Announcements
Brochures
Catalogs
Direct mail
Envelopes
Folders
Greeting cards
House organs
Invitations
Jackets
Keepsakes
Labels
Menus
Newspaper ads
Orders
Programs
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Receipts
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Tags
Unusual jobs
Visiting cards
Wine lists
Xmas cards
Yearbooks
Zodiac names

MEET AN EXCITING NEW TYPE FACE

Murray Hill

IT'S BRAND NEW!
FROM ATF TO YOU

AMERICAN TYPE FOUNDERS, 200 ELMORA AVE., ELIZABETH, N.J.
The Senior Class of Greenway High School Cordially Invites You to attend The Graduation Exercises Thursday, June 14, 1956 Cranshaw Auditorium - 8:30

Menu
AND BEVERAGE LIST

TREAT THE WHOLE FAMILY "Bruncheon" AFTERTIME "Date SUNDAYS UNTIL 12 NOON EVERYBODY MEET

To wish you and yours a Happy Holiday Season

GERALD and JANET FREEMAN
... and Gerry and Betty and little Bobbie

The Greenway Players PROUDLY PRESENT "CANDIDA" THURSDAY, MAY 24TH, 8:15 P.M. Cranshaw Auditorium

MUSIC BY THE GREENWOOD CIVIC ORCHESTRA

Zsa Zsa
Dedicated to Beauty
COSMETICS
Menu
AND BEVERAGE LIST

TREAT THE WHOLE FAMILY
"Bruncheon"
SUNDAYS UNTIL 12 NOON

AFTER EVERY SHOW
"Date Stuff"
EVERYBODY MEETS HERE

To wish you and yours
a Happy Holiday Season

GERALD and JANET FREEMAN
...and Jerry and Betty and little Bobby, too

HOW TO CARE FOR YOUR PRECIOUS

Rarlon
THE DOWNY SYNTHETIC
Sweater

DIRECTIONS
ON OTHER SIDE

Announcement

THE HENDON ENGINEERING CO.
has moved the entire staff
to new and larger quarters
on the 37th floor

283 Madison Avenue
NEW YORK 18, NEW YORK

Murray Hill 4-5598

Zsa Zsa
Dedicated to Beauty
COSMETICS

"say it with flowers"
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Barbara Selwyn

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"say it with flowers"
Announcement

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has moved the entire staff
to new and larger quarters
on the 37th floor

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MURRAY HILL is a contemporary style, as interpreted by
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Say it with flowers

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GREENWOOD 2, OHIO
Murray Hill was designed for ATF by Emil J. Klumpp, well-known Graphic Designer and Lettering Artist.

The guiding thought—to provide you with a free flowing, legible script, applicable to a great variety of jobs. MURRAY HILL is cast on square body and therefore easy to set. Use it to introduce a lively interest and a touch of smartness into brochures and advertising, greeting cards, social printing and job work!

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- There's an ATF face in exactly the weight, color, size and style to fit your needs.
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- Easy to get perfect spacing and correct fit.
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