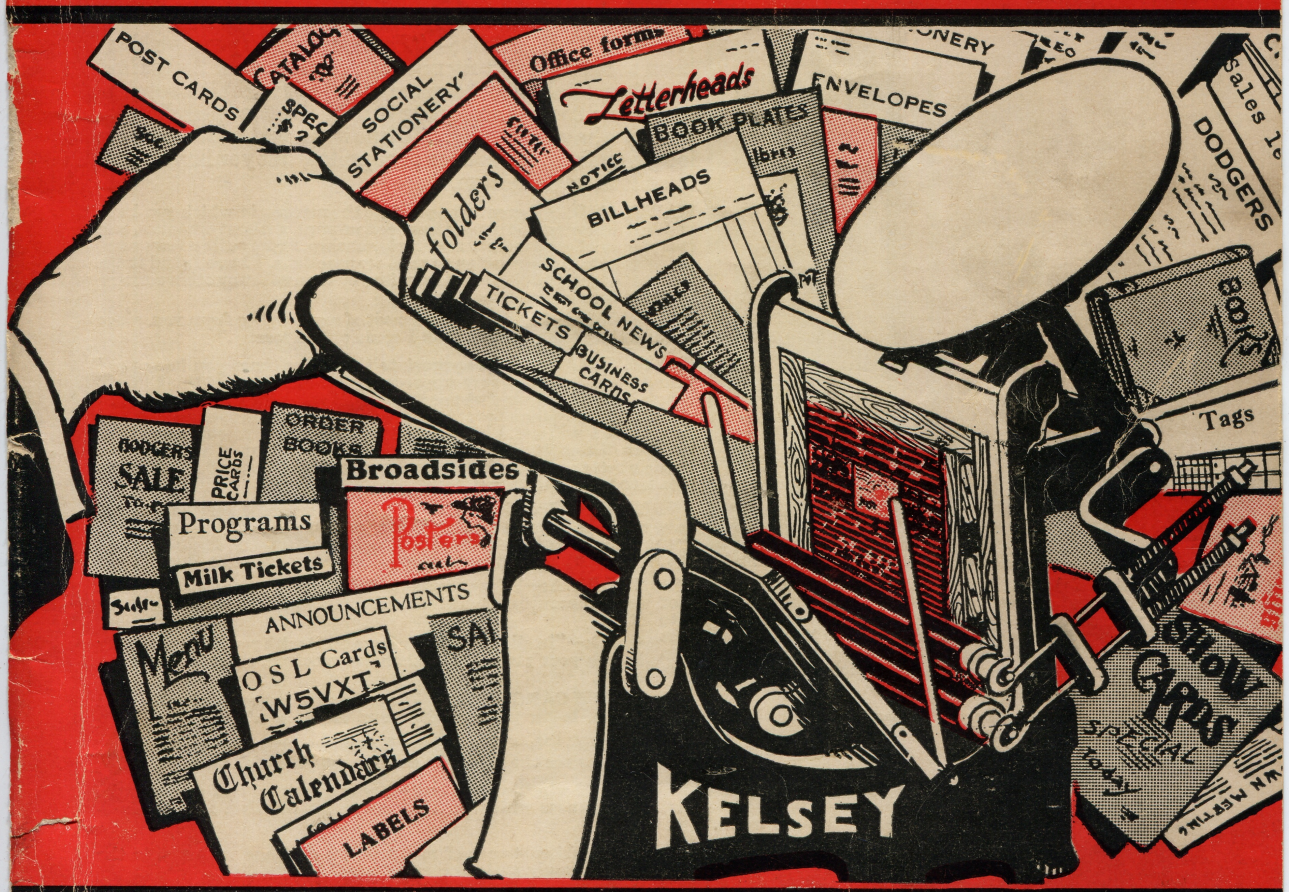
Price 10 Cents. Refunded on first order for $2.00 or more.

KELSEY PRINTERS' SUPPLY BOOK

EVERYTHING FOR THE PRINTER

PRESSES - TYPE - CUTS - PAPER - CARDS

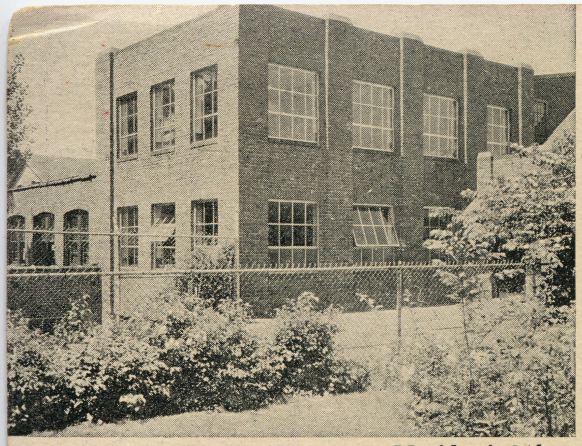
INKS - FURNITURE - EQUIPMENT - MACHINERY



THE KELSEY COMPANY

Manufacturers - Type Founders - Wholesale Printers' Supplies

MERIDEN, CONNECTICUT, U. S. A.



Here is the Home of KELSEY

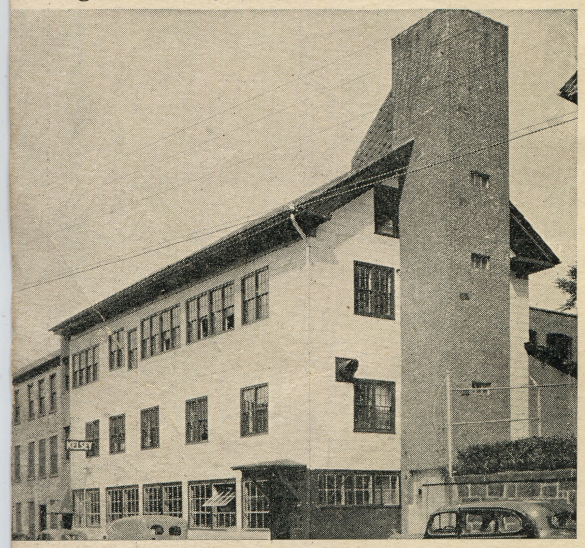
Equipment & Printing Supplies

¶ Most of you who read this need no introduction to the Kelsey Co. Ever since 1872 we have been furnishing printing supplies to firms and individuals all over the world. Many have taken the opportunity of visiting us when in the vicinity of Meriden.

¶ Our big stock of printing supplies and location with excellent shipping facilities assure you of unusually good service. Letters posted within a radius of a thousand miles (including Chicago or further) reach us the next day, so orders can be filled and shipped that night. If you live beyond Chicago, airmail, costing only three cents more, will deliver mail to us just as fast. Airmail time from the Pacific coast to Meriden is 24 hours, except from Seattle and Portland areas which is only 2 hours more. Florida airmail reaches us in 24 hours and airmail letters mailed at Nassau, Bahamas, West Indies at noon are in our hands the next noon! RESULT: Orders are shipped that night, only one day after you *decide* to order, whether you live in Conn., New York, on the Pacific coast or in the West Indies!

What Others Say About Kelsey Service

NEW YORK:—"I want to express my sincere thanks for the prompt attention given our last order. I cannot emphasize too strongly how much we appreciate dealing with a house which values the customers' good will as you have strongly demonstrated your company does, by 'going to town' on our small order.'



NEWFOUNDLAND:—"For some years past we have been securing printing necessities from you. As we had to write you about other matters, we thought it an opportune time to pass along our thanks for the splendid service you have given us. We know what it means to be a long way from our source of supplies, but you have given excellent satisfaction."

MARYLAND:—"I greatly appreciate the manner in which you have handled my orders. Shipment has been prompt, without mistakes, and everything of good quality and workmanship. From quite a few years' experience and observation in mail transactions, I have found it far more satisfactory doing business with you than with any other concern in the printing supply business."

OKLAHOMA:—"I have ordered most of my supplies from you, since I found the quality better than I could obtain locally."

PENNSYLVANIA:—"I appreciate the many times you have used your own judgment where my orders were not clear. If things were not satisfactory I would let you know and I think it only fair to tell you when they are. When I order from you I know when to expect it, and just what I will get. I have found nothing misrepresented and have not been disappointed in a single thing. I do not know of a place where I can do better or get as honest or dependable service, and it is indeed a pleasure to deal with you."

VERMONT:—"I wish to comment on the splendid service which I have received from you. All my orders except one have been mailed on Saturdays. Parcel post was in my hands on Tuesday, freight before the week was out. Nobody can complain of service like that."

ILLINOIS:—"I think that you are the first people I ever bought from that actually lived up to their promises in the matter of 'one-day service'. On several occasions I have mailed orders to you and to someone in Chicago at the same time, and in most cases your order would be here two days before the one from Chicago, which is only 35 miles away. Such promptness is certainly appreciated."

MASSACHUSETTS:—"I want to thank you for the splendid service which you have rendered in the past. It has been this service, as well as your prices on supplies which has influenced us to place our orders with you."

FLORIDA:—"Your products fulfill every expectation with a large measure over. This sounds as though I am pleased, doesn't it?"

OHIO:—"In all the years we have dealt with you there has never been a poor piece of merchandise received, or a mistake in an order."

SOUTH CAROLINA:—"The express shipment arrived in good shape, being put up with your usual care."

MICHIGAN:—"We received our last order of goods today. Thanks for the speed—it came in double-quick time."



IDAHO:—"While I'll admit we are quite a way apart, when I consider the courtesy and promptness with which my orders are handled, I am well satisfied."

TEXAS:—"I am an old customer of yours whose dealings with you in the past have been extremely satisfactory."

Terms of Payment. Cash with order. On orders for $10.00 or more, if one-third cash accompanies order, balance may be sent C.O.D. in the U.S.A. Send check, Post Office money order, or U.S. postage stamps *(except airmail)*. When shipping charges due amount to twenty-five cents or more we ship C.O.D. for balance, and on small orders if the amount due is less than twenty-five cents. Any amounts due on previous orders, will be added to last order and collected C.O.D. Western Union Telegraph will send money as well as messages by wire. **Before sending in your order,** look carefully over your catalog and be sure you have included everything you need. We must respectfully decline to fill orders amounting to less than one dollar, because the loss on such orders is so great that we must otherwise make it up in some other way and we prefer to keep prices low. Many orders for less than two dollars are handled by us at an actual loss and we earnestly request the cooperation of our customers in reducing this whenever possible.

COMPLETE STOCK 24-HOUR SERVICE

Paneled Informals

For invitations, short notes, acknowledgments and all occasions where a neat combination of smartness, yet haste and informality is required. Folding sheets size 4x6 inches, folded size 3x4 inches. Name goes on front panel. 100 folding sheets and 100 envelopes to match in a box.

No. 134-W, heavy, white, vellum finish stock.

No. 135-I, heavy, ivory, plate, (smooth) finish stock.

Quantities of	1	5	10	50
134-W White, each,	.75	.70	.65	.62
135-I Ivory, each,	.90	.85	.75	.72

The Customer Presentation Assortment **$1.00** **Postpaid in U. S. A.**

Postage to Canada, add $ .42; foreign add $ .56.

The Customer Presentation Assortment enables you to show samples of paper and cards to your customers so that they can make their selections easily and intelligently. May be kept in the substantial box, just as you receive it or samples may be mounted in loose-leaf books such as are obtainable at any stationery or dime store. Samples have no prices on them, nor does our name appear; only the name of the paper or card stock in small neat letters for identification. Full sheets of all the stock cut sizes of paper) 6x9, 9x12, 6x7, 8½x11, etc.), samples of every envelope in each size, cards in various colors and sizes—over 250 pieces, everything you need to properly present your line when taking orders.

The actual cost of the Customer Presentation Assortment to us is over six dollars, but our price to you is only 1 dollar, postpaid, because we believe it will bring business to both of us. In addition, if you purchase one, you can deduct 5 percent from any *paper* order of $5.00 or more until you get your dollar back. Or, if you order $20.00 worth of *paper and cards* at one time, you can deduct the entire cost.

Every printer should have a set of easily inspected samples, for his own convenience as well as his customers'.

"Merchandise well displayed is half sold," applies to printing, too.

You need two kinds of samples: (1) Printed ones of your own, to show suggested wording and layouts. (2) Unprinted samples of paper and cards you either have or can obtain—*The Customer Presentation Assortment.*

To obtain price of Lower Case font, subtract Cap font price from Large font price, in catalog.

Plastic Tint Blocks



These type high blocks with a smooth plastic face are ideal for printing tinted backgrounds, as well as for cutting designs and pictures to run on your press. They are smoother than linoleum blocks, and will not damage any saw you use for cutting them. They come in a handy assortment consisting of: two 1-inch squares, two 1¼-inch squares, two 1⅝-inch squares, and one 2-inch square, seven pieces in all, for **$1.50**

Regularly carried stock sizes are as follows:

2x2, **$ .38** each; 4x6, **$1.92** each
3x3, **.72** each; 6x9, **3.78** each

Special sizes cut to order, under 25 square inches, **8** cents per square inch (minimum **60** cents), over 25 square inches, **7½** cents per square inch. Or cut them up yourself—it is easy with any fine tooth saw. Designs can be carved on them with linoleum block tools, wood cutting tools or with an ordinary knife. Good for decorative designs, end pieces, silhouettes, illustrations, book-plates, monograms, etc.

The Binding of Books

(Perry—Baab)

A thoroughly illustrated, complete text on the methods, equipment, tools and processes that are involved in the binding and repair of books. Organized in two parts. Part One takes up all the types of binding in general practice, discussing the materials and tools best suited for each one.

Part Two contains 26 step-by-step processes in unit form, starting with the preparation of the loose leaves for stitching or wiring—with explicit treatment of machine or hand methods—continuing through the developments followed in the binding of various types of books, and concluding with preparation of different surfaces for lettering and the lettering processes. Illustrated with thirty-two clear photographic plates and seventy-two line drawings. Size 5¾ x 8¾ inches—160 pages. **$2.50**

Complete Set of Samples

Send **25 cents** for a complete set of samples of Cards, Paper, Envelopes, etc.

Additions and Corrections - - -

552-U
6-29-49

Standard Type Price Schedule

Connecticut Type Foundry Grade **Table "C"**

For type faces having both CAP and lower case

Point size	Large font	Caps only	Lower Case	Figs. only	*Regular font	*Medium font
6	4.95	1.75	2.50	.70	2.85	3.65
8	5.65	2.05	2.80	.85	3.10	4.06
10	7.15	2.70	3.60	.90	3.75	4.85
12	7.75	2.90	3.85	1.00	3.90	5.20
14	8.75	3.30	4.35	1.10	4.30	6.15
18	8.90	3.20	4.45	1.25	4.45	5.95
24	10.75	4.15	4.95	1.65	5.20	7.00
36	15.00	5.80	6.95	2.30	6.85	9.35
48	19.30	7.45	8.90	2.95	8.50	11.70

For type faces with no lower case (ex. Copp. Gothic)

Point size	Large Font	Caps only	Figs. only	†Cap Reg. fonts	†Cap Med. fonts
6	2.45	1.75	.70	1.65	2.05
8	2.85	2.05	.85	1.80	2.30
10	3.60	2.70	.90	2.10	2.70
12	3.90	2.90	1.00	2.25	2.90
14	4.40	3.30	1.10	2.45	4.20
18	4.45	3.20	1.25	2.60	3.35
24	5.80	4.15	1.65	3.15	4.15
36	8.10	5.80	2.30	4.20	5.55
48	10.40	7.45	2.95	5.15	6.90

New England Type Foundry Grade **Table "E"**

For type faces having both CAP and lower case

Point size	Large font	Caps only	Lower Case	Figs. only	*Regular font	*Medium font
6	3.95	1.40	2.00	.55	2.05	2.75
8	4.50	1.65	2.25	.70	2.25	3.00
10	5.75	2.15	2.90	.70	2.65	3.65
12	6.20	2.30	3.10	.80	2.80	3.85
14	7.00	2.65	3.50	.90	3.10	4.25
18	7.10	2.55	3.55	1.00	3.10	4.30
24	8.55	3.30	3.95	1.30	3.60	5.05
36	12.00	4.65	5.55	1.85	4.75	6.75
48	15.35	5.95	7.10	2.35	5.85	8.45

For type faces with no lower case

Point size	Large Font	Caps only	Figs. only	†Cap Reg. fonts	†Cap Med. fonts
6	1.95	1.40	.55	1.05	1.35
8	2.35	1.65	.70	1.15	1.55
10	2.85	2.15	.70	1.35	1.80
12	3.10	2.30	.80	1.40	1.95
14	3.55	2.65	.90	1.55	2.15
18	3.55	2.55	1.00	1.55	2.15
24	4.60	3.30	1.30	1.90	2.70
36	6.50	4.65	1.85	2.55	3.65
48	8.30	5.95	2.35	3.15	4.55

*(*If made—See Specimen Type Lines.*) *Caps, lower case and figures in one package not sold separately.*

†(*If made—See Specimen Type Lines.*) *CAPS and figures in one package—not sold separately. All cap styles only—see above.*

NEW SIZES OF TYPE FONTS

Please have patience with us, while we are in process of making the ordering of type much easier for you. Here's how:

As fast as type is being put thru the foundry, it is being made up into new size fonts which will carry the same price for any given size. Eventually almost all type will be put up in these standard packages. When that is accomplished, you'll be able to order, for example, any large font of eight point Connecticut type and know that the price is the same as for any other eight point font, regardless of style. The same will hold true of other sizes—each point size will have its price. New England type will also have its standard price. There will be a few exceptions, which will be covered in the price list.

Due to casting schedules and stocks it will probably take several years to get entirely on the new basis. That means some fonts will be one way, some the other for at least that time. It also means that some fonts will be bigger and cost more, others smaller and cost less. Consequently, if you order the fonts listed in the supply book, and they have since been made on the new standard, we will send you the new, making the necessary adjustment in price.

Under the new way, figures will be in separate packages from caps and lowercase in the large fonts, so that you can order either caps or figures separately, if you find your work calls for more or less of one or the other. Regular fonts (⅛ the large) or medium fonts (½ the large, made up in some cases in place of regular fonts if the large fonts will not split into thirds satisfactorily) will as before be made up in one package, not in three parts.

As the fonts are changed over to the new standard, the price list will carry the new prices, but there's bound to be a lag. However, we know that once the new way is completely established, you will find it a lot easier to order type.

Please Notice: For prices of Modernistic (006, 008, etc.), Society Roman (306, 308, etc.), Shaded Old English (808, 810, etc.) or Bodoni Open (910, 912, etc.), **add 15%** to prices of Connecticut Type Foundry Grade listed at left.

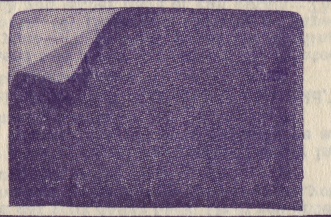
36 point KELSEY SCRIPT

No. 363 36 Point 4A 12a $20.55

Orchestra Te6

A Genuine Leather Card Case Bargain

Several manufacturers of fine leather goods have pieces of genuine leather left over when cutting out their goods which are big enough



to make beautiful card cases, as shown in the illustrations. This one case holds all sizes of cards up to and including Salesman and Business Size C. One long edge is folded, one short edge sewed, leaving the other two sides open for quick insertion or removal of cards.

At this price, which is much below anything we would be able to quote if full size leather sheets were to be cut up, we are only able to furnish the cases in assorted leathers. Any and all of them are superior to anything we have been able to offer before. These leathers are the kind found in cases costing several dollars apiece.

Remember, one size holds cards A, X, D and C, which will keep down your stock. You can offer them at cost with an order of cards, or get any amount up to fifty cents apiece or more for them. Beautiful browns, blacks, greens, and many other colors, in all the most popular finishes.

Order a trial dozen and see for yourself. In lots of twenty-five, **.15** each; eleven to twenty-four, **.18** each, six to ten, **.20** each, sample, **.29.** Remember that a single case will show you only one kind of leather, and at these prices we must reserve the right to assort them as the leather people can furnish us the stock, so we urge that you order at least a dozen at a time to get the range of the beautiful leathers.

Ask for Kensington Leather Cases

PRINTING for particular people

No. E915 .90



No. A663 .90



No. A9941 .90



No. D788 .90



U955 .70

Easter



No. D831 .90



No. B1058 .90

THE KELSEY CO., MERIDEN, CONN.

COMMERCIAL-20 BOND

Quantities of	50	200	500	1,000
Prices per	50	200	500	500
17 x 22 inches	$ .67	$2.23	$4.45	$4.45
11 x 17 "	.56	1.44	2.93	2.23

CUT SIZES

Quantities of	500	1,000	5,000	12,000
Prices per	500	1,000	1,000	1,000
8½ x 11 inches	$1.64	$2.35	$2.30	$1.85
5½ x 8½ "	.98	1.63	1.38	1.31
6 x 7 "	1.03	1.71	1.44	1.37

Commercial-20 Bond Envelopes

Quantities of (Carton equals 5,000)	500	1-4M	5-24M (1-4 Ctn)	25-49M (5-9 Ctn)
Prices per	500	1,000	1,000	1,000
○ Size 6¼	$1.82	$3.03	$2.65	$2.55
○ 6¾	1.89	3.17	2.78	2.67

HAMMERMILL-20 BOND

Quantities of	50	200	500	1,000
Prices per	50	200	500	500
17 x 22 inches	$ .72	$2.40	$4.80	$4.80
11 x 17 "	.58	1.54	3.15	2.40

CUT SIZES

Quantities of	500	1,000	5,000	12,000
Prices per	500	1,000	1,000	1,000
8½ x 11 inches	$1.83	$2.50	$2.45	$2.00
5½ x 8½ "	1.03	1.72	1.47	1.40
6 x 7 "	1.08	1.80	1.54	1.46
7¼ x 10½ "	1.78	2.45	2.40	1.95

Hammermill-20 Bond Envelopes

Quantities of	500	1-4M	5-24M	25-49M
Prices per	500	1,000	1,000	1,000
○ Size 6¼	$1.85	$3.09	$2.70	$2.51
○ 6¾	1.94	3.23	2.83	2.63
▽ 7¾	2.89	4.80	4.20	3.90
○ 9 Hammermill	2.89	4.80	4.20	3.90
○ 10 ONLY	3.12	5.22	4.56 M, 2500 lots	

HAMMERMILL-24 BOND

Quantities of	50	200	500	1,000
Prices per	50	200	500	500
17 x 22 inches	$ .86	$2.88	$5.76	$5.76
11 x 17 "	.70	1.83	3.75	2.88

CUT SIZES

Quantities of	500	1,000	5,000	12,000
Prices per	500	1,000	1,000	1,000
8½ x 11 inches	$2.03	$3.00	$2.95	$2.40
5½ x 8½ "	1.21	2.02	1.72	1.63
6 x 7 "	1.27	2.12	1.80	1.71
7¼ x 10½ "	1.98	2.95	2.90	2.35

Hammermill-24 Bond Envelopes

Quantities of	500	1-4M	5-24M	25-49M
Prices per	500	1,000	1,000	1,000
○ Size 6¼	$2.08	$3.49	$3.05	$2.83
○ 6¾	2.18	3.66	3.21	2.98
▽ 7¾	3.23	5.39	4.72	4.38

COMMERCIAL-16 BOND

Quantities of	50	200	500	1,000
Prices per	50	200	500	500
17 x 22 inches	$ .56	$1.86	$3.72	$3.72
11 x 17 "	.45	1.22	2.48	1.86

CUT SIZES

Quantities of	500	1,000	5,000	12,000
Prices per	500	1,000	1,000	1,000
8½ x 11 inches	$1.39	$1.94	$1.89	$1.54
5½ x 8½ "	.83	1.38	1.18	1.12
6 x 7 "	.87	1.45	1.23	1.17
● 4 x 6 "	.52	.87	.83	.75
● 3 x 5 "	.42	.70	.61	.58

Use Commercial-20 Bond Envelopes

COLORED-16 BOND

Quantities of	50	200	500	1,000
Prices per	50	200	500	500
17 x 22 inches	$ .58	$1.94	$3.88	$3.88
11 x 17 "	.47	1.26	2.59	1.94

CUT SIZE

Quantities of	500	1,000	5,000	12,000
Prices per	500	1,000	1,000	1,000
8½x11 inches	$1.44	$2.02	$1.97	$1.62

Other sizes cut to order

Paneled and Greeting Cards

No. 45 Paneled Card Sets, set consists of one blank vellum paneled card and one plain envelope to match. Not less than 100 sets sold. White only.

Quantities of	100	200	500	1000
Complete sets	$1.25	$2.00	$3.50	$6.75
Cards 4x5	....	1.25	2.00	3.85
Envelopes 4⅛x5⅛	....	1.00	1.50	2.90

No. 46 Greeting Card Sets, set consists of one plain (unpaneled) card and one matching envelope. Not less than 100 sets sold. White only.

Quantities of	100	200	500	1000
Complete sets	$1.35	$2.15	$3.75	$7.30
Cards 4⅜x5⅝	....	1.25	2.00	3.90
Envelopes 4⅛x5¾	....	1.00	1.75	3.40

No. 252 Paneled Card Sets

Quantities of	100	200	500	1000
Complete set	$1.48	$2.50	$4.50	$8.45
Cards 2⅝x3⅞	....	1.50	2.50	4.55
Envelopes 2¾x4	....	1.25	2.00	3.90

No. 30-B Greeting Card Sets

Quantities of	100	200	500	1000
Complete set	$1.15	$1.85	$3.25	$6.15
Cards 4x5	....	1.00	1.75	3.25
Envelopes 4⅛x5⅛	....	1.00	1.50	2.90

2-Point Metal Spaces

Metal spaces, 4-ounce package, *any one size,* 12pt., 18pt., 24pt., **or** 36pt., - - **.50**

Kelsey PRICE LIST NO. 49-G

Letter in brackets (B) (C) etc., refers to section of catalog in which detailed descriptions may be found.

THE KELSEY COMPANY - - Meriden, Connecticut

A

Angular Quads see Quads Angular (E)

Announcements (B)

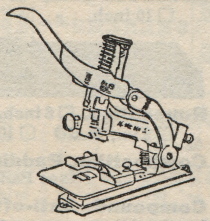
Astronomical Signs, set of four, **1.00**

Auxiliary Characters & Mathematical Signs, (F), 8 point or 10 pt. (Groups 1 & 2) **1.45;** 12 pt., (Group 1 only) **1.80**

B

Benzine Safety Can see Cleaner Can

Billheads (B)



Binders

Binder—No. 1 Improved, (D) **14.00**

Staples for No. 1 or 1A Binders, 5,000, ☐X ☐XX **2.05**

Staples, Carbon Steel 5,000, ☐XXX or ☐XXXX **2.64**



Binder—No. 1A Improved, (D) **22.95**

1X Accessories for No. 1 or No. 1A Binder With a set of these accessories, you can change either the No. 1 or No. 1A Binder, so that a lighter wire staple (such as used in the No. 2A Binder) may be used. Consists of driving blade (plunger) and front piece. - - - **$2.15**

Staples, Lighter Wire, for use with the 1X Accessories. No. 210, ¼ inch leg, No. 211, 5/16 inch leg, No. 212, ⅜ inch leg. **Per box,** 5,000 of any one size, **$2.10**

IMPORTANT The crown (width) of these staples is the same as the regular staples listed with the No. 1 Binder, however the wire is smaller (same size as used on the No. 2A Binder). Staples listed for the No. 2A Binder will not fit; only No. 210 No. 211 or No. 212 staples should be used. The regular staples, sizes X to XXXX, can still be used by changing back to the regular parts. If you have an old binder and wish to use these accessories, **tell us whether the blue spring is in front or in back of the plunger.**

Binder—No. 2A Improved, (D) **22.95**

Staples for No. 2A Binder, 5,000, ☐No. 18 ☐No. 19 or ☐No. 20 **2.31**

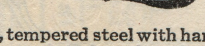
Binder—No. 72 Staplfast (D) **5.50**

Staples No. 3 for No. 72 Staplfast Binder, 5,000, - - - - - **.85**

Staples No. 4, for No. 72 Staplfast Binder, ⅜-inch leg, 5,000, **$1.35**

Blanket, Impression see Impression Blanket

Blotters (B)



Bodkin, tempered steel with handle, **.25**



BOOKBINDING

Outfits—Supplies

BOOKBINDING (F)

Bookbinding Outfit, complete, with supplies for binding several Books or Magazines, **17.20**

Bookbinding Tools: Bookbinder's Knife, **.95;** Sewing Bench, **4.98;** Finishing or Laying Press, **5.50;** Backing Boards, **2.27;** 4-piece outfit, **12.95**

Bookbinding Sample Set **.25**

Bookbinding Set, Usable **1.50**

Bookbinding Supplies

Book Cloths, good weight, smooth finished cloth for full or part covering of books. 38 inches wide; in Black, Red, Blue, Green or Brown. 1 yd. **.88;** 3 yds., **2.28**

Heavy Super Cloth, for reinforcing backbone and end sheets after book is backed and reglued; 36 inches wide. Per yard, **.35;** 4 yards, **1.20**

End Sheet Paper, cream white, made for end sheets of books. Size 16 x 22 in. 24 sheets, **.52;** 100 sheets, **1.61**
Double size (22x32) *also furnished.*

Colored Headband, for a decorative effect at top and bottom edges of book. Per yard, **.24;** 10 yards, **1.44**

Binder's Boards, size 15x20 inches, for making the case or body on which the cloth is pasted. Per half-dozen boards, **.99;** one dozen, **1.95**
Double size (20x30) *also furnished.*

Marbled Paper, for end sheets of books, or sides where cloth or leather is used on corners and on backs; handsome sheets, gold with red predominating. 20x27 in., 6 sheets, **1.24;** 24 shts., **2.40**

Sewing Tape, cotton, 1/8 inch wide, for sewing to reinforce backs and signatures. Per yard, **.30;** 5 yards, **1.20**

Printer's Paste, a steel-gray, jelly-like adhesive. Very satisfactory for various kinds of pasting work, make-ready, etc. 4oz. tube, **.37;** pint can, **.60**

Padding Compound, per lb. can, **.42**

Glue and Paste Brush, one inch wide, for general binding use, **.42**

Flexible Glue, for gluing up books previous to putting on backs, and for applying reinforcements. Per pound, **.82**

Ground Glue, a high grade glue for making up covers, etc. Per pound, **.70**

Black Gummed Holland Cloth, 1½ inch wide, gummed one side; for binding front, back, and sides of pads, order books, etc., and for putting covers on books. Can be used for reinforcing bindings which are becoming loose, for cloth joints any place where either strength or a finishing touch is required. 10 yd., strip, **.94;** 30 yds., **1.83;** 150 yard roll, **5.50** 300 yard roll, **9.90**

White Gummed Holland Cloth, one inch wide, for cloth joints or reinforcing. 10-yard strip, **.56;** 30 yards, **1.21** 150 yard roll, **3.85;** 300 yard roll, **6.95**

Bookbinder's Thread, for hand sewing of books. ½-ounce skein, **.48**

Hand Sewing Needles, for sewing books. One, **.18;** 6 for **.78;** 12 for **1.20**

Folder, for hand-folding sheets and rubbing down joints after book is made up. Each, **.65**

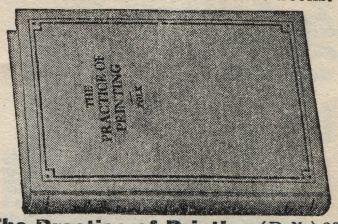
Genuine Gold Leaf, hand-beaten, for decorating covers and edges of books; 22¼ karat gold, leaves 3⅜x3⅜ inches. Book of 25 sheets, **2.96**

Gilding Powder, a very convenient ready-to-use dry adhesive for gold leaf. 1-ounce box, **1.00**

BOOKS—Printing & Bookbinding

The Printer's Guide, illustrated, complete booklet of instruction for beginners; clear and easy to follow. **.35**
Postpaid in U.S.A. only

Quantity discount to schools and other institutions, 20% in dozen lots; 30% in lots of 50. This applies *only on "The Printer's Guide"* not on other books.



The Practice of Printing (Polk) 296 pages. A comprehensive text covering the history of the art and a thorough treatment of practical printing, including pointers on design which all printers will welcome. Interesting as well as instructive. Bibliography, - - **2.75**
Postpaid in U.S.A. only. Ship. Wgt. 2 lbs.

The Bookbinder's Guide, a booklet of instructions on bookbinding, clearly illustrated so that you can bind your own books, magazines, as well as rebind old books. *Postpaid in U.S.A. only* **.15**

Quantity discount to schools and other institutions, 20% in dozen lots; 30% in lots of 50. This applies *only on "The Bookbinder's Guide"*, not on other books.

Block Printing (Linoleum) (C) **.30**

Borders (E) (F)

Brackets see Type Case Brackets

Brass Rule see Rule (C)

Brayer see Rollers

Brushes see Cleaning Brushes

C

Illustration shows a calendar made with Perpetual Calendar font No. 8

1964			MAY			1964
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

CALENDARS (E)

Electrotype, No. 1149 (any year) **1.75**

Miniature **8.05**

Perpetual, No. 8, ☐ reg. font, ☐ large font, - - - **2.60 7.05**

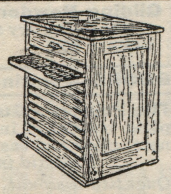
Perpetual, No. 9 **4.75**

Perpetual, No. 15 **9.75**

Perpetual, No. 16 **16.05**

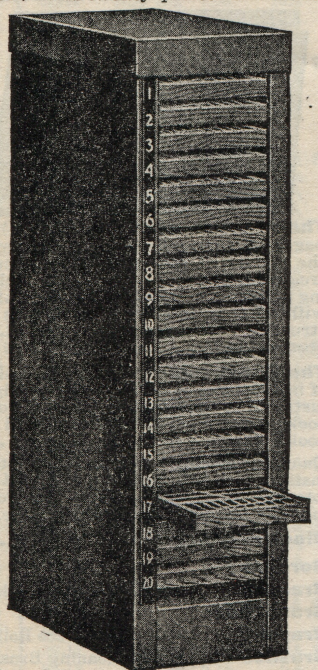
Can, Safety see Cleaner Can
Cardboard, full size sheets (B)
Card Cartons (B)
Card Cases (B)
Cards, Correct Sizes of (B)
Cards, Cutting Charge on (B)
Card Indicators, Playing
No. 2, each **.30**; set of four, **.65**
Cards, Paneled (B)
Cards, Round Corner (B)
Cartons, Card (B)
Cases, Card (B)

CASE STANDS, CABINETS (C)

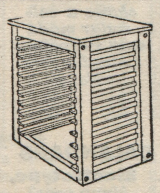


Cabinet—Flat Top,
28.80

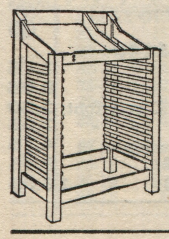
Cabinet, Utility Case, No. 715
(steel) holds twenty quarter-size cases.



Handy for storing all quarter-size cases, such as, Brass Rule, Cap Figure, Space and Quad, etc. Olive green baked enamel finish, height 38¼ inches. Floor space 10¼x15½ inches. Without cases, **35.75**



Handy Working Stand
No. 45 **19.50**

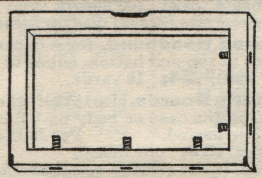


Case Stands
☐ No. 41 Case Stand for all ⅔ size cases **21.50**
Ship. Weight 37 lbs
☐ No. 43 Case Stand for all full size cases **21.50**
Ship. Weight 40 lbs

Cabinets, Steel Working (D)
041 Flat Top (without cases) **44.25**
041C Flat Top (with 24 ⅔ size California type cases) **141.75**
043 Flat Top (without cases) **44.25**
043C Flat Top (with 24 full size California type cases) **162.00**
143 Sloping Top (no cases) **75.50**
143C Sloping Top (with 24 full size California type cases) **192.25**
Extras not included in above prices
Lead and Slug Case, (adjustable) for overhead rack, **15.25**
Spacing Material Cases, for sloping top, set of 3, **9.00**
Overhead Light, **5.50**

CASES—Type, Etc. (C)

Adjustable Full size - - **5.25**
Blank ⅔ size - - - **2.65**
Blank Full size - - - **3.00**
Brass Rule ¼ size - - **2.00**
California Full Size - - **5.00**
California ⅔ Size - - **4.15**
Cap ⅔ Size - - - - **4.15**
Cap Figure ¼ size - - **2.00**
Double Cap Full size - - **5.00**
Excelsior ⅔ size - - **3.65**
Lead and Reglet ⅔ size - **4.15**
Quadruple Cap Full size **6.25**
Small (square) - - - **1.80**
Space and Quad ¼ size **1.55**
Thin Space - - - - **1.00**
Triple Cap Full size - - **5.25**



Chases—Regular, semi-steel
3x5, **1.44**; 5x8, **2.78**; 6x10, **3.56**; Star, **3.75**; 9x13, **4.29**

Checking Squares (F)
see Election and Checking Squares

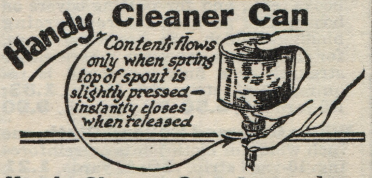
Cleaners



Cleaner, Alkali Comes in powder form, to be mixed with water. *Not for rollers,* but for type, ink plate or any other metal surface badly crusted with ink. Directions on can for mixing and for use. Per one pound can, - - - **.45**

Cleaner, Print-O-Clene Kerosene and various alkali cleaners are all efficient, but Print-O-Clene combines the good qualities of all. Does not evaporate quite as fast as benzine or high-test gasoline—hence it is **safe to use.**
2 Quart can, **.95** Gallon can, **1.49**

Handy Cleaner Can



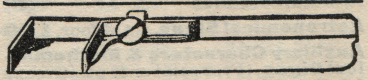
Handy Cleaner Can Improved can for gasoline, benzine, naphtha, kerosene or any liquid which is inflammable or liable to rapid evaporation. Easy to draw liquid from when needed. Strong and durable.
Pint size, **1.75** Quart size, **1.90**
Shipping Weight, 3 pounds



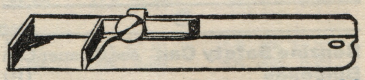
Cleaning Brush, for cleaning type forms, etc. - - **.23**
Shipping Weight, 1 pound

Cleaning and Wiping Rags, sterilized 5-pound carton, **1.50**

COMPOSING STICKS (D)



Excelsior Job Stick, ☐ 8 inch, **2.49**



Rouse Job Stick, ☐ 8 inch, **3.60**
☐ 10 inch, - - - - **3.85**



Rouse Pica, ☐ 6 inch, **5.25**
☐ 8 in., **6.00** ☐ 10 inch, **6.75**

Composition, Padding
see Padding Composition

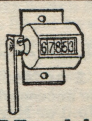
Compound—Anti-offset, Anti-picking see Inks

Corners, see Rule (C)



Corner Quads, to use outside of mitered rule, to insure perfect corners, per set of four, - - **.65**
Shipping Weight, 1 pound

COUNTERS (D)



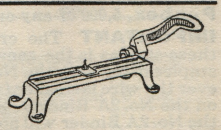
Counters

☐ **Excelsior,** (without attachments) - - - **3.30**
☐ **Excelsior** with attachments, **4.30**

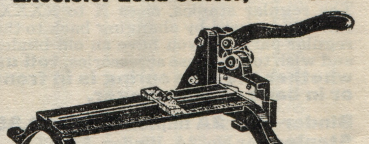
Creasing Rule, Steel see Rule (C)

CUTTERS—LEAD and RULE (D)

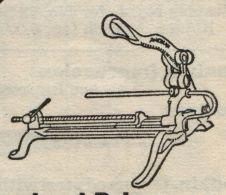
Cutters



Excelsior Lead Cutter, **6.98**



Imperial Lead and Rule Cutter, - - - - **17.95**



Rouse Lead and Rule Cutter, - - **21.30**

Cut Circular No. 49-S

All cuts are numbered with a letter *before* the figures. This letter indicates the price of the cut according to the following schedule:

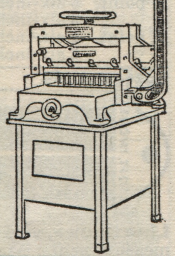
A	.90	G	.95	N	2.00	T	.65
B	.90	H	1.00	O	2.50	U	.70
C	.90	J	1.15	P	.65	V	.70
D	.90	K	1.20	Q	.65	W	.70
E	.90	L	1.50	R	.65	X	.65
F	.95	M	1.75	S	.65	Y	2.65

Cuts 293B or 293C, each, .90; 293D, .90; 1 each, 293B, 293C, 293D, (set of 3), 1.95

Prices on Special Cuts,
Line etching, up to 5 sq. inches, **3.30**
Each additional square inch, **.15**
120-line Halftones, up to 5 sq. in. **3.75**
Each additional square inch, **.18**
Oval or Circular cuts, add 60% to Halftone prices.

CUTTERS, CARD & PAPER (D)

Bench Paper Cutters

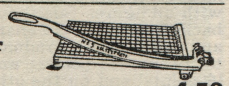


19 inch, **245.00**
with stand **283.00**

Cutting Sticks, half-inch square, for 16-in. cutters **2.28** a doz.: **4.55** 3 doz. 19-in. sticks, **2.58** a doz.; **5.15** 3 doz.

Not less than one dozen sold, nor do we carry any other sizes. Shipping Weight 16-in. or 19-in., 3 lbs.

Eveready Card and Paper Cutters



8 inch blade, **4.50**
10 inch blade, **5.75**
12 inch blade, **8.00**
15 inch blade, **14.00**
18 inch blade, **21.00**
24 inch blade, **34.50**

Cutting Charges on Cards (B)
Cutting Charges on Rule (C)
Cutting Charges on Leads (C)
Cutting Charges on Paper (B)
Cutting Rule, Steel see Rule (C)

D

Dashes— (F)
No. 54, 55, 60, 63, 67, **or** 71, each, **.40**

Drawer Pulls, made of enamelled steel, to attach to front of type cases—make pulling out type cases from case stand much easier. Each **.10** Dozen **.72**
see Label Holder and Drawer Pull

E

Election or Checking Squares (F)

Size	3 pieces	10 pieces	
6 pt.	.50	.90	8 lines 2.30
8 pt.	.50	.90	6 lines 1.95
10 pt.	.50	.90	5 lines 1.70
12 pt.	.50	.90	4 lines 1.55
18 pt.	.50	1.30	3 lines 1.55

6 thru 18 pts. 2 of each size **1.00**
See tables "A" and "B" for larger quantities.

Electrotype Calendar see Calendar (E)
Embossing Wheels, Hand see Hand Embossing Wheels
Engraving Blocks, Tools and Cutters see Linoleum
Envelopes (B)

F

File Cards (B)
Fractions (E)
Roman En set, 6, 8, 10 or 12 pt **.90**
Roman Em set, 6, 8, 10 or 12 pt. **1.70**
Bold Em set, 6, 8, 10, or 12. pt. **1.70**
Self-Spacing, 8 or 10 pt. **3.25**
Bold Combination, 8 pt., **2.30** 10 pt., **2.55** 12 pt., **2.70**

Frames, Monogram
For 1, 2 or 12, one frame **1.15**
set of 8 **5.45**
For 2 or 4, one frame, **1.15**
set of 8, **4.70**
Font 8F, one frame, **1.20** set of 7, **4.70**

FURNITURE—WOOD

Furniture—Wood, fonts, (D)
☐ No. 3, **.65** ☐ No. 5, **1.35**
☐ No. 6, **1.90** ☐ No. 9, **2.70**
Ship. Weight No. 3, 2 lbs.; No. 5, 3 lbs.; No. 6, 4 lbs.; No. 9, 5 lbs.
☐ R-35, **1.56** ☐ R-58, **3.60**
☐ R-60, **5.41** ☐ R-93, **8.71**
Shipping Weight R 35, 2 lbs.; R 58, 4 lbs.; R 60, 5 lbs.; R 93, 7 lbs.
☐ F-35, **2.50** ☐ F-58, **5.78**
☐ F-60, **8.60** ☐ F-93, **13.78**
Shipping Weight F 35, 5 lbs.; F 58, 10 lbs.; F 60, 14 lbs.; F 93, 21 lbs.
Special Combination:
☐ R-35 and F-35, - - - **3.65**
☐ R-58 and F-58, - - - **8.45**
☐ R-60 and F-60, - - - **13.87**
☐ R-93 and F-93, - - - **20.32**

Furniture—Wood, Labor Saving (D)
☐ No. 10, **16.50** ☐ No. 10A, **8.55**
Case for No. 10 Furniture, **13.00**
Furniture No. 10 and **Case** for same, - - - **29.50**

Furniture, Yard lengths,

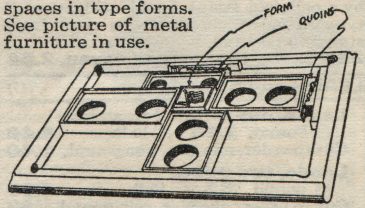
Size	1 yd.	6 yds.	12 yds.	25 yds.
6 pt.	$ .12	$ .60	$1.08	$1.75
12 pt.	.15	.75	1.39	2.00
18 pt.	.17	.93	1.74	2.50
24 pt.	.18	.98	1.90	3.00
36 pt.	.20	1.08	2.04	3.75
48 pt.	.26	1.38	2.64	5.00
60 pt.	.30	1.62	3.10	6.00
72 pt.	.33	1.80	3.48	6.75
96 pt.	.42	2.28	4.58	9.00
120 pt.	.53	2.94	5.68	11.25

Furniture and Reglet, cut to order

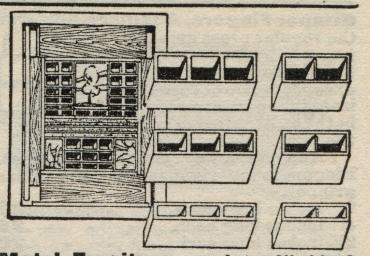
Quantity	Only one width	Any one Length from	
50 pieces	6 or 12 pt.	1 to 42 picas	.95
25 pieces	6 or 12 pt.	43 to 84 "	.95
40 pieces	18pt. (¼")	1 to 42 picas	.95
20 pieces	18pt. (¼")	43 to 84 "	.95
25 pieces	24 pt.	1 to 42 picas	.95
12 pieces	24 pt.	43 to 84 "	.95
20 pieces	36pt. (½")	1 to 42 picas	.95
10 pieces	36pt. (½")	43 to 84 "	.95
16 pieces	48 pt.	1 to 42 picas	.95
8 pieces	48 pt	43 to 84 "	.95
12 pieces	60 pt.	1 to 42 picas	.95
6 pieces	60 pt.	43 to 84 "	.95
10 pieces	72 pt. (1")	1 to 42 picas	.95
6 pieces	72 pt. (1")	43 to 84 "	.95
9 pieces	96 pt.	1 to 42 picas	.95
5 pieces	96 pt.	43 to 84 "	.95
8 pieces	120 pt.	1 to 42 picas	.95
4 pieces	120 pt.	43 to 84 picas	.95

Cast and Machined IRON and STEEL FURNITURE

Absolutely accurate—can never warp. Use in place of wood furniture to fill blank spaces in type forms. See picture of metal furniture in use.

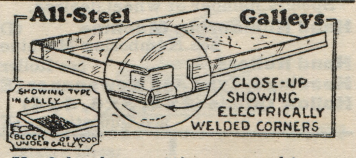


Size	Each	10 pieces
2 x 6 picas	$ .17	$1.63
4 x 10 picas	.23	2.24
6 x 10 picas	.27	2.68
8 x 10 picas	.32	3.14
10 x 10 picas	.36	3.58
5 x 15 picas	.33	3.25
6 x 15 picas	.36	3.58
10 x 15 picas	.44	4.36
5 x 20 picas	.39	3.80
6 x 20 picas	.43	4.25
10 x 20 picas	.50	4.92



Metal Furniture, used to fill blank spaces in forms. 2x4, 3x4, 4x4, 2x4, 3x5, 4x5, 2x6, 3x6, 4x6, picas, 1 lb **1.00;** 5 lbs or more, per lb, **.95**
Not less than one lb per size sold.
Quotations, 2x4, 3x4 or 4x4, 1 lb, **1.00** 5 lb or more, per lb **.95**

G



Useful when setting or making up forms, especially forms which are too large to go in the composing stick. Also to hold forms that you want to keep set-up. Rustproofed steel.

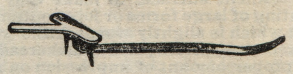
From actual experience in our printing department we find these the most practical sizes.

6	x 10	inches, *Ship. Wgt. 2 lbs.*		**.99**
8¾	x 13	" " " *3* "		**1.09**
10	x 16	" " " *4* "		**1.34**
6¼	x 23½	" " " *5* "		**1.34**

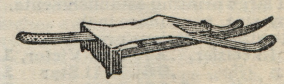
Gauges, Line see Line Gauges

GAUGE PINS

Gauge Pins



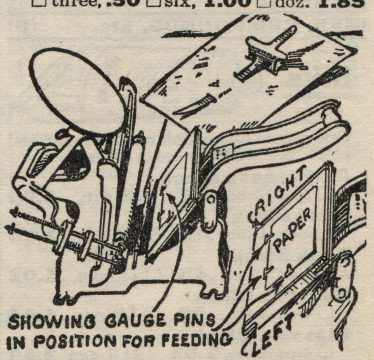
Regular Steel, ☐ three, **.30** ☐ six, **.50** ☐ dozen, **.75**



Moveable Tongue, ☐ three, **.40** ☐ six, **.75** ☐ dozen, **1.25**

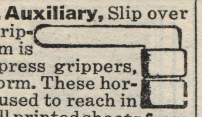


Adjustable Spring Tongue, ☐ three, **.50** ☐ six, **1.00** ☐ doz. **1.85**



SHOWING GAUGE PINS IN POSITION FOR FEEDING

Gripper Fingers, Auxiliary, Slip over the regular press gripper, when type form is too big for using press grippers, except outside of form. These horizontal fingers are used to reach in between lines to pull printed sheets from the form.



Fit any Kelsey and most other presses. Finger is at right angle to regular gripper.

7 inches long each, - - - - **.30**
4 inches long each, - - - - **.25**
2½ inches long each, - - - - **.20**

Grippers See Parts for Presses
Guide, Printer's see Books
Gummed Paper (B)

H

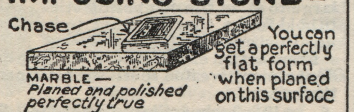
Hand Embossing Wheels, (C)
Handle and one wheel, **1.48**
Extra wheels each, **.83**
Specify number of wheel desired.

Hand Numbering Machine (D)
see Numbering Machines

Hand Rollers see Rollers
Headings, Type and Newspaper (E)
Hollow Quads (2 x 4, 3 x 4, 4 x 4)
see Quotations (F)

I

IMPOSING STONE



Imposing Stone, marble, planed and polished perfectly true and level for use in locking up forms. Sizes:
16 x 20 inches, two inches thick, **6.80**
Shipping Weight, 80 pounds
12 x 18 inches, 1¼ inches thick, **4.50**
Shipping Weight, 33 pounds
8 x 12 inches, ⅞ inch thick, **2.95**
Can be used as inking slab.
Shipping Weight, 11 pounds

Impression Blanket, a rubber and corkcoated fabric with a perfectly smooth and resilient surface, to make easy the printing of large forms or jobs containing type which is slightly worn. Altho we do not recommend it in place of makeready or the proper amount of impression on new type and small forms, it will enable you to eliminate a certain amount. Especially manufactured for the purpose and used by all large printing establishments. Cut to any size, per square inch, **.02**
Cut to size for various presses,

3 x 5 Excelsior,	**.27**	6 x 9 Victor,	**1.05**
5 x 8 "	**.96**	7 x 11 Star	**1.44**
6 x 10 "	**1.10**	8 x 12,	**2.02**
9 x 13 "	**2.10**	10 x 15	**2.47**

Shipping Weight 1 pound

Index File Cards (B)
Indicators, Playing Card
see Card Indicators, Playing
Initials see Monograms
Ink Fountain (G)
Ink Knives see Knife, Ink
INKS, COMPOUNDS, Etc. (D)

Inks



One pound lots of ink can be furnished in 4 tubes for forty cents extra.

All-Purpose Black
☐ 4-oz. tube **.48** ☐ 1 lb can, **1.06**
Bond Black
☐ 4-oz. tube, **.48** ☐ 1 lb can, **1.14**
Book Black
☐ 4-oz. tube, **.48** ☐ 1 lb can, **1.02**
Halftone Black
☐ 4-oz. tube, **.58** ☐ 1 lb can, **1.44**
Glassine Black
☐ 4-oz. tube, **1.03** ☐ 1 lb can, **2.58**
Ezy-Klene Black
☐ 4-oz. tube, **.63** ☐ 1 lb can, **1.20**
Not recommended for glazed, metallic or non-absorbent surfaces.
Deep Red, Fire Red or **Blue**
☐ 4-oz. tube, **.59** ☐ 1 lb can, **1.74**
Brown
☐ 4-oz. tube, **.57** ☐ 1 lb can, **1.38**
Orange
☐ 4-oz. tube, **.58** ☐ 1 lb can, **1.68**
Green or **Yellow**
☐ 4-oz. tube, **.56** ☐ 1 lb can, **1.26**
Purple
☐ 4-oz. tube, **.96** ☐ 1 lb can, **2.04**
Mixing White
☐ 4-oz. tube, **.48** ☐ 1 lb can, **1.02**
Cover White
☐ 4-oz. tube, **.56** ☐ 1 lb can, **1.26**
Gold Ink, mix when ready to use.
☐ 4-oz. tube, **1.98** ☐ 1 lb can, **5.98**
Silver Ink, ready to use.
☐ 4-oz. tube, **1.18** ☐ 1 lb can, **3.30**
Tan Ink, for bronze or aluminum comp.
☐ 4-oz. tube, **.84** ☐ 1 lb can, **2.64**
Black Ink Kit **1.60**
Ink Color Mixing Kit **2.05**
Embossing Compound:
Gloss or **Dull** ☐ tube, **.79**
☐ ½ pound, **2.06** ☐ 1 pound, **3.96**
Bronze or **Aluminum** ☐ tube, **1.27**
☐ ½ pound, **3.66** ☐ 1 pound, **6.60**
Ink Drier, ☐ 4-oz. can, **.45**
Thinning Varnish, ☐ 4-oz. can, **.43**
Gloss Varnish, ☐ 4-oz. can, **.40**
Ink Reducer, ☐ per bottle, **.72**
INKS—NEW ENGLAND
Poster Black, 1 pound can, **.60**
Poster, ☐ **Red,** ☐ **Blue,** ☐ **Green** or ☐ **Yellow,** 1 pound can, **.78**
5 lb assortment, your selection, **3.30**
5 lb assortment, (1 lb ea.) **Black, Red, Blue, Green & Yellow, 3.12**

Anti-offset, Anti-picking Compound. A paste compound which is mixed into the ink to overcome offsetting or picking, especially on coated paper or cards. Only a very small quantity is used and it can be mixed on the ink plate or on an ink slab. Per tube, - - **.50**

K

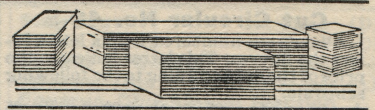
Keys, Quoin see Quoins
Knife, Ink for mixing tints, colors, and "working up" ink to easy printing consistency; 3½ inch, square end blade, wood handle, - - - - **.45**
Knife, Makeready useful for cutting makeready and other general work around press. - - - - **.52**

L

Label Holder & Drawer Pull (combination). Same as supplied with cabinet-front type cases. White card (protected by a celluloid strip) for identification of type in case—can easily be read from standing position.
28¢ each, per dozen, 2.54

LEADS and SLUGS (C)

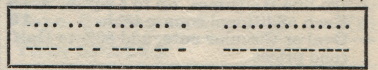
Leads, one point, 2 ft. strips:
☐ Pound, **1.15** ☐ 10 lb, **8.40**
Cut to order, one size, per pound, **1.40**
Leads, two point,
☐ pound, **.57** ☐ 10 lb, **4.00**
Cut to order, one size, per pound, **.82**
10 lb cut to not more than four different sizes, **4.40**
Slugs, six point, 2 foot strips:
☐ Pound, **.57** ☐ 10 lb, **4.00**
Cut to order, one size, per pound, **.82**
10 lb cut to not more than four different sizes, - - **4.40**
Labor Saving Fonts:
☐ Leads or ☐ Slugs, 5-lb font, **3.50**
☐ Leads or ☐ Slugs, 10-lb font, **5.50**
10-pound font, Leads and Slugs (5-pounds of each), **5.70**



LEADS and SLUGS READY-CUT

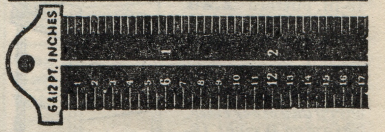
Size (pica)	100 Leads	50 Slugs	Size pica	50 Leads	25 Slugs
3	**.58**	**.75**	18 (3″)	**.93**	**1.38**
6 (1″)	**.71**	**1.00**	24 (4″)	**1.23**	**1.93**
9	**.90**	**1.37**	30 (5″)	**1.55**	**2.28**
12 (2″)	**1.18**	**1.86**	36 (6″)	**1.79**	**2.75**
15	**1.50**	**2.22**	48 (8″)	**2.38**	**3.55**

Lead and Rule Case see Cases (D)



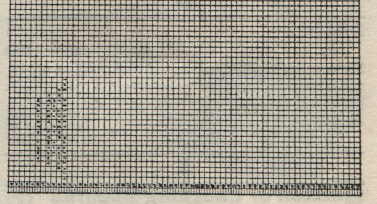
Leaders, Dotted or Hyphen (F)
6 point, 5 six-inch lines (30 in.) **1.75**
12 six-inch lines (72 in.) **3.48**
8 point, 5 six-inch lines (30 in.) **1.92**
10 six-inch lines (60 in.) **3.20**
10 point, 5 six-inch lines (30 in.) **2.15**
9 six-inch lines (54 in.) **3.24**
12 point. 4 six-inch lines (24 in.) **1.88**
8 six-inch lines (48 in.) **3.12**

Letterheads (B)



Line Gauge, solid metal, for all printers' measurements; is made from heavy metal with all figures raised and polished on a background of black enamel—very plain and easy to read, graduated on one edge to picas (12 points) and nonpareils (6 points) and on the other to inches.
No. 2, 12 inch, - - - **.83**

Line Gauge for all printers' measurements. Hardwood, 12 inch, one side divided to picas (12 points) and nonpareils (6 points) the other divided to inches.
Postpaid, - - - - - **.23**
Shipping Weight, metal or wood, 1 pound



Line-up Gauge, postpaid, (D) **1.00**

LINOLEUM BLOCKS, TOOLS,



Our blocks are mounted type high, best grade linoleum used, blocks five ply laminated, to make them non-warping.

Linoleum Blocks, Size	Mounted One	Dozen
2x2	**.25**	**1.50**
3x3	**.35**	**3.10**
4x6	**.65**	**6.65**
6x9	**1.50**	**15.00**
9x12	**2.70**	**25.80**

Linoleum, Size	Unmounted One	Six	Dozen
2x2,	**.20**	**1.00**	**1.80**
3x3,	**.25**	**1.25**	**2.25**
4x6,	**.30**	**1.50**	**2.70**
6x9,	**.40**	**2.00**	**3.60**
9x12,	**.50**	**2.50**	**4.50**

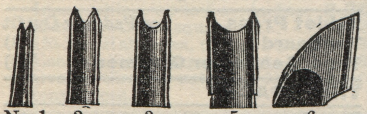
Asst., 4 of ea. size, 2x2, 3x3 & 4x6, **1.92**
Best grade 3/16-in. linoleum, *not mounted.*

Math. & Miscellaneous Signs
See Auxiliary Characters & Math Signs

Monograms

No.	3 letters	Font	No.	3 letters	Font
1	1.40	6.80	9	1.40	4.90
2	1.40	6.80	10	1.40	4.90
3	1.40	5.00	12	1.40	6.80
4	1.40	5.00	15	1.40	4.50
5	1.40	6.05	18		2.50
8	1.40	7.30			

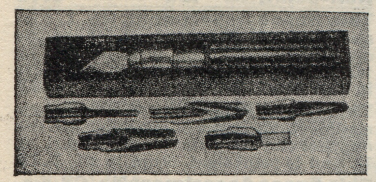
Linoleum Block Cutters, N.E.



No. 1 2 3 5 6

A set of low-priced tools for cutting your own linoleum blocks. Set consists of five cutters, one screw-driver-like handle in which tools are inserted. The illustration shows the shape of the cutting edge on each cutter. Complete set; five cutters and handle, - - - - - $ .75
Handle and one cutter, - - .40
Extra Cutters, each, - - .12
Per Dozen, - - - - 1.20
Specify style number when ordering
Extra handles, each, - - - .32

Linoleum Cutting Set No. 6



Set of 6 tools, (knife, U-shaped gouges and V-shaped veiners) with plastic tool handle (blade locks in metal) $2.00
Cutting Knife, (with handle), 1.00
(Same handle used with knife or tools)
Single Tool, (with handle), 1.00
Single Tools, (without handle), each, .35
Five tools, without handle, 1.25
Hand Roller, 5-inch, with handle, 1.75

M

Makeready Knife, .52

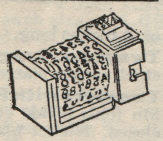


MALLET Hardwood; length, 11 inches, head, 5in. .55
Ship. Wgt. 1 lb.

N

Name Cards (B)
Newspaper Headings (E)

NUMBERING MACHINES (D)



Numbering Machines

Automatic, 5 wheel, 17.50
Automatic, 6 wheel, 19.50
Hand Numbering Machine, 14.00

O

Ornaments—Decorators, (F)
Font B **3.65;** Font W **2.05**
Font X **2.05;** Font Y **1.40**
Fonts X and Y **3.10**

P

Pad Back Board (B)

PADDING SUPPLIES (A)

Padding Clamp, same as used with padding outfit, - - - - 3.38
Padding Trough, (Holder) 4.88

Padding Outfit



Outfit consists of Holder, to keep sheets straight and edges even, capacity two to three thousand sheets; End Boards, assortment of various sizes; Clamp, adjustable, to hold pile of sheets while applying composition, capacity 12 inches—boards 8½x11 etc. - - - - 11.25

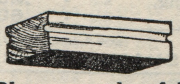
Padding Outfit, with one pound can of Padding Composition, (hot-process) with directions how to apply, 11.65

Padding Outfit, with one pint jar of Pad-tex, (cold-applied) with directions how to apply, 12.23
Shipping weight, 20 pounds

Padding Composition, hot-process, for padding stationery, etc. Clean and easy to use. Directions with each package per pound. .40

Pad-Tex, a modern, cold-applied, white, ready-for-use, flexible cement, for padding and general bookbinding work. Can be thinned with water and due to its great coverage, is more economical than ordinary adhesives. Easily applied with a brush and dries in 30 minutes. Does not chip or peel, and sheets can be torn off without causing rough edges. It is unusually strong and always remains flexible. Not affected by weather conditions, and is not inflammable. Pint jar, - - .98

Paper (B)
Parts for Presses see Press Parts
Paste, Printer's a steel-gray, jelly-like adhesive, non-inflammable; will not lump, wrinkle paper, nor mould. Ideal for overlays; also for general use. 4-oz. tube, .37
Pint can, - - - - - .60
Perforating Rule see Rule Steel



Planers

Planer, made of hardwood with a smooth, flat surface; used for planing (smoothing) down type forms, etc. Size 6x2⅛x1⅝ in., *Ship. Wgt., 1 lb.* .50

Proof-taking Planer

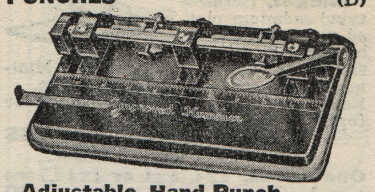


This planer is of large size (8″—long, 3¼″ wide, 2½″ high) varnished maple, with thick, high grade felt on its face, and leather (2″x3″) top. Proofs may be taken easily with this planer, without damage to type, by inking form, laying sheet on form, and tapping planer with mallet or butt end of hammer. (*Not to be confused with ordinary wood planer used for planing or smoothing type forms.*) - - - - - 2.65

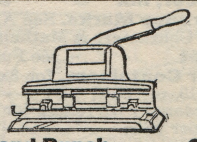
Planer, Large
Same large planer (leather top) but *without* felt, for planing down form, 1.55
Shipping Weight, 3 pounds

Post Card (Correct Sizes of Cards) (B)
Powders, Embossing see Inks (D)
Practice of Printing see Books
Printer's Guide see Books

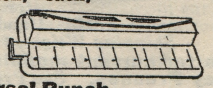
PUNCHES (D)



Adjustable, Hand Punch
A new adjustable punch for easily punching order blanks, index cards, etc. Has adjustable side gauge and dies are easily adjusted to punch any distance apart from ¾-in. to 8½ inches. Equipped with a detachable chip pan and a felt-covered base. Punch and three ¼-inch round hole dies 18.60
Extra Dies, ¼-inch to 11/32-inch, round hole, - - - - - 4.00



Sieber Hand Punch 60.00
Extra Dies:
Round hole, ⅛, 5/32, 3/16, 7/32 ¼, 17/64, 5/16, 3/8, 13/32, 7/16 or 15/32 inch, ea., 6.75
Round hole, ½, 9/16, or ⅝, in., ea., 8.55
Slotted hole, ¼, 11/32, 3/8, 13/32 or ½ inch, each, 9.00



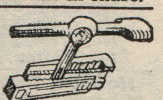
Universal Punch 7.84
Press Parts,—see Press Parts and instructions for ordering. Page A-7
Printer's Paste see Paste, Printer's
Print-O-Clene see Cleaners
Proof & Poster Press, No. 02, 98.75
Inking Outfit, - - - 5.18
Punching Charges (B)
Punching Die, ¼ in. round hole, .75

Q

QUADS
Angular Quads (E)
Handiset No. 104, 34 pieces, 2.65
Handiset No. 104A, 16 pieces, 1.75
Tabular Quads (F)
12 pt. (20 six-inch lines) font, 7.00
120 in. (20 six-in. lines) one width, 7.00
48 in. (8 six-in. lines) two widths 24 inches each, 3.92
More per six-inch line, .48
18 pt. (15 six-inch lines) font, 6.50
84 in. (14 six-in. lines) one width, 6.50
36 in. (6 six-in. lines) two widths 18 inches each, 3.84
More per six-inch line, .63

Quad Rule (E)
12 pt. (20 six-inch lines,) 8.75
120 in. (20 six-in. lines) one width, 8.75
1 to 3 six-in. lines, per line, 1.85
4 to 7 six-in. lines, per line, 1.40
8 to 15 six-in. lines, per line, .95
18 pt. (13 six-inch lines,) 8.15
78 in. (14 six-in. lines) one width 8.15
1 to 3 six-in. lines, per line, 2.20
4 to 7 six-in. lines, per line, 1.65
8 to 15 six-in. lines, per line, 1.10

QUOINS:- used to lock forms in chase.



Hempel, the most popular of all quoins, per set of two pcs. .27
half-dozen sets, 1.32
per dozen sets, 1.95
Hempel Key Wrench, - - .95
Wickersham, extra fine, a sure. safe lock, each, .65
per half-dozen, 3.55
per dozen, 6.80



Wickersham Key Wrench 1.00
Shipping Weight, Hempel or Wickersham, one dozen, 3 pounds; Keys, 1 pound

A-6



Midget, (screw—type) cadmium plated, disc has four holes by which it can be easily turned with a nail or iron rod. Minimum thickness ¼-in., maximum ⅜-in. Especially useful for registering color forms and all close work.
☐ each, **.45** ☐ six, **2.10** ☐ doz. **3.55**
Ship. Wgt. 1 dozen 1 pound

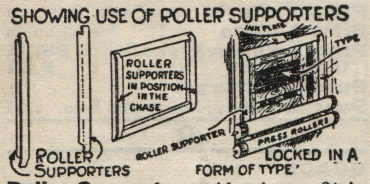
Quotations, 2x4, 3x4 **or** 4x4 ☐ one pound, (C) - - - - - **1.00**
☐ 5lb or more, per pound, **.95**

R

Racks, Type Case see Case Stands (D)
Rags, Cleaning, See Cleaning Rags
Raised Printing Outfit (D) **14.95**
Raised Printing Unit **12.00**
Raised Printing Outfit, Inks, Compounds see Inks
Reducer, Ink see Inks (D)
Reference Marks. See Auxiliary Characters & Mathematical Signs
Reglet see Furniture (D)
Roller Containers, for 3x5, 5x8, or 6x10, per pair, (D) - - **.45**
If ordered with rollers (or recast) per pair, - - - - **.25**
Roller Cores See Press Parts



Roller, Hand 5 inch, and handle, **1.75** Roller only (for replacement) **1.00**; Handle, **1.00**
Shipping Weight, 3 pounds
Rollers for current models of Kelsey Presses, See Press Parts
Rollers for old models of Kelsey Presses, See Press Parts



Roller Supporters, Aluminum, fit in chase occupying only a very small space. They save rollers from being cut by brass rule and keep them from sliding or slurring over type.
Press size 3x5 5x8 6x10 7x11 9x13
Per pair **.65 .75 .85 .90 .95**
Shipping Weight, per pair, 1 pound

Roller Wheels for current models of Kelsey Presses, See Press Parts
Roller Wheels for old models of Kelsey Presses, See Press Parts
Round Cornering Charges (B)
Rubber Blanket see Impression Blanket
Rule and Lead Cutters see Cutters

RULE (C)

Rule, Brass
No. ☐ 100 or ☐ 101, 2 ft. strip, **.55**
No. ☐ 200, ☐ 201, or ☐ 202, 2 ft. strip, **.60**
No. ☐ 206, ☐ 207, or ☐ 223, 2 ft. strip, **.75**
No. ☐ 323, 2 ft. strip, **1.00**
No. ☐ 424, 2 ft. strip, **1.20**
No. ☐ 600, 2 ft. strip, **1.65**
No. ☐ 626, 2 ft. strip, **1.80**
Perforating, No. 210, 2 ft. strip, **.80**

No. 46R Brass Rule Assortment 1 strip each, No. 100, 101, 200, 201, 202, 206, 207, 323 and 424, **5.95**

Rule Corners,
Round Corners,
☐ No. 200R, ☐ No. 201R, ☐ No. 323R, or ☐ No. 202R, set of four, **1.20**
Square Corners
☐ No. 200S, ☐ No. 201S, ☐ No. 323S or ☐ No. 223S, set of four, **1.75**

Rule, Metal, (C)

No.	1 strip	5 strips	10 strips
400, 401, 402,	**.25**	**1.10**	**1.95**
222, 224,	**.30**	**1.35**	**2.45**
335,	**.45**	**2.35**	**4.70**
466, 489,	**.50**	**2.40**	**4.80**
645, 675, 680,			
686 or 460,	**.75**	**3.25**	**6.50**
412,	**1.40**	**6.50**	**13.00**

Rule, Mitered: Brass rule mitered to make a box (frame) in any size measurement as follows:
2 pt. rule, not more than 23 inches around the four sides (example: 3 in. wide x 4 in. deep—or, 4 in. wide x 7 in. deep) **1.30:** More than 23 in. but not more than 46 in. around all four sides, **2.00**

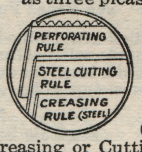
Size	2 pt.	3 pt.	4 pt.	6 pt.
1 box less than 23″ around	**1.30**	**1.55**	**1.75**	**2.35**
2 boxes each less than 11″ around	**1.85**	**2.10**	**2.30**	**2.90**
1 box larger up to 46″ around	**2.00**	**2.50**	**2.90**	**4.10**

Metal mitered boxes (frames) 25% less.

Cutting Charges on Rule
2 to 4 cuts per strip, **.25**
5 to 9 cuts per strip, **.30**
10 to 14 cuts per strip, **.35**
15 to 20 cuts per strip, **.50**
25% off on 5 strips or more cut to 1 size
An allowance of one half pica for each cut must be made on all rule.
Steel Rule double the prices above

Mitering Charges on Rule
Add to cost of rule plus cutting charge **.45** for each 4 corners (8 mitered ends).
Example: 1 strip No. 200 rule **.60**
Cutting charge, 4 pcs. 5 in., **.25**
Mitering 4 corners (8 ends) **.45**
Total **1.30**

Note: When ordering rule cut and mitered remember to figure the outside dimensions of the desired border; for example, this piece of rule should be figured as three picas instead of two picas.

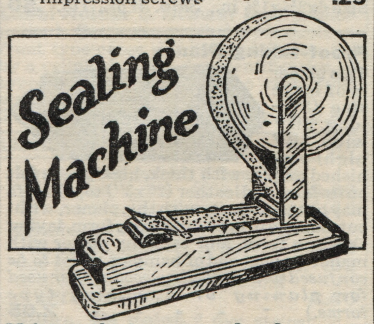


Rule (Steel)
(prices per 2 ft. strip)
Creasing or Cutting, - - **.25**
Perforating, - - - - **.60**

Rule Case see Cases (D)
Ruled Billheads, Statements (B)

S

Screwdriver, for chase screws, or impression screws - - **.25**



Moistens the tape as used and prevents waste as you draw off just the amount needed each time. For tape up to 1½ inches wide, **3.50**; for 3 inch tape, **6.00**
Ship. Wgts. 1½ in., 6 lbs.; 3 in., 10 lbs.
For tape, see B-section (Paper and Card Dept.)

Shipping Tags (B)
Slugs (C)
Slug Case see Cases (D)
Space Cases see Cases (D)
Spaces & Quads, page A-8
Spaces, Thin see Thin Spaces (A)
Squares, Checking or Election see Election or Checking Squares (F)
Stands, Case see Case Stands (D)
Staplers and Staples see Binders (D)
Statements & Stationery (B)
Stationery Initials see Monograms
Steel Rule see Rule, Steel

T

Tablet Press see Padding Outfit
Tagboard (B)
Tape, Sealing or Gummed (B)

THIN SPACES

Thin Spaces, made of metal, one point and one-half point. Much better and more convenient than paper or cardboard. Sizes 6 point to 48 point in one ounce packages (only one size and thickness in each package). Be sure to state size wanted on your order. Two ounces, assorted, consisting of one ounce each, one point and one-half point. - - - - - **.65**

Metal Strips, one point and one-half point. For thin spaces, spacing between lines, justifying, etc. Two-foot strips,

	per ½ doz. strips	per doz. strips
One point,	**1.19**	**1.97**
Half-point,	**.91**	**1.41**

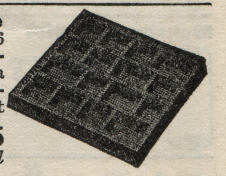
Thin Space Assortment, No. 1, consisting of one ounce of one point and one ounce of one-half point, in each 6, 8, 10, 12, 14, 18, 24, 36, and 48 point sizes, 18 ounces in all, - - - - - **5.67**

Thin Space Assortment, No. 2, consisting of one ounce of one point and one ounce of one-half point in each of 6, 8, 10, 12, and 14 point sizes, 10 ozs. in all, **3.19**

Thin Space Assortment No. C3, consisting of one ounce of one point spaces, in each. 6, 8, 10, 12, 14, 18, 24, 36 and 48 point sizes, and a Thin Space Case, **3.62**

Thin Space Assortment No. C4, consisting of one ounce of one-half point spaces, in each, 6, 8, 10, 12, 14, 18, 24, 36 and 48 point sizes, and Thin Space Case, **3.62**

Thin Space Assortment No. C5, consisting of one ounce each of one point and one-half point in each, 6, 8, 10, 12, 14, 18, 24, 36 and 48 point sizes, and a Thin Space Case, - - - - - - **6.50**



Thin Space Case, size 6¾x6 inches made especially to hold a complete assortment of one point and one-half pt. thin spaces, **1.00**
Ship. Wt. 1 pound

Tickets, Blank (B)
Trunnions see Roller Wheels



Tweezers, tempered steel, nickel plated, a necessity to every printer, 4 inches long. *Ship. Wgt., 1 lb.* **.30**
Tweezers, Large, made of tempered steel, nickel-plated, 4½ inches long. **.65**
Tweezers with Folding Bodkin. Bodkin folds inside tweezers, locks open or closed. Nickel plated, spring steel, 4½ inches long, **1.05**

Type, Conn. Type Foundry (E)
Type, New England (F)
Type Cases and Case Stands (D)
Type Sorts see page A-7
Varnish, Reducing see Inks (C)
Wedding Announcements (B)
WOOD TYPE see page A-8 (E)
Wrenches, flat, made to fit, non-adjustable, open end—for tightening impression lock nuts.
W-5, (⅜—$11/16$) for 5x8, Victor, 6x10, **.25**

Press Parts, Rollers, Extra Letters

IMPORTANT WARNING

Most sizes of presses have been made for MANY YEARS and parts are NOT all INTERCHANGEABLE.

IF YOU ORDER ROLLERS OR PARTS:

It is necessary for us to know the style or model of your press. If your press has a model letter, that and the diameter of your rollers or of your roller wheels is all the information that we require. If not, please specify:

1. **Full length of roller cores.**
2. **Diameter of roller wheels.**
3. **Whether gripper bar is round or square.**
4. **Exact inside measurements of chase.**
5. **All lettering on your press.**

If you have not these parts measure other parts and send us the measurements.

All current models of our presses have a model letter. Some machines with model letters, as well as all machines having no letters, are old models. The prices of press parts quoted here apply to **current model presses** only. We cannot furnish parts or rollers for other makes of presses and our parts and rollers will not fit them. No credit will be given on our parts or rollers ordered for other machines, if returned.

RECASTING current model rollers. Prices per roller. Return rollers **complete with old composition** on them.

Junior	3x5	5x8	6x10	Victor	Star	9x13 or Union	5 inch Hand
.70	.85	.95	1.00	1.00	1.18	1.28	.85

RECASTING old models and other makes. Prices per roller. Return rollers **complete with old composition** on them

	Up to and including 8x12	Larger including 10x15	Larger including 12x18	Larger including 14x22
1½″ dia. or less	1.60			
1½″ dia. to 2″	2.25			
Up to 2″ dia.		2.30	3.00	3.70

Over 2 inch diameter—ask for prices. These are specially cast and cannot be shipped the same day as are rollers for our current models which are carried in stock.

On rollers for 12x18 press or larger add 25 cents per roller unless you send them in a strong, wood box, large enough to hold all rollers when cast and to travel safely. If in our judgment, box is not satisfactory, we will make new one and charge accordingly.

Press Parts

These prices apply to current models

	Junior	3 x 5	5 x 8	6 x 10	9 x 13	Star
Body	$.....	$ 4.37	$17.06	$24.62	$55.84	*32.22
Chases	‡2.48	1.44	2.78	3.56	4.29	3.75
Chase Bed		2.75	7.78	10.37	17.95	22.03
Chase Latch	.....	.74	1.33	1.76	2.03	2.20
Gooseneck	.54	1.40	2.66	4.05	6.57	.....
Gripper bar and spring	.....	.53	.53	.53	.....	.....
Gripper spring only	.....	.15	.15	.15	.....	.....
Grippers, per pair	.....	.63	.75	.83	1.80	1.88
Handle	1.01	2.21	5.13	7.02	7.02	.....
Impression screw	.....	.15	.15	.15	.25	.30
Imp. screw lock nut	.....	.07	.07	.07	.10	.10
‖**Ink Rollers,** each	.85	**1.00	††1.15	1.25	1.63	1.53
Roller Carriage	1.62	2.59	5.36	7.15	12.19	†10.62
Roller Cores, each	.30	.38	.45	.53	.60	.53
Roller Hooks, single	.....	.23	.38	.45	1.80	§2.25
Roller Springs, each	.15	.18	.23	.30	.38	.45
Roller Wheels, each	.06	** .09	†† .14	.14	.38	.38
Ink Table	.63	2.68	6.28	8.39	13.34	10.98
Ink Table Dog	.....	.61	.61	.61	1.08	1.13
Platen	1.62	2.84	7.04	9.40	21.65	21.82
Platen Back	1.66	2.75	5.33	7.11	15.88	30.02

Chase screws, 7¢ each, 75¢ per dozen.

*One side.

†Pair.

‡ Junior Chase and Bed are made in one piece and cannot be furnished separately.

§Star roller hook, double.

‖Price for new rollers including cores.

**Current model rollers are cast 1-inch in diameter on 3x5 presses. Prices on 1¼-inch rollers are $1.00 each. Roller wheels to fit, 14¢ each.

††Current model rollers are cast 1¼-inch in diameter on 5x8 presses. Prices on 1-inch rollers are $1.15 each. Roller wheels to fit, 9¢ each.

IF YOU RETURN ROLLERS FOR RECASTING OR ANYTHING ELSE——

Send us a separate letter giving details, or paste your letter (with first class postage) on the package, with regular parcel post on the package itself.

Parcels we receive are not opened until we have a letter of instructions, because of the possibility of the contents being scattered.

NOTE: No credit given for returning EXTRA rollers; credit only on rollers to be recast and returned to you.

Spaces and Quads ARE included with Conn. Type

Spaces and Quads are NOT included with N. E. Type

Extra Letters

Table "A"—Single Characters

At these prices you may order all one letter* or assorted, as desired

Point Size	Any 3 letters	Any 10 letters	Each additional letter	26 letters or more
6	Not less than this amount sold. $ .50	$ .90	$ .09	†$ .06
8	.50	.90	.09	.06
10	.50	.90	.09	.06
12	.50	.90	.09	.06
14	.50	.90	.09	.06
18	.50	1.30	.13	.07
24	.60	1.40	.14	.11
36	.90	2.50	.25	.23
48	1.15	3.00	.30	.28

*By "letter" we mean one letter in the alphabet, or one figure, or one punctuation mark, or any other character. †Per letter

Table "B"—Quantity Prices

Price below is for one six inch line of **one character.** You can order a line each of several different characters in any one style and size of type to obtain the quantity price, but the minimum order is for **$3.00** because type sold this way is cast special and the machine must be set up for it. For less type, use the Table "A" prices.

Pt. size	Average No. of letters in a line (using Cap H for estimate)	One to 3 lines **per line**	4 to 7 lines **per line**	8 to 15 lines **per line**
6	70 pieces	$1.65	$1.20	$ .85
8	60 "	1.75	1.30	.90
10	53 "	1.75	1.30	.90
12	40 "	1.85	1.40	.95
14	34 "	2.00	1.50	1.00
18	30 "	2.20	1.65	1.10
24	23 "	2.40	1.80	1.20
36	14 "	3.20	2.35	1.60
48	13 "	3.65	2.70	1.80

16 to 39 lines, 10¢ less per line than 8 to 15 lines. 40 or more lines, 20¢ less per line than 8 to 15 lines.

Example:

1 line #085 8 point Century Roman lower case "e" at $1.75 per line $3.00 minimum charge.

—OR—

2 lines #085 8 point Century Roman lower case (1 line each "a", "c") at $1.75 per line, $3.50.

—OR—

10 lines #085 Century Roman (1 line each of 10 different letters) at $ .90 per line, $9.00.

Figures, braces, leaders, fractions, auxiliary characters, borders, and ornaments may also be purchased by the six inch line (Table "B" of not more than one character per line.

THE KELSEY CO., MERIDEN, CONN. 5A 3-1-49

A-8

N.E.T.F. Type, Wood Type, Spaces and Quads

Prices on New England Type do not include spaces and quads, which must be ordered separately

Beacon Hill

No.	Large Font		CAP Font		Regular Font	
91-12	13A 44a	$6.20	13A	$3.10	4A 14a	$2.80
91-14	15A 32a	6.30	15A	3.50	4A 13a	3.10

Bodoni No. 86

86-8	23A 46a	$4.10	23A	$1.80	7A 15a	$2.10
86-10	21A 41a	5.75	21A	2.85	7A 13a	2.50

Bold Copperplate Gothic

1BC6	33A	$1.95	33A	$1.95	11A	$1.05
2BC6	29A	1.95	29A	1.95	16A	1.25
3BC6	24A	1.95	24A	1.95	8A	1.05
4BC6	20A	1.95	20A	1.95	6A	1.05
5BC12	19A	3.10	19A	3.10	6A	1.40
6BC12	16A	3.10	16A	3.10	5A	1.40
7BC12	13A	3.10	13A	3.10	4A	1.40
8BC12	11A	3.10	11A	3.10	3A	1.40
9BC18	11A	3.75	11A	3.75	5A	2.25
10BC18	9A	3.75	9A	3.75	3A	2.15

Cable Bold

82-6	26A 58a	$3.95	26A	$1.95	8A 19a	$2.05
82-8	22A 53a	4.50	22A	2.35	7A 17a	2.25
82-10	21A 47a	5.75	21A	2.85	8A 17a	2.95
82-12	18A 42a	6.20	18A	3.10	6A 14a	2.80
82-14	15A 35a	7.00	15A	3.55	5A 11a	3.10
82-18	9A 22a	6.75	9A	3.55	4A 7a	3.55

Cable Light

83-6	27A 57a	$4.30	26A	$2.15	8A 20a	$2.05
83-8	23A 51a	4.50	23A	2.35	7A 17a	2.25
83-10	22A 42a	5.45	22A	2.85	7A 16a	2.65
83-12	20A 43a	6.20	20A	3.10	6A 14a	2.80

Centenary

6R	24A 50a	$3.95	24A	$1.95	8A 16a	$1.80
8R	18A 40a	4.50	18A	2.35	6A 13a	2.25
10R	18A 37a	5.75	18A	2.85	6A 12a	2.35
12R	15A 32a	5.25	15A	2.45	5A 10a	2.50
18R	9A 20a	6.15	9A	2.80	3A 6a	2.80

Centenary Italic

84-6	23A 45a	$3.60	23A	$1.65	7A 15a	$1.95
84-8	20A 42a	4.10	20A	1.80	6A 14a	2.10
84-10	18A 36a	5.30	18A	2.35	6A 12a	2.50

Chelten Bold

19-8	22A 45a	$4.10	22A	$1.80	7A 15a	$2.10
19-10	18A 37a	5.30	18A	2.35	6A 12a	2.50
19-12	17A 33a	5.75	17A	2.70	5A 12a	2.80
19-18	9A 20a	7.10	9A	3.55	4A 10a	4.30
19-24	7A 13a	8.55	7A	3.30	3A 6a	5.05

Colonial

21-8	27A 54a	$5.20	27A	$2.40	9A 18a	$2.50
21-10	24A 48a	6.45	24A	3.10	8A 16a	2.90

Egyptian Bold

85-8	27A 55a	$5.50	27A	$2.70	6A 13a	$2.25
85-10	18A 37a	5.75	18A	2.85	6A 12a	2.65
85-12	16A 32a	6.20	16A	3.10	5A 10a	2.80

Frascati

89-24	4A	$3.05	4A	$3.05		

Highspot

88-14	10A 20a	$4.95	10A	$2.30	3A 6a	$2.60
88-18	6A 13a	5.35	6A	2.55	3A 6a	3.45
88-24	5A 9a	5.70	5A	2.80	3A 5a	3.60
88-36	3A	4.55	3A	4.55		
88-48	3A	7.30	3A	7.30		

Light Copperplate Gothic

6PC1	37A	$1.75	37A	$1.75	18A	$1.25
6PC2	29A	1.95	29A	1.95	9A	1.05
6PC3	24A	1.95	24A	1.95	8A	1.05
6PC4	21A	1.75	21A	1.75	6A	1.05
12PC5	19A	3.10	19A	3.10	6A	1.40
12PC6	16A	3.10	16A	3.10	5A	1.40
12PC7	13A	3.10	13A	3.10	8A	1.80
12PC8	13A	2.80	13A	2.80	3A	1.40

Light Old English

32-8	15A 50a	$4.50	15A	$2.35	5A 16a	$2.25
32-10	15A 46a	5.75	15A	2.85	5A 16a	2.50
32-12	14A 43a	6.20	14A	3.10	4A 14a	2.80
32-14	12A 38a	7.00	12A	3.55	4A 12a	3.10
32-18	8A 26a	7.10	8A	3.55	3A 10a	3.05
32-24	6A 18a	7.25	6A	3.35	3A 9a	4.40

Moderne

25-12	14A	$4.55	14A	$4.55	4A	$1.95
25-14	13A	5.30	13A	5.30	4A	2.15
25-18	5A	4.10	5A	4.10	3A	2.10

Modern Bodoni

No.	Large Font		CAP Font		Regular Font	
14-10	19A 37a	$6.45	19A	$3.10	6A 12a	$2.90
14-12	15A 30a	7.25	15A	3.30	5A 10a	3.75
14-14	13A	3.70	13A	3.70	4A	1.60
14-18	9A	3.90	9A	3.90	3A	1.70
14-24	6A	4.50	6A	4.50	3A	2.65

Modern Gothic

87-10	18A 33a	$5.75	18A	$2.85	6A 11a	$2.65

Plaza

90-24	20A	$5.10	20A	$5.10	6A	$2.10
90-36	11A	$5.65	11A	$5.65	5A	3.20

Typewriter Type

27-10	15A 52a	$6.90	15A	$2.15	5A 17a	$3.05
27-12	20A 100a	12.85	20A	3.05	6A 33a	5.00

Borders (New England Type Foundry grade)
Borders: No. 5B, 8B, 9B, 10B, 13B, 14B, 15B, 16B, 18B, or 23B, 30-inch font $1.85; 60-inch font 2.90
2B, or 12B, 30-inch font 2.35, 60-inch font 3.90
17B, 20, or 22B, 22-in. font 1.75, 44-inch font 2.70
3B, 18-inch font 2.20, 36 inch font 3.60

Checking Squares

Size	3 pieces	10 pieces	Approx. 1lb	
6 point	.50	.90	8 six-inch lines	$2.30
8 point	.50	.90	6 six-inch lines	1.95
10 point	.50	.90	5 six-inch lines	1.70
12 point	.50	.90	4 six-inch lines	1.55
18 point	.50	1.30	3 six-inch lines	1.5

Florets No. 1B, per foot (84 pieces) 1.00

No. 18 Initials Font, 2.50

Ornaments and Decorators

Font B 3.65; Font W 2.05
Font X 2.05, Font Y 1.40, Fonts X and Y 3.10
Single cut from FONTS B, W, X, Y, any size, .70

Tabular Quads

12 Point (twenty 6-inch lines) font, - - 7.00
120 inches (twenty 6-inch lines) all one width, 7.00
48 in. (eight 6-in. lines) two widths 24 in. each, 3.92
Any additional amount per 6-in. line, .48
18 Point (fourteen 6-in. lines) font, 6.50
84 in. (founteen 6-in. lines) all one widths, 6.50
36 in. (six 6-in. lines) two widths 18 in. each, 3.84
Any additional amount per 6-in. line, .63

Wood Type	3 pcs. or less	4-9 pcs.	10-64 pcs.	65 pcs. or more
No. 940	$1.90	$ .50	$ .40	$ .20
No. 960	1.90	.50	.40	.20
No. 980	1.90	.50	.40	.20
No. 4100	2.10	.55	.44	.22
No. 4120	2.30	.60	.48	.24

SPACES AND QUADS

Assorted packages, containing both spaces and quads.

Point Size	Approx. weight	One Line	1 lb	2½ lbs.	5 lbs.
4	1⅓ oz.	.56	3.68	---	---
5	1⅔ oz.	.61	3.45	---	---
6	2 oz.	.44	1.70	4.07	7.40
8	2⅔ oz.	.48	1.58	3.80	6.90
10	3⅓ oz.	.53	1.52	3.66	6.65
12	4 oz.	.57	1.46	3.49	6.35
14	4⅔ oz.	.62	1.44	3.61	6.25
18	6 oz.	.73	1.42	3.55	6.15
24	8 oz.	.86	1.39	3.33	6.05
36	12 oz.	1.10	1.69	3.72	5.65
48	16 oz.	1.21	2.42	3.47	5.15

Spaces, asst. en, 3-to-em, 4-to-em, 5-to-em and hairspace. (Hairspace not made in 6 pt.,)

Quads, assorted, em, 2em, and 3em. (no 3em quad in 18 pt. and larger)

Point size	One Line	1 lb.	2½ lbs.	One Line	1 lb.	2½ lbs.
6	.45	1.63	4.07	.43	1.33	3.33
8	.49	1.52	3.80	.47	1.24	3.10
10	.54	1.47	3.66	.52	1.20	2.99
12	.58	1.40	3.49	.56	1.14	2.86
14	.63	1.38	3.45	.61	1.12	2.80
18	.74	1.35	3.38	.72	1.11	2.78
24	.87	1.33	3.33	.85	1.09	2.73
36	1.11	1.24	3.10	1.09	1.02	2.55
48	---	1.16	2.90	---	.93	2.33

Typewriter Spaces 10 pt. 1 six-inch line, .53; 5 lines, 1.49
12 pt. 1 six-inch line, .57; 4 lines, 1.40

Commercial-16 Bond

Substance 16

The utility business paper, for low priced stationery, circulars, factory and office forms, etc. 500 sheets size 17 x 22 inches weigh 16 pounds.

Quantities of	50	200	500	1,000
Prices per	50	200	500	500
17 x 22 inches	$ .58	$1.92	$3.84	$3.84
11 x 17 "	.46	1.25	2.55	1.92

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
8½ x 11 inches	$1.49	$2.48	$2.08	$2.03
5½ x 8½ "	.83	1.38	1.18	1.12
6 x 7 "	.87	1.45	1.23	1.17
●4 x 6 "	.52	.87	.83	.75
●3 x 5 "	.42	.70	.61	.58

Use Commercial-20 Bond Envelopes

Commercial-20 Bond

Substance 20

A low priced sheet for jobs on which price is important. 500 sheets size 17 x 22 weigh 20 lbs.

Quantities of	50	200	500	1,000
Prices per	50	200	500	500
17 x 22 inches	$ .70	$2.33	$4.65	$4.65
11 x 17 "	.57	1.50	3.06	2.33

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
8½ x 11 inches	$1.82	$3.03	$2.53	$2.48
5½ x 8½ "	.98	1.63	1.38	1.31
6 x 7 "	1.03	1.71	1.44	1.37

Commercial-20 Bond Envelopes

Quantities of (Carton equals 5,000)	500	1-4M	5-24M (1-4 Ctn)	25-49M (5-9 Ctn)
Prices per	500	1,000	1,000	1,000
○ Size 6¼	$1.82	$3.03	$2.65	$2.55
○ 6¾	1.89	3.17	2.78	2.67

Colored-16 Bond

Sub. 16 Pink, Blue, Buff, Yellow, Green. Suitable for inter-office and inter-factory correspondence forms, etc., requiring 2 or 3 copies or whenever a lighter weight stationery is required. 500 sheets size 17 x 22 weigh 16 pounds.

Quantities of	50	200	500	1,000
Prices per	50	200	500	500
17 x 22 inches	$ .60	$2.00	$4.00	$4.00
11 x 17 "	.48	1.30	2.65	2.00

CUT SIZE

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
8½ x 11 inches	$1.54	$2.56	$2.16	$2.11

Other sizes cut to order

Hammermill-20 Bond

Substance 20

A *nationally advertised, nationally known,* watermarked, bond paper. Substance 20 (500 sheets size 17 x 22 inches weigh 20 pounds).

Quantities of	50	200	500	1,000
Prices per	50	200	500	500
17 x 22 inches	$ .75	$2.50	$5.00	$5.00
11 x 17 "	.60	1.60	3.28	2.50

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
8½ x 11 inches	$1.92	$3.20	$2.70	$2.65
5½ x 8½ "	1.03	1.72	1.47	1.40
6 x 7 "	1.08	1.80	1.54	1.46
7¼ x 10½ "	1.75	2.92	2.47	2.35

Hammermill-20 Bond Envelopes

Quantities of	500	1-4M	5-24M	25-49M
Prices per	500	1,000	1,000	1,000
○ Size 6¼	$1.90	$3.17	$2.77	$2.57
○ 6¾	1.99	3.31	2.90	2.69
▽ 7¾	2.95	4.91	4.30	3.99
○ 9 Hammermill	2.95	4.91	4.30	3.99
○ 10 ONLY	3.20	5.34	4.68 M, 2500 lots	

Hammermill-24 Bond

Substance 24

A *nationally advertised, nationally known,* watermarked, bond paper. Substance 24 (500 sheets size 17 x 22 inches weigh 24 pounds).

Quantities of	50	200	500	1,000
Prices per	50	200	500	500
17 x 22 inches	$ .90	$3.00	$6.00	$6.00
11 x 17 "	.72	1.90	4.00	3.00

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
8½ x 11 inches	$2.30	$3.84	$3.24	$3.19
5½ x 8½ "	1.21	2.02	1.72	1.63
6 x 7 "	1.27	2.12	1.80	1.71
7¼ x 10½ "	2.05	3.42	2.89	2.75

Hammermill-24 Bond Envelopes

Quantities of	500	1-4M	5-24M	25-49M
Prices per	500	1,000	1,000	1,000
○ Size 6¼	$2.15	$3.58	$3.14	$2.91
○ 6¾	2.26	3.76	3.29	3.06
▽ 7¾	3.31	5.52	4.83	4.49

Colored-20 Bond

Substance 20

Pink, Blue, Buff, Yellow, Green

Colored-20 Bond can be furnished at 25 per cent over the prices of Colored Bond, Substance 16.

Banknote-20 Bond

Substance 20 (rag content)

A fine quality crackly, parchment-finish, rag content bond paper—our best. Used for high grade personal and business stationery, etc. Watermarked "Correct Bond". Substance 20 (500 sheets size 17 x 22 weigh 20 pounds).

Quantities of	50	200	500	1,000
Prices per	50	200	500	500
17 x 22 inches	$1.04	$3.45	$6.90	$6.90
11 x 17 "	.79	2.17	4.46	3.45

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
8½ x 11 inches	$2.49	$4.15	$3.65	$3.60
5½ x 8½ "	1.32	2.20	1.95	1.85
6 x 7 "	1.39	2.31	2.04	1.94
7¼ x 10½ "	2.27	3.78	3.33	3.16

Banknote Bond Envelopes

Quantities of	500	1,000	5,000
Prices per	500	1,000	1,000
○ Size 6¼	$2.42	$4.04	$3.52
○ 6¾	2.55	4.25	3.70
▽ 7¾	3.50	5.85	5.05

Typewriter Copy

Colored Advertising **(Yellow)** cut to special sizes for carbon copies.

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
8½ x 11 inches	$1.37	$2.30	$1.66	$1.66
5½ x 8½ "	.75	1.26	1.10	.94

Ripple Finish-24 Bond

Substance 24

A high grade, pebble-surface, crackle-finish sheet used everywhere for finest personal, society and business stationery. 500 sheets size 17 x 22 inches weigh 24 pounds. Watermarked.

Quantities of	50	200	500	1,000
Prices per	50	200	500	500
17 x 22 inches	$1.04	$3.48	$6.96	$6.96
11 x 17 "	.82	2.19	4.50	3.48

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
8½ x 11 inches	$2.59	$4.32	$3.72	$3.67
5½ x 8½ "	1.36	2.26	1.96	1.86
6 x 7 "	1.43	2.38	2.06	1.96
7¼ x 10½ "	2.31	3.85	3.32	3.15

Ripple Finish Bond Envelopes

Quantities of	500	1-4M	5-24M	25-49M
Prices per	500	1,000	1,000	1,000
○ Size 6¼	$2.36	$3.94	$3.51	$3.39
○ 6¾	2.47	4.12	3.66	3.54
▽ 7¾	3.38	5.63	5.02	4.85

FILE CARD SIZES

Quantities of	500	1,000	5,000	10,000
Price per	500	1,000	1,000	1,000
Lite-Wate Bristol (see description pg. 4)				
3 x 5 inches	1.40	2.33	1.65	1.57
4 x 6 "	1.74	2.90	2.07	1.96
Medium Colored (see description pg. 4)				
3 x 5 inches	1.46	2.43	2.09	1.99
4 x 6 "	1.93	3.22	2.97	2.82

HANDY
Paper Section Index

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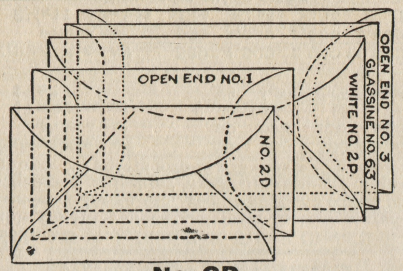
THE KELSEY CO. MERIDEN, CONN. 11-1-48



No. 2D

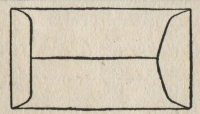
White, open side, size 2 x 3½ inches, 24 pound substance. Not less than 1,000 sold.

Quantities of	1,000	5,000	10,000
Prices per	1,000	1,000	1,000
	$1.99	$1.74	$1.67

White No. 2P

White, open side, size 2½ x 4¼ in. Substance 20.

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
	$1.29	$2.15	$1.87	$1.80



Coin (open end) Envelope

Open End No. 1

White, open end, size 2¼ x 3½ inches. Substance 24 (500 sheets size 17 x 22 of the stock used in this envelope weigh 24 pounds).

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
	$1.23	$2.05	$1.79	$1.71

Open End No. 3

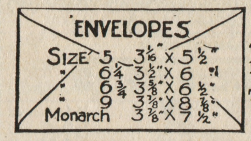
Strong manila, open end, size 2½ x 4¼ inches. 24 pound substance.

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
	$1.32	$2.20	$1.92	$1.85

Open End No. 5½

Norse Fibre, extra tough amber stock, open end, size 3⅛x5½ inches. Good for pay envelopes, negatives, tickets, tags, etc. Substance 20 pounds.

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
	$1.66	$2.76	$2.42	$2.32



Sizes
4 Baronial, 3⅝ x 4⅝
10, 4⅛ x 9½
7¾ (Monarch) 3⅝ x 7½

Kelsey White Envelopes

The universally used finish for envelopes. Good business quality, for either pen or typewriter use. Substance 24 pounds.

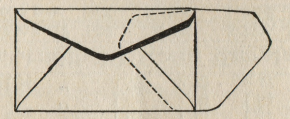
Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
○ Size 5	$1.50	$2.50	$2.18	$2.10
○ 6¼	1.61	2.68	2.36	2.27
○ 6¾	1.66	2.77	2.42	2.33
4B	2.44	4.07	3.56	3.43
○ 7¾	2.45	4.10	3.58	3.45
○ 9	2.58	4.30	3.76	3.62
○ 10	2.78	4.63	4.06	3.90

Window Envelopes

Oval window in face prevents getting a letter in the wrong envelope. Substance 24 pounds.

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
○ Size 6¾	$2.24	$3.73	$3.27	$3.16
○ 7¾	3.28	5.46	4.77	4.59

Postage Saver Envelopes



For printed matter, gummed flap but the right side may be opened for postal inspection, so that it may be mailed for 1 or 1½ cents. Sub. 20 lbs.

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
○ Size 6¾	$1.60	$2.67	$2.33	$2.23
○ 10	2.60	4.33	3.78	3.63

Postage Saver Envelopes

	With Window		Sub. 20	
Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
○ Size 7¾	$3.22	$5.36	$4.68	$4.51

Open End No. 68 Envelope

Strong, brown kraft, open end, size 5½ x 7½ in. Suitable for mailing booklets, pamphlets, catalogs, price lists, etc. Substance 20 pounds.

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
	$3.38	$5.63	$4.92	$4.74

Brown Kraft Open End No. 77a

Brown kraft, open end with gummed flap, size 6½ x 9½ inches, suitable for mailing catalogs, booklets, handkerchiefs, stockings, gloves, etc. Also useful for filing samples and prices of all jobs, data, etc. Substance 20 pounds.

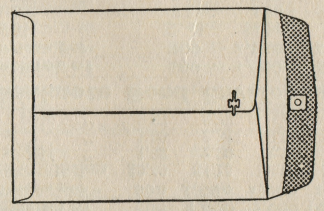
Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
	$4.20	$7.00	$6.14	$5.92

No. 92 Gray Kraft Envelope

Strong, gray kraft envelope size 8¾ x 11¼ inches, open end with gummed flap. For catalogs, drawings, booklets, samples, brochures, etc. Substance 24 pounds.

Boxed in 250's. per 250, **$3.62**
500, **$7.23** 1,000, **$12.63**

Clasp Envelope No. 55



Tough, strong, Amber Norse Fibre, yellow kraft with metal clasp, size 6 x 9 inches. For booklets, catalogs, brochures, important but bulky first class mail, samples, drawings, etc. Open end gummed flap. Substance 32 pounds.

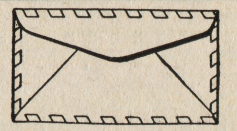
Boxed in 100's, per 100, **$1.43**
500, **$7.12** 1,000, **$12.46**

Clasp Envelope No. 93

Strong, yellow kraft with metal clasp, size 9½ x 12½ inches, open end, with gummed flap. Substance 32 pounds.

Boxed in 100's, per 100, **$2.27**
500, **$11.32** 1,000, **$19.82**

Air Mail Envelopes



Printed red, white and blue border back and front with words, "Via Air Mail" in blue on the front. Standard Government approved design. Substance 20 pounds.

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
○ Size 6¾	$2.13	$3.55	$3.15	$3.02

Shipping Weight 1M-7 lbs.

Air Pilot Envelopes

Same, but extra thin, tinted inside to prevent showing thru of contents—keeps weight down. (Ask for Air Pilot when ordering.)

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
○ Size 6¾	$2.83	$4.72	$4.13	$3.98

Shipping Weight 1M-5 lbs.

Reinforced Shipping Tags

Made from strong manila tag board with hole reinforced by tough paper patch on each side.



Shipping tags are used to address shipments, route and keep track of work in factories, direction tags on finished goods, etc. Almost everyone uses tags and the printing makes business for the ambitious printer.

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
No. 1, 1⅜ x 2¾ in.	$ .74	$1.23	$1.13	$1.06
No. 5, 2⅜ x 4¾ in.	1.35	2.35	2.25	2.11
No. 6, 2⅝ x 5¼ in.	1.44	2.74	2.62	2.46

See page B-1 for complete listing of Bond Envelopes, letterhead papers, and Handy Paper Section Index.

THE KELSEY CO. MERIDEN, CONN. 11-1-48

THE KELSEY CO. MERIDEN, CONN 11-1-48

News White

32 pound News

Newspaper stock for cheapest work only, hand bills, etc. 500 sheets size 24 x 36 inches weigh 32 pounds.

Quantities of	25	50	200	500	1,000
Prices per	25	50	200	500	500
24 x 36 inches	$ .35	$ .69	$2.50	$4.00	$4.00
18 x 24 "	---	.65	2.00	3.50	2.85

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
9 x 12 inches	$1.14	$1.90	$1.40	$1.40
6 x 9 "	.64	1.07	.95	.82
4½ x 6 "	.40	.67	.65	.58

Medium White

50 lb. English Finish

A medium grade of paper with a moderately smooth finish suitable for medium priced circulars, newspapers, etc. 500 sheets size 25 x 38 inches weigh 50 pounds.

Quantities of	25	50	200	500	1,000
Prices per	25	50	200	500	500
25 x 38 inches	$ .72	$1.43	$4.75	$9.50	$9.50
19 x 25 "	---	.86	3.00	6.09	4.75

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
9 x 12 inches	$2.41	$4.01	$2.83	$2.83
6 x 9 "	1.31	2.18	1.88	1.59
4½ x 6 "	.71	1.19	1.19	1.04

WINDSOR Card Cases

Size	Leatheroid			Genuine Leather		
	One	½-Doz.	Doz.	One	½-Doz.	Doz.
A	.13	*.12	*.11	.31	*.23	*.20
X	.13	*.12	*.11			
C	.18	*.14	*.12	.41	*.29	*.24

*Each size is priced **per single case** in half dozen and dozen lots, so that, if you wish you can select an assortment of cases in the various sizes and take advantage of the quantity prices.

Seeing is believing—get a sample assortment and see what values there are.

Special Card Case Assortment No. 5, One Each of Every Size and Material (5 Cases), 75c

Standard White

60 lb. English Finish

A book paper made of slightly better materials than Medium White with a finish of good quality, evenly finished on both sides and soft to the touch. Suitable for the better grade of newspapers, circulars, etc. 500 sheets 25 x 38 inches weigh 60 pounds.

Quantities of	25	50	200	500	1,000
Prices per	25	50	200	500	500
25 x 38 inches	$ .86	$1.71	$5.70	$11.40	$11.40
19 x 25 "	---	1.01	3.57	7.28	5.70

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
9 x 12 inches	$2.84	$4.73	$3.30	$3.30
6 x 9 "	1.52	2.54	2.18	1.83
4½ x 6 "	.82	1.37	1.37	1.19

Glossy White

A 60-pound, gloss-finished paper suitable for halftone printing, best books, circulars, etc. 500 sheets 25 x 38 inches weigh 60 pounds.

Quantities of	25	50	200	500	1,000
Prices per	25	50	200	500	500
25 x 38 inches	$ .87	$1.74	$5.85	$11.70	$11.70
19 x 25 "	---	1.03	3.66	7.46	5.85

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
9 x 12 inches	$2.90	$4.84	$3.38	$3.38
6 x 9 "	1.55	2.59	2.23	1.86
4½ x 6 "	.84	1.40	1.40	1.21

Eggshell White

60 lb. Antique Finish

A high grade printing paper with an eggshell or antique finish, suitable for line cuts and coarse screen halftone printing—high grade book work. If fine screen halftone illustrations are to be used they can be printed on Glossy Book or Enameled stock and inserted. 500 sheets size 25 x 38 inches weigh 60 pounds.

Quantities of	25	50	200	500	1,000
Prices per	25	50	200	500	500
25 x 38 inches	$ .91	$1.76	$5.75	$11.45	$11.45
19 x 25 "	---	1.06	3.62	7.33	5.75

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
9 x 12 inches	$2.89	$4.78	$3.35	$3.35
6 x 9 "	1.57	2.59	2.23	1.88
4½ x 6 "	.87	1.42	1.42	1.24

Enameled White

60 lb. Coated

Coated on both sides with a high gloss enamel. Very smooth and glossy. Suitable for printing fine screen halftones. 500 sheets size 25 x 38 inches weigh 60 pounds.

Quantities of	25	50	200	500	1,000
Prices per	25	50	200	500	500
25 x 38 inches	$ .99	$1.98	$6.60	$13.20	$13.20
19 x 25 "	---	1.14	4.11	8.40	6.60

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
9 x 12 inches	$3.69	$5.40	$3.75	$3.75
6 x 9 "	1.98	2.88	2.46	2.05
4½ x 6 "	1.06	1.54	1.54	1.33

India Tint

60 lb. English Finish

A buff tinted book paper with a good quality finish, evenly finished on both sides. Suitable for books, circulars, programs, magazines, etc. 500 sheets size 25 x 38 inches weigh 60 pounds.

Quantities of	25	50	200	500	1,000
Prices per	25	50	200	500	500
25 x 38 inches	$ .95	$1.89	$6.30	$12.60	$12.60
19 x 25 "	---	1.10	3.93	7.88	6.30

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
9 x 12 inches	$3.11	$5.18	$3.60	$3.60
6 x 9 "	1.66	2.76	2.37	1.98
4½ x 6 "	.89	1.48	1.48	1.28

Hi-Grade Tints

60 lb. Smooth Finish
Blue, Pink, Yellow

A high-grade english finish paper for menus, programs, advertising leaflets, handbills, mail enclosures, circulars, etc. Will take halftones and other cuts well. 500 sheets size 25x38 weigh 60 pounds.

Quantities of	25	50	200	500	1,000
Prices per	25	50	200	500	500
25 x 38 inches	$ .97	$1.94	$6.45	$12.90	$12.90
19 x 25 "	---	1.12	4.02	8.21	6.45

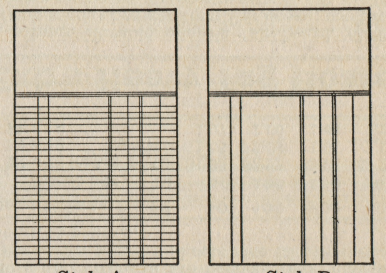
CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
9 x 12 inches	$3.15	$5.25	$3.68	$3.68
6 x 9 "	1.69	2.82	2.42	2.01
4½ x 6 "	.91	1.51	1.51	1.31

Billheads and Statements

Ruled Heading, White Bond Paper

Pictured below are the two styles of statements. Billheads have lines running the other way of the sheet.



Style A Style B

Style A—Ruled complete with vertical and all horizontal lines for use with pen and ink.

Style B—Ruled with column and head lines only, for typewriter use.

Be sure to state style wanted when ordering.

BILLHEADS (Style A or B same price)

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
⊛Sixes, 8½ x 4¾ in.	$1.14	$1.92	$1.87	$1.83
Fours, 8½ x 7 "	1.18	1.97	1.92	1.88

STATEMENTS (Style A or B, same price)

Standard, 5½ x 8½	.92	1.54	1.50	1.47
⊛Midget, 4 x 6 in.	.90	1.51	1.47	1.44

⊛Not made in style B.

3x5 Cut Sizes

Handy small paper sizes, for doctors' prescription blanks, files, memos, pads, etc.

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
Safety Check*	$ .83	$1.39	$1.10	- - -
Commercial	.36	.60	.57	.53
Hammermill	.43	.72	.68	.63
Ripple	.55	.91	.86	.80
Glossy White	.47	.78	.69	.59
Medium White	.40	.67	.60	.52
News White	.39	.65	.60	.44

Pad Back Board, 100 $ .55; 200 $ .50 per 100; 400 $ .48 per 100.

*Safety Check, 250 lots, 52 cents. Green or Buff

Feather-Wate Bristol

Thin, dense, snappy, plate finish bristol which you will find used for both personal and business cards by people who follow modern trends. This bristol calipers a little more than half the thickness of Lite-Wate Bristol, yet weighs within 10% as much per sheet, which accounts for the way it holds its shape and snaps back in thumb and forefinger.

Feather-Wate also makes a fine program, announcement and menu stock, as well as a good white cover, and stock sizes are listed which you will find convenient for these purposes.

500 sheets size 22x35 weigh 100 pounds.

Quantities of	12	50	100	200	400
Prices per	12	50	100	100	100
22 x 35 inches	$1.14	$3.55	$6.10	$6.10	$6.10
17 x 22 "	---	2.64	3.85	3.35	3.35
11 x 17 "	---	1.59	2.74	2.23	1.98

CUT SIZES

Quantities of	100	200	500	1,000
Prices per	100	200	500	1,000
9 x 12 inches	$1.88	$3.06	$6.18	$10.10
6 x 9 "	1.21	1.68	3.44	5.96
4½ x 6 "	---	1.06	1.92	3.39
8½ x 11 "	1.65	2.62	5.14	8.33
5½ x 8½ "	1.08	1.45	2.89	4.94

Lite-Wate Bristol

Index Quality Tub-sized

An inexpensive, white bristol for business and personal cards, index file cards, checks, tickets, tags, etc. 500 sheets size 22 x 28 inches weigh 91 pounds.

Quantities of	12	50	100	200	400
Prices per	12	50	100	100	100
22 x 28 inches	$ .88	$2.78	$4.65	$4.65	$4.65
14 x 22 "	---	2.11	3.08	2.62	2.62
11 x 14 "	---	1.33	2.21	1.85	1.62

FILE CARD SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
● 3 x 5 inches,	$1.40	$2.33	$1.65	$1.57
● 4 x 6 "	1.74	2.90	2.07	1.96

Thin White Bristol

A good low priced bristol for all work requiring inexpensive but clear white stock. 500 sheets size 22 x 28 inches weigh 100 pounds.

Quantities of	12	50	100	200	400
Prices per	12	50	100	100	100
22 x 28 inches	$1.02	$3.23	$5.45	$5.45	$5.45
14 x 22 "	---	2.39	3.53	3.03	3.03
11 x 14 "	---	1.47	2.49	2.06	1.81

Heavy White

4 Ply White Blank

A thick card (4 ply) for work requiring low cost. Suitable for show cards, tickets, advertising matter, etc. 500 sheets size 22 x 28 inches weigh 170 pounds.

Quantities of	12	50	100	200	400
Prices per	12	50	100	100	100
22 x 28 inches	$1.19	$3.74	$5.00	$5.00	$5.00
14 x 22 "	---	2.49	4.04	2.80	2.80
11 x 14 "	---	1.64	2.79	2.32	1.70

Medium Fine Bristol

A fine white card of medium weight for all commercial work including tickets, menus, showcards, personal and business cards, etc. 500 sheets size 22 x 35 inches weigh 150 pounds.

Quantities of	12	50	100	200	400
Prices per	12	50	100	100	100
22 x 35 inches	$1.67	$5.94	$8.70	$8.70	$8.70
17 x 22 "	---	3.65	6.24	4.65	4.65
11 x 17 "	---	2.12	3.75	3.42	2.63

Heavy Fine Bristol

A smooth, heavy bristol suitable for your best card work. Same grade as Medium Fine but a heavier weight, for the better grade of business and personal cards, etc. 500 sheets size 22 x 35 inches weigh 175 pounds.

Quantities of	12	50	100	200	400
Prices per	12	50	100	100	100
22 x 35 inches	$1.94	$5.95	$10.15	$10.15	$10.15
17 x 22 "	---	4.22	6.08	5.23	5.23
11 x 17 "	---	2.39	4.32	3.44	3.00

Glossy Post Card

For all kinds of smooth finish work. Coated (enamel finish) on both sides so that fine halftones or other cuts can be printed on either side. Good for all kinds of picture or post card work. 500 sheets size 22x28 inches weigh approximately 130 pounds.

Quantities of	12	50	100	200	400
Prices per	12	50	100	100	100
22 x 28 inches	$1.57	$4.93	$6.55	$6.55	$6.55
14 x 22 "	---	1.92	5.23	3.58	3.58
11 x 14 "	---	2.02	3.55	2.93	2.10

Post Card Size

Quantities of	500	1,000	5,000	10M
Prices per	500	1,000	1,000	1,000
3⅜ x 5⅜ inches	$2.28	$3.80	$2.86	$2.71

Linen Finish Bristol

A high quality bristol with a linen finish. Used for best grade card work. 500 sheets size 22 x 28 inches weigh 120 pounds.

Quantities of	12	50	100	200	400
Prices per	12	50	100	100	100
22 x 28 inches	$1.37	$4.26	$7.32	$7.32	$7.32
14 x 22 "	---	3.10	4.56	3.96	3.96
11 x 14 "	---	1.82	3.20	2.58	2.28

Vellum Finish Bristol

A high grade parchment finish in universal demand for finest social and business announcements, greeting cards. 500 sheets size 22 x 35 inches weigh 175 pounds.

Quantities of	12	50	100	200	400
Prices per	12	50	100	100	100
22 x 35 inches	$1.95	$5.96	$10.16	$10.16	$10.16
17 x 22 "	---	4.23	6.09	5.24	5.24
11 x 17 "	---	2.40	4.33	3.45	3.01

Thin Colored Bristol

Red, Orange, Yellow, Green, Blue

A favorite for tickets, cards, tags and all low priced work on colored stock. 500 sheets size 22 x 28 inches weigh 90 pounds.

Quantities of	12	50	100	200	400
Prices per	12	50	100	100	100
22 x 28 inches	$ .69	$2.26	$3.62	$3.62	$3.62
14 x 22 "	---	1.71	2.56	2.11	2.11
11 x 14 "	---	1.14	1.81	1.58	1.35

Med. Colored Bristol

Blue, Green, Buff, Yellow, Cherry, Salmon

A tough, smooth, good grade of colored bristol in bright, pleasing colors. Suitable for index cards (which must stand rough handling), programs, tickets, menus, advertising cards, etc. Folds well with the grain without excessive cracking. 500 sheets 25 x 30 in. weigh 140 pounds.

Quantities of	12	50	100	200	400
Prices per	12	50	100	100	100
25 x 30 inches	$1.40	$4.43	$7.46	$7.46	$7.46
15 x 25 "	---	3.15	4.73	4.04	4.04
12½ x 15 "	---	1.85	3.25	2.67	2.32

FILE CARD SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
● 3 x 5 inches	$1.46	$2.43	$2.09	$1.99
● 4 x 6 "	1.93	3.22	2.97	2.82

Pad Back Board

A thick stiff board used for the backs of pads. 500 sheets size 17 x 22 inches weigh about 140 pounds.

Quantities of	12	50	100	200	400
Prices per	12	50	100	100	100
17 x 22 inches	$ .96	$2.88	$5.35	$5.35	$5.35
11 x 17 "	---	2.24	3.48	2.63	2.63
8½ x 11 "	---	1.71	2.65	1.81	1.51
8½ x 7 "	---	---	2.35	1.62	1.32
5½ x 8½ "	---	---	2.03	1.50	1.07
4 x 6 "	---	---	1.07	.96	.85
3 x 5 "	---	---	.55	.50	.48

Heavy Colored

4 Ply Railroad

Red, Orange, Blue, Green

For all work requiring heavy, substantial colored stock such as show cards, outdoor signs, season, meal and milk tickets, etc. 500 sheets size 22 x 28 inches weigh 200 pounds.

Quantities of	12	50	100	200	400
Prices per	12	50	100	100	100
22 x 28 inches	$1.50	$4.80	$6.40	$6.40	$6.40
14 x 22 "	---	3.35	5.10	3.50	3.50
11 x 14 "	---	1.95	3.45	2.85	2.05

Tag Board

A tough manila tag board for use where durability and strength are needed, tags, checks, time cards, etc. 500 sheets size 22 x 28 inches weigh 74 pounds.

Quantities of	12	50	100	200	400
Prices per	12	50	100	100	100
22 x 28 inches	$ .62	$1.98	$3.22	$3.22	$3.22
14 x 22 "	---	1.56	2.28	1.91	1.91
11 x 14 "	---	1.07	1.66	1.44	1.26

Extra Heavy Tag Board

A strong, durable, manila tag board, about fifty per cent heavier than Tag Board; used for similar purposes. 500 sheets size 22 x 28 inches weigh 111 pounds.

Quantities of	12	50	100	200	400
Prices per	12	50	100	100	100
22 x 28 inches	$ .91	$2.97	$4.83	$4.83	$4.83
14 x 22 "	---	2.18	3.27	2.71	2.71
11 x 14 "	---	1.36	2.28	1.95	1.67

11-1-48 THE KELSEY CO. MERIDEN, CONN.

Mimeograph—Duplicator

Substance 20 pounds **White**

Particularly good for jobs which require a printed heading and on which, the rest is to be run off at intervals on a multigraph, mimeograph or any other style of a duplicating machine, (for instance—many churches use printed outside pages for their bulletins and mimeograph the weekly items and events on the inside pages).

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
8½ x 11 inches	$1.82	$3.03	$2.53	$2.48
8½ x 14 "	2.32	3.86	3.22	3.17

Manifold—Lightweight

A paper which is very useful for makeready (overlay or underlay); carbon copies; air mail correspondence or for any other use requiring a thin strong paper. Weighs 9 pounds to a ream (500 sheet) of size 17x22 inches or 4½ pounds to 1,000 sheets size 8½ x 11 inches.

Quantities of	50	200	500	1,000
Prices per	50	200	500	500
17 x 22 inches	$ .48	$1.60	$3.20	$3.20
11 x 17 "	.37	1.06	2.15	1.60

CUT SIZE

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
8½ x 11 inches	$1.23	$2.05	$1.83	$1.78

Safety Check Paper

For checks, certificates, prize slips, tickets, credentials, licenses, coupons, notes, and other printing which must be protected from alteration or be given an appearance of value. Good also for special advertising offers. Chain-line watermark. Colors buff or green. Other colors available on special order in not less than 500 sheets 17x22, or equivalent in smaller sizes. 500 sheets size 17x22 weigh 24 pounds.

Quantities of	50	200	500	1,000
Prices per	50	200	500	500
17 x 22 inches	$1.38	$4.59	$9.18	$9.18
11 x 17 "	1.04	2.85	5.89	4.59

CUT SIZES

Quantities of	250	500	1,000	5,000
Prices per	250	500	1,000	1,000
5½ x 8½ inches	$1.10	$1.69	$2.82	$2.52
3 x 8½ "	.66	1.01	1.68	1.60
3 x 5 "	.52	.83	1.39	1.10

LITHOGRAPHED CERTIFICATES

White paper, lithographed with an attractive, engraved-appearance green background. Suitable for premium slips, credit coupons, reward of merit certificates, individualized Christmas greetings, guarantee or stage money, school diplomas, birth certificates, membership blanks, licenses, credentials, etc. Get a few with your next order and show them to your business customers, Two sizes—3x5 and 5x6¼ inches.

Quantities of	250	500	1,000	5,000	10,000
Prices per	250	500	1,000	1,000	1,000
3 x 5 inches	$1.15	$1.76	$2.93	$2.64	$2.38
5 x 6½ "	1.35	2.08	3.47	3.18	3.12

Leatherfinish Cover

No.434 White, Red, Yellow, Green

Something new at a price within range of practically any job. Levant grain finish, easily printed. Suitable for programs, tickets, menus, covers, etc., and all work requiring distinction. *Grain runs 26-inch way.* 500 sheets size 20 x 26 inches weigh 73 pounds.

Quantities of	25	50	100	200	500
Prices per	25	50	100	200	500
20 x 26 inches	$1.21	$2.22	$3.52	$7.03	$14.05
13 x 20 "	---	1.36	2.37	4.55	7.03

CUT SIZES

Quantities of	250	500	1,000	5,000
Prices per	250	500	1,000	1,000
9 x 12 inches	$2.75	$4.58	$7.63	$7.25
6 x 9 "	1.76	2.93	4.88	4.00
4½ x 6 "	---	1.91	3.18	2.16

Utility Cover

No. 435 Orange, Grey, White, Yellow

Strong, attractive, low in price. Good for folders, booklet covers, announcements, greeting cards, photo mounts, menus, tickets, display cards, and all kinds of work requiring more strength than paper, but not necessarily that of cardboard. 500 sheets size 20x26 weigh 50 lbs.

Quantities of	25	50	100	200	500
Prices per	25	50	100	200	500
20 x 26 inches	$ .97	$1.74	$2.72	$5.44	$10.88
13 x 20 "		1.07	1.84	3.55	5.44

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
9 x 12 inches	$3.65	$6.09	$5.79	$5.59
6 x 9 "	2.37	3.95	3.27	3.11
4½ x 6 "	1.58	2.63	2.15	1.81

Ruled Index Card

A special index bristol board ruled to standard pattern (11 horizontal lines, spaced one-quarter of an inch apart). Size 3 x 5 inches.

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
Size 3x5 inches	$ .88	$1.46	$1.35	$1.25
" 4x6* "	1.69	2.82	2.61	2.42

*Same as above but with 15 lines.

Coated Blotting

A blue blotting paper with a smooth white coating on one side for printing. 500 sheets size 19 x 24 inches weigh 100 pounds.

Quantities of	25	50	100	250
Prices per	25	50	100	250
19 x 24 inches	$1.95	$3.90	$6.50	$13.00
12 x 19 "	---	2.10	4.10	6.50

CUT SIZES

Quantities of	250	500	1,000	5,000
Prices per	250	500	1,000	1,000
2 x 3⅝ inches	$ .61	$1.01	$1.69	$1.44
3⅜ x 6¼ "	1.36	2.27	4.11	2.87
4 x 9¼ "	2.21	3.69	5.85	4.78

Gummed Paper

A good grade of paper suitable for pen and ink or printing, gummed on one side. Furnished in white only, for all kinds of labels, election stickers, etc. 500 sheets, size 17x22 inches weigh 27 lbs.

Quantities of	25	50	200	500	1000
Prices per	25	50	200	500	500
17 x 22 inches	$ .73	$1.46	$4.85	$9.70	$9.70
11 x 17 "	---	.88	3.06	6.21	4.85

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
5½ x 8½ inches	$2.28	$3.80	$2.63	$2.50
4 x 5½ "	1.23	2.05	1.95	1.47
2½ x 4 "	.76	1.27	1.08	1.03

Gummed Tape

Good grade of kraft paper, heavily gummed, for wrapping packages, sealing cartons, etc. Rolls contain 500 feet of tape, with gummed side out on 1¼ inch size, and gummed side in on the 3 inch size.

	one	six	dozen
1¼ inches wide,	$ .48	$2.64	$4.80
3 " "	1.18	6.48	11.76

Tympan Paper

100 sheets	4¾ x 5⅝	for 3 x 5 press	$ .70
100 sheets	8 x 8¾	for 5 x 8 press	1.05
100 sheets	8¾ x 9¾	for 6 x 9 press	1.40
100 sheets	9½ x 11¼	for 6 x 10 press	1.40
100 sheets	9½ x 12	for 7 x 11 press	1.40
100 sheets	11⅜ x 14¼	for 8 x 12 press	1.70
100 sheets	12 x 14¼	for 9 x 12 press	1.70
100 sheets	13 x 15	for 9 x 13 press	1.70
100 sheets	13 x 15	for 10 x 14 press	1.70
100 sheets	14 x 17	for 10 x 15 press	2.10

We cannot furnish any other sizes.

Pressboard

A smooth, tough, hard-finished board made especially for tympan packing. It should be used on most all work (especially when first class type, electros or other materials are used). The use of this board will produce a better job of printing (with less impression showing on the back of the printed sheet) and will prolong the life of your type. See *Printers Guide* for use of hard or soft tympan.

25 sheets	3¾ x 5⅝	for 3 x 5 press	**$1.05**
25 sheets	6 x 8¾	for 5 x 8 press	**1.40**
25 sheets	6¾ x 9¾	for 6 x 9 press	**1.70**
25 sheets	7½ x 11¼	for 6 x 10 press	**1.70**
25 sheets	7¾ x 12	for 7 x 11 press	**1.70**
25 sheets	9⅜ x 14¼	for 8 x 12 press	**2.10**
25 sheets	10 x 14¼	for 9 x 12 press	**2.10**
25 sheets	11 x 15	for 9 x 13 press	**2.10**
25 sheets	11 x 15	for 10 x 14 press	**2.10**
25 sheets	12 x 17	for 10 x 15 press	**2.40**

We cannot furnish any other sizes.

Tympan Assortments

Consisting of 100 sheets of good strong oiled tympan paper and 25 sheets of pressboard, a real smooth board made especially for tympan packing. With the use of this board you will find that your printing will be much sharper and clearer, the impression will not show up as much on the back of the printed sheet and your type will last much longer.

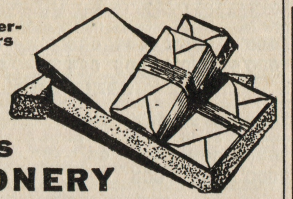
For 3 x 5 Excelsior Press, **$1.40,** 5 x 8, **1.95,** 6 x 9, 6 x 10 or 7 x 11, **2.60,** 8 x 12, 9 x 12 or 9 x 13, 10 x 14, **3.30,** 10x15, **4.00**

If your press is not our make, buy next larger size. WE CANNOT FURNISH ODD SIZES. Shipping Weights 3 x 5, 2lb: 5 x 8, 9 x 9, 6 x 10, 5lb: 9 x 12, 9 x 13, 10 x 14, 10lb, 10 x 15, 12lb.

See page B-8 for special cutting, trimming, punching, round-cornering and banding charges.

THE KELSEY CO. MERIDEN, CONN. 11-1-48

*Indicates Water-marked Papers



Social and Business STATIONERY

Furnished in a good-looking, substantial cabinet box, to give your customers full value.

"300" CABINETS

200 sheets, 6 x 7, and 100 envelopes, size 6¼.

All Prices PER BOX, in quantities listed

Quantities of ☞	1	5	10	50
302, Commercial-20	.89	.77	.71	.64
304, Hammermill-20*	.96	.84	.78	.67
305, Hammermill-24*	1.07	.95	.88	.76
306, Ripple Fin. 24*	1.17	1.05	.98	.85
311, Banknote-20*	1.17	1.05	.97	.84

"Double 100" CABINETS

100 folding sheets 6 13/16 x 11¼ and 100 size 6¼ envelopes

202, Commercial-20	.88	.76	.70	.63
204, Hammermill-20*	.95	.83	.77	.66
205, Hammermill-24*	1.06	.94	.87	.75
206, Ripple Fin. 24*	1.16	1.04	.97	.84
211, Banknote-20*	1.16	1.04	.96	.83

"Monarch" CABINETS

100 sheets, 7¼ x 10½ and 100 envelopes, size 7¾

104, Hammermill-20*	1.16	1.04	.88	.78
105, Hammermill-24*	1.29	1.17	.99	.87
106, Ripple Fin. 24*	1.35	1.23	1.05	.93
111, Banknote-20*	1.37	1.25	1.06	.94

"50-50" CABINETS

50 folding sheets 6 13/16 x 11¼ and 50 size 6¼ envelopes

51, Banknote-20*	.74	.62	.57	.51
54, Hammermill-20*	.63	.51	.47	.41
55, Hammermill-24*	.70	.58	.53	.46
56, Ripple Finish-24*	.75	.63	.58	.51

You can mix or assort any of the above in lots of 5, 10 or 50 and use the 5, 10 or 50 quantity price.

SHIPPING WEIGHTS

Single box 3 pounds; 5 boxes (all but monarch) 19 pounds, monarch 20 pounds; 10 boxes (all but monarch) 29 pounds, monarch 36 pounds.

AIR-WATE

Personal Stationery for all Uses

A fine, crackle finish, rag-content, laid paper in two tints—sky blue and sunset pink. Sheets are size 6⅜ x 9⅜—envelopes 3⅝ x 6½, with inside printed design in harmonizing color to prevent disclosure of contents. Light weight stationery will be in big demand under the new airmail rate.

This paper, made for airmail but good for all correspondence, is light and attractive in appearance, too. You can sell it for $1.50 unprinted plus your usual mark-up for name, address, or monogram. 100 sheets and 36 envelopes in a substantial box with a picture cover.

All prices per box

Quantities of ☞	1	5	10	50
49B Sky Blue	$ .98	$ .89	$ .79	$ .75
50P Sunset Pink	.98	.89	.79	.75

Specify color or assortment desired.

No. 252 Paneled Cards

Fine quality vellum finish card 2⅝ x 3⅞ in., with paneled center for printing.

The correct card for: at home cards; invitations to dinners, receptions, formal dances, concerts, anniversary celebrations; announcement of engagements, births, sympathy, removal; thank you cards, and many other similar uses. Set consists of one card and one envelope to fit.

Quantities of	100	500	1,000
Prices per	100	500	1,000
Complete sets	$1.48	$5.73	$7.48
Cards, only	....	2.62	3.34
Envelopes, only	....	3.11	4.14

Not less than 100 sets or 500 envelopes only or 500 cards only sold.

Elite Paneled Cards

Finest quality vellum finish cards with paneled center for printing. The calling cards demanded by fashion.

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
No. 151 MEN'S SIZE				
1½ x 3⅛ inches,	$2.22	$3.26	$2.94	$2.65
No. 154 LADIES' SIZE				
2 x 2⅞ inches,	$2.41	$3.55	$3.20	$2.88

Announcements

For Weddings, Graduations, Openings

Cabinets of vellum finish stock, for invitations, and announcements of weddings, receptions, engagements, graduations, store openings and all occasions when the highest grade and best appearance is demanded.

No. 21-F 52 paneled, flat style sheets, (folded size 4 9/16 x 6⅛); 50 outside envelopes 4¾ x 6½; 50 inside envelopes 4⅝ x 6¼, with ungummed flaps. - - - - **$1.85**

No. 22-F 52 paneled, flat style sheets, (folded size 4⅜ x 5¾); 50 outside envelopes 4⅝ x 6⅛; 50 inside envelopes 4½ x 6, with ungummed flaps. - - - - **$1.85**

No. 26, 52 paneled, sheets, size 5¼ x 6½; 50 outside envelopes 3⅝ x 5⅝; 50 inside envelopes 3⅜ x 5⅜, with ungummed flaps. **$1.80**

Blank Christmas, Acknowledgment, Announcement or Greeting Cards

A good grade card, 4 x 5 inches, made of fine plain vellum bristol. Set consists of one card and one envelope to match. Not less than 100 sets sold.

Quantities of	100	500	1,000
	sets	sets	sets
No. 30-B, White,	$1.30	$4.29	$8.46

30-B Cards

Quantities of	200	500	1,000
No. 30-B, White,	$1.09	$2.05	$4.03

30-B Envelopes

Quantities of	200	500	1,000
No. 30-B, White,	$1.33	$2.27	$4.44

Leatherfinish Cards

Deep Yellow, Red and Green. Something at a price within range of practically any job. Levant leatherfinish grain, easily printed. If your customer wants something unusual, these cards will please him.

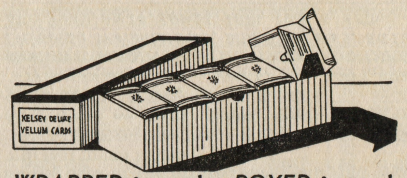
All prices per 1,000 except 500 lots.

Size-C Small Business	500	1,000	5,000	10,000
	.91	**1.31**	**1.16**	**1.02**
Size-E Ticket or Large Business.	500	1,000	5,000	10,000
	1.00	**1.38**	**1.22**	**1.09**

NOTE: If you do not know the exact cost of your order, you can send what you think is correct—balance may be C.O.D.

KELSEY-DE LUXE

Boxed Vellum Cards



WRAPPED in 100's—BOXED in 500's

For Business or Personal Use

Three popular sizes, **Aa** 1 11/16 x 3⅛ inches (Gentlemen's size), **Cc** 2 x 3 11/16 inches (Business, Professional or Salesmen's size), **Dd** 2 x 2⅞ inches (Ladies' size). These cards will fit either Excelsior or Windsor card cases.

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
Size **Aa,**	$1.43	$2.85	$2.59	$2.35
Size **Cc,**	1.59	3.17	2.88	2.62
Size **Dd,**	1.77	3.53	3.21	2.92

Not less than 500 of one size sold.



Boxes for Business or Personal Cards

Made of tough cardboard on which you can paste a white or colored label, these boxes not only make satisfactory shipping cartons but they give your customer a place to keep his cards.

Sizes are A (Men's Personal), and C (Business). See page B-7 for these sizes. All boxes are 1⅝ inches deep and hold 100 cards, except Heavy White and Heavy Colored.

Price—All sizes—when ordered with cards, not less than 1,000 cards to 10 boxes: 6 cents each; lots of ten or more, 5 cents each.

Price, without cards: one kind or assorted, per dozen, $1.02. Sample box, 9 cents.

Round Corner Cards

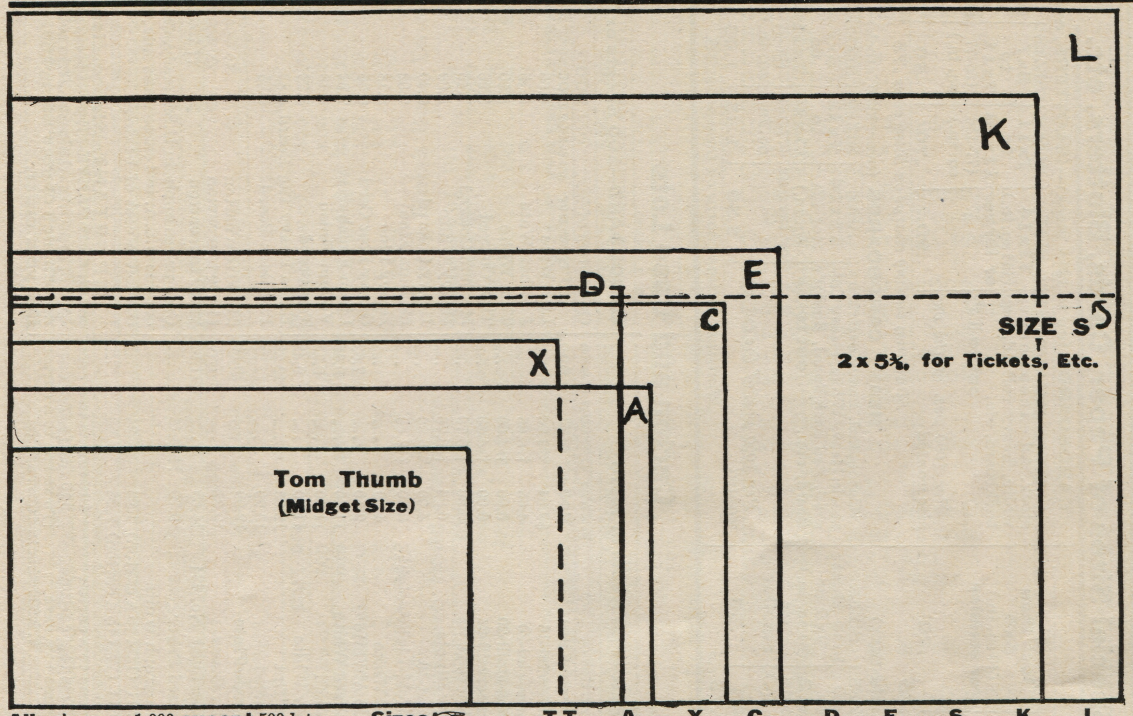
Tinted—White, Pink, Buff, Yellow, Light Blue, Medium Blue, Light Green, Medium Green.

Quantities of ☞	500	1,000	5,000	10M
Prices per	500	1M	1M	1M
No. 63, 2¼ x 3⅞	$1.16	$1.95	$1.85	$1.75

11-1-48 THE KELSEY CO. MERIDEN, CONN.

B-7

Business, Personal CARD SIZES Tickets, Post Cards



All prices per 1,000 **except** 500 lots. **Sizes** ☞

		T.T.	A	X	C	D	E	S	K	L
Lite-Wate Bristol Suitable for cards, tickets, checks, tags, etc. Many prefer this lightweight stock to the heavier for business cards. **White.**	500		.59		.75		.83	1.04	1.40	1.72
	1,000		**.99**		**1.25**		**1.38**	**1.74**	**2.33**	**2.87**
	5,000		.78		.95		1.03	1.26	1.65	1.89
	10,000		.74		.90		.98	1.20	1.57	1.80
Feather-Wate Bristol Thin, snappy smooth finish—modern business and personal card stock. See description elsewhere. **White**	500	.47	.61	.71	.76	.73	.87		1.45	1.75
	1,000	**.78**	**1.02**	**1.06**	**1.27**	**1.21**	**1.45**		**2.41**	**2.92**
	5,000	.65	.80	.83	.96	.92	1.08		1.69	1.94
	10,000	.62	.76	.79	.91	.87	1.03		1.61	1.84
Thin White Bristol A good low priced card for all work requiring inexpensive but clear white stock.	500		.64		.81		.90		1.54	1.84
	1,000		**1.06**		**1.35**		**1.50**		**2.57**	**3.07**
	5,000		.82		1.05		1.11		1.77	2.08
	10,000		.78		1.00		1.05		1.68	1.98
Thin Colored Bristol **Red, Blue, Orange, Yellow** and **Green** for tickets and low-priced colored work.	500		.49		.60	.55	.65	.80	1.06	1.25
	1,000		**.82**		**1.00**	**.91**	**1.09**	**1.34**	**1.77**	**2.08**
	5,000		.66		.78	.73	.84	.99	1.25	1.45
	10,000		.63		.74	.69	.80	.94	1.19	1.38
Med. Colored Bristol **Buff, Yellow, Blue, Green, Cherry, Salmon.** For index cards, menus, tickets, advertising cards, programs, etc.	500				.78		.86	1.08	1.46	1.74
	1,000				**1.30**		**1.43**	**1.80**	**2.43**	**2.90**
	5,000				.99		1.27	1.58	2.09	2.07
	10,000				.94		1.21	1.50	1.99	1.97
Heavy White A thick card for work where low cost is required. Suitable for window and show cards, tickets, advertising matter etc.	500				1.12		1.23		1.90	2.29
	1,000				**1.87**		**2.05**		**3.17**	**3.81**
	5,000				1.27		1.37		1.80	2.11
	10,000				1.20		1.30		1.71	2.00
Heavy Colored For all work requiring heavy substantial stock, such as show cards, signs, meal tickets, etc. **Red, Orange, Blue and Green.**	500				1.17		1.33		2.09	
	1,000				**2.00**		**2.21**		**3.48**	
	5,000				1.87		1.46		1.97	
	10,000				1.37		1.39		1.87	
Medium Fine Bristol Fine White card for general commercial work, menus, show cards, tickets, etc. The stock for personal cards.	500	.52	.72	.74	.95	.85	1.06		1.85	2.23
	1,000	**.87**	**1.22**	**1.24**	**1.58**	**1.41**	**1.76**		**3.09**	**3.71**
	5,000	.71	.94	.94	1.17	1.06	1.29		2.14	2.53
	10,000	.67	.89	.89	1.11	1.01	1.23		2.03	2.40
Heavy Fine Bristol Hevay, smooth card, suitable for your best work. Use this for personal and business cards, etc. **White** only.	500		.98	.97	1.22	.95	1.19			2.58
	1,000		**1.63**	**1.63**	**2.04**	**1.59**	**1.99**			**4.31**
	5,000		1.26	1.27	1.54	1.17	1.43			2.87
	10,000		1.21	1.21	1.46	1.11	1.36			2.73
Linen Finish Bristol Used for all kinds of high grade card work. **White** only.	500	.55	.79	.79	1.02	.91	1.15			2.43
	1,000	**.92**	**1.31**	**1.32**	**1.70**	**1.52**	**1.91**			**4.05**
	5,000	.73	.98	.99	1.23	1.12	1.37			2.70
	10,000	.69	.93	.94	1.17	1.06	1.30			1.62
Vellum Finish Bristol For personal and business printing which requires vellum or parchment finish. **White** only.	500	.72	.97	.98	1.23		1.20		2.15	2.59
	1,000	**1.21**	**1.62**	**1.64**	**2.05**		**2.00**		**3.59**	**4.32**
	5,000	1.01	1.28	1.28	1.55		1.44		2.43	2.88
	10,000	.96	1.22	1.22	1.47		1.37		2.31	2.74

Note:- You can mix or assort any of the 5,000 or 10,000 lots, using the 5,000 or 10,000 price, but do not order less than 500 of one kind, size or color of cards. We do not break, or sell less than, 500 lots. For other sizes use full sheet price (pg. B-4) plus cutting charge.

CUTTING, PUNCHING, CORNERING—In case our regular cut sizes do not meet all your needs—or if you wish punching or round-cornering done—we perform this work **before delivering,** on stock purchased from us at the rates given on page B-8. Cutting charge is for one size only, add 25 per cent for each additional size out of a sheet.

See page B-8 for punching, round cornering, trimming, etc.

How to Order

Cut sizes—You can mix or assort any of the 5,000 or 10,000 lots (not including News White or Colored Advertising) using the 5,000 or 10,000 price. In order to obtain this special 5,000 or 10,000 price *do not* order less than 500 of one kind or color, or mix different classifications.

Note:- Envelopes, Paper, Ruled Goods ,Cards and Blotters *can not be mixed together* to obtain the special price. Cover stock is grouped with paper.

Full sizes—The 100 sheet price on cardboard is good on 100 sheets of *one color only*, and the 500 sheet price on paper is good on 500 sheets of *one color only*. For 100 assorted cardboards, use the 50 sheet price; and for 500 assorted papers, use the 200 sheet price as these require counting out instead of using standard packages.

Full size sheets (25x38, 22x28, 17x22) in 12,24 and 48 sheet quantities will be shipped rolled. If wanted flat, add 50¢ per shipment. Two or more lots of different papers or cardboard on one shipment take only one such charge. Reason: expensive special crating or plywood must be used. No packing charge except on 12, 24 or 48 sheet lots.

Envelopes—Different sizes may be assorted when ordering to get the 1,000, 5,000 or 10,000 price. Symbols indicate: □ wallet flap; ▽ deep pointed flap; ○ commercial flap.

Ruled goods—Statements and Billheads of different sizes and styles may be mixed to obtain the quantity prices.

Stationery—You can mix or assort any of the numbers on stationery in lots of 5, 10 or 50 and use the 5, 10 or 50 quantity price.

6 x 7 sizes—Sizes listed as 6 x 7 are trimmed 3/16 of an inch under size in order that they may be used in size 6¼ envelopes.

Correct Sizes of Envelopes

8½ x 11 inch (regular business size letterhead) paper with one horizontal and two vertical folds will fit either a 6¼ or 6¾ envelope. With two horizontal folds it will fit either a 9 or 10 envelope.

5½ x 8½ in. (half size business letterhead) paper with two horizontal folds will fit either a 6¼ or 6¾ envelope. The 6¾ size is generally used.

7¼ x 10½ inch (monarch size) paper with two horizontal folds will fit the 7¾ envelope.

6 x 7 inch (popular stationery size) paper with one horizontal fold will fit a 6¼ envelope.

You can save money by buying stationery in the 10 box lots.
See Page B-6

Cutting Charges on Special Sizes of Paper, Cards, Blotters, etc.

BOND PAPERS

All 17 x 22 paper (except gummed paper), cut to ☞	SIZE 8x10 (80 sq. in.) or larger	SIZES 5x8 to 8x10 (40-80 sq.in.)	SIZES less than 5x8 (40 sq. in.) or smaller
Price per 1000 of the cut size wanted	.23	.22	.20

Minimum cutting charges on these sizes **.75**

BOOK & GUMMED Papers—(COVERS, add 50%)

All papers size 24 x 36 and larger including book paper and gummed paper. Add 50% for cover papers.	SIZE 18x24 (or 432 sq. in.) or larger	SIZES 12x18 to 18x24 (216-432 sq. in.)	SIZES 9x12 to 12x18 (108-216 sq. in.)	SIZES 6x9 to 9x12 (54-108 sq. in.)	SIZES less than 6x9 or (54 sq. in.) or smaller
Per 1000 pcs. of the cut size wanted	.85	.53	.45	.40	.30

Minimum cutting charges on these sizes **.75**

Cutting charge is for one size, add 25% for each additional size out of a sheet.

Carton lots or more 10% discount on cutting.

NOTE:- For cutting, trimming, punching, or round-cornering charges on stock which is sent in or brought to us, *double* the charge shown, which applies to such stock.

TRIMMING ready-cut stock to special size

For trimming ☞	either 1 or 2 sides
Paper: 9x12 or smaller, per 1000	.35
Cardboard, Cover, Blotting: per 500	.35
Each additional cutout or trim.	.20

ROUND-CORNERING—75¢ per 1000 (except Heavy White and Heavy Colored), Heavy White and Heavy Colored, $1.50 per 1000.

PUNCHING round holes only 1/8, 5/32, 3/16, 7/32, 1/4, 17/64, 9/32, 5/16, 11/32, 3/8, 13/32, 7/16 or ½ inch. **Paper,** 15¢ per 1,000 holes, (as 1,000 sheets, 1 hole; or 500 sheets, 2 holes, etc). **Cover paper or cardboard** 45 cents per 1,000 holes. Minimum charge, 75 cents. **Slotted Holes,** add 50% to charges above.

Correct Sizes of Cards and Cases

Size	Use Case
Tom Thumb, novelty card	
A Mr. or Personal	A
C Business, or individual representing business	C
D Mr. and Mrs.	
E Business or ticket	
X Miss or Mrs.	X
K Advertiser's or File	
L Correspondence or Post Card	

CARDBOARDS (up to 120# stock)—(BLOTTERS, add 50%)

Cardboard, not over 120# stock. All except heavy white, heavy colored, pad backboard, etc. cut to ☞	SIZE 11x14 (154 sq. in.) or larger	SIZES 7x11 to 11x14 (77-154 sq. in.)	SIZES 5x7 to 7x11 (35-77 sq. in.)	SIZES less than 5x7 (35 sq. in.) or smaller
Per 1000 pcs. of the cut size wanted	.90	.70	.50	.45

Minimum cutting charge on these sizes **.75**

HEAVY CARDBOARDS (over 120# stock)

Cardboard, heavy over 120# stock: Heavy White, Heavy Colored, Pad Back Board, Binder's Board, etc., cut to ☞	SIZE 11x14 (or 154 sq. in.) or larger	SIZES 7x11 to 11x14 (77-154 sq. in.)	SIZES 5x7 to 7x11 (35-77 sq. in.)	SIZES less than 5x7 (35 sq. in.) or smaller
Per 1000 pcs. of the cut size wanted	1.50	1.35	1.05	.80

Minimum cutting charge on these sizes **.75**

Carton and Case Lots

PAPER—Full Ream or More

Quantities of ☞	Ream	Carton	Case
Prices per	**500**	**500**	**500**
Commercial-16	$3.84	*$3.04	.---
Commercial-20	4.65	† 3.65	.---
Hammermill-20	5.00	† 4.00	.---
Hammermill-24	6.00	† 4.80	.---
Banknote-20	6.90	† 5.70	.---
Heavy Ripple	6.96	† 5.76	.---
Colored-16	4.00	* 3.20	.---
Manifold-Lightweight	3.20	‡ 2.60	.---
News White	4.00	.---	.---
Medium White	9.50	.---	§ 7.62
Standard White	11.40	.---	§ 9.15
Eggshell	11.40	.---	‖ 9.15
Glossy White	11.70	.---	‖ 9.45
India Tint	12.60	.---	‖10.20
Enameled	13.20	.---	‖11.25
Hi-Grade Tints	12.90	.---	‖10.50
Utility Cover	10.88	.---	§ 7.75
Leatherfinish No. 434	14.05	.---	¶11.32
Gummed Paper	9.70	†† 9.15	.---
Mimeograph White			
8½ x 11 (12M to a carton)	1.82	1.24	.---
8½ x 14 (12M to a carton)	2.32	1.58	.---

*8 reams to a carton ‡16 reams to a case
†6 reams to a carton §10 reams to a case
‖8 reams to a case †† 5 reams to a carton
¶ 2,000 sheets to a case

CARDBOARD—100 Sheets or More

Quantities of ☞	100	Carton
Prices per	**100**	**100**
Lite-Wate	4.65	§§ 3.55
Feather-Wate	6.15	†† 4.95
Thin White	5.50	‖‖ 4.30
Thin Colored	3.56	○ 2.66
Medium Colored	7.46	¶¶ 5.78
Heavy White	5.00	△ 4.70
Heavy Colored	6.40	△ 6.00
Medium Fine	7.02	¶¶ 5.58
Heavy Fine	8.18	○ 6.50
Glossy Post Card	6.55	¶¶ 6.15
Linen Finish	7.32	○ 5.88
Vellum Finish	8.19	○ 6.51
Tag Board	3.22	○ 2.15
Extra Heavy Tag Board	4.83	○ 3.22
Pad Back Board	5.35	△ 3.57

§§ 800 to a carton ○ 500 to a carton
‖‖ 700 to a carton △ 400 to a carton
¶¶ 600 to a carton †† 750 to a carton

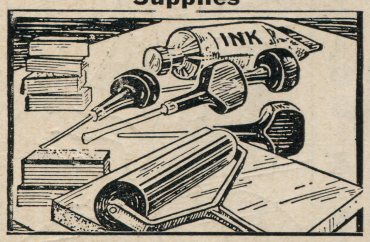
Case prices apply in U.S.A. only. Carton prices outside U.S.A. in 4 carton lots only, because of the extra cost of boxing.

IMPORTANT—Please disregard or mark OBSOLETE all previous price lists and prices in catalogs. This will prevent any chance of your using them, DELAYING your order.

1-1-48 THE KELSEY CO. MERIDEN, CONN.

MISCELLANEOUS

Linoleum Block Printing Supplies



Linoleum Blocks

You can cut your own design on these blocks, and save the cost of electrotypes. Use a knife for cutting, or our linoleum cutting tools. Fine for making silhouettes, lettering, maps, pictures, posters, etc., which can be printed on your press.



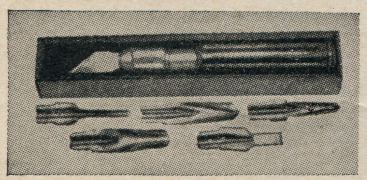
Our blocks are mounted type high, best grade linoleum used, blocks five ply laminated, to make them non-warping.

Linoleum Blocks, Mounted		
Size	One	Dozen
2x2	.25	1.50
3x3	.35	3.10
4x6	.65	6.65
6x9	1.50	15.00
9x12	2.70	25.80

Linoleum, Unmounted			
Size	One	Six	Dozen
2x2,	.20	1.00	1.80
3x3,	.25	1.25	2.25
4x6,	.30	1.50	2.70
6x9,	.40	2.00	3.60
9x12,	.50	2.50	4.50

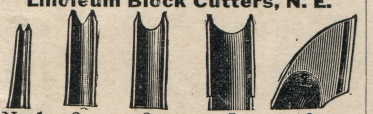
Asst., 4 of ea. size, 2x2, 3x3 & 4x6, **1.92**
Best grade 3/16-in. linoleum, *not mounted.*

Linoleum Cutting Set No. 6



Set of 6 tools, (knife, U-shaped gouges and V-shaped veiners) with plastic tool handle (blade locks in metal) **$2.00**
Cutting Knife, (with handle), **1.00**
(Same handle used with knife or tools)
Single Tool, (with handle), **1.00**
Single Tools, (without handle), each, **.35**
Five tools, without handle, **1.25**
Hand Roller, 5-inch, with handle, **1.75**

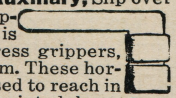
Linoleum Block Cutters, N. E.



No. 1 2 3 5 6

A set of low-priced tools for cutting your own linoleum blocks. Set consists of five cutters, one screw-driver-like handle in which tools are inserted. The illustration shows the shape of the cutting edge on each cutter. Complete set; five cutters and handle, - - - - - **$ .75**
Handle and one cutter, - - **.40**
Extra Cutters, each, - - **.12**
Per Dozen, - - - - **1.20**
Specify style number when ordering
Extra handles, each. - **.32**

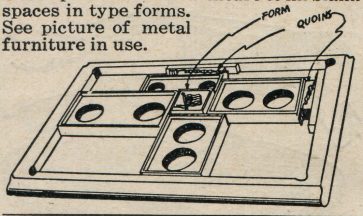
Gripper Fingers, Auxiliary, Slip over the regular press gripper, when type form is too big for using press grippers, except outside of form. These horizontal fingers are used to reach in between lines to pull printed sheets from the form.



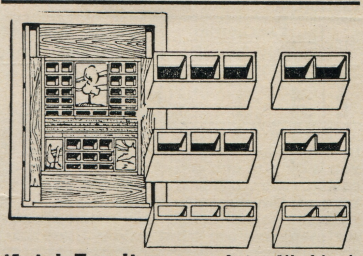
Fit any Kelsey and most other presses. Finger is at right angle to regular gripper.
7 inches long each, - - - **.30**
4 inches long each, - - - - **.25**
2½ inches long each, - - - **.20**

Cast and Machined IRON and STEEL FURNITURE

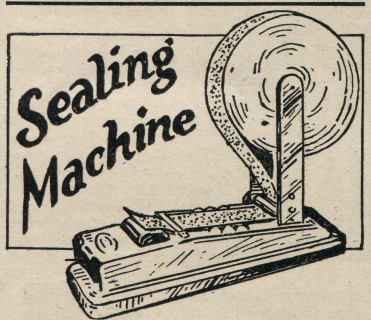
Absolutely accurate—can never warp. Use in place of wood furniture to fill blank spaces in type forms. See picture of metal furniture in use.



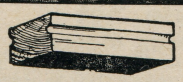
Size	Each	10 pieces
2x 6 picas	$ .17	$1.63
4x 10 picas	.23	2.24
6x 10 picas	.27	2.68
8x10 picas	.32	3.14
10x 10 picas	.36	3.58
5x 15 picas	.33	3.25
6x 15 picas	.36	3.58
10x 15 picas	.44	4.36
5x 20 picas	.39	3.80
6x 20 picas	.43	4.25
10x 20 picas	.50	4.92



Metal Furniture, used to fill blank spaces in forms. 2x4, 3x4, 4x4, 2x4, 3x5, 4x5, 2x6, 3x6, 4x6, picas, 1 lb **1.00;** 5 lbs or more, per lb, **.95**
Not less than one lb per size sold.
Quotations, 2x4, 3x4 or 4x4, 1 lb, **1.00**
5 lb or more, per lb **.95**



Moistens the tape as used and prevents waste as you draw off just the amount needed each time. For tape up to 1½ inches wide, **3.50;** for 3 inch tape, **6.00**
Ship. Wgts. 1½ in., 6 lbs.; 3 in., 10 lbs.
For tape, see B-section (Paper and Card Dept.)



Planers

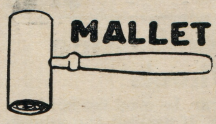
Planer, made of hardwood with a smooth, flat surface; used for planing (smoothing) down type forms, etc.
Size 6x2⅛x1⅝ in., *Ship. Wgt., 1 lb.* **.50**

Proof-taking Planer



This planer is of large size (8″—long, 3¼″ wide, 2½″ high) varnished maple, with thick, high grade felt on its face, and leather (2″x3″) top. Proofs may be taken easily with this planer, without damage to type, by inking form, laying sheet on form, and tapping planer with mallet or butt end of hammer. (*Not to be confused with ordinary wood planer used for planing or smoothing type forms.*) - - - - - **2.65**

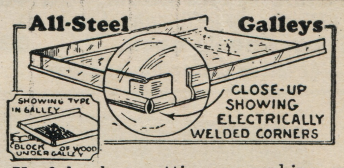
Planer, Large
Same large planer (leather top) but *without* felt, for planing down form, **1.55**
Shipping Weight, 3 pounds



Hardwood; length, 11 inches, head, 5 in. **.55**
Ship. Wgt. 1 lb.



Handy Cleaner Can Improved can for gasoline, benzine, naphtha, kerosene or any liquid which is inflammable or liable to rapid evaporation. Easy to draw liquid from when needed. Strong and durable.
Pint size, **1.75** Quart size, **1.90**
Shipping Weight, 3 pounds



Useful when setting or making up forms, especially forms which are too large to go in the composing stick. Also to hold forms that you want to keep set-up. Rustproofed steel.
From actual experience in our printing department we find these the most practical sizes.

6	x 10	inches,	*Ship. Wgt.*	*2 lbs.*	**.79**
8¾	x 13	"	"	*3* "	**.89**
10	x 16	"	"	*4* "	**1.12**
6¼	x 23½	"	"	*5* "	**1.22**



Cleaning Brush, for cleaning type forms, etc. - - **.23**
Shipping Weight, 1 pound

Cleaning and Wiping Rags, sterilized 5-pound carton, **1.50**

Leads, Slugs, Card Cases, Embossing Wheels

Sample Set
Of Bookbinding Material

Here is a set of bookbinding supply samples, which will make it easy to order what is required.

A sample piece of all coverings and bookbinding samples. (about 15) **.25**

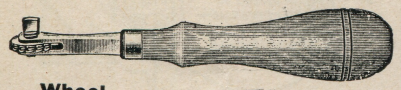
A USABLE Bookbinding Set

Here is a sample set that contains enough supplies to cover a book about 6x9 inches in size. The materials listed below have been selected to show you how easily you can bind a book. Also included in this sample set are about 15 pieces of coverings and bookbinding samples, which will make it easy for you to order what you need for the jobs you receive.

This set includes—a Bookbinder's Guide, 2 pieces of Binder's Board, 6x9; 2 End Sheets, 9x12; 1 piece of Supercloth, 2x8 inches; 1 piece of Buckram, size 12x18 (any one color); 8 inches of Silk Headbands; ¼ pound of Flexible Glue. - - - **$1.50**

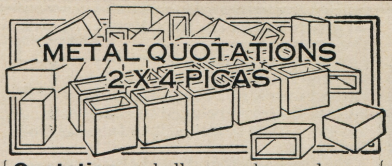
Hand Embossing Wheels

These wheels can be used for borders, gold tooling, etc. If desired the wheels may be heated and the design burned into the cloth or leather, as they are of hardened steel. Only one handle is needed, as the thumbscrew permits changing wheels at will.



Wheel No.	Embosses This Way
6	
13	
17	

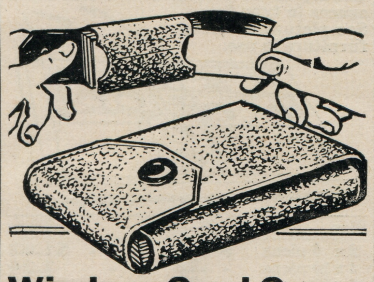
Handle & one wheel, 1.48
(Please specify which wheel)
Extra wheels each, .83
(Please order by number)



Quotation or hollow quads, used same as regular 24, 36, or 48 pt. quads, but being cast hollow, are lighter and cheaper.
All prices per lb. in weights listed

Size	1 lb.	5 lb.
2x4 (24x48 points)	**1.00**	**95**
3x4 (36x48 points)	**1.00**	**.95**
4x4 (48x48 points)	**1.00**	**.95**

1 lb. sets approximately 6 square inches



Windsor Card Cases

These card cases are made to fill the demand for better card cases at a reasonable price. All cases have a durable snap fastener and hold 25 to 50 cards.

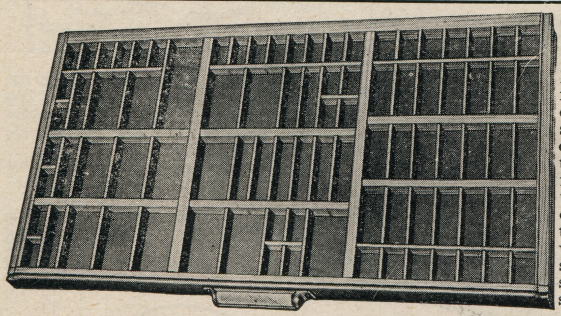
Business men, salesmen, etc. give their cases hard usage—you can offer these cases with the assurance of utmost satisfaction.

Size	Leatheroid			Genuine Leather		
	One	½-Doz.	Doz.	One	½-Doz.	Doz.
A	.13	*.12	*.11	.31	*.23	*.20
X	.13	*.12	*.11	---	---	
C	.18	*.14	*.12	.41	*.29	*.24

*Each size is priced **per single case** in half dozen and dozen lots, so that, if you wish you can select an assortment of cases in the various sizes and take advantage of the quantity prices.

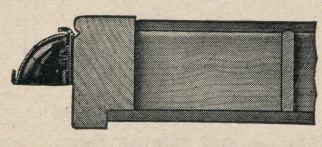
Seeing is believing—get a sample assortment and see what values there are.

Special Assortment No. 5
One Each of Every Size and Material (5cases), 75c



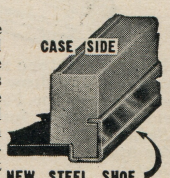
Cabinet-Front Type Cases

Illustration of California Full Size type case showing the strong construction of these cases. Bottoms are made of non-warping, moisture-resistant Masonite Presdwood and they all are equipped with patented steel shoes to make case slide easily, without sticking.

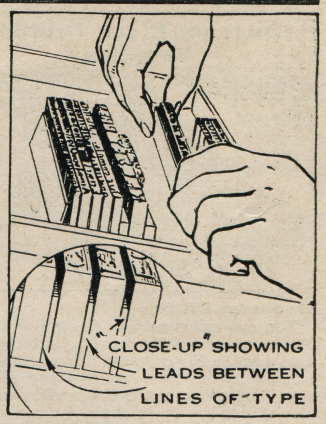


Cross-section side view of case, showing steel cabinet front, combination Pull and Label Holder, also Presdwood bottom.

Illustrating steel case shoe furnished on all Cabinet-Front type cases. Makes cases slide freely since the weight of case and contents is carried on these shoes, and bottom of case does not come in contact with case runs.



LEADS & SLUGS



Thin strips of metal for use between lines of type to space them out.

Two-foot Strips

Leads, one point thick. Useful for lining type of different sizes in the same line, etc., 24 inch strips. per pound, **1.15**
10 pounds, - - - - - - **8.40**
Cut to order less than ten pounds, per pound, - - - - - - **1.40**

Leads, two point thick, in two-foot strips, per pound, - - - **.57**
10 pound package, - - - **4.00**
Cut to order, one size, per pound, **.82**
More than one size to a pound, add **.10** for each additional size.
10 pounds, *2 pt. leads only*, cut to not more than four different sizes. - **4.40**

Lead Slugs, six point thick, two-foot strips, per pound, - - - **.57**
10 pound package, - - - **4.00**
Cut to order, one size, per pound, **.82**
More than one size to a pound, add **.10** for each additional size.
10 pounds, *6 pt. slugs only*, cut to not more than four different sizes, - - **4.40**

Labor Saving Fonts

Leads, Labor Saving, 5 pound font consisting of 15 pieces of each from 6 to 23 picas in length, - - - **3.50**
10 lb. font, thirty pieces of each 6 to 23 picas, - - - - - - **5.50**

Lead Slugs, Labor Saving, 5 pound font consisting of 5 pieces of each from 6 to 23 picas in length, - - **3.50**
10 lb. font, ten pieces of each 6 to 23 picas, - - - - - - **5.50**

10 lb. font Leads & Slugs, Labor Saving (five pounds of leads, 5 pounds of slugs) - - - - - - **5.70**

Cut Sizes

Size		Leads Pkg. of 100	Slugs Pkg. of 50
3 pica		**$ .58**	**$ .75**
6 "	(1-inch)	**.71**	**1.00**
9 "		**.90**	**1.37**
12 "	(2-inch)	**1.18**	**1.86**
15 "		**1.50**	**2.22**

Size		Leads Pkg. of 50	Slugs Pkg. of 25
18 pica	(3-inch)	**.93**	**1.38**
24 "	(4-inch)	**1.23**	**1.93**
30 "	(5-inch)	**1.55**	**2.28**
36 "	(6-inch)	**1.79**	**2.75**
48 "	(8-inch)	**2.38**	**3.55**

For those who desire other sizes in quantities shown above, we offer other sizes cut to order for same price as next LARGER ready cut size.

Example:- 13 or 14 pica leads cut to order, $1.50 per 100; 20 pica leads cut to order, $1.23 for 50; etc.

Brass & Metal Rule, Composing Sticks

Brass Rule

For making lines, borders around pages circulars, etc. Comes in two foot strips, which may be easily cut into smaller pieces with a file, hacksaw or cutter.

We do not sell less than one strip.

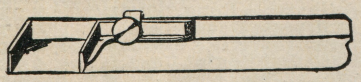
Prints this way or	No.	Body Size, Points	this way	Per Strip
	100	1		$ .36
	101	1		.36
	200	2		.52
	201	2		.52
	202	2		.52
	206	2		.52
	207	2		.52
	223	2		.52
	323	3		.76
	424	4		.84
	*600	6		1.28
	626	6		1.28

*Column Rule, a hairline face on a 6-point body, used between columns to increase rigidity.

No. 46R Brass Rule Assortment, two-foot strip of each, No. 100, 101, 200, 201, 202, 206, 207, 323, and 424, **$4.43**

Shipping Weight, Nos. 100 to 223, three strips or less, 1 pound; No. 323, two strips or less, 1 pound; Nos. 424 to 626, one strip, 1 pound. No. 46R Brass Rule Assortment, 2 pounds.

Excelsior Composing Stick

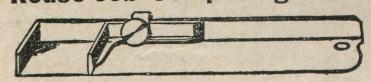


Our well-known screw pattern, instantly adjusted to any measure. Cadmium plated to prevent rust.

8 inch (35 picas capacity) - **$2.49**

Shipping Weight, 1 pound

Rouse Job Composing Stick



A sturdy, regular steel stick for use where a graduated stick is not required. Locks at any measure with a thumbscrew.

8 inch (capacity 36 picas) - **$3.95**
10 inch (capacity 49 picas) - **4.30**

Shipping Weight, 8 in. 1 lb., 10 in. 2 lbs.

Rouse Pica Composing Stick



A well-constructed, stainless steel composing stick. Sets instantly and accurately to any pica size desired. All sizes are two inches wide.

6 inch (capacity 23 picas), - **$5.55**
8 inch (capacity 36 picas), - **6.10**
10 inch (capacity 49 picas), - **6.95**

Shipping Wt. 6 in. or 8 in. 1 lb.; 10 in. 2 lbs.

Metal Rule

Much cheaper than brass rule and, while it is not quite so durable, is very satisfactory for many jobs. Not to be confused with the soft and brittle slug-caster varieties. Sold only in two-foot strips.

All strips in less than 10-strip orders will be cut in two for ease in shipping unless otherwise specified. If wanted full length (less than 10 strips) add 25¢ per shipment to cover cost of special handling.

2-Point Metal Rule
1 strip one kind (2 feet) or less, $ .25
5 strips all one kind, (10 feet) 1.10
10 strips all one kind, (20 feet) 1.95

M-400

M-401

M-402

2-Point Metal Rule
1 strip one kind (2 feet) or less, $ .30
5 strips all one kind, (10 feet 1.35
10 strips all one kind, (20 feet) 2.45

M-222

M-224

3-Point Metal Rule
1 strip one kind (2 feet) or less, $ .45
5 strips all one kind (10 feet) 2.35
10 strips all one kind (20 feet) 4.70

M-335

4-Point Metal Rule
1 strip one kind (2 feet) or less, $ .50
5 strips all one kind (10 feet) 2.40
10 strips all one kind (20 feet) 4.80

M-466

M-470

6-Point Metal Rule
1 strip one kind (2 feet) or less, $ .75
5 strips all one kind (10 feet) 3.25
10 strips all one kind (20 feet) 6.50

M-645

M-675

M-680

M-686

M-406

12-Point Metal Rule

M-412

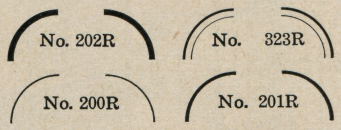
1 strip, (2 feet), $1.40
5 strips, (10 feet), 6.50
10 strips, (20 feet), 13.00

Roller Containers

Made of heavy fibre board, screw-on top, metal ends and wood centers. Keep dust off and prevent extremes of moisture or dryness from affecting your rollers. Made in 3x5 and 6x10 sizes only. **25 cents** a pair *when ordered with rollers (or recast);* **45 cents** a pair if ordered separately. Specify size desired when ordering.

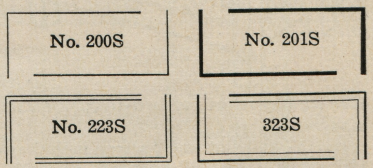
Brass Rule Corners

For use with Brass Rule



Round Corners are cast with a solid body, eighteen points square, mortised square inside and type may be set right against them.

Set of four of any one style, 1.20



Square Corners are made from rule brazed together. Type may be set close to the rule. To match Rule 202, invert 200S, 201S, or 223S.

Set of four of any one style, 1.75

Mitered Rule

Brass rule mitered to make a box (frame) in any size measurement as follows:

2 pt. rule, not more than 23 inches around the four sides (example : 3 in. wide x 4 in. deep—or, 4 in. wide x 7 in. deep) **1.20:** More than 23 in. but not more than 46 in. around all four sides, **1.95**

Size	2 pt.	3 pt.	4 pt.	6 pt.
1 box less than 23″ around	**1.20**	**1.45**	**1.50**	**1.95**
2 boxes each less than 11″ around	**1.70**	**1.95**	**2.00**	**2.45**
1 box larger up to 46″ around	**1.95**	**2.45**	**2.60**	**3.50**

Mitered boxes of metal rule 25% less. *Note:* This form is enclosed in a box (frame) less than 23 inches around —actually 7⅝ inches.

Cutting Charges

on Brass or Metal Rule

(STEEL RULE, **double** charges below)

Add to cost of rule:

2 to 4 cuts, per strip - - -	$ .25
5 to 9 " " - - -	.30
10 to 14 " " - - -	.35
15 or more " - - -	.50

25% off on 5 strips or more cut to one size.

An allowance of one-half pica for each cut must be made on all rule.

Mitering Charges

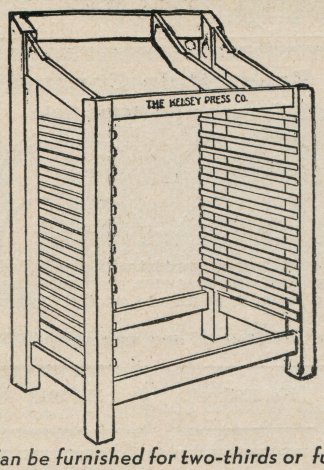
on Brass or Metal Rule

Add to cost of rule plus cutting charge: 45 cents for each 4 corners (8 mitered ends).

Example: 1 strip No. 200 brass rule	.52
Cutting charge, 4 pieces 5 in. long	.25
Mitering 4 corners (8 ends)	.45
total	1.22

Note: When ordering rule cut and mitered remember to figure the outside dimensions of the desired border; for example, this piece of rule should be figured as three picas long instead of two picas.

Excelsior Case Stand



Can be furnished for two-thirds or full size type case

Holds twelve cases (fourteen including two on top) regular Excelsior or other two-thirds cases. A very strong, durable stand made of hard wood and put together with bolts in the most substantial manner. Will last a lifetime. At this low price you cannot afford to let your cases lie around haphazard.

No. 41 Excelsior Case Stand, for all **two-thirds** size cases, - **$21.50**

No. 43 Excelsior Case Stand, same as above for **full size** cases, - **21.50**

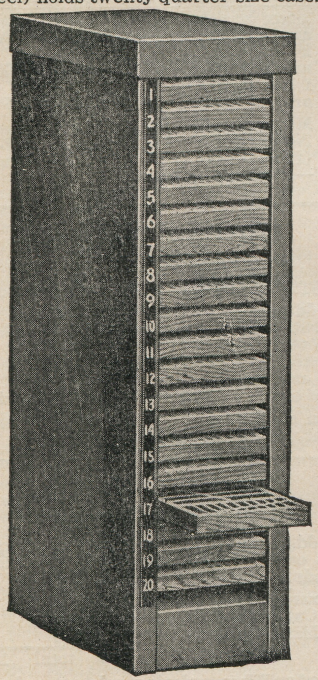
No cases included at above prices. See Price List for prices of cases to fit either Case Stand.

Shipping Weight, No. 41, 37 pounds; No. 43, 40 pounds.

Utility Case Cabinet

No. 715

(steel) holds twenty quarter-size cases.



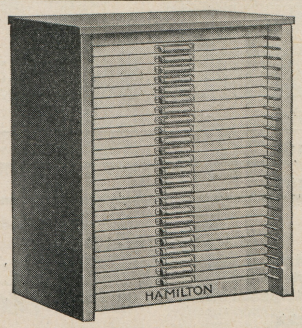
Handy for storing all quarter-size cases, such as, Brass Rule, Cap Figure, Space and Quad, etc. Olive green baked enamel finish, height 38¼ inches. Floor space 10¼x15½ inches. Without cases, **35.75**

Shipping Weight, cabinet only, 57 lbs.

Steel Working Cabinets—Flat or Sloping Top

These cabinets are the best on the market. They are used in the finest printing shops; are dustproof, take little space and will prove timesavers to any printer.

While these cabinets were originally designed for the newer cabinet-front type cases, they can be used with any ordinary type case, if the lip at the top is shaved off and a drawer pull handle applied to the case. All of these steel cabinets have smooth baked enamel finish, the top is a durable black baked enameled finish. The Flat Top Cabinets are 43 inches high. The two-thirds size cabinet is not made with slanting top.



No. 041C Flat Top Cabinet with ⅔ cases

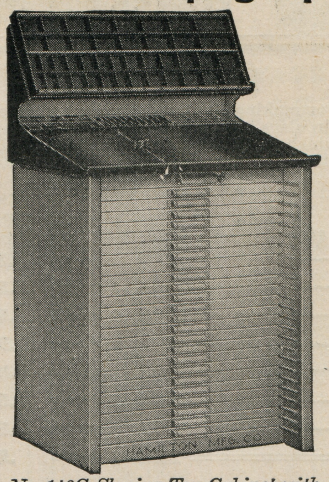
Nos. 143 and 043 bodies are 21½ inches deep and 34⅞ inches wide. These cabinets are, as can be seen, 4 inches deeper than the normal depth of the type case, so all compartments of every type case can be reached by pulling out the case without taking it out of the cabinet.

Note—The flat top on No. 043 cabinet can be removed at some later time, if desired, and No. 143 working top substituted.

No. 041 Flat Top Cabinet, to hold two-thirds cases, steel, baked enamel finish, without cases, - - - **$44.25**

No. 043 Flat Top Cabinet, to hold full size cases, steel, baked enamel finish, without cases, - - - **44.25**

No. 143 Sloping Top Cabinet to hold full size cases, steel, baked enamel finish, without type cases, lead and slug cases, spacing material cases - - **75.50**



No. 143C Sloping Top Cabinet with full size cases, spacing material cases

No. 041C Flat Top Cabinet with matching cases (California ⅔), **$141.75**

No. 043C Flat Top Cabinet with matching cases (California full size), **162.00**

No. 143C Sloping Top Cabinet with over head rack and 24 cabinet-front cases (California full size) equipped with combination label holders and drawer pulls; but without spacing material cases shown in cut, - - - - - - **192.25**

Lead and Slug Cases (special) shown in overhead rack, - - - **15.25**

Spacing Material Cases (special) as shown on working top, (set of 3) **9.00**

Overhead Light, not shown, **5.50**

Cabinet-Front Type Cases

These cases have cabinet fronts, with combined case pulls and label holders. The bottoms have steel runners for easy sliding in the cabinet.

California Case, full size, **5.00**

Quadruple Cap Case, full size, **6.25**

Adjustable Case, full size, **5.25**

California Case, ⅔ size, **4.15**

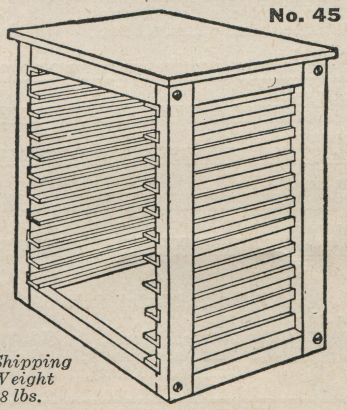
Cap Case, ⅔ size, for 041 cabinet, **4.15**

Lead and Reglet Case, ⅔ size, **4.15**

Blank Case, ⅔ size, **2.65**

Handy Working Stand

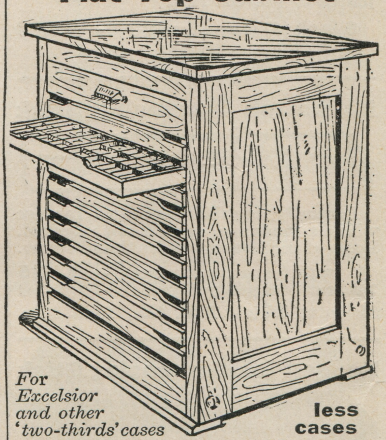
No. 45



Shipping Weight 28 lbs.

This hardwood stand, will take a 3x5, 5x8 or 6x10 press, and has a capacity for 10 Excelsior Cases, 10 California ⅔ Cases, or any combination of type, furniture, lead, blank, or any 16⅝x21¾ cases. Can be used as imposing surface or make-up table if desired, by placing your platen back or a marble imposing stone on it. Top 18½x26½ inches—height 27½ in. Sturdy hardwood 3x1½ uprights. Every printer needs this convenient stand to save working space in his shop. **$19.50**

Flat Top Cabinet

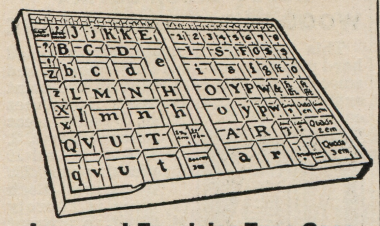


For Excelsior and other 'two-thirds' cases **less cases**

Its flat top, sturdy construction make an ideal foundation for 3x5, 5x8, 6x10 press, or excellent location for imposing stone, lead cutter, or other equipment. Drawer at top is handy for mallet, inks, furniture. Made of hard wood; 27 in. wide, 18½ deep, 27½ high. Price includes drawer.

Any 16⅝x21¾ case (Excelsior, California, Cap, Lead and Slug, Blank, etc.,) can be used in this cabinet. Holds ten cases. *Ship. Wgt. 65 lb.* **$28.80**

TYPE CASES, LINE-UP GAUGE



Improved Excelsior Type Case
The double arrangement with capitals near the small letters saves time. Also 32 extra spaces at top, to hold odds and ends such as italic, fractions, signs, etc. Size, 16⅝ x 21¾ inches. Holds one large or two small fonts. - - - **$3.65**
Fits No. 45 Flat Top Case Stand.
Shipping Weight 8 pounds

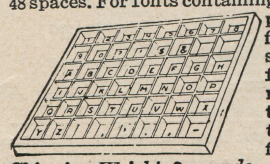
Blank Case, Size 16⅝x21¾ inches, standard two-thirds size, will fit No. 45 Case Stand, but this case has no partitions and provides a place to keep cuts, standing jobs, etc. **2.65**
Shipping Weight 7 pounds.

California Case, two-thirds size, 16⅝ x 21¾ inches. The capital letters in this case are kept in two rows at the top, separate from the l. c. letters. **4.15**
Ship. Wgt. 8 pounds
Fits No. 45 Flat Top Case Stand.

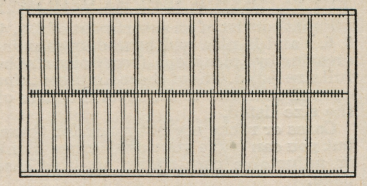
Cap Case, two-thirds size, 16⅝x21¾ inches, with two sections. Will hold two fonts of caps (including figures and points). The case to use for styles of type which do not have l. c., such as Modernistic Copperplate Gothic, etc. Convenient and economical.
Shipping Weight 8 lbs. **4.15**

California Case, full size 16⅝x32²⁄₁₆. This case is suitable for extra large fonts of job type or the 12½ or 25 pound fonts of body type. Fits any standard case stand.
Shipping Weight 10 lbs. **5.00**

Small Case, size 12½ x 12½ inches. Has 48 spaces. For fonts containing only caps, points and figures. Also suitable for auxiliary characters, fractions, extra figures, etc. **1.80**



Shipping Weight 3 pounds



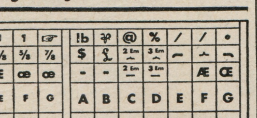
Adjustable Case, full size, 16⅝x32²⁄₁₆. This case has a heavy strip of wood thru the center to which the three-ply bottom is firmly secured, to give maximum carrying capacity. The partitions are adjustable and can be placed to accommodate any lengths required. Suitable for leads, slugs, brass rule, metal furniture, wood furniture, wood type, etc. - - **5.25**
Shipping Weight 10 pounds

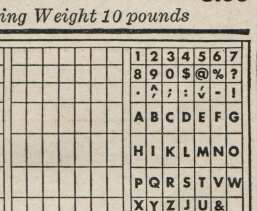
Double Cap Case, 16⅝ x 32²⁄₁₆ in., will hold two fonts of caps (including points and figures), - - - - **5.00**
Shipping Weight 10 pounds

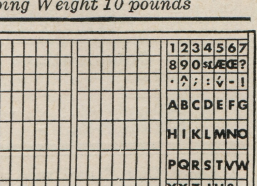
Triple Cap Case, 16⅝ x 32²⁄₁₆ inches will hold three cap fonts (including points and figures), - - - - **5.25**
Shipping Weight 10 pounds

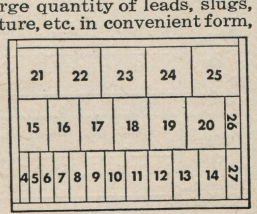
Quadruple Cap Case, 16⅝ x 32²⁄₁₆ ins. *four type sections*—side by side—*in one case.* Especially good for holding cap fonts; has separate sections for four different capital letter fonts—such as Copperplate Gothic (all four 6-point sizes), etc. **6.25**
Shipping Weight 11 lbs.

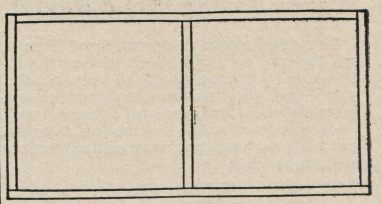
Lead and Reglet Case, 16⅝ x 21¾ in.
Holds a large quantity of leads, slugs, reglet, furniture, etc. in convenient form, so that any length may be picked up at a glance. Leads and slugs are easily bent or twisted if you leave them lying around. One of these cases will soon pay for itself in the large amount of material saved as well as being a great time saver. - **4.15**
Shipping Weight 7 pounds.





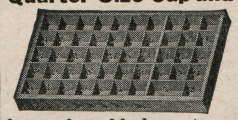






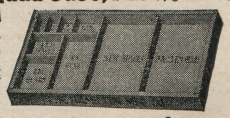
Blank Case with center bar, full-size 16⅝x32²⁄₁₆ inches, holds four quarter-size cases, (such as Cap & Figure case, Space & Quad case, and Brass Rule case listed below), - - - - - **3.00**
Shipping Weight 8 pounds

Quarter-Size Cap and Figure Case



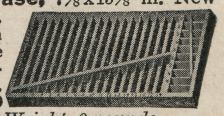
This case will hold complete cap and figure fonts. Double size boxes for ciphers. Extra boxes for odd characters etc. **2.00**
Shipping Weight 3 pounds

Space and Quad Case, size 7⅜ x 15⅛ This case will hold a ten pound package of spaces and quads of any size. **1.55**



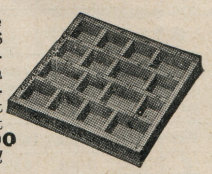
Shipping Weight 2 pounds

Brass Rule Case, 7⅜x15⅛ in. New and convenient. Space for each length, from one to thirty-six picas and odd sizes, miters, etc. **2.00**

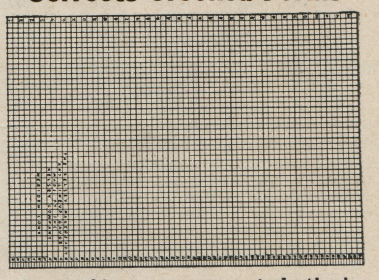


Shipping Weight 2 pounds

Thin Space Case, size 6¾ x 6 inches made especially to hold a complete assortment of one point and one-half point Thin Spaces, **1.00**
Ship. Wt. 1 pound



Kelsey Lineup Gauge
Corrects Crooked Forms



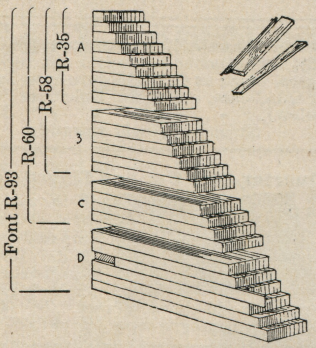
Made of heavy transparent plastic size 8x12, accurately marked off in pica and squares, with half-picas on the long edge. (Picture shows only part of gauge.) A handy aid in checking spacing on letterheads and other forms, setting gauge pins on press, getting correct register on multicolored jobs, and all work where perfect alinement is essential. Postpaid, **1.00**

FURNITURE, REGLET AND CASES

Labor Saving Wood Reglet

These fonts consist of both 6 and 12 point widths and an assortment of lengths increasing by 3 pica steps from 6 picas to full size listed. One font contains enough material to fill several chases of the size listed.

Cases or racks are not made for these, but you can make your own or use blank or adjustable cases.



Font R-35 consists of section A; R-58, sections A and B; R-60, sections A, B and C; R-93, sections A, B, C and D.

Font No.	No. pieces	Width points	Length picas
R-35 135 pcs. **$1.56**	10 each	6	6, 9, 12, 15, 18 21, 24, 27, 30
	5 each	12	
R-58 225 pcs. **3.61**	10 each	6	6, 9, 12, 15, 18 21, 24, 27, 30, 33
	5 each	12	36, 39, 42, 45, 48
R-60 285 pcs. **5.41**	10 each	6	6, 9, 12, 15, 18 21, 24, 27, 30, 33
	5 each	12	36, 39, 42, 45, 48 51, 54, 57, 60
R-93 375 pcs. **8.71**	10 each	6	6, 9, 12, 15, 18 21, 24, 27, 30, 33
	5 each	12	36, 39, 42, 45, 48 51, 54, 57, 60, 63 66, 69, 72, 75, 78

We recommend font No. R-35 for use with 3x5 press; R-58 for 5x8 press; R-60 for 6x10 press; R-93 for 9x13 press.

Furniture—Reglet, Yard Length

Size	1 yd.	6 yds.	12 yds.	25 yds.
6 pt.	**$.12**	**$.60**	**$1.08**	**$1.75**
12 pt.	**.15**	**.75**	**1.39**	**2.00**
18 pt.	**.17**	**.93**	**1.74**	**2.50**
24 pt.	**.18**	**.98**	**1.90**	**3.00**
36 pt.	**.20**	**1.08**	**2.04**	**3.75**
48 pt.	**.26**	**1.38**	**2.64**	**5.00**
60 pt.	**.30**	**1.62**	**3.10**	**6.00**
72 pt.	**.33**	**1.80**	**3.48**	**6.75**
96 pt.	**.42**	**2.28**	**4.58**	**9.00**
120 pt.	**.53**	**2.94**	**5.68**	**11.25**

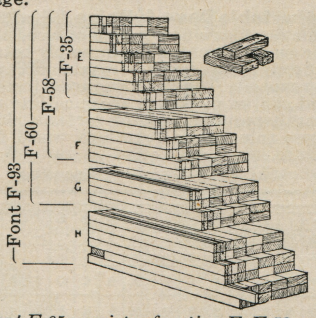
Furniture and Reglet, strips of hard wood very accurately cut to various widths from 6 to 120 points and 1 yard long, thoroly oiled to prevent warping. When 12 points or less in width, it is called reglet and when wider than 12 points it is called furniture. Easily cut to any desired size. Used to fill blank spaces in and around form. Reglet is often used in place of more expensive leads or slugs. May be cut with a fine saw by the user or see labor saving fonts of different sizes on this page.

NOTE—Quantities of less than 25 yards (either one kind or assorted) will be cut in two for ease in shipping unless otherwise specified. *If wanted full length,* **add 25 cents** *per shipment.*

Labor Saving Wood Furniture

Fonts consist of an assortment of 2, 3, 4, 5, 6, 8 and 10 pica widths and lengths increasing by 6 pica steps, from 6 picas to the full size listed. One of these fonts contains enough material to fill several chases of the size listed.

Cases or racks are not made for these, but you can make your own or use blank or adjustable case shown on type case page.



Font F-35 consists of section E; F-58, sections E and F; F-60, sections E, F and G; F-93, sections, E, F, G and H.

Font No.	No. pieces	Width points	Length picas
F-35 70 Pieces **$2.50**	2 each	24, 36, 48 60, 72, 96 120	6, 12, 18, 24, 30
F-58 112 Pieces **5.78**	2 each	24, 36, 48 60, 72, 96 120	6, 12, 18, 24, 30 36, 42, 48
F-60 140 Pieces **8.60**	2 each	24, 36, 48 60, 72, 96 120	6, 12, 18, 24, 30 36, 42, 48, 54, 60
F-93 182 Pieces **13.87**	2 each	24, 36, 48 60, 72, 96 120	6, 12, 18, 24, 30 36, 42, 48, 54, 60 66, 72, 78

We recommend font No. F-35 for use with 3x5 press; F-58 for 5x8 press; F-60 for 6x10 press; F-93 for 9x13 press.

Special Combination: One font of each: R-35 and F-35, - - **3.65**; R-58 and F-58, - - - **8.45**; R-60 and F-60, - - **13.87**; R-93 and F-93, - - **20.32**

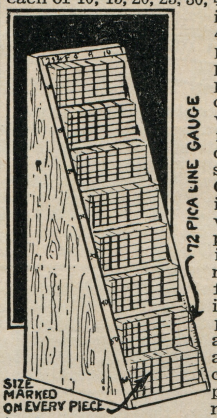
Ready Cut Furniture and Reglet in Assorted Fonts

Font No.	No. pieces	Width points	Length picas
No. 3 28 Pcs. **$ .65**	3 each	6, 12	12, 18, 24
	1 each	18, 24, 48	12, 18, 24
	1	24	29
No. 5 55 Pcs. **1.35**	3 each	6, 12	12, 18, 24, 30, 36, 42
	1 each	18, 24, 48	12, 18, 24, 30, 36, 42
	1	24	48
No. 6 73 Pcs. **1.90**	3 each	6 12,	12, 18, 24, 30 36, 42, 48, 54
	1 each	18, 24, 48	12, 18, 24, 30 36, 42, 48, 54
	1	24	60
No. 9 91 Pcs. **2.70**	3 each	6, 12	12, 18, 24, 30, 36 42, 48, 54, 60, 76
	1 each	18, 24, 48	12, 18, 24, 30, 36 42, 48, 54, 60, 60
	1	24	72

NOTE: Font No. 3 fills a space 3x5 inches; No. 5, 5x8; No. 6, 6x10; No. 9, 9x13. Each font also contains nine pieces of 2x4 Metal Quotation.

NO. 10 LABOR SAVING WOOD FURNITURE & CASE

This furniture is made from selected hard wood, planed perfectly straight and smooth, and accurately cut on the point system. Each font contains five pieces each of 10, 15, 20, 25, 30, 40, 50 and 60 picas in length, by 2, 3, 4, 5, 6, 8 and 10 picas in width, 280 pieces in all. Each piece is thoroly oiled, to prevent warping or swelling and stamped on end with the size. One of these fonts is a first-class investment for any printer. The cost is but slightly more than strip furniture and it is cut and finished perfectly square and much more accurately than can be done by the printer. The furniture for any job is always ready, without cutting or fussing. The case is built from thoroly seasoned hard wood, very strongly made, handsomely finished and varnished, and will last a life time.



Furniture and Case, as shown in the illustration above, - **$29.50**
Shipping Weight 58 pounds.

Font No. 10 Furniture, only, as described above, 280 pieces, **16.50**
Shipping Weight 30 pounds.

Font No. 10A Furniture, two pieces of each size above, 112 in all, **8.55**
Shipping Weight 13 pounds.

Case only, for above fonts, **13.00**
Shipping Weight 28 pounds.

AN EASY WAY—to buy cut-to-order

Reglet and Furniture

For ease in figuring lengths you need—

18 points = ¼-inch	42 picas = 7 inches
72 points = 1 inch	84 picas = 14 inches
12 points = 1 pica	6 picas = 1 inch
72 picas = 1 foot	

Larger quantities at proportionate prices (55, 60 or more pieces).

.95 for any single quantity and size listed below. Sizes or quantities cannot be assorted at this price.

Quantity	Only one Width	Any one Length from
50 pieces	6 or 12 pt.	1 to 42 picas
25 pieces	6 or 12 pt.	43 to 84 "
40 pieces	18 pt. (¼")	1 to 42 picas
20 pieces	18 pt. (¼")	43 to 84 "
25 pieces	24 pt.	1 to 42 picas
12 pieces	24 pt.	43 to 84 "
20 pieces	36 pt. (½")	1 to 42 picas
10 pieces	36 pt. (½")	43 to 84 "
16 pieces	48 pt.	1 to 42 picas
8 pieces	48 pt.	43 to 84 "
12 pieces	60 pt.	1 to 42 picas
6 pieces	60 pt.	43 to 84 "
10 pieces	72 pt. (1")	1 to 42 picas
6 pieces	72 pt. (1")	43 to 84 "
9 pieces	96 pt.	1 to 42 picas
5 pieces	96 pt.	43 to 84 "
8 pieces	120 pt.	1 to 42 picas
4 pieces	120 pt.	43 to 84 "

We cannot cut less than quantity specified of one size. Minimum quantity cut **95** cents' worth.

Inks, Compounds, Hand Rollers

Kelsey Inks



Some inks are much heavier than others, and bulk less to the pound. One pound lots of ink can be furnished in tubes for forty cents extra.

BLACK INKS	¼-lb. tube	1-lb. can
Bond Black, a stiff ink, for hard surface papers, such as bonds, ledgers, etc.	$ .48	$1.14
Book Black, a soft ink for book papers and circular printing	.48	1.02
Halftone Black, a soft ink for cuts, halftones and work on coated papers	.58	1.44
Glassine Black, for use on glassine and waxed papers, parchment, cellophane, celluloid, pyroxylin and all surfaces on which the ink must dry on the surface rather than penetrate the stock on which it is used	1.03	2.58
Ezy-Klene Black, a dense black ink which will not dry on the press or rollers—only on paper or card	.63	1.20
All-Purpose Black, for general every-day use	.48	1.06
Black Ink Kit, 4-oz. tube each of Bond-, Book-, Halftone- and All-Purpose black inks		1.60

ALL-PURPOSE COLORS		
For general use. Any tint or shade may be made from these colors and mixing white (instruction sheet with ink on request).		
Blue, Deep Red, or Fire Red,	.59	1.74
Brown,	.57	1.38
Orange,	.58	1.68
Green, Yellow,	.56	1.26
Purple, extra fine for general use	.96	2.04
Special Heavy, Cover White, for printing white on dark surfaces, including black	.56	1.26
Special Mixing or Tinting White, for making lighter tints of all colored or black inks. *Not to be used for printing white on black*—use Cover White for that.	.48	1.02
Ink Color Mixing Kit, 4-oz. tube each of Deep Red, Yellow, Blue and Mixing White	--	2.05
Silver Ink, ready to use,	1.18	3.30
Gold Ink*, mix when ready to use.	1.95	5.98

**Directions for mixing on each container*

Ink Drier, to use in your ink when it is necessary to make it dry faster than usual, or when ink dries slowly. *Use very sparingly.* Quarter pound handy screw top can, .45

Ink Reducer, a liquid for preventing sticking of ink rollers or paper. *Use only a few drops.* Per bottle, .72

Thinning Varnish, for thinning ink when it is too stiff to work properly. *Use only a drop or two at a time.* ¼ lb. handy screw top can, .43

Gloss Varnish, to put in ink to make a shiny impression or can be used alone to give a shiny surface to a label or any other printing desired. For making a glossy after finish, a tint block may be used with this gloss varnish in place of ink. Valuable for thickening ink. Quarter-pound handy screw top can, .40

Anti-offset, Anti-picking Compound. A paste compound which is mixed into the ink to overcome offsetting or picking, especially on coated paper or cards. Only a very small quantity is used and it can be mixed on the ink plate or on an ink slab. Per tube, .50

Embossing Compounds for Raised Printing

Instructions for raised printing, (plateless embossing or engraving) 5 cents, or free with compounds and inks, if requested.

For Bond Black or All Purpose colored inks, which we recommend for plateless embossing, use gloss or dull embossing compounds.

Gloss, or **Dull,** tube, $ .79
½ pound, **2.06** 1 pound, **3.96**

Special Tan Ink, for use with either bronze or aluminum embossing compound, ¼-lb. tube, **.84** 1 pound, **2.64**

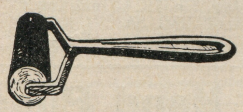
Bronze, or **Aluminum,** tube, **1.27**
½ pound, **3.66** 1 pound, **6.60**

New England Inks



New England inks are made to fill the demand for a lower priced ink with somewhat less body than regular Kelsey Inks. These inks are suitable for poster, circular and other low-priced work. They may also be mixed with regular inks when the higher grade is a little too stiff to work on some kinds of stock; or the regular ink can be used to stiffen New England inks. Owing to their low price, they cannot be sold in smaller quantities than one pound.

Poster Black Ink, 1 lb can, $ .60
Poster Colored Inks, Red, Blue, Green or Yellow 1 lb can, .78
Five pound lots, one kind or assorted, your own selection, black and colors, **3.30**
Standard five pound assortment, if you do not specify colors, 1 lb each, Black, Red, Blue, Yellow and Green, **3.12**

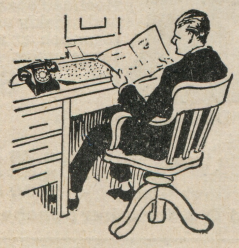


Hand Rollers

Hand Inking Roller, 5 inch, complete with handle, **1.75**

Rubber Roller, 4 inch, with handle, can be used to ink up linoleum block cuts, electros, type forms, etc. or it may be used as an impression roller for making proofs. Roller with handle, **1.00**

New Cut



A 9941 .90

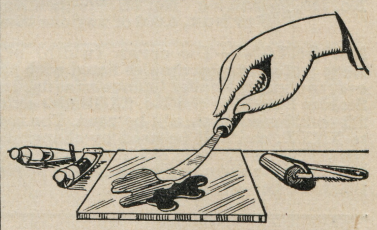
Ink Tints and How to Obtain Them

Magazines, with their colored pages, are printed in only four colors, no matter how many tints and colors are visible. The colors used are red, yellow, blue and black. All the browns, oranges, purples, greens and their infinite variations are produced by printing one or more of the four colors.

You have the opportunity of using this same method. To simplify your work, you can buy, not only the red, yellow, blue and black ink, but the green, brown, orange and purple. This makes it unnecessary to print one color over the other on ordinary work. But, if you get a job calling for green as well as blue and yellow, the simple thing to do is to print the blue over the yellow for the green, rather than put it thru the press again for the green alone.

There are hundreds of tints in all colors, and to the expert there are thousands. Obviously it will be impossible for any ink maker to carry all of them on hand, and just as obviously, the printer cannot afford to tie up his money in bewildering variety of tints.

For mixing purposes, you will want a piece of glass or marble slab. An ink knife, a putty knife, or some similiar instrument is needed for the mixing. The ink knife, being made for the purpose, is most satisfactory. To get your color be sure that you use the lightest ink as the



base, and put very little of the darker in until you find out what is necessary. For grey, use white with a speck of black mixed in. Likewise, in making green, yellow should be used as the base, with a little blue added, etc.

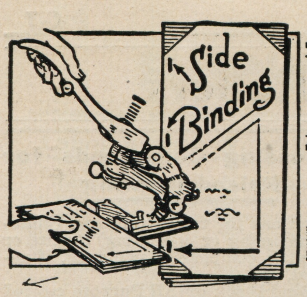
For lighter tints of blue, red and other regular colors, use white, and tint with the color. Try a few tints, and see what pleasing combinations you can make with very little work.

Ink Knife

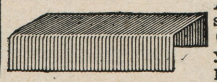
Ink Knife for mixing tints, colors, and "working up" ink to easy printing consistency; 3½ inch, square end blade, wood handle, .45

Ink Mixing Slab

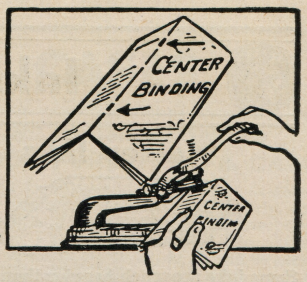
White marble, planed and polished, size 8 x 12 x ⅞ inches. Makes an excellent surface on which to mix ink tints and colors, each **2.95**



Punch, Staplers



All staples used on the binders and staplers shown below are cohered (frozen together) which enables you to load the machines without piing or spilling the staples.



No. 1 Improved Binder

$14.00

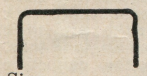
This Binder will effectively meet all the needs of a small printing office. It takes 100 staples at a time and will bind from two sheets to one-fourth inch, no changes or adjustments being required for difference in thickness. Equipped with anti-clogging device and flat table. Has a reach of 4¼ inches. Uses staples with ¼ to ½-inch leg.



With Complete Instructions

Shipping Wt. 12 pounds

Staples



Size	
X,	¼ inch
XX,	5/16 inch
XXX,	⅜ inch
XXXX,	½ inch

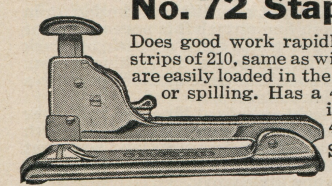
Staples Size X **or** XX, per box of 5,000, - - **$2.05**
Carbon Steel Staples, Size XXX **or** XXXX (5,000) **2.64**
Not less than 5,000 sold. - - *Shipping Wt., 5,000 3 lbs.*

No. 1X Accessories for No. 1 or 1A Binder With a set of these accessories, you can change either the No. 1 or No. 1A Binder, so that a lighter wire staple (such as used in the No. 2A Binder) may be used. Consists of driving blade (plunger) and front piece. - - - - - - - - - **$2.15**

Staples, Lighter Wire, for use with the No. 1X Accessories. No. 210, ¼-inch leg No. 211, 5/16-inch leg No. 212, ⅜-inch leg
Per box, 5,000 of any one size, **$2.10**

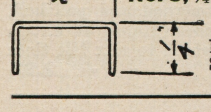
IMPORTANT—The crown (width) of these staples is the same as the regular staples listed with the No. 1 Binder, however the wire is smaller (same size as used on the No. 2A Binder). Staples listed for the No. 2A Binder *will not fit;* only No. 210, 211 or 212 staples should be used. The regular staples, sizes X to XXXX, can still be used by changing back to the regular parts. If you have an old binder and wish to use these parts, **tell us whether the blue steel spring is in front or in back of the plunger.**

No. 72 Staplfast Binder



Does good work rapidly. Staples are cohered in strips of 210, same as with our other binders, which are easily loaded in the machine and prevent piing or spilling. Has a 4¼-inch reach. Length 7½ inches, width 2 ins., height 4 inches, weight 1¼ pounds.

Ship. Wt. 5 lbs **$5.50**



Staples, for Staplfast Binder No. 72
No. 3, ¼-inch leg, per box of 5,000, - **.85**

These staples will also fit the Hotchkiss Star A, Bostitch, Parrot, Prim's Sonomer and all similar machines.
Shipping Weight 1 pound

No. 1A Improved Binder

This machine is same as the No. 1 Improved Binder except that it has a longer space back of the stapling mechanism, so that you can bind large work in center, fasten calendar pads to backs, attach swatches, sample cards etc. as well as bind pamphlets, fasten papers. Uses same staples as the No. 1 Improved Binder for prices see left. Reach 12 ins. Weight 20 lbs.

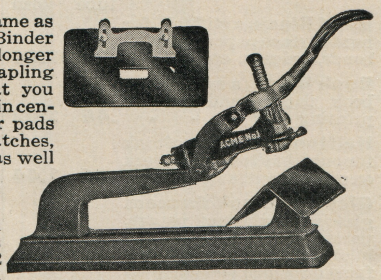
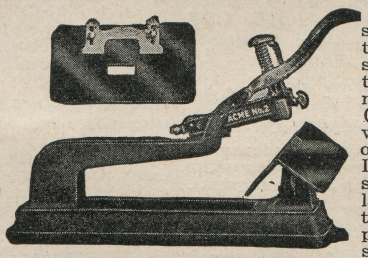


Table and saddle furnished for side or center binding.

Shipping Wt., 23 lbs. **Price $22.95**

No. 2A Improved Binder $22.95



This machine is the same size and style as the No. 1A Binder shown above, except that it uses a staple made of smaller wire (.018 inch round) and with a smaller crown or width (.437 inch). It has a 12 inch reach so that you can bind large work in the center, fasten calendar pads to backs, attach swatches, sample cards, etc. as well as bind pamphlets or fasten papers.

Shipping Weight, twenty three pounds.

Staples, No. 18, 3/16 inch leg, No. 19, ¼ inch leg, No. 20, 9/32 inch leg, per box of 5,000. *Sh. Wt. 2 lbs.*
Any size, - - - - - - - **$2.31**

Challenge Hand Punch

Includes two quarter-inch, round hole dies. *Shipping Wt., 17 lbs.*

Adapted for punching loose leaf sheets, index cards, order blanks, etc.



Punches one or more holes in several sheets at a time. Back and side gauges easily adjusted. Punches sheets of any length. Dies are of hardened steel, self sharpening and quickly adjusted to punch at any distance apart.

Price $60.00

Additional Dies Complete

Round hole, 1/8, 5/32, 3/16 7/32, ¼, 17/64, 5/16, ⅜, 13/32, 7/16 or 15/32 inch, - - **$6.75 each**
Round hole, ½, 9/16 or ⅝ inch, - - - **8.55 each**
Slotted hole, ¼, 11/32, ⅜, 13/32 or ½ inch, - **9.00 each**

See pages D-2 and D-3 for other punches

For Bench Paper Cutter see Page D-3

Cutters, Numbering Machines, Punch, Counter

Excelsior Lead Cutter

with built-in gauge, graduated to picas and half picas



$6.98

A thoroly reliable machine for cutting leads, slugs and metal rule but not brass rule. Strong and simple. Built to last. It is furnished with a pica and nonpareil gauge and has a capacity of 48 picas.

Shipping Wgt. 9 lbs.

Rouse Lead and Rule Cutter

This cutter has a gauge graduated to picas, and numbered every five picas. Reversible bed gauge is graduated in picas to indicate measures in both normal and extended positions. All markings are exceptionally legible. Sturdily constructed, it is fast and easy to operate and quick to set. Every cutter is factory tested and fully guaranteed. Reliability is assured by years of experience in building tools for printers. Positively accurate. Capacity 84 picas.



$23.50

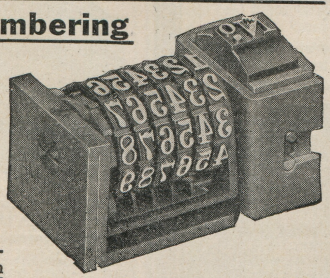
Shipping Wgt. 14 lbs.

Automatic Numbering Machine

Five Figures

$17.50

Delivered Postage Prepaid in U. S. A.



This numbering machine locks up in form same as a cut or large quad and numbers consecutively from 1 to 99,999 at the same time the job is printed. Full directions with each machine.

Machine numbering to 999,999,

Six Figures $19.50

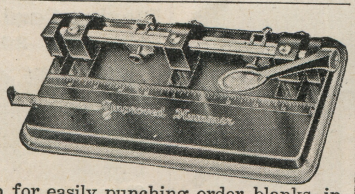
Machines which number backwards, on special order, same prices.

Shipping Weight 1 lb.

No. 123456

Style A
Facsimile Impression

Adjustable Hand Punch



An adjustable punch for easily punching order blanks, index cards, etc. Has adjustable side gauge and dies are easily adjusted to punch any distance apart from ¾-in. to 8½ inches. Equipped with a detachable chip pan and a felt-covered base. Punch and three ¼-inch round hole dies - - **18.60**

Extra Dies, ¼-inch to 11/32-inch, round hole, - - **4.00**

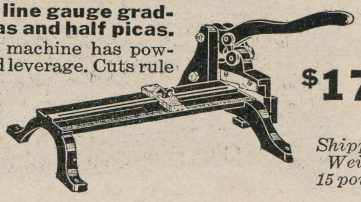
Shipping Weight 10 lbs.

See pages D-1 and D-3 for other punches

Imperial Lead and Rule Cutter

With built-in line gauge graduated to picas and half picas.

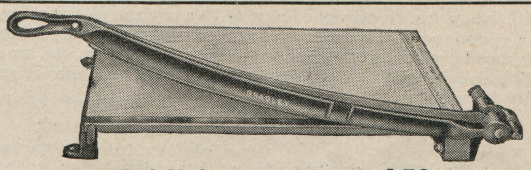
This improved machine has powerful compound leverage. Cuts rule up to 6 points, leads, slugs and linotype slugs of any thickness. Bed 9¾ inches long. Gauges from 4 to 50 picas.



$17.95

Shipping Weight 15 pounds

Eveready Card and Paper Cutter

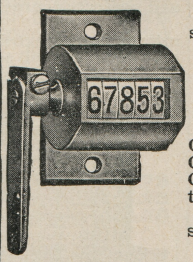


8 inch blade, - - -	**4.50**
10 inch blade, - - -	**5.75**
12 inch blade, - - -	**8.00**
15 inch blade, - - -	**14.00**
18 inch blade, - - -	**21.00**
24 inch blade, - - -	**34.50**

This cutter has a wooden bed of seasoned birch, with mortised cleats to prevent warping. The bed is highly polished and marked off in half-inch squares. The blades are of tool steel and are shaped and tempered just right to insure perfect cutting and long service. They are so adjusted that a full sheet of any size can be cut. Made in six sizes.

Shipping weights: 8-inch, 4 lbs.; 10-inch, 6 lbs.; 12-inch, 10 lbs.; 15-inch, 20 lbs.; 18-inch, 35 lbs.; 24-inch, 50 lbs.

Excelsior Counter, No. 1



Keeps track of the number of impressions made on your press. An inexpensive but most helpful addition to your equipment. Eliminates guess work.

Price, Counter only, $3.30

With attachments for Excelsior press, - - - - - - - -	$4.30
Counter attached, - - - - -	6.20
Counter attached to Star,	6.20
Counter attached to Star with throwoff, - - - - - - - -	8.20

Instructions for attaching to press are supplied with each counter.

Shipping Weight, 1 pound

Hand Numbering Machine

Numbers from 1 to 999,999

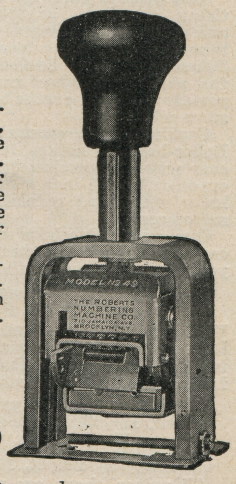
This machine numbers consecutively, as 1, 2, 3, 4, etc., duplicates, 55, 66, 77, etc., or will repeat the same number as many times as desired. Changes from one method to another are simple and quickly made. Machine is self inking and has a gauge-plate which shows just where the number will print.

Machine is made from the best material and should last a lifetime. Weighing only twelve ounces, it can be operated accurately and rapidly. Style of figures below.

345123

Facsimile Impression

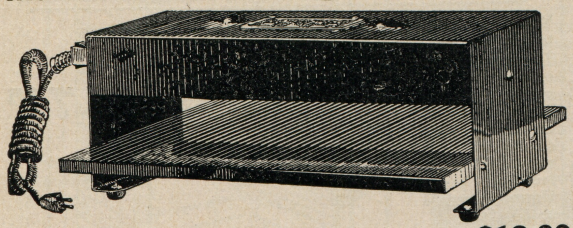
Price, $14.00



Shipping Weight, 2 pounds

Raised Printing, Inks, Hand Rollers

Make Raised Printing—That Popular Embossed Effect—with Your Press



Raised Printing Unit only, - - $12.00

This Raised Printing Machine is simple to operate, and for efficiency has an asbestos lining with a chrome plated reflector—designed for Raised Printing. It will handle cards, letterheads, weddings, announcements, menu covers, etc. up to 12 inches in width. Capacity 500 letterheads per hour on any 110-120 volt current.

The RAISED PRINTING OUTFIT consists of:

Embosser
Bond Black Ink, 4 oz. tube
Red Ink, 4 oz. tube
Blue Ink, 4 oz. tube
Gloss Compound, tube
Dull Compound, tube

COMPLETE INSTRUCTIONS WITH EVERY OUTFIT

Most of the cards, stationery, etc. which you see nowadays, which look engraved, are not engraved at all. We are now able to offer every Kelsey Press owner an outfit which will produce this handsome work—black or colors—at a remarkably low price.

Shipping Weight 10 pounds

Complete Outfit Ready for Work $14.95

This machine is NOT a press but is used with a press. Printing is done in the usual manner, and then each sheet is dusted with our Special Embossing Compound and put in the Raised Printing Unit. The effect is magical—a beautiful embossed appearance which can only be distinguished from actual embossing by the experienced.

INKS

We are listing those of our inks which are suitable for use when embossing.

	¼ lb tube	1 lb can
Bond Black	$ .48	$1.14
Deep Red	.59	1.74
Fire Red	.59	1.74
Blue	.59	1.74
Yellow	.56	1.26
Green	.56	1.26
Brown	.57	1.38
Orange	.58	1.68
Purple	.96	2.04
Tan (use with bronze or aluminum compound)	.84	2.64

NOTE:-Dull Compound doesn't produce a "raise" so much as a rough finish. U. S. postage stamps are good examples of the engraved surface this powder reproduces. For highly raised surfaces use gloss compound. Dull and gloss may be mixed for different degrees of raise.

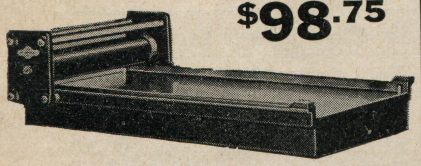
COMPOUNDS

Gloss (bright) or Dull (plate finish)—Tube $ .79; ½ lb. 2.06; 1 lb. 3.96; Bronze or Aluminum tube, 1.27; ½ lb. 3.66; 1 lb. 6.60

Read Carefully When Ordering An Embossing Outfit.

The Excelsior Raised Printing Outfits can be used on 110-120 volts A. C. or D. C. and plug into any electric light socket. Furnished complete with six feet of cord. Cannot be used where there is no electricity nor on any other voltages.

12 x 21-inch PRINTING PRESS $98.75



No. 02 Proof and Poster Press

The No. 02 Press, while originally made for printing proofs, has become popular with all printers who, in addition to proof work, have short runs of large jobs, but don't feel justified in making a large investment in additional equipment.

This press is popular, too, with advertising managers, advertising agencies and all firms requiring first-class printed proofs of cuts, type forms, plates, etc. Schools use it for linoleum block work, for producing school newspapers, and posters of school events to be put up in store windows.

Cast iron bed, accurately machined. Roller-bearing action thruout assures easy action on heaviest forms. Steel bearers on cylinder 1-inch wide. Accurate cylinder with hard outside covering and softer core.

Owners of Excelsior or other presses can use the ink plate and roller of their present machines with these presses.

No. 02 Roller-bearing Proof and Poster Press

With galley thickness bed plate, **$98.75**

Inking Outfit (consisting of marble ink slab, tube of All-Purpose Black ink, hand roller and handle) - **5.18**

Bed size, 13¼x26; printing surface, 12½x21; space occupied by press, 18x27 inches.

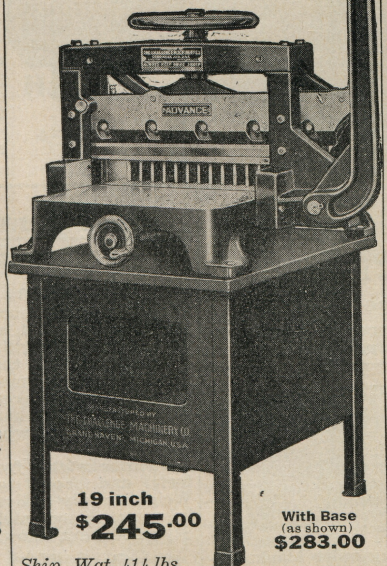
Shipping weight, 100 pounds

All prices above are without outfits. Prices are same whether bought with or without outfit.

Bench Paper Cutter

One of these Bench Paper Cutters would be a great convenience in your office or print shop. This machine will cut thru 500 sheets of heavy paper at a time with speed and perfect accuracy.

have interlocking gauge for cutting narrow work and will square and trim the full size as listed.



19 inch $245.00

With Base (as shown) **$283.00**

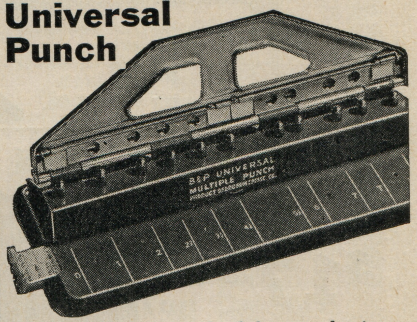
Ship. Wgt. 414 lbs.

Shipping Weight of Base, 65 pounds.

Cutting Sticks, half-inch square, for 16″ cutters, doz. **2.28;** 3 doz. **4.55;** for 19″ cutters, doz. **2.58;** 3 doz. **5.15**

Not less than one dozen sold, nor do we carry any other sizes.

Universal Punch



Sturdily constructed of heavy sheet steel 1/16-inch thick, die formed, finished in green enamel and highly polished nickel plate with felt base. This punch will make four ¼-inch holes in 12 sheets of ordinary bond paper. The handle contains 4 movable stops which are used to cover the holes over the punches you desire to use. The side gauge is double marked and can be used from either end. Has a pan on bottom for holding scrap punches—easily removed by pressing on edge of pan.

Complete - - - - 7.84

Shipping weight 6 pounds

Playing Card Indicators No. 1

36 Point



30 cents each, Set of four, 75 cents

Undrilled Chases For those owners of Excelsior presses who prefer to use quoins instead of chase screws, we offer undrilled chases *on special order* at the same prices as regular chases.

169V 4-30-48
PLEASE DO NOT WRITE IN THIS SPACE

ORDER THE KELSEY CO., Meriden, Conn. BLANK

DATE

194

We send cheapest way unless you check your preference here.

PARCEL POST ☐ EXPRESS ☐ FREIGHT ☐

NAME

STREET AND NO. OR ROUTE NO.

CITY OR TOWN | STATE | COUNTY

SHIPPING POINT (IF DIFFERENT FROM POST OFFICE ADDRESS OR IF YOU WANT IT SHIPPED TO ANOTHER ADDRESS)

AMT. REC'D FROM CUSTOMER

Quantity	Article	Price	

Buying Information For You

SHIPPING WEIGHTS

Weight Fonts

12½ lb font 17 lb — 17½ lb font 24 lb
25 lb font 33 lb — 30 lb font 38 lb

BORDERS

Large Fonts:
3 and 6 Point - - - 2 pounds
12 Point - - - - 3 "
18 Point - - - - 4 "

Regular Fonts:
3 and 6 Point - - - 1 pound
12 Point - - - - 2 "
18 Point - - - - 3 "

WOOD TYPE

No.	Caps	Lower Case	Figures
940	1 lb	1 lb	½ lb
960	2	2	1
980	3	2	2
4100	4	3	2
4120	5	4	2

When several articles are packed in the same package the total weight is much less.

Billheads, 6s, 1000, - - 7 lb
" 4s, - - - 9 lb

Angular Quads,
A-1 - - - 1 lb; A-2 - - - 2 lb

Calendars, No. 9, 3 lb; No. 8, regular, 1 lb, large, 4 lb; No. 15, 9 lb; No. 16, 16 lb

Galleys, 6¼ x 23½ one, 5 lb six, 22 lb

Padding Clamp, - - - 7 lb

Sealing Machine, - - - 6 lb

Type Case Brackets, No. 20, 13 lb; No. 15, 17 lb

Blotters, 1,000, 2 x 3⅝, 4 lb, 3⅝ x 6¼, 12 lb, 4 x 9¼, 21 lb; 19 x 24, 100 sheets, 24 lb

Cards per 1000	Cheap White Thin White Thin Colored	Heavy Fine Vellum Fin.	Medium Fine Med. Colored Linen Finish	Heavy White Hvy Colored
T.T.,	1	2	2	3
A, X, D,	2	3	3	5
C,	3	5	4	7
E, S,	5	8	7	9
K,	8	12	11	13
L,	9	14	12	15
per 100, 22x28	24	35	28	42

Cards, Ivory, 1000, No. 84, - 5 lb, No. 63, 6 lb No. 163, 6 lb

Card Case, Windsor or Excelsior, 25 or less, - - 1 lb 100, - 3 lb

Envelopes, 1,000, No. 1C, 1D, 4 lb; 2P, 3, 6 lb; 4B, 5, 8 lb; 6¼, 6¾, 11 lb; 69, 13 lb; 7¾, 9, 15 lb; 10, 77a, 18 lb; 76, 32 lb.

Inks lb can, 2 lb, Tube, 1 lb

Linoleum Blocks, dozen, 2x2, 2 lb; 3x3, 4 lb; 4x6, 9 lb; 6x9, 17 lb; 9x12, 35 lb.

SHIPPING WEIGHTS

Press Renewals,

Rollers per set	Chases	Grippers
Junior 1	1 lb	lb
3 x 5 2	2	1
5 x 8 3	4	1
6 x 10 4	7	1
9 x 13 5	10	1
Star 4	7	1
Victor 3	7	1

Sealing Tape, Roll,
1¼ or 1½ inch, - - - 2 lb

Shipping Tags, 1000
Size 1, 4 lb Size 5, 8 lb Size 6, 9 lb

Statements, 1,000 - - 9 lb
" Midget - 4 lb

Gum Paper, 1,000, 2½ x 4, 2 lb; 4 x 5½, 4 lb; 5½ x 8½ 9 lb 17 x 22, ream, 32 lb

Bond Papers per 1,000	Substance 16	20	24
6 x 7	5	6	7
5½ x 8½	6	7	8
8½ x 11	11	12	13
7¼ x 10½	10	11	12
17 x 22 ream,	20	25	30

Printing & Cover Paper	4½x6	6x9	9x12
News White, Kraft, Light or Adv. Col.,	4 lb	7 lb	12 lb
Rainbow Colored Medium Kraft, Medium White, Standard White,	5	8	15
Fine Book Eggshell Enameled India Tint	5	9	18
Kraft,	8	12	21
Signal Cover	8	15	26
White Cover,	11	6	21

Paper, per Ream,
News White, - - - - 40 lb
Standard White, - - - 60 lb
Eggshell, Enameled or Fine Book, - - - - 65 lb

Cover Papers
Signal, ream, - - - 60 lb
Rainbow Colored or, Medium Kraft, ream, - - - 75 lb
Light Kraft, ream, - - - 35 lb
White Cover, ream, - - 60 lb

APPROXIMATE TYPE SHIPPING WEIGHTS

Exception—add ⅓ more on Bernhard Gothic Light, Medium, Medium Italic, and Heavy. There are other slight variations, but they do not materially affect these estimates.

6 POINT FONTS

Large Complete - - 3 pounds
Regular Complete - - 2 "
Cap or L.C. Only—Large or Reg. Copp. Gothic, Steelplate Shaded, Modernistic - - 2 pounds

8 POINT FONTS

Large Complete - - 4 pounds
Regular Complete - - 3 "
Cap or L.C. Only - - - 3 "

10 POINT FONTS

Large Complete - - 6 pounds
Regular Complete - - 3 "
Cap or L.C. Only - - - 3 "

12 POINT FONTS

Large Complete - - 6 pounds
Regular Complete - - 4 "
Cap or L.C. Only - - - 4 "
Reg. Copp. Gothic etc. 3 pounds

14 POINT FONTS

Large Complete - - - 7 pounds
Regular Complete - - 4 "
Cap or L.C. Only - - 4 "

18 POINT FONTS

Large Complete - - - 9 pounds
Regular Complete - - 5 "
Cap or L.C. Only - - - 5 "
Reg. Copperplate Gothic etc. 4 "

24 POINT FONTS

Large Complete - - 10 pounds
Regular Complete - - 6 "
Cap or L.C. Only - - 6 "
Reg. Copp. Gothic etc. - - 4 "

36 POINT FONTS

Large Complete - - - 14 pounds
Cap or L.C. Only - - 10 "

48 POINT FONTS

Large Complete - - 20 pounds
Cap or L.C. Only - - 21 "

MISCELLANEOUS

Ornaments B, X, etc. - 3 pounds
Handiset pkgs., Insignias, etc. 4 "

Pony Fonts
6, 8 or 10 Point - - - 10 pounds
12 or 14 Point - - - 14 "
18 Point - - - - 17 "
24 Point - - - - 20 "

How to Order

Cut Sizes—You can mix or assort any of the 5,000 or 10,000 lots (not including News White or Colored Advertising) using the 5,000 or 10,000 price. In order to obtain this special 5,000 or 10,000 price *do not* order less than 500 of one kind or color, or mix different classifications.

Note:- Envelopes, Paper, Ruled Goods and Cards *can not be mixed together* to obtain the special price. Cover stock is grouped with paper.

SAVE MONEY

Always buy in 1,000 lots—but you can get 2 sizes of paper, cards or envelopes (500 of each) and obtain the 1,000 lot price on each. However, please do not mix envelopes, papers and cards—price is for 1,000 paper only, cards only, etc.

Please be sure to show numbers or names on all items. If stationery, cards or paper, state color and size. If type, whether regular font, large font, or what part—also size—6 point, 8 point, etc. If you have bought from us before under another firm name, or have moved since you ordered last, it will help if you give your old firm name or address.

Terms—Cash with order. On orders for $10.00 or more, if one third cash accompanies order balance may be shipped C. O. D. in U. S. A. Send check, postal, express or bank money order. We will ship telegraph order if money is wired at the same time. Any amounts due on previous orders will be added to last order and collected C. O. D. If exact amount of order is unknown, send estimated cost, balance may be C. O. D. On orders for $3.00 or more where *all* cash accompanies order, you can deduct 2%, which is the saving we make on bookkeeping when no C. O. D. is required. **Before sending in your order,** look carefully over your catalog and be sure you have included everything you need. We must respectfully decline to fill orders amounting to less than one dollar, because the loss on such orders is so great that we must otherwise make it up in some other way and we prefer to keep prices low. Many orders for less than two dollars are handled by us at an actual loss and we earnestly request the cooperation of our customers in reducing this whenever possible.

Envelopes—Different sizes may be assorted when ordering to get the 1,000, 5,000 or 10,000 price. Symbols indicate: □ wallet flap; ▽ deep pointed flap; ○ commercial flap.

Ruled goods—Statements and Billheads of different sizes and styles may be mixed to obtain the quantity prices.

Stationery—You can mix or assort any of the numbers on stationery in lots of 6, 12 or 48 and use the 6, 12 or 48 quantity price.

6 x 7 sizes—Sizes listed as 6x7 are trimmed 3/16 of an inch under size in order that they may be used in size 6¼ envelopes.

SPECIMENS of TYPE

CONNECTICUT TYPE FOUNDRY

THE KELSEY CO. MERIDEN, CONN. 1-20-49

GRADE "A" FOUNDRY TYPE—This type is made from the best alloy metal, standard height (.918 of an inch), on made-to-order type casting machines; and will work on any standard printing press.

Large, Regular, Medium and Cap Fonts—We list and supply many of our type faces in two sizes of complete fonts, LARGE and REGULAR (⅓ the Large font) and "CAP" fonts (capital letters only). In some cases, MEDIUM fonts are supplied where the large font will not split into thirds satisfactorily. If you wish the small letters **(lower case only)** subtract the cost of the cap font from the large font. We *do not* split the regular or medium fonts into separate caps and lower case. Type in large fonts is much more economical to use, but for the convenience of those who require only a small quantity of some styles we list both sizes. Spaces and Quads furnished only with regular, medium and large fonts, not with separate cap or lower case fonts.

Spaces and Quads Included Free With Every Large Font, Medium Font, or Regular Font—Please note that all large, medium or regular type fonts listed here include spaces and quads—(one six-inch line of separate pieces) at *no extra charge*, which the prices of other foundries do not.

Type for Printing in Foreign Languages—Spanish, Italian, French, Swedish, Polish, Portuguese and other foreign language printing requires extra characters. Ask for prices.

IMPORTANT—Order by number and price ABOVE specimen lines. Do NOT use numbers or prices below specimens. Do not cut this book.

Below is a specimen font of type, to give you an idea of how an assortment (font) is made up. When lower case (small) letters are put in fonts they are put up in approximately similar proportion.

THIS IS A FONT OF TYPE

AAAAAAAAAAAAAAAAAAAAAA BBBBBBBBBB CCCCCCCCCCCCCCCC DDDDD
DDDDDDD EEEEEEEEEEEEEEEEEEEEEEEEE FFFFFFFFFF GGGGGGGGGG
GHHHHHHHHHHHH IIIIIIIIIIIIIIIIIIIIIIII JJJJJJJ KKKKKKK LLLLLLLLLLLLLLLLM
MMMMMMMMMMM NNNNNNNNNNNNNNNNNNNNN OOOOOOOOOOOOO
OOOOOOOOOPPPPPPPPPPPPP QQQQQ RRRRRRRRRRRRRRRRRRRRRSSSSS
SSSSSSSSSSSSSSSSSS TTTTTTTTTTTTTTTTTTTTTTTTTTU UUUUUUUUUUUUUUV VVV
VVWWWWWWWWWWXXXXXYYYYYYYYYYZZZZZ &&&&& ,,,

8 POINT (continued)

Regular Font, (6A 14a) 3.10
088 Large Font, (20A 44a) 5.65
THIS BOLD Face seen everywhere 23

Regular Font, (4A) 1.95
008 Large Font, (12A) 3.30
THE MODERN TYPE 13

Regular Font, (6A 12a) 3.10
098 Large Font, (19A 37a) 5.65
BOLD FACE Gothic attracts $51

Regular Font, (11A 21a) 3.10
208 Large Font, (34A 65a) 5.65
CONDENSED TYPE much matter in a single line $678

Regular Font, (6A 14a) 3.40
308 Large Font, (20A 44a) 6.55
ARTISTIC effects with this type & 74

Regular Font, (4A 14a) 3.10
408 Large Font, (14A 44a) 5.65
This style for MOVIE TITLES 2358

Regular Font, (4A 13a) 3.20
808 Large Font, (14A 40a) 5.90
Beautiful Text for Invitations, Cards $1234

Regular Font, (6A 13a) 3.10
829 Large Font, (20A 41a) 5.65
DOWN BY the old mill stream 2 4

Regular Font, (7A 16a) 3.10
2008 Large Font, (23A 50a) 5.65
SUCCESSFUL printers must react quickly

Regular Font, (7A 17a) 3.10
3008 Large Font, (22A 53a) 5.65
EXECUTIVES Today Require that $7890

Regular Font, (7A 16a) 3.10
4008 Large Font, (22A 50a) 5.65
USE ITALIC FOR dignity and emphasis 68

SIZE 10 POINT

Regular Font, (6A 12a) 3.65
Style No. 105 Large Font, (18A 37a) 7.15
PLAIN ROMAN TYPE USED everywhere. Large, clear face easily read. Very durable. 123

Regular Font, (6A 12a) 3.50
1105 Large Font, (18A 36a) 6.65
GRAND Opening on the 23rd!

Regular Font, (6A 14a) 3.65
106 Large Font, (18A 44a) 7.15
THIS TEN-POINT CASLON is one of the most useful faces the printer can have. Every office needs this and other sizes of same series. &$1234567890

Regular Font, (6A 16a) 3.65
1106 Large Font, (19A 48a) 7.15
ARRIVED by ship "Princess" 279

Regular Font, (6A 14a) 3.65
107 Large Font, (20A 42a) 7.15
OLD COLONY, fine work 2345

Regular Font, (4A 9a) 3.50
101 Large Font, (14A 28a) 6.65
BLACK to hold the eye 34

Regular Font, (7A 14a) 3.95
102 Large Font, (23A 44a) 8.05
USEFUL heavy face type 123

Regular Font, (5A 14a) 3.65
104 Large Font, (16A 44a) 7.15
Handsome Letters Profitable 789

Regular Font, (6A 13a) 3.65
108 Large Font, (19A 40a) 7.15
BOLD Face is Everywhere 12

Regular Font, (5A 15a) 3.65
109 Large Font, (15A 46a) 7.15
English Text for Church printing 12

Regular Font, (4A) 2.25
010 Large Font, (12A) 4.05
MODERNISTIC 32

Regular Font, (5A 10a) 3.30
190 Large Font, (16A 32a) 6.00
Bold Face Gothic holds 67

Regular Font, (10A 20a) 3.65
210 Large Font, (32A 60a) 7.15
NARROW LETTERS, the printer's delight! 63

Regular Font, (7A 17a) 4.00
310 Large Font, (21A 44a) 8.20
DAINTY TYPE for effective $12

Regular Font, (6A 12a) 3.50
410 Large Font, (18A 36a) 6.65
CLEAR Type for movie titles 14

Regular Font, (5A 17a) 4.15
710 Large Font, (15A 52a) 8.65
ELITE typewriter "%#/245

Regular Font, (3A 11a) 3.85
810 Large Font, (11A 34a) 7.65
Beautiful Type for Invitations 23

Regular Font, (7A 13a) 4.00
910 Large Font, (21A 41a) 8.20
AN OPEN face type does $169

Regular Font, (6A 13a) 3.65
1001 Large Font, (20A 40a) 7.10
OR FORMAL Invitations, etc. $1234567

Regular Font, (8A 16a) 3.95
1025 Large Font, (24A 48a) 8.05
MARGERY, informal and 12468

Regular Font, (8A 14a) 3.65
1027 Large Font, (24A 44a) 7.15
NEW STYLE TYPE with old lines 7

Regular Font, (6A 12a) 3.65
1029 Large Font, (19A 38a) 7.15
IN THE EARLY morning 57

Regular Font, (7A 15a) 3.65
2010 Large Font, (22A 47a) 7.15
TO ADVANCES in typography 10

Regular Font, (7A 15a) 3.65
3010 Large Font, (21A 47a) 7.15
TECHNIQUE of advertising $123

Regular Font, (7A 15a) 3.65
4010 Large Font, (21A 46a) 7.15
VERY LEGIBLE Italic Face & 95

SIZE 12 POINT

Regular Font, (5A 10a) 3.90
125 Large Font, (16A 32a) 7.75
PLAIN ROMAN. Cast of best material. 1234567890

Regular Font, (5A 10a) 3.90
126 Large Font, (15A 32a) 7.75
NICE and clear letters 139
For any class of printing 46

Regular Font, (5A 12a) 3.90
1126 Large Font, (15A 37a) 7.75
KNOW YE, all men, by &

Regular Font, (5A 12a) 3.90
127 Large Font, (17A 36a) 7.75
Nickel Alloy Type for 648

Regular Font, (5A 11a) 3.90
122 Large Font, (16A 33a) 7.75
LATE type of quality $14

Regular Font, (3A 13a) 6.75
123 Large Font, (10A 40a) 10.90
This beautiful Script Type closely resembles copperplate engraving. 5

Regular Font, (4A 12a) 3.90
124 Large Font, (14A 37a) 7.75
Beautiful Harmony in Type 3

Regular Font, (5A 12a) 3.90
128 Large Font, (17A 36a) 7.75
This good BOLD FACE 65

Regular Font, (4A 14a) 3.90
129 Large Font, (14A 43a) 7.75
The honour of your presence 57

Medium Font, (4A) 3.20
012 Large Font, (9A) 4.50
THE VOGUE 19

Regular Font, (5A 10a) 3.90
192 Large Font, (16A 30a) 7.75
GOTHIC black for 635

Regular Font, (9A 17a) 3.90
212 Large Font, (29A 53a) 7.75
SPLENDID for close places & $2345

Regular Font, (6A 12a) 4.30
312 Large Font, (19A 38a) 8.95
WALTZ in A flat - Chopin

Regular Font, (5A 11a) 3.70
412 Large Font, (15A 34a) 7.20
Good PLAIN letter for 234

Regular Font, (6A 33a) 6.65
712 Large Font, (20A 100a) 16.05
PICA typewriter •(79

Regular Font, (3A 10a) 4.10
812 Large Font, (11A 31a) 8.30
Beautiful Type for Cards, 234

1-20-49 THE KELSEY CO. MERIDEN, CONN.

12 POINT (continued)

912 Regular Font, (6A 12a) 4.30 Large Font, (18A 36a) 8.95
DRESS UP many jobs 2348

1012 Regular Font, (5A 10a) 3.90 Large Font, (16A 32a) 7.75
PUBLICITY, well-named 2

1201 Regular Font, (6A 12a) 3.90 Large Font, (19A 38a) 7.75
GRADUATION Programs nicely $78

1202 Regular Font, (7A 16a) 3.90 Large Font, (23A 50a) 7.75
MODERN Wedding Announcements

1205 Regular Font, (6A) 2.25 Large Font, (19A) 3.90
COPPERPLATE GOTHIC 15

1206 Regular Font, (5A) 2.25 Large Font, (16A) 3.90
FOUR SIZES ON SAME

1207 Regular Font, (4A) 2.25 Large Font, (13A) 3.90
BODY ALL SIZES 4

1208 Regular Font, (3A) 2.25 Large Font, (11A) 3.90
COMBINATION 3

1210 Regular Font, (5A) 2.25 Large Font, (17A) 3.90
BOND GOTHIC COMES ?

1211 Regular Font, (5A) 2.25 Large Font, (15A) 3.90
IN FOUR SIZES AND!

1212 Regular Font, (4A) 2.25 Large Font, (12A) 3.90
ON SAME BODY 4

1213 Regular Font, (3A) 2.25 Large Font, (10A) 3.90
HEADLINES! 19

1214 Regular Font, (3A) 2.25 Large Font, (10A) 3.90
DIGNIFIED TYPE,

1215 Medium Font, (3A) 2.90 Large Font, (7A) 3.90
FOR SOCIETY

1216 Medium Font, (3A) 2.90 Large Font, (6A) 3.90
PRINTING 4

1225 Regular Font, (7A 15a) 4.05 Large Font, (23A 45a) 9.00
DISTINCT from others 3579

1227 Regular Font, (6A 12a) 3.90 Large Font, (20A 37a) 7.75
REPRESENTS the standard 5

1229 Regular Font, (5A 10a) 3.90 Large Font, (16A 32a) 7.75
HIGH above the clouds is

1230 Regular Font, (4A 13a) 3.90 Large Font, (14A 41a) 7.75
Pre-Christmas Sale at $893

1260 Regular Font, (4A 14a) 3.90 Large Font, (13A 44a) 7.75
Happy Days for you and me 9

2012 Regular Font, (6A 14a) 3.90 Large Font, (20A 42a) 7.75
CREATIVE Typography $2476

3012 Regular Font, (6A 14a) 3.90 Large Font, (18A 42a) 7.75
MARKETING be known $456

4012 Regular Font, (6A 14a) 3.90 Large Font, (18A 42a) 7.75
FORCEFUL and pleasant! 32

SIZE 14 POINT

145 Regular Font, (4A 8a) 4.30 Large Font, (13A 26a) 8.75
ROMAN Type in a 35

146 Regular Font, (4A 9a) 4.30 Large Font, (12A 27a) 8.75
CASLON very useful 3

147 Regular Font, (4A 10a) 4.30 Large Font, (14A 30a) 8.75
LARGE, clear style 246

141 Regular Font, (3A 6a) 4.30 Large Font, (10A 20a) 8.75
BLACK for Posters

142 Regular Font, (4A 9a) 4.30 Large Font, (13A 27a) 8.75
BEST quality type $6

143 Medium Font, (4A 16a) 6.85 Large Font, (8A 32a) 10.95
June Weddings for brides 78

144 Regular Font, (4A 10a) 4.30 Large Font, (12A 32a) 8.75
English Text Demanded 5

148 Regular Font, (4A 9a) 4.30 Large Font, (13A 29a) 8.75
This Good BOLD $27

149 Regular Font, (4A 12a) 4.30 Large Font, (12A 38a) 8.75
Church Calendar for week 7

014 Medium Font, (4A) 3.55 Large Font, (8A) 5.05
ART PRINT 3

194 Regular Font, (4A 8a) 4.30 Large Font, (13A 25a) 8.75
Heavy Gothic type 3

214 Regular Font, (8A 14a) 4.30 Large Font, (24A 44a) 8.75
Condensed, useful on MANY 49

314 Regular Font, (5A 11a) 4.70 Large Font, (16A 33a) 10.05
Friday Evening Concerts 45

514 Medium Font, (4A 22a) 6.65 Large Font, (9A 44a) 10.60
Exhibit of Early American Pottery 46

814 Medium Font, (4A 14a) 5.85 Large Font, (9A 28a) 8.95
Shaded Text for Cards 37

914 Regular Font, (5A 10a) 4.70 Large Font, (16A 32a) 10.05
RICH BUT not showy 5

1401 Regular Font, (5A 11a) 4.30 Large Font, (17A 34a) 8.75
STUDIO OPENing announcement

1402 Regular Font, (7A 14a) 4.30 Large Font, (21A 44a) 8.75
DIPLOMA, Certificate Forms 789

1425 Regular Font, (7A 14a) 4.60 Large Font, (22A 43a) 9.75
HAND lettered effect & $10

1426 Regular Font, (4A 11a) 4.30 Large Font, (14A 35a) 8.75
Announcing the Opening 4

1430 Regular Font, (4A 11a) 4.30 Large Font, (12A 34a) 8.75
Automobile Show Jan. 7

1460 Regular Font, (4A 13a) 4.30 Large Font, (12A 40a) 8.75
Peal out Glad Tidings! 218

2014 Regular Font, (5A 11a) 4.30 Large Font, (16A 35a) 8.75
DEMANDS More than $39

3014 Regular Font, (5A 11a) 4.30 Large Font, (15A 35a) 8.75
MODERN advertising $7

4014 Regular Font, (5A 11a) 4.30 Large Font, (15A 34a) 8.75
PLEASING design $67

SIZE 18 POINT

185 Medium Font, (4A 9a) 5.95 Large Font, (9A 18a) 8.90
PLAIN Roman 2

186 Medium Font, (4A 9a) 5.95 Large Font, (8A 18a) 8.90
CASLON for 123

1186 Medium Font, (3A 10a) 5.95 Large Font, (7A 21a) 8.90
SILVER plated 4

187 Medium Font, (4A 10a) 5.95 Large Font, (9A 20a) 8.90
Old Colony for 123

18 POINT (continued)

Medium Font, (3A 7a) 5.95
181 Large Font, (7A 14a) 8.90
BLACK cats 31

Medium Font, (4A 9a) 5.95
182 Large Font, (8A 18a) 8.90
LATE design $89

Regular Font, (3A 8a) 6.15
183 Large Font, (9A 26a) 14.05
Greeting Cards, Etc. $89

Medium Font, (4A 10a) 5.95
184 Large Font, (8A 20a) 8.90
Stationery for 150

Medium Font, (4A 10a) 5.95
188 Large Font, (9A 20a) 8.90
Good BOLD 3456

Medium Font, (4A 13a) 5.95
189 Large Font, (8A 26a) 8.90
Beautiful Type for 250

018 Large Font, (5A) 5.10
MODERN 5

Medium Font, (4A 8a) 5.95
198 Large Font, (8A 16a) 8.90
STANDS out 2

Regular Font, (5A 10a) 4.45
218 Large Font, (16A 31a) 8.90
SLENDER Letters always 27

Regular Font, (3A 7a) 4.90
318 Large Font, (10A 22a) 10.25
THISTLE down $45

Medium Font, (4A 17a) 7.65
518 Large Font, (9A 35a) 12.30
Announcement Script $2346

Medium Font, (3A 9a) 6.40
818 Large Font, (6A 18a) 9.85
Exclusive Designs 5

Regular Font, (3A 7a) 4.90
918 Large Font, (10A 21a) 10.25
NEAT & fitting! 70

Medium Font, (4A 9a) 5.95
1018 Large Font, (9A 18a) 8.90
HARD to miss $1

Regular Font, (5A 10a) 4.65
1801 Large Font, (15A 30a) 9.55
DISTINCTIVE Name Card 89

Regular Font, (5A 11a) 5.95
1802A Large Font, (15A 34a) 8.90
ANNUAL BANK report 678

Regular Font, (4A 9a) 5.95
1802B Large Font, (13A 29a) 8.90
ANTONIO'S School 4312

Regular Font, (8A) 2.85
1806 Large Font, (25A) 5.15
USE LIGHT LINE EMBASSY 234

Medium Font, (4A) 3.35
1809 Large Font, (8A) 4.45
GOTHIC IN 24

Medium Font, (3A) 3.35
1810 Large Font, (6A) 4.45
PLACES 34

Regular Font, (4A 9a) 5.00
1825 Large Font, (14A 28a) 10.60
CLEAN, uniform? 12

Medium Font, (4A 11a) 5.95
1826 Large Font, (9A 22a) 8.90
Beauty of Design? 45

Regular Font, (3A 7a) 4.45
1827 Large Font, (11A 22a) 8.90
ENRICH the display

Medium Font, (4A 11a) 5.95
1830 Large Font, (8A 23a) 8.90
Just Send Your $56

Medium Font, (4A 14a) 5.95
1860 Large Font, (8A 28a) 8.90
Peace to Men of Good

Medium Font, (4A 12a) 5.95
3018 Large Font, (9A 24a) 8.90
INTRIGUES us into

Medium Font, (4A 11a) 5.95
4018 Large Font, (9A 23a) 8.90
FASHION show 10

B103 Regular Font, (5A) 2.65
No spaces & quads Large Font, (10A) 4.55
PINK ROSE

SIZE 24 POINT

246 Large Font, (6A 11a) 10.75
CASLON for

241 Large Font, (5A 9a) 9.00
Paints 256

Medium Font, (3A 6a) 7.00
242 Large Font, (6A 12a) 10.75
TYPE quali $

Medium Font, (3A 9a) 8.95
243 Large Font, (6A 18a) 14.70
Finest quality $19

244 Large Font, (5A 13a) 10.75
Perfection in 4

Medium Font, (3A 6a) 7.00
248 Large Font, (7A 13a) 10.75
BOLD Face 7

Medium Font, (3A 9a) 7.00
249 Large Font, (6A 18a) 10.75
Church Bulletin 3

024 Large Font, (4A) 6.65
ARMY O

Medium Font, (3A 5a) 7.00
294 Large Font, (6A 11a) 10.75
BLACK Tar

Regular Font, (4A 6a) 5.20
224 Large Font, (12A 20a) 10.75
RAILROADS run ex 3

Medium Font, (3A 10a) 8.40
524 Large Font, (6A 21a) 13.55
Announcing a New 47

Medium Font, (4A 6a) 7.80
924 Large Font, (8A 13a) 12.40
CAN you see - 4

Medium Font, (4A) 4.15
2400 Large Font, (8A) 5.80
TWO-TONED 5

Regular Font, (6A) 3.35
2406 Large Font, (20A) 6.40
MODERN LETTERS FOR 5

2411 Large Font, (5A) 5.80
EXCEL 23

2412 Large Font, (4A) 5.80
SHINE 9

Medium Font, (3A 7a) 7.00
2426 Large Font, (6A 15a) 10.75
First Showing $

Medium Font, (4A 6a) 7.00
2427 Large Font, (8A 13a) 10.75
GRAND show ¢

THE KELSEY CO. MERIDEN, CONN. 1-20-49

24 POINT (continued)

2430 Medium Font, (3A 7a) 7.00
Large Font, (6A 15a) 10.75

Use a line of 21

2460 Medium Font, (4A 9a) 8.45
Large Font, (9A 18a) 13.65

Rock of Ages 6

SIZE 36 POINT

361 Large Font, (3A 5a) 15.00

Black •

236 Medium Font, (4A 6a) 9.35
Large Font, (8A 13a) 15.00

Engagement 93

396 Large Font, (4A 7a) 15.00

AT once

3600 Large Font, (5A) 8.10

SHADOW!

3606 Regular Font, (5A) 3.85
Large Font, (11A) 7.05

LETTERHEADS & $8

3626 Large Font, (4A 10a) 15.00

Good Idea ?

3630 Large Font, (4A 10a) 15.00

To Sell $9

3660 Large Font, (3A 11a) 15.00

Oh Ecstasy!

SIZE 48 POINT

481 Large Font, (3A 4a) 22.30

Dan 5

488 Large Font, (3A 6a) 19.30

Bold! 8

SMALL CAPS

SMALL CAPS are available for the following sizes and styles of type. Figures are not part of font—shown only for identification.

(Small Cap) Font (15A) 1.20
085 SMALL CAPS CENTURY ROMAN TO

(Small Cap) Font (13A) 1.20
105 SMALL CAPS CENTURY ROM

(Small Cap) Font (17A) 1.20
086 SMALL CAPS CASLON CAN BE USED IN M

(Small Cap) Font (11A) 1.20
126 SMALL CAPS CASLON FOR

(Small Cap) Font (17A) .75
087 SMALL CAPS OLD COLONY VERY USEFUL

(Small Cap) Font (14A) .90
107 SMALL CAPS OLD COLONY TYPE

(Small Cap) Font (11A) .95
127 SMALL CAPS OLD COLONY

BORDERS

6 Point, No. B 94
60 inch font $3.50
30 inch font $2.15

6 Point No. B 95
60 inch font $3.50
30 inch font $2.15

6 Point No. B 96
60 inch font $3.50
30 inch font $2.15

6 Point No. B 99
60 inch font $3.85
30 inch font $2.30

AN UNIQUE

18 Point No. B 103
Large font, 10A $4.55
Regular font, 5A 2.65
Contains Capital letters only, no Lower Case, Figures, or Points.

A TO Z &

12 Point No. B 104
54 inch font $3.50
27 inch font $2.15

12 Point. No. B 111
54 inch font 2 colors $7.15
27 inch font 2 colors $3.95

Holly Border No. B 112 2 colors
Large 56 pcs. $7.70 Regular 28 pcs. $4.25

Army and Navy Insignia

Assortment No. 1

For service men's stationery, programs, cards, etc.



Corps of Engineers



Parachute Corps

Also Coast Artillery, Cavalry, Ordnance, Medical Dept., Quartermaster Corps, Signal Corps, Air Corps, Chemical Warfare, Field Artillery, Infantry, Military Police, Tank Corps.

14 all different, **$2.65** Any single cut, **.90**

Assortment No. 2



Set consists of twentv pieces; ten large, ten small; one each of the following in both sizes: Army, Navy, Marines, Coast Guard, Wacs, Waves, Naval Aviation, Army Aviation.

Complete font, **$2.65** Any single cut, **.90**

GOUDY OLD COLONY

No. 067 6 Point 25A 54a $4.95—8A 18a $2.85
CLEAR LETTER which has attained 1234567890
No. 087 8 Point 20A 44a $5.65—6A 14a $3.10
EXPERTS INTEREST school students
No. 107 10 Point 20A 42a $7.15—6A 14a $3.65
SUPPLY OF coffee from South 8
No. 127 12 Point 17A 36a $7.75—5A 12a $3.90
WILL PLAY in all cities 571
No. 147 14 Point 14A 30a $8.75—4A 10a $4.30
LEAVE convention 647
No. 187 18 Point 9A 20a $8.90—4A 10a $5.95
HOCKEY team 39

SIZE NOT SHOWN:-
No. 247 24 Point 7A 13a $10.75
ABCDEFGHIJKLMNOPQRST
UVWXZY& abcdefghijklmnop
qrstuvwxyz ct fi fl ff ffi ffl ❦¶,;:.-'!?'
$1234567890

CASLON

No. 066 6 Point 28A 63a $4.95—9A 21a $2.85
THIS BEAUTIFUL face has many uses & $1234567890
No. 086 8 Point 18A 45a $5.65—6A 15a $3.10
THIS STYLE is also a splendid job 768
No. 106 10 Point 18A 44a $7.15—6A 14a $3.65
SERVE FOOD to all nations ; $12
No. 126 12 Point 15A 32a $7.75—5A 10a $3.90
A GIRL, daughter of 7092
No. 146 14 Point 12A 27a $8.75—4A 9a $4.30
COMET rapidly 1536
No. 186 18 Point 8A 18a $8.90—4A 9a $5.95
ROSE of Sharon 8
No. 246 24 Point 6A 11a $10.75
AIR castle 24
ABCDEFGHIJKLMNOPQRS
TUVWXYZ& abcdefghijklmno
pqrstuvwxyzctfifl ff ffi ffl,;:.-'!?() []
$1234567890

CENTURY ROMAN

No. 045 4 Point 33A 68a $6.35
NOT RECOMMENDED for display posters; yet it is used 123
No. 055 5 Point 28A 58a $5.50
IN SOME ADVERTISING where space counts 45&67
No. 065 6 Point 24A 50a $4.95—8A 16a $2.85
MODERN ROMAN for every type $1234567890
No. 085 8 Point 18A 40a $5.65—6A 13a $3.10
SCHOOLS show great interest. $468
No. 105 10 Point 18A 37a $7.15—6A 12a $3.65
SEA LICE for school study 24
No. 125 12 Point 16A 32a $7.75—5A 10a $3.90
CROWDS at baseball & 756
No. 145 14 Point 13A 26a $8.75—4A 8a $4.30
PELERO covers the 3
No. 185 18 Point 9A 18a $8.90—4A 9a $5.95
BRAVE mount 19
ABCDEFGHIJKLMNOPQRS
TUVWXYZ& abcdefghijklmno
pqrstuvwxyzfi fl ff ffi ffl,;:.-'!?([
$1234567890

CASLON ITALIC

No. 1086 8 Point 19A 46a $5.10—6A15a $2.95
WHENEVER it is desired to convey & $34
No. 1106 10 Point 19A 48a $7.15—6A 16a $3.65
CARDS AND announcements, 2374
No. 1126 12 Point 15A 37a $7.75—5A 12a $3.90
KNOW YE, all men, that
No. 1186 18 Point 7A 21a $8.90—3A 10a $5.95
BOATS for Coney

SIZES NOT SHOWN:-
No. 1066 6 Point 24A 68a $4.95
No. 1146 14 Point 12A 28a $7.80
No. 1246 24 Point 5A 12a $9.10

ABCDEFGHIJKLMNOPQ
RSTTUVWXYYZ& abcdefghhijkl
mnopqrstuvwxyzctfifl ff ffi ffl,;:.-'!?
$1234567890

CENTURY ROMAN ITALIC

No. 1065 6 Point 23A 45a $4.50—7A 15a $2.70
EXCELLENT Announcements with ITALIC
No. 1085 8 Point 20A 42a $5.10—6A 14a $2.95
BY POPULAR demand now! $3680
No. 1105 10 Point 18A 36a $6.65—6A 12a $3.50
SHOWING at this Theatre? 4
ABCDEFGHIJKLMNOPQ R
STUVWXYZ&abcdefghijklm
nopqrstuvwxyzfifl ff ffi ffl,;:.-'!?
$1234567890

SCHOOLBOOK

No. 629 6 Point 25A 50a $4.95 8A 16a $2.85
A HEROIC Commander in battle! & $ 1 2 3
No. 829 8 Point 20A 41a $5.65 6A 13a $3.10
SCOTCH BRIGADE fought with 4 5
No. 1029 10 Point 19A 38a $7.15 6A 12a $3.65
QUICK DECISION saves time
No. 1229 12 Point 16A 32a $7.75 5A 10a $3.90
DOWN THE hill rolled 6 7

Important: Schoolbook should not be confused with Century Roman. It is similar, but SHOULD NOT BE MIXED.

ABCDEFGHIJKLMNOPQRS
TUVWXYZ& abcdefghijklmn
opqrstuvwxyzfi fl ff ffi ffl,;:.-'!?'
$1234567890

TYPEWRITER TYPE

No. 710 10 Point 15A 52a $8.65—5A 17a $4.15
ELITE typewriter /#% $76
No. 712 12 Point 20A 100a $16.05—6A 33a $6.65
PICA Typewriter $123

10 Point No. 710 Characters
ABCDEFGHIJKLMNOPQRSTUV
WXYZ& abcdefghijklmnop
qrstuvwxyz,;:.—'!?)¯'"
$1234567890#/%

GOUDY OLD COLONY BOLD

No. 082 8 Point 18A 41a $5.65—6A 13a $3.10
SHOWING reproductions of 68541
No. 102 10 Point 23A 44a $8.05—7A 14a $3.95
MISSIONARY prints for 3079
No. 122 12 Point 16A 33a $7.75—5A 11a $3.90
BOLD FACE, used by 421
No. 142 14 Point 13A 27a $8.75—4A 9a $4.30
POLAR finances 708
No. 182 18 Point 8A 18a $8.90—4A 9a $5.95
HUNT Gold 356
No. 242 24 Point 6A 12a $10.75—3A 6a $7.00
RED flower 9

ABCDEFGHIJKLMNOPQR
STUVWXYZ& abcdefghijkl
mnopqrstuvwxyzfi fl ff ffi ffl,;:.-'!?'
$1234567890

BODONI OPEN

No. 910 10 Point 21A 41a $8.20—7A 13a $4.00
MAY BE USED in larger sizes
No. 912 12 Point 18A 36a $8.95—6A 12a $4.30
ESCAPE THOSE solid 356
No. 914 14 Point 16A 32a $10.05—5A 10a $4.70
UP THAT announcement
No. 918 18 Point 10A 21a $10.25—3A 7a $4.90
SUPERB title &147
No. 924 24 Point 8A 13a $12.40—4A 6a $7.80
AND clear $27!

ABCDEFGHIJKLMNOPQRST
UVWXYZ& abcdefghijklmnop
qrstuvwxyz fi fl ff ffi ffl,;:.-'!?'
$1234567890

1-20-49 THE KELSEY CO. MERIDEN, CONN.

VOGUE GOTHIC

No. 094 4 Point 34A 63a $6.35
A BOLD FACE ON A small body is desirable in type, 23
No. 095 5 Point 22A 46a $4.00
HOWEVER YOU may esteem it in a man. $49
No. 096 6 Point 23A 44a $4.95—7A 14a $2.85
BLACK GOTHIC for advertising and 234
No. 098 8 Point 19A 37a $5.65—6A 12a $3.10
STAND OUT You will see it $465
No. 190 10 Point 16A 32a $6.00—5A 10a $3.30
IN THE BEST magazines 3
No. 192 12 Point 16A 30a $7.75—5A 10a $3.90
HEAVY face attracts &
No. 194 14 Point 13A 25a $8.75—4A 8a $4.30
Advertising Type 7
No.198 18 Point 8A 16a $8.90—4A 8a $5.95
That Compels4
No. 294 24 Point 6A 11a $10.75—3A 5a $7.00
Attention, 1
No. 396 36 Point 4A 7a $15.00
Found 2

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ& abcdefghij
klmnopqrstuvwxyz,;:.-'!?
$1234567890

BOOKMAN

No. 408 8 Point 14A 44a $5.65—4A 14a $3.10
SCHOOL Days such fond memories 27
No. 410 10 Point 18A 36a $6.65—6A 12a $3.50
FREE Samples given away 485
No. 412 12 Point 15A 32a $7.75—5A 10a $3.90
The TYPE for movie titles 4

AABCDEFGHIJKLMMNO
PQRRSTUVWXYZ&&The
abcdefghijklmnopqrrstuvwxyy
zfiflffffiffl of ,;:.-'!? $1234567890

CONTINENTAL

No. 068 6 Point 24A 52a $4.95—8A 17a $2.85
EXCELSIOR PRESSES, bold, black-faced 6
No. 088 8 Point 20A 44a $5.65—6A 14a $3.10
AMERICAN population increase 123
No. 108 10 Point 19A 40a $7.15—6A 13a $3.65
TALES OF strange lands 789
No. 128 12 Point 17A 36a $7.75—5A 12a $3.90
CONVINCING campaign 6
No. 148 14 Point 13A 29a $8.75—4A 9a $4.30
BIRDS of a feather 7
Flock together always
No. 188 18 Point 9A 20a $8.90—4A 10a $5.95
OLD maple trees 7
Look beautiful 21
No. 248 24 Point 7A 13a $10.75—3A 6a $7.00
Shady Lanes 4
Exposition 50
No. 368 36 Point 4A 9a $15.00
Silver cup
No. 488 48 Point 3A 6a $19.30
Gold 9

ABCDEFGHIJKLMNOPQRS
TUVWXYZ& abcdefghijklm
nopqrrstuvwxyz,;:.-'!?
$1234567890

AD-NEWS CONDENSED

No. 206 6 Point 39A 78a $4.95—13A 26a $2.85
CONTINENTAL FAMILY used on envelope corner cards, & 1234
No. 208 8 Point 34A 65a $5.65—11A 21a $3.10
CONDENSED TYPE OFTEN avoids awkward breaks 407
No. 210 10 Point 32A 60a $7.15—10A 20a $3.65
THIS TYPE FACE IS just as easily read & 123
No. 212 12 Point 29A 53a $7.75—9A 17a $3.90
AUTOMOBILE takes long narrow space 5
No. 214 14 Point 24A 44a $8.75—8A 14a $4.30
NEWSPAPERS adopt many $4689
No. 218 18 Point 16A 31a $8.90—5A 10a $4.45
ARMIES abolished war 237
No. 224 24 Point 12A 20a $10.75—4A 6a $5.20
MODERN Steamships
No. 236 36 Point 8A 13a $15.00—4A 6a $9.35
GOLD or silver

ABCDEFGHIJKLMNOPQRSTUVWXYZ&
abcdefghijklmnopqrrstuvwxyz fi fl ff ffi ffl
,;:.-'!?$1234567890

SHADOW

No. 2400 24 Point 8A $5.80—4A $4.15
BCEFGIJKLM-
NPQ2345,;:.'!'
No. 3600 36 Point 5A $8.10
RTUVXYZI

POSTER BLACK

No. 101 10 Point 14A 28a $6.65—4A 9a $3.50
BLACK faced type $3512
No. 141 14 Point 10A 20a $8.75—3A 6a $4.30
Black Horse Troop
No. 181 18 Point 7A 14a $8.90—3A 7a $5.95
BLACKberry ?
No. 241 24 Point 5A 9a $9.00
Printers 6
No. 361 36 Point 3A 5a $15.00
Black7

ABCDEFGHIJKLMNOPQR
STUVWXYZ& abcdefghij
klmnopqrstuvwxyz·]—Q
,;:.-'!?$1234567890

LYDIAN

No. 1027 10 Point 24A 44a $7.15—8A 14a $3.65
VISIT MAJESTIC hanging hills 31
No. 1227 12 Point 20A 37a $7.75—6A 12a $3.90
REFUGEE SHIP leaves pier 6
No. 1827 18 Point 11A 22a $8.90—3A 7a $4.45
UNIQUE style if &5
No. 2427 24 Point 8A 13a $10.75—4A 6a $7.00
DRAFT youth?

AABCDEFGHIJKLMNOPQRSTU
VWXYZ& abcdefghijklmnopqrst
uvwxyz,;:.-'!?'¢$1234567890

THE KELSEY CO. MERIDEN, CONN 1-20-49

STEELPLATE SHADED

No. 6011 6 Point 15A $2.45—5A $1.65

WITH THIS STEELPLATE SHAD-

No. 6012 6 Point 13A $2.45—4A $1.65

AT MODERATE PRICES & 75

No. 6013 6 Point 10A $2.45—3A $1.65

USE LITTLE INK AND 3

No. 1214 12 Point 10A $3.90—3A $2.25

ADD SOME BLUE 7

No. 1215 12 Point 7A $3.90—3A $2.90

GRAY LOOK 4

No. 1216 12 Point 6A $3.90—3A $2.90

USE WITH 3

ABCDEFGHIJKLMNOP
QRSTUVWXYZ&,;:.-'!?
$1234567890

Modern Script

No. 1426 14 Point 14A 35a $8.75—4A 11a $4.30

New Submarine Launched 5

No. 1826 18 Point 9A 22a $8.90—4A 11a $5.95

Flying The Ocean &3

No. 2426 24 Point 6A 15a $10.75—3A 7a $7.00

Genuine Silk 149

No. 3626 36 Point 4A 10a $15.00

Big Sale 7$

ABCDEFGHIJKLMNOP
QRSTUVWXYZ& abcdefg
hijklmnopqrstuvwxyz's
,;:.-'!?,\'"¢$1234567890

English Text

No. 089 8 Point 15A 50a $5.65—5A 16a $3.10

A light, graceful text type designed specially

No. 109 10 Point 15A 46a $7.15—5A 15a $3.65

Lyttle Gifte Shoppe, Witch St., 5

No. 129 12 Point 14A 43a $7.75—4A 14a $3.90

Wedding Invitations and Sta-

No. 149 14 Point 12A 38a $8.75—4A 12a $4.30

Strawberry and Ice Cream 2

No. 189 18 Point 8A 26a $8.90—4A 13a $5.95

Pay to the order of____

No. 249 24 Point 6A 18a $10.75—3A 9a $7.00

Type for law print

ABCDEFGHIJKLMNOP
QRSTUVWXYZ& abcdefghijkl
mnopqrstuvwxyz
$1234567890

Shaded Old English

No. 808 8 Point 14A 40a $5.90—4A 13a $3.20

When Something even more Formal 1234

No. 810 10 Point 11A 34a $7.65—3A 11a $3.85

Than Old English is permissible,

No. 812 12 Point 11A 31a $8.30—3A 10a $4.10

This is indicated. Have no fear

No. 814 14 Point 9A 28a $8.95—4A 14a $5.85

Of Using Finer Faces, 4

No. 818 18 Point 6A 18a $9.85—3A 9a $6.40

Distinction prevents

ABCDEFGHIJKLMNOPQRST
UVWXYZ& abcdefghijklmnopqrst
uvwxyz
$1234567890

Heavy Old English

No. 084 8 Point 17A 45a $5.65—5A 15a $3.10

This Modern Design of Text Style $85

No. 104 10 Point 16A 44a $7.15—5A 14a $3.65

Suitable for use on many & 173

No. 124 12 Point 14A 37a $7.75—4A 12a $3.90

Kinds of Printed Work 580

No. 144 14 Point 12A 32a $8.75—4A 10a $4.30

Especially Headings, 139

No. 184 18 Point 8A 20a $8.90—4A 10a $5.95

Stationery, Tickets

No. 244 24 Point 5A 13a $10.75

Daily Program

No. 364 36 Point 4A 9a $15.00

The Times

ABCDEFGHIJKLMNOPQR
STUVWXYZ& abcdefghijklmnop
qrstuvwxyz
$1234567890

Punch

No. 1230 15A 41a $7.75—5A 13a $3.90

June Sales Normal! 1948

No. 1430 12A 34a $8.75—4A 11a $4.30

Election Year Hopes 23

No. 1830 8A 23a $8.90—4A 11a $5.95

Jet Propulsion 576

No. 2430 6A 15a $10.75—3A 7a $7.00

Cost of Living ?

No. 3630 4A 10a $15.00

New Look!

ABCDEFGHIJKLMN
OPQRSTUVWXYZ&()
abcdefghijklmnopqrstuvwxyz
,;:.-'!?'"$1234567890¢$%

EMBASSY VERTICAL

No. 1806 18 Point 25A $5.15—8A $2.85

ADVERTISING IS GOOD FOR $3

No. 2406 24 Point 20A $6.40—6A $3.35

YOUR BUSINESS NOW? 6+

No. 3606 36 Point 11A $7.05—3A $3.85

TRY EMBASSY! 42

AABCDEFGHIJKKLMM
NNOPQRSTUVWXYYZG
.. -'!?`+$1234567890
//..

Free Spaces and Quads with each Large, Medium or Regular font of Conn. Type F'dry grade

THE KELSEY CO. MERIDEN, CONN. 1-20-49

THE KELSEY CO. MERIDEN, CONN. 1-20-49

COPPERPLATE GOTHIC

No. 6001 6 Point No. 1 33A $2.45—11A $1.65
SOCIAL CARDS AND STATIONERY $1234567

No. 6002 6 Point No. 2 29A $2.45—9A $1.65
LUSCIOUS ROCKY FORD MELONS. $12345

No. 6003 6 Point No. 3 24A $2.45—8A $1.65
INDEPENDENT OIL COMPANY &145

No. 6004 6 Point No. 4 20A $2.45—6A $1.65
PLAIN TYPE FOR STATIONERY 4

No. 1205 12 Point No. 5 19A $3.90—6A $2.25
HOTELS BEING BUILT 72

No. 1206 12 Point No. 6 16A $3.90—5A $2.25
OVER THE HILLS AND

No. 1207 12 Point No. 7 13A $3.90—4A $2.25
STRANGE BEAST 3

No. 1208 12 Point No. 8 11A $3.90—3A $2.25
BLACK CROW 6

No. 1809 18 Point No. 9 8A $4.45—4A $3.35
GOLD RING 2

No. 1810 18 Point No. 10 6A $4.45—3A $3.35
HICKORY 7

No. 2411 24 Point No. 11 5A $5.80
CANDLE6

No. 2412 24 Point No. 12 4A $5.80
RADISH!

EFFORTLESS LINING OF ALL 12

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ&,;:.-'!?
$1234567890

Regular and Medium fonts are sold COMPLETE ONLY. We cannot divide them. Caps, Lower case or figures are sold separately for special needs.

BOND GOTHIC

The most favored type style today for cards, stationery, tickets etc.

No. 611 6 Point 28A $2.45—9A $1.65
COMMERCIAL AND SOCIAL STATIONERY $52

No. 612 6 Point 24A $2.45—8A $1.65
PRINTING WITH DISTINCTION 1945

No. 613 6 Point 20A $2.45—6A $1.65
COVER DESIGNS MODERNIZED 2

No. 614 6 Point 17A $2.45—5A $1.65
REAL ESTATE INVESTMENTS!

No. 1210 12 Point 17A $3.90—5A $2.25
SUCCESSFUL TIMES &7

No. 1211 12 Point 15A $3.90—5A $2.25
ECONOMIC PRICES 6

No. 1212 12 Point 12A $3.90—4A $2.25
WINTER SPORTS?

No. 1213 12 Point 10A $3.90—3A $2.25
ATTRACTIONS!

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ& ,;:.-'!?'
$1234567890

BERNHARD GOTHIC EXTRA HEAVY

No. 1012, 12 Point 16A 32a $7.75—5A 10a $3.90
ETERNALLY valuable &7

No. 1018, 18 Point 9A 18a $8.90—4A 9a $5.95
SUCH thoughtful

ABCDEEFGHIJKKLMNO
PQRSTUVWXYZ&aabcde
fghijklmnopqrsstuvwxyz✣••
,;:.-'!?'""$1234567890

BERNHARD GOTHIC LIGHT

This is not Kabel and will not mix with it. For Kabel, see Cable in our New England Types, which will mix and line perfectly.

No. 2006 6 Point 26A 60a $4.95—8A 20a $2.85
A VERY POPULAR face for many uses &✣ $39542

No. 2008 8 Point 23A 50a $5.65—7A 16a $3.10
ITS DIGNIFIED Simplicity Appeals To $17

No. 2010 10 Point 22A 47a $7.15—7A 15a $3.65
ONE'S GOOD Taste and &✣ $80

No. 2012 12 Point 20A 42a $7.75—6A 14a $3.90
PERSONAL Stationery, etc. 6

No. 2014 14 Point 16A 35a $8.75—5A 11a $4.30
BUSINESS Letterheads 4

ABCDEFGHIJKLMNOPQRSTUV
WXYZ& abcdefghijklmnoqprstuvw
xyz ••,;:.-'!?' $1234567890

BERNHARD GOTHIC MED.

This is not Kabel and will not mix with it. For Kabel, see Cable in our New England Types, which will mix and line perfectly.

No. 3006 6 Point 26A 58a $4.95—8A 19a $2.85
ASTRONOMERS find new comet 1234567890

No. 3008 8 Point 22A 53a $5.65—7A 17a $3.10
PROFESSOR, victim of rare disease 246

No. 3010 10 Point 21A 47a $7.15—7A 15a $3.65
MEDIUM AND Extra Heavy--& 10

No. 3012 12 Point 18A 42a $7.75—6A 14a $3.90
ARE OF THE Same family $23

No. 3014 14 Point 15A 35a $8.75—5A 11a $4.30
USE ALONE or with 45

No. 3018 18 Point 9A 24a $8.90—4A 12a $5.95
ANY OF the others

ABCDEFGHIJKLMNOPQRSTU
VWXYZ & abcdefghijklmnopqrstuv
wxyz ••,;:.-'!?' $1234567890

Bernhard Gothic Medium Italic

No. 4008 8 Point 22A 50a $5.65—7A 16a $3.10
LAZY BROWN DOG a quick red fox jumps

No. 4010 10 Point 21A 46a $7.15—7A 15a $3.65
A RED FOX & the lazy dog $21

No. 4012 12 Point 18A 42a $7.75—6A 14a $3.90
FOX JUMPS over the dog $8

No. 4014 14 Point 15A 34a $8.75—5A 11a $4.30
A FOX Jumps over $47

No. 4018 18 Point 9A 23a $8.90—4A 11a $5.95
BROWN dogie 95

ABCDEFGHIJKLMNOPQRS
TUVWXYZ& abcdefghijklmno
pqrstuvwxyz,;:.-'!?'
$1234567890

MODERNISTIC

No. 006 6 Point 15A $2.85—5A $1.75
A MODERN ARTISTIC NOTE $

No. 008 8 Point 12A $3.30—4A $1.95
ARTICLE YOU BUY. 35

No. 010 10 Point 12A $4.05—4A $2.25
TYPE, AS YOU DO

No. 012 12 Point 9A $4.50—4A $3.20
THE TIMES IN $

No. 014 14 Point 8A $5.05—4A $3.55
TREND OF 36

No. 018 18 Point 5A $5.10
WITH THE

No. 024 24 Point 4A $6.65
IN STEP

ABCDEFGHIJKLM
NOPQRSSSSTUV
WXYZ&,;:.-'!?
$1234567890

Kelsey Script

No. 123 12 Point 10A 40a $10.90—3A 13a $6.75
You can now print Wedding Station-
No. 143 14 Point 8A 32a $10.95—4A 16a $6.85
ery like expensive engraved work 2
No. 183 18 Point 9A 26a $14.05—3A 8a $6.15
Good style for printing 6
No. 243 24 Point 6A 18a $14.70—3A 9a $8.95
Greeting Cards 123
SIZE NOT SHOWN:-
No. 363 36 Point 4A 12a $20.55
ABCDEFGHIJK
LMNOPQRSTUV
WXYZ& abcdefghijklm
nopqrstuvwxyz ¾ o'
,;:.-'!?'$1234567890

Typo Roman

No. 1001 10 Point 20A 40a $7.10—6A 13a $5.65
ENGRAVED Invitations for Wedding 218
No. 1201 12 Point 19A 38a $7.75—6A 12a $3.80
DIPLOMAS, Programs. 1234567890
No. 1401 14 Point 17A 34a $8.75—5A 11a $4.30
KORGEN MOTOR Dividend 437
No. 1801 18 Point 15A 30a $9.55—5A 10a $4.65
SYMPHONY Concert ty $965
ABCDEFGHIJKLMNOPQRSTUVWXY
Z& abcdefgghijklmnopqrstuvwxyz fi fl ff ffi ffl
ay ay, ty o' r. ,;:.-'!?' $1234567890

SOCIETY ROMAN

No. 306 6 Point 23A 51a $2.45—7A 17a $1.65
AN ANNOUNCEMENT face of great merit 7
No. 308 8 Point 20A 44a $6.55—6A 14a $3.40
COMBINES clear lines for easy fehfo
No. 310 10 Point 21A 44a $8.20—7A 14a $4.00
fum PRINTING and Reading ty
No. 312 12 Point 19A 38a $8.95—6A 12a $4.30
TOGETHER with a style f18
No. 314 14 Point 19A 38a $10.05—6A 12a $4 70
THAT does not cloy. VtyP
No. 318 18 Point 10A 22a $10.25—3A 7a $4.90
FOR stationery too 5
SIZE NOT SHOWN:-
No. 324 24 Point 8A 13a $10.30—4A 6a $0.00
ABCDEFGHIJKLMN
NOPQRRSTUVWXYZ
& abcdef ghijklmnopqrstuvwxyz
fi fl ff ffi ffl fa fe fo fr fu ng ty ty
,;:.-'!?' $1234567890

Typo Roman Shaded

No. 1202 12 Point 23A 50a $7.75—7A 16a $3.90
PYROTECHNICS Monday, at ten 426
No. 1402 14 Point 21A 44a $8.75—7A 14a $4.30
GRADUATION Awards & 37815
No. 1802A 18 Point 15A 34a $8.90—5A 11a $5.95
DEDICATION Sunday, o'ty 90
No. 1802B 18 Point 13A 29a $8.90—4A 9a $5.95
PHI BETA Dormitory ffi $
ABCDEFGHIJKLMNOPQRSTUVW
XYZ& abcdefgghijklmnopqrstuvwxyz
fi fl ff ffi ffl r. o'ay ay, ty ,;:.-'!?'
$1234567890

Park Avenue

No. 1260 12 Point 13A 44a $7.75—4A 14a $3.90
Mr. & Mrs. Ian Smythe $1234
No. 1460 14 Point 12A 40a $8.75—4A 13a $4.30
Uncle Tom's Cabin $567890
No. 1860 18 Point 8A 28a $8.90—4A 14a $5.95
Holiday Special, $2 8
No. 2460 24 Point 9A 18a $13.65—4A 9a $8.45
Rock of Ages 6
No. 3660 36 Point 3A 11a $15.00
Oh Ecstasy!
ABCDEFFGHIJKL
MNOPQRSTUVWX
YZ& abcdefghijklmnopqrstuvwx
yz er es rs ,;:.-'!?' $1234567890

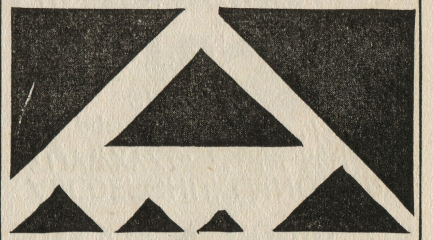
MARGERY

No. 1025, 10 Point 24A 48a $8.05—8A 16a $3.95
MADE ORIGINALLY for 2468
No. 1225, 12 Point 23A 45a $9.00—7A 15a $4.05
DESERVED popularity has 7
No. 1425, 14 Point 22A 43a $8.85—7A 14a $2.45
MENTS. Note the swash:
No. 1825, 18 Point 14A 28a $10.60—4A 9a $5.00
& FOR a few business
ABCDEFGHIJKLMNOPQRS
TUVWXYZ&TCH abcdd ee fg ghij
klmnn opqrstuvwxyz fi fl ff ffi ffl
,;:.-'!?' $1234567890

Announcement Script

No. 514 14 Point 9A 44a $10.60—4A 22a $6.65
Many uses will be found for this 45
No. 518 18 Point 9A 35a $12.30—4A 17a $7.65
script in all printing offices $9
No. 524 24 Point 6A 21a $13.55—3A 10a $8.40
many jobs may be set in
ABCDEFGHIJKLMNOP
QRRSTUVWXYZ & Tu Th
abcddefghhijklmnopqrrstuvwxyzo' of's rs
,;:.-'!? .,,' $1234567890

Angular Quads



For setting type or cuts at an angle. Two or more pieces can be put together to make larger sizes.
Handiset No. 104 (consisting of 6 pieces 12 pt., 8 pieces 18 pt., and 4 pieces each 24, 36, 48, 60, and 72 point) 34 pieces, - - **2.65**
Handiset No. 104A (consisting of 2 pieces 12 pt., 4 pieces 18 pt., and 2 pieces each 24, 36, 48, 60 and 72 point) 16 pieces, - - **1.75**

Metal Furniture, used to fill blank spaces in forms. Available in the following sizes:

2 x 4 picas	3 x 4 picas	4 x 4 picas
2 x 5 picas	3 x 5 picas	4 x 5 picas
2 x 6 picas	3 x 6 picas	4 x 6 picas

One pound **1.00;** 5 pounds or more, per lb **.95**
Not less than one pound per size sold.
Quotation quads same price as metal furniture.

THE KELSEY CO. MERIDEN, CONN. 1-20-49

Calendars and Quad Rule

Perpetual Calendar Font No. 9

1954			JULY			1954
SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

This is the actual size of calendar when printed
Shipping Weight 2 pounds

TUE 20 24/31
Characters of Calendar

With one of these Perpetual Calendar Fonts you can set up a calendar for any month, in a very short time, and as quickly change it to any other month as required. All the dates, days of the week, blank squares, type for months and year, all rules, spaces, everything to make the complete Perpetual Calendar are included in the font. Each date and each day of the week is cast in one piece and are as easy to set as a line of quads; all rules are all cut to length and mitred to fit. Good for any month or year.

Complete Font, $4.75

Perpetual Calendar
FONT NO. 15

10

Figures same size as this single figure shown here, make a calendar 3½ x 4½ inches, similar to Font No. 9. *Shipping Wt. 7 lbs.*
Complete Font, **$ 9.75**

Perpetual Calendar
FONT NO. 16

28

Figures same size as this single figure shown here, make a calendar 4½ x 6 inches, similar to Font No. 9.
Complete, **$16.05**
Ship. Wgt. 11 lbs.

Monthly or Yearly Calendar Font
No. 8 (Perpetual)

Same as Font No. 9, but smaller, as shown.

1964			MAY			1964
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Actual size of calendar

Regular font to take care of any month, any year, (including rule border). **$2.60**

Large Font includes all calendar material (but no rule border, month or year). The same as the Miniature Calender Font, so that you can put it together to take care of full twelve months in one setting. - - - - **$7.05**

Shipping Wgt. Large 3 lbs; Regular 1 lb.

The large font is particularly useful for making up yearly calendars larger than our Miniature Calendar and can be used on large cards, blotters, and all kinds of advertising matter.

Miniature Calendar Font
Makes up ANY and EVERY year

These fonts consist of solid, cast characters for the days of the month, for the month and days of the week in one piece, and for the months alone, to be used in some styles of calendar, also separate figures for the year. These various characters are shown below. While the electrotype calendar shown on this page is an example of one style which may be made up from one of these fonts, there are many other ways in which they may be set. Each font has material to set any two consecutive years.

$8.05 per Font

NOVEMBER AUG DEC SUN MON TUE WED THU FRI SAT
7945

Shipping Weight 4 pounds.

Electrotype calendar at right ☞ shows one style of calendar made up from one of these fonts. Rules and border shown on complete calendar are NOT part of the font.

Electrotype Calendar
Furnished actual size, on one block as shown.

1951 CALENDAR 1951

JANUARY							MAY							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
7	8	9	10	11	12	13	6	7	8	9	10	11	12	2	3	4	5	6	7	8
14	15	16	17	18	19	20	13	14	15	16	17	18	19	9	10	11	12	13	14	15
21	22	23	24	25	26	27	20	21	22	23	24	25	26	16	17	18	19	20	21	22
28	29	30	31				27	28	29	30	31			23	24	25	26	27	28	29
														30						

FEBRUARY							JUNE							OCTOBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3						1	2		1	2	3	4	5	6
4	5	6	7	8	9	10	3	4	5	6	7	8	9	7	8	9	10	11	12	13
11	12	13	14	15	16	17	10	11	12	13	14	15	16	14	15	16	17	18	19	20
18	19	20	21	22	23	24	17	18	19	20	21	22	23	21	22	23	24	25	26	27
25	26	27	28				24	25	26	27	28	29	30	28	29	30	31			

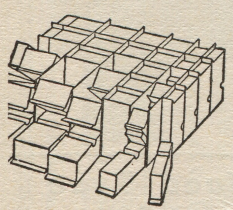
MARCH							JULY							NOVEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	1	2	3	4	5	6	7					1	2	3
4	5	6	7	8	9	10	8	9	10	11	12	13	14	4	5	6	7	8	9	10
11	12	13	14	15	16	17	15	16	17	18	19	20	21	11	12	13	14	15	16	17
18	19	20	21	22	23	24	22	23	24	25	26	27	28	18	19	20	21	22	23	24
25	26	27	28	29	30	31	29	30	31					25	26	27	28	29	30	

APRIL							AUGUST							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7				1	2	3	4							1
8	9	10	11	12	13	14	5	6	7	8	9	10	11	2	3	4	5	6	7	8
15	16	17	18	19	20	21	12	13	14	15	16	17	18	9	10	11	12	13	14	15
22	23	24	25	26	27	28	19	20	21	22	23	24	25	16	17	18	19	20	21	22
29	30						26	27	28	29	30	31		23	24	25	26	27	28	29
														30	31					

No. M1149 $1.75 (Any year desired)

Quad Rule

Width in Points ☞ 72 60 48 36 30 24 18 12



12 Point Body 12 pt. font contains 20 lines (120 inches) of separate pieces (approx. 5lb)

18 Point Body 18 pt. font contains 13 lines (78 inches) of separate pieces (approx. 5lb)

Assorted Quad Rule (your selection)

Quad rule sorts are now available in any of the sizes listed. One pound of 12 point measures approximately 24 inches long, 18 point approximately 16 inches long.

12 point, 120 in. (twenty 6-inch lines) all one width 8.75
1 to 3 six-inch lines 1.85 per line; 4 to 7 six-inch lines 1.40 per line; 8 to 15 six-inch lines .95 per line.

18 point, 78 in. (thirteen 6-inch lines) all one width 8.15
1 to 3 six-inch lines 2.20 per line; 4 to 7 six-inch lines 1.65 per line; 8 to 16 six-inch lines 1.10 per line.

IMPORTANT—Be sure to specify width in points, also whether 12 or 18 point body is desired.

How to Make Rule Forms with Quad Rule

Buy quad rule for horizontal lines. If lines are longer than 72 point, you can put two or more together to make an unbroken line. Use 1-point rule for perpendicular lines—No. 100 for light lines, No. 101 for the heavier, or even 2 or 3 point rules for heavier lines or combinations of lines. Above sample shows all standard widths of quad rule and both 100 and 101 rules for the up and down lines.

For Quickly Making Up Rule Forms

By the use of quad rule almost any rule form can be set up in a few minutes, as easily as setting a line of ordinary quads. A font consists of approximately the following:

12 Point Font		18 Point Font	
24 pieces 72 pt.	28 pieces 30 pt.	16 pieces 72 pt.	27 pieces 30 pt.
28 pieces 60 pt.	54 pieces 24 pt.	21 pieces 60 pt.	18 pieces 24 pt.
27 pieces 48 pt.	24 pieces 18 pt.	18 pieces 48 pt.	18 pieces 18 pt.
24 pieces 36 pt.	42 pieces 12 pt.	17 pieces 36 pt.	31 pieces 12 pt.

Enables you to make a column any width from 12 points up, using rule to separate the columns as shown above, **per font (five pounds),** 12 point body **$8.75** 18 point body **$8.15**
Shipping Wgt. 6 lbs.

WOOD TYPE

#940 3A (75 pcs.) 3a (65 pcs.) 26 Figs (Normal size font

ABEor2

#960 3A (75 pcs.) 3a (65 pcs.) 26 Figs. (Normal size font)

Ben5

NO SPACES OR QUADS WITH WOOD TYPE

#980 3A (75 pcs.) 3a (65 pcs.) 26 Figs. (Normal size font)

Satl

Wood Type Headings

ICE, BASEBALL, DANCE, SALE, ETC.

Wood Type is used for all sorts of large work, and for two or three words like "For Rent," "For Sale," "Dine and Dance," "Closed Saturdays," etc.

Shipping Weight, Nos. 940, 960, and 980 eleven letters, 1 pound. 4100, 4120 ten letters; average 1 pound.

Wood Type is cheaper for large work and lasts just as long.

Astronomical Signs



Set of four, **$1.00**

Fractions

Not made to match other faces. We can furnish only those shown below.

Fractions, Roman, En set, 8, 10 **or** 12 point, assortment of 100, - - - **$ .90**

10 point Roman En Fractions 7/8 5/8 3/8 1/8 2/3 1/3 3/4 1/4 1/2

Roman, Em, 6, 8, 10, 12 point, asst. of 100, **1.70**

8 point Roman Em Fractions 1/2 1/4 3/4 1/3 2/3 1/8 3/8 5/8 7/8

Bold, Em, 8, 10 **or** 12 point, asst. of 100, **1.70**

8 point Bold face Em Fractions 1/2 1/4 3/4 2/3 1/3 1/8 3/8 5/8 7/8 1/6

Not more than one size or style to an assortment. In ordering be sure to state which is wanted. Regular assortments are based on average requirements. Assorted to order, add 50 per cent to above prices.

Self-Spacing Piece Fractions

1234567890 1234597860

(10 pt.) 1234567890 1234567890

The forty characters shown above are sufficient to make up, by various combinations, *any fraction* desired, even uncommon, seldom used fractions. Made this way: 1 / 8 makes 1/8, 1 / 7 makes 1/7, 4 / 1 9 makes 4/19, 1 / 1 0 6 makes 1/106.

8 Point Font, (app. 320 pieces,) 3.25

10 Point Font, (app. 240 pieces,) 3.25

6 and 12 point cannot be furnished.

For less than a font, use "Extra Letters" prices.

Bold Combination Fractions, for use with all bold faces of type.

1/4 1/2 3/4 1/3 2/3 1/8 3/8 5/8 7/8 1/1 3/1 5/1 7/1 9/1 3/3 5/3 7/3 9/3 1/6 3/6 5/6 7/6 9/6 1 2 3 4 5 6 2 4 6

(10 point)

With these characters, all of the fraction twelfths, sixteenths, thirty-seconds and sixty-fourths can be made by combining two or three characters. The fraction half, quarters, thirds and eighths are made with one character.

This way: 4 / 6 4 makes 4/64; 5/1+6=5/16.

8 Point Font, approximately 235 pieces, 2.30

10 Point Font, approximately 215 pieces, 2.55

12 Point Font, approximately 185 pieces, 2.70

For less than a font, use "Extra Letters" prices shown in price list.

#4120, 3 Letters or less, $2.30; 4 to 9 letters, 60¢ each; 10 to 64 letters 48¢ each; 65 or more, 24¢ each. Lower case letters and figures at same prices.

M

#4100, 3 Letters or less, $2.10; 4 to 9 letters, 55¢ each; 10 to 64 letters 44¢ each; 65 or more, 22¢ each. Lower case letters and figures at same price.

W

4

Accented Letters

Accents can be furnished in Century Roman, Century Roman Italic, Ad-News Condensed and Continental for all languages listed below.

Class 1—Croatian, Danish, Esperanto, French lower case, German, Italian, Norwegian, Portuguese, Slovenian, Spanish, Swedish, or Tagalog.

Class 2—French or Polish.

Class 3—Bohemian, Hungarian, Roumanian or Slovak.

Prices per font (accents only) *for one language only.* Please specify language wanted when ordering.

Size	Class 1	Class 2	Class 3
6 Point	$ .85	$1.10	$1.60
8 Point	.90	1.30	1.70
10 Point	.90	1.60	1.80
12 Point	.95	1.70	2.15
14 Point	.95	1.75	2.50
18 Point	1.10	2.05	2.80
24 Point	1.30	2.35	3.10
36 Point	2.05	3.25	4.40
48 Point	2.80	4.70	6.45

NOTE:—Price list above does not cover fonts of accents for Kelsey Script (123, 143, etc.), Announcement Script (514, 518, etc.), or Typewriter (710, 712.) Accents for these faces are sold at ten per cent of the price for a Large Job Font of type, (not 10% of accent font) for languages listed in class 1; twenty per cent for languages listed in class 2; and thirty per cent for languages listed in class 3.

Wood Type Prices

No.	3 pcs. or less	4-9 pcs. each	10-64 pcs. each	65 pcs. or more each
940	1.90	.50	.40	.20
969	1.90	.50	.40	.20
980	1.90	.50	.40	.20
4100	2.10	.55	.44	.22
4120	2.30	.60	.48	.24

Wood Type, 3a Lower Case font contains 65 pieces; 3A Cap font contains 75 pieces, including points; Figure font contains 26 pieces. See table above for prices per piece, either in fonts or your own selection.

Dependable Machine Made

NEW ENGLAND TYPES

NEW ENGLAND TYPE is cast on FOUNDRY, not composition machines, of REGULAR TYPE FOUNDRY METAL, has accurate alignment, good nicks and is durable.

We shall continue to furnish extra long wearing type, under the CONNECTICUT TYPE FOUNDRY trade-mark, shown in our catalog and the two grades should not be confused.

You can make up your mind that any type offered at less than our CONNECTICUT TYPE FOUNDRY prices will not give the service of our NEW ENGLAND type. We have the means of furnishing the best in both grades, and at the lowest prices. **We carry no other sizes or styles. No orders for less than $1. No Discount, No Free Spaces and Quads.**

6 POINT

No. Large Font CAP Font Regular Font
6R 24A 50a 24A$ 8A 16a
RED FOX JUMPS over the lazy brown dog. 8

1BC6 Large 33A Reg. 11A
RED FOX JUMPS OVER THE LAZY BROWN DOG. 890

2BC6 Large 29A Reg. 16A
RED FOX JUMPS OVER THE LAZY BROWN DOG.

3BC6 Large 24A Reg. 8A
RED FOX JUMPS OVER THE LAZY BRO

4BC6 Large 20A Reg. 6A
RED FOX JUMPS OVER THE LAZY

6PC1 Large 37A Reg, 18A
RED FOX JUMPS OVER THE LAZY BROWN DOG. 23

6PC2 Large 29A Reg. 9A
RED FOX JUMPS OVER THE LAZY BROWN DOG.

6PC3 Large 24A Reg. 8A
RED FOX JUMPS OVER THE LAZY BROW

6PC4 Large 21A Reg. 6A
RED FOX JUMPS OVER THE LAZY

No. Large Font CAP Font Regular Font
82-6 26A 58a 26A 8A 19a
RED FOX JUMPS over the lazy brown dog. 1234

No. Large Font CAP Font Regular Font
83-6 27A 57a 27A 8A 19a
RED FOX JUMPS over the lazy brown dog. 12345

No. Large Font CAP Font Regular Font
84-6 23A 45a 23A 7A 15a
RED FOX JUMPS over the lazy brown dog .45

8 POINT

No. Large Font CAP Font Regular Font
8R 18A 40a 18A 6A 13a
RED FOX jumps over the lazy brown

No. Large Font CAP Font Regular Font
19-8 22A 45a 22A 7A 15a
RED FOX JUMPS over the lazy brow

No. Large Font CAP Font Regular Font
21-8 27A 54a 27A 9A 18a
RED FOX JUMPS over the lazy brown

No. Large Font CAP Font Regular Font
32-8 15A 50a 15A 5A 16a
Red Fox Jumps over the lazy brown dog. 5

No. Large Font CAP Font Regular Font
82-8 22A 53a 22A 7A 17a
RED FOX jumps over the lazy brown do

No. Large Font CAP Font Regular Font
83-8 23A 51a 23A 7A 17a
RED FOX JUMPS over the lazy brown d

No. Large Font CAP Font Regular Font
84-8 20A 42a 20A 6A 14a
RED FOX jumps over the lazy brown

No. Large Font CAP Font Regular Font
85-8 27A 55a 27A 6A 13a
RED FOX JUMPS over the lazy bro

No. Large Font CAP Font Regular Font
86-8 23A 46a 23A 7A 15a
RED FOX JUMPS over the lazy brow

10 POINT

No. Large Font CAP Font Regular Font
10R 18A 37a 18A 6A 12a
RED FOX jumps over the lazy

No. Large Font CAP Font Regular Font
14-10 19A 37a 19A 6A 12a
RED FOX Jumps over the

No. Large Font CAP Font Regular Font
19-10 18A 37a 18A 6A 12a
RED FOX jumps over the lazy

No. Large Font CAP Font Regular Font
21-10 24A 48a 24A 8A 16a
RED FOX jumps over the lazy b

No. Large Font CAP Font Regular Font
27-10 15A 52a 15A 5A 17a
RED FOX jumps over the l

No. Large Font CAP Font Regular Font
32-10 15A 46a 15A 5A 16a
Red Fox Jumps over the lazy brow

No. Large Font CAP Font Regular Font
82-10 21A 47a 21A 8A 17a
RED FOX jumps over the lazy bro

No. Large Font CAP Font Regular Font
83-10 22A 42a 22A 7A 16a
RED FOX JUMPS over the lazy br

No. Large Font CAP Font Regular Font
84-10 18A 36a 18A 6A 12a
RED FOX jumps over the lazy b

No. Large Font CAP Font Regular Font
85-10 18A 37a 18A 6A 12a
RED FOX jumps over the lazy

No. Large Font CAP Font Regular Font
86-10 21A 41a 21A 7A 13a
RED FOX jumps over the lazy b

No. Large Font CAP Font Regular Font
87-10 18A 33a 18A 6A 11a
RED FOX jumps over the lazy

12 POINT

No. Large Font CAP Font Regular Font
12R 15A 32a 15A 5A 10a
RED FOX jumps over the l

5BC12 Large 19A Reg. 6A
RED FOX JUMPS OVER TH

6BC12 Large 16A Reg. 5A
RED FOX JUMPS OVER

7BC12 Large 13A Reg. 4A
RED FOX JUMPS O

8BC12 Large 11A Reg. 3A
RED FOX JUMPS

12PC5 Large 19A Reg. 6A
RED FOX JUMPS OVER TH

12PC6 Large 16A Reg. 5A
RED FOX JUMPS OVER

12PC7 Large 13A Reg. 8A
RED FOX JUMPS O

12PC8 Large 13A Reg. 3A
RED FOX JUMPS

No. Large Font CAP Font Regular Font
14-12 15A 30a 15A 5A 10a
RED FOX jumps ove

No. Large Font CAP Font Regular Font
19-12 17A 33a 17A 5A 12a
RED FOX jumps over the l

No. Large Font CAP Font Regular Font
25-12 14A 14A 4A
RED FOX JUMP

No. Large Font CAP Font Regular Font
27-12 20A 100a 20A 6A 33a
RED FOX jumps over t

No. Large Font CAP Font Regular Font
32-12 14A 43a 14A 4A 14a
Red Fox Jumps over the lazy b

No. Large Font CAP Font Regular Font
82-12 18A 42a 18A 6A 14a
RED FOX jumps over the laz

No. Large Font CAP Font Regular Font
83-12 20A 43a 20A 6A 14a
RED FOX jumps over the lazy

No. Large Font CAP Font Regular Font
85-12 16A 32a 16A 5A 10a
RED FOX jumps over th

No. Large Font CAP Font Regular Font
91-12 13A 44a 13A 4A 14a
Red Fox Jumps over the lazy d

THE KELSEY CO. MERIDEN, CONN. 12-10-48

14 POINT

No. 14-14 | Large Font 13A | CAP Font 13A | Regular Font 4A

RED FOX JUMPS

No. 25-14 | Large Font 13A | CAP Font 13A | Regular Font 4A

RED FOX JU1

No. 32-14 | Large Font 12A 38a | CAP Font 12A | Regular Font 4A 12a

Red Fox Jumps over the lazy

No. 82-14 | Large Font 15A 35a | CAP Font 15A | Regular Font 5A 11a

RED FOX jumps over the

No. 88-14 | Large Font 10A 20a | CAP Font 10A | Regular Font 3A 6a

RED FOX Jumps over the la

No. 91-14 | Large Font 15A 32a | CAP Font 15A | Regular Font 4A 13a

Red Fox Jumps over the l

18 POINT

No. 18R | Large Font 9A 20a | CAP Font 9A | Regular Font 3A 6a

RED FOX jumps

9BC18 Large 11A Reg. 5A

RED FOX JUM

10BC18 Large 9A Reg. 3A

RED FOX JU

No. 14-18 | Large Font 9A | CAP Font 9A | Regular Font 3A

RED FOX JU1

No. 19-18 | Large Font 9A 20a | CAP Font 9A | Regular Font 4A 10a

RED FOX jumps

No. 25-18 | Large Font 5A | CAP Font 5A | Regular Font 3A

RED FOX J

No. 32-18 | Large Font 8A 26a | CAP Font 8A | Regular Font 3A 10a

Red Fox Jumps over 8

No. 82-18 | Large Font 9A 22a | CAP Font 9A | Regular Font 4A 8a

RED FOX jumps over t

No. 88-18 | Large Font 6A 13a | CAP Font 6A | Regular Font 3A 6a

RED FOX Jumps over t

24 POINT

No. 14-24 | Large Font 6A | CAP Font 6A | Regular Font 3A

RED FOX 1

No. 19-24 | Large Font 7A 13a | CAP Font 7A | Regular Font 3A 6a

RED fox jump

No. 32-24 | Large Font 6A 18a | CAP Font 6A | Regular Font 3A 9a

Red Fox Jumps 4

No. 88-24 | Large Font 5A 9a | CAP Font 5A | Regular Font 3A 5a

RED Fox Jumps o

No. 89-24 | Large Font 4A | Cap 4A

RED FOX 9

No. 90-24 | Large Font 20A | CAP Font | Regular Font 6A

RED FOX JUMPS OVER 24

36 POINT

No. 88-36 | Large Font 3A | Cap 3A

RED FOX J

No. 90-36 | Large Font 11A | CAP Font 11A | Regular Font 5A

RED FOX JUMPS OV

48 POINT

No. 88-48 | Large Font 3A | Cap 3A

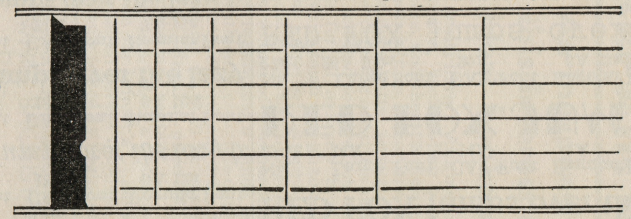
RED FOX

Regular fonts sold COMPLETE ONLY. We cannot divide them.

TABULAR QUADS— with rule face

(Font consists of an assortment of each width in 12 **or** 18 point, whichever you order.)

12 Point Font, 120 Inches Approx. 5 lbs.

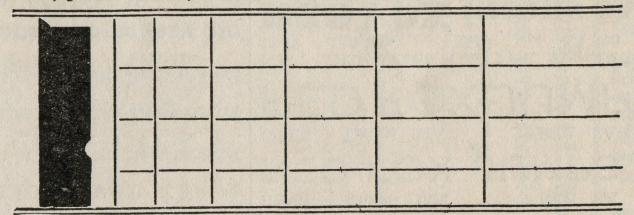


120 inches all one width at the same price as the assortment.

48 inches, not less than 24 inches of a width, - - - - - - - -

Any additional amount, per 24 inches, - - - - - - - - - - - -

18 Point Font, 84 Inches Approx. 5 lbs.



84 inches all one width at the same price as the assortment.

36 inches, not less than 18 inches of a width, - - - - - - - - -

Any additional amount per 18 inches, - - - - - - - - - - - -

For Quickly Making up Rule Jobs

Tabular quads are used for quickly setting rule jobs similar to the ones shown here. No short pieces of rule to handle, nothing but solid pieces of type 12 points square or larger.

Tabular quads are cast on two sizes of body, 12 and 18 point. Each size is made in six widths, 12, 18, 24, 30, 36 and 48 point, enabling you to make columns of any width from 12 point up. Ordinary rule is used between the columns of tabular quads.

When ordering be sure to specify whether twelve or eighteen point body is wanted.

THE KELSEY CO. MERIDEN, CONN. 12-10-48

CENTENARY

No. 6R — Regular Font, 8A 16a
6 Point — Large Font, 24A 50a
Caps, 24A — Lower Case, 50a

THIS STYLE HAS BEEN ONE OF OUR sellers for many years and is still as 12345

No. 8R — Regular Font, 6A 13a
8 Point — Large Font, 18A 40a
Caps, 18A — Lower Case, 40a

POPULAR AS EVER. PRINTERS should note that any matter 6789

No. 10R — Regular Font, 6A 12a
10 Point — Large Font, 18A 37a
Caps, 18A — Lower Case, 37a

SET IN SIX POINT WILL fill nearly twice the space $6

No. 12R — Regular Font, 5A 10a
12 Point — Large Font, 15A 32a
Caps, 15A — Lower Case, 32a

IF IT IS SET IN EIGHT point. Autumn days & 43

No. 18R — Regular Font, 3A 6a
18 Point — Large Font, 9A 20a
Caps, 9A — Lower Case, 20a

ALL PRINTERS need this series $6

ABCDEFGHIJKLMNOPQRS
TUVWXYZ&abcdefghijklmno
pqrstuvwxyz fi fl ff ffi ffl
$1234567890

MODERN GOTHIC

No. 87-10 — Regular Font, 6A 11a
10 Point — Large Font, 18A 33a
Caps, 18A — Lower Case, 33a

A BOLD-FACED GOTHIC 10
yet it is very legible. $2345678
ABCDEFGHIJKLMNOPQRS
TUVWXYZ&abcdefghijklmn
opqrstuvwxyz fi fl ff ffi ffl
$1234567890

CENTENARY ITALIC

No 84-6 — Regular Font, 7A 15a
6 Point — Large Font, 23A 45a
Caps, 23A — Lower Case, 45a

FRIENDS, ROMANS, COUNTRYMEN: 6
Lend me your ears. I come to bury Caesar & ffl 47

No. 84-8 — Regular Font, 6A 14a
8 Point — Large Font, 20A 42a
Caps, 20A — Lower Case, 42a

USE ITALIC FOR STRENGTH 8
and dignified appearance. & fl ffi $1937

No. 84-10 — Regular Font, 6A 12a
10 Point — Large Font, 18A 36a
Caps, 18A — Lower Case, 36a

ALSO FOR EMPHASIS, ff 10
titles, display, etc. Matches both
Centenary and Century Roman

ABCDEFGHIJKLMNOPQRS
TUVWXYZ& abcdefghijklmno
pqrstuvwxyz fi fl ff ffi ffl
$1234567890

Egyptian Bold

No. 85-8 — Regular Font, 6A 13a
8 point — Large Font, 27A 55a
Caps, 27A — Lower Case, 55a

8 PACK MY BOX WITH FIVE 2413
DOZEN LIQUOR JUGS pack my ?$
box with five dozen liquor jugs 756

No. 85-10 — Regular Font, 6A 12a
10 Point — Large Font, 18A 37a
Caps, 18A — Lower Case,37a

10 NW DIRIGIBLE TO RE-
place 'Panette'? $28765439

No. 85-12 — Regular Font, 5A 10a
12 Point — Large Font, 16A 32a
Cap, 16A — Lower Case, 32a

12 PEACE EFFORTS &
In vain. Diplomat 2340

ABCDEFGHIJKLMNOPQRS
TUVWXYZ&abcdefghijklmn
opqrstuvwxyz
$1234567890

BOLD COPPERPLATE GOTHIC

⁂1BC6 6 Point Large 33A — Reg. 11A
PACK MY BOX WITH FIVE DOZEN LIQUOR JUGS 168

⁂2BC6 6 Pt. Large 29A — Reg. 16A
PACK MY BOX WITH FIVE DOZEN LIQUOR JUGS
$ 1 2 3 4 5 6 7 8 9 0 & A B C D E F G H

3BC6 6 Point Large 24A — Reg. 8A
PACK MY BOX WITH FIVE DOZEN $523

⁂4BC6 6 Pt. Large 20A — Reg. 6A
PACK MY BOX WITH FIVE & 1358

⁂5BC12 12 Pt. Large 19A — Reg. 6A
PACK MY BOX WITH FIVE 1

⁂6BC12 12 Pt. Large 16A — Reg. 5A
PACK MY BOX WITH 12

⁂7BC12 12 Pt. Large 13A — Reg. 4A
PACK MY BOX 1963

⁂8BC12 12 Pt Large 11A — Reg. 3A
PACK MY BOX 41

⁂9BC18 18 Pt. Large 11A — Reg. 5A
PACK MY? $7

⁂10BC18 18 Pt. Large 9A — Reg. 3A
PACK MY 8

ABCDEFGHIJKLMNOPQRS
TUVWXYZ&$1234567890

Colonial

No. 21-8 — Regular Font, 9A 18a
8 Point — Large Font. 27A 54a
Caps, 27A — Lower Case, 54a

COLONIAL DAMES MEET IN 32 convention. Spirited discussions and

No. 21-10 — Regular Font, 8A 16a
10 Point — Large Font 24A 48a
Caps, 24A — Lower Case, 48a

MUCH USED, clear, easy to 95
ABCDEFGHIJKLMNOPQRST
UVWXYZ&abcdefghijklmnop
qrstuvwxyz fi fl ff ffi ffl ct ❦ ¶
$1234567890

LIGHT COPPERPLATE GOTHIC

⁂6PC1 6 Pt. Large 37A — Reg. 18A
DON'T OVERLOOK THIS SERIES. ALL PRINTERS 1234

⁂6PC2 6 Pt. Large 29A — Reg. 9A
SHOULD HAVE IT. NO TYPE CAN BE USED &27

⁂6PC3 6 Pt. Large 24A — Reg. 8A
MORE OFTEN. A NECESSITY FOR $13

⁂6PC4 6 Pt. Large 21A — Reg. 6A
FINE STATIONERY PRINTING 64
EACH SIZE CAST ON SAME LINE

⁂12PC5 12 Pt. Large 19A — Reg. 6A
ALL SIZES CAN BE $123

⁂12PC6 12 Pt. Large 16A — Reg. 5A
USED IN THE SAME 4

⁂12PC7 12 Pt. Large 13A — Reg. 8A
LINE. NEAT JOBS!

⁂12PC8 12 Pt. Large 13A — Reg. 3A
SET QUICKLY 5
ALL SIZES WILL LINE 1948

ABCDEFGHIJKLMNOPQRS
TUVWXYZ & $1234567890

MODERNE

No.25-12 — Regular Font, 4A
12 Point — Large Font, 14A

ADDS A PUNCH

No. 25-14 — Regular Font, 4A
14 Point — Large Font, 13A

INQUEST $14

No. 25-18 — Regular Font, 3A
18 Point — Large Font, 5A

VIOLETS 8

ABCDEFGHIJK
LMNOPQRSTU
VWXYZ$$&$
$1234567890

THE KELSEY CO. MERIDEN, CONN. 12-10-48

CABLE BOLD

No. 82-6 — Regular Font, 8A 19a
6 Point — Large Font, 26A 58a
Caps, 26A — Lower Case 58a

PACK MY BOX WITH FIVE DOZEN LIQUOR JUGS. A face that is clear and ¶ ¶ « » ◆ ¶ $62

No. 82-8 — Regular Font, 7A 17a
8 Point — Large Font, 22A 53a
Caps, 22A — Lower Case, 53a

DISTINCTIVELY MODERN, YET ¶ ◆ 8
conservative, for letterheads, ¶ «fl» ¶(fi)14

No. 82-10 — Regular Font, 8A 17a
10 Point — Large Font, 21A 47a
Caps, 21A — Lower Case, 47a

MAN ON THE FLYING TRA-
peze. ◆ ¶ ¶ « » 'ff fi fl' : , - ; & $ 47

No. 82-12 — Regular Font, 6A 14a
12 Point — Large Font, 18A 42a
Caps, 18A — Lower Case, 42a

CABLE BOLD IS USED TO
add that final some ¶ ¶ ◆ ¶ » «

No. 82-14 — Regular Font, 5A 11a
14 Point — Large Font, 15A 35a
Caps, 15A — Lower Case, 35a

THING WHICH SIG- 14
nifies excellence. ◆ ¶ » ¶ « ¶

No. 82-18 — Regular Font, 4A 7a
18 Point — Large Font, 9A 22a
Caps, 9A — Lower Case, 22a

FOUR SCORE And 18
seven years ago, ◆ ¶ » ¶

ABCDEFGHIJKLMNOPQRSTU
VWXYZ& abcdefghijklmnopqrstu
vwxyz fi fl ff $1234567890
() » « ◆ ¶ ¶ ¶

Regular fonts are sold COMPLETE, ONLY. We cannot divide them.

CABLE LIGHT

No. 83-6 — Regular Font, 9A 19a
6 Point — Large Font, 27A 57a
Caps, 27A — Lower Case, 57a

FOR "THAT INDIVIDUAL TOUCH" TRY CABLE
on your personal stationery and cards » (?) « $ 29

No. 83-8 — Regular Font, 7A 17a
8 Point — Large Font, 23A 51a
Caps, 23A — Lower Case, 51a

A NEAT LEGIBLE FACE WHICH IS
used extensively on greeting cards « » 8 !

No. 83-10 — Regular Font, 7A 16a
10 point — Large Font, 22A 42a
Caps, 22A — Lower Case, 42a

AND ANNOUNCEMENTS & 10
Letterheads, etc. «!» (?) ' ' ; - $ 64

No. 83-12 — Regular Font, 6A 14a
12 Point — Large Font, 20A 43a
Caps, 20A — Lower Case, 43a

CABLE IS THE UP-TO-DATE
type that has taken the ? $198

ABCDEFGHIJKLMNOPQRSTUV
WXYZ& abcdefghijklmnopqrstuvw
xyzfi fl ff $1234567890 ( ) » « ◆ ¶ ¶ ¶

Beacon Hill

No. 91-12 — Regular Font, 4A 14a
12 Point — Large Font, 13A 44a
Caps, 13A — Lower Case 44a

Golden Wedding Anniversary 5
celebrated yesterday at Club Rio

No. 91-14 — Regular Font, 4A 13a
14 Point — Large Font, 15A 32a
Caps, 15A — Lower Case 32a

Mr. & Mrs. Ciro Jones 91
announce the marriage of 37

ABCDEFGHIJKLMN
OPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz
$1234567890

Chelten Bold

No. 19-8 — Regular Font, 7A 15a
8 Point — Large Font, 22A 45a
Caps, 22A — Lower Case, 45A

NO LETTER FOR JOB PRINTING
has ever been designed which has 12

No. 19-10 — Regular Font, 6A 12a
10 Point — Large Font, 18A 37a
Caps, 18A — Lower Case, 37a

ATTAINED THE CONTIN- 7
ued popularity of this style 8

No. 19-12 — Regular Font, 5A 12a
12 Point — Large Font, 17A 33a
Caps, 17A — Lower Case 33a

SUITABLE FOR NEARLY
any class of work. All $62

No. 19-18 — Regular Font, 4A 10a
18 Point — Large Font, 9A 20a
Caps, 9A — Lower Case, 20a

PRINTERS FIND
constant use for it

No. 19-24 — Regular Font, 3A 6a
24 Point — Large Font, 7A 13a
Caps, 7A — Lower Case, 13a

NEW Taxes &
ABCDEFGHIJKLMNOPQRS
TUVWXYZ& abcdefghijklm
nopqrstuvwxyz $1234567890

Extra Letters

Sometimes it doesn't pay to buy a complete font. Here are the prices on individual characters for such situations. Type in larger quantities sold by 6 inch line listed elsewhere.

Point Size	3 letters	10 letters	Each additional letter	26 letters or more
6	$	$	$	$
8				
10				
12				
14				
18				
24				
36				
48				

Light Old English

No. 32-8 — Regular Font, 5A 16a
8 Point — Large Font, 15A 50a
Caps, 15A — Lower Case, 50a

Education-to Prepare us for Complete Living is the Function which Education has to

No. 32-10 — Regular Font, 5A 16a
10 Point — Large Font, 15A 46a
Caps, 15A — Lower Case, 46a

Education to Prepare us for Complete Living is the Function of 24

No. 32-12 — Regular Font, 4A 14a
12 Point — Large Font 14A 43a
Caps, 14A — Lower Case, 43a

Education to Prepare us for 75
Complete Living is the Functio

No. 32-14 — Regular Font, 4A 12a
14 Point — Large Font, 12A 38a
Caps, 12A — Lower Case, 38a

Education to Prepare us for
Complete Living is the F 14

No. 32-18 — Regular Font, 3A 10a
18 Point — Large Font, 8A 26a
Caps, 8A — Lower Case, 26a

Education to Prepare us
for Complete Living 18

No. 32-24 — Regular Font, 3A 9a
24 Point — Large Font, 6A 18a
Caps, 6A — Lower Case, 18a

Education-to Pre-
pare us for Com 24

ABCDEFGHIJKLMNOP
QRSTUVWXYZ& abcdefghijk
lmnopqrstuvwxyz ꝏ ꝏ st th or
$1234567890

12-10-48 THE KELSEY CO. MERIDEN, CONN.

Highspot

No. 88-14 — Regular Font, 3A 6a
14 Point — Large Font, 10A 20a
CAPS, 10A — Lower Case, 20a

14 LOTS OF Eye-Appeal %.6

No. 88-18 — Regular Font, 3A 6a
18 Point — Large Font, 6A 13a
CAPS, 6A — Lower Case, 13a

18 MANY Uses, every!

No. 88-24 — Regular Font, 3A 5a
24 Point — Large Font, 5A 9a
CAPS, 5A — Lower Case, 9a

24 LOOK here!"5

No.88-36 36 Point, 3A

36 NOVEL!

NEW LOOK,

No. 88-48 48 Point, 3A

48 TOPS

ABCDEFGHIJKLMNOPQRSTU
VWXYZ&abcdefghijklmnopq
rstuvwxyz$%¢"()
$1234567890

FLORETS

No. 1B, per foot (84 pieces),

MOD. BODONI

No. 14-10 — Regular Font, 6A 12a
10 Point — Large Font, 19A 37a
Caps, 19A — Lower Case, 37a

IN THE SPRING A $1234
Young man's fancy 5678

No. 14-12 — Regular Font, 5A 10a
12 Point — Large Font, 15A 30a
Caps, 15A — Lower Case 30a

HOLIDAY TOYS 12
for girls and boys 8

No. 14-14 14 Point Caps, 13A 4A

RED CARNATION
PATENT 345790

No. 14-18 18 Point Caps, 9A 3A

HEAVY FACE!

No. 14-24 24 Point Caps, 6A 3A

CLEAR $8

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ& abcdefgh
ijklmnopqrstuvwxyz
$1234567890

BODONI No. 86

No. 86-8 — Regular Font, 7A 15a
8 Point — Large Font, 23A 46a
Caps, 23A — Lower Case, 46a

TWO ENERGETIC EXPLORERS 8
Report Finding Source Of Nile 456790

No. 86-10 — Regular Font, 7A 13a
10 Point — Large Font, 21A 41a
Caps, 21A — Lower Case, 41a

NOW IS THE TIME FOR 10
All Good Men To Come To 234

ABCDEFGHIJKLMNOPQRS
TUVWXYZ& abcdefghijklmnop
qrstuvwxyz fi fl ff ffi ffl
$1234567890

PLAZA

No. 90-24 24 Point Caps 20A 6A

MUCH IN NARROW SPACE

No. 90-36 36 Point Caps 11A 5A

BELINDA SQUEAK?

AABCDEFGHIJKKLMMNNO
PQRSTUVWWXYYZ &
$1234567890

TYPEWRITER TYPE

No. 27-10 — Regular Font, 6A 33a
10 Point — Large Font, 20A 100a
Caps, 20A, — Lower Case, 100a

10 EDUCATION-TO PREPARE/
Education-To prepare us$

No. 27-12 — Regular Font, 6A 33a
12 Point — Large Font, 20A 100a
Caps, 20A — Lower Case, 100a

12 EDUCATION-TO PREP
Education-To prepare

ABCDEFGHIJKLMNOPQRSTUV
WXYZ&abcdefghijklmnopq
rstuvwxyz$1234567890()
=*§/#¢℔"_

Typewriter Spaces	6 inch line	1 lb.
10 point,	- - - - -	
12 "	- - - - -	

FRASCATI

No. 89-24 24 Point, 4A

BDEGHJKL
MNOPQU·°
VWXYZ,
&12345678
90

NOTE: The above shows all characters made in this style of type. No free spaces & quads.

PEL ACE

No. 18 Initials, (3 of each letter) 78 pcs.,

Extra Spaces & Quads

Spaces and quads (our assortment) in any one size, that is 6 point, 8 point, etc., furnished at prices below. Quads all one width (but not spaces) can be furnished at the same prices. No special assortments furnished.

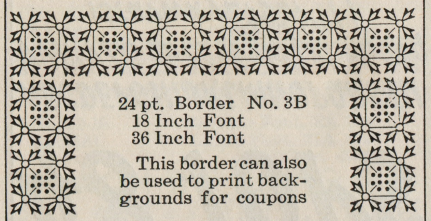
Size	Wgt. 1 line	Approx. 1-Line 1 lb.	Large Pkg.
6 point,	2 ozs.	$	
8 point,	2⅔ ozs.		
10 point,	3⅓ ozs.		
12 point,	4 ozs.		
14 point,	4⅔ ozs.		
18 point,	6 ozs.		
24 point,	8 ozs.		
36 point,	12 ozs.		
48 point,	16 ozs.		

Be sure to specify size wanted.

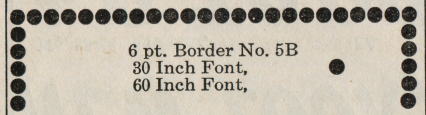
THE KELSEY CO. MERIDEN, CONN. 12-10-48

New England Borders

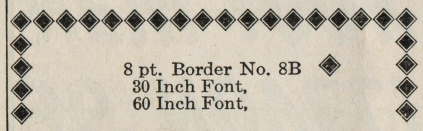
Made in small pieces enabling you to make up your own combinations and designs in any shape you may choose.



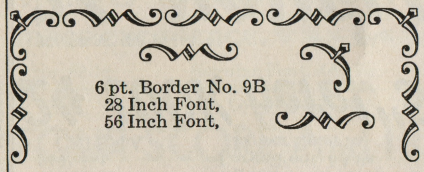
24 pt. Border No. 3B
18 Inch Font
36 Inch Font
This border can also be used to print backgrounds for coupons



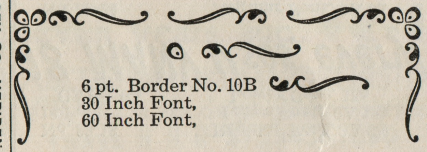
6 pt. Border No. 5B
30 Inch Font,
60 Inch Font,



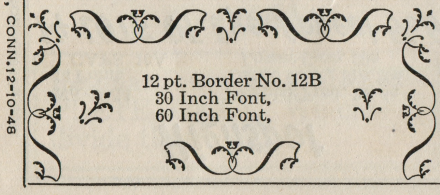
8 pt. Border No. 8B
30 Inch Font,
60 Inch Font,



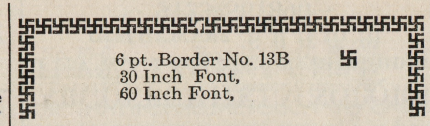
6 pt. Border No. 9B
28 Inch Font,
56 Inch Font,



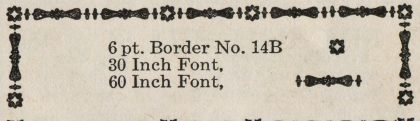
6 pt. Border No. 10B
30 Inch Font,
60 Inch Font,



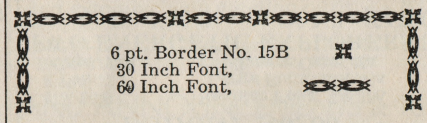
12 pt. Border No. 12B
30 Inch Font,
60 Inch Font,



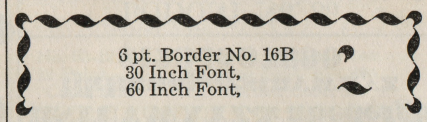
6 pt. Border No. 13B
30 Inch Font,
60 Inch Font,



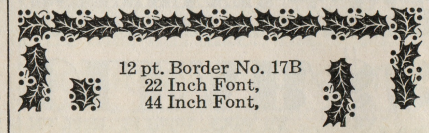
6 pt. Border No. 14B
30 Inch Font,
60 Inch Font,



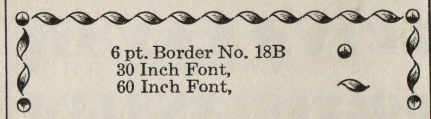
6 pt. Border No. 15B
30 Inch Font,
60 Inch Font,



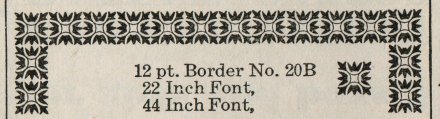
6 pt. Border No. 16B
30 Inch Font,
60 Inch Font,



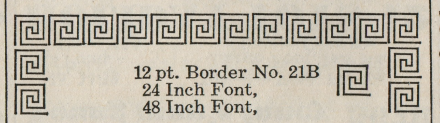
12 pt. Border No. 17B
22 Inch Font,
44 Inch Font,



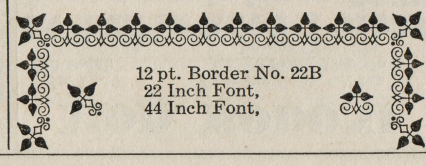
6 pt. Border No. 18B
30 Inch Font,
60 Inch Font,



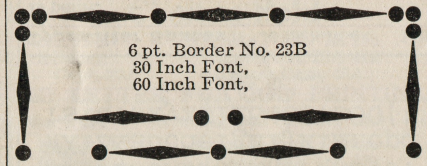
12 pt. Border No. 20B
22 Inch Font,
44 Inch Font,



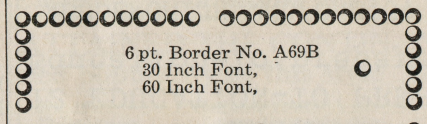
12 pt. Border No. 21B
24 Inch Font,
48 Inch Font,



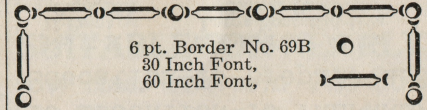
12 pt. Border No. 22B
22 Inch Font,
44 Inch Font,



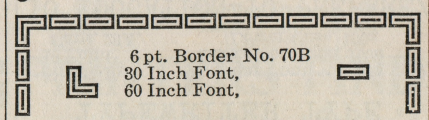
6 pt. Border No. 23B
30 Inch Font,
60 Inch Font,



6 pt. Border No. A69B
30 Inch Font,
60 Inch Font,

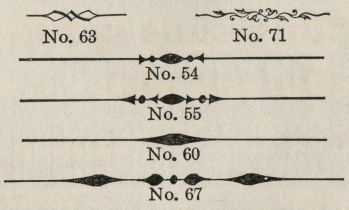


6 pt. Border No. 69B
30 Inch Font,
60 Inch Font,



6 pt. Border No. 70B
30 Inch Font,
60 Inch Font,

DASHES



New England Quotations

Quotation or hollow quads, 2x4, 3x4 or 4x4 picas, used to help fill the open spaces in type forms, like the regular quads, but, being cast hollow, are lighter and cheaper.
Any one size, per pound,
(Specify size wanted, when ordering)
5 pounds (all 3 sizes assorted)

FLORETS

No. 1B, per foot (84 pieces)

Auxiliary Characters and Mathematical Signs

Reference marks, dashes, etc., equal, plus, minus, degree, inch, foot, shilling mark, etc., —are not included in regular body type fonts but are sold in separate fonts.

Group No. 1

* † ‡ ‖ § ℗ @ ℔ % ¢]) —

Group No. 2

— × + ÷ = # " ' ° /

8 point, (Groups 1 and 2) - - -
10 point, (Groups 1 and 2) - - -
12 point, (Group 1 only) - - -

Hyphen or Dotted Leaders

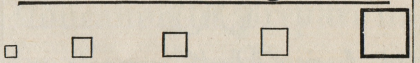
Hyphen - -- ----
Dotted . .. .

Cast same as type, assorted widths for quickly setting dotted or hyphen lines of any length.
Specify hyphen or dotted style when ordering.

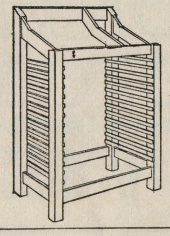
All prices per 6-inch line of separate pieces.

6 Pt. 5 lines (30″)	12 lines (72″)
8 Pt. 5 lines (30″)	10 lines (60″)
10 Pt. 5 lines (30″)	9 lines (54″)
12 Pt. 4 lines (24″)	8 lines (48″)

Election or Checking Squares



6 point,	3 pcs.	10 pcs.	more ea.
8 point,	3 "	10 "	"
10 point,	3 "	10 "	"
12 point,	3 "	10 "	"
18 point,	3 "	10 "	"
6 thru 18 pts.		2 of each size	



Case Stands

☐ No. 41 Case Stand for all ⅔ size cases

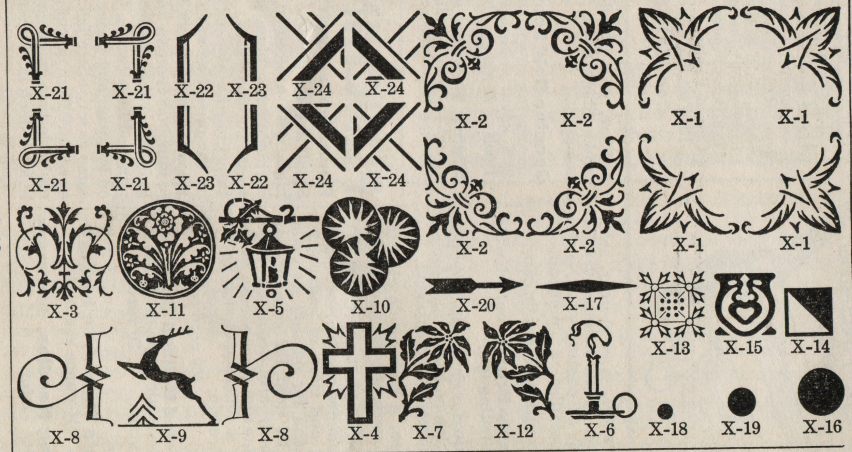
☐ No. 43 Case Stand for all full size cases

Ship. Wgt. 40 lbs.

THE KELSEY CO. MERIDEN, CONN. 12-10-46

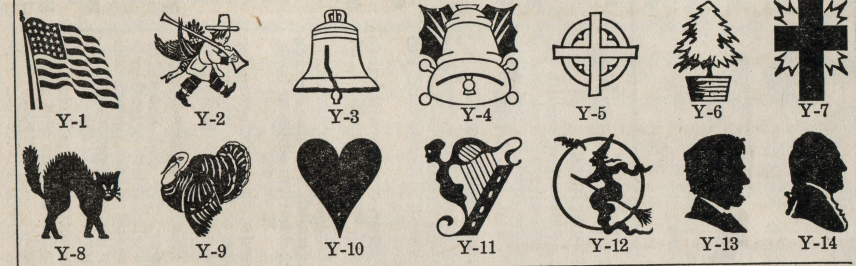
N. E. Ornaments

FONT X For General Use 46 pcs. $



Single piece cents, not sold separate otherwise.

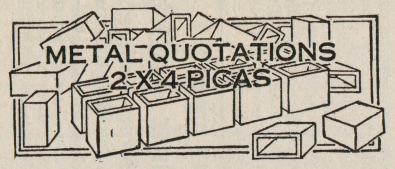
FONT Y For Seasonal Events 14 pcs. $



FONTS X and Y 60 pcs. $

SAVE MONEY BUY FONTS X & Y TOGETHER

All specimens shown are actual size as well as style.



Quotation or hollow quads, used same as regular 24, 36, or 48 pt. quads, but being cast hollow are lighter and cheaper.

All prices per lb. in weights listed

Size	1lb.	5lb.
2x4 (24x48 points)		
3x4 (36x48 points)		
4x4 (48x48 points)		

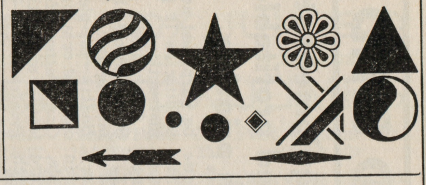
1 lb. sets approximately 6 square inches

TYPO • SPOTS

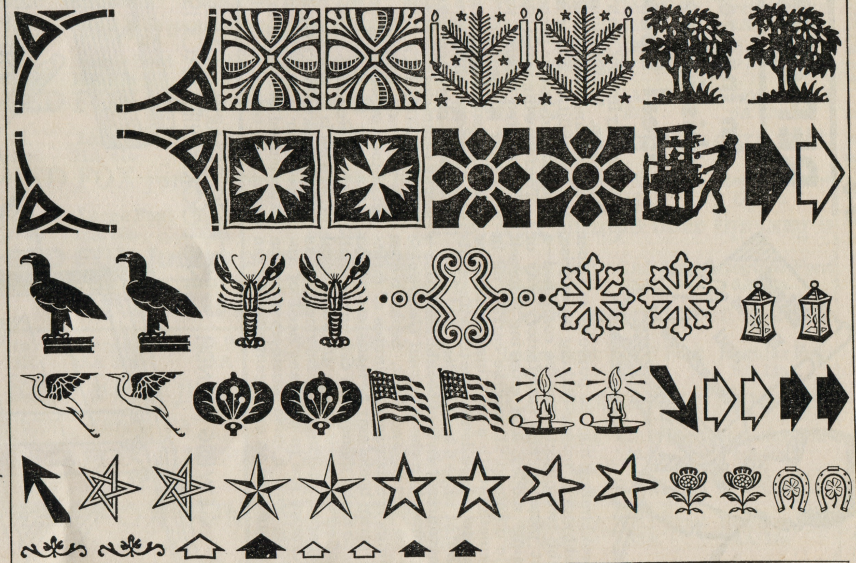
Font 'W" consists of 74 pieces

Decorative - Ornamental

This is a special assortment and cannot be furnished otherwise except at single piece price of **cents,** *irrespective of size.*



Ornaments and Decorators Font B consisting of 60 pieces $



Single piece cents, not sold separate otherwise.

THE KELSEY CO. MERIDEN, CONN. 12-10-48



REPAIR AND BIND BOOKS

An inexpensive equipment starts you in this interesting and profitable field—an ideal hookup with printing.

Bookbinding may be pursued as either a hobby or a money-making enterprise, or the two objects may be combined—a most pleasing and satisfactory way of earning money and enjoying yourself while doing so. It may be carried on in conjunction with a printing business, or separately—you don't have to own a printing outfit to be a bookbinder.

There are all sorts of bookbinding jobs—magazines like the *National Geographic* may be bound and kept, books whose bindings are damaged, minutes of meetings, scrap books may be made, etc. If you want to make money you can put a small classified advertisement in your local newspaper, offering your services. Books in libraries are in constant need of rebinding, and a nice business may be picked up thru an arrangement with the town or city library. As a means of artistic expression, bookbinding vies with fine printing, and there is almost no limit to the possibilities, either as a fine art or as a bread-and-butter proposition.

The following materials have been carefully selected to give you a satisfactory range for all ordinary bookbinding, in quantities small enough to be practicable, and at prices which are lower than are obtainable elsewhere except on a much larger volume of merchandise.

Our Bookbinder's Guide is furnished free with each complete outfit, complete set of tools or with any order for supplies amounting to $3.00 or more when requested. Regular price of this Guide otherwise is 15 cents.

This Bookbinder's Guide is written the same as our Printer's Guide with the inexperienced person in mind. It has been repeatedly tested by beginners and you'll be surprised at the simplicity of bookbinding as it proves to be with these instructions.

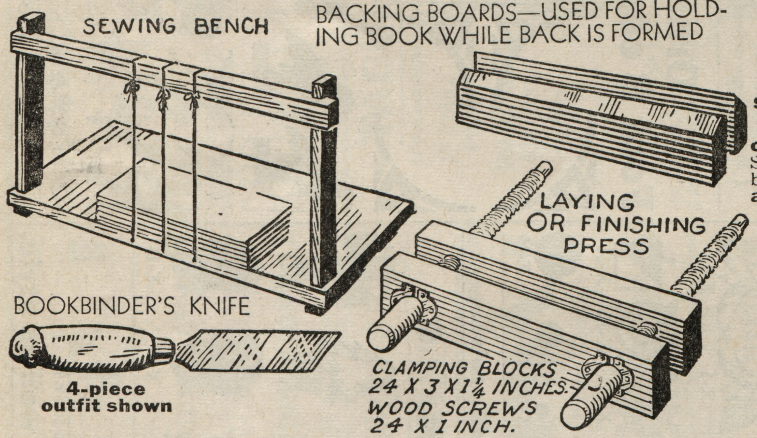
Other items shown in the Printer's Supply Book which can be used in bookbinding are:

Bodkin—for piercing holes in sheets for overcast or whipstitch sewing.

Card Cutters—for trimming cards, paper, leather and cloth covering materials, etc.

Printer's Paste—for repairing and making up covers, tipping in illustrations, etc.

All small cuts and emblems can be used on book covers for decorations, etc. These cuts will be found listed in the Cut Circular and elsewhere in the catalog. Our standard printer's type can be used for stamping on short runs. Also see padding equipment listed in the catalog. Padding clamp may be used for pressing books, either repaired or newly bound.



4-piece outfit shown

COMPLETE Bookbinding Outfit

With supplies for binding several Books or Magazines

The special price introductory outfit consists of tools (Laying Press, Sewing Bench, Backing Boards, Bookbinder's Knife), as illustrated, **with the addition of:**

½-yd. Heavy Super Cloth
4 sheets 15x20 Binder's Board
1 yard Art Buckram, Black
1 Hand Sewing Needle
½-oz. skein Irish Linen Thread
¼-yd. Red and Gold Silk Headband
1 sheet 16x22 End Sheet Paper
1 Rubberset Glue and Paste Brush
1 1x8 Bone Folder
1 Can of Paste
¼-lb. Flexible Glue

Complete

Bookbinding Supplies

Coverings

Book Cloths, good weight, smooth finished cloth for full or part covering of books. 38 inches wide; in Black, Red, Blue, Green or Brown. 1 yd. 3 yds.,

Miscellaneous

Heavy Super Cloth, for reinforcing backbone and end sheets after book is backed and reglued; 36 inches wide. Per yard, 4 yards,

End Sheet Paper, cream white, made for end sheets of books. Size 16 x 22 in. 24 sheets, 100 sheets,
Double size (22x32) *also furnished.*

Colored Headband, for decorative effect at top and bottom edges of book. Per yard, 10 yards,

Binder's Boards, size 15x20 inches, for making the case or body on which the cloth is pasted. Per half-dozen boards, one dozen,
Double size (20x30) *also furnished.*

Marbled Paper, for end sheets of books, or sides where cloth or leather is used on corners and on backs; handsome sheets, gold with red predominating. 20x27 in., 6 sheets, 24 shts.,

Sewing Tape, cotton, ⅛ inch wide, for sewing to reinforce backs and signatures. Per yard, 5 yards,

Printer's Paste, a steel-gray, jelly-like adhesive. Very satisfactory for various kinds of pasting work, make-ready, etc. 4oz. tube, pint can,

Padding Compound, per lb. can,

Glue and Paste Brush, one inch wide, for general binding use,

Flexible Glue, for gluing up books previous to putting on backs, and for applying reinforcements. Per pound,

Ground Glue, a high grade glue for making up covers, etc. Per pound,

Black Gummed Holland Cloth, 1½ inch wide, gummed one side; for binding front, back, and sides of pads, order books, etc., and for putting covers on books. Can be used for reinforcing bindings which are becoming loose, for cloth joints any place where either strength or a finishing touch is required. 10 yd., strip, 30 yds., 150 yard roll 300 yard roll,

White Gummed Holland Cloth, one inch wide, for cloth joints or reinforcing. 10-yard strip, 30 yards, 300 yard roll,

Bookbinder's Thread, for hand sewing of books. ½-ounce skein,

Hand Sewing Needles, for sewing books. One, 6 for 12 for

Folder, for hand-folding sheets and rubbing down joints after book is made up. Each,

Genuine Gold Leaf, hand-beaten, for decorating covers and edges of books; 22¼ karat gold, leaves 3⅜x3⅜ inches. Book of 25 sheets, Not available.

Gilding Powder, a very convenient ready-to-use dry adhesive for gold leaf. 1-ounce box, Not available.

PUNCHING DIE

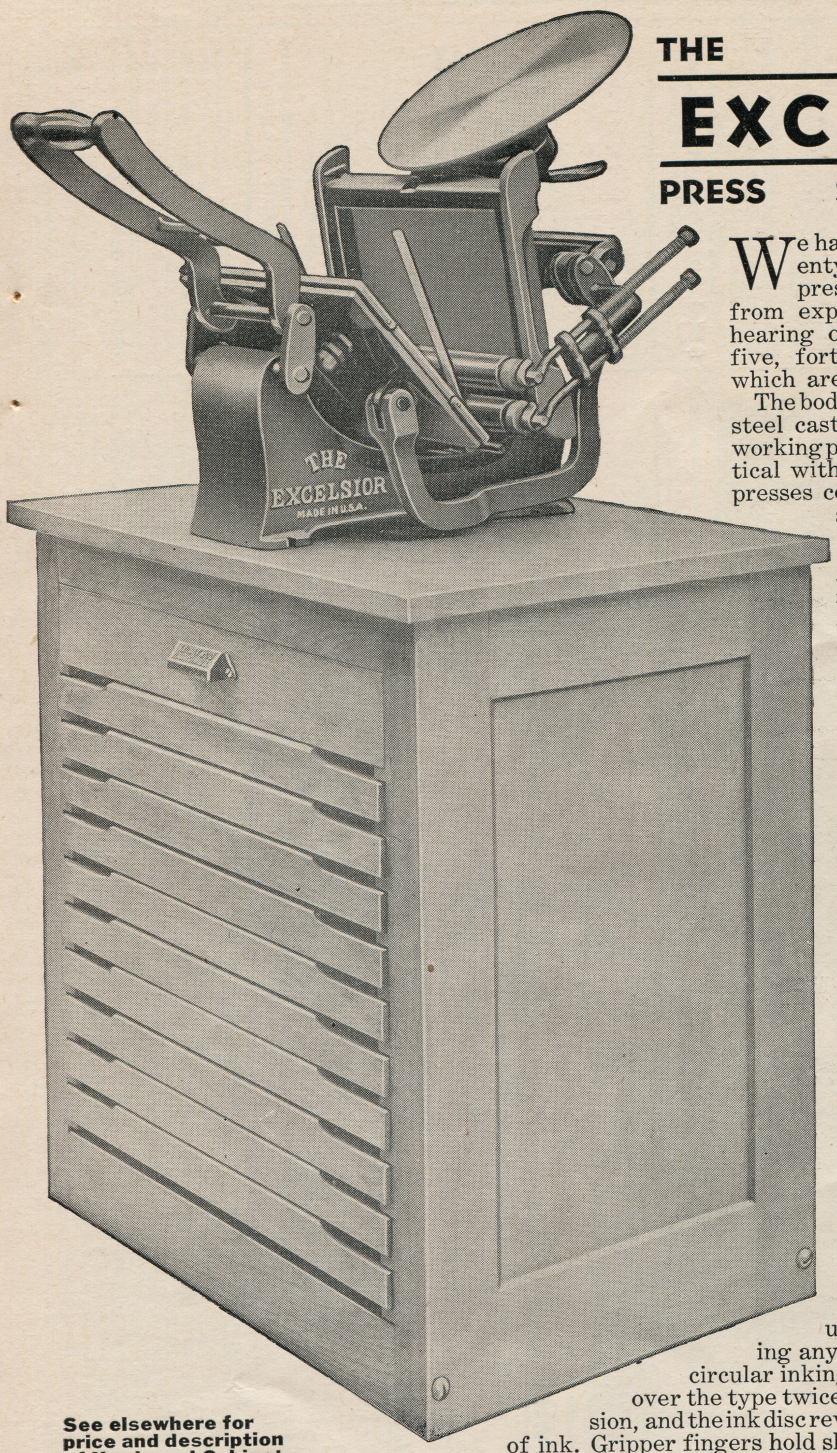
Round-hole punch for use in press

Small steel devices like em quads, but type high, with a circular cutting edge and spring ejector plungers for pushing out waste automatically.

Punching die is locked in the chase and set on the press like any type form. A small piece of brass (supplied with each punch) is glued on tympan and punch works against this, with paper or card stock to be punched in between. Gauge pins are set on tympan, and paper or card sheets fed same as any other job. As many punches as required can be put in press at once for multiple-hole punching. Punches round holes ¼-inch in diameter.

THE EXCELSIOR PRESS

Self-Inking, Portable



See elsewhere for price and description of Hardwood Cabinet.

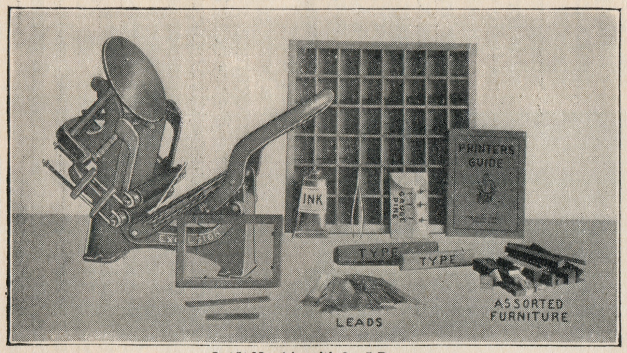
We have built presses for over seventy years, so when we say this press is made to last, we speak from experience. We are constantly hearing of Kelsey machines twenty-five, forty and even fifty years old, which are in active service.

The body of the press is one solid semi-steel casting, as are all the principal working parts. This construction is identical with that used in large printing presses costing many times as much, and there is no satisfactory substitute construction if the press is to give good, clear printing. Sheet metal stampings, light weight blanks and thin castings put together by mass production methods result only in flimsy toys, instead of practical printing presses, and we do not make them. Parts are planed or turned, and tested by gauge. Accurate jigs assure perfect fitting of the whole machine. Ink rollers are our own, high grade composition, so well liked by professional printers everywhere that we furnish them to large press owners all over the country. Finish on the press is a durable, sprayed-on battleship grey enamel, all machined surfaces being protected during the painting operation. Finally presses are given careful examination before the inspector puts his initials on the stamp which holds him responsible for the O. K. Every press is fully warranted.

A downward pressure on the lever makes the printed impression. This lever has two connections (which you can see) with the body and the plate which holds the paper, giving unusual leverage and preventing any twisting. Ink is spread on the circular inking disc. The inking rollers pass over the type twice between each printed impression, and the ink disc revolves, giving even distribution of ink. Gripper fingers hold sheets firmly and remove them from the type when printed. Impression or pressure on type is quickly regulated with screws, one of which can be seen in the picture. The chase or frame holding the type can be taken out of the press or put back by pressing a single catch. Speed depends upon circumstances: from 600 to 1500 per hour OR MORE, according to the size of the sheet being printed. Complete, easily understood instructions go with each press. The press sizes (3x5, 5x8, etc.) refer to the space you can print at one time in the press. THE PAPER MAY BE ANY SIZE. Or you can run it thru the press twice and double the area printed. 8½ x 11 letterheads can be printed on the 3x5 press if the printed lines are not longer than five inches, and a 5x8 press will cover the whole top of such a sheet, with a quarter-inch margin on each side.

COMPLETE PRINTING OUTFITS

A special discount is made on a press when you buy it with a complete outfit. This need not be one of the standard outfits listed in the catalog. It can be any kind of an outfit you wish to select, as long as it amounts to the same cost as the lowest-priced outfit with the same size press, or more. You don't have to make the total cost the same—the standard outfit costs are just the minimums. In other words, the 3x5 press costs $. , but if you buy it with a complete outfit costing as much as the 1A outfit ($.) deduct a discount of $1.00. This applies to every Excelsior press.



Outfit No. 1A, with 3 x 5 Press

Outfit No. 1A, with 3 x 5 Press, $35.54

			Including
3 x 5 Press	Leads	Gauge Pins	$5.38
Furniture, Font No. 3	Type Case		Type
Type (your selection or ours)	Tube of Black Ink		
with free spaces and quads	**Shipping Weight, 49 lb.**		**$36.54**

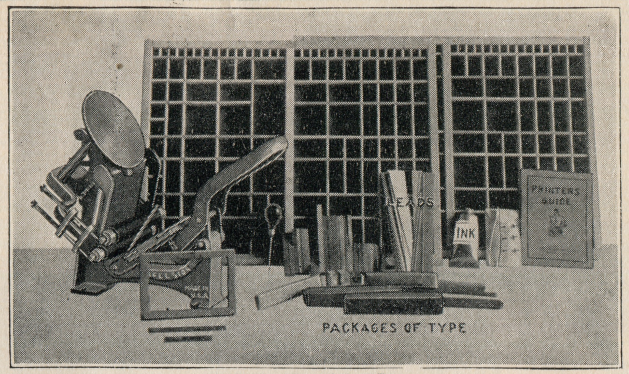
Special $1.00 Press discount on this outfit.

Outfit No. 1Ab, with 3x5 Press, $38.56

			Including
3 x 5 Press	Leads	Gauge Pins	$7.50
Furniture, Font No. 3	2 Type Cases		Type
Type (your selection or ours)	Tube of Black Ink		
with free spaces and quads	**Shipping Weight, 55 lb.**		**$40.56**

Special $2.00 Press discount on this outfit.

NOTE: This outfit is exactly the same as Outfit 1A shown above, with more type and another type case.



Outfit No. 1B, with 3 x 5 Press

Outfit No. 1B, with 3 x 5 Press, $52.16

			Including
3 x 5 Press	Two Large Type Cases		$15.95
Furniture, Font No. 3	Leads . Bodkin .		Type
Type (your selection or ours)	Gauge Pins . Tweezers		
with free spaces and quads	Tube of Black Ink		**$55.16**

Special $3.00 Press discount on this outfit. Ship. Wgt., 70 lb.

Outfit No. 2B, with 5 x 8 Press, $87.80

			Including
5 x 8 Press	Tube of Black Ink		$15.95
Furniture, Font No. 5	Type (your selection or ours)		Type
2 Large Type Cases	with free spaces and quads		
Gauge pins . Leads .	Composing Stick (not shown)		

Special $1.00 Press discount on this outfit. Ship. Wgt., 122 lb. $88.80

Outfit No. 1C, with 3 x 5 Press, $69.02

			Including
3 x 5 Press	Leads	Gauge Pins	$29.61
Furniture, Font No. 3	3 Large Type Cases		Type
Type (your selection or ours)	Tube of Black Ink		
with free spaces and quads	Bodkin . Tweezers .		**$73.02**

Special $4.00 Press discount on this outfit. Ship. Wgt., 68 lb.

NOTE: This outfit is exactly the same as Outfit 2C shown on page G-3, with the substitution of the 3 x 5 Press and No. 3 Furniture.

How to Select Your Press

There are two points to consider: (1) What kind of work you intend to do. (2) How much you want to invest in your outfit. If you are going into stationery or general job printing, the investment is the important consideration. **You can print well with any size press,** but the larger machine you purchase, the larger work you can do. Another advantage in the larger press is the ability to print two or more pages of a leaflet, circular, book, etc. at one impression. The dimensions, 3x5, 5x8, 6x10, etc., refer to the size you can print at one impression in the press, not the size of the paper: **the paper may be any size.** Thus 8½ x 11 letterhead paper may be handled in the 5 x 8 press without any trouble.

If none of these outfits as listed quite fits your needs, write us which is within the amount you wish to invest, and add "I want to print _____." (Fill in the blank space with your special needs.) We shall suggest a special outfit for your purpose.

If you are interested in an outfit for manual training, church work, movie titling, linoleum block printing, greeting card work, store or office forms, menu printing, printing for institutions, or any other specialized purpose, write us fully and we will make a definite recommendation. It is, however, best to let us know the amount you wish to invest, so that we can advise you accordingly.

PRESS PRICES

3 x 5 PRESS $27.36

Printing Space (chase), 3 x 5 inches
Weight of press onl , 27 pounds
Shipping Weight, about 40 pounds
Press occupies 8¼ x 18 inches
$23.36 If bought with some Outfits—see below

5 x 8 PRESS $60.30

Printing Space (chase), 5¼ x 8¼ in.
Weight of press only, 62 pounds
Shipping Weight about 90 pounds
Press occupies 12 x 23 inches
$51.30 If bought with some Outfits—see below

6 x 10 PRESS $88.62

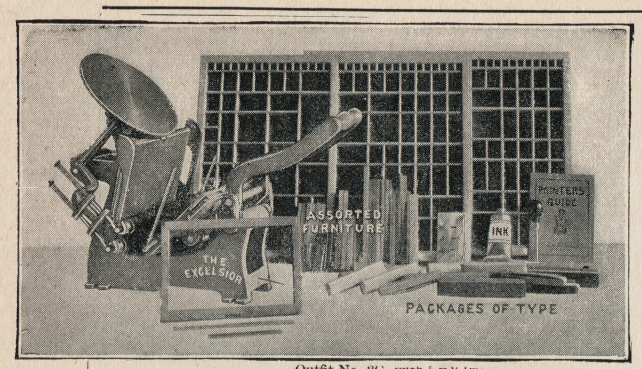
P'ting Space (chase), 6¼ x 10¼ in.
Weight of press only, 97 pounds
Shipping Weight about 127 pounds
Press occupies 18½ x 25 inches
$79.62 If bought with some Outfits—see below

9 x 13 PRESS $198.75

P'ting Space (chase), 9¼ x 13¼ in.
Weight of press only, 205 pounds
Shipping Weight about 315 pounds
Press occupies 19 x 31 inches
188.75 If bought with some Outfits—see below

We can handle and ship a complete outfit just as cheaply as a press alone. The bigger the outfit the greater the saving. Hence these special prices when bought with outfits. Our standard type styles in these outfits can be changed to suit your needs.

THE KELSEY CO MERIDEN, CONN 3G47



Outfit No. 2C, with 5 x 8 Press

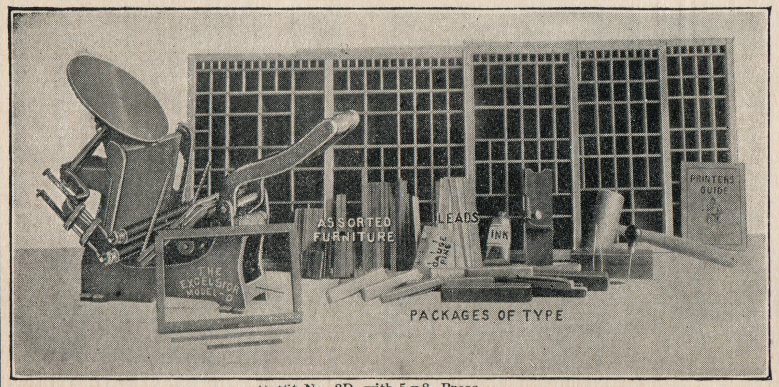
Outfit No. 2C, with 5 x 8 Press, $102.66

5 x 8 Press
Type (your selection or ours) with free spaces and quads
3 Large Type Cases
Furniture, Font No. 5
Gauge Pins Tweezers
Tube of Black Ink
Leads Bodkin
Including $29.61 Type
Shipping Weight, 133 lb. **$106.66**
Special $4.00 Press Discount on this outfit.

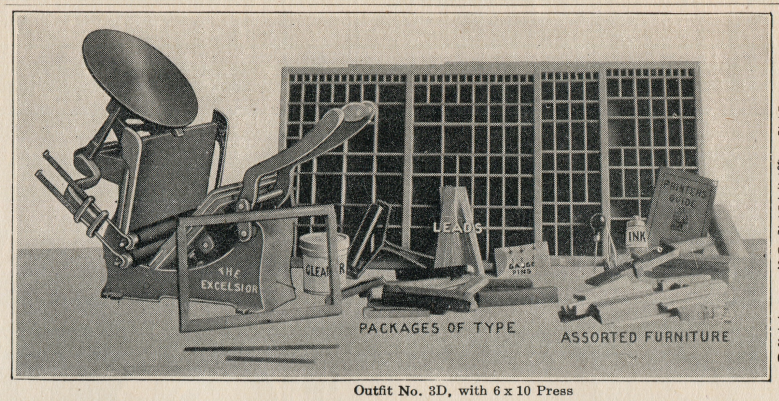
Note: Outfit has 3 large type cases, not 2 as in picture.

Outfit No. 2D, with 5 x 8 Press, $135.54

5 x 8 Press
Four Large Type Cases
Furniture, Font No. 5
Type (your selection or ours) with free spaces & quads
Mallet . Planer .
Gauge Pins . Bodkin
Tweezers . Leads
Composing Stick
Tube of Black Ink
Including $52.96 Type
Shipping Weight, 150 lb. **$140.54**
Special $5.00 Press Discount on this outfit.



Outfit No. 2D, with 5 x 8 Press



Outfit No. 3D, with 6 x 10 Press

Outfit No. 3D, with 6x10 Press, 164.41

6 x 10 Press
Furniture, Font No. 6
Tube of Black Ink
Type (your selection or ours) with free spaces & quads
4 Large Type Cases
Mallet . Planer . Tweezers
Bodkin . Leads .
Composing Stick . Hand Roller
Gauge Pins . Cleaner .
Including $52.96 Type
Shipping Wgt., 185 lb. **$169.41**
Special $5.00 Press Discount on this outfit.

NOTE: Outfit now has 4 large type cases, not 3 as in the picture.

Outfit No. 2E, with 5 x 8 Press, $160.39

5 x 8 Press
5 Large Type Cases
Furniture, Font No. 5
Type (your selection or ours) with free spaces & quads
Mallet . Planer . Tweezers
Gauge Pins . Bodkin . Leads
Composing Stick . Tube of Black Ink
Including $74.06 Type
Shipping Weight, 175 lb. **$169.39**
Special $9.00 Press Discount on this outfit.

NOTE: This outfit is similar to Outfit 2D with an extra type case, more leads and type.

Outfit No. 3F, with 6x10 Press, $200.16

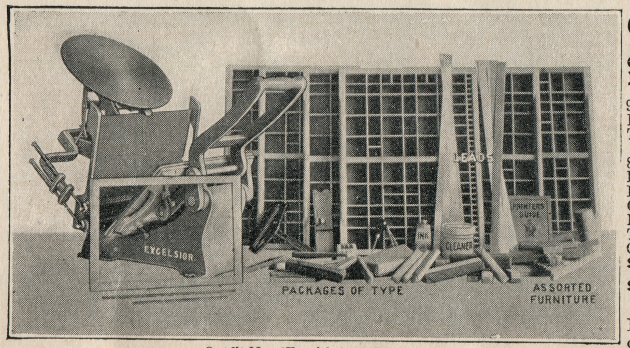
6 x 10 Press
Furniture, Font No. 6
Type (your selection or ours) with free spaces and quads
8 Large Type Cases
Leads . Composing Stick
Hand Roller . Tweezers .
Gauge Pins (spring tongue)
Mallet . Planer .
Tube of Black Ink . Bodkin
Cleaner
Including $74.06 Type
Shipping Weight, 250 lb. **$210.16**
Special $10.00 Press Discount on this outfit.

NOTE: This outfit is exactly the same as Outfit 4F, with the substitution of the 6 x 10 Press and No. 6 Furniture.

Outfit No. 3E, with 6x10 Press, $189.26

6x10 Press
Furniture, Font No. 6
Tube of Black Ink
Type (your selection or ours) with free spaces & quads
5 Large Type Cases
Mallet . Planer
Bodkin . Leads
Composing Stick
Gauge Pins . Cleaner
Tweezers
Hand Roller
Including $74.06 Type
Shipping Weight, 210 lb. **$198.26**
Special $9.00 Press Discount on this outfit.

NOTE: This outfit is similar to Outfit 3D, with extra type case, more leads and type



Outfit No. 4F, with 9x13 Press

Outfit No. 4F with 9x13 $311.09

9 x 13 Press
Furniture, Font No. 9
Type (your selection or ours) with free spaces and quads
8 Large Type Cases
Leads . Composing Stick
Hand Roller . Tweezers .
Gauge Pins (spring tongue)
Mallet . Planer .
Tube Black Ink . Bodkin
Cleaner
Including $74.06 Type
Shipping Wgt. 400 lb. **$321.09**
Special $10.00 Press Discount on this outfit.

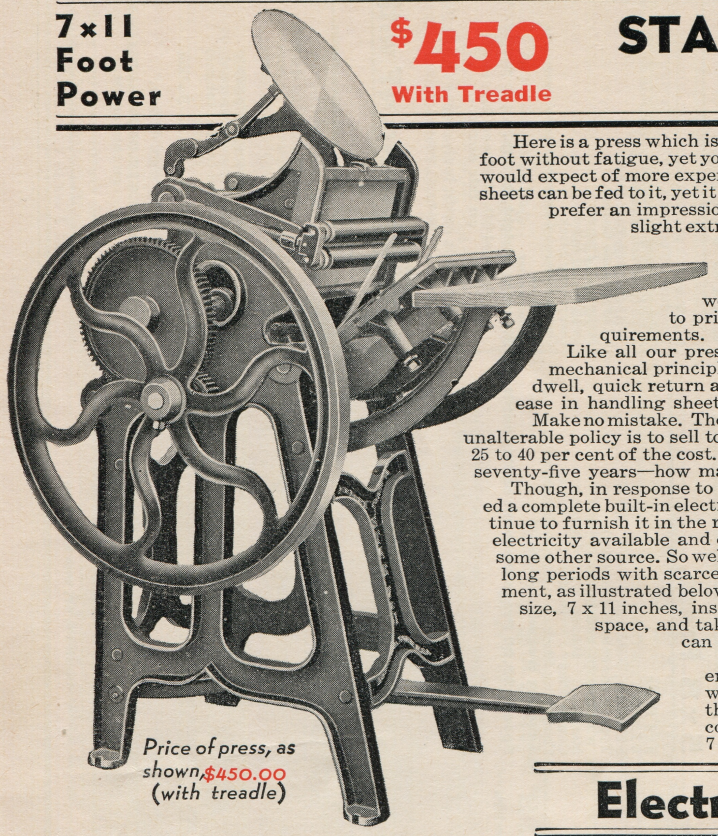
NOTE: Outfit now has ready-cut leads instead of full strips; and 8 large type cases.

THE KELSEY CO MERIDEN, CONN 3G47

7x11 Foot Power

$450 STAR PRESS $480

With Treadle — **With Treadle and Throwoff**



Price of press, as shown, $450.00 (with treadle)

Here is a press which is so light and easy running that you can operate it by foot without fatigue, yet you will get the same speed and performance that you would expect of more expensive machines. The Star can be run just as fast as sheets can be fed to it, yet it can be stopped in a quarter turn of the wheel. If you prefer an impression throwoff, the press can now be had with that, at slight extra cost, but it is perfectly satisfactory without one.

Size of chase 7 x 11 inches

The size of the Star readily adapts itself to general work, so that it is of value equally, whether you wish to print for profit, or take care of your own printing requirements.

Like all our presses, it is our own exclusive make, sound in every mechanical principle. Impression carried by compound leverage, with dwell, quick return and a rest for feeding, with very wide opening for ease in handling sheets.

Make no mistake. The low price on the Star is only possible because our unalterable policy is to sell to you direct from the factory, and thus save for you 25 to 40 per cent of the cost. As for reliability—we have built presses for over seventy-five years—how many other press manufacturers can say as much?

Though, in response to the desire of many of our customers, we have added a complete built-in electric motor equipment to the Star Press, we shall continue to furnish it in the regular style for those customers who do not have electricity available and expect to operate it by foot power or by belt from some other source. So well balanced is the Star that it may be run by foot for long periods with scarcely any effort, and if later the built-in motor equipment, as illustrated below, is desired, it can be added at any time. The chase size, 7 x 11 inches, inside, is the actual size of the type form or printing space, and takes in the majority of common jobs. Larger sheets can be printed as they may extend outside the press.

If you have held off about getting a foot or power press because of the cost, you will by all means want to read this. No need, probably, to remind you that 8 x 12 presses, the smallest otherwise available, cost, ready to run, considerably more. The Star 7 x 11 press is the answer to your problem.

Ink Fountain, with press, $36.42
Separately, 38.42
Extra Rollers, per pair, 3.06
Extra Chases, each, 3.65

Complete Star Press Outfit

for less than the usual price of a press alone

Star Press, without motor, treadle, or throwoff, (special price)
Furniture and Quoins
Black and Colored Inks — Including
Fonts of Type — $80.61
Excelsior Case Stand — Type
Type Cases
Lead Cutter
Leads . Gauge Pins .
Bodkin . Tweezers .
Mallet . Planer .
Composing Stick
Cleaner,
Hand Roller . Brass Rule .

Complete Outfit $586.07

Shipping Weight, 650 lb.

Outfit W— With press equipped with treadle for foot power $609.07

Outfit Y— With press equipped with built-in motor, no treadle, no throwoff $633.07

Outfit Z— With press equipped with built-in motor and throwoff, no treadle $663.07

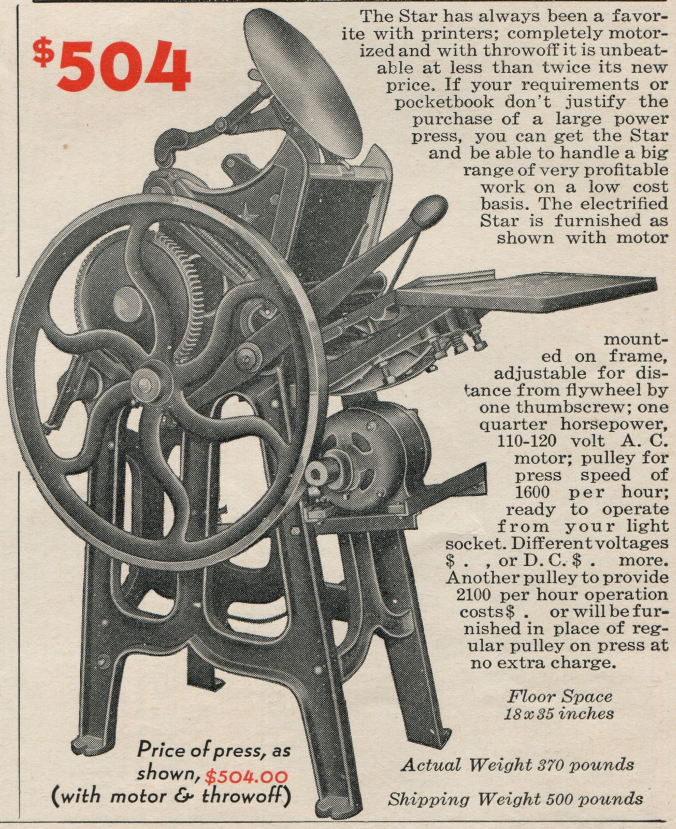
The Special Star Press Price, of $10 less than listed, may be applied to any outfit that you select which totals as much (159.92 for outfit alone) or more.

Prompt Shipment—As is the case with all Kelsey machines, we carry these presses in stock, on our floor and can make shipment the same day your order is received.

Electrified Star Press

$504

The Star has always been a favorite with printers; completely motorized and with throwoff it is unbeatable at less than twice its new price. If your requirements or pocketbook don't justify the purchase of a large power press, you can get the Star and be able to handle a big range of very profitable work on a low cost basis. The electrified Star is furnished as shown with motor mounted on frame, adjustable for distance from flywheel by one thumbscrew; one quarter horsepower, 110-120 volt A. C. motor; pulley for press speed of 1600 per hour; ready to operate from your light socket. Different voltages $. , or D. C. $. more. Another pulley to provide 2100 per hour operation costs $. or will be furnished in place of regular pulley on press at no extra charge.



Price of press, as shown, $504.00 (with motor & throwoff)

Floor Space 18x35 inches

Actual Weight 370 pounds

Shipping Weight 500 pounds

Cut Circular Number 49-S

CUTS FOR ILLUSTRATING

Do not cut this book

THESE CUTS are type high and work with type forms. Those marked with an M AFTER the number, have space cut out to insert words in type. Our cuts are made to work in any style press. We can make special cuts at higher cost. Send us a drawing in india black drawing ink or a good photograph and we will quote. **All cuts are Exact Size as shown** and cannot be furnished in any other size, except at extra cost, depending on size.

Order by number only — **THE KELSEY COMPANY** — **Meriden, Connecticut, U.S.A.**



A133



A1927

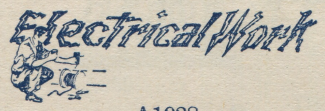

Q436



A1916

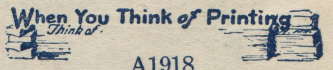


A1255



A1928


Q437



A1918



A1259


A1943



A1266


A781



A1262



A1945


A232


A290



A193



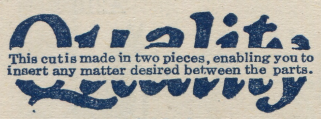
A131


V428


A461



A1263



A1840






A312



A1297



A1914


A449



A1275

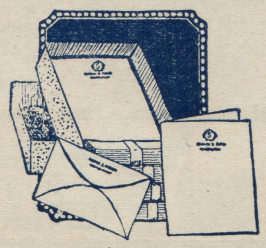


A1913


S425



A1280


A1904



E194



A1281



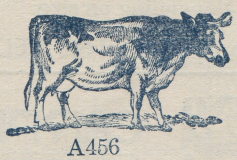
A1915



F721



D825



A456



A838



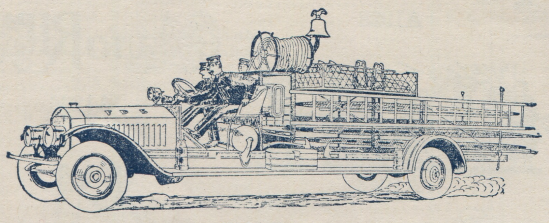
H850



F944



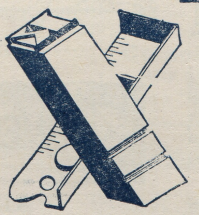
E204



H1117



D939



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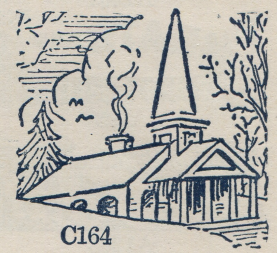
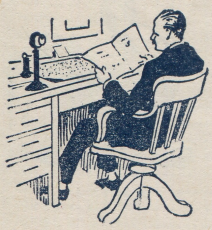
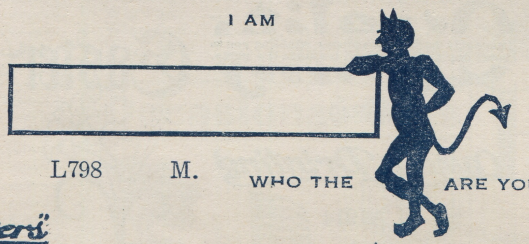


C164



A994

I AM



L798 M.



A997



A2246



A1891



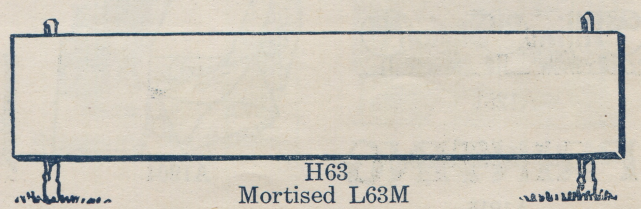
E41



A1890



A995



H63
Mortised L63M

Price Schedule For Cuts

All cuts are numbered with a letter **before** the figures. This letter indicates the price of the cut according to the following schedule:

A	**$ .90**	J	**1.15**	R	**.65**
B	**.90**	K	**1.25**	S	**.65**
C	**.90**	L	**1.50**	T	**.65**
D	**.90**	M	**1.75**	U	**.70**
E	**.90**	N	**2.00**	V	**.70**
F	**.95**	O	**2.50**	W	**.70**
G	**.95**	P	**.65**	X	**.65**
H	**1.00**	Q	**.65**	Y	**2.65**

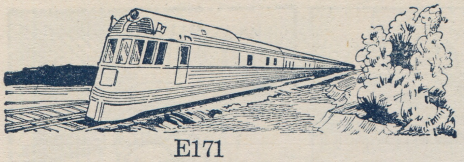
Exceptions:

Cut 293B **.90;** 293C **.90;** 293D **.90;**
set of three, **1.95**

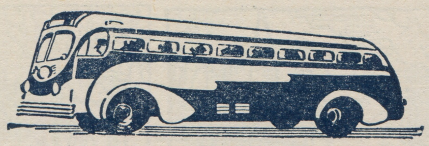
Cut H798, (mortised) **$1.50**

Cut K1149, (any year desired) **$1.75**

537G



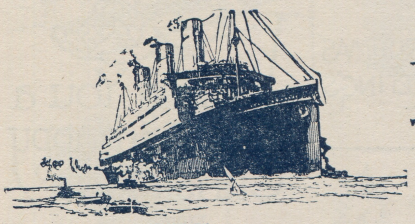
E171



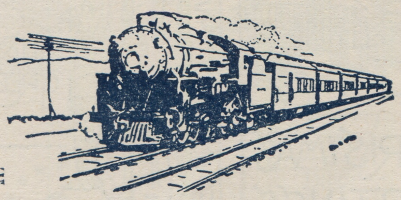
D209



A1164



D1161



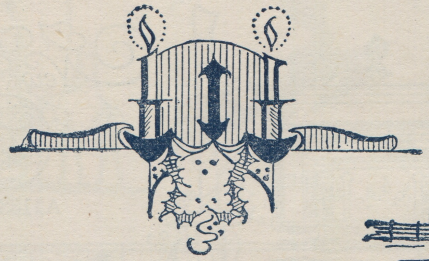
D853



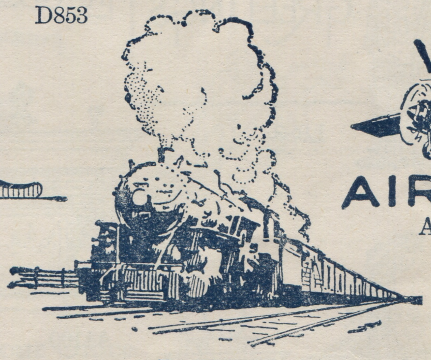
A315



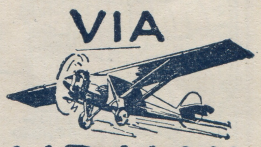
V433



D1110 1 color
K1110A 2 ”



F1151



A969



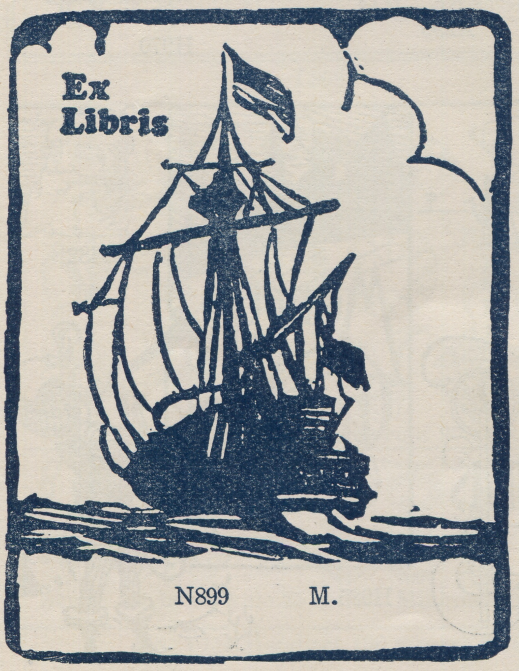
A116



N552 M.



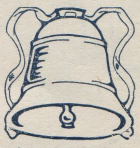
A1095



N899 M.



A1481



A1483





A165



V441



U954

1951 CALENDAR 1951

JANUARY						
S	M	T	W	T	F	S
--	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	--	--	--
--	--	--	--	--	--	--

FEBRUARY						
S	M	T	W	T	F	S
--	--	--	--	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	--	--	--

MARCH						
S	M	T	W	T	F	S
--	--	--	--	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
--	--	--	--	--	--	--

APRIL						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	--	--	--	--	--
--	--	--	--	--	--	--

MAY						
S	M	T	W	T	F	S
--	--	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	--	--
--	--	--	--	--	--	--

JUNE						
S	M	T	W	T	F	S
--	--	--	--	--	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

JULY						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	--	--	--	--
--	--	--	--	--	--	--

AUGUST						
S	M	T	W	T	F	S
--	--	--	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	--
--	--	--	--	--	--	--

SEPTEMBER						
S	M	T	W	T	F	S
--	--	--	--	--	--	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	--	--	--	--	--	--

OCTOBER						
S	M	T	W	T	F	S
--	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	--	--	--

NOVEMBER						
S	M	T	W	T	F	S
--	--	--	--	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	--
--	--	--	--	--	--	--

DECEMBER						
S	M	T	W	T	F	S
--	--	--	--	--	--	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	--	--	--	--	--

M1149 (Any year desired)



L983



H972



H977



A1138



A1100

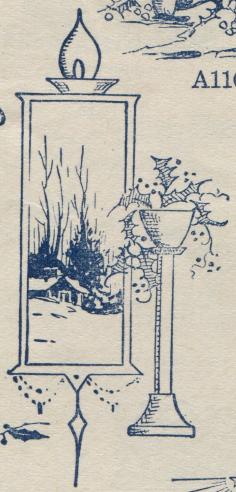
D1113 1 color
K1113A 2 ”



A1146 1 color
J1146A 2 ”



A309



H1101



A Happy New Year
A299



H970



F608 1 color
L608A 2 ”



D1159



H985

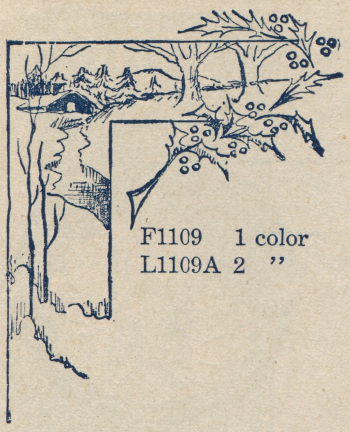
A1482



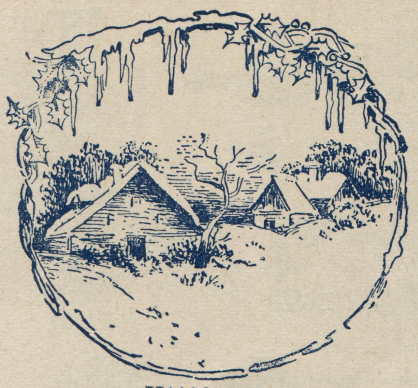
H610



H1142



F1109 1 color
L1109A 2 ”



H1106



H965



H378



H976



H971

Revised Rules for Bridge

1 Pick up your cards as dealt. You will be ready to bid ahead of the others.
2 If your hand is rotten, mention it. It will guide your partner in his bid and play.
3 If your partner bids first, don't hesitate to raise. He has to play it.
4 Never hurry. Try several cards on a trick until you are sure which one you prefer.
5 Occasionally ask what is trump. It will show you are interested in the game.
6 Don't show lack of interest when you are dummy. Help your partner out with suggestions.
7 Walk around the table when you are dummy and look at the other hands. Tell them what cards are good and how many tricks they can take if they play right.
8 Talk about other subjects during the game. It makes for good fellowship.
9 Feel free to criticise your partner. He will do much better as a result.
10 Always trump your partner's tricks; never take a chance.
11 Don't try to remember the rules. It is too confusing.
12 If it is a money game, always stop when you are ahead. It will leave a lasting impression and folks will remember you.
13 Always explain your plays, particularly when set. It shows your card knowledge.
14 Disagree with established rules and conventions. People will know you are a person of independent mind.
15 If holding poor cards, expose an honor and demand a new deal.
16 Eat chocolate caramels or other adhesive candy while playing. It keeps the cards from skidding.

L307



D1244



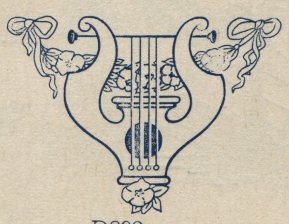
D1116



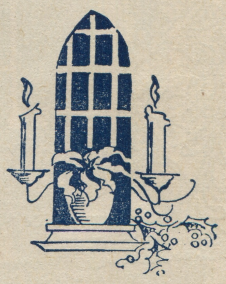
A1003



A871



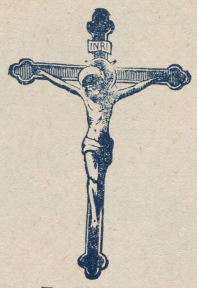
D892



A1111 1 color
J1111A 2 ”



L819



D651



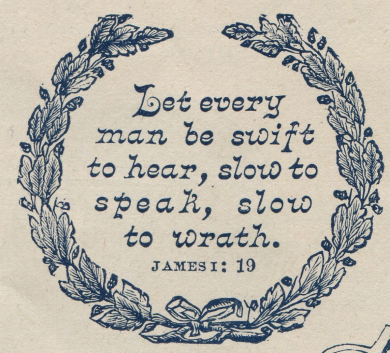
D1080



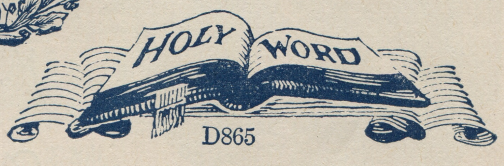
H872



A780



D612



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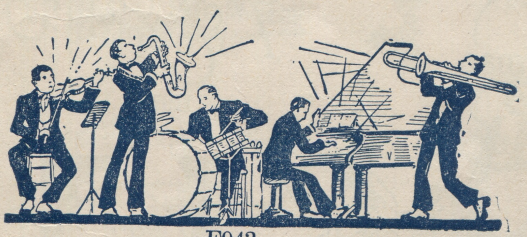

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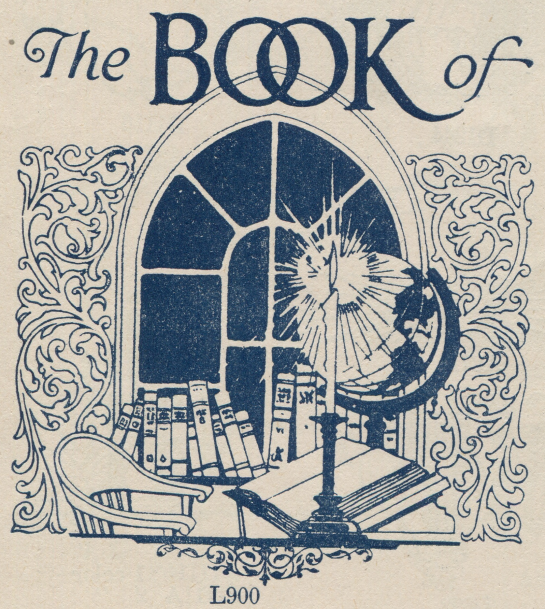
D861



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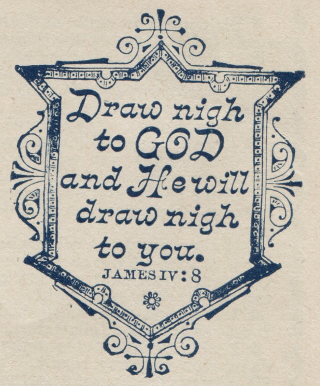

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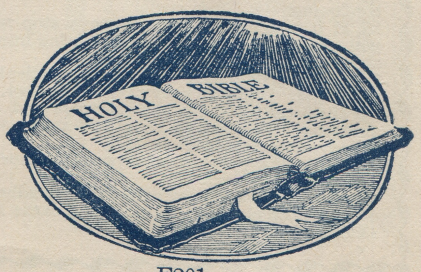
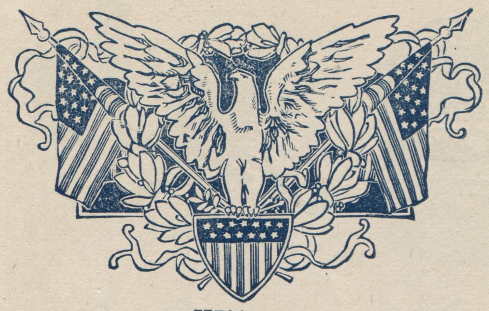
A782



A446



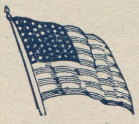
F201



H790



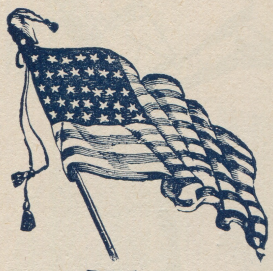
F896



A1125 1 color
G1125A 2 ''



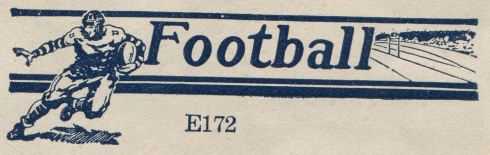
E176



D525



D1240



E172



D1145



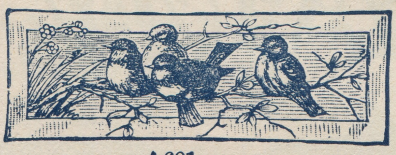
D533



A313



A840



A691



A374



A311



A841



A832



A886



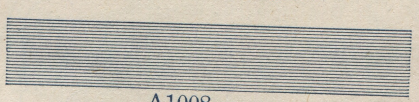
A226



A458



A200



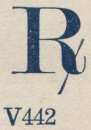
A1008



A312



V428



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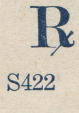


S422



V440



S421



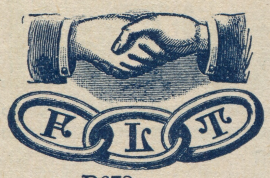
A148



D914



A606



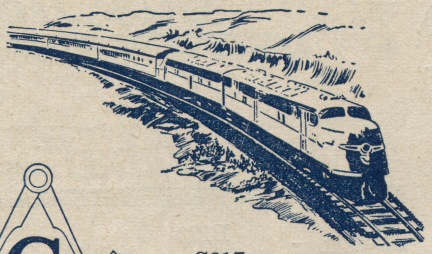
B678


A785

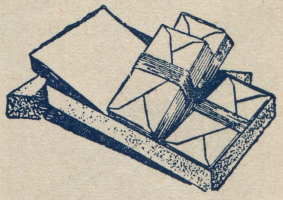


A837


J331


G317

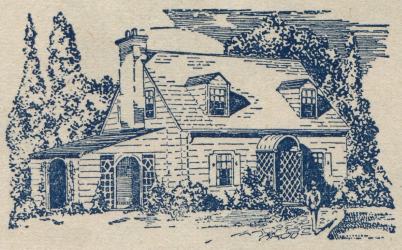

A101


A1902



A215


B330


D205


D316


D1

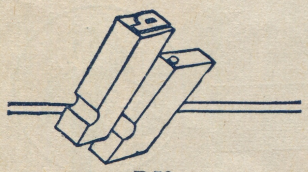


C866

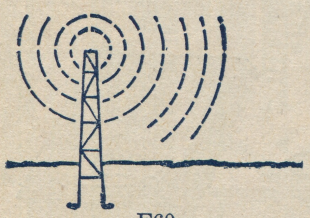

D48


A534


D55


D59


E285


F60

Modern

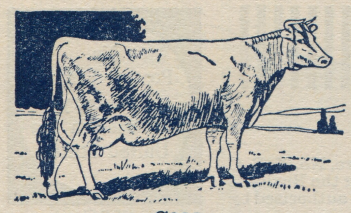
A332

Curious Bible Facts

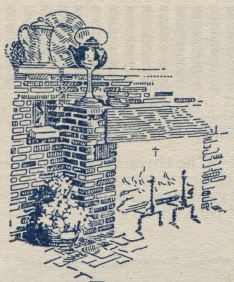
A prisoner, condemned to solitary confinement, obtained a copy of the Bible and by three years' careful study, obtained the following facts:

The Bible contains 3,586,489 letters, 773,692 words, 31,173 verses, 1,189 chapters, and 66 books. The word and occurs 46,277 times. The word Lord occurs 1,855 times. The word Reverend occurs but once, which is in the 9th verse of the 111th Psalm. The middle verse is the 8th verse of the 118th Psalm. The 21st verse of the 7th chapter of Ezra contains all the letters in the alphabet except the letter J. The finest chapter to read is the 26th chapter of the Acts of the Apostles. The 19th chapter of II. Kings and the 37th Chapter of Isaiah are alike. The longest verse is the 9th verse of the 8th chapter of Esther. The shortest verse is the 35th verse of the 11th chapter of St. John. The 8th, 15th, 21st and 31st verses of the 107th Psalm are alike. Each verse of the 136th Psalm end alike. There are no words or names of more than six syllables.

K685



C333



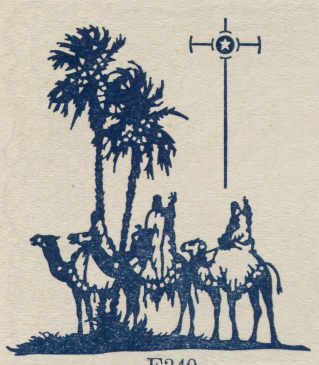
E 37



D339



F336



E340



C338

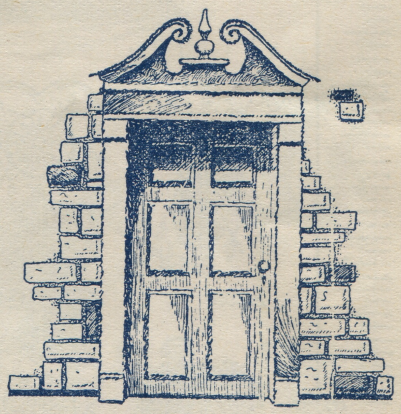


E 41

Time Allowed For Interviews in our Office

Persons Calling	Hours	Minutes	Seconds
Sheriffs	0	0	0
Friendly calls	0	2	1
Friends with schemes	0	0	5
Life insurance agents	0	0	1
Friendly calls when busy	0	1	1
Friends who ask us to lunch	0	59	0
Those wishing to pay old bills	58	58	59

L308



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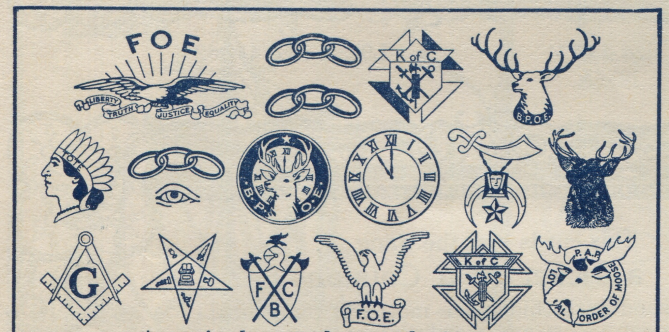


Any single cut above rule 90 cents



Single cut below rule 25 cents. Minimum order $1.50

No. Y114 Handiset (36 pieces) $2.65



C335



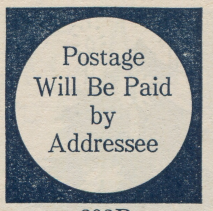
A365



B337



A1824



293B



293D

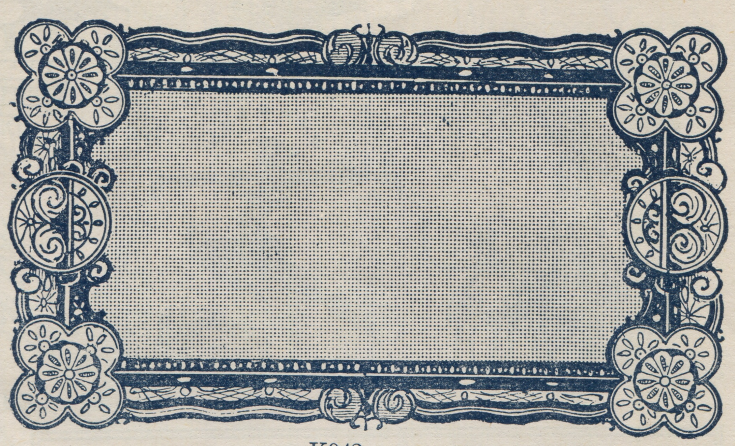
Note—The three cuts shown here, No. 293B, C and D, are to be used in printing the Business Reply cards and envelopes, now authorized by the Post Office.



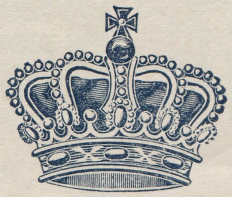
293C



D824



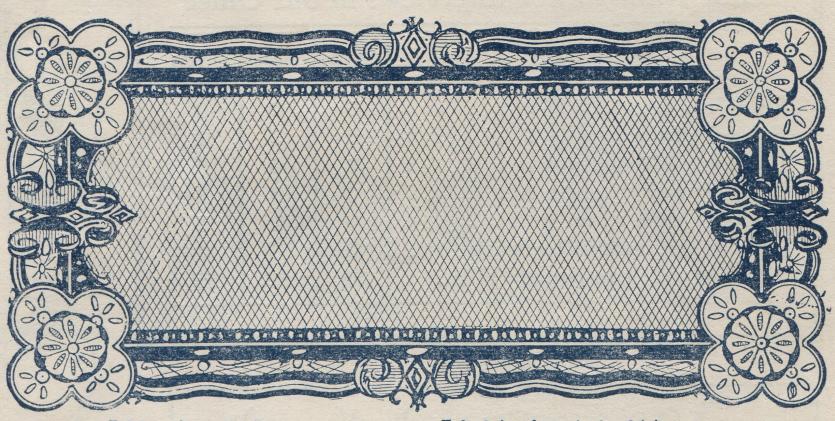
K942



A777



A295

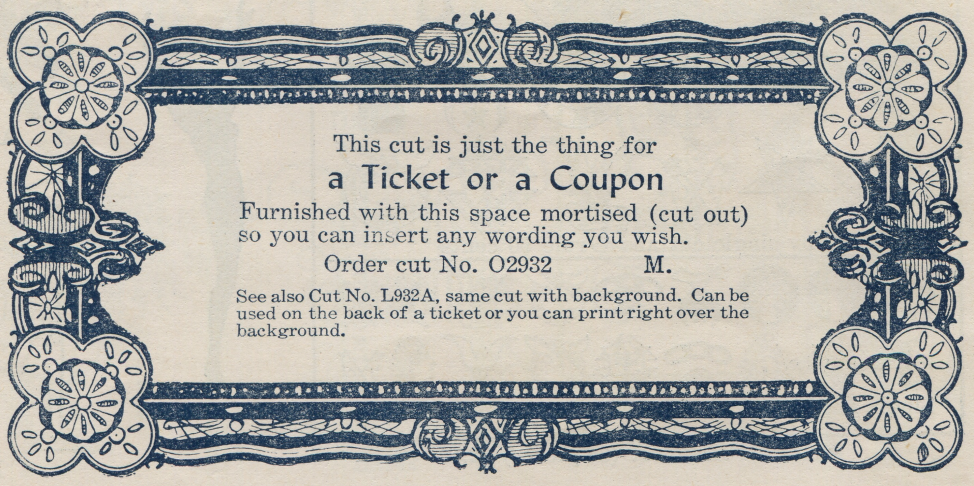


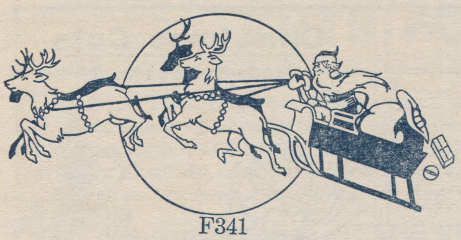
L932 size 4 x 1⅞ L932A size 4⅝ x 2¼



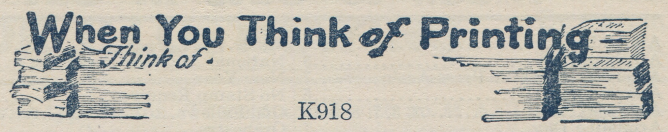
A1133

L894





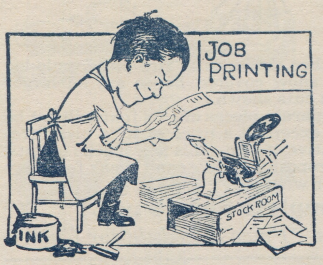
F341



K918



D916



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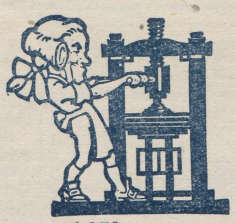

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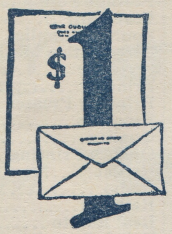
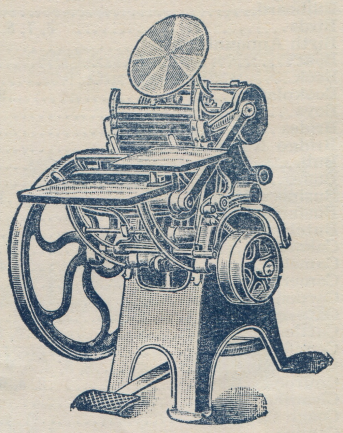
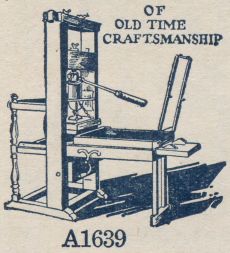


D1248



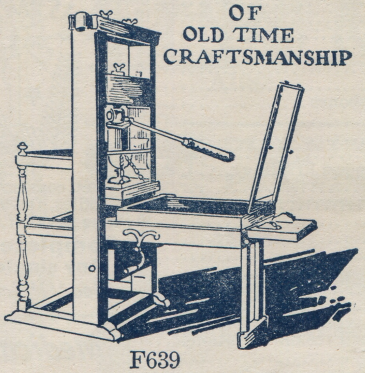
F755

PRINTING
OF
OLD TIME
CRAFTSMANSHIP

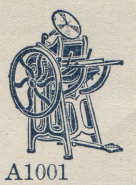


A1639

PRINTING
OF
OLD TIME
CRAFTSMANSHIP



F639



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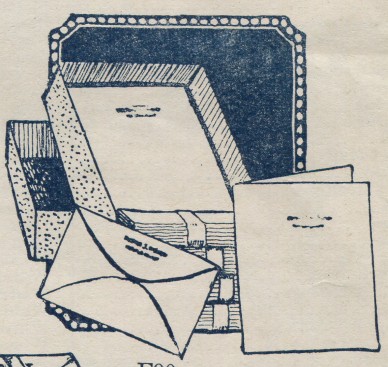
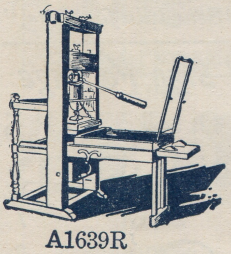
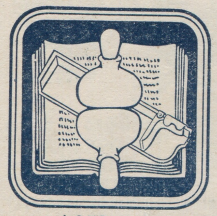


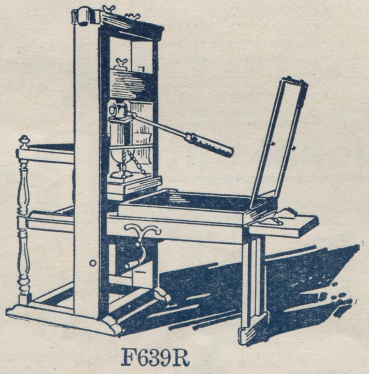
F90



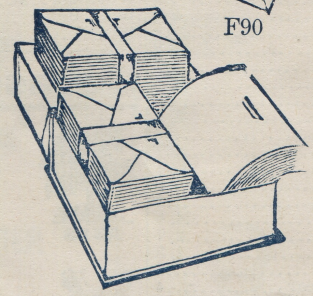
A1639R



A958



F639R



D1245



A 342

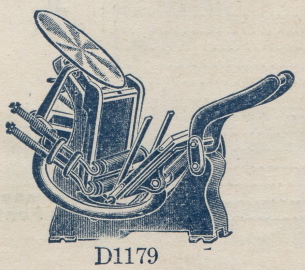
A936



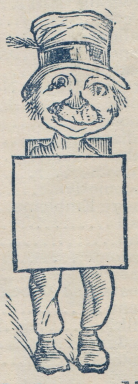
S423



F922



D1179



K558 M.

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Restaurant 1
Rooster 1
Rose 9
Ruler 10
Santa Claus 4, 5, 11
Scouts 7
Ship 3
Shoe Repairs 1
Skull and Crossbones 1
Special 8
Stamp 3
Star 7, 8
Stationery (also see Printing) 1, 8, 11
Storks 3, 8
Telephone 1, 8, 11
Thanksgiving 10
Theatrical 7
Ticket Back 10
Towing (Auto) 1
Trains 3, 8
Travel 3, 8
Turkey 10
United Amateur Press Association 7
Upholstering 1
Washington 7
Watch 11
Wedding 8
Welding 1
Wigwam 1
Wise fool 9
Wise Men 4, 9
Witch 7

Occasional Cuts


A318


A319


A320


A321


A323


A326


A327

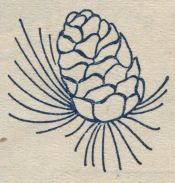

A328


A329

Also see Ornaments and Decorators Font B.

Christmas Cuts

Handy-Cut Set No. 25





Other three cuts, fire-place, yule-log and snow covered house are all larger than cuts shown.

Separate pieces of this font will not be sold except at a price of **E*** a piece irrespective of size. This is a special quantity proposition so we can't break fonts any other way.

Complete Set, (5 pcs.) Y*

**See "Price Schedule for Cuts."*

Handy-Cut Set No. 24





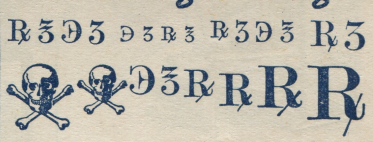
Set consists of five different large candles, (as left) and twenty 18 point, nine 24 point, four 36 point, (as at right.)

Complete Set, (38 pcs.) Y*

Any single cut, D*

**See "Price Schedule for Cuts."*

Medical Sign Package





Large font, over 160 pieces, 6 to 48 pt. as shown, price: scale **Y***

Regular font, over 75 pieces (at least one of each) price: scale **J***

Single cuts, any size, price: scale **A***

*For scale of prices, see "Price Schedule For Cuts"



A2251

ALPHA BLOX

You Can Decorate, Make Letters, Monograms, Borders, or Ornaments, with These Handy Type-Blox.

There's no limit to the use you can make of Alpha-Blox. For example, take letters. With these (a d a) you can make a d a a —and so on.

Use the same characters for decorators, typo spots, corner pieces, borders, panels—all sorts of work on all sorts of printing—cards, stationery, programs, advertising leaflets, menus, movie titles, etc. You'll see them in the magazines, often in colors, for there are two kinds of Alpha-Blox, the solid and the shaded.

The characters have been carefully designed to fit together just like blocks, as the name implies. Every piece is 12 points square, like an em quad. Quantity of each character in a font has been planned to give you the greatest possible use. In addition, if you want to work out something special, you can get packages of all one character.

Either kind can be used separately, or together for two or more color work.

SHADED ALPHA-BLOX

Regular Font (app. 225 asst. pc.)
Large Font " 465 " "

SOLID ALPHA-BLOX

Regular Font (app. 300 asst. pc.)
Large Font " 600 " "

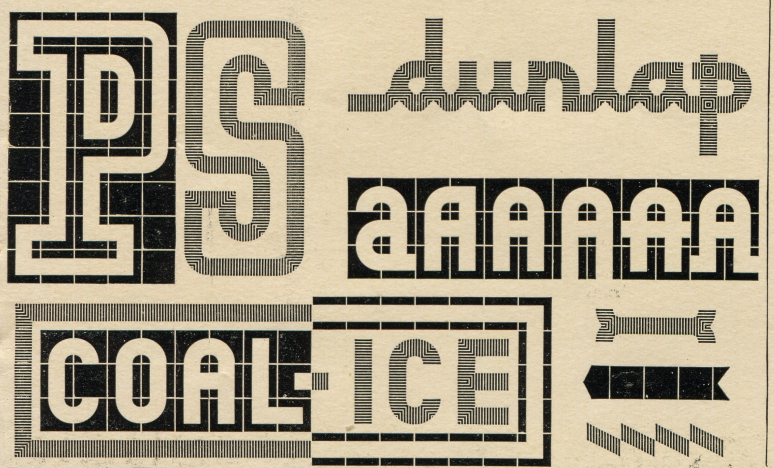
Extra Alpha-Blox, solid or shaded:
All one design, 18 pieces or less,
Assorted designs. 18 pieces or less,
1 lb. all one character (app. 130)
½ lb. " " "
12 point em quads to fill in between letters, per lb. 2½ lbs.

Shaded Alpha-Blox—

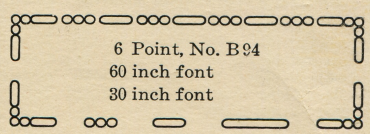


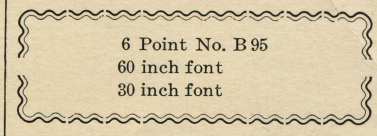
Solid Alpha-Blox—

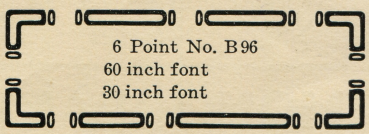


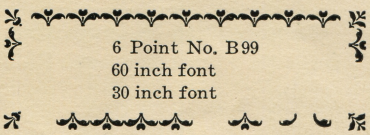


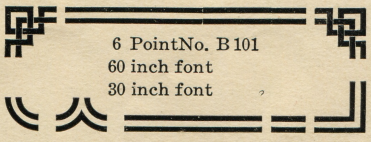
BORDERS

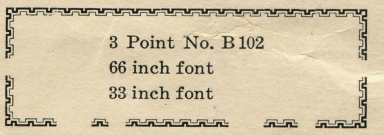

6 Point, No. B 94
60 inch font
30 inch font

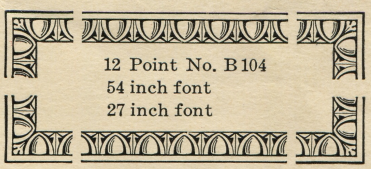

6 Point No. B 95
60 inch font
30 inch font

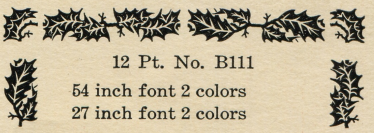

6 Point No. B 96
60 inch font
30 inch font

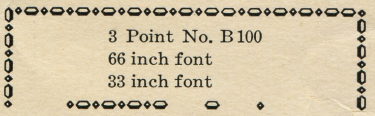

6 Point No. B 99
60 inch font
30 inch font


6 PointNo. B 101
60 inch font
30 inch font


3 Point No. B 102
66 inch font
33 inch font


12 Point No. B 104
54 inch font
27 inch font


12 Pt. No. B111
54 inch font 2 colors
27 inch font 2 colors


3 Point No. B 100
66 inch font
33 inch font


Holly Border No. B112 2 colors
Large 56 pcs. Regular 28 pcs.

Playing Card Indicators No. 2


cents each, Set of four, cents

USE TWO COLOR PRINTING

Some Two-color Possibilities

These specimens are only a few of the many ways that monograms can be used on stationery etc.; another color would add further to their appeal. Increase your business by suggesting this to your customers.

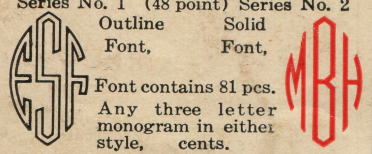


MONOGRAMS & INITIALS for STATIONERY

Combination Monograms

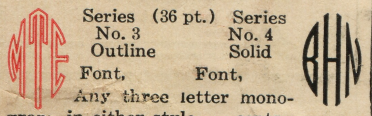
Series No. 1 (48 point) Series No. 2

Outline Font, Solid Font,



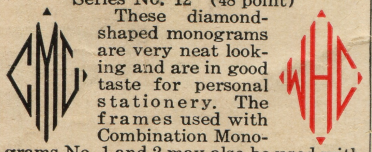
Font contains 81 pcs.
Any three letter monogram in either style, cents.

Series (36 pt.) No. 3 Outline Font, Series No. 4 Solid Font,



Any three letter monogram, in either style, cents.

Series No. 12 (48 point)

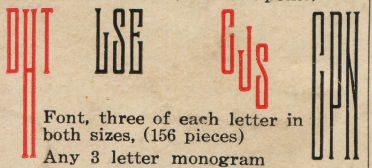


These diamond-shaped monograms are very neat looking and are in good taste for personal stationery. The frames used with Combination Monograms No. 1 and 2 may also be used with this style.

Font, 3 of each letter, (78 pcs.)
Any 3 letter monogram - -

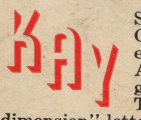
Riverside Monogram Initials

Series No. 8 (24 and 54 point)



Font, three of each letter in both sizes, (156 pieces)
Any 3 letter monogram
All letters are cast on 6 point set except M and W which are cast on 8 point set.

Shadow Monograms



Series No. 15, 24 point, Complete Font, three of each letter (78 pcs.)
Any three letter monogram, - -
The popularity of "three dimension" letters grows daily.

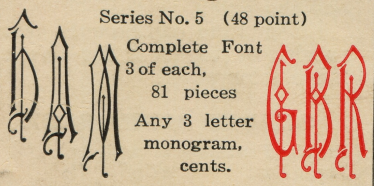


Series No. 17, Complete Font two of each 24 point, one of each 36 point (78 pcs.)
Any three letter monogram, - -

Series No. 16, 36 point, Complete Font, three each of large letter (78 pcs.)
Any three letter monogram,

5th Ave. Monogram Initials

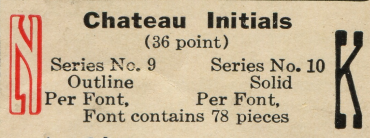
Series No. 5 (48 point)



Complete Font 3 of each, 81 pieces
Any 3 letter monogram, cents.

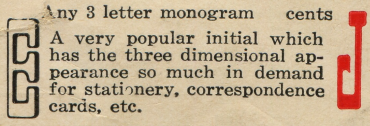
Chateau Initials

(36 point)



Series No. 9 Outline Per Font, Series No. 10 Solid Per Font,
Font contains 78 pieces

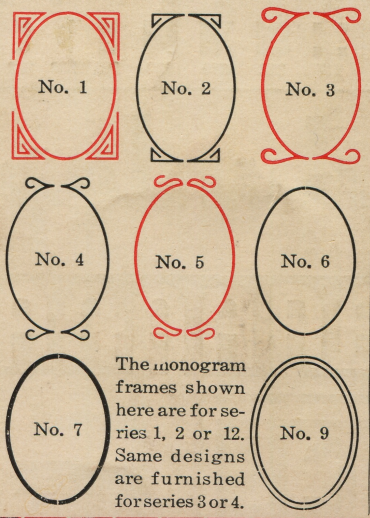
Any 3 letter monogram cents



A very popular initial which has the three dimensional appearance so much in demand for stationery, correspondence cards, etc.

Monogram Frames

For Monogram Series No. 1, 2 or 12
Set of 8 frames, Single frame, $
For Monogram Series No. 3 or 4
Set of 8 frames, Single frame, $
When ordering give series and number of frame desired.



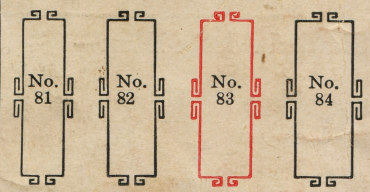
The monogram frames shown here are for series 1, 2 or 12. Same designs are furnished for series 3 or 4.

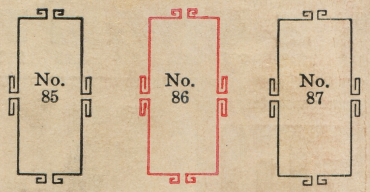
AUNIQUE Type For Borders, Monograms, Stationery, Advertising

18 Point No. B103
Large font, 10A
Regular font, 5A
Contains capital letters only, no lower case, figures or points.
Blank squares only, 18 Point No. B113
36 inch font 18 inch font

Frames for Riverside Series

Font No. 8F (seven assorted frames)
Single frame (specify number) -





An assortment of mortised frames of various widths from 12 to 24 points in 2-point steps to compensate for the different widths and sizes of Riverside Monogram Initials, Series No. 8.

Playing Card Indicators No. 1



cents each, Set of four, cents

AND INCREASE BUSINESS

THE KELSEY COMPANY MERIDEN, CONN.