

New Caslon

84 Point 3 A 4a
Bail

30 Point 5 A 9a
**DRUM
Identify**

12 Point 15 A 30a
PICTURESQUE
Beautiful waterfall
pleased sojourners

72 Point 3 A 4a
Sent

24 Point 5 A 12a
**ROUND
Magnetic**

10 Point 17 A 34a
HUGE BUILDING
Springfield real estate
brokers transact deals

60 Point 3 A 4a
Idyls

18 Point 8 A 17a
**BURDENS
Depreciated**

8 Point 21 A 42a
REVIEWED REGIMENT
French military commander
inspecting northern garrison

48 Point 3 A 6a
Match

14 Point 12 A 24a
**HISTRIONIC
Exemplification**

6 Point 23 A 47a
SPECIAL MOTION PICTURE
Leading Cleveland cinema theatres
show brilliant collegiate production

42 Point 4 A 8a
**HERB
Regard**

Characters in Complete Font

A B C D E F G
H I J K L M N O
P Q R S T U V
W X Y Z & \$ 1
2 3 4 5 6 7 8 9 0
a b c d e f f g h i
j k l m n o p q
r s t u v w x y z
. , - ' : ; ! ?

The following characters are furnished with all fonts
from 5 Point to 18 Point inclusive

ff fi fl ffi fll

36 Point 4 A 7a
**NURSE
Qualifies**

FRACTIONS AND ASSILLIARIES ARE MADE FOR NEW CASLON

New Caslon Italic

8 Point 17 A 51 a

SLUMBERING HAMLETS
Eventually time mellowed and increased beauty of countryside where courageous pioneers had maintained their modest homes notwithstanding dire privation

6 Point 20 A 60 a

BEAUTIFUL DESERT GARDENS
Beneath the scorching desert sky grow many distinctively characteristic and unusual species of profusely blooming cacti that display marvellous adaptation to environment and interest botanists because of their peculiar bristled and barbed construction and gay blossoms

5 Point 17 A 52 a

UNOBTAINABLE HOME FURNISHINGS
Craftsmen furniture and home furnishings are suggestive of fancy and woodland atmosphere and verdant green and woody browns became dreadfully popular. Probably the reason some houses have been so elaborately ornamented is because variety and color are unconsciously sought and ultimately quicken the color spirit

14 Point 11 A 30 a

MONOTONES
Sepia landscapes invariably create sound impression

12 Point 13 A 38 a

CONSTRUCTION
Officials will appoint special committees to furnish new building and arrange opening

10 Point 15 A 44 a

QUAINT CUSTOMS
Navajo Indians display unexpected cleverness in building houses weirdly symbolizing their myths

48 Point 3 A 6 a

FINE
Bridge

42 Point 4 A 7 a

HOLD
Elegant

36 Point 4 A 7 a

MIRTH
Prepared

30 Point 4 A 11 a

FORMED
Many Ride

24 Point 5 A 14 a

DOMESTIC
Elysian Plays

18 Point 6 A 22 a

NOURISHING
Rapid Motorboat

Characters in Complete Font

A B C D E F G

H I J K L M N

O P Q R S T U

V W X Y Z & \$

1 2 3 4 5 6 7 8 9 0

a b c d e f g h i

j k l m n o p q r s

t u v w x y z ff fi

fl ffi ffl . , - ' : ; ! ?

New Caslon and New Caslon Italic

Mountains Are Moved

and little thought is given to it in these times of scientific achievement. Yet there remains practically untouched a great realm of research overflowing with untold wonders for the scientist and experimenter of coming generations

Those interested in this subject should write to

OREGON INSTITUTE OF SCIENCE

DYDLO BENDER

Save Consistently

FOUR REASONS

- 1 No matter what you make today, and how healthy you are, there is no way of telling what *Save!* urgent need may arise
- 2 Let your savings earn for you. A dollar is a very efficient worker if rightly used and many provide independence *Save!*
- 3 A knowledge that you are thrifty and prudent insures employment and enables you to face security without alarm *Save!*
- 4 The basis on which the world gets ahead and better its condition is manifold ways is aptly expressed in one word *Save!*

We offer every facility expected of a banking and savings institution

SECURITY
TRUST COMPANY
NORTHAMPTON

Bedding

UNCOMFORTABLE or unreliable bedding often means a restless night. When it is considered that most of us spend about fifty hours in bed each week—or should do so if good health is desired—it does not require much reasoning to show the importance of having proper bedding. Our Eidersilk Mattresses will ensure restful slumber; the variety of covers available makes selection easy

Eidersilk
MATTRESSES

JOHN HUBER
State Distributor
NEWPORT, MISSOURI

New Caslon and New Caslon Italic

**Best Route
for Scenery**

Through trains
with every modern
convenience



*Descriptive Folders and Further
Information are obtainable
at most ticket agencies*

IDAHO & COAST

*John Horton, General Passenger Agent
General Office: 22 Orchard Street
COBUR D'ALENE*

VERSATILE ORNAMENT

PORTRAITS

BECAUSE many people
fail to secure pictorial
records of their youngsters
they invariably are sorry in
later years. No portrait is
so completely satisfying as
one made by a professional
photographer. Nowadays
successful portraits can be
made in your home just as
easily as in a studio and we
are specialists in this work.

*Handsomely Illustrated
Brochure with prices is
mailed free if requested*

EUGENE MOORE

*SPECIALIST IN REALISTIC PORTRAITURE
CENTURY STUDIO, RIDGEFIELD*

Complete Satisfaction Assured

DELLA FODDIA BORDO

Successful Advertising

*H*UNDREDS of large national advertisers realize
that the buying public must be induced to covet
their products. It is apparent that neither curiosity,
indifference or amazement will do this. Appreciation
of the true merit of the wares is absolutely imperative

We Will Be Pleased to Analyze Your Problems

Edgar Northrup Advertising Corporation

Commonwealth Building, Broad Street, Worcester

CASLON SWASH CHARACTER