Specimen Book
of Printing Types and Brass Rules
Inland Type Foundry
Saint Louis, Mo., U.S.A.

Gwatkin & Son
Special Sale Agency

Ontario Printers' Emporium.
67 Bay Street
Toronto.
Specimen Book
and Catalog

A Price List of Printers' Supplies, showing Types and Rules in which are embodied all the Latest Ideas that enable the Printer to produce Superior Work in a most Economical Manner. Among which Betterments may be especially mentioned the Casting of Types on Standard Line and Unit Sets

Inland Type Foundry
Saint Louis
February, 1897
The composition of this specimen book was done under the supervision of our Mr. N. J. Werner; the printing and binding are the work of the Woodward and Tiernan Printing Company; the paper was furnished by the Allen Paper Company, of Saint Louis, and the ink by the Fred'k H. Levey Company, New York.
Pertinent Facts

The Question of Quality............. The keen competition which obtains in every branch of printing industry has produced the unfortunate result that the printer in purchasing material too often looks only at the first cost when placing his order. Unfortunate, because there is as great a difference in the various qualities of type as in the various grades of paper, ink, or printing itself, and low priced type is often by far the dearest in the end. While in the last decade great improvements have been made in the durability and accuracy of type, many of the foundries limit their competition to price alone, the result being an inferior article which is dear at any price. A few dollars saved by purchasing type which is not of the very best often involves a loss of many hundred times the amount. A large number of printers will testify that in accuracy, finish and improved wearing qualities alone, our products so far surpass all others as to justify a large increase in price, if we were disposed to make it. With the single exception of point bodies, until the Inland Type Foundry entered the field, little attention was given to the production of type which would economize the time of the compositor. The introduction of our new system of STANDARD LINE TYPE, with its many labor-saving features, is of vast importance to all printers, because by its use superior work, at a great saving of time and labor, is accomplished, as well as the saving of a large amount of material, and consequently first cost.

Type and Wages............. In all offices, large and small, the amount invested in type is little when compared with the yearly expenditure for wages in the composing room. It therefore follows that type which accomplishes the saving of, say only 10 per cent in labor will cost the proprietor nothing, as it will pay for itself in a year, and thereafter yield a large profit on the investment. The printers who have adopted our system will testify that the saving in composition is large; in some cases being fully 50 per cent. Not a single objection can be urged against the system. Being cast on point bodies, our type will work to advantage with that of other foundries. It is unnecessary for an office to be entirely equipped with our material to derive benefit from Standard Line Type. However, the larger the amount of our type, the greater the saving. We are convinced that every practical printer who once gives it a trial will find that it will pay him to replace his old type with STANDARD LINE, as the saving of labor in his composition will pay for it in a very short time.

Great Availability........... Before going further it would be well to remark that it takes no great amount of study or experience to derive profit from any of our improvements. Being made to an absolute standard, and in a common-sense manner, even the youngest apprentice can avail himself of the benefits of our system, and improve both the quantity and quality of his work. It can never prove a hindrance, as have so many of the other schemes laid before the printer. At the same time, an experienced
compositor can derive much greater benefits, since it works in with his experience, giving him, in fact, what he has been demanding for years. It enables him to do better work, while doing it faster and deriving more satisfaction therefrom.

STANDARD LINE.........Perhaps the most important of our many improvements is STANDARD LINE. All faces on each body, Romans, Italics, Gothics, Antiques, German, Texts, and all other job faces, line with one another at the bottom. The following lines show a number of our 12-Point faces:

H H H H H H H H H H H H H H H H

Great improvement in lining faces.

This enables the compositor to give emphasis to a word by using some heavy job face in the body of an article, or as in the following line, which shows a few words of our Gothic No. 1 and Old Style No. 9:

Perfect lining is secured by our system
With ordinary type the work would look like this:

Perfect lining is secured by our system
or it would be necessary to line the type by justifying with cardboard, consuming a great amount of time, precluding the possibility of setting it solid, or producing only an indifferent effect.

Italic Faces..........It often happens that the larger offices having a number of Romans have no Italics for some of them. As the Romans always differ in line, this requires a purchase of additional material. With our type this is unnecessary, as any of our Italics will line correctly with all our Romans as well as with the job faces.

STANDARD TITLE LINE........In some cases—such as "two-line" fonts having no lower case—where casting faces on regular Standard Line would mean an unnecessary shoulder at the bottom, we cast them on Standard Title Line. This uniform line for each body corresponds with the Standard Line of the next larger body. Thus, any 10-Point Title Gothic will line with any 12-Point Gothic, or, for that matter, with any other 12-Point face, if a 2-Point lead be placed at the bottom of the 10-Point face.

STANDARD SCRIPT LINE ..........In some other cases—such as Scripts, which have descenders of unusual length, which would kern too much if cast on Standard Line—we cast faces on Standard Script Line, which corresponds with the Standard Line of the next smaller body. Thus, our 24-Point Commercial Script will line with any of our regular 20-Point job faces, if two 2-Point leads are placed below the latter, and with any of our 18-Point faces, if you place two 2-Point leads below and one 2-Point lead above the 18-Point.

Every Condition Considered..........The Standard Title Line and Standard Script Line meet every contingency that the regular Standard Line could not meet. They have all the advantages possessed by Standard Line, and all three lines work harmoniously together.
German faces Our system also enables the compositor to use Roman and German together, as on pages 137 to 139. In this case he needs but one set of figures, and the effect so frequently seen in job offices working in both these languages—188564724561327—cannot possibly occur.

Leaders Our STANDARD LINE LEADERS will line with any of our Roman or job letters (as illustrated after the side-heads of this preface). This means not only a great saving of time, but of first cost in material and lessens the chances of mistakes and poor work.

Position of Line The line is placed in such a position that the different sizes of type faces will line with one another, if regular leads, slugs or quad lines are used to justify the difference between the bodies, as for instance the following lines:

This saves a great deal of labor where it is desired to use different sizes of a series in combination as caps and small caps. Not only will all sizes of the same series line, but also those of two or more series of different faces; a condensed or fancy capital can therefore be lined with wider letters.

Use of Rules Furthermore, the line is placed in such a position that it will justify with ordinary 2-Point dotted...or single... rule, justifying easily by the use of regular leads and slugs, as in the following example, in which the slugs and leads used for justification are shown black as though type high:

New York, 189

Saint Louis, 189

This is of great importance in blank work and headings, as experienced printers can readily understand.

The Subject of Width Another very important improvement is our system of casting in width. Heretofore all type has in this respect been made totally without rule or method, not only making justification slow and laborious, but adding to the printers' annoyance by giving him sorts which do not agree with the original fonts. All our type is cast in width to agree with hardened steel standards, and is as accurate in this dimension as in body. Sorts must correspond with the rest of the font. Our unit of width is ½-Point, but most of our faces are fitted to multiples of ¼-Point, and quite a number to multiples of ½-Point and 1-Point. This reduces the number of widths of characters, makes justification and correction easier and in every way facilitates work. All our points and figures are cast on multiples of ½-Point, and no special justifiers are
required for tabular work, as the regular spaces can be used. Suppose, for instance, a customer wants to have inserted in the body of a price list a line of display type, you do not have to explain to him the difficulties in the way of justification, etc., incident to the old systems; with our type you can easily meet his wishes.

<table>
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<tr>
<th>Year</th>
<th>Population</th>
<th>Increase</th>
<th>Increase Per cent.</th>
<th>Bonds</th>
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<td>1860</td>
<td>2000</td>
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<td>1880</td>
<td>6000</td>
<td>3000</td>
<td>150</td>
<td>$25,000</td>
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</table>

The above specimen shows an ordinary statistical table, in which 8-Point Roman No. 20 (5-Point set), 10-Point Kelmscott and 12-Point Condensed Gothic No. 1 figures are used, justifying perfectly in every case by the use of regular spaces.

*Width of Figures*............We have paid particular attention to our figures. As has been mentioned, both in job faces and Romans, these all justify to multiples of one point, except en set figures in 5, 5½, 7, 9 and 11-Point bodies, and when other than en set, need no special justifiers, as the regular spaces can be used with them in tabular work. Except in some faces where the figure 1 is made narrower, all figures are uniform in width. Even in these few cases this character is of such thickness that the addition of a thin or other space on each side will make it justify with the other figures. See pages showing Point-Set Figures.

*Old Style Figures*..........Throughout the Old Styles the figures above and below the line have been abandoned, and while the Old Style design has been retained, these characters are made uniform in size and line, adapting them to all kinds of work and making them more legible and beautiful.

*Small Caps and Nicks*.........All small cap sorts likely to be confused with similar lower case letters have an extra nick, and all Old Style body letters have one more nick than the corresponding size of Modern Roman.

*Kerning Letters*..........The f's and j's in all cases, except Italics and Scripts, are made non-kerning, not only relieving the printer of the useless expense of the f combinations, but exempting him from danger of type breaking, and insuring better electrotypes. Except in a very few larger sizes, none of the descending letters in the lower case over hang the body.

*Height-to-Paper*..........On account of our improved methods of making and fitting matrices, and superior casting machines, we are able to guarantee the perfectness of our type in respect to its height, a point which every pressman will appreciate when he notes the saving in make-ready resulting from the use of our products.

*Our Metal*..........This is of a new composition. We guarantee our type to wear longer, print better and to give finer results in electrotyping and stereotyping than any other. In finish and accuracy it is unapproachable.

*Our Foundry*..........Our equipment is the very best possible. We have endeavored to profit by our former experience, and have established a
plant of the latest and most improved machinery, which is mostly of our own design and manufacture.

Leads, Slugs and Brass Goods..........Our Brass Rule department is complete in every detail, and in addition to the specimens shown herein we can furnish special designs. We solicit jobbing in leads, slugs and all brass goods. Having complete machine and wood-working shops, we can attend to press repairing, as well as designing of special machinery.

Other Makers' Goods..........In addition to our own productions, we carry in stock a complete line of type made by the other foundries casting on Standard Line, thus giving the printer a large stock from which to make his selection. We also keep everything required by the printer in the way of cases, cabinets, stands and other wood goods, leads, slugs, furniture, inks, tapes, quoins, and all sorts of printers' supplies. We are agents for all makes of paper cutters, bookbinders' machinery, and printing presses, including the best makes of Old Style Gordons, cylinder presses, and such presses and other novelties as are made by Golding & Co. We buy and sell second-hand machinery, and from time to time issue lists, which may be had on application.

Our Relation to Trusts..........We desire to emphasize the fact that ours is the only type foundry in the South and west of the Mississippi (excepting San Francisco) that is not connected with the Type Trust. Having no connection with any combination, we are in a position to make our prices as low as is consistent with the superiority of our goods. Terms and discounts sent on application.

In conclusion..........We cannot but felicitate ourselves upon the advances we have made since we issued our first specimen book, in February, 1895. The space then devoted to Standard Line Roman and job type was but 55 pages, compared with 144 pages in this edition showing an assortment extensive enough to enable any one to select a complete office, however large, and thus get the full benefit of Standard Line. At that time, when we were barely a year old, our innovations were decried as being impractical, and our plans denounced as visionary. The large business we have built up in spite of the keen competition and panicky times shows how quick printers are to appreciate a really good thing. Several other foundries have, with our instruction and assistance, adopted the Standard Line system. Some other foundries claim that their type possesses advantages similar to those of our Standard Line, but we warn printers not to believe such statements. To carry out the system properly requires a thorough understanding of all the conditions that Standard Line has met, and, from tests we have made, we are prepared to demonstrate that these thieving concerns are either ignorant of all of these conditions or altogether incompetent to meet them.

Correspondence..........We solicit correspondence, and shall take pleasure in giving particulars about our manufactures and those for which we are agents. An illustrated catalog of machinery and printers' supplies is included at the end of this book. Circulars and prices of special goods will be sent on request.

INLAND TYPE FOUNDRY.

SAINT LOUIS, February, 1897.
READ CAREFULLY!

The **Prices** in this book are subject to **discount**. If you have no discount sheet, send for one and paste it inside the cover of this book.

**Prices** and discounts are subject to change without notice.

This book is issued to our patrons to aid them in making selections, and we would remind them that it is only necessary to give the **Size**, **Name** and **Number** (if any) of the Type, or Number of the Rule desired, to insure the accurate filling of their orders.

**Do not cut this book under any circumstances.**

Take a separate line or paragraph for each item in your order.

When ordering a font of type, or sorts, remember that every foundry has its own **special numbers**, and that the number, name of type, and specimen book should always be given. Our “10-Point Roman No. 20,” for instance, doesn’t mean that the face is similar to one designated by the same number in any other foundry’s specimen book.

When you are ordering type for newspaper or book work, state whether or not you want the fonts to contain **Italics**, **Leaders**, **Fractions** or **Commercial Marks**, as none of these are sent unless **specially** ordered.

**State** particularly what styles of **Fractions** you want to accompany your Roman fonts. Make your own selections from the specimens shown, as we prefer not to select for you.

**Job** fonts, such as Titles, Antiques, Ornamented, etc. (except Scripts), are put up without **Spaces and Quads**, and if you want them for any size of body it will be necessary for you to order them separately.

In ordering fonts of job letter by **weight** specify whether or not spaces and quads are to be included, otherwise we shall consider that we are authorized to use our own judgment.

In ordering **Sorts** to match type you already have, state the Name and Number of the Face, as well as the **Size** of the Body; or, if you cannot do this send a capital “H” and lower case “m” (as little used as possible) of the font the sorts are to work with. Also state the number of pounds or ounces you want of each particular Sort.

An ordinary cap box holds about 6 ounces of type, the lower case “e” about 3 pounds, the “a” about 2 pounds, the “b” about 15 ounces, and the “k” box about 6 ounces, when full.

We very often receive **samples** that are so much worn that it is an utter impossibility to determine the face. Send the very newest or least worn that you can find, and so prevent trouble, delay and dissatisfaction on both sides.

When you write “Inclosed you will find samples,” always give another look in the envelope to corroborate the assertion. We frequently look for the samples in vain. This omission causes the writing of two letters and the loss of some time in the filling of orders.

Our Borders, Ornaments and Cuts are numbered systematically. The first figures of each number indicate the body. Thus, Cut No. 7201 is cast on 72-Point body, and Border No. 1801 on 18-Point body.
WHEN you want Leads, Advertising Rules or Dashes, send one of your leads; or, if you order them cut to certain ems long, be particular to state what particular ems you mean, whether 6-Point, 8-Point, 10-Point or 12-Point. Unless otherwise specified we shall understand 12-Point ems.

SHOULD you order Brass Rule to be mitered to any size, give either the "inside" or "outside" measurement, and if it is to be cut from Double Rules state whether you wish the heavy line inside or outside.

IN ordering Printing Inks or Bronzes, state the quantity and price per pound or ounce of each kind you want.

WHEN you want Chases, give the "INSIDE" or "OUTSIDE" measurement, or, better still, send a diagram.

Shipping directions should not be neglected. State whether goods are to be sent by water or railway, freight or express, naming the route, otherwise we will assume that we are to use our own judgment. Drayage is charged on freight shipments.

The weight of a single parcel by mail is limited to 4 pounds. Type lots weighing over 4 pounds can be divided as required to send by mail. The rate of postage is 1 cent per ounce. But it is safer and generally cheaper to forward over 2 pounds by express, and over 50 pounds by freight.

IF goods fail to arrive within a reasonable time, notify us and we will send a tracer after them. If freight charges seem too heavy, advise us of the rate and amount paid. On the arrival of goods check them by the bill, and notify us at once of the amount paid.

IMMEDIATELY upon type being received, if it be a job or display font, take a proof of it, and examine carefully to see if every letter is in the font, before laying in the case. We furnish no sorts upon any claim for shortage, unless a proof of the font as it appeared before being laid is sent with the claim. Every font is guaranteed complete.

The regular paging galley used by founders, which is about 5x6 inches inside, will be found of great advantage in laying type.

WHEN you ship Old Type, see that your name is on each box, as well as our address. Notify us by mail of the shipment, and pack type, leads, electrotypes, and brass, in separate parcels. Do not melt them up, and do not include zinc etchings, bottle tops, or anything except printers’ metal, otherwise the entire lot will be rejected.

REMIT by post-office or express money orders, or draft on Saint Louis, Chicago or New York. On personal checks our banks make a charge for collection, which will be deducted from your remittance. Small amounts may be sent in postage stamps.

WHEN small items are desired sent by mail, enough extra cash should be remitted to cover postage.

SHOULD you desire to open an account at a foundry where you have no acquaintance, send references or the money. Or, if you wish a cut or small package sent C. O. D., send enough money to pay charges at least, or you may suffer from delay while the founder writes you for a remittance, or for references as to your financial standing. Confidence is of especial value in rendering business relations pleasant, and nothing else so tends to give confidence as ready and prompt payments.
### Standard Line Justification Table

**Table 1: Standard Line Justification Table**

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</table>

**Explanation of the Table:** Each group of figures states the amount in points, either of leads, slugs or quad lines, to be placed above and below the smaller body, when justifying any two bodies together in order to make their faces match on the same line.

The proper justification-figures for the combination of any two bodies are ascertained by noting the group found where the horizontal line of groups of one body meets the vertical line of groups of the other body.

Thus, for instance, to combine a 30-Point face with a 24-Point face, as caps and small caps, take the group of figures found where the 30-Point line crosses the 24-Point line. For STANDARD LINE faces the group reads "4 above, 2 below," indicating the use of two 2-Point leads above and one 2-Point lead below the 24-Point body, to justify its face in line with that of the 30-Point. For Standard Title Line faces the group reads "6 above, 0 below."

The figures above the diagonal line of bodies are given for faces cast on our regular Standard Line, and those below this line are for all faces cast on Standard Title Line.

The groups following the figure 2 are for the justification of 2-Point Rule, either single or dotted, with every body, insuring accurate lining of such in blank work or date-lines.

**Example:**

For a 30-Point face with a 24-Point face, find where the 30-Point line crosses the 24-Point line. The figure 4 above and 2 below is used to justify the faces.
## PRICES OF STANDARD LINE TYPE

The **First Class** comprises Romans—Modern and Old Style (including French Old Style), with proportionate Italic, and Germans, in fonts of 25 pounds and over; also Leaders and Spaces and Quads. The **Second Class** comprises Romans, Italics and Germans in fonts under 25 pounds; also all standard job faces, such as Gothics, Antiques, Full-Faces, Two-Lines, etc., except Extra Condensed. The **Third Class** comprises Scripts, Hair-Lines, Extra Condensed and all Shaded, Ornamental and Patented Faces, Accents, Signs, etc.

Sold at following prices per pound:

<table>
<thead>
<tr>
<th>BODY</th>
<th><strong>First Class</strong></th>
<th><strong>Second Class</strong></th>
<th><strong>Third Class</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>25 lbs. and over</td>
<td>1000 lbs. and over</td>
<td></td>
</tr>
<tr>
<td>3-Point</td>
<td>$1.62</td>
<td></td>
<td>$3.60</td>
</tr>
<tr>
<td>3½-Point</td>
<td></td>
<td></td>
<td>$3.60</td>
</tr>
<tr>
<td>4-Point</td>
<td></td>
<td></td>
<td>$3.60</td>
</tr>
<tr>
<td>4½-Point</td>
<td></td>
<td></td>
<td>$3.20</td>
</tr>
<tr>
<td>5-Point</td>
<td>$1.20</td>
<td>$1.60</td>
<td>$2.00</td>
</tr>
<tr>
<td>5½-Point</td>
<td>.74</td>
<td>1.30</td>
<td>$1.60</td>
</tr>
<tr>
<td>6-Point</td>
<td>.64</td>
<td>1.00</td>
<td>2.00</td>
</tr>
<tr>
<td>7-Point</td>
<td>.56</td>
<td>.90</td>
<td>1.80</td>
</tr>
<tr>
<td>8-Point</td>
<td>.53</td>
<td>.80</td>
<td>1.60</td>
</tr>
<tr>
<td>9-Point</td>
<td>.50</td>
<td>.70</td>
<td>1.44</td>
</tr>
<tr>
<td>10-Point</td>
<td>.48</td>
<td>.65</td>
<td>1.30</td>
</tr>
<tr>
<td>11-Point</td>
<td>.46</td>
<td>.60</td>
<td>1.22</td>
</tr>
<tr>
<td>12-Point</td>
<td>.45</td>
<td>.54</td>
<td>1.16</td>
</tr>
<tr>
<td>14-Point</td>
<td>.45</td>
<td>.52</td>
<td>1.12</td>
</tr>
<tr>
<td>16-Point</td>
<td>.45</td>
<td>.52</td>
<td>1.00</td>
</tr>
<tr>
<td>18-Point</td>
<td>.45</td>
<td>.52</td>
<td>1.00</td>
</tr>
<tr>
<td>20-Point</td>
<td>.45</td>
<td>.52</td>
<td>.94</td>
</tr>
<tr>
<td>24-Point</td>
<td>.45</td>
<td>.52</td>
<td>.90</td>
</tr>
<tr>
<td>30-Point</td>
<td>.45</td>
<td>.52</td>
<td>.86</td>
</tr>
<tr>
<td>36-Point</td>
<td>.45</td>
<td>.50</td>
<td>.82</td>
</tr>
<tr>
<td>42-Point</td>
<td>.45</td>
<td>.50</td>
<td>.78</td>
</tr>
<tr>
<td>48-Point</td>
<td>.45</td>
<td>.50</td>
<td>.72</td>
</tr>
<tr>
<td>54-Point</td>
<td>.43</td>
<td>.50</td>
<td>.72</td>
</tr>
<tr>
<td>60-Point</td>
<td>.43</td>
<td>.50</td>
<td>.72</td>
</tr>
<tr>
<td>72-Point</td>
<td>.43</td>
<td>.50</td>
<td>.72</td>
</tr>
</tbody>
</table>

*Posters fonts include spaces and quads.

### ACCENTS, SIGNS, ETC.

**Cast to Order**—Prices per pound.

<table>
<thead>
<tr>
<th>BODY</th>
<th><strong>Second Point</strong></th>
<th><strong>Second Point</strong></th>
<th><strong>Second Point</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>4½-Point</td>
<td>$3.20</td>
<td>10-Point</td>
<td>$1.30</td>
</tr>
<tr>
<td>5-Point</td>
<td>2.80</td>
<td>11-Point</td>
<td>1.22</td>
</tr>
<tr>
<td>5½-Point</td>
<td>2.40</td>
<td>12-Point</td>
<td>1.16</td>
</tr>
<tr>
<td>6-Point</td>
<td>2.00</td>
<td>14-Point</td>
<td>1.12</td>
</tr>
<tr>
<td>7-Point</td>
<td>1.80</td>
<td>16-Point</td>
<td>1.00</td>
</tr>
<tr>
<td>8-Point</td>
<td>1.60</td>
<td>18-Point</td>
<td>1.00</td>
</tr>
<tr>
<td>9-Point</td>
<td>1.44</td>
<td>20-Point</td>
<td>.94</td>
</tr>
<tr>
<td>10-Point</td>
<td>1.44</td>
<td>24-Point</td>
<td>.90</td>
</tr>
</tbody>
</table>

### SUPERIORS AND INFERIORS

Prices per pound.

<table>
<thead>
<tr>
<th>BODY</th>
<th><strong>Second Point</strong></th>
<th><strong>Second Point</strong></th>
<th><strong>Second Point</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>5-Point</td>
<td>$2.80</td>
<td>7-Point</td>
<td>$1.80</td>
</tr>
<tr>
<td>5½-Point</td>
<td>2.40</td>
<td>8-Point</td>
<td>1.60</td>
</tr>
<tr>
<td>6-Point</td>
<td>2.00</td>
<td>9-Point</td>
<td>1.44</td>
</tr>
</tbody>
</table>

### PIECE FRACTIONS

Prices per pound.

<table>
<thead>
<tr>
<th>BODY</th>
<th><strong>Second Point</strong></th>
<th><strong>Second Point</strong></th>
<th><strong>Second Point</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>8-Point</td>
<td>$3.60</td>
<td>11-Point</td>
<td>$2.40</td>
</tr>
<tr>
<td>9-Point</td>
<td>3.20</td>
<td>12-Point</td>
<td>2.00</td>
</tr>
<tr>
<td>10-Point</td>
<td>2.80</td>
<td>14-Point</td>
<td>1.44</td>
</tr>
</tbody>
</table>

We furnish no quantity for less than 25 cents net.
Special Accents and Marked Letters will be cut to order, the cost being from $2.00 to $3.00 for making each matrix.

Inland Type Foundry

St. Louis, Mo., U. S. A.
HOW TO ESTIMATE

To ascertain the Quantity of Plain Type required for a newspaper, magazine, or other work find the number of square inches in the matter, and divide the same by four; the quotient will be the approximate weight. As it is impossible to set the cases entirely clear, it is necessary to add 25 per cent. to large fonts, and 33 per cent. to small, to allow for dead matter.

Leaded Matter requires about 25 per cent. less type than Solid Matter. The following table shows the weight of 2-Point Leads required to lead 1000 ems Solid, and contained in 1000 ems Leaded matter.

### TABLE OF WEIGHT OF 2-POINT LEADS IN MATTER

<table>
<thead>
<tr>
<th>Per 1000 ems</th>
<th>To Lead Solid Matter</th>
<th>In Leaded Matter</th>
<th>Per 1000 ems</th>
<th>To Lead Solid Matter</th>
<th>In Leaded Matter</th>
</tr>
</thead>
<tbody>
<tr>
<td>5-Point</td>
<td>7½ oz.</td>
<td>5½ oz.</td>
<td>9-Point</td>
<td>13½ oz.</td>
<td>11 oz.</td>
</tr>
<tr>
<td>5½-Point</td>
<td>8½ oz.</td>
<td>6 oz.</td>
<td>10-Point</td>
<td>15½ oz.</td>
<td>12½ oz.</td>
</tr>
<tr>
<td>6-Point</td>
<td>9½ oz.</td>
<td>7½ oz.</td>
<td>11-Point</td>
<td>16½ oz.</td>
<td>14 oz.</td>
</tr>
<tr>
<td>7-Point</td>
<td>11½ oz.</td>
<td>9 oz.</td>
<td>12-Point</td>
<td>19 oz.</td>
<td>16½ oz.</td>
</tr>
<tr>
<td>8-Point</td>
<td>13 oz.</td>
<td>10½ oz.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### TABLE OF MEASUREMENT FOR NEWSPAPER ESTIMATES

<table>
<thead>
<tr>
<th>Width of Standard Column: 13 Ems Pica.</th>
<th>5½-Point</th>
<th>6-Point</th>
<th>7-Point</th>
<th>8-Point</th>
<th>9-Point</th>
<th>10-Point</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of Ems per Line</td>
<td>28½</td>
<td>26</td>
<td>22½</td>
<td>19½</td>
<td>17½</td>
<td>16</td>
</tr>
<tr>
<td>No. of Lines in 1000 Ems</td>
<td>35½</td>
<td>38½</td>
<td>44½</td>
<td>51½</td>
<td>57½</td>
<td>62½</td>
</tr>
<tr>
<td>No. of Inches in 1000 Ems</td>
<td>2½</td>
<td>3½</td>
<td>4½</td>
<td>5½</td>
<td>7½</td>
<td>8½</td>
</tr>
<tr>
<td>No. Ems in Column, 4-Col. Folio</td>
<td>5,040</td>
<td>4,325</td>
<td>3,175</td>
<td>2,465</td>
<td>1,950</td>
<td>1,610</td>
</tr>
<tr>
<td>No. Ems in Column, 5-Col. Folio</td>
<td>6,505</td>
<td>5,615</td>
<td>4,115</td>
<td>3,200</td>
<td>2,525</td>
<td>2,085</td>
</tr>
<tr>
<td>No. Ems in Column, 6-Col. Folio</td>
<td>7,180</td>
<td>6,160</td>
<td>4,815</td>
<td>3,810</td>
<td>2,770</td>
<td>2,290</td>
</tr>
<tr>
<td>No. Ems in Column, 7-Col. Folio</td>
<td>7,900</td>
<td>6,985</td>
<td>4,970</td>
<td>3,685</td>
<td>3,050</td>
<td>2,520</td>
</tr>
<tr>
<td>No. Ems in Column, 8-Col. Folio</td>
<td>8,630</td>
<td>7,410</td>
<td>5,440</td>
<td>4,220</td>
<td>3,330</td>
<td>2,775</td>
</tr>
<tr>
<td>No. Ems in Column, 9-Col. Folio</td>
<td>9,310</td>
<td>8,030</td>
<td>5,885</td>
<td>4,575</td>
<td>3,615</td>
<td>2,970</td>
</tr>
</tbody>
</table>

### TABLE OF MEASUREMENT FOR BOOK TYPE ESTIMATES

<table>
<thead>
<tr>
<th>Measure, 25 Ems Pica.</th>
<th>6-Point</th>
<th>8-Point</th>
<th>9-Point</th>
<th>10-Point</th>
<th>11-Point</th>
<th>12-Point</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. 2-Point Leads to Pound</td>
<td>31</td>
<td>31</td>
<td>31</td>
<td>31</td>
<td>31</td>
<td>31</td>
</tr>
<tr>
<td>No. 3-Point Leads to Pound</td>
<td>21</td>
<td>21</td>
<td>21</td>
<td>21</td>
<td>21</td>
<td>21</td>
</tr>
<tr>
<td>No. Ems in Line</td>
<td>50</td>
<td>38</td>
<td>23½</td>
<td>30</td>
<td>27½</td>
<td>25</td>
</tr>
<tr>
<td>No. Lines to 1000 Ems</td>
<td>20</td>
<td>26½</td>
<td>30</td>
<td>33½</td>
<td>36½</td>
<td>40</td>
</tr>
<tr>
<td>No. of Inches to 1000 Ems</td>
<td>1½</td>
<td>3</td>
<td>3½</td>
<td>4½</td>
<td>5½</td>
<td>6½</td>
</tr>
<tr>
<td>No. 2-Point Leads to lead 1000 Ems</td>
<td>13</td>
<td>21</td>
<td>25</td>
<td>27</td>
<td>32</td>
<td>33</td>
</tr>
<tr>
<td>No. 3-Point Leads to lead 1000 Ems</td>
<td>12</td>
<td>19</td>
<td>23</td>
<td>25</td>
<td>28</td>
<td>31</td>
</tr>
</tbody>
</table>

### TABLE OF STANDARD SIZES OF NEWSPAPERS

The following are the regular sizes of newspapers adopted by the auxiliary printers. As a matter of convenience in the buying of printing material and paper, we would advise parties planning new newspapers to adopt one of these sizes. The width of column is 13 ems 12-Pt.

<table>
<thead>
<tr>
<th>Size of Paper</th>
<th>Column Rule</th>
<th>Head Rule</th>
</tr>
</thead>
<tbody>
<tr>
<td>5-Column Folio</td>
<td>20x26 inches</td>
<td>17½ inches</td>
</tr>
<tr>
<td>6-Column Folio</td>
<td>22x31 inches</td>
<td>19½ inches</td>
</tr>
<tr>
<td>7-Column Folio</td>
<td>24x35 inches</td>
<td>21½ inches</td>
</tr>
<tr>
<td>8-Column Folio</td>
<td>26x40 inches</td>
<td>23½ inches</td>
</tr>
<tr>
<td>9-Column Folio</td>
<td>28x44 inches</td>
<td>26 inches</td>
</tr>
<tr>
<td>4-Column Quarto</td>
<td>22x31 inches</td>
<td>13½ inches</td>
</tr>
<tr>
<td>5-Column Quarto</td>
<td>26x40 inches</td>
<td>17½ inches</td>
</tr>
<tr>
<td>6-Column Quarto</td>
<td>30x44 inches</td>
<td>19½ inches</td>
</tr>
<tr>
<td>7-Column Quarto</td>
<td>35x48 inches</td>
<td>21½ inches</td>
</tr>
</tbody>
</table>
### ESTIMATE FOR JOB OFFICE

In Connection with a Seven or Eight-Column Newspaper

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Challenge-Gordon Job Press 10x15 inches inside of chase</td>
<td>$250.00</td>
</tr>
<tr>
<td>1 Marble Impressing Stone, 24x36, with Stand</td>
<td>11.00</td>
</tr>
<tr>
<td>1 dozen Steel Quoins and Key</td>
<td>3.00</td>
</tr>
<tr>
<td>1 Stained Cabinet, 16 Two-thirds Job Cases, Galley Top</td>
<td>21.00</td>
</tr>
<tr>
<td>1 Job Stand, with Racks for 12 Full and 12 Two-thirds Cases</td>
<td>3.50</td>
</tr>
<tr>
<td>2 pairs News Cases</td>
<td>3.20</td>
</tr>
<tr>
<td>1 Labor-Saving Rule Case</td>
<td>1.15</td>
</tr>
<tr>
<td>1 Labor-Saving Lead and Slug Case</td>
<td>1.00</td>
</tr>
<tr>
<td>10 Job and Triple Cases</td>
<td>9.00</td>
</tr>
<tr>
<td>3 pairs News Cases</td>
<td>4.80</td>
</tr>
<tr>
<td>10 Two-thirds Job Cases</td>
<td>7.50</td>
</tr>
<tr>
<td>1 Job Galley, 10x16</td>
<td>3.00</td>
</tr>
<tr>
<td>1 Wood Composing Stick, 24-inch</td>
<td>1.20</td>
</tr>
<tr>
<td>1 Composing Stick, 14-Inch</td>
<td>1.60</td>
</tr>
<tr>
<td>20 pounds 2-Point Leads, long</td>
<td>3.20</td>
</tr>
<tr>
<td>50 pounds Labor-Saving 2-Point Leads and 6-Point Slugs</td>
<td>12.50</td>
</tr>
<tr>
<td>25 pounds Labor-Saving Metal Furniture</td>
<td>6.25</td>
</tr>
<tr>
<td>2 pounds Labor-Saving Single Rule, 2-Point</td>
<td>1.75</td>
</tr>
<tr>
<td>2 pounds Labor-Saving Dotted Rule, 2-Point</td>
<td>1.75</td>
</tr>
<tr>
<td>2 pounds Labor-Saving Double Rule, 6-Point</td>
<td>3.50</td>
</tr>
<tr>
<td>5 pounds 8-Point Fine-dot Leaders (Standard Line), for blanks</td>
<td>3.00</td>
</tr>
<tr>
<td>1 2½-inch Paper Cutter</td>
<td>80.00</td>
</tr>
<tr>
<td>1 Lead and e-Groove Gimmer</td>
<td>8.00</td>
</tr>
<tr>
<td>5 pounds Job Black Ink</td>
<td>2.50</td>
</tr>
<tr>
<td>1 pound Fine Job Black</td>
<td>2.00</td>
</tr>
<tr>
<td>Colored Inks, say</td>
<td>6.00</td>
</tr>
<tr>
<td>25 pounds 6-Point Roman, Old Style or Modern (Standard Line)</td>
<td>16.00</td>
</tr>
<tr>
<td>25 pounds 10-Point Roman, Old Style or Modern (Standard Line)</td>
<td>12.50</td>
</tr>
<tr>
<td>25 pounds 18-Point Woodward, Poster font</td>
<td>13.00</td>
</tr>
<tr>
<td>20 fonts Woodward, Inland and Gothics, say</td>
<td>55.00</td>
</tr>
<tr>
<td>12 fonts Cosmopolitan and Scripts, say</td>
<td>65.00</td>
</tr>
<tr>
<td>12 fonts Saint John, Kelmsscott, Caledonian Italics, etc., say</td>
<td>50.00</td>
</tr>
<tr>
<td>3 fonts Wood Type, about</td>
<td>30.00</td>
</tr>
<tr>
<td>1 half-case Labor-Saving Wood Furniture, with Case</td>
<td>7.50</td>
</tr>
<tr>
<td>30 yards 6-Point and 12-Point Reglet</td>
<td>6.00</td>
</tr>
<tr>
<td>1 dozen Gage Pins</td>
<td>6.00</td>
</tr>
<tr>
<td>Cuts, Borders, Ornaments and Dashes, say</td>
<td>18.00</td>
</tr>
<tr>
<td>Spaces and Quads for Job Type</td>
<td>14.00</td>
</tr>
<tr>
<td>Subject to Discount</td>
<td>$735.25</td>
</tr>
</tbody>
</table>

### ESTIMATES FOR WEEKLY NEWSPAPERS

In these estimates, 10-Point and 8-Point are inserted merely to show the quantity of type required. Other sizes may be substituted, varying the expense but little.

### ESTIMATE FOR 6-COLUMN PAPER WITH ARMY PRESS

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Army Press, 14x20 inches</td>
<td>$60.00</td>
</tr>
<tr>
<td>3 Brass-Lined Galleys, 3½x23½ inches</td>
<td>2.00</td>
</tr>
<tr>
<td>2 Six-inch Composing Sticks</td>
<td>.75</td>
</tr>
<tr>
<td>3 pairs News Cases</td>
<td>1.60</td>
</tr>
<tr>
<td>6 Job and Triple-Cases</td>
<td>.90</td>
</tr>
<tr>
<td>1 News Stand</td>
<td>3.75</td>
</tr>
<tr>
<td>Mallet, 30c.; Planer, 40c.; Lye Brush, 40c.</td>
<td>1.10</td>
</tr>
<tr>
<td>10 pounds News Ink</td>
<td>.20</td>
</tr>
<tr>
<td>10 Column Rules (6-Point), 5 short</td>
<td>.45</td>
</tr>
<tr>
<td>3 Head Rules (6-Point), 2 Double, 1 Parallel</td>
<td>.40</td>
</tr>
<tr>
<td>20 Advertising Rules, 4c.; 10 Double, 6c., and 10 Single Dashes, 6c.</td>
<td>.60</td>
</tr>
<tr>
<td>20 pounds Leads and Slugs, cut to measure</td>
<td>18</td>
</tr>
<tr>
<td>Head to Paper</td>
<td>2.50</td>
</tr>
<tr>
<td>75 pounds 10-Point Roman (Standard Line)</td>
<td>.48</td>
</tr>
<tr>
<td>50 pounds 8-Point Roman (Standard Line)</td>
<td>.53</td>
</tr>
<tr>
<td>1 font 8-Point Woodward</td>
<td>2.25</td>
</tr>
<tr>
<td>1 font 8-Point Extended Woodward</td>
<td>2.25</td>
</tr>
<tr>
<td>1 font 10-Point Woodward</td>
<td>2.50</td>
</tr>
<tr>
<td>1 font 10-Point Extended Woodward</td>
<td>2.50</td>
</tr>
<tr>
<td>1 font 10-Point Condensed Woodward</td>
<td>2.50</td>
</tr>
<tr>
<td>1 font 18-Point Woodward, $3.20; 1 pound 18-Point Spaces and Quads, 45c.</td>
<td>3.65</td>
</tr>
<tr>
<td>Subject to Discount</td>
<td>$176.50</td>
</tr>
</tbody>
</table>

**INLAND TYPE FOUNDRY**

13

**St. Louis, Mo., U. S. A.**
### ESTIMATE FOR 7-COLUMN PAPER WITH ARMY PRESS

<table>
<thead>
<tr>
<th>Description</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Army Press, 16½&quot;x22¾ inches</td>
<td></td>
<td>$85.00</td>
</tr>
<tr>
<td>4 Brass-Lined Galleys, 3½x23½ inches</td>
<td></td>
<td>2.00</td>
</tr>
<tr>
<td>3 Six-inch Composing Sticks</td>
<td></td>
<td>.75</td>
</tr>
<tr>
<td>3 pairs News Cases</td>
<td></td>
<td>1.60</td>
</tr>
<tr>
<td>7 Job and Triple Cases</td>
<td></td>
<td>.90</td>
</tr>
<tr>
<td>1 News Stand, double</td>
<td></td>
<td>3.75</td>
</tr>
<tr>
<td>Mallet, 30c.; Planer, 40c.; Lye Brush, 40c.</td>
<td></td>
<td>1.10</td>
</tr>
<tr>
<td>10 pounds News Ink</td>
<td></td>
<td>2.00</td>
</tr>
<tr>
<td>12 Column Rules (6-Point), 6 short</td>
<td></td>
<td>.50</td>
</tr>
<tr>
<td>3 Head Rules (6-Point), 2 Double, 1 Parallel</td>
<td></td>
<td>.45</td>
</tr>
<tr>
<td>25 Advertising Rules, 4c.; 12 Double, 6c., and 12 Single Dashes, 6c.</td>
<td></td>
<td>2.44</td>
</tr>
<tr>
<td>30 pounds Leads and Slugs, cut to measure</td>
<td></td>
<td>.18</td>
</tr>
<tr>
<td>Head to Paper</td>
<td></td>
<td>2.15</td>
</tr>
<tr>
<td>10 pairs 10-Point Roman (Standard Line)</td>
<td></td>
<td>.48</td>
</tr>
<tr>
<td>50 pounds 8-Point Roman (Standard Line)</td>
<td></td>
<td>.53</td>
</tr>
<tr>
<td>1 font 8-Point Woodward</td>
<td></td>
<td>2.25</td>
</tr>
<tr>
<td>1 font 8-Point Extended Woodward</td>
<td></td>
<td>2.25</td>
</tr>
<tr>
<td>1 font 10-Point Woodward</td>
<td></td>
<td>2.50</td>
</tr>
<tr>
<td>1 font 10-Point Condensed Woodward</td>
<td></td>
<td>2.50</td>
</tr>
<tr>
<td>1 font 10-Point Extended Woodward</td>
<td></td>
<td>2.50</td>
</tr>
<tr>
<td>1 font 12-Point Woodward</td>
<td></td>
<td>2.80</td>
</tr>
<tr>
<td>1 font 12-Point Condensed Woodward</td>
<td></td>
<td>2.80</td>
</tr>
<tr>
<td>1 font 18-Point Woodward</td>
<td></td>
<td>3.20</td>
</tr>
<tr>
<td>1 font 18-Point Condensed Woodward</td>
<td></td>
<td>3.20</td>
</tr>
<tr>
<td>2 pounds each 12-Point and 18-Point Spaces and Quads</td>
<td></td>
<td>.45</td>
</tr>
</tbody>
</table>

Subject to Discount. $231.44

### ESTIMATE FOR 6-COLUMN FOLIO—Size, 22×31 Inches

The right hand column of figures gives the amount when it is intended to use auxiliary insides.

<table>
<thead>
<tr>
<th>Description</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. 3 Washington Press</td>
<td></td>
<td>$200.00</td>
</tr>
<tr>
<td>1 pair Chases</td>
<td></td>
<td>10.00</td>
</tr>
<tr>
<td>1 Sixteen-inch Roller Frame, Core and Casting</td>
<td></td>
<td>4.10</td>
</tr>
<tr>
<td>1 Set Iron Side and Foot Sticks</td>
<td></td>
<td>3.35</td>
</tr>
<tr>
<td>4 Single Patent-Lined Galleys</td>
<td></td>
<td>2.00</td>
</tr>
<tr>
<td>3 Six-Inch Composing Sticks</td>
<td></td>
<td>.75</td>
</tr>
<tr>
<td>2 Job Stands, with Racks</td>
<td></td>
<td>5.00</td>
</tr>
<tr>
<td>5 pairs News Cases</td>
<td></td>
<td>1.60</td>
</tr>
<tr>
<td>10 Job Cases</td>
<td></td>
<td>9.00</td>
</tr>
<tr>
<td>30 yards Reglet and Furniture, assorted</td>
<td></td>
<td>.05</td>
</tr>
<tr>
<td>1 Cast-Steel Shooting Stick, medium, 75c.; 1 Planer, 40c.</td>
<td></td>
<td>1.15</td>
</tr>
<tr>
<td>100 Boxwood Quoins, 60c.; 1 Hickory Mallet, large, 40c.</td>
<td></td>
<td>1.00</td>
</tr>
<tr>
<td>1 Lye Brush, Tamplco</td>
<td></td>
<td>.30</td>
</tr>
<tr>
<td>50 Advertising Rules, 13 ems 12-Point</td>
<td></td>
<td>.04</td>
</tr>
<tr>
<td>20 each Double and Parallel Dash Rules</td>
<td></td>
<td>.08</td>
</tr>
<tr>
<td>20 Single Dash Rules</td>
<td></td>
<td>.06</td>
</tr>
<tr>
<td>12 each Double and Parallel Cross Rules</td>
<td></td>
<td>.06</td>
</tr>
<tr>
<td>30 pounds Leads and Slugs</td>
<td></td>
<td>1.14</td>
</tr>
<tr>
<td>24 Metal Foot Slugs</td>
<td></td>
<td>5.40</td>
</tr>
<tr>
<td>20 Column Rules (6-Point) 19¾ inches long</td>
<td></td>
<td>.04</td>
</tr>
<tr>
<td>20 Double Head Rules (6-Point) 13¾ in. long</td>
<td></td>
<td>.45</td>
</tr>
<tr>
<td>4 Double Head Rules (6-Point) 13¾ in. long</td>
<td></td>
<td>.45</td>
</tr>
<tr>
<td>150 pounds 10-Point Roman (Standard Line)</td>
<td></td>
<td>1.48</td>
</tr>
<tr>
<td>100 pounds 8-Point Roman (Standard Line)</td>
<td></td>
<td>.53</td>
</tr>
<tr>
<td>5 pounds 10-Point Roman (Standard Line)</td>
<td></td>
<td>.48</td>
</tr>
<tr>
<td>15 pounds 8-Point Leaders, Fractions, etc.</td>
<td></td>
<td>.53</td>
</tr>
<tr>
<td>2 fonts 8-Point Woodward</td>
<td></td>
<td>2.25</td>
</tr>
<tr>
<td>2 fonts 10-Point Woodward</td>
<td></td>
<td>2.50</td>
</tr>
<tr>
<td>1 font 12-Point Woodward</td>
<td></td>
<td>2.80</td>
</tr>
<tr>
<td>1 font 18-Point Woodward</td>
<td></td>
<td>3.20</td>
</tr>
<tr>
<td>1 font 8-Point Extended Woodward</td>
<td></td>
<td>2.25</td>
</tr>
<tr>
<td>1 font 10-Point Extended Woodward</td>
<td></td>
<td>2.50</td>
</tr>
<tr>
<td>1 font 10-Point Condensed Woodward</td>
<td></td>
<td>2.50</td>
</tr>
<tr>
<td>1 font 12-Point Condensed Woodward</td>
<td></td>
<td>2.80</td>
</tr>
<tr>
<td>1 font 18-Point Condensed Woodward</td>
<td></td>
<td>3.20</td>
</tr>
<tr>
<td>2 pounds each 12-Point and 18-Point Spaces and Quads</td>
<td></td>
<td>.45</td>
</tr>
<tr>
<td>Electrotypes Head</td>
<td></td>
<td>2.75</td>
</tr>
<tr>
<td>Borders and Ornaments</td>
<td></td>
<td>2.00</td>
</tr>
<tr>
<td>1 Imposing Stone, 30x60</td>
<td></td>
<td>12.00</td>
</tr>
</tbody>
</table>

Subject to Discount. $466.10 $413.98

*Note:* In ordering, always state what Italic, Leaders, Commercial Marks, Fractions, etc., are required, as none are sent unless specially ordered.
**ESTIMATE FOR 7-COLUMN FOLIO—Size, 24x35 Inches**

The right hand column of figures gives the amount when it is intended to use auxiliary insides.

| No. 4 Washington Hand Press | $225.00 | $225.00 |
| 7-column News Chases, in halves | 11.00 | 11.00 |
| 1 Eighteen-inch Roller Frame, Core and Casting | 4.55 | 4.55 |
| 1 set Iron Side and Foot Sticks | 3.75 | 3.75 |
| 6 Single Patent-Lined Galleys | 2.00 | 2.00 |
| 4 Six-inch Composing Sticks | 0.75 | 0.75 |
| 4 Job Stands, with Rails | 5.00 | 5.00 |
| 6 pairs News Cases | 1.60 | 1.60 |
| 10 Job Cases | 0.90 | 0.90 |
| 50 yards Reglet and Furniture, assorted | 2.50 | 2.50 |
| Mallet, Planer, Shooting Stick and 100 Quoins | 2.15 | 2.15 |
| 1 Lye Brush, 40c; 1 Saw, $1.25; 1 Wood Miter Box, 40c | 2.05 | 2.05 |
| 75 Advertising Rules | 0.90 | 0.90 |
| 25 each Double and Parallel Dash Rules | 0.60 | 0.60 |
| 25 Single Dash Rules | 1.50 | 1.50 |
| 16 each Double and Parallel Cross Rules | 0.60 | 0.60 |
| 30 pounds Leads and Slugs, cut | 5.40 | 5.40 |
| 28 Metal Foot Slugs (18-Point) | 0.40 | 0.40 |
| 24 Column Rules (6-Point) 21½ inches long | 0.50 | 0.50 |
| 5 Double Head Rules (6-Point) 17½ in. long | 0.60 | 0.60 |
| 2 Parallel Head Rules (5-Point) 15½ in. long | 0.40 | 0.40 |
| 200 pounds 10-Point Roman (Standard Line) | 46.00 | 46.00 |
| 150 pounds 8-Point Roman (Standard Line) | 53.95 | 53.95 |
| 7 pounds 8-Point Leaders and Fractions | 3.70 | 3.70 |
| 4 fonts 8-Point Woodward | 2.25 | 2.25 |
| 2 fonts 8-Point Extended Woodward | 6.40 | 6.40 |
| 3 fonts 10-Point Woodward | 2.50 | 2.50 |
| 2 fonts 10-Point Extended Woodward | 2.50 | 2.50 |
| 1 font 12-Point Woodward | 2.80 | 2.80 |
| 1 font 18-Point Woodward | 3.20 | 3.20 |
| Other Display Type, and Spaces and Quads, say | 25.00 | 25.00 |
| Heading for Paper, say | 3.00 | 3.00 |
| Inland Borders and Ornaments, say | 5.00 | 5.00 |
| 1 Marble Imposing Stone, 36x72 | 18.00 | 18.00 |

Subject to Discount: $598.80 $506.26

**ESTIMATE FOR 8-COLUMN FOLIO—Size, 26x40 Inches**

| No. 5 Washington Hand Press | $250.00 | $250.00 |
| 8-column News Chases, in halves | 13.00 | 13.00 |
| 1 Twenty-inch Roller Frame, Core and Casting | 5.00 | 5.00 |
| 1 set Iron Side and Foot Sticks | 4.20 | 4.20 |
| 6 Single Patent-Lined Galleys | 2.00 | 2.00 |
| 4 Job Stands, with Rails | 5.00 | 5.00 |
| 4 Six-inch Composing Sticks | 7.50 | 7.50 |
| 8 Extra News Cases | 1.60 | 1.60 |
| 12 Job Cases | 0.90 | 0.90 |
| 50 yards Reglet and Furniture, assorted | 2.50 | 2.50 |
| Mallet, Planer, Shooting Stick and 100 Quoins | 2.15 | 2.15 |
| 1 Saw, $1.25; 1 Lye Brush, 45c; 1 Wood Miter Box, 40c | 2.10 | 2.10 |
| 100 Advertising Rules | 0.40 | 0.40 |
| 75 Fancy Brass Dashes | 0.10 | 0.10 |
| 16 each Double and Parallel Cross Rules | 0.60 | 0.60 |
| 35 pounds News Leads | 1.80 | 1.80 |
| 32 Metal Foot Slugs | 0.04 | 0.04 |
| 28 Column Rules (6-Point) 23½ inches long | 0.55 | 0.55 |
| 5 Double Head Rules (6-Point) 17½ in. long | 0.55 | 0.55 |
| 2 Parallel Head Rules (5-Point) 15½ in. long | 0.45 | 0.45 |
| 250 pounds 10-Point Roman (Standard Line) | 48.00 | 48.00 |
| 175 pounds 8-Point Roman (Standard Line) | 53.95 | 53.95 |
| 7 pounds 8-Point Leaders and Fractions | 5.30 | 5.30 |
| 4 fonts 8-Point Woodward | 2.25 | 2.25 |
| 2 fonts 10-Point Woodward | 10.00 | 10.00 |
| 2 fonts 12-Point Woodward | 2.80 | 2.80 |
| 2 fonts 18-Point Woodward | 3.20 | 3.20 |
| Other Display Type, and Spaces and Quads, say | 26.00 | 22.00 |
| Heading for Paper, say | 3.25 | 3.25 |
| Inland Borders and Ornaments, say | 5.00 | 5.00 |
| 1 Marble Imposing Stone, 36x72 | 18.00 | 18.00 |

Subject to Discount: $677.06 $556.55

Five-column Quarto outfit amounts to about the same as an 8-column Folio.

**INLAND TYPE FOUNDRY**

15 St. Louis, Mo., U. S. A.
IMPORTANT NOVELTIES!

IMPROVED DASHES AND DOUBLE QUOTATION MARKS

TO CARRY out suggestions made to us by a number of our most progressive customers, who were dissatisfied with the ordinary Em Dash (when used as a mark of punctuation) and the Single Commas and Apostrophes used for quoting, we have cut a new series each of Improved Em Dashes and Double Quotation Marks, and take pleasure in presenting specimens of them in the following matter. We have no doubt that they will be generally welcomed.

The Dashes are somewhat heavier in face than the old Dashes, and are cut slightly shorter in length, so that—while they are cast on em bodies—it is no longer necessary to set thin or hair spaces between them and adjoining words, a feature which every compositor will appreciate. They are provided with an extra nick, to more readily distinguish them from ordinary Dashes.

"Improved Em Dashes" are supplied in proportionate quantity with all our Modern and Old Style Romans fonts, without extra charge, the quantity of ordinary Dashes in the fonts being reduced to that extent. These Dashes are also put up separately in 1-pound fonts, which are furnished at the same prices as the Romans. They will work with any face, whether this be of our make or not, and printers will find this a convenient way of procuring them.

The "Double Quotation Marks" comprise those for beginning and ending a quotation. Those for the beginning differ from the turned Commas, having the "tails" descending instead of ascending, and matching in reverse those for ending—this being the form most approved by tasteful book printers. To obviate the necessity of setting thin spaces after them, the "Quotes" for beginning are cast with the appropriate space after each.

"Double Quotation Marks" are put up in 1-pound fonts containing both characters, and are supplied at Roman prices. They are not furnished with the regular Romans, unless specially ordered. Printers will do well to order one or more of these small fonts, since they come in this convenient shape.

12-Point Will. Eskew, Wellston, Ohio—"The more I learn of your system the better I like it."

11-Point Albert W. Dennis, Lynn, Mass.—"I have often wondered why some one did not attempt it before."

10-Point D. B. Landis, Lancaster, Pa.—"Your Standard Line idea is something printers should have had years ago."

9-Point Charles T. Henderson, Toulon, Ill.—"I am pleased with your faces, and am also greatly taken with Standard Line."

8-Point W. H. Bevis, Pawtucket, R. I.—"Your system of type-making is certainly a great improvement over the common way, and I have no doubt the type will pay for itself in the time saved."

7-Point Henry Hahn, foreman "Northwestern Miller," Minneapolis, Minn.—"We are eagerly watching your output and shall try to give you our business, putting in your type as fast as the old wears out."

6-Point E. L. Wopf, Denver, Colo.—"I like your type not only as to its lining feature, but the making of figures with Old Style type and above the line of the same height. When I need more type you will hear from me."

5½-Point W. E. Fleming, Belleville, Ill.—"I am highly elated over your Standard Line system, and wonder why founders who have devoted a life-time to the business have never catered to the printers' convenience in casting type."

5-Point E. D. Wescott, Reading, Pa.—"You have made another step towards perfection. The point system was a long one, you have made another. I think the tests have all been made, and when I lay your type I will merely be putting a good thing into practical use."

INLAND TYPE FOUNDRY 16 St. Louis, Mo., U. S. A.
The Standard Line Leaders are cast from a new, hard and tough composition. We guarantee that the dots will not break off and that they wear longer than any others. They are made in four styles, as shown below, and are supplied in 2-pound and 5-pound fonts, at the following prices per pound:

<table>
<thead>
<tr>
<th>Font</th>
<th>Price per Pound</th>
</tr>
</thead>
<tbody>
<tr>
<td>5-Point</td>
<td>$1.20</td>
</tr>
<tr>
<td>5½-Point</td>
<td>$0.74</td>
</tr>
<tr>
<td>6-Point</td>
<td>$0.64</td>
</tr>
<tr>
<td>7-Point</td>
<td>$0.56</td>
</tr>
<tr>
<td>8-Point</td>
<td>$0.53</td>
</tr>
<tr>
<td>9-Point</td>
<td>$0.50</td>
</tr>
</tbody>
</table>

Standard Line Round-Dot Leaders No. 1, (two dots to em), cast on all bodies from 5-Point to 18-Point, in en, em, 1½-em, 2-em and 3-em widths.

Standard Line Fine-Dot Leaders No. 2, cast on all bodies from 6-Point to 14-Point, in en, em, 1½-em, 2-em and 3-em widths.

Standard Line Round-Dot Leaders No. 3, (one dot to em), cast on all bodies from 6-Point to 12-Point, in em, 2-em and 3-em widths.

Standard Line Hyphen Leaders No. 4, cast on all bodies from 5-Point to 12-Point, in en, em, 1½-em, 2-em and 3-em widths.

Standard Line Leaders on any body will line with every Roman or display face cast by us on that body. Any Standard Line Leader, no matter what body, may be made to line accurately with all faces on larger or smaller bodies by means of simple justification with leads and slugs; this makes them specially available for large-face date lines, etc.

The following specimen illustrates how our four styles of 10-Point Standard Line Leaders line with various faces cast on 10-Point body:

Roman No. 20..............Ext. Old Style.............Old Style No. 9
Roman No. 23.............Woodward.............Old Style No. 10
German No. 1.............Gothic No. 1.............French Old Style
Italic No. 20.............Gothic No. 6.............O. S. Italic No. 9
Caledonian Italic..........1234567890..........French O. S. Italic
Antique No. 1.............Gothic Italic No. 1.............Latin Series
Latin Antique.............Tudor Black.............Latin Condensed Series
No. 20 Series for Newspapers

Unless Otherwise Ordered, En Set Figures are Furnished

THE INLAND TYPE FOUNDRY, ST. LOUIS

German, French, Spanish and Swedish Accents are Made

5½-Point Roman No. 20

STANDARD LINING SYSTEM
One of the most important changes is our lining system. One glance at the specimen sheets issued during the past few years will show that a constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and the failure to take into account all the conditions has rendered the results unsatisfactory. All our type is cast "Standard" Line, including Romans, Italics and all job faces, therefore, all faces on one body line with one another perfectly. The advantages of this system are so many that it would be difficult to enumerate all of them. Among those that could be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; that but one lot of leaders is required for each body, etc., etc. Not only are all faces of each body on the same line, but faces of different bodies justify in line with one another by the use of 2-Point or 1-Point leads, the latter being necessary only on the smaller sizes. As the spaces of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the utmost importance in job work, enabling the compositor to use the caps of the next smaller size for small caps, thus resulting in a great saving of material. Not only will all faces line with the

12345 abcdefghijklmnopqrstuvwxyz 67890
ABCD EFGHIJKLMNOPQRSTUVWXYZ &
12345 abcdefghijklmnopqrstuvwxyz 67890
ABCD EFGHIJKLMNOPQRSTUVWXYZ &
12345 abcdefghijklmnopqrstuvwxyz 67890
ABCD EFGHIJKLMNOPQRSTUVWXYZ &

One of the most important changes is our new lining system. A glance at the specimen sheets issued during

6-Point Roman No. 20

STANDARD LINING SYSTEM
One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years shows that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; these efforts have been sporadic and inconsistent, however, failure to take into account all the conditions rendering the results unsatisfactory. All our type, including the Romans and Italics, Titles, Gothics, Antiques, and all job faces, are cast "Standard" Line, therefore all faces on one body line with one another. The advantages of this system are so many it would be difficult to enumerate all of them. Amongst those which could be mentioned are: That it is possible now to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with any body letter, as in railroad work; to have but one set of leaders in German offices where Roman is also used; but one lot of leaders will be required for each body, etc., etc. Not only are all the faces of each body on the same line, but faces of different bodies justify in line with one another by the use of 2-Point or 1-Point leads, the latter being required only on the smaller bodies. As the spaces of all our bodies are point set, fractions or multiples of points, they can be used for justification equally as well. This feature is of the greatest importance in job work, by enabling compositor to use the caps of

12345 abcdefghijklmnopqrstuvwxyz 67890
ABCD EFGHIJKLMNOPQRSTUVWXYZ &
12345 abcdefghijklmnopqrstuvwxyz 67890
ABCD EFGHIJKLMNOPQRSTUVWXYZ &
12345 abcdefghijklmnopqrstuvwxyz 67890
ABCD EFGHIJKLMNOPQRSTUVWXYZ &
12345 abcdefghijklmnopqrstuvwxyz 67890
ABCD EFGHIJKLMNOPQRSTUVWXYZ &

One of the most important changes is our new lining system. A glance at the various

7-Point Roman No. 20

STANDARD LINING SYSTEM
One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years will show that a constant demand for something of this character has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into consideration all the conditions has rendered the results unsatisfactory. All our type, including Romans, Italics, and all job faces, are cast "Standard" Line, therefore all letters on the same body line with one another perfectly. The advantages of this system are many and it would be difficult to enumerate all of them. We could mention among other things, that: It is possible by this system to line any Italic or Title with any Roman; to use heavy job letter, figures or characters in conjunction with different faces on the same job, as railroad work; but one lot of leaders is required for each body, etc., etc. Not only are faces of each body on the same line, but faces of different bodies justify in line with one another by the use of 2-Point and 1-Point

12345 abcdefghijklmnopqrstuvwxyz 67890
ABCD EFGHIJKLMNOPQRSTUVWXYZ &
12345 abcdefghijklmnopqrstuvwxyz 67890
ABCD EFGHIJKLMNOPQRSTUVWXYZ &
12345 abcdefghijklmnopqrstuvwxyz 67890
ABCD EFGHIJKLMNOPQRSTUVWXYZ &
12345 abcdefghijklmnopqrstuvwxyz 67890
ABCD EFGHIJKLMNOPQRSTUVWXYZ &

One of the most important changes is our new lining system. A glance at the various

Inland Type Foundry

St. Louis, Mo., U. S. A.
### No. 20 Series for Newspapers

#### STANDARD LINING SYSTEM

One of the most important changes is our lining system. A glance at specimen sheets issued during recent years clearly shows a constantly increasing demand for something of this description, which has led to ever recurrent attempts to solve the problem; these efforts have been sporadic and inconsistent, however, and failure to take into account all the conditions has rendered the results unsatisfactory. All our types are “Standard” Line, including Romans, Italics and all job faces, therefore the faces of all letters on same body line together perfectly. It would be difficult to enumerate the many advantages of this system, but we can mention among others that: It is now possible to line any Italic or Title with any Roman; to have but one set of figures in the German offices where Roman faces are also used; but one lot of 1234 abedefghijklmnopqrstuvwxyz 5678 ABCDEFGHIJKLMNOPQRSTUVWXYZ 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ

One of the most important changes is our lining system. A glance at specimen sheets

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#### STANDARD LINING SYSTEM

One of the most important changes is our improved lining system. A glance at specimen sheets issued during recent years will show that a constant demand for something of this character has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, as neglect to take into account all the conditions has rendered the results unsatisfactory. All our type, including Romans, Italics and all job faces, is “Standard” Line, and faces on same body will therefore line with one another. The advantages of this system are many and it would be difficult to enumerate all of them, but we could mention among other things that: Any Italic or Title will line with abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ

One of the most important changes is our new lining system. A glance at the

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#### STANDARD LINING SYSTEM

Our lining system is certainly one of the greatest improvements in the production of type faces. A glance at the specimen sheets issued during recent years will show that an ever increasing demand for something of this description has led to repeated attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to consider all the conditions has rendered the results unsatisfactory. Our type is east “Standard” Line, and all faces on same body line with one another perfectly. The advantages of this system are so many that it would be abedefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Our lining system is certainly one of the greatest improvements in the
No. 23 Series for Newspapers

5-POINT ROMAN No. 23

STANDARD LINING SYSTEM
One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years shows that a constant demand for something of this kind has led to ever recurrent attempts to solve the problem; these efforts were sporadic and inconsistent and failure to take into account all the conditions has rendered the results unsatisfactory. Our type is cast "Standard" Line and includes Romans, Italics and all job faces; and therefore, faces on one body line with one another perfectly. The advantages of this system are now so many that it would be difficult to enumerate all character, with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used and that but one of leaders is required for each body. Not only are all faces of each body on the same line, but faces of different bodies justify in line with one another by use of 2-Point or 1-Point leads, the latter being necessary only on the smaller sizes. As the spaces of bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the utmost importance in job work, enabling the compositor to use the caps of next smaller size for small caps, thus resulting in a great saving of material. Not only will all faces line with the standard leaders, but the line having been placed in such a position on the body that the face will line in every case with 2-Point or 1-Point leads in a great saving of material. Not only will all faces line with the standard leaders, but the line having been placed in such a position on the body that the face will line in every case with 2-Point or 1-Point leads, the latter being necessary only on the smaller sizes. As the spaces of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the utmost importance in job work, enabling the compositor to use the caps of the next smaller size for small caps, thus resulting in a great saving of material.

12345 abedefghijklmnopqrstuvwxyz 67890
ABCD EFGHIJKLMNOPQRSTUVWXYZ&
12345 abedefghijklmnopqrstuvwxyz 67890
ABCD EFGHIJKLMNOPQRSTUVWXYZ&

One of the most important changes is our new lining system. A glance at specimen sheets issued in recent

THE INLAND TYPE FOUNDRY, ST. LOUIS

5\-POINT ROMAN No. 23

STANDARD LINING SYSTEM
One of the most important changes is our lining system. Glancing over specimen sheets issued during the past few years you will notice that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results unsatisfactory. Our type is cast "Standard" Line, including Romans, Italics and all job faces; therefore, all faces on one body line with one another perfectly. The many advantages of this system are so great that it would be difficult to enumerate all of them. Among those that could be mentioned are: It is now possible to line any Italian or Title with all Roman; to use heavy job letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; that but one of leaders is required for each body, etc., etc. Not only are all faces of each body on the same line, but faces of different bodies justify in line with one another by use of 2-Point or 1-Point leads, the latter being necessary only on the smaller sizes. As the spaces of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the utmost importance in job work, enabling the compositor to use the caps of the next smaller size for small caps, thus resulting in a great saving of material.

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One of the most important changes is our new lining system. A glance at specimen sheets issued in recent

INLAND TYPE FOUNDRY

6-POINT ROMAN No. 23

STANDARD LINING SYSTEM
One of the most important changes is our lining system. Glancing at specimen sheets issued during the past few years shows that a constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions have rendered the results unsatisfactory. All our type, which includes Romans, Italics, Titles, Antiques and Grotesques, and all the other job faces, is cast on our "Standard" Line, and therefore, all faces of one body line with one another. The many advantages of this system make it difficult to enumerate all of them. Amongst those which may be mentioned are: That it is now possible to line any Italian or Title with all Roman; to use heavy job letter, characters or figures with different faces on the same job, as in railroad work; in German offices, where Roman is also used, to have but one set of figures; that but one of leaders need be purchased for each body, etc. Not only are all faces of each body on the same line, but faces of different bodies justify easily in line with one another by use of 2-Point or 1-Point leads, the latter being necessary only on smaller sizes. Spaces of all bodies are point set, fractions or multiples of 12345 abedefghijklmnopqrstuvwxyz 67890
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12345 abedefghijklmnopqrstuvwxyz 67890
ABCD EFGHIJKLMNOPQRSTUVWXYZ &

One of the most important changes is our new lining system and a glance at specimen sheets issued

20

St. Louis, Mo., U.S.A.
<table>
<thead>
<tr>
<th>8-Point Roman No. 23</th>
<th>9-Point Roman No. 23</th>
<th>10-Point Roman No. 23</th>
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<tbody>
<tr>
<td><strong>STANDARD LINING SYSTEM</strong></td>
<td><strong>STANDARD LINING SYSTEM</strong></td>
<td><strong>STANDARD LINING SYSTEM</strong></td>
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</table>
| One of the most important changes is our lining system. One glance at the specimen sheets issued during the past few years will show that the demand for something of this kind has led to ever recurrent efforts towards a solution of the problem. These efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results anything but satisfactory. All our type, including Romans, Italics, Titles, Gothis, and all job faces, is cast "Standard" Line, all faces on the one body lining together perfectly. It would be difficult to here enumerate the many advantages of this system, but we could mention among other things, that: It is now possible to line any Italic or Title letter with 123 abecedfgijklmnopqrstuvwxyz 456 ABCDEFGHIJKLMNOPQRSTUVWXYZ 12345 abecedfgijklmnopqrstuvwxyz | One of the most important changes is our new lining system. A glance at the specimen sheets issued during the past few years will show that a constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, failure to consider and take into account all the conditions having rendered the result anything but satisfactory. All our types are cast "Standard" Line, including all Romans, Italics, Titles, Gothis and all other job faces; therefore, faces on one body will all line with one another perfectly. The advantages abecedfgijklmnopqrstuvwxyz | One of the greatest changes is our new lining system. 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abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmnopqrstuvwxyz | abecedfgijklmpho...
No. 22 Series for Newspapers

STANDARD LINING SYSTEM
One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years shows that a constant demand for something of this kind has led to ever recurrent attempts to solve the problem. These efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results unsatisfactory. Our types are cast "Standard" Line, including Romans and Italics, Titles, Gothic, Antiques, and all other job letter, consequently all faces on one body line with one another. The advantages of this system are many, and it would be difficult to enumerate all of them. We could, however, mention among other things, that: It is now possible to line any Italics or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used, etc., etc. Not only are all the faces of each body on the same line, but faces of other bodies justify in line with one another by the use of 2-Point and 1-Point leads, it being necessary to use the latter only on the smaller bodies. As the spaces of all our bodies are point set, fractions or multiples of points, they can be used equally well for this justification. This feature is of greatest importance in job work, enabling the compositor to use the caps of the next smaller size of series for small caps, thus saving much material. Not 12345 abedefghijklmnopqrstuvwxyz & 12345 abedefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ &

One of the most important changes is our lining system. A glance at specimen sheets issued during

THE INLAND TYPE FOUNDRY, ST. LOUIS

STANDARD LINING SYSTEM
One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years shows that the constant demand for something of this kind has led to recurrent attempts to solve the problem. These efforts have been sporadic and inconsistent, and failure to take into account all the conditions rendered the results unsatisfactory. All our type, which includes Romans, Italics, Titles, and all job faces, is on "Standard" Line, and therefore all faces of one body line with another. The advantages of this new system are so many that it would be difficult to enumerate all of them. Among them can be mentioned: That it is now possible to line any Italics or Title with any Roman; to use heavy letter, figures or characters with different faces on the same job, as railroad work; to have but one set of figures in German offices where Roman is also used; that but one lot of leaders are required for each body. Not only are all faces of each body on the same line, but faces of different bodies justify in line with one another by the use of 2-Point or 1-Point leads; the latter are necessary only on the smaller sizes. As the spaces of all bodies are point set, fractions 12345 abedefghijklmnopqrstuvwxyz& 12345 abedefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ &

One of the most important changes is our lining system. A glance at the specimens

ST. LOUIS, MO., U.S.A.
No. 24 Series for Newspapers

6-Point Roman No. 24*

STANDARD LINING SYSTEM
One of the most important changes is our new system of lining. A glance through the specimen books issued during the past few years will show that a constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results most unsatisfactory. Our type, including Romans and Italics, Titles, Antiques, Gothics, and all job faces, is cast on "Standard" Line, and therefore all faces of one body line with one another. The advantages of this system are so abundant that it would be difficult to enumerate all of them. But among those that may be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy letter, figures or characters with different characters on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; that but one set of leaders is required for each body in an office, etc. Not only are all faces of each body on the same line, but faces of various bodies justify in line with one another by the means of 2-Point and 1-Point leads, the latter being needed only for the smaller bodies. As the spaces of all our bodies are point set, fractions or multiples of 12345 abcedfghijklmnopqrstuvwxyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ

One of the important changes is our new system of lining. A glance at the specimen sheets that issued

THE INLAND TYPE FOUNDRY, ST. LOUIS

7-Point Roman No. 24*

STANDARD LINING SYSTEM
One of the most important changes is our new lining system. A glance at the specimen sheets issued during the past few years will show that the constant demand for something of this kind has led to ever recurrent efforts to solve the problem; but these attempts have been sporadic and inconsistent, the failure to take into account all the conditions having rendered the results unsatisfactory. All our type, including Romans and Italics, as well as Titles, Antiques, Gothics, and all other job faces, is cast "Standard" Line; therefore all faces of one body line with one another. The advantages of this system are so many that it would be very difficult to enumerate all of them. Among those that may be mentioned are: It is now possible to line any Italic or Title with any Roman; to make use of heavy job letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; that but one lot of leaders is needed for each body, etc. Not only are all faces of each body on the same line 12345 abcedfghijklmnopqrstuvwxyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ

One of the important changes is our new system of lining. A glance at the specimen sheets that issued

8-Point Roman No. 24

STANDARD LINING SYSTEM
One of the most important changes is our new system of lining. One glance at the specimen sheets issued during the past few years shows that the constant demand for something of this nature has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results unsatisfactory. All our type, including Romans, Italics, and Titles, Antiques, Gothics, as well as all other faces, is cast "Standard" Line, by reason of which all faces of one body will line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them; but among those that may be mentioned are: It is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters of various sizes 12345 abcedfghijklmnopqrstuvwxyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ

One of the important changes is our new system of lining. A glance at the specimen sheets that issued
No. 25 Series for Newspapers

THE INLAND TYPE FOUNDRY, ST. LOUIS

German, French, Spanish and Swedish Accents are Made

5-Point Roman No. 25

STANDARD LINING SYSTEM
One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years will show that a constant demand for something of this kind has led to ever recurrent attempts to solve the problem; these efforts, however, have been sporadic and without consistency, and failure to take into account all the conditions has rendered the results highly unsatisfactory. All our type, including Romans and Italics, Titles, Antiques, Gothis, and all job faces, is cast on "Standard" Line; therefore, all faces cast on the same body line with one another perfectly. The advantages of this system are so many that it would be difficult to enumerate all of them. But among the important ones mentioned are: That it is now possible to line any italic or title with any Roman; to use heavy job letter and figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; that but one set of leaders is required for each body, etc. Not only are all the faces of each body on the same line, but faces cast on different bodies justify in line with one another by the use of 2-Point or 1-Point leads, the 1-Point size being necessary only with the smaller bodies. As the spaces of all bodies are point set, or fractions or multiples of points, they can also be used for this justification. This feature is of the very highest importance in job work, enabling the compositor to use the caps of the next smaller size for small caps, resulting in a great saving of material. Not only will all faces line with the standard leaders

12345 abcdefghijklmnopqrstuvwxyz 67890
ABCDEFHIJKLMNOPQRSTUVWXYZ&
12345 abcdefghijklmnopqrstuvwxyz& 67890

One of the important changes is our lining system. A glance at the specimen sheets issued during the past few

5½-Point Roman No. 25

STANDARD LINING SYSTEM
One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years will show that a constant demand for something of this character has led to ever recurrent attempts to solve the problem; these efforts have been sporadic and inconsistent, and failure to take into consideration all the conditions has rendered the results unsatisfactory. All our type, including Romans, Italics, and all job faces, is cast "Standard" Line; therefore all faces on the same body line with one another perfectly. The advantages of this system are so many that it would be difficult to enumerate all of them. We could mention among other features, that: It is possible by this system to line any italic or title with any Roman; to use heavy job letter, figures or characters in conjunction with different faces on the same job, as in railroad work; but one set of leaders is required for each body, etc. Not only are the faces of each body on the same line, but faces of different bodies justifies in line with one another by the use of 2-Point and 1-Point leads, the latter being necessary only on the smaller sizes. As the spaces of all bodies are point set, fractions or multiples of points, it is possible to use them for this justification as well. This feature is of the utmost value in job work, enabling the compositor to use

12345 abcdefghijklmnopqrstuvwxyz 67890
ABCDEFHIJKLMNOPQRSTUVWXYZ&
12345 abcdefghijklmnopqrstuvwxyz& 67890

One of the important changes is our lining system. A glance at the specimen sheets issued

6-Point Roman No. 25

STANDARD LINING SYSTEM
One of the most important changes is our new lining system. A glance at the specimen sheets issued during the past few years will show one that the constant demand for something of this nature has led to ever recurrent attempts to solve the problem; these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results unsatisfactory. All our type, including Romans, Italics, and all job faces, is cast "Standard" Line, and therefore all faces of one body line with one another. The advantages of this new system are so many that it is difficult to enumerate them all. Among those which can be mentioned are: It is now possible to line accurately any italic or titlè with any Roman; to use heavy letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is used; that but one set of leaders are required for each body. Not only are all faces of each body on the same line, but the faces of different bodies justify in line with one another by the use of 2-Point and 1-Point leads, the latter being necessary

12345 abcdefghijklmnopqrstuvwxyz 67890
ABCDEFHIJKLMNOPQRSTUVWXYZ&
12345 abcdefghijklmnopqrstuvwxyz& 67890

One of the important changes is our new lining system. A glance at the specimen
# No. 27 Series—On Point and Half-Point Sets

## 6-Point Roman No. 27

**STANDARD LINING SYSTEM**

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years will show that a constant demand for something of this kind has led to ever recurrent efforts to solve the problem; but these attempts have been sporadic, also inconsistent, and failure to take into account every condition has rendered the results unsatisfactory. All our type, including Romans and Italics, and titles, Antiques, Gothic, and all other faces, faces, is cast on "Standard" Line; therefore all faces on one body line perfectly with one another. The advantages of this system are so many that it would be a difficult matter to enumerate all of them. But among those which may be mentioned are: That is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same line, as in railroad work; to have but one set of figures in German offices where Roman is also used; that but one body need be purchased for each body, etc. Not only are all the faces of each body on the same line, but the faces of different bodies justify in line with one another readily by the use of:

<table>
<thead>
<tr>
<th>12345</th>
<th>abdefghijklmnopqrstuvwxyz 67890</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABCDEF</td>
<td>ghi</td>
</tr>
<tr>
<td>ABCDEFG</td>
<td>HIJKL</td>
</tr>
<tr>
<td>12345 abdefghijklmnopqrstuvwxyz 67890</td>
<td>ABCDEFGHIJKLMNOPQRSTUVWXYZ &amp;</td>
</tr>
</tbody>
</table>

One of the most important changes is our new lining system. A glance at the specimen sheets.

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## 7-Point Roman No. 27

**STANDARD LINING SYSTEM**

One of the most important changes is our new lining system. A glance at the specimen sheets issued during the past few years will show that a constant demand for something of this nature has led to ever recurrent efforts to solve the vexing problem. But these attempts have been sporadic and inconsistent, failure to take into account all the conditions has rendered the results unsatisfactory. All our type, including Romans, Italics, and titles, Antiques, Goths, and all other faces, is cast on "Standard" Line, and therefore all faces of one body will line with one another. The advantages of this system are so many that it would be difficult to enumerate them all. But among those which may be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same line, as in railroad work; to have but one set of:

<table>
<thead>
<tr>
<th>12345</th>
<th>abdefghijklmnopqrstuvwxyz 456</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABCDEF</td>
<td>GHIJKLMNOPQRSTUVWXYZ</td>
</tr>
<tr>
<td>ABCDEFG</td>
<td>HIJKLMNOPQRSTUVWXYZ</td>
</tr>
<tr>
<td>12345 abdefghijklmnopqrstuvwxyz 456</td>
<td>ABCDEFGHIJKLMNOPQRSTUVWXYZ</td>
</tr>
</tbody>
</table>

One of the most important changes is our new lining system. A glance at specimen sheets.

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## 8-Point Roman No. 27

**STANDARD LINING SYSTEM**

One of the most important changes is our lining system. A glance at the specimen sheets issued during recent years shows that a constant demand for something of this nature has led to ever recurrent efforts to solve the vexing problem; but these attempts were sporadic and inconsistent, and the failure to take into account all the conditions has rendered results unsatisfactory. All our type, which includes Romans, Italics, titles, and Antiques, Goths, and all other faces, is cast "Standard" Line, hence all faces on one body line with one another perfectly. The advantages of this system are so numerous that it would be impossible to count them all. Among those that may here be mentioned are: It is now possible to

<table>
<thead>
<tr>
<th>12345</th>
<th>abdefghijklmnopqrstuvwxyz 34</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABCDEF</td>
<td>GHIJKLMNOPQRSTUVWXYZ</td>
</tr>
<tr>
<td>ABCDEFG</td>
<td>HIJKLMNOPQRSTUVWXYZ</td>
</tr>
<tr>
<td>12345 abdefghijklmnopqrstuvwxyz 34</td>
<td>ABCDEFGHIJKLMNOPQRSTUVWXYZ</td>
</tr>
</tbody>
</table>

One of the most important changes is our new lining system. A glance over...

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INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
Various Faces for Newspapers

Unless Otherwise Ordered, En Set Figures are Furnished
THE INLAND TYPE FOUNDRY, ST. LOUIS
German, French, Spanish and Swedish Accents are Made

8-POINT ROMAN NO. 22

STANDARD LINING SYSTEM
One of the most important changes is our lining system. A glance at the specimen sheets issued during the last few years shows that constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results anything but satisfactory. All our type, including Romans, Italics, Titles, Antiques, and all jobbing faces, is cast "Standard" Line; therefore, all faces of one body will line with one another. Advantages of this system are so many that it would be difficult to enumerate all of them. Amongst those which may be stated are:

12  abedefghijklmnopqrstuvwxyz 34
ABCDEFHIJKLMNOPQRSTUVWXYZ &
12345  ABCDEFGHIJKLMNOP 67890

One of the most important changes is our new lining system. A glance at the

STANDARD LINING SYSTEM
One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years shows that a constant demand for something of this nature has led to recurrent attempts to solve the problem. These efforts have been sporadic and inconsistent, the failure to take into account all the conditions having rendered the results obtained anything but satisfactory. All our type, which includes Romans, Italics, Titles, Antiques, and all jobbing faces, is cast on "Standard" Line; therefore, all faces of one body will line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. Amongst those that could be mentioned are: It is possible now to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman type is also used; that but one lot of leaders is required for each body in an office, etc. Not only are all faces of each body on the same line, but faces of different bodies line with one another with easy justification by use of 2-Point or 1-Point leads, the latter being required only on the smaller sizes. As the spaces of all

12345 abedefghijklmnopqrstuvwxyz 67890
ABCDEFHIJKLMNOPQRSTUVWXYZ &
12345  ABCDEFGHIJKLMNOPQRSTUVWXYZ &
12345  abcdefghijklmnopqrstuvwxyz 67890

One of the most important changes is our lining system. A glance at specimen

STANDARD LINING SYSTEM
One of the most important changes is our lining system. A glance at the specimen sheets issued during years past shows that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results anything but satisfactory. All our type, including Romans, Italics, Titles, Gothis, and all other jobbing faces, is cast on the improved "Standard" Line, therefore all faces on one body line with one another. It would be very difficult to here enumerate the many advantages

12345 abedefghijklmnopqrstuvwxyz 67890
ABCDEFHIJKLMNOPQRSTUVWXYZ &
12345  ABCDEFGHIJKLMNOPQRSTUVWXYZ &
12345  ABCDEFGHIJKLMNOPQRSTUVWXYZ &
12345  ABCDEFGHIJKLMNOPQRSTUVWXYZ &

One of the important changes is our lining system. A glance into specimen

Inland Type Foundry

26

St. Louis, Mo., U. S. A.
5-Point Roman No. 20

THE STANDARD LINING SYSTEM

One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years shows that constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results anything but satisfactory. All our type is cast "Standard" Line, including Romans and Italics, Titles, Antiques, Gothis, and all other job faces; therefore all faces of one body line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. Amongst those which can be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; that but one lot of leaders need be purchased for each body, etc., etc. Not only are all the faces of each body on the same line, but faces of different bodies justify in line with one another perfectly by the use of 2-Point or 1-Point leads, the latter being necessary only in the smaller bodies. As spaces of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest importance in all job work, and by enabling the compositors to use the caps of the next smaller size of series for small caps results in the saving of much material. Not only will all faces line with the standard leaders, but will line with 2-Point single or dotted rule perfectly by the use of 2-Point or 1-Point leads and standard quads. In spite of the general use of leaders it is often necessary to use rule, and this innovation, which enables the printer to have accurate lining without the use of cards, will be appreciated. The 's and 's are in all cases, except Italics and Scripts, made non-kerning, not only doing away with the useless expense of the combinations, but securing absolute immunity from breakage after the type is locked up, and insuring better electrotypes. The same plan is followed with the descenders, making all non-kerning. Throughout the Old Styles the letters above and below the line have been abandoned, and while retaining the old styles on these important characters have been made of uniform size and line, adapting them to all uses and making them handsomer and more legible. All small

12345 abcdesghijklmnopqrstuvwxyz 67890
ABCDEFghijklmnopqrstuvwxyz abcde
12345 abcdesghijklmnopqrstuvwxyz 67890
ABCDEFghijklmnopqrstuvwxyz abcde

One of the most important changes is our new lining system. A glance at the specimen sheets issued during the past few years shows that a constant demand

INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
6-Point Roman No. 20

THE STANDARD LINING SYSTEM

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years will show that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, failure to take into account all the conditions rendering results unsatisfactory. All our type is cast on the improved "Standard" Line, including Romans and Italics, Titles, Antiques, Gothics, and all other job faces; therefore all faces of one body line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. Amongst those which can be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used: that but one lot of leaders need be purchased for each body, etc. Not only are all the faces of each body on the same line, but faces of different bodies justify in line with one another accurately by the use of 2-Point or 1-Point leads, the latter being necessary only on the smaller bodies. As the spaces of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest importance in job work, and by enabling the compositor to use the caps of the next smaller size of the series for small caps results in the saving of much material. Not only will all faces line with the standard leaders, but will line with 2-Point single or dotted rule perfectly by the use of 2-Point or 1-Point leads and standard quads. In spite of the general use of leaders it is often necessary to use rule, and this innovation, which enables the

12345 abedefghijklmnopqrstuvwxyz 67890
ABCDEF GHJKLMNOPQRSTUVWXYZ
12345 abedefghijklmnopqrstuvwxyz&

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years shows that the
THE STANDARD LINING SYSTEM

One of the most important changes is our new lining system. A glance at the specimen sheets issued during the past few years will show that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem. These efforts have been sporadic and inconsistent, failure to take into account all the conditions having rendered the results anything but satisfactory. All our type, including Romans and Italics, Titles, Antiques, Gothis, and all job faces, is cast "Standard" Line, and therefore all faces of one body line with one another. The advantages of this system are so many that it were difficult to enumerate all of them. Amongst those which may be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter, characters or figures with different faces on the same job, as in railroad work; in German offices, where Roman is also used, to have but one set of figures; that but one lot of leaders need be purchased for each body, etc. Not only are all faces of each body on the same line, but

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ABCDEFHIJKLMNOPQRSTUVWXYZ
12345 ABCDFGHIJKLMNOPQR 67890

One of the most important changes is our new lining system. A glance at the specimen sheets issued during
STANDARD LINING SYSTEM

One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years shows that the constant demand for something of this character has led to ever recurrent attempts to solve the problem; these efforts have been sporadic and inconsistent, however; failure to take into account all the conditions rendering results unsatisfactory. All our types are cast on the improved "Standard" Line, including all Romans, Italics, Titles, Gothics, and other job faces, therefore, all faces of one body line with one another. Among many of the other advantages of this system which may here be mentioned are: That it is now possible to line

abedefghijklmnopqrstuvwxyz
ABCDEFghijklmnopqrstuvwxyz
12345 ABCDEFghijklmnopqrstuvwxyz 67890

One of the important changes is that of the improved lining system. A glance at specimen sheets issued during the past few years will show that the constant demand for something of this description has led to ever recurrent efforts towards a solution of the problem; but these attempts have been sporadic and inconsistent, failure to take into account all conditions rendering the results unsatisfactory. All our types are "Standard" Line, including Romans and Italics, Titles, Gothics and all other job faces, and therefore all faces of one body line with one another. Among the

abedefghijklmnopqrstuvwxyz
ABCDEFghijklmnopqrstuvwxyz
12345 ABCDEFghijklmnopqrstuvwxyz 67890

One of the most important changes is our lining system. A glance at the specimen
Our New Lining System

One of the most important changes is our lining system. A glance at the specimen sheets issued during recent years shows that a constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and the failure to take into account all the conditions has caused the results to be unsatisfactory. All our type, including Romans and Italics, Titles, Antiques and Goths, as well as all the other job faces, is cast on the improved "Standard" Line, and therefore all faces of one body line with one another. The advantages of this new system are so many that it would be difficult to enumerate all of them. But among those which may be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; that but one lot of leaders need be purchased for each body, etc. Not only are all the faces of each body on the same line, but faces of different bodies justify in line with one another accurately by the use of 2-Point or 1-Point leads, the latter size being necessary only on the smaller bodies. As the spaces of all our bodies are cast on point sets, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest importance in job work, and by enabling the compositor to use the caps of the next smaller size results in the saving of much material. Not only will all faces line with leaders

One of the greatest changes is that of our lining system. A glance at recent...
THE STANDARD LINING SYSTEM

One of the most important changes is our system of lining. A glance at the specimen sheets issued during the past few years shows that a constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but the various efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results highly unsatisfactory. All our type, including Romans and Italics, as well as Titles, Antiques, Goethies, and all our other job faces, is cast "Standard" Line; therefore all faces of one body line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. Among those which may be mentioned are: That it is now possible to line any italic or title with any Roman; in German offices where Roman is also used to have but one set of figures; to use heavy letter, figures or characters with different faces on the same job, as in railroad work; that but one lot of leaders need be purchased for each body, etc. Not only are all the faces of each body on the same line, but faces of different bodies justify in line with one another accurately by the use of 2-Point and 1-Point leads, the latter size being necessary only with the smaller bodies. As the spaces of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of greatest importance in job work, and by enabling the compositor to use the caps of the next smaller size of the series for small caps results in the saving of much material. Not only will all faces line with the standard leaders, but they will line accurately with 2-Point single or dotted rule by the use of 2-Point or 1-Point leads and standard quads for justification. In spite of the general use of leaders, it is very often necessary to use brass rule, and this innovation which enables the printer to have perfect lining, will be highly appreciated. Throughout the Old Styles all the figures

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12345 abedefghijklmnopqrstuvwxyz

One of the most important changes is our system of lining. A glance at the specimen sheets issued during the past few years shows the constant demand for something of this nature has led to ever recurrent attempts to solve the problem. These efforts, however, have been sporadic and inconsistent, the failure to take into account all the conditions having rendered unsatisfactory results. All our type is cast "Standard" Line, including Romans and Italics, Titles, Antiques, Goethies, Latins, and all other job faces; therefore all faces of one body line accurately with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. Among those which can be mentioned are: That it is now possible to line any italic or title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as in railroad work; in German offices where Roman is also used to have but one set of figures; that but one lot of leaders need be purchased for each body in an office, etc. Not only are all the faces of each body on the same line, but faces of different bodies justify in line with one another by the use of 2-Point and 1-Point leads, the latter being necessary only on the smaller bodies. As the spaces of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest importance in job work, and by enabling compositors to use the caps of the next smaller size of the series results in the saving of a large amount of material. Not only will all faces line with the standard

12345 abedefghijklmnopqrstuvwxyz 67890
12345 abedefghijklmnopqrstuvwxyz

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years
German, French, Spanish and Swedish
Accents are made for these faces

7-POINT ROMAN No. 22

THE STANDARD LINING SYSTEM

One of the most important changes is our system of lining. A glance at the specimen sheets issued during the past few years shows that a constant demand for something of this nature has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has caused the results to be unsatisfactory. All our type, including Romans and Italics, Titles, Antiques, Gothics, and all other job faces, is cast "Standard" Line; therefore all the faces of the same body line with one another. The advantages of this system are so many that it would be impossible to enumerate all of them. Among the ones which can be mentioned are: That it is possible now to line any Italian or Title with any Roman; to use heavy letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; that but one lot of leaders need now be purchased for each body, etc. Not only are all the faces of each body on the same line, but faces of the different bodies justify in line with one another by use of 2-Point and 1-Point leads, the latter size being necessary only on the smaller bodies. As the spaces

12345 abcdefghijklmnopqrstuvwxyz 67890

12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ

One of the most important changes is our new lining system. A glance at the specimen sheets issued during

INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
THE STANDARD LINING SYSTEM

One of the most important changes is our lining system. Now a glance at specimen sheets issued during the past few years shows that constant demand for something of this kind has led to ever recurrent attempts to solve the problem; these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results unsatisfactory. All our type is cast on the improved "Standard" Line, including Romans, Italic, Titles, Antiques, Gothics, and all other job faces; therefore all faces of one body line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them; but amongst those which may be mentioned are: That it is possible now to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces on same job, as in railroad work; but one set of figures are required in German offices where Roman is also used; but one set of leaders need be purchased for each body, etc., etc. Not only are all the faces of each body on the same line, but faces of different bodies justify in line with one another accurately by the use of 2-Point or 1-Point leads, the latter being necessary only on the smaller bodies. As the spaces of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest importance in job work, and by enabling the compositor to use the caps of the next smaller size of the series for small caps results in the saving of much material. Not only will all faces line with the standard leaders, but will line with 2-Point single or dotted rule perfectly by the use of 2-Point or 1-Point leads and our standard quads. In spite of the general use of leaders it is often necessary to use rule, and this innovation, which enables the printer to have accurate lining without the use of cardboards, will be very highly appreciated. In the Old Styles the figures above and below the line have been, and while retaining the old style design these important characters have been made of uniform size and line, and are now adaptable for all uses, being much handsomer and more legible. All small cap sorts liable to be confused with the same

12345 abcdefghijklmnopqrstuvwxyz 67890
ABCDEFGHIJKLMNOPQRSTUVWXYZ

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years shows that constant...
THE STANDARD LINING SYSTEM

One of the most important changes is our improved lining system. A glance at the specimen sheets issued during the past few years shows that a constant demand for something of this kind has led to ever recurrent attempts to solve the problem. These efforts, however, have been sporadic and inconsistent, failure to take into account all the conditions having rendered the results unsatisfactory. All our type is cast "Standard" Line, including Romans, Italics, and all job faces, consequently all faces on one body line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. Amongst those which could be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter or figures with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; that but one lot of leaders is required for each body, etc. Not only are all the faces of each body on the same line, but faces of different bodies justify in line with one another by the use of 2-Point and 1-Point leads, the latter being necessary only on the smaller bodies. As the series for small caps and thus saving much material. Not only will all faces line with the standard leaders, but the line has been placed in such position on the body that in every case

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ABCDEFGHJKLMNPQRSTUVWXYZ&

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years
THE STANDARD LINING SYSTEM

One of the most important changes is our lining system. A glance at specimen sheets issued during the last few years shows that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent; failure to take into account all the conditions has rendered the results very unsatisfactory. Our type, including Romans Italics, Titles, Antiques, Gothics, and all other job faces, is "Standard" Line, and therefore all faces of one body line with one another. The advantages of this system are so many that it was difficult to enumerate all of them. Some which may be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter or characters

abedefghijklmnopqrstuvwxyz
ABCD EFGHIJKLMNOPQRSTUVWXYZ
12345 abedefghijklmnopqrstuvwxyz

One of the most important changes is our new lining system. A glance at the specimen sheets

Inland Type Foundry

36 St. Louis, Mo., U. S. A.
THE STANDARD LINING SYSTEM

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years will show that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; these efforts, however, have been sporadic and inconsistent, failure to take into account all the conditions having rendered the results unsatisfactory. All our type is cast "Standard" Line, including Romans and Italics, Titles, Antiques, Gothic, and all other job faces; therefore, all faces of one body line accurately with one another. The advantages of this new system are so many that it would be difficult to enumerate all of them. Among those which may be mentioned are: That it is now possible to line any Italics or Title with any Roman; to use heavy job letter, figures or other characters with different faces on the same job, as in railroad work, etc.; to have but one set of figures in German offices where Roman is also used; that but one lot of figures need be purchased for each body, etc. Not only are all the faces of each body on the same line, but faces of different bodies justify in line with one another accurately by use of 2-Point and 1-Point leads, the latter being necessary only on the smaller bodies. As the spaces of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest importance in job work, and by enabling the compositor to use the caps of the next smaller size of the series for small caps results in the saving of much material. Not only will all our faces line with the standard leaders, but will line with 2-Point single or dotted rule perfectly by use of 2-Point or 1-Point leads and standard quads. In spite of the general use of leaders it is often necessary to use rule, and this innovation, which enables the printer to have accurate lining without the use of paper or cardboard, will be highly appreciated. The 's and 's are in all cases, except Italics and Scripts, made non-kerning, doing away not only with the useless expense of the old t-combinations, but securing absolute immunity from breakage after the type is in

12345 abcdefghijklmnopqrstuvwxyz 67890
ABCD EFGHIJKLMNOPQRSTUVWXYZ&
12345 abcdefghijklmnopqrstuvwxyz& 67890

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years will show that
THE STANDARD LINING SYSTEM

One of the most important changes is our new lining system. A glance at the specimen sheets issued in the past few years will show that a constant demand for something of this kind has led to ever recurrent efforts to solve the problem; but these attempts have been sporadic and inconsistent, and the failure to take into account all the conditions has caused the results to be unsatisfactory. All our type, including Romans and Italics, Titles, Antiques, Gothics, and all job faces, is cast "Standard" Line; therefore all faces on the same body line with one another. The advantages of this system are so many that it would be quite difficult to enumerate all of them. Amongst those which may be mentioned are: It is now possible to line any Italics or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as in railroad work; in German offices, where Roman is also used, to have but one set of figures; that but one lot of leaders need be bought for each body, etc. Not only are all the faces of each body on the same line, but faces of different bodies will justify in line with one another by the use of 2-Point and 1-Point leads, the latter being necessary only on the smaller bodies. As the spaces of all bodies are on point set, fractions or multiples of points, they can be used for justification of this nature as well. This feature is of the greatest importance in job work, and by enabling compositors to use the caps of the next smaller size of the series for

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ABCD EFGHIJKLMNOPQRSTUVWXYZ&
12345 abedefghijklmnopqrstuvwxyz&  67890

One of the important changes is our new system of lining. A glance at the specimen sheets issued during
THE STANDARD LINING SYSTEM

One of the most important changes in our new system of lining. A glance at the specimen books issued during the past few years will show that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results unsatisfactory. All our type, including Romans and Italics, Titles, Antiques and Gothics, as well as all other job faces, is cast on the improved "Standard" Line, and therefore all faces of one body will line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. Among those which may be here mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with varying faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; that but one lot of leaders need be purchased for each body, etc. Not only are all the faces of each body on the same line, but faces of different bodies will justify in line with one another readily by the use of 2-Point and 1-Point leads, the latter size being necessary only on the smaller bodies. As the spaces of all bodies are cast point set, fractions and multiples of points, they can be used for this justification as well. This feature is of the greatest importance in job work, and by enabling the compositor to use the caps of the next smaller size of the series for small caps results in the saving of much material. Not

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ABCDEFGHIJKLMNOPQRSTUVWXYZ
12345 abecedgijklmnopqrstuvwxyz &
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One of the most important changes is our new lining system. A glance at the specimen sheets issued during the past few years
THE STANDARD LINING SYSTEM

One of the important changes is our system of lining. A glance at the specimen sheets that were issued during the past few years will show that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, failure to take into account all the conditions having rendered the results unsatisfactory. All our type, including Romans and Italics, Titles, Antiques, Goethes, and all other job faces, is cast on "Standard" Line, and therefore all faces of one body will line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. Among those that can be mentioned are: That it is now possible to line anyItalic or Title with any Roman; to use heavy job letter and figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in every German office where Roman is also used; that but one set of leaders

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One of the most important changes is our system of lining. A glance at the specimen sheets issued

INLAND TYPE FOUNDRY

PRACTICAL DEMONSTRATION OF

OUR NEW LINING SYSTEM

This paragraph, set in a number of our 8-Point faces, is a practical showing of our STANDARD LINE system. It illustrates how our standard line Half-Title......our standard line Condensed No. 1...........
our standard line Antique No. 1......our standard line Gothic Italic.........our standard line Latin......our standard line Gothic No. 1........our standard line Extended Old Style......our standard line Woodward.........our standard line Tudor Black, all line accurately with our standard line Roman No. 23 (in which this paragraph is set), and its Italic; how these also line with our standard line newspaper Roman No. 22 and its Italic, with our standard line Old Style No. 9 and its Italic, with our standard line French Old Style No. 8 and its Italic; and also how our standard line Round-Dot Leaders......our Fine-Dot Leaders.........line with these various faces. To this we also append sample words illustrating combinations of caps of 8-Point and 6-Point sizes, as caps and small caps: HALF-TITLE, ANTIQUE NO. 1, WOODWARD SERIES, LATIN SERIES, GOTHIC NO. 1, GOTHIC ITALIC NO. 1; all of which are justified in line with 1-Point leads.

St. Louis, Mo., U. S. A.
6-POINT FRENCH OLD STYLE No. 8

THE SUPERIOR STANDARD LINING SYSTEM

One of the most important changes is our new lining system. A glance at the specimen sheets issued during the past few years shows that a constantly increasing demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered results unsatisfactory. All our type is cast "Standard" Line, including Romans, Italics, Titles, Antiques and all other job faces, and therefore all faces of one body line with one another. The advantages of this system are many, and it would be difficult to enumerate all of them. Amongst those which could be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with other and different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; that but one lot of leaders need be purchased for each body, etc., etc. Not only are all the faces of each body on the same line, but the faces of different bodies justify in line with one another by using 2-Point or 1-Point leads, the latter being necessary only on smaller bodies. As the spaces of all type bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest importance in job work, and by enabling the compositor to use the caps of the next smaller size of the series for small caps results in the saving of much material. Not only will all faces line with standard leaders, but the line has been placed in such position on the body that in every case the face will line with 2-Point rule by the use of 2-Point or 1-Point leads. In spite of the general use of leaders it is often necessary to use rule, and this innovation, which enables the compositor to have accurate line without the use of paper

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years will show that a

INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
SUPERIOR STANDARD LINING SYSTEM

One of the most important changes is our new lining system. A glance at the specimen sheets issued during the past few years will show that the increasing demand for something of this description has led to ever recurrent attempts to solve the problem; but these attempts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered results anything but satisfactory. All our type, including Romans, Italics and all job faces, is cast "Standard" Line; therefore all faces of one body line with one another. The advantages of this system are many, and it would be difficult to here enumerate all of them. Amongst others which might be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; but one lot of leaders need be purchased for each body, etc., etc. Not only are all the faces of each body on the same line, but faces of different bodies justify in line with one another by using

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One of the most important changes is the improved lining system. A glance at the specimen sheets issued during the
STANDARD LINING SYSTEM

One of the most important changes is our new lining system. A glance at the specimen sheets issued during the past few years shows that the constant demand for something of this character has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results unsatisfactory. All our types are cast on "Standard" Line, including Romans, Italics and all job faces, consequently all faces on one body line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. It is now possible to line any Italic or Title with Roman

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12345 ABCDEFGHIJKLMNOP

One of the most important changes is our new lining system. A glance at the specimen sheets
THE STANDARD LINING SYSTEM

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years will show that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem, but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results unsatisfactory. All our type is cast "Standard" Line, including Romans, Italics, Titles, Antiques, Gothics, and all other job faces, therefore all faces of one body line with one another. The advantages of this new system are so manifold that it would be difficult to enumerate all of them. Amongst those which can be mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter, characters or figures with different faces on same job, as railroad work; to have but one set of figures in German offices where Roman is also used; that but one lot of leaders need be purchased for each body, etc., etc. Not only are all the faces of each body on the same line, but faces on different bodies justify in line with one another by the use of 2-Point or 1-Point leads, the latter size being necessary only on the smaller bodies. As the spaces of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest importance in job work, and by enabling compositors to use the caps of the next smaller size of the series for small caps, results in the saving of much material. Not only will all faces line with standard leaders, but the line has been placed in such position on the body that in every case the face will line with 2-Point rule by the use of 2-Point or 1-Point leads. In spite

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12345 abcdefghijklmnopqrstuvwxyz

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past years will

INLAND TYPE FOUNDRY

44

St. Louis, Mo., U. S. A.
THE STANDARD LINING SYSTEM

One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years shows that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered results unsatisfactory. All our type is cast "Standard" line including Romans, Italics, Titles, Antiques, Goths and all job faces, and therefore all faces of one body line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. Amongst those which can be mentioned are: That it is now possible to line anyItalic or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as for railroad work; to have but one set of figures in German offices where Roman is also used; that but one set of leaders need be purchased for each body etc., etc. Not only are all faces of each body on the same line, but faces of different bodies justify in line

One of the most important changes is our lining system. A glance at specimen sheets issued during
THE STANDARD LINING SYSTEM

One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years shows that a constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, failure to take into account all the conditions having rendered the results unsatisfactory. All our type is cast on the improved "Standard" Line, and all the faces of one body line with one another. Among the advantages of this system which may here be mentioned are: It is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures, etc., with different faces on

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One of the important changes is our lining system. A glance at the specimen sheets issued
STANDARD LINING SYSTEM

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years will show that the persistent demand for something of this kind has led to ever recurrent attempts to solve the problem. These efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results unsatisfactory. All our type is cast on "Standard" Line, and faces of one body line with one another

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One of the most important changes is our lining system. A glance at specimen...
THE STANDARD LINING SYSTEM

One of the most important changes is our new system of lining. A glance at the specimen sheets issued during the past few years shows that a constant demand for something of this kind has led to ever recurrent attempts to solve the vexing problem; but these efforts have been sporadic and inconsistent, and the failure to take into account all the conditions has caused the results to be unsatisfactory. All our type, including Romans, Italics, Antiques, Gothics and all job faces, is cast on "Standard" Line; therefore all our faces of one body line with one another. The advantages of this system are so many that it would be quite difficult to enumerate all of them. We could mention among others that: It is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; that but one lot of leaders need be purchased for each body, etc. Not only are all the faces of each body on the same line, but faces on different bodies justify in line with one another readily by the use of 2-Point and 1-Point leads, the latter size being necessary only on the smaller bodies. As the spaces of all bodies are point set, fractions or multiples of points, they can be used for this justification as well. This feature is of the greatest importance in job work, and by enabling compositors to use the caps of the next smaller size of the series for small caps, results in the

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One of the most important changes is our system of lining. A glance at the specimen sheets issued during the past few years will show that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, failure to take into account all conditions having rendered the results anything but satisfactory. All our types being cast on the new "Standard" Line, including Romans, Italics and all job faces, all faces on one body line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. We could mention among others that: It is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; but one lot of leaders needed for each body, etc. Not

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One of the most important changes is our system of lininng. A glance at the specimen sheets issued now
STANDARD LINING SYSTEM

One of the most important changes is our new lining system. A glance at the specimen sheets issued during the past few years will show that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, failure to take into account all conditions having rendered the results anything but satisfactory. All our types being cast on the new "Standard" Line, including Romans, Italics and all job faces, all faces on one body line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. We could mention among others that: It is now possible to line all Italic or Title with all Roman; to use heavy job letter, figures or characters with different faces on all jobs, as

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  ABCDEFGHIJKLMNOPQRSTUVWXYZ
  12345 abcdefghijklmnopqrstuvwxyz
  ABCDEFGHIJKLMNOPQRSTUVWXYZ
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One of the most important changes is our new lining system. A glance at the specimen sheets issued during the past few years will show that a constant demand for something of this description has led to ever recurrent attempts to solve the problem; but these efforts were sporadic and inconsistent, and failure to take into account all conditions has rendered results unsatisfactory. Our types are cast "Standard" Line, including Romans, Italics, Titles, Goshis, Antiques and all other job faces; therefore, all faces on one body line with one another. The advantages of this system are so many that it would be difficult to here enumerate all

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  ABCDEFGHIJKLMNOPQRSTUVWXYZ
  12345 abcdefghijklmnopqrstuvwxyz
  ABCDEFGHIJKLMNOPQRSTUVWXYZ
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One of the most important changes is our lining system. A glance at the specimens is
INVITATION SCRIPT

20a 8A, $7.50  24-Point Invitation Script  L. C. $3.75; C. $3.75

Our Script faces are cast on systematic lines, and unit sets, like all the other type made by the Inland Type Foundry, hence in their usefulness are far superior to the Scripts of the other foundries: $84

Card fonts, 10a 4A, $4.25 — L. C. $2.15; C. $2.10

25a 9A, $6.00  18-Point Invitation Script  L. C. $3.00; C. $3.00

In addition to the adoption of Standard Line and Unit Set in the casting of these Scripts, other desirable features are worthy of special notice, such as joined apostrophe and s, s, the logotype, e, double beginning and ending strokes, c, one with hyphen added, which add considerably to its appearance: 3

Card fonts, 12a 4A, $3.25 — L. C. $1.65; C. $1.60

35a 10A, $5.00  12-Point Invitation Script  L. C. $2.70; C. $2.30

Another excellent feature in our Scripts may be noted in the Figures which, instead of struggling above and below the line, are cut uniform in size and cast, regular, in line, the same as our popular lining figures in Old Style fonts. In the following 4 pages we exhibit the use of the Invitation Script, on samples of society work showing the latest fashions in calligraphy, which now stamps with its high approval this style of letter.

Card fonts, 18a 5A, $2.80 — L. C. $1.60; C. $1.20

Spaces and quads are included in all Script fonts.
Mr. and Mrs. Henry Jordan
request the honor of your presence
at the marriage of their daughter
Francesca

to
Mr. August Rankin,
on Monday evening, November the eighth,
eighteen hundred and ninety-seven,
at half past eight o'clock.
3571 Clinton Place,
St. Louis.

At Home
after December the first.
3204 Robinson's Boulevard.
Miss Ophelia Capulet,
At Home
Tuesday evening, February fifteenth,
from eight to twelve o'clock,
Pine Ridge,
Hills Point, Missouri.

Dancing: ... R. S. V. P.

Reception
from half past eight to
half past eleven o'clock
Vista House.
Mrs. T. C. Bernheim
announces the marriage of her daughter
Florence Isabell
to
Mr. Charles Lamonte,
on Wednesday, August the fourth,
eighteen hundred and ninety-seven,
Edwardsville, Illinois.

The sample on page 51 is the correct form for a Wedding Invitation. It is set in 24-Point, 18-Point and 12-Point Invitation Script, and should be printed on the first page of a folio sheet; size of page as indicated. It should be folded once and put in an envelope.

If it is a church wedding, an Admission Card, size 2 by 3½ inches, bearing in the centre the line "Please present this card at the Church," printed in 18-Point Invitation Script, may be enclosed.

The hour of ceremony is often announced on a separate card, size 2 3-8 by 3 1-4 inches, the word "Ceremony" being set in 24-Point, and the line "at five o'clock" in 18-Point Invitation Script, immediately below it, separated by a 6-Point slug; printed in the centre of the card.

For those whose presence is desired at the reception after the ceremony the card at the bottom of page 52 is enclosed.

The Announcement, size and style as on this page, should be printed, folded and enveloped the same as a wedding invitation. With it should be enclosed an At Home Card, size and style of the one on page 54.
At Home
Thursdays in October,
3970 Cleveland Avenue,
Tyler Place.

Mr. Harvey B. Dickens.

Miss Frances J. Coulter.

Mrs. James U. Easton.

The card at the top of page 52 shows the correct size and form of an Invitation to a dance at a private residence. The smaller cards on this page are the correct sizes for gentlemen, married and single ladies.
COMMERCIAL SCRIPT

20-point Commercial Script  
L. C. $3.75; C. $3.75

All these Script faces are cast on uniform line, enabling the compositor to justify 2-point rule, single, or dotted, in position to line accurately in blank work, avoiding card-board 52

CARD FONTS, 10a 4A, $4.25 — L. C. $2.10; C. $2.15

25a 9A. $6.00

18-point Commercial Script  
L. C. $3.00; C. $3.00

Regular Standard Line Job Faces can be used in combination with our Scripts, in cases where special emphasis is considered desirable, the justification on a common line being readily accomplished by means of ordinary point system leads and slugs. $3.00

CARD FONTS, 12a 4A, $3.25 — L. C. $1.65; C. $1.60

36-point and 48-point sizes of Commercial Script in preparation. Spaces and Quads are included in all Script fonts

ROYAL ITALIC

10a 6A, $3.50

24-point Royal Italic  
L. C. $1.70; C. $1.80

HANDSOME DESIGN

Popular Attractions Found Right Types Noticed 35

INLAND TYPE FOUNDRY 55

St. Louis, Mo., U. S. A.
CALEDONIAN ITALIC SERIES

26a 10A, $3.00

14-POINT CALEDONIAN ITALIC

L. C. $1.75; C. $1.25

No. $-

Sixty Days after we will pay the INLAND TYPE FOUNDRY, at St. Louis, in cash, Dollars, for invoice of Standard Line Type, Inland Art Ornaments, 144 feet of Borders and sixteen fonts of Labor-saving Rule.

Prosperous Printers

28a 12A, $2.80

12-POINT CALEDONIAN ITALIC

L. C. $1.55; C. $1.25

TO POSTERITY: Gondar, B. C. 56

Two Thousand Years after I promise to pay to some Type Foundry that makes Standard Line Type, 5,927.21 Dollars; if more time is required note will be made to suit; a complete catalog must be furnished not later than December, A. D. 189-

No. Wise King Solomon

34a 14A, $2.50

10-POINT CALEDONIAN ITALIC

L. C. $1.40; C. $1.10

JOYOUS GREETING! Age of Invention, 1895

Be it known that on the day of, 18.... appeared before us The Inland Type Foundry, inventors of Standard Line Type, and submitted proofs that no special leaders are required for their Caledonian Italic series; it lines with all their other faces on like bodies.

(Seal)

Printing Fraternity

HHH... HHHHHH... HHH
STANDARD LINE TYPE

Is the only material for the progressive printer, and its advantages are acknowledged everywhere. Both in finish and exactness our type is far superior to all others, will wear better and satisfy all requirements which arise in legal blank work as well as general

ALL OUR OLD STYLE FIGURES

Are uniform in height and line, and all small cap letters liable to be confused with the lower case characters have an extra nick near top of body. Old Style type has one nick more than Roman and our standard job faces are more uniform in face and in the finish, accuracy and durability are far superior to all others

ALL FACES OF ONE BODY LINE PERFECTLY

And faces of different bodies are made to line by use of 1-Point or 2-Point leads, without the use of card or paper. Throughout the old style series the figures are uniform in size and line, while retaining the old style design, thus adapting them to all uses. In all respects our type is the best, and being cast on point bodies will match those of all other type foundries in this respect

STANDARD LEADERS AND STANDARD LINE TYPE

Lining perfectly and labor-saving, thus adding to the profits while making pleasing effects in progressive and practical printing. In spite of the general use of leaders it is often necessary to use rule, and in this connection our standard line system will be appreciated, enabling the compositor to have accurate line without the use of cardboard, thus saving much time and labor. Not only will the adoption of our system save enormously in labor and produce better results, but as our material is more available for different classes of work there is an actual

HHHH... HHHHH... HHHH...
FRENCH O. S. ITALIC SERIES
Figures are Uniform in Size and Lining

36A 12A, $2.80
12-Point French Old Style Italic
L. C. $1.60; C. $1.20

OUR TYPE IS SUPERIOR TO ANY
These are excellent faces for circulars and being cast on our new system line with all job faces and Romans. All faces on different bodies can be made to line with one another by the use of regular leads. Standard Line Leaders will line with all Romans and Old Styles 360

40A 16A, $2.50
10-Point French Old Style Italic
L. C. $1.45; C. $1.05

SUCCESSFUL, PRUDENT PRINTERS WHO
Used Standard Line Type will have nothing else. Our book and newspaper faces are now shown complete from 5-Point to 12-Point Printer will note that the Old Styles have lining figures throughout. Our Leaders are also cast on point set and line with all faces. A glance at the specimen pages shown in this catalog will prove an

48A 18A, $2.25
8-Point French Old Style Italic
L. C. $1.50; C. $0.95

IT FILLS A LONG FELT WANT AMONG PRINTERS
Do not be imposed upon by the representations of other concerns who intimate that the advantages of our system are not as great as we claim. The great saving accomplished by Standard Line can be demonstrated by a practical test. We will gladly extend to you every facility for making such a test, and are willing to abide by the results. In finish and accuracy our type is superior to others 78

56A 20A, $2.00
6-Point French Old Style Italic
L. C. $1.20; C. $0.80

IT IS NOT THE NUMBER OF POUNDS OF TYPE YOU PURCHASE
Which counts, but the amount of material which is actually available. Look at the small amount of type you have set up in jobs and compare it with the large quantity which is lying idle in the cases. By adopting our system you can make the minimum quantity of type do the maximum amount of work, as it is available under any and all circumstances, while the old stuff can only be used for some particular purpose. Figure out the amount you pay yearly for labor. A saving of 5 or 10 per cent, will go a long way toward purchasing the type actually used in your shop 492

........HHHH........HHHHHHHH........HHHH........

INLAND TYPE FOUNDRY
St. Louis, Mo., U. S. A.
ALL OLD STYLE FIGURES ARE
Uniform in size and line. In our system each figure not only matches its fellows in width, but is a multiple of one of the spaces. As this makes them multiples of points, they will justify with all other spaces, quads, leads, slugs and brass rules. Send for our catalog 68

IN ALL THE OLD STYLES THE FIGURES
Above and below the line have been abandoned, and while they still retain their Old Style characteristics they have been made uniform in appearance, and their legibility increased. What has been said of the figures applies as well to the points. In all cases these will be found to justify with spaces and point 42

IN CONNECTION WITH OUR LINING TYPE
But one set of Leaders is necessary for each body, since these Leaders will line with our Roman, Old Style, Job and patented faces with perfect results. Either the saving of original outlay or composition alone will go a long way towards making you a good profit in your composing room. The round-dot leaders are made on all bodies up to and including ......... 18-Point, and the fine-dot.........up to 14-Point

THE IMPROVED STANDARD LINING SYSTEM
One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years will show that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results unsatisfactory. All our types are cast Standard Line, including Romans, Italics, Goths, Latin, and all other Job faces, and line with one another 364
MODERN ROMAN SERIES
Card Fonts

32a 14A, $2.80  12-POINT ROMAN No. 20  L. C. $1.55; C. $1.25

OUR PERFECT SYSTEM OF LINING
Standard Line Leaders Desirable

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years shows that constant 258

ROMANS, GOTHICS, ITALICS, TITLES, AND ALL JOB FACES ON THE SAME BODY LINE PERFECTLY

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years shows that a constant demand for something of this kind 360

HANSOMELY CUT FACES ON STANDARD LINE SYSTEM
Each Face Will Line Perfectly with Every Other

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years will show that the constant demand for something of this kind has led to ever recurring attempts to solve the problem; but these efforts have been sporadic $492

FAVORITE OLD AS WELL AS ORIGINAL FACES ON IMPROVED LINE
Superior Labor-Saving Features Applied to Printing Material

One of the most important changes is our lining system. One glance at the specimen sheets issued during the past few years will show that the constant demand for something of this kind has led to ever recurring attempts to solve the problem; but these efforts have been sporadic and inconsistent, and the failure to take into account all the conditions 635

STANDARD LINE LEADERS CAN BE USED FOR OTHER THAN ROMAN FACES
Usefulness of Leaders is Greatly Augmented Under Our System

One of the most important changes is our lining system. A glance at the specimen sheets that were issued during the past few years shows that the constant demand for something of this nature has led to recurring attempts to solve the vexing problem; but these efforts have been sporadic and inconsistent, and the failure to take into account all the conditions has rendered the results very 480


INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
OLD STYLE ROMAN SERIES

Card Fonts

22a 12A, $3.20
16-Point Old Style No. 9
L. C. $1.60; C. $1.60

POPULAR OLD STYLES
Improved with Standard Line Feature
Surpassing in Utility its Rivals 36
Cast also on 18-Point body to order.

34a 14A, $2.80
12-Point Old Style No. 9
L. C. $1.55; C. $1.25

OUR FIGURES ARE UNIFORM IN SIZE
JUSTIFY WITH REGULAR SPACES OR QUADS
One of the most important changes is our system
of lining. A glance at the specimen sheets issued 950

40a 16A, $2.50
10-Point Old Style No. 9
L. C. $1.40; C. $1.10

OUR TYPE IS BY FAR THE MOST DURABLE
GIVING SUPERIOR RESULTS IN ELECTROTYPING
One of the most important changes is our lining system. A
glance at the specimen sheets issued during the past few years
shows that the constant demand for something of this sort 486

45a 16A, $2.25
8-Point Old Style No. 9
L. C. $1.30; C. $0.95

STANDARD LINE TYPE THE GREAT SAVER OF LABOR
TWENTIETH CENTURY TYPE SURE TO PLEASE PRINTERS
One of the most important changes is our lining system. A glance
at the specimen sheets issued during the past few years will show that a
constant demand for something of this nature has led to recurrent $372

50a 20A, $2.00
6-Point Old Style No. 9
L. C. $1.20; C. $0.80

ALL OUR OLD STYLE FONTS ARE CAST WITH AN EXTRA NICK
READILY DISTINGUISHED FROM SAME SIZES OF MODERN FACES
One of the most important changes is our lining system. A glance at the specimen
sheets issued during the past few years shows that a constant demand for something
of this kind has led to ever recurrent attempts to solve the problem; these efforts 465

SMALL CAP FONTS: 12-Point, 9A, 50c. 10-Point, 12A, 50c.
8-Point, 12A, 45c. 6-Point, 15A, 40c, EXTRA.
LARGER SIZES OF THE OLD STYLE No. 9 SERIES ARE IN PREPARATION.

INLAND TYPE FOUNDRY 61
ST. LOUIS, MO., U. S. A.
French Old Style Series

Figures of this Series are Uniform in Size and Lining

5a 4A, $7.25

48-Point French Old Style

L. C. $3.00; C. $4.25

MODERN

Ornate Face

7a 4A, $5.00

36-Point French Old Style

L. C. $2.50; C. $2.50

FURNISHED

First-class Slugs

9a 6A, $4.30

30-Point French Old Style

L. C. $2.00; C. $2.50

PROFIT-MAKING

Reduced to a Science

12a 6A, $3.50

24-Point French Old Style

L. C. $1.75; C. $1.75

NIMBLE PRINTERS

Produce Annual Results

Inland Type Foundry

St. Louis, Mo., U. S. A.
FRENCH OLD STYLE SERIES
Figures of this Series are Uniform in Size and Lining

20-Point French Old Style
L. C. $1.65; C. $1.65

POPOPULAR OLD STYLE Ornaments the Superior Work

16-Point French Old Style
L. C. $1.70; C. $1.50

SEND FOR ESTIMATES NOW
This Believed a Reasonable Request 52

12-Point French Old Style
L. C. $1.60; C. $1.20

LINING FIGURES AND HANDSOME FACES
ARE DELIGHTS TO ARTISTIC PRINTERS GENERALLY
Fast Compositors Praise Standard Line 10

10-Point French Old Style
L. C. $1.45; C. $1.05

BEST METAL COMPOSITION YET PRODUCED
PRACTICAL DEMONSTRATION WARRANTS THIS ASSERTION
Investigate the Merits of Standard Line Type 843

S-Point French Old Style
L. C. $1.30; C. $0.95

SUPERIOR FACILITIES
ENABLING US TO PRODUCE BETTER
And More Durable Goods 23

6-Point French Old Style
L. C. $1.20; C. $0.80

ORDERS PROMPTLY FILLED
WITH POPULAR FACES ON STANDARD LINE
Business Constantly Increasing $75

SMALL CAPS: 12-Point, 9A, 50c. 10-Point, 10A, 50c.
8-Point, 12A, 45c. 6-Point, 16A, 40c. EXTRA.

INLAND TYPE FOUNDRY
St. Louis, Mo., U. S. A.
FINISH
Perfect 6

DESIGN
Combine 18

INCREASE
Specimen 34

FILED AWAY
Bettering Values
Improved 25
MODERN SYSTEM
Fine Printing Material
Superior Types 12

COMPARE THE PRICES
Respond to Your Best Interest
Profitable Supplies 43

WRITE FOR ESTIMATE NOW
Stock of Printers' Goods is Complete
Every Department Filled 95

FURNISHED FINE PRODUCTIONS
STANDARD LINE TYPES
Extended Old Style Face Outranks its Class
Advance of the Procession $76

SPECIAL SMALL CAPS ARE UNNECESSARY
IMPORTANT FOR COMPOSITORS
Being Cast on Standard Line any Size Caps can be Used
as the Small Caps of the Size Next Larger 180

Inland Type Foundry
St. Louis, Mo., U. S. A.
FULL-FACE SERIES

22a 14A, $2.30 12-POINT FULL-FACE No. 1 L. C. $1.40; C. $1.40

IMPROVED PLAIN LETTERS
Old Stand-Bys and Favorites Bettered
We Cast All on Standard Line 250

28a 16A, $2.65 11-POINT FULL-FACE No. 1 L. C. $1.30; C. $1.35

FULL-FACES BROUGHT INTO SYSTEM
Types for Titles, Side-Heads and Emphatic Words
Lining Accurately with Our Roman Faces 316

28a 16A, $2.50 10-POINT FULL-FACE No. 1 L. C. $1.25; C. $1.25

DESIRABLE FOR TABULAR WORK
Figures Altered and Cast Systematic in Thickness
Are Fitted to Point Sets in All the Sizes $48

30a 16A, $2.40 9-POINT FULL-FACE No. 1 L. C. $1.20; C. $1.20

BECOMES CONSTANTLY MORE POPULAR
Advantages of Our Standard Line Meriting Appreciation
Those Once Using Our Type Want No Other 279

30a 16A, $2.25 8-POINT FULL-FACE No. 1 L. C. $1.10; C. $1.15

PRODUCES LABOR-SAVING MATERIAL
Modern Methods Introduced by the Inland Type Foundry
Outclassing the Sleeping Old-Fogy Concerns 158

38a 22A, $2.00 6-POINT FULL-FACE No. 1 L. C. $1.00; C. $1.00

IMPORTANT FACT WHICH SHOULD NEVER BE FORGOTTEN
Single and Dotted Two-Point Brass Rule Lines with Every One of Our Faces
Easily Justified to Line by Use of Point-System Leads and Slugs $369

32a 18A, $2.00 5½-POINT FULL-FACE No. 1 L. C. $1.00; C. $1.00

MAKING THINGS COMFORTABLE FOR THE COMPOSITOR
Vexatious Chopping-Up of Paper and Cardboard Now Relegated to the Past
Setting of Legal Blanks and Similar Forms is a Pleasant Work 815

26a 15A, $2.40 9-POINT FULL-FACE No. 2 L. C. $1.20; C. $1.20

POINTER FOR THE PROFIT-SEEKERS
Investigate the Merits of Our Standard Line Type
Makes Earning of Money an Easier Task 290

INLAND TYPE FOUNDRY
St. Louis, Mo., U. S. A.
CONDENSED NO. 1 SERIES

Our Facilities for Making
Type are of the Very Best and Cannot Fail to Please the Most Fastidious Person 374

Our Standard Job Faces Are More
Uniform in Face and Justification Than any Other Make
Ornaments and Borders of all Kinds in Stock 45

All Printers Should Examine
Our System and Then Compare it With That of Others
It Always Stands the Tests Satisfactorily 984

We Manufacture a Complete Line of Brass
Rule and our Jobbing Department is the Most Complete in the West
Superior Printing Material of all Kinds Quickly Supplied 62

All Faces on Each Body, Romans, Italics,
Antiques, and all Job Faces Line With One Another at the Bottom
Our Figures Need no Special Justifying in Tabular Work

All Our Job Type Can Be Set Solid and the Liability
Of the Descending Letters Breaking Off is Entirely Overcome and all Printers Can See
That this in Itself is a Very Important Money-Saving Feature 295

This Condensed Series Will Line with Our Roman
Without the use of Cardboard and can be Used in Sub-headings and in Tabular Work
Our Leaders Will Also Line With it as Well as With the Roman 790

H H H H H H H H H H H H H H

Inland Type Foundry 67
St. Louis, Mo., U. S. A.
CONDENSED No. 2 SERIES

STANDARD LINE PRODUCT
Popular Among Printers 92

DEMANDS FOR MODERN SYSTEM
Now Constantly Increasing 56

INTRODUCING A UNIFORM METHOD
Product of Inland Type Foundry 35

SAVING IN BOTH TIME AND LABOR
Users of Standard Lining Faces 40

IMPROVEMENTS IN ORDINARY STYLES
Enhancing Their Usefulness Greatly 76

REMODELING COMMON FACES THROUGHOUT
Manifest Faults in Founding Remedied $34

REPRODUCING POPULAR HANDSOME OLD-TIMERS
Supply Improvement in Many Essential Details 98

INLAND TYPE FOUNDRY
68
ST. LOUIS, MO., U. S. A.
CONDENSED No. 2 SERIES

TAKING ADVANTAGE OF YEARS OF EXPERIENCE
Errors of Former Type Making are Corrected 50

CAREFUL CONSIDERATION GIVEN TO THE PRINTERS' WANTS
Best Labor-Saving Material the Result of Particular Study 49

STANDARD LINE AND UNIT SETS A DESIRABLE COMBINATION
Perfect Justification in Every Direction Easily Secured $82

REFORMS MADE THAT HAVE HITHERTO BEEN CONSIDERED IMPOSSIBLE
Obstacles Found to be Not so Insurmountable as Claimed by Founders 175

HINDERED BY NO PRECEDENTS OR TRADITIONS IN OUR TYPE FOUNDRY
Our House is Not Obliged to Follow the Old Methods and Systems 360

HALF-TITLE SERIES

ALL OUR FACES LINE WITH ONE ANOTHER
Attaining Perfect Accuracy Without Use of Cardboard
Our Brass Rule Department is Very Complete 46

IT WILL BE TO YOUR INTEREST TO BUY OUR TYPE
Standard Line Type is the Only Material for Wide-Awake Printers
Elements of our Metal Combine Toughness and Hardness

LINING SYSTEM WILL SAVE LABOR IN JUSTIFICATION
We Buy and Sell Second-Hand Machinery, and can Often Offer you
Bargains in These Goods. Send for Illustrated Catalog 28

INLAND TYPE FOUNDRY 69
St. Louis, Mo., U.S.A.
CONDENSED TITLE No. 2

24-POINT CONDENSED TITLE No. 2
INCREASE USEFULNESS 16

18-POINT CONDENSED TITLE No. 2
STANDARD LINE RECOMMENDED
PRINTERS INVESTIGATE 78

16-POINT CONDENSED TITLE No. 2
MATERIAL MEETING THE DEMAND
THOROUGHLY REMODELED $340

14-POINT CONDENSED TITLE No. 2
LATEST IDEAS IN TYPE FOUNDING
PROGRESSIVE INSTITUTION 95

12-POINT CONDENSED TITLE No. 2
SUPERIOR IN WEARING QUALITIES TO
EVERY OTHER IN THE MARKET $48

10-POINT CONDENSED TITLE No. 2
METAL COMPOSITION THE BEST EVER USED
OURS GUARANTEED MOST DURABLE 63

9-POINT CONDENSED TITLE No. 2
INTERESTS PRINTERS THAT WORK FOR PROFITS
MOST PERFECT MATERIAL EVER OFFERED 25

8-POINT CONDENSED TITLE No. 2
MORE USEFUL ARE LEADERS
LINE WITH ALL FACES 70

6-POINT CONDENSED TITLE No. 2
EXCELLENT PRODUCTIONS PLEASE
SUPREMACY APPRECIATED 914

INLAND TYPE FOUNDRY 70
St. Louis, Mo., U. S. A.
LEADING PRINTERS
Getting our Superior Type 28

MODERN SYSTEMATIC PRODUCT
Setting the Pace for Our Competitors $30

MONEY-SAVING TYPE MADE FOR SUPERIOR JOBING
Great Possibilities in Having Systematic Material to Produce Fine Work
Point Bodies, Standard Line, Unit Sets and Most Useful Faces 279

WE SUPPLY ALL FIGURES ON UNIFORM POINT SETS
They are also Multiples of and Justify with Our Regular Spaces and Quads
Advantages Inherent in the Unit-Set System of Casting Type 456

ENDLESS VARIETY OF ORIGINAL BORDERS AND ORNAMENTS
MANY OF OUR BEAUTIFUL BORDERS ARE MADE FOR TWO COLORS
SPECIMEN SHEETS WILL BE FURNISHED ON APPLICATION $25

ALL OUR TYPE CAN BE SET SOLID AND THE LIABILITY OF
THE DESCENDING LETTERS TO BREAK OFF IS ENTIRELY OVERCOME
OLD STYLE FIGURES MADE UNIFORM IN SIZE AND LINE 360

PRINTERS ARE ADVISED TO BE CAREFUL IN BUYING TYPE
Bungling Imitations of Standard Line Type are Now Being Put on the Market
Not Made to Agree with our Accurate Dies and Measurements 487

OUR STANDARD LINE SYSTEM MEETS ALL REQUIREMENTS
Every Possible Use of Type Has Been Carefully Considered and Years of Earnest
Study Were Devoted to Bringing It to the Acme of Perfection 19

INLAND TYPE FOUNDRY
71
ST. LOUIS, MO., U.S.A.
ANTIQUE SERIES

4a 3A, $6.00  42-Point Antique No. 1  L. C. $2.40; C. $3.60

USEFUL Products 5

5a 4A, $5.00  36-Point Antique No. 1  L. C. $1.90; C. $3.10

DESIGNS Excellence 18

8a 4A, $4.30  30-Point Antique No. 1  L. C. $2.20; C. $2.10

FINER TYPE Style Esthetic 12

12a 6A, $3.30  20-Point Antique No. 1  L. C. $1.65; C. $1.65

LINING SYSTEM Problem Finds Solution Standard Perfect 30

Inland Type Foundry    St. Louis, Mo., U. S. A.
ANTIQUE SERIES

PRINTERS REMEMBER
Standard Lining System Has No Equal in the Market

OUTFITS FOR NEWSPAPERS
Furnished on Short Notice and Estimates Most Cheerfully Submitted 85

SUPERIOR WORK AND LARGE PROFITS
Are a Natural Result of Using Standard Lining Type Enterprising Printers all Recommend It 74

BRASS RULE IN LABOR-SAVING FONTS
Circles, Ovals, Octagons and Many Other Special Shapes Are Made to Order in the Shortest Possible Time 62

COMPLETE OFFICES ALL ON STANDARD LINE SYSTEM
Number of Faces Cast on Uniform Line now so Large that the Printer Need no Longer Buy the Old Money-Wasting Material 84

REMEMBER, WE ARE AT ALL TIMES PREPARED TO Prove Every Claim as Regards the Finish and Accuracy of our Product In Type Making we Propose to Stay at the Very Top 36
LATIN ANTIQUE SERIES

5a 3A, $7.25  
48-POINT LATIN ANTIQUE  
L. C. $3.10; C. $4.15

REAPED
Cashiers 2

6a 4A, $5.00  
36-POINT LATIN ANTIQUE  
L. C. $2.20; C. $2.80

NEATEST
Ornaments 38

7a 5A, $4.30  
30-POINT LATIN ANTIQUE  
L. C. $2.00; C. $2.30

MONEY SURE
Return Profits 40

10a 6A, $3.50  
24-POINT LATIN ANTIQUE  
L. C. $1.75; C. $1.75

ARE JUSTIFIED
Point Set Figures With
Regular Spaces 75

INLAND TYPE FOUNDRY

Digitized by Microsoft®
LATIN ANTIQUE SERIES

15a 9A, $3.20
18-Point Latin Antique
L. C. $1.60; C. $1.60

EACH STANDARD LINE
Face Available for Date Lines
Use With 2-Point Rule

22a 14A, $2.80
12-Point Latin Antique
L. C. $1.35; C. $1.45

EXPERT COMPOSITORS DESIRE
Superior Material Wherewith to Execute
Commercial Work Most Rapidly

26a 14A, $2.50
10-Point Latin Antique
L. C. $1.25; C. $1.25

PROVED FINISH AND EXACTNESS
Of our Type Far Better than that of any Other
All Faces of One Body Will Line 53

28a 16A, $2.40
9-Point Latin Antique
L. C. $1.20; C. $1.20

OLD STYLE FIGURES PERFECTLY UNIFORM
They Agree With One Another in Height and Line, and
Cast to Point Sets, Justify with Spaces 210

28a 16A, $2.25
8-Point Latin Antique
L. C. $1.15; C. $1.10

FINES'T DESIGNS IN ARTISTIC JOB FACES
Extensive and Splendid Exhibit of Original Ornaments
Foremost of High-Class Productions 79

30a 16A, $2.20
7-Point Latin Antique
L. C. $1.10; C. $1.10

STANDARD LINING TYPE
Obviates Numerous Vexations
Keeps Temper Smooth 50

6-Point Latin Antique
L. C. $1.00; C. $1.00

WE ARE AGENTS FOR ALL
Kinds of Printing Machinery of
Latest Improved Styles 46

INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
LATIN SERIES

TRUE SYSTEM
Accurate Faces 16

IMPROVEMENTS
Original Type Designs Appreciated 23

POINT SYSTEM BOTH
Ways far Superior to the Old Method of Justifying 45

PERFECT JUSTIFICATION
Without Cardboards Thereby Saving Large Profits to Printers 386

INLAND TYPE FOUNDRY

ST. LOUIS, MO., U. S. A.
LATIN SERIES

ESTIMATES FURNISHED TO PRINTERS
Brass Rule, Labor-Saving Fonts, Circles, Ovals
Other Special Shapes Made to Order $65

HANDSOMEST ART ORNAMENTS AND BORDERS
An Endless Variety to Select From, Largest Assortment
Most Highly Finished Collection in the Market 240

HIGHLY IMPROVED TYPE FACES DESIGNED
Material Supplied for Every Kind of Artistic Job Printing
Profits Assured on Work of Any Description 75

GOOD WORK, LARGE PROFITS AND PLEASURE TOURS
Some of the Many Advantageous Results of Standard Line Type
Enterprising Printers Must Investigate this System 938

LARGE ASSORTMENT OF FACES NOW CAST ON STANDARD LINE
Entirely Unnecessary for the Progressive Printer to Buy Type Not Systematic
Every Style We Produce is Up-to-Date and Every Font is Useful 210

ALL SMALL CAP SORTS LIABLE TO BE CONFUSED WITH THE
Same Lower Case Characters Have an Extra Nick, Thereby Obviating Errors
Common in Distribution and Composition; Another Advantage 756

INLAND TYPE FOUNDRY

Digitized by Microsoft®
Condensed Latin Series

Beautiful ORNATE Art

STANDARD Lining Type 95

SUPERIOR AS TO DURABILITY
Accuracy and Finish of Our Products 25

ONE OF THE MOST IMPORTANT INNOVATIONS
Is our Lining System and Printers Should Investigate 30

OUR STANDARD JOBBING FACES ARE MORE UNIFORM
In Design, Justification and Finish than any Others in the Market 62

REMEMBER THAT WE INVITE CAREFUL AND CRITICAL EXAMINATION
And are at all Times Prepared to Prove our Claims for Standard Line System $48
## BRUCE TITLE SERIES

**PATENT PENDING**

### 24-Point Bruce Title

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Price</th>
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<tr>
<td>24A</td>
<td>24-Point Bruce</td>
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### 20-Point Bruce Title

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<td>20A</td>
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<td>$2.25</td>
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### EXCELLENCE

**BEST MODELS 38**

<table>
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<tr>
<td>7A</td>
<td>16-Point Bruce</td>
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<td>6A</td>
<td>20-Point Bruce</td>
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<td>10A</td>
<td>12-Point Bruce</td>
<td>$1.50</td>
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<tr>
<td>12A</td>
<td>10-Point Bruce</td>
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<tr>
<td>14A</td>
<td>9-Point Bruce</td>
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### DESIGNS

**NEAREST 5**

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<td>12A</td>
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<td>$1.40</td>
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<tr>
<td>18A</td>
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<tr>
<td>20A</td>
<td>6-Point Bruce</td>
<td>$1.00</td>
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### ENGRAVERS

**CHOICE PART 70**

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<th>Title</th>
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<td>$1.00</td>
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### UNIFORM MATERIAL

**MODERN ENTERPRISE 86**

<table>
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<td>20A</td>
<td>6-Point Bruce</td>
<td>$1.00</td>
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### LODGE WORK

**NICE PROGRAM 92**

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### UNIFORM MATERIAL

**MODERN ENTERPRISE 86**

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<tbody>
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<td>20A</td>
<td>6-Point Bruce</td>
<td>$1.00</td>
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### NEAT SOCIETY PRINTING

**DELICACY AND SIMPLICITY 35**

<table>
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<th>No.</th>
<th>Title</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>18A</td>
<td>6-Point Bruce</td>
<td>$1.00</td>
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### REMARKABLE PROGRESSION

**$74**

<table>
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</thead>
<tbody>
<tr>
<td>18A</td>
<td>6-Point Bruce</td>
<td>$1.00</td>
</tr>
</tbody>
</table>

### EACH SIZE CAST ON SIX-POINT HAS A DIFFERENT NICK

8-Point No. 1 and 6-Point No. 4 of this Series in preparation

---

**Inland Type Foundry**

St. Louis, Mo., U. S. A.
HAVING started in the most disastrous period that the type-founding trade has ever experienced, the success of the Inland Type Foundry is nothing less than phenomenal. To-day, at the expiration of a little over three years, its business has many times exceeded that which any other type foundry has ever acquired in the most prosperous times. This is largely attributable to Standard Line, Unit-Set, and many other innovations which we have introduced in the type, making our productions the most desirable the practical printer can find.

INLAND TYPE FOUNDRY
Supplier of
Printers' Material of Every Kind
Manufacturer of
STANDARD LINE TYPE
Cast to Unit Sets
Art Ornaments and Borders
Brass Rule, Dashes, Circles, Etc.
SAINT LOUIS

INLAND ORNAMENTS, SERIES No. 25 — displayed above — Per font, $2.00

INLAND TYPE FOUNDRY

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St. Louis, Mo., U. S. A.
SKINNER SERIES
Patent Pending

30-POINT SKINNER
L. C. $2.05; C. $2.25

HANDSOME Neatest Faces 5

24-POINT SKINNER
L. C. $1.75; C. $1.75

FINE LETTER Program Enrich 14

18-POINT SKINNER
L. C. $1.60; C. $1.60

ELEGANT MODELS Finish Chaste Design 30

14-POINT SKINNER
L. C. $1.50; C. $1.50

END OF THE CENTURY Material Suited to the Time 26

10-POINT SKINNER No. 1
22a 14A, $2.50 L. C. $1.25; C. $1.25

LEADING STYLE Exquisite Display 48

8-POINT SKINNER
26a 15A, $2.25 L. C. $1.15; C. $1.10

STANDARD LINING Modern Plan Introduced 36

DAINTY WORK Finest Obtained 15

6-POINT SKINNER
30a 16A, $2.00 L. C. $1.00; C. $1.00

SYSTEMATIC PRODUCTS Standard Line Type the Best $90

10-POINT SKINNER No. 2 AND 9-POINT SKINNER IN PREPARATION.

Inland Type Foundry
81
St. Louis, Mo., U. S. A.

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WOODWARD SERIES
Patented Aug. 4, 1896

48-POIN T WOODWARD
L. C. $3.10; C. $4.15

FORMS
Perfect 6

48-POIN T WOODWARD
L. C. $3.10; C. $4.15

BORDER
Specimen 8

36-POIN T WOODWARD
L. C. $2.40; C. $2.60

LINING TYPE
Money Saved 12

30-POIN T WOODWARD
L. C. $2.15; C. $2.15

BEST METHOD
Fixing Standards 20

STANDARD LINE
INLAND TYPE FOUNDRY
St. Louis, Mo., U. S. A.
WOODWARD SERIES
Patented Aug. 4, 1896

24-POINT WOODWARD L. C. $1.60; C. $1.90

UNIFORM FIGURES
Casting Systematic 36

15a 9A, $3.20
18-POINT WOODWARD L. C. $1.60; C. $1.60

ORDERS LINING TYPE
Exhibit of Common Sense 98

18a 12A, $3.00
14-POINT WOODWARD L. C. $1.40; C. $1.60

STANDARD LINE PRODUCTION
Notice Constant Increase in Faces $15

22a 15A, $2.80
12-POINT WOODWARD L. C. $1.35; C. $1.45

INVESTIGATION RECOMMENDED
Recognize Advantages of Standard Line 24

26a 16A, $2.50
10-POINT WOODWARD L. C. $1.25; C. $1.25

SUPERIOR MATERIAL FOR PURCHASERS
Handsome Faces and Lining System Combined 16

28a 20A, $2.25
8-POINT WOODWARD L. C. $1.05; C. $1.20

ALL PRINTERS' SUPPLIES ALWAYS IN STOCK
Thoroughly Equip Printing Establishments with Best Type 38

7-POINT WOODWARD L. C. $1.10; C. $1.10
6-POINT WOODWARD L. C. $1.00; C. $1.00

RIGHT QUALITIES IN TYPE
Obtains Supply of Lining Faces 70

STANDARD LINE SYSTEM
Type for the Up-to-Date Printer 12

Inland Type Foundry
St. Louis, Mo., U. S. A.
WOODWARD OUTLINE
Patent Pending

4a 3A, $9.50
60-POINT WOODWARD OUTLINE
L. C. $3.70; C. $5.90

FORMS
Perfect 6

5a 4A, $7.25
48-POINT WOODWARD OUTLINE
L. C. $3.10; C. $4.15

BORDER
Specimen 8

7a 4A, $5.00
36-POINT WOODWARD OUTLINE
L. C. $2.40; C. $2.60

LINING TYPE
Money Saved 12

9a 5A, $4.30
30-POINT WOODWARD OUTLINE
L. C. $2.15; C. $2.15

BEST METHOD
Fixing Standards 20

INLAND TYPE FOUNDRY

Digitized by Microsoft®

ST. LOUIS, MO., U. S. A.
WOODWARD OUTLINE
Patent Pending

24-POINT WOODWARD OUTLINE
L. C. $1.60; C. $1.90

UNIFORM FIGURES
Casting Systematic 36
Regular in Widths

15a 9A, $3.20
18-POINT WOODWARD OUTLINE
L. C. $1.60; C. $1.60

ORDERS LINING TYPE
Exhibit of Common Sense 98
Keeping Up to Times

18a 12A, $3.00
14-POINT WOODWARD OUTLINE
L. C. $1.40; C. $1.60

STANDARD LINE PRODUCTION
Notice Constant Increase in Faces $15
Enterprising Young Foundries

22a 15A, $2.80
12-POINT WOODWARD OUTLINE
L. C. $1.35; C. $1.45

INVESTIGATION RECOMMENDED
Recognize Advantages of Standard Line 24
Introduce Labor-Saving System

WOODWARD and WOODWARD OUTLINE are cast to the same widths, and one will register accurately over the other for use in two-color work.

Inland Type Foundry
85
St. Louis, Mo., U. S. A.
CONDENSED WOODWARD
Patented Aug. 4, 1896

60-Point Condensed Woodward
L. C. $4.10; C. $5.40

Ba4A, $9.50

5a 4A, $9.50

60-Point Condensed Woodward

CONDENSED WOODWARD

Ba4A, $9.50

5a 4A, $9.50

60-Point Condensed Woodward

L. C. $4.10; C. $5.40

MIND RULE
Face Lined 10

48-Point Condensed Woodward
L. C. $3.55; C. $3.70

Ba4A, $7.25

5a 5A, $7.25

48-Point Condensed Woodward

BUYER LIKES
Modern Prints 45

36-Point Condensed Woodward
L. C. $2.30; C. $2.70

Ba4A, $5.00

5a 6A, $5.00

36-Point Condensed Woodward

SUPERIOR PRODUCT
Finest and Best Made 96

30-Point Condensed Woodward
L. C. $2.20; C. $2.10

Ba4A, $4.30

10a 6A, $4.30

30-Point Condensed Woodward

USING STANDARD LINE
Saving Compositors’ Labor 24

Inland Type Foundry

Digitized by Microsoft
CONDENSED WOODWARD
Patented Aug. 4, 1896

JUSTIFICATION MUCH SIMPLER
Furnish Every Face on Unit-Sets 78

DOTTED BRASS RULE IN BLANK WORK
Easily Adjusted to Line with all Type Faces 26

LEADERS LINE WITH ALL ROMAN AND JOB FACES
Abolish Buying Special Leaders for Many Display Fonts 40

PROOF THAT THE IDEA OF UNIFORM LINING WAS FEASIBLE
Refusal of Older Founders to Cast Systematic Type Proving Stupidity 35
Desires of Progressive Printers Based on Experience

ELEGANT CONDENSED DISPLAY FACE FOR NEWSPAPERS IS OFFERED
Handsome and Attractive Ornamentation of Headlines and Announcements $92
Suitable for Use in Every Specimen of First Class Typography

PERMITS PRINTERS TO SECURE PROFITS
Labor-Saving Features of Standard Line Type 680
Notice the Quicker Results Obtained

USEFUL MODERN FACE FOR SMALL BOX-READINGS
Condensed Letter for Crowding Matter into Little Space 475
Very Suitable for Time-Tables and the Like

Inland Type Foundry
St. Louis, Mo., U. S. A.
EXTENDED WOODWARD
Patented Aug. 4, 1896

48-POINT EXTENDED WOODWARD
L. C. $4.15; C. $6.60

READ Black 5

SAMPLE Charmer 8

PERFECT Good Form 6

BROAD FACE Extend Letter 12

INLAND TYPE FOUNDRY
St. Louis, Mo., U.S.A.
EXTENDED WOODWARD
Patented Aug. 4, 1896

9a 5A, $3.20
18-Point Extended Woodward
L. C. $1.65; C. $1.55

BEST METHODS
Regularity Found 60
Improved Lining

14a 8A, $3.00
14-Point Extended Woodward
L. C. $1.50; C. $1.50

NEAT MODELS USED
Artistic Jobbing Letters 93
Useful and Desirable

16a 10A, $2.80
12-Point Extended Woodward
L. C. $1.40; C. $1.40

ECONOMICAL PRINTERS
Selecting Profitable Material 25
Buy Standard Line Type

18a 10A, $2.50
10-Point Extended Woodward
L. C. $1.25; C. $1.25

SETTING TYPE MADE EASIER
Annoying Hindrances Abolished $18
Introduced Improved Systems

8-Point Extended Woodward
22a 14A, $2.25
L. C. $1.10; C. $1.15

MUCH SIMPLIFIED
Justification Perfected
Unit Set Types 34

6-Point Extended Woodward
28a 16A, $2.00
L. C. $1.00; C. $1.00

QUICKER COMPOSING
With Standard Line System
Improved Methods 62

60-Point Extended Woodward in preparation.

INLAND TYPE FOUNDRY
89
St. Louis, Mo., U. S. A.
GOTHIC No. 1 SERIES

5a 3A, $6.00

42-POINT Gothic No. 1

L. C. $2.50; C. $3.50

HERALD Advantage 6

6a 4A, $5.00

SCIENCE Improved Type

36-POINT Gothic No. 1

L. C. $2.20; C. $2.80

COMPOSING Standard Lining 3

8a 5A, $4.30

30-POINT Gothic No. 1

L. C. $2.00; C. $2.30

PRINTER FINDS Chance to Save Work 18

10a 6A, $3.50

24-POINT Gothic No. 1

L. C. $1.65; C. $1.85

LINING TYPE PAYS BIG Dividends to Careful Buyers 50

16a 9A, $3.20

18-POINT Gothic No. 1

L. C. $1.55; C. $1.65

INLAND TYPE FOUNDRY

ST. LOUIS, MO., U. S. A.
GOTHIC No. 1 SERIES

20a 12A, $3.00  14-POINT GOTHIC No. 1  L. C. $1.40; C. $1.60

MOST DURABLE BODIES
Made from Combination Metal 26

25a 14A, $2.80  12-POINT GOTHIC No. 1  L. C. $1.40; C. $1.40

ORIGINAL AND UNIFORM FACES
Characteristics of Standard Line Type 80

26a 14A, $2.50  10-POINT GOTHIC No. 1  L. C. $1.25; C. $1.25

GOTHICS AND TITLES IMPROVED
Standard Line Justifies Without Cardboard 3

30a 16A, $2.40  9-POINT GOTHIC No. 1  L. C. $1.20; C. $1.20

LABOR-SAVING TYPE BODIES ARE PERFECT
No Trouble to make Leaders Line with Every Face 913

34a 18A, $2.25  8-POINT GOTHIC No. 1  L. C. $1.15; C. $1.10

OUR TYPE METAL IS OF A NEW COMPOSITION
Guaranteed to be Superior in Finish and Durability to all Others
Highest Quality and the Best Workmanship 86

38a 20A, $2.20  7-POINT GOTHIC No. 1  L. C. $1.10; C. $1.10

EVERY COMPOSITOR APPRECIATES STANDARD LINE TYPE
Annoying Complications Peculiar to the Old Style Justification are Obviated
Vexatious Troubles Incident to Type-Setting Abolished 315

38a 20A, $2.00  6-POINT GOTHIC No. 1  L. C. $1.00; C. $1.00

PRINTERS SHOULD INVEST IN LABOR-SAVING SYSTEM
Modern Improved Material Designed for the Use of Enterprising Craftsmen
Desires of Progressive Typographers Have Been Met 26

INLAND TYPE FOUNDRY  91  St. Louis, Mo., U. S. A.
TITLE GOTHIC No. 5

GRINDERS

BROKERAGE

SAVE MATERIAL

BUY STANDARD LINE

NOTABLE INNOVATION

OBTAIN MODERN FACES

JUSTIFICATION SIMPLIFIED

BEST SYSTEM OF WIDTHS

STANDARD ORIGINAL GOTHICS

MOST ACCURATE IN THEIR LINING

INLAND TYPE FOUNDRY

Digitized by Microsoft®

St. Louis, Mo., U. S. A.
GOTHICS AND TITLES IMPROVED
MAKE MONEY WITH STANDARD LINE 10

OUR BODIES ARE ACCURATE AND PERFECT
UNIFORM FACES AND FIGURES ARE SECURED 56

GOOD WORK, LARGE PROFITS AND PLEASURE
ARE RESULTS OF OUR NEW STANDARD LINE SYSTEM 32

OUR LEADERS LINE WITH ALL BODIES BY MEANS OF LEADS
BRASS RULES, BRACES, DASHES, CIRCLES AND OVALS IN STOCK
EVERY COMPOSITOR APPRECIATES OUR SYSTEM 43

ALL FACES ARE MADE TO LINE BY USE OF LEADS AND SLUGS
COMMERCIAL PRINTERS READILY SEE THE MANY ADVANTAGES SECURED
MONEY-MAKERS INVEST IN LABOR-SAVING MATERIAL 28

WE ARE AGENTS FOR ALL MAKES OF PAPER CUTTERS AND PRINTING PRESSES
OUR STOCK OF CASES, CABINETS, STANDS AND ALL OTHER WOOD GOODS IS COMPLETE
USEFUL AND DURABLE TYPE ADMIRE BY PRUDENT PURCHASERS $915

PUT IN STANDARD LINE TYPE IN PLACE OF WHAT YOU ARE USING AND OBSERVE THE
ADVANTAGE YOU HAVE OVER COMPETITORS; NO CARDBOARD OR PAPER NEEDED WITH OUR TYPE
LABOR SAVED IS MONEY EARNED AND CAN BE DONE WITH OUR MATERIAL 478

EACH SIZE CAST ON SIX-POINT HAS A DIFFERENT NICK
6-Point Title Gothic Nos. 52, 53 and 54 WILL ALSO BE CAST TO ORDER ON 5-Point
BODY, IN FONTS OF 10 POUNDS AND OVER, AT SECOND CLASS PRICES.
GOTHIC No. 6 SERIES
Original

10a 5A, $3.50
24-Point Gothic No. 6
L. C. $1.80; C. $1.70

HANDSOME STYLES
Modern Patterns 25

16a 7A, $3.30
20-Point Gothic No. 6
L. C. $1.75; C. $1.55

COMMEND PERFECTION
Believed Admireable 63

25a 12A, $3.20
16-Point Gothic No. 6
L. C. $1.65; C. $1.55

DESIGNING ELEGANT FASHION
Neat Standard Line Products 14

26a 12A, $3.00
14-Point Gothic No. 6
L. C. $1.60; C. $1.40

SCIENTIFIC METHOD OF FOUNDERING
Furnish Most Accurate Material 82

32a 16A, $2.80
12-Point Gothic No. 6
L. C. $1.50; C. $1.30

LEADERS MADE MORE USEFUL THAN EVER
Upon our System they Line with all Faces 36

34a 16A, $2.50
10-Point Gothic No. 6
L. C. $1.30; C. $1.20

NUMEROUS ADVANTAGES OF OUR STANDARD LINE
Recognized by all Intelligent Type Buyers $75

36a 20A, $2.25
8-Point Gothic No. 6
L. C. $1.15; C. $1.10

ENDORSing INNOVATIONS IN THE MANUFACTURE OF TYPE
Our Various Improvements Give Pleasure to all Printers 18

6-Point Gothic No. 6
40a 22A, $2.00
L. C. $1.00; C. $1.00

PROFITS SURE IN STANDARD LINE
Labor-Saving Ideas Proved
Remove Doubts as to Expediency 35

5-Point Gothic No. 6
42a 24A, $2.00
L. C. $1.00; C. $1.00

ACCURATE INTERLINING IS READILY ACCOMPLISHED
Cardboard or Paper Rendered Useless
These Troublesome Adjuncts to Justification $69

INLAND TYPE FOUNDRY
St. Louis, Mo., U. S. A.
TITLE GOTHIC No. 7

Original

20-Point Title Gothic No. 7  $2.25

IMPROVED DESIGNS

18-Point Title Gothic No. 7  $2.00

WERE ALL REMODELED

14-Point Title Gothic No. 7  $1.65

HANDSOME TYPE 12

12-Point Title Gothic No. 7  $1.50

MODERN SYSTEMS OF LINING

10-Point Title Gothic No. 7  $1.40

SUPERIOR PRODUCT 48

AVOVDS CUTTING CARDBOARD AND PAPER

9-Point Title Gothic No. 7  20A, $1.35

EVEN SERIES ON STANDARD LINE

8-Point Title Gothic No. 7  24A, $1.25

PRINTERS’ MONEY-SAVER $50

CAST TO MULTIPLES OF SPACES

6-Point Title Gothic No. 71  22A, $1.00

FIGURES AND POINTS $60

CAST TO MULTIPLES OF SPACES

8-Point Title Gothic No. 73  36A, $1.00

FROM MULTIPLES OF SPACES

USEFULNESS OF SYSTEMATIC TYPE APPRECIATED

OUR INNOVATIONS IN LETTER FOUNDING 32

EACH SIZE CAST ON SIX-POINT HAS A DIFFERENT NICK

STANDARD LINE TYPE WITHOUT A RIVAL

COMBINATIONS OF VARIOUS SIZES AS CAPS AND SMALL CAPS

EASILY MADE WITHOUT INTRICATE JUSTIFICATION $479

INLAND TYPE FOUNDRY 95   St. Louis, Mo., U. S. A.
CONDENSED GOThic No. 1 SERIES

Gothic Face 9

This size is cast on Standard Title Line.

PERFECTION

Uniform Lines 6

GOthic SERIES

Made Complete 5

INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
CONDENSED GOTHIC No. 1 SERIES

Original

54-Point Condensed Gothic No. 1

L. C. $3.25; C. $3.15

8a 4A, $6.40

ELEGANT MODES

Perfected Letters 28

5A, $6.00

IMPROVED GOTHIC

Largest Series Cast 10

48-Point Condensed Gothic No. 1

L. C. $2.90; C. $3.10

8a 5A, $6.00

ARTISTIC DESIGNING

Cut and Finish Superb 96

42-Point Condensed Gothic No. 1

L. C. $2.25; C. $2.25

9a 5A, $4.50

TYPE LINING SYSTEM

Appreciated by Printers 54

36-Point Condensed Gothic No. 1

L. C. $1.90; C. $2.10

9a 6A, $4.00

Inland Type Foundry

St. Louis, Mo., U. S. A.
CONDENSED GOTHIC No. 1 SERIES

Original

12a 7A, $3.50

30-Point Condensed Gothic No. 1
L. C. $1.80; C. $1.70

COLLECTION OF FINE BORDERS
Display the Greatest Assortment 12

20a 10A, $3.20

24-Point Condensed Gothic No. 1
L. C. $1.65; C. $1.55

DEPARTMENTS ARE ALL EQUIPPED
With Latest and Most Improved Machinery 83

26a 16A, $3.00

18-Point Condensed Gothic No. 1
L. C. $1.50; C. $1.50

FULLY INVESTIGATE OUR STANDARD LINE TYPE
Grand System Long Desired by Progressive Printers 45

38a 20A, $2.80

14-Point Condensed Gothic No. 1
L. C. $1.40; C. $1.40

WE ARE AGENTS FOR VARIOUS PRINTING PRESSES
Our Stock of Printers' Supplies is Complete in Every Particular 160

12-Point Condensed Gothic No. 1

44a 24A, $2.50
L. C. $1.25; C. $1.25

ANOTHER IMPORTANT FEATURE
Unit Sets Simplifying Composition 79

40a 26A, $2.25
L. C. $1.10; C. $1.15

UNIT SET SYSTEM HELPS COMPOSITORS
Manner of Casting Type in Respect to Width $36

10-Point Condensed Gothic No. 1

44a 28A, $2.50
L. C. $1.25; C. $1.25

STANDARD LINE GIVES YOU PROFITS
Labor and Money Saved with Best Type 82

45a 28A, $2.00
L. C. $1.00; C. $1.00

SMALL SIZE CONDENSED GOTHIC DESIRABLE
Useful for Box-Headings and Railway Time-Tables 540

For Specimens of Larger Sizes See Preceding Pages

INLAND TYPE FOUNDRY

Digitized by Microsoft®
Gothic Italic Series
Original

12a 7A, $3.50
24-Point Gothic Italic No. 1
L. C. $1.70; C. $1.80

SUPERIOR PRINTING
Elaborate Lining Effected 12

18a 10A, $3.20
18-Point Gothic Italic No. 1
L. C. $1.60; C. $1.60

ELEGANCE AND EXCELLENCE
Beautiful Designs in Decorative Art 5

28a 16A, $3.00
14-Point Gothic Italic No. 1
L. C. $1.50; C. $1.50

ALL FACES SHOULD LINE PERFECT
Lining System will Save Labor in Justification 13

34a 20A, $2.80
12-Point Gothic Italic No. 1
L. C. $1.40; C. $1.40

PRINTERS BUY STANDARD LINE TYPE ALWAYS
Attaining Perfect Accuracy Without the Need of Cardboard

36a 24A, $2.50
10-Point Gothic Italic No. 1
L. C. $1.20; C. $1.30

THE ANTI-TRUST TYPE FOUNDRY OF THE WEST
The Elements of our Metal Combine Toughness and Hardness 218

42a 25A, $2.25
8-Point Gothic Italic No. 1
L. C. $1.10; C. $1.15

OUR BRASS RULE DEPARTMENT IS THOROUGH AND COMPLETE
Borders and Ornamentation Devices in Most Elaborate and Endless Variety 83

46a 26A, $2.00
6-Point Gothic Italic No. 1
L. C. $1.00; C. $1.00

IN BUYING AN OUTFIT IT WILL BE TO YOUR INTEREST TO SEE US
Standard Line Type is the Only Material for Wide-Awake Printers to Handle and it Pays 45

HHHHHHHHH HHHHHHHHH HHHHHHHHH HH

INLAND TYPE FOUNDRY

Digitized by Microsoft®
<table>
<thead>
<tr>
<th>Font Size</th>
<th>Kind</th>
<th>Style</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>72-point</td>
<td>Condensed Title</td>
<td>Gothic No. 3</td>
<td>$6.00</td>
</tr>
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<td>Condensed Title</td>
<td>Gothic No. 3</td>
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</tr>
<tr>
<td>42-point</td>
<td>Condensed Title</td>
<td>Gothic No. 3</td>
<td>$3.25</td>
</tr>
</tbody>
</table>
**PROFITS CAPTURED 18**

**USES STANDARD LINE 95**

**SPEEDY WORK 2**

**STANDARD LINING**

**PRINTERS ADMIRING $60**

**GREATER STEP IN ADVANCE**

**SECURING SYSTEMATIC TYPES 85**

**BEWARE OF POOR COUNTERFEITS**

**FAULTY LINING METHODS ARE BEING USED 74**

---

**36-Point Condensed Title Gothic No. 3**

3A, $2.75

---

**30-Point Condensed Title Gothic No. 3**

8A, $2.50

---

**24-Point Condensed Title Gothic No. 3**

12A, $2.25

---

**20-Point Condensed Title Gothic No. 3**

15A, $2.00

---

**16-Point Condensed Title Gothic No. 3**

20A, $1.80

---

**12-Point Condensed Title Gothic No. 3**

24A, $1.50

---

**10-Point Condensed Title Gothic No. 3**

25A, $1.40

---

**9-Point Condensed Title Gothic No. 3**

28A, $1.35

---

**8-Point Condensed Title Gothic No. 3**

30A, $1.25

---

**6-Point Condensed Title Gothic No. 3**

28A, $1.00

---

*Not all founders know our plans. Our standard line system most accurate $125*
GOTHIC SPECIMENS

PERFECTED SYSTEM
SUPERIORITY 50

30a 16A, $3.00
14-Point Condensed Gothic No. 4 L.C. $1.55; C. $1.45
FIGURES OF ALL FACES CAST ON POINT-WIDTHS
Being Also Exact Multiples of Our Spaces 46

Gothic Title Italic No. 2

10A
20-Point Title Gothic Italic No. 2 $2.25

STYLISH ORNAMENTS
LARGEST ASSORTMENT 16

16-Point Title Gothic Italic No. 2 12A, $1.80
CARDBOARD NOT NEEDED 38
10-Point Title Gothic Italic No. 2 20A, $1.40
UNIFORMITY PLEASES HIGHLY SATISFACTORY 25
8-Point Title Gothic Italic No. 22 25A, $1.25
PINACLE OF PERFECTION MOST CORRECT LINING DEvised 74

Inland Type Foundry

Digitized by Microsoft®
St. Louis, Mo., U.S.A.
Title Gothic Slope
Improved Series

LINED FACES

24-Point Title Gothic Slope
$2.50

STANDARD LINE

20-Point Title Gothic Slope
$2.25

16-Point Title Gothic Slope
$1.80

BORDER ORNAMENTS
INVESTIGATION 82

12-Point Title Gothic Slope
$1.50

TITLE GOTHIC SLOPES ARE
BEST IN THE MARKET 15

10-Point Title Gothic Slope
$1.40

OUR ARTISTIC PRODUCTIONS WILL
DELIGHT THE PRINTERS 348

8-Point Title Gothic Slope
$1.25

MONEY SAVED BY USING STANDARD LINING
TYPE FOR FINE COMMERCIAL WORK 70

6-Point Title Gothic Slope No. 61
20A, $1.00
SUPERIOR ART NOVELTIES
FOR ARTISTIC WORK 18

6-Point Title Gothic Slope No. 63
24A, $1.00
FORTY TO FIFTY PER CENT SAVED
BY USING STANDARD LINE 47

6-Point Title Gothic Slope No. 62
22A, $1.00
SAVE MONEY BY INVESTMENT
IN STANDARD LINE $920

6-Point Title Gothic Slope No. 64
25A, $1.00
HAVE YOU TRIED STANDARD LINE, THE
BEST LABOR-SAVING MEDIUM? 5

EACH SIZE CAST ON SIX-POINT HAS A DIFFERENT NICK

HHHHHHHHHHHHHHHHHHHH

Inland Type Foundry 103 St. Louis, Mo., U. S. A.
Cosmopolitan Series
Patented April 14, 1896
5a 3A, $12.50
60-Point Cosmopolitan
L. C. $4.60; C. $7.90

Charmed Displays 8
5a 3A, $7.50
48-Point Cosmopolitan
L. C. $2.90; C. $4.60

Artist Buy Heat Faces 3
6a 3A, $5.50
36-Point Cosmopolitan
L. C. $2.30; C. $3.20

Standard Line Meeting Demands
8a 4A, $5.00
30-Point Cosmopolitan
L. C. $2.25; C. $2.75

Original Novelties Every Letter Useful 12

INLAND TYPE FOUNDRY
ST. LOUIS, MO., U. S. A.
Cosmopolitan Series
Patented April 14, 1896

10a 5A, $3.80
24-POINT COSMOPOLITAN
L. C. $1.80; C. $2.00

Your Compositors Pleased
Superior Material for Rapidity
Triumph of Grand System 40

12a 5A, $3.30
18-POINT COSMOPOLITAN
L. C. $1.50; C. $1.80

Roman and Display Letters
Perfect Faces Line with One Another
Improvement in Jobbing Types 18

22a 7A, $3.00
14-POINT COSMOPOLITAN
L. C. $1.60; C. $1.40

Having been most carefully thought out, and all
possible ways of using type considered in advance,
not a single objection can be made to the system 25

30a 8A, $3.00
12-POINT COSMOPOLITAN
L. C. $1.75; C. $1.25

Being cast on Standard Line, the Cosmopolitan, aside from
its usefulness as a letter for circulars, is specially available for
date-lines and blanks that require an Italic letter, on account
of the fact that dotted rule can be readily lined with the face 36

10-POINT COSMOPOLITAN
34a 9A, $2.75
L. C. $1.60; C. $1.15

All faces on any one body cast
on the Standard Line system line
accurately with one another, and all
faces on different bodies are easily
combined as caps and small caps 4

8-POINT COSMOPOLITAN
36a 10A, $2.25
L. C. $1.25; C. $1.00

Four new sizes here shown, the 30-Point,
14-Point, 10-Point and 8-Point, are recent
additions to this very popular series and will
augment its usefulness greatly. The demand
for the 14-Point body is increasing, and it will
be included in every new series we make $78

INLAND TYPE FOUNDRY
St. Louis, Mo., U. S. A.
CONDENSED STUDLEY SERIES
Patent Pending

60-POINT CONDENSED STUDLEY
L. C. $4.50; C. $5.00

CONDENSED New Models 2

48-POINT CONDENSED STUDLEY
L. C. $3.55; C. $3.70

PRINTS NICER
Artistic Design 48

36-POINT CONDENSED STUDLEY
L. C. $2.40; C. $2.60

EXTENSIVE SELECTION
Cast on Standard Line 92

30-POINT CONDENSED STUDLEY
L. C. $2.15; C. $2.15

LINING TYPES WELCOME
System has Popular Esteem 35

INLAND TYPE FOUNDRY

Digitized by Microsoft®
DEMANDED OUR IMPROVEMENTS
Thoughtful Printers Now Delighted 24

MEDIUM WIDTH FACE OF THIS STYLE
Wider Series Named Studley in Preparation 60

BEAUTIFUL CONDENSED LETTER JUST PRODUCED
First Display of this Novel Face Shows Complete Series 79

COMPLETE STANDARD LINE PRINTING OFFICES POSSIBLE
Large and Elegant Collection of Systematically Cast Types Now Offered $82
Specimens of Most Useful and Desirable Faces Supplied

FITTING CLOSE OF THE PRESENT CENTURY OF THE TYPOGRAPHIC ERA
Reaching the Pinnacle of Perfection in the Art of Manufacturing Printing Type 36
System Established Regulating Bodies, Faces, Lines and Widths

STANDARD LINING TYPE A MONEY-MAKER
Greatly Expedites Work in the Composing Room 75
Worries of Justification Now Obviated

LEADERS LINE WITH ALL OUR ROMAN AND JOB FACES
Forget Not this Reiterated Statement of a Very Important Fact 12
Usefulness of Leaders is thus Greatly Augmented

INLAND TYPE FOUNDRY
St. Louis, Mo., U. S. A.
INLAND SERIES
Patented Oct. 29, 1895

4a 3A, $13.50
60-POINT INLAND
L. C. $5.30; C. $8.20

PLANS Grace 6

4a 3A, $8.50
48-POINT INLAND
L. C. $3.20; C. $5.30

LEADER Elegant 15

5a 3A, $5.50
36-POINT INLAND
L. C. $2.25; C. $3.25

BEAUTÉOUS Novel Style 38

7a 4A, $4.30
30-POINT INLAND
L. C. $2.10; C. $2.20

MADE USEFUL
Each Lettering 42

INLAND TYPE FOUNDRY
St. Louis, Mo., U. S. A.
INLAND SERIES

Patented Oct. 29, 1895

8a 4A, $3.50

24-POINT INLAND

L. C. $1.75; C. $1.75

UNIQUE STYLES

Ornate Bold Faces 40

10a 6A, $3.20

18-POINT INLAND

L. C. $1.60; C. $1.60

STANDARD LINE TYPE

Appreciated by Printers 95

15a 8A, $3.00

14-POINT INLAND

L. C. $1.50; C. $1.50

RECOGNIZED SUPERIORITY

Ease of Justification Remarkable 93

20a 10A, $2.80

12-POINT INLAND

L. C. $1.45; C. $1.35

BEST FIGURES FOR TABULAR WORK

Ours are All Cast to Multiples of Spaces $12

20a 12A, $2.50

10-POINT INLAND

L. C. $1.25; C. $1.25

LEADERS LINE WITH ALL JOB FACES

Provided Only Standard Line Type is Bought 64

28a 16A, $2.25

8-POINT INLAND

L. C. $1.10; C. $1.15

HANDSOME DESIGNS SHOWN FOR MODERN PRINTING

Supplied to Leaders of Fashion in Neat and Elegant Typography 78

32a 18A, $2.00

6-POINT INLAND

L. C. $1.00; C. $1.00

QUICK WORK POSSIBLE WITH OUR SYSTEMATIC MATERIAL

Labor-Saving and Ornamental Faces and Borders for Artistic Compositors $58

InLAND TYPE FOUNDRY

109

St. Louis, Mo., U. S. A.
EDWARDS SERIES
Patent Pending

4a 3A, $13.50
60-POINT EDWARDS
L. C. $5.30; C. $8.20

SHAPE
Finest 5

4a 3A, $8.50
48-POINT EDWARDS
L. C. $3.20; C. $5.30

BOLDER
Engrave 4

5a 3A, $5.50
36-POINT EDWARDS
L. C. $2.25; C. $3.25

PRINT DARK
Made Black 16

7a 4A, $4.30
30-POINT EDWARDS
L. C. $2.10; C. $2.20

UNIFORM LINE
Large Demand 30

INLAND TYPE FOUNDRY

ST. LOUIS, MO., U. S. A.
**EDWARDS SERIES**

*Patent Pending*

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**PERFECT LINING**

Accurate Features 72

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**SYSTEMATIC FIGURES**

Uniform Width in Points 30

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**EXCELLENCE GUARANTEED**

Perfection in Standard Line Type 64

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**MORE EXTENDED USE FOR LEADERS**

Found Possible by Our Method of Gasting 85

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**PAGE-MAKERS IN LETTER DESIGNING**

Supplying Models for Rival Concerns to Gopy 90

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**SOME FEATURES WHICH MUST NOT BE OVERLOOKED**

Figures in Old Style Fonts are Made Uniform in Size and Line 82

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**EXTRA NICKS DISTINGUISH OUR OLD STYLES FROM ROMANS**

Small Gaps Letters Similar to the Lower Gase are Likewise Specially Nicked 48

**H H H H H H H H H H**

INLAND TYPE FOUNDRY

111

St. Louis, Mo., U. S. A.
OLD STYLES
Popular Series 3

ANCIENT FACES
Excellent in Design 2

GRACEFUL INITIALS
Those used by Radtolt are very effective models ✟ 14

YE OLDE PERIOD LIKED
Copies of the ancient book faces now meet with a demand ✟ 68

A large number of the ornaments shown in our book are suitable for use with this face.
KELMSCOTT SERIES

UNIQUE MODEL IS HANDSOME
Earliest faces of type revived and given a cordial reception by artistic printers.

COMBINING OLD AND NEW FANCIES
In type designs we aim to suit the tastes of each school and individual, hoping to please all with an extensive variety of useful productions.

READY TO SUPPLY THE CRAFT'S DEMAND
Owing to a large number of inquiries if we could furnish Mr. Morris' famous style of letter cast on Standard Line, we have concluded to do so, and herewith show specimens of the type used on the books of the Kelmscott Press.

IMPROVEMENTS ADDED WITH STANDARD LINING
As the matter set in this style of type is generally set solid, printers will be glad to know that the Kelmscott Series is decidedly unique in its class, because of the fact that in none of its sizes is there to be found a single letter that kerns, either at head, foot or sides.

SOME WORDS OF WARNING TO THE PRINTING FRATERNITY
Reports have come to us that the travelling salesmen of some of the foundries, in the trust as well as out of it, who have not yet adopted the Standard Line system, are claiming that the houses they represent are casting Standard Line type.
We would caution printers to be on their guard against any spurious product.
We have copied these initials from books printed by Radtolt, who is said to have been the first to print initials. These initials are useful not only in connection with the Kelmscott, but may with equally fine effect be used to embellish pages set in other old style body letter.

Per Single Letter, 50c. 60-Point Radtolt Initials Font of 26 Letters, $10.00

Per Single Letter, 40c. 48-Point Radtolt Initials Font of 26 Letters, $9.00

Per Single Letter, 35c. 36-Point Radtolt Initials Font of 26 Letters, $8.00

Every printer will be pleased to see that the ancient style of letter which was revived and made so noted by Mr. Morris and his Kelmscott Press, may now be procured cast on Standard Line.

Inland Type Foundry

St. Louis, Mo., U. S. A.
Saint John Initials

Per Single Letter, 50c.  72-Point Saint John Initials  Font of 26 Letters, $11.00

Per Single Letter, 40c.  48-Point Saint John Initials  Font of 26 Letters, $9.00

INLAND TYPE FOUNDRY  115  St. Louis, Mo., U. S. A.
Saint John Series
The Original—Received the Patent

5a 3A, $9.50
60-Point Saint John
L. C. $4.10; C. $5.40

PRINTED Bold Quaint ORIGINATES Unique Models

7a 3A, $7.25
48-Point Saint John
L. C. $3.70; C. $3.55

MODERN STYLE Beautiful Products 28 Enterprising System

9a 4A, $5.00
36-Point Saint John
L. C. $2.60; C. $2.40

INLAND TYPE FOUNDRY
St. Louis, Mo., U. S. A.
Saint John Series
Patented Oct. 29, 1895

STANDARD LINING TYPE
Desired by Quick Compositors
17 Speediest in Results Achieved

CUSTOMERS OF PRINTERS
Novel Types Have Pleased Very Highly
36 Secure Patronage of Tasteful People

SERIES NOW POPULAR
Encouraged by a very large demand two new sizes are added of this fine letter

10-Point Saint John
16a 6A, $3.20
12-Point Saint John
24-Point Saint John
20a 7A, $3.50
L. C. $2.00; C. $1.50

8-Point Saint John
30a 10A, $2.80
L. C. $1.70; C. $1.10

ECONOMICAL STANDARD LINE BENEFITS
You can discard all your out-of-date material, purchase a brand-new outfit of Standard Line type, do better printing, and yet, at the end of the year, after deducting the entire cost of the outfit, find that your composing-room shows a larger profit than it has ever shown before.

All sizes of this series from 8-Point to 24-Point will be furnished to order in fonts of 25 pounds and over, at second-class prices.

INLAND TYPE FOUNDRY
St. Louis, Mo., U. S. A.
Saint John Outline
Patent Pending

PRINTED
Bold Quaint

ORIGINATES
Unique Models

MODERN STYLE
Beautiful Products 28
Enterprising System

Inland Type Foundry
St. Louis, Mo., U. S. A.
Saint John Outline
Patent Pending

STANDARD LINING TYPE
Desired by Quick Compositors 17
Speediest in Results Achieved

CUSTOMERS OF PRINTERS
Novel Types Have Pleased Very Highly 36
Secure Patronage of Tasteful People

MOST ARTISTIC OF OUTLINE STYLES
Encouraged by a Large Demand Two Sizes are Added
Appropriate Letter for Exquisite Job Work 15

COMBINING ART, BEAUTY AND UTILITY
Enjoys Greatly the Success Achieved by the Inland Type Foundry
Modern Printer Gets the Benefit of Our Inventions 20

SAINT JOHN and SAINT JOHN OUTLINE are cast to the same widths, and one will register accurately over the other for use in two-color work.

INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
Lining Type Desirable 8

Weekly Bargains Line System 5

Easier Money Saving Profits Assured 36

Investigate Merits Knottiest Problems Solved Standard Line Type 12
Tudor Black Series
Improved

Perfect Justification Made
Without any Cardboard or Paper
Thereby Saving Large Profits

Estimates Furnished on Application
Brass Rule in Strips and Labor-Saving Fonts
Circles and Special Shapes to Order

Beautiful Art Ornaments and Original Borders
An Endless Variety to Select From for Newspapers
Magazines and Finest Artistic Job Work 14

Finest of Work, Largest Profits and Pleasure Journeys
Are Some of the Many Advantageous Results of Standard Lining
Enterprising Printers Investigate this System 23

All Small Cap Sorts Liable to be Confused With the Same Lower Case
Characters Have an Extra Nick, Thereby Omitting Errors Common in Composition or
Distribution; Another Advantage to Proprietor and Composer 68

This is a very desirable face for German printing offices.
German accents are made for all sizes and furnished to order.

Mmmmmmmmmmmmmmmmmmm

INLAND TYPE FOUNDRY

121

ST. LOUIS, MO., U.S.A.
POSTER FRENCH OLD STYLE

SUPREMACY
That the type of the Inland Type Foundry is finest all will admit 20

SEE FIGURES
Note that all our Old Style figures are cast uniform in lining and agree in size on every body of each series 15

All Poster fonts contain a due proportion of Spaces and Quads.
SYSTEMATIC LINE
The value of our method of lining every type face has been acknowledged by all leading printers.

SIMPLIFYING WORK
By means of our Standard Line and Unit Set type printers can secure a great saving of labor in the composing departments.

PROGRESS OF TYPOGRAPHY
The Standard Line system is the greatest step forward that has been made in the present century of type founding, and it is very doubtful whether any additional improvement in the lining is possible.

ALL POSTER FONTS CONTAIN A DUE PROPORTION OF SPACES AND QUADS.
KNOWING MINDS
Printers no longer allow dealers to sell them type that is cast by the moss-backs on any old line 48

POINTS AND LINES
It is true that there is no real value in any system of bodies unless it forms a basis for an ideal system of lining faces 15

WHEREIN THE MERIT LIES
Even with point bodies the vexations incident to the use of cardboard and paper for justification cannot be done away with unless the faces are cast on a truly uniform lining system $26
MODERN STYLE OF GOTHIC
Not only are all our faces cast on Standard Line but they are all of the most approved modern cut, even the old stand-bys being remodelled and improved in appearance 30

BUY OUR STANDARD LINE LEADERS
They are made in four styles from 18-Point down to 5-Point; they will line not only with the Romans but also with all our job and display faces, a statement which none of the old out-of-date houses can make

MANIFOLD ADVANTAGES OF OUR SYSTEM
Printers recognize them at a glance, but were there no other reason the fact that perfect justification can always be had without cardboard or paper, and that no repeated trials are necessary to obtain good results, is enough to satisfy all 65

OUR INNOVATIONS IN THE MANUFACTURE OF TYPE
Such instant recognition and warm reception have been given to our new methods that all doubts as to their expediency and success have been removed. There is not a single printer to whom these improvements have been explained who has not heartily endorsed them $79

DO NOT CUT SPECIMEN BOOKS UNDER ANY CIRCUMSTANCES
This book is issued to our patrons to help them in making selections, and we would remind them that it is only necessary to give the Size, Name and Number, if any, of the Type, or Number of the Border, Cut or Rule desired, to insure the correct filling of any order. It is unnecessary to send lines, cuts or rules clipped from the book 315

ALL Poster fonts contain a due proportion of Spaces and Quads.
POSTER ANTIQUE No. 1

PERFECT
Our Standard Line meets all lining needs 6

IMPROVED
The favorite plain faces are bettered on this system 12

MOST ACCURATE
No imitations can reach Standard Line in giving universal satisfaction 8

ALL POSTER FONTS CONTAIN A DUE PROPORTION OF SPACES AND QUADS.
SAVING OF LABOR
The type system that enables printers to economize in work is sure to give large profit 53

MONEY MADE BY LINOTYPES
Some is made by help of the noted machine, but there is another which is not so limited in its capacity for general usefulness, and is recognized as our Standard Lineo’type $47

SPECIALY PROMINENT FEATURE
Do not overlook the fact that 2-Point single or dotted brass rules can be quickly justified in position to line with every one of our Standard Line faces, and makes the setting of legal or other blanks a pleasant work 38

AUGMENTED USEFULNESS OF OUR LEADERS
Not only do the Leaders of each body line with every face we make on the same body, but they can very readily be used in connection with any Standard Line face cast on other bodies, the justification for accurate lining being simplicity itself 216

SPURIOUS IMITATIONS OF STANDARD LINE TYPE
The perfection of our system was achieved only through many years of patient study and experiment, and the type we cast is made to agree with an elaborate, thorough and exact series of minute measurements and steel dies, none of which are in the hands of the pirating houses 90

ALL POSTER FONTS CONTAIN A DUE PROPORTION OF SPACES AND QUADS.
FASHIONS
No better type designs can be found than our house shows 9

DURABILITY
Of our type will in all cases give the Art Printer entire satisfaction. Give a thorough trial 3
LABOR-SAVING
Printers will save their money by purchasing Standard Line type to expedite their work 48

OUR POSTER TYPE
All our type is cast Standard Line and all faces will line by the use of regular leads and slugs. This letter is specially available for poster work $15

BOOK BINDERS INVESTIGATE
Our metal is a new composition, making type more durable; it prints better and gives finer results in electrotyping and stereotyping, and embossing, than any other. This interests book binders, as our faces will resist more pressure 612

ALL Poster fonts contain a due proportion of spaces and quads.
OUR LINING SYSTEM
Not only will the adoption of our system save enormously in labor and produce a better result, but as our material is more available for all classes of work a great saving of $25.

IS STANDARD LINE A SUCCESS?
On January 1, 1893, we commenced doing business; in February, 1895, we issued our first small specimen book, and to-day the Inland Type Foundry is doing a business larger than any other foundry ever worked up in ten years. To what is this due if not to our superior system of lining faces?

USEFULNESS AND WORTH PROVED BY IMITATORS
The American type founders' trust, while not willing to acknowledge its indebtedness to a younger concern for the idea, has announced that it is making its new faces on a lining system. If it is a good thing for the new productions does it not follow that it is better still for the standard Full-Faces, Antiques and Gothics? Next, after having ridiculed the idea, a large Chicago foundry with almost unparalleled effrontery advertizes that its new faces are cast on "our" lining system, which it claims as original. But neither of the stolen systems is correct. Standard Line is the result of ten years of patient study and experiment, and when put into practice was found perfect. The imitators do not seem to know all the requirements.

ALL Poster fonts contain a due proportion of Spaces and Quads.
POSTER WOODWARD
Patented Aug. 4, 1896

50 pounds and over

36-POINT POSTER WOODWARD

50c. per pound

DELIGHTED
There is not one printer that has no kind word for Standard Line 8

25 pounds and over

30-POINT POSTER WOODWARD

50c. per pound

UNIFORMITY
Systematic material can always be relied upon to secure best results and give the most satisfaction 15

ALL POSTER FONTS CONTAIN A DUE PROPORTION OF SPACES AND QUADS.

INLAND TYPE FOUNDRY

131

St. Louis, Mo., U. S. A.
POSTER WOODWARD
Patented Aug. 4, 1896

25 pounds and over
24-Point Poster Woodward
52c. per pound

25 pounds and over
24-Point Poster Woodward
52c. per pound

STYLISH SERIES
For posters the printer will not be able to get a more useful letter than this Woodward face 20

25 pounds and over
18-Point Poster Woodward
52c. per pound

PERFECT METHOD
Our Standard Line system is the only one that can possibly be devised to meet every one of the many requirements the true system has to satisfy 93

25 pounds and over
14-Point Poster Woodward
52c. per pound

SHUN FAULTY IMITATIONS
As there can be but one perfect lining system, we caution printers to beware of so-called "lining" faces put on the market by the old foundries; they will be found to be a vexatious delusion 46

All Poster fonts contain a due proportion of spaces and quads.
SECURE IDEAL IMPROVEMENTS
For many years intelligent printers have felt and voiced the need of a systematic method of lining all the various type faces, but until the Inland Type Foundry came into the field their calls for a reform in type-making have fallen on the unwilling ears of old fogies.

FOLLOWING US AFTER A FASHION
Realizing at last the futility of ignoring further the demand for a uniform lining system, the trust and other founders have begun to experiment in this direction, and are now offering abortive results to the printer, under the claim that their type is cast in accordance with their new “lining” system.

WHY NOT GET THE RIGHT KIND AT THE START?
Judging from their productions, these imitators are either too ignorant to understand or too careless to meet all the requirements of the printer, and consequently their type has not the advantages possessed by ours. If you buy their type you will soon have to throw it away and get the genuine Standard Line and Unit Set type. Our trade mark is on every package.

DO THE IMITATIONS COMBINE THESE QUALITIES?
The following are but a few of the features of our type: All Standard Line faces on any one body line with one another; they line with all our faces on other bodies with easy justification; the leaders of each body line with all the Job as well as Roman faces on that body; the leaders can be readily justified to line with all faces on other than their own bodies; 2-Point single or dotted brass rule is quickly lined with every face; every letter is Unit Set. “Why buy the Second-Best when the Best costs no more?”

ALL POSTER FONTS CONTAIN A DUE PROPORTION OF SPACES AND QUADS.
POSTER KELMSCOTT

50 pounds and over

36-Point Poster Kelmscott

50c. per pound

CHOICE KIND

Unique series cast on true lining system for first-class job letters 5

25 pounds and over

30-Point Poster Kelmscott

50c. per pound

MORRIS' STYLE

Peculiar type face revived by the noted poet's famous Kelmscott Press books 30

25 pounds and over

24-Point Poster Kelmscott

52c. per pound

MADE MORE USEFUL

By reason of its being placed on Standard Line this face is better than the other similar styles 16

ALL Poster fonts contain a due proportion of spaces and quads.

INLAND Type Foundry

Digitized by Microsoft®

St. Louis, Mo., U. S. A.
The number and variety of faces that are cast on Standard Line enable every printer to buy the systematic type exclusively.

In our specimen book may be found the cream of the old familiar faces as well as the best and most stylish creations in original faces, borders and ornaments suitable for every purpose.

The changing from the old systems to the point system of type bodies caused confusion and trouble in all cases, but no such vexations follow the introduction of our Standard Line type into printing offices now using point bodies.

While the most profit can be gained from Standard Line type by using it exclusively, the printer will find advantages in it even in the use of a single series, no trouble whatever being experienced in working it in jobs with the ordinary type of the older foundries.

Finding that the general call for systematic lining type cannot be ignored, several of the old foundries, unwilling to come to a young concern for the perfect system, are now endeavoring to palm off ill-contrived "lining" systems of their own. Do we need to use strong language in putting you on your guard against them?

All Poster fonts contain a due proportion of spaces and quads.
TO THE PROGRESSIVE PRINTER:

Dear Sir—we call your especial attention to our Type Metal, the result of years of careful research and experiment. This new composition we GUARANTEE to be harder, tougher and to wear longer than any other. Our equipment is the finest and most complete in the country, enabling us to turn out type, brass rule, etc., most accurately and promptly. All our tools are of our own design and built in our own shops, our casting machines being of an entirely new model capable of producing harder and more accurate type than those of other concerns. Remember ours is the only type foundry in the South and west of the Mississippi outside of the Trust.

Very truly yours,

INLAND TYPE FOUNDRY
THE STANDARD LINING SYSTEM


Inland Type Foundry

St. Louis, Mo., U. S. A.
Fraktur-Schriften

THE STANDARD LINING SYSTEM


abcdefghijklmnopqrstuvwxyz

STANDARD LINING SYSTEM

Eine besonders wichtige Neuerung in der Schriftgießerei ist das von uns erfundene und zuerst in der Inland Type Foundry unter dem obigen Namen eingeführte System gleicher Linie aller verschiedenen Schriften derselben Größe gegenseitig unter einander. Eine flüchtige Uebersicht der verschiedenen Schriftproben der letzten Jahre zeigt, daß von allen Seiten die Nothwendigkeit für die Uebereinstimmung der verschiedenen Schriften in Linie erkannt, und viele dahin zielende Versuche gemacht worden sind, die aber leider alle als nicht zureichend sich erwiesen haben. Alle unsere Schriften sind auf Standard Line gegossen und daher halten alle Schriften auf selben Regel, sowohl Fraktur wie Antiqua, Curiv und alle fetten, halbfetten und verschiedene Zierschriften mit einander genaue Linie. Die großen Vorzüge dieses Systems sind so mannigfaltig, daß es fast unmöglich ist, sie alle anzuführen, und wollen wir nur die folgenden

abcdefghijklmnopqrstuvwxyz

INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
FRAKTUR- SCHRIFTEN

STANDARD LINING SYSTEM

Eine besonders wichtige Neuerung in der Schriftgießerei ist das von uns erfundene und zuerst in der Inland Type Foundry unter dem obigen Namen eingeführte System gleicher Linie aller verschiedenen Schriften derselben Größe gegenseitig untereinander. Eine flüchtige Übersicht der verschiedenen Schriftproben der letzten Jahre zeigt, daß von allen Seiten die Notwendigkeit für die Übereinstimmung der verschiedenen Schriften in Linie erkannt, und viele dahin ziellende Versuche gemacht worden sind, die aber leider alle als nicht zureichend sich erwiesen haben. Alle unsere Schriften sind auf Standard Line gegossen und daher halten alle Schriften auf selben Regel, sowohl Fraktur wie Antiqua, Cursiv und alle fetten, halbfetten und verschiedene Zierschriften mit einander genaue Linie. Die großen Vorzüge dieses Systems sind

abcdefghijklmnopqrstuvwxyz

INLAND TYPE FOUNDRY

MODERNE GARNITUR

STANDARD LINING TYPE

Eine höchst wichtige Neuerung in der Schriftgießerei ist das von uns erfundene und zuerst in der Inland Type Foundry unter obigen Namen eingeführte System gleicher Linie der verschiedenen Schriften einer Größe gegenseitig untereinander.

Die flüchtige Übersicht der verschiedenen Schriftproben letzter Jahre zeigt, daß von allen Seiten die Notwendigkeit für die Übereinstimmung der verschiedenen Schriften in Linie erkannt, und viele dahin ziellende Versuche gemacht worden sind, die aber leider alle als unzureichend sich herausgestellt haben. Alle unsere Schriften sind genau auf Standard Line gegossen und deshalb halten sämtliche

abcdefghijklmnopqrstuvwxyz

St. Louis, Mo., U. S. A.
German No. 1, Card Fonts

24a 8A, $2.80  
12-Point German No. 1  
L. C. $1.60; C. $1.20

Systematische Buch- und Accidenz-Schriften ausgestellt
Große Auswahl der allerbesten Sorten $25

30a 10A, $2.50  
10-Point German No. 1  
L. C. $1.50; C. $1.00

Finde moderne Verbesserungen in dem Gebiete der Typographie
Erleichterte Arbeit für heutige Nachfolger Gutenbergs 36

30a 10A, $2.40  
9-Point German No. 1  
L. C. $1.45; C. $0.95

Elegantes und lesbare Fraktur-Schrift für Bücher und Zeitungen
Ein Triumph in der Kunst des Stempelschneiders 95

35a 12A, $2.25  
8-Point German No. 1  
L. C. $1.40; C. $0.85

Zufriedenheit aller Drucker mit dem von uns eingeführten Linien-System
Allgemeines Lob der Schriftscheier zeigt dessen großen Werth 48

42a 14A, $2.00  
6-Point German No. 1  
L. C. $1.20; C. $0.80

Alles fließt mit Papier-Schwäbe im Aufreiz zweier Regel mit einander ist jetzt unnützig
Genaue Stimmung der Linien erzieht ohne bekannte Schwierigkeiten 70

German Full-Face Specimens

30a 10A, $2.50  
10-Point German Full-Face No. 2  
L. C. $1.45; C. $1.05

Höchst exakte Uebereinstimmung der Linien unserer Schriften
Keine Ausnahmen in dem gesamten Sortiment 38

30a 10A, $2.40  
9-Point German Full-Face No. 1  
L. C. $1.40; C. $1.00

Nachfrage der modernen Drucker für systematisches Material
Ekononie mit gutem Produkt ist ihr Wunsch 95

38a 14A, $2.20  
7-Point German Full-Face No. 1  
L. C. $1.25; C. $0.95

Die Vorzüge unseres Systems sind so mannigfaltig, daß es unmöglich ist sie alle
auszuführen; eine strenge Untersuchung ist dem Buchdrucker empfohlen 26

38a 14A, $2.00  
6-Point German Full-Face No. 1  
L. C. $1.15; C. $0.85

Indem sie in gleicher Linie stehen, können in deutschen Druckereien dieselben Ziffern
für deutschen und englischen Satz sehr vortheilhaft gebraucht werden 10

Inland Type Foundry  
St. Louis, Mo., U. S. A.
Schubacher Series

Höchst wichtige Neuerung ist dem Buchdrucker vorgelegt
Das systematische Gießen aller Typensorten 28

Alle unsere Schriften auf selben Kegel, obgleich Antiqua, Kursiv oder Fraktur, stehen miteinander in genauer Linie $93

Ziffern und Interpunktion stimmen in der Breite mit den Spatien Sind gleich dem Kegel auf Punkt-System gegossen 46

Eine Übersicht der verschiedenen Probe-Blätter der letzten Jahre zeigt, daß die Nothwendigkeit der Linien-Übereinstimmung erkannt war 510

Doch haben sich die vielen dahinziehende Versuche bis jetz als nicht zureichend hergestellt; die Lösung des Problems ist uns nun gelungen 572

Condensed German No. 1

Schriften von verschiedenem Kegel und von jeder Gattung können mittels Ein- und Zwei-Punkt Durchschluß leicht in genaue Linie gebracht werden 36

Einfache und punktierte Messing-Linien auf Zwei-Punkt Regel stimmen genau in Linie mit unseren Schriften im Gebrauch von Normal-Durchschluß 45

Trotz der praktischen Anwendung von punktierten Quadraten wird es öfters nothwendig, punktierte Messing-Linien zu gebrauchen, deren Anbringung unter unserem System erleichtert ist $70

Die Aeuserssamkeit der Buchdrucker ist verlangt für die Proben unserer Fraktur-Schrift, welche Gattung wir für die feinste und lesbarste halten, die noch je geschnitten worden ist 98

INLAND TYPE FOUNDRY 141
ST. LOUIS, MO., U. S. A.
Preetorius Series
Patented Oct. 29, 1895

5a 3A, $9.50
60-Point Preetorius
L. C. $4.10; C. $5.40

Journalist
Annoncen 3

7a 3A, $7.25
48-Point Preetorius
L. C. $3.70; C. $3.55

Druckereien
Neue Schrift 18

9a 4A, $5.00
36-Point Preetorius
L. C. $2.60; C. $2.40

Kräftige Lettern
Tägliche Zeitungen 36
Schwartz-Künstler

Inland Type Foundry
St. Louis, Mo., U. S. A.
Moderne Weisen eingeführt
Systematische Linie für Typen 10
Elegante verbesserte Schriften

Eine höchst wichtige Neuerung
Nothwendigkeit der Uebereinstimmung 24
Guss der Schriften auf gleicher Linie

Mannigfaltige Vorzüge des neuen Systems
Gelobt von jedem der mit demselben bekannt wird 96
Alles Flickten mit Kartenpapier ist jetzt abgethan

Schriften von verschiedenem Kegel können mittels
Ein- und Zwei-Punkt Durchschuss in Linie gebracht werden 175
Unsere Spatien sind genau auf Punkt-Breiten gegossen

In deutschen Druckereien kann man
für Fraktur und Antiqua Satz dieselben Ziffern gebrauchen, da unsere
sämtlichen Schriften selben Kegels auf gleicher Linie gegossen sind 48

INLAND TYPE FOUNDRY
St. Louis, Mo., U. S. A.
PUREST Sentiment 19

TIN TOYS for Grown Babies 7

SURE FAITH CURE for Unbelievers 1

AMERICAN PATRIOTS Great Trouble 4

GOLDEN INDUCEMENTS Offered to Mechanics 96

HANDSOME Proprietors 13

YELLOW FEVER IS Coming this Year 11

Condensed Lining Gothic

ENERGETICALLY SPIN WITH BLOOMER GIRL DIPLOMATICALLY 1234

EMPHATICALLY MOUNT MY WHEEL 32

THEORETICAL PROBLEM FOR THINKERS 198

YEARS MAY COME AND THE YEARS MAY GO AND THE PLANETS 378

Inland Type Foundry 144  St. Louis, Mo., U. S. A.
CUBS, SCROLLS, BIKES
Manufactured by the Pacific States Type Foundry

PACIFIC CUBS—Per font, $2.00; Single character, 25c.

PACIFIC SCROLLS—Per font, 75c.

PACIFIC BIKES—Per font, $2.00; Single characters, 25c.

INLAND TYPE FOUNDRY 257 St. Louis, Mo., U. S. A.
Inland Art Ornaments

Original

Single Ornaments may be ordered separately from any Series, at prices under the different characters.

INLAND ART ORNAMENTS, SERIES No. 1

Per font, 80c.

INLAND ART ORNAMENTS, SERIES No. 2

Per font, 80c.

INLAND ART ORNAMENTS, SERIES No. 3

Per font, 80c.

INLAND ART ORNAMENTS, SERIES No. 4

Per font, 75c.

Ornaments Nos. 30002A and 24005A are made to face corresponding numbers here shown. Price the same for each ornament.

INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
Inland Art Ornaments

Original

Single Ornaments may be ordered separately from any Series, at prices under the different characters.

INLAND ART ORNAMENTS, SERIES No. 5

PER FONT, 75c.

30006—10c. 24006—10c. 24009—10c. 24010—10c. 30003—12c. 24008—10c.

Ornaments Nos. 24008A and 30006A are made to face corresponding numbers above.
Price the same for each ornament.

INLAND ART ORNAMENTS, SERIES No. 6

PER FONT, 75c.

18013—6c. 18009—6c. 18029—8c. 18029A—8c. 18008—6c. 18010—6c.

18034—6c. 18002—6c. 18030—8c. 18001—6c. 18032—6c.

INLAND ART ORNAMENTS, SERIES No. 7

PER FONT, 75c.

18038—8c. 18024—8c. 18039—8c. 18035—6c. 18037—8c.

18006—6c. 18012—6c. 18023—6c. 18036—6c. 18005—6c.

INLAND ART ORNAMENTS, SERIES No. 8

PER FONT, 75c.

12025 12034 12029 12029A 12033 12030

12005 12001 12006

12035 12031 12026 12036 12032

Single Ornaments, 5c. each.

INLAND Type Foundry 259

St. Louis, Mo., U. S. A.
Wave Ornaments

Single Wave Ornaments may be ordered separately, at prices given under the different characters.

**WAVE ORNAMENTS, SERIES No. 9**

**Per Font, $1.50**

- 24012 - 15c.
- 24013 - 10c.
- 18016 - 10c.
- 18018 - 10c.
- 36004 - 20c.
- 18014 - 10c.
- 24014 - 10c.
- 18017 - 8c.
- 12014 - 6c.

**WAVE ORNAMENTS, SERIES No. 10**

**Per Font, $1.50**

- 36007 - 20c.
- 18015 - 10c.
- 24017 - 10c.
- 18020 - 8c.
- 24015 - 15c.
- 24016 - 10c.
- 36008 - 15c.
- 18019 - 10c.
- 18021 - 10c.
- 12016 - 6c.

INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
Inland Art Ornaments

Original

Single Ornaments may be ordered separately from any Series, at prices under the different characters.

INLAND ART ORNAMENTS, SERIES No. 11

PER FONT, 60c.

18040 18041 18042 18043 18044 18045 18046 18047

Single Ornaments, 7c. each.

INLAND ART ORNAMENTS, SERIES No. 12

PER FONT, 60c.

18048 18049 18050 18051 18052 12043

Single Ornaments, 7c. each.

INLAND ART ORNAMENTS, SERIES No. 13

PER FONT, 75c.

24020 24022 24023 24018 24019 24024 24021

Single Ornaments, 9c. each.

INLAND ART ORNAMENTS, SERIES No. 14

PER FONT, 75c.

24025 24027 24028 24029 24030 24031 24026

Single Ornaments, 9c. each.
Inland Art Ornaments
Original

Single Ornaments may be ordered separately from any Series, at prices under the different characters.

INLAND ART ORNAMENTS, SERIES No. 15
Per font, 90c.

30008—10c.  30014—10c.  30011—10c.  30007—10c.  30010—10c.

30009—10c.  30012—10c.  30013—10c.

INLAND ART ORNAMENTS, SERIES No. 16
Per font, $1.00

36010—15c.  36012—15c.  36013—15c.  36014—15c.

36009—15c.  36011—15c.

INLAND ART ORNAMENTS, SERIES No. 18
Per font, 90c.

48004A—25c.  48014—20c.  48016—20c.  48015—20c.  48009A—20c.
Inland Art Ornaments
Original

Single Ornaments may be ordered separately from any Series, at prices under the different characters.

INLAND ART ORNAMENTS, SERIES No. 19

Per font, 80c.

INLAND ART ORNAMENTS, SERIES No. 20

Per font, 75c.

INLAND ART ORNAMENTS, SERIES No. 21

Per font, 75c.

INLAND ART ORNAMENTS, SERIES No. 22

Per font, $1.00
Wreath Ornaments

Original

BUY THE BEST

1897

BORDERS MADE

WREATH ORNAMENTS, SERIES No. 17

Made in 8 sections which will make various combinations, all justifying with Pt. spaces and quads, which are furnished with every font. Price, $1.00

Is cast with our Superior Metal

NEW STYLE

Capable of Many Combinations

Made in 7 pieces, which will make various combinations, justified most readily with pt. spaces and quads

When You Get Our Type

SERIES No. 23

Per font, 75c.

You Get The Very Best

INLAND TYPE FOUNDRY

ST. LOUIS, MO., U. S. A.
"New Art" Ornaments
Patent Pending

SERIES No. 24
ALL CHARACTERS CAST ON 24-POINT BODY
Fonts, measuring 30 inches, $2.50

Single characters of this series may be ordered separately, at the rate of 6 inches for 50c.

Our 2-Point Brass Rule No. 100 matches the line running through these Ornaments, and can readily be justified to join. The Rule running crosswise above is our 1-Point Rule No. 1.

INLAND TYPE FOUNDRY

265

St. Louis, Mo., U. S. A.
ORNAMENTS, SERIES No. 25
CAST ON 12-POINT AND 24-POINT BODIES
Price per font, $2.00

See page 80 for display of these Ornaments in connection with the Skinner Series.

INLAND ORNAMENTS, SERIES No. 26
CAST ON 12-POINT BODY
Price per font, $1.20

Single characters of Ornament Series Nos. 25 and 26 may be ordered separately.
12-Point body, 12 inches, 60c.; 24-Point body, 6 inches, 50c.
Newest Inland Ornaments

Original

Single Ornaments may be ordered separately from any Series, at prices under the different characters.

**SERIES No. 27**
Per font, 80c.

<table>
<thead>
<tr>
<th>Font Number</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>48017</td>
<td>15c.</td>
</tr>
<tr>
<td>48018</td>
<td>15c.</td>
</tr>
<tr>
<td>48019</td>
<td>15c.</td>
</tr>
<tr>
<td>48020</td>
<td>15c.</td>
</tr>
<tr>
<td>48021</td>
<td>15c.</td>
</tr>
<tr>
<td>48022</td>
<td>15c.</td>
</tr>
<tr>
<td>48023</td>
<td>15c.</td>
</tr>
<tr>
<td>48024</td>
<td>15c.</td>
</tr>
</tbody>
</table>

**SERIES No. 28**
Per font, 80c.

<table>
<thead>
<tr>
<th>Font Number</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>36017</td>
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</tr>
<tr>
<td>36018</td>
<td>15c.</td>
</tr>
<tr>
<td>36019</td>
<td>15c.</td>
</tr>
<tr>
<td>36020</td>
<td>15c.</td>
</tr>
<tr>
<td>36021</td>
<td>15c.</td>
</tr>
<tr>
<td>36022</td>
<td>15c.</td>
</tr>
<tr>
<td>36023</td>
<td>15c.</td>
</tr>
<tr>
<td>36024</td>
<td>15c.</td>
</tr>
</tbody>
</table>

**SERIES No. 29**
Per font, 80c.

<table>
<thead>
<tr>
<th>Font Number</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>36018</td>
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</tr>
<tr>
<td>36019</td>
<td>20c.</td>
</tr>
<tr>
<td>36020</td>
<td>20c.</td>
</tr>
<tr>
<td>36021</td>
<td>20c.</td>
</tr>
<tr>
<td>36022</td>
<td>20c.</td>
</tr>
<tr>
<td>36023</td>
<td>20c.</td>
</tr>
<tr>
<td>36024</td>
<td>20c.</td>
</tr>
</tbody>
</table>

**SERIES No. 30**
Per font, 80c.

<table>
<thead>
<tr>
<th>Font Number</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>48021</td>
<td>25c.</td>
</tr>
<tr>
<td>48022</td>
<td>25c.</td>
</tr>
<tr>
<td>48023</td>
<td>25c.</td>
</tr>
<tr>
<td>48024</td>
<td>25c.</td>
</tr>
</tbody>
</table>

**SERIES No. 31**
Per font, $1.00

<table>
<thead>
<tr>
<th>Font Number</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>36023</td>
<td>25c.</td>
</tr>
<tr>
<td>42002</td>
<td>25c.</td>
</tr>
<tr>
<td>48020</td>
<td>25c.</td>
</tr>
<tr>
<td>54001</td>
<td>30c.</td>
</tr>
<tr>
<td>36024</td>
<td>25c.</td>
</tr>
</tbody>
</table>

INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
Inland "Rugbys" and "Industrials"

Original

Single Ornaments may be ordered from either of these Series, at the price given. Fonts contain one of each.

ORNAMENTS, SERIES No. 32

Each, 25c. Per font, $2.00.

ORNAMENTS, SERIES No. 33

Each, 25c. Per font, $2.00.
Kelmscott Ornaments

Original

KELMSCOTT ORNAMENTS—In fonts of 6 inches each, at the prices given.

<table>
<thead>
<tr>
<th>Font Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>8-POINT</td>
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</tr>
<tr>
<td>10-POINT</td>
<td>30c</td>
</tr>
<tr>
<td>12-POINT</td>
<td>30c</td>
</tr>
<tr>
<td>14-POINT</td>
<td>40c</td>
</tr>
<tr>
<td>18-POINT</td>
<td>40c</td>
</tr>
<tr>
<td>24-POINT</td>
<td>50c</td>
</tr>
<tr>
<td>30-POINT</td>
<td>50c</td>
</tr>
<tr>
<td>36-POINT</td>
<td>60c</td>
</tr>
<tr>
<td>48-POINT</td>
<td>75c</td>
</tr>
</tbody>
</table>

Inland Holiday Cuts

Original

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>72101</td>
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<td></td>
</tr>
<tr>
<td>72102</td>
<td>30c</td>
<td></td>
</tr>
<tr>
<td>72103</td>
<td>30c</td>
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</tr>
<tr>
<td>72104</td>
<td>30c</td>
<td></td>
</tr>
<tr>
<td>72105</td>
<td>30c</td>
<td></td>
</tr>
<tr>
<td>72106</td>
<td>30c</td>
<td></td>
</tr>
<tr>
<td>72107</td>
<td>30c</td>
<td></td>
</tr>
<tr>
<td>72108</td>
<td>30c</td>
<td></td>
</tr>
<tr>
<td>72109</td>
<td>30c</td>
<td></td>
</tr>
<tr>
<td>72110</td>
<td>30c</td>
<td></td>
</tr>
<tr>
<td>72111</td>
<td>30c</td>
<td></td>
</tr>
<tr>
<td>72112</td>
<td>30c</td>
<td></td>
</tr>
<tr>
<td>72113</td>
<td>30c</td>
<td></td>
</tr>
</tbody>
</table>

Inland Type Foundry

269

St. Louis, Mo., U. S. A.
Inland Holiday Cuts

Original

72110—30c.  72114—30c.  48101—30c.

72115—30c.

72116—30c.  72117—30c.  72118—30c.  72119—30c.

72120—30c.  72121—30c.  72122—30c.  60101—30c.

108101*—50c.  108102—50c.  108103*—50c.

* Cuts marked * are electrotyped on wood or metal bases as desired.
Inland Holiday Cuts

Original

84101*—50c.
84102*—50c.
84103*—50c.
90101*—50c.
48102—25c.
90102*—50c.
72123—30c.
120101—75c.
72124—30c.
18101—20c.
96101*—60c.
78101—50c.
96102*—60c.

*Cuts marked * are electrotyped on wood or metal bases as desired.
Inland Borders
Original

18-Point Border No. 1803; fonts of 24 inches, each, $1.00

12-Point Border No. 1203
Fonts of 24 inches, each, 75c.

INLAND BORDERS
Series No. 3

6-Point Border No. 603
Fonts of 48 inches, each, $1.25

24-Point Border No. 2403; fonts of 24 inches, each, $1.50

24-Point Border No. 2404; fonts of 24 inches, each, $1.50

12-Point Border No. 1204
Fonts of 24 inches, each, 75c.

INLAND BORDERS
Series No. 4

6-Point Border No. 604
Fonts of 48 inches, each, $1.25

18-Point Border No. 1804; fonts of 24 inches, each, $1.00

INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
Inland Borders
Original

BORDER SERIES No. 11

12-Point Border No. 1211

6-Point Border No. 611
Fonts of 48 inches, each, $1.25

Fonts of 24 inches, each, 75c.

18-Point Border No. 1811; fonts of 24 inches, each, $1.00

These Borders fit exactly over one another for two-color work.

BORDER SERIES No. 22

12-Point Border No. 1222

6-Point Border No. 622
Fonts of 48 inches, each, $1.25

Fonts of 24 inches, each, 75c.

18-Point Border No. 1822; fonts of 24 inches, each, $1.00
Inland Borders
Original

Inland Borders
Series No. 27

Sizes and Prices

48-Point Border No. 4827
Fonts of 12 inches, each, $1.50

36-Point Border No. 3627
Fonts of 18 inches, each, $1.60

24-Point Border No. 2427
Fonts of 24 inches, each, $1.60

18-Point Border No. 1827
Fonts of 24 inches, each, $1.25

12-Point Border No. 1227
Fonts of 24 inches, each, $1.00

6-Point Border No. 627
Fonts of 36 inches, each, $1.20

The corresponding sizes of Border Series Nos. 27 and 28 fit accurately over one another for use in two-color work.
Inland Borders
Series No. 28

Sizes and Prices

48-POINT BORDER No. 4828
Fonts of 12 inches, each, $1.50

36-POINT BORDER No. 3628
Fonts of 18 inches, each, $1.60

24-POINT BORDER No. 2428
Fonts of 24 inches, each, $1.60

18-POINT BORDER No. 1828
Fonts of 24 inches, each, $1.25

12-POINT BORDER No. 1228
Fonts of 24 inches, each, $1.00

6-POINT BORDER No. 628
Fonts of 36 inches, each, $1.20

The corresponding sizes of Border Series Nos. 27 and 28 fit accurately over one another for use in two-color work.
Inland Borders
Original

12-Point Border No. 1241

Per font of 24 inches, $1.00

6-Point Border No. 641

Per font of 36 inches, $1.20
Inland Borders

Original

12-Point Border No. 1247; fonts of 24 inches, each, $1.00

6-Point Border No. 647

Inland Borders

Series No. 47

Fonts of 36 inches, each, $1.20

18-Point Border No. 1847; fonts of 24 inches, each, $1.25

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12-Point Border No. 1248; fonts of 24 inches, each, $1.00

6-Point Border No. 648

Inland Borders

Series No. 48

Fonts of 36 inches, each, $1.20

18-Point Border No. 1848; fonts of 24 inches, each, $1.25

INLAND TYPE FOUNDRY

ST. LOUIS, MO., U. S. A.
Inland Borders
Original

24-Point Border No. 2466; fonts of 24 inches, each, $1.60

12-Point Border No. 1266
Fonts of 24 inches, each, $1.00

INLAND BORDERS
Series No. 66

6-Point Border No. 666
Fonts of 36 inches, each, $1.20

18-Point Border No. 1866; fonts of 24 inches, each, $1.25

18-Point Border No. 1867; fonts of 24 inches, each, $1.25

12-Point Border No. 1267
Fonts of 24 inches, each, $1.00

INLAND BORDERS
Series No. 67

6-Point Border No. 667
Fonts of 36 inches, each, $1.20

24-Point Border No. 2467; fonts of 24 inches, each, $1.60
Inland Borders

Original

12-Point Border No. 1208; fonts of 24 inches, each, $1.00

6-Point Border No. 668

INLAND BORDERS
Series No. 68

Fonts of 36 inches, each, $1.20

18-Point Border No. 1868; fonts of 24 inches, each, $1.25

24-Point Border No. 2407; fonts of 24 inches, each, $1.50

INLAND BORDERS
Series No. 7

Fonts of 24 inches, each, 75c.

18-Point Border No. 1807; fonts of 24 inches, each, $1.00

INLAND TYPE FOUNDRY

279

St. Louis, Mo., U. S. A.
Inland Borders

Original

12-Point Border No. 1262; fonts of 24 inches, each, $1.00

6-Point Border No. 662

INLAND BORDERS
Series No. 62

Fonts of 36 inches, each, $1.20

18-Point Border No. 1862; fonts of 24 inches, each, $1.25

These Borders are cast to fit exactly over one another for two-color work.

12-Point Border No. 1276; fonts of 24 inches, each, $1.00

6 Point Border No. 676

INLAND BORDERS
Series No. 76

Fonts of 36 inches, each, $1.20

18-Point Border No. 1876; fonts of 24 inches, each, $1.25

INLAND TYPE FOUNDRY 280 ST. LOUIS, MO., U. S. A.
Inland Borders
Original

12-Point Border No. 1263; fonts of 24 inches, each, $1.00

6-Point Border No. 663

INLAND BORDERS
Series No. 63

Fonts of 36 inches, each, $1.20

18-Point Border No. 1863; fonts of 24 inches, each, $1.25

These Borders are cast to fit exactly over one another for two-color work.

12-Point Border No. 1275; fonts of 24 inches, each, $1.00

6-Point Border No. 675

INLAND BORDERS
Series No. 75

Fonts of 36 inches, each, $1.20

18-Point Border No. 1875; fonts of 24 inches, each, $1.25

INLAND TYPE FOUNDRY 281
ST. LOUIS, MO., U. S. A.
Inland Borders
Original

BORDER SERIES No. 84

18-POINT BORDER No. 1884
Fonts of 36 inches, each, $1.90

12-POINT BORDER No. 1284
Fonts of 30 inches, each, $1.50

6-POINT BORDER No. 684
Fonts of 36 inches, each, $1.50

Following Characters are cut for each size:

Series Nos. 84 and 86 fit over one another for two-color work.
The round corners of each size of this series, excepting the smaller
of the 6-Point, are cast on mortised bodies.

INLAND TYPE FOUNDRY

282

St. Louis, Mo., U. S. A.
Inland Borders
Original

Border Series No. 86

18-Point Border No. 1886
Fonts of 36 inches, each, $1.90

12-Point Border No. 1286
Fonts of 30 inches, each, $1.50

6-Point Border No. 686
Fonts of 24 inches, each, $1.50

Following characters are cut for each size:

Series Nos. 84 and 86 fit over one another for two-color work.
The round corners of each size of this series, excepting the smaller
of the 6-Point, are cast on mortised bodies.

INLAND TYPE FOUNDRY
283
St. Louis, Mo., U. S. A.
INLAND BORDERS
SERIES No. 78

48-Point Border No. 4873
Fonts of 12 inches, each, $1.50

36-Point Border No. 3673
Fonts of 18 inches, each, $1.60

24-Point Border No. 2473
Fonts of 24 inches, each, $1.60

12-Point Border No. 1273
Fonts of 24 inches, each, $1.00

These Borders are very suitable for making up into forms for tint backgrounds.
Inland Borders

Fonts of 48 inches each

**6-POINT BORDERS**

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The right and left characters have different nicks.

INLAND TYPE FOUNDRY

285

ST. LOUIS, MO., U. S. A.
Inland Borders
Original
6-POINT BORDERS

6-Point Border No. 669
Per font of 36 inches, $1.20

6-Point Border No. 670
Per font of 36 inches, $1.20

6-Point Border No. 671
Per font of 36 inches, $1.20

6-Point Border No. 673
Per font of 36 inches, $1.20

6-Point Border No. 674
Per font of 36 inches, $1.20

6-Point Border No. 677
Per font of 36 inches, $1.20

6-Point Border No. 679
Per font of 36 inches, $1.20

6-Point Border No. 680
Per font of 36 inches, $1.20

6-Point Border No. 682
Per font of 36 inches, $1.20

6-Point Border No. 684
Font of 36 inches
Per font, $1.30

6-Point Border No. 687
Per font of 36 inches, $1.20

6-Point Border No. 688
Per font of 36 inches, $1.20

6-Point Border No. 689
Font of 36 inches
Per font, $1.50

INLAND TYPE FOUNDRY

ST. LOUIS, MO., U. S. A.
Inland Borders
Original

12-POINT BORDERS

Fonts of 24 inches each

12-Point Border No. 1202
Per font, 75c.

No. 1203
Per font, 75c.

No. 1207
Per font, 75c.

No. 1204
Per font, 75c.

No. 1209
Per font, 75c.

No. 1208
Per font, 75c.

No. 1210
Per font, 75c.

No. 1211
Per font, 75c.

These characters have different nicks.

No. 1214
Per font, 75c.

No. 1213
Per font, 75c.

No. 1216
Per font, 75c.

No. 1215
Per font, 75c.

No. 1212
Per font, 75c.

Inland Type Foundry

St. Louis, Mo., U. S. A.
Inland Borders

Original

12-POINT BORDERS

Fonts of 24 inches each

12-POINT BORDER NO. 1217
Per font, 75c.

12-POINT BORDER NO. 1218
Per font, 75c.

12-POINT BORDER NO. 1219
Per font, 75c.

No. 1220
Per font, 75c.

No. 1221
Per font, 75c.

No. 1222
Per font, 75c.

These characters have different nicks.

No. 1223
Per font, 75c.

No. 1224
Per font, 75c.

No. 1225
Per font, 75c.

12-POINT BORDER NO. 1226
Per font, 75c.

No. 1227 — Per font, $1.00

No. 1228 — Per font, $1.00
Inland Borders

Original

12-POINT BORDERS

Fonts of 24 inches each

12-Point Border No. 1229 — Per font, 75c.

12-Point Border No. 1230 — Per font, 75c.

12-Point Border No. 1231 — Per font, 75c.

12-Point Border No. 1232 — Per font, 75c.

12-Point Border No. 1233
Per font, 75c.

12-Point Border No. 1234
Per font, 75c.

12-Point Border No. 1235 — Per font, 75c.

12-Point Border No. 1236 — Per font, 75c.

12-Point Border No. 1241 — Per font, $1.00
Very useful for tint backgrounds.

12-Point Border No. 1242 — Per font, 75c.

12-Point Border No. 1244 — Per font, 75c.

INLAND TYPE FOUNDRY

ST. LOUIS, MO., U. S. A.
Inland Borders
Original

Fonts of 24 inches each

12-POINT BORDERS

12-Point Border No. 1247
Per font, $1.00

12-Point Border No. 1248
Per font, $1.00

12-Point Border No. 1249
Per font, $1.00

12-Point Border No. 1250
Per font, $1.00

12-Point Border No. 1251
Per font, $1.00

12-Point Border No. 1252
Per font, $1.00

12-Point Border No. 1253 — Per font, $1.00

The right and left characters of Border No. 1253 have different nicks.

12-Point Border No. 1262
Per font, $1.00

12-Point Border No. 1263
Per font, $1.00

INLAND TYPE FOUNDRY

ST. LOUIS, MO., U. S. A.
Inland Borders

Original

12-POINT BORDERS

12-Point Border No. 1266 — Per font, $1.00

The right and left characters of Border No. 1266 have different nicks.

12-Point Border No. 1267
Per font, $1.00

12-Point Border No. 1268
Per font, $1.00

12-Point Border No. 1272
Per font, $1.00

12-Point Border No. 1273
Per font, $1.00

12-Point Border No. 1275
Per font, $1.00

12-Point Border No. 1276
Per font, $1.00

12-Point Border No. 1278 — Per font, $1.00

12-Point Border No. 1282
Per font, $1.00
Inland Borders
Original
12-POINT BORDERS

No. 1281
Fonts of 30 inches
Per font, $1.25

No. 1289
Fonts of 30 inches
Per font, $1.25

12-Point Border No. 1284
Fonts of 30 inches
Per font, $1.50

12-Point Border No. 1286
Fonts of 30 inches
Per font, $1.50

No. 1287
Fonts of 24 inches
Per font, $1.00

No. 1285
Fonts of 24 inches
Per font, $1.00

No. 1288
Fonts of 24 inches
Per font, $1.00

Excepting No. 1285, the above Borders fit exactly over one another for two-color work.

INLAND TYPE FOUNDRY
293
ST. LOUIS, MO., U. S. A.
Inland Borders
Original

18-POINT BORDERS

Fonts of 24 inches each

18-POINT BORDER No. 1803
Per font, $1.00

18-POINT BORDER No. 1804
Per font, $1.00

18-POINT BORDER No. 1811
Per font, $1.00

The right and left characters are nicked differently.

18-POINT BORDER No. 1807
Per font, $1.00

Borders Nos. 1811 and 1822 fit exactly over one another for two-color work.

18-POINT BORDER No. 1819
Per font, $1.00

18-POINT BORDER No. 1822
Per font, $1.00

The right and left characters are nicked differently.

18-POINT BORDER No. 1827
Per font, $1.25

18-POINT BORDER No. 1828
Per font, $1.25

Borders Nos. 1803 and 1804, and 1827 and 1828, fit exactly over one another for two-color work.
Inland Borders
Original
18-POINT BORDERS

Fonts of 24 inches each

18-Point Border No. 1829—Per font, $1.00

18-Point Border No. 1830—Per font, $1.00

The right and left characters of Border No. 1829 are nicked differently.

18-Point Border No. 1832—Per font, $1.00

18-Point Border No. 1833—Per font, $1.00

18-Point Border No. 1834—Per font, $1.00

18-Point Border No. 1835—Per font, $1.00

18-Point Border No. 1836—Per font, $1.00

18-Point Border No. 1837—Per font, $1.00

INLAND TYPE FOUNDRY

INLAND TYPE FOUNDRY
Inland Borders

Original

18-POINT BORDERS

Fonts of 24 inches each

18-Point Border No. 1838 — Per font, $1.00

18-Point Border No. 1839 — Per font, $1.00

18-Point Border No. 1844 — Per font, $1.00

18-Point Border No. 1853 — Per font, $1.25

The right and left characters of Borders Nos. 1853 and 1854 are nicked differently.

These Borders fit exactly over one another for two-color work.

18-Point Border No. 1854 — Per font, $1.25

18-Point Border No. 1855 — Per font, $1.00

18-Point Border No. 1859 — Per font, $1.00

18-Point Border No. 1860 — Per font, $1.00

INLAND TYPE FOUNDRY

ST. LOUIS, MO., U. S. A.
Inland Borders
Original
18-POINT BORDERS

Fonts of 24 inches each

18-Point Border No. 1845 — Per font, $1.00

18-Point Border No. 1846 — Per font, $1.00

18-Point Border No. 1847 — Per font, $1.25

18-Point Border No. 1848 — Per font, $1.25

18-Point Border No. 1849 — Per font, $1.25

18-Point Border No. 1850 — Per font, $1.25

18-Point Border No. 1851 — Per font, $1.25

18-Point Border No. 1852 — Per font, $1.25

INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
Inland Borders
Original

18-POINT BORDERS

18-Point Border No. 1862 — Per font, $1.25

These Borders fit exactly over one another for two-color work.

18-Point Border No. 1876 — Per font, $1.25

18-Point Border No. 1863 — Per font, $1.25

These Borders fit over one another for two-color work.

18-Point Border No. 1875 — Per font, $1.25

18-Point Border No. 1864 — Per font, $1.25

18-Point Border No. 1865 — Per font, $1.25

18-Point Border No. 1868 — Per font, $1.25

18-Point Border No. 1883 — Per font, $1.25

INLAND TYPE FOUNDRY
St. Louis, Mo., U.S.A.
Inland Borders
Original
18-POINT BORDERS

18-Point Border No. 1866—Per font of 24 inches, $1.25

The right and left characters are nicked differently.

18-Point Border No. 1867—Per font of 24 inches, $1.25

18-Point Border No. 1886
Per font of 36 inches, $1.90

These Borders fit over one another for two-color work.

The round corners of each Border are on mortised bodies.

18-Point Border No. 1884
Per font of 36 inches, $1.90

INLAND TYPE FOUNDRY
299
St. Louis, Mo., U. S. A.
Inland Borders
Original

Fonts of 24 inches each

24-POINT BORDERS

24-Point Border No. 2403
Per font, $1.50

24-Point Border No. 2404
Per font, $1.50

24-Point Border No. 2405 — Per font, $1.60

24-Point Border No. 2406 — Per font, $1.60

24-Point Border No. 2407 — Per font, $1.50

24-Point Border No. 2474 — Per font, $1.60

INLAND TYPE FOUNDRY
St. Louis, Mo., U. S. A.
Inland Borders
Original
24-POINT BORDERS

Fonts of 24 inches each

24-Point Border No. 2427 — Per font, $1.60

24-Point Border No. 2428 — Per font, $1.60

24-Point Border No. 2466 — Per font, $1.60

24-Point Border No. 2467 — Per font, $1.60

24-Point Border No. 2473 — Per font, $1.60

INLAND TYPE FOUNDRY
St. Louis, Mo., U. S. A.

Digitized by Microsoft®
Inland Band Borders

24-POINT BAND BORDER

Fonts of 12 inches

No. 2401

Per font, $0.80

30-POINT BAND BORDERS

Fonts of 12 inches, each

No. 3003

Per font, each, $0.95

No. 3015

No. 3016

No. 3017

No. 3018

No. 3019

No. 3020

No. 3021

No. 3022

INLAND TYPE FOUNDRY

302

St. Louis, Mo., U. S. A.
Inland Band Borders

Fonts of 12 inches, each

30-POINT BAND BORDERS

Per font, each, $0.95

No. 3023

36-POINT BAND BORDERS

Per font, each, $1.10

No. 3603

No. 3604

No. 3605

No. 3609

No. 3617

No. 3618

42-POINT BAND BORDERS

Per font, each, $1.25

No. 4205

INLAND TYPE FOUNDRY

303

St. Louis, Mo., U. S. A.
Inland Band Borders

Fonts of 12 inches, each

42-POINT BAND BORDERS

Per font, each, $1.25

No. 4210

No. 4211

No. 4215

No. 4216

No. 4219

No. 4220

No. 4221

No. 4222

INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
Inland Band Borders

Fonts of 12 inches, each

**42-POINT BAND BORDERS**

Per font, each $1.25

No. 4223

Fonts of 12 inches, each

**48-POINT BAND BORDERS**

Per font, each $1.40

No. 4801

Fonts of 12 inches

**54-POINT BAND BORDER**

Per font, $1.55

No. 5404

Fonts of 12 inches

**60-POINT BAND BORDER**

Per font, $1.70

No. 6011

Fonts of 12 inches

**72-POINT BAND BORDER**

Per font, $2.00

No. 7201

INLAND TYPE FOUNDRY

305

ST. LOUIS, MO., U.S.A.
MAILING-LIST MATERIAL

10-Point Mailing-List Type

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Type</th>
<th>Price per pound</th>
</tr>
</thead>
<tbody>
<tr>
<td>W H Woodward</td>
<td>ST LOUIS MO</td>
<td>Inland Printer</td>
<td>48c.</td>
</tr>
<tr>
<td>John Nathayer</td>
<td>PHILADELPHIA PA</td>
<td>T W Thomas</td>
<td></td>
</tr>
<tr>
<td>W H Wright</td>
<td>PITTSGURG PA</td>
<td>F J Pierson</td>
<td></td>
</tr>
<tr>
<td>Thad B Mead</td>
<td>NEW YORK N Y</td>
<td>Little &amp; Becker</td>
<td></td>
</tr>
<tr>
<td>E D Wescott</td>
<td>READING PA</td>
<td>D B Landis</td>
<td></td>
</tr>
<tr>
<td>C T Henderson</td>
<td>TOULON ILL</td>
<td>E L Wepf</td>
<td></td>
</tr>
<tr>
<td>Press &amp; Printer</td>
<td>BOSTON MASS</td>
<td>L Graham &amp; Son</td>
<td></td>
</tr>
<tr>
<td>Dorsey PtgCo</td>
<td>DALLAS TEX</td>
<td>Gazette x</td>
<td></td>
</tr>
</tbody>
</table>

Every character of this face is cast on en-set, and as the spacing is done solely with en quads, it may be readily seen that mailing-lists are set up very quickly and changes and corrections easily made with this type. It runs no wider than ordinary 10-Point Romans. Measure of composing sticks should be a multiple of 10-Point.

MAILING-LIST LOGOTYPES

Supplied in any quantity, and assorted according to purchaser's desire, at the prices given.

10-Point En-Set Mailing-List Logotypes

<table>
<thead>
<tr>
<th>Month</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>48c.</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

9-Point En-Set Mailing-List Logotypes

<table>
<thead>
<tr>
<th>Month</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>50c.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

9-Point Em-Set Mailing-List Logotypes

<table>
<thead>
<tr>
<th>Month</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>50c.</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
<td></td>
<td></td>
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<td></td>
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</tr>
</tbody>
</table>

8-Point Em-Set Mailing-List Logotypes

<table>
<thead>
<tr>
<th>Month</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
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<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>53c.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

We also supply other fonts assorted to order for mailing-lists. Mailing galleys, slugs and reglets are supplied on short notice. We are agents for all makes of mailing-machines, and will furnish them at the manufacturer's terms.

INLAND TYPE FOUNDRY

Digitized by Microsoft®
## TIME-TABLE FIGURES

Being cast on Standard Line, these Figures will line with all our Roman and Job faces cast on the same bodies, consequently the printer is enabled to use any one or more faces he may select for station names or other reading matter. All our styles of Leaders also line with these figures.

Light-Face Figures are ordinarily used for A. M., and the Heavy Face for P. M. time.

Supplied in any quantity, and assorted according to purchaser’s desire, at the prices given.

### 8-POINT SPECIAL LIGHT-FACE TIME-TABLE FIGURES — En Set

<table>
<thead>
<tr>
<th>STATIONS</th>
<th>14 Ex. Sun</th>
<th>14 Sunday</th>
<th>22 Ex. Sun</th>
<th>34 Daily</th>
<th>38 Ex. Mon</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lv. St. Louis U. D. Ar.</td>
<td>6 30</td>
<td>10 30</td>
<td>12 35</td>
<td>8 20</td>
<td>10 40</td>
</tr>
<tr>
<td>Grand Avenue</td>
<td>6 21</td>
<td>10 21</td>
<td>12 26</td>
<td>8 11</td>
<td>10 31</td>
</tr>
<tr>
<td>Vandeventer Avenue</td>
<td>6 18</td>
<td>10 18</td>
<td>12 23</td>
<td>8 08</td>
<td>10 28</td>
</tr>
<tr>
<td>Tower Grove</td>
<td>6 15</td>
<td>10 15</td>
<td>12 20</td>
<td>8 05</td>
<td>10 25</td>
</tr>
<tr>
<td>Howard’s</td>
<td>6 09</td>
<td>10 11</td>
<td>12 16</td>
<td>8 01</td>
<td>10 21</td>
</tr>
<tr>
<td>Cheltenham</td>
<td>6 03</td>
<td>10 03</td>
<td>12 09</td>
<td>7 57</td>
<td>10 17</td>
</tr>
<tr>
<td>Clifton Heights</td>
<td>6 05</td>
<td>10 07</td>
<td>12 12</td>
<td>7 07</td>
<td>10 19</td>
</tr>
<tr>
<td>Benton</td>
<td>6 03</td>
<td>10 06</td>
<td>12 10</td>
<td>7 56</td>
<td>10 15</td>
</tr>
<tr>
<td>Ellendale</td>
<td>6 00</td>
<td>10 02</td>
<td>12 07</td>
<td>7 53</td>
<td>10 13</td>
</tr>
<tr>
<td>Maplewood</td>
<td>5 58</td>
<td>10 00</td>
<td>12 05</td>
<td>7 51</td>
<td>10 12</td>
</tr>
<tr>
<td>Sutton</td>
<td>5 57</td>
<td>9 58</td>
<td>12 03</td>
<td>7 49</td>
<td>10 10</td>
</tr>
<tr>
<td>Edgebrook</td>
<td>5 59</td>
<td>9 59</td>
<td>12 13</td>
<td>7 47</td>
<td>10 09</td>
</tr>
<tr>
<td>Lake Junction</td>
<td>5 54</td>
<td>9 55</td>
<td>11 59</td>
<td>7 45</td>
<td>10 08</td>
</tr>
<tr>
<td>Tuxedo Park</td>
<td>5 52</td>
<td>9 53</td>
<td>11 57</td>
<td>7 43</td>
<td>10 06</td>
</tr>
<tr>
<td>Webster</td>
<td>5 50</td>
<td>9 50</td>
<td>11 55</td>
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<td>10 04</td>
</tr>
<tr>
<td>Glendale</td>
<td>5 48</td>
<td>9 48</td>
<td>11 51</td>
<td>7 38</td>
<td>10 00</td>
</tr>
<tr>
<td>Oakland</td>
<td>5 44</td>
<td>9 44</td>
<td>11 49</td>
<td>7 34</td>
<td>9 58</td>
</tr>
<tr>
<td>Woodlawn</td>
<td>5 42</td>
<td>9 42</td>
<td>11 47</td>
<td>7 32</td>
<td>9 57</td>
</tr>
<tr>
<td>Kirkwood Lp.</td>
<td>5 40</td>
<td>9 40</td>
<td>11 45</td>
<td>7 30</td>
<td>9 55</td>
</tr>
</tbody>
</table>

### 6-POINT FRENCH CLARENDON FIGURES — En Set

$1 234 567 890

### SPECIMEN of 6-POINT SPECIAL TIME-TABLE FIGURES in Use.

### 13 19 23 31 37

<table>
<thead>
<tr>
<th>STATIONS</th>
<th>14 Ex. Sun</th>
<th>14 Sunday</th>
<th>22 Ex. Sun</th>
<th>34 Daily</th>
<th>38 Ex. Mon</th>
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</thead>
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<td>Benton</td>
<td>6 03</td>
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<td>12 07</td>
<td>7 53</td>
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<tr>
<td>Maplewood</td>
<td>5 58</td>
<td>10 00</td>
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<td>7 51</td>
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<tr>
<td>Sutton</td>
<td>5 57</td>
<td>9 58</td>
<td>12 03</td>
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<tr>
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<td>9 55</td>
<td>11 59</td>
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<td>5 48</td>
<td>9 48</td>
<td>11 51</td>
<td>7 38</td>
<td>10 00</td>
</tr>
<tr>
<td>Oakland</td>
<td>5 44</td>
<td>9 44</td>
<td>11 49</td>
<td>7 34</td>
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</tr>
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<td>Woodlawn</td>
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<td>11 47</td>
<td>7 32</td>
<td>9 57</td>
</tr>
<tr>
<td>Kirkwood Lp.</td>
<td>5 40</td>
<td>9 40</td>
<td>11 45</td>
<td>7 30</td>
<td>9 55</td>
</tr>
</tbody>
</table>

Being cast on Point-sets and to multiples of spaces, the figures of every one of our Roman and Job faces are available with easy justification for all classes of tabular matter.

INLAND TYPE FOUNDRY

307 St. Louis, Mo., U. S. A.
# POINT-SET FIGURES

For Time-Tables, Tariffs, Etc.

The following specimens of tabular matter show the superiority of our system of casting Figures and Punctuation Marks on Point Sets, or widths, and also give the printer a large variety from which to select.

## 6-POINT FIGURES, VARIOUS SETS

<table>
<thead>
<tr>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
</tr>
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<tbody>
<tr>
<td>7.50AM</td>
<td>8.15PM</td>
<td>8.40AM</td>
<td>8.30PM</td>
<td>Lv. St. Louis Ar.</td>
<td>11.08</td>
<td>2.10</td>
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<td>8.27</td>
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<td>9.05</td>
<td>Barracks</td>
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<td>10.53</td>
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<td>11.20</td>
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<td>10.40AM</td>
<td>7.25PM</td>
</tr>
</tbody>
</table>

1. Roman No. 23
2. Italic No. 23
3. Old Style No. 9
4. Old Style Italic No. 9
5. Condensed Gothic No. 1

## 6-POINT FIGURES, 4-POINT SET

<table>
<thead>
<tr>
<th>9</th>
<th>10</th>
<th>11</th>
<th>12</th>
<th>13</th>
<th>14</th>
<th>15</th>
<th>16</th>
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<td>St. Louis...le.</td>
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<td>2.10AM</td>
<td>1.05PM</td>
<td>1.55AM</td>
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9. Roman No. 20, Period 2-Point set.
10. French Old Style, Period 2-Point set.
11. Condensed No. 2, Period 3-Point set.
12. Gothic No. 6, Period 3-Point set.
13. Full-Face No. 1, Period 3-Point set.
14. Condensed No. 1, Period 3-Point set.
15. Gothic Italic No. 1, Period 3-Point set.
16. Tudor Black, Period 3-Point set.

## 6-POINT FIGURES, 5-POINT SET

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17. Half-Title, Period 3-Point set.
18. Gothic No. 1, Figure 1 cast either 3-Point or 5-Point set, Period 3-Point set.
20. Antique No. 1, Period 3-Point set.
21. Woodward, Figure 1 cast either 3-Point or 5-Point set, Period 5-Point set.
22. Edwards, Period 2½-Point set.
23. Ionic, Period 3-Point set.

Do not order by these Index Numbers.

Inland Type Foundry

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St. Louis, Mo., U. S. A.
### POINT-SET FIGURES

For Time-Tables, Tariffs, Etc.

#### 6-POINT FIGURES, 6-POINT SET, AND MIXED DISPLAY

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24. **EXTENDED OLD STYLE, Period 3-Point set.** Figure 1 cast 3½-Point or 6-Point set.
25. **EXTENDED WOODWARD, Period 3-Point set.** Figure 1 cast 4-Point or 6-Point set.
26. **LATIN ANTIQUE, Period 5-Point set.** Figure 1 cast 4-Point or 6-Point set.

27. Mixed Column, showing a variety of 4-Point set Figures, illustrating how they agree in justification. Special lines in tables may thus be easily emphasized or differentiated by the use of heavy-face Figures.
28. **EXTENDED OLD STYLE, Period 5-Point set.** 29. **MIXED 6-Point set.**

See also **SPECIAL LIGHT-FACE and HEAVY-FACE TIME-TABLE FIGURES**, on page 307.

#### 8-POINT FIGURES, 4-POINT OR EN SET

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30. **ROMAN NO. 20, Period 3-Point set.**
31. **ITALIC NO. 20, Period 3-Point set.**
32. **OLD STYLE NO. 9, Period 3-Point set.**
33. **OLD STYLE ITALIC NO. 9, Period 3-Point.**

34. **KELMSCOTT, Period 2-Point set.**
35. **SAINT JOHN, Period 2-Point set.**

36. **ROMAN NO. 20, Wide Fig.**
37. **CONDENSED NO. 1.**
38. **CONDENSED NO. 2.**
39. **LATIN.**
40. **GOTHIC NO. 6.**
41. **GOTHIC ITALIC NO. 1.**

36. Periods of all these fonts are 3-Point set.

### 8-POINT FIGURES, 5-POINT SET

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36. **ROMAN NO. 20, Wide Fig.**
37. **CONDENSED NO. 1.**
38. **CONDENSED NO. 2.**
39. **LATIN.**
40. **GOTHIC NO. 6.**
41. **GOTHIC ITALIC NO. 1.**

42. **Mixed Column, displaying these Figures in combination under one another.**

See note for column 27 above.

**Do Not Order by these Index Numbers.**

INLAND TYPE FOUNDRY

St. Louis, Mo. U. S. A.
# POINT-SET FIGURES

For Time-Tables, Tariffs, Etc.

### 8-POINT FIGURES, 6-POINT OR 3-1/2 EM SET

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43. LIGHT-FACE No. 1, Period 3-Point set.
44. FULL-FACE No. 1, Period 3-Point set.
45. SKINNER, Period 2-Point set.
46. Woodward, Period 3-Point set.
47. Half-Title, Period 4-Point set.
48. Gothic No. 1, Period 3-Point set.
49. Antiqua No. 1, Period 3-Point set.
50. Edwards, Period 3-Point set.

See column 58 for mixed display of 6-Point sets.

### 8-POINT FIGURES, VARIOUS POINT SETS

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51. Condensed Woodward, Figures 3-Point set, Period 2-Point set.
52. Condensed Gothic No. 1, Figures 3-Point set, Period 2-Point set.
53. Tudor Black, Figures 3-1/2-Point set, Period 3-Point set.
54. Latin Antique, Figures 7-Point set, Period 3-Point set.
55. Extended Old Style, Figures 8-Point set, Period 3-Point set.
56. Extended Woodward, Figures 8-Point set, Period 3-Point set.
57. Mixed Column, displaying lines of Figures on 8-Point set under one another.
58. Mixed Column of Figures on 6-Point set.

Do Not Order by these Index Numbers.

### 5-POINT FIGURES

| Roman No. 20 | Figures 21/2, Period 2 |
| Italian No. 23 | Figures 3, Period 2 |
| Roman No. 20, Wide | Figures 31/2, Period 2 |
| Gothic No. 6 | Figures 31/2, Period 2 |
| Title Gothic No. 72 | Figures 4, Period 3 |
| Title Gothic No. 52 | Figures 5, Period 3 |

### 5-1/2-POINT FIGURES

| Italian No. 23 | Figures 3, Period 2 |
| Roman No. 23, Wide | Figures 31/2, Period 2 |
| Condensed No. 1 | Figures 4, Period 3 |
| Full-Face No. 1 | Figures 4, Period 3 |
| Half-Title | Figures 5, Period 3 |

### 7-POINT FIGURES

| Roman No. 20 | Figures 31/2, Period 2 |
| Roman No. 20, Wide | Figures 4, Period 2 |
| Italian No. 20 | Figures 31/2, Period 2 |
| Old Style No. 9 | Figures 31/2, Period 2 |
| Old Style Italian No. 9 | Figures 31/2, Period 2 |
| Condensed No. 2 | Figures 4, Period 3 |
| Latin | Figures 4, Period 3 |
| Clarendon | Figures 4, Period 2 |
| Antiqua No. 1 | Figures 5, Period 3 |
| Gothic No. 1 | Figures 5, Period 3 |
| Ionic | Figures 5, Period 3 |
| Woodward | Figures 5, Period 3 |
| Latin Antique | Figures 6, Period 3 |
JUSTIFIERS AND LOGOTYPES ON POINT SETS

Special Justifiers, or Spaces cast the same set as Figures or Periods, will be cast to order on any body and width desired, at same prices as ordinary spaces. But all our regular spaces, being cast on point sets, can be combined and used for the same purpose. Special-width Quads also furnished.

Logotypes for Time-Tables and other special work made to order. Prices on application. See page 321 for Logotypes for which we have matrices on hand.

9-POINT FIGURES, VARIOUS POINT SETS

Roma No. 20 Figures 4\frac{2}{3}, Period 3
Italic No. 20 Figures 4\frac{2}{3}, Period 3
Old Style No. 9 Figures 4\frac{2}{3}, Period 3
Old Style Italic No. 9 Figures 4\frac{2}{3}, Period 3
Condensed No. 1 Figures 5, Period 3
Condensed No. 2 Figures 5, Period 3
Latin Figures 5, Period 3
Full-Face No. 1 Figures 6, Period 3
Full-Face No. 2 Figures 7, Period 3

3-Point set Period cast to order if wanted.

10-POINT FIGURES, 4-POINT AND 5-POINT SETS

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4-Point Set

60. Cond. Gothic No. 1, Period 2\frac{1}{2}-Point set.
61. Cond. Latin, Period 2\frac{1}{2}-Point set.

For above three faces Periods will be cast either 2-Point or 2\frac{1}{2}-Point set to order.

5-Point Set

62. Roman No. 20,
63. Italic No. 20,
64. Roman No. 23,
65. Old Style No. 9,
66. Old Style Italic No. 9,
67. French Old Style,
68. Kelmscott, Period 2\frac{1}{2}-Point set.

3-Point set Period cast to order if wanted.

6-Point Set

69. Condensed No. 1, Period 3\frac{1}{2}-Point set; will be cast to order on 3-Point set.
70. Condensed No. 2, Period 3\frac{1}{2}-Point set; will be cast to order on 3-Point set.
71. Latin, Period 3\frac{1}{2}-Point set; will be cast to order on 3-Point set.
72. Gothic No. 6, Period 3\frac{1}{2}-Point set; will be cast to order on 3-Point set.
73. Gothic Italic No. 1, Period 3\frac{1}{2}-Point set; will be cast to order on 3-Point set.
74. Cosmopolitan, Period 3\frac{1}{2}-Point set; will be cast to order on 3-Point set.
75. Calemilian Italic, Period 3\frac{1}{2}-Point set; will be cast to order on 3-Point set.
76. Antique No. 1, Period 3\frac{1}{2}-Point set; will be cast to order on 3-Point set.

Do Not Order by these Index Numbers.
# POINT-SET FIGURES

For Tables, Rate Sheets, Calendars, Etc.

## 10-POINT FIGURES, 7-POINT, 8-POINT AND 9-POINT SETS

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## 10-POINT FIGURES, 10-POINT SET, AND MIXED DISPLAY

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### 7-Point Set

- **77. FULL-FACE No. 1.** Period 3½-Point set; will be cast to order on 3-Point set.
- **78. TUDOR BLACK.** Period 4½-Point set.
- **79. WOODWARD.** Period 4-Point set.

### 8-Point Set

- **80. SKINNER.** Period 2½-Point set.
- **81. LATIN ANTIQUE.** Period 4½-Point set.
- **82. EDWARDS.** Period 4-Point set.

For above three faces the Figure 1 is cast only 5-Point or 8-Point set.

### 9-Point Set

- **83. GOTHIC No. 1.** Period 3½-Point set.
- Figure 1 cast 6-Point or 9-Point set.

## 10-Point Set

### Extended Old Style

- Figure 1 cast 6-Point or 10-Point set.
- Period 3½-Point set. Period cast to order if wanted.

### Extended Woodward

- Period 3½-Point set. Period cast to order if wanted.
- Figure 1 cast 5-Point or 10-Point set.

## Mixed Display

- Display of various 6-Point set figures used in combination in the same column, illustrating the agreement in justification of the different styles. Special lines in tabular matter may therefore be emphasized by use of different figures, without any trouble whatsoever.

### Do Not Order by these Index Numbers.

**FIGURE 1—COMMA AND PERIOD—LEADERS**

In a number of fonts the Figure 1 is ordinarily cast thinner than the other figures, being easily justified by means of our spaces to occupy the same space as the other figures, if necessary. When a large quantity of figures is ordered the 1, if requested, will be cast the same width as the others.

The comma in all fonts is cast the same set or thickness as the Period.

Being cast on Standard Line, our Leaders can be used on tabular work in connection with every style of face and figure shown in these specimens. We make Standard Line Leaders in four styles:

- **No. 1.** Round, 2 dots to em, from 5-Point to 18-Point, in em, 1½-em, 2-em and 3-em widths.
- **No. 2.** Fine-dot, from 6-Point to 14-Point, in em, em, 1½-em, 2-em and 3-em widths.
- **No. 3.** Round, 1 dot to em, from 6-Point to 12-Point, in em, 2-em and 3-em widths.
- **No. 4.** Hyphen, from 5-Point to 12-Point, in em, em, 1½-em, 2-em and 3-em widths.

Leaders of special styles and widths made to order.
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### POINT-SET FIGURES

For Tables, Rate Sheets, Calendars, Etc.

### 14-POINT

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**Condensed Gothic No. 1,** Figures 6, Period 4  
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**Kelmscott,** Figures 7, Period 3  
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**Saint John,** Figures 7, Period 4  
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**Condensed Gothic No. 4,** Figures 7, Period 4  
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**Cosmopolitan,** Figures 8, Period 3  
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**Condensed No. 2,** Figures 8, Period 4  
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**Gothic Italic No. 1,** Figures 8, Period 5  
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**Gothic No. 6,** Figures 9, Period 4  
Period cast 5-Point set to order.  
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**Woodward,** Figures 9, Period 5  
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**Skinner,** Figures 11, Period 3  
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Figure 1 cast 7-Point or 11-Point set.  
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**Edwards,** Figures 11, Period 5  
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**Gothic No. 1,** Figures 12, Period 5  
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### 14-POINT

**Extended Woodward,** Figures 14, Period 5  
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### 18-POINT

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**Condensed Gothic No. 1,** Figures 7, Period 4  
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**Condensed Woodward,** Figures 7, Period 4  
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**Condensed No. 2,** Figures 8, Period 4  
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**Kelmscott,** Figures 9, Period 4  
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**Saint John,** Figures 9, Period 5  
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**Latin,** Figures 10, Period 6  
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**Gothic Italic No. 1,** Figures 11, Period 6  
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**Ionic,** Figures 12, Period 6  
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**Doric,** Figures 12, Period 6  
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**Woodward,** Figures 12, Period 7  
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Figure 1 cast 8-Point or 12-Point set.  
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Inland Type Foundry  
St. Louis, Mo., U. S. A.
### POINT-SET FIGURES

For Tables, Rate Sheets, Calendars, Etc.

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<td>Figure 1 cast 9-Point or 15-Point set.</td>
</tr>
<tr>
<td>Extended Woodward</td>
<td>18</td>
<td>6</td>
<td>Figure 1 cast 10-Point or 18-Point set.</td>
</tr>
</tbody>
</table>

#### 24-POINT

<table>
<thead>
<tr>
<th>Font</th>
<th>Figures</th>
<th>Period</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condensed Latin</td>
<td>9</td>
<td>5</td>
<td>Figure 1 cast 8-Point or 9-Point set.</td>
</tr>
<tr>
<td>Condensed Woodward</td>
<td>9</td>
<td>4</td>
<td>Period cast 5-Point set to order.</td>
</tr>
<tr>
<td>Latin</td>
<td>12</td>
<td>6</td>
<td>Figure 1 cast 8-Point or 12-Point set.</td>
</tr>
<tr>
<td>Saint John</td>
<td>12</td>
<td>6</td>
<td>Figure 1 cast 8-Point or 12-Point set.</td>
</tr>
<tr>
<td>Condensed No. 2</td>
<td>12</td>
<td>5</td>
<td>Period cast 6-Point set to order.</td>
</tr>
<tr>
<td>Cosmopolitan</td>
<td>13</td>
<td>6</td>
<td>Figure 1 cast 9-Point or 13-Point set.</td>
</tr>
<tr>
<td>Gothic Italic No. 1</td>
<td>14</td>
<td>6</td>
<td>Figure 1 cast 10-Point or 14-Point set.</td>
</tr>
<tr>
<td>Tudor Black</td>
<td>14</td>
<td>5</td>
<td>Period cast 6-Point set to order.</td>
</tr>
<tr>
<td>French Old Style</td>
<td>14</td>
<td>6</td>
<td>Figure 1 cast 10-Point or 14-Point set.</td>
</tr>
</tbody>
</table>
# POINT-SET FIGURES

For Tables, Rate Sheets, Calendars, Etc.

## 24-POINT

<table>
<thead>
<tr>
<th>Figures</th>
<th>Period</th>
<th>Figure 1 cast</th>
</tr>
</thead>
<tbody>
<tr>
<td>Woodward</td>
<td>8</td>
<td>11-Point or 15-Point set.</td>
</tr>
<tr>
<td>Latin Antique</td>
<td>7</td>
<td>8-Point or 16-Point set.</td>
</tr>
<tr>
<td>Gothic No. 1</td>
<td>6</td>
<td>10-Point or 18-Point set.</td>
</tr>
<tr>
<td>Gothic No. 6</td>
<td>6</td>
<td>10-Point or 18-Point set.</td>
</tr>
<tr>
<td>Skinner</td>
<td>4</td>
<td>6-Point set to order.</td>
</tr>
<tr>
<td>Edwards</td>
<td>8</td>
<td>12-Point or 18-Point set.</td>
</tr>
<tr>
<td>Extended Old Style</td>
<td>6</td>
<td>12-Point or 20-Point set.</td>
</tr>
<tr>
<td>Extended Woodward</td>
<td>8</td>
<td>12-Point or 22-Point set.</td>
</tr>
<tr>
<td>Condensed Gothic No. 1</td>
<td>6</td>
<td></td>
</tr>
</tbody>
</table>

## 30-POINT

<table>
<thead>
<tr>
<th>Figures</th>
<th>Period</th>
<th>Figure 1 cast</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condensed Woodward</td>
<td>5</td>
<td>7-Point or 11-Point set.</td>
</tr>
<tr>
<td>KelMSCott</td>
<td>6</td>
<td>8-Point set to order.</td>
</tr>
<tr>
<td>Latin</td>
<td>7</td>
<td>8-Point set to order.</td>
</tr>
<tr>
<td>Woodward</td>
<td>8</td>
<td>12-Point or 16-Point set.</td>
</tr>
<tr>
<td>Tudor Black</td>
<td>8</td>
<td>12-Point or 16-Point set.</td>
</tr>
<tr>
<td>Cosmopolitan</td>
<td>6</td>
<td>14-Point or 18-Point set.</td>
</tr>
<tr>
<td>Skinner</td>
<td>5</td>
<td>14-Point or 22-Point set.</td>
</tr>
<tr>
<td>Edwards</td>
<td>9</td>
<td>12-Point or 22-Point set.</td>
</tr>
</tbody>
</table>

All Figures and Points of faces on larger bodies are also on Point sets.
Fractions are not supplied with Roman fonts unless especially ordered. In ordering, be particular to state the No. of the Fractions wanted, as well as the body and quantity. Fractions are sold at the same prices as Roman; see page 11. They are also put up in 1-pound fonts, at following prices:

<table>
<thead>
<tr>
<th>6-Point No. 1 — En set</th>
<th>64c.</th>
<th>6-Point No. 3 — Em set</th>
<th>64c.</th>
</tr>
</thead>
<tbody>
<tr>
<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
<td></td>
<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>7-Point No. 1 — En set</th>
<th>56c.</th>
<th>7-Point No. 3 — Em set</th>
<th>56c.</th>
</tr>
</thead>
<tbody>
<tr>
<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
<td></td>
<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>8-Point No. 1 — En set</th>
<th>53c.</th>
<th>8-Point No. 3 — Em set</th>
<th>53c.</th>
</tr>
</thead>
<tbody>
<tr>
<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
<td></td>
<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>9-Point No. 1 — En set</th>
<th>50c.</th>
<th>9-Point No. 3 — Em set</th>
<th>50c.</th>
</tr>
</thead>
<tbody>
<tr>
<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
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<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
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</tbody>
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<table>
<thead>
<tr>
<th>10-Point No. 1 — En set</th>
<th>48c.</th>
<th>10-Point No. 3 — Em set</th>
<th>48c.</th>
</tr>
</thead>
<tbody>
<tr>
<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
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<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
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</tbody>
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<table>
<thead>
<tr>
<th>11-Point No. 1 — En set</th>
<th>46c.</th>
<th>11-Point No. 3 — Em set</th>
<th>46c.</th>
</tr>
</thead>
<tbody>
<tr>
<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
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<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>12-Point No. 1 — En set</th>
<th>45c.</th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>5-Point No. 2 — Em set</th>
<th>$1.20$</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>5½-Point No. 2 — Em set</th>
<th>74c.</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
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<td></td>
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</tbody>
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<table>
<thead>
<tr>
<th>6-Point No. 2 — Em set</th>
<th>64c.</th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
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<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>7-Point No. 2 — Em set</th>
<th>56c.</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>8-Point No. 2 — Em set</th>
<th>53c.</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
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<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>9-Point No. 2 — Em set</th>
<th>50c.</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{8}$ $\frac{3}{8}$ $\frac{5}{8}$ $\frac{7}{8}$</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**MISCELLANEOUS AUXILIARIES**

**PIECE FRACTIONS**

Put up in 1-pound fonts, at the prices given.

8-POINT  
\[ \frac{1234567890}{90} \]  
$3.60

10-POINT  
\[ \frac{1234567890}{90} \]  
$2.80

12-POINT  
\[ \frac{1234567890}{90} \]  
$2.00

11-POINT also cast by us; per font, $2.40

**SUPERIOR AND INFERIOR LETTERS AND FIGURES**

The following Superior and Inferior Letters and Figures are put up in 1-pound fonts, at the prices given. Letters and Figures are in separate fonts.

6-POINT  
\[ \text{mdg}abcdefgjhklmnoprst \]  
\[ \text{mdg}abcdefgjhklmnoprst \]  
$2.00

7-POINT  
\[ \text{mdg}abcdefgjhklmnoprst \]  
\[ \text{mdg}abcdefgjhklmnoprst \]  
$1.80

8-POINT  
\[ \text{mdg}abcdefgjhklmnoprst \]  
\[ \text{mdg}abcdefgjhklmnoprst \]  
$2.00

9-POINT  
\[ \text{mdg}abcdefgjhklmnoprst \]  
\[ \text{mdg}abcdefgjhklmnoprst \]  
$1.44

10-POINT  
\[ \text{mdg}abcdefgjhklmnoprst \]  
\[ \text{mdg}abcdefgjhklmnoprst \]  
$1.30

11-POINT  
\[ \text{mdg}abcdefgjhklmnoprst \]  
\[ \text{mdg}abcdefgjhklmnoprst \]  
$1.22

12-POINT  
\[ \text{mdg}abcdefgjhklmnoprst \]  
\[ \text{mdg}abcdefgjhklmnoprst \]  
$1.16

**ARITHMETICAL SIGNS**

Prices of fonts.

\[
\begin{array}{ccc}
5\frac{1}{2}\text{ POINT} & + & - & \div & = & $2.00 \\
6\text{ POINT} & + & - & \div & = & $1.50 \\
7\text{ POINT} & + & - & \div & = & $1.50 \\
8\text{ POINT} & + & - & \div & = & $1.25 \\
9\text{ POINT} & + & - & \div & = & $1.20 \\
10\text{ POINT} & + & - & \div & = & $1.00 \\
11\text{ POINT} & + & - & \div & = & $1.00 \\
12\text{ POINT} & + & - & \div & = & $1.00 \\
\end{array}
\]

**SUPERIOR AND INFERIOR FRACTIONS**

Superior and Inferior Fractions are put up in 1-pound fonts, at the prices given.

6-POINT  
\[ \frac{321}{4} \]  
\[ \frac{55}{9} \]  
\[ \frac{637}{89} \]  
$2.00

7-POINT  
\[ \frac{135}{7} \]  
\[ \frac{4273}{36} \]  
\[ \frac{9023}{29} \]  
$1.80

8-POINT  
\[ \frac{7857}{9} \]  
\[ \frac{54}{9} \]  
\[ \frac{6337}{89} \]  
$1.60

9-POINT  
\[ \frac{2194}{7} \]  
\[ \frac{90247}{36} \]  
\[ \frac{8634}{67} \]  
$1.44

10-POINT  
\[ \frac{7554}{306} \]  
\[ \frac{23}{26} \]  
\[ \frac{8634}{67} \]  
\[ \frac{23}{26} \]  
$1.30

11-POINT  
\[ \frac{48}{75} \]  
\[ \frac{90}{247} \]  
\[ \frac{8634}{67} \]  
\[ \frac{23}{26} \]  
$1.22

12-POINT  
\[ \frac{48}{75} \]  
\[ \frac{90}{247} \]  
\[ \frac{8634}{67} \]  
\[ \frac{23}{26} \]  
$1.16

**INLAND TYPE FOUNDRY**

St. Louis, Mo., U.S.A.
### COMMERICAL MARKS

<table>
<thead>
<tr>
<th>Font Size</th>
<th>Price per Pound</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>5-Point</td>
<td>$1.20</td>
<td></td>
</tr>
<tr>
<td>5½-Point</td>
<td>74c.</td>
<td></td>
</tr>
<tr>
<td>6-Point</td>
<td>64c.</td>
<td></td>
</tr>
<tr>
<td>7-Point</td>
<td>56c.</td>
<td></td>
</tr>
<tr>
<td>8-Point</td>
<td>53c.</td>
<td></td>
</tr>
<tr>
<td>9-Point</td>
<td>50c.</td>
<td></td>
</tr>
<tr>
<td>10-Point</td>
<td>48c.</td>
<td></td>
</tr>
<tr>
<td>11-Point</td>
<td>46c.</td>
<td></td>
</tr>
<tr>
<td>12-Point</td>
<td>45c.</td>
<td></td>
</tr>
</tbody>
</table>

### ALGEBRAIC AND GEOMETRICAL SIGNS

<table>
<thead>
<tr>
<th>Font Size</th>
<th>Price per Font</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>5½-Point</td>
<td>$2.00</td>
<td></td>
</tr>
<tr>
<td>6-Point</td>
<td>$1.50</td>
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<td>7-Point</td>
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<td>8-Point</td>
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<td></td>
</tr>
<tr>
<td>9-Point</td>
<td>$1.20</td>
<td></td>
</tr>
</tbody>
</table>

Following Recipe Marks are sold singly.
**NEW QUOTATION MARKS AND DASHES**

**IMPROVED DASHES AND DOUBLE QUOTATION MARKS**

For explanation of the special merits of these new Dashes and Quotation Marks see page 16.

The Improved Dashes are put up separately in 1-pound fonts, at the prices given.

The Double Quotation Marks are also put up in 1-pound fonts, containing an equal number of each, at the prices given.

5-POINT $1.20
- " " "Hunchback of Notre Dame"—Hugo.

5½-POINT 74c.
- " " "David Copperfield"—Dickens.

6-POINT 64c.
- " " "Huckleberry Finn"—Mark Twain.

7-POINT 56c.
- " " "King Lear"—Shakspeare.

8-POINT 53c.
- " " "Daniel Deronda"—Eliot.

9-POINT 50c.
- " " "Wandering Jew"—Sue.

10-POINT 48c.
- " " "Ben Hur"—Wallace.

11-POINT 46c.
- " " "Ivanhoe"—Scott.

12-POINT 45c.
- " " "Moths"—Ouida.

**HEAVY QUOTATION MARKS**

**GUILLEMETs, OR FRENCH QUOTATION MARKS**

The following style of Guillemets, for use with heavy job faces, will be furnished for all bodies. Sold at second-class prices.

"New Model" "Record"

**DEVIL**

"Bind" "Mail"
## MISCELLANEOUS AUXILIARIES

### MISCELLANEOUS SIGNS AND LOGOTYPES

**Prices per pound.**

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>5-Point</td>
<td>$2.80</td>
</tr>
<tr>
<td>5½-Point</td>
<td>$2.40</td>
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<td>$1.22</td>
</tr>
<tr>
<td>12-Point</td>
<td>$1.16</td>
</tr>
</tbody>
</table>

Other Miscellaneous Signs will be cut to order, the cost of making each matrix being from $2.00 to $5.00; type cast from same at prices given on page 11.

We furnish no quantity for less than 25c.

### SPECIAL LOGOTYPES

**Logotype Specimens**

*The Evening Tribune*

minimum rising snow storm change has moderate Sunday Alabama Arizona Erie Upper barometer districts Nebraska

Special Logotypes of every description will be promptly cut and cast to order. Prices of such work sent on application.

### IMPRINT LOGOTYPES

**Electrotyped Imprints, each, 25 to 50c.**

- **No. 52**
  - CARSON-HARPER PRINT.
  - WALLE & CO., NEW ORLEANS.
- **No. 54**
  - GREAT WESTERN PTG. CO., ST. LOUIS.
- **No. 71**
  - BUXTON & SKINNER PRINT.
- **No. 72**
  - F. J. SCHUSTER, PRINTER.
- **No. 73**
  - KEYSTONE PRESS, WELLSTON, O.
- **No. 74**
  - R. P. STUDLEY & CO., PRINTERS, ST. LOUIS.

**Type-Metal Imprints**

Imprints will be cast in Type-Metal, in any length under 72 points, and in any quantity over 50 of each, at following prices:

- 100 of any one style, $8.00 net.
- 50 of any one style, 5.00 net.

If Imprints are wanted longer than 72 points, they will have to be made in two or more sections, and $3.00 per 100 will be charged for each extra section.

### JOB FACE CENT MARKS

<table>
<thead>
<tr>
<th>Body</th>
<th>Each</th>
<th>Per pound</th>
</tr>
</thead>
<tbody>
<tr>
<td>12510</td>
<td>14502</td>
<td>18510</td>
</tr>
<tr>
<td>24513</td>
<td>20502</td>
<td>18509</td>
</tr>
<tr>
<td>42502</td>
<td>20502</td>
<td>18509</td>
</tr>
<tr>
<td>42503</td>
<td>42502</td>
<td>18509</td>
</tr>
</tbody>
</table>

## ELECTION TICKET SIGNS

<table>
<thead>
<tr>
<th>Body</th>
<th>Each</th>
</tr>
</thead>
<tbody>
<tr>
<td>18509</td>
<td>18-Point</td>
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<tr>
<td>18510</td>
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<tr>
<td>42502</td>
<td>42-Point</td>
</tr>
<tr>
<td>42503</td>
<td>42-Point</td>
</tr>
</tbody>
</table>

INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
IMPROVED METAL BRACES

IMPROVED METAL BRACES—ALL CAST ON 6-POINT BODY

Cast in following lengths from 32-Point to 72-Point—Price, 5c. each.
Put up in fonts of 2 of each length; including sectional pieces; per font, $1.00.

<table>
<thead>
<tr>
<th></th>
<th>72</th>
<th>68</th>
<th>64</th>
<th>60</th>
</tr>
</thead>
<tbody>
<tr>
<td>Length</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Points</td>
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60. 40  48  44

SPACE RULES

Metal, cast on 2-Point set, on all bodies from 6-Point to 24-Point; per pound, $1.60.
Brass Space Rule is supplied on any body and any length.

Brass, 2-Point......per pound, $2.00 to $2.50
Brass, 1½-Point.....per pound, 2.75 to 3.25
Brass, 1-Point.......per pound, 3.50 to 4.00

MISCELLANEOUS CUTS

Cast in Type Metal. With a Few Exceptions all our Cuts are Multiples of 6-Point in Body and Width

INLAND TYPE FOUNDRY

ST. LOUIS, MO., U. S. A.
MISCELLANEOUS CUTS

Cast in Type Metal

INLAND TYPE FOUNDRY

36504—20c.  36505—15c.  36506—15c.  36507—10c.  36508—15c.  36509—15c.

36510—20c.  36511—20c.  36512—25c.  36513—15c.  36515—15c.


36521—40c.  36522—25c.  36523—25c.  30508—20c.

42501—15c.  42504—35c.  42505—25c.  42506—35c.


48504—20c.  48505—20c.  48506—30c.  48507—35c.


INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
MISCELLANEOUS CUTS
Cast in Type Metal

60504 - 40c.
72504 - 25c.
72505 - 40c.
72506 - 40c.
72507 - 40c.
72508 - 50c.
72509 - 40c.
72510 - 50c.
72511 - 50c.
72512 - 50c.
72513 - 50c.
72514 - 50c.
72515 - 50c.
72516 - 50c.
72517 - 50c.
72518 - 50c.

INLAND TYPE FOUNDRY

ST. LOUIS, MO., U. S. A.
MISCELLANEOUS CUTS
Cast in Type Metal

72519 - 50c.

72520 - 50c.

72521 - 50c.

72522 - 50c.

72523 - 50c.

72524 - 50c.

72525 - 50c.

72526 - 50c.

72527 - 50c.

72528 - 50c.

72529 - 50c.

72530 - 50c.

78501 - 50c.

90501 - 50c.

90502 - 50c.

96501 - 50c.

INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
BLACK FISTS AND STARS

BLACK FISTS are put up in fonts containing two of each size; per font, $1.75.

6501 - 5c. 8501 - 5c. 8502 - 5c. 6502 - 5c.
36501 - 15c. 18505 - 10c. 10501 - 5c. 10502 - 5c. 18504 - 10c. 36502 - 15c.
30501 - 15c. 24501 - 10c. 24502 - 10c. 30502 - 15c.
12501 - 5c. 12502 - 5c.
48501 - 20c. 18501 - 10c. 18502 - 10c. 48502 - 20c.

Single BLACK FISTS are sold separately at the prices given under each.

BLACK STARS are put up in fonts containing four of each excepting Nos. 48503, 60503 and 72503, which are sold separately. Per font, $1.00.

6503 - 4c. 6504 - 4c. 8503 - 4c. 9503 - 4c. 10503 - 5c. 12503 - 5c.
36503 - 10c. 30503 - 8e. 24503 - 8e. 18503 - 8e.

48503 - 15c. 72503 - 25c. 60503 - 20c.

Single BLACK STARS are sold separately at the prices given under each.
ELECTROTYPED DATE-LINES

24-POINT COMMERCIAL SCRIPT DATE-LINE—75c.

St. Louis, Mo., .............................................. 189

18-POINT COMMERCIAL SCRIPT DATE-LINE—75c.

Indianapolis, Ind., .......................................... 189

24-POINT INVITATION SCRIPT DATE-LINE—75c.

Springfield, Ill., ........................................... 189

18-POINT INVITATION SCRIPT DATE-LINE—75c.

Fort Scott, Kan., ............................................. 189

12-POINT INVITATION SCRIPT DATE-LINE—75c.

Kirkwood, Mo., ............................................... 189

24-POINT STATIONER SCRIPT DATE-LINE—75c.

Dubuque, Iowa, ............................................... 189

24-POINT COSMOPOLITAN DATE-LINE—75c.

Keokuk, Iowa, .................................................. 189

18-POINT COSMOPOLITAN DATE-LINE—75c.

Galveston, Tex., ............................................... 189

14-POINT COSMOPOLITAN DATE-LINE—75c.

Little Rock, Ark., ............................................ 189

12-POINT COSMOPOLITAN DATE-LINE—75c.

Kansas City, Mo., ............................................. 189

N. B.—In ordering Date-Lines be particular to state what length you desire the dotted rule line to be. Unless otherwise ordered, we will make it 9 ems 12-Point. Dotted line will be added after the figures 189... only when so ordered, and the length of this rule stated.
SPECIMENS OF FACES FOR HEADLINES

MUCH ASTONISHED!
A Leading Printer Whose Ledger Showed He Was Actually Making Money

ALMOST BEYOND BELIEF!
Further Investigation Develops the Cause of His Establishment Giving Large Profits

REMARKABLE DISCOVERY MADE
Matter of Great Importance to the Printing Trades, Which Have Had a Hard Row to Hoe

WIDESPREAD SATISFACTION PROBABLE

LEFT IN THE REAR
Old-Time Founders Unable to Catch the Step of the Procession’s Leaders

FIN DE SIECLE TYPES CAST
Progressive Young House Setting a Pace Hard for the Decrepit Conservatives to Understand and Much Harder for Them to Follow

QUICK COMPOSITORS LIKED
Our Point-Set Romans Help Them Greatly in the Production of Lengthy Strings

LIST OF FACES FOR HEADS
Names and Sizes of the Display Letter in the Headings Shown on this Page

FIRST COLUMN—24, 18, 14, 12 and 10-Point Condensed Woodward, and 8 and 6-Point Woodward.
SECOND COLUMN—1, 12, 10, 8 and 6-Point Condensed No. 1.
   2. 8 and 6-Point Gothic No. 1.
   3. 8 and 6-Point Woodward.
THIRD COLUMN—24, 18, 14, 12 and 10-Point Condensed Gothic No. 1, and 8 and 6-Point Gothic No. 1.
For prices of regular fonts see series specimen pages. These faces will also be furnished in fonts of 25 pounds and over, at poster font prices

CENTURY OF PROGRESS
Greatest Advance in the Art of Making Type Brought About in Its Closing Years

NEW METHOD IN LINING TYPE
Original Inventions and Innovations Which Enlarge the Money-Making Features of Typography

MOST USEFUL FACES CAST BY US
Favorite Styles of Newspaper, Book and Jobbing Series Now Made on Systematic Principles

STANDARD LINE AND UNIT SET POPULAR
Printers Everywhere Recognize the Merits and Advantages Possessed by the Greatly Improved Products Manufactured by the Inland Type Foundry, of Saint Louis.

Inland Type Foundry

St. Louis, Mo., U. S. A.
SPECIMENS OF FACES FOR HEADLINES

PRINTERS CAUTIONED!
Spurious Pirating of Standard Line System is at Present Going On

IMITATIONS MOST WORTHLESS
Inability of the Copyists to Comprehend Our System—Futile Efforts Made to Devise Passable Substitutes for the Best

WELCOME NEWS TO PRINTERS
The Number and Variety of the Inland Type Foundry Products is Ever Increasing

THE STRIFE FOR PROFITS
Printers Aided in the Contest by Use of Standard Line Unit Set Type

STRONG PROOF OF ITS POSSIBILITY
Confounds the Opposers of Improvement in the Casting of Type as to Lining and Width

FIRST COLUMN—1. 12, 10, 8 and 6-Point Latin.
2. 8 and 6-Point Condensed No. 2.
3. 8 and 6-Point Half-Title.
4. 6-Point Clarendon.
SECOND COLUMN—24, 18, 14, 12, 10, 8 and 6-Point Condensed No. 2.

FOUND RELIEF
A Prominent Printer on the Verge of Closing Shop

BUSINESS OUTLOOK
Most Discouraging Prospects of Bankruptcy Threaten Him

PROSPERITY VISIBLE
His Attention is Directed to a Medium by Which He Can Prevent Large Losses in His Type Setting

MAKE RIGHT BEGINNING
By Replacing Worthless Out-of-Date Material with Our Standard Line and Unit Set Types He Will Quickly be Cheered by Big Figures on the Profit Side of His Ledger Accounts.

QUICK GROWTH OF A BEGINNER
Rapid Progress of a New Type Foundry Causing Remark

ATTENTION TO PRINTERS' REQUIREMENTS
Why the Inland Type Foundry Made Such a Great Step to the Front a Problem Easily Explained

NINETEENTH CENTURY TYPES
Standard System for Coming Generations of Printers Has Already Appeared

MODERNIZED AIDS PROVIDED
Artistic Printers Helped Greatly in Composing Fine Work by Perfected Lining Faces

THE VALUE OF SYSTEM NOTED
Undeniable Advantages of Standard Line Type on Point Bodies and Unit Sets

THIRD COLUMN—1. 12 and 10-Point Condensed Latin, and 8 and 6-Point Latin Antique.
2. 8-Point Condensed No. 1, and 6-Point Full-Face No. 1.
3. 8 and 6-Point Gothic No. 6. 4. 6-Point Ionic.
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<th>Newspaper Name</th>
<th>No.</th>
<th>Newspaper Name</th>
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</thead>
<tbody>
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<td>51</td>
<td>DAILY LEADER</td>
<td>58</td>
<td>BLUEFIELD HERALD</td>
<td>64</td>
<td>BUCKNER SUN</td>
</tr>
<tr>
<td>52</td>
<td>MORTON EXPRESS</td>
<td>59</td>
<td>BLACKFORD TELEGRAPH</td>
<td>65</td>
<td>MORRISON EAGLE</td>
</tr>
<tr>
<td>53</td>
<td>Morning Courier</td>
<td>60</td>
<td>Moniteau Advertiser</td>
<td>66</td>
<td>Garfield Patriot</td>
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<tr>
<td>54</td>
<td>BOSTON LEADER</td>
<td>61</td>
<td>TRENCHFIELD ADVOCATE</td>
<td>67</td>
<td>Morning Review</td>
</tr>
<tr>
<td>55</td>
<td>Norwich Democrat</td>
<td>62</td>
<td>PINEWOOD MORNING GAZETTE</td>
<td>68</td>
<td>Grand Pass Advance</td>
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<tr>
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<td>JOHNSON DISPATCH</td>
<td>63</td>
<td>Sedalia Evening Chronicle</td>
<td>69</td>
<td>Atchison Blade</td>
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<tr>
<td>57</td>
<td>Mound City Republican</td>
<td>71</td>
<td>Sunday Morning Tribune</td>
<td>70</td>
<td>Weekly Transcript</td>
</tr>
</tbody>
</table>

Inland Type Foundry

330

St. Louis, Mo., U.S.A.
ELECTROTYPED NEWSPAPER HEADINGS

No. 1. 48-Point Newspaper Title, Caps only

FOSTER TIMES

No. 2. 60-Point Cosmopolitan, Caps and Lower Case

Rochester Beacon

No. 3. 48-Point Cosmopolitan, Caps and Lower Case

Kirkwood Intelligencer

No. 4. 48-Point Tudor Black, Caps and Lower Case

Little Rock Democrat

Prices of Headings given on application

Inland Type Foundry

Special styles will be engraved to order

St. Louis, Mo., U. S. A.
SMITHTON GLOBE

Daily Sedalia Record

THE LINCOLN GAZETTE

Weekly Pacific Messenger

Inland Type Foundry

St. Louis, Mo., U.S.A.
BRASS RULES

The 2-Point Single, Dotted and Hyphen Rules—Nos. 27, 111, 113 and 117—line with all our STANDARD LINE Type Faces with easy justification by means of point system leads and slugs.

The following Rules are sold in strips of 2 feet each.

<table>
<thead>
<tr>
<th>No.</th>
<th>BODY</th>
<th>Per foot</th>
</tr>
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<tr>
<td>43</td>
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</tr>
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</table>

No. 29 is sold in strips of 2 feet each.

INLAND TYPE FOUNDRY
The 2-Point Single, Dotted and Hyphen Rules—Nos. 27, 111, 113 and 117—line with all our Standard Line Type Faces with easy justification by means of point system leads and slugs. The following Rules are sold in strips of 2 feet each.

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</table>
The 2-Point Single, Dotted and Hyphen Rules—Nos. 27, 111, 113 and 117—line with all our STANDARD LINE Type Faces with easy justification by means of point system leads and slugs.

The following Rules are sold in strips of 2 feet each.

<table>
<thead>
<tr>
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<td>1-Point</td>
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<td>302</td>
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<td>$.16</td>
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<td>145</td>
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<td>146</td>
<td>6-Point</td>
<td>$.28</td>
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<td></td>
<td></td>
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</tbody>
</table>
BRASS RULES

HEAD RULES

Either Double, Parallel or Single. Cut also from any other number of Rule made by us.

No. 49—5-POINT

No. 50—6-POINT

No. 60—6-POINT

No. 75—6-POINT

No. 89—6-POINT

COLUMN RULES

6-POINT

7-POINT

8-POINT

CROSS RULES AND DASHES

These Rules and Dashes are the ones most commonly used. Other faces and styles cut to order. Cut to suit any width of news column, usually 13 ems. Send Width of column and Length of face.

Single Dashes
No. 27, face 6 ems, 6c.
No. 39, face 6 ems, 6c.
No. 100, face 6 ems, 6c.

Parallel Dash
No. 48, face 6 ems, 8c.

Double Dashes
No. 57, face 6 ems, 8c.
No. 58, face 6 ems, 8c.
No. 72, face 6 ems, 8c.
No. 73, face 6 ems, 8c.

Wave Dashes
No. 130, face 6 ems, 6c.
No. 131, face 6 ems, 6c.
No. 133, face 6 ems, 6c.

Single Cross Rules
No. 27, 4c.
No. 39, 4c.
No. 100, 4c.

Parallel Cross Rules
No. 48, 6c.

Double Cross Rule
No. 57, 6c.
No. 58, 6c.
No. 72, 6c.
No. 73, 6c.

Wave Cross Rules
No. 130, 5c.
No. 131, 5c.
No. 132, 5c.

INLAND TYPE FOUNDRY

INLAND TYPE FOUNDRY 339
ST. LOUIS, MO., U. S. A.
BRASS DASHES

These Dashes are most commonly used. Other faces and styles will be cut to order. Cut to suit any width of newspaper column, usually 13 ems. Send width of column and length of face.

Price, Nos. 1 to 20, each, 10c.; Nos. 21 to 56, each, 15c.

MONKEY DASHES

No. 27, face 3 ems, 6c. No. 39, face 3 ems, 6c. No. 100, face 3 ems, 6c.
BRASS BRACES

Made in any length. 4-em to 36-em 12-Point kept in stock.

- 5-em - 12c.
- 7-em - 12c.
- 9-em - 12c.
- 11-em - 15c.
- 13-em - 15c.
- 17-em - 18c.
- 19-em - 18c.
- 21-em - 25c.
- 23-em - 25c.
- 22-em - 25c.
- 20-em - 25c.
- 18-em - 18c.
- 16-em - 15c.
- 14-em - 15c.
- 12-em - 15c.
- 10-em - 12c.
- 8-em - 12c.
- 6-em - 12c.
- 4-em - 12c.

INLAND TYPE FOUNDRY

341 St. Louis, Mo., U. S. A.
## Labor-Saving Brass Rule

The 2-Point Single, Dotted and Hyphen Rules—Nos. 27, 111, 113 and 117—line with all our STANDARD LINE Type Faces with easy justification by means of point system leads and slugs. The following Labor-Saving Rules are in stock in 1-pound, 2-pound, 3-pound and 5-pound fonts.

<table>
<thead>
<tr>
<th>No. 27</th>
<th>2-POINT</th>
<th>Per pound, $1.75</th>
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</thead>
<tbody>
<tr>
<td></td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>No. 48</th>
<th>4-POINT</th>
<th>Per pound, $1.60</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>No. 73</th>
<th>4-POINT</th>
<th>Per pound, $1.60</th>
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<td></td>
<td></td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>No. 75</th>
<th>6-POINT</th>
<th>Per pound, $1.50</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Labor-Saving fonts of any other Rules, excepting Nos. 120 to 133, and 302 to 333, cut to order.
Labor-Saving Brass Rule

The 2-Point Single, Dotted and Hyphen Rules—Nos. 27, 111, 113 and 117—line with all our STANDARD LINE Type Faces with easy justification by means of point system leads and slugs.

The following Labor-Saving Rules are in stock in 1-pound, 2-pound, 3-pound and 5-pound fonts.

<table>
<thead>
<tr>
<th>No.</th>
<th>2-Point</th>
<th>Per pound, $1.75</th>
</tr>
</thead>
<tbody>
<tr>
<td>111</td>
<td></td>
<td></td>
</tr>
<tr>
<td>113</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Labor-Saving fonts of any other Rules, excepting Nos. 120 to 133, and 302 to 333, cut to order.

Brass Ovals

Styles A, B, C and D kept in stock. See Circles for style. Other shapes and styles will be made to order.

- Ovals 1 to 4, each $0.80
- Ovals 5 to 10, each $.90
- Ovals 11 to 12, each $1.00
- Ovals 13 to 14, each 1.25
- Ovals 15 to 18, each $1.50

INLAND TYPE FOUNDRY

ST. LOUIS, MO., U. S. A.
Labor-Saving Brass Leaders

Standard Line

12-Point Dotted Brass Leaders

Per pound, $1.40

Labor-saving Brass Leaders

*Are the best and Most handy.*

10-Point Dotted Brass Leaders

Per pound, $1.50

6, 8, 10 and 12-Point Bodies in Stock in 2, 3 and 5-pound Fonts.

9-Point Dotted Brass Leaders

Per pound, $1.50

Standard Line Leaders line with all our Romans, Old Styles and Job Faces

Special line Labor-Saving Brass Leaders, other than Standard Line, are made to order to match any face made by other foundries. Send new samples of H and m for line.
Labor-Saving Brass Leaders

Standard Line

8-POINT DOTTED BRASS LEADERS

Per pound, $1.60

Standard Line Leaders.

*line with our Romans,*

Old Styles and Job

Faces.

6-POINT DOTTED BRASS LEADERS

Per pound, $1.60

These Standard Line

Leaders *line with*

all our Romans,

and Job

Faces

8-POINT HYPHEN BRASS LEADERS

Per pound, $1.60

6, 8, 10 and 12-Point

Bodies in Stock in 2, 3

and 5-pound Fonts

Special line Labor-Saving Brass Leaders, other than Standard Line, are made to order to match any face made by other foundries. Send new samples of H and m for line.

INLAND TYPE FOUNDRY

345

St. Louis, Mo., U. S. A.
BRASS CIRCLES

DIAMETERS AND PRICES

Styles A, B, C and D are kept in stock in the following sizes. Other sizes and styles will be furnished to order.

<table>
<thead>
<tr>
<th>Diameter</th>
<th>Price</th>
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<tbody>
<tr>
<td>3/8-inch</td>
<td>$0.40</td>
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<tr>
<td>7/32-inch</td>
<td>.40</td>
</tr>
<tr>
<td>1-inch</td>
<td>.50</td>
</tr>
<tr>
<td>1 1/8-inch</td>
<td>.50</td>
</tr>
<tr>
<td>1 1/4-inch</td>
<td>.50</td>
</tr>
<tr>
<td>1 1/2-inch</td>
<td>.50</td>
</tr>
<tr>
<td>1 3/4-inch</td>
<td>.60</td>
</tr>
<tr>
<td>1 5/8-inch</td>
<td>.60</td>
</tr>
<tr>
<td>1 3/4-inch</td>
<td>.75</td>
</tr>
<tr>
<td>2-inch</td>
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<tr>
<td>2 1/4-inch</td>
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</tr>
<tr>
<td>2 1/2-inch</td>
<td>1.00</td>
</tr>
<tr>
<td>2 3/4-inch</td>
<td>1.00</td>
</tr>
<tr>
<td>3-inch</td>
<td>1.00</td>
</tr>
<tr>
<td>3 1/4-inch</td>
<td>1.25</td>
</tr>
<tr>
<td>3 3/4-inch</td>
<td>1.50</td>
</tr>
</tbody>
</table>

The Circles shown above are made from Solid SEAMLESS Hard Brass, and are far more accurate and durable than the ordinary make.

INLAND TYPE FOUNDRY

St. Louis, Mo., U. S. A.
WHAT THEY SAY OF STANDARD LINE

The following testimonials are unsolicited, and we have therefore, to save space, in many cases omitted extraneous matter. The originals, and many other similar letters, are on file in our office.

LONGMONT, Colo., April 4, 1895.
You are on the right track; every foundry in the country will have to come to it.
C. W. BOYNTON.

LANCASTER, Pa., July 5, 1895.
Your Standard Line idea is something printers should have had years ago.
D. B. LANDIS.

SAVANNAH, Tenn., Nov. 7, 1896.
I am delighted with Standard Line and Unit Set. See order on another sheet.
C. L. HEFNER.

STAUNTON, Va., Dec. 9, 1896.
I am in need of some new type, and Standard Line, Unit Set is the thing to save time and make money.
P. A. ROSS.

READING, Pa., Jan. 5, 1895.
I am glad you have made another step toward perfection. The point system was one; this is even greater.
E. D. WESCOTT.

PUEBLO, Colo., April 20, 1896.
We assure you that when we purchase new supplies it will be Standard Line of Inland manufacture. Riverside Ptg. Co., per M. D. PENNEBACKER.

BARNESVILLE, O., June 8, 1896.
We like your new series of borders very much, and trust to be able to send you more business, especially in Standard Line type.
HANLON BROS. PAPER CO.

BRADFORD, Pa., July 19, 1895.
I am greatly pleased with your Standard Line, and the original ornaments and borders are marvels of beauty. Wishing you success.
J. NEVIN HUBER.

GREENUP, Ky., Nov. 7, 1895.
I just want to say that during my experience of fourteen years in the printing business I have never worked with material equal to yours.
BENJ. POWELL.

DENVER, Colo., Mar. 18, 1896.
I like your system, not only as to its lining feature, but the making of figures for old style type all above the line and of the same height.
E. L. WEPP.

I purchased my entire outfit from you when I could have bought for less closer at hand. I like your type very much, and any inquiries from this section refer to me.
C. W. BUCKLEY.

ST. ALBANS, Vt., Feb. 10, 1897.
I am entirely satisfied with my type and know there is a big saving in composition.
C. W. BUCKLEY.

BALTIMORE, Md., Mar. 22, 1895.
We are much pleased with your system of lining, and, being more fully in the job line, can perhaps more thoroughly appreciate it than some others.
JOHN S. BRIDGES & CO.

ADRIAN, Mich., Jan. 6, 1897.
I like your Standard Line, having the 8-Point No. 23. Standard Line is great and no mistake; also the Unit Set, as it saves a great deal of time.
F. W. NICHOLS.

MINNEAPOLIS, Minn., April 20, 1896.
We are very much pleased with the type and highly elated that we chose it in preference to the "Oliphant" and "Livermore."
UNIVERSITY PRESS OF MINNESOTA,
T. H. COLWELL.

I admire your Standard Line. I have some of it, bought from Golding & Co., and must say I like it exceedingly well. What a lot of bother it saves in my work.
U. E. BROWN.

RIDGEWAY, Ill., July 6, 1895.
The bill of type we ordered on the 20th ult. was received in good shape, and to say we are stuck on your material does not express it. Accept thanks for promptness.
CURRY & BLAIR.

PAWTUCKET, R. I., Feb. 28, 1895.
Your system of type-making is certainly a great improvement over the common way, and we have no doubt but that the type will pay for itself in the amount of time saved.
H. H. BEVIS.
CARTERVILLE, ILL., Jan. 6, 1897.
Enclosed find check for $15.00. Please credit my account for that amount. Also find order for some of your borders, which please ship by express at your earliest convenience. The more I use STANDARD LINE type the better I like it.

C. BUSH.

HARTFORD, CONN., Mar. 8, 1895.
I think your style of making type to line an admirable innovation in the type line. This, together with the point system make two of the greatest boons that I have known in my thirty years' experience in the printing business. I wish you success in your new adventure.

W. H. BARNARD.

MACUNGIE, PA., Aug. 13, 1896.
We feel determined to get some, if not all, of your type eventually of your excellent productions. We have some of them now, and, as you assert, your STANDARD LINE is the best thing out for the practical printer who is working not alone for "glory." I wish you success.

O. P. KNAUSS.

CARUTHERSVILLE, MO., Sept. 7, 1896.
STANDARD Line has been in use in the office now for several months, and to say that all concerned are more than pleased is putting it mildly. Better results are obtained with it in both ordinary and color printing, and our printers say they like it better than any they have used. LONGGREAR Ptg. & Pub. Co., per Del. LONGGREAR.

NASHVILLE, TENN., Mar. 19, 1896.
Our foreman has made a test of the value of your type as compared with other makes and says: "The value of your STANDARD LINE type can only be appreciated by using it." Your scheme is a good one, and will save many dollars in time consumed in cutting leads, cardboard, etc., to force justification. The far-seeing master printer will avail himself of the STANDARD LINE type without hesitation. We hope to favor you with an order very soon. MARSHALL & BRUCE CO.

CARTERVILLE, ILL., Nov. 6, 1896.
As McKinley has been successful, we feel that there is sure to be a business boom and believe that it is our duty to prepare for what is sure to come. You may rest assured in our purchases the order will call for STANDARD LINE type—we will use no other. Enclosed find order for series of your Saint John—to our mind the best series for general job work turned out by any foundry this year.

COPeland & BUSH.

MINNEAPOLIS, MINN., Sept. 30, 1895.
We have had some of your type and I shall soon want more. I congratulate you on your splendid improvements and wish for you that substantial support which your enterprise so richly merits. I am very much interested in the developments you are making to place the system of type where it should have been long ago.

"THE NORTHWESTERN MILLER,"
per HENRY HAHN, foreman.

MINNEAPOLIS, MINN., Feb. 24, 1896.
Your STANDARD LINE type has given us the best of satisfaction. It is all you claim for it. The most difficult composition and complex justification can be done accurately and economically. You are so far ahead in the race for supremacy that it will require the utmost effort on the part of your competitors if they would succeed in closing up the gap.

"THE NORTHWESTERN MILLER,"
per HENRY HAHN, foreman.

[P. S.—Since writing this letter Mr. Hahn has gone into business for himself, purchasing his entire outfit from us.]

MINNEAPOLIS, MINN., Nov. 12, 1896.
I did not order a line of type from any other foundry. Mr. . . . . . . , the resident manager of . . . . . . , was quite exercised to think that I could put in so good an office as I did and get along with only your type. I assured him that I not only could do so, but that I could turn out the very best kind of work with your STANDARD LINE type. It worried him not a little, and I think he had good cause, judging from the expressions of the many printers who have visited the office, many of whom know little of the many advantages of your STANDARD LINE. They are beginning to appreciate it now, and I am confident that it will be to your advantage to have such an office in the city. Mr. Harmon heard of my starting in and we corresponded, with result of the firm of Hahn & Harmon. We are very much pleased with the type and we hope in the future to do considerable business with you.

HENRY HAHN,
of HAHN & HARMON.
WHAT THEY SAY OF STANDARD LINE

No practical man can fail to see the advantage of your system. It is a wonderful timesaver, and time is money. I attempted to make a combination line recently from 10 and 12-Point type from another foundry, and had to use cardboard and paper. 'Tis needless to say I have not tried it again. In matters typographic you have the world by the tail and a down-hill pull. GEO. C. MARTIN.

GLENS FALLS, N. Y., Mar. 14, 1895.
One of the most important advantages of your type, and the one which will no doubt make your foundry rank among the first in the land, is the STANDARD LINE. It has often been a matter of wonder to me that this idea of lining was not given more consideration when the point system was introduced. Any job printer who has spent many weary hours cutting cardboard, paper of all weights, etc., with a little swear word here and there, to line type or different sizes and faces with each other, will fully appreciate your innovation, which will relieve him of one of his greatest composing-room troubles.

JOHN CHAMBERS.

DANVILLE, Va., May 7, 1896.
I have from time to time been the means of securing patronage for you from my present house, and have been hopeful of sending you at some time a better order than heretofore. I am now able to do so. I expect to make a change, and take an interest in the business of E. R. Waddill, and as the selection of some additional type, etc., to be added to his present plant fell in my choice, I decided on yours, believing your system of lining the best in existence. The order for this will be mailed to you to-night, and I hope you will execute and ship at once. I merely write this to show my appreciation of your efforts in giving the printers of the country something they should appreciate. Wishing you success with the new system.

J. B. THORNTON.

DECATURE, ILL., Dec. 8, 1896.
The more we work with STANDARD LINE type the more convinced we are that it is a big improvement over the old style "stuff." Figuratively speaking, we have been kicking ourselves for some time because we did not put in our entire outfit out of your STANDARD LINE. We are so well convinced of its superiority that if we were going to buy a new outfit to-morrow we would not have a single face in the outfit that was not STANDARD LINE. Whatever additions we make, in fact what we have made since we really became acquainted with the merits of your type, we have decided will be the best type made—STANDARD LINE. As fast as material is discarded we will put in your type also. This is not in the least flattery, but actual fact from knowledge gained by experience.

PENNINGTON BROS.

HARRISBURG, Pa., Aug. 15, 1896.
We have now handled the STANDARD LINE type received from you sufficiently to be able to make some conclusions in regard to it. There is unquestionably a desirable economy in justification, so that the same compositor can set more of this type in a day than of the ordinary type. The set of your type bodies would seem to be trifling, and yet our compositors, who work on the new 10-Point by the piece, find they can set more type in a day, and the writer who is somewhat of a crank on accurate justification, has much more satisfaction in passing his fingers along lines down the side of the galley, for it seems almost impossible for a compositor to avoid clean, uniform justification.

J. HORACE McFARLAND CO.,
by J. HORACE McFARLAND.

HYDE PARK, Mass., May 2, 1896.
Yur various shipments of type were duly and promptly reseled. On the same Monday afternoon I put into a Boston type foundry, that is eight miles from my door, an order for sum sorts. At the same time I placed in the Boston post office three letters, two to different firms in New York for special sorts that I wanted and the letter I sent yu. On the following Saturday morning I herd from one New York foundry. I thought that was wel. But in the afternoon of the same day the expresman deliverd your pakage. That was better yet. The Boston firm has not yet sent the sorts I wanted, altho they repeatedly promist to cast them in a few days. I hav spent a number of years in the west and can appreciate western rustling.

A. L. LODER.

[Mr. Loder iz a heartl advocate ov speling reform, hwich accounts for the absens of unnesesari letters in hiz communicashun.]
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