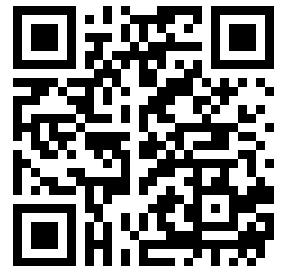


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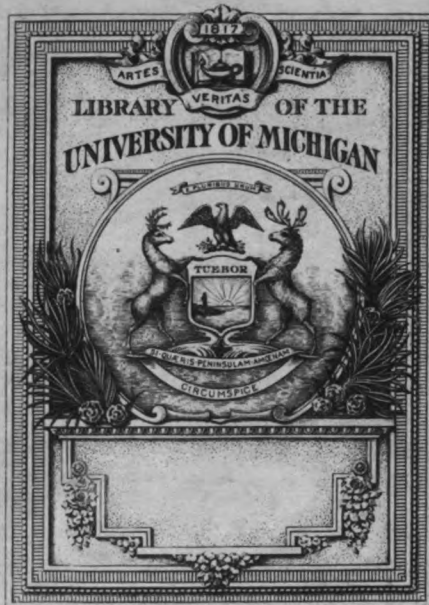
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THE MONOTYPE  
Specimen Book of Faces



Standard Monotype Line



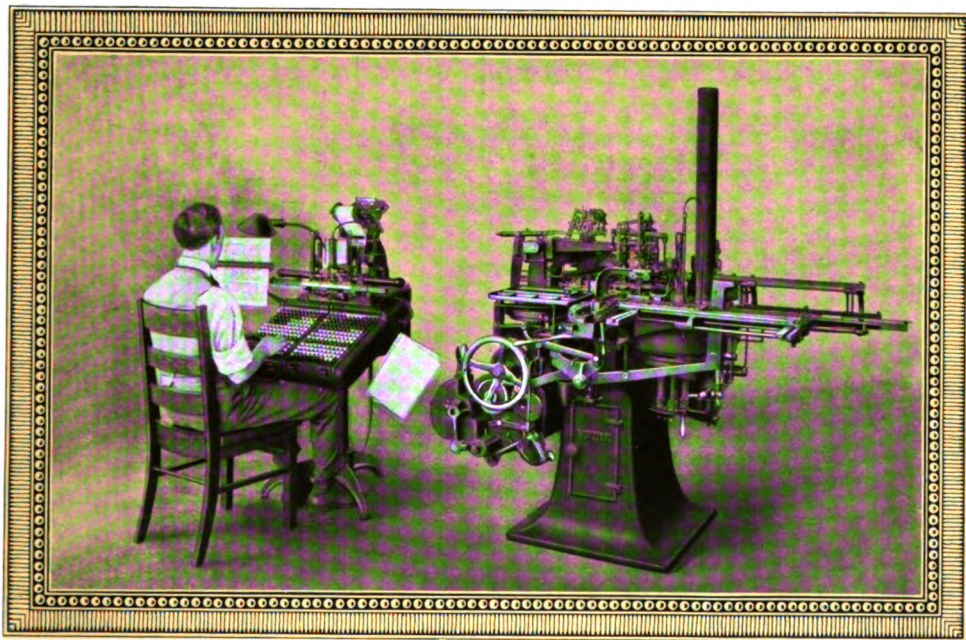
THE GIFT OF  
Univ. Printing Plant

2  
3  
4



# *The Monotype*

## *Specimen Book of Type-Faces*



*The Complete Monotype—Built on the Unit System*

*A complete catalog of Matrices  
made for use with  
The Monotype Composing Machine  
Type & Rule Caster*



*Lanston Monotype Machine Company  
Philadelphia*

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BY  
LANSTON MONOTYPE  
MACHINE COMPANY

TRADE MARK  
**MONOTYPE**  
Reg. U. S. Pat. Off.

# New Sheets for Monotype Specimen Book

**T**HE attached sheets should be inserted in your specimen book immediately to avoid soiling or losing them and to keep your book up-to-date. New index sheets are not issued at this time, therefore note should be made on the old indexes of the new faces and additional point sizes of faces already shown. New index sheets will be sent out at a later date, with additional specimen sheets of faces now in preparation. The series numbers and locations for these new sheets follow:

Series	
347J	{ These sheets are already listed in index, and are classed with Plate Gothic.
348J	
971	{ (14, 18, 24, 30, 36 point) Backs up 97K series already in book. New sheet replaces old 97K sheet.
981	{ (14, 18, 24, 30, 36 point) Backs up 98K series already in book. New sheet replaces old 98K sheet.
345	{ (14, 18, 24, 30, 36 point) Page four of 345J Plate Gothic series. New pages replace old 345J pages.
3461	{ (14, 18, 24, 30, 36 point) Page four of 346K Plate Gothic series. New pages replace old 346K pages.

*Corner Pieces*, pages nine to twenty-two inclusive, take their place, according to page number, in section of book indexed "Rules, Leaders, and Dashes."

*Monotype Dashes*, follows sheet showing Standard Line Leaders.

*Monotype Piece Braces*, three sheets, follow "Monotype Dashes."

The following new series and additional point sizes for series already listed are now available. New specimen sheets are not ready.

Series	Point Sizes	Class of Face	Series	Point Size	Class of Face
566	12, 16, 18, 24, 30	Gothic	375	14, 18	Modern
140	36H4	Gothic	3751	14, 18	Modern
285	36	64 Family	20A	7	Modern
247	30	Antique (headletter)	49J	5	Gothic
227	48	Gothic	5A	10	Modern
323	9	Title	225A	7	Modern
223	8	Title	236J	7	Title
206	14	Gothic	280M	6, 8, 10	Hebrew

Small capitals for 14, 18, 24 point No. 337 series (Original Caslon) are now available. The long descender characters for the 12 point size can now be supplied. They must be cast on a 14-point mold and special keyboard equipment is required.

A number of new Monotype Borders have recently been shown in "Monotype"; others are in preparation.

Place this sheet in the front of your specimen book to remind you of new faces on the Monotype

November, 1921





# Introduction to Monotype Specimen Book

SEPTEMBER, 1917

**Y**OUR SPECIMEN BOOK is part of your sales organization—you use it to sell more printing or advertising space.

Your solicitors have to be up-to-the-minute in these days of keen competition—why “employ” a back-number Specimen Book?

Among the new specimens we send you with this revised “Table of Contents” you may find just the face for which you have been looking. You use type-faces to make money; there may be money for you in these new faces. Look them over:

**And then?** What will you do with these new sheets?

**Suggestion No. 1:** Have them put at once in their proper place in your loose-leaf book. You maintain your machinery in first-class order? Well, your Specimen Book is an important part of the machinery of your business.

**Suggestion No. 2:** If you do not want to be bothered with bringing your book up-to-date, bundle it up with these sheets and send it to us by Parcel Post at Twenty-fourth and Locust Streets, Philadelphia. We will do the rest, including paying charges on the return of your Specimen Book. Do whichever suits you best, but—*Do It Now!*

For your convenience this book is supplied with Index Tabs so that the sheets may be classified to bring similar faces together, thus:

MODERNS	LAW ITALICS	INITIALS
OLD STYLES	OUTLINES and SHADED	FIGURES
64 FAMILY	TEXTS	SIGNS
ANTIQUES	TYPEWRITER and MAILING	LEADERS, DASHES, SORTS
TITLES	LIST	BORDERS and ORNAMENTS
GOTHICS	FOREIGN	

## TABLE OF CONTENTS

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## ARRANGEMENT OF SPECIMEN SHEETS

Within the classifications given above, Modern Faces, Old Style Faces, etc., the specimen sheets are arranged as follows:

MODERNS		OLD STYLES		64 FAMILY		ANTIQUES	
SERIES NO.	POINT SIZES	SERIES NO.	POINT SIZES	SERIES NO.	POINT SIZES	SERIES NO.	POINT SIZES
1A	6, 8	15E	6, 7, 8, 9, 10, 11, 12	64J	6, 8, 10, 12	25J	5, 6, 7, 8, 9, 10, 11, 12
4A	10	16E	6, 7, 8, 9, 10, 11, 12	64	14, 18, 24, 30, 36	25	14, 18, 24, 30, 36
5A	5½, 6, 7, 8, 9, 11	21E	4½, 5, 5½, 6, 7, 8, 9, 10, 11, 12, 14, 18	64K	6, 8, 10, 12	25K	6, 7, 8, 9, 10, 11, 12
8A	4½, 5, 6, 7, 8, 9, 10, 11, 12, 14, 18	21G	14, 18	64L	14, 18, 24, 30, 36	25L	14, 18, 24, 30, 36
8C	14, 18	21	14, 18, 24, 30, 36	164J	6, 7, 8, 10, 12, 14, 18	26J	5, 6, 7, 8, 9, 10, 12
10A	5½	221E	9	164	14, 18, 24, 30, 36	76J	5, 6, 7, 8, 9, 10, 12
14A	8, 12	321E	5½	164K	6, 8, 10, 12	45J	6, 8, 10, 12
214A	12	22E	6, 8, 9, 10, 11, 12	264J	8, 10, 12	45	14, 18, 24, 30, 36
19A	6, 8	31E	6, 7, 8, 9, 10, 11, 12	264	14, 18, 24, 30, 36	56J	5, 5½, 6, 7, 8
20A	6, 8, 9, 10, 11, 12	37E	6, 7, 8, 9, 10, 11, 12, 14, 18	86J	5, 6, 7, 8, 9, 10, 11, 12, 14, 18	156J	5, 6
20	14, 18, 24, 30, 36	37	14, 18, 24, 30, 36	86	14, 18, 24, 30, 36	256J	6
201	14, 18, 24, 30, 36	371	14, 18, 24, 30, 36	86K	6, 8, 10, 12	58J	6, 8, 10, 12
34A	6, 8, 9, 10, 11, 12	371	14, 18, 24, 30, 36	86K	14, 18	58	14, 18, 24, 30, 36
35A	10	137E	6, 8, 9, 10, 11, 12	86L	14, 18, 24, 30, 36	60J	6, 8, 10, 12
36A	6, 8, 9, 10, 11, 12	337E	7, 8, 9, 10, 11, 12	186J	5, 6, 7, 8, 9, 10, 11, 12	60	14, 18, 24, 30, 36
36	14, 18, 24, 30, 36	38E	6, 7, 8, 9, 10, 11, 12	186	<b>14, 18, 24, 30</b>	60K	6, 8, 10, 12
361	14, 18, 24, 30, 36	38	14, 18, 24, 30, 36	88J	5, 6, 8, 10, 12	601	14, 18, 24, 30, 36
120A	6	381	14, 18, 24, 30, 36	88	14, 18, 24, 30, 36	62	18, 24, 30, 36
150A	6, 7, 8, 9, 10, 11, 12	71E	6, 8, 10, 11, 12, 14, 18	88K	6, 8, 10, 12	63J	6, 8, 10, 12
195A	11	71	18, 24, 30, 36	881	14, 18, 24, 30, 36	63	14, 18, 24, 30, 36
150	14, 18, 24, 30, 36	134E	6, 8, 10, 12	141J	6, 8, 10, 12	68	14, 18, 24, 30, 36
1501	14, 18, 24, 30, 36	154E	8	141	14, 18, 24, 30, 36, 36H4	68K	6, 8, 10, 12
152A	8, 10	157E	6, 8, 10, 11, 12	287J	6, 8, 10	681	14, 18, 24, 30, 36
175A	6, 7, 8, 9, 10, 11, 12, 14, 18	157	14, 18, 24, 30, 36	287	<b>12, 14, 18, 24, 30</b>	69J	6, 8, 10, 12
175C	<b>14, 18</b>	172E	6, 7, 8, 9, 10, 11, 12			69	14, 18, 24, 30, 36
175	14, 18, 24, 30, 36	172	14, 18, 24, 30, 36			78J	6, 8, 10, 12
1751	14, 18, 24, 30, 36					78	14, 18, 24, 30, 36
216A	8					78K	6, 8, 10, 12
						781	14, 18, 24, 30, 36
						81J	6, 8, 1, 12
						81	18, 24
						92J	5½, 6, 7, 8, 10, 11, 12

Note: The Boldface figures in the “Point-Size” column indicate faces made since the issuance of our previous List of Faces.



# Index of Monotype Faces

JUNE, 1920

**M**ONOTYPE FACES are listed in numerical order in this table, which gives the following information about each face:

**Series No.,** see first column: This symbol gives the designation of the series and indicates the character of the series thus: "IABC" indicates a Modern face complete with Roman, Italic, and small caps; "11J" indicates a Boldface Roman; "11" (without letter) indicates Matrices for sorts casting, not composition, in sizes larger than the Composition Matrices of the 11J series. For explanation of use of letters to indicate the character of faces see Matrix Symbols, pages 27, 28, 29 in our Specimen Book.

**Arrangement:** These letters indicate the arrangement of Matrices in the Matrix Case. For details of these arrangements see Matrix Case Arrangements, pages 30, 31, 32 of our Specimen Book.

**Character of the Face:** The next column, headed "Class of Face," gives the character of the face, Modern, Title, Outline, etc., and indicates the section of the Specimen Book in which the specimen sheet will be found.

**Point-Size:** This column gives the point-sizes we have for the series specified in the first column of the table.

**Set-Size:** This column gives the width of the face for the point-size given in the column at the left.

**Number of Characters:** In this column is given the number of characters we have made for each font. Note: When 225 characters are specified, this means a full font that completely fills the Matrix Case, which, of course, includes some blanks for spaces, etc. The details of the characters and spaces furnished in the font may be found by noting the arrangement from the second column of the table, and then referring to this arrangement on pages 30, 31, 32 of the Specimen Book.

**Remarks:** This space is provided for your own notations, for example, to enter the name of the foundry type-face the Monotype face displaces.

**Special Matrix Line:** All Monotype faces for composition are on standard Matrix line except a few abnormally tall faces. Such faces are indicated in the following table by a double dagger (‡) preceding the point-size of the face.

**Modified Character Matrices for Tabular Arrangements:** Faces for which these modified characters are furnished for the Matrix Case arrangements requiring these Matrices (see Tabular Arrangements, Specimen Book, pages 31, 32), are indicated by a dagger (†) preceding the point-size of the face.

**Modified Characters for use with Cross-Rule Matrices:** Faces with the modified characters for use with cross-rule Matrices for composing blank forms (see Arrangement R2, Specimen Book, page 32) are designated by a section mark (§) preceding the point-size of the face.

SERIES NO.	ARRANGEMENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS			
1ABC	C	Modern	6	6	225				
			8	7	225				
4ABC	C	Modern	10	10	225				
5ABC	C	Modern	5‡	7‡	225				
			6	7‡	225				
			7	8‡	225				
			8	9	225				
			9	9‡	225				
			11	11‡	225				
8ABC	C	Modern	4	5	225				
			4‡	6	225				
			5	6‡	225				
			†6	7	225				
			7	8	225				
			†8	8‡	225				
			9	9	225				
			†10	10	225				
			11	11	225				
			†12	12	225				
			8A	QC	Modern	14	14	78	
						18	18	78	
8C	QC	Modern	14	14	75				
			18	18	75				
11J	C2	Title	5	6	82				
			†6	7	82				
			†8	8‡	82				
			†10	10	82				
			11	11	82				
			†12	12	82				
11	Sorts	Title	14		72				
			18		72				
			24		72				
			30		72				
			36		72				
					72				
11K	C2	Title	8	8‡	82				
			10	10	82				
			12	12	82				
1111	Sorts	Title	14		72				
			18		72				
			24		72				
			30		72				
			36		72				
12J	C2	Outline	8	8‡	82				
			10	10‡	82				
			12	12	82				
					82				

SERIES NO.	ARRANGEMENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS
12	Sorts	Outline	14		72	
			18		72	
			24		72	
			30		72	
			36		72	
13A	C	Modern	6	8‡	225	
			7	9‡	225	
			8	9‡	225	
					225	
14ABC	C	Modern	8	8	225	
			12	11	225	
15EFG	C	Old Style	†6	7	225	
			7	8	225	
			†8	8‡	225	
			9	9	225	
			†10	10	225	
			11	11	225	
			†12	12	225	
16EFG	C	Old Style	†6	7	225	
			7	8	225	
			†8	8‡	225	
			9	9	225	
			†10	10	225	
			11	11	225	
			†12	12	225	
17L		Typewriter	11	.1"	97	
19ABC	C	Modern	6	7‡	225	
			8	8‡	225	
20ABC	C	Modern	6	7	225	
			8	8‡	225	
			9	9‡	225	
			10	10‡	225	
			11	11	225	
			12	12	225	
					225	
20	Sorts	Modern	14		77	
			18		77	
			24		77	
			30		77	
			36		77	
201	Sorts	Modern	14		77	
			18		77	
			24		77	
			30		77	
			36		77	

† Tabular Face

‡ Low Line Face

§ Cross-Rule Face

(See First Page)

INDEX OF MONOTYPE FACES—Continued

SERIES NO.	ARRANGEMENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS	SERIES NO.	ARRANGEMENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS							
21EFG	C	Old Style	4½	5½	225		36ABC	C	Modern	6	6½	225								
			5	6½	225					8	8	225								
			5½	6½	225					9	9	225								
			6	7	225					10	10	225								
			7	8	225					11	11	225								
			8	8½	225					12	12	225								
			9	9	225															
			10	10½	225															
			11	11½	225															
			12	12	225															
			21E	QC	Old Style					14 18	14 18	78 78			36	Sorts	Modern	14 18 24 30 36		82 82 82 77 77
			21	Sorts	Old Style					14		77			361	Sorts	Modern	14		83
18		77				18		83												
24		77				24		83												
30		77				30		81												
36		77				36		81												
21G	QC	Old Style	14	14	75		37EFG	C	Old Style	6	6½	225								
			18	18	75					7	7½	225								
22EFG	C	Old Style	6	6½	225		37E	QC	Old Style	14	14	78								
			8	8	225					18	18	78								
			9	9	225															
			10	10	225															
			11	11	225															
			12	12	225															
23K	C2	Law Italic	6	7	82		37	Sorts	Old Style	14		72								
			8	8½	82					18		72								
			10	10	82					24		72								
			12	12	82					30		72								
25J	C1	Antique	5	6½	82		371	Sorts	Old Style	14		85								
			†6	7	82					18		85								
			7	7½	82					24		85								
			†8	8½	82					30		81								
			9	9½	82					36		81								
			†10	10	82															
			11	11½	82															
			†12	12	82															
25	Sorts	Antique	14		75		38EFG	C	Old Style	6	7	225								
			18		77					7	8	225								
			24		77					8	8½	225								
			30		77					9	9	225								
			36		77					10	10	225								
25K	C1	Antique	6	7	82		38	Sorts	Old Style	14		81								
			7	7½	82					18		81								
			8	8½	82					24		81								
			9	9	82					30		81								
			10	10	82					36		81								
			11	11	82															
12	12	82																		
251	Sorts	Antique	14		81		381	Sorts	Old Style	14		81								
			18		81					18		81								
			24		81					24		81								
			30		81					30		81								
			36		81					36		81								
26J	C2	Antique	5	6	82		39J	C2	Title	5	6½	82								
			†6	7	82					6	7½	82								
			7	8	82					8	9	82								
			†8	8½	82					10	11	82								
			9	9	82					12	12½	82								
			†10	10	82															
			†12	12	82															
28J	C2	Title	5½	6½	82		39	Sorts	Title	14		72								
			†6	7	82					18		72								
			7	8	82					24		72								
			†8	8½	82					30		72								
			†10	10½	82					36		72								
			†12	12	82															
31EFG	C	Old Style	6	6½	225		41K	C2	Outline	12	12	73								
			7	7½	225					41	Sorts	Outline		14		72				
			8	8	225									18		72				
			9	8½	225									24		72				
			10	9½	225									30		72				
			11	10½	225									36		72				
12	11	225																		
34ABC	C	Modern	6	6½	225		42J	C2	Outline	8	8½	82								
			8	8	225					10	10	82								
			9	8½	225					12	12	82								
			10	9½	225															
			11	10	225															
			12	11	225															
35ABC	C	Modern	10	10	225															

† Tabular Face

‡ Low Line Face

§ Cross-Rule Face

(See First Page)

INDEX OF MONOTYPE FACES—Continued

SERIES NO.	ARRANGE-MENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS	SERIES NO.	ARRANGE-MENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS
42	Sorts	Outline	14		72		60K	C2	Antique	6	7½	82	
			18		72	8				9	82		
			24		72	10				11	82		
			30		72	12				12½	82		
			36		72						82		
44	Sorts	Outline	14		74		60I	Sorts	Antique	14		86	
			18		74	18					86		
			24		74	24					86		
			30		74	30					86		
			36		74	36					86		
45J	C1	Antique	6	7	82		61E	C	Old Style	6	7	225	
			8	8½	82	7				8	225		
			10	9	82	8				8½	225		
			12	12	82	9				9	225		
45	Sorts	Antique	14		81		62	Sorts	Antique	18		84	
			18		81	24					81		
			24		81	30					84		
			30		81	36					84		
			36		81						84		
48J	C	Gothic	5	6	49	In place of Small Caps	63J	C2	Antique	6	7½	82	
			†6	7	49					8	9	82	
			7	7½	49					10	11	82	
			†8	8½	49					12	12½	82	
			9	9	49								
			†10	10	49								
			11	11	49								
†12	12	49											
49J	C1	Gothic	†6	6	82		64J	C	64 Family	6	6	98	In place of Roman
			8	8	82	8				7½	98		
			10	10	82	10				9	98		
			12	12	82	12				10½	98		
50	Sorts	Gothic	18		76		64	Sorts	64 Family	14		87	
			24		76	18					86		
			30		76	24					86		
			36		76	30					83		
51J	C1	Gothic	6	5	82		64K	C	64 Family	6	6	82	In place of Italic
			†8	6	82	8				7½	82		
			10	7	82	10				9	82		
			12	8	82	12				10½	82		
51	Sorts	Gothic	14		72		64I	Sorts	64 Family	14		86	
			18		72	18					77		
			24		72	24					78		
			30		72	30					77		
			36		72	36					77		
			36H4		47								
52J	C2	Gothic	6	7	82		66JB	C2	Gothic	†5	6	131	
			8	8½	82	6				7	82		
			10	10	82	8				8½	82		
			12	12	82	10				10½	82		
52	Sorts	Gothic	14		82		66J	C2	Gothic	6	7	82	
			18		82	8				8½	82		
			24		82	10				10½	82		
			30		82	12				12½	82		
			36		82								
56J	C2	Antique	15	6½	82		66	Sorts	Gothic	14		72	
			†15½	7	82	18					72		
			†16	7½	82	24					72		
			7	7½	82	30					72		
			†8	8½	82	36					72		
58J	C1	Antique	6	7	82		68J	C1	Antique	6	7	82	
			8	8½	82	8				8½	82		
			10	10	82	10				10½	82		
			12	12	82	12				12½	82		
58	Sorts	Antique	14		76		68	Sorts	Antique	14		72	
			18		75	18					72		
			24		75	24					72		
			30		75	30					72		
			36		75	36					72		
59	Sorts	Outline	30		81		68K	C2	Antique	6	7	82	
			36		81	8				8½	82		
60J	C2	Antique	6	7½	82		68I	Sorts	Antique	14		72	
			8	9	82	18					72		
			10	11	82	24					72		
			12	12½	82	30					72		
60	Sorts	Antique	14		72		69J	C1	Antique	†6	6	82	
			18		80	8				7	82		
			24		80	10				8½	82		
			30		80	12				10	82		
			36		77						82		

† Tabular Face

‡ Low Line Face

§ Cross-Rule Face

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SERIES NO.	ARRANGEMENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS	SERIES NO.	ARRANGEMENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS
69	Sorts	Antique	14		77		79K	C2	Title	6	7	82	
			18		80	8				8½	82		
			24		80	10				10½	82		
			30		80	12				12	82		
			36		80						82		
70L		Typewriter	10	.083"	101		791	Sorts	Title	14		77	
			12	.1"	101	18					77		
70		Typewriter	24		73					24		77	
71EFG	C	Old Style	6	7	225		81J	C4	Antique	6	7	82	
			8	8½	225	8				8½	82		
			10	10½	225	10				10	82		
			11	11	225	12				12	82		
			12	12	225						82		
71E	QC	Old Style	14	14	73		81	Sorts	Antique	18		82	
			18	18	73	24					82		
71	Sorts	Old Style	18		73		83M	Special	Foreign	6	6½	120	
			24		73	8				8	146		
			30		73	10				9½	148		
			36		73	12				12	148		
					73								
72L		Typewriter	8	.0692"	99		86J	C2	64 Family	5	6	82	
			10	.083"	99	6				7	82		
			12	.1"	78	7				8	82		
						8				8½	82		
73	Sorts	Outline	24		46					9	9	82	
						10				10½	82		
						11				11	82		
						12				12	82		
											82		
74L		Typewriter	8	.0553"	89		86J	QC2	64 Family	14	14	73	
			10	.0692"	89	18				18	78		
75	Sorts	Text	18		79								
76J	C1	Antique	5	5½	82		86	Sorts	64 Family	14		72	
			6	6	82	18					72		
			7	7	82	24					72		
			8	8½	82	30					72		
			9	9	82	36					72		
			10	10	82								
			12	12	82								
					82								
77J	C1	Gothic	6	5	82		86K	C2	64 Family	5	6	82	
			8	6½	82	6				7	82		
			10	8	82	8				8½	82		
			12	9	82	10				10½	82		
					82	12				12	82		
77	Sorts	Gothic	14		72		86K	QC2	64 Family	14	14	78	
			18		72	18				18	78		
			24		72								
			30		72								
			36		72								
78J	C1	Antique	6	7	82		86L	Sorts	64 Family	14		72	
			8	8½	82	18					72		
			10	10½	82	24					72		
			12	12	82	30					72		
					82	36					72		
78	Sorts	Antique	14		72		88J	C1	64 Family	5	5	82	
			18		72	6				6	82		
			24		72	7				7	82		
			30		72	8				8	82		
			36		72	10				8½	82		
78K	C1	Antique	6	7	82		88	Sorts	64 Family	14		73	
			8	8½	82	18					73		
			10	10½	82	24					73		
			12	12	82	30					73		
					82	36					73		
781	Sorts	Antique	14		72		88K	C1	64 Family	6	6	82	
			18		72	7				7	82		
			24		72	8				8	82		
			30		72	10				8½	82		
			36		72	12				10	82		
79J	C2	Title	5	6½	82		881	Sorts	64 Family	14		77	
			6	6	82	18					77		
			7	7	82	24					77		
			8	8½	82	30					77		
			9	9	82	36					77		
			10	10½	82								
			11	11	82								
			12	12	82								
79J	QC2	Title	14	14	78		89J	C1	Title	6	7	82	
			18	18	78	8				8½	82		
79	Sorts	Title	14		78		89J	QC2	Title	14	14	73	
			18		78	18				18	73		
			24		78								
			30		78								
			36		78								
79	Sorts	Title	14		77		89	Sorts	Title	14		77	
			18		77	18					77		
			24		77	24					77		
			30		77	30					77		
			36		77	36					77		

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SERIES NO.	ARRANGE-MENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS	SERIES NO.	ARRANGE-MENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS									
89K	C1	Title	6	7	82		100	Sorts	Foreign	14		91										
			8	8½	82					91												
			10	10	82					91												
			12	12	82					91												
89I	Sorts	Title	14		77		101	Sorts	Foreign	14		89										
			18		77					89												
			24		77					89												
			30		77					89												
			36		77					89												
92J	C2	Antique	5½	6½	82		102J	C3	Text	6	7½	82										
			6	7	82					8	9	82										
			7	8	82					10	11	82										
			8	8½	82					12	12½	82										
			10	10½	82					102	Sorts	Text		14		72						
			11	11½	82									18		72						
			12	12	82									24		72						
94	Sorts	Antique	18		72		102M	Special	Foreign	6	7½	93										
			24		72					8	9	93										
			30		72					10	11	93										
			36		72					12	12½	93										
95J	C3	Text	6	7½	81		103	Sorts	Title	18		81										
			8	9	81					24		48										
			10	11	81					104		Sorts		Antique	18		46					
			12	12½	81										20		46					
95	Sorts	Text	14		75		107J	C2	Gothic	5	6	82										
			18		75					7	7	82										
			24		75					8	8½	82										
			30		75					10	10	82										
			36		75					12	12	82										
95M	Special	Foreign	8	9	91		107	Sorts	Gothic	14		81										
			10	11	91					18		81										
			12	12½	91					24		81										
										30		81										
96J	C1	Outline	10	9½	73		108	Sorts	Title	14		77										
			12	11	73					18		77										
			96	Sorts	Outline					18				75		111J	C1	Title	6	6½	82	
										24				75					8	8	82	
30	75	10				10	82															
36	74	11				11	82															
97J	C2	Antique	6	7	82		111	Sorts	Title	14		78										
			8	8½	82					18		78										
			10	10½	82					24		78										
			12	12	82					30		78										
										36		78										
97	Sorts	Antique	14		75		113J	C1	Title	5	5	82										
			18		75					6	6	82										
			24		75					8	8	82										
			30		75					10	9½	82										
			36		75					12	11	82										
97K	C2	Antique	6	7	82		113	Sorts	Title	14		72										
			8	8½	82					18		72										
			10	10	82					24		72										
			12	12	82					30		72										
										36		72										
98J	C	Antique	6	7½	82	In place of Roman	115C	C2	Law Italic	8	8	82										
			8	8½	82					10	10	82										
			9	9	82					12	12	82										
			10	10½	82					117J	C1	Antique		6	7	82						
			12	12	82									8	8½	82						
98	Sorts	Antique	14		82		117	Sorts	Antique	14		81										
			18		82					18		81										
			24		82					24		81										
			30		82					30		81										
			36		82					36		81										
98K	C2	Antique	6	7	82		117K	C	Antique	6	7	82	In place of Italic									
			8	8½	82					8	8½	82										
			9	9	82					10	10	82										
			10	10	82					12	12	82										
			12	12	82																	
99M	GC	Foreign	6	7	98																	
			8	8½	98																	
			10	10	98																	
			11	10½	98																	
			12	11½	98																	
100M	GCI	Foreign	6	7	99																	
			8	8½	99																	
			10	10	99																	
			12	11½	99																	

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SERIES NO.	ARRANGEMENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS	SERIES NO.	ARRANGEMENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS
118J	C1	Title	5½	6½	82		140	Sorts	Gothic	14		76	
			16	7	82					18	76		
			17	8	82					24	76		
			18	8½	82					30	76		
			9	9	82					36	76		
			†10	10	82								
†11	11	82											
†12	12	82											
118	Sorts	Title	14		77		141J	C1	64 Family	6	5	82	
			18		77					‡8	6	82	
			24		77					7	82		
			30		77					8	82		
			36		77								
118K	C2	Title	6	7	82		141	Sorts	64 Family	14		77	
			8	8½	82					18	77		
			10	10	82					24	77		
			12	12	82					30	77		
										36	77		
				36H4	46								
1181	Sorts	Title	14		77		142J	C2	Antique	5½	7½	82	
			18		77					6	7½	82	
			24		77					8	9½	82	
			30		77					10	11	82	
			36		77					12	12	82	
119J	C1	Title	‡6	6	82		143J	C	Antique	6	7	82	In place of Roman
			8	7½	82					8	8½	82	
			10	9	82					10	10	82	
			12	10½	82					12	12	82	
119	Sorts	Title	14		72		143	Sorts	Antique	14		81	
			18		72					18	81		
			24		72					24	81		
			30		72					30	81		
			36		72					36	81		
120ABC	C	Modern	6	7	225		144	Sorts	Antique	14		72	
										18	72		
										24	72		
										30	72		
			36	72									
121	Sorts	Gothic	18		49		145J	C2	Antique	6	7	82	
			24		49					8	8½	82	
			30		49					10	10	82	
			36		49					12	12	82	
123	Sorts	Outline	18		46		145	Sorts	Antique	14		72	
			24		46					18	72		
			36		46					24	72		
										30	72		
			36	72									
126	Sorts	Initials	36		26				24		72		
126A	Sorts	Initials	36		26				30		72		
127	Sorts	Initials	36		26				36		72		
128J	C1	Title	6	8½	82		146J	C1	Title	8	8½	82	
			8	10	82					10	10	82	
			10	12	82					12	12	82	
129	Sorts	Gothic	14		72		146	Sorts	Title	14		77	
			18		72					18	77		
			24		72					20	72		
			30		72					24	77		
			36		72					30	72		
			36	72									
132K	C2	Gothic	6	7½	82		149J	C1	Gothic	‡5½	6	82	
			8	9	82					6	6½	82	
			10	11	82					8	8½	82	
			12	12½	82					10	10	82	
										12	12	82	
134EF	C	Old Style	6	6	111		150ABC	C	Modern	6	7½	225	
			8	8	111					7	8½	225	
			10	9½	111					8	9	225	
			12	11½	111					9	10	225	
										10	11	225	
			11	12	225								
			12	12½	225								
137EFG	C	Old Style	6	6½	225		150	Sorts	Modern	14		81	
			8	8	225					18	81		
			9	9	225					24	81		
			10	10	225					30	81		
			11	11	225					36	81		
			12	12	225								
139J	C1	Antique	6	6½	82		1501	Sorts	Modern	14		81	
			8	8	82					18	81		
			10	9½	82					24	81		
			12	11	82					30	81		
139	Sorts	Antique	24		76		152ABC	C	Modern	8	8½	225	
			30		76					10	10	225	
			36		75								
140J	C1	Gothic	6	5	82		153J	C2	Antique	6	7	82	
			8	6½	82					7	8	82	
			10	8	82					8	8½	82	
			12	9½	82								

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SERIES NO.	ARRANGEMENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS	SERIES NO.	ARRANGEMENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS
154EFG	C	Old Style	8	8½	225		164	Sorts	64 Family	14 18 24 30 36		80 80 80 80 80	
155M	Special	Foreign	6 8 10 11 12	7 8½ 10 11 12	214 214 212 215 213		164K	C	64 Family	6 8 10 12	7 8½ 10 12	82 82 82 82	In place of Italic
156J	C2	Antique	5 6	6½ 7½	82 82		164I	Sorts	64 Family	14 18 24 30 36		72 72 72 72 72	
157EFG	C	Old Style	6 8 10 11 12	7 8½ 10½ 11 12	225 225 225 225 225		165JB	C2	Gothic	‡5	6	94	
157	Sorts	Old Style	14 18 24 30 35		81 81 81 81 81		165J	C2	Gothic	‡6 ‡8 ‡9 ‡10 ‡12	7 8½ 9½ 10½ 12½	47 47 47 47 47	
158J	C2	Title	5 6 8 10 11 12	6½ 7½ 9¼ 11 12 12½	131 131 82 82 82 82		165	Sorts	Gothic	14 18		46 46	
158	Sorts	Title	14 18 24 30 36		81 81 81 81 81		166	Sorts	Plate-Gothic	8 10 14 14B 18 18H4		46 46 46 46 46 46	See 344J for Cellular sizes
159J	C2	Antique	6 8 10 12	7 8½ 10½ 12	82 82 82 82		168	Sorts	Plate-Gothic	14 18 18H4 24 24H4		46 46 46 46 46	See 342J for Cellular sizes
160M	Special	Foreign	10	10	151		169	Sorts	Plate-Gothic	14 18 18H4 24		46 46 46 46	See 343J for Cellular sizes
161J	C2	Title	6 7 8 10 12	7 8 8½ 10 12	82 82 82 82 82		170L		Typewriter	12	.1"	101	
161	Sorts	Title	14 18 24 30 36		81 81 81 81 81		172EFG	C	Old Style	6 7 8 9 10 11 12	7 8 8½ 9 10 11 12	225 225 225 225 225 225 225	
161K	C2	Title	6 8 10 12	7 8½ 10 12	82 82 82 82		172	Sorts	Old Style	14 18 24 30 36		81 81 81 81 81	
162J	C2	Title	5 6 8 10 12	6½ 7½ 9¼ 11 12½	131 131 82 82 82		173E	C	Antique	6 8 10 12	7 8½ 10 12	82 82 82 82	
162	Sorts	Title	14 18 24 30 35		72 72 72 72 72		174E	C	Antique	10	10	78	
163J	C2	Antique	6 8 10 12	7 8½ 10 12	82 82 82 82		174	Sorts	Antique	14		77	
163	Sorts	Antique	14 18 24 30 36		81 81 81 81 81		175AEC	C	Modern	5 6 7 8 9 10 11 12	6 7 8 8½ 9 10 11 12	225 225 225 225 225 225 225 225	
164JB	C	64 Family	6 7 8 10 12	7 8 8½ 10 12	125 111 125 125 125	In place of Roman	175A	QC	Modern	14 18	14 18	73 73	
164J	QC	64 Family	14 18	14 18	78 78		175C	QC	Modern	14 18	14 18	75 75	
							175	Sorts	Modern	14 18 24 30 36		81 81 81 81 81	

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SERIES NO.	ARRANGEMENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS	SERIES NO.	ARRANGEMENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS
175I	Sorts	Modern	14 18 24 30 36		81 81 81 81 81		204J	C4	Gothic	5 6 8 10 12	5 6 7 8½ 10	82 82 82 82 82	
176J	C1	Gothic	6 8 10 12	6 7 8½ 10	82 82 82 82		204	Sorts	Gothic	14 18 24		81 81 81	
176	Sorts	Gothic	14 18 24 30 36		81 81 81 81 81		206	Sorts	Gothic	18 24		81 81	
178M	Special	Foreign	14 18	13 16	88 88		209	Sorts	Foreign	18 30		75 75	
179M	Special	Foreign	14 18	13 16	84 84		210J	C4	Title	10 12	7 8½	82 82	
186J	C1	64 Family	5 6 7 8 9 10 11 12	6 7 8 8½ 9 10 11 12	82 82 82 82 82 82 82 82		210	Sorts	Title	14 18 24 30 36		72 72 72 72 72	
186	Sorts	64 Family	14 18 24 30 36		72 72 72 72 72		211J	C2	Title	5½	7	73	
187	Sorts	Plate-Gothic	14 18 18H4 24 24H4		46 46 46 46 46	See 340J for Cellular sizes	214ABC	C	Modern	12	11	225	
188J	C2	Text	6 8 10 12	7½ 9 11 12½	73 73 73 73		216A	C4	Modern	8	5½	83	
188	Sorts	Text	14 18 24		73 73 73		218	Sorts	Outline	12 14 18 24 30 36		77 77 77 77 77 77	
189J	C2	Antique	12	12½	82		220J	C2	Antique	10 12	10 12	82 82	
189	Sorts	Antique	14 18 24		72 72 72		220	Sorts	Antique	14 18 24 30 36		72 72 72 72 72	
193	Sorts	Outline	12 18 24 30 36		72 72 72 31 72		221EFG	C	Old Style	9	9½	225	
194	Sorts	Outline	12 14 18 24 30 36		77 77 77 77 77 77		222	Sorts	Gothic	30		46	
195A	Special	Modern	11	12½	71		223J	C2	Title	4½ 6 8	7 9 12	94 47 47	
197	Sorts	Plate-Gothic	14 18 18H4 24 24H4		46 46 46 46 46	See 341J for Cellular sizes	223	Sorts	Title	10 12 18 24		46 46 46 46	
199M	GC	Foreign	6 8	7½ 9½	91 92		224K	C2	Gothic	5 6 8 10	7½ 8½ 10 12	47 47 47 47	
200M	GC1	Foreign	6 8	7½ 9½	86 87		227	Sorts	Gothic	14 18 24 30 36		46 46 46 46 46	
201						See No. 20C	230J	C4	Gothic	6 8 10 12	4½ 5½ 6½ 7½	82 82 82 82	
202	Sorts	Outline	12 14 18 24		72 31 72 72		230	Sorts	Gothic	14 18 24 30 36		72 72 72 72 72	
203	Sorts	Outline	18		31		231J	C	Antique	6 8 10 12	6 8 9½ 11	82 82 82 82	
							231	Sorts	Antique	14 18 24 30 36		77 77 77 77 77	
							233J	C2	Antique	6	7½	82	

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SERIES NO.	ARRANGEMENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS	SERIES NO.	ARRANGEMENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS
239J	C4	Gothic	6 8 10 12	5½ 6½ 8 9½	82 82 82 82		275K	C2	Title	6 8 10 12	7 8½ 10 12	82 82 82 82	
239	Sorts	Gothic	14 18 24 30 36		72 72 72 72 72		275K	QC2	Title	14 18	14 18	78 78	
240J	C4	Gothic	6 8 10 12	7 8½ 10 12	82 82 82 82		2751	Sorts	Title	14 18 24 30 36		72 72 72 72 72	
240	Sorts	Gothic	14 18 24 30 36		72 72 72 72 72		276	Sorts	Gothic	14 18 24 30 36		72 72 72 72 72	
245	Sorts	Title	14 18 24 30 36		72 72 72 72 72		285	Sorts	64 Family	18 24 30		72 72 72	
246	Sorts	Outline	12B 12 18		46 46 46		286	Sorts	64 Family	24 30 36		72 72 72	
249J	C2	Gothic	6 7 8 10 12	7 8 8½ 10 12	82 82 82 82 82		287J	C2	64 Family	6 8 10	8½ 10½ 12½	78 78 78	
251						See No. 25K	287	Sorts	64 Family	12 14 18 24 30		72 72 72 72 72	
254K	C2	Gothic	6 7 8 10	8 9 10 12½	116 58 116 58		288	Sorts	64 Family	36		77	
2541	Sorts	Gothic	14 14B 18 24 30		46 46 46 46 46		298J	C4	Antique	12	10	49	
255J	C2	Title	5½	7½	82		298	Sorts	Antique	14 18 24 30 36		48 48 48 48 48	
256J	C	Antique	6	8	82	In place of Roman	308AC	Special	Foreign	8 10 12	8½ 10 12	103 103 103	
258J	C4	Antique	10 12	8½ 10	82 82		311	Sorts	Foreign	14 24 36		92 92 92	
258	Sorts	Antique	14 18 24 30 36		72 72 72 72 72		318J	Special	Foreign	8 10 12	8½ 10 12	53 53 53	
264J	C	64 Family	8 10 12	6½ 8 9½	86 87 87		321EFG	C	Old Style	5½	7	225	
264	C	64 Family	14 18 24 30 36		83 83 83 83 83		323B	C	Title	4½ 5 6 8	6½ 7 8½ 11½	47 47 47 47	
270L		Typewriter	10 12	.083" .100"	86 86		323J	C2	Title	7 9	10 12½	47 47	
272L		Typewriter	10 12	.083" .100"	84 84		323	Sorts	Title	14 14B 18 24		46 46 46 46	See No. 348J for Cellular sizes
275J	C2	Title	6 8 10 12	7 8½ 10 12	82 82 82 82		328J	C2	Title	6 7 8	8½ 9½ 9½	82 82 82	
275J	QC2	Title	14 18	14 18	73 73		337EFG	C	Old Style	7 8 9 10 11 12	7½ 8 9 10 11 12	225 225 225 225 225 225	
275	Sorts	Title	14 18 24 30 36		77 77 77 77 77		337	Sorts	Old Style	14 18 24 30 36		82 82 82 82 82	

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SERIES NO.	ARRANGEMENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS	SERIES NO.	ARRANGEMENT	CLASS OF FACE	POINT-SIZE	SET-SIZE	NO. CHAR.	REMARKS
337I	Sorts	Old Style	14 18 24 30 36		81 81 81 81 81	19 Swash Characters in addition to regular 81 character fonts	360	Sorts	Antique	14 18 24 30 36		72 72 72 72 72	
340J	PG	Plate-Gothic	6 No. 1 2 3 4	7	225	See No. 187 for Electro Display sizes	361						See No. 36C
			12 No. 1 2 3 4	11	225		366J	C2	Gothic	10 12	10½ 12½	47 47	
341J	PG	Plate-Gothic	6 No. 1 2 3 4	5	225	See No. 197 for Electro Display sizes	366	Sorts	Gothic	14 18 24 30		46 46 46 46	
			12 No. 1 2 3 4	9	225		370L		Typewriter	10 12	.083" .100"	101 101	
342J	PG	Plate-Gothic	6 No. 1 2 3 4	7	225	See No. 168 for Electro Display sizes	371						See No. 37G
			12 No. 1 2 3 4	11	225		375	Sorts	Modern	24 30 36		77 77 77	
343J	PG	Plate-Gothic	6 No. 1 2 3 4	5	225	See No. 169 for Electro Display sizes	375I	Sorts	Modern	24 30 36		77 77 77	
			12 No. 1 2 3 4	9	225		381						
344J	PG	Plate-Gothic	6 No. 1 2 3 4	8½	225	See No. 166 for Electro Display sizes	466J	C1	Gothic	6	7½	82	
345J	PG	Plate-Gothic	6 No. 1 2 3 4	7	225		475	Sorts	Foreign	18		93	See No. 75
346K	PG	Plate-Gothic	6 No. 1 2 3 4	7	225	See No. 223 for Electro Display sizes	495	Sorts	Foreign	14 18 24 30 36		89 89 89 89 89	See No. 95M
			12 No. 1 2 3 4	12	225		515	Sorts	Gothic	18		72	
347J	PG	Plate-Gothic	6 No. 1 2 3 4	8	225	See No. 323 for Electro Display sizes	601						See No. 60K
348J	PG	Plate-Gothic	6 No. 1 2 3 4	8	225		641						
360J	C4	Antique	12	12½	82		681						See No. 68K
							781						See No. 78K
							791						See No. 79K
							861						See No. 86K
							881						See No. 88K
							891						See No. 89K
							1111						See No. 11K
							1181						See No. 118K
							1501						See No. 150C
							1751						See No. 175C
							2541						See No. 254K
							4102	Sorts	Foreign	14 18 24 30 36		86 86 86 86 86	See No. 102

† Tabular Face

‡ Low Line Face

§ Cross-Rule Face

(See First Page)

## *Special Notice*

Pages 20 to 28, inclusive, of this Introduction to the Specimen Book contain a complete explanation of the Monotype System of Matrix Classification and should be read carefully by every Monotype user.

The adoption of this system makes necessary the following changes in the Specimen Book; please note them in your book, or refer to this sheet before ordering.

*December 31, 1917*

*As the pages in the Specimen Book have no folios, we refer to them by the Number and Point-size of the face shown thereon: Thus, "8A 14-point Composition" refers to the page on which the 14- and 18-point Composition Matrices for the 8A face are shown.*

## The money-saving and the money-making advantages of our Unit Matrix System are here made clear by Specimens and Pictures

Two letters are never carried on the same Matrix—a Matrix for each character, each Matrix a unit, these units combined in the Matrix Case as required; one alphabet imposes no limitations upon another, and the ingenuity of the designer of Monotype faces is never strained to make a Roman and an Italic cap (I) on the same width body.

### One Alphabet Imposes no Limitations upon Another

To appreciate the complete freedom from mechanical limitations of Monotype faces examine the two faces here shown. Note how much more extended the 159J is than the 25J—

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before  
Six-point No. 25J Arrangement C1

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before  
Six-point No. 159J Arrangement C2

FIGURE 1—Two six-point faces, both seven-set

yet either this extended face or the condensed face may be carried in the Matrix Case with the same Roman face and be composed with it. Thus, neither the Roman, nor the Boldface used with it, imposes any limitations upon each other.

### Complete Flexibility in Making Combinations of Faces

Fifteen different Boldfaces combined with the same Roman face are shown on page 17. In setting all these specimens the same Roman Matrices were used; one Boldface was taken out of the Matrix Case and the Matrices for the next inserted without touching the Roman Matrices: For each new combination, the Monotype user does not have to "re-buy" his Roman Matrices—he buys what he wants when he wants it—combining the new units required with the old units he has.

### Monotype Matrices Help Sell Printing

But great as are the artistic advantages of our unit Matrix system, these seem almost insignificant compared with the commercial advantages: because the wise Monotype user wastes no time, creates no dissatisfaction, arguing with his customer about the "inadvisability of using the Roman and Boldface" the customer wants, for in the Monotype office, practically speaking, any Boldface may be combined with any Roman of the same point-size.

"The ability to give your customer what he wants is worth a lot more than the time you save by not having to talk him into being half-satisfied with what you can give him"

### Matrices of Hard Bronze—Not Soft Brass

The Matrices for composition, made of hard bronze (not brass), are two-tenths of an inch square and one-half inch high. In the lower end (casting position) is driven the character, clean cut and sharp, with deep counters; in the upper end is bored the cone-hole in which the taper centering pin seats, accurately positioning the Matrix and holding it on the Mold while the type is cast.



FIGURE 2  
The Cellular Matrix

### The Matrix Case Complete with Matrices Weighs only Thirty Ounces

Fig. 11, page 21, shows the size of the Matrix Case, which weighs, with the 225 Matrices it contains, only thirty ounces. To change from one combination of faces to another the case complete is taken out of the Casting Machine, and the case

containing the required combination is inserted. To change the combination of faces in the Matrix Case the back of the case is taken off and the combs lifted out of the case, as shown in Fig. 3.

The Matrices are carried in the Matrix Case on combs, fifteen Matrices on a comb and fifteen combs in the Matrix Case. Thus, each Matrix is held in true position, in its own "cell," it cannot twist, it cannot move, to wear itself and the Matrices next it—it is "put" and it "stays put."

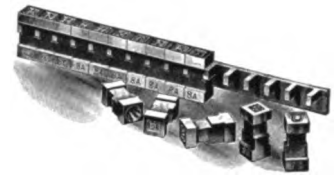


FIGURE 3—The comb and Matrices it carries. (Half Size)

### The Alignment of Monotype Faces is Right and it Stays Right

The centering pin seats in the Matrix after the case has moved and brought the required Matrix over the Mold. The Matrix cannot move or rock, for the taper end of the pin fits tight in the cone-hole of the Matrix, so that they are practically one piece. The pin is guided close to its lower end by a bushing (not shown in the picture), and every character must be perfectly positioned on its body—the alignment cannot vary. In the picture the Matrix Case is broken away to show how the steel combs and bronze Matrices interlock to give the wear-resisting qualities of a slab of reinforced concrete, and yet each Matrix has "play" enough for the centering pin to position the Matrix accurately without moving the Matrix Case.

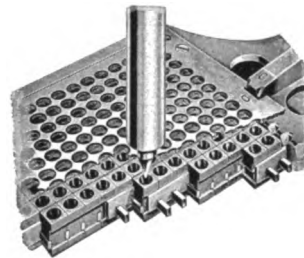


FIGURE 4—The centering pin about to seat in the Matrix from which the next type is to be cast. (Half Size)

### Matrices for 225 Characters and Spaces in each Matrix Case

Two hundred and twenty-five Matrices are combined in the Matrix Case to suit the work to be done. The Monotype user does not scheme to change the job to fit the machine—he makes the Matrix Case fit the job. For example, Roman caps, small caps, lower case, figures, and points, with Italic caps, lower case, figures, and points, may be carried in the same Matrix Case; or a Boldface, extended or condensed, may be substituted for the Italic; or, by omitting the diphthongs, six alphabets may be used together, Roman, Italic, and Boldface—with this arrangement words cannot be set in the Italic caps.

### All Hand Work of Composition is Done by the Compositor—Not the Machine Operator

With the Monotype all hand work is done by a compositor, not by a machine operator, for a composing machine is too expensive for its operator to use as a "stick" to set Matrices by hand from a "pi-box"—the Monotype is the machine that keeps itself—not its operator—busy.

Infrequently used characters not carried in the Matrix Case are not omitted from the job—when one is required the operator strikes any character of the same width, and when the matter is corrected by hand at the case, this is exchanged for the character desired without affecting the justification.

Special figures of any size up to thirty-point may be inserted in the Matrix Case when required, just as the figures here shown were cast in this matter without hand work of any kind (see Display Figure, Matrices, page 23).

**\$1.55**

# THE FLEXIBLE MATRIX SYSTEM

In short, the Monotype operator makes up his case to suit the work, including accents, special signs, etc., when necessary, exactly as the hand compositor arranges his cases, and the Monotype user buys what he wants when he wants it.

## Monotype Faces Line Perfectly

**STANDARD MATRIX LINE** makes possible the infinite combination of Monotype Matrices: If a six-point Matrix be put in the Matrix Case with a font of twelve-point Matrices, the characters cast from the six-point Matrix (on twelve-point body) line perfectly with the twelve-point characters. In the Monotype office all faces cast on the same body line at the bottom; to make two faces of different point-size line, cast them on the same body instead of cutting up leads to fit the smaller face to the larger.

## Some Matrix Case Arrangements

In the opposite column are shown some of the combinations of 225 character and blank Matrices that may be carried in the same Matrix Case.

## Combinations of Monotype Faces

The Monotype is the machine that took the limitations out of machine composition. Because of its completely flexible Matrix system it gives the printer all the economies of machine composition, while preserving all the freedom of hand composition. Below are shown just a few of the many possible combinations of Monotype faces.

ABCDEFGHIJKLMNPOQRSTUVWXYZ&ÆCE  
 ABCDEFGHIJKLMNPOQRSTUVWXYZ&ÆCE  
 abcdefghijklmnopqrstuvwxyzæceffiffiffi...;:~!?'  
 ABCDEFGHIJKLMNPOQRSTUVWXYZ&ÆCE  
 abcdefghijklmnopqrstuvwxyzæceffiffiffi...;:~!?'  
 \$1234567890 %&#\*~!?'( )|/{}\$%&' \$1234567890

FIGURE 5—Five Alphabet Arrangement: 225 Matrices, including necessary blanks for spaces, etc.

ABCDEFGHIJKLMNPOQRSTUVWXYZ&ÆCE  
 abcdefghijklmnopqrstuvwxyzæceffiffiffi...;:~!?'  
 ABCDEFGHIJKLMNPOQRSTUVWXYZ&ÆCE  
 abcdefghijklmnopqrstuvwxyzæceffiffiffi...;:~!?'  
 \$1234567890 %&#\*~!?'( )|/{}\$%&' \$1234567890

FIGURE 6—Six Alphabet Arrangement: 225 Matrices, including necessary blanks for spaces, etc. With this combination complete words cannot be set at the Keyboard in Italic caps

\$12345 ABCDEFGHIJKLMNPOQRSTUVWXYZ&ÆCE 67890  
 abcdefghijklmnopqrstuvwxyzæceffiffiffi...;:~!?'  
 \$12345 ABCDEFGHIJKLMNPOQRSTUVWXYZ&ÆCE 67890  
 abcdefghijklmnopqrstuvwxyzæceffiffiffi...;:~!?'  
 \$1234567890c.,

FIGURE 7—Four Alphabet Arrangement with four sets of figures (one set Display Figure Matrices) for newspaper ad composition

*It's all in the Matrix; the part that makes the face is the vital part of any composing machine that makes printing surfaces from molten metal. Therefore, in the selection of your composing machine, study the Matrix system—the method of obtaining and maintaining alignment and the ability of the Matrix system to give you the faces, and combinations of faces, you want now and in the future. The Monotype furnishes three times as many faces as any other machine, and infinitely more combinations of faces, because there is practically no limit to combinations; the following specimens show fifteen Boldfaces, both condensed and extended, combined with the same Roman face:*

*Six-point No. 78J with No. 38E*

**THE MONOTYPE** is famous for quality; don't think it is backward on quantity. Many newspapers use the Monotype exclusively, and our repeat order record and the results obtained in such offices prove conclusively that quality and quantity are united in the Monotype.

*Six-point No. 79J with No. 38E*

**THE MONOTYPE** is the only machine that will handle several rush jobs at the same time, one on the machine while the others are set from the cases of Monotype type. There is no distribution; it is cheaper to make new type than to distribute.

*Six-point No. 86J with No. 38E*

**THE MONOTYPE** stops that greatest leak of all—IDLE TIME. No machine is worth having when you can't run it. You can run the Monotype more hours a year than any other composing machine. "No matter to compose? No matter, cast type."

*Six-point No. 89J with No. 38E*

**THE MONOTYPE** maintains prices, for while it reduces cost it raises quality. Its product is better than hand-set foundry type, unless new type be used for every job. Thus the Monotype does more than save on "estimates"—it puts real money in the cash drawer.

*Six-point No. 89K with No. 38E*

**THE MONOTYPE** user can't get out of sorts—he has "type on tap." His cases are full of type that can't go out of style because it is cheaper to make new type than to distribute, and the Monotype user can change the face when he "distributes."

*Six-point No. 86K with No. 38E*

**THE MONOTYPE** wipes out the cost of leads and hand leading. After a job has been keyboarded it may be cast on the proper size body to make the number of pages required, or to fill the designated space. **This is but one of the exclusively Monotype advantages.**

*Six-point No. 117J with No. 38E*

**THE MONOTYPE** gives the printer the type-founder's profit on body and display type (in all sizes from five-point to thirty-six-point), on borders and ornaments, on quads and spaces, and the dollars and cents spent turning letters and waiting for sorts.

*Six-point No. 186J with No. 38E*

**THE MONOTYPE** is the only machine for tariffs, catalogs, price lists, directories, all matter kept standing and corrected; alterations are made as easily as with foundry type and the investment is less by eighty per cent. Monotype corrections don't stop production of new matter.

*Six-point No. 79K with No. 38E*

**THE MONOTYPE** saves in the most expensive department—the press-room. **Printing from Monotype type is like printing from new foundry type**, for both are absolutely accurate in height-to-paper. Saving on make-ready is a double saving, press time and man time.

*Six-point No. 98K with No. 38E*

**THE MONOTYPE** eliminates electrotyping expense because (a) Monotype type will wear as well on long runs as foundry type; (b) not necessary to electrotype to save type; (c) for duplicating, recast from the same ribbon; (d) for repeat orders use old ribbon over again.

*Six-point No. 107J with No. 38E*

**THE MONOTYPE** saves the most costly item the printer uses—TIME; time on composition, time of supervision, time on corrections (when slugs are used), time hunting facilities, time devising makeshifts, time of resetting because of short fonts, and time lost waiting for sorts.

*Six-point No. 161J with No. 38E*

**THE MONOTYPE** makes and sets individual type with low (or high) spaces and quads, in automatically justified lines which are delivered upon ordinary galleys. **Thus its product is the same as hand-set new foundry type.**

*Six-point No. 275J with No. 38E*

**THE MONOTYPE** means increased profits to the large office using a battery of machines, but to the small office that can use but one machine the Monotype means new life, because its flexibility promotes expansion along the lines of least resistance and greatest profit.

*Six-point No. 275K with No. 38E*

**THE MONOTYPE** user may combine almost any Boldface with any Roman; consequently, he does not have to "rebuy" his Roman Matrices whenever he wishes to use a new combination of Boldface and Roman. He buys what he wants when he wants it.

*Six-point No. 92J with No. 38E*

**THE MONOTYPE** is the best friend of that wise man—the printer with a specialty. Catalog work, price lists kept standing, intricate work, tabular matter, educational work, typewritten letters, mail lists, and QUALITY—the best paying specialty of all—are the Monotype specialties.



## *A fat or a lean face may be composed from the same font of Monotype Matrices*

"Cut your coat to fit the cloth," a wise printer once said, but Franklin's up-to-date brother printer, who uses the Monotype, can cut his coat, *and pad it too*, regardless of the cloth. To decrease the number of words per thousand ems, *either for artistic or for commercial reasons*, the Monotype will not only cast the face on any larger size body desired, thereby eliminating hand leading, but, more than that, the Monotype has a unique advantage, unknown to any other process of composition, of being able to stretch the face and make it more extended.

*A condensed or an extended face may be cast from the same font of Monotype Matrices:* Of course the Mat-

rices made of bronze are not actually stretched and the design of the letters altered, but with the Monotype it is a simple matter to vary the width of the bodies on which these letters are cast. Thus, Fig. 8, page 19, shows the possibilities of "opening-up" Monotype faces by increasing the white space between the letters.

While thus opening-up the face, of course, sacrifices the very close-fitting characteristic of Monotype composition, the result is not displeasing even when faces are opened up ten per cent., because the amount thus added to the body of each letter is proportional to the width of the letter—thus, for example, the width of the lower case "m" is increased three times as much as the width of the lower case "f". Furthermore, each letter being cast separately is sharp, clear-cut, and distinct.

To understand the commercial value of the ability of the Monotype to thus "open-up" faces by putting white space between the letters composing the words, we must appreciate clearly that there are two totally different kinds of composition:

*Monotype composition, the equivalent of brand-new type set by hand.* The letters cast separately are so closely fitted that they flow together and make word pictures with no perceptible white space between the letters composing a word. The spaces between words, always proportional to the size type used, give the close spacing essential in quality typography—and necessary, if objectionable "rivers" are to be avoided.

*Line-cast composition.* All casting and composing machines except the Monotype assemble the molds for the letters in a line and make one casting for a line. These letter molds must have side walls and obviously there must be space between letters thus cast in

bunches. Nor can words cast on these machines be as closely spaced as Monotype set words, because the spaces in line cast composition are made by metal wedges placed between the letter Molds for the different words of the line; furthermore, since the same wedges are used with different size faces, the spacing is not proportional to the size type used.

The Monotype produces, at will, either of these two kinds of composition, see Figs. 9 and 10, page 19: The left hand of these specimens shows Monotype quality, *the cream of composition*; the maximum number of words to the square inch, close fitted type, thin spaced—the equivalent of the best foundry type, *brand-new*, set by the most skilful and careful hand compositor.

The right hand of these specimens cast on the same Monotype, from the same Matrices, as used for the specimen beside it, shows the same face "opened-up," that is, "diluted" with white space between the letters and words to give the paper-covering quality of line-cast machine composition. But even "opened-up," there is still the quality of Monotype faces, for the letters cast separately are clear-cut and sharp, and they have not been distorted to suit the limitations of a machine.

*The ability to produce two standards of quality is a unique advantage of the Monotype—a very real advantage to those in a competitive business.* To de-

crease the number of words per thousand ems, that is, to increase the number of ems per thousand keystrokes, a simple adjustment of the Keyboard and the Casting Machine is all that is necessary. Automatically, then, the Monotype "stretches" the face, opening it up by putting more white space between the letters and wider spaces between the words.

In short, the Monotype user can furnish at will: (a) for the quality job, a product identical with brand-new foundry type, perfectly spaced and justified, or (b) for the cheap job, a product superior to line casting composition. *If your business requires two standards of quality, why own two kinds of composing machines?*

Non-productive hours are the sink-hole of the printing business. The merchant printer, the wise man who understands both the selling and the manufacturing side of the printing business, uses the versatile Monotype, both to get work into the shop and to get it out; for, whether Quality or Price be the factor, the Monotype gets the job and holds it, too.

*The milkman sells two kinds of product—cream and milk—but he does not keep two kinds of cows. If your business requires that you sell two kinds of composition, do you need two kinds of composing machines?*

If your business requires two Standards of Quality—(a) for cheap work the paper-covering quality of fat, slug faces, and (b) for high-grade work the quality of closely fitted and spaced type—why own two kinds of composing machines? The same Monotype, with same Matrices, will give you both grades of composition

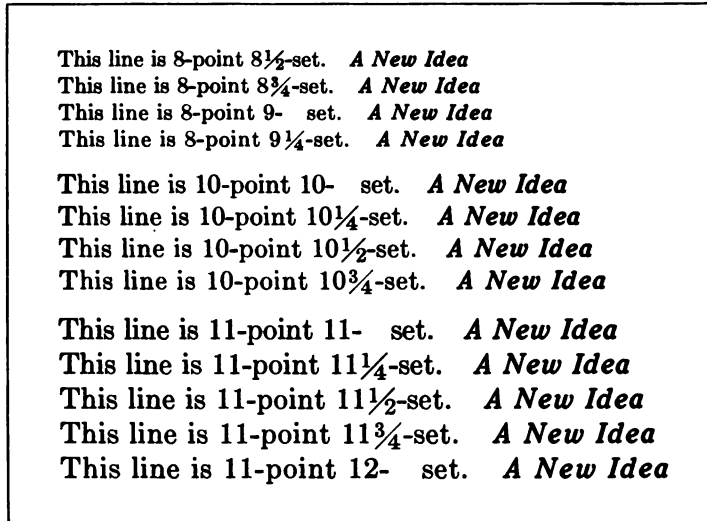


FIGURE 8—The first line of each point-size shows the face on its normal set (the smallest on which it can be cast), while the following lines show the effect of “opening-up” the face by quarter sets. In all cases the spaces between words are three-to-em of the set used

To understand the commercial value of the ability of the Monotype to thus “open-up” faces, by putting white space between letters, we must appreciate clearly that there are two totally different kinds of composition:

*Monotype composition, the equivalent of brand-new type set by hand.* The letters, cast separately, are so closely fitted that they flow together and make word pictures, with no perceptible white space between the letters composing a word. The spaces, always proportional to the size type used, give the close spacing between words demanded by typographic tradition—and essential if objectionable “rivers” are to be avoided.

*Line cast composition.* All casting and composing machines except the Monotype assemble the molds for the letters in a line and make one casting for a line. These letter molds must have side walls and obviously there must be space between letters thus cast in bunches. Nor can words cast on these machines be as closely spaced as Monotype set words, because these spaces are made by wedges placed between the letter molds for the different words in the line.

The Monotype produces, at will, either of these two kinds of composition. The left hand of these specimen pages shows Monotype quality, *the cream of composition*; the maximum number of words to the square inch, close fitted type, thin spaced—the equivalent of the best foundry type, *brand-new*, set by the most skillful hand compositor.

SEE THE SPACE SAVED  
 SEE THE SPACE SAVED  
 SEE THE SPACE SAVED  
 SEE THE SPACE SAVED  
 SEE THE SPACE SAVED

FIGURE 9—Monotype quality, the cream of composition; the maximum number of words to the square inch, close fitted type, thin spaced. the equivalent of brand-new foundry type set by hand

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The Monotype produces, at will, either of these two kinds of composition. The left hand of these specimen pages shows Monotype quality, *the cream of composition*; the maximum number of words to the square inch, close fitted type, thin spaced—the equivalent of the best foundry type, *brand-new*, set by the most skillful hand compositor.

FIGURE 10—The same face, diluted with space between letters and words, gives the fatness and paper-covering quality of line-cast composition plus every Monotype advantage except close fitting and thin spacing

## Matrices

## Unit E

1 The Matrices for use with the Monotype Composing Machine and Type&Rule Caster are a most important unit of the Monotype and are made in three forms or styles: (a) Cellular Matrices, which are used for all classes of composition and also for casting sorts for hand use; (b) Electro Display Matrices, which are used only for casting sorts and type for hand composition; (c) Continuous Rule Matrices, which are used with special Molds for casting metal rule in continuous strips of any length. Each style of Matrix has its special place and a complete Monotype plant will have use for all.

2 **Cellular Matrices**, so called from the method of holding them in the Matrix Case by means of combs which form individual cells, may all be used for machine composition regardless of the size of the Matrix, and they may also be used for casting type for hand composition.

3 For machine composition these Matrices must be carried in a Matrix Case in which they are laid out in accordance with one of the Standard Arrangements shown on pages 32, 33, and 34; or the Matrix Case may be laid out in special arrangement to conform to the requirements of exacting or unusual conditions. For casting type for hand setting these Matrices may be carried either collectively in a Matrix Case or individually in a Matrix Holder.

4 Cellular Matrices are made in several sizes, determined by the point-size of the type-face to be cast. All faces twelve-point and smaller are made in .2" by .2" Cellular Matrices, except a few of the larger sizes of very extended faces, some of the characters of which are too wide to go in a .2" by .2" Cellular Matrix, and which are, therefore, made in Electro Display Matrices.

5 **Display Figure Matrices**, .2" by .4", made for display figures, termed double Matrix figures, can be used for composition in the Matrix Case in combination with the .2" by .2" Cellular Matrices; each .2" by .4" Matrix being substituted for two of the .2" by .2" size.

6 **Cellular Matrices for machine composition of fourteen-point and eighteen-point faces** are made of two sizes, .2" by .3" and .3" by .3", which are combined for use in one Matrix Case.

7 **Electro Display Matrices**, made by the electrotyping process, are not used for machine composition but for casting type, borders, and ornaments from fourteen-point to thirty-six-point, inclusive, for the use of the hand compositor. A few extended faces smaller than fourteen-point are also included in this style of Matrix.

8 **Continuous Rule Matrices** are used with Lead and Rule Molds for casting rules in continuous strips, which are accurately cut to desired lengths by the Automatic Cutter.

9 Cellular Matrices are sold singly, in job fonts (see ¶12), or Full Fonts Standard Arrangements, as shown on pages 32, 33, and 34, complete in the Matrix Case.

10 Electro Display Matrices are sold singly or in job fonts, see ¶12.

11 Continuous Rule Matrices are sold singly.

## Job Fonts of Matrices

12 **Job Fonts of Matrices** are listed under four classifications: (1) Cap and Lower Case Fonts; (2) Cap Fonts; (3) Cap and Small Cap Fonts; (4) Small Cap Fonts. The following listing shows the characters that make up these fonts:

### Cap and Lower Case Fonts

Caps: A B C D E F G H I J K L M N O P Q R S T U	
V W X Y Z & Æ Æ	29
Lower case: a b c d e f g h i j k l m n o p q r s t u v w x	
y z æ œ ð ñ ò ó ô õ ö	33
Figures: \$ 1 2 3 4 5 6 7 8 9 0	11
Points: . - : ; ' ! ?	8
	81

With Composition Matrices we invariably furnish the inverted comma, making the total number of characters in the font . . . . . 82  
The diphthongs (Æ, Æ, œ, œ), the ligatures (fi, ff, fi, ff, ff), and the inverted comma (') can be omitted, and the font rate retained. This makes the minimum number of characters in a Cap and Lower Case Job Font total . . . . . 72

### Cap Fonts

Caps: A B C D E F G H I J K L M N O P Q R S T U	
V W X Y Z & Æ Æ	29
Figures: \$ 1 2 3 4 5 6 7 8 9 0	11
Points: . - : ; ' ! ?	8
	48

With Composition Matrices, we invariably furnish the inverted comma, making the total number of characters in the font . . . . . 49  
The diphthongs (Æ, Æ) and the inverted comma (') can be omitted, and the font rate retained. This makes the minimum number of characters in a Cap Job Font total . . . . . 46

### Cap and Small Cap Fonts

Caps: A B C D E F G H I J K L M N O P Q R S T U	
V W X Y Z & Æ Æ	29
Figures: \$ 1 2 3 4 5 6 7 8 9 0	11
Points: . - : ; ' ! ?	8
Small Caps: A B C D E F G H I J K L M N O P Q R S T U V	
W X Y Z & Æ Æ	29
Figures: \$ 1 2 3 4 5 6 7 8 9 0	11
Points: . - : ; ' ! ?	8
	96

With Composition Matrices, we invariably furnish the inverted commas, making the total number of characters in the font . . . . . 98  
The diphthongs (Æ, Æ, œ, œ) and the inverted commas (') can be omitted, and the font rate retained. This makes the minimum number of characters in a Cap and Small Cap Job Font total . . . . . 92

### Small Cap Fonts

Small Caps: A B C D E F G H I J K L M N O P Q R S T U V	
W X Y Z & Æ Æ	29
The diphthongs (Æ, Æ) can be omitted, and the font rate retained. This makes the minimum number of characters in a Small Cap Job Font total . . . . . 27	

13 **Many fonts shown in our Specimen Book have additional characters of different design**, as well as special signs, etc., which are made as part of the font. Any or all of these may be included at the font rate, with the font to which they belong, if specifically included in the order.

14 **The omission of any character** or characters from the minimum job fonts, as specified above, will cause each character ordered to be billed at the single Matrix rate instead of font rates.

15 **Font characters:** All characters shown above in the various job fonts are hereafter referred to as font characters.

16 **Blanks in Cellular Matrices:** Two kinds of blank Matrices are furnished for casting quads and spaces: Steel blanks without cone holes for casting

high or low quads and spaces; bronze blanks with cone holes for casting high quads and spaces only. Both kinds of blanks may be carried at the same time in a Matrix Case to give low quads and spaces in one portion of the work and high in another. The bronze blanks with cone holes are, of course, used with Molds that do not cast low quads and spaces and also to fill out the Matrix Case when using a partial font. Unless otherwise instructed, we always furnish steel blanks.

**17 Blanks for Electro Display Matrices:** Blanks for Electro Display Matrices are made for use in the Matrix Holder when casting high or low quads and spaces of any body.

## Accent Matrices

**18** It has been the policy of all manufacturers of composing machines, except the Monotype Company, to show with the specimen of a type-face those accents which they have made for use with that face. Thus, a user of those machines must limit his foreign language work to those faces for which accents are furnished.

**19** We hold that modern foreign language accents are an integral part of a font, and that, consequently, it is our duty to furnish these accents. This policy makes available for foreign language composition every face shown in our Specimen Book.

**20 Order accents by number, see page 35.**

**21 Accents for all Roman, Italic, and Boldface fonts,** as shown in the Specimen Book, for the following modern languages:

Bohemian	Ă Ć Ď Ě Ě Ī Ń Ő Ŕ Š Ť Ů Ű Ÿ Ž á č ď é ě ĩ ŋ ó ŕ š ť ú ů ý ž
Brazilian	Â Ã Ä Ç È É Ī Ő Ó Ū Ů â ã ä ç è é ĩ ŋ ó ô õ ü
Danish	Ø ø
Dutch	ÿ ÿ
French	Â Ã Ç È É Ī Ő Ů Ů Ů à á ç è é ĩ ŋ ó ô õ ü
German	Ă Ů Ů ä ö ü
Greek	Each Greek character has its individual number. See specimen sheet.
Hungarian	Ă Ě Ī Ő Ó Ů Ů Ů á é ĩ ó ô õ ü ű
Italian	Ă Ą Ę Ě Ī Ő Ó Ů Ů Ů á à é ě ĩ ŋ ó ô õ ü
Lithuanian	Ą Ć Ę Ě Ī Š Ů Ž Ů ą ć ę ě ĩ š ų ž ū
Norwegian	Ø ø

Polish	Ą Ć Ę Ě Ń Ő Š Ť Ů Ű Ÿ Ž ą ć ę ě ĩ ŋ ó ŕ š ť ú ů ý ž
Portuguese	Â Ã Ä Ç È É Ī Ő Ó Ů Ů Ů â ã ä ç è é ĩ ŋ ó ô õ ü
Russian	Each Russian character has an individual number. See specimen sheet.
Ruthenian	Each Ruthenian character has an individual number. See specimen sheet. Ruthenian differs from Russian in six characters only—three caps and three lower case.
Spanish	Ă Ę Ī Ń Ő Ů Ů á é ĩ ñ ó ú ü
Swedish	Ă Ä Ö ä ä ö

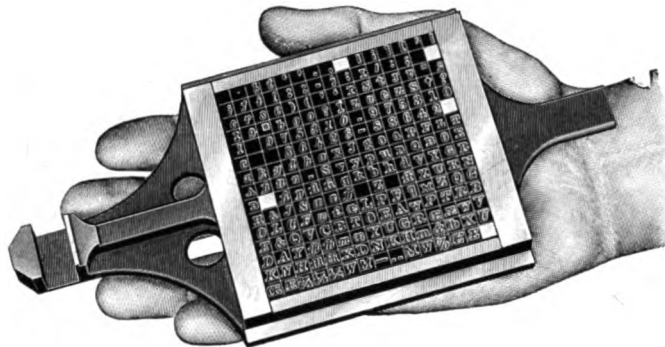


FIGURE 11—The Monotype Matrix Case, or "Magazine," holds 225 Matrices and weighs complete only thirty ounces

**22** The above group (¶21) includes the following accents, which are also used for educational work in the English language:

- Acute (á, é, í, ó, ú)
- Grave (à, è, ì, ò, ù)
- Circumflex (â, ê, î, ô, ô, û)
- Dieresis (ä, ë, ï, ö, ü)
- Cedilla (ç)
- Tilde (ã ñ õ).

**23 Diacriticals:** The following Diacriticals for Roman,

Italic, and Boldface, as shown in the Specimen Book, are considered the same classification as Accent Matrices in ¶21:

- Long (ā, ē, ī, ō, ū)
- Short (ǎ, ɛ, ı, õ, ŭ).

**24 Order Accents by Number:** When ordering accents please do not "draw pictures," for that method of indicating accents is certain to cause confusion and delay in filling orders. Please consider that we carry in stock Matrices for many hundred different accents, and that, consequently, the opportunities for misunderstanding Matrix accent orders are great. Make your orders in the following manner so they cannot be misunderstood by—

- First: Giving the point-size and series number of the face with which the accents are to be used.
- Second: Stating whether the cap or lower case, the Roman, Italic, or small cap accent letters are wanted.
- Third: Specifying the name of the language with which the accents are used and the numbers of the accents; see Table of Accents, page 35.

## Composition Matrices

For Faces Twelve-point and Smaller

**25** These Matrices, for casting type in automatically justified lines, are carried in the Matrix Case (Fig. 11), which holds 225 Matrices arranged in fifteen rows, each containing fifteen Matrices. The Matrices in these rows are carried on combs, as shown in Fig. 12, page 23; to change Matrices in the Matrix Case it is only necessary to take off the back of the case and lift out the combs, make the desired change or substitute

another font, as shown on page 17, and replace the combs and the back. Of course, type for hand composition may be cast from these Matrices. *Fonts of Matrices should always be kept in their Matrix Cases, not only to save time in changing faces, but also to protect the Matrices from injury.*

**26 Full Fonts of Composition Matrices** consist of a Matrix Case containing 225 character Matrices and blanks, for quads and spaces, arranged for any standard combination: For example, Roman caps, lower case, and small caps with Italic caps and lower case, two fonts of figures, points, and signs; or, the Italic may be replaced with a normal or extended Boldface; or, by omitting the small caps, diphthongs, and a few signs, six alphabets may be carried in the Matrix Case, viz., caps and lower case for *Roman, Italic, and Boldface*, with two fonts of figures.

**27 Arrangement:** The location of the characters in the Matrix Case; the characters for all Roman and Italic faces have the same Matrix Case positions (Arrangement C), but the location of Boldface characters varies with the design of the faces. To provide for the great variation in Boldfaces four different arrangements are used (C1, C2, C3, and C4); the arrangement for which each face is designed is printed on the specimen sheet.

**28 Standard Matrix Case Arrangements** consist of 225 character and blank Composition Matrices arranged in the Matrix Case according to any of the combinations shown on pages 32, 33, and 34 of this Matrix Price List. We make these Matrix Cases up from our printed Matrix Case arrangements and they require no special fonting. *Note:* Standard arrangements with Display Figure Matrices (§48) consist of eleven big figures and 203 character and blank Matrices.

**29 Special Matrix Case Arrangements** consist of 225 character and blank Matrices arranged in the Matrix Case in accordance with a Matrix Case arrangement furnished us by the customer. They are made by substituting Matrices for special characters for regular Matrices in a standard Matrix Case arrangement. *An extra charge is made for special arrangements which must be fonted to order.* In ordering fonts on special arrangements, *always send us with your order a diagram of the Matrix Case arrangement required and specify exactly the characters wanted.* Beneath the diagram give full details of all special characters in the arrangement, referring to them by their Matrix Case position and giving their symbol in this Specimen Book. *The importance of giving us accurate information about special arrangements will be understood when you realize that we carry in stock Matrices for more than 100,000 different characters.*

**30 "Freak" Matrix Case Arrangements** are special arrangements made by the ingenious (?), who disregard utterly all principles of the Monotype System; for example, arrangements requiring that faces be cast on sets smaller than the set given for the face in this Specimen Book. Such arrangements mean a loss of profit, a source of endless confusion, bad work, and reduced output; *they should not be tolerated.*

**31 Set:** The set of a face indicates whether it is extended or condensed and is expressed by stating, in points, the width of an eighteen-unit character of the

face. Thus, a seven-set face is one in which the cap M, for example, is seven points wide. The set of all Composition Matrices is given on the specimen sheet. *Never attempt to cast a face on a set smaller than the one for which it is made, for if this be done, characters will overhang their body and proper justification and lock-up cannot be obtained.* Faces may be cast on larger sets, "opening-up" the face by putting white space between the letters; faces may be "opened-up" from one-quarter to three-quarters of a set, depending upon the point-size of the face and the character of the work; see "Opening-up" Faces, pages 18 and 19.

**32 Keybars** connect the keys to the punch-operating mechanism of the Keyboard, and the Keybars required for a Matrix Case arrangement must always be used (see Arrangement, §27). *Therefore, before ordering a font of Matrices make sure that you have the required Keybars; if not, include these in your order.*

**33 Stopbars** couple the key mechanism to the counting mechanism of the Keyboard; these are changed only for Matrix Case arrangements containing Display Figure Matrices, "nut-body" figures, etc. (see Standard Arrangements, pages 32, 33, and 34). *When you order an arrangement requiring special Stopbars, include these in your order, unless you have them already.*

**34 Keybanks:** The frames that carry the key levers and their buttons. They are changed at the Keyboard for different arrangements that call for great differences in the arrangement of characters. We recommend the use of extra Keybanks because they save time and avoid mistakes, although these character changes may be made with button Clips.

**35 Button Clip:** A cap used for changing characters without changing the Keybank; the Clip consists of a metal frame carrying a character, printed or drawn, on paper and protected by celluloid; prongs hold the Clip to the button for the character in the Matrix Case replaced with the character in the Clip. *In ordering new Matrix Case arrangements be sure to include button Clips or Keybanks (§34) if these are required.*

**36 Justifying Scale:** The drum used at the Keyboard to indicate the justification; the set of the Justifying Scale must correspond with the Matrices for the face being composed; *therefore, when ordering Matrices make sure that you have the required Justifying Scale; if not, include this in your order.*

**37 Normal Wedge:** Used at the Casting Machine to determine the set-size of the type; *therefore, in ordering Matrices include the required Wedge unless you have this.* Note that the Wedge used at the Casting Machine must correspond with the Stopbars (§33) used at the Keyboard; thus, if you use S15 Stopbars, you must use an S15 ten-set Wedge and not a standard ten-set Wedge (Symbol S5).

**38 STANDARD MATRIX LINE:** Matrices for composition (Fig. 12) are made on the same Matrix line, so that all characters cast from the same Matrix Case line perfectly. Thus, if a ten-point extended Boldface be carried in the same Matrix Case with a twelve-point Roman, the Boldface will line perfectly when both are cast on twelve-point body. *Exceptions, see next paragraph.*

**39 Special Matrix Line:** A few abnormally tall faces, six-point 56J (Ionic), for example, are made on

a Matrix line .005" lower than standard, and consequently type cast from these Matrices is .005" lower than type cast from Matrices on standard Matrix line. When the Matrix line is special, this is stated on the specimen sheet, and in the List of Monotype Faces in this book special line is indicated thus †.

**40 Modified Character Matrices** are made for use with special Stopbars (§33) and have the characters slightly more extended, or condensed, than the Matrices for the same characters used with standard Stopbars (S5), in order to take care of the difference in unit values effected by special Stopbars. The arrangements that require these modified character Matrices are shown on pages 33 and 34.

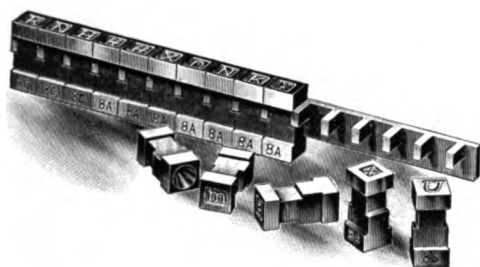


FIGURE 12—The Matrices are carried between the teeth of the comb, fifteen on a comb, 225 in the Matrix Case; thus each Matrix is practically in its own Matrix Case

**41 "Nut-body" Figures** may be used with faces whose sets are wider than the sets of the figures, by using special Stopbars (§33) to change the value of the unit-rows and special Matrices for characters that must be modified (§40), that is, made more extended, or condensed, because of the change in unit-rows; for details of "nut-body" figures see Chapter XXXIII, The Monotype System. The faces for which these modified character Matrices are furnished are indicated thus † in the List of Faces (pages 5 to 13). S34 Stopbars are used to give "nut-body" figures (3 points wide) with seven-set faces, and S29 Stopbars to give "nut-body" figures (4 points wide) with eight-and-one-half-set faces. Both S34 and S29 Stopbars give four nine-unit rows, instead of the three nine-unit rows of standard Stopbars (S5), because in tabular work the fifteen additional "nut-body" characters provided by the fourth nine-unit row are most useful. We also furnish S27 Stopbars which are the same as standard Stopbars (S5) except that they give four nine-unit rows; in these S27 Stopbars one of the two ten-unit rows of the standard S5 Stopbars is made the fourth nine-unit row. The corresponding Keybars (§32) must be used with S29, S34, and S27 Stopbars as follows:

STOPBARS	USED WITH ARRANGEMENTS	KEYBARS REQUIRED	
		LEFT	RIGHT
<b>S27:</b> Standard, except four nine-unit rows	C and C	UC	C
	C and C1	UC	C1
	C and C2	UC	C2
<b>S29:</b> Transform eight-and-one-half-set faces into eight-set. Matrices for modified characters required	C and C	WC	C
	C and C1	WC	C1
	C and C2	WC	C2
<b>S34:</b> Transform seven-set faces into six-set. Matrices for modified characters required	C and C	YC	YC
	C and C1	YC	YC1
	C and C2	YC	YC2

**42 Ems from a to x;** that is, the length of the lower case alphabet, expressed in ems of the point-size of the face, is given for each face to facilitate comparison with foundry and other faces. Of course, this is quite unnecessary for comparing Monotype faces because the set of a Monotype face indicates its width.

## Cross-Rule Matrices

*Composition Matrices for Faces Twelve-point and Smaller*

**43** These cross-rule Matrices are made with the greatest care, and the various corner-pieces, cross-lines, etc., are accurately matched. While the profits on composition of this kind are very great, we do not recommend these Matrices except to those who appreciate that work like this requires skill and care. *These Matrices must be in the very best condition, and they should be kept at all times in their own Matrix Case and used only for this rule work; it is also desirable to keep Molds and Wedges especially for this work; use only high quads.*

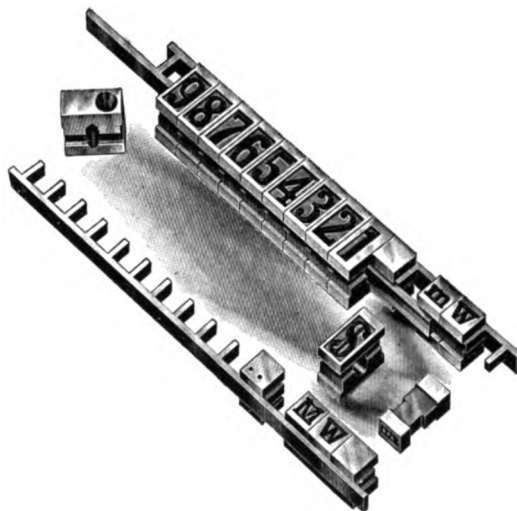


FIGURE 13—Display Figure Matrices (one-half size); one of these figure Matrices takes the place in the Matrix Case of two Composition Matrices, shown above. Note that the double Matrix is carried by two combs, with teeth facing and a bar between the combs

**44** These cross-rule Matrices are made in three point-sizes for six-set (6-, 7-, and 8-point) and in twelve-point twelve-set. It is not possible to mix Matrices of different sets and point-sizes. To meet all conditions (for details see specimen sheets), we furnish these Matrices as follows for the various point-sizes:

MATRICES	SIX-POINT	SEVEN-POINT	EIGHT-POINT	TWELVE-POINT
Eighteen-unit . . .	75	75	75	78
Nine-unit . . . . .	9	9	9	9
Leaders . . . . .	4	4	4	6
Total . . . . .	88	88	88	93

The leaders used with these cross-rule Matrices are not special, but we always include them, unless otherwise instructed to make sure that they match.

45 Thirty-two cross-rule Matrices may be carried in the Matrix Case in combination with two Bold-faces; thus: On the left Keybank (¶34) caps, lower case, and figures of any C1 face of the corresponding set (6- or 12-set); on the right Keybank caps, small caps, and cap and small cap figures of any C2 Boldface of corresponding set. Lower case is not used on the right Keybank because these positions are required for the button Clips (¶35) for the cross-rule characters. Modified characters (¶40) are required with six-set faces for small caps A, V, and Y. In the List of Monotype Faces (pages 5 to 13) the C2 Boldface cap and small cap fonts containing these modified characters are marked thus §.

46 The following special equipment is required for composing this form work at the Keyboard:

- Keybars (¶32): Left R, Right R2.
- Stopbars (¶33): S15.
- Button Clips (¶35): Ninety-five required.
- Justifying Scales (¶36): Six- or twelve-set.
- Normal Wedges (¶37): S15, for six- or twelve-set.

### Display Figure Matrices

47 Display Figure Matrices, or "double" Matrices, are made for figures as large as thirty-six-point, and are carried in the Matrix Case with Composition Matrices. The body of the figure is cast the same size as the type with which the figure is used, while the face of the figure (cast on a platform) overhangs this body and rests upon high quads in the line, or lines, above. These Display Figure Matrices are the same width as Composition Matrices for twelve-point and smaller, but twice their height, as shown in Fig. 13.

48 For details of the Matrix Case arrangements used with Display Figure Matrices see pages 33 and 34. Special Keybars (¶32) and Stopbars (¶33) are used with Display Figure Matrices, so that, when a key for one of these figures is struck, the Keyboard automatically registers the width of the figure. It is possible to use Display Figure Matrices with standard Keybars and Stopbars by capping the keys, the operator making allowance for the extra width of these figures.

### Composition Matrices

*For Fourteen- and Eighteen-point Faces*

49 These Matrices for fourteen- and eighteen-point composition (Fig. 14) are one and one-half times the height of single Composition Matrices. The widest characters used with fourteen- and eighteen-point composition are cast from Matrices one-half again as wide as single Matrices, while the Matrices for the rest of the characters in the font are the same width as single Matrices. The special Matrix Case for fourteen- and eighteen-point Composition Matrices carries 135 Matrices: caps and lower case for two faces, Roman

and Italic or Roman and Boldface, and one set of figures; for Matrix Case arrangements, see page 34. These Matrices must be used with Molds for fourteen- and eighteen-point composition on a Composing Machine equipped with the Fourteen- and Eighteen-point Composition Unit; special Keybars (¶32) and Stopbars (¶33) must be used at the Keyboard.

50 *Job Fonts, Fourteen- and Eighteen-point Composition Matrices complete in Matrix Case:* Consisting of seventy-three character Matrices (add inverted comma to 72 Matrices specified in ¶12), sixty-two blanks, and Matrix Case. Many offices, especially newspapers, find it more efficient to have each font of these Matrices in its own Matrix Case, instead of carrying two fonts in one Matrix Case (¶49).



FIGURE 14—The double Matrices used for fourteen- and eighteen-point composition

### Electro Display Matrices

*For Casting Type for Hand Composition*

51 These Matrices are used for casting type, borders, and ornaments to be set by hand. The Matrix for the character to be cast is inserted in the Electro Display Matrix Holder and remains in this Holder until a sufficient quantity of this character has been cast; then the Holder is taken out of the Machine and this Matrix exchanged for the Matrix for the next character to be cast. Faces for sizes fourteen- to thirty-six-point inclusive are made in this style of Matrix; also a few very extended faces smaller than fourteen-point, too wide for the Composition Matrix (Fig. 12).

52 Electro Display Matrices are distinguished in the specimen sheets by not having a letter following the series number; thus, the Roman for the 36A series in Composition Matrices is symbolized 36 in Electro Display Matrices, while the Italic of this series in Electro Display Matrices is symbolized 36I; that is, for Italic the figure I is added to the series number of the Roman.

### Rule Matrices

*For use with Lead and Rule Molds*

53 These Matrices are used with our Lead and Rule Molds for casting rules in continuous strips which are accurately cut to the desired lengths by the Automatic Cutter. Since the face of the rule must be exactly positioned on its body, these Matrices are not interchangeable for use with different point-size Molds.



FIGURE 18—Rule Matrix for use with Lead and Rule Molds

## Price Classification of Matrices

**54** Before ordering Matrices be sure you have the required Keybars (§32), Stopbars (§33), Keybanks (§34), Button Clips (§35), Justifying Scales (§36), and Normal Wedges (§37): If you lack any of these, include them in your order.

Any change from our standard Matrix Case arrangements (see pages 32, 33, and 34) except the substitution of modern figures with Old Style faces, makes the arrangement special.

**55 Full Fonts Special Arrangements** fonted to order from Matrix Case arrangement furnished by the

customer—be sure to read carefully §15 before ordering—an extra charge is made; provided the special arrangement contains no Matrices that are classed higher than the fonts in the arrangement. If Matrices of a higher class are included, an additional charge will be made according to the difference in the price of the higher class.

**56 Omission of Matrix Case:** Every Monotype user interested in efficiency keeps his fonts in their own Matrix Cases, for this saves time and protects the Matrices from injury. Full fonts are always furnished in Matrix Cases unless otherwise ordered.

### FONT CHARACTERS: See §15 defining Font Characters

<b>57</b>	<b>Composition Matrices:</b> .2" by .2" Cellular Matrices,	Fonts: six-point to twelve-point inclusive, as shown in the Specimen Book; except as specially noted	<b>Class A</b>
<b>58</b>		Fonts smaller than six-point, as shown in the Specimen Book; except as specially noted	<b>Class B</b>
<b>59</b>		Superior and inferior font characters, as shown in the Specimen Book; except as specially noted	<b>Class B</b>
<b>60</b>	.2" by .3", .3" by .3", and .2" by .4" Cellular Matrices,	Fourteen-point and eighteen-point Composition Matrices, and Display Figure Matrices, as shown in the Specimen Book; except as specially noted	<b>Class C</b>
<b>61</b>	<b>Electro Display Matrices:</b>	As shown in the Specimen Book; except as specially noted	<b>Class A</b>
<b>62</b>		For shaded and similar faces that present special difficulties in manufacture, as shown in the Specimen Book.	<b>Class C</b>

### ACCENTS:

<b>63</b>	<b>Composition Matrices:</b> .2" by .2" Cellular Matrices,	For all Roman, Italic, and Boldface fonts, six-point to twelve-point, inclusive, as shown in the Specimen Book; only those listed for the languages specified in §21, also long and short accents specified in §23	<b>Class A</b>
<b>64</b>		For all Roman, Italic, and Boldface fonts smaller than six-point, as shown in the Specimen Book; only those listed for the languages specified in §21, also long and short accents specified in §23	<b>Class B</b>
<b>65</b>		For superior and inferior fonts and piece fractions, as shown in the Specimen Book	<b>Class B</b>
<b>66</b>	.2" by .3", .3" by .3", Cellular Composition Matrices for fourteen-point, eighteen-point,	For all Roman, Italic, and Boldface fonts, as shown in the Specimen Book; only those listed for the languages specified in §21, also long and short accents specified in §23	<b>Class C</b>
<b>67</b>	<b>Electro Display Matrices:</b>	For all Roman, Italic, and Boldface fonts, as shown in the Specimen Book; only those listed for the languages specified in §21, also long and short accents specified in §23	<b>Class A</b>

### BRACKETS, PARENTHESES, VERTICAL BRACES, VERTICAL PIECE BRACES

<b>68</b>	<b>Composition Matrices:</b> .2" by .2" Cellular Matrices,	For all Roman fonts, six-point to twelve-point inclusive, as shown in the Specimen Book; except as specially noted	<b>Class A</b>
<b>69</b>		For all Roman fonts smaller than six-point, as shown in the Specimen Book; except as specially noted	<b>Class B</b>
<b>70</b>		For Italic and Boldface fonts, six-point to twelve-point inclusive, as shown in the Specimen Book; except as specially noted	<b>Class B</b>
<b>71</b>		For Italic and Boldface fonts smaller than six-point, as shown in the Specimen Book; except as specially noted	<b>Class C</b>
<b>72</b>	.2" by .3", .3" by .3", Cellular Composition Matrices for fourteen-point, eighteen-point,	For all Roman fonts, as shown in the Specimen Book; except as specially noted	<b>Class C</b>
<b>73</b>		For Italic and Boldface fonts, as shown in the Specimen Book; except as specially noted	<b>Class D</b>
<b>74</b>	<b>Electro Display Matrices:</b>	For all Roman fonts, as shown in the Specimen Book; except as specially noted	<b>Class A</b>
<b>75</b>		For all Italic and Boldface fonts, as shown in the Specimen Book; except as specially noted	<b>Class B</b>

### HORIZONTAL BRACES, HORIZONTAL PIECE BRACES

<b>76</b>	<b>Composition Matrices:</b> .2" by .2" Cellular Matrices,	For all Roman fonts, six-point to twelve-point inclusive, as shown in the Specimen Book; except as specially noted	<b>Class B</b>
<b>77</b>		For all Roman fonts smaller than six-point, as shown in the Specimen Book; except as specially noted	<b>Class C</b>
<b>78</b>	.2" by .3", .3" by .3", Cellular Composition Matrices for fourteen-point, eighteen-point,	For all Roman fonts, as shown in the Specimen Book; except as specially noted	<b>Class D</b>
<b>79</b>	<b>Electro Display Matrices:</b>	For all Roman fonts, as shown in the Specimen Book; except as specially noted	<b>Class B</b>

### DASHES—Hairline Horizontal Central

<b>80</b>	<b>Composition Matrices:</b> .2" by .2" Cellular Matrices,	Eight-, nine-, ten-, and eighteen-unit	
		For all Roman fonts, six-point to twelve-point inclusive, as shown in the Specimen Book; except as specially noted	<b>Class A</b>
<b>81</b>		Eight-, nine-, ten-, and eighteen-unit	
		For all Roman fonts smaller than six-point, as shown in the Specimen Book; except as specially noted	<b>Class B</b>
<b>82</b>		Other unit rows	
		For all Roman fonts, six-point to twelve-point inclusive, as shown in the Specimen Book; except as specially noted	<b>Class B</b>
<b>83</b>		Other unit rows	
		For all Roman fonts smaller than six-point, as shown in the Specimen Book; except as specially noted	<b>Class C</b>



84	.2" by .3", .3" by .3", Cellular Composition Matrices for fourteen-point, eighteen-point,	Eight-, nine-, ten- and eighteen-unit For all Roman fonts, as shown in the Specimen Book; except as specially noted..	Class C
85		Other unit rows For all Roman fonts, as shown in the Specimen Book; except as specially noted..	Class D
86	<b>Electro Display Matrices:</b>	Nine- and eighteen-unit For all Roman fonts, as shown in the Specimen Book; except as specially noted..	Class A

**DASHES—Hairline Vertical**

87	<b>Composition Matrices:</b> .2" by .2" Cellular Matrices,	Five-, nine-, and eighteen-unit For all Roman fonts, six-point to twelve-point inclusive, as shown in the Specimen Book; except as specially noted.....	Class A
88		Five-, nine-, and eighteen-unit For all Roman fonts smaller than six-point, as shown in the Specimen Book; except as specially noted.....	Class B
89		Other unit rows For all Roman fonts, six-point to twelve-point inclusive, as shown in the Specimen Book; except as specially noted.....	Class B
90		Other unit rows For all Roman fonts smaller than six-point, as shown in the Specimen Book; except as specially noted.....	Class C
91	.2" by .3", .3" by .3", Cellular Composition Matrices for fourteen-point, eighteen-point,	Five-, nine-, and eighteen-unit For all Roman fonts, as shown in the Specimen Book; except as specially noted..	Class C
92		Other unit rows For all Roman fonts, as shown in the Specimen Book; except as specially noted..	Class D
93	<b>Electro Display Matrices:</b>	Five-, nine-, and eighteen-unit For all Roman fonts, as shown in the Specimen Book.....	Class A

**DASHES—High line, low line, type line, central (except central hairline, see preceding)**

94	<b>Composition Matrices:</b> .2" by .2" Cellular Matrices,	Eight-, nine-, ten-, and eighteen-unit Single hairline, parallel hairline, $\frac{1}{4}$ , $\frac{1}{2}$ , 1, 1½, 2, 2½, 3, 4, 5½-point faces. For all Roman, Italic, and Boldface fonts, six-point to twelve-point inclusive, as shown in the Specimen Book; except as specially noted.....	Class B
95		Other unit rows Single hairline, parallel hairline, $\frac{1}{4}$ , $\frac{1}{2}$ , 1, 1½, 2, 2½, 3, 4, 5½-point faces. For all Roman, Italic, and Boldface fonts, six-point to twelve-point inclusive, as shown in the Specimen Book; except as specially noted.....	Class D
96		Eight-, nine-, ten-, and eighteen-unit Single hairline, parallel hairline, $\frac{1}{4}$ , $\frac{1}{2}$ , 1, 1½, 2, 2½, 3, 4-point faces. For all Roman, Italic, and Boldface fonts smaller than six-point, as shown in the Specimen Book; except as specially noted.....	Class C
97		Other unit rows Single hairline, parallel hairline, $\frac{1}{4}$ , $\frac{1}{2}$ , 1, 1½, 2, 2½, 3, 4-point faces. For all Roman, Italic, and Boldface fonts smaller than six-point, as shown in the Specimen Book; except as specially noted.....	Class D
98	.2" by .3", .3" by .3", Cellular Composition Matrices for fourteen-point, eighteen-point,	Eight-, nine-, ten-, and eighteen-unit Single hairline, parallel hairline, $\frac{1}{4}$ , $\frac{1}{2}$ , 1, 1½, 2, 2½, 3, 4, 5½-point faces. For all Roman, Italic, and Boldface fonts, as shown in the Specimen Book; except as specially noted.....	Class D
99	<b>Electro Display Matrices:</b>	Eight-, nine-, ten-, and eighteen-unit Single hairline, parallel hairline, $\frac{1}{4}$ , $\frac{1}{2}$ , 1, 1½, 2, 2½, 3, 4, 5½-point faces. For all Roman, Italic, and Boldface fonts, as shown in the Specimen Book; except as specially noted.....	Class B
100		Other unit rows Single hairline, parallel hairline, $\frac{1}{4}$ , $\frac{1}{2}$ , 1, 1½, 2, 2½, 3, 4, 5½-point faces. For all Roman, Italic, and Boldface fonts, as shown in the Specimen Book; except as specially noted.....	Class D

**FIGURES**

101	<b>Composition Matrices:</b> .2" by .2" Cellular Matrices,	Sizes six-point to twelve-point inclusive, belonging to composition fonts, and as shown on figure specimen pages in Specimen Book; except superior and inferior figures and piece fractions and those specified for other classes.....	Class A
102		Sizes smaller than six-point, belonging to composition fonts, and as shown on figure specimen pages in the Specimen Book; except as specially noted.....	Class B
103		Superior and inferior figures and piece fractions, as shown in the Specimen Book.....	Class B
104	.2" by .3", .3" by .3", Cellular Composition Matrices for fourteen-point, eighteen-point,	Belonging to composition fonts, and as shown in figure specimen pages in the Specimen Book; except as specially noted.....	Class C
105	<b>Electro Display Matrices:</b>	Belonging to fonts, and as shown on figure specimen pages in Specimen Book; except as specially noted.....	Class A

**DISPLAY FIGURES**

106	<b>Composition Matrices:</b> .2" by .4" Cellular Matrices,	As shown in the Specimen Book; except as specially noted. Each of these Display Figure Matrices replaces two single Matrices in the full font of Composition Matrices (.2" by .2").....	Class C
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**FRACTIONS**

107	<b>Composition Matrices:</b> .2" by .2" Cellular Matrices,	Halves, quarters, eighths, sixteenths, thirty-seconds, sixty-fourths, thirds, sixths, fifths, tenths. Six-point to twelve-point inclusive, as shown in the Specimen Book.....	Class A
108		Halves, quarters, eighths, sixteenths, thirty-seconds, sixty-fourths, thirds, sixths, fifths, tenths. Smaller than six-point, as shown in the Specimen Book.....	Class B
109	.2" by .3", .3" by .3", and .2" by .4" Cellular Composition Matrices for fourteen-point, eighteen-point, and Display Figure Matrices,	Halves, quarters, eighths, sixteenths, thirty-seconds, sixty-fourths, thirds, sixths, fifths, tenths, as shown in the Specimen Book; except as specially noted.....	Class C
110	<b>Electro Display Matrices:</b>	Halves, quarters, eighths, sixteenths, thirty-seconds, sixty-fourths, thirds, sixths, fifths, tenths, as shown in the Specimen Book; except as specially noted.....	Class A

# MATRIX CLASSIFICATION

27

## REGULAR FRACTIONS—Fractions in which the numerator is smaller than the denominator (not listed above)

111	<b>Composition Matrices:</b> .2" by .2" Cellular Matrices,	Six-point to twelve-point inclusive, as shown in the Specimen Book; except as specially noted.	<b>Class B</b>
112		Smaller than six-point, as shown in the Specimen Book; except as specially noted.	<b>Class C</b>
113	.2" by .3", .3" by .3", and .2" by .4" Cellular Composition Matrices for fourteen-point, eighteen-point,	As shown in the Specimen Book; except as specially noted.	<b>Class D</b>
114	<b>Electro Display Matrices:</b>	As shown in the Specimen Book; except as specially noted.	<b>Class B</b>

## IRREGULAR FRACTIONS—Fractions where the numerator is larger than the denominator

115	<b>Composition Matrices:</b> .2" by .2" Cellular Matrices,	As shown in the Specimen Book; except as specially noted.	<b>Class D</b>
116	<b>Electro Display Matrices:</b>	As shown in the Specimen Book; except as specially noted.	<b>Class D</b>

## LEADERS

117	<b>Composition Matrices:</b> .2" by .2" Cellular Matrices,	Eight-, nine-, ten-, and eighteen-unit For all Roman fonts, six-point to twelve-point inclusive, as shown in the Specimen Book; except as specially noted.	<b>Class A</b>
118		Eight-, nine-, ten-, and eighteen-unit For all Roman fonts smaller than six-point, as shown in the Specimen Book; except as specially noted.	<b>Class B</b>
119		Other unit rows For all Roman fonts, six-point to twelve-point inclusive, as shown in the Specimen Book; except as specially noted.	<b>Class B</b>
120		Other unit rows For all Roman fonts smaller than six-point, as shown in the Specimen Book; except as specially noted.	<b>Class C</b>
121	.2" by .3", .3" by .3", Cellular Composition Matrices for fourteen-point, eighteen-point,	Eight-, nine-, ten-, and eighteen-unit For all Roman fonts, as shown in the Specimen Book; except as specially noted.	<b>Class C</b>
122		Other unit rows	
123	<b>Electro Display Matrices:</b>	For all Roman fonts, as shown in the Specimen Book; except as specially noted. Nine- and eighteen-unit For all Roman fonts, as shown in the Specimen Book; except as specially noted.	<b>Class D</b> <b>Class A</b>

## SIGNS

124	<b>Composition Matrices:</b> .2" by .2" Cellular Matrices,	Standard sizes, six-point to twelve-point inclusive, as shown in the Specimen Book; except superior and inferior and those specified for other classes.	<b>Class A</b>
125		Standard sizes smaller than six-point, as shown in the Specimen Book; except as specially noted.	<b>Class B</b>
126		Superior and inferior signs, as shown in Specimen Book; except as specially noted.	<b>Class B</b>
127		Special sizes, twelve-point and smaller, as shown in the Specimen Book; except as specially noted.	<b>Class C</b>
128		Special sizes superior and inferior signs, as shown in the Specimen Book; except as specially noted.	<b>Class C</b>
129	.2" by .3", .3" by .3", Cellular Composition Matrices for fourteen-point, eighteen-point,	Standard sizes, as shown in the Specimen Book; except as specially noted.	<b>Class C</b>
130		Special sizes	<b>Class D</b>
131	<b>Electro Display Matrices:</b>	Standard sizes, as shown in the Specimen Book; except as specially noted.	<b>Class A</b>

## CROSS RULE

132	<b>Composition Matrices:</b> .2" by .2" Cellular Matrices,	Twelve-point and smaller.	<b>Class C</b>
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## CONTINUOUS RULE

133	For use with the Lead and Rule Molds,	As shown in the Specimen Book; except as specially noted.	<b>Class E</b>
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## BORDERS AND ORNAMENTS

134	.2" by .2" Cellular Matrices,	Twelve-point and smaller, as shown in the Specimen Book; except as specially noted.	<b>Class A</b>
135	Electro Display Matrices,	Larger than twelve-point, as shown in Specimen Book; except as specially noted.	<b>Class A</b>

## SPECIAL MATRICES

136	Matrices which are unusual and for which there is little demand,	Special Matrices of all kinds, as noted on page 28.	<b>Class G</b>
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## DUPLICATES OF SPECIAL MATRICES—Under Class G. (See ¶155.)

137	<b>Composition Matrices:</b> .2" by .2" Cellular Matrices,	Duplicates .2" by .2" Cellular Matrices, rate as.	<b>Class C</b>
138	.2" by .3", .3" by .3", .2" by .4" Cellular Composition Matrices for fourteen-point, eighteen-point, and Display Figure Matrices,	Duplicates fourteen-point and eighteen-point Composition Matrices and Display Figure Matrices, rate as.	<b>Class D</b>
139	<b>Electro Display Matrices:</b>	Duplicates Electro Display Matrices, rate as.	<b>Class C</b>

## MODIFIED CHARACTERS

140	Not for standard arrangements,	When not for use with standard arrangements.	<b>Class G</b>
141	For standard arrangements,	When furnished for standard arrangements, as shown on pages 32, 33, and 34, are in the same class as the fonts to which they belong.	

## BLANKS (Steel or Bronze)—Steel is furnished unless otherwise specified

142	<b>Composition Matrices:</b> .2" by .2" Cellular Matrices,	See Price List.
143	.2" by .3", .3" by .3" Cellular Matrices,	See Price List.
144	<b>Electro Display Matrices:</b>	See Price List.

**145** The Monotype is used for an infinite variety of composition, dictionaries, vocabularies, text and reference books, codes, and other publications requiring special accents, diacriticals, and signs. It would be impossible for us to supply our customers with up-to-date specimens of the special characters we carry in stock for we are making new ones every day. Indeed, the problem of keeping indexes and cross-indexes for thousands of special Matrices is so intricate that we keep these records only at our factory in Philadelphia.

**146 Consult the Factory at Philadelphia:** If you want anything not shown in this Specimen Book, please do not assume that your wants cannot be quickly supplied. Write or telegraph us at Philadelphia, giving full details of your requirements: Always give complete information about the character you require; if you cannot describe it draw an accurate picture of it, and specify the series number and point-size of the face with which it is to be used, the set on which the face is to be cast, and the size of the unit-row in which the Matrix is to be carried.

**147** We take particular pride in the equitable policy of charging for special Matrix work which we originated over ten years ago. It had been the universal practice to charge the customer for whom a special Matrix was made a high price for this special work; then put this character in the specimen book and sell it to any one else at regular rates. The injustice of this is obvious: the progressive printer who first put a piece of special work on a composing machine "paid the freight;" then his price-cutting competitor, on acquiring this job, purchased the special Matrices, the fruit of the first man's ingenuity, at the price for standard Matrices.

**148 Our Plan of Charging for Special Matrices** is based upon these principles:

*First: As low a price as possible; we estimating the probable future sale of special Matrices and taking a fair share of the risk of being paid by the future sale of these special Matrices for the work of designing and making them.*

*Second: The same price to everybody for the same special Matrix.*

*Third: No "entangling alliances;" we never sell the exclusive use of any Matrix, for our designing facilities are maintained for the benefit of all Monotype users.*

**149** We cannot guarantee any prices to be inflexible; therefore we reserve the right to change any Matrix prices. Thus, if the demand warrants we may reduce the price of a Matrix; or, if we have overestimated the demand, we may increase the price.

**150 What is a Special Matrix?** A special Matrix is one for which there is so little demand that we cannot sell a sufficient number at the price of a similar regular Matrix to compensate us for the expense of making the drawing, pattern, and punch, or master Matrix, required to produce this special Matrix.

**151** More than ninety-five per cent. of the Matrices illustrated in this Specimen Book are standard. We cannot publish (§146) a complete catalog of the thousands of special Matrices we carry in stock; we show here just a few to indicate in a general way how our prices for special Matrix work vary.

**152 Probable Sale Determines Price:** "As low a price as possible; we estimating the probable future sale of special Matrices and taking a fair share of the risk of being paid by the future sale of these special Matrices for the work of designing and making them." An examination of the special Matrices shown in this book will make this clear.

**153** In some cases we charge several dollars for a special Matrix that costs no more to make, after the designing, pattern and punch work have been done, than the similar standard Matrix shown on the same sheet. Why this difference in price? Examination shows that the special Matrix is so similar to the standard Matrix that obviously the special Matrix was made to suit the whims or the "artistic" fancies of one of our customer's customers, who pays, or ought to pay, for having his whims gratified.

**154 Don't Try to Guess Special Matrix Prices:** If you do not find in this book the special Matrix you require, please do not assume that we do not have it or that the price will be prohibitive. Write and give us the exact details of what you want (please read §146 before writing), and we will promptly give you the price.

**155 A Lower Price for Duplicates of Special Matrices:** To the customer ordering two or more special Matrices for the same character (whether at the same time or the second Matrix after the purchase of the first) we furnish the duplicate special Matrices at a lower price. Thus, if we make a special Matrix to order for Customer A, when Customer B wants that same special Matrix he pays the same price as Customer A, but either Customer A or Customer B can obtain duplicates of this special Matrix at a lower price.

*Duplicates of special Cellular Matrices, .2" by .2", for composition twelve-point and smaller, rate as Class C, see §137.*

*Duplicates of special Cellular Matrices, .2" by .3", .3" by .3", and .2" by .4", for fourteen- and eighteen-point composition, and Display Figure Matrices, rate as Class D, see §138.*

*Duplicates of Electro Display Matrices, rate as Class C, see §139.*

**156 Caution:** The responsibility for obtaining this lower price for duplicates of special Matrices (§155) we must place on you, because it is impossible for us to go back in our files and see whether you ever bought previously a particular special Matrix, before we enter your order. If you want the special price on the duplicate of a special Matrix you have bought before, ask for the special price on your order; say, "Charge this special Matrix at reduced price, it is a duplicate of Matrix you furnished us on your invoice No. S78156." Note: you must give us the number of our invoice, not your purchase order.

**157** To remind you to get the advantage of the reduced price for duplicates of special Matrices (§156) we stamp all invoices for special Matrices not charged at reduced prices thus:

*"Duplicates of this special Matrix will be furnished to you at reduced price. If you ever bought this special Matrix before, return this invoice with the invoice for the first purchase of this Matrix; we will reduce this price to the price for duplicates of special Matrices."*

158 The symboling of Matrices is a most important subject to Monotype users, for it means the elimination of the waste of buying unnecessary duplicate Matrices. A full font of Composition Matrices, for faces twelve-point and smaller, consists of 225 character Matrices and blanks for quads and spaces (§26); but simply because 225 separate Matrix units happen to be combined in the same Matrix Case is no reason for uniting them by a symboling system that would designate these Matrix units as parts of the same font. For the next job some of these Matrix units may be replaced with other Matrices.

159 The object of our symboling system is to classify and designate Matrices so that Monotype users may obtain not only the fullest advantage of our flexible Matrix system, but also avoid buying Matrices for which they have no real need.

160 **Classification of Characters:** Certain characters must essentially be used together; for example, confusion would result from attempting to form an alphabet of characters from different fonts. Therefore, our symboling system provides for designating by the same symbol only the Matrices that must be used together.

161 **Size Designation:** In the Monotype system the body size of a type is quite independent of the Matrix from which the face of this type is cast. "Faces may be cast on larger sets, 'opening-up' the face by putting white space between the letters"; see pages 4 and 5, also §31. In the same way individual characters, signs, figures, etc., may be cast on wider bodies than the ones for which they are designed. Therefore, our symboling system provides for designating the minimum width body on which a Matrix can be cast without the face overhanging the body.

162 **Differentiating Similar Characters:** For small size letters it is very difficult to tell, by examining the face of the letter, the difference between the Roman lower case o, s, v, and x and the same small cap letters for this Roman face. Therefore, our symboling system provides for differentiating between similar letters that might easily be confused.

163 **Modified Characters (§40)** are characters slightly different from the similar standard characters. Therefore, our symboling system provides for designating these modified character Matrices so that they cannot be confused with the similar standard Matrices.

164 We make the above explanation of the principles of our Matrix symboling system because, alas! too frequently people regard system, and especially the explanation of a system, as evidence of complication. Because we take the trouble and go to the expense of systematically symboling our Matrices is surely no reason for assuming that the Monotype machine is complicated or that it takes a college professor to run it. We symbol our Matrices to save time and money for our customers. If any there be who dislike "high-brow stuff" and have no time for "such frills," there is a very simple remedy: Skip all the following, forget all about symbols, and buy duplicate Matrices.

**Composition Matrix Symbols**

165 Composition Matrices are marked at the cone-hole end (top in casting position, bottom in Fig. 19)

on two adjacent sides, which are designated thus: **Point Side** is the side of the Matrix that, in casting position, is toward the back of the machine; on this side are stamped the figures designating the point-size of the character the Matrix makes; for example, ten-point (see Fig. 19). **Series Side** is the side that, in casting position, is toward the right of the machine; on this side are stamped the figures indicating the number of the face to which the Matrix belongs and the letter designating the style of this face—Old Style, Modern, Italic, etc.; for example, 98J (see Fig. 19). For characters not belonging to any particular face, signs, leaders, dashes, etc., letters are used in connection with the symbols on the Point and Series Sides of the Matrix to designate the body width of the character, as explained in the following pages.

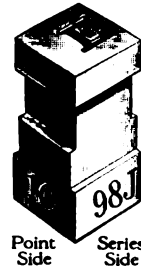


FIGURE 19  
The mark on the Matrix

166 Note that there is no necessity for indicating on the Matrices for an alphabet the width of these letters because the set (§31) of the Normal Wedge (§37) used with these Matrices determines the width of the letters, and the specimen sheet for a face gives the minimum set on which the face can be cast.

167 **Definition of a Font:** For purposes of symboling, a font consists of not more than eighty-four Matrices; thus:

ABCDEFGHIJKLMNPOQRSTUVWXYZ&ÆE  
 abcdefghijklmnopqrstuvwxyæœfiflffffl  
 \$1234567890.,-:;'!?

Note 1: With Roman fonts two inverted commas (') and apostrophes (') are furnished: one each on five-unit body and one each on seven-unit; in the double opening-quote the five-unit inverted comma comes before the seven-unit (thus " "), while for the double closing-quote the seven-unit apostrophe comes first (thus " "); the seven-unit characters are used for single quotes; for method of distinguishing these quotes see §182.

Note 2: The points common to both Roman and Italic (,-:;'!) are symbolized as part of the Roman font.

Note 3: Small cap fonts consist of twenty-nine characters (A to Z, &, Æ, E); these are used with the figures and points of the corresponding Roman font.

Note 4: A cap font, for example, Gothic 249J, consists of forty-nine Matrices as follows:

ABCDEFGHIJKLMNPOQRSTUVWXYZ&ÆE  
 \$1234567890.,-:;'!?

Note 5: A Boldface font, caps and lower case, usually consists of eighty-two Matrices, that is, the characters listed at the beginning of this paragraph, except that only one size of opening and closing quote is provided; some Boldfaces, however, have more than eighty-two characters, special ligatures and two designs of the same letter being provided.

168 **Classification of Faces:** We classify type-faces as follows, indicating the kind of the face by a letter which, in the Matrix symbol, follows the series number on the Series Side of the Matrix (§165):

- |                                     |   |
|-------------------------------------|---|
| <b>A</b> Modern Roman               | <b>G</b> Old Style Italic               |
| <b>B</b> Modern Roman small caps    | <b>H</b> Old Style Italic small caps    |
| <b>C</b> Modern Italic              | <b>J</b> Boldface Roman                 |
| <b>D</b> Modern Italic small caps   | <b>K</b> Boldface Italic                |
| <b>E</b> Old Style Roman            | <b>L</b> Typewriter, Mailing List, etc. |
| <b>F</b> Old Style Roman small caps | <b>M</b> Foreign faces                  |

169 Note how the above classification avoids the possibility of confusing similar letters (§162); the

Roman lower case x of the No. 8 series cannot be confused with the small cap x of the same series because the Matrix for the Roman letter is symbolized **8A**, while the small cap Matrix is marked **8B**.

**170** We have made the small cap and the Italic Matrices for almost all our Roman series, but when, because of the similarity of faces, it has not been necessary to provide special small caps and Italic, the most suitable small caps and Italic for use with this Roman are shown on its specimen sheet.

**171** *Accents* are symbolized the same as the letters of the fonts (§165) with which they are used, except that the number indicating the point-size is followed by the letter **A**. Thus, a ten-point No. 15 Roman lower-case accent would be symbolized *Point Side 10A, Series Side 15E*.

**172** *Modified Characters* (§165) are symbolized the same as the corresponding standard characters they replace in a font, except that the number indicating the point-size is followed by the letter **H** and a number to indicate the way in which the character has been modified: For example, when the standard cap C, a thirteen-unit character, is slightly compressed for use in the twelve-unit row, the Matrix for this modified character is symbolized *Point Side 10H2, Series Side 38E*. If we made a C for use in the fourteen-unit row, this modification would be symbolized **10H3-38E**.

**173** *Figures belonging to Fonts*: As explained in §167, the figures made for use with a font are classified as part of the font and are symbolized the same as the letters of the font, with this exception: On the *Point Side* the number indicating the point-size is followed by the letter **F** for all but Old Style lining figures, for which the letter **G** is used. Thus, the ten-point Roman Old Style hanging figures for the No. 15 series are symbolized *Point Side 10F, Series Side 15E*, while the Old Style lining figures for use with this font are symbolized *Point Side 10G, Series Side 15E*. *Note: We always furnish with a font the figures shown on the specimen sheet for the font unless otherwise instructed; but, if specified in the order, we will substitute for Old Style hanging figures either the lining figures or the Modern figures made for use with the font.*

**174** *Figures not part of Fonts*: Figures not part of fonts, for example, **1**, **2**, **3**, do not carry a letter indicating the character of the face (§168) on the Series Side of the Matrix. Thus, the ten-point Boldface figures shown in this paragraph are symbolized *Point Side 10F, Series Side 31*. The letter **F** is used on the Series Side because they are modern figures; if they were Old Style lining (*not hanging*) figures, the letter **G** would be used instead of **F**. The number **31** on the Series Side means that these figures are number 31 in our fonts of special figures; they have no relation whatever to our face No. 31E, for which the figures are symbolized **31E** on the Series Side of the Matrix. The different point-sizes of the same set of special figures are, of course, symbolized the same on the Series Side of the Matrix; thus the eight-point size of the Boldface figures shown in this paragraph are symbolized *Point Side 8F, Series Side 31*. The smallest width body on which figures can be cast is determined from the set factor, which is given for all figures shown in the specimen sheets for figures.

**175** *Set Factor* is the set multiplied by unit width; thus, the set factor of a character made for the ten-unit row of eight-set is eighty ( $10 \times 8 = 80$ ). Knowing the set factor and the set to be used, to determine the proper unit-row for any character divide the set factor by the set to be used. *RULE: Given the set factor of a Matrix, to determine for any set the unit-row of the Matrix Case in which to carry this Matrix: divide the set factor by the set to be used; the result is the unit-row required. If this result contains a fraction, use the next larger unit-row.* *EXAMPLE: Set factor 80. Find the unit-row in which to carry this Matrix in a Matrix Case used with a nine-set Normal Wedge:  $80 \div 9 = 8.8$ , therefore put the Matrix in the nine-unit row.*

### Symbols to Designate Width of Characters

**176** There is no necessity to indicate minimum body widths for any characters referred to heretofore because for all characters part of a font (§167) the body widths are indicated by the set of the face, which is always given on the specimen sheet of the face (§166). For figures not part of fonts, the minimum width body upon which these figures can be cast is indicated by the set factor (§175), which is given on the specimen sheet showing the figure. We now come to characters, signs, leaders, etc., which are used with fonts of different sets; for such characters the Matrices are marked with the minimum width for the body.

**177** *Set-size is indicated*, for signs, dashes, leaders, and similar characters, by letters following the number on the *Point Side* of the Matrix that designates the point-size of the character; caps are used for whole sets and lower case for fractions of a set, thus:

<b>Z</b> indicates 5-set	<b>S</b> indicates 12-set
<b>Y</b> indicates 6-set	<b>R</b> indicates 13-set
<b>X</b> indicates 7-set	<b>Q</b> indicates 14-set
<b>W</b> indicates 8-set	<b>P</b> indicates 15-set
<b>V</b> indicates 9-set	<b>O</b> indicates 16-set
<b>U</b> indicates 10-set	<b>N</b> indicates 17-set
<b>T</b> indicates 11-set	<b>M</b> indicates 18-set

These cap letters are followed by lower case to designate fractions of a set; **a** indicates one-quarter-set, **b** one-half-set, and **c** three-quarter-set. For example: a Matrix marked *Point Side 8Wa* is an eight-point eight-and-one-quarter-set character; **10Ub** indicates a ten-point ten-and-one-half-set character, and **7Xc** mean seven-point seven-and-three-quarter-set.

**178** *Unit Values are designated*, for signs, dashes, leaders, etc., by a lower case letter on the Series Side of the Matrix; this letter indicating the unit value follows the series number of the character, just as the letters indicating the set-size follow the number for the point-size on the Point Side of the Matrix, as explained in the preceding paragraph.

<b>a</b> indicates 4 units	<b>j</b> indicates 13 units
<b>b</b> indicates 5 units	<b>k</b> indicates 14 units
<b>c</b> indicates 6 units	<b>l</b> indicates 15 units
<b>d</b> indicates 7 units	<b>m</b> indicates 16 units
<b>e</b> indicates 8 units	<b>n</b> indicates 17 units
<b>f</b> indicates 9 units	<b>o</b> indicates 18 units
<b>g</b> indicates 10 units	<b>p</b> indicates 19 units
<b>h</b> indicates 11 units	<b>q</b> indicates 20 units
<b>i</b> indicates 12 units	<b>r</b> indicates 21 units
	<b>s</b> indicates 22 units

Thus, an eight-point eight-and-one-half-set eighteen-unit sign of the No. 10 series of signs (**P** is the designat-

ing letter for signs, see ¶119) would be marked thus: *Point Side 8Wb, Series Side 10Po*. Note: If this sign were of the same set as its point-size (8-point 8-set), the o indicating eighteen units is omitted from the Series Side, and the Matrix would be symbolized *Point Side 8W, Series Side 10P*; thus "point-set" characters (those cast on square body) are easily identified because they carry no lower case letter on the Series Side to indicate unit-row.

**179 Inferior and Superior Fonts** are symbolized on the *Series Side* of the Matrix, exactly the same as the regular characters of the series to which these Matrices are inferior or superior, but designating letters are used on the *Point Side* of the Matrix, thus:

- B**, following the number designating the point-size of the Matrix, indicates superior caps and figures.
- C**, in the same way, indicates superior lower case.
- D**, indicates inferior caps and figures.
- E**, indicates inferior lower case.

It is unnecessary to mark the set-size of superior and inferior characters on the *Point Side* of the Matrix because such characters are of the same set as the series to which they belong. Superior and inferior characters are marked on the *Series Side* of the Matrix to indicate their unit value; the symboling of these characters will be clear from the following: A ten-point superior cap, or figure, of the same design as the No. 8A series, and made for use with that face in the eight-unit row, would be symbolized *Point Side 10B, Series Side 8Ae*; the **B** on the *Point Side* indicates a superior cap and the **e** on the *Series Side* indicates that this letter is carried in the eight-unit row (¶178) when used with the 8A series. Similarly, an eight-point inferior lower-case letter for the 8A series, for use in the five-unit row, is marked *Point Side 8E, Series Side 8Ab*.

**180 Opening and Closing Quotes:** As explained in ¶167 two sizes of these quotes are furnished with Roman fonts; Italic uses the same quotes as Roman and only one size of quotes is required for Boldfaces. The five- and seven-unit quotes are distinguished by the letters indicating unit sizes (¶178) being added to the series symbol; **b** for the five-unit and **d** for the seven-unit, thus: Five-unit quote for eight-point 8A series is marked *Point Side 8Wb, Series Side 8Ab*. Note: Since the same quotes may be used with different faces, the letters **Wb** are marked on the *Point Side* to indicate the set-size of this face (8½-set, see ¶177).

**181 Borders and Ornaments:** Designating letter, **N**. Since these Matrices are usually made for point-set (set-size same as point-size: 8-point 8-set), the letters to indicate set-size (¶177) and unit-row (¶178) are rarely used; of course, these letters would be used for any borders and ornaments not point-set. A ten-point ten-set border No. 15 in our series of borders would be marked *Point Side 10, Series Side 15N*.

**182 Signs:** Designating letter, **P**. Like borders and ornaments (¶181), the letters to indicate set-size and unit-row are not used for signs on point-set body. A ten-point plus mark of the No. 10 series of signs, being on ten-point ten-set body, would be symbolized *Point Side 10, Series Side 10P*; an eight-point asterisk (8-set, 6-unit character) of the No. 40 series of signs carries the letters indicating set- and unit-size thus: *Point Side 8W, Series Side 40Pc*.

**183 Logotypes:** Designating letter, **Q**. The following applies to special logotypes like **AM**, and not to the diphthongs and the "f" ligatures, or similar letter combinations, for use with a particular font, which are symbolized as part of the font with which they are used (¶167). EXAMPLE: the ten-point logotype **AM** of the No. 10 series of signs is marked *Point Side 10U, Series Side 15N*; since this character is on point-set body, the letter **o** to indicate eighteen-unit row is not used.

**184 Dashes:** Designating letter, **R**. The ten-point ten-set dash of the No. 10 series of dashes is symbolized *Point Side 10U, Series Side 10R*, the **U** indicating ten-set (¶177). The same dash for ten-point and eight units of ten-and-one-quarter-set is marked *Point Side 10Ub, Series Side 10Re*.

**185 Leaders:** Designating letter, **R**. All leaders, being driven to the same Matrix line, can be used with Matrices of any point-size (¶38), and consequently there is no point-size for leaders; the only marks on the *Point Side* are those required to indicate set. Thus, a ten-set eighteen-unit leader of the No. 20 series of leaders is marked *Point Side U, Series Side 20R*; the letter **o** to indicate eighteen units is not required on the *Series Side* (¶178). The same kind of a leader for ten units of nine-and-three-quarter-set would be marked *Point Side Vc, Series Side 20Rg*.

**186 Brackets, Parentheses, Braces, and Piece Braces:** Designating letter, **S**. The ten-point bracket of the No. 10 series of brackets made to cast on seven units of ten-set is symbolized *Point Side 10U, Series Side 10Sd*.

**187 Cross-Rule Matrices (¶43):** Designating letter, **T**. The six-point six-set parallel cross (#) is symbolized *Point Side 6Y, Series Side T8E8*; see specimen sheet of these Matrices for details of method of marking these special matched Matrices.

**188 Unclassified Characters:** The letter **X** is reserved for characters that may be made for which the letters on the *Series Side* (**A** to **T**) do not apply. The **X** would be used in combination with the letters to indicate set- (¶177) and unit-size (¶178).

## Electro Display Matrix Symbols



FIGURE 20  
Electro Display Matrix Symbols

**189** All the above refers to Composition Matrices for the casting of type in justified lines, as well as type for the cases. No letters are used for marking Electro Display Matrices for casting type for the cases. In the upper left corner (Fig. 20) is stamped the point-size, and in the upper right corner the series number. The two numbers at the bottom of the Matrix indicate the Wedge positions to make the correct body size for this character. As explained in ¶52, the Italic of a face in Electro Display Matrices is indicated by the figure 1 added to the series number; thus, the Italic for the 37E series in Composition Matrices is symbolized 371 in Display Matrices.

# MATRIX CASE ARRANGEMENTS

The following tabulation gives the characters carried in the Matrix Case for the different standard Matrix Case arrangements; for details of the position of these characters in the Matrix Case see our book, "The Monotype System." The Keybars (§32) and Stopbars (§33) required are specified for each arrangement; where the arrangement requires Matrices for modified characters (§40), this also is noted.

## Matrix Case Arrangements for Standard Stopbars

### Arrangement C

Roman caps, small caps, and lower case with *Italic caps and lower case*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 abcdefghijklmnopqrstuvwxyzæ&ffiffi . . . ; : ; ! ?  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 abcdefghijklmnopqrstuvwxyzæ&ffiffi . . . ; : ; ! ?  
 \$1234567890¼½¾\*†‡§¨©ª«¬®¯°±²³´µ¶·¸¹º»¼½¾¿  
 LEFT Stopbars S5 RIGHT  
 Keybank C—Keybars C Keybank C—Keybars C  
 3 Keybutton Clips 1 Keybutton Clip

### Arrangement C1

Roman caps, small caps, and lower case with *Boldface (C1) caps and lower case*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 abcdefghijklmnopqrstuvwxyzæ&ffiffi . . . ; : ; ! ?  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 abcdefghijklmnopqrstuvwxyzæ&ffiffi . . . ; : ; ! ?  
 \$1234567890¼½¾\*†‡§¨©ª«¬®¯°±²³´µ¶·¸¹º»¼½¾¿  
 LEFT Stopbars S5 RIGHT  
 Keybank C—Keybars C Keybank C—Keybars C1  
 7 Keybutton Clips 3 Keybutton Clips

### Arrangement C2

Roman caps, small caps, and lower case with *Boldface (C2) caps and lower case*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyzæ&ffiffi . . . ; : ; ! ?  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 abcdefghijklmnopqrstuvwxyzæ&ffiffi . . . ; : ; ! ?  
 \$1234567890¼½¾\*†‡§¨©ª«¬®¯°±²³´µ¶·¸¹º»¼½¾¿  
 LEFT Stopbars S5 RIGHT  
 Keybank C—Keybars C Keybank C—Keybars C2  
 3 Keybutton Clips 9 Keybutton Clips

### Arrangement C3

Roman caps, small caps, and lower case with *text letter (C3) caps and lower case*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyzæ&ffiffi . . . ; : ; ! ?  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 abcdefghijklmnopqrstuvwxyzæ&ffiffi . . . ; : ; ! ?  
 \$1234567890¼½¾\*†‡§¨©ª«¬®¯°±²³´µ¶·¸¹º»¼½¾¿  
 LEFT Stopbars S5 RIGHT  
 Keybank C—Keybars C Keybank C—Keybars C3  
 11 Keybutton Clips 13 Keybutton Clips

### Arrangement C4

Roman caps and lower case with *Boldface (C4) caps and lower case*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 abcdefghijklmnopqrstuvwxyzæ&ffiffi . . . ; : ; ! ?  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 abcdefghijklmnopqrstuvwxyzæ&ffiffi . . . ; : ; ! ?  
 \$1234567890¼½¾\*†‡§¨©ª«¬®¯°±²³´µ¶·¸¹º»¼½¾¿  
 LEFT Stopbars S5 RIGHT  
 Keybank C—Keybars C Keybank C—Keybars C4  
 3 Keybutton Clips 11 Keybutton Clips

### Arrangement 6C1

Roman caps and lower case with *Italic caps and lower case and Boldface (C1) caps and lower case*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 abcdefghijklmnopqrstuvwxyzæ&ffiffi . . . ; : ; ! ?  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 abcdefghijklmnopqrstuvwxyzæ&ffiffi . . . ; : ; ! ?  
 \$1234567890¼½¾\*†‡§¨©ª«¬®¯°±²³´µ¶·¸¹º»¼½¾¿  
 LEFT Stopbars S5 RIGHT  
 Keybank 6C1—Keybars 6C1 Keybank 6C1—Keybars 6C1  
 1 Keybutton Clip 1 Keybutton Clip

### Arrangement 6C2

Roman caps and lower case with *Italic caps and lower case and Boldface (C2) caps and lower case*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 abcdefghijklmnopqrstuvwxyzæ&ffiffi . . . ; : ; ! ?  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyzæ&ffiffi . . . ; : ; ! ?  
 \$1234567890¼½¾\*†‡§¨©ª«¬®¯°±²³´µ¶·¸¹º»¼½¾¿  
 LEFT Stopbars S5 RIGHT  
 Keybank 6C1—Keybars 6C1 Keybank 6C1—Keybars 6C2  
 1 Keybutton Clip 7 Keybutton Clips

### Arrangement FC

French: Roman caps, small caps, and lower case with *Italic caps and lower case*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 aâäbcçdeéêëghijllklnnoôpqrstuûüvwxzæ&ffiffi . . . ; : ; ! ?  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 aâäbcçdeéêëghijllklnnoôpqrstuûüvwxzæ&ffiffi . . . ; : ; ! ?  
 \$1234567890¼½¾\*†‡§¨©ª«¬®¯°±²³´µ¶·¸¹º»¼½¾¿  
 LEFT Stopbars S5 RIGHT  
 Keybank FC—Keybars FC Keybank FC—Keybars FC  
 2 Keybutton Clips 2 Keybutton Clips

### Arrangement FC1

French: Roman caps, small caps, and lower case with *Boldface (C1) caps and lower case*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 ABDEGHJIKMNOQRSTUVWXYZ&Æ  
 aâäbcçdeéêëghijllklnnoôpqrstuûüvwxzæ&ffiffi . . . ; : ; ! ?  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 aâäbcçdeéêëghijllklnnoôpqrstuûüvwxzæ&ffiffi . . . ; : ; ! ?  
 \$1234567890¼½¾\*†‡§¨©ª«¬®¯°±²³´µ¶·¸¹º»¼½¾¿  
 LEFT Stopbars S5 RIGHT  
 Keybank FC—Keybars FC Keybank FC—Keybars FC1  
 4 Keybutton Clips 14 Keybutton Clips

### Arrangement FC2

French: Roman caps, small caps, and lower case with *Boldface (C2) caps and lower case*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 ABDEGHJIKMNOQRSTUVWXYZ  
 aâäbcçdeéêëghijllklnnoôpqrstuûüvwxzæ&ffiffi . . . ; : ; ! ?  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 aâäbcçdeéêëghijllklnnoôpqrstuûüvwxzæ&ffiffi . . . ; : ; ! ?  
 \$1234567890¼½¾\*†‡§¨©ª«¬®¯°±²³´µ¶·¸¹º»¼½¾¿  
 LEFT Stopbars S5 RIGHT  
 Keybank FC—Keybars FC Keybank FC—Keybars FC2  
 2 Keybutton Clips 13 Keybutton Clips

### Arrangement GC1

German: *Lightface caps and lower case with Boldface caps and lower case*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 abcdefghijklmnopqrstuvwxyzæ&ffiffi . . . ; : ; ! ?  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 abcdefghijklmnopqrstuvwxyzæ&ffiffi . . . ; : ; ! ?  
 \$1234567890¼½¾\*†‡§¨©ª«¬®¯°±²³´µ¶·¸¹º»¼½¾¿  
 LEFT Stopbars S5 RIGHT  
 Keybank GC—Keybars GC Keybank GC—Keybars GC

### Arrangement SC

Spanish: Roman caps, small caps, and lower case with *Italic caps and lower case*  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 aâbedeéghijllklnnoôpqrstuûüvwxzæ&ffiffi . . . ; : ; ! ?  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ  
 aâbedeéghijllklnnoôpqrstuûüvwxzæ&ffiffi . . . ; : ; ! ?  
 \$1234567890¼½¾\*†‡§¨©ª«¬®¯°±²³´µ¶·¸¹º»¼½¾¿  
 LEFT Stopbars S5 RIGHT  
 Keybank SC—Keybars SC Keybank SC—Keybars SC  
 1 Keybutton Clip 1 Keybutton Clip

Arrangement SC1

Spanish: Roman caps, small caps, and lower case with Boldface (C1) caps and lower case

ABCDEFGHIJKLMNÑOPQRSTUVWXYZ&

ABCDEFGHIJKLMNÑOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz...:;?!"@

ABCDEFGHIJKLMNÑOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz...:;?!"@
\$1234567890%&'()\*+,-./:;?!"@#\$%^&\*~

LEFT Stopbars S5 Keybank SC—Keybars SC 1 Keyputton Clip
RIGHT Keybank SC—Keybars SC1 1 Keyputton Clip

Arrangement SC2

Spanish: Roman caps, small caps, and lower case with Boldface (C2) caps and lower case

ABCDEFGHIJKLMNÑOPQRSTUVWXYZ&

ABCDEFGHIJKLMNÑOPQRSTUVWXYZ&
abcdefghijklmnopqrstuvwxyz...:;?!"@

ABCDEFGHIJKLMNÑOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz...:;?!"@
\$1234567890%&'()\*+,-./:;?!"@#\$%^&\*~

LEFT Stopbars S5 Keybank SC—Keybars SC 3 Keyputton Clips
RIGHT Keybank SC—Keybars SC2 1 Keyputton Clip

Matrix Case Arrangements for Special Stopbars

Arrangement UC

Tabular—for even sets, gives four nine-unit rows: Roman caps, small caps (or Gothic caps), and lower case with Italic caps and lower case: Modified characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆE

ABCDEFGHIJKLMNORSUWYZ&ÆE
abcdefghijklmnopqrstuvwxyz...:;?!"@

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆE

abcdefghijklmnopqrstuvwxyz...:;?!"@
\$1234567890%&'()\*+,-./:;?!"@#\$%^&\*~

LEFT Stopbars S27 Keybank C—Keybars UC 14 Keyputton Clips
RIGHT Keybank C—Keybars C 1 Keyputton Clip

Arrangement WC2

Tabular—transforms eight-and-one-half-set faces into eight-set: Roman caps, small caps (or Gothic caps), and lower case with Boldface (C2) caps and lower case: Modified characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆE

ABCDEFGHIJKLMNORSUWYZ&ÆE
abcdefghijklmnopqrstuvwxyz...:;?!"@

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆE

abcdefghijklmnopqrstuvwxyz...:;?!"@
\$1234567890%&'()\*+,-./:;?!"@#\$%^&\*~

LEFT Stopbars S29 Keybank C—Keybars WC 19 Keyputton Clips
RIGHT Keybank C—Keybars C2 9 Keyputton Clips

Arrangement UC1

Tabular—for even sets, gives four nine-unit rows: Roman caps, small caps (or Gothic caps), and lower case with Boldface (C1) caps and lower case: Modified characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆE

ABCDEFGHIJKLMNORSUWYZ&ÆE
abcdefghijklmnopqrstuvwxyz...:;?!"@

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆE

abcdefghijklmnopqrstuvwxyz...:;?!"@
\$1234567890%&'()\*+,-./:;?!"@#\$%^&\*~

LEFT Stopbars S27 Keybank C—Keybars UC 14 Keyputton Clips
RIGHT Keybank C—Keybars C1 3 Keyputton Clips

Arrangement YC

Tabular—transforms seven-set faces into six-set: Roman caps, small caps (or Gothic caps), and lower case with Italic caps and lower case: Modified characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

ABCDEFGHIJKLMNORSUWYZ&
abcdefghijklmnopqrstuvwxyz...:;?!"@

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz...:;?!"@
\$1234567890%&'()\*+,-./:;?!"@#\$%^&\*~

LEFT Stopbars S34 Keybank C—Keybars YC 17 Keyputton Clips
RIGHT Keybank C—Keybars YC 8 Keyputton Clips

Arrangement UC2

Tabular—for even sets, gives four nine-unit rows: Roman caps, small caps (or Gothic caps), and lower case with Boldface (C2) caps and lower case: Modified characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆE

ABCDEFGHIJKLMNORSUWYZ&ÆE
abcdefghijklmnopqrstuvwxyz...:;?!"@

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆE

abcdefghijklmnopqrstuvwxyz...:;?!"@
\$1234567890%&'()\*+,-./:;?!"@#\$%^&\*~

LEFT Stopbars S27 Keybank C—Keybars UC 14 Keyputton Clips
RIGHT Keybank C—Keybars C2 9 Keyputton Clips

Arrangement YC1

Tabular—transforms seven-set faces into six-set: Roman caps, small caps (or Gothic caps), and lower case with Boldface (C1) caps and lower case: Modified characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

ABCDEFGHIJKLMNORSUWYZ&
abcdefghijklmnopqrstuvwxyz...:;?!"@

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz...:;?!"@
\$1234567890%&'()\*+,-./:;?!"@#\$%^&\*~

LEFT Stopbars S34 Keybank C—Keybars YC 18 Keyputton Clips
RIGHT Keybank C—Keybars YC1 10 Keyputton Clips

Arrangement WC

Tabular—transforms eight-and-one-half-set faces into eight-set: Roman caps, small caps (or Gothic caps), and lower case with Italic caps and lower case: Modified characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆE

ABCDEFGHIJKLMNORSUWYZ&ÆE
abcdefghijklmnopqrstuvwxyz...:;?!"@

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆE

abcdefghijklmnopqrstuvwxyz...:;?!"@
\$1234567890%&'()\*+,-./:;?!"@#\$%^&\*~

LEFT Stopbars S29 Keybank C—Keybars WC 17 Keyputton Clips
RIGHT Keybank C—Keybars C 1 Keyputton Clip

Arrangement YC2

Tabular—transforms seven-set faces into six-set: Roman caps, small caps (or Gothic caps), and lower case with Boldface (C2) caps and lower case: Modified characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

ABCDEFGHIJKLMNORSUWYZ&
abcdefghijklmnopqrstuvwxyz...:;?!"@

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz...:;?!"@
\$1234567890%&'()\*+,-./:;?!"@#\$%^&\*~

LEFT Stopbars S34 Keybank C—Keybars YC 17 Keyputton Clips
RIGHT Keybank C—Keybars YC2 10 Keyputton Clips

Arrangement WC1

Tabular—transforms eight-and-one-half-set faces into eight-set: Roman caps, small caps (or Gothic caps), and lower case with Boldface (C1) caps and lower case: Modified characters

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆE

ABCDEFGHIJKLMNORSUWYZ&ÆE
abcdefghijklmnopqrstuvwxyz...:;?!"@

ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆE

abcdefghijklmnopqrstuvwxyz...:;?!"@
\$1234567890%&'()\*+,-./:;?!"@#\$%^&\*~

LEFT Stopbars S29 Keybank C—Keybars WC 19 Keyputton Clips
RIGHT Keybank C—Keybars C1 3 Keyputton Clips

Arrangement NC1

Newspaper Ad: Roman caps and lower case with Boldface (C1) caps and lower case and two-line figures

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

ABCDEFGHIJKLMNORSUWYZ&
abcdefghijklmnopqrstuvwxyz...:;?!"@

ABCDEFGHIJKLMNOPQRSTUVWXYZ&

abcdefghijklmnopqrstuvwxyz...:;?!"@
\$1234567890%&'()\*+,-./:;?!"@#\$%^&\*~

LEFT Stopbars S15 Keybank NC—Keybars NC 9 Keyputton Clips
RIGHT Keybank NC—Keybars NC1 2 Keyputton Clips





*How to Order Accents*

Order Accents by Number: When ordering accents specify (a) point size, (b) series number, (c) Roman, Italic, or Boldface, (d) cap, small cap, or lower case, (e) letter of the alphabet, (f) name of language with which used, and (g) number of the accent as given in the accompanying list.

The following list gives most of the different kinds of accents we have made. The cap and lower case examples following the number of the accent are selected at random from the Matrices we happen to have in stock and are only to show the form of the accent as used with cap or lower case.

Accents will be furnished in any of our faces for any of the modern languages as specified on page 22. For other accents, information will be furnished on application.

1	Ć	Ÿ	Ń	Ś	q	f	á	ú	✓	32	é	63	ñ				
2	Ÿ	Ë	Ö	Û	y	i	à	è	✓	33	è	64	á	ž	t	ñ	
3	Ā	Ē	Ī	Ū	ā	ō	ā	ū	✓	34	ĝ	65	o	t	c		
4	Ÿ	Ä	Ö	Û	y	ä	ö	ü	✓	35	l	66	q	e	o	u	
5	G	Ö	Ī	Ū	m	y	ū	t	✓	36	ê	67	b				
6	È	Č	Ń	Ś	ó	g	ú	d	✓	37	è	68	š				
7	đ									38	ā	69	ē				
8	Ā	Ū	ā	ū	✓					39	ō	70	ö				
9	Č	č	✓							40	ā	71	t				
10	Ā	Ē	Ī	Ū	a	e	i	u	✓	41	ū	72	í				
11	É	Ā	Ū	Ī	y	f	n	s	✓	42	ā	73	á				
12	Ø	Ł	ø	ł						43	ā	74	ē				
13	Ö	Ū	ō	ū						44	e	75	ē				
14	Ÿ	Ā	Ū	Ī	q	r	n	g	✓	45	ā	76	ē				
15	Ÿ	Ā	Ū	Ī	e	y	ā	ū	✓	46	ā	77	š				
16	á	ā	ō	t						47	ú	78	ē				
17	s	x								48	ē	79	o				
18	ū	y								49	u	80	ö				
19	é									50	Z	81	ø				
20	è									51	u	82	ø				
21	Ē	Đ	Ś	Ĥ	m	k	t	z		52	ō	83	o				
22	Š	T	Ī	s	i	t	u			53	ā	84	l				
23	t	ū	y	g						54	ø	85	ř	č	ø	ř	
24	H	t	b	e						55	ž	86	č				
25	u									56	è	87	ū				
26	f	ó	ā	é						57	đ	88	ē				
27	è									58	f	89	ž				
28	Ū	Ū	ē	n	ā					59	q	90	ā	o	ñ		
29	o									60	ē	91	g				
30	ā	ž	ž	o						61	n						
31	ž									62	ø						









# No. 4A. Book Arrangement C

## Composition Matrices

10 Point No. 4A, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and *concrete examples of the work with which they may be particularly engaged. Yet it is only in very rare*

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. *Art does not flourish in hidden places, nor*

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .44

# No. 5A. Book Arrangement C

## Composition Matrices

5½ Point No. 5A, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
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 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 16.92 Words to Pica .61

7 Point No. 5A, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are more particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their greatest achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early

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 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 15.60 Words to Pica .52

6 Point No. 5A, 7¼ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If all the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with all its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of all that talent and genius have accomplished and are now accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of all our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and the startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, the more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
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 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 16.59 Words to Pica .57

8 Point No. 5A, 9 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind

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 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
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 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 14.42 Words to Pica .49



# No. 5A. Book Arrangement C

## Composition Matrices

9 Point No. 5A, 9½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. *Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and*

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12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.11

Words to Pica .52

11 Point No. 5A, 11½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and as original as he may, he cannot well afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions sur-

1234 abcdefghijklmnopqrstuvwxyz 567\$

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123456 abcdefghijklmnopqrstuvwxyz 7890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 13.42

Words to Pica .38

# The Monotype

## Built on the Unit System

UNLIKE other composing machines, the Monotype is built up of units which may be combined to exactly suit the requirements of any printing office. Hence the printer who installs the Monotype buys only the units necessary for his work, selecting equipment exactly suited to his needs and thus keeping his investment and idle time charges at the minimum.

¶ When his office grows, he adds at small cost whatever additional units he requires; no matter how much or how varied the growth of his business, he can never outgrow the Monotype.

¶ The printer who feels that he does not need a composing machine now, and who buys only the type caster unit of the Monotype, has done much more than install the fastest and most efficient type caster on the market—he has paid over half the cost of his next composing machine. Thus his type caster investment is protected, for when he needs a composing machine he adds to his type caster the necessary units and, without limiting its efficiency as a type caster, converts it into the Standard Monotype—the only Type Caster and Composing Machine for all kinds of work.

### No. 8A. Book Arrangement C Composition Matrices

4½ Point No. 8A, 6 Set

Left-hand column cast on 7-point body. Right-hand column cast on 5-point body

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what

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678908

ABCDEFGHIJKLMNPOQRSTUVWXYZ

Ems a to z 17.10

Words to Pica .74

# No. 8A. Book Arrangement C

## Composition Matrices

### 5 Point No. 8A, 6½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot well afford to discard knowledge of what has gone before or is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material

12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	abcdefghijklmnopqrstuvwxyz	
12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	

### 7 Point No. 8A, 8 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes

12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	abcdefghijklmnopqrstuvwxyz	
12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	

### 6 Point No. 8A, 7 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant, when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower and more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he

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	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	abcdefghijklmnopqrstuvwxyz	
12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	

### 8 Point No. 8A, 8½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness

12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	abcdefghijklmnopqrstuvwxyz	
12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	

# No. 8A. Book Arrangement C

## Composition Matrices



9 Point No. 8A, 9 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. *Art does not flourish in the hidden places, nor under restraint, nor in*

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12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEF GHIJKL MNOPQR STUVW XYZ

Ems a to z 12.83

Words to Pica .49

10 Point No. 8A, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround *themselves with the history, literature, and concrete examples of the work with which they are particularly*

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ABCDEF GHIJKL MNOPQR STUVW XYZ  
12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEF GHIJKL MNOPQR STUVW XYZ

Ems a to z 12.83

Words to Pica .44

11 Point No. 8A, 11 Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround

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Ems a to z 12.83

Words to Pica .40

12 Point No. 8A, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as

1234 abcdefghijklmnopqrstuvwxyz 567\$  
ABCDEF GHIJKL MNOPQR STUVW  
ABCDEF GHIJKL MNOPQR STUVW XYZ  
1234 abcdefghijklmnopqrstuvwxyz 567\$  
ABCDEF GHIJKL MNOPQR STUVW

Ems a to z 12.83

Words to Pica .37



# No. 13A. Book Arrangement C

## Composition Matrices

### 6 Point No. 13A, 8½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions surround themselves with the history, literature, and concrete examples of work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower and more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEF GHIJKL MNOPQRST UVWXYZ  
12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 17.64

Words to Pica .53

### 7 Point No. 13A, 9½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and as original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEF GHIJKL MNOPQRST UVWXYZ  
12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 16.96

Words to Pica .48

### 8 Point No. 13A, 9½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEF GHIJKL MNOPQRST UVWXYZ  
12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 15.62

Words to Pica .45

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly



# No. 14A. Book Arrangement C

## Composition Matrices

8 Point No. 14A, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .55

12 Point No. 14A, 11 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 11.76

Words to Pica .40

12 Point No. 214A, 11 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 11.76

Words to Pica .40

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround





# No. 19A. Book Arrangement C

## Composition Matrices

6 Point No. 19A, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of all that talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes very tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of

MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of all that talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes very tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to

12345	abcdefghijklmnopqrstuvwxy	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
12345	abcdefghijklmnopqrstuvwxy	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	

Ems a to z 16.04                      Words to Pica .59

8 Point No. 19A, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate

MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man

12345	abcdefghijklmnopqrstuvwxy	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
12345	abcdefghijklmnopqrstuvwxy	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	

Ems a to z 14.03                      Words to Pica .50



# Do You need a Type Caster?

How much money do you spend a year for new type, quads, and spacing material?

How much more ought you to spend to get more business by giving your customers better printing?

How much time do your compositors waste hunting for sorts, "picking" and resetting because of short fonts?

How much time do they spend on distribution? Our Type Caster will save over fifty per cent. of this loss.

How much time do you lose on press trying to print from worn-out type?

How much do you spend on plates to save wear on type and the expense of keeping foundry type standing?

Did you ever see a bricklayer hunt for bricks, or a carpenter pull nails out of a finished job, to get material to work with? Do you let your compositors work without sufficient material?

## The Vital Value of Matrices in a Type Caster

Would you make a long-time contract with a type-foundry to use its product exclusively—for that is what you do when you install a type caster and start your own type-foundry—without the most positive guarantees on these points?—

First: That this foundry has now—not "in preparation"—a complete assortment of faces ample to satisfy your present needs and to take care of your future growth. That this foundry is successful enough to be able to, pro-

gressive enough to be willing to, keep pace with the ever-changing styles in typography by constantly adding new faces.

Second: That this foundry is a permanent institution with a record of success that insures that it can supply you with type (in your case, matrices to make type) at any time; for, to be unable to get type to correct your standing matter or keep up your cases is intolerable.

A Type Caster without matrices is as useless as type cases without type.

Our Type Caster gives the printer a choice of over 1,000 fonts, and the matrix families are still growing.

Lanston Monotype Machine Company  
Philadelphia

# No. 20A. Book Arrangement C

## Composition Matrices

6 Point No. 20A, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower and more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
12345      abcdefghijklmnopqrstuvwxyz      67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 14.98

Words to Pica .63

9 Point No. 20A, 9½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places,

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
12345      abcdefghijklmnopqrstuvwxyz      67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.11

Words to Pica .52

8 Point No. 20A, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faith-

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
12345      abcdefghijklmnopqrstuvwxyz      67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 14.02

Words to Pica .50

10 Point No. 20A, 10½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
12345      abcdefghijklmnopqrstuvwxyz      67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 13.48

Words to Pica .42

# No. 20A. Book Arrangement C

## Composition Matrices

11 Point No. 20A, 11 Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .40

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround *themselves with the history, literature, and concrete examples of work with which they are*

12 Point No. 20A, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art,

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 14.34

Words to Pica .37

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws

14 Point No. 20

**ABSOLUTE HEIGHT TO PAPER**  
Each Type is Finished Absolutely before it Leaves the Mold. It is  
not "Near Perfect," but Ready to Use  
\$1234567890

18 Point No. 20

**ELEVEN GOVERNMENTS**  
Throughout the World use the Monotype on all Classes  
of Plain and Intricate Work  
\$1234567890

24 Point No. 20

**INTRICATE WORK**  
No Job is too Intricate for the "One-type-  
at-a-time" Machine  
\$1234567890

30 Point No. 20

**STANDING MATTER**  
Expense Reduced to the Bare Cost  
of the Monotype Metal  
\$1234567890

36 Point No. 20

**THE CHEAPEST**  
To Buy, To Maintain, To Run  
\$1234567890

No. 201

Sorts Matrices

14 Point No. 201

**NEWSPAPER AND JOB OFFICES**

*Composing Matter Always Considered as Strictly Handwork, Saving  
Money and Time with the Monotype*

**\$1234567890**

18 Point No. 201

**THE MONOTYPE SCHOOL**

*Furnishes Free Instruction for Caster and Keyboard to  
Ambitious Compositors*

**\$1234567890**

24 Point No. 201

**CONTINUOUS LINES**

*Of Sixty Picas; a Record Unequalled by  
Any Other Machine*

**\$1234567890**

30 Point No. 201

**A GOOD MACHINE**

*Must Cast Separate Type. It is  
the Only and Profitable Way*

**\$1234567890**

36 Point No. 201

**ALL ADVERTISERS**

*Prefer Monotype Composition*

**\$1234567890**





# No. 34A. Book Arrangement C

## Composition Matrices

### 6 Point No. 34A, 6½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot well afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when

12345      abcdefghijklmnopqrstuvwxyz      67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFHIJKLMNOPQRSTUVWXYZ

12345      abcdefghijklmnopqrstuvwxyz      67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 13.90

Words to Pica .68

### 9 Point No. 34A, 8½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow

12345      abcdefghijklmnopqrstuvwxyz      67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFHIJKLMNOPQRSTUVWXYZ

12345      abcdefghijklmnopqrstuvwxyz      67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.11

Words to Pica .52

### 8 Point No. 34A, 8 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are more particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may

12345      abcdefghijklmnopqrstuvwxyz      67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFHIJKLMNOPQRSTUVWXYZ

12345      abcdefghijklmnopqrstuvwxyz      67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .55

### 10 Point No. 34A, 9½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with all its material appurtenances, is to be found in a

12345      abcdefghijklmnopqrstuvwxyz      67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFHIJKLMNOPQRSTUVWXYZ

12345      abcdefghijklmnopqrstuvwxyz      67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.19

Words to Pica .46

# No. 34A. Book Arrangement C

## Composition Matrices

11 Point No. 34A, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 11.66

Words to Pica .44

12 Point No. 34A, 11 Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 11.76

Words to Pica .40

# No. 35A. Book Arrangement C

## Composition Matrices

10 Point No. 35A, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and *concrete examples of the work with which they may be particularly engaged. Yet it is only in very rare*

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its *material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor*

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMN OPQRSTUVWXYZ

ABCDEFGHIJKLMN OPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMN OPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica. 44



# THE MONOTYPE

## *SETS TYPE, MAKES TYPE*

*There's a Difference* between what any Monotype will do and what other machines can do. No other machine will do half what a Monotype does. Even two machines at double the cost can not duplicate the work of a single Monotype.

The Following Governments use the Monotype  
in Their Printing Department

United States Government  
Canadian Dominion Government  
Indian Government  
Ceylon Government  
New South Wales Government  
Australian Federal Government  
Transvaal Government  
New Zealand Government  
South Australian Government  
West Australian Government  
Egyptian Government  
Reichsdruckerei, Berlin  
Finnish Government  
Russian Government  
Jamaican Government

*Thirty-eight out of Every Hundred Mono-  
types Sold on Repeat Orders*

# No. 36A. Book Arrangement C

## Composition Matrices

6 Point No. 36A, 6½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot well afford to discard knowledge of what has gone before or is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 13.90      Words to Pica .68

9 Point No. 36A, 9 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in the hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83      Words to Pica .49

8 Point No. 36A, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83      Words to Pica .55

10 Point No. 36A, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83      Words to Pica .44

# No. 36A. Book Arrangement C

## Composition Matrices

11 Point No. 36A, 11 Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and

12345 abcdefghijklmnopqrstuvwxyz 6789\$

ABCDEFGHIJKLMN OPQRSTUVWXYZ

ABCDEFGHIJKLMN OPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMN OPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .46

12 Point No. 36A, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show *that they are willing, to subject it to such laws as have made its sister arts so free.*

1234 abcdefghijklmnopqrstuvwxyz 567\$

ABCDEFGHIJKLMN OPQRSTUVWXYZ

ABCDEFGHIJKLMN OPQRSTUVWXYZ

1234 abcdefghijklmnopqrstuvwxyz 567\$

ABCDEFGHIJKLMN OPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .42



14 Point No. 36

**ALL MATTER IS STRAIGHT MATTER**  
Tariff, Tabular and Intricate Catalogue Composition Handled like  
Straight Matter on the Monotype  
\$1234567890

18 Point No. 36

**GET A TYPE CASTER**  
Convert it into a Composing Machine for Casting all  
Kinds of Justified Ready-to-print Matter  
\$1234567890

24 Point No. 36

**THE ONLY MACHINE**  
Having a Complete and Varied Assortment  
of its own Matrices  
\$1234567890

30 Point No. 36

**A MATRIX LIBRARY**  
All Faces Leased to Customers, just  
like a Circulating Library  
\$1234567890

36 Point No. 36

**BUY A MACHINE**  
With a Repeat-order Record  
\$1234567890

14 Point No. 361

**PROGRESSIVE PUBLISHERS**

*Say our Type Caster is one of the best Advertising Solicitors they ever Employed for their Daily and Sunday Papers*

**\$1234567890**

18 Point No. 361

**IT SATISFIES ADVERTISERS**

*Monotype Composition is a Business Puller for the Advertising Department*

**\$1234567890**

24 Point No. 361

**ADVERTISING COSTS**

*Reduced and Advertisers Pleased with Clean Monotype Work*

**\$1234567890**

30 Point No. 361

**MAKING NEW TYPE**

*For Every Use in a Newspaper Office with the Monotype*

**\$1234567890**

36 Point No. 361

**MONOTYPE TYPE**

*Makes a Smart Newspaper*

**\$1234567890**



# No. 120A. Book Arrangement C

## Composition Matrices

6 Point No. 120A, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot well afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing

12345	abcdefghijklmnopqrstuvwxyz	67890
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
12345	abcdefghijklmnopqrstuvwxyz	67890
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
Ems a to z 14.98		Words to Pica .63



# The Outsider Often Sees the Practical Side

Of a business proposition better—and sooner—than the man who  
owns the business

It's so in the business game—or in any other game.

The advertising man, better than any one else, knows the VALUE of good printing, and the biggest advertising men in this country are beginning to *specify monotype composition* in their printing orders.

The advertising man measures good printing by its selling qualities. His bread and butter depend upon his ability to produce results. The man with the *monotype* gives him just the printing he wants—and gives it to him *quick*.

MONOTYPE COMPOSITION is *less* expensive, but the buyer of GOOD printing doesn't demand it on *that* account. If he had to pay a *little more* for *Monotype* work, he would still want it.

Don't wait for the buyer of good printing to *specify Monotype Composition*. Get into the procession of *Monotype* users, and the buyer of good printing will get after you.

THE MONOTYPE MACHINE in your shop means that no job is *too difficult* or *too big* for you to handle. It means an abundance of new type—*always*. It increases infinitely your ability to do work of *every* kind—and the *best kind* of work.

The *Monotype* is a business builder, because, better than any other machine, it handles the work as it comes, and is all the time on live copy.

*The Monotype Stands for Quality, Quantity,  
Economy and—Profits*

Practical evidence—*facts, and the experience of other printers,  
big and little—yours for the asking*

# No. 150A. Book Arrangement C

## Composition Matrices

### 6 Point No. 150A, 7½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of all that talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes very tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful pre-

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 16.04

Words to Pica .59

### 8 Point No. 150A, 9 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For, to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 14.42

Words to Pica .49

### 7 Point No. 150A, 8½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 15.58

Words to Pica .52

### 9 Point No. 150A, 10 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignor-

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 14.26

Words to Pica .44

Composition Matrices

11 Point No. 195A, 12½ Set

Arrangement S2489

**MONOTYPE FACES**

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMN OPQRSTUVWXYZ

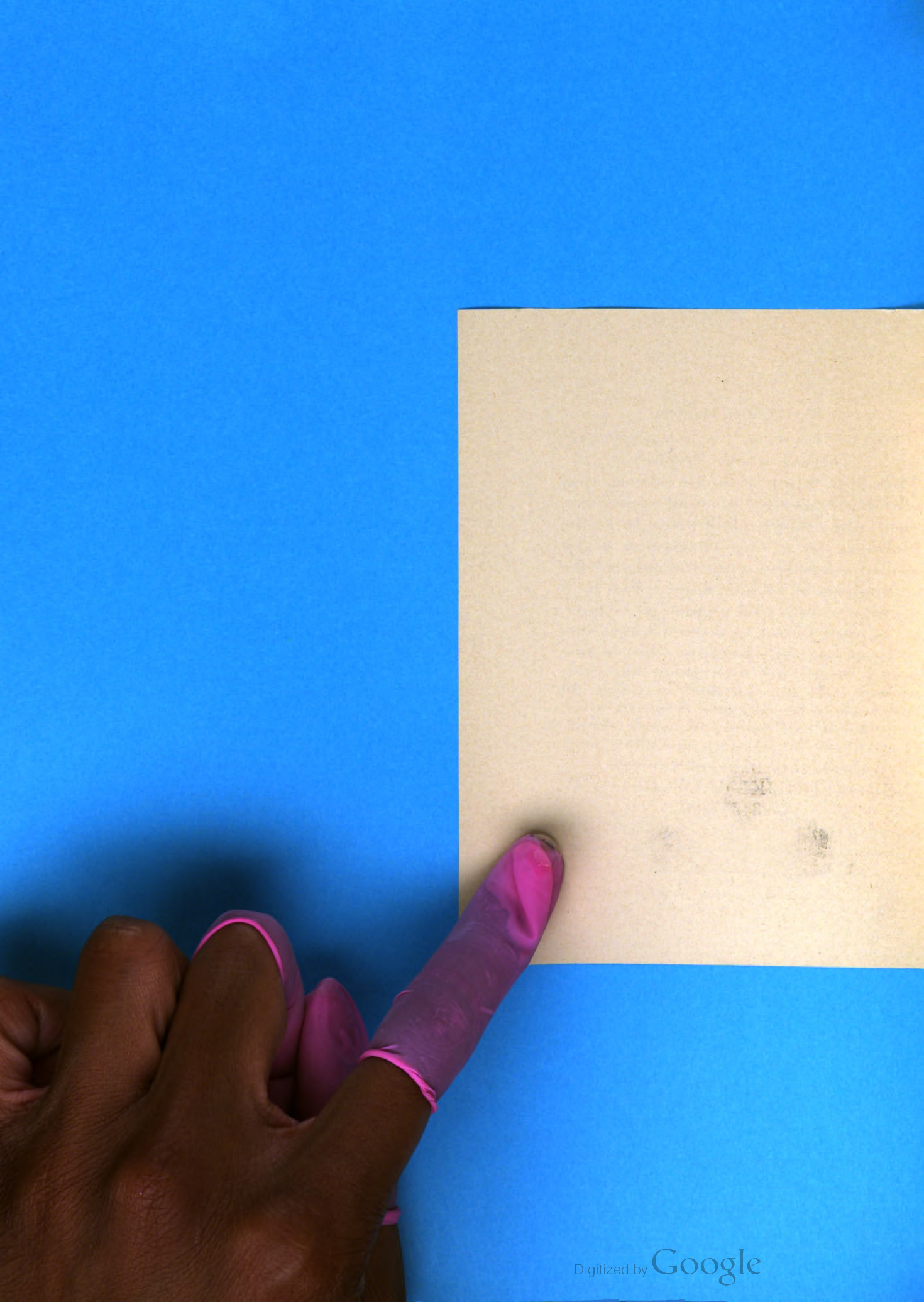
\$1234567800

Ems a to z 13.37

Words to Pica .35

These matrices are the same as the 11 point No. 150A except that they are arranged for cancellation work. Price \$1.50 each. Special keybar required for composition. Not included in library and not leased.





# No. 150A. Book Arrangement C

## Composition Matrices

10 Point No. 150A, 11 Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 14.12

Words to Pica .40

11 Point No. 150A, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. *All those concerned in what are accepted as the fine arts, the learned sciences, and the*

12345 abcdefghijklmnopqrstuvwxyz 6789

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 13.89

Words to Pica .37

12 Point No. 150A, 12½ Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firmer conception of all useful precedent and of the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and his profession. *If the printers of today do not wish to be esteemed too arrogant*

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 13.37

Words to Pica .35

14 Point No. 150

**THE LAW AND THE PROFITS**  
Go Hand in Hand if the Composition of Your Legal Work is Done on  
the Versatile and Busy Monotype  
\$1234567890

18 Point No. 150

**SETTING TYPE WITH TWEEZERS**  
Is Expensive Composition. You Won't Run Out of  
Sorts or Patience the Monotype Way  
\$1234567890

24 Point No. 150

**THE OLD NICK**  
Caused by "Pulling Type" Won't Bob  
up in Your Pressroom  
\$1234567890

30 Point No. 150

**RUSH WORK**  
Is Ordinary Work in Monotype  
Composing Rooms  
\$1234567890

36 Point No. 150

**SOMETIME**  
You Will Buy the Monotype  
\$1234567890

# No. 152A. Book Arrangement C

## Composition Matrices

8 Point No. 152A, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. *The sprightly minded young man, who*

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 13.63

Words to Pica .52

10 Point No. 152A, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office.

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .44



# No. 175A. Book Arrangement C

## Composition Matrices

5 Point No. 175A, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slav-

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 15.39 Words to Pica .74

7 Point No. 175A, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 14.68 Words to Pica .55

6 Point No. 175A, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower and more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he

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 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 14.98 Words to Pica .63

8 Point No. 175A, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 13.63 Words to Pica .52

# No. 175A. Book Arrangement C

## Composition Matrices

9 Point No. 175A, 9 set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. *Art does not flourish in the hidden places, nor under restraint, nor in*

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .49

11 Point No. 175A, 11 Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a very firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .40

10 Point No. 175A, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .44

12 Point No. 175A, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as

1234 abcdefghijklmnopqrstuvwxyz 567\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234 abcdefghijklmnopqrstuvwxyz 567\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .37

# No. 175A. Book Arrangement C

## Composition Matrices

### 6 Point No. 175A, 7 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower and more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he

12345	abcdefghijklmnopqrstuvwxy	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	abcdefghijklmnopqrstuvwxy	
12345	abcdefghijklmnopqrstuvwxy	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	

Ems a to z 14.98

Words to Pica .63

### 8 Point No. 175A, 8½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness

12345	abcdefghijklmnopqrstuvwxy	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	abcdefghijklmnopqrstuvwxy	
12345	abcdefghijklmnopqrstuvwxy	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	

Ems a to z 13.63

Words to Pica .52

### 7 Point No. 175A, 8 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early

12345	abcdefghijklmnopqrstuvwxy	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	abcdefghijklmnopqrstuvwxy	
12345	abcdefghijklmnopqrstuvwxy	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	

Ems a to z 14.68

Words to Pica .55

### 9 Point No. 175A, 9 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow

12345	abcdefghijklmnopqrstuvwxy	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	abcdefghijklmnopqrstuvwxy	
12345	abcdefghijklmnopqrstuvwxy	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	

Ems a to z 12.83

Words to Pica .49



# No. 175A. Book Arrangement C

## Composition Matrices

10 Point No. 175A, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround *themselves with the history, literature, and concrete examples of the work with which they are particularly*

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .44

11 Point No. 175A, 11 Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as *have made its sister arts so free. All those concerned in what are accepted as the fine arts, the*

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12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .40

12 Point No. 175A, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs *an art, they must be willing, and show that they are willing, to subject it to such laws*

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .37

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such *laws as have made its sister arts so free. All those concerned in what are accepted*

14 Point No. 175

**THE HIGHEST QUALITY OF PRINTING**

Is the kind that pays the largest profits and holds customers. It is one of the essentials of a successful business

**\$1234567890**

18 Point No. 175

ABCDEFGHIJKLMN**OP**QRSTU**VW**XYZ&ÆŒ.,;:-'!?  
abcdefghijklmnopqrstu**vw**xyzæœfiflfffffl

**\$1234567890**

A full font consists of 81 characters as listed above

24 Point No. 175

**OUR SUCCESS**

Is based upon the success of the Monotype printer who is producing quality

**\$1234567890**

30 Point No. 175

**A GREAT ASSORTMENT**  
Of beautiful faces is at your command in the Matrix Library

**\$1234567890**

36 Point No. 175

**A TYPE CASTER**

Is a good thing to start with

**\$1234567890**

14 Point No. 1751

**EVERY ADVERTISING MAN SHOULD KNOW**

*Where the Monotype stands in relation to the thoughts he writes, the space he buys and the white paper he uses*

**\$1234567890**

18 Point No. 1751

**MONOTYPE COMPOSITION**

*Is clean, accurate, legible, neat and well spaced—all that can be said of good composition*

**\$1234567890**

24 Point No. 1751

**THE MONOTYPE**

*Is a machine that brings into existence new type and new rule for every job*

**\$1234567890**

30 Point No. 1751

**MONOTYPE TYPE**

*Answers every possible requirement of particular advertisers*

**\$1234567890**

36 Point No. 1751

**MONOTYPE**

*Will make a good impression*

**\$1234567890**

No. 175A. Book Arrangement S500

Composition Matrices

14 Point No. 175A, 14 Set

MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere with its material appurtenances, is

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890\$

Ems a to z 12.39

Words to Pica .32

18 Point No. 175A, 18 Set

MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890\$

Ems a to z 12.39

Words to Pica .25

Special Price Matrices. Fonts shown on this page not included in Library and will not be leased. To use these faces for composing matter in justified lines S500 stop bars are required. Use left keybars QC; use right keybars QC when combined with Italic; use right keybars QC2 when combined with Boldface; use standard keybanks. The 18 point attachment and S500 wedges are required for casting.

## No. 175C. Job Arrangement QC

### Composition Matrices

14 Point No. 175C, 14 Set

#### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere with its material appurtenances, is to be found in a printing office. Art*

*abcdefghijklmnopqrstuvwxy*  
**ABCDEFGHIJKLMN OPQRSTUVWXYZ**  
**\$1234567890**

Ems a to z 12.22

Words to Pica .34

18 Point No. 175C, 18 Set

#### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to*

*abcdefghijklmnopqrstuvwxy*  
**ABCDEFGHIJKLMN OPQRSTUVWXYZ**  
**\$1234567890**

Ems a to z 12.22

Words to Pica .27

Special Price Matrices. Fonts shown on this page not included in Library and will not be leased. To use these faces for composing matter in justified lines S500 stop bars are required. Use left keybars QC for the Roman; use right keybars QC for the Italic; use standard keybanks. The 18 point attachment and S500 wedges are required for casting.

# No. 216A. Book Arrangement C4

## Composition Matrices

8 Point No. 216A, 5½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Emms a to z 8.78

Words to Pica .80



No. 2751

Electro Display Matrices

14 Point No. 2751

**THE FACTS IN THE CASE**

*The Monotype eliminates Costly Non-productive Time and Reduces the Cost of the Work done in the Productive Time*

**\$1234567890**

18 Point No. 2751

**IN THE MONOTYPE PLANT**

*There is Never any Worry by the Hurry of a Rush of Copy at the Last Minute*

**\$1234567890**

24 Point No. 2751

**MONOTYPE MATERIAL**

*Makes the Modern Composing Room a Much Pleasanter Place to Work in*

**\$1234567890**

30 Point No. 2751

**NON-DISTRIBUTION**

*Saves the Time of your High-Salaried, Skilled Job Compositors*

**\$1234567890**

36 Point No. 2751

**DON'T WASTE**

*Your Good Coin for Lost Time*

**\$1234567890**





24 Point No. 375

**THERE ARE NO SLOW SPOTS**  
**On the Keyboard; There is the Same Identical**  
**Movement to Every Key**  
**\$1234567890**

30 Point No. 375

**THE MONOTYPE**  
**Is the Only Flexible Machine Known to**  
**the Printing Industry**  
**\$1234567890**

36 Point No. 375

**NO OFFICE**  
**Is Complete without a Monotype**  
**\$1234567890**

No. 3751

Electro Display Matrices

24 Point No. 3751

## **THE MONOTYPE**

*Is the only Composing Machine that Furnishes  
a Product Identical with Foundry Type*

**\$1234567890**

30 Point No. 3751

## **THE MONOTYPE SYSTEM**

*Means the Complete Revolution of Your  
Composing Room*

**\$1234567890**

36 Point No. 3751

## **RAISE YOUR**

*Quality and Reduce all Complaints*

**\$1234567890**

No. 1501

Sorts Matrices

14 Point No. 1501

**NO NEWSPAPER OFFICE**

*Has an efficient composing room without an abundant supply of leads  
and spacing material at all times*

**\$1234567890**

18 Point No. 1501

**ABCDEFGHIJKLMNOPQRSTUVWXYZ & Æ Œ**

**abcdefghijklmnopqrstuvwxyzaefiflffiffll**

**.,:;-'?!**

**\$1234567890**

A full font contains 81 characters as listed above

24 Point No. 1501

**THE MONOTYPE LEAD MOLD**

*Will make leads of the proper length with  
wonderful rapidity*

**\$1234567890**

30 Point No. 1501

**A STANDARD UNIT**

*It can be attached to any machine  
now in your plant*

**\$1234567890**

36 Point No. 1501

**NEW LEADS**

*May be used for each job*

**\$1234567890**







# The 61 Series

A NEW TYPE FACE FOR BOOK WORK WHICH POSSESSES THE CHARM OF THE ENGRAVED PAGES OF THE EIGHTEENTH CENTURY



**S**TRICT adherence to fundamental principles underlies all lasting forms of art. Because of this, the present-day craftsman, firm in his knowledge of modern technique, finds in the classical epochs of graphic expression an inexhaustible source of inspiration.

During the past ten years we have seen this evidenced by the revival in France of tasteful text pages possessing the charm associated with the copper engraved book composition of the eighteenth century. The influence of this period, its clean-cut letters, harmonious groupings and restrained ornamentation are responsible for the undoubted excellence of so much modern French book work.

Recognition of the possibilities in America for a letter especially designed for typography of this character has resulted in the development of this series by the Monotype Company. In producing it, every effort has been made to retain the simplicity and refinement of copper plate engraving. Of course, it is impossible to reproduce with type all of the liberties taken with work engraved by hand; but in this revived type face we have the continuity in passing from the down-stroke to the up-stroke and the acuteness in the formation of terminations which

accompany the vigorous and precise touch of the engraver on copper.

We place this type at the disposal of the book printer with the idea of offering him a means of securing the character of the engraved pages of the eighteenth century sustained by titles and the ornamental borders drawn from the purest sources.

Electro Display Matrices in sizes from 14 to 36 point of both Roman and Italic are in preparation. A study is being made with the view of cutting a bold face and its italic to harmonize with this series.

The display line and initial letter on this page were enlarged by photography



# No. 61E. Book Arrangement C

## Composition Matrices

6 Point No. 61E, 7 Set

MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

8 Point No. 61E, 8½ Set

MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

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12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

7 Point No. 61E, 8 Set

MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions, surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

9 Point No. 61E, 9 Set

MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great

12345 abcdefghijklmnopqrstuvwxyz 67890\$

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

## No. 61E. Book Arrangement C

### Composition Matrices

10 Point No. 61E, 10¼ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. *Yet it is only in rare instances that such an atmosphere, with its material*

12345                    abcdefghijklmnopqrstuvwxyz                    67890\$

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ

12345                    abcdefghijklmnopqrstuvwxyz                    67890\$

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ

10 Point No. 61E, 10¼ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete

12 Point No. 61E, 12 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. *All those concerned in what are accepted as the*

12345                    abcdefghijklmnopqrstuvwxyz                    67890\$

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ABCDEFGHIJKLMN**OP**QRSTUVWXYZ


12345                    abcdefghijklmnopqrstuvwxyz                    67890\$

ABCDEFGHIJKLMN**OP**QRSTUVWXYZ

12 Point No. 61E, 12 Set


#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws



Electro Display Matrices in sizes from 14 to 36 point, of both Roman and Italic, are in preparation. A study is being made with the view of cutting a bold face and its italic to harmonize with this series.

The display line and initial letter on the first page were enlarged by photography. The corner, center and 6-point border matrices on this page were made to be used with the 61E series and work in conjunction with 6-point 5318 RL (Monotype rule).



## *Old Style Figures*

**T**HE characteristic of the old style figure which has been handed down to us from the earliest designs of old style type faces has been the irregularity of ascending and descending characters, usually termed old style or "hanging" figures. Consequently, most of our old style faces are shown here with the proper figures, that is, the old style or hanging figures, as part of the font.

Recognizing that some printers desire to use a lining figure, we have designed old style lining figures for most of our old style faces. Specimens of these will be found in the section of this specimen book devoted to figures and can be identified by the symbol G following the point size in place of F. In cases where an old style lining figure has not been designed specially for the face selected the figure specimen sheets will show the face that is the best match.

In ordering old style matrices, whether in partial or complete fonts, be sure and specify old style lining figures if desired, giving their proper symbol; otherwise we always furnish standard old style figures if made.



# No. 15E. Book Arrangement C

## Composition Matrices

### 6 Point No. 15E, 7 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower and more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he

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 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 14.98 Words to Pica .63

### 8 Point No. 15E, 8½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
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 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 13.63 Words to Pica .52

### 7 Point No. 15E, 8 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early

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 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 14.68 Words to Pica .55

### 9 Point No. 15E, 9 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow

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 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83 Words to Pica .49

# No. 15E. Book Arrangement C

## Composition Matrices

10 Point No. 15E, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround *themselves with the history, literature, and concrete examples of the work with which they are particularly*

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .44

11 Point No. 15E, 11 Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as *have made its sister arts so free. All those concerned in what are accepted as the fine arts, the*

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12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .40

12 Point No. 15E, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws

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12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .37

## *Old Style Figures*

THE characteristic of the old style figure which has been handed down to us from the earliest designs of old style type faces has been the irregularity of ascending and descending characters, usually termed old style or "hanging" figures. Consequently, most of our old style faces are shown here with the proper figures, that is, the old style or hanging figures, as part of the font.

Recognizing that some printers desire to use a lining figure, we have designed old style lining figures for most of our old style faces. Specimens of these will be found in the section of this specimen book devoted to figures and can be identified by the symbol G following the point size in place of F. In cases where an old style lining figure has not been designed specially for the face selected the figure specimen sheets will show the face that is the best match.

In ordering old style matrices, whether in partial or complete fonts, be sure and specify old style lining figures if desired, giving their proper symbol; otherwise we always furnish standard old style figures if made.





# No. 16E. Book Arrangement C

## Composition Matrices

6 Point No. 16E, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower and more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he

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 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

8 Point No. 16E, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faith-

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 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 12345                    abcdefghijklmnopqrstuvwxyz                    67890\$

## Composition Matrices

7 Point No. 16E, 8 Set

Book Arrangement C

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young

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 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 14.68

Words to Pica .55

9 Point No. 16E, 9 Set

Book Arrangement C

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish

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 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .49

No. 15E.

Coin

10 Point No. 15E, 10 Set

MONOTYPE FACES

The best kind of originality is that which  
after a sound apprenticeship; that which  
prove to be the blending of a firm core  
of all useful precedent and the progress  
encies of an able mind. For, let a man  
able and original as he may, he cannot  
discard knowledge of what has gone before  
what is now going on in his own trade or  
profession. If the printers of today do not  
be esteemed arrogant when they term this  
of theirs an art, they must be willing, as  
that they are willing, to subject it to such  
have made its sister arts so free. All those  
concerned in what are accepted as the fields  
the learned sciences, and the professions should  
*themselves with the history, literature, and  
examples of the work with which they are par*

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12345    *abcdefghijklmnopqrstuvwxy*

# No. 16E. Book Arrangement C

## Composition Matrices

6 Point No. 16E, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower and more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he

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Ems a to z 14.98 Words to Pica .63

10 Point No. 16E, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances

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 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83 Words to Pica .44

8 Point No. 16E, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faith-

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 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 13.63 Words to Pica .52

11 Point No. 16E, 11 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround

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 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
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Ems a to z 12.83 Words to Pica .40

# No. 16E. Book Arrangement C

## Composition Matrices

12 Point No. 16E, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show *that they are willing, to subject it to such laws as have made its sister arts so free.*

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. *All those concerned in what are accepted as the fine arts, the learned sciences, and the*

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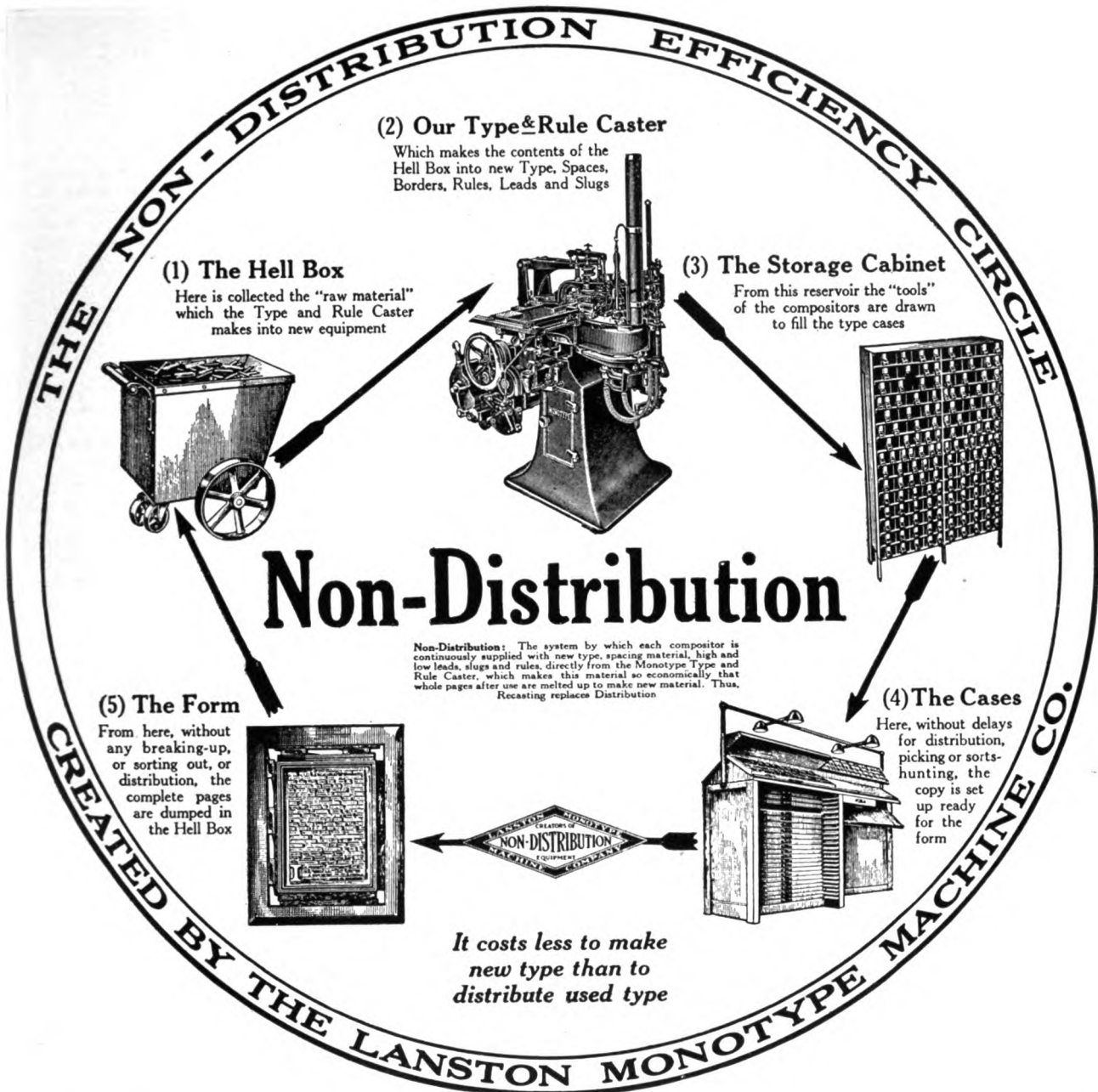
ABCDEFGHIJKLMN OPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMN OPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .37



## No. 21E. Book Arrangement C Composition Matrices

4½ Point No. 21E, 5½ Set

Left-hand column cast on 7-point body. Right-hand column cast on 5-point body

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of work with which they are

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accom-

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ABCDEFGHIJKLMN OPQRSTUVWXYZ

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67890\$

ABCDEFGHIJKLMN OPQRSTUVWXYZ

Ems a to z 15.68

Words to Pica .80

# No. 21E. Book Arrangement C

## Composition Matrices

### 5 Point No. 21E, 6½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its

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 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 16.69      Words to Pica .68

### 6 Point No. 21E, 7 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters

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 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 14.98      Words to Pica .63

### 8 Point No. 21E, 8½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material

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 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 13.63      Words to Pica .52

### 5½ Point No. 21E, 6½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and as original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 15.16      Words to Pica .68

### 7 Point No. 21E, 8 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material ap-

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 14.68      Words to Pica .55

### 9 Point No. 21E, 9 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete

12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 12345      abcdefghijklmnopqrstuvwxyz      67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83      Words to Pica .49

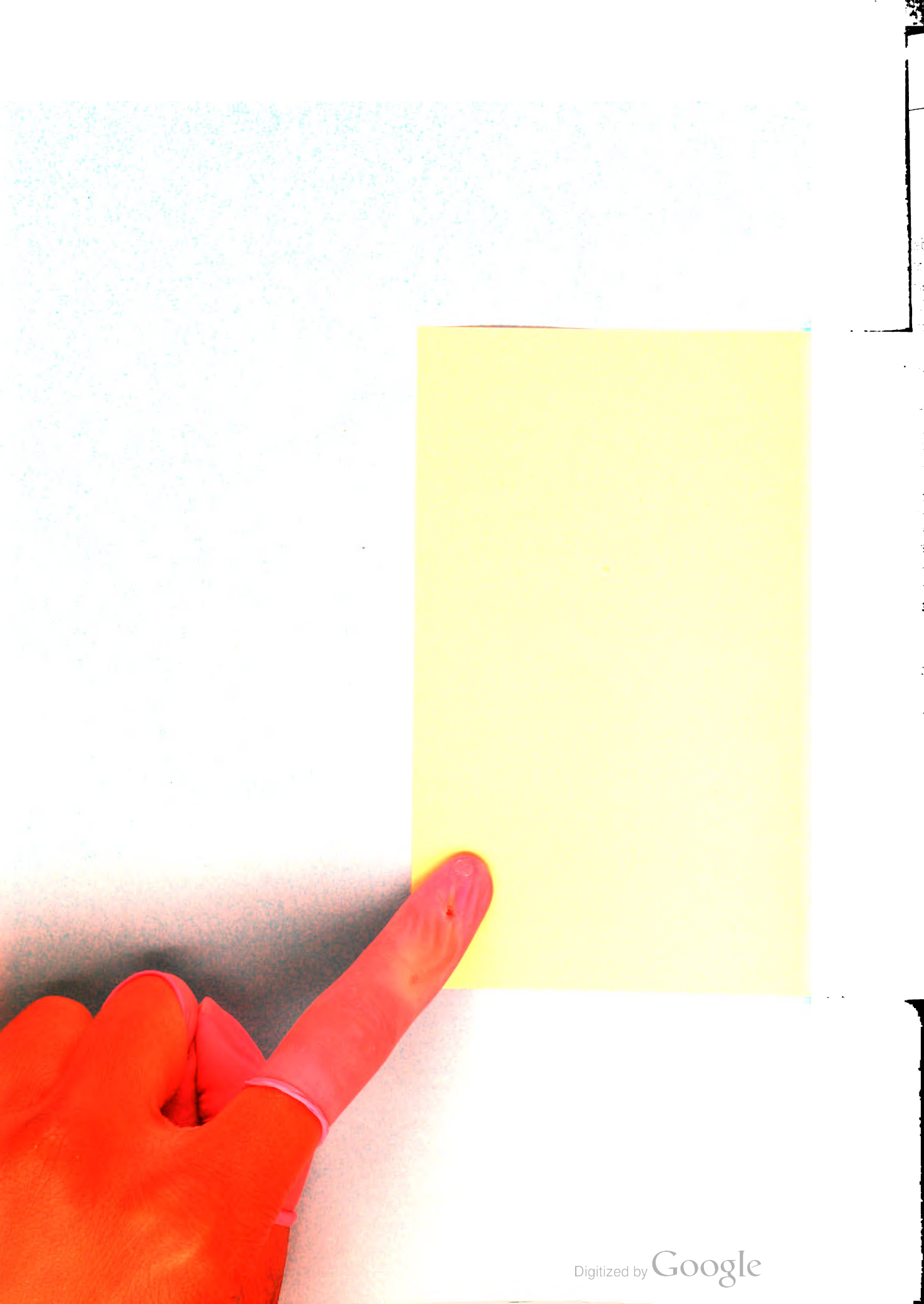
## *Old Style Figures*

**T**HE characteristic of the old style figure which has been handed down to us from the earliest designs of old style type faces has been the irregularity of ascending and descending characters, usually termed old style or "hanging" figures. Consequently, most of our old style faces are shown here with the proper figures, that is, the old style or hanging figures, as part of the font.

Recognizing that some printers desire to use a lining figure, we have designed old style lining figures for most of our old style faces. Specimens of these will be found in the section of this specimen book devoted to figures and can be identified by the symbol G following the point size in place of F. In cases where an old style lining figure has not been designed specially for the face selected the figure specimen sheets will show the face that is the best match.

In ordering old style matrices, whether in partial or complete fonts, be sure and specify old style lining figures if desired, giving their proper symbol; otherwise we always furnish standard old style figures if made.





# No. 21E. Book Arrangement C

## Composition Matrices

10 Point No. 21E, 10½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. *Yet it is only in rare instances that such an atmosphere, with its material*

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 13.17

Words to Pica .43

11 Point No. 21E, 11½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, litera-

1234 abcdefghijklmnopqrstuvwxyz 567\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234 abcdefghijklmnopqrstuvwxyz 567\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 13.13

Words to Pica .39

12 Point No. 21E, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art,

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws

Words to Pica .37

14 Point No. 21

**THE MONOTYPE STANDS FOR QUALITY**

At the same time Reducing Costs and Maintaining Prices that Leave  
Reasonable Profits for the Printer

**\$1234567890**

18 Point No. 21

**THE CONVERTIBLE MACHINE**

At first a Type Caster; add the Parts to set Matter in  
Justified Lines when you want to

**\$1234567890**

24 Point No. 21

**MONOTYPE LINE**

Means a Standard Line. Interchangeable  
for all Sizes and Faces

**\$1234567890**

30 Point No. 21

**A LABOR SAVING**

Profit Maker & Business Builder  
for the Progressive Printer

**\$1234567890**

36 Point No. 21

**SPACES AND QUADS**

Cast Easily from Old Metal

**\$1234567890**

No. 21E. Arrangement S500

Composition Matrices

14 Point No. 21E 14 Set

MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor in ignorance of what talent and genius have accomplished and are

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNPOQRSTUVWXYZ  
1234567890\$

18 Point No. 21E 18 Set

MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNPOQRSTUVWXYZ  
1234567890\$

To use these faces for composing matter in justified lines S500 stop bars are required, with left keybar 586, right keybar 587 and standard keybanks. The 18 point attachment and S500 wedges are required in casting.

No. 21G. Arrangement S1800

Composition Matrices

14 Point No. 21G 14 Set

MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor in ignorance of what talent and genius have accomplished and are*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMN OPQRSTUVWXYZ

1234567890\$

18 Point No. 21G 18 Set

MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMN OPQRSTUVWXYZ

1234567890\$

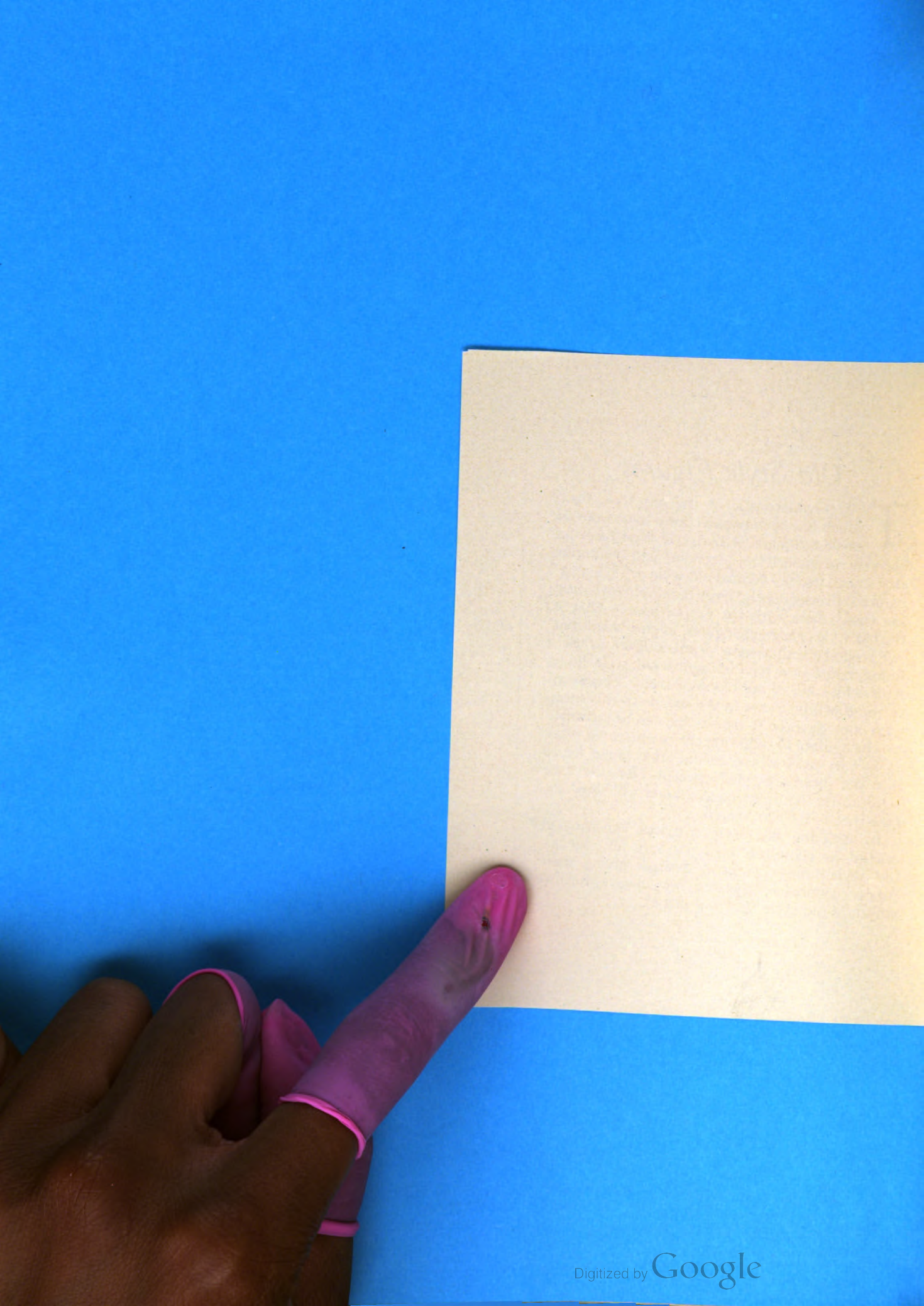
To use these faces for composing matter in justified lines S500 stop bars are required, with left keybar 586, right keybar 832 and standard keybanks. The 18 point attachment and S500 wedges are required in casting.

## *Old Style Figures*

**T**HE characteristic of the old style figure which has been handed down to us from the earliest designs of old style type faces has been the irregularity of ascending and descending characters, usually termed old style or "hanging" figures. Consequently, most of our old style faces are shown here with the proper figures, that is, the old style or hanging figures, as part of the font.

Recognizing that some printers desire to use a lining figure, we have designed old style lining figures for most of our old style faces. Specimens of these will be found in the section of this specimen book devoted to figures and can be identified by the symbol G following the point size in place of F. In cases where an old style lining figure has not been designed specially for the face selected the figure specimen sheets will show the face that is the best match.

In ordering old style matrices, whether in partial or complete fonts, be sure and specify old style lining figures if desired, giving their proper symbol; otherwise we always furnish standard old style figures if made.



# No. 22E. Book Arrangement C

## Composition Matrices

### 6 Point No. 22E, 6½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot well afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 13.90 Words to Pica .68

### 9 Point No. 22E, 9 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83 Words to Pica .49

### 8 Point No. 22E, 8 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83 Words to Pica .55

### 10 Point No. 22E, 10 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83 Words to Pica .44



# No. 22E. Book Arrangement C

## Composition Matrices

11 Point No. 22E, 11 Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the litera-

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .40

12 Point No. 22E, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show *that they are willing, to subject it to such laws as have made all its sister arts so free.*

1234 abcdefghijklmnopqrstuvwxyz 567\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234 abcdefghijklmnopqrstuvwxyz 567\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

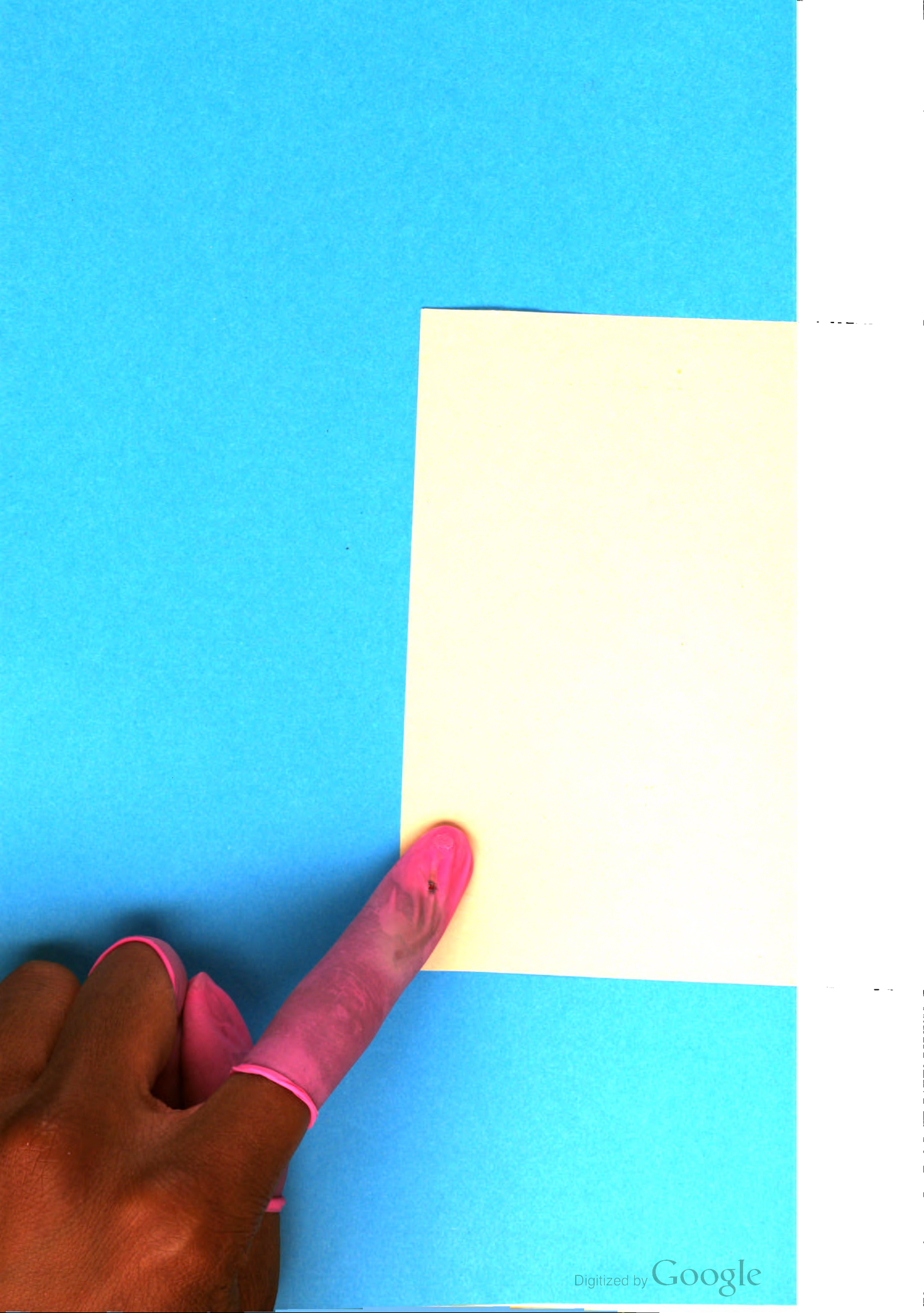
Words to Pica .37

## *Old Style Figures*

**T**HE characteristic of the old style figure which has been handed down to us from the earliest designs of old style type faces has been the irregularity of ascending and descending characters, usually termed old style or "hanging" figures. Consequently, most of our old style faces are shown here with the proper figures, that is, the old style or hanging figures, as part of the font.

Recognizing that some printers desire to use a lining figure, we have designed old style lining figures for most of our old style faces. Specimens of these will be found in the section of this specimen book devoted to figures and can be identified by the symbol G following the point size in place of F. In cases where an old style lining figure has not been designed specially for the face selected the figure specimen sheets will show the face that is the best match.

In ordering old style matrices, whether in partial or complete fonts, be sure and specify old style lining figures if desired, giving their proper symbol; otherwise we always furnish standard old style figures if made.



# No. 31E. Book Arrangement C

## Composition Matrices

6 Point No. 31E, 6½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot well afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 13.90 Words to Pica .68

8 Point No. 31E, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man,

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83 Words to Pica .55

7 Point No. 31E, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant, when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower and more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 13.29 Words to Pica .61

9 Point No. 31E, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are more particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor even in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.48 Words to Pica .50

# No. 31E. Book Arrangement C

## Composition Matrices

10 Point No. 31E, 9½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete *examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an*

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.19

Words to Pica .46

11 Point No. 31E, 10½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those *concerned in what are accepted as the fine arts, the learned sciences, and the professions surround them-*

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 11.95

Words to Pica .43

12 Point No. 31E, 11 Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show *that they are willing, to subject it to such laws as have made its sister arts so free. All those*

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 11.76

Words to Pica .40

# THE STYLE D KEYBOARD *Typewriter Arrangement*

AS EASY TO LEARN AND AS EASY TO OPERATE AS A  
UNIVERSAL KEYBOARD TYPEWRITER; THE SIMPLEST,  
FASTEST, AND MOST FLEXIBLE COMPOSING MACHINE

## The Typewriter Composing Machine

Key arrangement and action are the same as all standard typewriters. *Would you buy a typewriter without the Universal Keyboard?* Why then consider a composing machine with the key arrangement determined by the mechanical limitations of the machine?

¶

The Monotype system forces no fixed combination of matrices upon the printer; with the same Roman matrices *he may use italic or a choice of boldfaces*, without in any way affecting the arrangement of characters at the Keyboard.

¶

Whether you are in the market for composing machinery now or not, *you owe it to yourself to investigate our "Style D" Keyboard*—one of the truly great developments in the printing industry.

?

Would *you* buy a Typewriter without  
the Universal Keyboard?

# No. 37E. Book Arrangement C

## Composition Matrices

### 6 Point No. 37E, 6½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot well afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when

12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	

Ems a to z 13.90                      Words to Pica .68

### 8 Point No. 37E, 8 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young

12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	

Ems a to z 12.83                      Words to Pica .55

### 7 Point No. 37E, 7½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower and more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle

12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	

Ems a to z 13.29                      Words to Pica .61

### 9 Point No. 37E, 9 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow

12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	

Ems a to z 12.83                      Words to Pica .49

edge to paste on sheet showing other sizes of same face.  
Note—Use the gummed edge of this sheet to attach to the first page of each series that allow old style or "hanging" figures: 10E, 10E, 21E, 22E, 31E, 37E, 88E, 137E, 151E, 172E, and 25E.

The redesigned characters shown below have been made to use with the No. 37E series and are symbolized H9:

*T* shown here in the 12 point size, is made in 8, 9, 10, 11, and 12 point. Symbolized H9-37G

*J, Y, Q,*  
*b, y, a* } shown here in the 12 point size, are made in 8, 10, 11, and 12 point. Symbolized H9-37G

*ct* shown here in the 12 point size, is made in 10, 11, and 12 point. Symbolized H9-37E

*f* shown here in the 12 point size, is made in 11 and 12 point. Symbolized H9-37E

*fi, ft, fh* are made in 11 point. Symbolized H9-37E

*f, fi, ft, fh,*  
*ff, fl, ffi* } are made in 11 point. Symbolized H9-37G

These are all regular price characters, with the "—" matrices (single or in

### Old Style Figures

THE characteristic of the old style figure which has been handed down to us from the earliest designs of old style type faces has been the irregularity of ascending and descending characters, usually termed old style or "hanging" figures. Consequently, most of our old style faces are shown here with the proper figures, that is, the old style or hanging figures, as part of the font.

Recognizing that some printers desire to use a lining figure, we have designed old style lining figures for most of our old style faces. Specimens of these will be found in the section of this specimen book devoted to figures and can be identified by the symbol G following the point size in place of F. In cases where an old style lining figure has not been designed specially for the face selected the figure specimen sheets will show the face that is the best match.

In ordering old style matrices, whether in partial or complete fonts, be sure and specify old style lining figures if desired, giving their proper symbol; otherwise we always furnish standard old style figures if made.





# No. 37E. Book Arrangement C

## Composition Matrices

10 Point No. 37E, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .44

11 Point No. 37E, 11 Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the

12345 abcdefghijklmnopqrstuvwxyz 6789\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .40

12 Point No. 37E, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .37

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All of those concerned in what are accepted as the

14 Point No. 37

**MONOTYPE SPEED OF PRODUCTION**

Makes Type so Cheaply that it Costs Less to Make New Type than to  
Distribute your Worn-out Foundry Faces

\$1234567890

18 Point No. 37

**THE BEST AND THE CHEAPEST**

The only Machine with an Unmatched Record for Repeat  
Orders from Satisfied Customers

\$1234567890

24 Point No. 37

**THE TYPE CASTER**

That Others Have Tried and are Trying  
to Imitate, but Without Success

\$1234567890

30 Point No. 37

**QUALITY PAYS**

It is the Best and the Only Lever  
to Raise Your Prices

\$1234567890

36 Point No. 37

**OUR TYPE CASTER**

Makes Type for the Cases

\$1234567890

## No. 37E. Book Arrangement S500

### Composition Matrices

14 Point No. 37E, 14 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere with its material appurtenances, is

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890\$

Ems a to z 12.39

Words to Pica .32

18 Point No. 37E, 18 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890\$

Ems a to z 12.39

Words to Pica .25

**Special Price Matrices.** Fonts shown on this page not included in Library and will not be leased. To use these faces for composing matter in justified lines S500 stop bars are required. Use left keybars QC; use right keybars QC when combined with Italic; use right keybars QC2 when combined with Boldface; use standard keybanks. The 18 point attachment and S500 wedges are required for casting.



# Any Combination of Faces the Job Needs in One Matrix Case

The Monotype Matrix case, or magazine, weighs, complete, *thirty ounces*. It will lie on the outstretched hand or slip into a top-coat pocket.

Yet, assembled in that small, light, compact form are the separate matrices for 225 characters. *Two characters are never driven in the same matrix.*

Any combination of faces, special figures, fractions, accents, or signs you choose can be put up in a *single matrix case*, to suit the work in hand and the convenience of the shop. There are no mechanical restrictions whatever in making desired combinations, of the same or different point sizes, which *always line at the bottom* when cast on the same body.

We carry in stock at present the matrices for 1050 fonts of type and are cutting new fonts at the rate of about two a week.

A Matrix case, containing 225 characters in any face or combination of faces you desire and in any size or combination of sizes from 5 point to 12 point, can be had complete for \$60.00, for use on the composing machine to cast type in justified lines. With other machines this combination costs two or three times as much.

## *The Monotype Matrix Library*

But it must be remembered that every Monotype is also a *type-casting machine*—the most serviceable and satisfactory the art has ever known. It casts separate, individual type of exactly the same quality as the best foundry product.

A subscription to the MATRIX LIBRARY enables you to secure the matrices of any of our 1050 fonts for use on the caster, at the average rate of \$1.67 per font.

Turn your pi-box and worn-out faces into fresh, new type.

You owe it to yourself to get full particulars about the Monotype Matrices and the Monotype Matrix Library. You have a right to know and we desire to tell you. Send for our booklet—“*The Cellular Matrix.*” It's free.

### OUR UNIT MATRIX SYSTEM

enables MONOTYPE users to combine practically any **Boldface** with any Roman or *Italic* of the same point size, just as different sections of elastic furniture are combined. “*Buy what you want when you want it*”—a FONT of MONOTYPE matrices for composition, caps, lower case, figures and points, costs only \$20.50.

# No. 38E. Book Arrangement C

## Composition Matrices

### 6 Point No. 38E, 7 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower and more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he

12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	

Ems a to z 14.98

Words to Pica .63

### 8 Point No. 38E, 8½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness

12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	

Ems a to z 13.63

Words to Pica .52

### 7 Point No. 38E, 8 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early

12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	

Ems a to z 14.68

Words to Pica .55

### 9 Point No. 38E, 9 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to

12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	
12345	abcdefghijklmnopqrstuvwxyz	67890\$
	ABCDEFGHIJKLMNOPQRSTUVWXYZ	

Ems a to z 12.83

Words to Pica .49

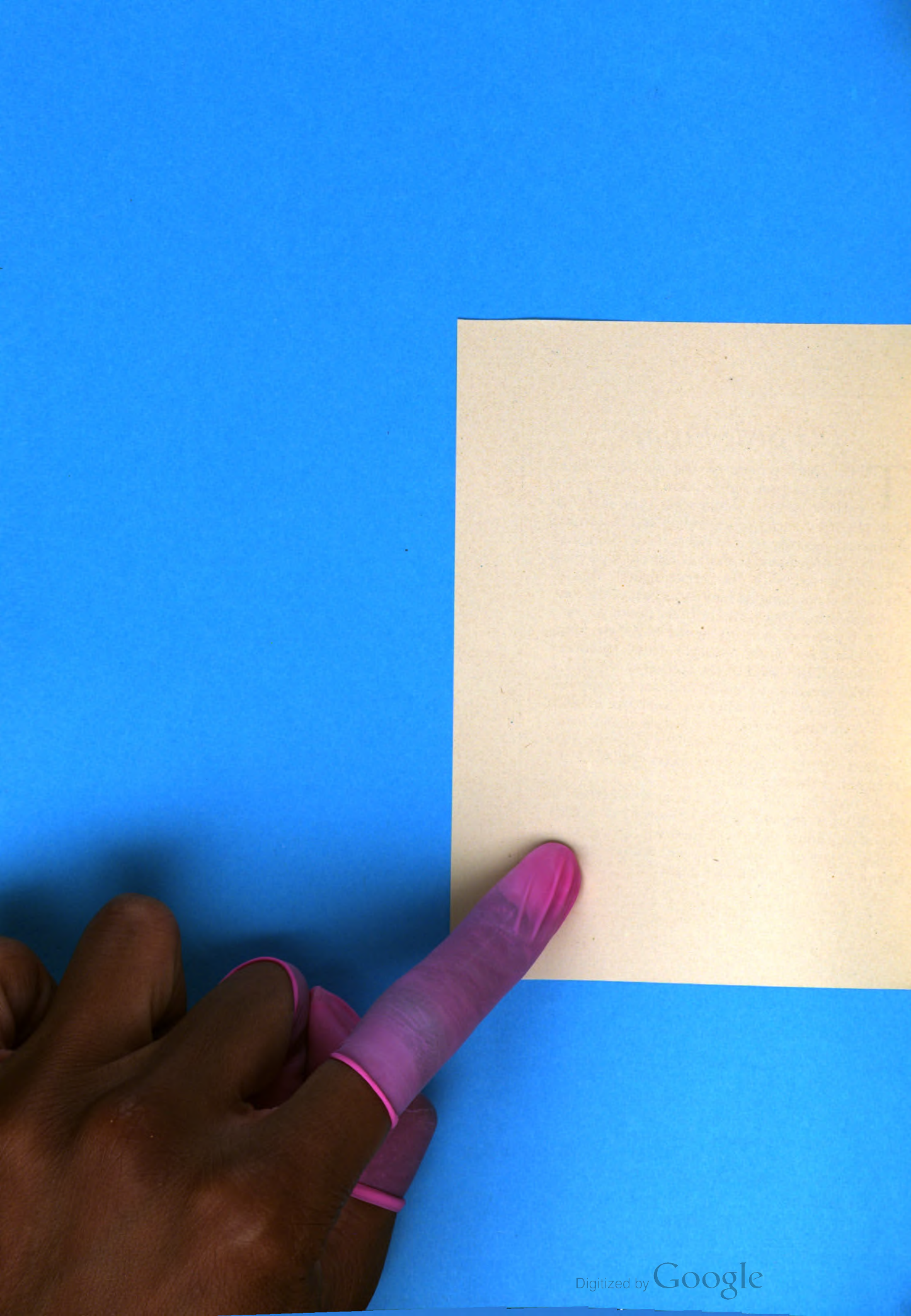
## *Old Style Figures*

**T**HE characteristic of the old style figure which has been handed down to us from the earliest designs of old style type faces has been the irregularity of ascending and descending characters, usually termed old style or "hanging" figures. Consequently, most of our old style faces are shown here with the proper figures, that is, the old style or hanging figures, as part of the font.

Recognizing that some printers desire to use a lining figure, we have designed old style lining figures for most of our old style faces. Specimens of these will be found in the section of this specimen book devoted to figures and can be identified by the symbol G following the point size in place of F. In cases where an old style lining figure has not been designed specially for the face selected the figure specimen sheets will show the face that is the best match.

In ordering old style matrices, whether in partial or complete fonts, be sure and specify old style lining figures if desired, giving their proper symbol; otherwise we always furnish standard old style figures if made.





# No. 38E. Book Arrangement C

## Composition Matrices

10 Point No. 38E, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. *Yet it is only in rare instances that such an atmosphere, with its material appurten-*

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMN OPQRSTUVWXYZ

ABCDEFGHIJKLMN OPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMN OPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .44

11 Point No. 38E, 11 Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature,

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMN OPQRSTUVWXYZ

ABCDEFGHIJKLMN OPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMN OPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .40

12 Point No. 38E, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art,

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMN OPQRSTUVWXYZ

ABCDEFGHIJKLMN OPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMN OPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .37

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws

14 Point No. 38

THERE IS A DIFFERENCE

Between what any Monotype will do and what other Machines can do.  
No other Machine will do half what it does

\$1234567890

18 Point No. 38

OUR REPEAT ORDER RECORD

Thirty-eight out of Every Hundred Monotypes sold to  
Satisfied Customers on Repeat Orders

\$1234567890

24 Point No. 38

TYPE CASTER TIPS

Don't Consider a Machine without a Visible  
Supply of its own Matrices

\$1234567890

30 Point No. 38

CAST TYPE QUICKLY

It Pays Better to make New Type  
than to Distribute

\$1234567890

36 Point No. 38

BUY THE MACHINE

With a Repeat Order Record

\$1234567890

# No. 71E. Book Arrangement S500

## Composition Matrices

14 Point No. 71E, 14 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere with its material appurtenances, is

abcdefghijklmnopqrstuvwxy  
z  
ABCDEFGHIJKLMN  
OPQRSTUVWXYZ  
1234567890\$

Ems a to z 12.39

Words to Pica .32

18 Point No. 71E, 18 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to

abcdefghijklmnopqrstuvwxy  
z  
ABCDEFGHIJKLMN  
OPQRSTUVWXYZ  
1234567890\$

Ems a to z 12.39

Words to Pica .25

Special Price Matrices. Fonts shown on this page not included in library and will not be leased. To use these faces for composing matter in justified lines S500 stop bars are required, with left keybar 898, right keybar 899, and standard keybanks. The 18 point attachment and S500 wedges are required in casting.



# No. 134E. Book Arrangement C

## Composition Matrices

6 Point No. 134E, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving the brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.83

Words to Pica .74

10 Point No. 134E, 9½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with all its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.19

Words to Pica .46

8 Point No. 134E, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are more particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.83

Words to Pica .55

12 Point No. 134E, 11½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the liter-

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.30

Words to Pica .38



## *Old Style Figures*

**T**HE characteristic of the old style figure which has been handed down to us from the earliest designs of old style type faces has been the irregularity of ascending and descending characters, usually termed old style or "hanging" figures. Consequently, most of our old style faces are shown here with the proper figures, that is, the old style or hanging figures, as part of the font.

Recognizing that some printers desire to use a lining figure, we have designed old style lining figures for most of our old style faces. Specimens of these will be found in the section of this specimen book devoted to figures and can be identified by the symbol G following the point size in place of F. In cases where an old style lining figure has not been designed specially for the face selected the figure specimen sheets will show the face that is the best match.

In ordering old style matrices, whether in partial or complete fonts, be sure and specify old style lining figures if desired, giving their proper symbol; otherwise we always furnish standard old style figures if made.





The redesigned characters shown below have been made to use with the No. 137E series and are symbolized H9:

Q, ct

shown here in the 12 point size, are made in 8, 10, 11, and 12 point. Symbolized H9-137E

y

shown here in the 11 point size, is made in 8, 10, and 11 point. Symbolized H9-137E

f, ff, fi, fl, ffi, fh, ft

are made in 11 point. Symbolized H9-137E

Q

shown here in the 12 point size, is made in 8, 10, 11, and 12 point. Symbolized H9-137F

f

is made in 12 point. Symbolized H9-137E

These are all regular price characters, with the exception of the long "s" matrices (single or in combination), which are \$1.00 each.



# No. 137E. Book Arrangement-C

## Composition Matrices

6 Point No. 137E, 6½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot well afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 13.90

Words to Pica .68

9 Point No. 137E, 9 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .49

8 Point No. 137E, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .55

10 Point No. 137E, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .44

## No. 137E. Book Arrangement C

### Composition Matrices

11 Point No. 137E, 11 Set

#### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .40

#### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of work with which they are

12 Point No. 137E, 12 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art,

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

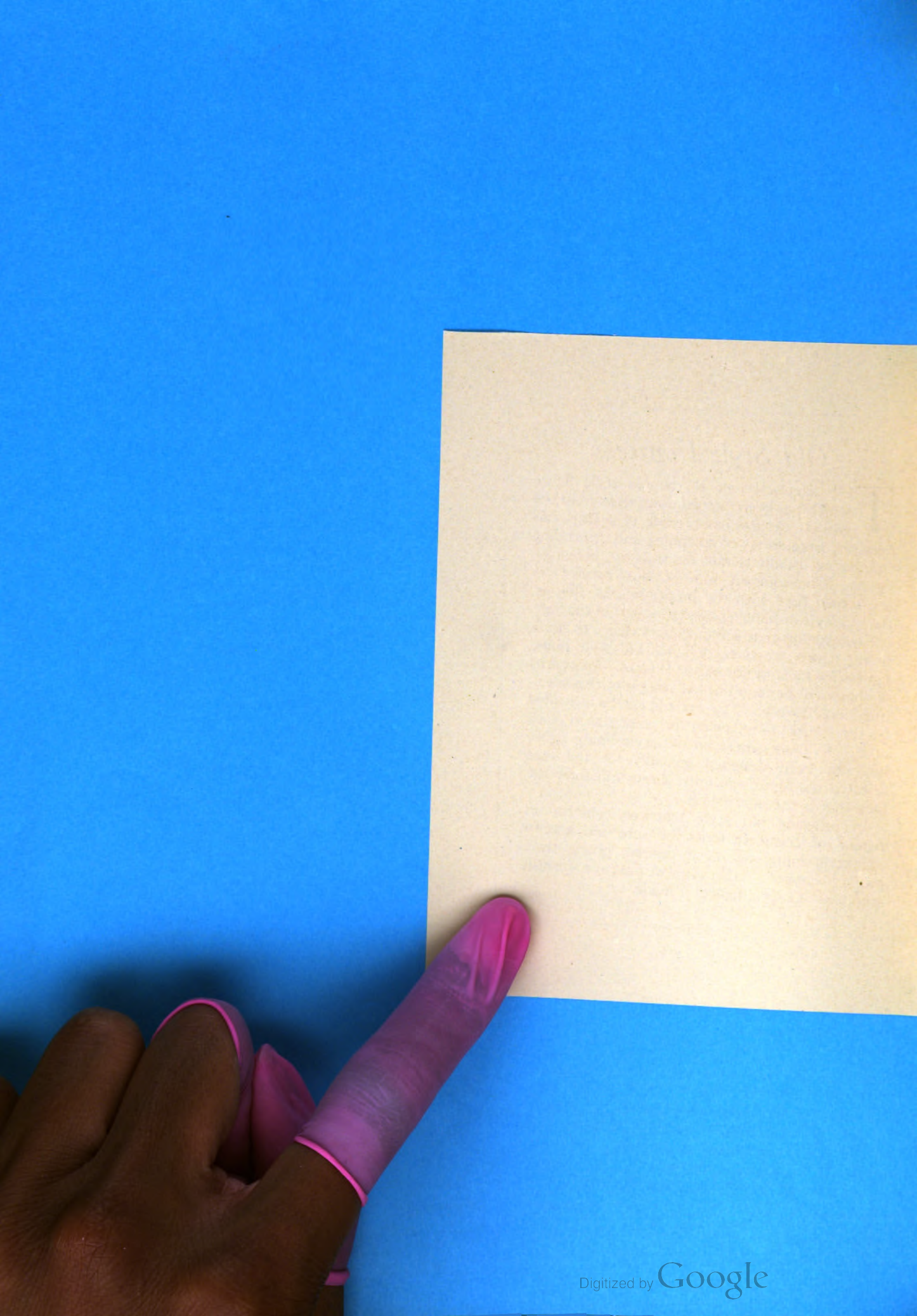
Words to Pica .37

## *Old Style Figures*

**T**HE characteristic of the old style figure which has been handed down to us from the earliest designs of old style type faces has been the irregularity of ascending and descending characters, usually termed old style or "hanging" figures. Consequently, most of our old style faces are shown here with the proper figures, that is, the old style or hanging figures, as part of the font.

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In ordering old style matrices, whether in partial or complete fonts, be sure and specify old style lining figures if desired, giving their proper symbol; otherwise we always furnish standard old style figures if made.



# No. 172E. Book Arrangement C

## Composition Matrices

10 Point No. 172E, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is *only in rare instances that such an atmosphere, with its material appurtenances, is to be found in*

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .44

11 Point No. 172E, 11 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard all knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .40

12 Point No. 172E, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and as original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. *If the printers of today do not wish to be esteemed arrogant*

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 12.83

Words to Pica .37

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that



14 Point No. 172

**MATRIX LIBRARY MEMBERS**

Keep Fonts on Hand for Use When they Please as Long as They Please  
to Convert Idle Time into Money

\$1234567890

18 Point No. 172

**CHANGE OUR TYPE CASTER**

Into a Composing Machine when you Need it Without  
the Loss of a Single Penny

\$1234567890

24 Point No. 172

**THE MONOTYPE KEYBOARD**

It Separates Type Setting from Making  
and Casting Type

\$1234567890

30 Point No. 172

**SIMPLE JUSTIFICATION**

The width of every Character is  
Automatically Registered

\$1234567890

36 Point No. 172

**CHANGE THE FACE**

But not the Key Arrangement

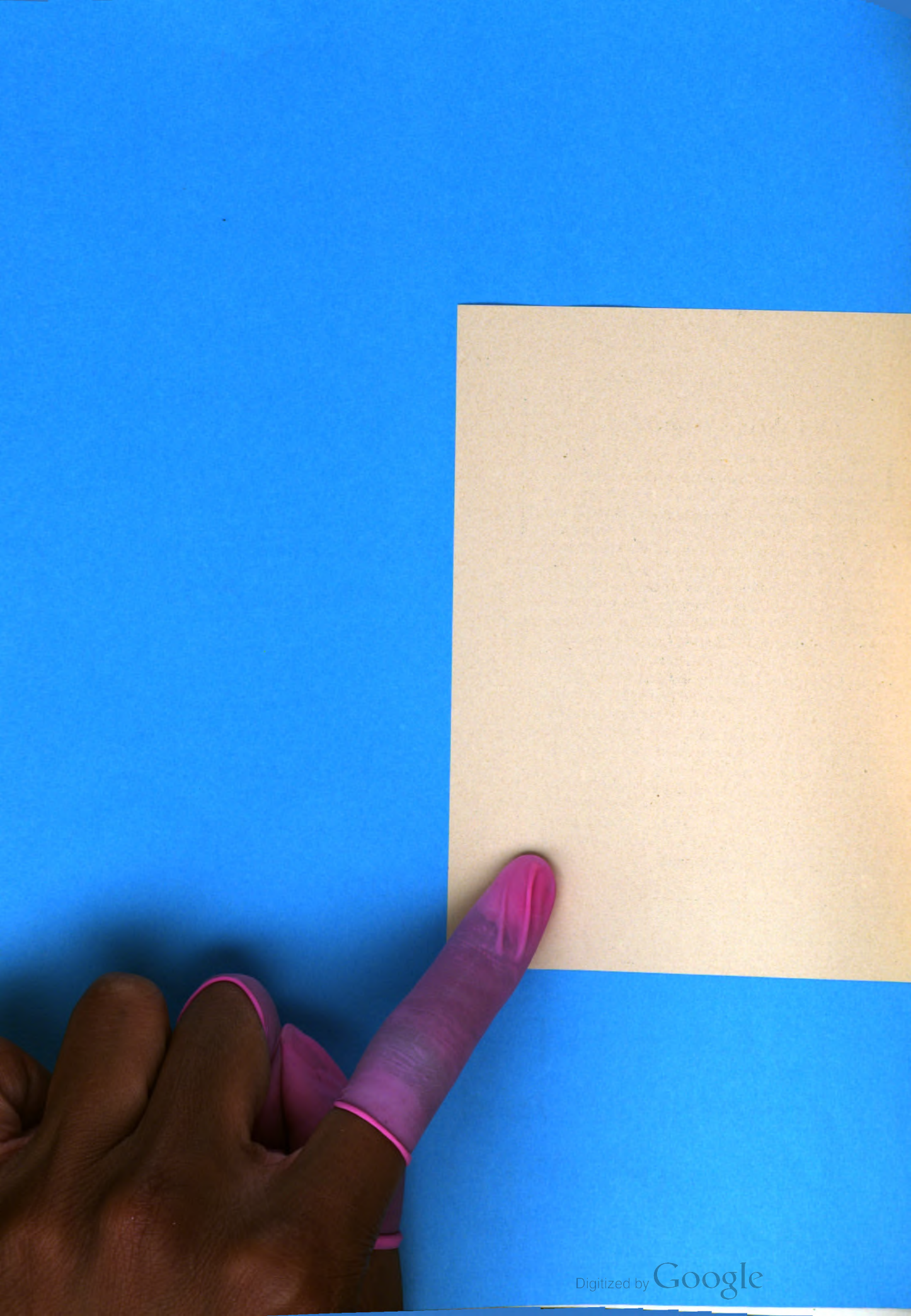
\$1234567890

## *Old Style Figures*

**T**HE characteristic of the old style figure which has been handed down to us from the earliest designs of old style type faces has been the irregularity of ascending and descending characters, usually termed old style or "hanging" figures. Consequently, most of our old style faces are shown here with the proper figures, that is, the old style or hanging figures, as part of the font.

Recognizing that some printers desire to use a lining figure, we have designed old style lining figures for most of our old style faces. Specimens of these will be found in the section of this specimen book devoted to figures and can be identified by the symbol G following the point size in place of F. In cases where an old style lining figure has not been designed specially for the face selected the figure specimen sheets will show the face that is the best match.

In ordering old style matrices, whether in partial or complete fonts, be sure and specify old style lining figures if desired, giving their proper symbol; otherwise we always furnish standard old style figures if made.



# No. 221E. Book Arrangement C

## Composition Matrices

9 Point No. 221E, 9½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in very rare instances that such an atmos-

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# No. 321E. Book Arrangement C

## Composition Matrices

5½ Point No. 321E, 7 Set

### MONOTYPE FACES

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Ems a to z 16.33		Words to Pica .63



**T**HIS NEW MONOTYPE CASLON (the 337E Series) is a faithful reproduction of a face that has steadfastly maintained its popularity in spite of the defilement by designers who have distorted this beautiful old face to suit the so-called "standard line" and in other ways endeavored to "modernize" a classic. We confidently rest our typographic reputation upon this real Caslon, for, although these matrices have been made for use on a composing machine, surely there is nothing "machiney" about the face here shown; all the charm of the original hand-cut letters has been preserved. Caslon should be set leaded, and therefore we have made the face with its distinctive long descenders; for those who must set this face solid, almost a desecration, we have provided even matrices for the shortened descenders, but these are much less stubby than the descenders of most of the modern adaptations of this face. One other point should be noted: Caslon was made to be printed upon hand-made paper—there was no machine-finish in those good old days. We have not attempted the impossible, to make a face that would be Caslon under totally different printing conditions. We have two other Caslons, the 37E and the 137E Series; therefore, we have made this new-old Caslon for our own satisfaction and to delight those who love to mix type, paper and brains. To show the great difference that paper makes in this face we here print it both on antique and on coated paper. *In ordering please be sure to specify whether you wish the long or the short descenders*

Regular Price Matrices. Fonts for the 337E Series shown on these pages are not included in Library and will not be leased.

Thousands of type faces have had their little day and been lost in oblivion in the five hundred years since typography was born. Considering this fact, a type that can show an ever-increasing popularity after nearly two centuries of usefulness is one that is bound to make the printer pause to admire and respect—not merely for reasons of art, but for hard facts of dollars and cents. Such a face is the type about which this article is written. The whole history of type founding shows no more brilliant achievement than the production by William Caslon, of London, in the early eighteenth century, of what we now call the Caslon Old Style type. Caslon was not trained to the business of type founding, but “learned it of his own genuine inclination,” as seems to have been the case with many another famous designer of types. But he came prepared. Paralleling the experience of his famous predecessor of still two centuries earlier—Nicholas Jenson, of Venice, who was an engraver of coins before he produced his excellent fonts—Caslon had been apprenticed to an engraver of ornaments on gun-barrels. Printing, whose history is one of continuous alternation between good and bad periods, was at a low ebb

7-Point Monotype Standard Line

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11-Point Monotype Standard Line

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10-Point Monotype Standard Line

This page exhibits the 337E Caslon on the Monotype Standard Line. It combines with other Monotype faces on their own bodies. For those printers who wish to use this face by itself, and who desire to match the original Caslon, we furnish matrices for longer descenders, the body being lengthened one point below the Monotype line. (For specimen showing long descenders as on original Caslon, see opposite page.)

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*12-Point Roman (11-Point with Long Descenders)*

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*9-Point (8-Point with Long Descenders)*

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*12-Point Italic (11-Point with Long Descenders)*

The sizes of 337E Series shown above have been increased one point in body-size to accommodate the thirty long descenders of the original Caslon, the body being lengthened one point below the Monotype line. Thus, the eleven-point here exhibited is identical with the ten-point standard line, with the exception of its descenders. (For specimen showing shortened descenders of Monotype Standard Line, see opposite page.)



# THE STORY OF CASLON OLD STYLE

BY

EVERETT R. CURRIER

*Reprinted from MONOTYPE, A Journal of Composing Room Efficiency*



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Printing, whose history is one of continuous alternation between good and bad periods, was at a low ebb artistically when Caslon came on the scene. To quote from Reed's *A History of Old English Letter Foundries*: “A glance through any of the public prints of the day . . . . points to a depression and degeneration so marked that one is tempted to believe that the art of Caxton and Pynson and Day was rapidly becoming lost in a wilderness of what a contemporary satirist terms ‘brown sheets and sorry letter.’”

The actual birth of the CASLON OLD STYLE followed an almost accidental circumstance. Caslon's first type was an Arabic which he had cut for a New Testament and Psalter for use in Eastern churches. To his specimen sheet of this face he had added his name as an imprint, cut in Pica Roman characters.

From this, he was advised to cut the whole font of Pica Roman. He did so, and the font thus produced was at once recognized as a masterpiece, excelling the letters of other founders of his time.

The year 1722, however, is the date most memorable in the Caslon history, for it marks the production of what is said to be the first size actually cast—English (the nearest equivalent to our 14-point).

More than half a century later (1788) our great American printer-statesman, Benjamin Franklin, wrote, in a letter to Caslon: “*I approve much of your Resolution not to send your types abroad upon Credit. Their Excellence will secure a sufficient Demand without it.*”

But America had not waited for Franklin to import the Caslon type. It was apparently the staple during the pre-Revolutionary days of the Colonies, serving all purposes in their printing world, from bill heads, broadsides, pamphlets, and newspapers, to Proclamations and copies of the *Declaration of Independence*, and even to paper currency.

*That the Caslon type is securely bound up in the early history of America, a visit to any library will demonstrate.*

It will thus be seen that the Old Style of Caslon had literally covered itself with glory in this country before even our grandfathers were old enough to be printers—that it has enjoyed a time-honored usefulness which no other type in history can parallel.

But its popularity was not continuous. Near the beginning of the Nineteenth century that style of types we now call Moderns began to appear and to catch the popular fancy, and the CASLON OLD STYLE went gradually into partial eclipse, from which it did not emerge until half a century later.

How it was revived is now a fairly familiar story. The first William Caslon had long since passed away when in 1843 the Chiswick Press sought the Caslon foundry's aid in selecting a type which would be appropriate for printing *The Diary of Lady Willoughby*, a work of fiction, the period and diction of which were supposed to represent an earlier fashion, and for which the modern types would obviously be less suitable.

The original matrices were brought out from their long retirement and selected for this work, and a small font of Great Primer (18-point) cast from them. The results were so satisfying that eventually the Chiswick Press was supplied with a complete series of all the old fonts.

In 1858, following upon this revival in England, America entered into what might be called its second Caslon phase. Formerly, all Caslon type used in this country had been imported direct from London. But now, the Johnson Type Foundry (MacKellar, Smiths & Jordan Company) of Philadelphia, had fonts brought to their foundry, from which they made electrotype matrices.

The story of the CASLON OLD STYLE from this point to the present is one of *slow but steady weaving into the fabric of modern American typography*—first into the more dignified and literary forms, and latterly into the popular forms of modern business and advertising. It is the story of a type whose vitality carried it through the worst period of typographical art and usage in history—the Victorian—the waning days of which can be vividly recalled by those of us who spent our apprenticeship amid the welter of fantastic job types then so popular. It is the story of a type that not only has held its supremacy as a body letter, but has lived to oust these types to an appreciable degree from the job and the advertisement.

A definite impetus to the increasing popularity of the CASLON OLD STYLE may be credited to the late Arthur Turnure, who, as far back as 1882, published a magazine called the *Art Age*, which strove for the restoration of printing to its place as one of the arts; and who in 1892 selected the Caslon type for the dress of *Vogue*, established in that year.

This was the CASLON OLD STYLE's introduction to the magazine field, and was a fairly conspicuous event. In acknowledging the order for the type, the foundry from which it was purchased stated that *no such large fonts had been ordered for upwards of thirty years.*

The inevitable result of the CASLON OLD STYLE's now well-established popularity was the era of copying and imitation that set in. Each of the several foundries of the country started out to produce its own version and to put its own interpretation upon what the Caslon ought to be. And so, within a period of six or seven years beginning at 1900, were produced Caslons in "re-cut," "bold," "lightface," and other inferior variations, which were able to crowd their fine original model to a very limited margin of use. The lining system, by the way, had much to do with the inferiority of these variations, in its senseless stubbing of the descenders.

But there have been a few discriminating printers whose taste has held them to persistent use of the original Caslon—when it could be obtained. And in response to the work of these few, it might be said that a third Caslon phase had set in.

For now, in 1915, we find the original Caslon creeping steadily back into preference over its several imitations.

The Monotype Company saw the light a year or two ago and set themselves to the problem of placing the original Caslon on their machine. Whether they have succeeded or not may safely be left to the verdict of the critical upon examining these pages.

What is the secret of the CASLON OLD STYLE's long-lived popularity? Obviously, it must be explained finally on no other ground than that of supreme usefulness.

*It is really hard to overrate the worth of Caslon type.* Objections can be found in it, and exceptions may be taken to it. But the type has yet to be made that can match it for all around usefulness; for grace and dignity in high places, and for clearness and neatness in ordinary work. It comes nearer being foolproof in the hands of the bungling tyro and the venturesome compositor than almost any other type that can be mentioned. Of this type can be said that, if all other English types were suddenly to disappear from the face of the earth, it could successfully bear alone the burden of modern print.

The printing industry will have made a tremendous stride forward in efficiency (it is not always necessary to explain a good type face in terms of art!) when it has grasped the idea of intensive cultivation—of making a limited number of faces serve all general uses—of making the five alphabets of a single good book face cover the entire ground. This is the absolute secret

of good typography, at a profit, under modern conditions—and under conditions of any period.

As to the source from which Caslon derived the famous Old Style that bears his name, I cannot do better than quote from an excellent and thorough article on the subject by Mr. Walter Gilliss, which appeared in the *Graphic Arts* for February, 1911:

"From certain characteristics in Caslon's types it seems evident that he gave attention to the models of Moxon, of whom the Rev. Rowe-Mores wrote: 'Moxon was the first of English letter-cutters who reduced to rule the Art which before him had been practised but by guess, and left to succeeding artists examples that they might follow his practise'; and no doubt he was aided much in his typefounding by the elaborate directions given by Moxon in his *Mechanick Exercises: Or the Doctrine of Handy-works. Applied to the Art of Mold-Making, Sinking the Matrices, Casting and Dressing of Printing-Letters.*

"And, too, we can trace the general form and style of Caslon Old Style through all the long line of Romans, back to the very earliest models. To be more explicit, it resembles closely the types cut by Christopher van Dyck and used by Daniel Elzevir, which is shown in the Specimen Sheet of March 5th, 1681. It is also closely allied to many of the types in the 1693 Specimen Book of the Oxford University Type Foundry which are believed to have been imported from Holland or cast at Oxford from Dutch Matrices.

"Caslon also resembles the types of Plantin, and the lower case of the Italic resembles the Italic found in *C. Salmasii Plinianae Exercitationes*, printed by E. Voskuyl in Utrecht, in 1689, and the Caslon capitals follow very closely the capitals of William Jansz Blaeu of Amsterdam; and the Gros Paragon Romain cut at the end of the Seventeenth Century, which appeared in the early specimens of Alberts and Uytwelf, of the Hague, and subsequently in the specimens of Freres Ploos Van Amstel, of Amsterdam, might almost be taken for the 24-point Caslon of today.

"And, again, the Roman seems closely allied to the Roman of Jenson used in the *Eusebius* of 1470, while the lower case resembles more closely still the Roman of Paul Manutius used in the *Theodoretis Urbis Cyri, Episcopi Invisiones Danielis Prophetarum*, printed in Rome in 1562, whereas the capitals of the Roman which are strictly Italian in feeling are much smaller than 'Caslon' capitals of a similar body."

*It can scarcely be gainsaid that the linking up of this splendid CASLON OLD STYLE with the Monotype is a high achievement. If William Caslon were alive today he would undoubtedly write an enthusiastic O. K. on the proof-sheet of this Monotype Series*

*These two pages (four and five), composed in nine point No. 337E, with long descenders, cast on a ten point body, show by contrast the remarkable difference in the appearance of the printed page, caused entirely by the paper used. Page four is printed on antique paper and thus maintains the beauty of the older styles of typography which has made this face so continuously popular. Page five is printed on coated paper made necessary by the conditions of modern printing and, while some of the artistic beauty of the Caslon has been sacrificed, the general effect of the printed page is beautiful*

# No. 337E. Book Arrangement C

## Composition Matrices

7 Point No. 337E, 7½ Set

Monotype Standard Line

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of work with which they are particularly engaged. *Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office.*

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Ems a to z 13.29

Words to Pica .61

8 Point No. 337E, 8 Set

Monotype Standard Line

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12345 abcdefghijklmnopqrstuvwxyzæœñffiffiffiç 67890\$

ABCDEFGHIJKLMNPOQRSTUVWXYZ&ÆE

ABCDEFGHIJKLMNPOQRSTUVWXYZ&ÆE

12345 abcdefghijklmnopqrstuvwxyzæœñffiffiffiç 67890\$

ABCDEFGHIJKLMNPOQRSTUVWXYZ&ÆE

Ems a to z 12.83

Words to Pica .55

9 Point No. 337E, 9 Set

Monotype Standard Line

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to

12345 abcdefghijklmnopqrstuvwxyzæœ 67890\$

ABCDEFGHIJKLMNPOQRSTUVWXYZ&ÆE

ABCDEFGHIJKLMNPOQRSTUVWXYZ&ÆE

12345 abcdefghijklmnopqrstuvwxyzæœñffiffiffiç 67890\$

ABCDEFGHIJKLMNPOQRSTUVWXYZ&ÆE

Ems a to z 12.83

Words to Pica .49

7 Point No. 337E, 7½ Set

With Long Descenders for 8-Point Body, Line Standard .075"

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of work with which they are particularly engaged. *Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely*

JQJgjpqy35797çfçgçpçqçrçsçtçuçvçwçxçyçzçæçœçñçffçiffçifçfiçç34579

These characters take the place of those in font at left

8 Point No. 337E, 8 Set

With Long Descenders for 9-Point Body, Line Standard .085"

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. *Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be*

JQJgjpqy35797çfçgçpçqçrçsçtçuçvçwçxçyçzçæçœçñçffçiffçifçfiçç34579

These characters take the place of those in font at left

9 Point No. 337E, 9 Set

With Long Descenders for 10-Point Body, Line Standard .095"

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples

JQJgjpqy35797çfçgçpçqçrçsçtçuçvçwçxçyçzçæçœçñçffçiffçifçfiçç34579

These characters take the place of those in font at left

The left column shows this face with slightly shortened descenders on Standard Monotype Line. The right column, directly opposite, shows the same sizes with long descenders, conforming to the Original Caslon, cast on a body that is one point size larger, the body being lengthened below the Monotype line

# No. 337E. Book Arrangement C

## Composition Matrices

10 Point No. 337E, 10 Set  
Monotype Standard Line

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ  
 12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

11 Point No. 337E, 11 Set  
Monotype Standard Line

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or

12345 abcdefghijklmnopqrstuvwxyz 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&ÆŒ  
 12345 abcdefghijklmnopqrstuvwxyzæ 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

12 Point No. 337E, 12 Set  
Monotype Standard Line

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and orig-

12345 abcdefghijklmnopqrstuvw 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
 12345 abcdefghijklmnopqrstuvwxy 67890\$  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

The left column shows this face with slightly shortened descenders on Standard Monotype Line. The right column, directly opposite, shows the same sizes with long descenders, conforming to the Original Caslon, cast on a body that is one point size larger, the body being lengthened below the Monotype line

10 Point No. 337E, 10 Set

With Long Descenders for 11-Point Body, Line Standard .105"

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts

JQJgjpqy3579JfJfgjppqyffiffiffi34579

These characters take the place of those in font at left

11 Point No. 337E, 11 Set

With Long Descenders for 12-Point Body, Line Standard .120"

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and

JQJgjpqy3579JfJfgjppqyffiffiffi34579

These characters take the place of those in font at left

### How to Order

*Monotype Standard Line.*—All the characters shown in the left column of pages six and seven will be furnished in filling an order for Monotype Standard Line Matrices. This will include the regular font characters and the following six "different design" letters furnished as side sorts:

Q q & T Y b

*Long Descenders.*—When an order is received for Long Descender Matrices, we will furnish all the characters shown in the left columns of pages six and seven, except that those shown in the right column will be substituted for the short descenders; making the font of the same number of characters as above and with the same extra six characters as side sorts:

Q q & T Y b

*Combination Fonts* will include all the characters shown in both columns of pages six and seven; that is, in addition to the regular number of Standard Line characters in the font and the six "different design" characters, the Long Descender characters will also be furnished, making thirty-six additional matrices furnished as side sorts, as follows:

JQJgjpqy3579JfJfgjppqyffiffiffi34579 Q q & T Y b

# A S P E C I M E N

of the No. 337 CASLON SERIES made by *Lanston Monotype Machine Company*

36 POINT No. 337  
**MONOT**

30 POINT No. 337  
**MONOTY**

24 POINT No. 337  
**MONOTYP**

18 POINT No. 337  
**MONOTYPEMO**

14 POINT No. 337  
**MONOTYPEMONO**

36 POINT No. 337  
**Lady Will**

30 POINT No. 337  
**Lady Willou**

24 POINT No. 337  
**Lady Willoug**

18 POINT No. 337  
**Lady Willoughby's**

14 POINT No. 337  
**Lady Willoughby's Dia**

36 POINT No. 337I  
**Art of Pr**

30 POINT No. 337I  
**Art of Print**

24 POINT No. 337I  
**Art of Printing**

18 POINT No. 337I  
**Art of Printing, by**

14 POINT No. 337I  
**Art of Printing, by Casl**

12 Point No. 337E  
Short descenders cast on 12 point body  
That the Caslon type is securely bound up in the early history of America, a visit to any library will demonstrate. It was apparently the staple during

11 Point No. 337E  
Long descenders cast on 12 point body  
That the Caslon type is securely bound up in the early history of America, a visit to any library will demonstrate. It was apparently the staple during the pre-

10 Point No. 337E  
Long descenders cast on 11 point body  
That the Caslon type is securely bound up in the early history of America, a visit to any library will demonstrate. It was apparently the staple during the pre-Revolutionary

9 Point No. 337E  
Long descenders cast on 10 point body  
That the Caslon type is securely bound up in the early history of America, a visit to any library will demonstrate. It was apparently the staple during the pre-Revolutionary days of the Colonies, serv-

8 Point No. 337E  
Long descenders cast on 9 point body  
That the Caslon type is securely bound up in the early history of America, a visit to any library will demonstrate. It was apparently the staple during the pre-Revolutionary days of the Colonies, serving all purposes in their

7 Point No. 337E  
Long descenders cast on 8 point body  
That the Caslon type is securely bound up in the early history of America, a visit to any library will demonstrate. It was apparently the staple during the pre-Revolutionary days of the Colonies, serving all purposes in their printing world, from bill

12 Point No. 337G  
Short descenders cast on 12 point body  
*That the Caslon type is securely bound up in the early history of America, a visit to any library will demonstrate. It was apparently the staple during*

11 Point No. 337G  
Long descenders cast on 12 point body  
*That the Caslon type is securely bound up in the early history of America, a visit to any library will demonstrate. It was apparently the staple during the pre-Revolutionary*

10 Point No. 337G  
Long descenders cast on 11 point body  
*That the Caslon type is securely bound up in the early history of America, a visit to any library will demonstrate. It was apparently the staple during the pre-Revolutionary days of the*

9 Point No. 337G  
Long descenders cast on 10 point body  
*That the Caslon type is securely bound up in the early history of America, a visit to any library will demonstrate. It was apparently the staple during the pre-Revolutionary days of the Colonies, serving*

8 Point No. 337G  
Long descenders cast on 9 point body  
*That the Caslon type is securely bound up in the early history of America, a visit to any library will demonstrate. It was apparently the staple during the pre-Revolutionary days of the Colonies, serving all purposes in their printing*

7 Point No. 337G  
Long descenders cast on 8 point body  
*That the Caslon type is securely bound up in the early history of America, a visit to any library will demonstrate. It was apparently the staple during the pre-Revolutionary days of the Colonies, serving all purposes in their printing world, from bill heads, broadsides,*

This SPECIMEN of 337 Series has been arranged after the style of the first specimen issued by WILLIAM CASLON, London

# Anent William Caslon the First, of London, England (1720), and the Lanston Monotype Machine Company of Philadelphia (1920)

By J. FRANK EDDY

**A**N authority has well said that typography is the servant of the advertising idea; to which he might have added that no printing can be any better than the legibility of the type employed in its composition.

The invention of printing essentially antedates the art of making type, but without movable types the art of printing would be hardly any further advanced than it was in the days of Gutenberg.

It is indeed doubtful if the *mechanics* of the craft could have reached anything like present-day perfection without the work of the punch-cutter and the type designer. The art of printing owes nearly everything that it has earned for itself to the art of making movable types. And modern printing owes its mechanical advancement to the rapid production of movable types in generous quantities.

Critics hold that printing was at its best in the middle period of its history. The printers of that period were their own type-founders, and the printers of today also may be their own type-founders, through the great work of the Lanston Monotype Machine Company, who have placed in the modern printing establishment complete type-founding and composing facilities, occupying less than one hundred square feet of floor space, that automatically produce movable type (ready composed if desired) at a speed many times faster and infinitely easier than that known to Schoeffer, Aldus, Van Dyk, Caslon and contemporaneous type designers.

Very little of the work of the early type-makers has survived in such form as to be of practical value to printers of today. The old master-craftsmen are known only by press impressions of their type product in rare old books and prints, preserved as gems of printing in a few libraries and museums.

From these old books of the middle ages modern type-founders have fashioned type faces with modifications, and have given these faces the names of the designers and printers known to have cut the original punches, but these imitation type faces have not enjoyed a wide use in modern printing practice, perhaps because they are at best little more than modern interpretations of *press impressions* of the original type that came from the hand of its medieval creator.

The work of William Caslon the First, however, exists today in the form of the original punches, cut by his hands in 1720, and as far as the writer has been able to learn the Caslon product is the only surviving masterpiece of the heyday of classic printing. It lives because it deserves to live.

The Caslon Letter Foundry, in Chiswell Street, London, is still the foundry of its founder and is owned and managed today by his direct descendant, William Caslon, III. This foundry, some years ago, revived the old original punches,

"In general effect the Caslon is bold, but not black; clear and open, but not weak and delicate . . . it was made to be read and to withstand wear . . . it is fairly uniform as to general effect

throughout the series. To reform typography we need better types; we must be more tolerant of quaintness and must attempt the revival of medieval methods."

—THRO. LOW DEVINNE

recutting them by modern methods, eliminating the mechanical crudities of the original hand-cutter and caster, perfecting, *not distorting* nor "improving," the original characteristics which have kept this famous type alive for two hundred years.

In 1858 a Philadelphia type-founder made matrices from the imported Caslon type; cast type from these matrices, retaining practically every good feature of the original Caslon; but subsequent attempts to "improve" the type by various other founders have robbed the original of all of its charm and grace, and much of the legibility which made the genuine famous.

Therefore the so-called Caslon type used by printers today is in reality not Caslon at all except in name.

Printers have been offered for the past twenty years or more all sorts of versions and hideous distortions of the original Caslon by type-founders and slug-machine manufacturers. Imperfect automatic casting appliances of the latter, and a wild desire to meet the wishes of the rank and file of erstwhile printers upon the part of the former, are responsible for these desecrations and abortions. A ruthless sacrifice of meritorious quality for cheapness and expediency has been the sad result. This degeneracy is a dark spot upon the record of modern printing progress.

Caslon type, as originally cut in 1720, contemplated nothing but the one feature that should be supreme in all type—*legibility*. Everything else was sacrificed to that, and rightly so. The product as originally produced was essentially a hand-cast product and very slow and very laborious. It defied automatic, high-speed manufacture. For years apparently insurmountable obstacles baffled modern ingenuity and the so-called "improvement" of the face is little less than a clumsy and ill-conceived expedient to sidestep these obstacles.

The Monotype Company struggled with these very same difficulties, and at first did not have much success, possibly no better than the others; but they did not give up, satisfied with mediocrity and a mangled imitation; they refused to rest their efforts on even a *good* imitation. They "went after" the original and they have achieved.

Today—now—they stand alone in that achievement. They offer every printing establishment perfect Monotype matrices from which the Monotype Casting Machine, without special attachments or makeshifts, can produce unlimited quantities of all sizes of the original Caslon in all of its pristine perfection at the mere cost of operating the automatic Monotype Casting Machine, like the thousands in daily, practical and successful use by printers all over the world.

And well might the Monotype Company be proud of their labors and adopt as a slogan: "We confidently rest our typographic reputation upon this real Caslon."

"I approve of your resolution not to send your types aboard upon credit. Their excellence will secure a sufficient demand for it."—BEN FRANKLIN. (In a letter to William Caslon the First, Esq., London.)

14 Point No. 337

HINTS ON DECORATIVE PRINTING

Summer of 1815 busy one for London Printers, Publishers and Bibliomaniacs  
Business was brisk with the Wood-Engravers, too

\$1234567890

18 Point No. 337

THE ANTIQUITIES OF BRITAIN

I may in Truth affirm that the Public had not before Gazed upon  
a Volume of more Singular Embellishments

\$1234567890

24 Point No. 337

ORIGINAL DECAMERON

In the Large Paper Copies, where the Paper is of  
Excellent Quality, the Effect

\$1234567890

30 Point No. 337

THE BIBLIOMANIACS

Two Hundred and Seventy Copies of an  
Elephantine Size for 10 £ts.

\$1234567890

36 Point No. 337

ROYAL INSTITUTION

Improvements in Color Printing

\$1234567890

Fonts of Matrices of the No. 337 Series shown on these pages are sold at Class A prices  
NOT INCLUDED IN MATRIX LIBRARY AND WILL NOT BE LEASED

No. 3371

Electro Display Matrices

14 Point No. 3371

**THE CELEBRATED AMATEURS**

*In the little red House on the corner, at the sign of the Pillars of Hercules, was born  
May 7, 1699, Pierre-Jean Mariette, the illustrious*

*\$1234567890*

18 Point No. 3371

**NO IMAGINATION REQUIRED**

*To Picture the Ardent Lad turning over, day after day, the Great Sheets  
of Pictures in his Father's Portfolios*

*\$1234567890*

24 Point No. 3371

**PURSUING THE BEAUTIFUL**

*No Vulgar Passion permitted to Disturb the Serenity of  
this most Celebrated Amateur*

*\$1234567890*

30 Point No. 3371

**FINE WORKS OF ART**

*Admired by the Last Scion of One of those  
Ancient stocks of Feudal Bourgeois*

*\$1234567890*

36 Point No. 3371

**PIERRE-JEAN**

*Print Collector and an Amateur*

*\$1234567890*

A complete showing of Swash Characters for the above fonts of the No. 3371 Series are shown on the next page. The matrices for the Swash Characters are not included with the regular 81 character font, but are sold at regular Class A prices and must be ordered separately

Fonts of Matrices of the No. 337 Series shown on these pages are sold at Class A prices

NOT INCLUDED IN MATRIX LIBRARY AND WILL NOT BE LEASED



# SWASH CHARACTERS

*for the Monotype Old Caslon Series*



14 Point No. 3371

*A B C D E G K L M N P R U & Et k v w z*

18 Point No. 3371

*A B C D E G K L M N P R U & Et k v w z*

24 Point No. 3371

*A B C D E G K L M N P R U & Et k v w z*

30 Point No. 3371

*A B C D E G K L M N P R U  
& Et k v w z*

36 Point No. 3371

*A B C D E G K L M  
N P R U &  
Et k v w z*



CAUTION ON SWASH CHARACTERS: To cast the swash characters with the authentic close fitting, as originally designed by William Caslon the First, requires that the Molds and Type-pusher Guide be altered to clear the extra long swash kern. The Molds can be altered only in our factory and a nominal charge is made for this. The Type-pusher Guide can be altered by the customer from directions which we will furnish, or, if preferred, a new one may be purchased. Molds made since February 1, 1920, and Type-pusher Guides on machines number 6263 and following have these alterations. For machines of lower serial number than 1203, additional alterations may be necessary, details of which will be furnished when required.





# No. 64J. Book Arrangement C

## Composition Matrices

6 Point No. 64J, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNQPQRSTUVWXYZ

\$1234567890

Ems a to z 12.83

Words to Pica .74

10 Point No. 64J, 9 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slav-

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNQPQRSTUVWXYZ

\$1234567890

Ems a to z 11.56

Words to Pica .49

8 Point No. 64J, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNQPQRSTUVWXYZ

\$1234567890

Ems a to z 11.63

Words to Pica .61

12 Point No. 64J, 10½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNQPQRSTUVWXYZ

\$1234567890

Ems a to z 11.23

Words to Pica .42

14 Point No. 64

BETTER THAN FOUNDRY TYPE ONCE USED  
Monotype Product is Always New. It is Always Ready to Print and Ready to  
Sell to your Satisfied Customer at a Profit  
\$1234567890

18 Point No. 64

THE MONOTYPE WILL DO  
Anything that a Compositor at the Case can do, and not only do  
it Better but will do it More Quickly  
\$1234567890

24 Point No. 64

RAILROAD TARIFFS  
And Intricate Tables Composed Exclusively on The  
Versatile and Accurate Monotype  
\$1234567890

30 Point No. 64

FACE OR MEASURE  
Changed Simply, Like Setting a Stick, and  
with Just as Much Speed  
\$1234567890

36 Point No. 64

SAVES TYPE BILLS  
And Time Lost Waiting for Sorts  
\$1234567890

# No. 64K. Book Arrangement C

## Composition Matrices

6 Point No. 64K, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in avoiding brilliant schemes wherewith to dazzle his contemporaries. The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 11.77

Words to Pica .78

10 Point No. 64K, 9 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 10.60

Words to Pica .52

8 Point No. 64K, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard all knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and also show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the very richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much time

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 10.66

Words to Pica .64

12 Point No. 64K, 10½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 10.30

Words to Pica .59

14 Point No. 641

**THE MONOTYPE PROTECTS YOUR FUTURE**  
*For some day You will want to Make Type on the Galley in Justified Lines  
instead of for the Case  
\$1234567890*

18 Point No. 641

**TYPE CASTER TIPS**  
*See that the Mold as well as the Machine is thoroughly Water  
Cooled like the Versatile Monotype  
\$1234567890*

24 Point No. 641

**A SELF-CONTAINED MOLD**  
*That's just the kind we furnish with the Monotype  
It Maintains Accuracy  
\$1234567890*

30 Point No. 641

**FREE MONOTYPE SCHOOL**  
*Ambitious Compositors Can Make Better  
Pay and Work Shorter Hours  
\$1234567890*

36 Point No. 641

**THE MACHINE**  
*That Makes the Type Trust Peevish  
\$1234567890*

No. 86J. Job Arrangement S500

Composition Matrices

14 Point No. 86J, 14 Set

**MONOTYPE FACES**

The best kind of originality is that which comes after a sound apprenticeship, that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 13.39

Words to Pica .24

18 Point No. 86J, 18 Set

**MONOTYPE FACES**

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 13.39

Words to Pica .19

Special Price Matrices. Fonts shown on this page not included in Library and will not be leased. To use these faces for composing matter in justified lines S500 stop bars are required. Use left keybars QC for the Roman; use right keybars QC2 for the Boldface; use standard keybanks. The 18 point attachment and S500 wedges are required for casting.



No. 86K. Job Arrangement QC2

Composition Matrices

14 Point No. 86K, 14 Set

**MONOTYPE FACES**

*The best kind of originality is that which comes after a sound apprenticeship, that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such*

*abcdefghijklmnopqrstuvwxy  
z*  
**ABCDEFGHIJKLMN**  
**OPQRSTUVWXYZ**  
**\$1234567890**

Ems a to z 13.39

Words to Pica .24

18 Point No. 86K, 18 Set

**MONOTYPE FACES**

*The best kind of originality is that which comes after a sound apprenticeship, that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show*

*abcdefghijklmnopqrstuvwxy  
z*  
**ABCDEFGHIJKLMN**  
**OPQRSTUVWXYZ**  
**\$1234567890**

Ems a to z 13.39

Words to Pica .19

Special Price Matrices. Fonts shown on this page not included in Library and will not be leased. To use these faces for composing matter in justified lines S500 stop bars are required. Use left keybars QC for the Roman; use right keybars QC2 for the Boldface Italic; use standard keybanks. The 18 point attachment and S500 wedges are required for casting.

# No. 86K. Job Arrangement C2

## Composition Matrices

5 Point No. 86K, 6 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome and is driven to an early disappearance; while the slower, more solidly endowed student*

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ  
\$1234567890

Ems a to z 17.21

Words to Pica .57

6 Point No. 86K, 7 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does*

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ  
\$1234567890

Ems a to z 16.72

Words to Pica .49

8 Point No. 86K, 8½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions, surround*

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ  
\$1234567890

Ems a to z 15.20

Words to Pica .40

10 Point No. 86K, 10½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only*

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ  
\$1234567890

Ems a to z 14.70

Words to Pica .33

12 Point No. 86K, 12 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free.*

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .28

No. 861

Sorts Matrices

14 Point No. 861

**MONOTYPE MATRIX EQUIPMENT**

*Greater than that of any other Machine; it enables its user to Make  
all of his own Type just when he wants it*

**\$1234567890**

18 Point No. 861

**DON'T BUY A TYPE CASTER**

*If it doesn't supply every Typographical Requirement  
for all Varieties of Work*

**\$1234567890**

24 Point No. 861

**FOUNDRY TYPE**

*Once Used is Never as Good as New Type  
Cast on the Monotype*

**\$1234567890**

30 Point No. 861

**CUT OUT LOSSES**

*Due to Your Limited Facilities and  
Your Worn-out Faces*

**\$1234567890**

36 Point No. 861

**FLEXIBILITY**

*Endless Matrix Combination*

**\$1234567890**

# No. 88J. Job Arrangement C1

## Composition Matrices

5 Point No. 88J, 5 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 12.66

Words to Pica .84

8 Point No. 88J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its ma-

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 11.08

Words to Pica .60

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 10.55

Words to Pica .42

6 Point No. 88J, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 12.66

Words to Pica .70

10 Point No. 88J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 10.75

Words to Pica .50

12 Point No. 88J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the

14 Point No. 88

**GET A FAIR PRICE FOR YOUR WORK**

**You can Easily do this without being a Cost Expert by Building up Quality with a Monotype. The Work sells Itself at a Profit Making Price**

**\$1234567890**

18 Point No. 88

**ONE NEWSPAPER CUSTOMER SAYS**

**Since the Monotypes were Installed they haven't bought a Dollar's Worth of Type, Spacing Material or Borders**

**\$1234567890**

24 Point No. 88

**"PRINTING FOR PROFIT"**

**Is Our Answer to that Interesting Query, "What is the Matter with the Printing Business?"**

**\$1234567890**

30 Point No. 88

**QUALITY PAYS HANDSOMELY**

**It is the Best and Only Lever to Raise Prices and Increase Your Profits**

**\$1234567890**

36 Point No. 88

**ALL YOU CLAIM FOR IT**

**And More Says a Satisfied Monotyper**

**\$1234567890**

# No. 88K. Job Arrangement C1

## Composition Matrices

6 Point No. 88K, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNQPQRSTUVWXYZ  
\$1234567890

Ems a to z 12.66

Words to Pica .70

10 Point No. 88K, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNQPQRSTUVWXYZ  
\$1234567890

Ems a to z 10.75

Words to Pica .50

8 Point No. 88K, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNQPQRSTUVWXYZ  
\$1234567890

Ems a to z 11.08

Words to Pica .60

12 Point No. 88K, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNQPQRSTUVWXYZ  
\$1234567890

Ems a to z 10.55

Words to Pica .42

14 Point No. 881

**ALL ROMAN, ITALIC AND BOLDFACES**

*On Standard Monotype Line for all Point Sizes from 5 Point to 12 Point Inclusive  
can be cast to Line at One Operation*

**\$1234567890**

18 Point No. 881

**TWO-LINE OR THREE-LINE BOLDFACE FIGURES**

*Combined with any size Roman for Newspaper Ad. and Catalogue  
Work. This is not a Slug Makeshift*

**\$1234567890**

24 Point No. 881

**EXTRA CHARACTERS FOR SPECIAL WORK**

*Easily Inserted in the Monotype Flexible Matrix Case  
No Extra Attachments Required*

**\$1234567890**

30 Point No. 881

**MONOTYPE MATRICES**

*Combined in an Endless Variety of Ways for  
an Endless Variety of Work*

**\$1234567890**

36 Point No. 881

**POINT, FACE & MEASURE**

*Quickly Changed with the Monotype*

**\$1234567890**

# No. 141J. Job Arrangement C1

## Composition Matrices

6 Point No. 141J, 5 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements

abcdefghijklmnopqrstuvwxy  
 ABCDEFGHIJKLMNPOQRSTUVWXYZ  
 \$1234567890

Ems a to z 10.55

Words to Pica .84

10 Point No. 141J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling

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 ABCDEFGHIJKLMNPOQRSTUVWXYZ  
 \$1234567890

Ems a to z 8.87

Words to Pica .60

8 Point No. 141J, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance, while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm con-

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 AECDEFGHIJKLMNPOQRSTUVWXYZ  
 \$1234567890

Ems a to z 9.55

Words to Pica .70

12 Point No. 141J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and

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 ABCDEFGHIJKLMNPOQRSTUVWXYZ  
 \$1234567890

Ems a to z 8.44

Words to Pica .53



14 Point No. 141

**COST OF LEADS AND LEADING BY HAND**

**Wholly Overcome with the Monotype. You can Cast any Face on a Larger Body to suit the Number of Lines in the job as determined by the Keyboard. This is the Monotype's Clear Gain**  
**\$1234567890**

18 Point No. 141

**THE ONLY MACHINE TO CONSIDER**

**For any kind of Matter to be kept Standing and Corrected for Later Editions Directories, Railway Tariffs, Time Tables, Club Lists, Etc.**  
**\$1234567890**

24 Point No. 141

**ALTERATIONS EASILY MADE**

**As with Foundry Type, and the Investment is Less by Eighty per cent. Machine Corrections Cost Money**  
**\$1234567890**

30 Point No. 141

**MONOTYPE CORRECTIONS**

**Don't stop the Production of Live Matter on Keyboard or Caster or Disturb the Order of Your Work**  
**\$1234567890**

36 Point No. 141

**FURNISHES FACILITIES**

**For all Kinds of Plain and Intricate Work**  
**\$1234567890**

# No. 164J. Book Arrangement C

## Composition Matrices

6 Point No. 164J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what TALENT AND GENIUS HAVE ACCOMPLISHED AND ARE ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW PRECEDENT WISELY DOES NOT MEAN TO IMITATE SLAVISHLY ONE GREAT EXEMPLAR, BUT TO STUDY ALL MASTERS FAITHFULLY, LETTING THEIR GREAT ACHIEVEMENTS SINK

\$12345 abcdefghijklmnopqrstuvwxyz 67890

ABCDEFGHIJKLMNPOQRSTUVWXYZ

ABCDEFGHIJKLMNPOQRSTUVWXYZ

Ems a to z 14.98 Words to Pica .63

7 Point No. 164J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A

\$12345 abcdefghijklmnopqrstuvwxyz 67890

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

Ems a to z 14.68 Words to Pica .55

8 Point No. 164J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND THE PROFESSIONS

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Ems a to z 13.63 Words to Pica .52

10 Point No. 164J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ALL ITS MATERIAL APPURTEN-

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Ems a to z 12.83 Words to Pica .44

12 Point No. 164J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs AN ART, THEY MUST BE WILLING, AND ALSO SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE

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Ems a to z 12.83

Words to Pica .37

14 Point No. 164

**MONOTYPE LOW QUADS AND SPACES**

Save Time in the Press Room on Make-ready and Running, and makes  
the Job Profitable for the Boss  
\$1234567890

18 Point No. 164

**INTELLIGENT COMPOSITORS**

Learn to Operate the Monotype. It is the Most Productive  
and Healthful Composing Room Work  
\$1234567890

24 Point No. 164

**GAS AND METAL FUMES**

Do not Belong to the Composing Room in the  
Monotype Printing Shop  
\$1234567890

30 Point No. 164

**NO PIECED SLUGS**

Or Sawing, Corrections Made the Same  
as with Foundry Type  
\$1234567890

36 Point No. 164

**SEVEN ALPHABETS**

At Your Operator's Command  
\$1234567890

No. 164J. Book Arrangement S500

Composition Matrices

14 Point No. 164J, 14 Set

MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere with its material appurtenances, is

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 13.39

Words to Pica .24

18 Point No. 164J, 18 Set

MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to sub-

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 13.39

Words to Pica .19

Special Price Matrices. Fonts shown on this page not included in Library and will not be leased. To use these faces for composing matter in justified lines S500 stop bars are required. Use left keybars QC; use right keybars QC when combined with Italic; use right keybars QC2 when combined with Boldface; use standard keybanks. The 18 point attachment and S500 wedges are required for casting.



# No. 164K. Book Arrangement C [Italic]

## Composition Matrices

6 Point No. 164K, 7 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower and more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evading brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be*

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\$1234567890

10 Point No. 164K, 10 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing in*

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\$1234567890

8 Point No. 164K, 8½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The*

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\$1234567890

12 Point No. 164K, 12 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the liter-*

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

14 Point No. 1641

**THE MONOTYPE IS MUCH MORE**  
*Than a Composing Machine, it is also a Complete Type Foundry. It  
Furnishes all Material for Hand Compositors*  
**\$1234567890**

18 Point No. 1641

**IT HAS BEEN PROVED**  
*Repeatedly that it is Impossible to get Efficiency From  
Compositors Using Bought Type*  
**\$1234567890**

24 Point No. 1641

**THE MONOTYPE**  
*System Increases the Efficiency of Every  
Composing-Room Employee*  
**\$1234567890**

30 Point No. 1641

**NO MECHANICAL**  
*Limitations Restrict the Designers  
of Monotype Faces*  
**\$1234567890**

36 Point No. 1641

**GOOD RULE**  
*Is a Product of the Monotype*  
**\$1234567890**

# No. 168J. Job Arrangement C2

## Composition Matrices

5 Point No. 168J, 6½ Set

(This font contains caps and small caps)

MONOTYPE FACES. 5 POINT CAPS

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF

MONOTYPE FACES. 5 POINT SMALL CAPS

WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PRO-

MONOTYPE FACES. 5 POINT CAPS AND SMALL CAPS

FESIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS ACCOM-

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 25.13

Words to Pica .50

8 Point No. 168J, 9 Set

MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND HIS PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILL-

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 21.74

Words to Pica .36

6 Point No. 168J, 7½ Set

(This font contains caps and small caps)

MONOTYPE FACES. 6 POINT FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND.

MONOTYPE FACES. 6 POINT SMALL CAPS

FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE

MONOTYPE FACES. 6 POINT CAPS AND SMALL CAPS

WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND THE CONCRETE

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\$1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 24.18

Words to Pica .43

10 Point No. 168J, 11 Set

MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THE KIND WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 21.74

Words to Pica .29

12 Point No. 168J, 12½ Set

MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THE KIND WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 20.14

Words to Pica .26

MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THE KIND WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET ANY



14 Point No. 168

THE MONOTYPE  
CONTINUOUSLY RENEWS ALL THE PERISHABLE  
MATERIAL USED BY COMPOSITORS  
\$1234567890

18 Point No. 168

EVERY HOUR OF  
EVERY COMPOSITOR PRODUCTIVE WITH  
NON-DISTRIBUTION  
\$1234567890

18H4 Point No. 168

MERITS OF  
A MONOTYPE NON-DISTRIBUTION  
SYSTEM ARE IN EVIDENCE  
\$1234567890

24 Point No. 168

LEADS, SLUGS,  
QUADS AND SPACE MATERIAL  
IN UNLIMITED QUANTITIES  
\$1234567890

24H4 Point No. 168

FOR QUALITY  
ALWAYS USE MONOTYPE  
COMPOSITION  
\$1234567890

14 Point No. 186

**NO PRINTER CAN AFFORD  
To Refuse to Investigate advantages of the Monotype Non-Distribution  
System, which is Indorsed by Hundreds of Users  
\$1234567890**

18 Point No. 186

**THE MONOTYPE  
Eliminates Non-productive Time in the Composing Room  
and Increases Output in Press Room  
\$1234567890**

24 Point No. 186

**MANY MAGAZINES  
of Latin Europe are Produced entirely on the  
Monotype Composing Machine  
\$1234567890**

30 Point No. 186

**NON-DISTRIBUTION  
Reduces the Cost of producing Good  
Advertising Composition  
\$1234567890**

36 Point No. 186

**WORKMEN  
Will Appreciate Its Advantages  
\$1234567890**



# No. 186J. Job Arrangement C1

## Composition Matrices

5 Point No. 186J, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 15.19

Words to Pica .70

7 Point No. 186J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The very sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 14.47

Words to Pica .53

6 Point No. 186J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession.

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 14.78

Words to Pica .60

8 Point No. 186J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 13.45

Words to Pica .50

# No. 186J. Job Arrangement C1

## Composition Matrices

9 Point No. 186J, 9 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with all its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .47

10 Point No. 186J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .42

11 Point No. 186J, 11 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .38

12 Point No. 186J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .35

## Composition Matrices

8 Point No. 264J, 6½ Set

Book Arrangement C

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are now accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that this atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoid-

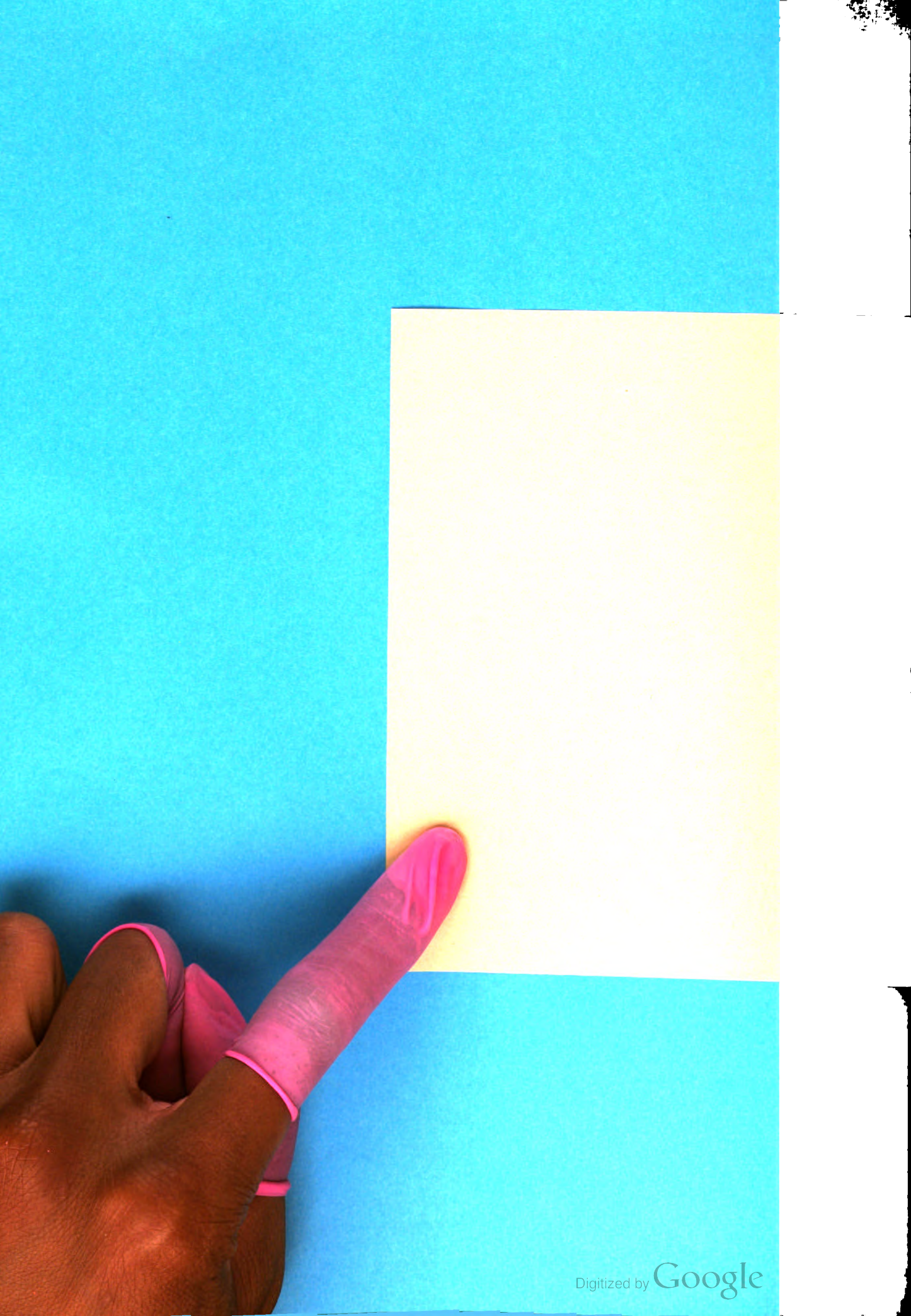
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 10.43

Words to Pica .68



# No. 264J. Book Arrangement C

## Composition Matrices

8 Point No. 264J, 6½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 10.43

Words to Pica .68

10 Point No. 264J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with all its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 10.27

Words to Pica .55

12 Point No. 264J, 9½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particu-

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 10.16

Words to Pica .46

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with all its material ap-



14 Point No. 264

**THIS IS AN AGE OF PRODUCTION**  
Keep Your Compositors Producing—Not Spending One-third Their Time Supplying  
Themselves with Material with which to Work  
\$1234567890

18 Point No. 264

**THEIR WORK IS CONSTRUCTIVE**  
Your Hand Compositors have spent Years of Diligent Labor to become  
Skilled at Their Trade  
\$1234567890

24 Point No. 264

**DON'T DISTRIBUTE**  
Let Your Compositors be Producers All the Time—  
They will Appreciate It  
\$1234567890

30 Point No. 264

**NEW MATERIAL**  
Compositors Need Full Cases of New Type and  
Plenty of New Rule  
\$1234567890

36 Point No. 264

**SAVE MONEY**  
On the Time Wasted for Distribution  
\$1234567890

18 Point No. 285

**AN INLINE SERIES**

**Is Especially Good for Newspaper Ad  
Composition and Job Work  
\$1234567890**

24 Point No. 285

**MAGAZINE HEADINGS**

**Composed in Inline Faces Har-  
monize with Text Matter  
\$1234567890**

30 Point No. 285

**COVER PAGES**

**Displayed in this New Series  
are Very Distinctive  
\$1234567890**



24 Point No. 286

**YOUR COMPOSITION COST**  
**The Monotype Reduces the Cost of Both**  
**Machine and Hand Composition**  
**\$1234567890**

30 Point No. 286

**CAN BE REDUCED**  
**The Monotype Does This Through**  
**Its Non-Distribution System**  
**\$1234567890**

36 Point No. 286

**START NOW**  
**Eliminating All Distribution**  
**\$1234567890**



# No. 287J. Job Arrangement C2

## Composition Matrices

6 Point No. 287J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 15.20

Words to Pica .40

8 Point No. 287J, 10½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to just such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.70

Words to Pica .33

10 Point No. 287J, 12½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing and show that they are willing, to subject it to such laws as have made its sister arts so free. All those

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.93

Words to Pica .27

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions, surround them-

\*12 Point No. 287

**MONOTYPE TYPE**  
**Being Sharp and Clear, Makes for Good Press Work and**  
**Good Transfers for Offset Printing**  
**\$1234567890**

14 Point No. 287

**BOOKLETS, FOLDERS**  
**and all Fine Catalogs are now set in New Type**  
**Faces and Rule Borders that Harmonize**  
**\$1234567890**

18 Point No. 287

**MAINTAIN QUALITY**  
**and Save your Distribution Expense**  
**New Type is an Economy**  
**\$1234567890**

24 Point No. 287

**HIGH-CLASS BOOKS**  
**are Produced with the Use of**  
**New Monotype Type**  
**\$1234567890**

30 Point No. 287

**NEWSPAPERS**  
**Realize Value of Monotype**  
**\$1234567890**

\*The 12 point size of this series is cast on the T mold, using the 12 point mold blade.

**WHAT USERS SAY**  
**About Monotype Products, Is What Counts**  
**\$1234567890**









# THE MONOTYPE

Both Makes and Sets Type  
The Only Type Caster and Composing Machine

Casts Type in all Sizes  
5-point to 36-point  
Body Type, Display Type  
Borders, Spaces and Quads

For All Kinds of Composition  
Plain or Intricate  
All Sizes, 5-point to 14-point  
Any Measure up to 60 Picas

## Composition Matrices

5 Point No. 25J, 6½ Set

Job Arrangement C1

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.49

Words to Pica .65

# No. 25J. Job Arrangement C1

## Composition Matrices

6 Point No. 25J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession.

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.78

Words to Pica .60

8 Point No. 25J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 13.45

Words to Pica .50

7 Point No. 25J, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.03

Words to Pica .54

9 Point No. 25J, 9½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great

abcdefghijklmnopqrstuvwxyz

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\$1234567890

Ems a to z 13.38

Words to Pica .44

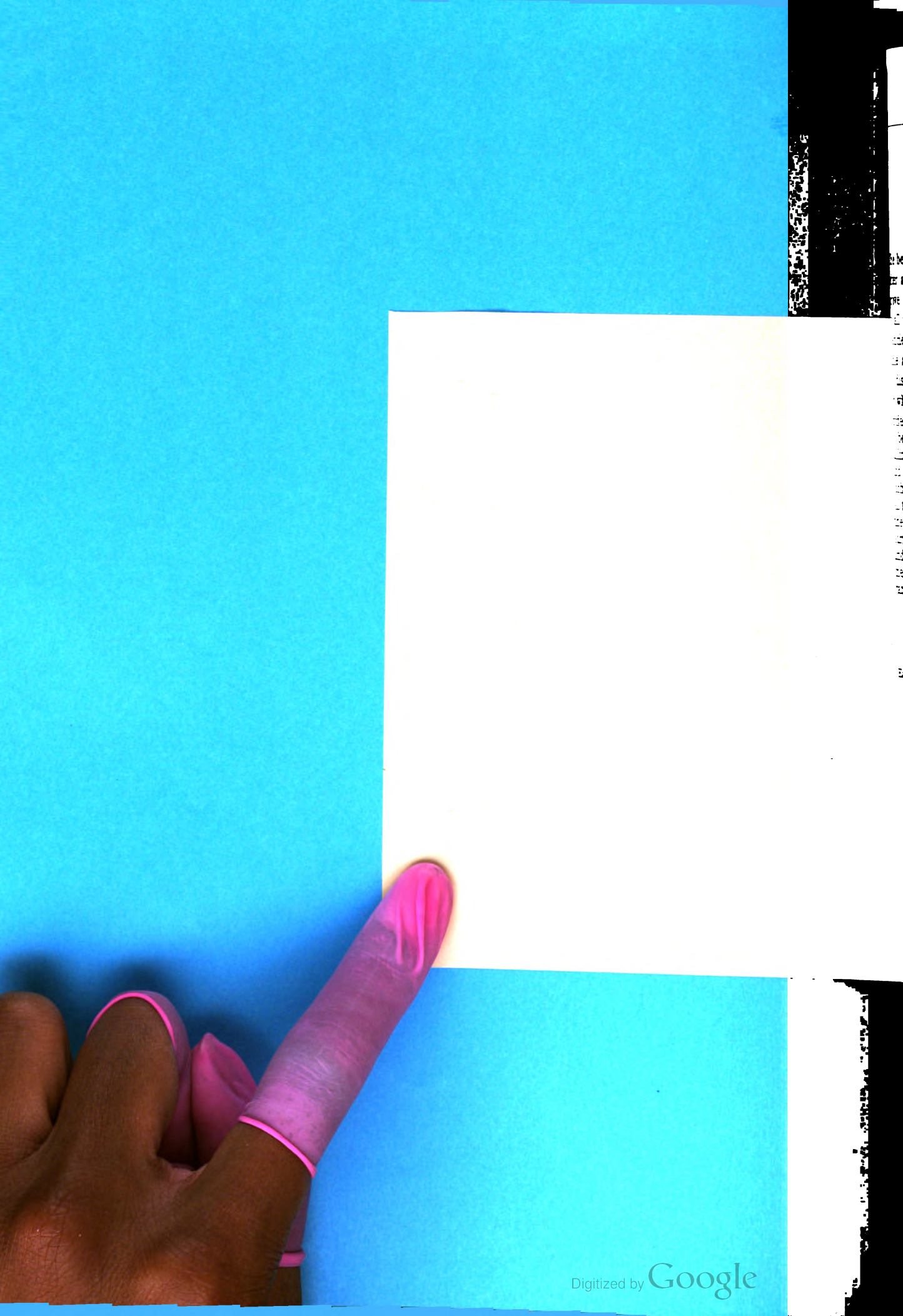
## Old Style Figures

**T**HE characteristic of the old style figure which has been handed down to us from the earliest designs of old style type faces has been the irregularity of ascending and descending characters, usually termed old style or "hanging" figures. Consequently, most of our old style faces are shown here with the proper figures, that is, the old style or hanging figures, as part of the font.

Recognizing that some printers desire to use a lining figure, we have designed old style lining figures for most of our old style faces. Specimens of these will be found in the section of this specimen book devoted to figures and can be identified by the symbol G following the point size in place of F. In cases where an old style lining figure has not been designed specially for the face selected the figure specimen sheets will show the face that is the best match.

In ordering old style matrices, whether in partial or complete fonts, be sure and specify old style lining figures if desired, giving their proper symbol; otherwise we always furnish standard old style figures if made.

style of "hanging figures": 16E, 17E, 21E, 22E, 23E, 24E, 25E, 26E, 27E, 28E, 29E, 30E, 31E, 32E, 33E, 34E, 35E, 36E, 37E, 38E, 39E, 40E, 41E, 42E, 43E, 44E, 45E, 46E, 47E, 48E, 49E, 50E, 51E, 52E, 53E, 54E, 55E, 56E, 57E, 58E, 59E, 60E, 61E, 62E, 63E, 64E, 65E, 66E, 67E, 68E, 69E, 70E, 71E, 72E, 73E, 74E, 75E, 76E, 77E, 78E, 79E, 80E, 81E, 82E, 83E, 84E, 85E, 86E, 87E, 88E, 89E, 90E, 91E, 92E, 93E, 94E, 95E, 96E, 97E, 98E, 99E, 100E



# No. 25J. Job Arrangement C1

## Composition Matrices

10 Point No. 25J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMN OPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .42

11 Point No. 25J, 11½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, liter-

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMN OPQRSTUVWXYZ

\$1234567890

Ems a to z 12.95

Words to Pica .37

12 Point No. 25J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as

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ABCDEFGHIJKLMN OPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .35

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the



14 Point No. 25

**QUITE ALONE IN THE FIELD**  
For School and College Text Books, Fine Editions, Catalogues and  
all Work Requiring Mechanical Accuracy  
\$1234567890

18 Point No. 25

**PERFECT PRINTING SURFACE**  
On Every Letter cast on the Monotype Means Minimum  
Make-ready on the Press  
\$1234567890

24 Point No. 25

**ACCURATE JUSTIFICATION**  
And Uniform Alignment; the Hall-marks  
of Monotype Product  
\$1234567890

30 Point No. 25

**USEFUL FACES**  
Borders and Ornaments; New Ones  
Added Every Week  
\$1234567890

36 Point No. 25

**IDLE TIME**  
Converted Into Real Money  
\$1234567890

# *Straight Matter*

*What the great magazines long ago discovered about the Monotype, the newspapers are just beginning to find out.*

*We have learned that there is such a thing as a newspaper standard of quality. This standard is high enough to convince us that the Monotype System is the only one that can establish and maintain this standard.*

*Many newspapers found out for themselves that the Monotype was not only an invaluable—almost indispensable—help in the ad-room, but that it was also the most satisfactory machine on **STRAIGHT MATTER**.*

*Every newspaper plant using Monotypes has machines which are **NEVER** idle.*

*The Monotype is **THE** complete machine for the newspaper office because it is the only machine that is both a **TYPE CASTER** and **TYPE SETTER**.*

*The Monotype maintains the newspaper standard of quality because it provides a new dress of type for every issue.*

*Look into it! Let us send you the actual proof of the Monotype's newspaper record on news and ads.*

# No. 25K. Job Arrangement C1

## Composition Matrices

6 Point No. 25K, 7 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with all its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession.*

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 14.78

Words to Pica .60

8 Point No. 25K, 8½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an*

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\$1234567890

Ems a to z 13.45

Words to Pica .50

7 Point No. 25K, 7½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 14.03

Words to Pica .54

9 Point No. 25K, 9 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with all its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently*

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\$1234567890

Ems a to z 12.66

Words to Pica .47

# No. 25K. Job Arrangement C1

## Composition Matrices

10 Point No. 25K, 10 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmos-*

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .42

11 Point No. 25K, 11 Set

### MONOTYPE FACES

*The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made all its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions, surround themselves with the history, liter-*

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .38

12 Point No. 25K, 12 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are*

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .35

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, and the learned sciences and professions surround them-*

14 Point No. 251

**THERE NEED BE NOTHING THE MATTER**  
*With the Printing Business when you get Your Profits Out of  
Quality and not out of Low Selling Prices*  
**\$1234567890**

18 Point No. 251

**COSTS MAY BE REDUCED**  
*And Quality Greatly Raised by One Operation through  
the Use of the Monotype*  
**\$1234567890**

24 Point No. 251

**KEEP UP THE QUALITY**  
*And Your Customers Will Pay an Extra  
Good Profit for Extra Good Work*  
**\$1234567890**

30 Point No. 251

**FOR ECONOMY**  
*And for Superiority the Monotype  
is in a Field by Itself*  
**\$1234567890**

36 Point No. 251

**THE MONOTYPE**  
*Answers the Cost Problem*  
**\$1234567890**

# No. 26J. Job Arrangement C2

## Composition Matrices

5 Point No. 26J, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere,

abcdefghijklmnopqrstuvwxy  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 \$1234567890

Ems a to z 17.21

Words to Pica .57

7 Point No. 26J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all the useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in the hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed

abcdefghijklmnopqrstuvwxy  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 \$1234567890

Ems a to z 16.38

Words to Pica .43

6 Point No. 26J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to

abcdefghijklmnopqrstuvwxy  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 \$1234567890

Ems a to z 16.72

Words to Pica .49

8 Point No. 26J, 8 1/2 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness

abcdefghijklmnopqrstuvwxy  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 \$1234567890

Ems a to z 15.20

Words to Pica .40

# No. 26J. Job Arrangement C2

## Composition Matrices

9 Point No. 26J, 9 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .38

10 Point No. 26J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .34

12 Point No. 26J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot well afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .28

# Composition Matrices

Job Arrangement C1

6 Point No. 45J, 7 Set

## MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship: that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are now accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that this atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance: while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship: that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in

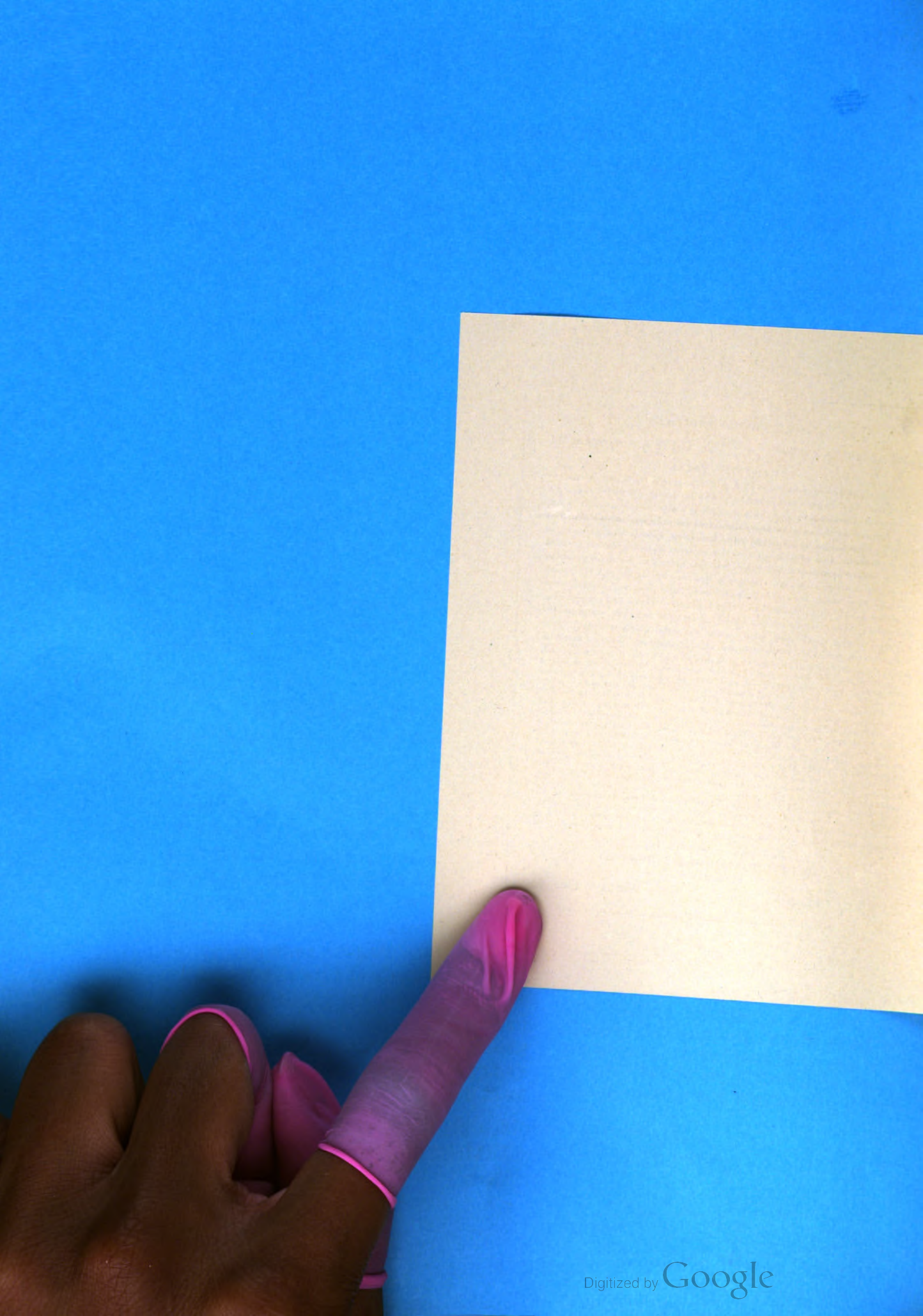
abcdefghijklmnopqrstuvwxyz  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 \$1234567890

Words to Pica .60

Ems a to z 14.78

NOTE.—This sheet shows an additional point size of a series now in your equipment room. edge to paste on sheet showing other sizes of static faces.





# No. 45J. Job Arrangement C1

## Composition Matrices

8 Point No. 45J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their greatest achievements sink slowly into the mind in order that we may patiently derive from

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 13.45

Words to Pica .55

10 Point No. 45J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .42

12 Point No. 45J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .35

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts and the learned sciences and professions, surround themselves with the

14 Point No. 45

**MONOTYPE TYPE IS GOOD TYPE**  
No Foundry Type Made is More Solid or Has a Better Face than Type  
Cast on the Monotype  
\$1234567890

18 Point No. 45

**QUALITY CATALOGUES**  
If Machine Set Must be Monotype Set "There's a  
Reason"  
\$1234567890

24 Point No. 45

**THEORIES DO NOT APPLY**  
To the Monotype, but Conditions, Which It  
Is Always Ready to Fulfil  
\$1234567890

30 Point No. 45

**THE BEST WAY TO**  
Answer the Sorts and Composition  
Problem Is the Monotype Way  
\$1234567890

36 Point No. 45

**AT EVERY POINT**  
The Monotype Is on the Job  
\$1234567890

# No. 56J. Job Arrangement C2

## Composition Matrices

5 Point No. 56J, 6½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions

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\$1234567890

Ems a to z 18.63

Words to Pica .52

6 Point No. 56J, 7¼ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and

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Ems a to z 17.33

Words to Pica .47

5½ Point No. 56J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are now accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that this atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and as original as he may, he cannot afford to

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\$1234567890

Ems a to z 18.25

Words to Pica .49

7 Point No. 56J, 7¾ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of all that talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving bril-

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\$1234567890

Ems a to z 15.87

Words to Pica .44

# No. 56J. Job Arrangement C2

## Composition Matrices

8 Point No. 56J, 8½ Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in the hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in the hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of all our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and

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\$1234567890

Ems a to z 15.20

Words to Pica .40

# No. 58J. Job Arrangement C1

## Composition Matrices

6 Point No. 58J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession.

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\$1234567890

Ems a to z 14.78

Words to Pica .60

10 Point No. 58J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of

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\$1234567890

Ems a to z 12.66

Words to Pica .42

8 Point No. 58J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work, with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their greatest achievements sink slowly into the mind in order that we may patiently derive from

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\$1234567890

Ems a to z 13.45

Words to Pica .50

12 Point No. 58J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and also show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, and the learned sciences and professions surround themselves with

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\$1234567890

Ems a to z 12.66

Words to Pica .35

14 Point No. 58

**CASTS ALL SPACING MATERIAL**

From the 5-point Thin Space to the 36-point Em Quad and all the Intermediate Point and Set Sizes

\$1234567890

18 Point No. 58

**SETS STRAIGHT MATTER**

Better, Quicker and More Economically than by Any Other Method of Mechanical Composition

\$1234567890

24 Point No. 58

**THE LEADING MAGAZINES**

Are Practically all Composed and Cast on the Monotype Machine

\$1234567890

30 Point No. 58

**MONOTYPE PRODUCT**

Sells for the Same Price as Similar Kinds of Matter Set by Hand

\$1234567890

36 Point No. 58

**LONG RUNS**

Direct from Type show Less Wear

\$1234567890

# No. 60J. Job Arrangement C2

## Composition Matrices

6 Point No. 60J, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries.

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\$1234567890

Ems a to z 17.92

Words to Pica .45

10 Point No. 60J, 11 Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. Let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in

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\$1234567890

Ems a to z 15.77

Words to Pica .31

8 Point No. 60J, 9 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have already accomplished and are accomplishing throughout all the world. For to

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\$1234567890

Ems a to z 16.12

Words to Pica .38

12 Point No. 60J, 12½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of a clever mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who

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\$1234567890

Ems a to z 14.93

Words to Pica .27



14 Point No. 60

**A GREATER PRODUCTION**  
**On a Larger Variety of Profitable Work with Lower Wage**  
**and Overhead Expense**  
**\$1234567890**

18 Point No. 60

**ELIMINATES COMPETITION**  
**On Catalog and Job Work, Variety of Face**  
**and Quality of Work Unexcelled**  
**\$1234567890**

24 Point No. 60

**THE LOGICAL WAY**  
**To Set Railway Tariffs and Time**  
**Tables with Nut Body Figures**  
**\$1234567890**

30 Point No. 60

**STRAIGHT MATTER**  
**Of the Simplest Kind can be**  
**Handled at a Profit**  
**\$1234567890**

36 Point No. 60

**ARTISTIC FACES**  
**For Use on Monotypes**  
**\$1234567890**

# No. 60K. Job Arrangement C2

## Composition Matrices

6 Point No. 60K, 7½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and his profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The rightly minded young man who with his first business breath projects the new and the startling inevitably becomes tiresome, and he is driven to an early disappearance; while the stouter and more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherever wish to dazzle*

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 17.92

Words to Pica .45

10 Point No. 60K, 11 Set

### MONOTYPE FACES

*The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. Let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 15.77

Words to Pica .31

8 Point No. 60K, 9 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 16.12

Words to Pica .38

12 Point No. 60K, 12½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of a clever mind. For, let any man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.93

Words to Pica .27

14 Point No. 601

**JULES VERNE AT HIS BEST**  
*Never Described a More Wonderful Machine Than the  
Style D D Monotype Keyboard*  
**\$1234567890**

18 Point No. 601

**WILL COMPOSE TWO MEASURES**  
*As Well as Two Sizes at One Operation. And This  
Is but One Point*  
**\$1234567890**

24 Point No. 601

**TWITCH THE SWITCH**  
*To Change Face, Measure, Point Size and  
Keep Always on Live Copy*  
**\$1234567890**

30 Point No. 601

**WIDE MEASURES**  
*And Narrow Measures at One  
Time Easy for Style D D*  
**\$1234567890**

36 Point No. 601

**ITS LIMIT**  
*Has Never Yet Been Reached*  
**\$1234567890**

18 Point No. 62

**OPERATING EFFICIENCY**

**And High Quality Product Combined with Low  
Cost of Production is the Monotype Way  
\$1234567890**

24 Point No. 62

**QUALITY CONTROLS**

**The Selling Price and Attracts Buyers  
Who Are Discriminating and  
Know Good Printing  
\$1234567890**

30 Point No. 62

**NO COMPOSITION**

**Commands a Higher Selling Price  
than Monotype Product  
\$1234567890**

36 Point No. 62

**MONOTYPE TYPE**

**Endorsed by Type Founders  
\$1234567890**



## No. 63J. Job Arrangement C2

### Composition Matrices

6 Point No. 63J, 7½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and his profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man who with his first business breath projects the new and the startling inevitably becomes tiresome, and he is driven to an early disappearance; while the slower and more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving the brilliant schemes wherewith to

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 17.92

Words to Pica .45

10 Point No. 63J, 11 Set

#### MONOTYPE FACES

The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and as original as he may, he cannot afford to discard all knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 15.77

Words to Pica .31

8 Point No. 63J, 9 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 16.12

Words to Pica .38

12 Point No. 63J, 12½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of a clever mind. For, let any man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.93

Words to Pica .27

14 Point No. 63

**ONE SWEETLY SOLEMN THOUGHT**  
Which Comes to the Monotype Owner Is That He Is Prepared  
for Any and Every Job That Comes In  
\$1234567890

18 Point No. 63

**NOTHING IS TOO HARD**  
For the Versatile Monotype, Either in Quality  
or Technical Requirements  
\$1234567890

24 Point No. 63

**FOR ELECTROTYPING**  
The Matter May Be Run with High  
Spaces and Quads Throughout  
\$1234567890

30 Point No. 63

**FOR LETTERPRESS**  
The Same Ribbon Will Give  
Low Quads and Spaces  
\$1234567890

36 Point No. 63

**FOR DISPLAY**  
Cast Sorts on Monotype  
\$1234567890

# No. 68J. Job Arrangement C1

## Composition Matrices

6 Point No. 68J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession.

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.78

Words to Pica .60

10 Point No. 68J, 10½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.99

Words to Pica .42

8 Point No. 68J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their greatest achievements sink slowly into the mind in order that we may patiently derive from

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 13.45

Words to Pica .50

12 Point No. 68J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, and the learned sciences and professions surround themselves with the

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .35



No. 68

Sorts Matrices

14 Point No. 68

**TYPE RUN ROUND CUTS AND INITIALS**

Like straight Matter, just as Accurately as with Matter Composed by and  
Run Round by Hand in the Old Way

**\$1234567890**

18 Point No. 68

**ABSOLUTELY NO ADJUSTMENT**

Required on the Monotype Keyboard to Change the Point Size.  
Measure Changed Like Setting a Stick

**\$1234567890**

24 Point No. 68

**EXTRA CHARACTERS**

Easily Inserted in Monotype Matrix Case  
for any Kind of Special Work

**\$1234567890**

30 Point No. 68

**MONOTYPE TYPE**

Is Finished Complete in the Mold.

It is not Shaved or Dressed

**\$1234567890**

36 Point No. 68

**REDUCES COST**

Without Reducing the Price

**\$1234567890**

# No. 68K. Job Arrangement C2

## Composition Matrices

6 Point No. 68K, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that this atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.72

Words to Pica .49

8 Point No. 68K, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar,

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 15.20

Words to Pica .40

10 Point No. 68K, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with all its material appurtenances, is to be found in the printing office.

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .34

12 Point No. 68K, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .28

14 Point No. 681

**THE LAW AND THE PROFITS**

*Go Hand in Hand if the Composition of Your Legal Work is Done on  
the Versatile and Busy Monotype  
\$1234567890*

18 Point No. 681

**SETTING TYPE WITH TWEEZERS**

*Is Expensive Composition. You Won't Run Out of Sorts or  
Patience the Monotype Way  
\$1234567890*

24 Point No. 681

**THE OLD NICK**

*Caused by "Pulling Type" Won't Bob  
up in Your Pressroom  
\$1234567890*

30 Point No. 681

**RUSH WORK**

*Is Ordinary Work in Monotype  
Composing Rooms  
\$1234567890*

36 Point No. 681

**SOMETIME**

*You Will Buy the Monotype  
\$1234567890*

# No. 69J. Job Arrangement C1

## Composition Matrices

6 Point No. 69J, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and

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\$1234567890

Ems a to z 12.66

Words to Pica .70

10 Point No. 69J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters

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\$1234567890

Ems a to z 10.75

Words to Pica .50

8 Point No. 69J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as

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\$1234567890

Ems a to z 11.08

Words to Pica .60

12 Point No. 69J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 10.55

Words to Pica .42

14 Point No. 69

**ARE YOU FISHING FOR MINNOWS?**

**Don't be Satisfied with the Small Jobs While Your Competitor Walks off with the Large ones, Because he uses Monotype  
\$1234567890**

18 Point No. 69

**BAIT WITH A MONOTYPE**

**If you are not Satisfied with your Present Profits or with the Present Quality of your Printing  
\$1234567890**

24 Point No. 69

**FISH FOR WHALES**

**Get the Big Jobs and the Long Runs You are Now Losing to your Competitor  
\$1234567890**

30 Point No. 69

**THEY WILL BITE**

**At the Quality and the Speed. It Always Pays Well to Be Prompt  
\$1234567890**

36 Point No. 69

**DROP A LINE**

**If You Want Us to Help Catch 'Em  
\$1234567890**

# No. 76J. Job Arrangement C1

## Composition Matrices

5 Point No. 76J, 5½ Set

**MONOTYPE FACES**

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man who with his first business breath projects the new and

abcdefghijklmnopqrstuvwxyz  
**ABCDEFGHIJKLMN O PQRSTU VWXYZ**  
 \$1234567890

Ems a to z 13.93

Words to Pica .76

7 Point No. 76J, 8 Set

**MONOTYPE FACES**

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the profession, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The very sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the

abcdefghijklmnopqrstuvwxyz  
**ABCDEFGHIJKLMN O PQRSTU VWXYZ**  
 \$1234567890

Ems a to z 14.47

Words to Pica .53

6 Point No. 76J, 7 Set

**MONOTYPE FACES**

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession.

abcdefghijklmnopqrstuvwxyz  
**ABCDEFGHIJKLMN O PQRSTU VWXYZ**  
 \$1234567890

Ems a to z 14.78

Words to Pica .60

8 Point No. 76J, 8½ Set

**MONOTYPE FACES**

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws that have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the

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**ABCDEFGHIJKLMN O PQRSTU VWXYZ**  
 \$1234567890

Ems a to z 13.45

Words to Pica .50

# No. 76J. Job Arrangement C1

## Composition Matrices

9 Point No. 76J, 9 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with all its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 12.66

Words to Pica .47

10 Point No. 76J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 12.66

Words to Pica .42

12 Point No. 76J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 12.66

Words to Pica .35

# No. 78J. Job Arrangement C1

## Composition Matrices

6 Point No. 78J, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius accomplish and are now accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their greatest achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our very own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle all his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.78

Words to Pica .57

10 Point No. 78J, 10½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor even in ignorance

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 13.30

Words to Pica .40

8 Point No. 78J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are still accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 13.85

Words to Pica .48

12 Point No. 78J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .35



No. 78

Sorts Matrices

14 Point No. 78

**THE MONOTYPE TYPE CASTER**

Is the only one that is Convertible, and can be Quickly changed into a  
Standard Composing Machine

\$1234567890

18 Point No. 78

**AS A COMPOSING MACHINE**

Monotype Product is Identical with the Highest  
Class of Work set by Hand

\$1234567890

24 Point No. 78

**THE LEADING DAILIES**

All Use the Monotype Successfully in  
their Advertising Departments

\$1234567890

30 Point No. 78

**THE LITTLE PRINTER**

Gets into the Big Class with the  
Versatile Monotype

\$1234567890

36 Point No. 78

**750 FONTS**

Now in our Matrix Library

\$1234567890

# No. 78K. Job Arrangement C1

## Composition Matrices

6 Point No. 78K, 7 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius accomplish and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our very own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle all his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now*

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 14.78

Words to Pica .57

10 Point No. 78K, 10½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor even in*

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\$1234567890

Ems a to z 13.30

Words to Pica .40

8 Point No. 78K, 8½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions, surround themselves with the history, the literature and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are still accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we*

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 13.85

Words to Pica .48

12 Point No. 78K, 12 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions, surround themselves with the*

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .35

14 Point No. 781

**THE TYPECASTING PROPOSITION**

*Is an Important Development of the Monotype, and is but One of its  
Many Strong and Desirable Features*  
\$1234567890

18 Point No. 781

**ASK YOUR PRESSMEN**

*For Their Opinion Regarding the Saving Made  
on Makeready with Monotype Type*  
\$1234567890

24 Point No. 781

**AGAIN ASK THEM**

*About the Many Advantages of the Low  
Quads and Spaces*  
\$1234567890

30 Point No. 781

**FOR ELECTROS**

*The Same Mold Delivers High  
or Low Quads & Spaces*  
\$1234567890

36 Point No. 781

**NO EXTRAS**

*Are Necessary for This*  
\$1234567890

# No. 81J. Job Arrangement C4

## Composition Matrices

6 Point No. 81J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession.

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.91

Words to Pica .60

10 Point No. 81J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 12.78

Words to Pica .42

8 Point No. 81J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work, with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their greatest achievements sink slowly into the mind in order that we may patiently derive from

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 13.58

Words to Pica .50

12 Point No. 81J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and also show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, and the learned sciences and professions surround themselves with

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 12.78

Words to Pica .35

18 Point No. 81

**YOUR INVESTMENT IS PROTECTED**

**If you don't Handicap yourself with a Machine that can Never be  
Anything but a Type Caster**

**\$1234567890**

24 Point No. 81

**ASK US TO PROVE OUR CLAIM**

**That the Monotype is the Cheapest, because it is the  
Best Type Caster and Composing Machine**

**\$1234567890**

# No. 92J. Job Arrangement C2

## Composition Matrices

5½ Point No. 92J, 6½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are now accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that this atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they

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ABCDEFGHIJKLMNQPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.93

Words to Pica .52

7 Point No. 92J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in the hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNQPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.39

Words to Pica .43

6 Point No. 92J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that this atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNQPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.72

Words to Pica .49

8 Point No. 92J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all of the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the rich-

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNQPQRSTUVWXYZ  
\$1234567890

Ems a to z 15.20

Words to Pica .40

# No. 92J. Job Arrangement C2

## Composition Matrices

10 Point No. 92J, 10½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so very free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.70

Words to Pica .33

11 Point No. 92J, 11½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete ex-

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.65

Words to Pica .30

12 Point No. 92J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .28

18 Point No. 94

**THE SOUL OF A TYPECASTER IS THE MOLD**

To Combine Speed and Quality the Mold Must be Easily Adjusted to Take Up Wear and be Properly Cooled to Produce Solid Type

**\$1234567890**

24 Point No. 94

**THE RECIPROCATING MONOTYPE MOLD**

Combines Ease of Adjustment, Water Cooling and All of the Correct Principles of Typecasting

**\$1234567890**

30 Point No. 94

**HIGH SPEED IS MADE POSSIBLE**

With Marvelous Accuracy Through the Mechanical Methods Designed for It Alone

**\$1234567890**

36 Point No. 94

**TYPE THAT IS RIGHT**

Perfect In Both Body and Face Is the Result

**\$1234567890**





# No. 97J. Job Arrangement C2

## Composition Matrices

6 Point No. 97J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that this atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully; letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 16.72

Words to Pica .49

10 Point No. 97J, 10½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.70

Words to Pica .33

8 Point No. 97J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar,

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 15.20

Words to Pica .40

12 Point No. 97J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .28

14 Point No. 97

**SIXTY EMS OF PICA**

**Is the Monotype Measure for Composition. You can Set any Job  
Within this Limit in any Size Type  
\$1234567890**

18 Point No. 97

**SETS SEVEN ALPHABETS**

**Roman, Italic and Boldface, Caps and Lower Case  
and Roman Small Caps at Once  
\$1234567890**

24 Point No. 97

**THE MATRIX LIBRARY**

**Gives you Quickly the Face you Want  
When you Really Want it  
\$1234567890**

30 Point No. 97

**CORRECTIONS MADE**

**By Hand While the Monotype  
Runs on Original Copy  
\$1234567890**

36 Point No. 97

**A NEW DRESS**

**For Everything in the Shop  
\$1234567890**

# No. 97K. Job Arrangement C2

## Composition Matrices

6 Point No. 97K, 7 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that this atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 16.72

Words to Pica .49

10 Point No. 97K, 10 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .34

8 Point No. 97K, 8½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar,*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 15.20

Words to Pica .40

12 Point No. 97K, 12 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .28



## No. 97K. Job Arrangement C2

### Composition Matrices

6 Point No. 97K, 7 Set

#### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that this atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to*

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

10 Point No. 97K, 10 Set

#### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

8 Point No. 97K, 8½ Set

#### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar,*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

12 Point No. 97K, 12 Set

#### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

14 Point No. 971

**OUR TYPE & RULE CASTER**  
*will Produce one-third More Pounds of Type, Spaces and Quads  
per Hour than any Other Type Caster*  
**\$1234567890**

18 Point No. 971

**TYPE THAT IS NEW**  
*When Placed in the Cases will Mean Less Trouble  
for Compositors and Pressmen*  
**\$1234567890**

24 Point No. 971

**READING MATTER**  
*Composed with Single Letters is read  
with less Conscious Effort*  
**\$1234567890**

30 Point No. 971

**MAKE YOUR**  
*Hand Compositors as Efficient  
as Machine Operators*  
**\$1234567890**

36 Point No. 971

**SINGLE TYPES**  
*Have a Prideful Ancestry*  
**\$1234567890**

# No. 98J. Book Arrangement C

## Composition Matrices

6 Point No. 98J, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully,

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 15.51

Words to Pica .61

8 Point No. 98J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 13.63

Words to Pica .52

9 Point No. 98J, 9 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 12.83

Words to Pica .49

10 Point No. 98J, 10½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 13.17

Words to Pica .43

12 Point No. 98J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 12.83

Words to Pica .37



14 Point No. 98

**THE MONOTYPE WILL ALLOW DUPLICATION  
Of Forms for Long Runs without Loss of Time for Electrotyping or  
Resetting the Job by Hand  
\$1234567890**

18 Point No. 98

**NO MACHINE THE PRINTER USES  
Will Save as Much Time and Money as the Monotype.  
It Produces all the Time  
\$1234567890**

24 Point No. 98

**EACH TYPE CAST  
Separately, like Foundry Type, and  
with Greater Accuracy  
\$1234567890**

30 Point No. 98

**ALL PROGRESSIVE  
Printers use a Versatile Monotype  
for all kinds of work  
\$1234567890**

36 Point No. 98

**TABULAR MATTER  
Composed like plain matter  
\$1234567890**

# No. 98K. Job Arrangement C2

## Composition Matrices

6 Point No. 98K, 7 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does*

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNPOQRSTUVWXYZ  
\$1234567890

Ems a to z 16.72

Words to Pica .49

8 Point No. 98K, 8½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions, surround*

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNPOQRSTUVWXYZ  
\$1234567890

Ems a to z 15.20

Words to Pica .40

9 Point No. 98K, 9 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws*

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNPOQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .38

10 Point No. 98K, 10 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an*

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNPOQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .34

12 Point No. 98K, 12 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free.*

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNPOQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .28



# No. 98K. Job Arrangement C2

## Composition Matrices

6 Point No. 98K, 7 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does*

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

8 Point No. 98K, 8½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions, surround*

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

9 Point No. 98K, 9 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws*

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

10 Point No. 98K, 10 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an*

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

12 Point No. 98K, 12 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free.*

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

14 Point No. 981

***PARTIAL USE OF THE MONOTYPE***  
*System for Composition, without Type and Rule Sort Casting,*  
*will give only Partial Benefits*  
**\$1234567890**

18 Point No. 981

***HUNDREDS OF MONOTYPE***  
*Lead and Rule Attachments now supply Printers*  
*with Necessary Material*  
**\$1234567890**

24 Point No. 981

***ALL MONOTYPES***  
*Are Cutting Composing Room Costs*  
*and Increasing Profits*  
**\$1234567890**

30 Point No. 981

***THE MONOTYPE***  
*Keyboard is as Easy to Learn*  
*as any Typewriter*  
**\$1234567890**

36 Point No. 981

***DELETE THE***  
*Drudgery of Distribution*  
**\$1234567890**

18 Point No. 104

ADDING FACES EVERY WEEK  
TO KEEP THE MONOTYPE EQUIPMENT UP TO THE  
MINUTE WITH UP-TO-DATE FACES  
\$1234567890

20 Point No. 104

A CONVERTIBLE MACHINE  
FROM A TYPE CASTER TO A COMPOSING  
MACHINE  
\$1234567890

24 Point No. 104

YOUR INVESTMENT  
PROTECTED BY THIS CONVERTIBLE  
FEATURE  
\$1234567890



# No. 117J. Job Arrangement C1

## Composition Matrices

6 Point No. 117J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession.

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.78

Words to Pica .60

10 Point No. 117J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor even in ignorance of what

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .42

8 Point No. 117J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 13.45

Words to Pica .50

12 Point No. 117J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions, surround themselves with the

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .35



14 Point No. 117

**THERE IS A BIG DIFFERENCE**  
Between the Actual Cost and the Selling Price of Monotype Composition  
Quality Certainly Pays Handsomely  
\$1234567890

18 Point No. 117

**THE CELLULAR MATRIX**  
The most Radical and the most Costly Improvement Ever  
Made in Composing Machinery  
\$1234567890

24 Point No. 117

**THE QUALITY MACHINE**  
That Pleases Quality Customers and Keeps  
Cost Down and Price Up  
\$1234567890

30 Point No. 117

**ATTRACTIVE FACES**  
Infinite Variety and Artistic Design  
Producing Work that Sells  
\$1234567890

36 Point No. 117

**LOW QUAD MOLD**  
Saves Time in Press Room  
\$1234567890

# No. 117K. Book Arrangement C [Italic]

## Composition Matrices

6 Point No. 117K, 7 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower and more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an*

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 13.73

Words to Pica .67

10 Point No. 117K, 10 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing in*

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 11.77

Words to Pica .46

8 Point No. 117K, 8½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude*

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 12.51

Words to Pica .55

12 Point No. 117K, 12 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the*

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 11.77

Words to Pica .39



# No. 139J. Job Arrangement C1

## Composition Matrices

6 Point No. 139J, 6½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs

abcdefghijklmnopqrstuvwxy

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\$1234567890

10 Point No. 139J, 9½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor even in ignorance of what talent and genius have accomplished and are accomplishing

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

8 Point No. 139J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The very

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

12 Point No. 139J, 11 Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

24 Point No. 139

**MONOTYPE RELIABILITY**  
**The Machine That is Equal to the Most Exacting**  
**Typographical Requirements**  
**\$1234567890**

30 Point No. 139

**OUR MONOTYPE MATRIX**  
**Will Cast Figures as Large as 36 Point**  
**and in Justified Lines**  
**\$1234567890**

36 Point No. 139

**FOR MORE PROFIT**  
**Always Use Monotype Composition**  
**\$1234567890**

NOTE: The capitals R, M, and O in the above series are made in two styles. Both styles are included in the fonts.  
Minimum fonts contain 75 matrices.

# No. 142J. Job Arrangement C2

## Composition Matrices

5½ Point No. 142J, 7¼ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 18.90

Words to Pica .47

6 Point No. 142J, 7¼ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 18.51

Words to Pica .44

8 Point No. 142J, 9¼ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.57

Words to Pica .37

10 Point No. 142J, 11 Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and as original as he may, he cannot afford to discard all knowledge of what has gone before or what is now going on in his own trade and profes-

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 15.77

Words to Pica .31

12 Point No. 142J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890\$

Ems a to z 14.34

Words to Pica .28

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they

14 Point No. 144

**YOU DON'T HAVE TO BUY  
Special Attachments, Rules and Furniture to Handle  
out of the Ordinary Work  
\$1234567890**

18 Point No. 144

**SAVING ON MAKE-READY  
With Always New Type is a Double Saving;  
Press Time and Man Time  
\$1234567890**

24 Point No. 144

**TIME, MONEY, WORRY  
Saved on Composition, Supervision  
& Corrections with Monotype  
\$1234567890**

30 Point No. 144

**QUALITY FAMOUS  
But Not Wanting on Quantity  
Under All Conditions  
\$1234567890**

36 Point No. 144

**PRESS CHANGES  
Easy with Separate Type  
\$1234567890**

# No. 143J. Book Arrangement C

## Composition Matrices

6 Point No. 143J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession.

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.98

Words to Pica .63

10 Point No. 143J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of

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\$1234567890

Ems a to z 12.83

Words to Pica .44

8 Point No. 143J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their greatest achievements sink slowly into the mind in order that we may patiently derive from

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\$1234567890

Ems a to z 13.63

Words to Pica .52

12 Point No. 143J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and also show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, and the learned sciences and professions surround themselves with

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\$1234567890

Ems a to z 12.83

Words to Pica .37



14 Point No. 143

**ALL MATTER IS STRAIGHT MATTER**  
Tariff, Tabular and Intricate Catalogue Composition Handled like  
Straight Matter on the Monotype  
\$1234567890

18 Point No. 143

**GET A TYPE CASTER**  
Convert it into a Composing Machine for Casting all  
Kinds of Justified Ready-to-print Matter  
\$1234567890

24 Point No. 143

**THE ONLY MACHINE**  
Having a Complete and Varied Assortment  
of its own Matrices  
\$1234567890

30 Point No. 143

**A MATRIX LIBRARY**  
All Faces Leased to Customers, just  
like a Circulating Library  
\$1234567890

36 Point No. 143

**BUY A MACHINE**  
With a Repeat-order Record  
\$1234567890

# No. 145J. Job Arrangement C2

## Composition Matrices

6 Point No. 145J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to

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\$1234567890

Ems a to z 16.72

Words to Pica .49

10 Point No. 145J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with these material appurtenances, is to be found in the printing office.

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\$1234567890

Ems a to z 14.34

Words to Pica .34

8 Point No. 145J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar,

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\$1234567890

Ems a to z 15.20

Words to Pica .40

12 Point No. 145J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .28

14 Point No. 145

**MONOTYPE PROMOTES EXPANSION**  
**Along the Lines of Least Resistance and Greatest Profit to its**  
**Owner. It Produces all the Time**  
**\$1234567890**

18 Point No. 145

**THE BEST PAYING SPECIALTY**  
**Is Quality. Monotype Quality Gets the Work and Insures**  
**a Good Price on the Job**  
**\$1234567890**

24 Point No. 145

**URNS OUT THE WORK**  
**Doesn't Turn Down the Order from Lack**  
**of Proper Facilities**  
**\$1234567890**

30 Point No. 145

**FOREIGN LANGUAGE WORK**  
**Changes from one Language to**  
**Another Made Easily**  
**\$1234567890**

36 Point No. 145

**THE ELASTIC MACHINE**  
**Makes the Face Fit the Space**  
**\$1234567890**

# No. 153J. Job Arrangement C2

## Composition Matrices

6 Point No. 153J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.72

Words to Pica .49

7 Point No. 153J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.38

Words to Pica .43

8 Point No. 153J, 8½ Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in the hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar,

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
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Ems a to z 15.20

Words to Pica .40



# No. 156J. Job Arrangement C2

## Composition Matrices

5 Point No. 156J, 6½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to

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Ems a to z 18.63

Words to Pica .52

6 Point No. 156J, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries.

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have

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Ems a to z 17.92

Words to Pica .45



# No. 159J. Job Arrangement C2

## Composition Matrices

6 Point No. 159J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to

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\$1234567890

Ems a to z 16.72

Words to Pica .49

10 Point No. 159J, 10½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to just such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with

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Ems a to z 15.06

Words to Pica .32

8 Point No. 159J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished, and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar,

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Ems a to z 15.20

Words to Pica .43

12 Point No. 159J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what

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\$1234567890

Ems a to z 14.34

Words to Pica .28





# No. 163J. Job Arrangement C2

## Composition Matrices

6 Point No. 163J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that this atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to

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\$1234567890

Ems a to z 16.72

Words to Pica .49

10 Point No. 163J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with these material appurtenances, is to be found in a printing office.

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\$1234567890

Ems a to z 14.34

Words to Pica .34

8 Point No. 163J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar,

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Ems a to z 15.20

Words to Pica .40

12 Point No. 163J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what

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\$1234567890

Ems a to z 14.34

Words to Pica .28

14 Point No. 163

**MONOTYPE TYPE IS GOOD TYPE**  
**No Foundry Type Made is More Solid or Has a Better Face than**  
**Type Cast on the Monotype**  
**\$1234567890**

18 Point No. 163

**THE BUSINESS BUILDER**  
**The Monotype is all the Time on Live Copy, and**  
**Taking the Work as it Comes**  
**\$1234567890**

24 Point No. 163

**ALWAYS READY**  
**To Handle the Regular and the Rush**  
**Job in the Shortest Time**  
**\$1234567890**

30 Point No. 163

**THE BEST WAY**  
**To Answer the Sorts Problem is**  
**to Monotype it**  
**\$1234567890**

36 Point No. 163

**AT EVERY POINT**  
**A Monotype is on the Job**  
**\$1234567890**

## Composition Matrices

6 Point No. 173E, 7 set

Book Arrangement C

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower and more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before

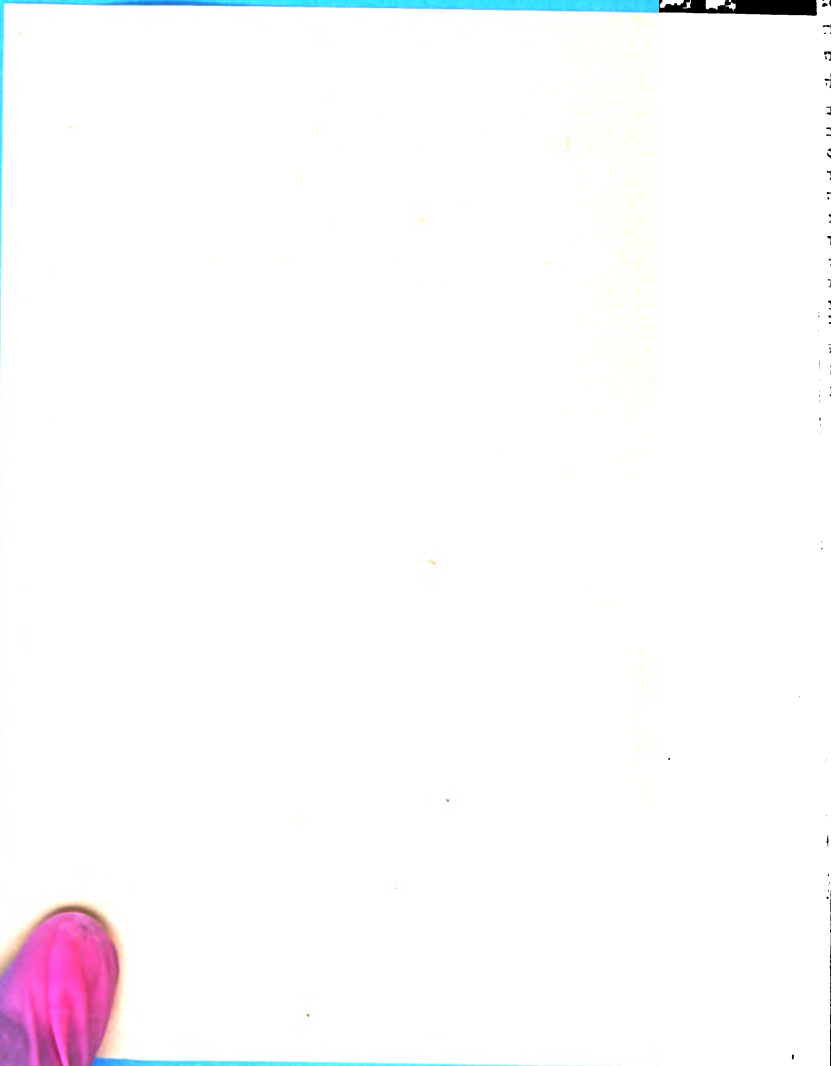
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\$1234567890

Ems a to z 14.98

Words to Pica .63



# No. 173E. Book Arrangement C

## Composition Matrices

8 Point No. 173E, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the

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Ems a to z 13.63

Words to Pica .52

10 Point No. 173E, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with all its

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\$1234567890

Ems a to z 12.83

Words to Pica .44

12 Point No. 173E, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted

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Ems a to z 12.83

Words to Pica .37

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with



# No. 174E. Book Arrangement C

## Composition Matrices

10 Point No. 174E, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent

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Ems a to z 12.83

Words to Pica .44



No. 174

Sorts Matrices

14 Point No. 174

THE TYPECASTING PROPOSITION

Is an Important Development of the Monotype, and is but One of  
its Many Strong and Desirable Features

\$1234567890

# No. 189J. Job Arrangement C2

## Composition Matrices

12 Point No. 189J, 12½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what

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\$1234567890

Ems a to z 14.34

Words to Pica .28

14 Point No. 189

**SELECT A GOOD FACE**

**Type Can Suggest, Not Merely by the Words It Spells, but  
by the Appearance of the Type Itself**

**\$1234567890**

18 Point No. 189

**THE MONOTYPE**

**Will Show You How Good Type Can Do the  
Most Effective Work**

**\$1234567890**

24 Point No. 189

**CRITICAL ADVERTISERS**

**Invariably Insist on Getting Monotype  
Composition**

**\$1234567890**

# No. 220J. Job Arrangement C2

## Composition Matrices

10 Point No. 220J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work

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Ems a to z 14.34

Words to Pica .34

12 Point No. 220J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws

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Ems a to z 14.34

Words to Pica .28

14 Point No. 220

**OUR TYPE-&-RULE CASTER**

Makes the contents of the Hell Box into new type, spaces,  
borders, rules, leads and slugs

\$1234567890

18 Point No. 220

**FURNISH THE TOOLS**

Your Compositors Need to Work Efficiently—type,  
rules, leads, slugs and space material

\$1234567890

24 Point No. 220

**NON-DISTRIBUTION**

It costs less to make new type than to  
distribute used type

\$1234567890

30 Point No. 220

**MONOTYPE PRODUCT**

High Quality and Low Hour Cost  
go hand in hand

\$1234567890

36 Point No. 220

**GOOD WORK**

Monotype type and rule

\$1234567890

# No. 233J. Job Arrangement C2

## Composition Matrices

6 Point No. 233J, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions, surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoid-

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions, surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoid-

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Ems a to z 18.51

Words to Pica .44



# No. 256J. Book Arrangement C

## Composition Matrices

6 Point No. 256J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and the concrete

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Ems a to z 17.11

Words to Pica .55





# No. 258J. Job Arrangement C4

## Composition Matrices

10 Point No. 258J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in the hidden places, nor under restraint, nor in

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\$1234567890

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in the hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one

12 Point No. 258J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions, surround themselves with the history, the literature, and concrete examples

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\$1234567890

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare

14 Point No. 258

**SATISFACTION IN FULL MEASURE**

Means Getting the Best that Money Can Buy. The Monotype Gives that Sort of Satisfaction to Every User of Its Products

\$1234567890

18 Point No. 258

**THE MAXIMUM OF EFFICIENCY**

In a Newspaper or Job Plant is Possible Only with the Monotype and Its Complete Non-Distribution System

\$1234567890

24 Point No. 258

**AVOIDING LOST MOTION**

Is Just as Important in the Hand Department as in the Mechanical Department of a Plant

\$1234567890

30 Point No. 258

**ACTUAL PRODUCTION**

Of Finished Work Ready for the Press Room is the Measure of a Machine

\$1234567890

36 Point No. 258

**WHAT YOU GIVE**

Is Just as Important as What You Get

\$1234567890

# No. 360J. Job Arrangement C4

## Composition Matrices

12 Point No. 360J, 12½ Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the good printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are

### MONOTYPE FACES

The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the good printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, the litera-

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 13.31

Words to Pica .33

14 Point No. 360

**THE MONOTYPE COMPOSING MACHINE**

**Sets all kinds of Matter, Plain or Intricate, in any Measure up to  
60 Picas, in all sizes from 5 to 18 Point  
\$1234567890**

18 Point No. 360

**A COMPLETE MONOTYPE**

**Is much more than a Composing Machine; it furnishes  
all the Equipment used by Hand Compositors  
\$1234567890**

24 Point No. 360

**THE MONOTYPE PRINTER**

**Who Casts his own Material makes Large  
Savings in Time and Money  
\$1234567890**

30 Point No. 360

**RAISING THE STANDARD  
of Workmanship throughout the Plant  
is Easy with the Monotype  
\$1234567890**

36 Point No. 360

**A GOOD START**

**is a Step in the Right Direction  
\$1234567890**

# No. 298J. Job Arrangement C4

## Composition Matrices

12 Point No. 298J, 10 Set

### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES

### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES AND THE PROFESSIONS, SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND THE CONCRETE EXAMPLES OF THE WORK WITH

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems A to Z 13.66

Words to Pica .29

NOTE: The figures and dollar mark are symboled 12 point No 98J

14 Point No. 298

**NEW COLUMN RULE CAN BE CAST  
ON THE MONOTYPE TYPE-&-RULE CASTER IN JUST THE LENGTH AND QUANTITY  
YOU DESIRE; ALSO BORDER, RULES, LEADS AND SLUGS  
\$1234567890**

18 Point No. 298

**MAKE YOUR OWN TYPE  
FOR THE NON-DISTRIBUTION WAY IS THE EASIEST WAY  
TO OBTAIN GOOD TYPOGRAPHY  
\$1234567890**

24 Point No. 298

**NON-DISTRIBUTION  
GREATEST PROFIT MAKING SYSTEM  
EVER OFFERED  
\$1234567890**

30 Point No. 298

**WISE PRINTERS  
CUT COMPOSING ROOM COSTS  
AND INCREASE PROFITS  
\$1234567890**

36 Point No. 298

**THIS SERIES  
CONTAINS CAPS & POINTS  
\$1234567890**

The figures shown above, with the No. 298 series, are the same as used with our No. 98 series.









One of the Truly Great  
Developments in the Printing Industry

## An Opportunity for the Ambitious Composer

# Learn to Operate THE MONOTYPE Style D Keyboard

**A**S easy to operate and as easy to learn as any typewriter, this Keyboard permits the composer to do that which he is best trained to do—set type. Unhindered by mechanical difficulties of any kind, away from the smoke and fumes of molten metal, he produces a greater output with less effort than is possible with any other machine.

If you are interested in learning this Twentieth Century Composing Machine, write us for information about our Free School of Instruction.

Lanston Monotype Machine Co.  
Philadelphia

Quick Change of Face or Measure  
As Simple as Setting a Stick

Key Arrangement and Action the Same as All  
Standard Typewriters

The Simplest, the Fastest and the Most Flexible  
of All Composing Machines

# No. 11J. Job Arrangement C2

## Composition Matrices

5 Point No. 11J, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor even in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 17.21

Words to Pica .57

8 Point No. 11J, 8½ Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their greatest achievements sink slowly into the mind in order that we may patiently derive from the richness

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 15.20

Words to Pica .40

6 Point No. 11J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 16.72

Words to Pica .49

10 Point No. 11J, 10½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to just such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.70

Words to Pica .33

## Composition Matrices

5½ Point No. 211J, 7 Set

Job Arrangement C2

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are now accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that this atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and as original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in

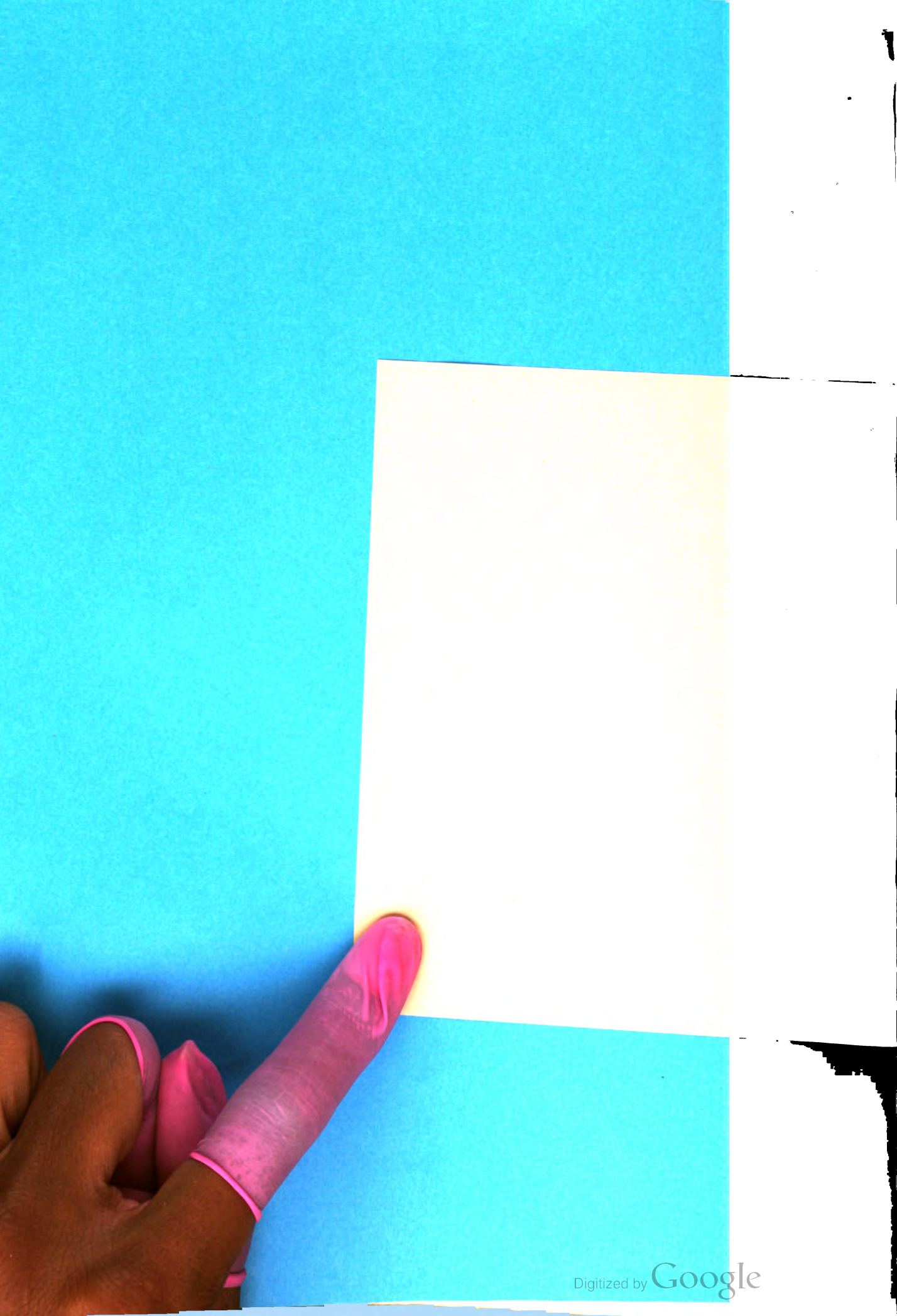
abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Ems a to z 18.25

Words to Pica .49

Note.—This sheet shows an additional point size of a sortset now in use. It is larger to paste on sheet showing other sizes of No. 11J.



## No. 11J. Job Arrangement C2

### Composition Matrices

11 Point No. 11J, 11 Set

#### MONOTYPE FACES

The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. Let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMN OPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .31

#### MONOTYPE FACES

The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. Let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the

12 Point No. 11J, 12 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free.

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMN OPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .28

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are now accepted as the fine arts,

14 Point No. 11

**FIGURE THE COST**  
Of the Machines and Accessories Offered to do Approximately  
what any Monotype will do  
**\$1234567890**

18 Point No. 11

**THE TYPEWRITER KEYBOARD**  
Easy to Learn, Easy to Operate, just the same as  
the Standard Typewriter  
**\$1234567890**

24 Point No. 11

**QUICK CHANGE**  
Of Measure and Mold Keeps up Product  
and Keeps down Cost  
**\$1234567890**

30 Point No. 11

**HIGH OR LOW SPACES**  
Produced by the Monotype at  
the Will of the Operator  
**\$1234567890**

36 Point No. 11

**OUR TYPE CASTER**  
A Complete Type Foundry  
**\$1234567890**

# No. 11K. Job Arrangement C2

## Composition Matrices

8 Point No. 11K, 8½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so very free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate*

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 15.20

Words to Pica .40

10 Point No. 11K, 10 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so very free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and the concrete examples of the work with which they are par-*

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .34

12 Point No. 11K, 12 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws*

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .28

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are ac-*



14 Point No. 1111

**THE COMPLETE MONOTYPE**  
*Is the Only Machine that will Supply All of the Material  
Needed in the Composing Room*  
**\$1234567890**

18 Point No. 1111

**INCREASED PRODUCTION**  
*With System and Economy are Always to be  
Found Where There is a Monotype*  
**\$1234567890**

24 Point No. 1111

**WITH HIGH QUALITY**  
*As an Asset, Satisfaction is Assured  
from Your Monotype*  
**\$1234567890**

30 Point No. 1111

**POOR WORKMANSHIP**  
*Is Dear at any Price: Offer  
the Best—Monotype*  
**\$1234567890**

36 Point No. 1111

**MONOTYPE**  
*Gives Very Best Results*  
**\$1234567890**

# No. 28J. Job Arrangement C2

## Composition Matrices

5½ Point No. 28J, 6½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they

abedefghijklmnopqrstuvwxyz  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 \$1234567890

Ems a to z 16.93

Words to Pica .52

7 Point No. 28J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed

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 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 \$1234567890

Ems a to z 16.38

Words to Pica .43

6 Point No. 28J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to

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 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 \$1234567890

Ems a to z 16.72

Words to Pica .49

8 Point No. 28J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness

abedefghijklmnopqrstuvwxyz  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 \$1234567890

Ems a to z 15.20

Words to Pica .40

# No. 28J. Job Arrangement C2

## Composition Matrices

10 Point No. 28J, 10½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and as original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its

abcdefghijklmnopqrstuvwxy<sup>z</sup>

ABCDEFGHIJKLMN<sup>OP</sup>QRSTU<sup>VW</sup>XYZ

\$1234567890

Ems a to z 15.06

Words to Pica .32

12 Point No. 28J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot well afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what

abcdefghijklmnopqrstuvwxy<sup>z</sup>

ABCDEFGHIJKLMN<sup>OP</sup>QRSTU<sup>VW</sup>

\$1234567890

Ems a to z 14.34

Words to Pica .28

# No. 39J. Job Arrangement C2

## Composition Matrices

6 Point No. 39J, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and his profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must

8 Point No. 39J, 9 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and as original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are now accepted as the fine arts, the

## Composition Matrices

5 Point No. 39J, 6½ Set

Job Arrangement C2

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and as original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are now accepted as the fine arts, the

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Ems a to z 18.63

Words to Pica .52

abcdefghijklmnopqrstuvwxyz  
FGHIJKLMN OPQRSTUVWXYZ  
\$1234567890

.12

Words to Pica .38

12 Point No. 39J, 12½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of a clever mind. For, let any man be as able and as original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who

do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who

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ABCDEFGHIJKLMN OPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.93

Words to Pica .27

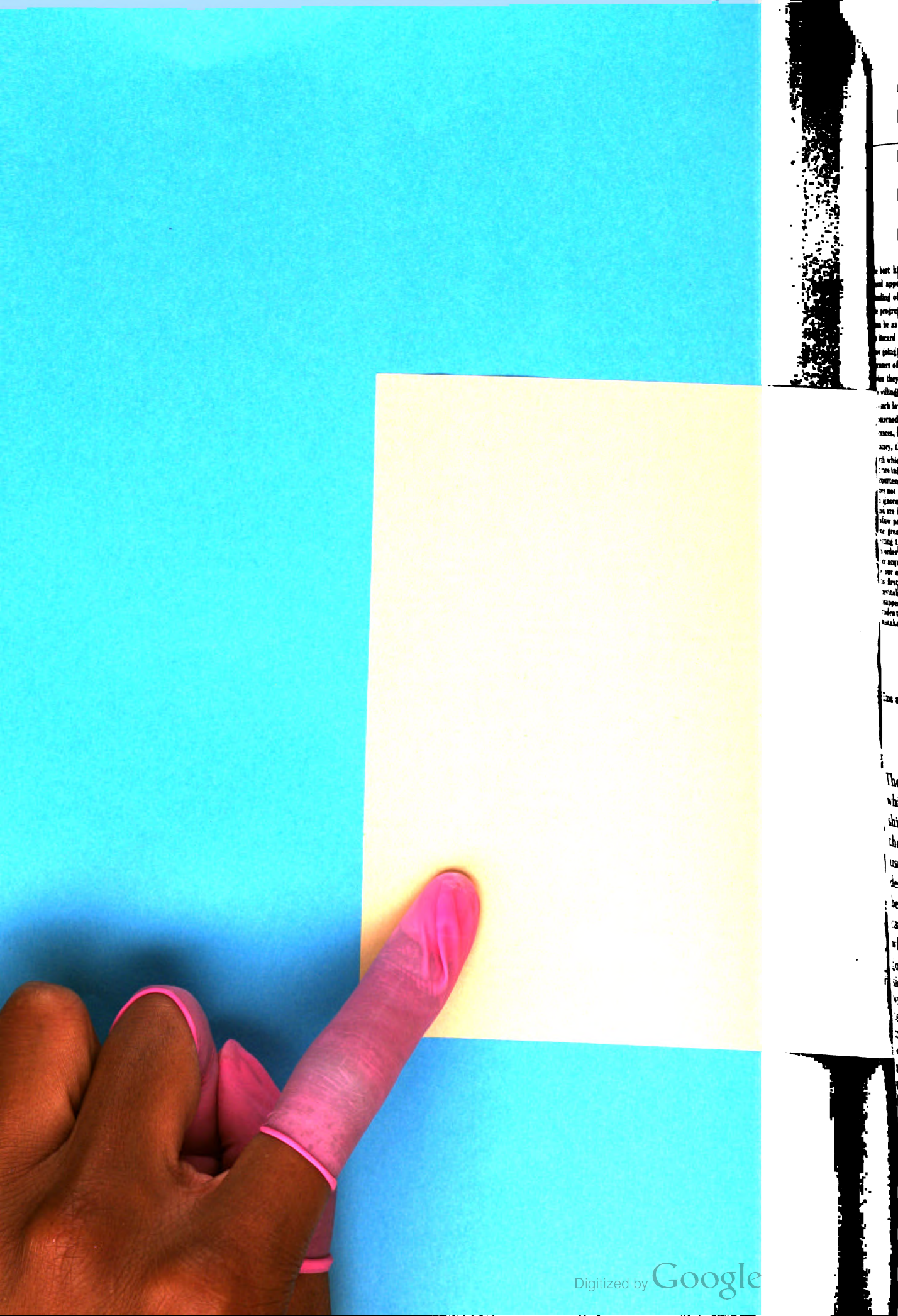
made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in

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ABCDEFGHIJKLMN OPQRSTUVWXYZ  
\$1234567890

Ems a to z 15.77

Words to Pica .31

Notes.—This sheet shows an additional point size of a series now in your specimen book. Cut a specimen and paste on sheet, showing other sizes of same face.



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# No. 39J. Job Arrangement C2

## Composition Matrices

6 Point No. 39J, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and his profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man who with his first business breath projects the new and startling inevitably becomes tiresome, and is driven to an early disappearance; while the slower and more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving the brilliant schemes wherewith to

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Ems a to z 17.92

Words to Pica .45

10 Point No. 39J, 11 Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 15.77

Words to Pica .31

8 Point No. 39J, 9 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does

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Ems a to z 16.12

Words to Pica .38

12 Point No. 39J, 12½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of a clever mind. For, let any man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.93

Words to Pica .27

14 Point No. 39

**THE MATRIX LIBRARY**  
**Supplies 850 Different Fonts of Attractive Faces for Use**  
**when You Please as Long as You Please**  
**\$1234567890**

18 Point No. 39

**100 POUNDS A DAY**  
**Of Assorted Type. This is the Record of a**  
**Washington Newspaper Plant**  
**\$1234567890**

24 Point No. 39

**ALL OLD TYPE**  
**Converted into New and Usable Faces**  
**for Newspaper Ads.**  
**\$1234567890**

30 Point No. 39

**MATRIX SERVICE**  
**Satisfies all Library Members**  
**throughout the Country**  
**\$1234567890**

36 Point No. 39

**MONOTYPE USERS**  
**Will Tell You; They Know**  
**\$1234567890**

**“When you cut your  
Price below your Self-  
respect—You lose it.”**

**T**HAT’S just one of the good things that Elbert Hubbard says in the advertisements which he has written for us in our campaign for the legitimate advertising of composing machinery.

The Profit on an investment in machinery is the difference between the Selling Price and the total Production Cost of the product of the machine:

**Price—Cost=Profit**

When the manufacturer of machinery, by extravagant claims of output and low production cost, supplies the club for Purchasers of Printing to use in beating down Prices—what becomes of Profits?

**Monotype Means Quality  
Quality Means a Good Price**



# No. 79J. Job Arrangement C2

## Composition Matrices

5 Point No. 79J, 6½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to just such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and pro-

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$123456789

Ems a to z 18.63

Words to Pica .52

7 Point No. 79J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in the hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed

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\$1234567890

Ems a to z 16.38

Words to Pica .43

6 Point No. 79J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to

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\$1234567890

Ems a to z 16.72

Words to Pica .49

8 Point No. 79J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness

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\$1234567890

Ems a to z 15.20

Words to Pica .40

## No. 79J. Job Arrangement C2

### Composition Matrices

9 Point No. 79J, 9 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .38

11 Point No. 79J, 11 Set

#### MONOTYPE FACES

The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. Let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete exam-

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .31

10 Point No. 79J, 10½ Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to just such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples

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\$1234567890

Ems a to z 14.70

Words to Pica .33

12 Point No. 79J, 12 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All of those concerned in what are

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\$1234567890

Ems a to z 14.34

Words to Pica .28

14 Point No. 79

**A SAVING ON YOUR INVESTMENT**  
**No other Composing Room Machine will Produce a Greater**  
**Return for the Same Money**  
**\$1234567890**

18 Point No. 79

**REDUCES IDLE TIME**  
**Casts Type, Borders, and Spaces when not used**  
**as a Composing Machine**  
**\$1234567890**

24 Point No. 79

**NEW FOUNDRY TYPE**  
**Is Identically the Same as the Monotype**  
**Product, but Costs More**  
**\$1234567890**

30 Point No. 79

**HIGH OR LOW QUADS**  
**And Spaces Optional with the**  
**Monotype Operator**  
**\$1234567890**

36 Point No. 79

**IMPROVEMENTS**  
**Easily Applied as Required**  
**\$1234567890**

## No. 79J. Job Arrangement S500

### Composition Matrices

14 Point No. 79J, 14 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship, that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such

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Ems a to z 13.39

Words to Pica .24

18 Point No. 79J, 18 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 13.39

Words to Pica .19

Special Price Matrices. Fonts shown on this page not included in Library and will not be leased. To use these faces for composing matter in justified lines S500 stop bars are required. Use left keybars QC for the Roman; use right keybars QC2 for the Boldface; use standard keybanks. The 18 point attachment and S500 wedges are required for casting.



# No. 79K. Job Arrangement C2

## Composition Matrices

6 Point No. 79K, 7 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to*

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.72

Words to Pica .49

8 Point No. 79K, 8½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar,*

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 15.20

Words to Pica .40

10 Point No. 79K, 10½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to entirely discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare*

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.70

Words to Pica .33

12 Point No. 79K, 12 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free.*

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .28

14 Point No. 791

**THE SAVING ON DISTRIBUTION**  
*Made by the Monotype on Newspaper Display Advertising*  
*is One Source of Great Profit*  
**\$1234567890**

18 Point No. 791

**AND THE SATISFACTION**  
*Of Surely Having the Best Printed Paper in*  
*Your Town Is Gratifying*  
**\$1234567890**

24 Point No. 791

**THE ADVERTISING GAIN**  
*Through Splendid Display and Print*  
*Is Also Profitable*  
**\$1234567890**

30 Point No. 791

**SPACING MATERIAL**  
*And Plenty of It Is a Compos-*  
*ing Room Profit Maker*  
**\$1234567890**

36 Point No. 791

**EFFICIENCY**  
*Also Made Much Greater*  
**\$1234567890**

# No. 89J. Job Arrangement C1

## Composition Matrices

6 Point No. 89J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more softly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession.

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.78

Words to Pica .60

10 Point No. 89J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to just such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .42

8 Point No. 89J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 13.45

Words to Pica .50

12 Point No. 89J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the

abcdefghijklmnopqrstuvwxyz

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\$1234567890

Ems a to z 12.66

Words to Pica .35



14 Point No. 89

**THE ONLY TYPE CASTER**

**That Makes New Type and Better Type Cheaper than Old Type can be Distributed; we can Prove this  
\$1234567890**

18 Point No. 89

**ADDING FACES EVERY WEEK**

**To Keep the Monotype Equipment up to the Minute with Attractive and Up-to-Date Faces  
\$1234567890**

24 Point No. 89

**A CONVERTIBLE MACHINE**

**From a Type Caster to a Composing Machine just when you want it  
\$1234567890**

30 Point No. 89

**YOUR INVESTMENT**

**Protected by this Convertible Feature of the Busy Monotype  
\$1234567890**

36 Point No. 89

**READY TO USE**

**Doesn't make Near Perfect Type  
\$1234567890**

# No. 89K. Job Arrangement C1

## Composition Matrices

6 Point No. 89K, 7 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes whereunto to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession.*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.78

Words to Pica .60

10 Point No. 89K, 10 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .42

8 Point No. 89K, 8½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their greatest achievements sink slowly into the mind in order that we may patiently derive from*

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 13.45

Words to Pica .50

12 Point No. 89K, 12 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, and the learned sciences and professions surround themselves with the*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .35

No. 891

Sorts Matrices

14 Point No. 891

**THE MONOTYPE SYSTEM**

*Forces no Fixed Combinations of Faces upon the Printer. Any Italic  
or Boldface may be used as Required*

**\$1234567890**

18 Point No. 891

**THE STYLE "D" KEYBOARD**

*Accepted as One of the Truly Great Developments in  
the Printing Industry*

**\$1234567890**

24 Point No. 891

**KEY ARRANGEMENT**

*And Action of the Monotype are the Same  
as All Standard Typewriters*

**\$1234567890**

30 Point No. 891

**FLEXIBLE FACILITIES**

*And High Quality are Selling Points  
for the Monotype Printer*

**\$1234567890**

36 Point No. 891

**QUALITY COUNTS**

*The Salesman's Best Friend*

**\$1234567890**

## No. 89J. Job Arrangement S500

### Composition Matrices

14 Point No. 89J, 14 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such

abcdefghijklmnopqrstuvwxy  
z  
ABCDEFGHIJKLMN  
OPQRSTUVWXYZ  
\$1234567890

Ems a to z 13.39

Words to Pica .24

18 Point No. 89J, 18 Set

#### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show

abcdefghijklmnopqrstuvwxy  
z  
ABCDEFGHIJKLMN  
OPQRSTUVWXYZ  
\$1234567890

Ems a to z 13.39

Words to Pica .19

Special Price Matrices. Fonts shown on this page not included in Library and will not be leased. To use these faces for composing matter in justified lines S500 stop bars are required. Use left keybars QC for the Roman; use right keybars QC2 for the Boldface; use standard keybanks. The 18 point attachment and S500 wedges are required for casting.



No. 103

Sorts Matrices

18 Point No. 103

**THE ONLY MACHINE TO CONSIDER**

**For any kind of Matter to be kept Standing and Corrected for Later Editions  
Directories, Railway Tariffs, Time Tables, Club Lists, Etc.**

**\$1234567890**

24 Point No. 103

**THE MONOTYPE**

**ENABLES YOU TO DEVELOP YOUR BUSINESS ALONG  
THE LINE OF LEAST RESISTANCE**

**\$1234567890**

No. 108

Sorts Matrices

14 Point No. 108

**ALL ROMAN, ITALIC AND BOLD FACES**  
On Standard Monotype Line for all Point Sizes from 5 to 12 Point Inclusive  
can be cast to Line at One Operation  
**\$1234567890**

18 Point No. 108

**TWO-LINE OR THREE-LINE BOLDFACE FIGURES**  
Combined with any size Roman for Newspaper Ad. and Catalogue  
Work. This is not a Slug Makeshift  
**\$1234567890**

# No. 111J. Job Arrangement C1

## Composition Matrices

6 Point No. 111J, 6½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 13.72

Words to Pica .65

10 Point No. 111J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 12.66

Words to Pica .42

8 Point No. 111J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 12.66

Words to Pica .53

11 Point No. 111J, 11 Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 12.66

Words to Pica .38



# No. 111J. Job Arrangement C1

## Composition Matrices

12 Point No. 111J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .35

14 Point No. 111

**YOU MAY BE ABLE TO MAKE MONEY**  
**Without Owning and Operating a Monotype or Keeping your Plant up-to-date**  
**with the Modern Improvements of the Printing Business**  
**\$1234567890**

18 Point No. 111

**BUT YOU ARE WASTING ENERGY**  
**Which Could and Should Easily Pay you Greater Dividends with**  
**Considerably Less Effort and Worry**  
**\$1234567890**

24 Point No. 111

**A MONOTYPE EQUIPMENT**  
**Will Easily Save Many Composing and Pressroom**  
**Expenses Now Thought Necessary**  
**\$1234567890**

30 Point No. 111

**TIME IS MONEY**  
**And the Monotype Will Save Both. It**  
**is a Steady Producer**  
**\$1234567890**

36 Point No. 111

**LABOR COSTS**  
**Are Reduced to a Large Extent**  
**\$1234567890**



## Composition Matrices

5 Point No. 113J, 5 Set

Job Arrangement C1

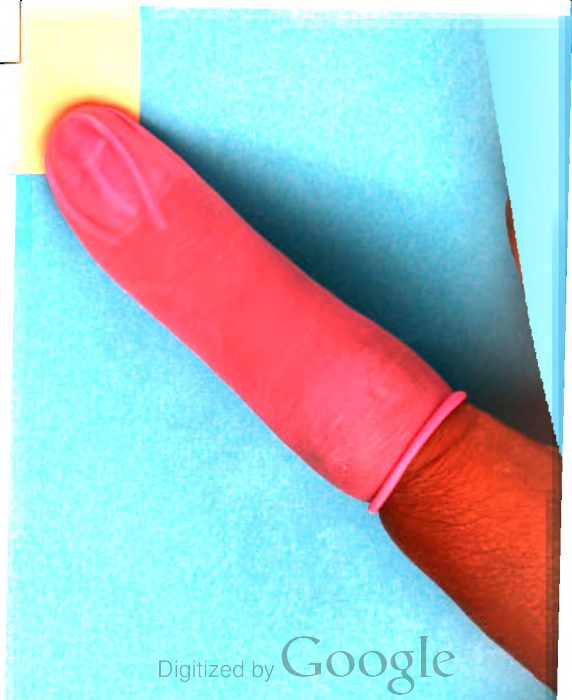
### MONOTYPE FACES

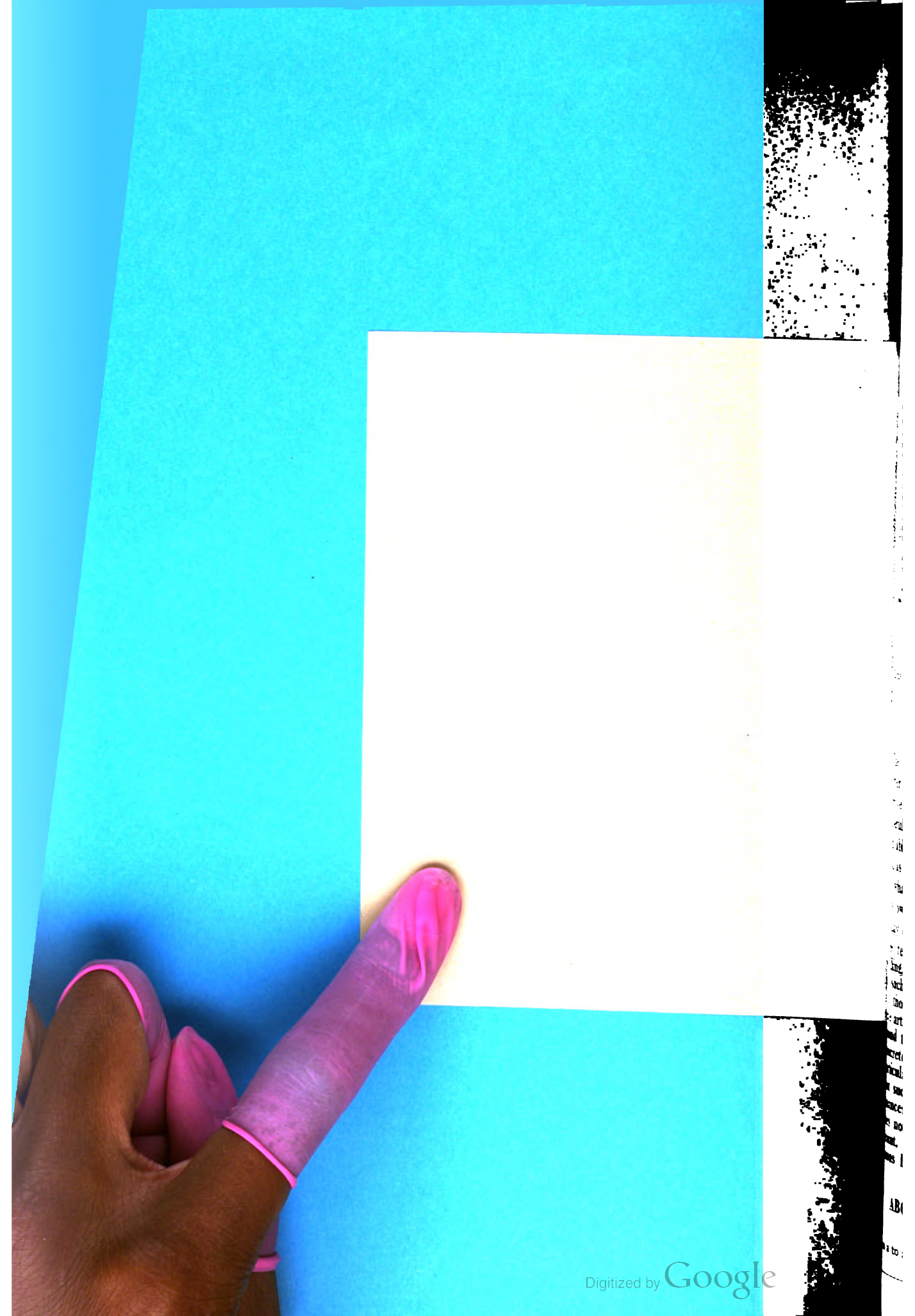
The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. Far to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
51234567890

Ems a to z 12.66

Words to Pica .84





# No. 113J. Job Arrangement C1

## Composition Matrices

6 Point No. 113J, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .70

10 Point No. 113J, 9½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor even in ignorance of what talent and genius have accomplished and are accomplishing

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 12.03

Words to Pica .44

8 Point No. 113J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The very

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .53

12 Point No. 113J, 11 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 11.60

Words to Pica .38

14 Point No. 113

**IF YOU NEED BUT ONE TYPESETTING MACHINE**  
**You Will Surely Buy a Monotype if you Thoroughly Investigate Its Wide**  
**Range of Usefulness on All Kinds of Work**  
**\$1234567890**

18 Point No. 113

**THE MONOTYPE IS NEVER IDLE**  
**For When Work Is Slack, Sorts, Borders, Ornaments and**  
**Spacing Material Can Be Cast and Put Away**  
**\$1234567890**

24 Point No. 113

**LET BUSINESS BE GOOD OR BAD**  
**In Your Composing Room, the Monotype is Still**  
**Making Money in the Pressroom**  
**\$1234567890**

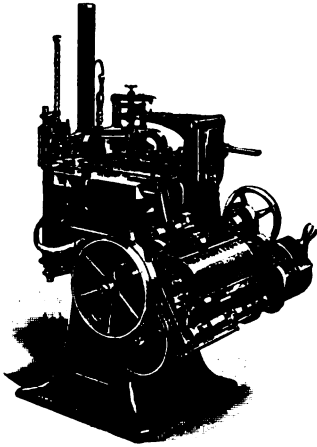
30 Point No. 113

**THE SAVING ON MAKEREADY**  
**Is a Means of Profit as Well as the Saving**  
**You Make on Composition**  
**\$1234567890**

36 Point No. 113

**AND FOR LONG RUNS**  
**Electrotyping Costs are Avoided**  
**\$1234567890**

# Be as Modest as You Please!



**I**F you want to begin to make your own type—start with the Monotype Type Caster.

It is the only Type Caster with an adequate supply of its own matrices to make type for the cases as good as new foundry type.

The Monotype Type Caster casts any size type up to 36 point. It abundantly fills your cases with new, fresh type and spacing material; not only solves but eliminates the “sorts” trouble, and increases the efficiency of every workman in the composing room.

As a composing machine the Monotype is used by book and job printers who want quality as well as quantity, with an assortment of faces to satisfy every demand.

Newspapers set ads on the Monotype because the print is always sharp and clean, and because with the Monotype it is possible to furnish the advertiser with any desired combination of faces.

There's but one model Monotype and it's always the latest.

**Lanston Monotype Machine Co.**  
**Philadelphia**



# No. 118J. Job Arrangement C1

## Composition Matrices

5½ Point No. 118J, 6½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.97

Words to Pica .65

7 Point No. 118J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound appren-

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.77

Words to Pica .53

6 Point No. 118J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession.

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.78

Words to Pica .60

8 Point No. 118J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 13.45

Words to Pica .50

# No. 118J. Job Arrangement C1

## Composition Matrices

9 Point No. 118J, 9 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with all its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .47

11 Point No. 118J, 11 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .38

10 Point No. 118J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .42

12 Point No. 118J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .35

14 Point No. 118

**THE MECHANICAL PERFECTION**  
Of the Cellular Matrix means Low Production costs. It Eliminates  
Stoppages and Operating Troubles  
**\$1234567890**

18 Point No. 118

**ALL MONOTYPE IMPROVEMENTS**  
Applied to any Machine at Small Cost, Keeping your  
Equipment Up to Date  
**\$1234567890**

24 Point No. 118

**MONOTYPE FLEXIBILITY**  
Stands for a Machine Equal to the Most  
Exacting Typographical Needs  
**\$1234567890**

30 Point No. 118

**THE NEW DOUBLE MATRIX**  
For Producing figures as large as  
36 Point in Justified Lines  
**\$1234567890**

36 Point No. 118

**NO HAND WORK**  
In Composing 36 Pt. Figures  
**\$1234567890**

# No. 118K. Job Arrangement C2

## Composition Matrices

6 Point No. 118K, 7 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that this atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to*

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.72

Words to Pica .49

8 Point No. 118K, 8½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar,*

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 15.20

Words to Pica .40

10 Point No. 118K, 10 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office.*

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .34

12 Point No. 118K, 12 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot well afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what*

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .28

14 Point No. 1181

**ONE MATRIX FOR EACH LETTER**  
*Two Letters are Never Carried on the Same Matrix in the  
Flexible Monotype System*  
**\$1234567890**

18 Point No. 1181

**A MATRIX FOR EACH CHARACTER**  
*Each Matrix a Unit, these Units Combined in the  
Matrix Case as Required*  
**\$1234567890**

24 Point No. 1181

**HAND WORK & CORRECTING**  
*Are done by a Compositor on the Monotype  
and not by a Machinist*  
**\$1234567890**

30 Point No. 1181

**THE MONOTYPE IS NOT**  
*A Stick to set Matrices by Hand  
from a "pi box"*  
**\$1234567890**

36 Point No. 1181

**ALL FACES 5 TO 12 PT.**  
*Line if Cast on Same Body*  
**\$1234567890**

# No. 119J. Job Arrangement C1

## Composition Matrices

6 Point No. 119J, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .70

10 Point No. 119J, 9 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are still accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 11.40

Words to Pica .47

8 Point No. 119J, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 11.47

Words to Pica .57

12 Point No. 119J, 10½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 11.07

Words to Pica .40

14 Point No. 119

**ASK MONOTYPE USERS: THEY KNOW**  
That the Improvements Constantly being Added to the Monotype Increase  
its Earning Power and Versatility  
**\$1234567890**

18 Point No. 119

**THE NEW CELLULAR MATRIX**  
Establishes a Standard of the Highest Quality that Cannot be  
Approached by Other Machines  
**\$1234567890**

24 Point No. 119

**HIGHER SELLING PRICES**  
Quickly Realized with the Unequaled Quality of  
Monotype Production  
**\$1234567890**

30 Point No. 119

**OUR LOW QUAD MOLD**  
Will Produce Spaces and Quads High or  
Low to Suit the Job  
**\$1234567890**

36 Point No. 119

**ACCURATE JUSTIFICATION**  
For any Measure to Sixty Picas  
**\$1234567890**

# No. 128J. Job Arrangement C1

## Composition Matrices

6 Point No. 128J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their greatest achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge

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ABCDEFGHIJKLMNQPQRSTUVWXYZ

\$1234567890

Ems a to z 17.94

Words to Pica .50

8 Point No. 128J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor even in ignorance of what talent and genius have accomplished and are just now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their greatest achievements sink slowly into the mind in order that we

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNQPQRSTUVWXYZ

\$1234567890

Ems a to z 15.83

Words to Pica .42

10 Point No. 128J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as

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ABCDEFGHIJKLMNQPQRSTUVWXYZ

\$1234567890

Ems a to z 15.20

Words to Pica .35

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions surround themselves with the history, literature, and concrete ex-





# No. 146J. Job Arrangement C1

## Composition Matrices

8 Point No. 146J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their greatest achievements sink slowly into the mind in order that we may patiently derive from

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 13.45

Words to Pica .50

10 Point No. 146J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .42

12 Point No. 146J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .35

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, and the learned sciences and professions surround themselves with the

14 Point No. 146

**THE "JUST AS GOOD" MACHINE**  
Cannot Satisfy the Quality Purchaser of Good Printing who Knows the  
Versatility of the Monotype  
**\$1234567890**

18 Point No. 146

**YOUR INVESTMENT IS PROTECTED**  
If you don't Handicap yourself with a Machine that can Never be  
Anything but a Type Caster  
**\$1234567890**

20 Point No. 146

**INSTALL THE VERSATILE MONOTYPE**  
Built on the Unit System, like Filing Cabinets, and just as  
Elastic for Steady Growth  
**\$1234567890**

24 Point No. 146

**ASK US TO PROVE OUR CLAIM**  
That the Monotype is the Cheapest, because it is the Best  
Type Caster and Composing Machine  
**\$1234567890**

30 Point No. 146

**BOTH MOLD AND MACHINE**  
Water Cooled to Make Solid Bodies & Smooth Faces  
**\$1234567890**

36 Point No. 146

**A PERFECTLY SIMPLE**  
Composing Machine: Style D Keyboard  
**\$1234567890**

# No. 158J. Job Arrangement C2

## Composition Matrices

5 Point No. 158J, 6½ Set

### MONOTYPE FACES

(This font contains caps, lower case and small caps)

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history,

### MONOTYPE FACES. 5 POINT SMALL CAPS

LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY MAY BE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNQPQRSTUVWXYZ  
\$1234567890  
ABCDEFGHIJKLMNQPQRSTUVWXYZ  
\$1234567890

Ems a to z 18.63

Words to Pica .52

8 Point No. 158J, 9½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNQPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.57

Words to Pica .37

11 Point No. 158J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNQPQRSTUVWXYZ  
\$1234567890

Ems a to z 15.63

Words to Pica .28

6 Point No. 158J, 7½ Set

### MONOTYPE FACES

(This font contains caps, lower case and small caps)

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term

### MONOTYPE FACES. 6 POINT SMALL CAPS

THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES

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ABCDEFGHIJKLMNQPQRSTUVWXYZ  
\$1234567890  
ABCDEFGHIJKLMNQPQRSTUVWXYZ  
\$1234567890

Ems a to z 17.92

Words to Pica .45

10 Point No. 158J, 11 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNQPQRSTUVWXYZ  
\$1234567890

Ems a to z 15.77

Words to Pica .31

12 Point No. 158J, 12½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNQPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.93

Words to Pica .27

14 Point No. 158

**THE DD KEYBOARD**

**A Marvel for Duplicating the Product with One Operating Cost  
A New Field for Greater Profits**

**\$1234567890**

18 Point No. 158

**THE REAL PROFIT**

**On Your Investment is the Selling Price Minus  
Cost of Production**

**\$1234567890**

24 Point No. 158

**THE NEW KEYBOARD**

**It is the only one with a Scientific  
Fingering Arrangement**

**\$1234567890**

30 Point No. 158

**THE TYPE CASTER**

**Can Make Type, Spaces and  
Quads for Job Work**

**\$1234567890**

36 Point No. 158

**MONOTYPERS**

**Maintain High Quality**

**\$1234567890**

# No. 161J. Job Arrangement C2

## Composition Matrices

6 Point No. 161J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.72

Words to Pica .49

7 Point No. 161J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.38

Words to Pica .43

8 Point No. 161J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 15.20

Words to Pica .40

10 Point No. 161J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet, it is only in rare instances that such an

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .34

12 Point No. 161J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free.

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .28

14 Point No. 161

**MATRIX LIBRARY MEMBERS**

**Keep Fonts on Hand for Use When they Please as Long as They  
Please to Convert Idle Time into Money**

**\$1234567890**

18 Point No. 161

**CHANGE OUR TYPE CASTER**

**Into a Composing Machine when you Need it With-  
out the loss of a Penny**

**\$1234567890**

24 Point No. 161

**THE MONOTYPE KEYBOARD**

**Separates Type Setting from Making  
and Casting Type**

**\$1234567890**

30 Point No. 161

**SIMPLE JUSTIFICATION**

**The width of each Character is  
Automatically Registered**

**\$1234567890**

36 Point No. 161

**CHANGE THE FACE**

**But not Key Arrangement**

**\$1234567890**

# No. 161K. Job Arrangement C2

## Composition Matrices

6 Point No. 161K, 7 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath, projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to*

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 16.72

Words to Pica .49

10 Point No. 161K, 10 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with these material appurtenances, is to be found in the printing office.*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .34

8 Point No. 161K, 8½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar,*

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 15.20

Words to Pica .40

12 Point No. 161K, 12 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what*

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .28





# No. 162J. Job Arrangement C2

## Composition Matrices

5 Point No. 162J, 6½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may pa-

\$12345      abcdefghijklmnopqrstuvwxyz      67890  
ABCDEF GHIJKL MNOPQRST UVWXYZ  
ABCDEF GHIJKL MNOPQRST UVWXYZ  
\$1234567890

Ems a to z 18.63      Words to Pica .52

6 Point No. 162J, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint,

\$12345      abcdefghijklmnopqrstuvwxyz      67890  
ABCDEF GHIJKL MNOPQRST UVWXYZ  
ABCDEF GHIJKL MNOPQRST UVWXYZ  
\$1234567890

Ems a to z 17.92      Words to Pica .45

8 Point No. 162J, 9½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned

abcdefghijklmnopqrstu vwxyz  
ABCDEFGHIJKL MNOPQRST UVW  
\$1234567890

Ems a to z 16.57      Words to Pica .37

10 Point No. 162J, 11 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the

abcdefghijklmnopqrstu vwxyz  
ABCDEFGHIJKL MNOPQRST UVW  
\$1234567890

Ems a to z 15.77      Words to Pica .31

12 Point No. 162J, 12½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and also show that they are willing, to subject it

abcdefghijklmnopqrstu vwxyz  
ABCDEFGHIJKL MNOPQRST UVW  
\$1234567890

Ems a to z 14.93      Words to Pica .27

14 Point No. 162

**THE MONOTYPE**  
Has Never Been Equaled for Quality, Speed, Versatility  
and Economy of Cost Combined  
\$1234567890

18 Point No. 162

**OVER 1400 FONTS**  
From Which to Select the Face You Want,  
and Others are Added Constantly  
\$1234567890

24 Point No. 162

**THE MATRIX LIBRARY**  
Supplies the Seldom Used Faces  
at a Minimum Cost  
\$1234567890

30 Point No. 162

**WHY DISTRIBUTE**  
When New Type is Available  
for Every Job?  
\$1234567890

36 Point No. 162

**TABULAR WORK**  
Easy on the Monotype  
\$1234567890

# No. 210J. Job Arrangement C4

## Composition Matrices

10 Point No. 210J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters

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ABCDEFGHIJKLMNPOQRSTUVWXYZ  
\$1234567890

Ems a to z 8.97

Words to Pica .60

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly

12 Point No. 210J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with

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ABCDEFGHIJKLMNPOQRSTUVWXYZ  
\$1234567890

Ems a to z 9.05

Words to Pica .50

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under

14 Point No. 210

**OUR TYPE AND RULE CASTER**

**Furnishes Better Typography to Interest your Advertisers; Eliminates Distribution; Supplies  
New Type and New Rule for Every Ad**

**\$1234567890**

18 Point No. 210

**TYPE OF LARGER POINT SIZES**

**And Fatter Faces Provided on the Monotype Type and Rule Caster Creates a  
Demand for More Space in Your Advertising Columns**

**\$1234567890**

24 Point No. 210

**MONOTYPE QUALITY IS THE BEST**

**And Only Lever to Raise Prices and Increase Your Profits. New  
Type Assures Good Press Work**

**\$1234567890**

30 Point No. 210

**COMPOSITORS DO NOT STOP**

**Productive Work to Distribute Lines that do not Fit  
the Required Measure**

**\$1234567890**

36 Point No. 210

**URNS COMPOSING ROOM**

**Maintenance into Profit—not an Expense**

**\$1234567890**

# No. 223J. Job Arrangement C2

## Composition Matrices

4½ Point No. 223J, 7 Set

(This font contains caps and small caps)

### MONOTYPE FACES. 4½ POINT CAPS

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF

### MONOTYPE FACES. 4½ POINT SMALL CAPS

THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE WHO ARE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES AND PROFESSIONS, SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART

### MONOTYPE FACES. 4½ POINT CAPS AND SMALL CAPS

DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS HAVE ACCOMPLISHED AND ARE NOW ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW PRECEDENT WISELY DOES NOT MEAN TO IMITATE SLAVISHLY ONE GREAT EXEMPLAR, BUT TO STUDY ALL THE MASTERS FAITHFULLY, LETTING THEIR GREAT ACHIEVEMENTS SINK SLOWLY INTO THE MIND IN ORDER THAT WE MAY PATIENTLY DERIVE FROM THE RICHNESS OF OUR ACQUIRED KNOWLEDGE AND ORGANIZED SYSTEM AN ATTITUDE OF OUR OWN. THE SPRIGHTLY MINDED YOUNG MAN, WHO WITH HIS FIRST BUSINESS BREATH PROJECTS THE NEW AND STARTLING, INEVITABLY BECOMES TIRESOME, AND IS DRIVEN TO AN EARLY DISAPPEARANCE; WHILE THE SLOWER AND MORE SOLIDLY ENDOWED STUDENT

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems A to Z 30.10

Words to Pica .46

6 Point No. 223J, 9 Set

### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET ANY MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE WHO ARE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES AND PROFESSIONS, SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THAT WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN THE PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS HAVE ACCOMPLISHED AND ARE NOW ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW PRECEDENT WISELY DOES NOT MEAN TO IMITATE SLAVISHLY ONE

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems A to Z 29.01

Words to Pica .36

8 Point No. 223J, 12 Set

### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD THE KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND HIS PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED TOO ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE

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\$1234567890

Ems A to Z 28.98

Words to Pica .27

### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD THE KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND HIS PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED TOO ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES AND PROFESSIONS, SURROUND THEMSELVES WITH THE HISTORY, THE LITERATURE, AND THE CONCRETE EXAMPLES OF THE WORK IN WHICH THEY ARE PARTICULARLY EN-

\*10 Point No. 223

FOR FINE STATIONERY PRINTING  
NEW, CLEAN, SHARP MONOTYPE TYPE FACES ARE  
NECESSARY TO GET GOOD RESULTS  
\$1234567890

\*12 Point No. 223

PRACTICE NON-DISTRIBUTION  
TO ATTAIN THE VERY BEST RESULTS  
IN YOUR PRESS ROOMS  
\$1234567890

18 Point No. 223

NON-DISTRIBUTION  
IS MORE ECONOMICAL THAN  
SPOTTING UP  
\$1234567890

24 Point No. 223

MONOTYPE TYPE  
SAVES MORE THAN  
IT COSTS  
\$1234567890

\*The 10 and 12 point sizes of this series are cast on the T mold, using the 12 point mold blade.

# No. 231J. Book Arrangement C

## Composition Matrices

6 Point No. 231J, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student, will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 12.83

Words to Pica .74

10 Point No. 231J, 9½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with all its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the

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\$1234567890

Ems a to z 12.19

Words to Pica .46

8 Point No. 231J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young

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\$1234567890

Ems a to z 12.83

Words to Pica .55

12 Point No. 231J, 11 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 11.76

Words to Pica .40



14 Point No. 231

TO THE ADVERTISING MAN

Your Clients are Critical; You must Keep their Enthusiastic Good  
Will, and Good Type is Second Only to Good Copy  
\$1234567890

18 Point No. 231

IF YOU SPECIFY RIGHT

You are Assured of New Type, with Clear, Sharp Faces  
and Clean, Readable Presswork  
\$1234567890

24 Point No. 231

MONOTYPE AD COMPOSITION

Will Give Your Copy a more Artistic Effect  
and a Better Finished Product  
\$1234567890

30 Point No. 231

ALWAYS AVAILABLE

Suitable Monotype Faces for Every  
Kind of Advertising Copy  
\$1234567890

36 Point No. 231

ARE YOU

Getting the Best Right Now?  
\$1234567890

No. 245

Electro-Display Matrices

14 Point No. 245

**THE MONOTYPE IS THE ONLY**  
**Composing Machine that Handles Straight Composition and the Most Intricate**  
**Tabular Matter with Equal Facility**  
**\$1234567890**

18 Point No. 245

**THE MONOTYPE NOT ONLY SUPPLIES**  
**Brand New Type for Every Job, but it also Spaces the Lines and**  
**Words with Perfect Accuracy**  
**\$1234567890**

24 Point No. 245

**THE MONOTYPE IS THE ONLY**  
**Composing Machine that Makes the Work of the**  
**Hand Compositor Easier**  
**\$1234567890**

30 Point No. 245

**NEW MONOTYPE MATERIAL**  
**For Every Form Means the Minimum of**  
**Expense for the Make-up**  
**\$1234567890**

36 Point No. 245

**YOUR OPERATOR**  
**Hits Keys Quicker Than He Winks**  
**\$1234567890**



# No. 255J. Job Arrangement C2

## Composition Matrices

5½ Point No. 255J, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNPOQRSTUVWXYZ  
#1234567890

Ems a to z 18.90

Words to Pica .47



# No. 275J. Job Arrangement C2

## Composition Matrices

6 Point No. 275J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 16.72

Words to Pica .49

10 Point No. 275J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with these material appurtenances, is to be found in the printing office.

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .34

8 Point No. 275J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar,

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 15.20

Words to Pica .40

12 Point No. 275J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .28

14 Point No. 275

**NON-DISTRIBUTION WILL REPAY**

**The Investment of a Monotype in Less Than Two Years, and Keep Right  
on Giving Profits for Many Years to Come**

**\$1234567890**

18 Point No. 275

**THROUGH THIS SYSTEM,**

**Which the Monotype Created, it Reduces the Actual  
Hour Cost of Hand Composition**

**\$1234567890**

24 Point No. 275

**LEADS, SLUGS AND RULES**

**Made on Monotype Lead and Slug Attach-  
ment Always True to Size**

**\$1234567890**

30 Point No. 275

**OUR TYPE-&-RULE**

**Caster Continuously Supplies Brand  
New Type for the Cases**

**\$1234567890**

36 Point No. 275

**VERSATILITY IS ONLY**

**One of the Many Good Features**

**\$1234567890**

# No. 275J. Job Arrangement S500

## Composition Matrices

14 Point No. 275J, 14 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship, that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such

abcdefghijklmnopqrstuvwxy  
z  
ABCDEFGHIJKLMN  
OPQRSTUVWXYZ  
\$1234567890

Ems a to z 13.39

Words to Pica .24

18 Point No. 275J, 18 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show

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z  
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OPQRSTUVWXYZ  
\$1234567890

Ems a to z 13.39

Words to Pica .19

Special Price Matrices. Fonts shown on this page not included in Library and will not be leased. To use these faces for composing matter in justified lines S500 stop bars are required. Use left keybars QC for the Roman; use right keybars QC2 for the Boldface; use standard keybanks. The 18 point attachment and S500 wedges are required for casting.



No. 275K. Job Arrangement QC2

Composition Matrices

14 Point No. 275K, 14 Set

**MONOTYPE FACES**

*The best kind of originality is that which comes after a sound apprenticeship, that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, the literature and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such*

*abcdefghijklmnopqrstuvwxy*  
**ABCDEFGHIJKLMN OPQRSTUVWXYZ**  
**\$1234567890**

Ems a to z 13.39

Words to Pica .24

18 Point No. 275K, 18 Set

**MONOTYPE FACES**

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show*

*abcdefghijklmnopqrstuvwxy*  
**ABCDEFGHIJKLMN OPQRSTUVWXYZ**  
**\$1234567890**

Ems a to z 13.39

Words to Pica .19

Special Price Matrices. Fonts shown on this page not included in Library and will not be leased. To use these faces for composing matter in justified lines S500 stop bars are required. Use left keybars QC for the Roman; use right keybars QC2 for the Boldface Italic; use standard keybanks. The 18 point attachment and S500 wedges are required for casting.

# No. 275K. Job Arrangement C2

## Composition Matrices

6 Point No. 275K, 7 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dastle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to*

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.72

Words to Pica .49

10 Point No. 275K, 10 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to entirely discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with*

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .34

8 Point No. 275K, 8½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar,*

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 15.20

Words to Pica .40

12 Point No. 275K, 12 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what*

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .28



# No. 323J. Book Arrangement C2

## Composition Matrices

4½ Point No. 323B, 6½ Set

8 Point No. 323B, 11½ Set

MONOTYPE FACES. SMALL CAPS

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET ANY MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE WHO ARE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES AND PROFESSIONS, SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THAT WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL AFFURTENANCES IS TO BE FOUND IN THE PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS HAVE ACCOMPLISHED AND ARE NOW ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW PRECEDENT WISELY DOES NOT MEAN TO IMITATE SLAVISHLY ONE GREAT EXEMPLAR, BUT TO STUDY ALL THE MASTERS FAITHFULLY, LETTING THEIR GREAT ACHIEVEMENTS SINK SLOWLY INTO THE MIND IN ORDER THAT WE MAY PATIENTLY DERIVE FROM THE RICHNESS OF OUR ACQUIRED KNOWLEDGE AND ORGANIZED SYSTEM AN ATTITUDE OF OUR OWN. THE SPIRITLY MINDED YOUNG MAN, WHO WITH HIS FIRST BUSINESS BREATHS PROJECTS THE NEW AND STARTLING, INEVITABLY BECOMES TIRESOME, AND IS DRIVEN TO AN EARLY DISAPPEARANCE; WHILE THE SLOWER AND MORE SOLIDLY

ABCDEFGHIJKLMNPOQRSTUVWXYZ  
\$1234567890

Ems A to Z 24.78

Words to Pica .50

5 Point No. 323B, 7 Set

MONOTYPE FACES. SMALL CAPS

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET ANY MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE WHO ARE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES AND PROFESSIONS, SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THAT WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL AFFURTENANCES, IS TO BE FOUND IN THE PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS HAVE ACCOMPLISHED AND ARE NOW ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW PRECEDENT WISELY DOES NOT MEAN TO IMITATE SLAVISHLY ONE GREAT EXEMPLAR, BUT TO STUDY ALL MASTERS FAITHFULLY, LETTING THEIR GREAT ACHIEVEMENTS SINK SLOWLY INTO THE MIND IN ORDER THAT WE MAY PATIENTLY DERIVE FROM THE RICHNESS OF OUR ACQUIRED KNOWLEDGE AND ORGANIZED SYSTEM AN ATTITUDE OF OUR OWN. THE SPIRITLY

ABCDEFGHIJKLMNPOQRSTUVWXYZ  
\$1234567890

Ems A to Z 19.82

Words to Pica .43

6 Point No. 323B, 8½ Set

MONOTYPE FACES. SMALL CAPS

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET ANY MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE WHO ARE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES AND PROFESSIONS, SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THAT WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL AFFURTENANCES, IS TO BE FOUND IN THE PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS HAVE ACCOMPLISHED AND ARE NOW ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW PRECEDENT WISELY DOES NOT MEAN TO IMITATE SLAVISHLY ONE GREAT EXEMPLAR, BUT TO STUDY ALL MASTERS FAITHFULLY, LETTING THEIR GREAT ACHIEVEMENTS SINK SLOWLY INTO THE MIND IN ORDER THAT WE MAY PATIENTLY DERIVE FROM THE RICHNESS OF OUR ACQUIRED KNOWLEDGE AND ORGANIZED SYSTEM AN ATTITUDE OF OUR OWN. THE SPIRITLY

ABCDEFGHIJKLMNPOQRSTUVWXYZ  
\$1234567890

Ems A to Z 20.06

Words to Pica .37

MONOTYPE FACES. SMALL CAPS

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET ANY MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO

ABCDEFGHIJKLMNPOQRSTUVWXYZ  
\$1234567890

Ems A to Z 20.36

Words to Pica .27

7 Point No. 323J, 10 Set

MONOTYPE FACES. CAPS

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET ANY MAN BE AS ABLE AND AS ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO

ABCDEFGHIJKLMNPOQRSTUVWXYZ  
\$1234567890

Ems A to Z 27.62

Words to Pica .31

9 Point No. 323J, 12½ Set

MONOTYPE FACES. CAPS

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD THE KNOWLEDGE

ABCDEFGHIJKLMNPOQRSTUVWXYZ  
\$1234567890

Ems A to Z 26.86

Words to Pica .23

In order to keep the faces of the above series in sequence as they appear to the user, rather than in their regular point size positions, we have arranged the 8 point No. 323B size (small caps) above the 7 point No. 323J (capitals) size

No. 323

Sorts Matrices

14B Point No. 323

**INSURE SATISFACTION  
BY USING NEW MONOTYPE TITLE FACES AND  
ELIMINATE DISTRIBUTION  
\$1234567890**

14 Point No. 323

**WEAR AND TEAR  
IN THE PRESSROOM ARE OVERCOME  
BY NON-DISTRIBUTION  
\$1234567890**

18 Point No. 323

**BOUGHT TYPE  
IS AN EXPENSIVE LUXURY FOR  
ANY PRINTING OFFICE  
\$1234567890**

24 Point No. 323

**START NOW  
TO MAKE ALL YOUR OWN  
TYPE MATERIAL  
\$1234567890**

# No. 328J. Job Arrangement C2

## Composition Matrices

6 Point No. 328J, 8½ Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 19.70

Words to Pica .41

7 Point No. 328J, 9½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to just such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. To follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study

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Ems a to z 18.95

Words to Pica .36

8 Point No. 328J, 9½ Set

### MONOTYPE FACES

The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in the

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Ems a to z 17.45

Words to Pica .34









# No. 48J. Book Arrangement C

## Composition Matrices

5 Point No. 48J, 6 Set

### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS HAVE ACCOMPLISHED AND ARE ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW ALL PRECEDENT WISELY DOES NOT MEAN TO IMITATE SLAVISHLY ONE GREAT EXEMPLAR, BUT TO STUDY ALL THE MASTERS FAITHFULLY, LETTING THEIR GREAT ACHIEVEMENTS SINK SLOWLY INTO THE MIND IN ORDER THAT WE MAY PATIENTLY DERIVE FROM THE RICHNESS OF OUR ACQUIRED KNOWLEDGE AND ORGANIZED SYSTEM AN ATTITUDE OF OUR OWN. THE SPRIGHTLY MINDED YOUNG MAN, WHO WITH HIS FIRST BUSINESS BREATH PROJECTS THE NEW AND THE STARTLING, INEVITABLY BECOMES TIRESOME, AND IS DRIVEN TO AN EARLY DISAPPEARANCE, WHILE THE SLOWER AND MORE SOLIDLY ENDOWED STUDENT WILL AT LEAST SPEND AS MUCH OF HIS TIME IN AVOIDING A MISTAKE

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Ems A to Z 16.99

Words to Pica .63

6 Point No. 48J, 7 Set

### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS HAVE ACCOMPLISHED AND ARE ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW ALL PRECEDENT WISELY DOES NOT MEAN TO IMITATE SLAVISHLY ONE GREAT EXEMPLAR,

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Ems A to Z 16.52

Words to Pica .54

7 Point No. 48J, 8 Set

### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED TOO ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY

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Ems A to Z 15.68

Words to Pica .47

8 Point No. 48J, 8½ Set

### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET ANY MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE WHO ARE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS HAVE ACCOMPLISHED AND ARE NOW ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW PRECEDENT WISELY DOES NOT MEAN TO IMITATE SLAVISHLY ONE GREAT EXEMPLAR, BUT TO STUDY ALL MASTERS FAITHFULLY, LETTING THEIR GREAT ACHIEVEMENTS SINK SLOWLY INTO THE MIND IN ORDER THAT WE MAY

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Words to Pica .44

9 Point No. 48J, 9½ Set

### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND HIS PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, THE LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND

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Words to Pica .41

# No. 48J. Book Arrangement C

## Composition Matrices

10 Point No. 48J, 10 Set

### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, THE LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY

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Words to Pica .38

11 Point No. 48J, 11 Set

### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE WHO ARE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, AND THE

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Ems A to Z 14.17

Words to Pica .34

12 Point No. 48J, 12 Set

### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED

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Ems A to Z 14.17

Words to Pica .31

### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH

# No. 49J. Job Arrangement C1

## Composition Matrices

6 Point No. 49J, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the now and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and

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Words to Pica .70

10 Point No. 49J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor even in ignorance of what

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Ems a to z 12.66

Words to Pica .42

8 Point No. 49J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The very

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Words to Pica .53

12 Point No. 49J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround them-

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Ems a to z 12.66

Words to Pica .35



No. 50

Sorts Matrices

18 Point No. 50

**GREAT VARIETY OF NEWSPAPER HEADING FACES**

Can be Selected from the 900 Fonts in the Monotype Matrix Library which is growing Bigger Every Day  
New Faces Added for Particular Job and Newspaper Printers

**\$1234567890**

24 Point No. 50

**NO JOB IS TOO LARGE OR TOO COMPLEX**

Which Cannot be Handled Profitably and in the Simplest Way on the  
One-Type-at-a-Time Monotype

**\$1234567890**

30 Point No. 50

**THE MONOTYPE PRINTER**

Makes in his Own Shop all of the Type, Quads and Spaces he  
Requires. Why don't you do it?

**\$1234567890**

36 Point No. 50

**ANY MONOTYPE WILL CAST TYPE**

From Hard Metal with Faces Equal to the Best Foundry Type

**\$1234567890**



# No. 51J. Job Arrangement C1

## Composition Matrices

6 Point No. 51J, 5 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The very sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accom-

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Ems a to z 10.55

Words to Pica .84

10 Point No. 51J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The very sprightly minded young man, who with his first business breath projects the new,

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Ems a to z 8.87

Words to Pica .60

8 Point No. 51J, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle

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Ems a to z 9.50

Words to Pica .70

12 Point No. 51J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and

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Ems a to z 8.44

Words to Pica .53



14 Point No. 51

**BY USING THE MONOTYPE TYPE FOUNDRY**  
**You Can Wholly Avoid the Expense of Buying, and the Worry of Waiting for Type from the Foundry**  
**\$1234567890**

18 Point No. 51

**PROFITABLE CONTINUOUS PRODUCTION**  
**The Maximum of Efficiency can be Attained only by means of the Monotype**  
**\$1234567890**

24 Point No. 51

**CUSTOMERS PRAISE THE PRINTERS**  
**Who Improve the Quality of Their Work without Increasing Cost**  
**\$1234567890**

30 Point No. 51

**OUR RECENT IMPROVEMENTS**  
**Have Made a Newer and More Serviceable Monotype**  
**\$1234567890**

36 Point No. 51

**NEW KEYBOARD, MOLD, MATRIX**  
**Easily Establishes a Record for Improvements**  
**\$1234567890**

36H4 Point No. 51

**THIS POINT SIZE MADE**  
**IN CAPS, FIGURES AND POINTS ONLY**  
**\$1234567890**

# No. 52J. Job Arrangement C2

## Composition Matrices

6 Point No. 52J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.72

Words to Pica .49

10 Point No. 52J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with these material appurtenances, is to be found in the printing office.

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .34

8 Point No. 52J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar,

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 15.20

Words to Pica .40

12 Point No. 52J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .28

14 Point No. 52

**THE ONLY ONE IN ITS CLASS**  
**The Only Machine that Makes and Sets its Own Type Ready**  
**to Use for Electrotyping or Press**  
**\$1234567890**

18 Point No. 52

**THE MONOTYPE KEYBOARD**  
**Is the Same as the Scientific or Universal Typewriter**  
**Keyboard in Everyday Use**  
**\$1234567890**

24 Point No. 52

**CASTS ONE TYPE AT A TIME**  
**From an Endless Combination of Matrices**  
**Corrections Hand, Not Machine Made**  
**\$1234567890**

30 Point No. 52

**STANDARDIZATION**  
**Of All Monotype Faces for Type**  
**Line and Body Size**  
**\$1234567890**

36 Point No. 52

**KEY ARRANGEMENT**  
**Is the Simplest yet Devised**  
**\$1234567890**

# No. 66J. Job Arrangement C2

## Composition Matrices

5 Point No. 66J, 6 Set

(This font contains caps, lower case and small caps)

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office.

MONOTYPE FACES. 5 POINT SMALL CAPS

PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 17.21

Words to Pica .57

6 Point No. 66J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.72

Words to Pica .49

8 Point No. 66J, 8 1/2 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 15.20

Words to Pica .40

10 Point No. 66J, 10 1/2 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to just such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particu-

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 15.06

Words to Pica .32

12 Point No. 66J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.93

Words to Pica .27

14 Point No. 66

**OLD FAMILIAR FACES**

**Are a Pleasure to the Eye of the Printer. They are the  
Friends of Long Ago**

**\$1234567890**

18 Point No. 66

**BUT THE SAME OLD FACES**

**Will not Attract Work to Your Shop or Help You  
Out in the Pressroom**

**\$1234567890**

24 Point No. 66

**NEW OLD FACES**

**Give Your Pressmen a Perpetual Picnic  
on the Makeready**

**\$1234567890**

30 Point No. 66

**ALWAYS NEW**

**True in Body and Face. That's  
the Monotype Way**

**\$1234567890**

36 Point No. 66

**DON'T DELAY**

**It Means a Step Backward**

**\$1234567890**

# No. 77J. Job Arrangement C1

## Composition Matrices

6 Point No. 77J, 5 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 10.55

Words to Pica .84

10 Point No. 77J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 10.14

Words to Pica .53

8 Point No. 77J, 6½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith

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\$1234567890

Ems a to z 10.29

Words to Pica .65

12 Point No. 77J, 9½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances,

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ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

Ems a to z 10.02

Words to Pica .44

14 Point No. 77

**YOU ARE NOT TYING UP MACHINERY**  
Waiting for Author's and Proofreader's Proofs if you have a Monotype Equipment.  
The Monotype can be Kept Busy Every Working Hour on Profitable Work  
**\$1234567890**

18 Point No. 77

**THERE IS NOTHING TOO DIFFICULT**  
For the Monotype Operator. If it can be Set by Hand the Monotype  
Can do it; do it Quickly, and at Great Saving in Cost  
**\$1234567890**

24 Point No. 77

**IF BUSINESS IS SLACK**  
Fill Your Cases With Display Type And Spacing Material.  
Get Ready for the Rush to Come  
**\$1234567890**

30 Point No. 77

**ANY SERIES OF TYPE**  
Required in Quantity Can Be Renewed in a Few  
Hours With The Type Caster  
**\$1234567890**

36 Point No. 77

**OPPORTUNITY MAY KNOCK**  
But the Live Ones Buy the Monotype  
**\$1234567890**

# No. 107J. Job Arrangement C2

## Composition Matrices

5 Point No. 107J, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor even in ignorance of what talent and genius have accomplished and are accom-

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 17.21

Words to Pica .57

7 Point No. 107J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 16.38

Words to Pica .43

10 Point No. 107J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and profes-

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .34

6 Point No. 107J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 16.72

Words to Pica .49

8 Point No. 107J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 15.20

Words to Pica .40

12 Point No. 107J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .28



14 Point No. 107

**THE STANDARD OF QUALITY  
is Monotype, Commanding a Higher Price than any other kind  
of Machine Composition  
\$1234567890**

18 Point No. 107

**THE BEST MAGAZINES  
And Knowing Purchasers of Printing everywhere  
Say Use the Monotype  
\$1234567890**

24 Point No. 107

**GOOD TYPOGRAPHY  
Will Boost the Price for You and Sell  
the Product at a Profit  
\$1234567890**

30 Point No. 107

**HEIGHT TO PAPER  
Accuracy of Monotype Type will  
Save Make-Ready  
\$1234567890**

36 Point No. 107

**NEWSPAPER ADS.  
Set Like Straight Matter  
\$1234567890**

18 Point No. 121

THE DAILY NEWSPAPER OR JOB PRINTING OFFICE WITHOUT A MONOTYPE IS FAR  
FROM A STATE OF IDEAL EFFICIENCY  
\$1234567890

24 Point No. 121

ALL COSTLY ERRORS IN ADVERTISING THROUGH WORN-OUT TYPE ARE  
ENDED FOREVER IN THE MONOTYPE SHOP  
\$1234567890

30 Point No. 121

DISPLAY TYPE CAN BE CAST IN ANY QUANTITY CHEAPER  
THAN IT CAN BE DISTRIBUTED  
\$1234567890

36 Point No. 121

AND THE APPEARANCE OF THE PAPER WILL BE  
INCREASED 100 PER CENT.  
\$1234567890



14 Point No. 129

**IF YOU NEVER MADE MISTAKES  
And Your Cost Sheets Always Showed a Good Margin of Profit  
on Every Job in the Composing Room  
\$1234567890**

18 Point No. 129

**IF YOUR EMPLOYEES  
Could Easily Set Eight Thousand Ems or More  
Per Hour by Hand  
\$1234567890**

24 Point No. 129

**IF TYPE WAS ALWAYS NEW  
And Never Became Battered and Worn  
by too Frequent Use  
\$1234567890**

30 Point No. 129

**MONOTYPE MACHINES  
Would Not Be Needed Until the  
Millennium Had Passed  
\$1234567890**

36 Point No. 129

**UNTIL THEN  
You Will Need a Monotype  
\$1234567890**



# No. 132K. Job Arrangement C2

## Composition Matrices

6 Point No. 132K, 7½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries.*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 17.92

Words to Pica .45

10 Point No. 132K, 11 Set

### MONOTYPE FACES

*The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and as original as he may, he cannot afford to discard all knowledge of what has gone before or of what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 15.77

Words to Pica .31

8 Point No. 132K, 9 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For*

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 16.12

Words to Pica .38

12 Point No. 132K, 12½ Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of a clever mind. For, let any man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who*

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Ems a to z 14.93

Words to Pica .27



# No. 140J. Job Arrangement C1

## Composition Matrices

6 Point No. 140J, 5 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting

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Ems a to z 10.55

Words to Pica .84

10 Point No. 140J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the

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Ems a to z 8.87

Words to Pica .60

8 Point No. 140J, 6½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith

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Ems a to z 9.55

Words to Pica .70

12 Point No. 140J, 9¼ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a

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Ems a to z 8.44

Words to Pica .53



14 Point No. 140

**YOU CAN SAVE THE DOLLARS AND CENTS**  
**Spent in Turning Letters and Waiting for Sorts. The Profit is Yours on both Body and**  
**Display Type if you Use the Monotype**  
**\$1234567890**

18 Point No. 140

**STOP THE LEAK OF IDLE TIME**  
**No Machine is Worth Having when you Can't Run it as an Actual**  
**Producer on Live Copy all the Time**  
**\$1234567890**

24 Point No. 140

**A MAXIMUM OF REAL RUNNING HOURS**  
**You can Run the Monotype More Hours a Year than any**  
**other Composing Machine**  
**\$1234567890**

30 Point No. 140

**A NEW PRODUCT FOR EACH JOB**  
**Monotype Type better than Foundry Type**  
**unless new type is used for Every job**  
**\$1234567890**

36 Point No. 140

**TYPE ON TAP ALL THE TIME**  
**Can't get out of Sorts with Monotype**  
**\$1234567890**

# No. 149J. Job Arrangement C1

## Composition Matrices

5½ Point No. 149J, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and profession, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new

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Ems a to z 13.81

Words to Pica .70

6 Point No. 149J, 6½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowl-

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Ems a to z 13.72

Word to Pica .65

8 Point No. 149J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work

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Ems a to z 13.45

Words to Pica .50

10 Point No. 149J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the

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Ems a to z 12.66

Words to Pica .42

12 Point No. 149J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as

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Ems a to z 12.66

Words to Pica .35



# No. 165J. Job Arrangement C2

## Composition Matrices

5 Point No. 165J, 6 Set

(This font contains caps and small caps)

MONOTYPE FACES. 5 POINT CAPS

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT

MONOTYPE FACES. 5 POINT SMALL CAPS

TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS ACCOMPLISHED AND ARE ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW ALL

MONOTYPE FACES. 5 POINT CAPS AND SMALL CAPS

PRECEDENT WISELY DOES NOT MEAN TO IMITATE SLAVISHLY ONE GREAT EXEMPLAR, BUT TO STUDY ALL THE MASTERS FAITHFULLY, LETTING THEIR GREAT ACHIEVEMENTS SINK SLOWLY INTO THE MIND IN ORDER THAT WE MAY PATIENTLY DERIVE FROM THE RICHNESS OF OUR ACQUIRED KNOWLEDGE AND ORGANIZED SYSTEM AN ATTITUDE OF OUR OWN. THE SPRIGHTLY MINDED YOUNG MAN, WHO WITH HIS FIRST BUSINESS BREATH PROJECTS THE NEW AND STARTLING, INEVITABLY BECOMES TIRESOME, AND IS DRIVEN TO AN EARLY DISAPPEARANCE; WHILE THE SLOWER AND MORE SOLIDLY ENDOWED STUDENT WILL AT LEAST SPEND AS MUCH OF HIS TIME IN AVOIDING A MISTAKE AS IN EVOLVING A BRILLIANT SCHEME WHEREWITH TO DAZZLE HIS CONTEMPORARIES. THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT

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Ems A to Z 23.19

Words to Pica .54

8 Point No. 165J, 8½ Set

MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND HIS PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, THE LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS HAVE

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Ems A to Z 20.53

Words to Pica .38

6 Point No. 165J, 7 Set

MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET ANY MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE WHO ARE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS HAVE ACCOMPLISHED AND ARE NOW ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW PRECEDENT WISELY DOES NOT MEAN TO IMITATE SLAVISHLY ONE GREAT EXEMPLAR, BUT TO STUDY ALL MASTERS FAITHFULLY LETTING THEIR GREAT ACHIEVEMENTS SINK SLOWLY INTO THE MIND IN ORDER THAT WE MAY PATIENTLY DERIVE FROM THE RICHNESS OF OUR ACQUIRED KNOWLEDGE AND ORGANIZED SYSTEM AN ATTITUDE OF OUR OWN. THE SPRIGHTLY MINDED YOUNG MAN, WHO WITH HIS FIRST BUSINESS BREATH PROJECTS THE NEW AND

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Ems A to Z 22.55

Words to Pica .46

9 Point No. 165J, 9½ Set

MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND HIS PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND THE PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, THE LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN A

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Ems A to Z 20.41

Words to Pica .34

No. 165J. Job Arrangement C2

Composition Matrices

10 Point No. 165J, 10½ Set

MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THE KIND WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT DESIRE TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH

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Ems A to Z 20.30

Words to Pica .30

12 Point No. 165J, 12½ Set

MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THE KIND WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET ANY MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT WELL AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE

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Ems A to Z 20.14

Words to Pica .25

14 Point No. 165

NON-DISTRIBUTION  
AND THE MONOTYPE MEANS HAVING EVERY-  
THING YOU WANT WHEN YOU WANT IT  
\$1234567890

18 Point No. 165

QUALITY MAINTAINED  
AT LESS COST WHEN YOU USE NEW  
TYPE FOR EVERY JOB  
\$1234567890



# No. 166J. Job Arrangement C2

## Composition Matrices

5 Point No. 166J, 7 Set

(This font contains caps and small caps)

**MONOTYPE FACES. 5 POINT CAPS**

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED

**MONOTYPE FACES. 5 POINT SMALL CAPS**

ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES NOR

**MONOTYPE FACES. 5 POINT CAPS AND SMALL CAPS**

UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS HAVE ACCOMPLISHED AND ARE ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW PRECEDENT WISELY DOES NOT MEAN TO IMITATE SLAVISHLY ONE GREAT EXEMPLAR, BUT TO STUDY ALL MASTERS FAITHFULLY, LETTING THEIR GREAT ACHIEVEMENTS SINK SLOWLY INTO THE MIND IN ORDER THAT WE MAY PATIENTLY DERIVE FROM THE RICHNESS OF OUR ACQUIRED KNOWLEDGE AND ORGANIZED SYSTEM AN ATTITUDE OF OUR OWN. THE SPRIGHTLY MINDED YOUNG MAN, WHO WITH HIS FIRST BUSINESS BREATH PROJECTS THE NEW AND

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\$1234567890

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\$1234567890

Ems A to Z 27.08

Words to Pica .46

6 Point No. 166J, 8½ Set

(This font contains caps and small caps)

**MONOTYPE FACES. 6 POINT CAPS**

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF

**MONOTYPE FACES. 6 POINT SMALL CAPS**

WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENSEC, AND PROFESSIONS SURROUND

**MONOTYPE FACES. 6 POINT CAPS AND SMALL CAPS**

THEMSELVES WITH THE HISTORY, LITERATURE, AND THE CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS HAVE ACCOMPLISHED AND ARE ACCOMPLISHING

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\$1234567890

Ems A to Z 27.40

Words to Pica .38

8 Point No. 166J, 11 Set

**MONOTYPE FACES**

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems A to Z 26.59

Words to Pica .29

10 Point No. 166J, 12½ Set

**MONOTYPE FACES**

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND HIS PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems A to Z 24.18

Words to Pica .25

Note that the figures shown with this series cannot be composed with these fonts using standard C2 keyboards. The F194 figures shown with the capitals are 15 units and the F206 figures shown with the small capitals are 12 units



8 Point No. 166

**MONOTYPE FACES**

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER  
A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE  
THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRE-  
CEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**\$1234567890**

10 Point No. 166

**MONOTYPE FACES**

**THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH  
COMES AFTER A SOUND APPRENTICESHIP; THAT  
WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM  
CONCEPTION OF ALL USEFUL PRECEDENT AND THE**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**\$1234567890**

14B Point No. 166

**NEW MONOTYPE TYPE**

**WILL ADD DISTINCTIVENESS TO YOUR NEXT  
BOOKLET OR CATALOG, ETC.**

**\$1234567890**

14 Point No. 166

**SERVICE AND QUALITY  
ARE MONOTYPE ASSETS WHICH KEEP  
YOUR WHOLE PLANT BUSY**

**\$1234567890**

18 Point No. 166

**MORE THAN 1300 FONTS  
FROM WHICH TO SELECT A FACE  
TO MEET YOUR NEEDS**

**\$1234567890**

18H4 Point No. 166

**MONOTYPE WORK  
MEANS MAXIMUM QUALITY  
AT MINIMUM COST**

**\$1234567890**

# No. 224K. Job Arrangement C2

## Composition Matrices

5 Point No. 224K, 7½ Set

### MONOTYPE FACES

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; IT IS THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, THE LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE SPECIALLY ENGAGED. YET IT IS ONLY IN VERY RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ALL ITS MATERIAL APPURTENANCES, IS FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS HAVE ACCOMPLISHED AND ARE ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW PRECEDENT WISELY DOES NOT MEAN TO IMITATE SLAVISHLY ONE GREAT EXEMPLAR, BUT TO STUDY ALL MASTERS FAITHFULLY, LETTING THEIR GREAT ACHIEVEMENTS SINK SLOWLY INTO THE MIND IN ORDER THAT WE MAY PATIENTLY DERIVE FROM THE RICHNESS OF OUR ACQUIRED KNOWLEDGE AND ORGANIZED SYSTEM AN ATTITUDE OF OUR OWN. THE SPRIGHTLY MINDED YOUNG MAN, WHO WITH HIS FIRST BUSINESS BREATH PROJECTS THE NEW AND STARTLING, INEVITABLY BECOMES TIRESOME, AND IS DRIVEN TO AN EARLY DISAPPEARANCE; WHILE THE

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Ems A to Z 28.02

Words to Pica .44

6 Point No. 224K, 8½ Set

### MONOTYPE FACES

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, THE LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN VERY RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS HAVE ACCOMPLISHED AND ARE ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW PRECEDENT

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Ems A to Z 27.40

Words to Pica .38

8 Point No. 224K, 10 Set

### MONOTYPE FACES

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE ITSELF TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND AS ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD ALL KNOWLEDGE OF WHAT HAS GONE BEFORE OR OF WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY SHOULD BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, THE LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE SPECIALLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A

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Ems A to Z 24.16

Words to Pica .33

10 Point No. 224K, 12 Set

### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF A CLEVER MIND. FOR, LET ANY MAN BE AS ABLE AND AS ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISREGARD THE KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE WHO ARE CON-

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Ems A to Z 23.20

Words to Pica .27



# No. 230J. Job Arrangement C4

## Composition Matrices

6 Point No. 230J, 4½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius accomplish and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our very own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle all his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius accomplish and are now accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our very own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes

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10 Point No. 230J, 6½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor even in ignorance of what talent and genius have accomplished and are still accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our very own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed

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8 Point No. 230J, 5½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are still accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind, in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our very own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle all his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone

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12 Point No. 230J, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are still accomplishing throughout the world. For to follow precedent

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\$1234567890

14 point No. 230

**FOR THE BOOK, JOB, OR NEWS PLANT**

**The Monotype has Taken the Limits out of Composition and Made it Possible to Handle any size Job in any Face of Type without Difficulty or Extra Expense**

**\$1234567890**

18 point No. 230

**IT HAS MADE POSSIBLE THE ELIMINATION**

**Of the Disagreeable Drudgery of Distribution and Provided the Only way to keep all the Compositors on Profitable, Productive Work, all the time**

**\$1234567890**

24 point No. 230

**WHY NOT ECONOMIZE**

**Your Compositor's Nervous Energy and Physical Strength by Giving Him Plenty of all Kinds of Material?**

**\$1234567890**

30 point No. 230

**THE PRINTER WHO USES**

**The Monotype adds to his Sales Department the most Potent Selling Force—QUALITY**

**\$1234567890**

36 point No. 230

**THE VERSATILE MONOTYPE**

**Supplies Printers with the Equipment to Specialize**

**\$1234567890**

# No. 239J. Job Arrangement C4

## Composition Matrices

6 Point No. 239J, 5½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor

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10 Point No. 239J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive

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8 Point No. 239J, 6½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of origi-

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12 Point No. 239J, 9½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a

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14 point No. 239

**THE MONOTYPE: TWO MACHINES IN ONE**  
It Casts Type for the Cases; It Sets, Justifies, and Delivers on the Galley, Composition  
that Surpasses the Most Careful Hand Justification  
**\$1234567890**

18 point No. 239

**MONOTYPE COMPOSITION UNEQUALED**  
Either on Straight Matter or on Intricate Tabular Work, the Mono-  
type Distinctly shows Its Superiority  
**\$1234567890**

24 point No. 239

**DISPLAY TYPE UNLIMITED**  
Where there is a Monotype Equipment Time Lost Picking  
for Sorts, etc., is Dispensed With  
**\$1234567890**

30 point No. 239

**LEADS AND SLUGS**  
Can be Cast to any length at a Speed that  
makes Distribution Unprofitable  
**\$1234567890**

36 point No. 239

**RULES ALWAYS NEW**  
Full length Rules on Every Job, no piecing  
**\$1234567890**

# No. 240J. Job Arrangement C4

## Composition Matrices

6 Point No. 240J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession.

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10 Point No. 240J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature and concrete examples of the work with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have ac-

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8 Point No. 240J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in the printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our

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12 Point No. 240J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the

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14 point No. 240

**THE ONLY MACHINE**  
That will Prove that It is Equally Efficient on Every Possible Kind of  
Modern Composing Room Work  
**\$1234567890**

18 point No. 240

**THE MONOTYPE IS BUILT**  
Upon the Principle that the Printer is the Best Judge of  
his own Requirements  
**\$1234567890**

24 point No. 240

**MONOTYPE MATRICES**  
Are Quite as Perfect as the Matrices used by  
The Best Type Founders  
**\$1234567890**

30 point No. 240

**THE MONOTYPE**  
Takes all the Limitations out of Your  
Machine Composition  
**\$1234567890**

36 point No. 240

**BRAND NEW TYPE**  
for Every Job; No Distribution  
**\$1234567890**

No. 254K. Job Arrangement C2  
Composition Matrices

6 Point No. 254K, 8 Set

(This font contains caps and small caps)

**MONOTYPE FACES. 5 POINT CAPS**

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890**

**MONOTYPE FACES. 6 POINT SMALL CAPS**

**WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND THE PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890**

**MONOTYPE FACES. 6 POINT CAPS AND SMALL CAPS**

**CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS HAVE ACCOMPLISHED AND ARE ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW PRECEDENT WISELY DOES NOT**

8 Point No. 254K, 10 Set

(This font contains caps and small caps)

**MONOTYPE FACES. 8 POINT CAPS**

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDEN-**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890**

**MONOTYPE FACES. 8 POINT SMALL CAPS**

**CIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890**

**MONOTYPE FACES. 8 POINT CAPS AND SMALL CAPS**

**WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND THE**

7 Point No. 254K, 9 Set

**MONOTYPE FACES**

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND THE PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND THE CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN VERY RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890**

10 Point No. 254K, 12½ Set

**MONOTYPE FACES**

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND HIS PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890**

Note that the figures shown with this series cannot be composed with these fonts using standard C2 keybars. The F246 figures shown with the capitals are 12 units and the F254K figures shown with the small capitals are 9 units

No. 2541

Electro Display Matrices

14B Point No. 2541

**THE MONOTYPE SYSTEM SUPPLIES  
PRINTERS WITH THE MEANS FOR PRODUCING WORK OF  
THE HIGHEST QUALITY  
\$1234567890**

14 Point No. 2541

**THE CORNER STONE  
OF THE MONOTYPE SYSTEM OF EFFICIENCY  
IS CONTINUOUS PRODUCTION  
\$1234567890**

18 Point No. 2541

**A NEW PROCESS OF  
COMPOSITION IS MADE POSSIBLE  
BY THE DUPLEX KEYBOARD  
\$1234567890**

24 Point No. 2541

**THE MONOTYPE IS  
THE SIMPLEST AND FASTEST  
COMPOSING MACHINE  
\$1234567890**

30 Point No. 2541

**MONOTYPE  
MATRICES HELP YOU  
SELL PRINTING  
\$1234567890**

# No. 266J. Job Arrangement C2

## Composition Matrices

5 Point No. 266J, 8½ Set

### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS ACCOMPLISHED AND ARE ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW ALL PRECEDENT WISELY ONE GREAT EXEMPLAR, BUT TO STUDY ALL THE MASTERS FAITHFULLY, LETTING THEIR GREAT ACHIEVEMENTS SINK SLOWLY INTO THE MIND IN ORDER THAT WE MAY PATIENTLY DERIVE FROM THE RICHNESS OF OUR ACQUIRED KNOWLEDGE AND ORGANIZED SYSTEM AN ATTITUDE OF OUR OWN. THE SPRIGHTLY MINDED YOUNG MAN, WHO WITH

ABCDEFGHIJKLMN OPQRSTUVWXYZ

\$ 1 2 3 4 5 6 7 8 9 0

Ems A to Z 15.20

Words to Pica .40

6 Point No. 266J, 10½ Set

### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET ANY MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE WHO ARE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR

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\$ 1 2 3 4 5 6 7 8 9 0

Ems A to Z 14.70

Words to Pica .33

NOTE: The figures shown with these faces have been cast on a 15-unit body



# No. 169J. Job Arrangement C2

## Composition Matrices

### 5 Point No. 169J, 5 Set

(This font contains caps and small caps)

#### MONOTYPE FACES. 5 POINT CAPS

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS

#### MONOTYPE FACES. 5 POINT SMALL CAPS

OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES,

#### MONOTYPE FACES. 5 POINT CAPS AND SMALL CAPS

IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS ACCOMPLISHED AND ARE ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW ALL PRECEDENT WISELY DOES NOT MEAN TO IMITATE SLAVISHLY ONE GREAT EXEMPLAR, BUT TO STUDY ALL THE MASTERS FAITHFULLY, LETTING THEIR GREAT ACHIEVEMENTS SINK SLOWLY INTO THE MIND IN ORDER THAT WE MAY PATIENTLY DERIVE FROM THE RICHNESS OF OUR ACQUIRED KNOWLEDGE AND ORGANIZED SYSTEM

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\$1234567890

ABCDEFGHIJKLMNQRSTUUVWXYZ  
\$1234567890

Ems A to Z 19.34

Words to Pica .65

### 6 Point No. 169J, 6 Set

(This font contains caps and small caps)

#### MONOTYPE FACES. 6 POINT CAPS

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD

#### MONOTYPE FACES. 6 POINT SMALL CAPS

TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT

#### MONOTYPE FACES. 6 POINT CAPS AND SMALL CAPS

ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT

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ABCDEFGHIJKLMNQRSTUUVWXYZ  
\$1234567890

Ems A to Z 19.34

Words to Pica .54

### 8 Point No. 169J, 7½ Set

#### MONOTYPE FACES

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A THOROUGH APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE

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\$1234567890

Ems A to Z 17.50

Words to Pica .44

### 10 Point 169J, 9 Set

#### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET ANY MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE

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\$1234567890

Ems A to Z 17.39

Words to Pica .36

### 12 Point No. 169J, 10½ Set

#### MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; IT IS THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS

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Ems A to Z 16.91

Words to Pica .30

### 12H4 Point No. 169J, 12½ Set

#### MONOTYPE FACES

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES ONLY AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN

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\$1234567890

Ems A to Z 20.14

Words to Pica .26

No. 169

Sorts Matrices

18 Point No. 169

**A NON-DISTRIBUTION SYSTEM  
IS POSSIBLE ONLY WITH THE MONOTYPE TYPE AND  
RULE CASTER. SAVES TIME HUNTING SORTS  
\$1234567890**

18H4 Point No. 169

**OUR TYPE AND RULE CASTER  
TURNS OUT FINISHED RULES, LEADS, SLUGS,  
IN ANY DESIRED LENGTHS  
\$1234567890**

24 Point No. 169

**NEW AND UP-TO-DATE  
FACES ARE ALWAYS OBTAINABLE ON  
THE MONOTYPE  
\$1234567890**

# No. 176J. Job Arrangement C1

## Composition Matrices

6 Point No. 176J, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround

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Ems a to z 12.66

Words to Pica .70

10 Point No. 176J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work, with which they may be particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters

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Ems a to z 10.75

Words to Pica .50

8 Point No. 176J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as

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Ems a to z 11.08

Words to Pica .60

12 Point No. 176J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in

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\$1234567890

Ems a to z 10.55

Words to Pica .42



14 Point No. 176

**THE MONOTYPE IS BUILT IN PHILADELPHIA**  
And is used Everywhere by Profit-making Printers on all Kinds of Work. Quality  
and Quantity, with Economy, is the Monotype Way  
**\$1234567890**

18 Point No. 176

**MONOTYPE COMPOSITION**  
Costs less by Comparison than the Product of any other Type-  
setting or Composing Machine  
**\$1234567890**

24 Point No. 176

**IF YOU WISH TO BE SHOWN**  
Investigate the Qualifications of the Monotype.  
You will be Fully Convinced  
**\$1234567890**

30 Point No. 176

**MONOTYPE USERS SAY**  
That our Claims are much Under the Real  
Merits of the Versatile Machine  
**\$1234567890**

36 Point No. 176

**MONOTYPE VALUE**  
Being Proved Daily in Every Office  
**\$1234567890**

# No. 187J. Job Arrangement C2

## Composition Matrices

### 5 Point No. 187J, 6½ Set

(This font contains caps and small caps)

MONOTYPE FACES. 5 POINT CAPS

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM

MONOTYPE FACES. 5 POINT SMALL CAPS

THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN

MONOTYPE FACES. 5 POINT CAPS AND SMALL CAPS

PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS HAVE ACCOMPLISHED AND ARE ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW ALL PRECEDENT WISELY DOES NOT MEAN TO IMITATE SLAVISHLY ONE GREAT EXEMPLAR, BUT TO STUDY ALL THE MASTERS FAITHFULLY, LETTING THEIR GREAT ACHIEVEMENTS SINK SLOWLY INTO THE MIND IN ORDER THAT WE MAY PATIENTLY DERIVE FROM THE RICHNESS OF OUR ACQUIRED KNOWLEDGE AND ORGANIZED SYSTEM AN ATTITUDE OF

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\$1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems A to Z 25.13

Words to Pica .50

### 8 Point No. 187J, 9 Set

MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW

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\$1234567890

Ems A to Z 21.74

Words to Pica .30

### 6 Point No. 187J, 7½ Set

(This font contains caps and small caps)

MONOTYPE FACES. 6 POINT CAPS

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN

MONOTYPE FACES. 6 POINT SMALL CAPS

HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFES-

MONOTYPE FACES. 6 POINT CAPS AND SMALL CAPS

SIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE

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\$1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems A to Z 24.18

Words to Pica .43

### 10 Point No. 187J, 11 Set

MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THE KIND WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND AS ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE AND

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems A to Z 21.74

Words to Pica .29

### 12 Point No. 187J, 12½ Set

MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THE KIND WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems A to Z 20.14

MONOTYPE FACES

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THE KIND WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET ANY

Words to Pica .26

14 Point No. 187

NON-DISTRIBUTION  
THE SECRET TO THE SUCCESSFUL PRODUCTION  
OF GOOD PRINTING IS NEW TYPE  
\$1234567890

18 Point No. 187

DOUBLE AND TRIPLE  
JUSTIFICATIONS IN ONE MEASURE ARE  
EASY ON THE MONOTYPE  
\$1234567890

18H4 Point No. 187

THE COMPOSITOR'S  
DAILY TOIL WILL BE A PLEASURE  
WITH NEW TYPE  
\$1234567890

24 Point No. 187

SPECIAL COMBINATIONS  
OF FACES MAY BE HAD FOR  
INTRICATE JOBS  
\$1234567890

24H4 Point No. 187

THE MONOTYPE  
ELIMINATES THE COST  
OF DISTRIBUTION  
\$1234567890

## Composition Matrices

5 Point No. 204J, 5 Set

Job Arrangement C4

### MONOTYPE FACES

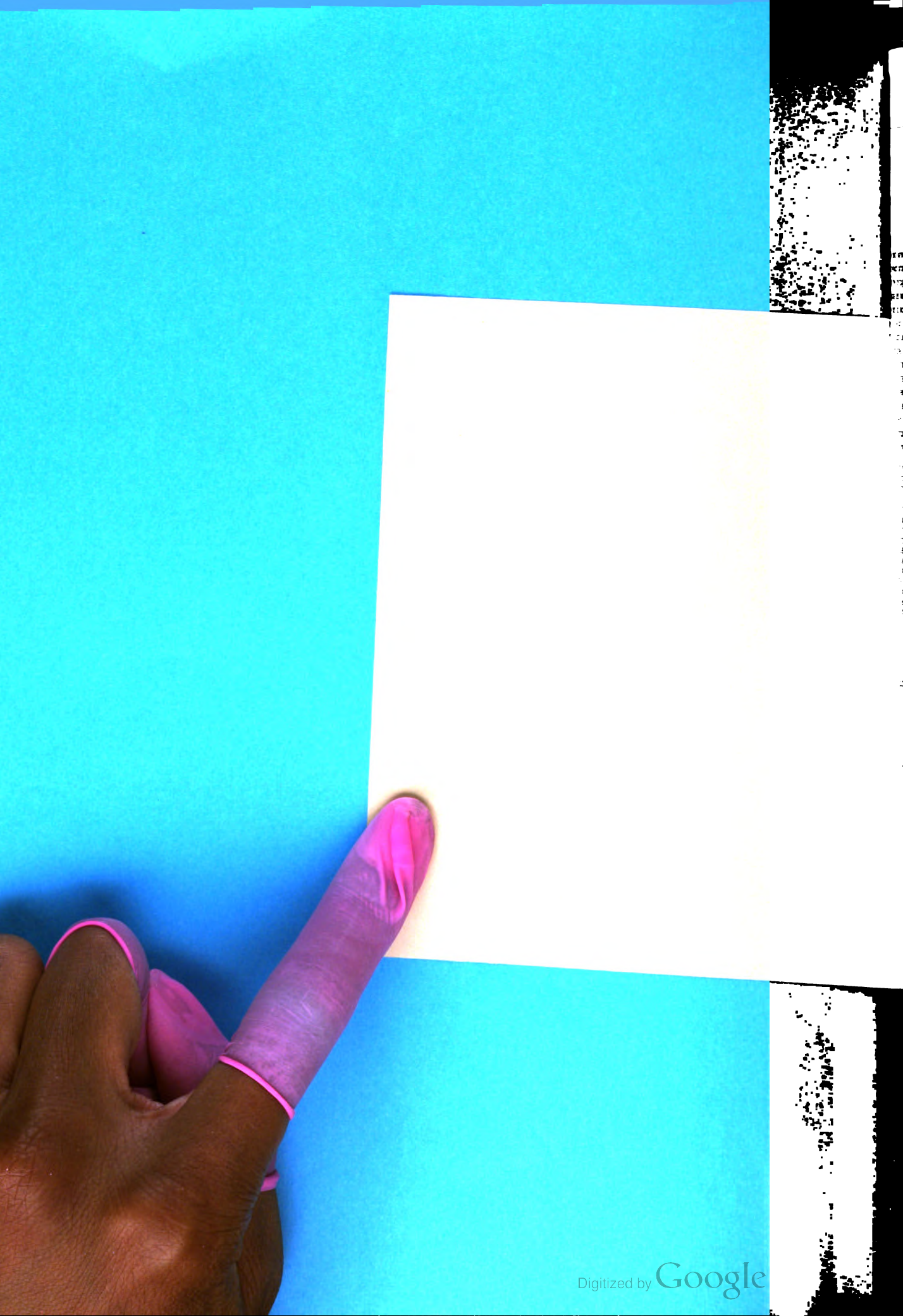
The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and as original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are now accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 12.76

Words to Pica .84





# No. 204J. Job Arrangement C4

## Composition Matrices

6 Point No. 204J, 6 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, sur-

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 12.66

Words to Pica .70

10 Point No. 204J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slav-

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 10.75

Words to Pica .50

8 Point No. 204J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 11.08

Words to Pica .60

12 Point No. 204J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 10.55

Words to Pica .42

14 Point No. 204

**DO YOU ALWAYS USE NEW TYPE,**  
Rules, leads, slugs and borders on every job, and save the expense of distribution in  
your composing room? The Monotype will supply you with all of  
this material and it will be new for every job  
\$1234567890

18 Point No. 204

**THIS FACE IS A GOOD FACE**  
For most any class of work, but is particularly appropriate for newspaper  
headings. You should include this handsome Gothic  
letter in your matrix equipment  
\$1234567890

24 Point No. 204

**MONOTYPE TYPE**  
Answers every possible requirement as to design of face,  
quality of metal, perfection of fitting and alignment  
\$1234567890

18 Point No. 206

**QUALITY OF OUTPUT**

Is always the first consideration with Monotype printers,  
but quality is not all, for the Monotype is also the  
fastest and most versatile composing  
machine on all kinds of copy

\$1234567890

24 Point No. 206

**YOUR SALESMAN**

The Monotype is your best salesman. It  
always makes a good impression by  
furnishing good type, and conse-  
quently better typography

\$1234567890





30 Point No. 222

FOR A REALLY GOOD LOOKING  
NEWSPAPER MONOTYPE COMPOSITION IS MOST ESSENTIAL  
\$1234567890



14 Point No. 227

**THE MONOTYPE TYPE-&RULE CASTER**

**MAKES THE BEST BASE MATERIAL FOR MOUNTING ALL KINDS OF CUTS, ELECTROTYPES, STEREOTYPES, OR ZINGS, AND IN JUST THE REQUIRED QUANTITY, MUCH CHEAPER THAN INFLEXIBLE STEEL BASE MATERIAL**

**\$1234567890**

18 Point No. 227

**THE FLEXIBLE MONOTYPE**

**FURNISHES THE FACES, AND THE COMBINATIONS OF FACES, YOUR PARTICULAR CUSTOMERS WANT AND SAVES THE DISTRIBUTION COST**

**\$1234567890**

24 Point No. 227

**EVERYTHING NEEDED**

**TYPE FOR THE CASES, BORDERS, ORNAMENTS, SPACES AND QUADS; RULE IN ANY LENGTH FOR EVERY JOB**

**\$1234567890**

30 Point No. 227

**THE MONOTYPE CREATED**

**NON-DISTRIBUTION, WHICH DOES AWAY WITH ALL THE WASTE AND IMPROVES COMPOSING ROOM PRODUCT**

**\$1234567890**

36 Point No. 227

**EVERY HOUR OF**

**EVERY COMPOSITOR PRODUCTIVE BY PROVIDING NEW TYPE, BORDERS, RULES, ETC.**

**\$1234567890**



# No. 230J. Job Arrangement C4

## Composition Matrices

12 Point No. 230J, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplish-

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 7.98

Words to Pica .56

14 Point No. 230

**FOR THE BOOK, JOB, OR NEWS PLANT**

**The Monotype has Taken the Limits out of Composition and Made it Possible to Handle any size Job in any Face of Type without Difficulty or Extra Expense**

**\$1234567890**

18 Point No. 230

**IT HAS MADE POSSIBLE THE ELIMINATION**

**Of the Disagreeable Drudgery of Distribution and Provided the Only way to keep all the Compositors on Productive Work all the time**

**\$1234567890**

24 Point No. 230

**WHY NOT ECONOMIZE**

**On your Compositor's Nervous Energy and Physical Strength by having Plenty of Useful Material?**

**\$1234567890**

# No. 249J. Job Arrangement C2

## Composition Matrices

6 Point No. 249J, 7 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may be, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.72

Words to Pica .49

7 Point No. 249J, 8 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.38

Words to Pica .43

8 Point No. 249J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may be, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade or his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 15.20

Words to Pica .40

10 Point No. 249J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford entirely to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particu-

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .34

12 Point No. 249J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free.

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .28





14 Point No. 276

**IF YOU HAVE NOT HEARD, LISTEN!**

**Monotypes are making money for their owners all over the United States  
and in nearly every civilized country in the world**

**\$1234567890**

18 Point No. 276

**IF YOU ARE FROM MISSOURI**

**Write to Philadelphia and we will tell you of a near-by  
plant where you can see for yourself**

**\$1234567890**

24 Point No. 276

**ABCDEFGHIJKLMNOPQRSTUVWXYZ&.,:;- ' ! ?**

**abcdefghijklmnopqrstuvwxyz**

**\$1234567890**

A Minimum Job Font contains 72 characters, as shown above

30 Point No. 276

**MONOTYPE PRODUCT**

**Is Superior in Quality to any Other  
Process of Composition**

**\$1234567890**

36 Point No. 276

**COMPLETE FLEXIBILITY**

**Makes Combining Faces Easy**

**\$1234567890**



14 Point No. 276

**IF YOU HAVE NOT HEARD, LISTEN!**  
**Monotypes are making money for their owners all over the United States and in nearly every country in the world**  
**\$1234567890**

18 Point No. 276

**IF YOU ARE FROM MISSOURI**  
**Write to Philadelphia and we will tell you of a near-by plant where you can see for yourself**  
**\$1234567890**

24 Point No. 276

**ABCDEFGHIJKLMNOPQRSTUVWXYZ&.,:;-'!?**  
**abcdefghijklmnopqrstuvwxyz**  
**\$1234567890**

A full font contains 72 characters as listed above



No. 366J. Job Arrangement C2

Composition Matrices

10 Point No. 366J, 10½ Set

**MONOTYPE FACES**

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES AND PROFESSIONS, SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT AND GENIUS ACCOMPLISHED AND ARE ACCOMPLISHING THROUGHOUT THE WORLD. FOR TO FOLLOW ALL PRECEDENT WISELY DOES NOT MEAN TO IMITATE SLAVISHLY ONE GREAT EXEMPLAR, BUT TO STUDY ALL THE MASTERS FAITHFULLY, LETTING THEIR GREAT ACHIEVEMENTS SINK SLOWLY INTO THE MIND IN ORDER THAT WE MAY PATIENTLY DERIVE FROM THE RICHNESS OF OUR ACQUIRED KNOWLEDGE AND ORGANIZED SYS-**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**\$1234567890**

Ems A to Z 20.30

Words to Pica .30

12 Point No. 366J 12½ Set

**MONOTYPE FACES**

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET ANY MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING AND SHOW THAT THEY ARE WILLING TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE WHO ARE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES AND PROFESSIONS, SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**\$1234567890**

Ems A to Z 20.14

Words to Pica .26

14 Point No. 366

**YOU CAN SAVE  
IN PRESS MAKE-READY BY PROVIDING BRAND-  
NEW TYPE FOR EVERY JOB  
\$1234567890**

18 Point No. 366

**OUR TYPE-&-RULE  
CASTERS KEEP A CONTINUOUS SUPPLY  
OF TYPE, RULES, LEADS, SLUGS  
\$1234567890**

24 Point No. 366

**THE FLEXIBLE MONOTYPE  
TOOK THE LIMITATIONS OUT OF  
MACHINE COMPOSITION  
\$1234567890**

30 Point No. 366

**NEW TYPE  
GIVES CLEAN AND SHARP  
IMPRESSIONS  
\$1234567890**

36 Point No. 366

**MONOTYPE  
SAVES MAKE-READY  
\$1234567890**

Please note that the 36-point size of this series contains only matrices symbolled No. 366. Other point sizes contain matrices symbolled No. 66 and No. 366, but the entire fonts are called No. 366.

# No. 466J. Job Arrangement C1

## Composition Matrices

6 Point No. 466J, 7½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries.

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 16.37

Words to Pica .54

NOTE: This face is similar to our No. 66 series except that it is made on the C1 arrangement instead of the C2 arrangement





No. 515

Sorts Matrices

18 Point No. 515

**THE MONOTYPE AUTOMATIC TYPE FOUNDRY**  
**Is Simply Converted without Loss of Time into a Standard Composing Machine**  
**\$1234567890**

This was formerly our 18 point No. 51. We found that it did not match the balance of the series, so we have given it a new number. The new font of 18 point No. 51, matching the balance of the series, is now being prepared.







## No. 23K. Job Arrangement C2

### Composition Matrices

6 Point No. 23K, 7 Set

#### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and his profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and the professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with all its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are now accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all the masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and he is driven to an early disappearance; while the slower and more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving the brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which*

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 16.72

Words to Pica .49

10 Point No. 23K, 10 Set

#### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and as original as he may, he cannot afford to discard all knowledge of what has gone before or of what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be*

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .34

8 Point No. 23K, 8½ Set

#### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let any man be as able and as original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar,*

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 15.20

Words to Pica .40

12 Point No. 23K, 12 Set

#### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of a clever mind. For, let any man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and his profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what*

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .28



# No. 115C. Job Arrangement C2

## Composition Matrices

8 Point No. 115C, 8 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in any hidden places, nor under restraint, nor in ignorance of what both talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMN OPQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .43

10 Point No. 115C, 10 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged.*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMN OPQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .34

12 Point No. 115C, 12 Set

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, then they must be willing, and show that they are willing, to subject it to such laws*

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMN OPQRSTUVWXYZ

\$1234567890

Ems a to z 14.34

Words to Pica .28

### MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, then they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what*









# No. 12J. Job Arrangement C2

## Composition Matrices

8 Point No. 12J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar,

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 15.20

Words to Pica .40

10 Point No. 12J, 10½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so very free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.70

Words to Pica .33

12 Point No. 12J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of their an art, they must be willing, and show that they are willing, to subject it to such laws

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .28

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what

14 Point No. 12

**MONOTYPE SAVES AT BOTH ENDS**

The Monotype Will Decrease Your Composition Costs and Multiply  
Your Composing Room Profits

**\$1234567890**

18 Point No. 12

**NO LONG WAITS OR SHORT WEIGHTS**

About Monotype Fonts, Cast as much as you Need just  
as Soon as you Need It

**\$1234567890**

24 Point No. 12

**THE LIBRARY SYSTEM**

Gives Choice of a Large Number of Faces  
At a Nominal Cost

**\$1234567890**

30 Point No. 12

**DISPLAY TYPE**

That will Stand Long Runs and will  
Electrotype Perfectly

**\$1234567890**

36 Point No. 12

**A SAVING**

Is Made in Very Many Ways

**\$1234567890**

18 Point No. 40

A GOOD WORKMAN REJOICES  
At the Beautiful Faces as Well as the Unlimited  
Sorts Supplied by the Monotype  
\$1234567890

20 Point No. 40

THE SATISFIED MAN  
Is a Business Asset, Whether He is a  
Customer or a Workman  
\$1234567890

24 Point No. 40

INDIVIDUALITY  
In Type Makes For Fine as Well  
as Correct Work  
\$1234567890

36 Point No. 40

THE RESULT  
Holds Your Customers  
\$1234567890

14 Point No. 41

*MONOTYPE SUCCESS*

*Is Demonstrated by the Demand for Good Operators from  
Our Free School of Instruction*

*\$1234567890*

18 Point No. 41

*TWENTY-SIX KEYBOARDS*

*And Twenty-four Casters are used Exclusively for  
Instruction Purposes in our School*

*\$1234567890*

24 Point No. 41

*COMMERCIAL PRINTERS*

*Use the Monotype on Books, Catalogs,  
Tariffs and Magazines*

*\$1234567890*

30 Point No. 41

*16 POUNDS PER HOUR*

*New Type Cast by a New Orleans  
Daily on the Monotype*

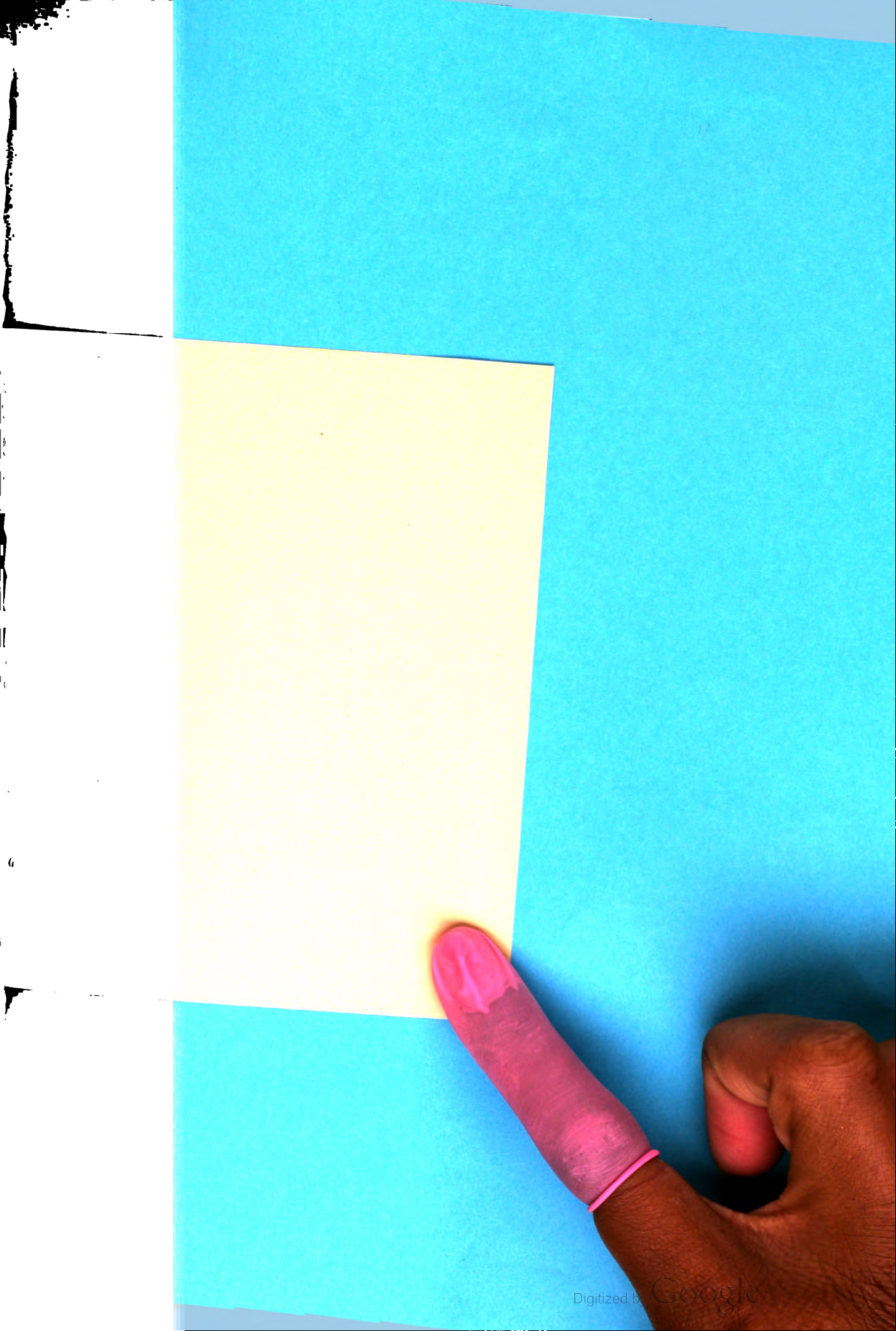
*\$1234567890*

36 Point No. 41

*YOUR TYPE FOUNDRY*

*Complete for Making Type*

*\$1234567890*





Composition Matrices

12 Point No. 41K, 12 Set

Job Arrangement C2

MONOTYPE FACES

*The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they*

*abcdefghijklmnopqrstuvwxy  
z  
ABCDEFGHIJKLMN  
OPQRSTUVWXYZ  
\$1234567890*

Ems a to z 14.34

Words to Pica .28

# No. 42J. Job Arrangement C2

## Composition Matrices

8 Point No. 42J, 8½ Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar,

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 15.20

Words to Pica .40

10 Point No. 42J, 10 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed too arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged.

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .34

12 Point No. 42J, 12 Set

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

Ems a to z 14.34

Words to Pica .28

### MONOTYPE FACES

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who are concerned in what

14 Point No. 42

THE MONOTYPE UNIT SYSTEM  
Means More than Most People May Realize. It Applies to Caster,  
Keyboard, Matrices and Type  
\$1234567890

18 Point No. 42

EVERY MATRIX IS A UNIT  
Every Part of the Monotype Keyboard or Caster and  
Every Improvement on Either is a Unit  
\$1234567890

24 Point No. 42

AND EACH AND EVERY UNIT  
Can be Supplied and Easily Fitted to  
Your Machine at Small Expense  
\$1234567890

30 Point No. 42

BUY WHAT YOU NEED  
And as your Plant Grows add  
the Parts to Suit your Trade  
\$1234567890

36 Point No. 42

WHAT YOU WANT  
When You Want It Most  
\$1234567890

14 Point No. 44

MONOTYPE MAKES MONEY

Because the Typographic Quality of its Work in Every Department  
Attracts and Holds Customers

\$1234567890

18 Point No. 44

BOOK AND JOB PRINTERS

Everywhere state that the Monotype Pleases Their  
Most Particular Customers

\$1234567890

24 Point No. 44

HEIGHT-TO-PAPER

Absolutely True for Every Type Cast  
on the Monotype

\$1234567890

30 Point No. 44

NEVER OUT OF SORTS

No Job Requires More Type than  
the Monotype can Furnish

\$1234567890

36 Point No. 44

SAVES AND EARNS

Money on All kinds of Work

\$1234567890



30 Point No. 59

FOREIGN LANGUAGE WORK

Changes from one Language to any  
Other Made Easily

\$1234567890

36 Point No. 59

THE ELASTIC MACHINE

Makes the Face Fit the Space

\$1234567890

24 Point No. 73

HEIGHT TO PAPER  
MONOTYPE ACCURACY  
SAVES MAKE-READY  
\$1234567890

18 Point No. 123

CUSTOMERS PRAISE THEIR PRINTERS  
FOR IMPROVING THE QUALITY OF THEIR WORK WITHOUT  
INCREASING ITS COST  
\$1234567890

24 Point No. 123

OUR RECENT IMPROVEMENTS  
HAVE MADE THE MONOTYPE NEWER AND MORE  
SERVICEABLE. LET US TELL YOU ABOUT IT  
\$1234567890

36 Point No. 123

THE NEW KEYBOARD, MOLD  
AND MATRIX EASILY ESTABLISH A  
RECORD FOR IMPROVEMENTS  
\$1234567890





12 Point No. 193

**MONOTYPE CONTINUOUS PRODUCTION**

**Minimum Cost Results from Continuous Production; Machines  
that Handicap the Orderly Progress of Work are  
Profit Eaters and an Expense  
\$1234567890**

18 Point No. 193

**NO BACK-TRACKING**

**Composition, Corrections and Alterations  
go on Side by Side Without Friction  
\$1234567890**

24 Point No. 193

**SELLING HELPS**

**Machines Cannot Earn Profits Un-  
less They Help You Sell  
\$1234567890**

30 Point No. 193

**POINTS THAT**

**Determine Money Returns  
\$1234567890**

36 Point No. 193

**MONOTYPE**

**Means Quality & Service  
\$1234567890**



12 Point No. 193

**MONOTYPE CONTINUOUS PRODUCTION**

**Minimum Cost Results from Continuous Production; Machines  
that Handicap the Orderly Progress of Work are  
Profit Eaters and an Expense  
\$1234567890**

18 Point No. 193

**NO BACK-TRACKING**

**Composition, Corrections and Alterations  
go on Side by Side Without Friction  
\$1234567890**

24 Point No. 193

**SELLING HELPS**

**Machines Cannot Earn Profits Un-  
less They Help You Sell  
\$1234567890**

30 Point No. 193

**POINTS THAT  
DETERMINE RETURNS ON  
YOUR MONEY**

NOTE: Lower case, figures, etc., have been made for the 30 point. A complete font of 36 point is in preparation.



12 Point No. 193

**MONOTYPE CONTINUOUS PRODUCTION**  
**Minimum Cost Results from Continuous Production; Machines**  
**that Handicap the Orderly Progress of Work are**  
**Profit Eaters and an Expense**  
**\$1234567890**

18 Point No. 193

**NO BACK-TRACKING**  
**Composition, Corrections and Alterations**  
**go on Side by Side Without Friction**  
**\$1234567890**

24 Point No. 193

**SELLING HELPS**  
**Machines Cannot Earn Profits Un-**  
**less They Help You Sell**  
**\$1234567890**

30 Point No. 193

**POINTS THAT**  
**DETERMINE RETURNS ON**  
**YOUR MONEY**

No figures made for this font



Class C Matrices. Fonts shown on this page  
Not Included in Library and Will Not be Leased

12 Point No. 194

**IF YOU EVER BOUGHT SHADED TYPE FACES**

You know all about the High Cost of keeping the cases sorted-up with expensive foundry sorts, for the first trip to the pressroom means old type.

**\$1234567890**

14 Point No. 194

**THE MONOTYPE TYPE CASTER IS A NECESSITY**

Where the best results are desired from the use of Fine Shaded Faces.

It supplies new type for every job

**\$1234567890**

18 Point No. 194

**DO NOT LIMIT THE WORK**

By having to use a small font of purchased type. Cast all the new type you need on the Monotype

**\$1234567890**

24 Point No. 194

**ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyzfifffiffll.,;-'!?**

**\$1234567890**

A full font consists of 77 characters as listed above

30 Point No. 194

**BEAUTIFUL NEW FACES**

Added to our list of up-to-date fonts

**\$1234567890**

36 Point No. 194

**ALL OLD TYPE**

Can be Converted into New Faces

**\$1234567890**





14 Point No. 194

**THE MONOTYPE TYPE CASTER IS A NECESSITY**

Where the best results are desired from the use of Fine Shaded Faces.

It supplies new type for every job

**\$1234567890**

18 Point No. 194

**DO NOT LIMIT THE WORK**

By having to use a small font of purchased type. Cast all  
the new type you need on the Monotype

**\$1234567890**

24 Point No. 194

**ABCDEFGHIJKLMNOPQRSTUVWXYZ &  
abcdefghijklmnopqrstuvwxyz fiffiffiffi.,;:-'!?**

**\$1234567890**

A full font consists of 77 characters as listed above

30 Point No. 194

**BEAUTIFUL NEW FACES**

Are being added constantly to our  
large list of up-to-date fonts

**\$1234567890**

36 Point No. 194

**ALL OLD TYPE**

Can be Converted into New Faces

**\$1234567890**



12 Point No. 202

**SAVING THE DISTRIBUTION EXPENSE**

**Full Cases of New Type and Rule Saves Distribution Expense, and  
the Monotype Makes New Type and Rule Cheaper than a  
Compositor Can Distribute Worn Type and Rule  
\$1234567890**

14 Point No. 202

**COST OF NON-PRODUCTIVE HOURS  
BEFORE YOU GET ANY PROFIT YOU MUST FIRST  
EARN THE COST OF NOT RUNNING A  
MACHINE AS WELL AS THE  
COST OF RUNNING IT  
\$1234567890**

18 Point No. 202

**THE MONOTYPE  
Is Always Producing New Matter or Type  
for the Cases up to 36 Point,  
Spaces, Leads, Rules, etc.  
\$1234567890**

24 Point No. 202

**THE MONOTYPE  
Gives Maximum Production for  
It is Continuously Producing  
\$1234567890**

No. 203

Extra Price Matrices. Fonts shown on this page  
Not Included in Library and Will Not be Leased

Sorts Matrices

18 Point No. 203

**JUDGE FOR YOURSELF  
LOOK AT THE GOOD WORK OF THE MONOTYPE  
IN THE BEST BOOKS AND THE  
LEADING MAGAZINES**

No figures made for this font

12 Point No. 218

**MONOTYPE SHADED TYPE FACES**

Cast brand new for every job, give the job a sharp, clean-cut appearance that is not obtainable with used shaded face type

**\$1234567890**

14 Point No. 218

**NOT A LUXURY**

Shaded type faces are not a luxury in up-to-date offices where they make their own type on the Monotype

**\$1234567890**

18 Point No. 218

**HANDSOME AND ECONOMICAL**

Type Faces are at the command of every Progressive Printer who uses the Monotype

**\$1234567890**

24 Point No. 218

**NEW MONOTYPE MATERIAL**

Always at every Compositor's Finger Tips

**\$1234567890**

30 Point No. 218

**JUST THE TYPE**

The Printer Wants when he Wants It

**\$1234567890**

36 Point No. 218

**MONOTYPE RULE**

Means New Rule to Printers

**\$1234567890**



No. 246

Class C Matrices. Fonts shown on this page  
Not Included in Library and Will Not be Leased

Sorts Matrices

12B Point No. 246

**SHADED TYPE FACES  
ARE IN GREAT DEMAND, BUT A GREAT EXPENSE TO THE  
PRINTER WITHOUT A MONOTYPE  
\$1234567890**

12 Point No. 246

**FILL YOUR CASES  
WITH THIS POPULAR SERIES AND USE  
FRESH NEW TYPE FOR EVERY JOB  
\$1234567890**

18 Point No. 246

**CLASSIC CAPITALS  
SUITED TO A GREAT VARIETY  
OF PROFITABLE USES  
\$1234567890**









No. 75

Sorts Matrices

18 Point No. 75

**Stop the Leak of Idle Time**  
**No Machine is Worth Having when you Can't Run it as an Actual**  
**Producer on Live Copy all the Time**  
**\$1234567890**



# No. 95J. Job Arrangement C3

## Composition Matrices

8 Point No. 95J, 9 Set

### Monotype Faces

The best kind of originality is that which comes after a sound apprenticeship; that which shall probe to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions, surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that this atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have now accomplished and are now accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably comes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall probe to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today

10 Point No. 95J, 11 Set

### Monotype Faces

The best kind of originality is that which comes after a thorough apprenticeship; that which shall probe to be the blending of a firm conception of all useful precedent and the progressive tendencies of a very able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the sciences, and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish

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ABCDEFGHIJKLMN O PQRSTU VWXYZ  
\$1234567890

Words to Pica .46

### Monotype Faces

of originality is that which comes after a thorough apprenticeship; that which shall probe to be the blending of a firm conception of all useful precedent and the progressive tendencies of a very able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the sciences, and the professions, surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that this atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have now accomplished and are now accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably comes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall probe to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today

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ABCDEFGHIJKLMN O PQRSTU VWXYZ  
\$1234567890

Words to Pica .41

## Composition Matrices

6 Point No. 95J, 7 1/2 Set Job Arrangement C3

### Monotype Faces

The best kind of originality is that which comes after a sound apprenticeship; that which shall probe to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences and professions, surround themselves with the history, literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in very rare instances that this atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have now accomplished and are now accomplishing throughout the world. For to follow all precedent wisely does not mean to imitate too slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably comes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall probe to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMN O PQRSTU VWXYZ  
\$1234567890

Ems a to z 13.89

Words to Pica .67

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMN O PQRSTU VWXYZ  
\$1234567890

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMN O PQRSTU VWXYZ  
\$1234567890

Ems a to z 11.57

Norm.—This sheet shows an additional point size of a series now in your specimen book. Use gummed edges to paste on sheet showing other sizes of same face.



# No. 95J. Job Arrangement C3

## Composition Matrices

8 Point No. 95J, 9 Set

### Monotype Faces

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions, surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in the hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new

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\$1234567890

Ems a to z 12.50

Words to Pica .57

10 Point No. 95J, 11 Set

### Monotype Faces

The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of a very able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made all its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish

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ABCDEFGHIJKLMN O PQRSTU VWXYZ

\$1234567890

Ems a to z 12.23

Words to Pica .46

12 Point No. 95J, 12½ Set

### Monotype Faces

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions, surround themselves with the history, literature,

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Ems a to z 11.57

Words to Pica .41

### Monotype Faces

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in



14 Point No. 95

Ask the Man who Owns a Monotype  
He will tell you that it will Handle all of the Work in the Composing Room;  
that no job is too Plain or Intricate for Profit Making  
\$1234567890

18 Point No. 95

You are after the Big Work  
Yet if you do not have the Proper Equipment you are Bound  
to Lose out in the end  
\$1234567890

24 Point No. 95

A Monotype Plant  
Will get out all the Work on Time for a Certain  
and Satisfactory Profit  
\$1234567890

30 Point No. 95

The Beautiful Work of the  
Monotype is a Business-BUILDER that is  
Better than Low Prices  
\$1234567890

36 Point No. 95

Plenty of Sorts  
Keep Your Employees Satisfied  
\$1234567890

# No. 102J. Job Arrangement C3

## Composition Matrices

6 Point No. 102J, 7½ Set

### Monotype Faces

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions, surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in the hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries. The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term

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ABCDEFGHIJKLMN OPQRSTU VWXYZ

\$1234567890

Ems a to z 13.89

Words to Pica .67

10 Point No. 102J, 11 Set

### Monotype Faces

The best kind of originality is that which comes after a thorough apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of a very able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made all its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions, surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in the hidden places, nor under restraint, nor in ignorance of what talent

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\$1234567890

Ems a to z 12.23

Words to Pica .46

8 Point No. 102J, 9 Set

### Monotype Faces

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions, surround themselves with the history, the literature, and the concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that we may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own.

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\$1234567890

Ems a to z 12.50

Words to Pica .57

12 Point No. 102J, 12½ Set

### Monotype Faces

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and the professions, surround themselves with the history, literature,

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\$1234567890

Ems a to z 11.57

Words to Pica .41

14 Point No. 102

The Art Preservative of Arts  
Gained a Friend in Need Through the Invention of the Monotype Machine  
It Maintains the Quality Standard  
\$1234567890

18 Point No. 102

All Other Composing Machines  
Tended Simply to Increased Output Without Regard to the  
Quality of the Type and Letterpress  
\$1234567890

24 Point No. 102

Without Any Doubt  
Both Quantity and Quality Were Attained by  
the Monotype Alone  
\$1234567890

30 Point No. 102

It Stands By Itself  
As the Machine Suited to the Very  
Highest Class of Printing  
\$1234567890

36 Point No. 102

The Entire Field  
Is Covered by the Monotype Only  
\$1234567890

# No. 188J. Job Arrangement C2

## Composition Matrices

6 Point No. 188J, 7½ Set

### Monotype Faces

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. For to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that he may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries.

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\$1234567890

Ems a to z 17.92

Words to Pica .45

10 Point No. 188J, 11 Set

### Monotype Faces

The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. Let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in

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\$1234567890

Ems a to z 15.77

Words to Pica .31

8 Point No. 188J, 9 Set

### Monotype Faces

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. For, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have already accomplished and are accomplishing throughout all the world. For to

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\$1234567890

Ems a to z 16.12

Words to Pica .38

12 Point No. 188J, 12½ Set

### Monotype Faces

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of a clever mind. For, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who

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\$1234567890

Ems a to z 14.93

Words to Pica .27

18 Point No. 188

**Good Type Faces**  
**Make Your Composing Room the Right Hand**  
**of Your Sales Department**  
**\$1234567890**

24 Point No. 188

**The Monotype**  
**Is the Composing Machine that Helps**  
**You Sell Good Printing**  
**\$1234567890**

# No. 188J. Job Arrangement C2

## Composition Matrices

6 Point No. 188J, 7½ Set

### Monotype Faces

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. Nor, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have accomplished and are accomplishing throughout the world. Nor to follow precedent wisely does not mean to imitate slavishly one great exemplar, but to study all masters faithfully, letting their great achievements sink slowly into the mind in order that he may patiently derive from the richness of our acquired knowledge and organized system an attitude of our own. The sprightly minded young man, who with his first business breath projects the new and startling, inevitably becomes tiresome, and is driven to an early disappearance; while the slower, more solidly endowed student will at least spend as much of his time in avoiding mistakes as in evolving brilliant schemes wherewith to dazzle his contemporaries.

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ABCDEFGHIJKLMN O PQRSTU VWXYZ  
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10 Point No. 188J, 11 Set

### Monotype Faces

The very best kind of originality is that which comes after a sound apprenticeship; that which shall prove itself to be the blending of a firm conception of all useful precedent and the progressive tendencies of an able mind. Let any man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in

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\$1234567890

8 Point No. 188J, 9 Set

### Monotype Faces

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and of the progressive tendencies of an able mind. Nor, let a man be as able and original as he may, he cannot afford to discard knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those concerned in what are accepted as the fine arts, the learned sciences, and professions surround themselves with the history, the literature, and concrete examples of the work with which they are particularly engaged. Yet it is only in rare instances that such an atmosphere, with its material appurtenances, is to be found in a printing office. Art does not flourish in hidden places, nor under restraint, nor in ignorance of what talent and genius have already accomplished and are accomplishing throughout all the world. Nor to

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ABCDEFGHIJKLMN O PQRSTU VWXYZ  
\$1234567890

12 Point No. 188J, 12½ Set

### Monotype Faces

The best kind of originality is that which comes after a sound apprenticeship; that which shall prove to be the blending of a firm conception of all useful precedent and the progressive tendencies of a clever mind. Nor, let a man be as able and original as he may, he cannot afford to discard a knowledge of what has gone before or what is now going on in his own trade and profession. If the printers of today do not wish to be esteemed arrogant when they term this calling of theirs an art, they must be willing, and show that they are willing, to subject it to such laws as have made its sister arts so free. All those who

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ABCDEFGHIJKLMN O PQRSTU VWXYZ  
\$1234567890

14 Point No. 188

**A Good Black Letter**

**Is a Necessity in Every Composing Room. This Good Series  
Will Prove Useful for Announcements, etc.**

**\$1234567890**

18 Point No. 188

**Good Type Faces**

**Make Your Composing Room the Right Hand of  
Your Sales Department**

**\$1234567890**

24 Point No. 188

**The Monotype**

**Is the Composing Machine that Helps  
You Sell Good Printing**

**\$1234567890**







# No. 17L, Typewriter

## Composition Matrices

This face can be run on any Keyboard arrangement, but the Keyboard must be equipped with the Typewriter Stopbars.

11 Point No. 17L, Set Size .100"

Mr. Progressive Printer,  
Everywhere.

Dear Sir:

This is a sample of our 11 point No. 17L, a typewriter face designed to overcome printing through a ribbon in order to obtain the rough, fuzzy effect of typewriter work. The face of the type is slightly thicker, and the outer edges of the letters more uneven than typewriter characters designed for use with a ribbon.

There is a great and increasing demand for this class of work. The printer who can print form letters properly has a profitable specialty, and in these days specialty printing is fast becoming a profitable field for the printer.

(The paragraph above is printed through a ribbon, that below direct from the type.)

This is an especially useful face for fac-simile work, with copying ink, or for circulars printed in black ink only. It is shown in this specimen printed in purple copying ink through a ribbon and direct from the type.

For the general run of duplicating this is one of the best typewriter faces ever designed. The regular font consists of 93 characters, and includes the common fractions and commercial signs in general use. The set size of each character in this series is .100 or 10 letters to the inch.

12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 67890\$  
abcdefghijklmnopqrstuvwxyz  
. , ' " ( ) ! ? - : ; % / # \$ @ £ ¤ ¨ ¯  
1 1 3 1 3 3 7 1 2 1  
4 2 4 8 8 8 8 3 3 8



## NON-DISTRIBUTION

Means new type for every job, shorter time taken for make-ready, no time lost in putting old type back into cases, and the possibility of holding the type for any job indefinitely if there is prospect for repeat orders. A profit insurance on your orders and a big selling advantage on repeat orders.

\$1234567890



# No. 70L, Elite Typewriter

## Composition Matrices

This face can be run on any Keyboard arrangement, but must be used on a Keyboard equipped with the typewriter stop.

10 Point No. 70L, Set size, .0830"

Mr. Progressive Printer,  
Everywhere.

Dear Sir:

This 10 point No. 70L Elite Typewriter face is designed to fill the demand for a letter which may be used in cases where space must be saved or where it is required to match exactly the typewriter used to fill in the address. It is a hair line face which is frequently used in printing direct from the type with copying ink, but in fac-simile work the best results are obtained by printing through a ribbon, with an ordinary purple or any kind of copying ink.

As there are 12 characters to the inch, the saving in space is considerable to the line as well as the saving in point size.

(The paragraph above is printed through a ribbon, that below direct from the type.)

There is no limit to the possibilities on fac-simile typewriter work in a printing office supplied with the Monotype faces. Standing matter cost, which would be a considerable item with foundry type, is reduced to the minimum, and, while Monotype type wears, like foundry type, long runs are profitable in the Monotype shop because it is cheaper to recast than distribute.

By running the keyboard ribbon through the caster twice or more, as many forms may be printed at one impression as the press capacity will admit. This saving in extra composition and electrotyping expense is a distinct Monotype advantage on typewriter work.

The regular font contains 98 characters and includes the common fractions and commercial signs in general use.

12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 67890\$  
aocdefghijklmnopqrstuvwxyz  
.,-:;!?'"+x-%@#&#/\$/  
( ) 4 2 2 4 2 2 4 2 2 3 -



# No. 70L, Remington Typewriter

## Composition Matrices

This face can be run on any Keyboard arrangement, but must be used on a Keyboard equipped with the typewriter stop.

12 Point No. 70L, Set size .100"

Mr. Progressive Printer,  
Everywhere.

Dear Sir:

This 12 point No. 70L Remington Typewriter face is designed to fill the demand for a letter which may be used on the average class of typewriter work, or where it is required to match exactly the typewriter used to fill in the address. It is a hair line face which is frequently used in printing direct from the type with copying ink, but in facsimile work the best results are obtained by printing through a ribbon, with an ordinary purple or any kind of copying ink.

There are 10 characters to the inch, the most common set size on all standard typewriters.

(The paragraph above is printed through a ribbon, that below direct from the type.)

There is no limit to the possibilities on fac-simile typewriter work in a printing office supplied with the Monotype faces. Standing matter cost, which would be a considerable item with foundry type, is reduced to the minimum, and, while Monotype type wears, like foundry type, long runs are profitable in the Monotype shop because it is cheaper to recast than distribute.

By running the keyboard ribbon through the caster twice or more, as many forms may be printed at one impression as the press capacity will admit. This saving in extra composition and electrotyping expense is a distinct Monotype advantage on typewriter work.

The regular font contains 101 characters and includes the common fractions and commercial signs in general use.

12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 67890\$  
abcdefghijklmnopqrstuvwxy  
()., - : ; ! ? ' " + x - % @ / # / ° \* \$  
1131357112-  
42488888833 -





# No. 370L, Remington Typewriter

## Composition Matrices

This face can be run on any Keyboard arrangement, but must be used on a Keyboard equipped with the typewriter stop.

10 Point No. 370L, Set Size, .0830"

Mr. Progressive Printer.  
Everywhere.

Dear Sir:

This 10 point No. 370L Remington Typewriter underscored face is designed to fill the demand for a letter showing the underscore as produced on the typewriter, and is frequently required to reproduce underscored sections of fac-simile letters composed in the No. 270L series. It is a hair line face which is frequently used in printing direct from the type with copying ink, but in fac-simile work the best results are obtained by printing through a ribbon, with an ordinary purple or any kind of copying ink.

As there are 12 characters to the inch, the saving in space is considerable to the line as well as the saving in point size.

(The paragraph above is printed through a ribbon, that below direct from the type.)

There is no limit to the possibilities on fac-simile typewriter work in a printing office supplied with the Monotype faces. Standing matter cost, which would be a considerable item with foundry type, is reduced to the minimum, and, while Monotype type wears, like foundry type, long runs are profitable in the Monotype shop because it is cheaper to recast than distribute.

By running the keyboard ribbon through the caster twice or more, as many forms may be printed at one impression as the press capacity will admit. This saving in extra composition and electrotyping expense is a distinct Monotype advantage on typewriter work.

The regular font contains 101 characters and includes the common fractions and commercial signs in general use. These matrices are sold at Class F prices.

12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 67890\$  
abcdefghijklmnopqrstuvwxyz  
\_ - ! ! ! ! ! " + x = % & \* / ? @ A B C D E F G H I J K L M N O P Q R S T U V W X Y Z



# No. 370L, Remington Typewriter

## Composition Matrices

This face can be run on any Keyboard arrangement, but must be used on a Keyboard equipped with the typewriter stop.

12 Point No. 370L, Set Size, .100"

Mr. Progressive Printer,  
Everywhere.

Dear Sir:

This 12 point No. 370L Remington Typewriter underscored face is designed to fill the demand for a letter showing the underscore as produced on the typewriter, and is frequently required to reproduce underscored sections of fac-simile letters composed in the No. 270L series. It is a hair line face which is frequently used in printing direct from the type with copying ink, but in fac-simile work the best results are obtained by printing through a ribbon, with an ordinary purple or any kind of copying ink.

There are 10 characters to the inch, the most common set size on all standard typewriters.

(The paragraph above is printed through a ribbon, that below direct from the type.)

There is no limit to the possibilities on fac-simile typewriter work in a printing office supplied with the Monotype faces. Standing matter cost, which would be a considerable item with foundry type, is reduced to the minimum, and, while Monotype type wears, like foundry type, long runs are profitable in the Monotype shop because it is cheaper to recast than distribute.

By running the keyboard ribbon through the caster twice or more, as many forms may be printed at one impression as the press capacity will admit. This saving in extra composition and electrotyping expense is a distinct Monotype advantage on typewriter work.

The regular font contains 101 characters and includes the common fractions and commercial signs in general use. These matrices are sold at class D prices.

12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ& 67890\$  
abcdefghijklmnopqrstu  
vwxyz  
( ) , - : ; ! ? " ' + x = % @ # / ° \* \$







# No. 95M. Special Arrangement

## Composition Matrices

8 Point No. 95 M, 9 Set

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah oder noch gegenwärtig geschieht, hoch schätzen. Wenn die heutigen Buchdrucker nicht als anmaßend angesehen werden wollen, indem sie ihr Gewerbe als eine Kunst darstellen, so müssen sie infolge dessen bereit sein, und auch ihre Bereitwilligkeit zu Tage legen, dasselbe solchen Gesetzen zu unterwerfen, durch welche ähnliche Künste so frei wurden. Alle diejenigen, welche die feinen Künste, Wissenschaften und Professionen pflegen, beschäftigen sich mit Geschichte, Literatur und wirklichen Proben der in ihrem Fach liegenden Arbeit. Dennoch findet man diese Umgebung mit all ihren

abcdefghijklmnopqrstubwxyz  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 \$1234567890  
 ä ö ü ß ſ ſi ſi ſi ſi ſi ſi  
 . . . ; ! ? ' -

Ems a to z 12.50

Words to Pica .57

10 Point No. 95M, 11 Set

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah oder noch gegenwärtig geschieht, hoch schätzen. Wenn die heutigen Buchdrucker nicht als anmaßend angesehen werden wollen, indem sie ihr Gewerbe als eine Kunst darstellen, so müssen sie infolge dessen bereit sein, und ihre Bereitwilligkeit zu Tage legen, dasselbe solchen Gesetzen zu unter-

abcdefghijklmnopqrstubwxyz  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 X P Z &  
 \$1234567890  
 ä ö ü ß ſ ſi ſi ſi ſi ſi ſi  
 . . . ; ! ? ' -

Ems a to z 12.23

Words to Pica .46

12 Point No. 95M, 12½ Set

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah oder noch gegenwärtig geschieht, hoch schätzen. Wenn die heutigen Buchdrucker nicht als anmaßend angesehen

abcdefghijklmnopqrstubwxyz  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 \$1234567890  
 ä ö ü ß ſ ſi ſi ſi ſi ſi ſi  
 . . . ; ! ? ' -

Ems a to z 11.57

Words to Pica .41

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah oder noch gegenwärtig geschieht, hoch schätzen. Wenn die heutigen Buchdrucker nicht als anmaßend angesehen werden wollen, indem sie ihr Gewerbe als eine Kunst darstellen, so müssen sie infolge

This series, designated as No. 95M, is made up of our No. 95J series, shown under the classification of Text letters, together with the additional characters necessary to complete the German font. In ordering, specify the proper point size and the series number as above, No. 95M. You will receive characters which are marked 95J, so far as they conform exactly to the No. 95J series, and other characters symbolized H9-95J, which represent the extra characters to complete the German. As this face is on a special arrangement, it requires a special right keybar.



14 Point No. 495

**Frage den Mann, der einen Monotype besitzt  
Er wird sagen, das es alle Arbeit im Setzer-zimmer vollbringt: das keine  
Arbeit zu einfach oder zu schwierig ist um Profit zu bringen**  
\$1234567890

18 Point No. 495

**Man geht nach große Arbeit  
Hat man aber nicht die richtige Ausstattung, so ist Verlust  
unvermeidlich**  
\$1234567890

24 Point No. 495

**Eine Monotype Anlage  
Vollbringt alle Arbeit pünktlich für gewissen und  
zufriedenstellenden Profit**  
\$1234567890

30 Point No. 495

**Die wunderschöne Arbeit der  
Monotype's baut ein Geschäft, welches besser  
ist als niedrige Preise**  
\$1234567890

36 Point No. 495

**Viele Sorten  
befriedigen und helfen den Arbeiter**  
\$1234567890

This series, designated as No. 495, is made up of our No. 95 series, together with the additional characters necessary to complete the German font. In ordering, specify the proper point size and the series number as above, No. 495. You will receive characters which are all marked 95, including the extra characters to complete the German.



# No. 99M. German Arrangement C

## Composition Matrices

11 Point No. 99M, 10½ Set

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah oder noch gegenwärtig geschieht, hoch schätzen. Wenn die heutigen Buchdrucker nicht als anmaßend angesehen werden wollen, indem sie ihr Gewerbe als eine Kunst darstellen, so müssen sie infolge dessen bereit sein, und ihre Bereitwilligkeit zu Tage legen, dasselbe solchen Gesetzen zu unterwerfen,

abcdefghijklmnopqrstuvmwxyz

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z

\$1234567890

À Ö Û ä ö ü ff st fi ll h k c h ff fl fi zc.

.,;:!?'="")(- — . . . .

Ems a to z 10.47

Words to Pica .37

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah, oder noch gegenwärtig geschieht, hoch schätzen. Wenn die heutigen Buchdrucker nicht als anmaßend angesehen werden wollen, indem sie ihr Gewerbe als eine Kunst darstellen, so müssen sie infolge dessen bereit sein, und ihre Bereitwilligkeit zu Tage legen, dasselbe solchen Gesetzen zu unterwerfen, durch welche ähnliche Künste so frei wurden. Alle diejenigen, welche die feinen Künste, Wissenschaften

12 Point No. 99M, 11½ Set

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah oder noch gegenwärtig geschieht, hoch schätzen. Wenn die heutigen Buchdrucker nicht als anmaßend angesehen werden wollen, indem sie ihr Gewerbe als eine Kunst darstellen, so müssen sie infolge dessen bereit sein, und auch ihre Bereitwilligkeit zu Tage legen, dasselbe solchen Gesetzen zu unterwerfen, durch welche ähnliche Künste so frei

abcdefghijklmnopqrstuvmwxyz

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z

\$1234567890

À Ö Û ä ö ü ff st fi ll h k c h ff fl fi zc.

.,;:!?'="")(- — . . . .

Ems a to z 10.27

Words to Pica .35

# No. 100M. German Arrangement C

## Composition Matrices

6 Point No. 100M, 7 Set

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah oder noch gegenwärtig geschieht, hoch schätzen. Wenn die heutigen Buchdrucker nicht als anmaßend angesehen werden wollen, indem sie ihr Gewerbe als eine Kunst darstellen, so müssen sie bereit sein, und auch ihre Bereitwilligkeit zu Tage legen, dasselbe Gesehen zu unterwerfen, durch welche ähnliche Künste so frei wurden. Alle diejenigen, welche die feinen Künste, Wissenschaften und Professionen pflegen, beschäftigen sich mit Geschichte, Literatur und wirklichen Proben der in ihrem Fach liegenden Arbeit. Dennoch findet man diese Umgebung mit all ihren Eigenschaften in der Buchdruckerei höchst selten. Wirkliche Kunst kann nie in dunkeln Winkeln oder unter Hindernissen oder in Unwissenheit dessen was Talent und Genie errungen haben, blühen. Einem vorausgegangenem Fall richtig folgen heißt nicht eines oder das andere Beispiel slavisch nachahmen, sondern die berühmten Meister gründlich forschen und deren großen Errungenschaften würdigen, durch welche wir in unserem Wissen selbstherrlich und selbstherrlich werden und daraus nur den größten Vorteil und Nutzen ziehen können. Der junge eifrige Anfänger, der sich sofort mit neuen fast unmöglichen Ideen abgeben will, findet sich gar zu oft in seinen Ansichten getäuscht und verschwindet bald ganz und gar vom Geschäftsleben, während der beschäftigtere und mit größeren Kenntnissen begabte Geschäftsmann wenigstens ebenso viel Zeit in der Beseitigung von Fehlern verwendet wird als in der Ausführung von großartigen und epochemachenden Projekten. Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Stre-

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMN O PQRSTU VWXYZ

\$1234567890

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï

...; ! ? ' = , " " [ ] ( \* † §

Ems a to z 13.61

Words to Pica .55

10 Point No. 100M, 10 Set

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah oder noch gegenwärtig geschieht, hoch schätzen. Wenn die heutigen Buchdrucker nicht als anmaßend angesehen werden wollen, indem sie ihr Gewerbe als eine Kunst darstellen, so müssen sie infolge dessen bereit sein, und auch ihre Bereitwilligkeit zu Tage legen, dasselbe solchen Gesehen zu unterwerfen, durch welche ähnliche Künste so frei wurden. Alle diejenigen, welche die feinen Künste, Wissenschaften und Professionen pflegen, beschäftigen sich mit Geschichte, Literatur und wirklichen Proben der in ihrem Fach liegenden Arbeit. Dennoch findet man diese Umgebung mit all ihren Eigenschaften in der Buchdruckerei höchst selten. Wirkliche Kunst kann nie in

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMN O PQRSTU VWXYZ

\$1234567890

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï

...; ! ? ' = , " " [ ] ( \* † §

Ems a to z 11.66

Words to Pica .38

8 Point No. 100M, 8½ Set

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah oder noch gegenwärtig geschieht, hoch schätzen. Wenn die heutigen Buchdrucker nicht als anmaßend angesehen werden wollen, indem sie ihr Gewerbe als eine Kunst darstellen, so müssen sie infolge dessen bereit sein, und auch ihre Bereitwilligkeit zu Tage legen, dasselbe Gesehen zu unterwerfen, durch welche ähnliche Künste so frei wurden. Alle diejenigen, welche die feinen Künste, Wissenschaften und Professionen pflegen, beschäftigen sich mit Geschichte, Literatur und wirklichen Proben der in ihrem Fach liegenden Arbeit. Dennoch findet man diese Umgebung mit all ihren Eigenschaften in der Buchdruckerei höchst selten. Wirkliche Kunst kann nie in dunkeln Winkeln oder unter Hindernissen oder in Unwissenheit dessen was Talent und Genie errungen haben, blühen. Einem vorausgegangenem Fall richtig folgen heißt nicht eines oder das andere Beispiel slavisch nachahmen, sondern die berühmten

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMN O PQRSTU VWXYZ

\$1234567890

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï

...; ! ? ' = , " " [ ] ( \* † §

Ems a to z 12.38

Words to Pica .45

12 Point No. 100M, 11½ Set

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah oder noch gegenwärtig geschieht, hoch schätzen. Wenn die heutigen Buchdrucker nicht als anmaßend angesehen werden wollen, indem sie ihr Gewerbe als eine Kunst darstellen, so müssen sie infolge dessen bereit sein, und ihre Bereitwilligkeit zu Tage legen, dasselbe solchen Gesehen zu unterwerfen, durch welche ähnliche

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMN O PQRSTU VWXYZ

XYZ

\$1234567890

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï

...; ! ? ' = , " " [ ] ( \* † §

Ems a to z 11.17

Words to Pica .34

14 Point No. 100

Da ist ein Unterschied  
zwischen dem, was eine Monotype verrichtet, und dem, was andere  
Maschinen verrichten können. Keine andere Maschine macht  
die Hälfte von dem, was diese Maschine verrichtet  
\$1234567890

18 Point No. 100

Unser Verzeichnis wiederholter Bestellungen!  
Von jedem Hundert Monotypes werden Achtunddreißig an  
zufriedengestellte Kunden auf Wiederholungs-  
Bestellungen verkauft  
\$1234567890

24 Point No. 100

Winke mit Bezug auf Monotype-Gießmaschinen!  
Berücksichtigen Sie keine Maschine, die  
nicht einen sichtbaren Vorrat ihrer  
eigenen Matrizen hat!  
\$1234567890

30 Point No. 100

Gießt Schrift schnell!  
Es bezahlt sich besser neue Schrift zu  
gießen, als alte Schrift abzulegen  
\$1234567890

# No. 102M. Special Arrangement

## Composition Matrices

6 Point No. 102M, 7½ Set

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah oder noch gegenwärtig geschieht, hoch schätzen. Wenn alle die heutigen Buchdrucker nicht als anmaßend angesehen werden wollen, indem sie ihr Gewerbe als eine Kunst darstellen, so müssen sie in Folge dessen bereit sein, und auch ihre Bereitwilligkeit, durch welche ähnliche Künste so frei wurden. Alle diejenigen, welche die feinen Künste, Wissenschaften und Professionen pflegen, beschäftigen sich mit Geschichte, Literatur und wirklichen Proben der in ihrem Fach liegenden Arbeit. Dennoch findet man diese Umgebung mit all ihrem Eigenschaften in der Buchdruckerei höchst selten. Wirkliche Kunst kann nie in dunkeln Winkeln oder unter Hindernissen oder in Unwissenheit dessen was Talent und Genie errungen haben, blühen. Einem vorausgegangenen Fall richtig folgen heißt nicht eines oder das andere Beispiel (klavisch) nachahmen, sondern die berühmten Meister gründlich forschen und deren großen Errungenschaften würdigen, durch welche wir in unserem Wissen selbständig und selbstherrschend werden und daraus nur den größten Vorteil und Nutzen ziehen können. Der junge Anfänger, der sich sofort mit neuen fast unmöglichen Ideen abgeben will, findet sich gar zu oft in seinem Ansichten getäuscht und verschwindet bald ganz und gar vom Geschäftsleben, während der bedächtiger und mit größeren Kenntnissen begabte Geschäftsmann wenigstens ebenso viel Zeit in der Vermeidung von Fehlern verwenden wird als in der Ausführung von großartigen und

abcdefghijklmnopqrstuvwxyz  
 ABCDEFGHIJKLMNOPQRS TUVWXYZ  
 \$1234567890  
 ä ö ü ß Æ Æ Æ Æ Æ Æ Æ Æ  
 . . . ; ! ? ' -

Ems a to z 13.89

Words to Pica .67

10 Point No. 102M, 11 Set

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah oder noch gegenwärtig geschieht, hoch schätzen. Wenn die heutigen Buchdrucker nicht als anmaßend angesehen werden wollen, indem sie ihr Gewerbe als eine Kunst darstellen, so müssen sie in Folge dessen bereit sein, und ihre Bereitwilligkeit zu Tage legen, dasselbe solchen Gesetzen zu unter-

abcdefghijklmnopqrstuvwxyz  
 ABCDEFGHIJKLMNOPQRS  
 TUVWXYZ  
 \$1234567890  
 ä ö ü ß Æ Æ Æ Æ Æ Æ Æ Æ  
 . . . ; ! ? ' -

Ems a to z 12.23

Words to Pica .46

8 Point No. 102M, 9 Set

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah oder noch gegenwärtig geschieht, hoch schätzen. Wenn die heutigen Buchdrucker nicht als anmaßend angesehen werden wollen, indem sie ihr Gewerbe als eine Kunst darstellen, so müssen sie in Folge dessen bereit sein, und auch ihre Bereitwilligkeit zu Tage legen, dasselbe solchen Gesetzen zu unterwerfen, durch welche ähnliche Künste so frei wurden. Alle diejenigen, welche die feinen Künste, Wissenschaften und Professionen pflegen, beschäftigen sich mit Geschichte, Literatur und wirklichen Proben der in ihrem Fach liegenden Arbeit. Dennoch findet man diese Umgebung mit all ihren Eigenschaften in der Buchdruckerei höchst selten. Wirkliche Kunst kann nie in dunkeln Winkeln oder unter Hindernissen oder in Unwissenheit dessen was Talent und Genie errungen

abcdefghijklmnopqrstuvwxyz  
 ABCDEFGHIJKLMNOPQRS TUVWXYZ  
 \$1234567890  
 ä ö ü ß Æ Æ Æ Æ Æ Æ Æ Æ  
 . . . ; ! ? ' -

Ems a to z 12.50

Words to Pica .57

12 Point No. 102M, 12½ Set

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah oder noch gegenwärtig geschieht, hoch schätzen. Wenn die heutigen Buchdrucker nicht als anmaßend angesehen

abcdefghijklmnopqrstuvwxyz  
 ABCDEFGHIJKLMNOPQRS  
 TUVWXYZ  
 \$1234567890  
 ä ö ü ß Æ Æ Æ Æ Æ Æ Æ Æ  
 . . . ; ! ? ' -

Ems a to z 11.57

Words to Pica .41

This series, designated as No. 102M, is made up of our No. 102J series, shown under the classification of Text letters, together with the additional characters necessary to complete the German font. In ordering, specify the proper point size and the series number as above, No. 102M. You will receive characters which are marked 102J, so far as they conform exactly to the 102J series, and other characters symbolized H9-102J, which represent the extra characters to complete the German. As this face is on a special arrangement, it requires a special right keybar.

14 Point No. 4102

Da ist ein Unterschied  
zwischen dem, was eine Monotype verrichtet, und dem, was andere Maschinen  
verrichten können. Keine andere Maschine macht die Hälfte  
von dem, was diese Maschine verrichtet

\$1234567890

18 Point No. 4102

Unser Verzeichnis wiederholter Bestellungen!  
Von jedem Hundert Monotypen werden Achtunddreißig an  
zufriedengestellte Kunden wieder verkauft

\$1234567890

24 Point No. 4102

Alle Spatien und Quadraten  
von 5 Punkt bis 36 Punkt werden auf der  
Monotype gegossen

\$1234567890

30 Point No. 4102

Gießt Schrift schnell!  
Es bezahlt sich besser neue Schrift zu  
gießen, als alte Schrift abzulegen

\$1234567890

36 Point No. 4102

Was sagen Sie dazu! Nur neue  
Schrift für jede Arbeit!

\$1234567890

This series, designated as No. 4102, is made up of our No. 102 series, together with the additional characters necessary to complete the German font. In ordering, specify the proper point size and the series number as above, No. 4102. You will receive characters which are all marked 102, including the extra characters to complete the German.

# Greek Marking System

**I**N ORDERING Greek characters use the numbers shown to the left of the character in the chart below; thus, if ordering Psi (Ψ) capital letter of 8 point No. 83M Greek Arrangement C1, the order should read "8 point No. 83M, character No. 23." This number would be the same for this character in all Greek Fonts, the only change in ordering would be the point size and the face number; thus, if 12 point No. 155M capital Psi (Ψ) were ordered, the order should read "12 point No. 155M, character No. 23."

No.	Char.	No.	Char.	No.	Char.	No.	Char.	No.	Char.	No.	Char.	No.	Char.	No.	Char.	No.	Char.	No.	Char.
1	A	42	σ	83	ε	124	δ	165	ω	206	φ	247	φ	288	Inv.	328	ϑ		
2	B	43	τ	84	ε	125	ο	166	ω	207	φ	248	φ	288	period	329			
3	Γ	44	υ	85	ε	126	θ	167	ω	208	φ	249	φ	289		330	ψ		
4	Δ	45	φ	86	ε	127	θ	168	ω	209	φ	250	φ	290	α	331	δ		
5	E	46	χ	87	ε	128	θ	169	φ	210	φ	251	φ	291	φ	332	τ		
6	Z	47	ψ	88	ε	129	θ	170	φ	211	φ	252	φ	292	φ	333	τ		
7	H	48	ω	89	ε	130	θ	171	φ	212	φ	253	φ	293	φ	334	β		
8	Θ	49	α	90	ε	131	θ	172	φ	213	φ	254	φ	294	φ	335	μ		
9	I	50	ρ	91	ε	132	θ	173	φ	214	φ	255	φ	295	φ	336	υ		
10	K	51	φ	92	ε	133	θ	174	φ	215	φ	256	φ	296	φ	337	γ		
11	Λ	52	ς	93	ε	134	θ	175	φ	216	φ	257	φ	297	ε	338	γ		
12	M	53	θ	94	ε	135	θ	176	φ	217	φ	258	φ	298		339			
13	N	54	κ	95	ε	136	θ	177	φ	218	φ	259	φ	299		340			
14	Ξ	55	ρ	96	ε	137	θ	178	φ	219	φ	260	φ	300	η	341			
15	O	56	θ	97	ε	138	θ	179	φ	220	φ	261	φ	301	η	342			
16	Π	57	ε	98	ε	139	θ	180	φ	221	φ	262	φ	302	η	343			
17	P	58		99	ε	140	θ	181	φ	222	φ	263	φ	303	η	344			
18	Σ	59	ζ	100	ε	141	θ	182	φ	223	φ	264	φ	304		345			
19	T	60	ά	101	ε	142	θ	183	φ	224	φ	265	φ	305		346			
20	Τ	61	ά	102	ε	143	θ	184	φ	225	φ	266	φ	306		347			
21	Φ	62	ά	103	ε	144	θ	185	φ	226	φ	267	φ	307		348			
22	X	63	ά	104	ε	145	θ	186	φ	227	φ	268	φ	308		349			
23	Ψ	64	ά	105	ε	146	θ	187	φ	228	φ	269	φ	309		350			
24	Ω	65	ά	106	ε	147	θ	188	φ	229	φ	270	φ	310		351			
25	α	66	ά	107	ε	148	θ	189	φ	230	φ	271	φ	311		352			
26	β	67	ά	108	ε	149	θ	190	φ	231	φ	272	φ	312		353			
27	γ	68	ά	109	ε	150	θ	191	φ	232	φ	273	φ	313		354			
28	δ	69	ά	110	ε	151	θ	192	φ	233	φ	274	φ	314		355			
29	ε	70	ά	111	ε	152	θ	193	φ	234	φ	275	φ	315		356			
30	ζ	71	ά	112	ε	153	θ	194	φ	235	φ	276	φ	316		357			
31	η	72	ά	113	ε	154	θ	195	φ	236	φ	277	φ	317		358			
32	θ	73	ά	114	ε	155	θ	196	φ	237	φ	278	φ	318		359			
33	ι	74	ά	115	ε	156	θ	197	φ	238	φ	279	φ	319		360			
34	κ	75	ά	116	ε	157	θ	198	φ	239	φ	280	φ	320		361			
35	λ	76	ά	117	ε	158	θ	199	φ	240	φ	281	φ	321		362			
36	μ	77	ά	118	ε	159	θ	200	φ	241	φ	282	φ	322		363			
37	ν	78	ά	119	ε	160	θ	201	φ	242	φ	283	φ	323		364			
38	ξ	79	ά	120	ε	161	θ	202	φ	243	φ	284	φ	324					
39	ο	80	ά	121	ε	162	θ	203	φ	244	φ	285	φ	325					
40	π	81	ά	122	ε	163	θ	204	φ	245	φ	286	φ	326					
41	ρ	82	ά	123	ε	164	θ	205	φ	246	φ	287	φ	327					











# Greek Display Faces

**T**HE Greek fonts shown below are sold at class A prices for single Matrices. The English characters necessary to complete the Greek alphabet for any of these fonts are also sold at class A prices for single Matrices.

How and what to order: If ordering 18 point 108S Greek, also order the fourteen English characters of 18 point 108 series necessary to complete the alphabet. When ordering Greek characters, always specify the character number as well as point size and series number.

The English Matrices can be had through the Matrix Library, by renting the full font of the series wanted.

Greek alphabet showing the 14 English characters as noted above. 18 point 108S Greek and 18 point 108 Series.

Α Β Γ<sup>3</sup> Δ<sup>4</sup> Ε Ζ Η Θ<sup>8</sup> Ι Κ<sup>11</sup> Λ Μ Ν Ξ<sup>14</sup> Ο Π Ρ Σ<sup>16</sup> Τ Υ Φ<sup>18</sup> Χ Ψ Ω<sup>21</sup> <sup>23</sup> <sup>24</sup>

14 Point 63S Greek, to complete Alphabet order 14 Point 63 Series.

Γ Δ Θ Λ Ξ Π Σ Φ Ψ Ω

18 Point 50S Greek, to complete Alphabet order 18 Point 50 Series.

Γ Δ Θ Λ Ξ Π Σ Φ Ψ Ω

18 Point 111S Greek, to complete Alphabet order 18 Point 111 Series.

Γ Δ Θ Λ Ξ Π Σ Φ Ψ Ω

18 Point 121S Greek, to complete Alphabet order 18 Point 121 Series.

Γ Δ Θ Λ Ξ Π Σ Φ Ψ Ω

24 Point 62S Greek, to complete Alphabet order 24 Point 62 Series.

Γ Δ Θ Λ Ξ Π Σ Φ Ψ Ω

24 Point 94S Greek, to complete Alphabet order 24 Point 94 Series.

Γ Δ Θ Λ Ξ Π Σ Φ Ψ Ω

30 point 37S Greek, to complete alphabet order 30 point 37 Series.

Γ Δ Θ Λ Ξ Π Σ Φ Ψ Ω

30 Point 111S Greek, to complete Alphabet order 30 Point 111 Series.

Γ Δ Θ Λ Ξ Π Σ Φ Ψ Ω

36 Point 89S Greek, to complete Alphabet order 36 Point 89 Series.

Γ Δ Θ Λ Ξ Π Σ Φ Ψ Ω

36 Point 94S Greek, to complete Alphabet order 36 Point 94 Series.

Γ Δ Θ Λ Ξ Π Σ Φ Ψ Ω

36 Point 107S Greek, to complete Alphabet order 36 Point 107 Series.

Γ Δ Θ Λ Ξ Π Σ Φ Ψ Ω

# No. 199M. German Arrangement C

## Composition Matrices

6 Point No. 199M, 7½ Set

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah oder noch gegenwärtig geschieht, hoch schätzen. Wenn die heutigen Buchdrucker nicht als anmaßend angesehen werden wollen, indem sie ihr Gewerbe als eine Kunst darstellen, so müssen sie bereit sein, und auch ihre Bereitwilligkeit zu Tage legen, dasselbe solchen Gesetzen zu unterwerfen, durch welche ähnliche Künste so frei wurden. Alle diejenigen, welche die feinen Künste, Wissenschaften und Professionen pflegen, beschäftigen sich mit Geschichte, Literatur und wirklichen Proben der in ihrem Fach liegenden Arbeit. Dennoch findet man diese Umgebung mit all ihren Eigenschaften in der Buchdruckerei höchst selten. Wirkliche Kunst kann nie in dunkeln Winkeln oder unter Hindernissen oder in Unwissenheit dessen was Talent und Genie errungen haben, blühen. Einem vorausgegangenen Fall richtig folgen heißt nicht eines oder das andere Beispiel slavisch nachahmen, sondern die berühmten Meister gründlich forschen und deren großen Errungenschaften würdigen, durch welche wir in unserem Willen selbstdenkend und selbstherrlichend werden und daraus nur den größten Vorteil und Nutzen ziehen können. Der junge eifrige Anfänger, der sich sofort mit neuen fast unmöglichen Ideen abgeben will, findet sich gar zu oft in seinen Ansichten getäuscht und verschwindet bald ganz und gar vom Geschäftsleben während der bedächtigeren und mit größerem Kenntnissen begabte Geschäftsmann wenigstens ebenso viel Zeit in der Vermeidung von Fehlern verwenden wird als in der Ausführung von großartigen und epochemachenden Projekten. Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMN O PQRSTU VWXYZ

\$1234567890

ä ö ü ß Æ Å Æ Å Æ Å Æ Å

.,:;!?'", " . . . . .

Ems a to z 13.86

Words to Pica .52

8 Point No. 199M, 9¼ Set

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah oder noch gegenwärtig geschieht, hoch schätzen. Wenn die heutigen Buchdrucker nicht als anmaßend angesehen werden wollen, indem sie ihr Gewerbe als eine Kunst darstellen, so müssen sie in Folge dessen bereit sein, und auch ihre Bereitwilligkeit zu Tage legen, dasselbe solchen Gesetzen zu unterwerfen, durch welche ähnliche Künste so frei wurden. Alle diejenigen, welche die feinen Künste, Wissenschaften und Professionen pflegen, beschäftigen sich mit Geschichte, Literatur und wirklichen Proben der in ihrem Fach liegenden Arbeit. Dennoch findet man diese Umgebung mit all ihren Eigenschaften in der Buchdruckerei höchst selten. Wirkliche Kunst kann nie in dunkeln Winkeln oder unter Hindernissen oder in Unwissenheit dessen was Talent und Genie errungen haben, blühen. Einem vorausgegangenen Fall richtig folgen heißt nicht eines oder das andere Beispiel slavisch nachahmen,

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMN O PQRSTU VWXYZ

\$1234567890

ä ö ü ß Æ Å Æ Å Æ Å Æ Å

.,:;!?'", " . . . . .

Ems a to z 12.39

Words to Pica .44

# No. 200M. German Arrangement C

6 Point No. 200M, 7½ Set

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah oder noch gegenwärtig geschieht, hoch schätzen. Wenn die heutigen Buchdrucker nicht als anmaßend angesehen werden wollen, indem sie ihr Gewerbe als eine Kunst darstellen, so müssen sie in Folge dessen bereit sein, und auch ihre Bereitwilligkeit zu Tage legen, dasselbe solchen Gesetzen zu unterwerfen, durch welche ähnliche Künste so frei wurden. Alle diejenigen, welche die feinen Künste, Wissenschaften und Professionen pflegen, beschäftigen sich mit Geschichte, Literatur und wirklichen Proben der in ihrem Fach liegenden Arbeit. Dennoch findet man diese Umgebung mit all ihren Eigenschaften in der Buchdruckerei höchst selten. Wirkliche Kunst kann nie in dunkeln Winkeln oder unter Hindernissen oder in Unwissenheit dessen was Talent und Genie errungen haben, blühen. Einem vorausgegangenen Fall richtig folgen heißt nicht eines oder das andere Beispiel slavisch nachahmen, sondern die berühmten Meister gründlich forschen und deren großen Errungenschaften würdigen, durch welche wir in unserem Willen selbstdenkend und selbstherrlichend werden und daraus nur den größten Vorteil und Nutzen ziehen können. Der junge eifrige Anfänger, der sich sofort mit neuen fast unmöglichen Ideen abgeben will, findet sich gar zu oft in seinen Ansichten getäuscht und verschwindet bald ganz und gar vom Geschäftsleben während der bedächtigeren und mit größerem Kenntnissen begabte Geschäftsmann wenigstens ebenso viel Zeit in der Vermeidung von Fehlern verwenden wird als in der Ausführung von großartigen und epochemachenden Projekten. Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMN O PQRSTU VWXYZ

\$1234567890

ä ö ü ß Æ Å Æ Å Æ Å Æ Å

.,:;!?'", " . . . . .

Ems a to z 15.09

Words to Pica .48

8 Point No. 200M, 9¼ Set

### Monotype Schriftarten

Die beste Art von Originalität ist diejenige, welche sich nach einer gründlichen Lehrzeit fühlbar macht, eine solche, die sich als Vermischung des Begriffes von allem nützlichen und progressiven Streben eines klaren Verstandes erweist. Denn mag ein Mensch noch so tüchtig und originell sein, so muß er dennoch alles, was in seinem Gewerbe oder Beruf früher geschah oder noch gegenwärtig geschieht, hoch schätzen. Wenn die heutigen Buchdrucker nicht als anmaßend angesehen werden wollen, indem sie ihr Gewerbe als eine Kunst darstellen, so müssen sie in Folge dessen bereit sein, und auch ihre Bereitwilligkeit zu Tage legen, dasselbe solchen Gesetzen zu unterwerfen, durch welche ähnliche Künste so frei wurden. Alle diejenigen, welche die feinen Künste, Wissenschaften und Professionen pflegen, beschäftigen sich mit Geschichte, Literatur und wirklichen Proben der in ihrem Fach liegenden Arbeit. Dennoch findet man diese Umgebung mit all ihren Eigenschaften in der Buchdruckerei höchst selten. Wirkliche Kunst kann nie in dunkeln Winkeln oder unter Hindernissen oder in Unwissenheit dessen was Talent und Genie errungen haben, blühen. Einem vorausgegangenen Fall richtig folgen heißt nicht eines oder das andere Beispiel slavisch nachahmen, sondern die berühmten Meister gründlich forschen und

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMN O PQRSTU VWXYZ

\$1234567890

ä ö ü ß Æ Å Æ Å Æ Å Æ Å

.,:;!?'", " . . . . .

Ems a to z 13.49

Words to Pica .41

14 Point No. 101

Erspart Ausgaben für Elektrotypieren!  
Die Monotype wird noch Geld in Ihre eigenen Taschen bringen,  
außer was Sie an Rechnungen für  
neue Schrift ersparen  
\$1234567890

24 Point No. 101

Alle Spatien und Quadraten  
von 5 Punkt bis 36 Punkt werden auf  
der Monotype gegossen  
\$1234567890

30 Point No. 101

60 Ems Pica!  
Die unvergleichliche Ausdehnung  
der sehr beschäftigten und  
gewandten Monotype  
\$1234567890

36 Point No. 101

Neue Schrift!  
Was sagen Sie dazu! Nur neue  
Schrift für jede Arbeit!  
\$1234567890

18 Point No. 209

Die Monotype ist niemals müßig, denn wenn die  
Arbeit nachläßt, können einzelne Buchstaben, Einfassungen,  
Ornamente und Ausschluß-Material gegossen  
und in Vorrath gehalten werden  
\$1234567890

30 Point No. 209

Gießt Schrift schnell!  
Es bezahlt sich besser, neue Schrift zu  
gießen, als alte Schrift abzulegen  
\$1234567890





# No. 308A. Ruthenian Arrangement

## Composition Matrices

8 Point No. 308A, 8½ Set

### ЧЕРЕНКИ, РОБЛЕНІ НА MONOTYPE

В останніх часах друкарство розвинулось до кульмінаційної точки. Воно майже не подібне до первісного, коли його винайдено. Все змінилось. Давніші нерівні та незручно вироблені черенки заступили модерні крої черенок та тисячі родів всіляких прикрас. Повільні ручні праси друкарські, на яких можна було видрукувати на годину при великій накладі праці найвище 50 примірників, заступили найновіші поспішні друкарські преси, т. з. ротаційні, які друкують 8—10 тисяч примірників газет чи книжок на годину і то вже готових, зложених. Ручну працю складачів, особливо був би без друкарства неможливий. Всі пізніші винаходи мали в друкарстві великого приятеля, яке їх так сказатиб реклямувало, поширювало. Без него вони

абвгґдежзийїїклмнопрстуфхццщщьяює  
АБВГґДЕЖЗИЙІІКЛМНОПРСТ  
УФХЦЦШЩЬЯЮЄ  
1234567890

абвгґдежзийїїклмнопрстуфхццщщьяює  
АБВГґДЕЖЗИЙІІКЛМНОПРСТ  
УФХЦЦШЩЬЯЮЄ  
1234567890

Ems a to z 13.63

Words to Pica .52

10 Point No. 308A, 10 Set

### ЧЕРЕНКИ, РОБЛЕНІ НА MONOTYPE

В останніх часах друкарство розвинулось до кульмінаційної точки. Воно майже не подібне до первісного, коли його винайдено. Все змінилось. Давніші нерівні та незручно вироблені черенки заступили модерні крої черенок та тисячі родів всіляких прикрас. Повільні ручні праси друкарські, на яких можна було видрукувати на годину при великій накладі найвище 50 примірників, заступили найновіші поспішні друкарські преси, т. з. ротаційні, які друкують 8—10 тисяч примірників газет чи книжок на годину і то вже готових, зложених. Ручну працю складачів, особливо був би без друкарства неможливий. Всі пізніші винаходи мали в друкарстві великого приятеля, яке їх так сказатиб реклямувало, поширювало. Без него вони

абвгґдежзийїїклмнопрстуфхццщщьяює  
АБВГґДЕЖЗИЙІІКЛМНОПРСТ  
УФХЦЦШЩЬЯЮЄ  
1234567890

абвгґдежзийїїклмнопрстуфхццщщьяює  
АБВГґДЕЖЗИЙІІКЛМНОПРСТ  
УФХЦЦШЩЬЯЮЄ  
1234567890

Ems a to z 12.83

Words to Pica .44

12 Point No. 308A, 12 Set

### ЧЕРЕНКИ, РОБЛЕНІ НА MONOTYPE

В останніх часах друкарство розвинулось до кульмінаційної точки. Давні повільні ручні праси друкарські, на яких можна було видрукувати на годину при великій накладі праці найвище 50 примірників, заступили найпомітніші прибори друкарські улекшили в значній мірі тяжку друкарську працю і збільшили в значній мірі її про-

абвгґдежзийїїклмнопрстуфхццщщьяює  
АБВГґДЕЖЗИЙІІКЛМНОПРСТУФХЦЦШЩЬЯЮЄ  
1234567890

абвгґдежзийїїклмнопрстуфхццщщьяює  
АБВГґДЕЖЗИЙІІКЛМНОПРСТУФХЦЦШЩЬЯЮЄ  
1234567890

Ems a to z 12.83

Words to Pica .37

### ЧЕРЕНКИ, РОБЛЕНІ НА MONOTYPE

В останніх часах друкарство розвинулось до кульмінаційної точки. Давні повільні ручні праси друкарські, на яких можна було видрукувати на годину при великій накладі праці найвище 50 примірників, заступили найновіші поспішні друкарські преси, т. з. ротаційні, які друкують 8—10 тисяч примірників газет чи книжок на годину і то вже готових, зложених.

This series, designated No. 308A, is made up of our No. 8A series, together with the additional characters necessary to complete the Ruthenian font. In ordering, specify the proper point size and the series number as above, No. 308A. You will receive characters which are marked 8A (8C for Italic), so far as they conform exactly to the No. 8A series, and other characters symbolized 308A (308C for Italic), which represent the extra characters to complete the Ruthenian. The Ruthenian arrangement differs from the Russian arrangement in only six characters. In order to set Russian, the necessary characters would be added to a Ruthenian font. This is a special arrangement and requires special left and right keybars, together with stopbars and wedge.



14 Point No. 311

**ВЕЛИКА БЕЗ ПОРІВНЯНЯ РІЖНИЦЯ**  
**між сим, що робить машина „Монотайп“ а сим, що інші**  
**машини можуть зробити.**

**Посідаючи сю машину, має ся все сьвіжі припаси своїх**  
**власних черенок і всяких друкарських прикрас.**

**Сї машини, з огляду на свою практичність, найшли**  
**в сьвіті загальне приміненє**

**\$1234567890**

24 Point No. 311

**ЛІПШЕ МАТИ МАШИНУ,**  
**яка обслужить всякі друкарські роботи**  
**скоро і гарно, а крім сего на кожде**  
**бажанє зробить довільну скількість**  
**нових черенок чи обвідок.**

**\$1234567890**

36 Point No. 311

**МОНОТАЙП**  
**се одинока машина, яка**  
**побіч своєї звичайної**  
**праці вирабляє черенки**  
**\$1234567890**

This series, designated as No. 311, is made up of our No. 11 series, together with the additional characters necessary to complete the Ruthenian font. In ordering, specify the proper point size and the series number as above, No. 311. You will receive characters which are marked No. 11, so far as they exactly conform to the No. 11 series, and other characters symbolized No. 311, which represent the extra characters to complete the Ruthenian. The Ruthenian arrangement differs from the Russian arrangement in only six characters. In order to set Russian, the necessary characters would be added to a Ruthenian font.



# No. 318J. Ruthenian Arrangement

## Composition Matrices

8 Point No. 318J, 8½ set

### ЧЕРЕНКИ, РОБЛЕНІ НА MONOTYPE.

В останніх часах друкарство розвинулось до кульмінаційної точки. Воно майже не подібне до первісного, коли його винайдено. Все змінилось. Давніші нерівні та незручно вироблені черенки заступили модерні крої черенок та тисячі родів всіляких прикрас. Повільні ручні праси друкарські, на яких можна було видрукувати на годину при великій накладі праці найвище 50 примірників, заступили найновіші поспішні друкарські преси, т. з. ротаційні, які друкують 8—10 тисяч примірників газет чи книжок на годину і то вже готових, зложених. Ручну працю складачів, особливо при наборі часописів і книжок заступили машини до складання «Monotype». Інші помічнічі прибори друкарські улекшили в значній мірі тяжку друкарську працю і збільшили значно її продукцію. Книжка та газета стала нині приступною для кожного. Що більше, книжка та газета стала в теперішніх часах майже

абвгдежзийїіклмнопрстуфхцчшщьює  
АБВГДЕЖЗИЙІІКЛМНОПРСТ  
УФХЦЧШЩЬЮЯЄ  
12345678905

Ems a to z 13.45

Words to Pica .50

10 Point No. 318J, 10 set

### ЧЕРЕНКИ, РОБЛЕНІ НА MONOTYPE.

В останніх часах друкарство розвинулось до кульмінаційної точки. Воно майже не подібне до первісного, коли його винайдено. Все змінилось. Давніші нерівні та незручно вироблені черенки заступили модерні крої черенок та тисячі родів всіляких прикрас. Повільні ручні праси друкарські, на яких можна було видрукувати на годину при великій накладі праці найвище 50 примірників, заступили найновішу поспішні друкарські преси, т. з. ротаційні, які друкують 8—10 тисяч примірників газет чи книжок на годину і то вже готових, зложених. Ручну працю складачів, особливо при наборі часописів і книжок засту-

абвгдежзийїіклмнопрстуфхцчшщьює  
АБВГДЕЖЗИЙІІКЛМНОПРСТ  
УФХЦЧШЩЬЮЯЄ  
1234567890

Ems a to z 12.66

Words to Pica .42

12 Point No. 318J, 12 set

### ЧЕРЕНКИ, РОБЛЕНІ НА MONOTYPE.

В останніх часах друкарство розвинулось до кульмінаційної точки. Давні повільні ручні праси друкарські, на яких можна було видрукувати на годину при великій накладі праці найвище 50 примірників, заступили найновіші поспішні друкарські преси, т. з. ротаційні, які друкують 8—10 тисяч примірників газет чи книжок на годину і то вже готових, зложених. Ручну працю складачів, особливо при наборі часописів і книжок заступили машини

абвгдежзийїіклмнопрстуфхцчшщьює  
АБВГДЕЖЗИЙІІКЛМНОПРСТУФХЦЧШЩЬЮЯЄ  
1234567890

Ems a to z 12.66

Words to Pica .35

### ЧЕРЕНКИ, РОБЛЕНІ НА MONOTYPE.

В останніх часах друкарство розвинулось до кульмінаційної точки. Давні повільні ручні праси друкарські, на яких можна було видрукувати на годину при великій накладі праці найвище 50 примірників, заступили найновіші поспішні друкарські преси, т. з. ротаційні, які друкують 8—10 тисяч примірників газет чи книжок на годину і то вже готових, зложених. Ручну працю складачів, особливо при наборі часописів і книжок заступили машини до складання «Monotype». Інші помічнічі прибори друкарські улекшили в

This series, designated No. 318J, is made up of our No. 118J series, together with the additional characters necessary to complete the Ruthenian font. In ordering, specify the proper point size and the series number as above, No. 318J. You will receive characters which are marked 118J, so far as they conform exactly to the No. 118J series, and other characters symbolized 318J, which represent the extra characters to complete the Ruthenian. The Ruthenian arrangement differs from the Russian arrangement in only six characters. In order to set Russian, the necessary characters would be added to a Ruthenian font. This is a special arrangement and requires a special right keybar when used in combination with the No. 308A Roman.



18 Point No. 475

**Macht dem Zeitverlust ein Ende  
Keine Maschine ist nutzbar wenn man sie nicht beständig an neue  
Kopie brauchen kann  
\$1234567890**

This series, designated as No. 475, is made up of our No. 75 series, together with the additional characters necessary to complete the German font. In ordering, specify the proper point size and the series number as above, No. 475. You will receive characters which are all marked 75, including the extra characters to complete the German.









MONOTYPE INITIALS

36 Point



**F**OR illumination and embellishment of their writings on papyrus the early Egyptians used both the initial and ribbon border effects. Originally the initial was of the same size as the balance of the writing, being distinguished only by the color.

**I**N the eighth century the size of the initial had increased to such an extent that it covered almost one-third of the page. From that time on it decreased in size and embellishment till it reached its present-day form, and, carefully used, has become an aid in preserving an effect of balance on the printed page.

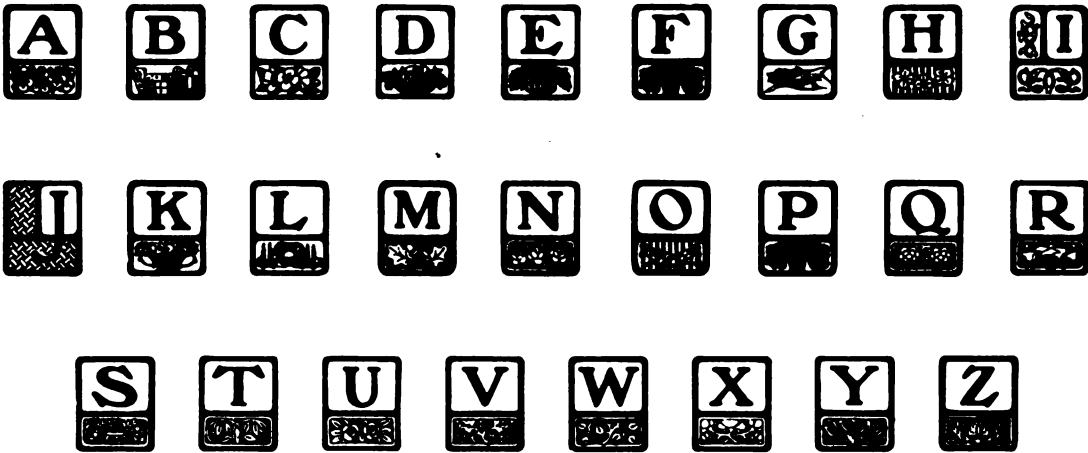
**T**HE evolution of the Monotype from a machine for the setting of type in justified straight lines to one that will cast types of the class most necessary for the production of the finest kind of printing, without impairing its composition production, is one of the greatest achievements of the day.



The Initial Matrices shown on this page are extra price, 65 cents each for either color. Matrices for the initials are symbol No. 126; for the color blocks No. 126a. They are not included in the Library and Will Not be Leased.



## 36 Point No. 127



## THE BEATEN PATH

**I**S too frequently the path of the beaten. It usually leads in the printing business to mediocrity, indifference, failure.

**T**HE successful printer avoids the beaten path of price-competition and goes after quality, because it is the only kind of printing that pays and keeps on paying.

**H**E is the man who uses the Monotype because it produces quality printing, and fetches the quality price

**W**HEREVER you find the successful printer, you will also find the versatile Monotype, turning out its share of the work.

**N**OT many printers began using the Monotype in a large way. Most of them began small, and found the very best way to grow was with the assistance of the Monotype.

**A**S a first aid to the man who is trying to avoid the beaten path, and to build up his business in the proper way, the Monotype stands in a class all its own.

**O**VER 3500 Monotypes in actual use, and every owner is a "booster" for the machine and its superiority over every other kind. Let us furnish you with the experience of other printers—together with facts and figures of just what the Monotype will do for you.









# Monotype Figures

## Composition Matrices

### 3½ Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

Piece fraction figures, see 7 point fraction sheet

<p><b>3½F 94 (\$4.00)</b> Set Factor 63 Type Line .0448</p> <pre> 1234567 8901234 5678901 2345678 9012345 6789012 1234567890                 </pre> <p>10 Characters</p>	<p><b>3½F 95 (\$4.00)</b> Set Factor 63 Type Line .0448</p> <pre> 1234567 8901234 5678901 2345678 9012345 6789012 1234567890 --                 </pre> <p>12 Characters</p>
--	---

### 4½ Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

<p><b>4½F 8A</b> Set Factor 54</p> <pre> 12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890                 </pre> <p>11 Characters</p>	<p><b>4½F 8C</b> Set Factor 54</p> <pre> 12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890                 </pre> <p>11 Characters</p>	<p><b>4½F 21E</b> Set Factor 49.5</p> <pre> 12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890                 </pre> <p>11 Characters</p>	<p><b>4½F 21G</b> Set Factor 49.5</p> <pre> 12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890                 </pre> <p>11 Characters</p>
<p><b>4½G 21E</b> Set Factor 49.5</p> <pre> 12345678 90123456 89012345 67890123 456789012 34567890 \$1234567890                 </pre> <p>11 Characters</p>	<p><b>4½G 21G</b> Set Factor 49.5</p> <pre> 12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890                 </pre> <p>11 Characters</p>		

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10 × 8 = 80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80 ÷ 9 = 8.8, therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a 5½ point mold is .060" (.055" + .005" = .060"), the type line for 5½ point faces. **EXCEPTIONS:** Abnormally tall characters are of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example 5½ point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on 5½ point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them (.071" — .060" = .011").

**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.



# Monotype Fractions

## Composition Matrices

### 4½ Point

4½ZbK 10  
Set Factor 99  
¼ ¼ ¼

4½YJ 50  
Set Factor 108  
¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼

4½YJ 60  
Set Factor 54  
| | | | | | | | | |

### 5 Point

5ZJ 50  
Set Factor 90  
¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼

5YJ 50  
Set Factor 108  
¼ ¼ ¼

5YbJ 50  
Set Factor 117  
¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼  
¼ ¼ ¼ ¼ ¼

5YJ 60  
Set Factor 54  
| | | | | | | | | | | | | | | |

5ZJ 60  
Set Factor 45  
| | | | | | | | | |

5YbK 10  
Set Factor 117  
¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼

5YbJ 52j  
Set Factor 84.5  
¼ ½ ¾ ¾ ¾ ¾ ¾

5YbJ 60  
Set Factor 117  
¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾

5YbJ 60  
Set Factor 117  
¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾

5YbJ 60  
Set Factor 117  
¾ ¾ ¾

5YbK 81  
Set Factor 117  
¼ ¼ ¼ ¼ ¼ ¼ ¼  
¾ ¾ ¾

### 5 Point Piece Fractions

5B 8Ad  
Set Factor 45.5  
2 2 2 2 2 2 2 2 2 2

5F 110d (60c)  
Set Factor 45.5  
3 3 3 3 3 3 3 3 3 3

5F 111d (60c)  
Set Factor 45.5  
4 4 4 4 4 4 4 4 4 4

5D 8Ad  
Set Factor 45.5  
1 2 2 2 2 2 2 2 2 2

5B and 5D 8Ad, 5F 110d and 111d combined  
¼ ¼ ¼ ¼ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾

### 5½ Point

5½ZbJ 50  
Set Factor 99  
¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼

5½YJ 50  
Set Factor 108  
¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼

5½YbJ 60  
Set Factor 58.5  
| | | | | | | | | |

5½XJ 50q  
Set Factor 140  
¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾

5½ZbJ 54 (\$3.00)  
Set Factor 99  
¼ ½ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾

5½YJ 95i  
Set Factor 72  
¼ ½ ¾

5½YbJ 60  
Set Factor 117  
¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾

5½XJ 60  
Set Factor 63  
| | | | | | | | | |

5½YJ 50K  
Set Factor 84  
¾

5½YbK 10  
Set Factor 117  
¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼

5½XJ 50  
Set Factor 126  
¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼ ¼

5½XcJ 50  
Set Factor 139.5  
¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾

5½YbJ 50  
Set Factor 117  
¼ ½ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾

5½XJ 50  
Set Factor 126  
¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾

### 5½ Point Piece Fractions

5½B 8Af  
Set Factor 58.5  
1 2 2 2 2 2 2 2 2 2

5½Yb 110f  
Set Factor 58.5  
3 3 3 3 3 3 3 3 3 3

5½Yb 111f  
Set Factor 58.5  
4 4 4 4 4 4 4 4 4 4

5½D 8Af  
Set Factor 58.5  
1 2 2 2 2 2 2 2 2 2

5½B and 5½D 8Af, 5½Yb 110f and 111f combined  
¼ ¼ ¼ ¼ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾ ¾

**Set Factor** is the set multiplied by unit width; thus, the set factor for a character made for the 10 unit row of 8 set is 80 (10×8=80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80÷9=8.8; therefore put matrix in 9 unit row.

**Type Line:** Monotype fractions are central on the type body (point-ways) when cast on their own body, without leading: Thus, the bottom of the fraction is always below the type line of the face with which it is used—if it were not the fraction would be too small to be legible. **EXAMPLE:** If six point fractions be used in the same matrix case with a six point face, cast on a six point body, the fractions will be centered (point-ways) on this six point body; if the face be cast on eight point body, to lead it, the relation between the line of the letters and the fractions will be correct, or the same as if cast on a six point body.

**Prices:** The fraction matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.





# Monotype Figures. Composition Matrices

## 5 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

**5F 102**  
Set Factor 72  
Type Line .065

123456	789012	345678
901234	567890	123456

1234567890  
10 Characters

**5F 162J**  
Set Factor 58.5

12345678	90123456	78901234
56789012	34567890	12345678

1234567890  
11 Characters

**5F 169B**  
Set Factor 35

123456789012	345678901234	567890123456
789012345678	901234567890	11234567890

11 Characters

**5F 187**  
Set Factor 72  
Type Line .060

123456	789012	345678
901234	567890	123456

1234567890  
10 Characters

**5F 106**  
Set Factor 49.5

12345678	90123456	78901234
56789012	34567890	12345678

11 Characters

**5F 165J**  
Set Factor 54  
Type Line .060

123456789	012345678	901234567
890123456	789012345	678901234

11 Characters

**5F 175**  
Set Factor 72

123456	789012	345678
901234	567890	123456

11 Characters

**5F 187J**  
Set Factor 58.5

123456	789012	345678
901234	567890	123456

11 Characters

**5F 107J**  
Set Factor 54

123456789	012345678	901234567
890123456	789012345	678901234

11 Characters

**5F 165B**  
Set Factor 42  
Type Line .060

12345678901	23456789012	34567890123
45678901234	56789012345	67890123456

11 Characters

**5F 176**  
Set Factor 72

123456	789012	345678
901234	567890	123456

11 Characters

**5F 194**  
Set Factor 105

1234	5678	9012
3456	7890	1234

11 Characters

**5F 113**  
Set Factor 72

123456	789012	345678
901234	567890	123456

10 Characters

**5F 168J**  
Set Factor 58.5

12345678	90123456	78901234
56789012	34567890	12345678

11 Characters

**5F 184**  
Set Factor 54  
Type Line .062

123456789	012345678	901234567
890123456	789012345	678901234

11 Characters

**5F 196**  
Set Factor 75

123456	789012	345678
901234	567890	123456

11 Characters

**5F 139**  
Set Factor 67.5

12345678	901234	5678901
2345678	9012345	6789012

11 Characters

**5F 168B**  
Set Factor 45.5

12345678901	23456789012	34567890123
45678901234	56789012345	67890123456

11 Characters

**5F 185**  
Set Factor 54  
Type Line .062

123456789	012345678	901234567
890123456	789012345	678901234

11 Characters

**5F 200**  
Set Factor 127.5

1234	5678	9012
3456	7890	1234

11 Characters

**5F 156J**  
Set Factor 58.5

12345678	90123456	78901234
56789012	34567890	12345678

11 Characters

**5F 169J**  
Set Factor 45

12345678901	23456789012	34567890123
45678901234	56789012345	67890123456

11 Characters

**5F 186J**  
Set Factor 54

123456789	012345678	901234567
890123456	789012345	678901234

11 Characters

**5F 206**  
Set Factor 84

12345	67890	12345
67890	12345	67890

11 Characters

Piece fraction figures, see 10 point fraction sheet

**5F 94**  
Set Factor 90  
Type Line .0645

12345	67890	12345
67890	12345	67890

10 Characters

**5F 95**  
Set Factor 90  
Type Line .0645

12345	67890	12345
67890	12345	67890

12 Characters

**5F 146**  
Set Factor 90  
Type Line .0651

12345	67890	12345
67890	12345	67890

10 Characters

**5F 147**  
Set Factor 90  
Type Line .0651

12345	67890	12345
67890	12345	67890

10 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10×8=80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80÷9=8.8, therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a 5½ point mold is .060" (.055" + .005" = .060"), the type line for 5¾ point faces. **EXCEPTIONS:** Abnormally tall characters are of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example 5½ point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on 5½ point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them (.071" - .060" = .011").

**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.

# Monotype Figures. Composition Matrices

## 5½ Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

<p><b>5½F 5A</b> Set Factor 65.2</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>	<p><b>5½F 22</b> Set Factor 91</p> <p>12345 67890 12345 67890 12345 67890 \$1234567890 11 Characters</p>	<p><b>5½F 89</b> Set Factor 49.5 Type Line .0615</p> <p>123456789 012345678 901234567 890123456 789012345 678901234 \$1234567890 11 Characters</p>	<p><b>5½F 143</b> Set Factor 46.5</p> <p>123456789 012345678 901234567 890123456 789012345 678901234 \$1234567890 11 Characters</p>
<p><b>5½F 5C</b> Set Factor 65.2</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>	<p><b>5½F 28J</b> Set Factor 58.5</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890 11 Characters</p>	<p><b>5½F 90</b> Set Factor 66 Type Line .0615</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 1234567890 10 Characters</p>	<p><b>5½F 144</b> Set Factor 63 Type Line .0650</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>
<p><b>5½F 7A</b> Set Factor 42</p> <p>123456789 012345678 901234567 890123456 789012345 678901234 \$1234567890 11 Characters</p>	<p><b>5½H3F 28J</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>5½F 92J</b> Set Factor 58.5</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890 11 Characters</p>	<p><b>5½F 145</b> Set Factor 65.3 Type Line .0630</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>
<p><b>5½F 8</b> Set Factor 49.5</p> <p>123456789 012345678 901234567 890123456 789012345 678901234 \$1234567890 11 Characters</p>	<p><b>5½F 30A</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>	<p><b>5½F 118J</b> Set Factor 58.5</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890 11 Characters</p>	<p><b>5½F 149J</b> Set Factor 54</p> <p>123456789 012345678 901234567 890123456 789012345 678901234 \$1234567890 11 Characters</p>
<p><b>5½F 10</b> Set Factor 70 Type Line .071</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890e., 14 Characters</p>	<p><b>5½F 30C</b> Set Factor 49</p> <p>123456789 012345678 901234567 890123456 789012345 678901234 \$1234567890 11 Characters</p>	<p><b>5½F 122</b> Set Factor 72 Type Line .0630</p> <p>123456 789012 345678 901234 567890 123456 1234567890 10 Characters</p>	<p><b>5½F 156</b> Set Factor 65.3</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>
<p><b>5½F 21E</b> Set Factor 58.5</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890 11 Characters</p>	<p><b>5½F 54</b> Set Factor 108.7 Type Line .067</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890 11 Characters</p>	<p><b>5½H9F 122</b> Set Factor 72 Type Line .0630</p> <p>333333 333333 333333 333333 333333 333333 3333333333 1 Character</p>	<p><b>5½F 178</b> Set Factor 72 Type Line .0645</p> <p>123456 789012 345678 901234 567890 123456 1234567890 10 Characters</p>
<p><b>5½G 21E</b> Set Factor 58.5</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890 11 Characters</p>	<p><b>5½F 55J</b> Set Factor 91</p> <p>12345 67890 12345 67890 12345 67890 \$1234567890 11 Characters</p>	<p><b>5½F 134</b> Set Factor 43.5</p> <p>12345678901 23456789012 34567890123 45678901234 56789012345 67890123456 \$1234567890 11 Characters</p>	<p><b>5½H9F 178</b> Set Factor 72 Type Line .0645</p> <p>333333 333333 333333 333333 333333 333333 3333333333 1 Character</p>
<p><b>5½F 21G</b> Set Factor 58.5</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890 11 Characters</p>	<p><b>5½F 56J</b> Set Factor 63 Type Line .065</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>	<p><b>5½F 142J</b> Set Factor 65.3</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>	<p><b>5½F 134</b> Set Factor 54 Type Line .0670</p> <p>123456789 012345678 901234567 890123456 789012345 678901234 1234567890. 11 Characters</p>
<p><b>5½G 21G</b> Set Factor 58.5</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890 11 Characters</p>	<p><b>5½F 82</b> Set Factor 58.5</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890 11 Characters</p>	<p><b>5½F 142J</b> Set Factor 65.3</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>	<p><b>5½F 134</b> Set Factor 54 Type Line .0670</p> <p>123456789 012345678 901234567 890123456 789012345 678901234 1234567890. 11 Characters</p>

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10×8 = 80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80 ÷ 9 = 8.8, therefore put matrix in 9 unit row.

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# Monotype Figures. Composition Matrices

## 5½ Point

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**5¼F 185**  
Set Factor 54  
Type Line .0670  
123456789 012345678 901234567  
890123456 789012345 678901234  
1234567890.  
11 Characters

**5¼F 186**  
Set Factor 54  
123456789 012345678 901234567  
890123456 789012345 678901234  
1234567890  
10 Characters

**5¼F 198**  
Set Factor 60  
Type Line .0645  
12345678 90123456 78901234  
56789012 34567890 12345678  
1234567890  
10 Characters

**5¼F 201**  
Set Factor 99  
12345 67890 12345  
67890 12345 67890  
\$ 1234567890  
11 Characters

**5¼F 187**  
Set Factor 72  
Type Line .0650  
123456 789012 345678  
901234 567890 123456  
1234567890  
10 Characters

**5¼H9F 186**  
Set Factor 54  
333333333 333333333 333333333  
333333333 333333333 333333333  
3333333333333  
1 Character

**5¼H 9F 198**  
Set Factor 60  
Type Line .0645  
35835835 83583583 58358358  
58358358 35835835 83583583  
3583583583  
3 Characters

**5¼F 255J**  
Set Factor 65.3  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 ( $10 \times 8 = 80$ ). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge;  $80 \div 9 = 8.8$ , therefore put matrix in 9 unit row.

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**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.

# Monotype Figures. Composition Matrices

## 6 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

<p><b>6F 1</b> Set Factor 54</p> <table border="0" style="width: 100%;"> <tr><td>12345678</td><td>90123456</td><td>78901234</td></tr> <tr><td>56789012</td><td>34567890</td><td>12345678</td></tr> </table> <p>\$1234567890. 11 Characters</p>	12345678	90123456	78901234	56789012	34567890	12345678	<p><b>6F 8C</b> Set Factor 63</p> <table border="0" style="width: 100%;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> </table> <p>\$1234567890 11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	<p><b>6G 16E</b> Set Factor 63</p> <table border="0" style="width: 100%;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> </table> <p>\$1234567890 11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	<p><b>6F 20C</b> Set Factor 63</p> <table border="0" style="width: 100%;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> </table> <p>\$1234567890 11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012
12345678	90123456	78901234																									
56789012	34567890	12345678																									
1234567	8901234	5678901																									
2345678	9012345	6789012																									
1234567	8901234	5678901																									
2345678	9012345	6789012																									
1234567	8901234	5678901																									
2345678	9012345	6789012																									
<p><b>6H9F 1</b> Set Factor 54</p> <table border="0" style="width: 100%;"> <tr><td>369369</td><td>369369</td><td>369369</td></tr> <tr><td>369369</td><td>369369</td><td>369369</td></tr> </table> <p>3 Characters</p>	369369	369369	369369	369369	369369	369369	<p><b>6F 11</b> Set Factor 54</p> <table border="0" style="width: 100%;"> <tr><td>12345678</td><td>90123456</td><td>78901234</td></tr> <tr><td>56789012</td><td>34567890</td><td>12345678</td></tr> </table> <p>\$1234567890 11 Characters</p>	12345678	90123456	78901234	56789012	34567890	12345678	<p><b>6F 17</b> Set Factor 54</p> <table border="0" style="width: 100%;"> <tr><td>12345678</td><td>90123456</td><td>78901234</td></tr> <tr><td>56789012</td><td>34567890</td><td>12345678</td></tr> </table> <p>\$1234567890.. 13 Characters</p>	12345678	90123456	78901234	56789012	34567890	12345678	<p><b>6F 21E</b> Set Factor 63</p> <table border="0" style="width: 100%;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> </table> <p>\$1234567890 11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012
369369	369369	369369																									
369369	369369	369369																									
12345678	90123456	78901234																									
56789012	34567890	12345678																									
12345678	90123456	78901234																									
56789012	34567890	12345678																									
1234567	8901234	5678901																									
2345678	9012345	6789012																									
<p><b>6H91F 1</b> Set Factor 54</p> <table border="0" style="width: 100%;"> <tr><td>333333</td><td>333333</td><td>333333</td></tr> <tr><td>333333</td><td>333333</td><td>333333</td></tr> </table> <p>1 Character</p>	333333	333333	333333	333333	333333	333333	<p><b>6G 11J</b> Set Factor 63</p> <table border="0" style="width: 100%;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> </table> <p>\$1234567890 11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	<p><b>6H9F 17</b> Set Factor 54 Type Line .076</p> <table border="0" style="width: 100%;"> <tr><td>33333333</td><td>33333333</td><td>33333333</td></tr> <tr><td>33333333</td><td>33333333</td><td>33333333</td></tr> </table> <p>1 Character</p>	33333333	33333333	33333333	33333333	33333333	33333333	<p><b>6H2F 21E</b> Set Factor 54</p> <table border="0" style="width: 100%;"> <tr><td>12345678</td><td>90123456</td><td>78901234</td></tr> <tr><td>56789012</td><td>34567890</td><td>12345678</td></tr> </table> <p>\$1234567890 11 Characters</p>	12345678	90123456	78901234	56789012	34567890	12345678
333333	333333	333333																									
333333	333333	333333																									
1234567	8901234	5678901																									
2345678	9012345	6789012																									
33333333	33333333	33333333																									
33333333	33333333	33333333																									
12345678	90123456	78901234																									
56789012	34567890	12345678																									
<p><b>6F 2</b> Set Factor 54</p> <table border="0" style="width: 100%;"> <tr><td>12345678</td><td>90123456</td><td>78901234</td></tr> <tr><td>56789012</td><td>34567890</td><td>12345678</td></tr> </table> <p>\$1234567890.. 13 Characters</p>	12345678	90123456	78901234	56789012	34567890	12345678	<p><b>6F 12</b> Set Factor 54</p> <table border="0" style="width: 100%;"> <tr><td>12345678</td><td>90123456</td><td>78901234</td></tr> <tr><td>56789012</td><td>34567890</td><td>12345678</td></tr> </table> <p>\$1234567890.. 14 Characters</p>	12345678	90123456	78901234	56789012	34567890	12345678	<p><b>6F 18</b> Set Factor 63</p> <table border="0" style="width: 100%;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> </table> <p>\$1234567890 11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	<p><b>6H9YF 21E</b> Set Factor 54</p> <table border="0" style="width: 100%;"> <tr><td>69696969</td><td>69696969</td><td>69696969</td></tr> <tr><td>96969696</td><td>96969696</td><td>96969696</td></tr> </table> <p>2 Characters</p>	69696969	69696969	69696969	96969696	96969696	96969696
12345678	90123456	78901234																									
56789012	34567890	12345678																									
12345678	90123456	78901234																									
56789012	34567890	12345678																									
1234567	8901234	5678901																									
2345678	9012345	6789012																									
69696969	69696969	69696969																									
96969696	96969696	96969696																									
<p><b>6F 5A</b> Set Factor 69.7</p> <table border="0" style="width: 100%;"> <tr><td>123456</td><td>789012</td><td>345678</td></tr> <tr><td>901234</td><td>567890</td><td>123456</td></tr> </table> <p>\$1234567890 11 Characters</p>	123456	789012	345678	901234	567890	123456	<p><b>6H9F 12</b> Set Factor 54</p> <table border="0" style="width: 100%;"> <tr><td>33333333</td><td>33333333</td><td>33333333</td></tr> <tr><td>33333333</td><td>33333333</td><td>33333333</td></tr> </table> <p>1 Character</p>	33333333	33333333	33333333	33333333	33333333	33333333	<p><b>6F 19</b> Set Factor 108 Type Line .0785</p> <table border="0" style="width: 100%;"> <tr><td>1234</td><td>5678</td><td>9012</td></tr> <tr><td>3456</td><td>7890</td><td>1234</td></tr> </table> <p>\$1234567890c.. 14 Characters</p>	1234	5678	9012	3456	7890	1234	<p><b>6G 21E</b> Set Factor 63</p> <table border="0" style="width: 100%;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> </table> <p>\$1234567890 11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012
123456	789012	345678																									
901234	567890	123456																									
33333333	33333333	33333333																									
33333333	33333333	33333333																									
1234	5678	9012																									
3456	7890	1234																									
1234567	8901234	5678901																									
2345678	9012345	6789012																									
<p><b>6F 5C</b> Set Factor 69.7</p> <table border="0" style="width: 100%;"> <tr><td>123456</td><td>789012</td><td>345678</td></tr> <tr><td>901234</td><td>567890</td><td>123456</td></tr> </table> <p>\$1234567890 11 Characters</p>	123456	789012	345678	901234	567890	123456	<p><b>6F 13</b> Set Factor 54</p> <table border="0" style="width: 100%;"> <tr><td>12345678</td><td>90123456</td><td>78901234</td></tr> <tr><td>56789012</td><td>34567890</td><td>12345678</td></tr> </table> <p>\$1234567890 11 Characters</p>	12345678	90123456	78901234	56789012	34567890	12345678	<p><b>6F 19A</b> Set Factor 67.5</p> <table border="0" style="width: 100%;"> <tr><td>123456</td><td>789012</td><td>345678</td></tr> <tr><td>901234</td><td>567890</td><td>123456</td></tr> </table> <p>\$1234567890 11 Characters</p>	123456	789012	345678	901234	567890	123456	<p><b>6H2F 21G</b> Set Factor 54</p> <table border="0" style="width: 100%;"> <tr><td>12345678</td><td>90123456</td><td>78901234</td></tr> <tr><td>56789012</td><td>34567890</td><td>12345678</td></tr> </table> <p>\$1234567890 11 Characters</p>	12345678	90123456	78901234	56789012	34567890	12345678
123456	789012	345678																									
901234	567890	123456																									
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56789012	34567890	12345678																									
123456	789012	345678																									
901234	567890	123456																									
12345678	90123456	78901234																									
56789012	34567890	12345678																									
<p><b>6F 8</b> Set Factor 54</p> <table border="0" style="width: 100%;"> <tr><td>12345678</td><td>90123456</td><td>78901234</td></tr> <tr><td>56789012</td><td>34567890</td><td>12345678</td></tr> </table> <p>\$1234567890 11 Characters</p>	12345678	90123456	78901234	56789012	34567890	12345678	<p><b>6H2F 15E</b> Set Factor 54</p> <table border="0" style="width: 100%;"> <tr><td>oooooooo</td><td>oooooooo</td><td>oooooooo</td></tr> <tr><td>oooooooo</td><td>oooooooo</td><td>oooooooo</td></tr> </table> <p>1 Character</p>	oooooooo	oooooooo	oooooooo	oooooooo	oooooooo	oooooooo	<p><b>6F 20</b> Set Factor 84</p> <table border="0" style="width: 100%;"> <tr><td>12345</td><td>67890</td><td>12345</td></tr> <tr><td>67890</td><td>12345</td><td>67890</td></tr> </table> <p>\$1234567890c.. 15 Characters</p>	12345	67890	12345	67890	12345	67890	<p><b>6F 21G</b> Set Factor 63</p> <table border="0" style="width: 100%;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> </table> <p>\$1234567890 11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012
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<p><b>6F 8A</b> Set Factor 63</p> <table border="0" style="width: 100%;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> </table> <p>\$1234567890 11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	<p><b>6F 16</b> Set Factor 63</p> <table border="0" style="width: 100%;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> </table> <p>\$1234567890 11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	<p><b>6F 20A</b> Set Factor 63</p> <table border="0" style="width: 100%;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> </table> <p>\$1234567890 11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	<p><b>6G 21G</b> Set Factor 63</p> <table border="0" style="width: 100%;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> </table> <p>\$1234567890 11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012
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<p><b>6H9F 8A</b> Set Factor 63</p> <table border="0" style="width: 100%;"> <tr><td>33333333</td><td>33333333</td><td>33333333</td></tr> <tr><td>33333333</td><td>33333333</td><td>33333333</td></tr> </table> <p>1 Character</p>	33333333	33333333	33333333	33333333	33333333	33333333	<p><b>6F 16E</b> Set Factor 63</p> <table border="0" style="width: 100%;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> </table> <p>\$1234567890 11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	<p><b>6F 20A</b> Set Factor 63</p> <table border="0" style="width: 100%;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> </table> <p>\$1234567890 11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	<p><b>6H2F 21G</b> Set Factor 54</p> <table border="0" style="width: 100%;"> <tr><td>12345678</td><td>90123456</td><td>78901234</td></tr> <tr><td>56789012</td><td>34567890</td><td>12345678</td></tr> </table> <p>\$1234567890 11 Characters</p>	12345678	90123456	78901234	56789012	34567890	12345678
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**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10×8=80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80÷9=8.8, therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a 5½ point mold is .060" (.055" + .005" = .060"), the type line for 5½ point faces. **EXCEPTIONS:** Abnormally tall characters are of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example 5½ point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on 5½ point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them (.071" - .060" = .011").

**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.

# Monotype Figures. Composition Matrices

## 6 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

<p><b>6F 22E</b> Set Factor 58.5</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	\$1234567890			<p><b>6F 26</b> Set Factor 98 Type Line .0785</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234</td><td>5678</td><td>9012</td></tr> <tr><td>3456</td><td>7890</td><td>1234</td></tr> <tr><td colspan="3">\$1234567890c..</td></tr> </table> <p>14 Characters</p>	1234	5678	9012	3456	7890	1234	\$1234567890c..			<p><b>6F 31G</b> Set Factor 58.5</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	\$1234567890			<p><b>6F 36</b> Set Factor 88 Type Line .0695</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>12345</td><td>67890</td><td>12345</td></tr> <tr><td>67890</td><td>12345</td><td>67890</td></tr> <tr><td colspan="3">\$1234567890c..</td></tr> </table> <p>14 Characters</p>	12345	67890	12345	67890	12345	67890	\$1234567890c..		
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<p><b>6F 22G</b> Set Factor 58.5</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	\$1234567890			<p><b>6F 28</b> Set Factor 54</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>12345678</td><td>90123456</td><td>78901234</td></tr> <tr><td>6789012</td><td>34567890</td><td>12345678</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>11 Characters</p>	12345678	90123456	78901234	6789012	34567890	12345678	\$1234567890			<p><b>6G 31G</b> Set Factor 58.5</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	\$1234567890			<p><b>6F 36A</b> Set Factor 58.5</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	\$1234567890		
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<p><b>6G 24</b> Set Factor 54</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	\$1234567890			<p><b>6F 28J</b> Set Factor 63</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	\$1234567890			<p><b>6F 32</b> Set Factor 108 Type Line .0785</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234</td><td>5678</td><td>9012</td></tr> <tr><td>3456</td><td>7890</td><td>1234</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>11 Characters</p>	1234	5678	9012	3456	7890	1234	\$1234567890			<p><b>6F 36C</b> Set Factor 58.5</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	\$1234567890		
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<p><b>6F 25J</b> Set Factor 63</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	\$1234567890			<p><b>6F 29</b> Set Factor 98</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234</td><td>5678</td><td>9012</td></tr> <tr><td>3456</td><td>7890</td><td>1234</td></tr> <tr><td colspan="3">\$1234567890c..</td></tr> </table> <p>14 Characters</p>	1234	5678	9012	3456	7890	1234	\$1234567890c..			<p><b>6H9F 32</b> Set Factor 108 Type Line .0785</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234</td><td>5678</td><td>9012</td></tr> <tr><td>3456</td><td>7890</td><td>1234</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>10 Characters</p>	1234	5678	9012	3456	7890	1234	\$1234567890			<p><b>6F 37E</b> Set Factor 58.5</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	\$1234567890		
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<p><b>6F 26J</b> Set Factor 63</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	\$1234567890			<p><b>6G 31E</b> Set Factor 58.5</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	\$1234567890			<p><b>6F 34C</b> Set Factor 58.5</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	\$1234567890			<p><b>6G 38E</b> Set Factor 63</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>2345678</td><td>9012345</td><td>6789012</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>11 Characters</p>	1234567	8901234	5678901	2345678	9012345	6789012	\$1234567890		
1234567	8901234	5678901																																					
2345678	9012345	6789012																																					
\$1234567890																																							
1234567	8901234	5678901																																					
2345678	9012345	6789012																																					
\$1234567890																																							
1234567	8901234	5678901																																					
2345678	9012345	6789012																																					
\$1234567890																																							
1234567	8901234	5678901																																					
2345678	9012345	6789012																																					
\$1234567890																																							
<p><b>6H2F 26J</b> Set Factor 54</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>12345678</td><td>90123456</td><td>78901234</td></tr> <tr><td>56789012</td><td>34567890</td><td>12345678</td></tr> <tr><td colspan="3">\$1234567890c..</td></tr> </table> <p>14 Characters</p>	12345678	90123456	78901234	56789012	34567890	12345678	\$1234567890c..			<p><b>6H9G 31E</b> Set Factor 58.5</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>6969696</td><td>9696969</td><td>6969696</td></tr> <tr><td>9696969</td><td>6969696</td><td>9696969</td></tr> <tr><td colspan="3">696969696969</td></tr> </table> <p>2 Characters</p>	6969696	9696969	6969696	9696969	6969696	9696969	696969696969			<p><b>6F 35</b> Set Factor 94.2 Type Line .0715</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>12345</td><td>67890</td><td>12345</td></tr> <tr><td>67890</td><td>12345</td><td>67890</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>11 Characters</p>	12345	67890	12345	67890	12345	67890	\$1234567890			<p><b>6F 38E</b> Set Factor 63</p> <table border="0" style="font-family: monospace; font-size: 0.8em;"> <tr><td>1234567</td><td>8901234</td><td>5678901</td></tr> <tr><td>3456789</td><td>0123456</td><td>7890123</td></tr> <tr><td colspan="3">\$1234567890</td></tr> </table> <p>11 Characters</p>	1234567	8901234	5678901	3456789	0123456	7890123	\$1234567890		
12345678	90123456	78901234																																					
56789012	34567890	12345678																																					
\$1234567890c..																																							
6969696	9696969	6969696																																					
9696969	6969696	9696969																																					
696969696969																																							
12345	67890	12345																																					
67890	12345	67890																																					
\$1234567890																																							
1234567	8901234	5678901																																					
3456789	0123456	7890123																																					
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**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.



# Monotype Figures. Composition Matrices

## 6 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

<p><b>6G 71E</b> Set Factor 60.7</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 79K</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 89J</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6G 98K</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>
<p><b>6G 71G</b> Set Factor 60.7</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 81J</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 89K</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 99</b> Set Factor 72.5 Type Line .070</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890</p> <p>11 Characters</p>
<p><b>6F 72</b> Set Factor 54</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 86</b> Set Factor 54</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 90</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890</p> <p>10 Characters</p>	<p><b>6F 102J</b> Set Factor 67.5</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>
<p><b>6F 76J</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 86J</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 91</b> Set Factor 54</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890</p> <p>10 Characters</p>	<p><b>6F 103</b> Set Factor 54</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890</p> <p>11 Characters</p>
<p><b>6F 77</b> Set Factor 76.5</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890</p> <p>11 Characters</p>	<p><b>6H3F 86J</b> Set Factor 84</p> <p>12345 67890 12345 67890 12345 67890 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 92J</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 105</b> Set Factor 70</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890</p> <p>11 Characters</p>
<p><b>6F 77J</b> Set Factor 45</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 86K</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 96</b> Set Factor 54 Type Line .066</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 107J</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>
<p><b>6G 78J</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 87</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 97J</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6H9F 107J</b> Set Factor 63</p> <p>9999999 9999999 9999999 9999999 9999999 9999999 99999999999</p> <p>1 Character</p>
<p><b>6F 79</b> Set Factor 54</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 88J</b> Set Factor 51.7</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 97K</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6G 111J</b> Set Factor 58.5</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>
<p><b>6F 79J</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 88K</b> Set Factor 51.7</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890</p> <p>11 Characters</p>	<p><b>6G 98J</b> Set Factor 65.2</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 113J</b> Set Factor 54</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890</p> <p>11 Characters</p>

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# Monotype Figures. Composition Matrices

## 6 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

**6F 115**  
Set Factor 84  
Type Line .066  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**6F 117J**  
Set Factor 63  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**6F 117K**  
Set Factor 63  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**6F 118**  
Set Factor 54  
12345678 90123456 78901234  
56789012 34567890 12345678  
\$1234567890  
11 Characters

**6F 118J**  
Set Factor 63  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**6F 118K**  
Set Factor 63  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**6F 119J**  
Set Factor 54  
12345678 90123456 78901234  
56789012 34567890 12345678  
\$1234567890  
11 Characters

**6F 123**  
Set Factor 91  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**6F 128J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**6F 131**  
Set Factor 63  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**6F 132K**  
Set Factor 67.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**6F 134E**  
Set Factor 54  
12345678 90123456 78901234  
56789012 34567890 12345678  
\$1234567890  
11 Characters

**6F 135 (\$1.00)**  
Set Factor 63  
5555555 5555555 5555555  
5555555 5555555 5555555  
5555555555555  
1 Character

**6F 136**  
Set Factor 78  
123456 789012 345678  
901234 567890 123456  
1234567890  
10 Characters

**6F 138 (\$1.00)**  
Set Factor 63  
1234567 8901234 5678901  
2345678 9012345 6789012  
1234567890  
10 Characters

**6F 139J**  
Set Factor 58.5  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**6F 140J**  
Set Factor 45  
1234567 9012345 78901234  
56789012 34567890 12345678  
\$1234567890  
11 Characters

**6F 141J**  
Set Factor 45  
1234567 9012345 78901234  
56789012 34567890 12345678  
\$1234567890  
11 Characters

**6F 142J**  
Set Factor 69.7  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**6F 143J**  
Set Factor 63  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**6F 145J**  
Set Factor 63  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**6F 147J**  
Set Factor 91  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**6F 149**  
Set Factor 108  
Type Line .079  
1234 5678 9012  
3456 7890 1234  
\$1234567890.  
12 Characters

**6F 149J**  
Set Factor 58.5  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**6F 150A**  
Set Factor 67.5  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**6F 150C**  
Set Factor 67.5  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**6F 151 (60c)**  
Set Factor 54  
6666666 6666666 6666666  
6666666 6666666 6666666  
6666666  
9 Characters

**6F 152 (60c)**  
Set Factor 54  
9999999 9999999 9999999  
9999999 9999999 9999999  
9999999  
10 Characters

**6F 153 (60c)**  
Set Factor 36  
123456789012 345678901234 567890123456  
789012345678 901234567890 123456789012  
1234567890  
10 Characters

Showing use of  
6F 151 6F 152, and 6F 153  
66 66 66 66 66 66 66 66  
66 66 66 66 66 66 66 66

**6H3F 152 (\$1.50)**  
Set Factor 63  
9999999 9999999 9999999  
9999999 9999999 9999999  
9999999  
10 Characters

**6H33F 153 (\$1.50)**  
Set Factor 54  
12345678 90123456 78901234  
56789012 34567890 12345678  
1234567890  
10 Characters

Showing use of 6F 151,  
6H3F 152, and 6H33F 153  
66 66 66 66 66 66 66 66  
66 66 66 66 66 66 66 66

**6F 153J**  
Set Factor 63  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**6H9F 153J**  
Set Factor 63  
3333333 3333333 3333333  
3333333 3333333 3333333  
333333333333  
1 Character

**6F 156J**  
Set Factor 67.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**6F 157**  
Set Factor 63  
1234567 8901234 5678901  
2345678 9012345 6789012  
1234567890  
10 Characters

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# Monotype Figures. Composition Matrices

## 6 Point

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<p><b>6G 157E</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 164K</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6G 172G</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 187J</b> Set Factor 67.5</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>
<p><b>6G 157G</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 165J</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 173E</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 187B</b> Set Factor 52.5</p> <p>12345678 90123456 90123456 78901234 56789012 34567890 \$1234567890</p> <p>11 Characters</p>
<p><b>6F 158J</b> Set Factor 67.5</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 168J</b> Set Factor 67.5</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 175A</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 188J</b> Set Factor 67.5</p> <p>12345678 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>
<p><b>6F 159J</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 168B</b> Set Factor 52.5</p> <p>123456789 012345678 901234567 890123456 789012345 678901234 \$1234567890</p> <p>11 Characters</p>	<p><b>6G 175A</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 193</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 1234567890</p> <p>10 Characters</p>
<p><b>6F 161J</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 169J</b> Set Factor 54</p> <p>12345678 12390456 78901234 56789012 34567890 12345678 \$1234567890</p> <p>11 Characters</p>	<p><b>6G 175C</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 194</b> Set Factor 127.5</p> <p>1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 \$ 1 2 3 4 5 6 7 8 9 0</p> <p>11 Characters</p>
<p><b>6F 161K</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 169B</b> Set Factor 42</p> <p>1234567890 1234567890 1234567890 1234567890 1234567890 1234567890 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 176J</b> Set Factor 54</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 196</b> Set Factor 90</p> <p>12345 67890 12345 67890 12345 67890 \$1234567890</p> <p>11 Characters</p>
<p><b>6F 162J</b> Set Factor 67.5</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 172E</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 177</b> Set Factor 79.8</p> <p>1234567 789012 345678 901234 567890 123456 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 200</b> Set Factor 153.8</p> <p>1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 \$ 1 2 3 4 5 6 7 8 9 0</p> <p>11 Characters</p>
<p><b>6F 163J</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6G 172E</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6H2F 177</b> Set Factor 79.8</p> <p>   </p> <p>1 Characters</p>	<p><b>6F 204J</b> Set Factor 54</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890</p> <p>11 Characters</p>
<p><b>6F 164J</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 172G</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 186J</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890</p> <p>11 Characters</p>	<p><b>6F 204J</b> Set Factor 54</p> <p>12345678 90123456 78901234 56789012 34567890 12345678 \$1234567890</p> <p>11 Characters</p>

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10×8 = 80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80 ÷ 9 = 8.8, therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a 5 1/2 point mold is .060" (.055" + .005" = .060"), the type line for 5 1/2 point faces. **EXCEPTIONS:** Abnormally tall characters are of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the line is given; for example 5 1/2 point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on 5 1/2 point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them (.071" - .060" = .011").

**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.

# Monotype Figures. Composition Matrices

## 6 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

<p><b>6F 207 (\$1.00)</b> Set Factor 54</p> <p>13131313 13131313 13131313 21313131 21313131 21313131 13131313131</p> <p>2 Characters</p>	<p><b>6F 228J</b> Set Factor 84</p> <p>12345 67890 12345 67890 12345 67890</p> <p>\$1234567890</p> <p>11 Characters</p>	<p><b>6F 249J</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012</p> <p>\$1234567890</p> <p>11 Characters</p>	<p><b>6F 275J</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012</p> <p>\$1234567890</p> <p>11 Characters</p>
<p><b>6F 220</b> Set Factor 70</p> <p>123456 789012 345678 901234 567890 123456</p> <p>\$1234567890</p> <p>11 Characters</p>	<p><b>6F 249</b> Set Factor 54</p> <p>12345678 90123456 78901234 56789012 34567890 12345678</p> <p>\$1234567890</p> <p>11 Characters</p>	<p><b>6F 256J</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456</p> <p>\$1234567890</p> <p>11 Characters</p>	<p><b>6F 275K</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012</p> <p>\$1234567890</p> <p>11 Characters</p>

### Piece fractions, see 6 and 12 point fraction sheets

<p><b>6F 80</b> Set Factor 65.3 Type Line .076</p> <p>1234567 8901234 5678901 2345678 9012345 6789012</p> <p>1234567890</p> <p>10 Characters</p>	<p><b>6F 94</b> Set Factor 108 Type Line .0785</p> <p>1 2 3 4    5 6 7 8    9 0 1 2 3 4 5 6    7 8 9 0    1 2 3 4</p> <p>1 2 3 4 5 6 7 8 9 0</p> <p>10 Characters</p>	<p><b>6F 110</b> Set Factor 35 Type Line .040</p> <p>123456789012 345678901234 567890123456 789012345678 901234567890 123456789012</p> <p>12345678901234567890</p> <p>10 Characters</p>	<p><b>6F 191</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456</p> <p>1234567890</p> <p>10 Characters</p>
<p><b>6F 81</b> Set Factor 65.3</p> <p>1234567 8901234 5678901 2345678 9012345 6789012</p> <p>1234567890</p> <p>10 Characters</p>	<p><b>6F 95</b> Set Factor 108 Type Line .0785</p> <p>1 2 3 4    5 6 7 8    9 0 1 2 3 4 5 6    7 8 9 0    1 2 3 4</p> <p>1 2 3 4 5 6 7 8 9 0</p> <p>12 Characters</p>	<p><b>6F 111</b> Set Factor 35 Type Line .0696</p> <p>123456789012 345678901234 567890123456 789012345678 901234567890 123456789012</p> <p>12345678901234567890</p> <p>10 Characters</p>	<p><b>6F 192</b> Set Factor 72</p> <p>123456 781234 567812 345678 123456 781234</p> <p>12345678</p> <p>8 Characters</p>

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10x8=80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULES:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80 ÷ 9 = 8.8, therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a 5 1/2 point mold is .060" (.055" + .005" = .060"), the type line for 5 1/2 point faces. **EXCEPTIONS:** Abnormally tall characters are of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example 5 1/2 point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on 5 1/2 point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them (.071" - .060" = .011").

**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses, after the series number, which makes the price per matrix for that series the amount specified in the parentheses.





# Monotype Figures. Composition Matrices

## 7 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

**7F 5A**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**7F 18**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**7F 26J**  
Set Factor 72  
**123456 789012 345678**  
**901234 567890 123456**  
**\$1234567890**  
11 Characters

**7G 31G**  
Set Factor 65.3  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**7F 6**  
Set Factor 63  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**7F 21E**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**7F 28**  
Set Factor 63  
**1234567 8901234 5678901**  
**2345678 9012345 6789012**  
**\$1234567890**  
11 Characters

**7F 37E**  
Set Factor 65.3  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**7F 8A**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**7G 21E**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**7F 28J**  
Set Factor 72  
**123456 789012 345678**  
**901234 567890 123456**  
**\$1234567890**  
11 Characters

**7G 37E**  
Set Factor 65.3  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**7F 8C**  
Set Factor 72  
**123456 789012 345678**  
**901234 567890 123456**  
**\$1234567890**  
11 Characters

**7F 21G**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**7H3F 28J**  
Set Factor 90  
**12345 67890 12345**  
**67890 12345 67890**  
**\$1234567890**  
11 Characters

**7F 37G**  
Set Factor 65.3  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**7F 13**  
Set Factor 63  
1234567 8012345 6789012  
3456789 0123456 7890123  
\$1234567890  
11 Characters

**7G 21G**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**7F 31E**  
Set Factor 65.3  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**7F 38E**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**7F 16E**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**7F 25J**  
Set Factor 69.7  
**123456 789012 345678**  
**901234 567890 123456**  
**\$1234567890**  
11 Characters

**7G 31E**  
Set Factor 65.3  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**7G 38E**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**7G 16E**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**7G 25J**  
Set Factor 69.7  
**123456 789012 345678**  
**901234 567890 123456**  
**\$1234567890**  
11 Characters

**7H9G 31E**  
Set Factor 65.3  
6969696 9696969 6969696  
9696969 6969696 9696969  
69696969696969  
2 Characters

**7F 38G**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**7G 16G**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**7G 25K**  
Set Factor 69.7  
**123456 789012 345678**  
**901234 567890 123456**  
**\$1234567890**  
11 Characters

**7F 31G**  
Set Factor 65.3  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**7G 38G**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

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# Monotype Figures. Composition Matrices

## 7 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

<p><b>7F 48J</b> Set Factor 69.7</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>7F 91</b> Set Factor 63</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 1234567890 10 Characters</p>	<p><b>7F 161J</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>7G 172G</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>
<p><b>7F 56J</b> Set Factor 69.7</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>7F 92J</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>7F 164J</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>7F 175A</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>
<p><b>7F 62</b> Set Factor 120 Type Line .0785</p> <p>1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9 0 1 2 3 4 \$ 1 2 3 4 5 6 7 8 9 0 11 Characters</p>	<p><b>7F 107J</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>7F 165</b> Set Size .0592 Type Line .080</p> <p>1234512 3451234 5123451 2345123 4512345 1234512 12345 5 Characters</p>	<p><b>7G 175A</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>
<p><b>7F 76J</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>7F 118J</b> Set Factor 72</p> <p>123456 789012 345678 901234 578901 234567 \$1234567890 11 Characters</p>	<p><b>7F 166</b> Set Size .0592 Type Line .080</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 01234567890 10 Characters</p>	<p><b>7G 175C</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>
<p><b>7F 78</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>7F 124 (\$1.00)</b> Set Factor 65.2</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 1234567890 11 Characters</p>	<p><b>7F 167</b> Set Size .0592 Type Line .080</p> <p>5050505 0505050 5050505 0505050 5050505 0505050 505050505050 2 Characters</p>	<p><b>7F 186J</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>
<p><b>7F 79J</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>7F 148</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 1234567890 10 Characters</p>	<p><b>7F 172E</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>7F 188 (\$1.00)</b> Set Factor 65.3</p> <p>5555555 5555555 5555555 5555555 5555555 5555555 555555555555 1 Character</p>
<p><b>7F 86J</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>7F 150A</b> Set Factor 76.5</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>7G 172E</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>7F 195</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 1234567890 10 Characters</p>
<p><b>7F 90</b> Set Factor 84</p> <p>12345 67890 12345 67890 12345 67890 1234567890 10 Characters</p>	<p><b>7F 150C</b> Set Factor 76.5</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>7F 172G</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>7F 249J</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>

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**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.

# Monotype Figures. Composition Matrices

## 7 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

<p><b>7F 337E</b> Set Factor 65.3</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>	<p><b>7F 337G</b> Set Factor 65.3</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>
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### Piece fractions, sec 7 point fraction sheet

<p><b>7F 110</b> Set Factor 40</p> <p>3333333333 3333333333 3333333333 3333333333 3333333333 3333333333 3333333333 3333333333 3333333333 10 Characters</p>	<p><b>7F 111</b> Set Factor 40</p> <p>4444444444 4444444444 4444444444 4444444444 4444444444 4444444444 4444444444 4444444444 4444444444 10 Characters</p>
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**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 ( $10 \times 8 = 80$ ). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge;  $80 \div 9 = 8.8$ , therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a  $5 \frac{1}{2}$  point mold is .060" ( $.055" + .005" = .060"$ ), the type line for  $5 \frac{1}{2}$  point faces. **EXCEPTIONS:** Abnormally tall characters are of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example  $5 \frac{1}{2}$  point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on  $5 \frac{1}{2}$  point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them ( $.071" - .060" = .011"$ ).

**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.



# Monotype Figures. Composition Matrices

## 8 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

**8F 1**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
1234567890  
10 Characters

**8F 8C**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8G 16G**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 21G**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 1A**  
Set Factor 63  
1234567 8901234 5678901  
2345678 9012345 6789012  
1234567890  
11 Characters

**8F 11**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 18**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8G 21E**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 1C**  
Set Factor 63  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**8G 11J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 19**  
Set Factor 144  
Type Line .1005  
123 456 789  
012 345 678  
\$123456c.  
14 Characters

**8H2G 21E**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 3A**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 12J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 20**  
Set Factor 102  
1234 5678 9012  
3456 7890 1234  
\$1234567890c.,  
15 Characters

**8H9F 21E**  
Set Factor 72  
\$\$\$\$\$\$ \$\$\$\$\$\$ \$\$\$\$\$\$  
\$\$\$\$\$\$ \$\$\$\$\$\$ \$\$\$\$\$\$  
\$\$\$\$\$\$ \$\$\$\$\$\$  
1 Character

**8F 5A**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 13**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 20A**  
Set Factor 78.8  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8G 21G**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 8**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 16**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 20C**  
Set Factor 78.8  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8FA 21E (\$1.00)**  
Set Factor 76.5  
8888888 8888888 8888888  
8888888 8888888 8888888  
888888888888  
1 Character

**8F 8A**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 16E**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 21**  
Set Factor 51  
123456789 012345678 901234567  
890123456 789012345 678901234  
\$1234567890  
11 Characters

**8F 22E**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8H9F 8A**  
Set Factor 76.5  
\$\$\$\$\$\$ \$\$\$\$\$\$ \$\$\$\$\$\$  
\$\$\$\$\$\$ \$\$\$\$\$\$ \$\$\$\$\$\$  
\$\$\$\$\$\$ \$\$\$\$\$\$  
1 Character

**8G 16E**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 21E**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 22G**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10x8=80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80÷9=8.8, therefore put matrix in 9 unit row.

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# Monotype Figures. Composition Matrices

## 8 Point

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<p><b>8F 23</b> Set Factor 81</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 26J</b> Set Factor 76.5</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8H9F 31 (\$1.00)</b> Set Factor 72</p> <p>555555 555555 555555 555555 555555 555555 555555555555 1 Character</p>	<p><b>8F 34C</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>
<p><b>8F 23K</b> Set Factor 76.5</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8H3F 26J</b> Set Factor 81</p> <p>123456 789012 345678 901234 567890 123456 1234567890 10 Characters</p>	<p><b>8F 31E</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 35</b> Set Factor 117</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890 11 Characters</p>
<p><b>8G 25</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 27</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 1234567890 10 Characters</p>	<p><b>8H9F 31E</b> Set Factor 72</p> <p>696969 696969 696969 696969 696969 696969 6969696969 2 Characters</p>	<p><b>8F 36A</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>
<p><b>8F 25J</b> Set Factor 76.5</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 28</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 31G</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 36C</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>
<p><b>8G 25J</b> Set Factor 76.5</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 28J</b> Set Factor 76.5</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8G 31E</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 37</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>
<p><b>8H9G 25</b> Set Factor 72</p> <p>696969 696969 696969 969696 969696 969696 6969696969 2 Characters</p>	<p><b>8F 29</b> Set Factor 119</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890c 12 Characters</p>	<p><b>8G 31G</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 37E</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>
<p><b>8G 25K</b> Set Factor 76.5</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 30 (\$1.00)</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 1234567890 10 Characters</p>	<p><b>8F 33</b> Set Factor 102</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890c., 14 Characters</p>	<p><b>8F 37G</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>
<p><b>8F 26</b> Set Factor 119 Type Line .093</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890c., 14 Characters</p>	<p><b>8F 31</b> Set Factor 119</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890c., 14 Characters</p>	<p><b>8F 34A</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8G 37E</b> Set Factor 72</p> <p>123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>

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# Monotype Figures. Composition Matrices

## 8 Point

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**8G 37G**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 38**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890.  
12 Characters

**8F 38E**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 38G**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8G 38E**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8G 38G**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 39J**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 40**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 39**  
Set Factor 110.5  
1234 5678 9012  
3456 7890 1234  
\$1234567890c..  
14 Characters

**8H9F 39**  
Set Factor 110.5  
3333 3333 3333  
3333 3333 3333  
3333333333  
1 Character

**8G 42J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 44**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 45J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8H7F 46**  
Set Factor 126  
Type Line .098  
1234 5678 9012  
3456 7890 1234  
\$1234567890c..  
14 Characters

**8F 47**  
Set Factor 93.5  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**8F 47J (\$2.50)**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
1234567890  
10 Characters

**8F 48J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 49J**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 51**  
Set Factor 144  
1 2 3 4 5 6 7 8 9 10 11 12  
13 14 15 16 17 18 19 20 21 22 23 24  
25 26 27 28 29 30 31 32 33 34 35 36  
37 38 39 40 41 42 43 44 45 46 47 48  
49 50 51 52 53 54 55 56 57 58 59 60  
61 62 63 64 65 66 67 68 69 70 71 72  
73 74 75 76 77 78 79 80 81 82 83 84  
85 86 87 88 89 90 91 92 93 94 95 96  
97 98 99  
99 Characters

**8F 51 (60c)**  
Set Factor 216  
100 101 102 104 105 106 107 108  
109 110 111 112 113 114 115 116  
117 118 119 120 121 122 123 124  
125 126 127 128 129 130 131 132  
133 134 135 136 137 138 139 140  
141 142 143 144 145 146 147 148  
149 150 151 152 153 154 155 156  
157 158 159 160 161 162 163 164  
165 166 167 168 169 170 171 172  
173 174 175 176 177 178 179 180  
181 182 183 184 185 186 187 188  
189 190 191 192 193 194 195 196  
197 198 199 200 201 202 203 204  
205 206 207 208 209 210 211 212  
213 214 215 216 217 218 219 220  
221 222 223 224 225 226 227 228  
229 230 231 232 233 234 235 236  
237 238 239 240 241 242 243 244  
245 246 247 248 249 250 251 252  
253 254 255 256 257 258 259 260  
261 262 263 264 265 266 267 268  
269 270 271 272 273 274 275 276  
277 278 279 280 281 282 283 284  
285 286 287 288 289 290 291 292  
293 294 295 296 297 298 299 300  
200 Characters

**8F 51J**  
Set Factor 54  
12345678 90123456 78901234  
56789012 34567890 12345678  
\$1234567890  
11 Characters

**8F 52J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 56**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 56J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 57**  
Set Factor 102  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
12 Characters

**8F 58J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 60J**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 60K**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 63**  
Set Factor 102  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

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# Monotype Figures. Composition Matrices

## 8 Point

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<p><b>8F 63J</b> Set Factor 81 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 68J</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 77J</b> Set Factor 58.5 1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>	<p><b>8F 86J</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>
<p><b>8G 64J</b> Set Factor 65.3 1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>	<p><b>8F 68K</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8G 78J</b> Set Factor 78.8 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8H3F 86J</b> Set Factor 102 1234 5678 9012 3456 7890 1234 \$1234557890 11 Characters</p>
<p><b>8H9G 64J (\$1.00)</b> Set Factor 65.3 5555555 5555555 5555555 5555555 5555555 5555555 5555555555 1 Character</p>	<p><b>8F 69J</b> Set Factor 63 1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>	<p><b>8F 79</b> Set Factor 72 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8H2BF 86JF</b> Set Factor 72 123456 789012 345678 901234 567890 123456 1234567890 10 Characters</p>
<p><b>8G 64K</b> Set Factor 65.3 1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>	<p><b>8G 71E</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 79J</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 86K</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>
<p><b>8F 65</b> Set Factor 153 Type Line .095 <b>123 456 789</b> <b>012 345 678</b> <b>\$123456c.,</b> 14 Characters</p>	<p><b>8G 71G</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8H9F 79J</b> Set Factor 76.5 111111 111111 111111 111111 111111 111111 111111111111 1 Character</p>	<p><b>8F 88</b> Set Factor 120 1234 5678 9012 3456 7890 1234 \$1234567890 11 Characters</p>
<p><b>8F 66J</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 74L</b> Set Size .0553 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 79K</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 88J</b> Set Factor 63 1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>
<p><b>8F 67</b> Set Factor 90 12345 67890 12345 67890 12345 67890 \$1234567890 11 Characters</p>	<p><b>8F 76</b> Set Factor 72 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 81J</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 88K</b> Set Factor 63 1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>
<p><b>8F 68</b> Set Factor 126 1234 5678 901 2345 6789 012 \$1234567890 11 Characters</p>	<p><b>8F 76J</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 86</b> Set Factor 72 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 89J</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10 × 8 = 80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80 ÷ 9 = 8.8, therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a 5 1/2 point mold is .060" (.055" + .005" = .060"), the type line for 5 1/2 point faces. **EXCEPTIONS:** Abnormally tall characters are of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example 5 1/2 point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on 5 1/2 point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them (.071" — .060" = .011").

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# Monotype Figures. Composition Matrices

## 8 Point

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**8F 89K**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8G 98J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 113J**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 118K**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 90**  
Set Factor 96  
12345 67890 12345  
67890 12345 67890  
1234567890  
10 Characters

**8G 98K**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 115C**  
Set Factor 72  
~~123456~~ 789012 ~~345678~~  
~~901234~~ 567890 ~~123456~~  
\$1234567890  
11 Characters

**8F 119**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890c.,  
14 Characters

**8F 91**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
1234567890  
10 Characters

**8F 102J**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 116**  
Set Factor 119  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**8F 119J**  
Set Factor 65.3  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**8F 92**  
Set Factor 72  
Type Line .010  
123456 789012 345678  
901234 567890 123456  
1234567890.  
11 Characters

**8F 104**  
Set Factor 87.8  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 117**  
Set Factor 96  
12345 67890 12345  
67890 12345 67890  
\$1234567890c.  
13 Characters

**8F 122**  
Set Factor 88  
Type Line .088  
12345 67890 12345  
67890 12345 67890  
1234567890  
10 Characters

**8F 92J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 107J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 117J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 123**  
Set Factor 110.5  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**8F 95J**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 109**  
Set Factor 120  
Type Line .088  
1234 5678 9012  
3456 7890 1234  
1234567890  
10 Characters

**8F 117K**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 126**  
Set Factor 63  
1234567 8901234 5678901  
2345678 9012345 6789012  
1234567890.,  
12 Characters

**8F 97J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8G 111J**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 118**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 127**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
1234567890.,  
12 Characters

**8F 97K**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 112**  
Set Factor 102  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**8F 118J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 128J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10×8=80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Give the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80÷9=8.8, therefore put matrix in 9 unit row.

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# Monotype Figures. Composition Matrices

## 8 Point

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**8F 130**  
Set Factor 51  
Type Line .080

12345678	90123456	78901234
56789012	34567890	12345678

\$1234567890  
11 Characters

**8F 132K**  
Set Factor 81

12345	67890	12345
67890	12345	67890

\$1234567890  
11 Characters

**8F 134E**  
Set Factor 72

123456	789012	345678
901234	567890	123456

\$1234567890  
11 Characters

**8F 139J**  
Set Factor 72

123456	789012	345678
901234	567890	123456

\$1234567890  
11 Characters

**8F 140J**  
Set Factor 58.5

12345678	90123456	78901234
56789012	34567890	12345678

\$1234567890  
11 Characters

**8F 141J**  
Set Factor 54

12345678	90123456	78901234
56789012	34567890	12345678

\$1234567890  
11 Characters

**8F 142J**  
Set Factor 83.3

123456	789012	345678
901234	567890	123456

\$1234567890  
11 Characters

**8F 143J**  
Set Factor 76.5

123456	789012	345678
901234	567890	123456

\$1234567890  
11 Characters

**8F 145J**  
Set Factor 76.5

123456	789012	345678
901234	567890	123456

\$1234567890  
11 Characters

**8F 146J**  
Set Factor 76.5

123456	789012	345678
912345	678901	234567

\$1234567890  
11 Characters

**8F 149J**  
Set Factor 76.5

123456	789012	345678
901234	567890	123456

\$1234567890  
11 Characters

**8F 150A**  
Set Factor 81

123456	789012	345678
901234	567890	123456

\$1234567890  
11 Characters

**8F 150C**  
Set Factor 81

123456	789012	345678
901234	567890	123456

\$1234567890  
11 Characters

**8F 153J**  
Set Factor 76.5

123456	789012	345678
901234	567890	123456

\$1234567890  
11 Characters

**8H9F 153J**  
Set Factor 76.5

333333	333333	333333
333333	333333	333333

333333333333  
1 Character

**8F 154 (\$1.00)**  
Set Factor 78.8

12345	67890	12345
67890	12345	67890

1234567890  
10 Characters

**8F 151 (60c)**  
Set Factor 72

(666666)	(666666)	(666666)
(666666)	(666666)	(666666)

(6666666666)  
9 Characters

**8F 152 (60c)**  
Set Factor 72

))))))	))))))	))))))
))))))	))))))	))))))

))))))  
10 Characters

**8F 153 (60c)**  
Set Factor 48

12345678	012345678	901234567
890123456	789012345	678901234

1234567890  
10 Characters

Showing use of  
8F 151, 8F 152 and 8F 153

(24)	(3)	(17)	(96)	(88)	(6)
(66)	(78)	(267)	(6648)	(47860)	

**8H3F 153 (\$1.50)**  
Set Factor 54

12345678	90123456	78901234
56789012	34567890	12345678

1234567890  
10 Characters

Showing use of  
8F 151, 8F 152 and 8H3F 153

(88)	(13)	(46)	(53)	(50)	(87)
(22)	(478)	(223)	(22538)	(26738)	

**8H33F 153 (\$1.50)**  
Set Factor 72

123456	789012	345678
901234	567890	123456

1234567890  
10 Characters

Showing use of  
8F 151, 8F 152 and 8H33F 153

(27)	(89)	(46)	(88)	(70)	(86)
(18)	(693)	(654)	(6587)	(175648)	

**8G 157E**  
Set Factor 76.5

123456	789012	345678
901234	567890	123456

\$1234567890  
11 Characters

**8G 157G**  
Set Factor 76.5

123456	789012	345678
901234	567890	123456

\$1234567890  
11 Characters

**8F 158 (\$1.00)**  
Set Factor 72

123123	123123	123123
123123	123123	123123

123123123  
3 Characters

**8F 158J**  
Set Factor 83.3

12345	67890	12345
67890	12345	67890

\$1234567890  
11 Characters

**8F 159**  
Set Factor 72  
Type Line .082

123456	789012	345678
901234	567890	123456

1234567890  
10 Characters

**8F 159J**  
Set Factor 76.5

123456	789012	345678
901234	567890	123456

\$1234567890  
11 Characters

**8F 160**  
Set Factor 72  
Type Line .082

123456	789012	345678
901234	567890	123456

1234567890  
10 Characters

**8F 161**  
Set Factor 65.3

1234567	8901234	5678901
2345678	9012345	6789012

1234567990  
10 Characters

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# Monotype Figures. Composition Matrices

## 8 Point

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<p><b>8F 161J</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 168J</b> Set Factor 81 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 173E</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 182</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 1234567890 10 Characters</p>
<p><b>8F 161K</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 169J</b> Set Factor 65.3 1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>	<p><b>8F 174</b> Set Factor 72 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 186J</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>
<p><b>8F 162J</b> Set Factor 83.3 12345 67890 12345 67890 12345 67890 \$1234567890 11 Characters</p>	<p><b>8F 171 (\$1.00)</b> Set Factor 76.0 123451 234512 345123 451234 512345 123451 1234512345 5 Characters</p>	<p><b>8F 175A</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 187J</b> Set Factor 81 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>
<p><b>8F 163J</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 172E</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8G 175A</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 188J</b> Set Factor 81 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>
<p><b>8F 164J</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8G 172E</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8G 175C</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 189</b> Set Factor 127.5 Type Line .087 123 456 789 012 345 678 1234567890 10 Characters</p>
<p><b>8F 164K</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 172G</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 176J</b> Set Factor 63 1234567 8901234 5678901 2345678 9012345 6789012 \$1234567890 11 Characters</p>	<p><b>8F 190J</b> Set Factor 108 1234 5678 9012 3456 7890 1234 \$1234567890 11 Characters</p>
<p><b>8F 165J</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8G 172G</b> Set Factor 76.5 123456 789012 345678 901234 567890 123456 \$1234567890 11 Characters</p>	<p><b>8F 180 (\$1.00)</b> Set Factor 72 123456 789012 345678 901234 567890 123456 1234567890 10 Characters</p>	<p><b>8F 194</b> Set Factor 165 123 456 789 012 345 678 \$1234567 11 Characters</p>
<p><b>8F 168</b> Set Factor 108 1234 5678 9012 3456 7890 1234 1234567890 10 Characters</p>	<p><b>8F 173</b> Set Factor 93.5 12345 67890 12345 67890 12345 67890 \$1234567890 11 Characters</p>	<p><b>8F 181</b> Set Factor 72 022222 222222 222222 022222 222222 222222 0222222222 9 Characters</p>	<p><b>8F 196</b> Set Factor 120 1234 5678 9012 3456 7890 1234 \$1234567890 11 Characters</p>

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# Monotype Figures. Composition Matrices

## 8 Point

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**8F 204J**  
Set Factor 63  
1234567 8901234 5678901  
2345678 9012345 6789012  
\$1234567890  
11 Characters

**8F 218 (\$1.00)**  
Set Factor 144

1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32	33	34	35	36
37	38	39	40	41	42	43	44	45	46	47	48
49	50	51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70	71	72
73	74	75	76	77	78	79	80	81	82	83	84
85	86	87	88	89	90	91	92	93	94	95	96
						97	98	99			

99 Characters

**8F 220**  
Set Factor 85  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**8F 275J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 205 (\$1.00)**  
Set Factor 72

123456	789012	345678
901234	567890	123456
1234567890		

10 Characters

**8F 249**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8H3F 275J**  
Set Factor 93.5  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**8F 216A**  
Set Factor 49.5  
123456789 012345678 901234567  
890123456 789012345 678901234  
\$1234567890  
11 Characters

**8F 249J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**8F 275K**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

### Piece fractions, see 8 point fraction sheet

**8F 110**  
Set Factor 42.5  
123456789 912345678 901234567  
890123456 789012345 678901234  
1234567890  
10 Characters

**8F 111**  
Set Factor 42.5  
123456789 012345678 901234567  
890123456 789012345 678901234  
1234567890  
10 Characters

**SDF 125 (\$3.00)**  
Set Factor 87.5  
16 32 64 16  
64 16 32 64 16 32 64 16 32 32  
16 32 64 16 32 64 16 32 64 16 32 64  
16 32 64  
3 Characters

**SDF 133 (\$3.00)**  
Set Factor 144  
16 32 64 16 32 64 16 32 64  
16 32 64 16 32 64 16 32 64 16 32 64  
16 32 64  
3 Characters

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# Monotype Figures. Composition Matrices

## 9 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

**9F 8A**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 21G**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9G 25J**  
Set Factor 85.5  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**9F 34A**  
Set Factor 76.5  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**9F 8C**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9G 21E**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9G 25K**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 34C**  
Set Factor 76.5  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**9F 16E**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9G 21G**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 26J**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 36A**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 18**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 22E**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 31**  
Set Factor 126  
1234 5678 9012  
3456 7890 1234  
\$1234567890c.,  
14 Characters

**9F 36C**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 20A**  
Set Factor 87.8  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**9F 22G**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 31E**  
Set Factor 78.8  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 37E**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 20C**  
Set Factor 87.8  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**9F 24J**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9H9F 31E**  
Set Factor 78.8  
\$\$\$\$\$\$ \$\$\$\$\$\$ \$\$\$\$\$\$  
\$\$\$\$\$\$ \$\$\$\$\$\$ \$\$\$\$\$\$  
\$\$\$\$\$\$\$\$\$\$\$\$\$\$  
1 Character

**9G 37E**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 21E**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 25J**  
Set Factor 85.5  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**9F 31G**  
Set Factor 78.8  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 37G**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10x8=80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80+9=8.8, therefore put matrix in 9 unit row.

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# Monotype Figures. Composition Matrices

## 9 Point

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**9G 37G**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 76J**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 150A**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**9F 175A**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 38E**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 79J**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 150C**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**9G 175A**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9G 38E**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 86J**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 165J**  
Set Factor 85.5  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**9G 175C**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 38G**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9H3F 86J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**9F 172E**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 186J**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9G 38G**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9G 98J**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9G 172E**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 337E**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 48J**  
Set Factor 83.3  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9G 98K**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 172G**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 337G**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9F 118J**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**9G 172G**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 ( $10 \times 8 = 80$ ). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge;  $80 \div 9 = 8.8$ , therefore put matrix in 9 unit row.

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# Monotype Figures. Composition Matrices

## 10 Point

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**10F 1**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
10 Characters

**10F 14**  
Set Factor 112  
1234 5678 9012  
3456 7890 1234  
**\$1234567890c.,**  
14 Characters

**10G 16E**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 21**  
Set Factor 60  
12345678 90123456 78901234  
56789012 34567890 12345678  
**\$1234567890**  
11 Characters

**10F 8A**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 15E**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10G 16G**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 21E**  
Set Factor 92.3  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10H9F 8A**  
Set Factor 90  
\$\$\$\$\$ \$\$\$\$\$ \$\$\$\$\$  
\$\$\$\$\$ \$\$\$\$\$ \$\$\$\$\$  
**\$\$\$\$\$\$\$\$\$**  
1 Character

**10G 15E**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 18**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 21G**  
Set Factor 92.3  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 8C**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 15G**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 19**  
Set Factor 180  
Type Line .124  
**1234 5678**  
**9012 3456**  
**\$12345c.,**  
14 Characters

**10G 21E**  
Set Factor 92.3  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 11**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10G 15G**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 20**  
Set Factor 123  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890c.,**  
15 Characters

**10G 21G**  
Set Factor 92.3  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10G 11J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 16**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
10 Characters

**10F 20A**  
Set Factor 94.5  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 22E**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 12J**  
Set Factor 92.3  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 16E**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 20C**  
Set Factor 94.5  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 22G**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

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# Monotype Figures. Composition Matrices

## 10 Point

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<p style="text-align: center;">10F 23K Set Factor 90</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>	<p style="text-align: center;">10F 28 Set Factor 90</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>	<p style="text-align: center;">10G 31G Set Factor 85.5</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>	<p style="text-align: center;">10G 37E Set Factor 90</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>
<p style="text-align: center;">10F 25J Set Factor 90</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>	<p style="text-align: center;">10F 28J Set Factor 94.5</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>	<p style="text-align: center;">10F 34A Set Factor 85.5</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>	<p style="text-align: center;">10G 37G Set Factor 90</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>
<p style="text-align: center;">10G 25J Set Factor 90</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>	<p style="text-align: center;">10F 29 Set Factor 140</p> <p style="text-align: center;">123 456 789 012 345 678</p> <p style="text-align: center;"><b>\$1234567890c</b></p> <p style="text-align: center;">12 Characters</p>	<p style="text-align: center;">10F 34C Set Factor 85.5</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>	<p style="text-align: center;">10F 38E Set Factor 90</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>
<p style="text-align: center;">10G 25K Set Factor 90</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>	<p style="text-align: center;">10F 31 Set Factor 140</p> <p style="text-align: center;">123 456 789 012 345 678</p> <p style="text-align: center;"><b>\$12345678c.,</b></p> <p style="text-align: center;">14 Characters</p>	<p style="text-align: center;">10F 36A Set Factor 90</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>	<p style="text-align: center;">10G 38E Set Factor 90</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>
<p style="text-align: center;">10F 26 Set Factor 140 Type Line .113</p> <p style="text-align: center;">123 456 789 012 345 678</p> <p style="text-align: center;"><b>\$12345678c.,</b></p> <p style="text-align: center;">14 Characters</p>	<p style="text-align: center;">10F 31E Set Factor 85.5</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>	<p style="text-align: center;">10F 36C Set Factor 90</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>	<p style="text-align: center;">10F 38G Set Factor 90</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>
<p style="text-align: center;">10F 26J Set Factor 90</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>	<p style="text-align: center;">10F 31G Set Factor 85.5</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>	<p style="text-align: center;">10F 37E Set Factor 90</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>	<p style="text-align: center;">10G 38G Set Factor 90</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>
<p style="text-align: center;">10F 27 Set Factor 85.5</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">10 Characters</p>	<p style="text-align: center;">10G 31E Set Factor 85.5</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>	<p style="text-align: center;">10F 37G Set Factor 90</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>	<p style="text-align: center;">10F 39J Set Factor 90</p> <p style="text-align: center;">12345 67890 12345 67890 12345 67890</p> <p style="text-align: center;"><b>\$1234567890</b></p> <p style="text-align: center;">11 Characters</p>

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 ( $10 \times 8 = 80$ ). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge;  $80 \div 9 = 8.8$ , therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a 5½ point mold is .060" (.055" + .005" = .060"), the type line for 5¾ point faces. **EXCEPTIONS:** Abnormally tall characters are of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example 5½ point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on 5¾ point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them (.071" - .060" = .011").

**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.

# Monotype Figures. Composition Matrices

## 10 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

**10G 42J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 45J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 46**  
Set Factor 144  
Type Line .110  
123 456 789  
012 345 678  
**\$1234567c.**  
14 Characters

**10H7F 46**  
Set Factor 144  
Type Line .1262  
123 456 789  
012 345 678  
**\$12345678c.**  
14 Characters

**10F 48J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 49J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 51J**  
Set Factor 63  
1234567 8901234 5678901  
2345678 9012345 6789012  
**\$1234567890**  
11 Characters

**10F 51**  
Set Factor 180  
1 2 3 4 5 6 7 8 9  
10 11 12 13 14 15 16 17 18  
19 20 21 22 23 24 25 26 27  
28 29 30 31 32 33 34 35 36  
37 38 39 40 41 42 43 44 45  
46 47 48 49 50 51 52 53 54  
55 56 57 58 59 60 61 62 63  
64 65 66 67 68 69 70 71 72  
73 74 75 76 77 78 79 80 81  
82 83 84 85 86 87 88 89 90  
91 92 93 94 95 96 97 98 99  
99 Characters

**10F 51 (60c)**  
Set Factor 225  
100 101 102 103 104 105 106  
107 108 109 110 111 112 113  
114 115 116 117 118 119 120  
121 122 123 124 125  
26 Characters

**10F 52J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 57**  
Set Factor 123  
1234 5678 9012  
3456 7890 1234  
**\$1234567890c.**  
15 Characters

**10F 58J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 60J**  
Set Factor 99  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 60K**  
Set Factor 99  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 63J**  
Set Factor 99  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10G 64J**  
Set Factor 81  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10G 64K**  
Set Factor 81  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 65**  
Set Factor 180  
Type Line .1150  
123 456 789  
012 345 678  
**\$123456c.**  
14 Characters

**10F 66**  
Set Factor 99  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 66J**  
Set Factor 94.5  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 68J**  
Set Factor 92.3  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 68K**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 69J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
**\$1234567890**  
11 Characters

**10F 70L**  
Set Size .0830  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**10G 71E**  
Set Factor 92.3  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10G 71G**  
Set Factor 92.3  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 72L**  
Set Size .0830  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10x8 = 80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80 ÷ 9 = 8.8, therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a 5 1/2 point mold is .060" (.055" + .005" = .060"), the type line for 5 1/2 point faces. **EXCEPTIONS:** Abnormally tall characters are of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example 5 1/2 point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on 5 1/2 point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them (.071" - .060" = .011").

**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.

# Monotype Figures. Composition Matrices

## 10 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

**10F 74L**  
Set Size .0692  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 81J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 89K**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 97K**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 75**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**10F 86J**  
Set Factor 92.3  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 90**  
Set Factor 120  
1234 5678 9012  
3456 7890 1234  
1234567890  
10 Characters

**10G 98J**  
Set Factor 92.3  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 76J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10H3F 86J**  
Set Factor 120  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**10F 91**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
1234567890  
10 Characters

**10G 98K**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 77J**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**10F 86K**  
Set Factor 92.3  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 92J**  
Set Factor 92.3  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 101**  
Set Factor 70  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**10G 78J**  
Set Factor 94.5  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 88J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**10F 93**  
Set Factor 119  
1234 5678 9012  
3456 7890 1234  
\$1234567890c.,  
14 Characters

**10F 102J**  
Set Factor 99  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 79J**  
Set Factor 92.3  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 88K**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**10F 95J**  
Set Factor 99  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 107J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 79K**  
Set Factor 92.3  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 89J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 97J**  
Set Factor 92.3  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10G 111J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10x8=80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** *Gives the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row.* **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge;  $80 \div 9 = 8.8$ , therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a 5½ point mold is .060" (.055" + .005" = .060"), the type line for 5¾ point faces. **EXCEPTIONS:** Abnormally tall characters are of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example 5¾ point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on 5½ point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them (.071" - .060" = .011").

**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.

# Monotype Figures. Composition Matrices

## 10 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

**10F 113J**  
Set Factor 85.5  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 119**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890c.,**  
14 Characters

**10F 138 (\$1.00)**  
Set Factor 90  
12345 67890i 23456  
7890i 234567 89012  
1234567890  
10 Characters

**10F 146J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 114**  
Set Factor 90  
Type Line .124  
12345 67890 12345  
67890 12345 67890  
**1234567890.**  
11 Characters

**10F 119J**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
**\$1234567890**  
11 Characters

**10F 139J**  
Set Factor 85.5  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 149J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 115C**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 123**  
Set Factor 136.5  
Type Line .088  
123 456 789  
012 345 678  
**\$1234567890**  
11 Characters

**10F 140J**  
Set Factor 72  
123456 789012 345678  
901234 567890 123450  
**\$1234567890**  
11 Characters

**10F 150A**  
Set Factor 99  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 117J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 128J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**10F 141J**  
Set Factor 63  
1234567 8901234 5678901  
2345678 9012345 6789012  
**\$1234567890**  
11 Characters

**10F 150C**  
Set Factor 99  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 117K**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 132K**  
Set Factor 99  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 142J**  
Set Factor 99  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 151A**  
Set Factor 87.8  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 118J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 134E**  
Set Factor 85.5  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 143J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 154 (\$1.00)**  
Set Factor 92.3  
12345 67890 12345  
67890 12345 67890  
**1234567890**  
10 Characters

**10F 118K**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 135 (\$1.00)**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**1234567890**  
10 Characters

**10F 145J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 155**  
Set Factor 140  
123 456 789  
012 345 678  
**\$12345678c.**  
13 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 ( $10 \times 8 = 80$ ). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge;  $80 \div 9 = 8.8$ , therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a  $5\frac{1}{2}$  point mold is .060" (.055" + .005" = .060"), the type line for  $5\frac{1}{2}$  point faces. **EXCEPTIONS:** Abnormally tall characters are of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example  $5\frac{1}{2}$  point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on  $5\frac{1}{2}$  point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them (.071" - .060" = .011").

**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.

# Monotype Figures. Composition Matrices

## 10 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

**10G 157E**  
Set Factor 94.5  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 163J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 169J**  
Set Factor 81  
123456 789012 345678  
901234 567890 123456  
**\$1234567890**  
11 Characters

**10F 173E**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10G 157G**  
Set Factor 94.5  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 164**  
Set Size .0830  
2367 8923 6789  
2367 8923 6789  
236789  
6 Characters

**10F 170**  
Set Factor 90  
Type Line .122  
12345 67890 12345  
67890 12345 67890  
**1234567890**  
10 Characters

**10F 174E**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 158J**  
Set Factor 99  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 164J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 171 (\$1.00)**  
Set Factor 90  
12341 23412 34123  
41234 12341 23412  
**1234123412**  
4 Characters

**10F 175A**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 159J**  
Set Factor 94.5  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 164K**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 172E**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10G 175A**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 161J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 165J**  
Set Factor 94.5  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10G 172E**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10G 175C**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 161K**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 168J**  
Set Factor 99  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 172G**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 176J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
**\$1234567890**  
11 Characters

**10F 162J**  
Set Factor 99  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 169**  
Set Factor 90  
Type Line .122  
12345 67890 12345  
67890 12345 67890  
**1234567890**  
10 Characters

**10G 172G**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**  
11 Characters

**10F 179**  
Set Factor 54  
Type Line .112  
123456789 012345678 901234567  
890123456 789012345 678901234  
1234567890  
10 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10×8 = 80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80÷9 = 8.8, therefore put matrix in 9 unit row.

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# Monotype Figures. Composition Matrices

## 10 Point

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**10F 180 (\$1.00)**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
1234567890  
10 Characters

**10F 190J**  
Set Factor 120  
1234 5678 9012  
3456 7890 1234  
\$1234567890£.,  
14 Characters

**10F 211 (\$1.50)**  
Set Factor 90  
12341 23412 34123  
41234 12341 23412  
12341234  
4 Characters

**10F 249J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 183**  
Set Factor 156  
Type Line .115  
123 456 789  
012 345 678  
\$1234567  
11 Characters

**10F 194**  
Set Factor 187.5  
12 34 56  
78 90 12  
\$1234567  
11 Characters

**10F 212 (\$1.50)**  
Set Factor 90  
12345 12345 12345  
12345 12345 12345  
1234512345  
5 Characters

**10F 275J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 186J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 196**  
Set Factor 150  
123 456 789  
012 345 678  
\$1234567890  
11 Characters

**10F 213 (\$1.50)**  
Set Factor 90  
12345 67123 45671  
23456 71234 56712  
1234567  
8 Characters

**10H3F 275J**  
Set Factor 110  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**10F 187J**  
Set Factor 99  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 204J**  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**10D 214 (\$1.50)**  
Set Factor 90  
i i i i i i i i i i i i i i i i  
i i i i i i i i i i i i i i i i  
i i i i i i i i i i i i i i i i  
3 Characters

**10F 275K**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 188J**  
Set Factor 99  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 209 (\$1.50)**  
Set Factor 90  
3567 3567 3567  
3567 3567 3567  
356735673567  
5 Characters

**10D 215 (\$1.50)**  
Set Factor 90  
57575 75757 57575  
75757 57575 75757  
575757575757  
2 Characters

**10F 337E**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**10F 190 (\$1.00)**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
1234567890  
10 Characters

**10F 210 (\$1.50)**  
Set Factor 90  
13567 13567 13567  
13567 13567 13567  
1356713567  
5 Characters

**10F 219 (\$2.50)**  
Set Factor 90  
5555555 5555555 5555555  
5555555 5555555 5555555  
5555555555555  
1 Character

**10F 337G**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

Piece fractions, see 10 point fraction sheet

**10F 110**  
Set Factor 50  
Type Line 108.4  
123456789 012345678 901234567  
890123456 789012345 678901234  
1234567890  
10 Characters

**10F 111**  
Set Factor 50  
Type Line .1196  
123456789 012345678 901234567  
890123456 789012345 678901234  
1234567890  
10 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10×8=80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80÷9=8.8, therefore put matrix in 9 unit row.

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# Monotype Figures. Composition Matrices

## 11 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

<p><b>11F 5A</b> Set Factor 103.5</p> <p>1234 5678 9012 3456 7890 1234</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>	<p><b>11F 15G</b> Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>	<p><b>11F 21E</b> Set Factor 101.3</p> <p>1234 5678 9012 3456 7890 1234</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>	<p><b>11F 25J</b> Set Factor 101.3</p> <p>1234 5678 9012 3456 7890 1234</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>
<p><b>11F 8A</b> Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>	<p><b>11F 16E</b> Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>	<p><b>11G 21E</b> Set Factor 99</p> <p>12345 67890 12345 67890 12345 67890</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>	<p><b>11G 25J</b> Set Factor 99</p> <p>12345 67890 12345 67890 12345 67890</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>
<p><b>11F 8C</b> Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>	<p><b>11F 17L</b> Set Size .1000</p> <p>123 456 789 012 345 678</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>	<p><b>11F 21G</b> Set Factor 101.3</p> <p>1234 5678 9012 3456 7890 1234</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>	<p><b>11G 25K</b> Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>
<p><b>11F 9</b> Set Factor 140 Type Line .1210</p> <p>123 456 789 012 345 678</p> <p><b>\$12345678c.,</b></p> <p>14 Characters</p>	<p><b>11F 18</b> Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>	<p><b>11G 21G</b> Set Factor 99</p> <p>12345 67890 12345 67890 12345 67890</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>	<p><b>11F 26J</b> Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>
<p><b>11G 11J</b> Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>	<p><b>11F 20A</b> Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>	<p><b>11F 22E</b> Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>	<p><b>11F 31</b> Set Factor 154</p> <p>123 456 789 012 345 678</p> <p><b>\$123456c.,</b></p> <p>14 Characters</p>
<p><b>11F 15E</b> Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>	<p><b>11F 20C</b> Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>	<p><b>11F 22G</b> Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>	<p><b>11F 31E</b> Set Factor 92.3</p> <p>12345 67890 12345 67890 12345 67890</p> <p><b>\$1234567890</b></p> <p>11 Characters</p>

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# Monotype Figures. Composition Matrices

## 11 Point

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**11G 31E**  
Set Factor 92.3  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**11F 36C**  
Set Factor 99  
*1234 5678 9012*  
*3456 7890 1234*  
*\$1234567890*  
11 Characters

**11G 38E**  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**11F 79J**  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**11F 31G**  
Set Factor 92.3  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**11F 37E**  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**11F 38G**  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**11BF 80C**  
Set Factor 66  
Type Line .069  
1234567 8901234 5678901  
2345678 9012345 6789012  
1234567890  
10 Characters

**11G 31G**  
Set Factor 92.3  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**11G 37E**  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**11G 38G**  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**11F 86J**  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**11F 34A**  
Set Factor 90  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**11F 37G**  
Set Factor 99  
*1234 5678 9012*  
*3456 7890 1234*  
*\$1234567890*  
11 Characters

**11F 48J**  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**11F 92J**  
Set Factor 101.3  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**11F 34C**  
Set Factor 90  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**11G 37G**  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**11G 71E**  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**11G 111J**  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**11F 36A**  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**11F 38E**  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**11G 71G**  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**11F 118J**  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

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# Monotype Figures. Composition Matrices

## 11 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

<p>11F 135 (\$1.00) Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234 1234567890</p> <p>10 Characters</p>	<p>11F 150C Set Factor 108</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890</p> <p>11 Characters</p>	<p>11F 172G Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890</p> <p>11 Characters</p>	<p>11F 186J Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890</p> <p>11 Characters</p>
<p>11F 140 (\$3.00) Set Factor 58.5 Type Line .065</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 1234567890</p> <p>10 Characters</p>	<p>11G 157E Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890</p> <p>11 Characters</p>	<p>11G 172G Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890</p> <p>11 Characters</p>	<p>11F 195A (\$1.50) Set Factor 112.5</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890</p> <p>11 Characters</p>
<p>11F 141 (\$3.00) Set Factor 58.5 Type Line .141</p> <p>1234567 8901234 5678901 2345678 9012345 6789012 1234567890</p> <p>10 Characters</p>	<p>11G 157G Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890</p> <p>11 Characters</p>	<p>11F 175A Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890</p> <p>11 Characters</p>	<p>11F 337E Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890</p> <p>11 Characters</p>
<p>11F 150A Set Factor 108</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890</p> <p>11 Characters</p>	<p>11F 172E Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890</p> <p>11 Characters</p>	<p>11G 175A Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234 \$123456790</p> <p>11 Characters</p>	<p>11F 337G Set Factor 99</p> <p>12345 67890 12345 67890 12345 67890 \$1234567890</p> <p>11 Characters</p>
	<p>11G 172E Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890</p> <p>11 Characters</p>	<p>11G 175C Set Factor 99</p> <p>1234 5678 9012 3456 7890 1234 \$1234567890</p> <p>11 Characters</p>	

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 ( $10 \times 8 = 80$ ). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge;  $80 \div 9 = 8.8$ , therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a  $5\frac{1}{2}$  point mold is .060" ( $.035" + .005" = .060"$ ), the type line for  $5\frac{1}{2}$  point faces. **EXCEPTIONS:** Abnormally tall characters are of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example  $5\frac{1}{2}$  point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on  $5\frac{1}{2}$  point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them ( $.071" - .060" = .011"$ ).

**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.



# Monotype Figures. Composition Matrices

## 12 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

**12F 8A**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12H9F 8A**  
Set Factor 108  
\$\$\$\$ \$\$\$\$ \$\$\$\$  
\$\$\$\$ \$\$\$\$ \$\$\$\$  
\$\$\$\$\$\$\$\$\$\$\$\$  
1 Character

**12F 8C**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12G 11J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12F 12J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12F 14A**  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12F 14C**  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12F 16**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**1234567890**  
10 Characters

**12F 16E**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12G 16E**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12F 18**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12F 19**  
Set Factor 216  
Type Line .150  
12 34 56  
78 90 12  
**\$12345c.,**  
14 Characters

**12H2F 19**  
Set Factor 153.7  
123 456 789  
012 345 678  
**\$123456c.,**  
14 Characters

**12F 20**  
Set Factor 144  
123 456 789  
012 345 678  
**\$123456c.,**  
15 Characters

**12F 20A**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12F 20C**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12F 21E**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12G 21E**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12F 21G**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12G 21G**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12F 22E**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12F 22G**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12F 23K**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12F 25J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12G 25J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12G 25K**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**12F 26**  
Set Factor 156  
123 456 789  
012 345 678  
**\$1234567c.,**  
14 Characters

**12F 26J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**  
11 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10x8 = 80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80 ÷ 9 = 8.8, therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a 5 1/2 point mold is .060" (.055" + .005" = .060"), the type line for 5 3/4 point faces. **EXCEPTIONS:** Abnormally tall characters are, of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example 5 3/4 point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on 5 1/2 point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them (.071" - .060" = .011").

**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.

# Monotype Figures. Composition Matrices

## 12 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

**12F 28J**  
Set Factor 108  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12F 36A**  
Set Factor 108  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12G 38E**  
Set Factor 108  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12F 45J**  
Set Factor 99  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12F 29**  
Set Factor 168  
**123 456 789**  
**012 345 678**  
**\$1234567c**

12 Characters

**12F 36C**  
Set Factor 108  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12F 38G**  
Set Factor 108  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12F 46**  
Set Factor 180  
Type Line .130  
**12 34 56**  
**78 90 12**  
**\$123456c.,**

14 Characters

**12F 31**  
Set Factor 168  
**123 456 789**  
**012 345 678**  
**\$1234567c.,**

14 Characters

**12F 37E**  
Set Factor 108  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12G 38G**  
Set Factor 108  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12H7F 46**  
Set Factor 180  
Type Line .1455  
**123 456 789**  
**012 345 678**  
**\$123456c.,**

14 Characters

**12F 31E**  
Set Factor 99  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12G 37E**  
Set Factor 108  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12F 39J**  
Set Factor 112.5  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12F 48**  
Set Factor 144  
**123 456 789**  
**012 345 678**  
**\$12345678c.,**

14 Characters

**12F 31G**  
Set Factor 99  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12F 37G**  
Set Factor 108  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12F 41**  
Set Factor 108  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12F 48J**  
Set Factor 108  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12F 34A**  
Set Factor 99  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12G 37G**  
Set Factor 108  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12G 42J**  
Set Factor 108  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12F 49J**  
Set Factor 108  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12F 34C**  
Set Factor 99  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12F 38E**  
Set Factor 108  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12F 44**  
Set Factor 108  
**1234 5678 9012**  
**3456 7890 1234**  
**\$1234567890**

11 Characters

**12F 51**  
Set Factor 216  
**① ② ③ ④ ⑤ ⑥ ⑦ ⑧**  
**⑨ ⑩ ⑪ ⑫ ⑬ ⑭ ⑮**

15 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 ( $10 \times 8 = 80$ ). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge;  $80 \div 9 = 8.8$ , therefore put matrix in 9 unit row.

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**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.

# Monotype Figures. Composition Matrices

## 12 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

**12F 51J**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**12F 58J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 66J**  
Set Factor 112.5  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12SJ 70C**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
1234567890  
10 Characters

**12F 52J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 60J**  
Set Factor 112.5  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 68J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12G 71E**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 57**  
Set Factor 144  
123 456 789  
012 345 678  
\$1234567890  
12 Characters

**12F 60K**  
Set Factor 112.5  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 68K**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12G 71G**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 59 (\$1.00)**  
Set Size 152.2  
1 2 3 4 5 6 7 8 9  
0 1 2 3 4 5 6 7 8  
1 2 3 4 5 6 7 8  
10 Characters

**12F 63J**  
Set Factor 112.5  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 69J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**12F 72**  
Set Factor 144  
123 456 789  
012 345 678  
1234567890  
10 Characters

**12F 60 (\$1.00)**  
Set Size 152.2  
1.2.3. 4.5.6. 7.8.9.  
0.1.2. 3.4.5. 6.7.8.  
1.2.3.4.5.6.7.8.  
10 Characters

**12G 64J**  
Set Factor 94.5  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**12F 70**  
Set Size 102.5  
1234 5678 9012  
3456 7890 1234  
1234567890  
10 Characters

**12F 72L**  
Set Size .100  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 61 (\$1.00)**  
Set Size 152.2  
1,2,3, 4,5,6, 7,8,9,  
0,1,2, 3,4,5, 6,7,8,  
1,2,3,4,5,6,7,8,  
10 Characters

**12G 64K**  
Set Factor 94.5  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**12F 70L**  
Set Size .100  
123 456 789  
012 345 678  
\$1234567890  
11 Characters

**12F 76J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 97 (\$1.00)**  
Set Size 152.2  
.1.2.3.4.5.6.7.8.9.  
.0.1.2.3.4.5.6.7.8  
.1.2.3.4.5.6.7.8.9  
10 Characters

**12F 65**  
Set Factor 216  
Type Line .1350  
12 34 56  
78 90 12  
\$12345c.,  
14 Characters

**12H9F 70L**  
Set Size .100  
234 567 892  
345 678 923  
23456789  
8 Characters

**12F 77J**  
Set Factor 85.5  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

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# Monotype Figures. Composition Matrices

## 12 Point

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12G 78J  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12F 86K  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12F 95J  
Set Factor 112.5  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12F 107J  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12F 79J  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12F 88J  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

12F 97J  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12F 108  
Set Factor 126  
Type Line .1595  
1234 5678 9012  
3456 7890 1234  
\$1234567890c.  
13 Characters

12F 79K  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12F 88K  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

12F 97K  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12G 111J  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12F 81J  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12F 89J  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12F 98  
Set Factor 132  
123 456 789  
012 345 678  
\$1234567890  
11 Characters

12F 113J  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12F 84  
Set Factor 126  
1234 5678 9012  
3456 7890 1234  
1234567890  
10 Characters

12F 89K  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12G 98J  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12F 115C  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12F 86J  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12F 92J  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12G 98K  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12F 117J  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12H3F 86J  
Set Factor 144  
123 456 789  
012 345 678  
\$1234567890  
11 Characters

12F 93  
Set Factor 143.5  
123 456 789  
012 345 678  
\$123456c.,  
14 Characters

12F 102J  
Set Factor 112.5  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12F 117K  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 ( $10 \times 8 = 80$ ). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge;  $80 \div 9 = 8.8$ , therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a 5½ point mold is .060" (.055" + .005" = .060"), the type line for 5½ point faces. **EXCEPTIONS:** Abnormally tall characters are of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example 5½ point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on 5½ point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them (.071" - .060" = .011").

**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.

# Monotype Figures. Composition Matrices

## 12 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

**12F 118J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 118K**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 119**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890c.,  
14 Characters

**12F 119J**  
Set Factor 94.5  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**12F 121**  
Set Factor 130.5  
123 456 789  
012 345 678  
\$1234567890  
11 Characters

**12F 123**  
Set Factor 162.5  
123 456 789  
012 345 678  
\$12345678  
11 Characters

**12F 129J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 132**  
Set Factor 216  
Type Line .163  
1 2 3 4 5 6 7 8  
9 10 11 12 13 14 15 16  
17 18 19 20 \$ X O .  
26 Characters

**12F 132K**  
Set Factor 112.5  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 134E**  
Set Factor 103.5  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 137**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890c.,  
14 Characters

**12F 139J**  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 140J**  
Set Factor 83.3  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

**12F 141J**  
Set Factor 72  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

**12F 142**  
Set Factor 156  
123 456 789  
012 345 678  
1234567890  
10 Characters

**12F 142J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 143J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 145J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 146J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 149J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 150A**  
Set Factor 112.5  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 150C**  
Set Factor 112.5  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 155**  
Set Factor 168  
Type Line .141  
123 456 789  
012 345 678  
\$123456c.  
13 Characters

**12G 157E**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12G 157G**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 158J**  
Set Factor 112.5  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 159J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**12F 161J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10 x 8 = 80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80 ÷ 9 = 8.8, therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a 5 1/2 point mold is .060" (.055" + .005" = .060"), the type line for 5 1/2 point faces. **EXCEPTIONS:** Abnormally tall characters are of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example 5 1/2 point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on 5 1/2 point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them (.071" - .060" = .011").

**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.



# Monotype Figures. Composition Matrices

## 12 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

**12F 161K**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12F 165J**  
Set Factor 112.5  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12G 172E**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12F 176J**  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**

11 Characters

**12F 162J**  
Set Factor 112.5  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12F 168J**  
Set Factor 112.5  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12F 172G**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12F 180 (\$1.00)**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

10 Characters

**12F 162**  
Set Size .1000  
234 567 892  
345 678 923  
23456789

8 Characters

**12F 169J**  
Set Factor 94.5  
12345 67890 12345  
67890 12345 67890  
**\$1234567890**

11 Characters

**12G 172G**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12F 185J (\$4.00)**  
Set Factor 112.5  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12F 163**  
Set Size .100  
246 724 672  
467 246 724  
24672467

4 Characters

**12H4F 169J**  
Set Factor 112.5  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12F 173E**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12F 186J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12F 163J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12F 170L**  
Set Size .1000  
123 456 789  
012 345 678  
**\$1234567890**

11 Characters

**12F 175A**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12F 187J**  
Set Factor 112.5  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12F 164J**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12F 172**  
Set Factor 144  
123 456 789  
012 345 678  
**\$1234567890**

10 Characters

**12G 175A**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12F 188J**  
Set Factor 112.5  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12F 164K**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12F 172E**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12G 175C**  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**12F 189J**  
Set Factor 112.5  
1234 5678 9012  
3456 7890 1234  
**\$1234567890**

11 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10x8=80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80÷9=8.8, therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a 5 1/2 point mold is .060" (.055" + .005" = .060"), the type line for 5 3/4 point faces. **EXCEPTIONS:** Abnormally tall characters are, of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example 5 1/2 point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on 5 1/2 point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them (.071"-.060"=.011").

**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.

# Monotype Figures. Composition Matrices

## 12 Point

Figures of different designs have been made for certain series. They are always shown below the specimen of the same series number. Thus, under 6H9F 12 is shown a figure 3 of different design from the figure 3 under 6F 12, just above.

12F 196  
Set Factor 180  
123 456 789  
012 345 678  
\$12345678  
11 Characters

12F 208 (\$.60)  
Set Factor 198  
12 34 56  
78 90 12  
12345678  
10 Characters

12F 216  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
1234567890  
10 Characters

12F 275J  
Set Factor 108  
123 456 789  
012 345 678  
\$1234567890  
11 Characters

12F 204J  
Set Factor 90  
12345 67890 12345  
67890 12345 67890  
\$1234567890  
11 Characters

12F 210J  
Set Factor 76.5  
123456 789012 345678  
901234 567890 123456  
\$1234567890  
11 Characters

12F 249J  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12F 275K  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12F 214A  
Set Factor 99  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

12H3F 275J  
Set Factor 132  
1234 5678 9012  
3456 7890 1234  
\$1234567890  
11 Characters

Piece fractions, see 12 point fraction sheet

12F 110  
Set Factor 60  
Type Line .0718  
1234567 8901234 5678901  
2345678 9012345 6789012  
1234567890  
10 Characters

12F 111  
Set Factor 60  
Type Line .1437  
1234567 8901234 5678901  
2345678 9012345 6789012  
1234567890  
10 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 ( $10 \times 8 = 80$ ). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge;  $80 \div 9 = 8.8$ , therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a  $5\frac{1}{2}$  point mold is .060" (.055" + .005" = .060"), the type line for  $5\frac{1}{4}$  point faces. **EXCEPTIONS:** Abnormally tall characters are of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example  $5\frac{1}{2}$  point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on  $5\frac{1}{2}$  point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them (.071" - .060" = .011").

**Prices:** The figure matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.



# Monotype Two-Line Figures. Composition Matrices

For use with Newspaper Arrangements

## 14 Point

14F 11J  
Set Factor 144  
123 456 789  
012 345 678  
\$1234567c.,  
14 Characters

14FH7 46  
Set Factor 216  
123 456  
789 012  
\$12345c.,  
14 Characters

14H2F 86J  
Set Factor 132  
123 456 789  
012 345 678  
\$1234567890  
11 Characters

14F 118J  
Set Factor 144  
123 456 789  
012 345 678  
\$1234567c.,  
14 Characters

14G 25J  
Set Factor 126  
123 456 789  
012 345 678  
\$12345678c.,  
14 Characters

14F 58J  
Set Factor 144  
123 456 789  
012 345 678  
\$1234567c.,  
14 Characters

14F 88J  
Set Factor 108  
1234 5678 9012  
3456 7890 1234  
\$1234567890c.,  
14 Characters

14F 119J  
Set Factor 126  
123 456 789  
012 345 678  
\$12345678c.,  
14 Characters

14F 37G  
Set Factor 144  
123 456 789  
012 345 678  
\$1234567c.,  
14 Characters

14F 77J  
Set Factor 126  
123 456 789  
012 345 678  
\$12345678c.,  
14 Characters

14F 88K  
Set Factor 119  
123 456 789  
012 345 678  
\$1234567890c.,  
14 Characters

14F 142J  
Set Factor 184.5  
1234 5678  
9012 3456  
\$12345c.,  
14 Characters

14G 37E  
Set Factor 126  
123 456 789  
012 345 678  
\$12345678c.,  
14 Characters

14F 85J  
Set Factor 144  
123 456 789  
012 345 678  
\$1234567c.,  
14 Characters

14F 97J  
Set Factor 162  
123 456 789  
012 345 678  
\$123456c.,  
14 Characters

14H2F 142J  
Set Factor 126  
123 456 789  
012 345 678  
\$12345678c.,  
14 Characters

14F 39J  
Set Factor 153  
123 456 789  
012 345 678  
\$123 456c.,  
15 Characters

14F 86J  
Set Factor 180  
1234 5678  
9012 3456  
\$12345c.,  
14 Characters

14H2F 97J  
Set Factor 126  
123 456 789  
012 345 678  
\$12345678c.,  
14 Characters

14F 163J  
Set Factor 180  
1234 5678  
9012 3456  
\$12345c.,  
14 Characters

14G 42J  
Set Factor 144  
123 456 789  
012 345 678  
\$1234567c.,  
14 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10×8=80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80÷9=8.8, therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a 5½ point mold is .060" (.055" + .005" = .060"), the type line for 5½ point faces. **EXCEPTIONS:** Abnormally tall characters are of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example 5½ point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on 5½ point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them (.071" - .060" = .011").

**Prices:** The figure matrices shown on this page are all regular price, 30 cents each.



# Monotype Two-Line Figures. Composition Matrices

For use with Newspaper Arrangements

## 18 Point

Where two styles of dollar marks are shown, we furnish the larger size unless otherwise instructed

**18F 11J**  
Set Factor 180  
1234 5678  
9012 3456  
\$12 \$34c.,  
15 Characters

**18G 42J**  
Set Factor 153  
123 456 789  
012 345 678  
\$123456c.,  
14 Characters

**18F 86J**  
Set Factor 216  
123 456  
789 012  
\$12 \$34c.,  
15 Characters

**18H2F 97J**  
Set Factor 162  
123 456 789  
012 345 678  
\$1234567  
11 Characters

**18G 25J**  
Set Factor 153  
123 456 789  
012 345 678  
\$123456c.,  
14 Characters

**18F 58J**  
Set Factor 162  
123 456 789  
012 345 678  
\$123456c.,  
14 Characters

**18F 86K**  
Set Factor 216  
123 456  
789 012  
\$1234c.,  
14 Characters

**18F 118J**  
Set Factor 162  
123 456 789  
012 345 678  
\$12 \$34c.,  
15 Characters

**18G 37E**  
Set Factor 153  
123 456 789  
012 345 678  
\$123456c.,  
14 Characters

**18F 64K**  
Set Factor 189  
1234 5678  
9012 3456  
\$12345c.,  
14 Characters

**18F 88J**  
Set Factor 144  
123 456 789  
012 345 678  
\$123 \$456c.,  
15 Characters

**18H2F 118J**  
Set Factor 153  
123 456 789  
012 345 678  
\$123456c.,  
14 Characters

**18F 37G**  
Set Factor 180  
1234 5678  
9012 3456  
\$12345c.,  
14 Characters

**18F 77J**  
Set Factor 153  
123 456 789  
012 345 678  
\$123456c.,  
15 Characters

**18F 88K**  
Set Factor 152  
123 456 789  
012 345 678  
\$123 \$456c.,  
15 Characters

**18F 119J**  
Set Factor 153  
123 456 789  
012 345 678  
\$123 \$456c.,  
15 Characters

**18F 39J**  
Set Factor 184.5  
1234 5678  
9012 3456  
\$12 \$34c.,  
15 Characters

**18F 83J**  
Set Factor 180  
1234 5678  
9012 3456  
\$12345c.,  
14 Characters

**18F 97J**  
Set Factor 180  
1234 5678  
9012 3456  
\$12 \$34c.,  
15 Characters

**18F 120**  
Set Factor 126  
123 456 789  
012 345 678  
\$12345678c.,  
13 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 ( $10 \times 8 = 80$ ). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge;  $80 \div 9 = 8.8$ , therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a  $5\frac{1}{2}$  point mold is .060" (.055" + .005" = .060"), the type line for  $5\frac{1}{2}$  point faces. **EXCEPTIONS:** Abnormally tall characters are of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example  $5\frac{1}{2}$  point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on  $5\frac{1}{2}$  point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them (.071" - .060" = .011").

**Price:** The figure matrices shown on this page are all \$1.00 each as they are double size matrices.

# Monotype Two-Line Figures. Composition Matrices

For use with Newspaper Arrangements

## 18 Point

Where two styles of dollar marks are shown, we furnish the larger size unless otherwise instructed

18F 137  
Set Factor 180  
1234 5678  
9012 3456  
\$12345c.,  
14 Characters

18F 141J  
Set Factor 150  
123 456 789  
012 345 678  
\$12345678.  
12 Characters

18F 142J  
Set Factor 216  
123 4567  
890 1234  
\$1234c.,  
14 Characters

18H2F 142J  
Set Factor 153  
123 456 789  
012 345 678  
\$1234567c.,  
14 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 ( $10 \times 8 = 80$ ). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge;  $80 \div 9 = 8.8$ , therefore put matrix in 9 unit row.

**Type Line:** All matrices for composition when used in the same matrix case produce type on the same line regardless of any difference in point size of the matrices, and the line standard to use with a matrix case depends upon the point size of the mold used with the matrices. The type line is the mold size expressed decimally with five added to the right hand figure, thus, the line for a  $5 \frac{1}{2}$  point mold is .060" ( $.055" + .005" = .060"$ ), the type line for  $5 \frac{1}{2}$  point faces. **EXCEPTIONS:** Abnormally tall characters are of necessity, driven to a lower matrix line and consequently when used in combination with standard line matrices the line of the type cast from special line matrices is lower than the type cast from standard line matrices. For all such exceptions the type line is given; for example  $5 \frac{1}{2}$  point F10 figures for which the type line is given as .071" (the distance from the top of the body to the bottom of these figures when cast on  $5 \frac{1}{2}$  point body) thus these matrices produce type .011" lower than that produced by standard line matrices used with them ( $.071" - .060" = .011"$ ).

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# Monotype Two-Line Figures. Composition Matrices

For use with Newspaper Arrangements

## 24 Point

Where two styles of dollar marks are shown, we furnish the larger size unless otherwise instructed

<p><b>24F 11J</b> Set Factor 216</p> <p>12345678 90123456 \$12\$34c., 15 Characters</p> <p><b>24G 25J</b> Set Factor 180</p> <p>1234 5678 9012 3456 \$123456c., 14 Characters</p> <p><b>24G 37E</b> Set Factor 216</p> <p>12345678 90123456 \$1234c., 14 Characters</p> <p><b>24GH2 37E</b> Set Factor 180</p> <p>1234 5678 9012 3456 \$123456c., 14 Characters</p> <p><b>24F 39J</b> Set Factor 216</p> <p>12345678 90123456 \$1234c., 14 Characters</p>	<p><b>24F 58J</b> Set Factor 216</p> <p>12345678 90123456 \$12\$34c., 15 Characters</p> <p><b>24G 71E</b> Set Factor 216</p> <p>12345678 90123456 \$1234c., 14 Characters</p> <p><b>24F 77J</b> Set Factor 180</p> <p>12345 6789 01234 5678 \$123456c., 14 Characters</p> <p><b>24F 86J</b> Set Factor 216</p> <p>12345678 90123456 \$1234c., 14 Characters</p> <p><b>24F 86K</b> Set Factor 216</p> <p>12345678 90123456 \$1234c., 14 Characters</p>	<p><b>24F 88J</b> Set Factor 180</p> <p>1234 5678 9012 3456 \$12\$34c., 15 Characters</p> <p><b>24F 88K</b> Set Factor 189</p> <p>1234 5678 9012 3456 \$12\$34c., 15 Characters</p> <p><b>24F 97J</b> Set Factor 216</p> <p>12345678 90123456 \$12\$34c., 15 Characters</p> <p><b>24F 118J</b> Set Factor 216</p> <p>12345678 90123456 \$12\$34c., 15 Characters</p>	<p><b>24H2F 118J</b> Set Factor 180</p> <p>1234 5678 9012 3456 \$123456c., 14 Characters</p> <p><b>24F 119J</b> Set Factor 180</p> <p>1234 5678 9012 3456 \$12\$34c., 15 Characters</p> <p><b>24F 141J</b> Set Factor 187.5</p> <p>1234 5678 9012 3456 \$123456. 12 Characters</p> <p><b>24H2F 142J</b> Set Factor 180</p> <p>1234 5678 9012 3456 \$123456c., 14 Characters</p>
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**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is 80 (10×8=80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80÷9=8.8, therefore put matrix in 9 unit row.

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# Monotype Two-Line Figures. Composition Matrices

For use with Newspaper Arrangements

## 30 Point

Where two styles of dollar marks are shown, we furnish the larger size unless otherwise instructed

30G 37E  
Set Factor 216

12345678  
90123456  
\$1234c.,  
14 Characters

30F 88K  
Set Factor 216

12345678  
90123456  
\$12<sup>s</sup>34c.,  
15 Characters

30F 118J  
Set Factor 216

12345678  
90123456  
\$12<sup>s</sup>34c.,  
15 Characters

30F 122J  
Set Factor 187.5

1234 5678  
9012 3456  
\$123456.  
12 Characters

30F 77J  
Set Factor 216

12345678  
90123456  
\$123c.,  
15 Characters

30F 97J  
Set Factor 216

12345678  
90123456  
\$12<sup>s</sup>34c.,  
15 Characters

30F 119J  
Set Factor 216

12345678  
90123456  
\$1234c.,  
14 Characters

30H2F 142J  
Set Factor 216

12345678  
90123456  
\$1234c.,  
14 Characters

30F 88J  
Set Factor 216

12345678  
90123456  
\$1234c.,  
14 Characters

## 36 Point

36F 97J  
Set Factor 216

12345678  
90123456  
\$12<sup>s</sup>34c.,  
15 Characters

36F 118J  
Set Factor 216

12345678  
90123456  
\$12<sup>s</sup>34c.,  
15 Characters

**Set Factor** is the set multiplied by unit width; thus, the set factor of a character made for the 10 unit row of 8 set is  $80 (10 \times 8 = 80)$ . Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge;  $80 \div 9 = 8.8$ , therefore put matrix in 9 unit row.

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# Monotype Fractions. Composition Matrices

## 6 Point Piece Fractions

<b>6YJ 70c</b> Set Factor 36 1 2 3 4 5 6 7 8 9 0	<b>6YJ 72f (\$1.00)</b> Set Factor 54 1 2 3 4 5 6 7 8 9 0	<b>6XaJ 72f (\$1.00)</b> Set Factor 65.3 1 2 3 4 5 6 7 8 9 0	<b>6B 8Ab</b> Set Factor 35 1 2 3 4 5 6 7 8 9 0
<b>6YJ 70i</b> Set Factor 72 1/6 1/4 1/2 <b>6YJ 70c and 70i combined</b> 1/6 1/4 1/2 1/3 2/3 1/5 2/5 3/5 4/5	<b>6H2B 8Af (\$1.00)</b> Set Factor 54 1 2 3 4 5 6 7 8 9 0	<b>6B 72f (\$1.00)</b> Set Factor 65.3 1 2 3 4 5 6 7 8 9 0	<b>6F 110</b> Set Factor 35 1 2 3 4 5 6 7 8 9 0
<b>6YJ 71f</b> Set Factor 54 1 2 3 4 5 6 7 8 9 0	<b>6YJ 73f (\$1.00)</b> Set Factor 54 1 2 3 4 5 6 7 8 9 0	<b>6XaJ 73f (\$1.00)</b> Set Factor 65.3 1 2 3 4 5 6 7 8 9 0	<b>6D 8Ab</b> Set Factor 35 1 2 3 4 5 6 7 8 9 0
<b>6YJ 71</b> Set Factor 108 1/6 1/3 1/2 2/3 <b>6YJ 71f and 71 combined</b> 1/6 1/3 1/2 2/3 1/4 3/4 1/5 2/5 3/5 4/5	<b>6H2D 8Af (\$1.00)</b> Set Factor 54 1 2 3 4 5 6 7 8 9 0 <b>6YJ 72f, 73f, 6H2B 8Af and 6H2D 8Af combined</b> 1/4 1/2 3/4 1/6 1/3 1/6 1/3 2/3 1/10	<b>6D 73f (\$1.00)</b> Set Factor 65.3 1 2 3 4 5 6 7 8 9 0 <b>6XaJ 72f, 73f, 6B 72f and 6D 73f combined</b> 1/4 1/2 3/4 1/6 1/3 1/6 1/3 2/3 1/10	<b>6F 111</b> Set Factor 35 1 2 3 4 5 6 7 8 9 <b>6B 8Ab and 6D 8Ab, 6F 110 and 111 combined</b> 1/4 1/2 3/4 1/6 1/3 1/6 1/3 2/3 1/10
<b>6B 8Ad</b> Set Factor 49 1 2 3 4 5 6 7 8 9 0	<b>6D 8Ad</b> Set Factor 49 1 2 3 4 5 6 7 8 9 0	<b>6F 110d (60c)</b> Set Factor 49 1 2 3 4 5 6 7 8 9 0	<b>6F 111d (60c)</b> Set Factor 49 1 2 3 4 5 6 7 8 9 0
<b>6B 8Ad and 6D 8Ad, 6F 110d and 111d combined</b> 1/4 1/2 3/4 1/6 1/3 1/6 1/3 2/3 1/10			

## 7 Point

<b>7XK 10</b> Set Factor 126 1/4 1/2 3/4 1/6 3/8 5/8 7/8 1/3 2/3 1/6 5/6	<b>7XJ 60</b> Set Factor 63 1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9 0	<b>7Xbj 50</b> Set Factor 135 1/4 1/2 3/4 1/6 3/8 5/8 7/8	<b>7WJ 50</b> Set Factor 144 1/4 1/2 3/4 1/6 3/8 5/8 7/8 1/3 2/3 1/6 5/6
<b>7XJ 50</b> Set Factor 126 1/4 1/2 3/4 1/6 3/8 5/8 7/8 1/3 2/3 1/6 5/6	<b>7XJ 60</b> Set Factor 126 1/6	<b>7WK 10</b> Set Factor 144 1/4 1/2 3/4 1/6 3/8 5/8 7/8 1/3 2/3 1/6	<b>7WJ 89</b> Set Factor 144 1/4 1/2 3/4 1/6 3/8 5/8 7/8

## 7 Point Piece Fractions

<b>3 1/2 F 94 (\$4.00)</b> Set Factor 63 1 2 3 4 5 6 7 8 9 0	<b>3 1/2 F 95 (\$4.00)</b> Set Factor 63 1 2 3 4 5 6 7 8 9 0
<b>3 1/2 F 94 and 95 combined</b> 1 2 3 4 5 6 7 8 9 0	

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**Prices:** The fraction matrices shown on this page are all regular price, 30 cents per matrix, except those which have a price noted in parentheses after the series number, which makes the price per matrix for that series the amount specified in the parentheses.

# Monotype Fractions. Composition Matrices

## 8 Point

<p><b>8XJ 60</b> Set Factor 63 1 1 1 1 1 1 1 1 1 1 1 1</p> <p><b>8XcJ 50</b> Set Factor 139.5 1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3 2/3 1/6</p> <p><b>8WK 10</b> Set Factor 144 1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3 2/3 1/6 5/6 1/5 2/5 3/5 4/5</p> <p><b>8WJ 50i (\$2.00)</b> Set Factor 96 1/6 1/2 5/6</p> <p><b>8WJ 50</b> Set Factor 144 1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3 2/3 1/6 5/6 1/5 2/5</p> <p><b>8WJ 50 (\$1.00)</b> Set Factor 144 1/6 2/6 4/6 5/6 7/6 8/6 9/6</p> <p><b>8WJ 50 (\$1.00)</b> Set Factor 144 1/2 5/6 7/6 11/6</p> <p><b>8WJ 50</b> Set Factor 144 1/6 2/6 5/6 7/6 9/6 11/6 13/6 15/6</p>	<p><b>8WJ 51</b> Set Factor 144 1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3 2/3 1/6</p> <p><b>8WJ 53 (\$2.00)</b> Set Factor 144 1/4 1/2 3/4 1/3 2/3</p> <p><b>8WJ 60</b> Set Factor 72 1</p> <p><b>8WJ 60 (\$1.00)</b> Set Factor 72 1 1 1 1 1 1 1 1 1 1 1 1</p> <p><b>8WJ 60</b> Set Factor 144 1/2 1/6 1/6 1/6 1/6 1/6 1/6 1/6 1/6 1/6 1/6 1/6</p> <p><b>8WJ 60</b> Set Factor 144 1/2 3/2 5/2 7/2 9/2 11/2 13/2 15/2</p> <p><b>8WJ 60</b> Set Factor 144 1/4</p> <p><b>8WJ 60</b> Set Factor 144 1/4</p>	<p><b>8WJ 60 (\$1.00)</b> Set Factor 144 1/2 1/2 1/2 1/2 1/2 1/2 1/2 1/2 1/6 1/6 1/6 1/6 1/6 1/6 1/6 1/6 1/4 1/4 1/4 1/4 1/4 1/4 1/4 1/4</p> <p><b>8WJ 63 (\$2.00)</b> Set Factor 72 1 1 1 1 1 1 1 1 1 1 1 1</p> <p><b>8J 67</b> Set Size .0553 1 1 1 1 1 1 1 1 1 1 1 1</p> <p><b>8WJ 71f (\$1.50)</b> Set Factor 72 +</p> <p><b>8WJ 70c (\$1.50)</b> Set Factor 48 +</p> <p><b>8WK 80</b> Set Factor 144 1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3 2/3 1/6 5/6</p> <p><b>8WK 80 (\$1.00)</b> Set Factor 144 1/6</p> <p><b>8WK 81</b> Set Factor 144 1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3 2/3 1/6 5/6 1/5 2/5 3/5 4/5</p> <p><b>8WK 81 (\$1.00)</b> Set Factor 144 1/6</p> <p><b>8WbJ 82i (\$1.00)</b> Set Factor 127.5 1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3 2/3</p> <p><b>8WbJ 91</b> Set Factor 76.5 1 1 1</p> <p><b>8H9VJ 60f</b> Set Factor 81 1 1 1 1 1 1 1 1 1 1 1 1</p>	<p><b>8WK 81</b> Set Factor 144 1/6 2/6 3/6 4/6</p> <p><b>8WK 81 (\$1.00)</b> Set Factor 144 1/11 2/11 3/11 4/11 5/11 6/11 7/11 8/11 9/11 10/11 1/2 3/2 5/2 7/2</p> <p><b>8WK 81i</b> Set Factor 144 1/4 1/2</p> <p><b>8WK 83</b> Set Factor 144 1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3 2/3</p> <p><b>8WJ 89</b> Set Factor 144 1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3 2/3 1/6 5/6</p> <p><b>8WJ 92</b> Set Factor 72 1 1 1 1 1 1 1 1 1 1 1 1</p> <p><b>8WJ 92</b> Set Factor 144 1/6 1/6 1/6 1/6 1/6 1/6 1/6 1/6 1/6 1/6 1/6 1/6</p> <p><b>8WbJ 82i (\$1.00)</b> Set Factor 127.5 1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3 2/3</p> <p><b>8WbJ 91</b> Set Factor 76.5 1 1 1</p> <p><b>8H9VJ 60f</b> Set Factor 81 1 1 1 1 1 1 1 1 1 1 1 1</p>
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## 8 Point Piece Fractions

<p><b>8B 73f (\$1.00)</b> Set Factor 78.8 1 2 3 4 5 6 7 8 9 0</p> <p><b>8Wc 73f (\$1.00)</b> Set Factor 78.8 1 2 3 4 5 6 7 8 9</p> <p><b>8Wc 72f (\$1.00)</b> Set Factor 78.8 1 2 3 4 5 6 7 8 9 9</p> <p><b>8B 72f (\$1.00)</b> Set Factor 78.8 1 2 3 4 5 6 7 8 9 0</p> <p><b>8B 73f, 72f, 8Wc 72f and 73f combined</b> 13/16 25/32 51/64 71/100</p>	<p><b>8WJ 70i</b> Set Factor 96 1/16 1/32 1/64</p> <p><b>8WJ 70c</b> Set Factor 48 1 2 3 4 5 6 7 8 9 0</p> <p><b>8WJ 70i and 70c combined</b> 1/16 3/32 5/64 13/16 25/32 47/64</p> <p><b>8WJ 71</b> Set Factor 144 1/16 1/32 1/64</p> <p><b>8WJ 71f</b> Set Factor 72 1 2 3 4 5 6 7 8 9 0</p> <p><b>8WJ 71 and 71f combined</b> 1/16 3/32 5/64 13/16 17/32 45/64</p>	<p><b>8B 8Ab</b> Set Factor 42.5 1 2 3 4 5 6 7 8 9 0</p> <p><b>8D 8Ab</b> Set Factor 42.5 1 2 3 4 5 6 7 8 9 0</p> <p><b>8F 110</b> Set Factor 42.5 1 2 3 4 5 6 7 8 9 9</p> <p><b>8F 111</b> Set Factor 42.5 1 2 3 4 5 6 7 8 6 6</p> <p><b>8B 8Ab and 8D 8Ab, 8F 110 and 111 combined</b> 1/4 1/2 3/4 5/8 7/8 1/6 15/16 21/32 53/64 9/100</p>	<p><b>8B 8Ad</b> Set Factor 59.5 1 2 3 4 5 6 7 8 9 0</p> <p><b>8D 8Ad</b> Set Factor 59.5 1 2 3 4 5 6 7 8 9 0</p> <p><b>8F 110d (60c)</b> Set Factor 59.5 1 2 3 4 5 6 7 8 9 0</p> <p><b>8F 111d (60c)</b> Set Factor 59.5 1 2 3 4 5 6 7 8 9 0</p> <p><b>8B 8Ad and 8D 8Ad, 8F 110d and 111d combined</b> 1/4 1/2 3/4 5/8 7/8 1/6 3/4 15/16 21/32 53/64 9/100</p>
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**Type Line:** Monotype fractions are central on the type body (point-ways) when cast on their own body, without leading; Thus, the bottom of the fraction is always below the type line of the face with which it is used - if it were not the fraction would be too small to be legible. **EXAMPLE:** If six point fractions be used in the same matrix case with a six point face, cast on a six point body, the fractions will be centered (point-ways) on this six point body; if the face be cast on eight point body, to lead it, the relation between the line of the letters and the fractions will be correct, or the same as if cast on a six point body.

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# Monotype Fractions. Composition Matrices

## 9 Point

**9WcK 10**  
Set Factor 157.5  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8}$   
 $\frac{1}{3} \frac{2}{3} \frac{1}{6}$

**9WcJ 60**  
Set Factor 78.7  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{6} \frac{5}{6}$

**9VJ 50**  
Set Factor 162  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8}$   
 $\frac{1}{3} \frac{2}{3} \frac{1}{6} \frac{5}{6}$

**9VJ 60**  
Set Factor 162  
 $\frac{1}{16} \frac{3}{16} \frac{5}{16} \frac{7}{16} \frac{9}{16} \frac{11}{16} \frac{13}{16} \frac{15}{16}$

**9WcJ 50**  
Set Factor 157.5  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8}$   
 $\frac{1}{3} \frac{2}{3} \frac{1}{6} \frac{5}{6}$

**9VK 10**  
Set Factor 162  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8}$   
 $\frac{1}{3} \frac{2}{3} \frac{5}{6}$

**9VJ 60**  
Set Factor 81  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{6}$   
 $\frac{5}{6} \frac{1}{5} \frac{2}{5} \frac{3}{5} \frac{4}{5}$

**9VK 81**  
Set Factor 162  
 $\frac{1}{4} \frac{1}{2}$

**9VJ 60**  
Set Factor 162  
 $\frac{2}{10} \frac{3}{10} \frac{4}{10}$

**9VJ 92**  
Set Factor 81  
 $\frac{1}{4} \frac{1}{2} \frac{1}{3} \frac{1}{4} \frac{1}{5} \frac{1}{6}$

## 10 Point

**10VbK 10**  
Set Factor 171  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8}$   
 $\frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{6}$

**10UJ 50**  
Set Factor 180  
 $\frac{1}{16} \frac{3}{16} \frac{5}{16} \frac{7}{16} \frac{9}{16} \frac{11}{16}$   
 $\frac{13}{16} \frac{15}{16}$

**10UJ 60**  
Set Factor 180  
 $\frac{1}{16} \frac{3}{16} \frac{5}{16} \frac{7}{16} \frac{9}{16} \frac{11}{16}$   
 $\frac{13}{16} \frac{15}{16}$

**10UJ 61**  
Set Factor 90  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{6}$

**10VbJ 50**  
Set Factor 171  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8}$   
 $\frac{1}{3} \frac{2}{3} \frac{1}{6} \frac{5}{6}$

**10UJ 50 (\$1.00)**  
Set Factor 180  
 $\frac{1}{9} \frac{8}{9} \frac{2}{16} \frac{4}{16} \frac{6}{16} \frac{8}{16}$   
 $\frac{10}{16} \frac{12}{16} \frac{14}{16}$

**10UJ 60**  
Set Factor 180  
 $\frac{1}{32} \frac{3}{32} \frac{5}{32} \frac{7}{32} \frac{9}{32}$   
 $\frac{13}{32} \frac{15}{32} \frac{17}{32} \frac{19}{32} \frac{21}{32} \frac{23}{32}$   
 $\frac{25}{32} \frac{27}{32} \frac{29}{32} \frac{31}{32}$

**10J 68**  
Type Line .083  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{6}$

**10J 69**  
Type Line .083  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{6} \frac{5}{6}$

**10VbJ 60**  
Set Factor 85.5  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{6} \frac{5}{6}$

**10UJ 51**  
Set Factor 180  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8}$   
 $\frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{6}$

**10UJ 60**  
Set Factor 180  
 $\frac{1}{64} \frac{3}{64} \frac{5}{64} \frac{7}{64} \frac{9}{64}$   
 $\frac{13}{64} \frac{15}{64} \frac{17}{64} \frac{19}{64} \frac{21}{64} \frac{23}{64}$   
 $\frac{25}{64} \frac{27}{64} \frac{29}{64} \frac{31}{64}$   
 $\frac{37}{64} \frac{39}{64} \frac{41}{64} \frac{43}{64} \frac{45}{64} \frac{47}{64}$   
 $\frac{49}{64} \frac{51}{64} \frac{53}{64} \frac{55}{64} \frac{57}{64} \frac{59}{64}$   
 $\frac{61}{64} \frac{63}{64}$

**10UK 80**  
Set Factor 180  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8}$   
 $\frac{1}{3} \frac{2}{3} \frac{1}{6} \frac{5}{6}$

**10UK 80 (\$1.00)**  
Set Factor 180  
 $\frac{1}{2}$

**10UK 10**  
Set Factor 180  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8}$   
 $\frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{6} \frac{5}{6} \frac{1}{5}$   
 $\frac{2}{5} \frac{3}{5} \frac{4}{5}$

**10UJ 60**  
Set Factor 90  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{6}$   
 $\frac{5}{6} \frac{1}{5} \frac{2}{5} \frac{3}{5} \frac{4}{5}$

**10UJ 50**  
Set Factor 180  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8}$   
 $\frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{6} \frac{5}{6} \frac{1}{5}$   
 $\frac{2}{5} \frac{3}{5} \frac{4}{5}$

**10UJ 60 (\$1.00)**  
Set Factor 90  
 $\frac{1}{7} \frac{4}{7} \frac{1}{9} \frac{6}{9} \frac{6}{8}$

**10UJ 60 (\$1.00)**  
Set Factor 180  
 $\frac{1}{12} \frac{2}{12} \frac{3}{12} \frac{4}{12} \frac{5}{12} \frac{6}{12}$   
 $\frac{7}{12} \frac{8}{12} \frac{9}{12} \frac{10}{12} \frac{11}{12}$

**10UK 81**  
Set Factor 180  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8}$   
 $\frac{1}{3} \frac{2}{3} \frac{1}{6} \frac{1}{5}$

**10UK 81 (\$1.00)**  
Set Factor 180  
 $\frac{1}{2}$

**10UJ 50**  
Set Factor 180  
 $\frac{1}{12}$

**10UJ 60 (\$1.00)**  
Set Factor 180  
 $\frac{1}{8} \frac{4}{32} \frac{6}{16}$

**10UJ 60c (\$1.00)**  
Set Factor 60  
 $\frac{1}{2}$

**10UJ 82**  
Set Factor 180  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8}$   
 $\frac{1}{3} \frac{2}{3} \frac{1}{6}$

**Set Factor** is the set multiplied by unit width; thus, the set factor for a character made for the 10 unit row of 8 set is 80 (10×8=80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80÷9=8.8; therefore put matrix in 9 unit row.

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# Monotype Fractions. Composition Matrices

## 10 Point

**10UK 83**  
Set Factor 180  
1/4 1/2 3/4 1/8 3/8 5/8 7/8  
1/3 2/3 1/6

**10UK 84**  
Set Factor 180  
1/4 1/2 3/4 1/8 3/8 5/8  
7/8 1/3 2/3

**10UJ 85**  
Set Factor 180  
1/4 1/2 3/4

**10UJ 91**  
Set Factor 90  
1/4 1/2 3/4

**10UJ 92**  
Set Factor 90  
1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3 2/3

## 10 Point Piece Fractions

**10UaJ 72f (\$1.00)**  
Set Factor 92.3  
1 2 3 4 5 6 7 8 9 0

**10UJ 70i**  
Set Factor 120  
1/16 3/32 1/4

**10B 8Ab**  
Set Factor 50  
1 2 3 4 5 6 7 8 9 0

**SF 146**  
Set Factor  
1 2 3 4 5 6 7 8 9 0

**10UaJ 73f (\$1.00)**  
Set Factor 92.3  
1 2 3 4 5 6 7 8 9 0

**10UJ 70c**  
Set Factor 60  
1 2 3 4 5 6 7 8 9 0  
**10UJ 70i and 70c combined**  
1/16 3/32 5/64 13/16 27/32 49/64

**10D 8Ab**  
Set Factor 50  
1 2 3 4 5 6 7 8 9 0

**SF 147**  
Set Factor 90  
1 2 3 4 5 6 7 8 9 0  
**SF 146 and 147 combined**  
1/4 1/2 3/4 5/8 7/8

**10B 72f (\$1.00)**  
Set Factor 92.3  
1 2 3 4 5 6 7 8 9 0

**SF 94**  
Set Factor 90  
1 2 3 4 5 6 7 8 9 0

**10F 110**  
Set Factor 50  
1 2 3 4 5 6 7 8 9 0

**10D 73f (\$1.00)**  
Set Factor 92.3  
1 2 3 4 5 6 7 8 9 0  
**10UaJ 72f, 73f, 10B-72f and 73f combined**  
15/16 21/32 53/64 9/100

**SF 95**  
Set Factor 90  
1 2 3 4 5 6 7 8 9 0  
**SF 94 and 95 combined**  
1/4 1/2 3/4 5/8 2/3 1/6

**10F 111**  
Set Factor 50  
1 2 3 4 5 6 7 8 9 0  
**10B 8Ab, 10D 8Ab, 10F 110 and 10F 111 combined**  
3/4 15/16 21/32 53/64 9/100

## 11 Point

**11UaK 10**  
Set Factor 184.5  
1/4 1/2 3/4 1/8 3/8 5/8 7/8  
7/8 1/6 1/3 2/3

**11TK 10**  
Set Factor 198  
1/4 1/2 3/4 1/8 3/8 5/8  
7/8 1/3 2/3 1/6 5/6

**11J 58**  
Set Size .100  
1/4 1/2 3/4

**11TJ 60 (\$1.00)**  
Set Factor 99  
6/8 2/4 4/4 5/4 9/8

**11UaJ 50**  
Set Factor 184.5  
1/4 1/2 3/4 1/8 3/8 5/8 7/8  
1/3 2/3 1/6 5/6

**11TJ 50**  
Set Factor 198  
1/4 1/2 3/4 1/8 3/8 5/8  
7/8 1/3 2/3 1/6 5/6 1/5  
3/5

**11TJ 60**  
Set Factor 99  
1/4 1/2 3/4 1/8 3/8 5/8 7/8  
1/3 2/3 1/6 5/6 1/5 2/5 3/5 4/5

**11J 68**  
Set Size .100  
1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3  
2/3 5/8 1/6 2/6 3/6 4/6 5/6  
7/8 9/8 5/2 5/2 7/2 9/2 4/4  
9/4 1/1 1 3 6

**11UaJ 60**  
Set Factor 92.2  
1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3 2/3  
1/6 5/6

**11TJ 50**  
Set Factor 198  
1/16 3/16 5/16 7/16 9/16 11/16  
13/16 15/16

**11TJ 60**  
Set Factor 198  
1/16 3/16 5/16 7/16 9/16 11/16  
13/16 15/16 1/10 3/10

**11TK 81**  
Set Factor 198  
1/2

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# Monotype Fractions. Composition Matrices

## 12 Point

**12UK 93**  
Set Factor 90  
1/4 1/2 3/4

**12SJ 50**  
Set Factor 216  
1/16 3/16 5/16 7/16 9/16 11/16  
13/16 15/16

**12SJ 60**  
Set Factor 216  
1/64 3/64 5/64 7/64 9/64 11/64  
13/64 15/64 17/64 19/64 21/64 23/64  
25/64 27/64 29/64 31/64 33/64 35/64  
37/64 39/64 41/64 43/64 45/64 47/64  
49/64 51/64 53/64 55/64 57/64 59/64  
61/64 63/64

**12SJ 82**  
Set Factor 216  
1/4 1/2 3/4 1/3 2/3

**12TK 10**  
Set Factor 198  
1/4 1/2 3/4 1/8 3/8 5/8  
7/8 1/3 2/3 1/6 5/6

**12SJ 50 (\$1.00)**  
Set Factor 216  
1/12

**12SK 83**  
Set Factor 216  
1/4 1/2 3/4 1/8 3/8 5/8  
7/8 1/3 2/3 1/6

**12TJ 50**  
Set Factor 198  
1/4 1/2 3/4 1/8 3/8 5/8  
7/8 1/3 2/3 1/6

**12SJ 51**  
Set Factor 216  
1/4 1/2 3/4 1/8 3/8 5/8  
7/8 1/3 2/3 1/6

**12J 68**  
Set Size 100  
1/4 1/2 3/4 1/8 3/8 5/8 7/8  
1/3 2/3 1/6

**12SK 84**  
Set Factor 216  
1/4 1/2 3/4 1/8 3/8 5/8  
7/8 1/3 2/3 1/6

**12TJ 60**  
Set Factor 99  
1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3  
2/3 1/6 5/6

**12SJ 60**  
Set Factor 108  
1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3  
2/3 1/6 5/6 1/5 2/5 3/5 4/5

**12J 69**  
Set Size 100  
1/4 1/2 3/4 1/8 3/8 5/8 7/8  
1/3 2/3 1/6 5/6

**12SJ 88**  
Set Factor 216  
1/4 1/2 3/4 1/3 2/3

**12SK 10**  
Set Factor 216  
1/4 1/2 3/4 1/8 3/8 5/8  
7/8 1/6 1/3 2/3 5/6 1/5  
2/5 3/5 4/5

**12SJ 60**  
Set Factor 216  
1/16 3/16 5/16 7/16 9/16 11/16  
13/16 15/16

**12SK 80**  
Set Factor 216  
1/4 1/2 3/4 1/8 3/8  
5/8 7/8 1/3 2/3 1/6

**12SJ 91**  
Set Factor 108  
1/4 1/2 3/4

**12SJ 50**  
Set Factor 216  
1/4 1/2 3/4 1/8 3/8 5/8  
7/8 1/3 2/3 1/6 5/6 1/5  
2/5 3/5 4/5

**12SJ 60**  
Set Factor 216  
1/32 3/32 5/32 7/32 9/32 11/32  
13/32 15/32 17/32 19/32 21/32 23/32  
25/32 27/32 29/32 31/32

**12SK 81**  
Set Factor 216  
1/4 1/2 3/4 1/8 3/8 5/8  
7/8 1/3 2/3 1/6 1/5

**12SJ 92**  
Set Factor 108  
1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/3 2/3 1/6

**12SK 81 (\$1.00)**  
Set Factor 216  
1/12

**12SJ 94 (\$3.00)**  
Set Factor 108  
1/3

## 12 Point Piece Fractions

**12SJ 70i**  
Set Factor 144  
1/16 1/32 1/64

**6F 80**  
Set Factor 65.2  
1 2 3 4 5 6 7 8 9 0

**6F 94**  
Set Factor 108  
1 2 3 4 5 6 7 8 9 0

**6F 191**  
Set Factor 72  
1 2 3 4 5 6 7 8 9 0

**12SJ 70c**  
Set Factor 72  
1 2 3 4 5 6 7 8 9 0  
**12SJ 70i and 70c combined**  
1/16 15/32 45/64

**6F 81**  
Set Factor 65.2  
1 2 3 4 5 6 7 8 9 0  
**6F 80 and 81 combined**  
1/4 1/2 3/4 5/8 2/3 1/6

**6F 95**  
Set Factor 108  
1 2 3 4 5 6 7 8 9 0 --  
**6F 94 and 95 combined**  
1/4 1/2 3/4 7/8 1/6

**6F 192**  
Set Factor 72  
1 2 3 4 5 6 7 8  
**6F 191 and 192 combined**  
1/4 1/2 3/4 5/8 1/6

**12B 8Ab**  
Set Factor 60  
1 2 3 4 5 6 7 8 9 0

**12D 8Ab**  
Set Factor 60  
1 2 3 4 5 6 7 8 9 0  
**12B 8Ab, 12D 8Ab, 12F 110 and 12F 111 combined**  
3/4 15/16 21/32 53/64 9/100

**12F 110**  
Set Factor 60  
1 2 3 4 5 6 7 8 9 0

**12F 111**  
Set Factor 60  
1 2 3 4 5 6 7 8 9 0

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# Monotype Fractions

## Electro Display Matrices

### 14 Point

14-11  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8}$   
 $\frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{6}$

14-11S  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8}$   
 $\frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3}$

14-37  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8}$   
 $\frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{6}$

14-42  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8}$   
 $\frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3}$

14-80  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8}$   
 $\frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3}$

14-50  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4}$

14-81  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8}$   
 $\frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{5}$

14-82  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{3} \frac{2}{3}$

14-86  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{3} \frac{2}{3}$

14-88  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{3} \frac{2}{3}$

### 18 Point

18-11  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8}$   
 $\frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{6}$

18-37  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8}$   
 $\frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{6}$

18-42  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8}$   
 $\frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3}$

18-80  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8}$   
 $\frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3}$

18-82  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{3} \frac{2}{3}$

18-50  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4}$

18-88  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{3} \frac{2}{3}$

18-81  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8}$   
 $\frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{5}$

18-86  
 $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{3} \frac{2}{3}$   
 $\frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{6}$

Monotype Fractions

Electro Display Matrices

24 Point

<sup>24-11</sup>  
 $\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{8}\frac{3}{8}$   
 $\frac{5}{8}\frac{7}{8}\frac{1}{3}\frac{2}{3}\frac{1}{6}$

<sup>24-37</sup>  
 $\frac{1}{4}\frac{1}{2}\frac{3}{4}$   
 $\frac{1}{8}\frac{3}{8}\frac{5}{8}\frac{7}{8}\frac{1}{3}$   
 $\frac{2}{3}\frac{1}{6}$

<sup>24-81</sup>  
 $\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{8}\frac{3}{8}$   
 $\frac{5}{8}\frac{7}{8}\frac{1}{3}\frac{2}{3}\frac{1}{5}$

<sup>24-80</sup>  
 $\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{8}\frac{3}{8}$   
 $\frac{5}{8}\frac{7}{8}\frac{1}{3}\frac{2}{3}$

<sup>24-82</sup>  
 $\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{3}\frac{2}{3}$

<sup>24-42</sup>  
 $\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{8}\frac{3}{8}$   
 $\frac{5}{8}\frac{7}{8}\frac{1}{3}\frac{2}{3}$

<sup>24-86</sup>  
 $\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{8}\frac{3}{8}\frac{5}{8}\frac{7}{8}\frac{1}{3}\frac{2}{3}\frac{1}{6}$

<sup>24-88</sup>  
 $\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{3}\frac{2}{3}$

30 Point

<sup>30-11</sup>  
 $\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{8}\frac{3}{8}$   
 $\frac{5}{8}\frac{7}{8}\frac{1}{3}\frac{2}{3}\frac{1}{6}$

<sup>30-81</sup>  
 $\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{8}\frac{3}{8}$   
 $\frac{5}{8}\frac{7}{8}\frac{1}{3}\frac{2}{3}\frac{1}{5}$

<sup>30-42</sup>  
 $\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{8}$   
 $\frac{3}{8}\frac{5}{8}\frac{7}{8}$   
 $\frac{1}{3}\frac{2}{3}$

<sup>30-37</sup>  
 $\frac{1}{4}\frac{1}{2}\frac{3}{4}$   
 $\frac{1}{8}\frac{3}{8}\frac{5}{8}\frac{7}{8}\frac{1}{3}$   
 $\frac{2}{3}\frac{1}{6}$

<sup>30-80</sup>  
 $\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{8}$   
 $\frac{3}{8}\frac{5}{8}\frac{7}{8}$   
 $\frac{1}{3}\frac{2}{3}$

<sup>30-86</sup>  
 $\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{8}\frac{3}{8}\frac{5}{8}\frac{7}{8}\frac{1}{3}\frac{2}{3}\frac{1}{6}$

<sup>30-66</sup>  
 $\frac{1}{4}\frac{1}{2}\frac{3}{4}\frac{1}{8}\frac{3}{8}\frac{5}{8}\frac{7}{8}\frac{3}{16}\frac{5}{16}\frac{7}{16}$

The Electro Display Matrices shown on this page are Class A, unless a different classification is included in parentheses with the Series No.

36 Point

36-11

$\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8}$   
 $\frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{6}$

36-81

$\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8}$   
 $\frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{5}$

36-25

$\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{3}$

36-80

$\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8}$   
 $\frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3}$

36-37

$\frac{1}{4} \frac{1}{2} \frac{3}{4}$   
 $\frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8} \frac{1}{3}$   
 $\frac{2}{3} \frac{1}{6}$

36-86

$\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3} \frac{1}{6}$

36-42

$\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8} \frac{3}{8} \frac{5}{8} \frac{7}{8} \frac{1}{3} \frac{2}{3}$







# Monotype Signs

## Composition Matrices

IT IS the flexible matrix system of the Monotype which makes it versatile and easily without competition on all kinds of tariff, tabular and text book work. The printer can make up an endless variety of combinations of faces but as each character is on a separate matrix any group of special characters may be readily used with these combinations. This flexibility of its matrix system has made the Monotype the only machine which can be profitably employed on this class of work, and to meet the growing demands of our customers we have recently completed in all of the necessary point sizes the adequate assortment of signs shown on the following pages. The different groups of signs which have been completed as a series are unquestionably the best which have ever been offered to users of composing machines.

For convenience in ordering and for reference purposes all of the signs have been classified and each individual character in the different groups numbered. In ordering, select the character of the point size and set factor (unit width) required, giving the number of the sign and number of the group to which it belongs.

<b>Mathematical 10P</b>	<b>Mathematical 10P</b>	<b>Astronomical 30P</b>	<b>Astronomical 30P</b>	<b>Time Table and Tariff 60P</b>
1 + plus	44 $\nlessgtr$ not greater than	9 $\sagittarius$ Sagittarius	44 $\circ$	9 $\square$ open square
2 - minus	45 $\nlessgtr$ not less than	10 $\capricornus$ Capricornus	45 $\circ$	10 $\circ$ open circle
3 $\times$ multiplied by	46 $\sim$ cycle	11 $\aquarius$ Aquarius	46 $\circ$	11 $\circ$ open circle with cross
4 $\div$ divided by	47 $\Delta$ delta	12 $\pisces$ Pisces	48 $\circ$	12 $\circ$ open circle with dot
5 = equal to	48 $\sphericalangle$		49 $\comet$	13 $\clubsuit$ club
6 : ratio	49 $\sphericalangle$	<b>MOON'S PHASES</b>	50 $\circ$	14 $\heartsuit$ heart
7 :: proportion	50 $\sphericalangle$	13 $\bullet$ New Moon		15 $\spadesuit$ spade
8 $\#$ geometrical proportion	51 $\sphericalangle$	14 $\dagger$ First Quarter	<b>Reference 40P</b>	16 $\blacktriangledown$ inverted black triangle
9 $\pm$ plus or minus	52 $\sphericalangle$	15 $\oplus$ Full Moon	1 $\P$ paragraph	17 $\triangle$ open triangle
10 $<$ less than	53 $\circ$	16 $\ominus$ Last Quarter	2 * asterisk	18 $\diamond$ open diamond
11 $>$ greater than	54 $\bullet$	17 $\ominus$ First Quarter	3 $\dagger$ single dagger	19 $\triangle$ open triangle, dot
12 $\nlessgtr$ not less than	55 $\pm$ double plus	18 $\ominus$ Last Quarter	4 $\ddagger$ double dagger	20 $\circ$ open circle, dash
13 $\nlessgtr$ not greater than	56 $\int$ integral		5 $\S$ section	21 $\blacklozenge$ black quarter moon
14 $\simeq$ equivalent to	57 $\sphericalangle$ angle	<b>SUN AND PLANETS</b>	6 $\parallel$ parallel	22 $\smile$ open quarter moon
15 $\neq$ not equal to	58 $\equiv$	19 $\odot$ Sun	7 " ditto	23 $\blacklozenge$
16 $\approx$ nearly equal to	59 $\sphericalangle$	20 $\bullet$ Moon	8 $\leftrightarrow$ double arrow	24 $\blacklozenge$
17 $\sphericalapprox$ difference	60 $\square$ parallelogram	21 $\mercury$ Mercury	9 $\left$ French quote	25 $\bullet$
18	61 $\sphericalapprox$ seventh root	22 $\venus$ Venus	10 $\right$ French quote	26 $\blacklozenge$ open diamond with dot
19 $\alpha$ variation	62 $\sphericalapprox$ eighth root	23 $\oplus$ Earth	11 $\left$	27 $\rule{0.5pt}{1cm}$ vertical rule in box
20 $\sqrt{\quad}$ square root	63 $\sphericalapprox$ ninth root	24 $\mars$ Mars	12 $\right$	28 :
21 $\sphericalapprox$ square root	64 $\cdot$ multiplied by	25 $\jupiter$ Jupiter	13 $\cdot\cdot$ period ditto	29 $\phi$
22 $\sphericalapprox$ cube root	<b>Commercial 20P</b>	26 $\sатурn$ Saturn	14 " ditto	30 $\circ$
23 $\sphericalapprox$ fourth root	1 % per cent.	27 $\s Uranus$	15 $\langle$	31 $\circ$
24 $\sphericalapprox$ fifth root	2 @ at, to	28 $\s Neptune$	16 $\rangle$	32 $\circ$
25 $\sphericalapprox$ sixth root	3 % account		17 * double asterisk	33 $\times$
26 $\circ$ circle	4 lb pound	<b>SIGNS OF POSITION</b>	<b>Medical 50P</b>	34 $\blacklozenge$ black diamond
27 $\square$ square	5 £ sterling	29 $\s conjunction$	1 $\R$ receipt	35 $\blacktriangledown$ inverted open triangle
28 $\sphericalangle$ angle	6 / shilling	30 $\s opposition$	2 $\s ounce$	36 $\square$
29 $\triangle$ triangle	7 $\pounds$ per	31 * sextile	3 $\s dram$	
30 $\mp$ minus or plus	8 $\pounds$ cent	32 $\circ$	4 $\s drop$	<b>Musical 80P</b>
31 $\therefore$ hence, therefore	9 $\#$ number	33 $\s Dragon's head$	5 $\s scruple$	1 $\#$ Sharp
32 $\because$ because	11 % care of	34 $\s Dragon's tail$	6 $\s grain$	2 $\flat$ Flat
33 ' minute	12 $\text{mm}$ millimeter	35 $\boxtimes$ station mark		3 $\natural$ Natural
34 ' second	<b>Astronomical 30P</b>	36 $\ominus$ sun's center	<b>Time Table and Tariff 60P</b>	4 $\times$ Repeat
35 $\circ$ degree	1 $\text{Aries}$ Aries	37 $\odot$ sun's upper limb	1 * star	
36 $\sphericalapprox$	2 $\text{Taurus}$ Taurus	38 $\odot$ sun's lower limb	2 + cross	
37 $\equiv$ identical with	3 $\text{Gemini}$ Gemini	39 $\circ$ moon's upper limb	3 $\blacktriangle$ black triangle	
38 $\perp$ right angle	4 $\text{Cancer}$ Cancer	40 $\circ$ moon's lower limb	4 $\bullet$ black circle	
39 $\infty$ infinity	5 $\text{Leo}$ Leo	41 $\rangle$	5 $\blacksquare$ black square	
40 $\approx$ approaches	6 $\text{Virgo}$ Virgo	42 $\otimes$	6 $\blacklozenge$ black diamond	
41 $\perp$ perpendicular to	7 $\text{Libra}$ Libra	43 $\sagittarius$ Pisces	7 + maltese cross	
42 $\nlessgtr$ not greater than	8 $\text{Scorpio}$ Scorpio		8 * double cross	
43 $\nlessgtr$ not less than				





# Monotype Signs Composition Matrices

## 4½ Point Class B except as noted

**No. 10P**  
Set Factor 27.5  
/  
Set Factor 30  
/  
Set Factor 38.5  
.  
Set Factor 42  
..  
Set Factor 108  
+  
+  
+  
+

**No. 20P**  
Set Factor 54  
/  
Set Factor 66  
£  
Set Factor 72  
£ ¶  
Set Factor 82.5  
lb

**No. 20P**  
Set Factor 90  
lb  
Set Factor 99  
%  
Set Factor 108  
% % @  
**No. 40P**  
Set Factor 44  
\* † ‡ †

**No. 40P**  
Set Factor 48  
\* † ‡ † †  
Set Factor 54  
" "  
Set Factor 66  
¶  
Set Factor 72  
¶  
Set Factor 108 (Class C)  
"

**No. 60P**  
Set Factor 49.5  
.

## 5 Point Class B except as noted

**No. 10P**  
Set Factor 25  
/  
Set Factor 30  
/  
Set Factor 32.5  
/  
Set Factor 35  
..  
Set Factor 42  
.  
Set Factor 45.5  
..  
Set Factor 90  
+ < > ≠ α √ ○ □  
△ Δ = ∴ = L ⊥ ⊥ ⊥  
Set Factor 117  
+ - × + = ∴ ± < > √

**No. 20P**  
Set Factor 32.5  
/  
Set Factor 39  
/  
Set Factor 52  
£  
Set Factor 58.5  
/  
Set Factor 60  
£  
Set Factor 72  
£  
Set Factor 75  
lb  
Set Factor 78  
£  
Set Factor 90  
% @ % lb  
Set Factor 97.5  
lb  
Set Factor 108  
%  
Set Factor 117  
% @ % / ¶

**No. 25P**  
Set Factor 117  
%  
**No. 30P**  
Set Factor 78 (Class C)  
○  
Set Factor 90  
T X X @ Ω Π ρ ρ ρ = X ○  
D @ C C C @ @ @ @ @ @ @ @ @  
V √ ρ \* Ω Ω Ω Ω Ω Ω Ω Ω

**No. 40P**  
Set Factor 72  
¶  
Set Factor 78  
¶  
Set Factor 90  
" † †  
Set Factor 117 (Class C)  
"  
Set Factor 148.5 (Class C)  
"

**No. 11P**  
Set Factor 58.5 (Class C)  
+

**5H9Yb 15P**  
Set Factor 39  
/

**5H9Z 20Pi**  
£  
**No. 21P**  
Set Factor 52  
£

**No. 40P**  
Set Factor 39  
|  
Set Factor 40  
\* † ‡ †  
Set Factor 45  
|  
Set Factor 48  
\* † ‡  
Set Factor 52  
\* † ‡ † †  
Set Factor 58.5  
¶ | " "  
Set Factor 60  
¶

**No. 60P**  
Set Factor 54  
.....  
.....  
Set Factor 58.5  
‡ † † †  
Set Factor 90  
▲ ◆ # ▼ ◇ △ @ C  
**No. 80P**  
Set Factor 58.5  
|  
Set Factor 90  
#

## 5½ Point Class B except as noted

**No. 10P**  
Set Factor 32.5  
/  
Set Factor 35  
/  
Set Factor 45.5  
..  
Set Factor 49  
..  
Set Factor 54 (Class C)  
+  
Set Factor 117  
+ - × =  
**No. 11P**  
Set Factor 54 (Class C)  
+  
**No. 15P**  
Set Factor 32.5  
/  
**No. 20P**  
Set Factor 39  
/

**No. 20P**  
Set Factor 42  
/  
Set Factor 54  
£  
Set Factor 58.5  
/ £  
Set Factor 63  
/  
Set Factor 78  
£  
Set Factor 84  
£  
Set Factor 97.5  
lb  
Set Factor 102  
% @ lb ¶  
Set Factor 105  
lb  
Set Factor 108  
@  
Set Factor 117  
%

**No. 20P**  
Set Factor 126  
% @ % ¶  
Set Factor 139.5 (Class C)  
Shoulder on right of print  
%  
**No. 23P**  
Set Factor 78 (Class C)  
£  
**No. 40P**  
Set Factor 49.5  
"  
Set Factor 52  
\* † ‡ †  
Set Factor 54  
¶ |  
Set Factor 56  
\* † ‡ †  
Set Factor 58.5  
| "

**No. 40P**  
Set Factor 60 (Class C)  
"  
Set Factor 63  
| "  
Set Factor 78  
¶  
Set Factor 84  
¶  
Set Factor 99  
"  
Set Factor 117  
||  
**No. 49P**  
Set Factor 65.3  
"  
**No. 60P**  
Set Factor 49.5  
."  
Set Factor 112  
★

**Set Factor** is the set multiplied by unit width; thus, the set factor for a character made for the 10 unit row of 8 set is 80 (10×8=80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80÷9=8.8; therefore put matrix in 9 unit row.

**Type Line:** Monotype signs are correctly positioned on the type body (point-ways) when cast on their own body, without leading: Thus, a sign is made to cast on the line, superior, or central on the type body point-ways, depending upon the character of the sign, and will line or be in the correct position on the body with any face of the same point size. If the face be cast on a larger body to lead it the relation between the line of the letters and the sign will be the same as if cast on the correct body.

**Prices:** All Matrices shown on this page are Class B, unless a different classification is included in parentheses with the series Number.

# Monotype Signs Composition Matrices

6 Point Class A except as noted

<p><b>No. 10P</b> Set Factor 30 ,</p> <p>Set Factor 35 ,</p> <p>Set Factor 42 " "</p> <p>Set Factor 49 " "</p> <p>Set Factor 54 (Class C) "</p> <p>Set Factor 63 (Class C) " "</p> <p>Set Factor 72 (Class C) " X</p> <p>Set Factor 108 + - X + = : :: # ± &lt; &gt; &lt; &gt; &lt; &gt; ≠ ≈ ∞ √ √ √ √ √ √ √ √ √ √ √ √ √ √ √ √ L ∞ = ± ≤ ≥ ∅ ∅ ∅ ∅ ∅ ∼</p> <p>Set Factor 126 + - X + =</p> <p>Set Factor 140 (Class C) + - X + =</p> <p><b>6H9Yb 10Pb</b> Set Factor 32.5</p> <p><b>No. 11P</b> Set Factor 54 (Class C) + - x + -</p> <p><b>No. 12P</b> Set Factor 54 + - -</p> <p><b>No. 15P</b> Set Factor 36 ,</p> <p><b>No. 20P</b> Set Factor 30 / Set Factor 36 / Set Factor 42 / Set Factor 48 ¢ Set Factor 54 ¢ Set Factor 54 (Class C) £ £ /</p>	<p><b>No. 20P</b> Set Factor 56 £</p> <p>Set Factor 63 (Class C) £ £ /</p> <p>Set Factor 72 £</p> <p>Set Factor 84 £</p> <p>Set Factor 90 fb</p> <p>Set Factor 105 fb</p> <p>Set Factor 108 % @ % / # % %</p> <p>Set Factor 119 (Class C) fb</p> <p>Set Factor 126 % @ % / # % %</p> <p>Set Factor 162 %</p> <p><b>No. 23P</b> Set Factor 63 (Class C) £</p> <p>Set Factor 72 (Class C) £</p> <p><b>No. 25P</b> Set Factor 48 ¢</p> <p>Set Factor 54 (Class C) £ #</p> <p>Set Factor 63 (Class C) £</p> <p>Set Factor 68 ¢</p> <p>Set Factor 108 % @ #</p> <p>Set Factor 126 %</p> <p><b>No. 26P</b> Set Factor 108 %</p> <p><b>No. 30P</b> Set Factor 54 (Class C) 9 8 °</p>	<p><b>No. 30P</b> Set Factor 108 T √ X ⊗ Ω Π ≈ ∞ ∅ ∅ ∅ ∅ X ⊗ ∅ ⊗ ⊗ ⊗ ⊗ ⊗ ∅ ∅ ∅ ⊕ ∅ ∅ ∅ ∅ ∅ ∅ ∅ ∅ ∅ ∅ ∅ ∅ ∅ ∅ ⊗ ∅ ∅ ∅ ∅ ∅ ∅ ∅ ∅ ∅ ∅</p> <p><b>No. 40P</b> Set Factor 30  </p> <p>Set Factor 35   </p> <p>Set Factor 36 &lt; &gt;</p> <p>Set Factor 42   </p> <p>Set Factor 48 * † ‡ §    ‡</p> <p>Set Factor 50   </p> <p>Set Factor 54 ¶    " " " "</p> <p>Set Factor 56 * † ‡ §</p> <p>Set Factor 63 " ¶   </p> <p>Set Factor 63 "</p> <p>Set Factor 69.8 (Class C) "</p> <p>Set Factor 70 " "</p> <p>Set Factor 72 ¶</p> <p>Set Factor 76.5   </p> <p>Set Factor 84 ¶</p> <p>Set Factor 108    "</p> <p>Set Factor 108 "</p> <p>Set Factor 126    "</p> <p>Set Factor 130.5 "</p> <p>Set Factor 144 "</p> <p><b>6H9IS 40P1</b> Set Factor 96 *</p>	<p><b>No. 41P</b> Set Factor 72 ¶</p> <p>Set Factor 84 ¶</p> <p><b>No. 42P</b> Set Factor 108 ¶ † ‡</p> <p><b>No. 43P</b> Set Factor 108 ¶</p> <p><b>No. 44P</b> Set Factor 108 ¶</p> <p><b>No. 45P</b> Set Factor 48 * † ‡ Set Factor 54 "</p> <p>Set Factor 56 * † ‡ §</p> <p>Set Factor 108 (Class C)   </p> <p><b>No. 46P</b> * † ‡ §</p> <p><b>No. 49P</b> Set Factor 63 "</p> <p><b>No. 50P</b> Set Factor 90 R 3 3 R ∅</p> <p><b>No. 55P</b> Set Factor 90 R</p> <p><b>No. 60P</b> Set Factor 54 *</p> <p>Set Factor 54 △ I</p> <p>Set Factor 72 (Class C) * * * #</p> <p><b>No. 6H9 60Ph</b> Set Factor 77 (Class C) +</p> <p>Set Factor 90 (Class C) * * * #</p> <p>Set Factor 108 ☆ + ▲ ◆ # ▼ △ ⊕ ⊗ ⊙</p> <p><b>No. 80P</b> Set Factor 54 # b h</p> <p>Set Factor 63 f 7</p> <p>Set Factor 108 *</p>
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## 7 Point Class A except as noted

<p><b>No. 10P</b> Set Factor 35 ,</p> <p>Set Factor 40 ,</p> <p>Set Factor 49 " "</p> <p>Set Factor 56 " "</p>	<p><b>No. 10P</b> Set Factor 126 + - X + = : :: # = &lt; &gt; &lt; &gt; ≠ ≈ ∞ α √ √ √ √ √ √ √ √ √ √ √ √ ∠ Δ ≠ ∴ ∴ ∅ ∅ = L ∞ = ±</p>	<p><b>No. 10P</b> Set Factor 150 + - X + =</p> <p><b>No. 11P</b> Set Factor 63 (Class C) + -</p> <p><b>No. 12P</b> Set Factor 63 (Class C) + -</p>	<p><b>No. 15P</b> Set Factor 48 /</p> <p><b>No. 20P</b> Set Factor 42 /</p> <p>Set Factor 56 ¢</p> <p>Set Factor 63 / #</p>
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**Set Factor** is the set multiplied by unit width; thus, the set factor for a character made for the 10 unit row of 8 set is 80. (10×8=80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Give the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix; divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80÷9=8.8; therefore put matrix in 9 unit row.

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**Prices:** All Matrices shown on this page are Class A, unless a different classification is included in parentheses with the series Number.



# Monotype Signs Composition Matrices

## 8 Point Class A except as noted

**No. 45P**  
Set Factor 68  
\* † ‡  
Set Factor 72  
“  
Set Factor 144 (Class C)  
||

**No. 46P**  
Set Factor 85  
\* † §  
**No. 50P**  
Set Factor 120  
R 3 3 3 3  
Set Factor 144  
gr

**No. 60P**  
Set Factor 72  
\* + ▲ ● ◆ ♦ + # □ ○ ⊙ ⊖  
◆ ▼ ◆ ▼ ▲ ◆ ▲ ⊖ ( ) ◆ ◊  
|| : φ ○ ♀ ♀ ♀ ◆ ▼  
Set Factor 108 (Class C)  
●

**No. 60P**  
Set Factor 144  
+ ▲ ◆ ▼ ▲ ⊖ ⊖ ⊖  
**No. 80P**  
Set Factor 72  
# b h  
Set Factor 144  
※

## 9 Point Class A except as noted

**No. 10P**  
Set Factor 43.7  
/  
Set Factor 45  
/  
Set Factor 61.2  
°  
Set Factor 63  
# °  
Set Factor 157.5  
+ =  
Set Factor 162  
+ - × ÷ =  
± < > √ √  
∠ △ ∴ ≡ ⊥  
Set Factor 171  
≡  
**No. 11P**  
Set Factor 1 (Class C)  
+ - × =  
**No. 12P**  
Set Factor 81 (Class C)  
+ - =

**No. 20P**  
Set Factor 45  
/  
Set Factor 54  
/ .  
Set Factor 72  
¢  
Set Factor 81  
/ # .  
Set Factor 81 (Class C)  
£  
Set Factor 105  
£  
Set Factor 108  
£  
Set Factor 131.3  
lb  
Set Factor 135  
lb  
Set Factor 157.5  
%

**No. 20P**  
Set Factor 162  
% @ % / # #  
Set Factor 188  
/  
**No. 23P**  
Set Factor 81 (Class C)  
£  
Set Factor 108 (Class C)  
£  
**No. 24P**  
Set Factor 135 (Class G)  
%  
**No. 25P**  
Set Factor 81 (Class C)  
£  
Set Factor 162  
%  
**No. 30P**  
Set Factor 162  
m ○ ⊕  
**No. 40P**  
Set Factor 54  
||

**No. 40P**  
Set Factor 70  
\* † ‡  
**No. 40P**  
Set Factor 72  
\* † ‡ §  
Set Factor 81  
¶ || “ ”  
Set Factor 105  
¶  
Set Factor 108  
¶  
Set Factor 162 (Class C)  
|| “  
Set Factor 72  
\*  
**No. 50P**  
Set Factor 135  
R 3 3 3 3  
**No. 80P**  
Set Factor 81  
# b

## 10 Point Class A except as noted

**No. 10P**  
Set Factor 47.5  
/  
Set Factor 50  
/  
Set Factor 66.5  
°  
Set Factor 70  
# °  
Set Factor 90  
"  
Set Factor 123 (Class C)  
-  
Set Factor 140 (Class C)  
=  
Set Factor 171  
+ - × ÷ =  
± √ □ △ ∴

**No. 10P**  
Set Factor 180  
+ - × ÷ = : ::  
:: ± < > † ‡ ⊖  
≠ ≈ ∞ α √ √ √  
√ √ √ ○ □ ∠ △  
# ∴ ∴ ∅ ≡ L 8  
≠ ⊥ ≤ ≥ ~ Δ ∇  
≠ ≡ √ √ √  
**No. 11P**  
Set Factor 90 (Class C)  
+ - × ÷ = ≡  
Set Factor 110 (Class C)  
∞  
**No. 12P**  
Set Factor 90 (Class C)  
+ - × =

**No. 12P**  
Set Factor 110 (Class C)  
∞  
**No. 15P**  
Set Factor 60  
/  
**No. 18P**  
Set Size .083  
+ × =  
**No. 19P**  
Set Size .083  
+ × = °  
**No. 20P**  
Set Factor 50  
/ .  
Set Factor 60  
/  
Set Factor 80  
¢

**No. 20P**  
Set Factor 85.5  
/  
Set Factor 90 (Class C)  
¢ £  
Set Factor 90  
/ # .  
Set Factor 114  
£  
Set Factor 120  
£  
Set Factor 142.5  
lb  
Set Factor 150  
lb  
Set Factor 171  
% @ %  
Set Factor 180  
% @ % / # # ° #

**Set Factor** is the set multiplied by unit width; thus, the set factor for a character made for the 10 unit row of 8 set is 80 (10 × 8 = 80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80 ÷ 9 = 8.8; therefore put matrix in 9 unit row.

**Type Line:** Monotype signs are correctly positioned on the type body (point-ways) when cast on their own body, without leading: Thus, a sign is made to cast on the line, superior, or central on the type body point-ways, depending upon the character of the sign, and will line or be in the correct position on the body with any face of the same point size. If the face be cast on a larger body to lead it the relation between the line of the letters and the sign will be the same as if cast on the correct body.

**Prices:** All Matrices shown on this page are Class A, unless a different classification is included in parentheses with the series Number.

# Monotype Signs Composition Matrices

## 10 Point Class A except as noted

**No. 23P**  
Set Factor 90 (Class C)  
£  
Set Factor 120 (Class C)  
£

**No. 25P**  
Set Factor 80  
¢  
Set Factor 90 (Class C)  
£  
Set Factor 120  
£  
Set Factor 162  
%  
Set Factor 180  
% @ #

**No. 26P**  
Set Factor 180  
%

**No. 27P**  
Set Factor 90  
%

**No. 28P**  
Set Size .083  
% @ % lb £ / ¢ #

**No. 29P**  
Set Size .083  
% @ % lb £ / ¢ # %

**No. 30P**  
Set Factor 90 (Class C)  
y o s  
Set Factor 180  
∩ ∪ ∩ ⊕ ⊖ ∩ ≡  
∩ ∩ ∩ ∩ ∩ ∩ ∩ ∩  
♀ ⊕ ♂ ∩ ∩ ∩ ∩  
♂ ♂ \* ♀ ∩ ∩ ∩  
⊕ ⊖ ⊖ ⊖ ⊖ ♀ ∩

**No. 40P**  
Set Factor 35  
||  
Set Factor 50  
||  
Set Factor 60  
|| < >  
Set Factor 72  
||  
Set Factor 76  
\* † ‡ §  
Set Factor 80  
\* † ‡ § || †  
Set Factor 85.5  
"  
Set Factor 90  
¶ || " ( ) < \*  
Set Factor 94.5  
||

**No. 40P**  
Set Factor 114  
¶  
Set Factor 120  
¶  
Set Factor 180  
|| "

**No. 41P**  
Set Factor 108  
¶  
Set Factor 120  
¶

**No. 42P**  
Set Factor 180  
¶ † ‡

**No. 43P**  
Set Factor 90  
§  
Set Factor 180  
¶

**No. 45P**  
Set Factor 72  
\* † ‡  
Set Factor 80  
\* † ‡  
Set Factor 82  
\*

**No. 45P**  
Set Factor 90  
"

**No. 46P**  
Set Factor 100  
\* † §

**No. 47P**  
Set Factor 108  
\* § ||

**No. 48P**  
Set Factor 108  
¶

**No. 50P**  
Set Factor 180  
R 3 3 ∩ ∩

**No. 60P**  
Set Factor 90  
+ ▲ ● ◆ # □ ○ ⊕ ⊙  
+ ▼ ◆ ▽ △ ◊ ⊖ ( )  
♂ \* + : ◆  
Set Factor 180  
+ ▲ □

**No. 80P**  
Set Factor 90  
# b h  
Set Factor 180  
※

## 11 Point Class A except as noted

**No. 10P**  
Set Factor 51.3  
,

Set Factor 55  
,

Set Factor 71.8  
o

Set Factor 77  
" o

Set Factor 184.5  
+ - X ÷ = ± ≡

Set Factor 198  
+ - X ÷ = : ::  
÷ ± < > ≠ α √  
∩ ∩ ∩ ∩ ∩ ∩ ∩ ∩  
∴ ∴ ∴ ∴ ∴ ∴ ∴ ∴

**No. 11P**  
Set Factor 99 (Class C)  
+ - X + =

**No. 12P**  
Set Factor 99 (Class C)  
+ - X =

**No. 18P**  
Set Size 100  
+ X ÷ = o

**No. 20P**  
Set Factor 66  
/  
Set Factor 88  
¢  
Set Factor 92.3  
/  
Set Factor 99  
/#  
Set Factor 123  
£  
Set Factor 132  
£

**No. 20P**  
Set Factor 153.7  
lb  
Set Factor 165  
lb  
Set Factor 184.5  
%/ /  
Set Factor 198  
% @ % / ¢ # %

**No. 28P**  
Set Size 100  
% @ £ / ¢ #

**No. 30P**  
Set Factor 198  
∩ ♀ ♂ \*

**No. 35P**  
Set Factor 198 (Class G)  
∩

**No. 40P**  
Set Factor 66  
< >  
Set Factor 80  
§  
Set Factor 82  
\* † ‡ § ||  
Set Factor 88  
\* † ‡ §  
Set Factor 99  
¶ || " ( )  
Set Factor 123  
¶  
Set Factor 132  
¶  
Set Factor 198  
|| "  
**No. 50P**  
Set Factor 165  
R 3 3 ∩ ∩

**Set Factor** is the set multiplied by unit width; thus, the set factor for a character made for the 10 unit row of 8 set is 80 (10×8=80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80÷9=8.8; therefore put matrix in 9 unit row.

**Type Line:** Monotype signs are correctly positioned on the type body (point-ways) when cast on their own body, without leading. Thus, a sign is made to cast on the line, superior, or central on the type body point-ways, depending upon the character of the sign, and will line or be in the correct position on the body with any face of the same point size. If the face be cast on a larger body to lead it the relation between the line of the letters and the sign will be the same as if cast on the correct body.

**Prices:** All Matrices shown on this page are Class A, unless a different classification is included in parentheses with the series Number.



# Monotype Signs

## Electro Display Matrices

### 14 Point

$\sqrt{\quad}$  14-10 No. 20     ' 14-10 No. 33     " 14-10 No. 34     ° 14-10 No. 35      $\int$  14-10 No. 56

14 No. 21  
 % @ % **tb** £ ¢ %

/ 14-20 No. 6     ¶ 14-40 No. 1     **R** 14-50 No. 1  
 14-43 No. 1     ¶ 14-64 No. 1

14 No. 25  
 % \* † ‡ § /

( ) 14 No. 20     ( ) 14 No. 51     ( ) 14 No. 58     ( ) 14 No. 64     ( ) 14 No. 79     ( ) 14 No. 129     ( ) 14 No. 371     ( ) 14 No. 681

[ ] 14 No. 20     [ ] 14 No. 18     [ ] 14 No. 129     [ ] 14 No. 64     [ ] 14 No. 681

### 18 Point

+ 18-10 No. 1     - 18-10 No. 2     × 18-10 No. 3     ÷ 18-10 No. 4     = 18-10 No. 5      $\sqrt{\quad}$  18-10 No. 20     □ 18-10 No. 27     ' 18-10 No. 33     " 18-10 No. 34

° 18-10 No. 35      $\int$  18-10 No. 56     / 18-20 No. 6     ⊠ 18-30 No. 35     ¶ 18-40 No. 1     **R** 18-50 No. 1

% 18-42 No. 1     ¶ 18-43 No. 1     ¶ 18-64 No. 1

( ) 18 No. 20     ( ) 18 No. 58     ( ) 18 No. 64     ( ) 18 No. 73     ( ) 18 No. 79     ( ) 18 No. 129     ( ) 18 No. 371     ( ) 18 No. 681

[ ] 18 No. 20     [ ] 18 No. 64     [ ] 18 No. 129     [ ] 18 No. 681

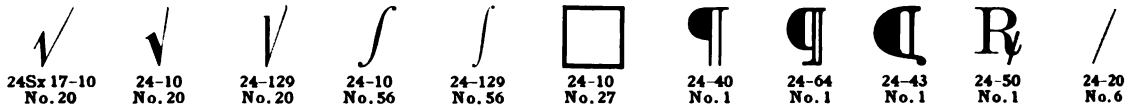
18 No. 21     18 No. 25  
 % @ % **tb** ¢ %     % \* † ‡ § /

NOTE—When ordering Monotype Electro Display Matrix Signs please specify the proper point sizes and numbers. When individual character numbers are not shown with the characters, such as the No. 21 and No. 25 groups, write out in full the name of the characters wanted as well as the number of the group and the point sizes.



# Monotype Signs. Electro Display Matrices

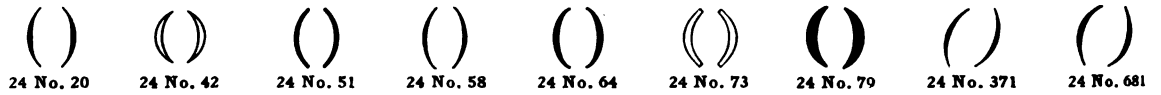
## 24 Point



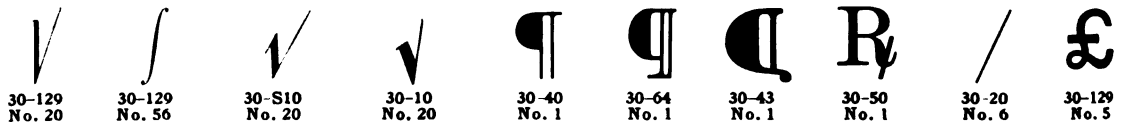
24 No. 21



24 No. 25



## 30 Point



30 No. 21



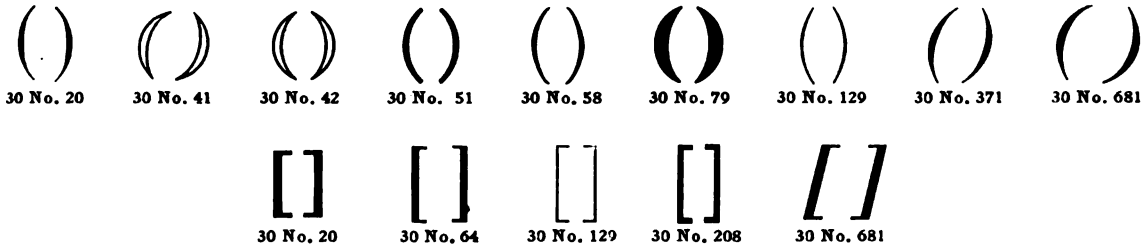
30 No. 25



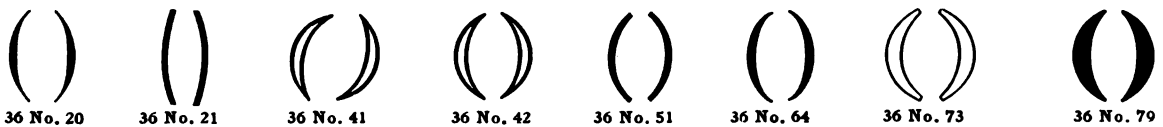
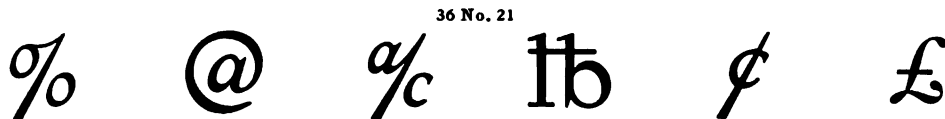
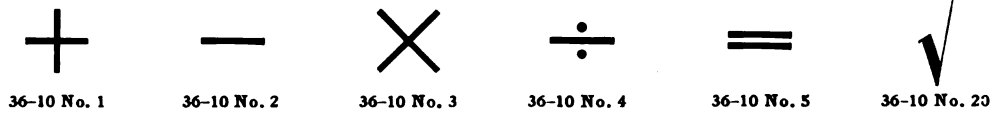
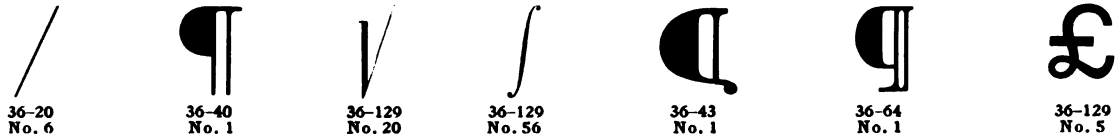
NOTE—When ordering Monotype Electro Display Matrix Signs please specify the proper point sizes and numbers. When individual character numbers are not shown with the characters, such as the No. 21 and No. 25 groups, write out in full the name of the characters wanted as well as the number of the group and the point sizes.

# Monotype Signs. Electro Display Matrices

## 30 Point—Continued



## 36 Point



NOTE—When ordering Monotype Electro Display Matrix Signs please specify the proper point sizes and numbers. When individual character numbers are not shown with the characters, such as the No. 21 and No. 25 groups, write out in full the name of the characters wanted as well as the number of the group and the point sizes.



# → Arrows ←

**T**HE Century Dictionary defines "Arrow" as follows: "A slender, generally pointed, missile weapon made to be shot from a bow." But we, of the twentieth century, make use of the arrow to direct attention to some point in advertising or other reading matter which we think should be emphasized. When used in connection with some particular phrase or paragraph, they rivet the attention in a manner that is prompt and forceful. Many stunts can be quickly formed with the different combinations, to be used in a variety of ways, both as borders and pointers, and the shrewd printer will find numerous instances for its profitable application.

- Class Five Point**  
D ██████████ 5Yb-476X
- Five and One-half Point**  
A →→→→→ 5½U-1379X
- Six Point**  
A →→→→→ 6S-1307X  
A ←←←←← 6Xa-610X  
A →→→→→ 6Xa-601X  
A →→→→→ 6Y-20X  
A →→→→→ 6X-764X  
A →→→→→ 6X-765X  
A →→→→→ 6X-766X  
The above three run together  
→→→→→
- A →→→→→ 6X-20X  
C ▲▲▲▲▲▲ 6Y-43X  
C √√√√√√ 6Y-44X  
C ||||| 6Y-49Ro  
C ▲▲▲▲▲▲ 6Y-45X  
The above four run together  
↙
- D ////////////// 6-1054X  
D ++++++++ 6Wb-707Xj  
D ????????? 6Y-199X  
D ????????? 6X-570Xi  
D ↑↑↑↑↑↑ 6X-988X  
D ↑↑↑↑↑↑ 6X-920X  
D ↑↑↑↑↑↑ 6X-567X
- Eight Point**  
A →→→→→ 8W-20X  
A ←←←←← 8W-174X  
A →→→→→ 8W-601X  
A →→→→→ 8Wb-1329X  
D →→→→→ 8W-350Xi

**Class A** 24 Pt. 515  
**Class A** 30 Pt. 513  
**Class A** 24 Pt. 509  
**Class A** 24 Pt. 508

6-95RL 6-95RL

6-95RL 6-95RL

**Class A** 24 Pt. 504  
**Class A** 24 Pt. 505  
**Class A** 12 Pt. 503N  
**Class A** 12 Pt. 502N

**Class A** 24 Pt. 506  
**Class A** 24 Pt. 507  
**Class A** 30 Pt. 512  
**Class A** 24 Pt. 514  
**Class A** 30 Pt. 511  
**Class A** 30 Pt. 510

12-point 502N, 12-point 503N, 24-point 504 and 505, 24-point 506, 24-point 507, 24-point 514, 30-point 510, 30-point 511, 30-point 512, match 6-point 95RL rule.  
24-point 508 and 509, 24-point 515, 30-point 513, match 12-point 740RL rule.

**Weather Signs**  
These are special matrices and have been used as weather signs; prices will be quoted on request.

6X-528X 8S-939X 10U-565X  
6X-568X 8Wb-957X 10U-566X  
7X-322X 8Wb-958X 10U-819X  
7X-323X 10U-21X 10U-821X  
8W-21X 10U-389X 10U-824X  
8W-389X 10U-455X 10U-825X  
8W-565X 10U-459X 11S-1028X  
8W-566X

- Class Eight Point**  
D ↓↓↓↓↓↓↓↓ 8Wb-1528X  
D ↑↑↑↑↑↑↑↑ 8Wb-1529X  
D ????????? 8Wb-570X  
D ↑↑↑↑↑↑ 8Wb-988X  
D →→→→→ 8Wb-959X  
D ↑↑↑↑↑↑ 8Wb-920X  
D →→→→→ 8Wb-579X
- Ten Point**  
A →→→→→ 10U-1138X  
A →→→→→ 10U-20X  
A ←←←←← 10U-174X  
A →→→→→ 10U-1305X  
A →→→→→ 10U-823X  
D ????????? 10U-570X  
D ↑↑↑↑↑↑↑↑ 10U-587X  
D >>>>>>> 10U-410X
- Electro-Display Matrices**  
A →→→→→ 12x18-201X  
A ██████████ 12x18-1499X  
A →→→→→ 12x18-1500X  
The above three run together  
→→→→→
- A →→→→→ 18-201X  
A →→→→→ 24-683X  
A →→→→→ 24X-478X  
D →→→→→ 24-14X  
D →→→→→ 36-14X  
A →→→→→ 36-1165X

The above matrices are sold at the single matrix rate of the class indicated; matrices not having the class marked are special and prices will be quoted on request; matrices above 12 point are Electro-Display Matrices

























# MATRICES

## FOR

# Set Ems Charts

### Set-Ems Matrices with their Matrix Symbols

- 5Y-50S1  Blanks
- 5Y-50S2  Blanks
- 5Y-50S3  Blanks
- 5Y-50S4  Blanks
- 5Y-50S5  Em Extensions
- 5Y-50S6  Em Extensions
- 5Y-50S7  Line Extensions
- 5Y-50S8  Line Extensions
- 5Y-50S9  Nut Extensions
- 5Y-50S10  Nut Extensions
- 5Y-51S20  Numbers
- 5Y-51S30  Numbers
- 5Y-51S31  Numbers
- 5Y-51S32  Numbers
- 5Y-51S33  Numbers
- 5Y-51S34  Numbers
- 5Y-51S35  Numbers
- 5Y-51S36  Numbers
- 5Y-51S37  Numbers
- 5Y-51S38  Numbers
- 5Y-51S39  Numbers
- 5Y-51S41  Numbers

**Total 22 Matrices**

The application of the principle of the relation of copy to type enables the Monotype Printer to accurately determine the amount of space copy will make when composed in any size or style of type; but in illustrated matter it is important that the actual space covered by the cuts and their margins, expressed in set ems of the type to be used, should also be predetermined; therefore, an extension of this system is required for cut measurement and also to provide for definite instructions for the keyboard operator.

This set of twenty-two matrices have been specially designed for this purpose, in order that the Monotype Printer, by their use, may be able to make Set Ems Charts of any size, for any purpose, and to match any possible combination of set sizes and point bodies.

Page two shows exhibits of varied methods of making charts of any size, with complete explanation of the use of the matrices.

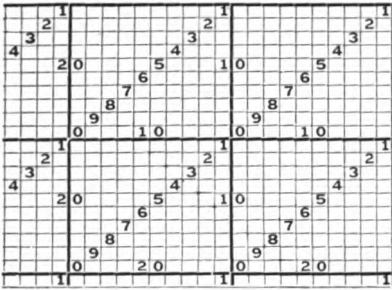
Pages three and four show the application of Set Ems Charts to three totally different kinds of work, using the charts in a different manner for each. From these suggestions it will be noted that the use of these charts will pave the way for much greater economies in the production of all kinds of Monotype matter, and, at the same time, enable the work of preparation to be more thorough and efficient.

These matrices are made to run solid for 5 point, 6 set, the smallest size used in general work. They can be *opened-up*, either with white space or with line, em and nut extensions, to 36 point, 36 set, or larger if desired. Sold at Class "A" prices for single matrices.

**LANSTON MONOTYPE MACHINE CO.**

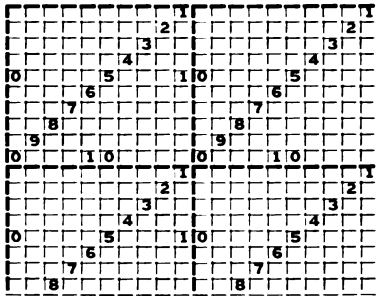
**Philadelphia**

No. 1 5 Point—6 Set



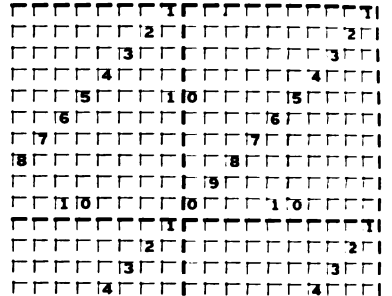
Use Typewriter Attachment  
Wedge, 6 Set, .0830"  
Mold, 5 Point, .0692"

No. 2 6 Point—7 Set



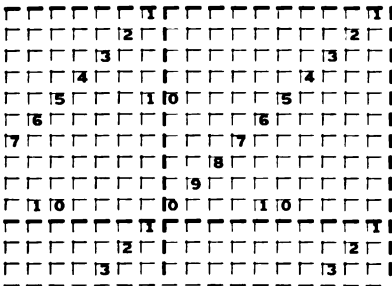
Use Typewriter Attachment  
Wedge, 7 Set, .0968"  
Mold, 6 Point, .0830"

No. 3 8 Point—8 Set



Use Typewriter Attachment  
Wedge, 8 Set, .1107"  
Mold, 8 Point, .1107"

No. 4 8 Point—8½ Set



Use Typewriter Attachment  
Wedge, 8½ Set, .1176"  
Mold, 8 Point, .1107"

## How To Make Set Ems Charts

All the charts shown on this page, except No. 6, are made with the use of the Typewriter Attachment, as all the characters are on the 18 unit body.

Use the figure positions on the left keyboard for the figure matrices symbolized 5Y-51S30 to 5Y-51S39, inclusive. Place 5Y-51S41 on dollar mark on left keyboard. Place all other characters on row below those mentioned above.

Charts numbered 1, 2, 3, 4, 5, and 7 are all made from the same keyboard ribbon, up to the limits of delivery on the casting machine, 42 or 60 picas.

Chart No. 7, Square-Point Chart, is used for measuring composition space. Its purpose and manner of using is explained in paragraphs 81 to 91 inclusive, of "Copyfitting."

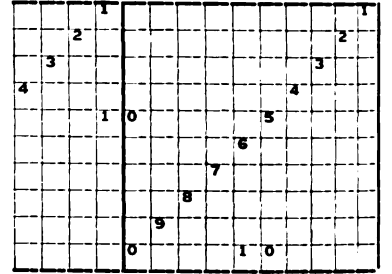
Charts numbered 8 and 9 show the use of "Em Set Extensions" and "Vertical Line Extensions," with the half size wedge and mold.

Chart No. 10 shows the use of double extensions both ways, with the wedge and mold of one-third size. This plan can be extended indefinitely.

When making charts similar to No. 6, requiring the "Nut Extensions," the fourteen positions on the 18 unit row of the matrix case must be used for the important 18 unit characters, the balance being inserted by hand. S15 or S108 Normal Wedges will accommodate all of the 18 unit characters.

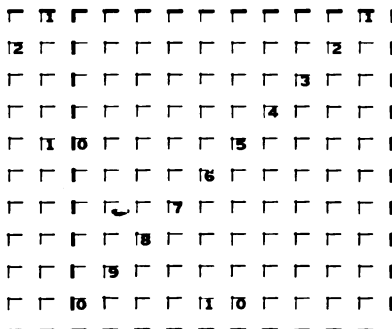
Chart No. 6 demonstrates this use of the "Nut Set Extensions," as well as the "Vertical Line Extensions."

No. 6 10 Point—10¼ Set



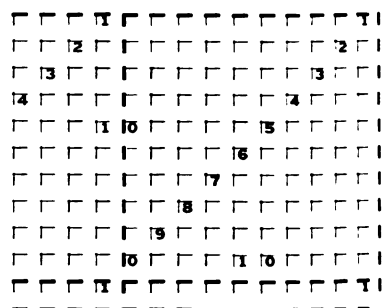
Use 6¼ Set Normal Wedge  
18 Unit Size, .0943"  
9 Unit Size, .0476"  
Mold, 5 Point, .0692"

No. 5 12 Point—12 Set



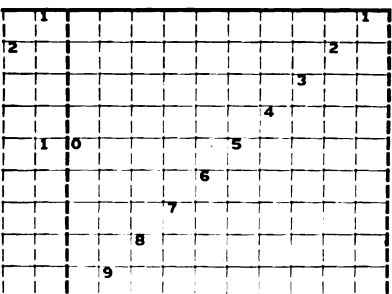
Use Typewriter Attachment  
Wedge, 12 Set, .1660"  
Mold, 12 Point, .1660"

No. 7 Square-Point Chart



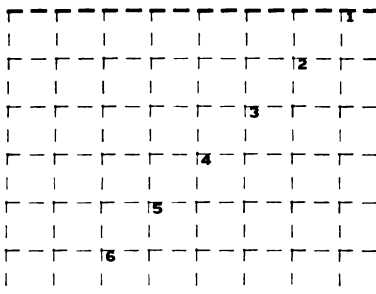
Use Typewriter Attachment  
Wedge, 10 Set, .1383"  
Mold, 10 Point, .1383"

No. 8 12 Point—12 Set



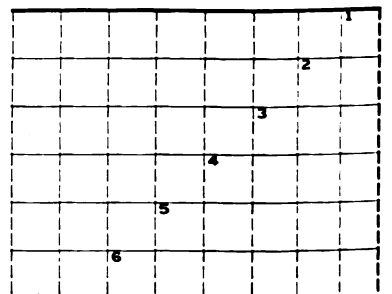
Use Typewriter Attachment  
Wedge, 6 Set, .0830"  
Mold, 6 Point, .0830"

No. 9 18 Point—18 Set



Use Typewriter Attachment  
Wedge, 9 Set, .1245"  
Mold, 9 Point, .1245"

No. 10 18 Point—18 Set



Use Typewriter Attachment  
Wedge, 6 Set, .0830"  
Mold, 6 Point, .0830"

# Magazine and Book Work

For work of this class when the article usually runs from page to page, the page is the unit of the layout. The Set Ems Chart is therefore made a part of the page dummy, using a separate chart for each column in the page.

FOLIO	RUNNING HEAD	FOLIO

7 Point—8 Set

First trim the proof of the illustration fairly close to its outline and paste it in correct position on the dummy. When the proper margin from the edge of the illustration to the type is determined, draw in the red line. This shows the place where the type is to start or stop.

It is a good rule never to split a half-em except when following a curve, and when it is necessary to split the half-em, the unit size should be marked alongside the red line.

The exhibit in this page is an illustration of this use of Set Ems Charts for a two-column page.

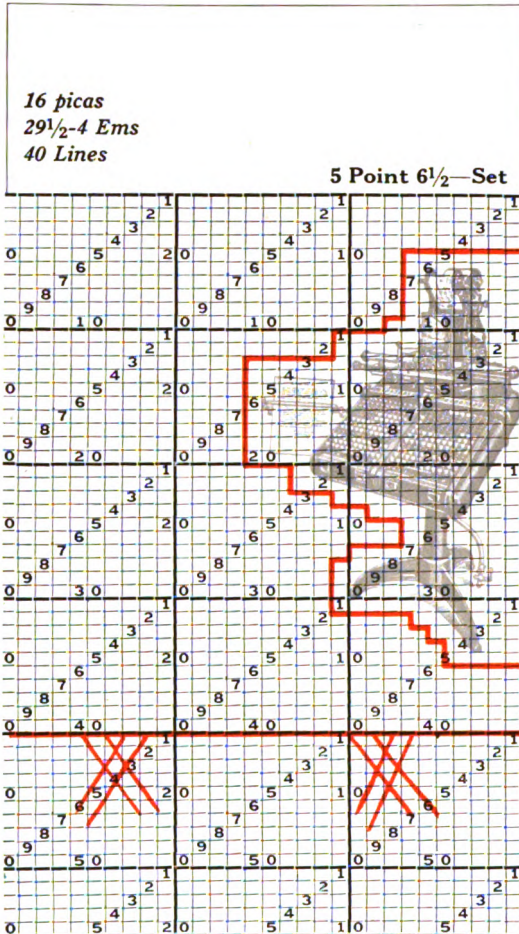


## Illustrated Catalog Work

The value of these charts for the making of catalogs which are intended to dispose of merchandise direct to the consumer is probably greater than for any other of their varied uses, as for this kind of work the listing is the unit, and the following of the outline of the illustration, as closely and accurately as may be desired, is especially important.

The exhibit on the left is a reproduction of a chart for catalog work which was made as follows: a good proof of the illustration was taken on fairly heavy paper with lots of margin; then the thin paper chart of selected point and set size, was registered over the cut, using the perpendicular lines to obtain position, and then the chart was pasted down on the proof.

It was easy to correctly position and mark the red line as the illustration showed plainly through the chart, and the end of the article is indicated by a red line. The chart is trimmed close on each side to the type measure, but an inch margin is allowed at top and bottom for convenience in handling in the copy holder. In the top margin was entered the measure in picas and also in ems of the set to be used, as well as the number of lines.



## Blank Work

Charts to be used for laying out blank work should be printed in red ink on heavy writing paper. Lines can be drawn in pencil or black ink showing the style of the rules and their position. Headings and stubs can either be written in proper position on the chart, or symbolized to refer to a separate piece of copy (writing the headings and stubs on the charts will reduce the time of mechanical production more than the time of writing).

The exhibit below is an example of this method, but instead of making an engraving of the marking on the chart, the completed job has been over-printed on the Set Ems Chart.

6 Point—7 Set

DAILY LOCATION	RECAPITULATION	CASH ACCOUNT
SUNDAY	RAILROAD FARE	ON HAND
MONDAY	SLEEPING CAR	WEEK ENDING (DATE)
TUESDAY	TELEGRAMS	RECEIVED FROM
WEDNESDAY	TELEPHONES	OFFICE
THURSDAY	ALLOWANCE AND OTHER EXPENSES	RECEIVED FROM CUSTOMER
FRIDAY	TOTALS	ACCOUNT OF (SALARY EXPENSES)
SATURDAY	O.K.	DATE
		TOTAL ON HAND THIS WEEK
		TOTAL EXPENSE THIS WEEK
		AMOUNT DUE NOW ON HAND
		<b>DO NOT WRITE BELOW HERE</b>
		SALARY
		TOTAL AMOUNT CHECK

No leads or rules are used in this blank, it was produced complete by one operation of the Keyboard and Caster, using the Monotype T Series of Cross Rules for Blank Work.





# Monotype Dashes

## Composition Matrices

**T**HE HORIZONTAL DASHES shown on this page are for use in composition with any of our standard fonts. The matrices for most of the point sizes, set sizes, and various unit widths are in stock. Those not in stock will be made upon request. Composition Horizontal Dash Matrices are Class A, except 14-point and 18-point Composition, which are Class B. When ordering dashes be sure to specify point size, set size, and unit row, in addition to the number of the character.

### Hair-Line Dash

Number	Position
—10R	Centered on Body
—11R	Bottom of Body
—12R	Top of Body
—15R	Bottom of X

### Quarter-Point Dash

Number	Position
—20R	Centered on Body
21R, same weight,	Bottom of Body
22R, same weight,	Top of Body
25R, same weight,	Bottom of X

### One and One-Half-Point Dash

Number	Position
—50R	Centered on Body
51R, same weight,	Bottom of Body
52R, same weight,	Top of Body
55R, same weight,	Bottom of X

### Half-Point Dash

Number	Position
—30R	Centered on Body
31R, same weight,	Bottom of Body
32R, same weight,	Top of Body
35R, same weight,	Bottom of X

### Two-Point Dash

Number	Position
—60R	Centered on Body
61R, same weight,	Bottom of Body
62R, same weight,	Top of Body
65R, same weight,	Bottom of X

### Three-Quarter-Point Dash

Number	Position
—300R	Centered on Body
301R, same weight,	Bottom of Body
302R, same weight,	Top of Body
305R, same weight,	Bottom of X

### Two and One-Half-Point Dash

Number	Position
—70R	Centered on Body
71R, same weight,	Bottom of Body
72R, same weight,	Top of Body
75R, same weight,	Bottom of X

### One-Point Dash

Number	Position
—40R	Centered on Body
41R, same weight,	Bottom of Body
42R, same weight,	Top of Body
45R, same weight,	Bottom of X

### Three-Point Dash

Number	Position
—80R	Centered on Body
81R, same weight,	Bottom of Body
82R, same weight,	Top of Body
85R, same weight,	Bottom of X

### Double Hair-Line Dash

Number	Position
—18R	Centered on Body
13R, same weight,	Bottom of Body
14R, same weight,	Top of Body
17R, same weight,	Bottom of X

### Four-Point Dash

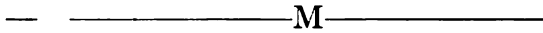
Number	Position
—90R	Centered on Body
91R, same weight,	Bottom of Body
92R, same weight,	Top of Body
95R, same weight,	Bottom of X

# Monotype Rules and Dashes

## Composition Matrices

The horizontal and vertical dashes shown on this page can be furnished in the different point and set sizes for use in composition with any of our standard fonts. A uniform price of sixty cents each is charged for all except the horizontal hair line dash central on the body and the vertical hair line rule matrices, which are regular thirty cent characters. When ordering dashes be sure to specify point size, set size and unit row in addition to the number of the character.

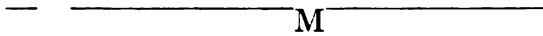
No. 10R



No. 11R



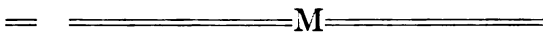
No. 12R



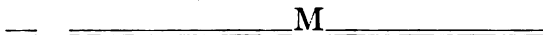
No. 15R



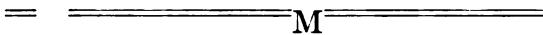
No. 18R



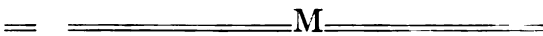
No. 13R



No. 14R



No. 17R



No. 40R



No. 41R



No. 42R



No. 45R



No. 60R



No. 61R



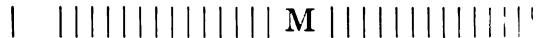
No. 62R



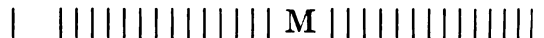
No. 65R



No. 19R



No. 39R



No. 49R



No. 69R



No. 89R



## Continuous Rule Matrices

2 Pt. 10RL. \_\_\_\_\_

2 Pt. 31RL. \_\_\_\_\_

2 Pt. 35RL. \_\_\_\_\_

2 Pt. 40RL. \_\_\_\_\_

2 Pt. 50RL. \_\_\_\_\_

2 Pt. 18RL. \_\_\_\_\_

2 Pt. 38RL. \_\_\_\_\_

6 Pt. 10RL. \_\_\_\_\_

6 Pt. 40RL. \_\_\_\_\_

6 Pt. 411RL. \_\_\_\_\_

6 Pt. 428RL. \_\_\_\_\_

6 Pt. 581RL. \_\_\_\_\_

6 Pt. 47RL. \_\_\_\_\_

6 Pt. 610RL. \_\_\_\_\_

6 Pt. 648RL. \_\_\_\_\_

6 Pt. 68RL. \_\_\_\_\_

6 Pt. 61RL. \_\_\_\_\_

6 Pt. 60RL. \_\_\_\_\_

6 Pt. 80RL. \_\_\_\_\_

6 Pt. 91RL. \_\_\_\_\_

6 Pt. 95RL. \_\_\_\_\_

6 Pt. 95RL. \_\_\_\_\_

A partial showing of rule faces from matrices run on the Continuous Lead and Rule Mold. (Price \$3.00 each.)

# Monotype Standard Line Leaders

## Composition Matrices

### ROUND DOT LEADERS

#### One Dot to Em No. 10R

6 Set	.....
7 "	.....
8 "	.....
10 "	.....
12 "	.....

#### Two Dots to Em No. 20R

5 Set	.....
6 "	.....
7 "	.....
8 "	.....
9 "	.....
10 "	.....
11 "	.....
12 "	.....

#### Three Dots to Em No. 30R

6 Set	.....
7 "	.....
8 "	.....
11 "	.....
12 "	.....

#### Four Dots to Em No. 40R

6 Set	.....
7 "	.....
8 "	.....
9 "	.....
10 "	.....
11 "	.....
12 "	.....

#### Six Dots to Em No. 50R

10 Set	.....
11 "	.....
12 "	.....

### HYPHEN LEADERS

#### Two Hyphens to Em No. 70R

5 Set	.....
6 "	.....
7 "	.....
8 "	.....
9 "	.....
10 "	.....
11 "	.....
12 "	.....

#### Four Hyphens to Em No. 90R

6 Set	.....
7 "	.....
8 "	.....
9 "	.....
10 "	.....
11 "	.....
12 "	.....

#### Six Hyphens to Em No. 60R

9 Set	.....
10 "	.....
11 "	.....
12 "	.....

### BOLD FACE LEADERS

#### Two Dots to Em No. 25R

6 Set	.....
7 "	.....
8 "	.....
10 "	.....
12 "	.....

**Note:** Monotype leaders are made on standard line and may be used in composition with any font regardless of its point size. For example: The same leader matrix could be used with 12 point No. 34A or 10 point No. 150A, both being 11 set faces, as the set only need be considered. All styles of leaders are made to run in the 8, 9, 10 and 18 unit rows, which allows of perfect justification of leader lines. In ordering leaders always give set size, style and unit row wanted.

**Sorts Matrices.** We also furnish leaders in 24, 30 and 36 point strips for sorts casting for use when setting 6, 8, 10 or 12 point by hand. They are made to match the different styles of composition leaders shown above.

# Monotype Rules and Dashes

## Composition Matrices

The horizontal and vertical dashes shown on this page can be furnished in the different point and set sizes for use in composition with any of our standard fonts. The Matrices shown are all Class C with two exceptions, the horizontal hair line dash central on the body and the vertical hair line rule Matrices which are Class A. When ordering dashes be sure to specify point size, set size, and unit row in addition to the number of the character.

No. 10R



No. 11R



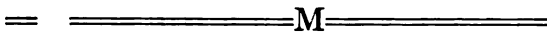
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No. 15R



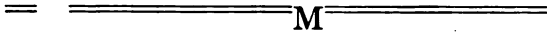
No. 18R



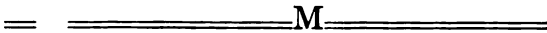
No. 13R



No. 14R



No. 17R



No. 40R



No. 41R



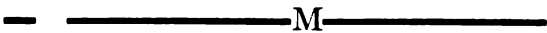
No. 42R



No. 45R



No. 60R



No. 61R



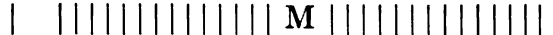
No. 62R



No. 65R



No. 19R



No. 39R



No. 49R



No. 69R

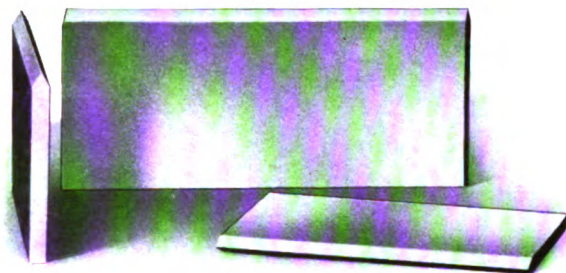


No. 89R



SPECIMENS of  
**MONOTYPE RULE**  
*and* **CORNER PIECE**  
**MATRICES**

The Rule Matrices shown on the following pages are made for use with the Continuous Strip Lead and Rule Molds. The Corner Pieces to match the Rule Matrices are made to be cast on the regular Monotype Molds



**MONOTYPE COLUMN RULE**

Every newspaper office should have a special six-point Column Rule Mold, which casts column rules from a matrix that matches the 20RL series, as well as standard rule from any of the six-point matrices shown on the following pages. The column rule cast with this mold has exactly the same cross-section as brass rule, that is, with a bevel extending to edge of body, as shown above.

Depth of matrix drive, .065 inch.



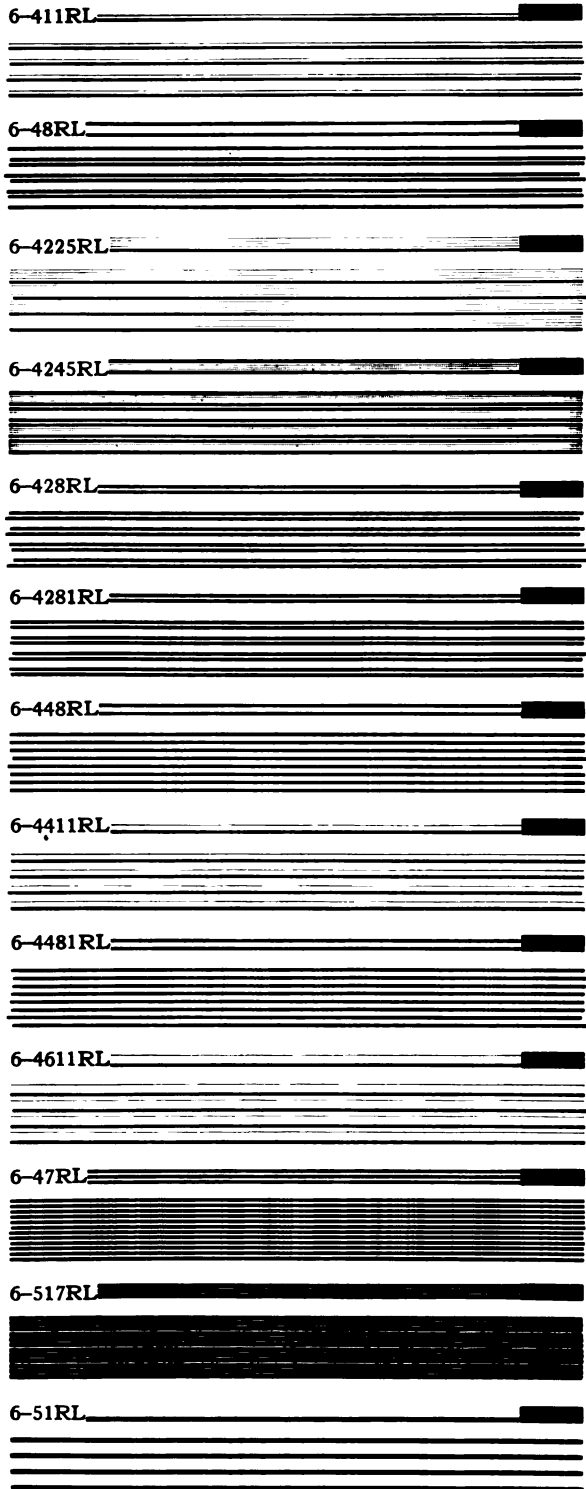
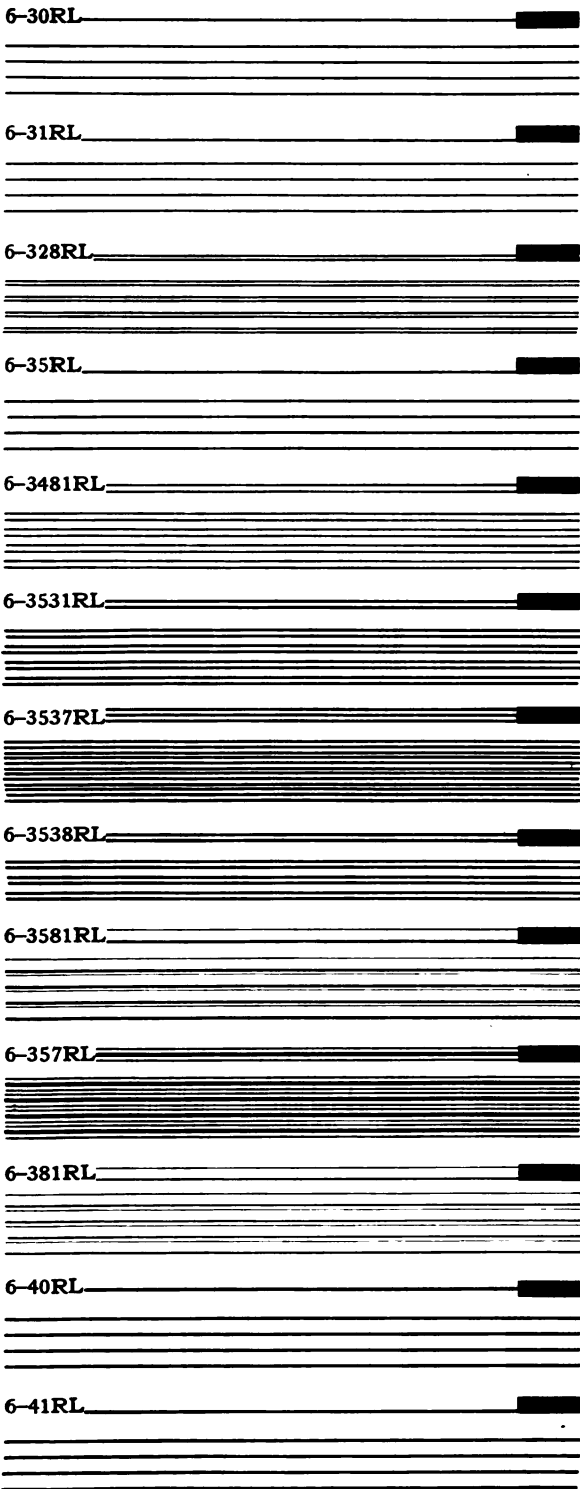
COPYRIGHT, 1917  
BY  
LANSTON MONOTYPE  
MACHINE COMPANY

TRADE MARK  
**MONOTYPE**  
Reg. U. S. Pat. Off.

# Monotype Rules

## Matrices for Continuous Lead and Rule Molds

### 6-Point

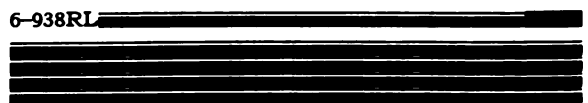
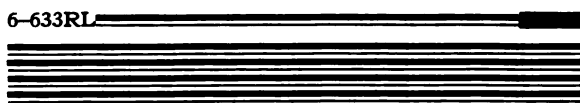
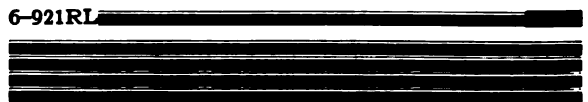
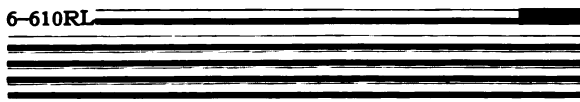
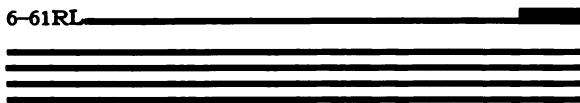
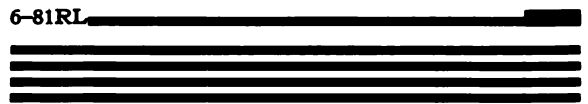
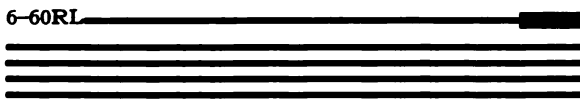
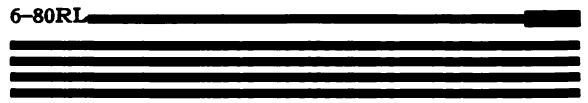
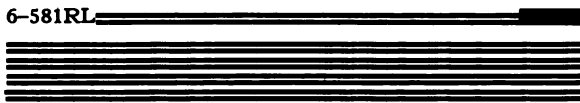
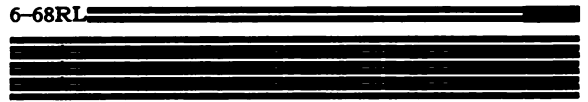
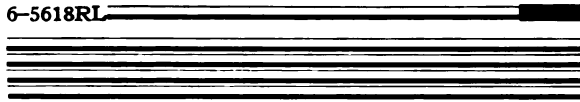
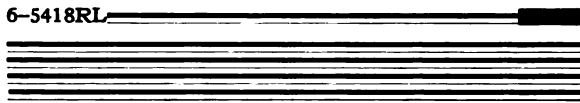


*Note:* These Rule Matrices are not interchangeable for different point-size Molds; for example, any two-point Rule Matrix can be used with any two-point Rule Mold, but a two-point Matrix cannot be used with the six-point Rule Mold.

# Monotype Rules

## Matrices for Continuous Lead and Rule Molds

### 6-Point



### 8-Point

Matrices in preparation

### 10-Point

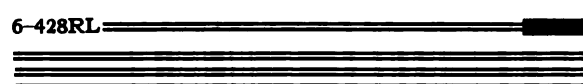
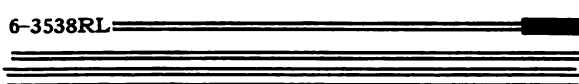
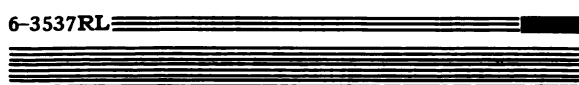
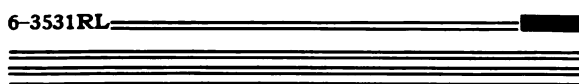
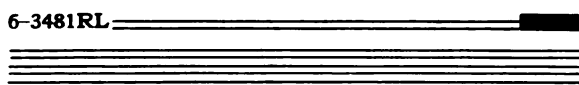
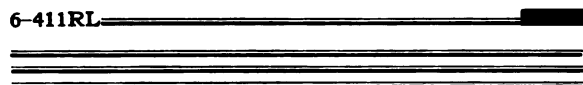
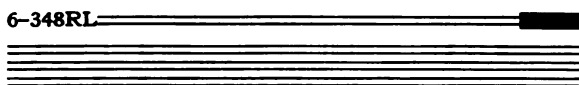
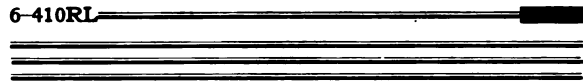
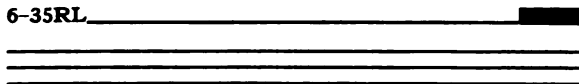
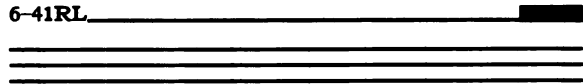
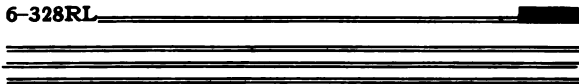
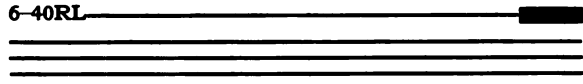
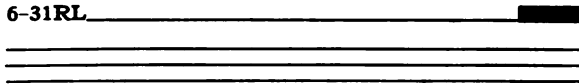
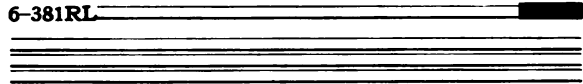
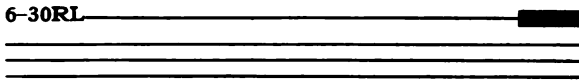
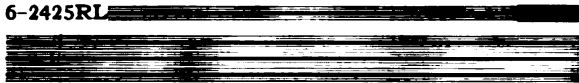
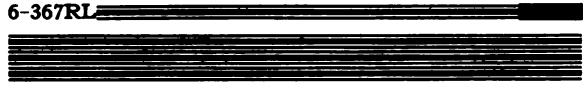
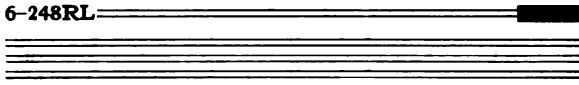
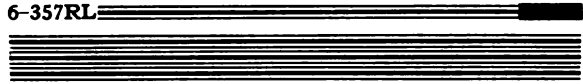
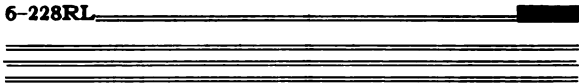
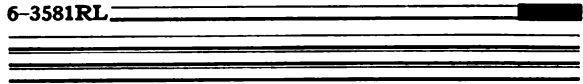
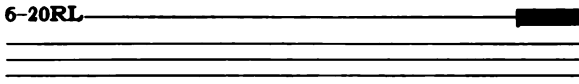
Matrices in preparation

*Note:* These Rule Matrices are not interchangeable for different point-size Molds; for example, any two-point Rule Matrix can be used with any two-point Rule Mold, but a two-point Matrix cannot be used with the six-point Rule Mold.

# Monotype Rules

## Matrices for Continuous Lead and Rule Molds

### 6-Point



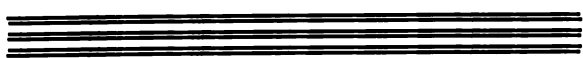
*Note:* These Rule Matrices are not interchangeable for different point-size Molds; for example, any two-point Rule Matrix can be used with any two-point Rule Mold, but a two-point Matrix cannot be used with the six-point Rule Mold.

# Monotype Rules

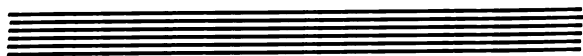
## Matrices for Continuous Lead and Rule Molds

6-Point

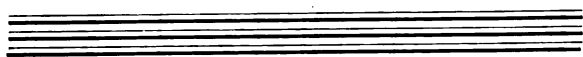
6-4281RL



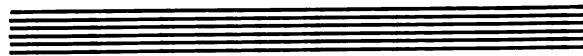
6-448RL



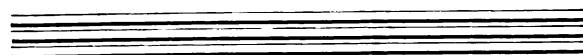
6-4411RL



6-4481RL



6-4611RL



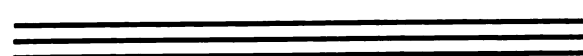
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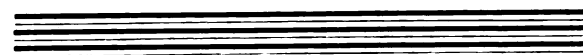
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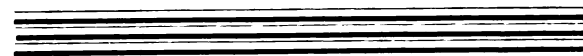
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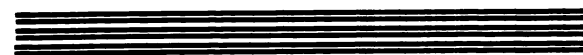
6-5418RL



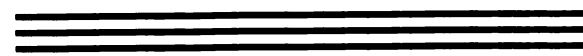
6-5618RL



6-581RL



6-60RL



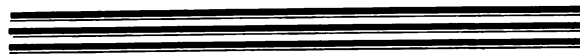
6-61RL



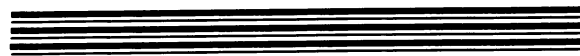
6-610RL



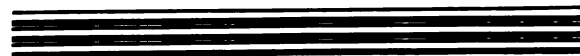
6-620RL



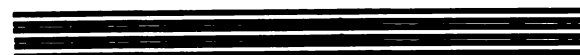
6-633RL



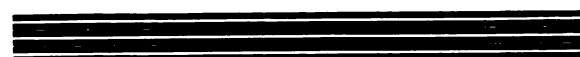
6-648RL



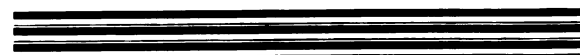
6-6468RL



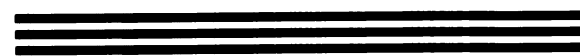
6-68RL



6-758RL



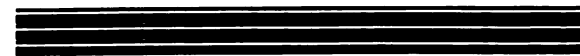
6-80RL



6-81RL



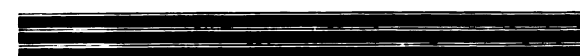
6-844RL



6-91RL



6-921RL



6-938RL



6-95RL

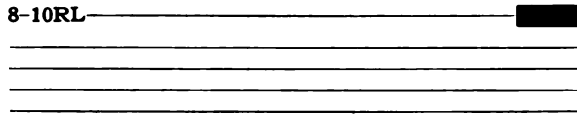


*Note:* These Rule Matrices are not interchangeable for different point-size Molds; for example, any two-point Rule Matrix can be used with any two-point Rule Mold, but a two-point Matrix cannot be used with the six-point Rule Mold.

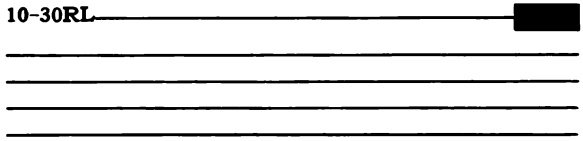
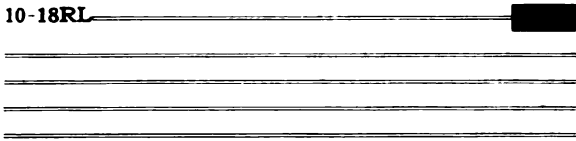
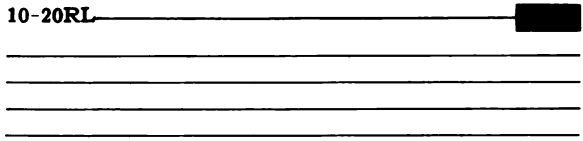
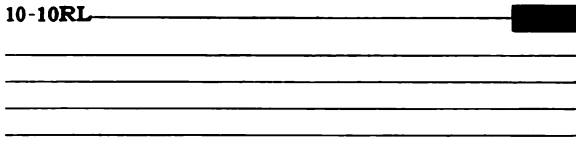
# Monotype Rules

## Matrices for Continuous Lead and Rule Molds

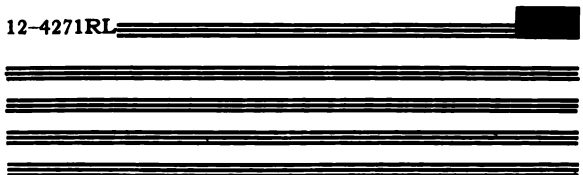
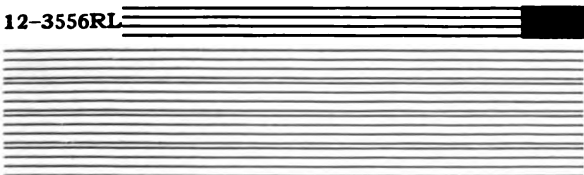
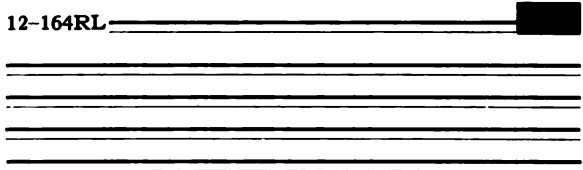
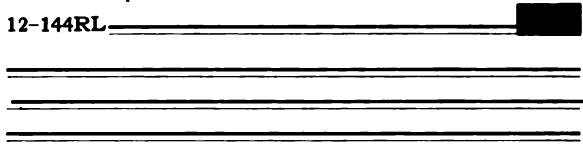
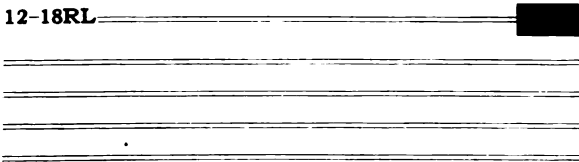
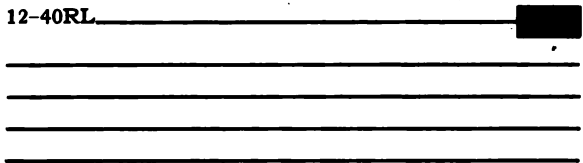
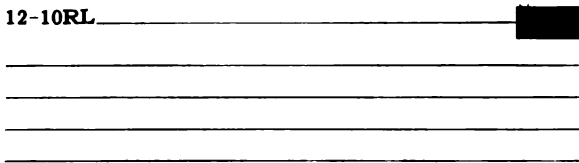
### 8-Point



### 10-Point



### 12-Point

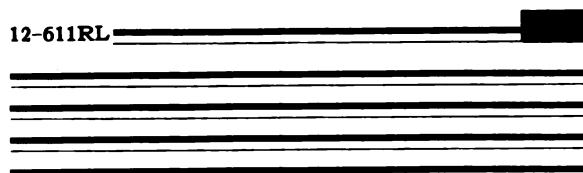
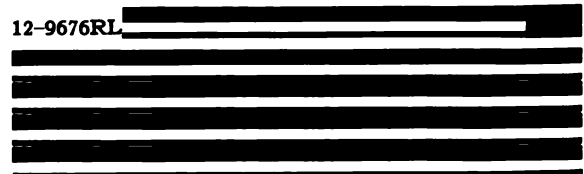
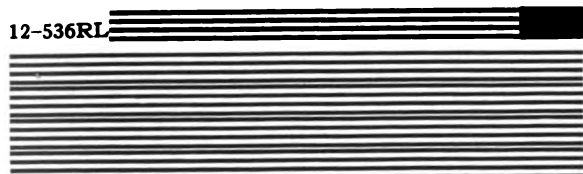
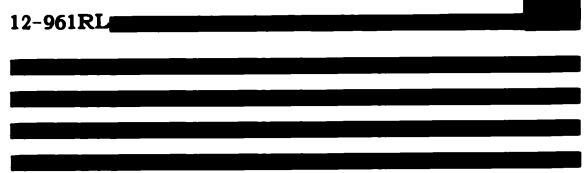
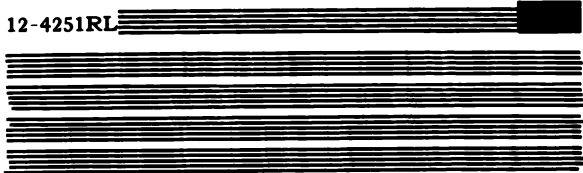
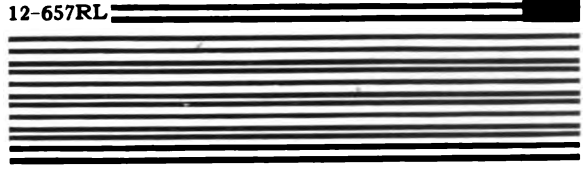
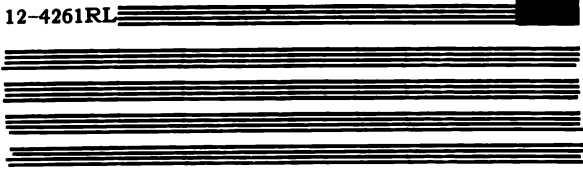


*Note:* These Rule Matrices are not interchangeable for different point-size Molds; for example, any two-point Rule Matrix can be used with any two-point Rule Mold, but a two-point Matrix cannot be used with the six-point Rule Mold.

# Monotype Rules

## Matrices for Continuous Lead and Rule Molds

12-Point



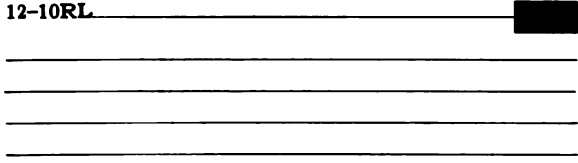
*Note:* These Rule Matrices are not interchangeable for different point-size Molds; for example, any two-point Rule Matrix can be used with any two-point Rule Mold, but a two-point Matrix cannot be used with the six-point Rule Mold.

# Monotype Rules

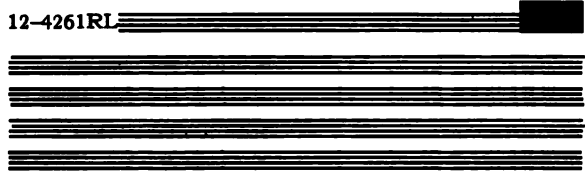
## Matrices for Continuous Lead and Rule Molds

12-Point

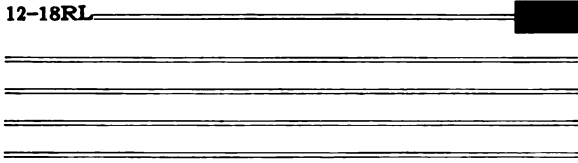
12-10RL



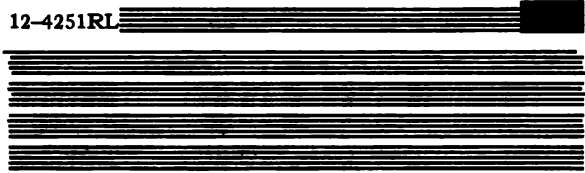
12-4261RL



12-18RL



12-4251RL



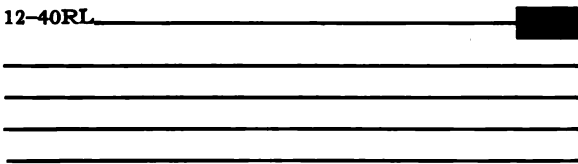
12-3556RL



12-424RL



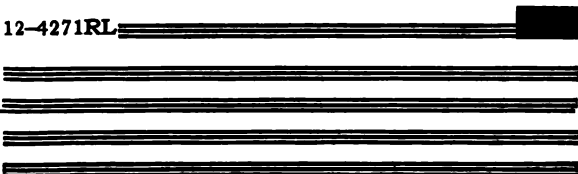
12-40RL



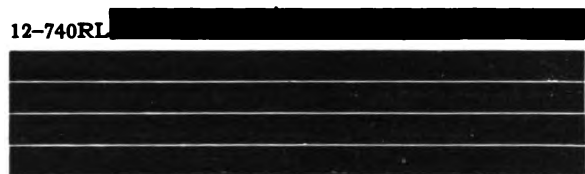
12-536RL



12-4271RL



12-740RL



12-961RL




*Note:* These Rule Matrices are not interchangeable for different point-size Molds; for example, any two-point Rule Matrix can be used with any two-point Rule Mold, but a two-point Matrix cannot be used with the six-point Rule Mold.



## Monotype Corner Pieces


### Matching Monotype Rules made on Continuous Lead and Rule Molds


#### 12-Point Composition Corner Pieces to Match 6-Point Lead and Rule Matrices


12LR-10N  to match 6-10RL


12LS-10N  to match 6-10RL

12LR-11N  to match 6-11RL

12LR-18N  to match 6-18RL

12LR-1421N  to match 6-1421RL

12LS-1421N  to match 6-1421RL

12LR-1441N  to match 6-1441RL


12LS-1441N  to match 6-1441RL

12LR-1571N  to match 6-1571RL

12LS-1571N  to match 6-1571RL


12LR-147N  to match 6-147RL


12LR-181N  to match 6-181RL


12LR-35N  to match 6-35RL

12LS-35N  to match 6-35RL

12LR-357N  to match 6-357RL

12LR-40N  to match 6-40RL

12LR-41N  to match 6-41RL


12LR-48N  to match 6-48RL


12LS-48N  to match 6-48RL


12LR-47N  to match 6-47RL

12LS-47N  to match 6-47RL


12LR-428N  to match 6-428RL


12LS-428N  to match 6-428RL

12LR-4281N  to match 6-4281RL


12LR-4411N  to match 6-4411RL

12LR-448N  to match 6-448RL

12LS-448N  to match 6-448RL

12LR-4481N  to match 6-4481RL


12LR-51N  to match 6-51RL


12LR-5418N  to match 6-5418RL


12LS-5418N  to match 6-5418RL


12LR-581N  to match 6-581RL

12LS-581N  to match 6-581RL

12LR-5618N  to match 6-5618RL

12LR-60N  to match 6-60RL

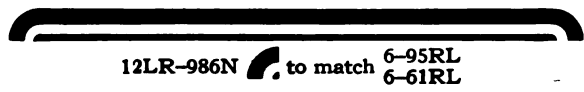
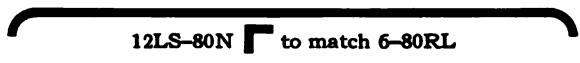
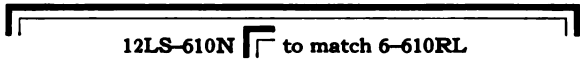
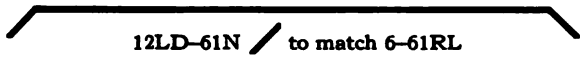
12LR-61N  to match 6-61RL

12LS-61N  to match 6-61RL

## Monotype Corner Pieces

### Matching Monotype Rules made on Continuous Lead and Rule Molds

#### 12-Point Composition Corner Pieces to Match 6-Point Lead and Rule Matrices




#### 12-Point Composition Corner Pieces to Match 12-Point Lead and Rule Matrices




## Monotype Corner Pieces


### Matching Monotype Rules made on Continuous Lead and Rule Molds

#### 12-Point Composition Corner Pieces to Match 2-Point Lead and Rule Matrices


12LR-10N2  to match 2-10RL


12LR-35N2  to match 2-35RL


12LS-10N2  to match 2-10RL


12LR-40N2  to match 2-40RL

12LR-11N2  to match 2-11RL


12LS-40N2  to match 2-40RL


12LR-18N2  to match 2-18RL


12LR-41N2  to match 2-41RL


12LS-18N2  to match 2-18RL


12LS-41N2  to match 2-41RL

12LR-20N2  to match 2-20RL


12LR-50N2  to match 2-50RL


12LS-20N2  to match 2-20RL


12LS-50N2  to match 2-50RL

12LR-31N2  to match 2-31RL


12LD-50N2  to match 2-50RL

12LS-31N2  to match 2-31RL


12LT-50N2  to work with 2-50RL

12LR-558N2  to match two 2-50RL rules with  
a 2-point lead between

#### 12-Point Composition Corner Pieces to Match 3-Point Lead and Rule Matrices

12LR-41N3  to match 3-41RL

12LR-248N3  to match 3-248RL

12LR-61N3  to match 3-61RL

12LR-65N3  to match 3-65RL

12LD-65N3  to match 3-65RL

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# Monotype Corner Pieces

## Matching Monotype Rules made on Continuous Lead and Rule Molds

### 12-Point Sorts Corner Pieces to Match 2-Point Lead and Rule Matrices

12LR-20-2 to match 2-20RL

12LR-50-2 to match 2-50RL

### 12-Point Sorts Corner Pieces to Match 6-Point Lead and Rule Matrices

12LR-10 to match 6-10RL

12LR-68 to match 6-68RL

12LR-181 to match 6-181RL

12LR-5418 to match 6-5418RL

12LR-41 to match 6-41RL

12LR-610 to match 6-610RL

12LR-47 to match 6-47RL

12LR-938 to match 6-938RL

12LR-61 to match 6-61RL

12LR-95 to match 6-95RL

### 18-Point Sorts Corner Pieces to Match 6-Point Lead and Rule Matrices

18LR-18 to match 6-18RL

18LD-61 to match 6-61RL

18LR-41 to match 6-41RL

18LR-81 to match 6-81RL

18LR-1421 to match 6-1421RL

18LD-81 to match 6-81RL

18LR-1441 to match 6-1441RL

18LR-610 to match 6-610RL

18LR-47 to match 6-47RL

18LR-648 to match 6-648RL

18LR-61 to match 6-61RL

18LR-91 to match 6-91RL

18LR-95 to match 6-95RL

# Monotype Corner Pieces

## Matching Monotype Rules made on Continuous Lead and Rule Molds

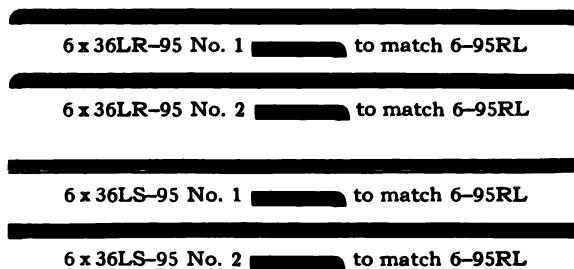
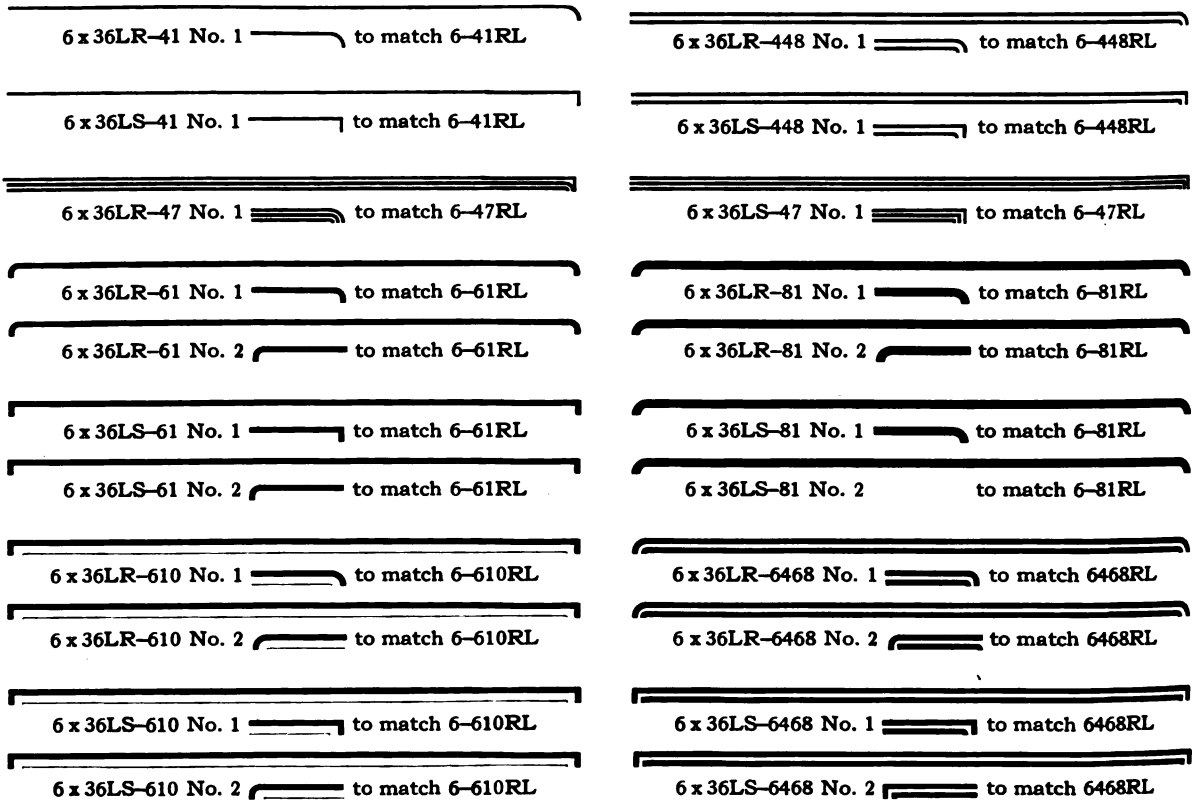
### 24-Point Sorts Corner Pieces to Match 6-Point Lead and Rule Matrices



### 24-Point Sorts Corner Pieces to Match 12-Point Lead and Rule Matrices



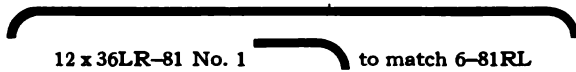
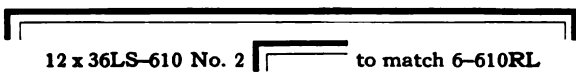
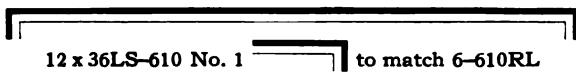
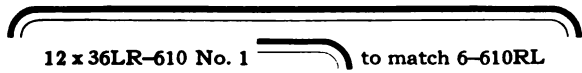
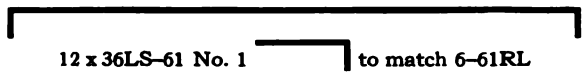
### 6 x 36-Point Sorts Corner Pieces to Match 6-Point Lead and Rule Matrices



# Monotype Corner Pieces

## Matching Monotype Rules made on Continuous Lead and Rule Molds

### 12 x 36-Point Sorts Corner Pieces to Match 6-Point Lead and Rule Matrices






## Monotype Corner Pieces

### Matching Monotype Rules made on Continuous Lead and Rule Molds

#### 12-Point Composition Corner Pieces to Match 6-Point Lead and Rule Matrices


12LR-10N  to match 6-10RL

12LS-10N  to match 6-10RL


12LR-11N  to match 6-11RL

12LS-11N  to match 6-11RL


12LR-18N  to match 6-18RL

12LR-1421N  to match 6-1421RL


12LS-1421N  to match 6-1421RL

12LR-1441N  to match 6-1441RL

12LS-1441N  to match 6-1441RL

12LR-1571N  to match 6-1571RL


12LS-1571N  to match 6-1571RL

12LR-147N  to match 6-147RL


12LS-147N  to match 6-147RL


12LR-1458N  to match 1458RL


12LR-1618N  to match 6-1618RL

12LS-1618N  to match 1618RL


12LR-181N  to match 6-181RL

12LS-181N  to match 6-181RL

12LR-31N  to match 6-31RL


12LR-35N  to match 6-35RL

12LS-35N  to match 6-35RL


12LS-348N  to match 348RL

12LR-3481N  to match 6-3481RL


12LS-3481N  to match 6-3481RL


12LR-357N  to match 6-357RL


12LS-357N  to match 6-357RL


12LS-3531N  to match 6-3531RL

12LR-3537N  to match 3537RL

12LS-3537N  to match 6-3537RL


12LR-40N  to match 6-40RL


12LR-41N  to match 6-41RL

12LS-41N  to match 6-41RL


12LD-41N  to match 6-41RL


12LR-48N  to match 6-48RL

12LS-48N  to match 6-48RL


12LD-48N  to match 6-48RL


12LR-47N  to match 6-47RL

12LS-47N  to match 6-47RL

12LR-411N  to match 6-411RL

12LS-411N  to match 6-411RL

12LR-428N  to match 6-428RL

12LS-428N  to match 6-428RL



# Monotype Corner Pieces

## Matching Monotype Rules made on Continuous Lead and Rule Molds

### 12-Point Composition Corner Pieces to Match 6-Point Lead and Rule Matrices



12LR-4225N to match 4225RL



12LR-60N to match 6-60RL



12LR-4245N to match 4245RL



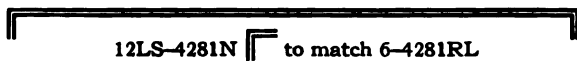
12LS-60N to match 6-60RL



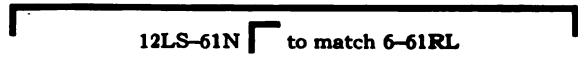
12LR-4281N to match 6-4281RL



12LR-61N to match 6-61RL



12LS-4281N to match 6-4281RL



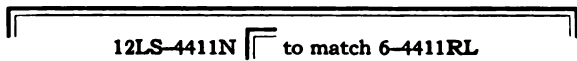
12LS-61N to match 6-61RL



12LR-4411N to match 6-4411RL



12LD-61N to match 6-61RL



12LS-4411N to match 6-4411RL



12LR-68N to match 6-68RL



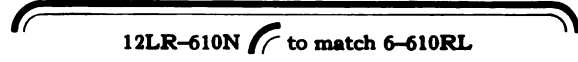
12LR-448N to match 6-448RL



12LS-68N to match 6-68RL



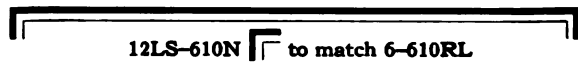
12LS-448N to match 6-448RL



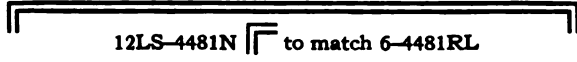
12LR-610N to match 6-610RL



12LR-4481N to match 6-4481RL



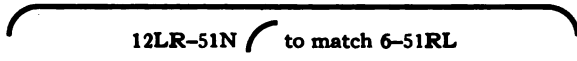
12LS-610N to match 6-610RL



12LS-4481N to match 6-4481RL



12LR-648N to match 6-648RL



12LR-51N to match 6-51RL



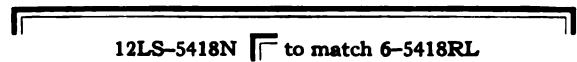
12LS-648N to match 6-648RL



12LR-5418N to match 6-5418RL



12LR-6468N to match 6-6468RL



12LS-5418N to match 6-5418RL



12LS-6468N to match 6-6468RL



12LR-581N to match 6-581RL



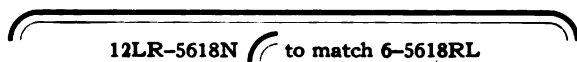
12LR-80N to match 6-80RL



12LS-581N to match 6-581RL



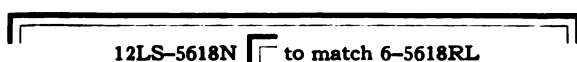
12LS-80N to match 6-80RL



12LR-5618N to match 6-5618RL



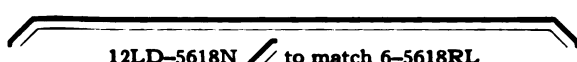
12LR-81N to match 6-81RL



12LS-5618N to match 6-5618RL



12LS-81N to match 6-81RL



12LD-5618N to match 6-5618RL



12LD-81N to match 6-81RL

## Monotype Corner Pieces

### Matching Monotype Rules made on Continuous Lead and Rule Molds

#### 12-Point Composition Corner Pieces to Match 6-Point Lead and Rule Matrices

 12LR-91N  to match 6-91RL

 12LR-95N  to match 6-95RL

 12LS-91N  to match 6-91RL

 12LS-95N  to match 6-95RL

 12LD-91N  to match 6-91RL

 12LD-95N  to match 6-95RL

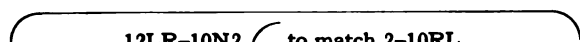

 12LR-938N  to match 6-938RL

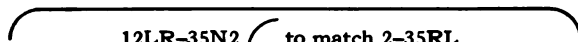

 12LR-986N  to match 6-95RL  
6-61RL

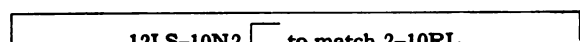

 12LS-938N  to match 6-938RL

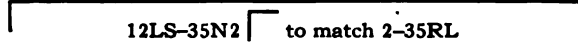

 12LS-986N  to match 6-95RL  
6-61RL

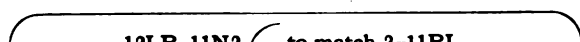

#### 12-Point Composition Corner Pieces to Match 2-Point Lead and Rule Matrices

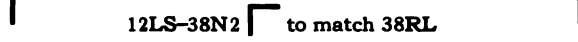

 12LR-10N2  to match 2-10RL

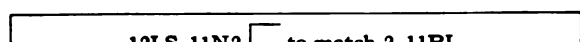

 12LR-35N2  to match 2-35RL

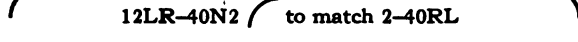

 12LS-10N2  to match 2-10RL

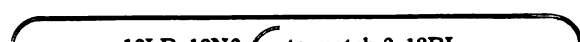

 12LS-35N2  to match 2-35RL

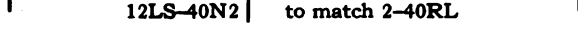

 12LR-11N2  to match 2-11RL

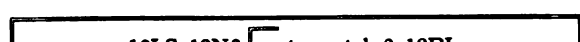

 12LS-38N2  to match 38RL

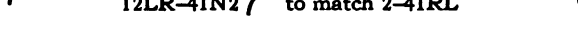

 12LS-11N2  to match 2-11RL

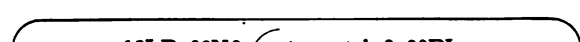

 12LR-40N2  to match 2-40RL



 12LR-18N2  to match 2-18RL

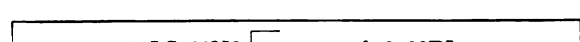

 12LS-40N2  to match 2-40RL

 12LS-18N2  to match 2-18RL

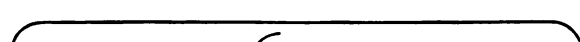

 12LR-41N2  to match 2-41RL



 12LR-20N2  to match 2-20RL

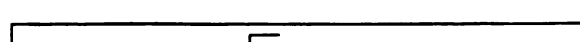

 12LR-50N2  to match 2-50RL

 12LS-20N2  to match 2-20RL

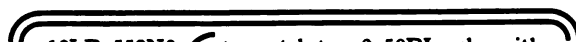

 12LS-50N2  to match 2-50RL

 12LR-31N2  to match 2-31RL

 12LD-50N2  to match 2-50RL

 12LS-31N2  to match 2-31RL

 12LT-50N2  to match 2-50RL

 12LR-558N2  to match two 2-50RL rules with  
a 2-point lead between

# Monotype Corner Pieces

## Matching Monotype Rules made on Continuous Lead and Rule Molds

### 12-Point Composition Corner Pieces to Match 3-Point Lead and Rule Matrices



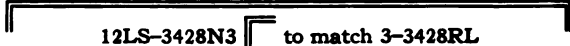
12LR-41N3  to match 3-41RL




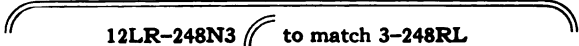
12LR-3428N3  to match 3-3428RL




12LD-41N3  to match 3-41RL



12LS-3428N3  to match 3-3428RL



12LR-248N3  to match 3-248RL



12LR-410N3  to match 3-410RL



12LR-61N3  to match 3-61RL



12LR-65N3  to match 3-65RL



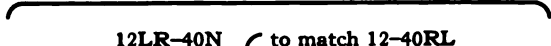
12LD-65N3  to match 3-65RL


### 12-Point Composition Corner Pieces to Match 4-Point Lead and Rule Matrices



12LR-60N4  to match 4-60RL

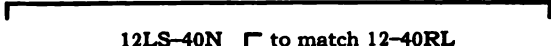
### 12-Point Composition Corner Pieces to Match 12-Point Lead and Rule Matrices





12LR-40N  to match 12-40RL





12LS-4251N  to match 12-4251RL





12LS-40N  to match 12-40RL



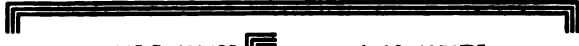
12LR-424N  to match 12-424RL





12LR-4271N  to match 12-4271RL





12LS-424N  to match 12-424RL




12LS-4271N  to match 12-4271RL





12LR-536N  to match 12-536RL





12LR-4261N  to match 12-4261RL





12LS-536N  to match 12-536RL




12LS-4261N  to match 12-4261RL



12LR-961N  to match 12-961RL



12LR-4251N  to match 12-4251RL



12LS-961N  to match 12-961RL

## Monotype Corner Pieces

### Matching Monotype Rules made on Continuous Lead and Rule Molds

#### 12-Point Electro Display Corner Pieces to Match 2-Point Lead and Rule Matrices

12LR-10-2  to match 2-10RL	12LR-41-2  to match 2-41RL
12LS-10-2  to match 2-10RL	12LS-41-2  to match 2-41RL
12LR-11-2  to match 2-11RL	12LD-41-2  to match 2-41RL
12LR-20-2  to match 2-20RL	12LR-50-2  to match 2-50RL
12LR-35-2  to match 2-35RL	12LS-50-2  to match 2-50RL
12LS-35-2  to match 2-35RL	12LD-50-2  to match 2-50RL
12LR-40-2  to match 2-40RL	12LT-50-2  to match 2-50RL

#### 12-Point Electro Display Corner Pieces to Match 3-Point Lead and Rule Matrices

12LR-10-3  to match 3-10RL
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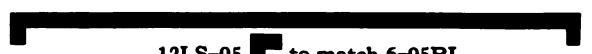
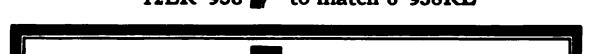
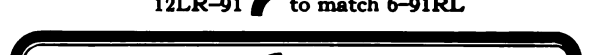
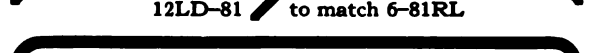
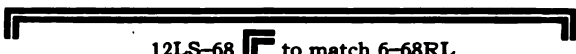
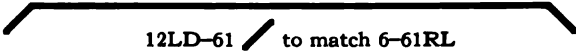
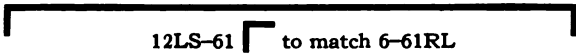
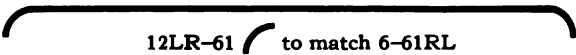
#### 12-Point Electro Display Corner Pieces to Match 6-Point Lead and Rule Matrices

12LR-10  to match 6-10RL	12LR-357  to match 6-357RL
12LS-10  to match 6-10RL	12LS-357  to match 6-357RL
12LR-11  to match 6-11RL	12LR-3531  to match 6-3531RL
12LR-1441  to match 6-1441RL	12LS-3531  to match 6-3531RL
12LR-147  to match 6-147RL	12LR-41  to match 6-41RL
12LR-1571  to match 6-1571RL	12LD-41  to match 6-41RL
12LR-181  to match 6-181RL	12LR-47  to match 6-47RL
12LR-35  to match 6-35RL	12LS-47  to match 6-47RL
12LS-35  to match 6-35RL	12LR-4225  to match 6-4225RL
	12LS-4225  to match 6-4225RL

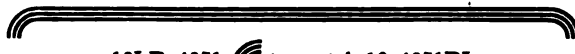
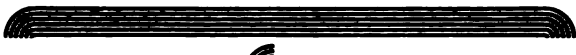
# Monotype Corner Pieces

## Matching Monotype Rules made on Continuous Lead and Rule Molds

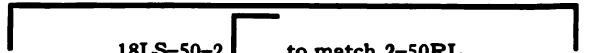
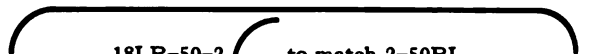
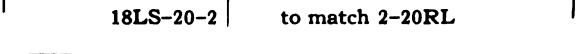
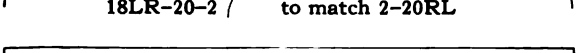
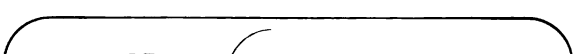
### 12-Point Electro-Display Corner Pieces to Match 6-Point Lead and Rule Matrices



### 12-Point Electro-Display Corner Pieces to Match 12-Point Lead and Rule Matrices



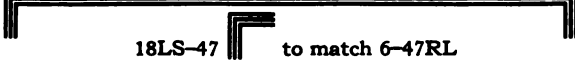
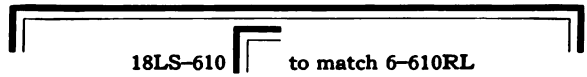
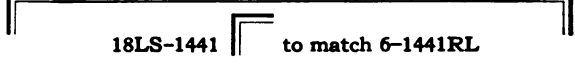
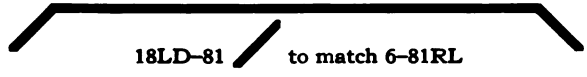
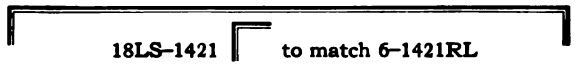
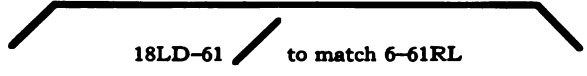
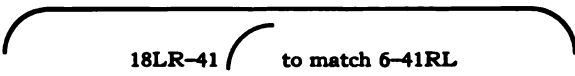
### 18-Point Electro-Display Corner Pieces to Match 2-Point Lead and Rule Matrices



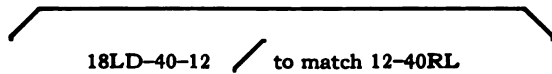
# Monotype Corner Pieces

## Matching Monotype Rules made on Continuous Lead and Rule Molds

### 18-Point Electro Display Corner Pieces to Match 6-Point Lead and Rule Matrices



### 18-Point Electro Display Corner Pieces to Match 12-Point Lead and Rule Matrices



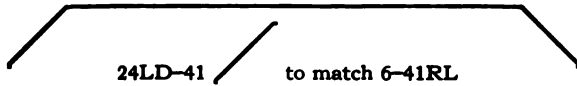
# Monotype Corner Pieces

## Matching Monotype Rules made on Continuous Lead and Rule Molds

### 24-Point Sorts Corner Pieces to Match 2-Point Lead and Rule Matrices



### 24-Point Sorts Corner Pieces to Match 6-Point Lead and Rule Matrices



### 24-Point Sorts Corner Pieces to Match 12-Point Lead and Rule Matrices



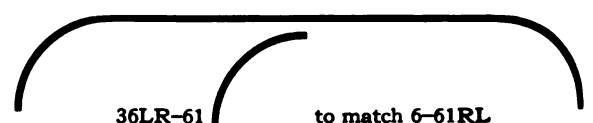
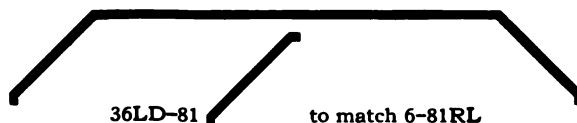
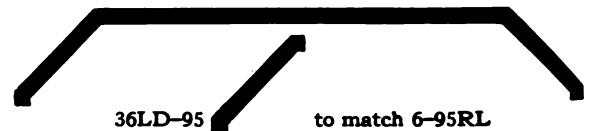
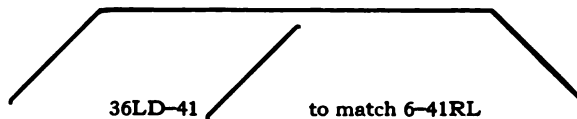
### 30-Point Sorts Corner Pieces to Match 2-Point Lead and Rule Matrices



### 36-Point Sorts Corner Pieces to Match 2-Point Lead and Rule Matrices



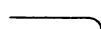
### 36-Point Sorts Corner Pieces to Match 6-Point Lead and Rule Matrices



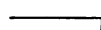
# Monotype Corner Pieces

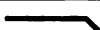
## Matching Monotype Rules made on Continuous Lead and Rule Molds

### 6 x 36-Point Sorts Corner Pieces to Match 2-Point Lead and Rule Matrices

6 x 36LR-10 No. 1  to match 2-10RL

6 x 36LR-50 No. 1  to match 2-50RL

6 x 36LS-10 No. 1  to match 2-10RL

6 x 36LD-50 No. 1  to match 2-50RL

### 12 x 36-Point Sorts Corner Pieces to Match 2-Point Lead and Rule Matrices

12 x 36LD-50 No. 1  to match 2-50RL


12 x 36LT-50 No. 1  to match 2-50RL

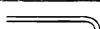
### 6 x 36-Point Sorts Corner Pieces to Match 3-Point Lead and Rule Matrices

6 x 36LR-65 No. 1  to match 3-65RL

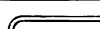
6 x 36LS-65 No. 1  to match 3-65RL

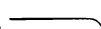
### 6 x 36-Point Sorts Corner Pieces to Match 6-Point Lead and Rule Matrices

6 x 36LR-10 No. 1  to match 6-10RL

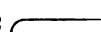
6 x 36LR-181 No. 1  to match 6-181RL

6 x 36LS-10 No. 1  to match 6-10RL

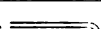
6 x 36LR-181 No. 2  to match 6-181RL

6 x 36LR-11 No. 1  to match 6-11RL

6 x 36LR-1441 No. 1  to match 6-1441RL

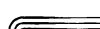
6 x 36LR-11 No. 2  to match 6-11RL

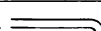
6 x 36LS-1441 No. 1  to match 6-1441RL

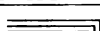
6 x 36LR-18 No. 1  to match 6-18RL

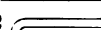
6 x 36LR-147 No. 1  to match 6-147RL

6 x 36LR-18 No. 2  to match 6-18RL

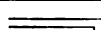
6 x 36LR-147 No. 2  to match 6-147RL

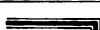
6 x 36LR-1618 No. 1  to match 6-1618RL

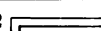
6 x 36LS-147 No. 1  to match 6-147RL


6 x 36LR-1618 No. 2  to match 6-1618RL

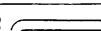
6 x 36LR-1571 No. 1  to match 6-1571RL

6 x 36LS-1618 No. 1  to match 6-1618RL

6 x 36LS-1571 No. 1  to match 6-1571RL

6 x 36LS-1618 No. 2  to match 6-1618RL

6 x 36LR-20 No. 1  to match 6-20RL

6 x 36LR-1751 No. 2  to match 6-1751RL

6 x 36LS-20 No. 1  to match 6-20RL





# Monotype Corner Pieces


## Matching Monotype Rules made on Continuous Lead and Rule Molds

### 6 x 36-Point Sorts Corner Pieces to Match 6-Point Lead and Rule Matrices

6 x 36LR-3481 No. 1  to match 6-3481RL

6 x 36LS-3481 No. 1  to match 6-3481RL


6 x 36LR-3531 No. 1  to match 6-3531RL

6 x 36LS-3531 No. 1  to match 6-3531RL

6 x 36LR-3537 No. 1  to match 6-3537RL

6 x 36LR-3537 No. 2  to match 6-3537RL


6 x 36LR-357 No. 1  to match 6-357RL


6 x 36LS-357 No. 1  to match 6-357RL

6 x 36LS-357 No. 2  to match 6-357RL

6 x 36LR-367 No. 1  to match 6-367RL

6 x 36LS-367 No. 1  to match 6-367RL

6 x 36LR-41 No. 1  to match 6-41RL

6 x 36LR-41 No. 2  to match 6-41RL


6 x 36LS-41 No. 1  to match 6-41RL

6 x 36LS-41 No. 2  to match 6-41RL

6 x 36LR-4225 No. 1  to match 6-4225RL

6 x 36LS-4225 No. 1  to match 6-4225RL

6 x 36LR-4245 No. 1  to match 6-4245RL

6 x 36LR-4281 No. 1  to match 6-4281RL


6 x 36LR-4281 No. 2  to match 6-4281RL


6 x 36LS-4281 No. 1  to match 6-4281RL


6 x 36LS-4281 No. 2  to match 6-4281RL


6 x 36LR-448 No. 1  to match 6-448RL


6 x 36LR-448 No. 2  to match 6-448RL


6 x 36LS-448 No. 1  to match 6-448RL

6 x 36LR-4411 No. 1  to match 6-4411RL

6 x 36LR-4411 No. 2  to match 6-4411RL

6 x 36LS-4411 No. 1  to match 6-4411RL

6 x 36LS-4411 No. 2  to match 6-4411RL

6 x 36LR-4481 No. 1  to match 6-4481RL

6 x 36LR-4481 No. 2  to match 6-4481RL

6 x 36LS-4481 No. 1  to match 6-4481RL

# Monotype Corner Pieces

## Matching Monotype Rules made on Continuous Lead and Rule Molds

### 6 x 36-Point Sorts Corner Pieces to Match 6-Point Lead and Rule Matrices

6 x 36LR-47 No. 1  to match 6-47RL

6 x 36LR-610 No. 1  to match 6-610RL

6 x 36LR-47 No. 2  to match 6-47RL

6 x 36LR-610 No. 2  to match 6-610RL

6 x 36LS-47 No. 1  to match 6-47RL

6 x 36LS-610 No. 1  to match 6-610RL

6 x 36LS-47 No. 2  to match 6-47RL

6 x 36LS-610 No. 2  to match 6-610RL

6 x 36LR-51 No. 1  to match 6-51RL

6 x 36LR-633 No. 1  to match 6-633RL

6 x 36LR-5418 No. 1  to match 6-5418RL

6 x 36LS-633 No. 1  to match 6-633RL

6 x 36LS-5418 No. 1  to match 6-5418RL

6 x 36LR-648 No. 1  to match 6-648RL

6 x 36LR-5618 No. 1  to match 6-5618RL

6 x 36LS-648 No. 1  to match 6-648RL

6 x 36LR-5618 No. 2  to match 6-5618RL

6 x 36LR-6468 No. 1  to match 6-6468RL

6 x 36LS-5618 No. 1  to match 6-5618RL

6 x 36LR-6468 No. 2  to match 6-6468RL

6 x 36LS-5618 No. 2  to match 6-5618RL

6 x 36LS-6468 No. 1  to match 6-6468RL

6 x 36LR-581 No. 1  to match 6-581RL

6 x 36LS-6468 No. 2  to match 6-6468RL

6 x 36LR-61 No. 1  to match 6-61RL

6 x 36LR-68 No. 1  to match 6-68RL

6 x 36LR-61 No. 2  to match 6-61RL

6 x 36LS-68 No. 1  to match 6-68RL

6 x 36LS-61 No. 1  to match 6-61RL

6 x 36 LR-758 No. 1  to match 6-758RL

6 x 36LS-61 No. 2  to match 6-61RL

6 x 36LD-61 No. 1  to match 6-61RL

6 x 36LR-758 No. 2  to match 6-758RL

# Monotype Corner Pieces

## Matching Monotype Rules made on Continuous Lead and Rule Molds

### 6 x 36-Point Sorts Corner Pieces to Match 6-Point Lead and Rule Matrices

6 x 36LR-81 No. 1  to match 6-81RL

6 x 36LR-938 No. 2  to match 6-938RL

6 x 36LR-81 No. 2  to match 6-81RL

6 x 36LS-938 No. 1  to match 6-938RL

6 x 36LS-81 No. 1  to match 6-81RL

6 x 36LS-938 No. 2  to match 6-938RL

6 x 36LS-81 No. 2  to match 6-81RL

6 x 36LR-95 No. 1  to match 6-95RL

6 x 36LR-91 No. 1  to match 6-91RL

6 x 36LR-95 No. 2  to match 6-95RL


6 x 36LR-91 No. 2  to match 6-91RL

6 x 36LS-95 No. 1  to match 6-95RL

6 x 36LR-938 No. 1  to match 6-938RL

6 x 36LS-95 No. 2  to match 6-95RL

### 12 x 36-Point Sorts Corner Pieces to Match 6-Point Lead and Rule Matrices

12 x 36LD-10 No. 1  to match 6-10RL


12 x 36LS-61 No. 2  to match 6-61RL


12 x 36LD-41 No. 1  to match 6-41RL


12 x 36LD-61 No. 1  to match 6-61RL

12 x 36LD-41 No. 2  to match 6-41RL

12 x 36LD-61 No. 2  to match 6-61RL


12 x 36LR-5618 No. 1  to match 6-5618RL

12 x 36LR-610 No. 1  to match 6-610RL

12 x 36LS-5618 No. 1  to match 6-5618RL

12 x 36LR-610 No. 2  to match 6-610RL

12 x 36LR-61 No. 1  to match 6-61RL

12 x 36LS-610 No. 1  to match 6-610RL

12 x 36LR-61 No. 2  to match 6-61RL

12 x 36LS-610 No. 2  to match 6-610RL

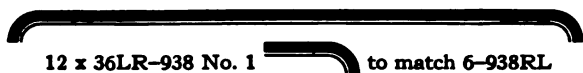
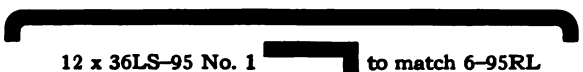
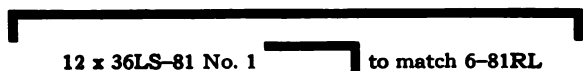
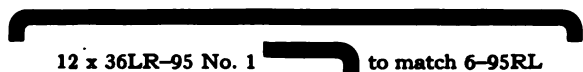
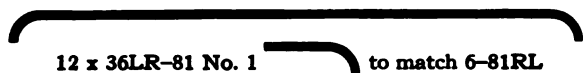
12 x 36LS-61 No. 1  to match 6-61RL

12 x 36LS-6468 No. 1  to match 6-6468RL

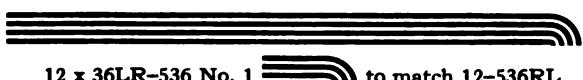
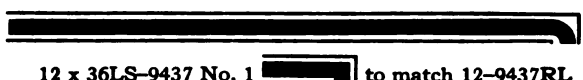
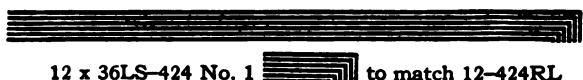
# Monotype Corner Pieces

## Matching Monotype Rules made on Continuous Lead and Rule Molds

### 12 x 36-Point Sorts Corner Pieces to Match 6-Point Lead and Rule Matrices



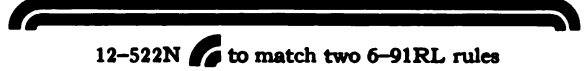
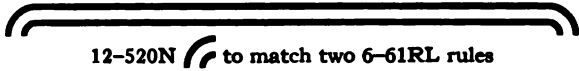
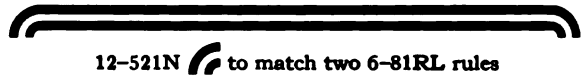
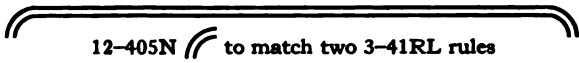
### 12 x 36-Point Sorts Corner Pieces to Match 12-Point Lead and Rule Matrices



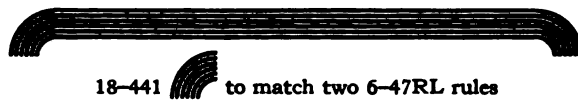
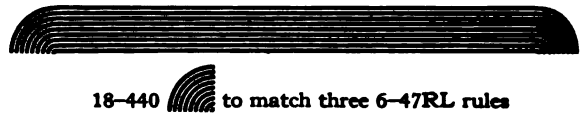
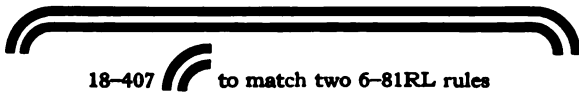
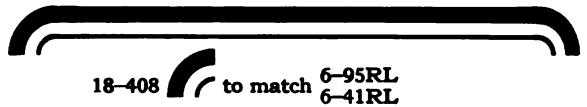
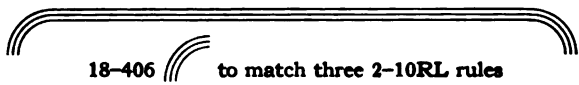
## Monotype Corner Pieces

### Matching Monotype Rules made on Continuous Lead and Rule Molds

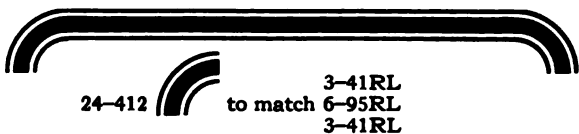
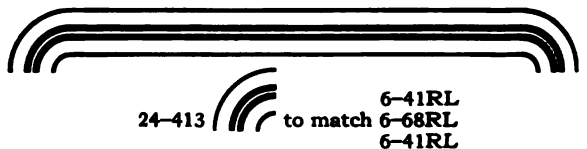
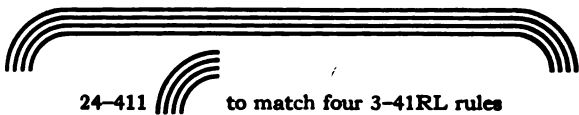
#### 12-Point Corner Pieces to Match Combinations of Monotype Rule



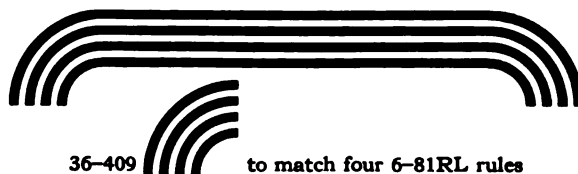
#### 18-Point Corner Pieces to Match Combinations of Monotype Rule



#### 24-Point Corner Pieces to Match Combinations of Monotype Rule



#### 36-Point Corner Pieces to Match Combinations of Monotype Rule



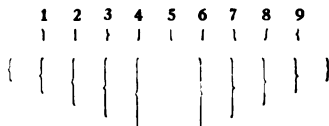
# Monotype Piece Braces

## Composition Matrices

**P**IECE BRACES are made up from two or more characters, and these characters are numbered from No. 1 to No. 9, inclusive, as follows: No. 1, } ; No. 2, | ; No. 3, } ; No. 4, } ; No. 5, { ; No. 6, { ; No. 7, } ; No. 8, { ; No. 9, { . (Numbers must be specified when ordering Piece Braces.) With these nine characters, braces covering any number of lines can be composed facing either to the right or left. Piece Braces must be the same point size as the body of the type with which they are used and not the point size of the face. **THUS:** for use with an 8 point face on 10 point body, 10 point Piece Braces should be ordered.

### 4½ Point

4½Y 41Sf  
Set Factor 54

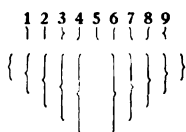


### 5 Point

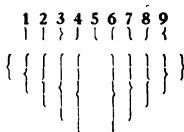
5Z 41Sf  
Set Factor 45



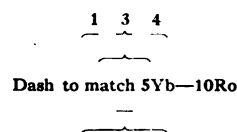
5Yb 41Sf  
Set Factor 58.5



5Yb 41So  
Set Factor 117

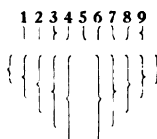


5Yb 42So  
Set Factor 117 (Class B)

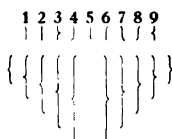


### 5½ Point

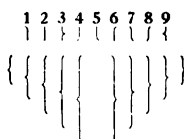
5½Zb 41So  
Set Factor 99



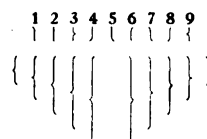
5½Y 41Sf  
Set Factor 54



5½Yb 41Sf  
Set Factor 58.5



5½Ya 41So  
Set Factor 130.5



**Set Factor** is the set multiplied by unit width; thus, the set factor for a character made for the 10 unit row of 8 set is 80 (10×8=80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80÷9=8.8; therefore put matrix in 9 unit row.

**Prices:** All Matrices shown on this page are Class A, unless a different classification is included in parentheses with the series Number.

# Monotype Piece Braces      Composition Matrices

## 6 Point

**6Y 30Sf**  
Set Factor 54  
3 9  
} }

**6X 30Sf**  
Set Factor 63  
3  
}

**6Y 41Sf**  
Set Factor 54  
1 2 3 4 5 6 7 8 9  
} } } } } } } } } }  
{ } } } } } } } } }

**6Y 41So**  
Set Factor 108  
1 2 3 4 5 6 7 8 9  
} } } } } } } } } }  
{ } } } } } } } } }

**6X 41Sf**  
Set Factor 63  
1 2 3 4 5 6 7 8 9  
} } } } } } } } } }  
{ } } } } } } } } }

**6X 41So**  
Set Factor 126  
1 2 3 4 5 6 7 8 9  
} } } } } } } } } }  
{ } } } } } } } } }

**6Wb 41Sf**  
Set Factor 76.5  
7 8  
} }  
{ }

**6Wb 41So**  
Set Factor 153  
7 8  
} }  
{ }

**6Y 42So**  
Set Factor 108 (Class B)  
1 3 4  
} } }  
Dash to match 6Y-10Ro  
}

**6X 42So**  
Set Factor 126 (Class B)  
1 3 4  
} } }  
Dash to match 6X-10Ro  
}

**6Xa 42So**  
Set Factor 130.5 (Class B)  
1 3 4  
} } }  
Dash to match 6Xa-10Ro  
}

**6X 44Sf**  
Set Factor 63 (Class G1)  
1 2 3 4 5 6 7 8 9  
} } } } } } } } } }  
{ } } } } } } } } }

## 7 Point

**7X 41Sf**  
Set Factor 63  
1 2 3 4 5 6 7 8 9  
} } } } } } } } } }  
{ } } } } } } } } }

**7X 41So**  
Set Factor 126  
1 2 3 4 5 6 7 8 9  
} } } } } } } } } }  
{ } } } } } } } } }

**7X 44Sf**  
Set Factor 63 (Class G1)  
7 8  
} }  
{ }

**Set Factor** is the set multiplied by unit width; thus, the set factor for a character made for the 10 unit row of 8 set is 80 ( $10 \times 8 = 80$ ). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge;  $80 \div 9 = 8.8$ ; therefore put matrix in 9 unit row.

**Prices:** All Matrices shown on this page are Class A, unless a different classification is included in parentheses with the series Number.

# Monotype Piece Braces      Composition Matrices

## 8 Point

**8W 30Sf**  
Set Factor 72

3 9  
| |

**8X 41Sf**  
Set Factor 63

1 2 3 4 5 6 7 8 9  

**8W41Sf**  
Set Factor 72

1 2 3 4 5 6 7 8 9  

**8H9W 41SRf**  
Set Factor 72 (Class G1)  
One point shorter  
than regular brace.

1 4 7 8  
| | | |

**8H9W 41SLf**  
Set Factor 72 (Class G1)  
One point shorter  
than regular brace.

1 4 7 8  
| | | |

**8W 41So**  
Set Factor 144

1 2 3 4 5 6 7 8 9  

**8H9W 41SRo**  
Set Factor 144 (Class G1)

One point shorter  
than regular brace.  
1 4 7 8  
| | | |

**8WH9 41SLo**  
Set Factor 144 (Class G1)

One point shorter  
than regular brace.  
1 4 7 8  
| | | |

**8V 41So**  
Set Factor 162

1 2 3 4 5 6 7 8 9  

**8W 42So**  
Set Factor 144 (Class B)

1 3 4  

**8Wb 42So**  
Set Factor 153 (Class B)

1 3 4  

**8W 43Sf**  
Set Factor 72 (Class G1)

7 8  
| |  
| |  
| |  
| |  
| |  
| |  
| |

**8W 43SRf**  
Set Factor 72 (Class G1)

2 3 5 6  
| | | |

**8W 43SLf**  
Set Factor 72 (Class G1)

3  
|

**8WH9 43SRf**  
Set Factor 72 (Class G1)  
One point shorter  
than regular brace.

1 4 7 8  
| | | |

**8WH9 43SLf**  
Set Factor 72 (Class G1)  
One point shorter  
than regular brace.

1 4 7 8  
| | | |

**8W 44Sf**  
Set Factor 72 (Class G1)

1 2 3 4 5 6 7 8 9  

**8W 44So**  
Set Factor 144 (Class G1)

1 2 3 4 5 6 7 8 9  

**Set Factor** is the set multiplied by unit width; thus, the set factor for a character made for the 10 unit row of 8 set is 80 (10×8=80). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge; 80÷9=8.8; therefore put matrix in 9 unit row.

**Prices:** All Matrices shown on this page are Class A, unless a different classification is included in parentheses with the series Number.



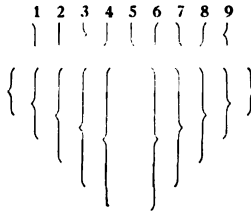
# Monotype Piece Braces      Composition Matrices

## 9 Point

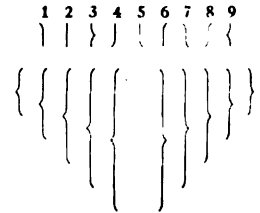
9V 30Sf  
Set Factor 81

3  
}

9V 41Sf  
Set Factor 81



9V 41So  
Set Factor 162

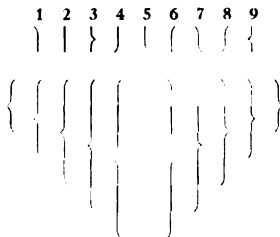


## 10 Point

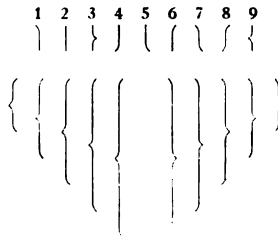
10U 30Sf  
Set Factor 90

3 9  
} }

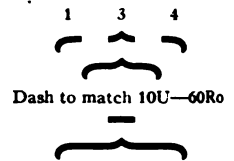
10U 41Sf  
Set Factor 90



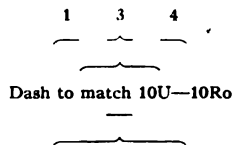
10U 41So  
Set Factor 180



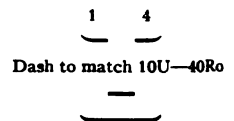
10U 46So  
Two point face.  
Set Factor 180 (Class B)



10U 42So  
Set Factor 180 (Class B)



10U 47So  
One point face.  
Set Factor 180 (Class G2)



**Set Factor** is the set multiplied by unit width; thus, the set factor for a character made for the 10 unit row of 8 set is 80 ( $10 \times 8 = 80$ ). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix: divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge;  $80 \div 9 = 8.8$ ; therefore put matrix in 9 unit row.

**Prices:** All Matrices shown on this page are Class A, unless a different classification is included in parentheses with the series Number.

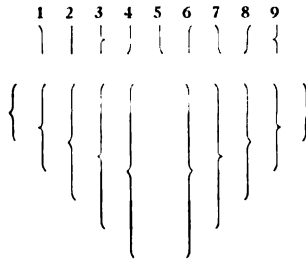
# Monotype Piece Braces Composition Matrices

## 11 Point

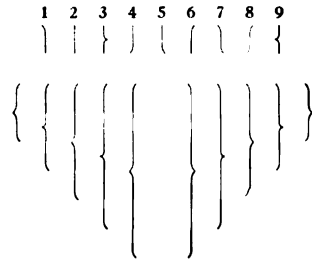
11T 30Sf  
Set Factor 99

3  
}

11T 41Sf  
Set Factor 99



11T 41So  
Set Factor 198

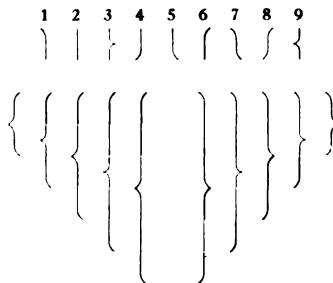


## 12 Point

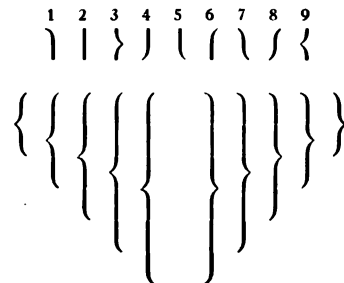
12Y 30Sf  
Set Factor 54

3  
}

12S 41So  
Set Factor 216



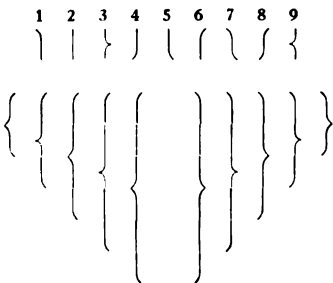
12S 44Sf  
Set Factor 108 (Class G1)



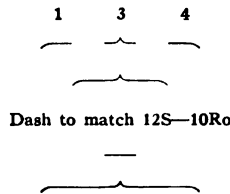
12S 30Sf  
Set Factor 108

3 9  
}

12S 41Sf  
Set Factor 108



12S 42So  
Set Factor 216 (Class B)



**Set Factor** is the set multiplied by unit width; thus, the set factor for a character made for the 10 unit row of 8 set is 80 ( $10 \times 8 = 80$ ). Knowing the set factor and the set to be used, to determine the proper unit row for any character divide the set factor by the set to be used. **RULE:** Given the set factor of a matrix, to determine for any set, the unit row of the matrix case in which to carry this matrix; divide the set factor by the set to be used, the result is the unit row required. If this result contains a fraction use next larger unit row. **EXAMPLE:** Set factor 80. Find unit row in which to carry this matrix in matrix case used with 9 set normal wedge;  $80 \div 9 = 8.8$ ; therefore put matrix in 9 unit row.

**Prices:** All Matrices shown on this page are Class A, unless a different classification is included in parentheses with the series Number.



# MATRICES

FOR

## Set Ems Charts

### Character

#### SYMBOL

- |          |    |                 |
|----------|----|-----------------|
| 5Y-50S1  | ☐  | Blanks          |
| 5Y-50S2  | ☐  |                 |
| 5Y-50S3  | ☐  |                 |
| 5Y-50S4  | ☐  |                 |
| 5Y-50S5  | ☐  |                 |
| 5Y-50S6  | —  | Em Extensions   |
| 5Y-50S7  |    | Line Extensions |
| 5Y-50S8  | -  | Nut Extensions  |
| 5Y-50S9  | -  |                 |
| 5Y-50S10 | -  |                 |
| 5Y-51S20 | 10 | Numbers         |
| 5Y-51S21 | 11 |                 |
| 5Y-51S22 | 12 |                 |
| 5Y-51S23 | 13 |                 |
| 5Y-51S24 | 14 |                 |
| 5Y-51S25 | 15 |                 |
| 5Y-51S26 | 16 |                 |
| 5Y-51S27 | 17 |                 |
| 5Y-51S28 | 18 |                 |
| 5Y-51S29 | 19 |                 |
| 5Y-51S30 | 10 |                 |
| 5Y-51S31 | 11 |                 |
| 5Y-51S32 | 12 |                 |
| 5Y-51S33 | 13 |                 |
| 5Y-51S34 | 14 |                 |
| 5Y-51S35 | 15 |                 |
| 5Y-51S36 | 16 |                 |
| 5Y-51S37 | 17 |                 |
| 5Y-51S38 | 18 |                 |
| 5Y-51S39 | 19 |                 |
| 5Y-51S41 | 11 |                 |

**Total 31 Matrices**

The application of the principle of the relation of copy to type enables the Monotype Printer to accurately determine the amount of space copy will make when composed in any size or style of type; but in illustrated matter it is important that the actual space covered by the cuts and their margins, expressed in set ems of the type to be used, should also be predetermined; therefore, an extension of this system is required for cut measurement and also to provide for definite instructions for the keyboard operator.

This set of thirty-one matrices have been specially designed for this purpose, in order that the Monotype Printer, by their use, may be able to make Set Ems Charts of any size, for any purpose, and to match any possible combination of set sizes and point bodies.

Page two shows exhibits of varied methods of making charts of any size, with complete explanation of the use of the matrices.

Pages three and four show the application of Set Ems Charts to three totally different kinds of work, using the charts in a different manner for each. From these suggestions it will be noted that the use of these charts will pave the way for much greater economies in the production of all kinds of Monotype matter, and, at the same time, enable the work of preparation to be more thorough and efficient.

The insert is an actual thin paper chart, printed on Jap French Folio, as this seems to be the only stock which answers the requirements of strength, transparency and good writing surface.

These matrices are made to run solid for 5 point, 6 set, the smallest size used in general work. They can be opened-up, either with white space or with line, em and nut extensions, to 36 point, 36 set, or as much larger as may be desired. Sold at regular prices, thirty cents each, or \$9.30 for the complete set of thirty-one matrices.

## LANSTON MONOTYPE MACHINE CO.

### Philadelphia

New York      Boston      Chicago      Toronto  
 World Building    Wentworth Building    Rand-McNally Building    Lumsden Building  
 A. T. L. Nussa, Teniente Rey No. 55 Havana  
 Agent for Mexico, Central America and West Indies



Magazine and B...

8 Point—8½ Set

A large grid of numbers, likely a page from a magazine or book, with a faint watermark in the center.

It is... The... The...

8 Point—8N Set

The first part of the document contains a grid of text, likely a typewriter test or a data table. The text is arranged in a regular grid pattern, with each cell containing a small, uniform character or symbol. This grid is used to test the alignment and spacing of the typewriter's carriage and type.

In the center of the page, there is a large, stylized graphic that reads "To Make The Short". The text is written in a decorative, calligraphic font. The word "To" is at the top, "Make" is in the middle, and "The Short" is at the bottom. The letters are interconnected and have a flowing, artistic quality.

Below the graphic, there is another grid of text, similar to the one at the top. This grid also consists of a regular pattern of small characters, used for further testing of the typewriter's output.

Use Typewriter Attachment

Use Typewriter Attachment

Use Typewriter Attachment

# Magazine and Book Work

For work of this class when the article usually runs from page to page, the page is the unit of the layout. The Set Ems Chart is therefore made a part of the page dummy, using a separate chart for each column in the page.

FOLIO	RUNNING HEAD	FOLIO
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30
31	31	31
32	32	32
33	33	33
34	34	34
35	35	35
36	36	36
37	37	37
38	38	38
39	39	39
40	40	40
41	41	41
42	42	42
43	43	43
44	44	44
45	45	45
46	46	46
47	47	47
48	48	48
49	49	49
50	50	50
51	51	51
52	52	52
53	53	53
54	54	54
55	55	55
56	56	56
57	57	57
58	58	58
59	59	59
60	60	60
61	61	61
62	62	62
63	63	63
64	64	64
65	65	65
66	66	66
67	67	67
68	68	68
69	69	69
70	70	70
71	71	71
72	72	72
73	73	73
74	74	74
75	75	75
76	76	76
77	77	77
78	78	78
79	79	79
80	80	80
81	81	81
82	82	82
83	83	83
84	84	84
85	85	85
86	86	86
87	87	87
88	88	88
89	89	89
90	90	90
91	91	91
92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

**7 Point—8 Set**

First trim the proof of the illustration fairly close to its outline and paste it in correct position on the dummy. When the proper margin from the edge of the illustration to the type is determined, draw in the red line. This shows the place where the type is to start or stop.

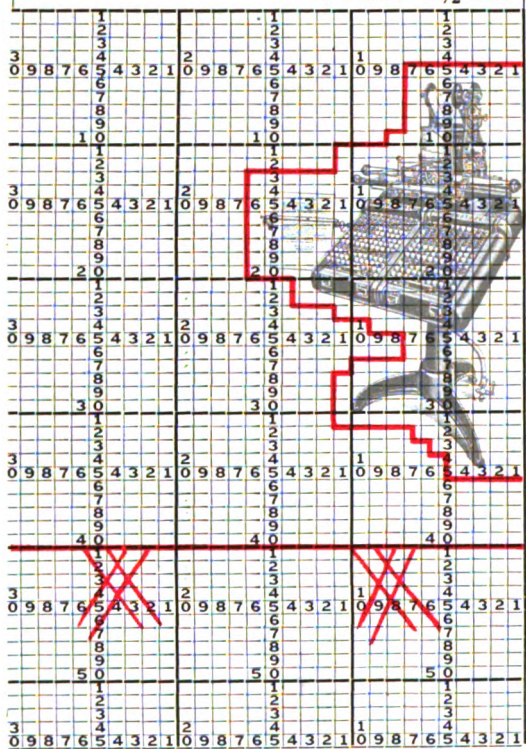
It is a good rule never to split a half-em except when following a curve, and when it is necessary to split the half-em, the unit size should be marked alongside the red line.

The exhibit in this page is an illustration of this use of Set Ems Charts for a two-column page.



16 Picas  
29½-4 Ems  
40 Lines

5 Point—6½ Set



## Illustrated Catalog Work

The value of these charts for the making of catalogs which are intended to dispose of merchandise direct to the consumer is probably greater than for any other of their varied uses, as for this kind of work the listing is the unit, and the following of the outline of the illustration, as closely and accurately as may be desired, is especially important.

The exhibit on the left is a reproduction of a chart for catalog work which was made as follows: a good proof of the illustration was taken on fairly heavy paper with lots of margin; then the thin paper chart (see enclosed sample), of selected point and set size, was registered over the cut, using the perpendicular lines to obtain position, and then the chart was pasted down on the proof.

It was easy to correctly position and mark the red line as the illustration showed plainly through the chart, and the end of the article is indicated by a red line. The chart is trimmed close on each side to the type measure, but an inch margin is allowed at top and bottom for convenience in handling in the copy holder. In the top margin was entered the measure in picas and also in ems of the set to be used, as well as the number of lines.

## Blank Work

Charts to be used for laying out blank work should be printed in red ink on heavy writing paper. Lines can be drawn in pencil or black ink showing the style of the rules and their position. Headings and stubs can either be written in proper position on the chart, or symbolized to refer to a separate piece of copy (writing the headings and stubs on the charts will reduce the time of mechanical production more than the time of writing).

The exhibit below is an example of this method, but instead of making an engraving of the marking on the chart, the completed job has been over-printed on the Set Ems Chart.

6 Point—6 Set

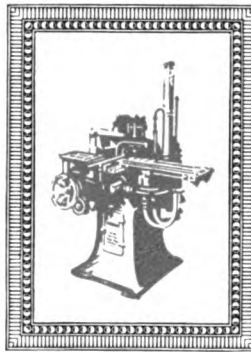
TOWNS MADE		RECAPITULATION		CASH ACCOUNT	
SUNDAY	5	4	4	12	4
MONDAY	8	8	8	ON HAND LAST REPORT	6
TUESDAY	3	3	3	RECEIVED FROM CUSTOMER	2
WEDNESDAY	6	6	6	ON ACCOUNT OF	3
THURSDAY	2.0	2.0	2.0	SALARY OR EXPENSES	1
FRIDAY	4	4	4	TOTAL	8
SATURDAY	3.0	3.0	3.0	TOTAL EXPENSE THIS WEEK	2
				AMOUNT NOW ON HAND	6
				DON'T WRITE BELOW THIS LINE	
				SALARY	3.0
				TOTAL AMOUNT OF CHECK	11

No leads or rules are used in this blank, it was produced complete by one operation of the Keyboard and Caster, using the Monotype T Series of Cross Rules for Blank Work.





# MONOTYPE BORDERS *and* ORNAMENTS



The following pages are an advance showing of several hundred Monotype Border Matrices now available. Additional sheets showing borders now in stock, as well as many new borders in preparation, will be sent out as issued.



















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MACHINE COMPANY

TRADE MARK  
**MONOTYPE**  
Reg. U. S. Pat. Off.

## Monotype Border Matrices

Cellular Matrices, 12 point and smaller in either dimensions,  
30 cents each; Electro Display Matrices, larger than 12 point  
in either dimensions, 40 cents each; unless a higher price is  
shown with the Series Number.




















 14 Point No. 121	 14 Point No. 122
 18 Point No. 27	 18 Point No. 26A
 18 Point No. 26B	 18 Point No. 26C
 18 Point No. 118	 18 Point No. 25
 18 Point No. 120	 18 Point No. 119
 18 Point No. 114	 18 Point No. 28
 24 Point No. 114	 24 Point No. 28
 30 Point No. 114	 30 Point No. 28
 36 Point No. 114	 36 Point No. 28

## Monotype Border Matrices

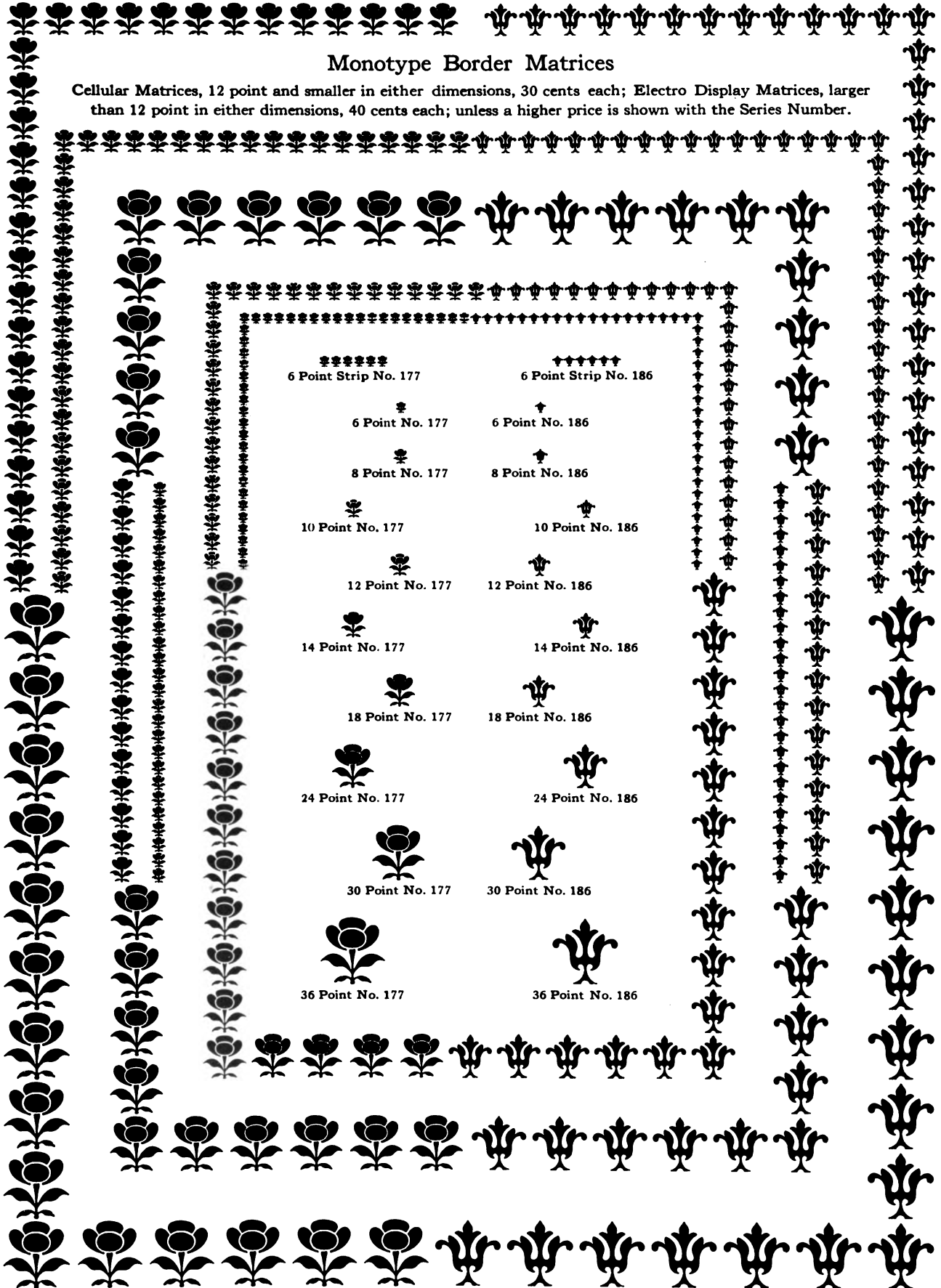
Cellular Matrices, 12 point and smaller in either dimensions, 30 cents each; Electro Display  
Matrices, larger than 12 point in either dimensions, 40 cents each; unless  
a higher price is shown with the Series Number.



 12 Point No. 335	 12 Point No. 334
 18 Point No. 335	 18 Point No. 334
 18 Point No. 290	 18 Point No. 63
 18 Point No. 185	 18 Point No. 182
 24 Point No. 185	 24 Point No. 182
 30 Point No. 185	 30 Point No. 182
 36 Point No. 185	 36 Point No. 182
 24 Point No. 65	 30 Point No. 65
 36 Point No. 288	

# Monotype Border Matrices



















Cellular Matrices, 12 point and smaller in either dimensions, 30 cents each; Electro Display Matrices, larger than 12 point in either dimensions, 40 cents each; unless a higher price is shown with the Series Number.






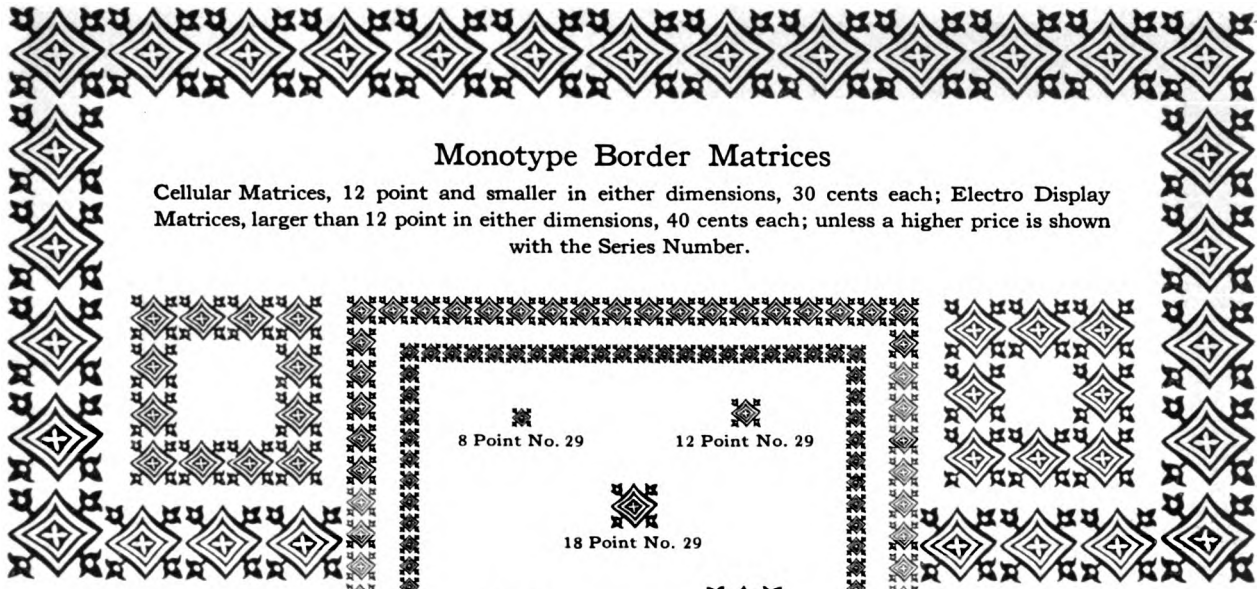


## Monotype Border Matrices

Cellular Matrices, 12 point and smaller in either dimensions, 30 cents each; Electro Display Matrices, larger than 12 point in either dimensions, 40 cents each; unless a higher price is shown with the Series Number.

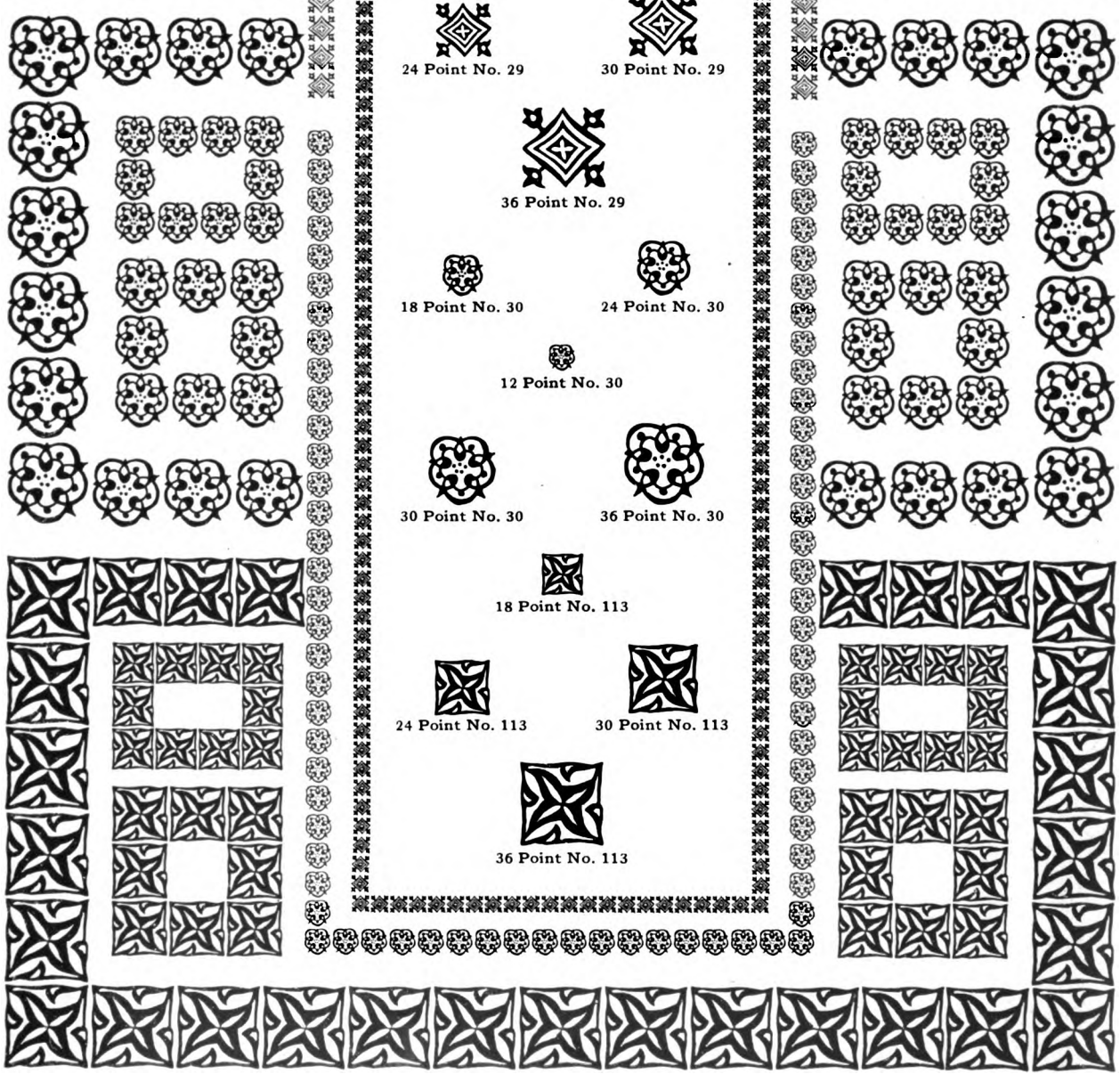
 14 Point No. 175	 6 Point Strip No. 178	 14 Point No. 178
 18 Point No. 175	 6 Point No. 178	 18 Point No. 178
 8 Point No. 178	 10 Point No. 178	
 24 Point No. 175	 24 Point No. 178	
 30 Point No. 175	 12 Point No. 178	 30 Point No. 178
 8 Point No. 175	 10 Point No. 175	
 36 Point No. 175	 12 Point No. 175	 36 Point No. 178

 12 Point No. 175	 12 Point No. 178	 12 Point No. 175
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## Monotype Border Matrices

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8 Point No. 29                      12 Point No. 29

18 Point No. 29

24 Point No. 29                      30 Point No. 29

36 Point No. 29

18 Point No. 30                      24 Point No. 30

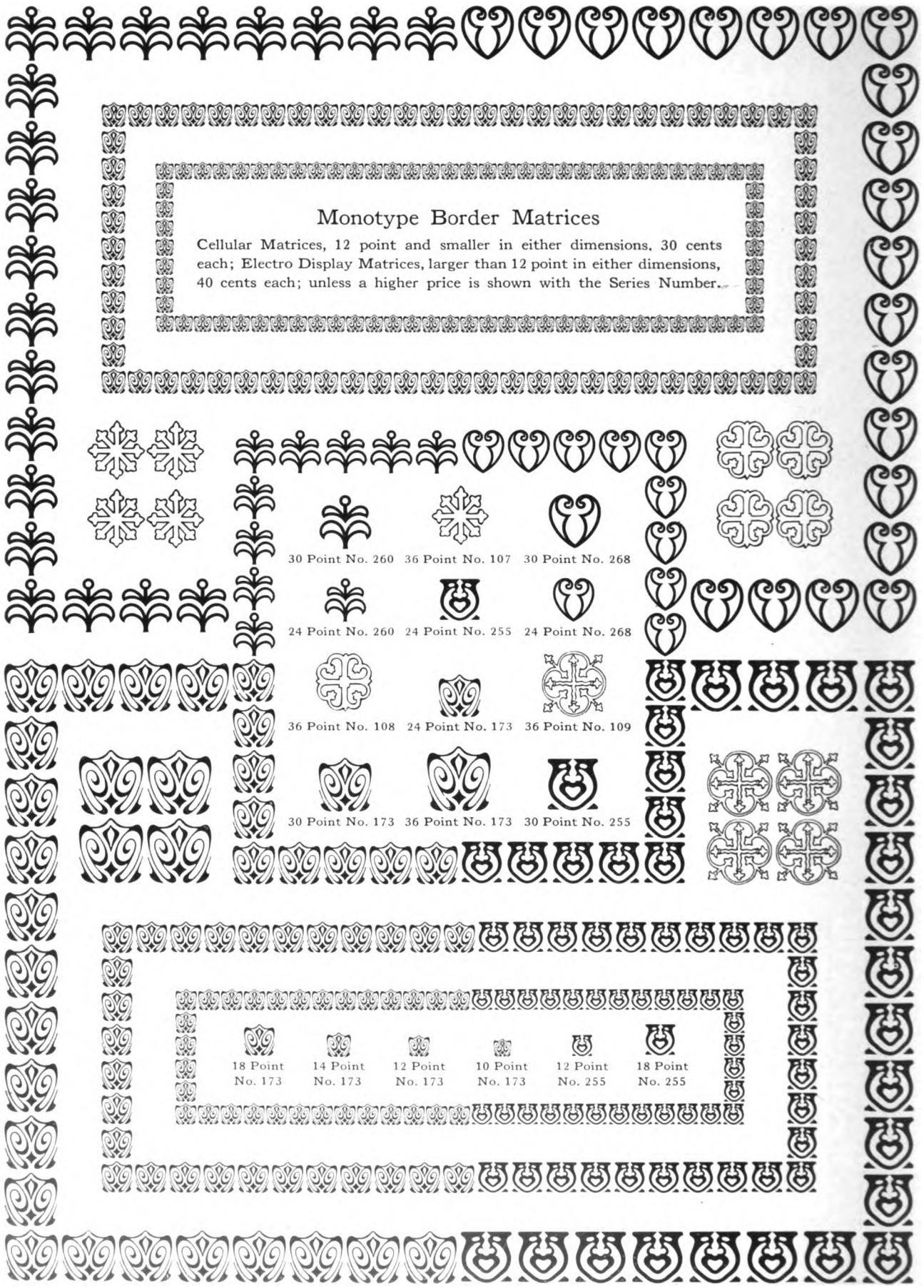
12 Point No. 30

30 Point No. 30                      36 Point No. 30

18 Point No. 113

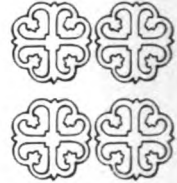
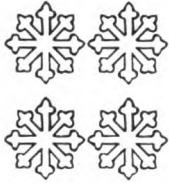
24 Point No. 113                      30 Point No. 113

36 Point No. 113



### Monotype Border Matrices

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30 Point No. 260    36 Point No. 107    30 Point No. 268



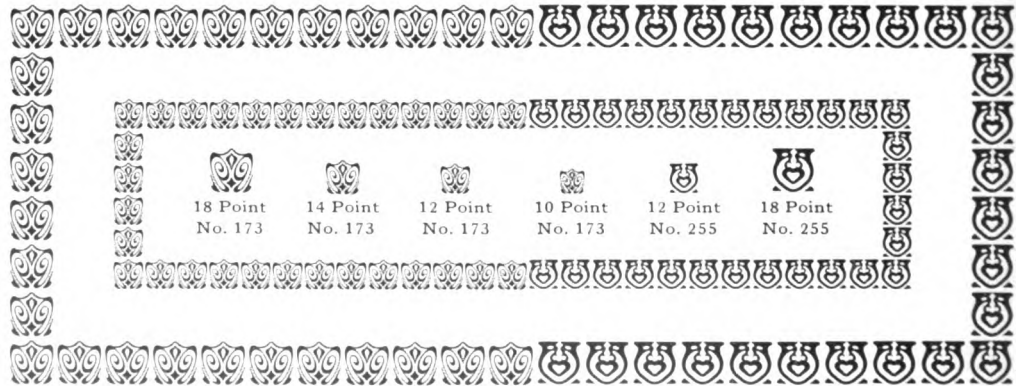
24 Point No. 260    24 Point No. 255    24 Point No. 268



36 Point No. 108    24 Point No. 173    36 Point No. 109



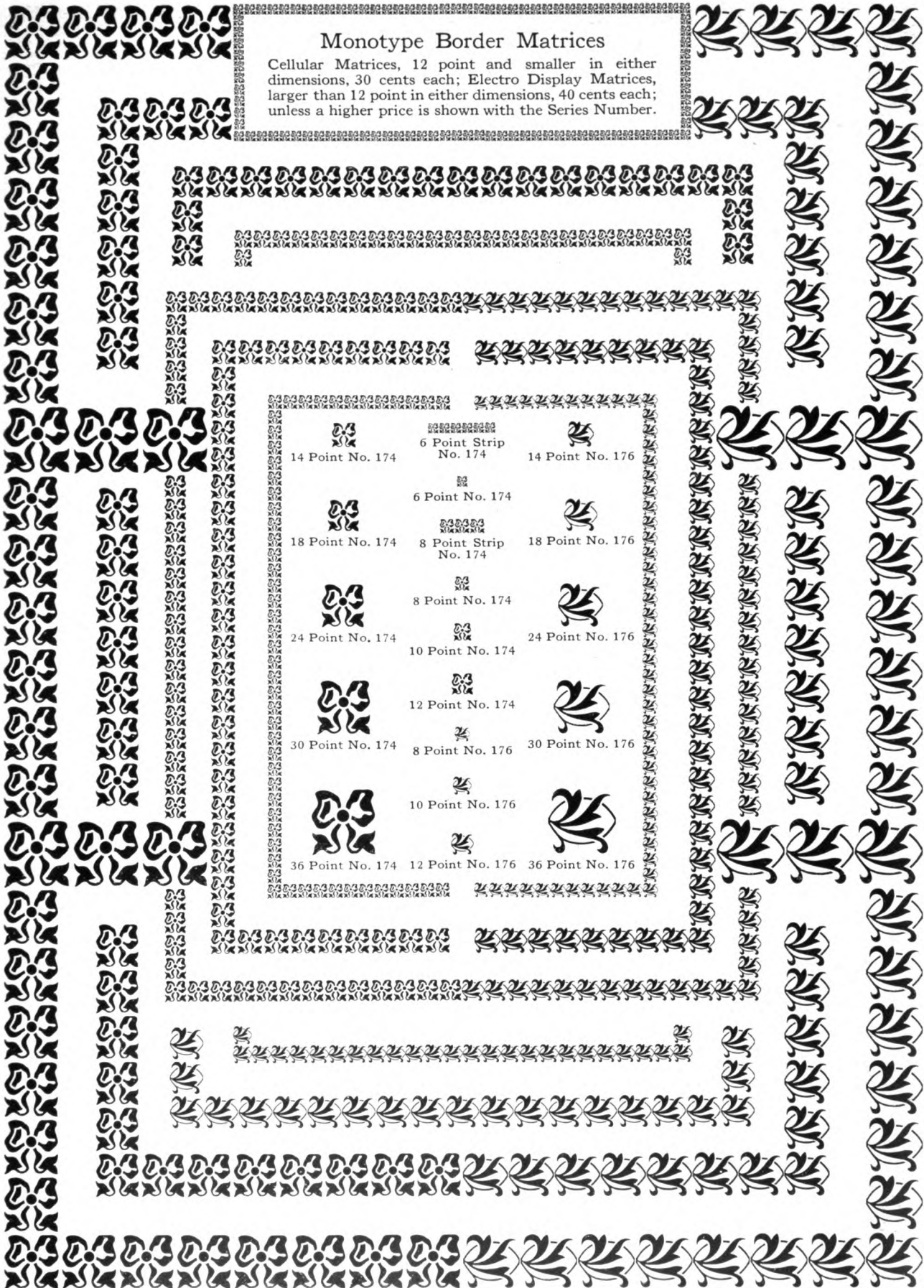
30 Point No. 173    36 Point No. 173    30 Point No. 255


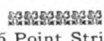















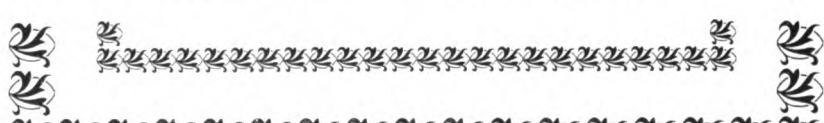
18 Point No. 173    14 Point No. 173    12 Point No. 173    10 Point No. 173    12 Point No. 255    18 Point No. 255

## Monotype Border Matrices

Cellular Matrices, 12 point and smaller in either dimensions, 30 cents each; Electro Display Matrices, larger than 12 point in either dimensions, 40 cents each; unless a higher price is shown with the Series Number.







 14 Point No. 174	 6 Point Strip No. 174	 14 Point No. 176
 18 Point No. 174	 8 Point Strip No. 174	 18 Point No. 176
 24 Point No. 174	 10 Point No. 174	 24 Point No. 176
 30 Point No. 174	 12 Point No. 174	 30 Point No. 176
 36 Point No. 174	 10 Point No. 176	 36 Point No. 176



## Monotype Border Matrices

Cellular Matrices, 12 point and smaller in either dimensions, 30 cents each; Electro Display Matrices, larger than 12 point in either dimensions, 40 cents each; unless a higher price is shown with the Series Number.

							
12 Point No. 272	14 Point No. 272	12 Point No. 270	14 Point No. 270	12 Point No. 271	14 Point No. 271	12 Point No. 273	14 Point No. 273

			
18 Point No. 272	13 Point No. 270	18 Point No. 271	18 Point No. 273









			
24 Point No. 272	24 Point No. 270	24 Point No. 271	24 Point No. 273







18 Point No. 101



24 Point No. 90

							
12 Point No. 251	14 Point No. 251	12 Point No. 250	14 Point No. 250	12 Point No. 259	14 Point No. 259	12 Point No. 252	14 Point No. 252

			
18 Point No. 251	13 Point No. 250	18 Point No. 259	18 Point No. 252

			
24 Point No. 251	24 Point No. 250	24 Point No. 259	24 Point No. 252

12 Point No. 267

18 Point No. 267

## Monotype Border Matrices

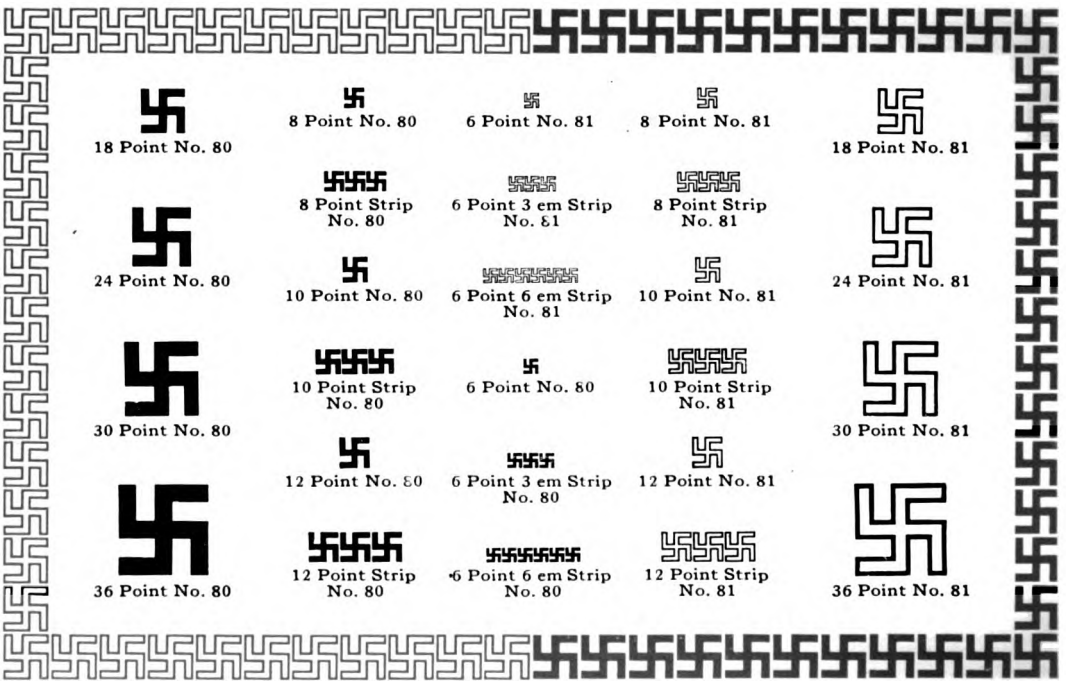
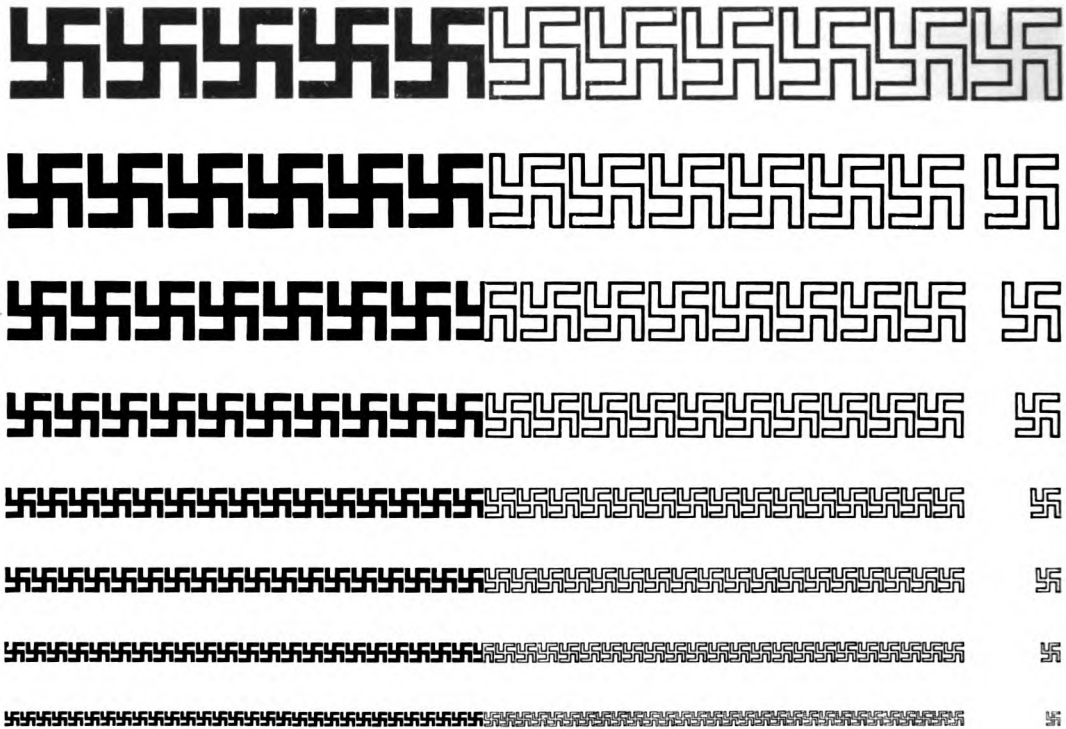
Cellular Matrices, 12 point and smaller in either dimensions,  
30 cents each; Electro Display Matrices, larger than 12 point in  
either dimensions, 40 cents each; unless a higher price is shown  
with the Series Number.

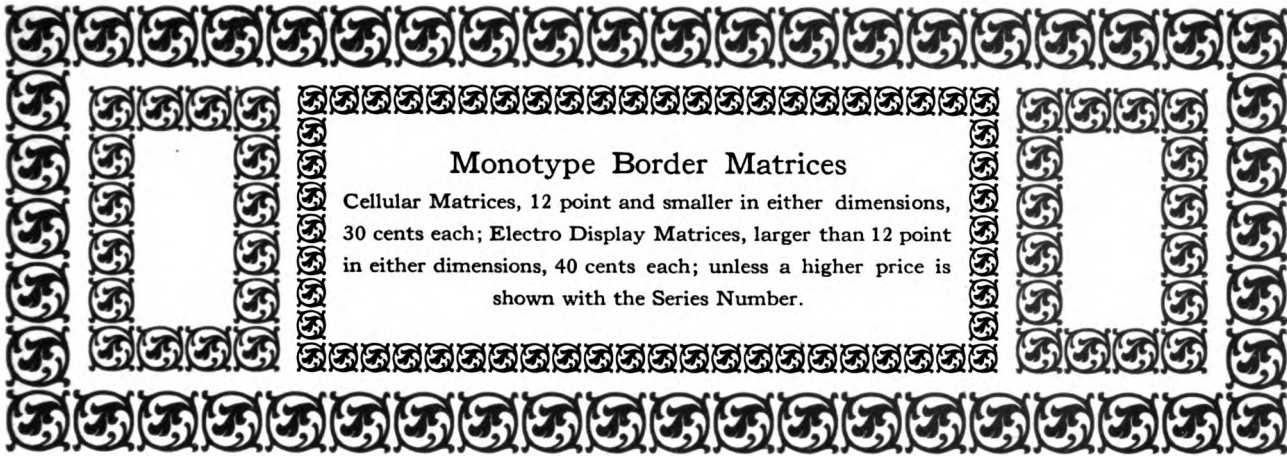
### 6 Point Strip No. 180

6 Pt. No. 179	6 Pt. No. 180	6 Pt. No. 181
8 Pt. No. 179	8 Pt. No. 180	8 Pt. No. 181
10 Pt. No. 179	10 Pt. No. 180	10 Pt. No. 181
12 Pt. No. 179	12 Pt. No. 180	12 Pt. No. 181
14 Pt. No. 179	14 Pt. No. 180	14 Pt. No. 181
18 Pt. No. 179	18 Pt. No. 180	18 Pt. No. 181
24 Pt. No. 179	24 Pt. No. 180	24 Pt. No. 181
30 Pt. No. 179	30 Pt. No. 180	30 Pt. No. 181
36 Pt. No. 179	36 Pt. No. 180	36 Pt. No. 181

## Monotype Border Matrices

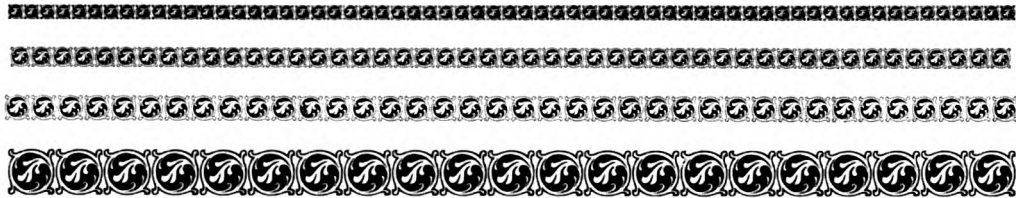
Cellular Matrices, 12 point and smaller in either dimensions, 30 cents each; Electro Display Matrices, larger than 12 point in either dimensions, 40 cents each; unless a higher price is shown with the Series Number.






### Monotype Border Matrices

Cellular Matrices, 12 point and smaller in either dimensions, 30 cents each; Electro Display Matrices, larger than 12 point in either dimensions, 40 cents each; unless a higher price is shown with the Series Number.



 12 Point Strip No. 34

 6 Point No. 32

 8 Point No. 32

 14 Point No. 187

 12 Point No. 34

 10 Point No. 32

 12 Point No. 32

 18 Point No. 187

 12 Point Strip No. 32

 18 Point No. 34

 18 Point No. 32

 24 Point No. 32

 24 Point No. 187

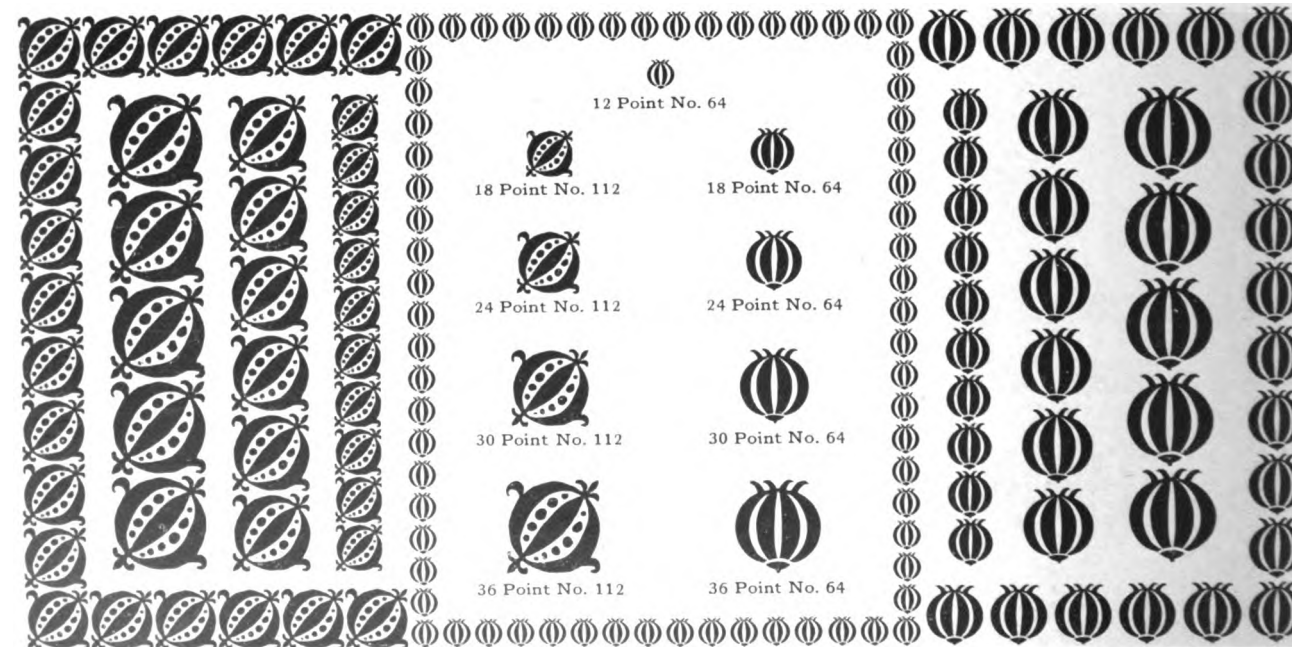
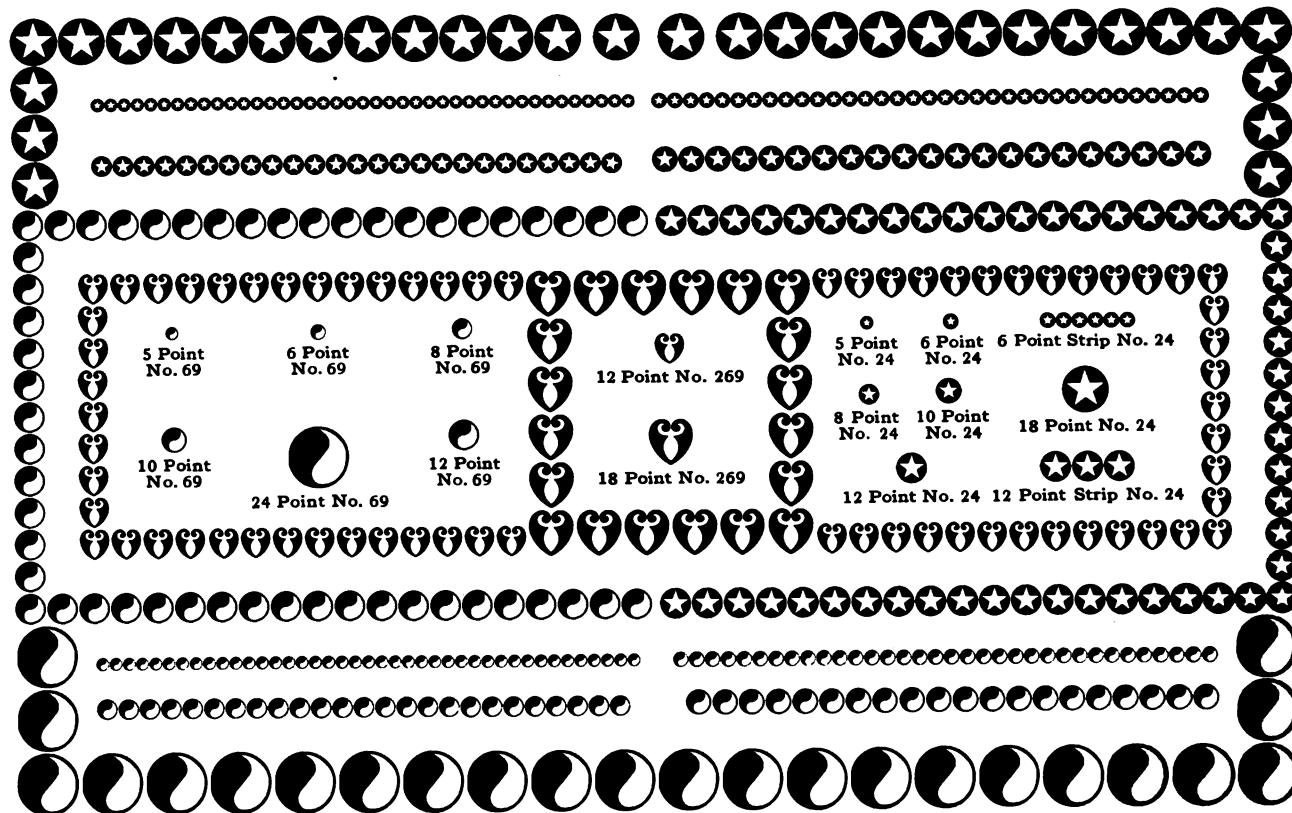
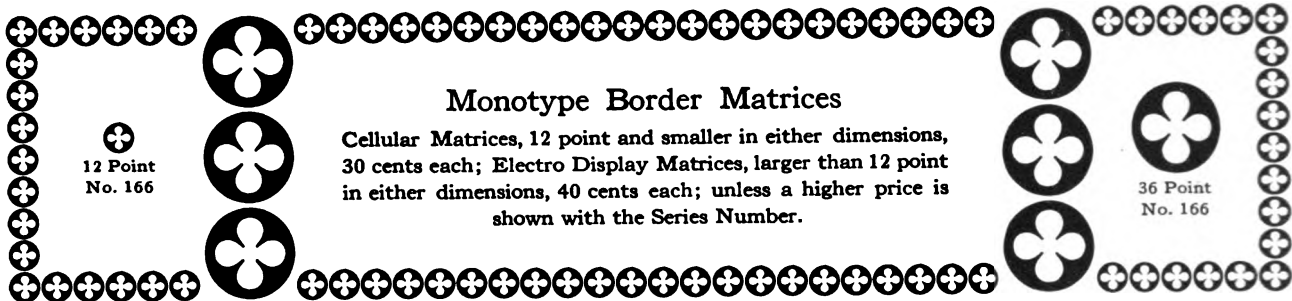
 24 Point No. 34

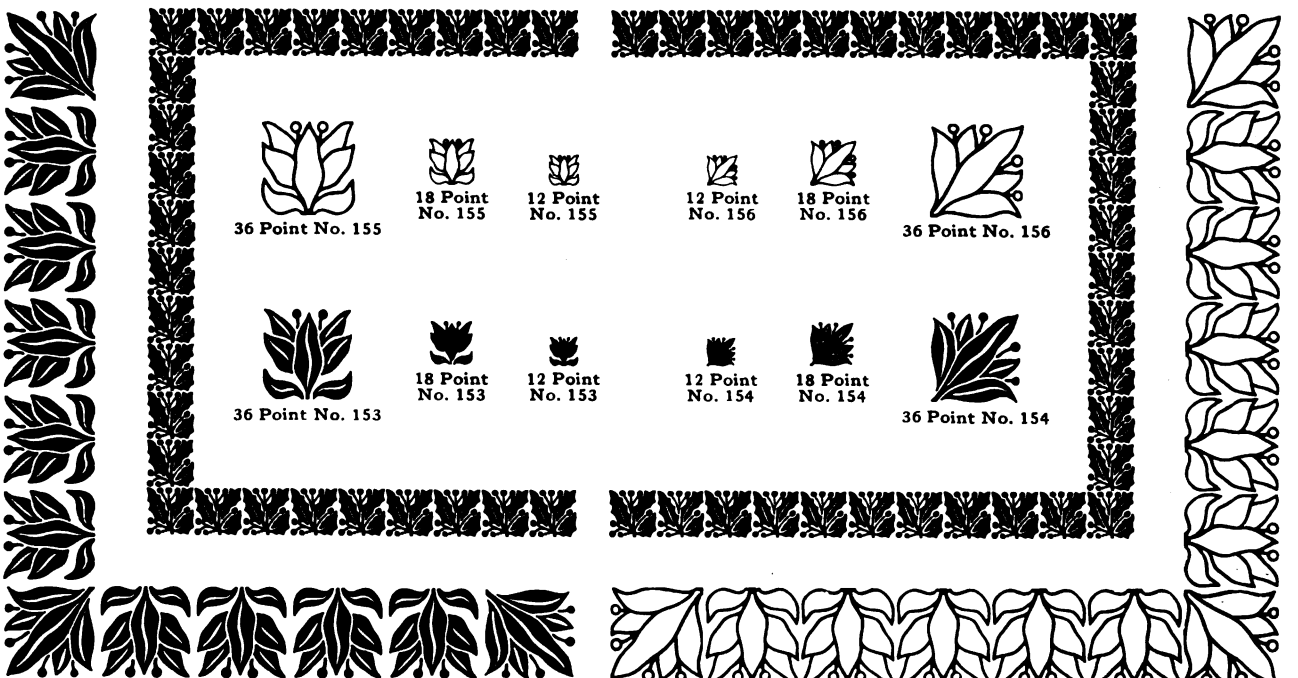
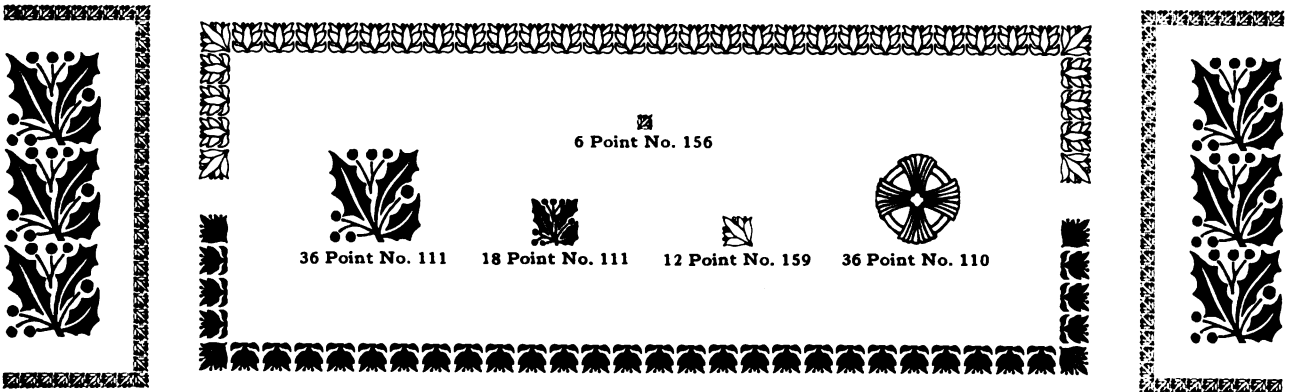
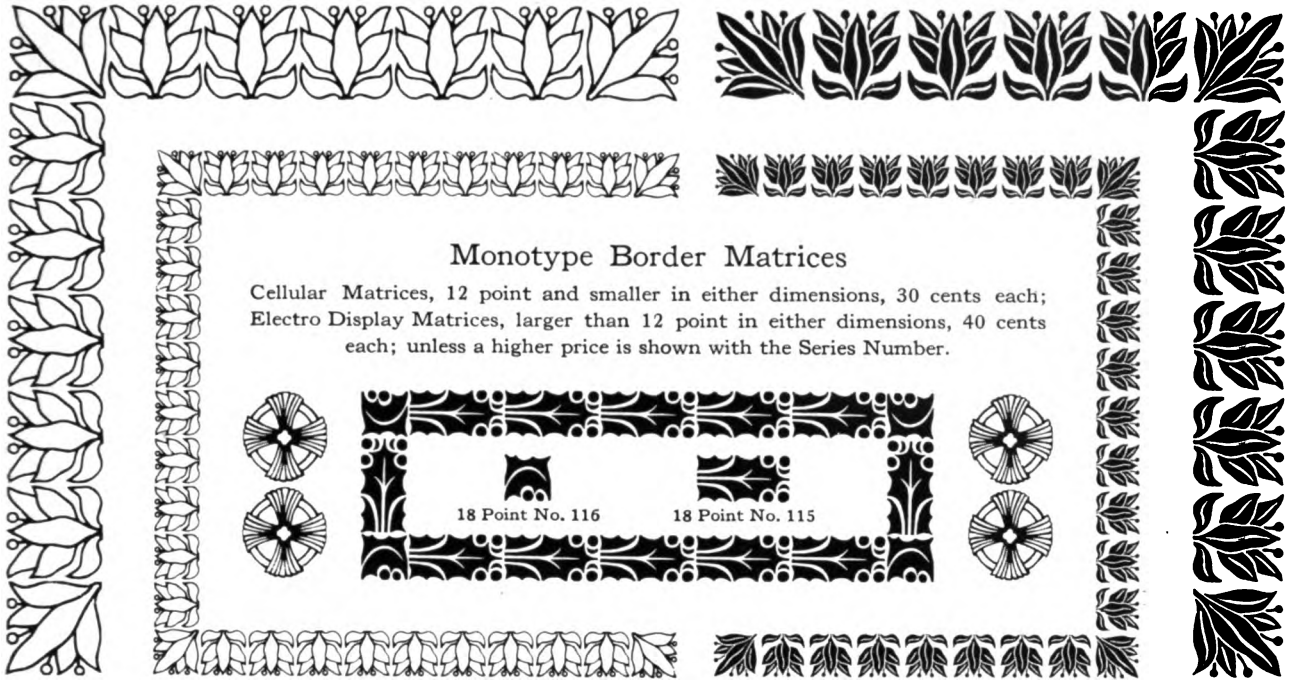
 36 Point No. 187

 30 Point No. 187



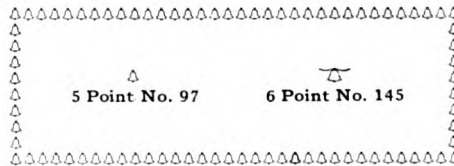
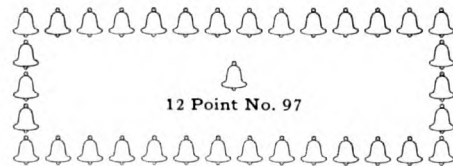
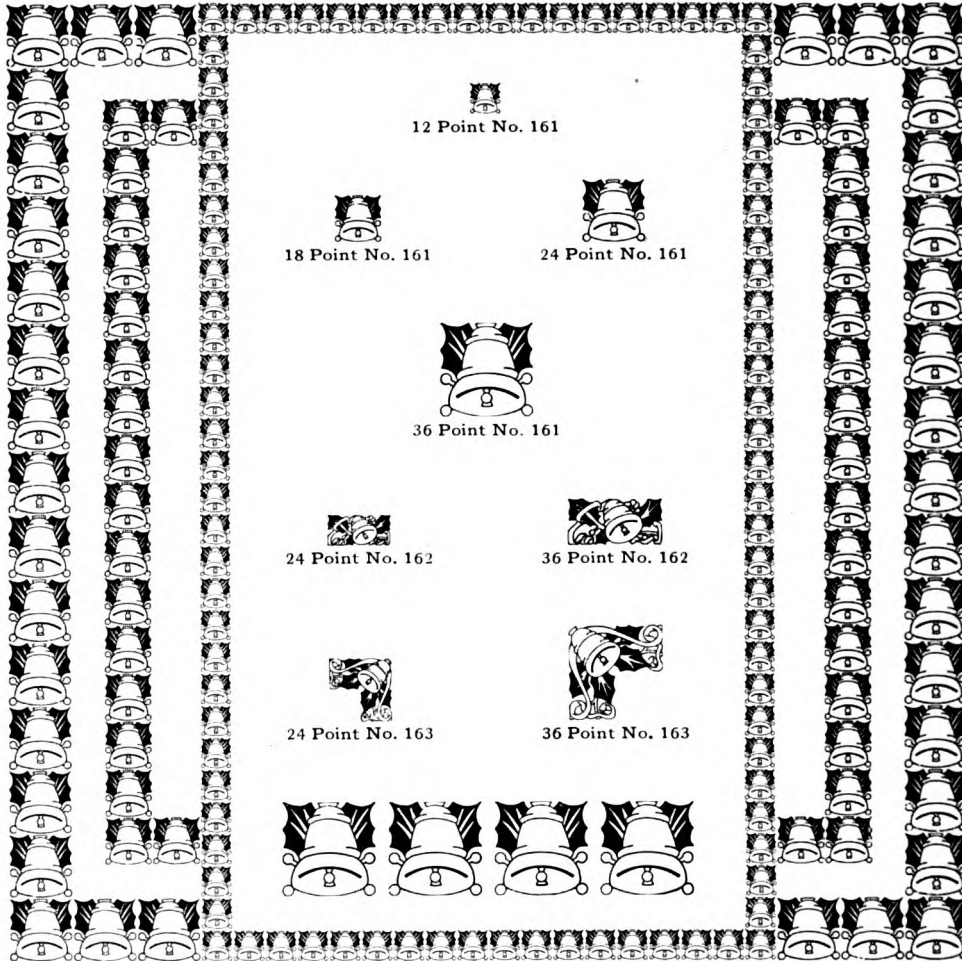







## Monotype Border Matrices

Cellular Matrices, 12 point and smaller in either dimensions, 30 cents each;  
Electro Display Matrices, larger than 12 point in either dimensions, 40 cents  
each; unless a higher price is shown with the Series Number.



## Monotype Border Matrices


Cellular Matrices, 12 point and smaller in either dimensions, 30 cents each; Electro Display Matrices, larger than 12 point in either dimensions, 40 cents each; unless a higher price is shown with the Series Number.




18 Point No. 33A




18 Point No. 33B




18 Point No. 33C




24 Point No. 327




24 Point No. 222



36 Point No. 327




36 Point No. 222




24 Point No. 222A




36 Point No. 222A




12 Point No. 328




24 Point No. 329




24 Point No. 330



18 Point No. 328



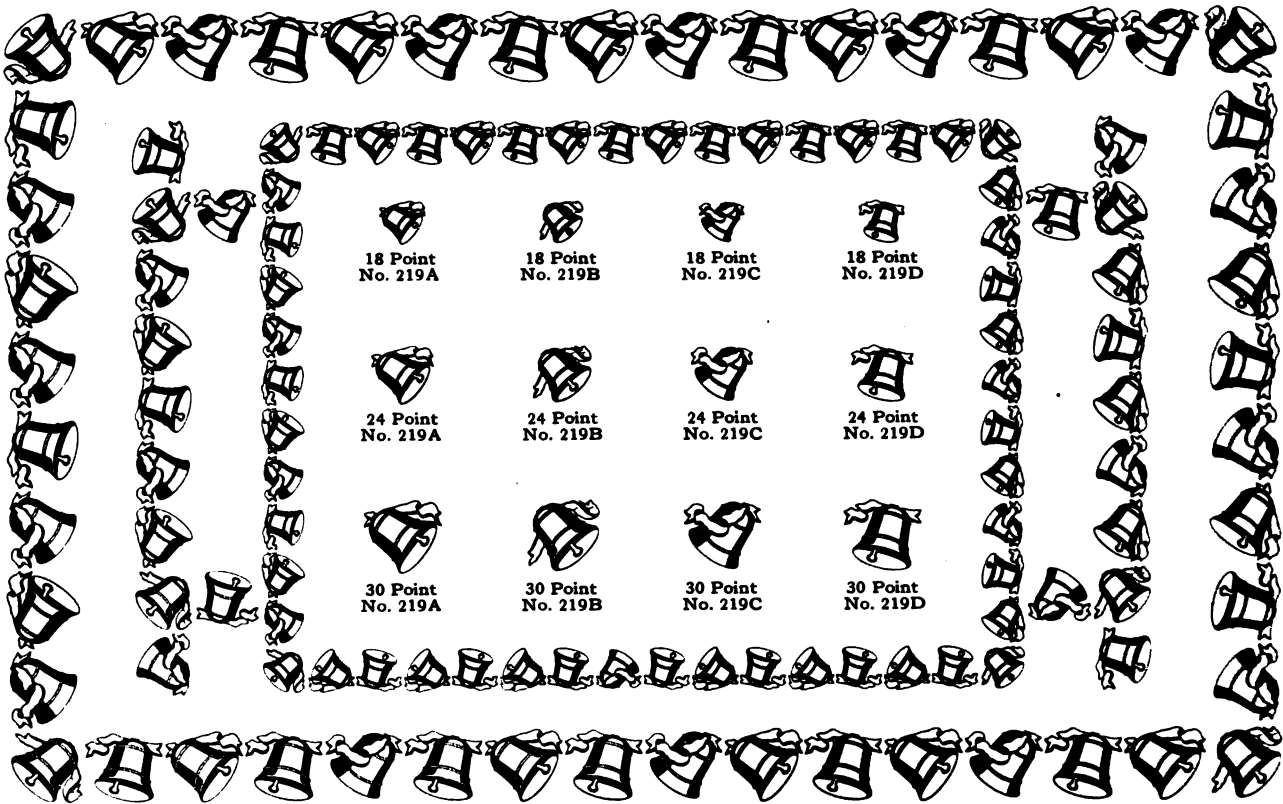
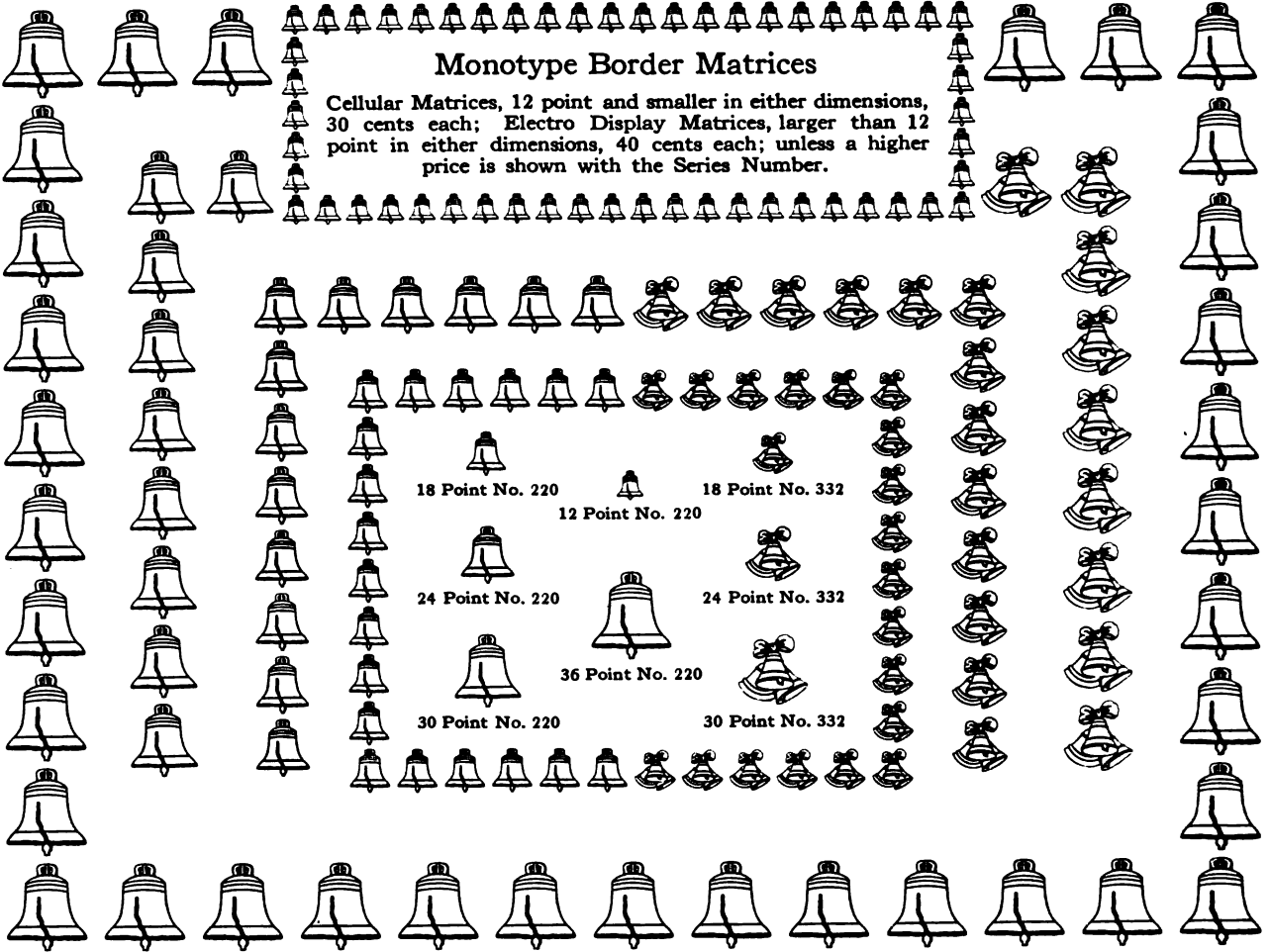
36 Point No. 329

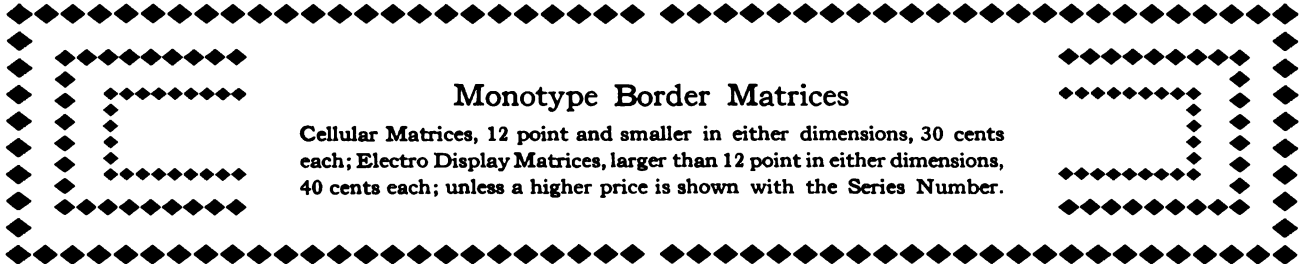


36 Point No. 330

## Monotype Border Matrices

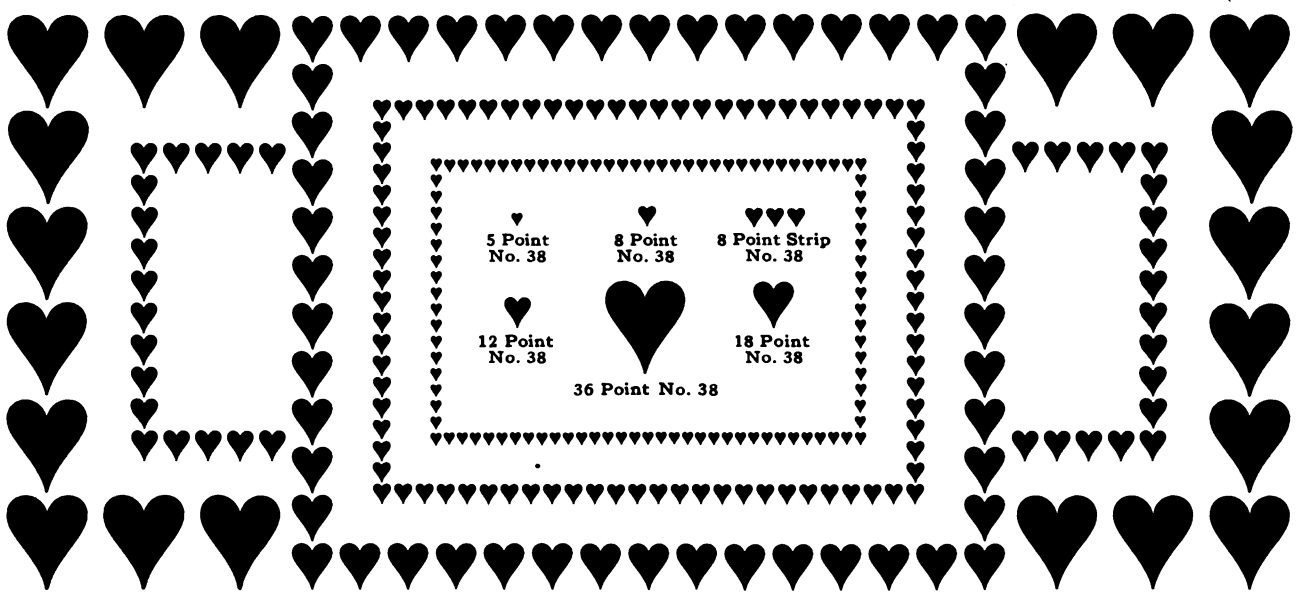
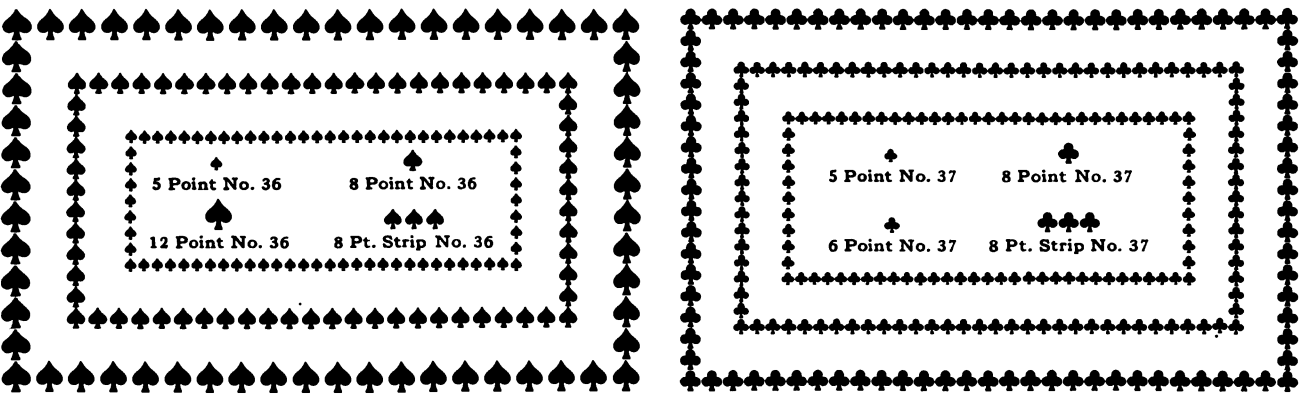
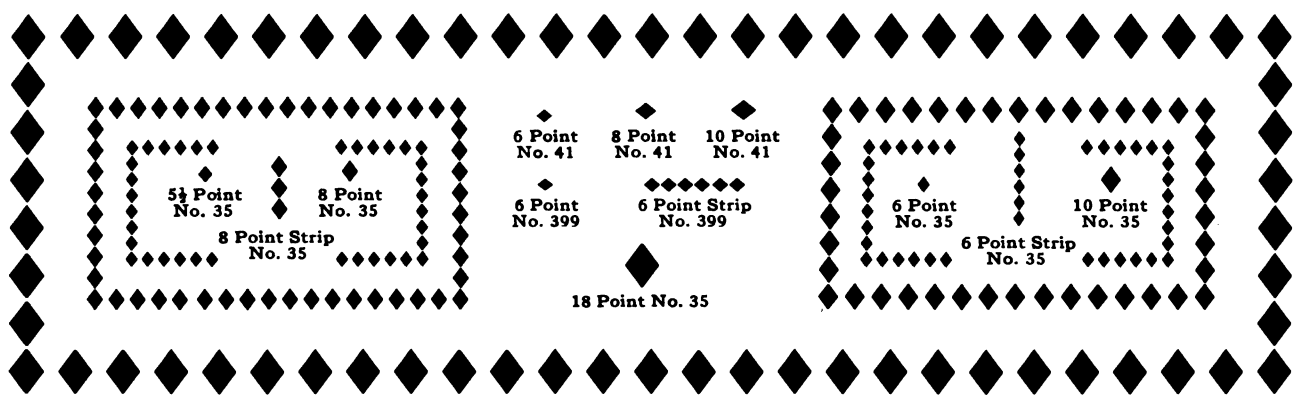
Cellular Matrices, 12 point and smaller in either dimensions,  
30 cents each; Electro Display Matrices, larger than 12  
point in either dimensions, 40 cents each; unless a higher  
price is shown with the Series Number.





# Monotype Border Matrices

Cellular Matrices, 12 point and smaller in either dimensions, 30 cents each; Electro Display Matrices, larger than 12 point in either dimensions, 40 cents each; unless a higher price is shown with the Series Number.














































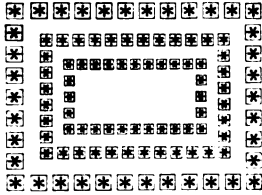
## Monotype Border Matrices

Cellular Matrices, 12 point and smaller in either dimensions, 30 cents each; Electro Display Matrices, larger than 12 point in either dimensions, 40 cents each; unless a higher price is shown with the Series Number.

24 Point No. 286

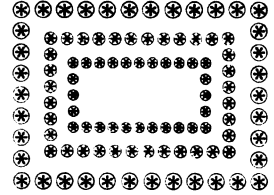
24 Point No. 287

- |   |   |   |   |   |   |
|---|---|---|---|---|---|
|    |    |    |      |     |    |
| 24 Point No. 239  | 36 Point No. 325  | 24 Point No. 325  | 24 Point No. 326  | 36 Point No. 326  | 24 Point No. 227  |
|    |    |    |      |     |    |
| 18 Point No. 243  | 18 Point No. 216  | 18 Point No. 234  | 18 Point No. 333  | 30 Point No. 333  | 18 Point No. 242  |
|    |    |    |     |    |   |
| 30 Point No. 243  | 30 Point No. 216  | 24 Point No. 234  | 36 Point No. 235  | 30 Point No. 242  |   |
|    |    |    |      |    |    |
| 14 Point No. 331  | 18 Point No. 331  | 24 Point No. 331  | 24 Point No. 221  | 30 Point No. 221  | 36 Point No. 221  |
|  |  |  |  |   |   |
| 18 Point No. 47   | 18 Point No. 39   | 24 Point No. 237  | 36 Point No. 285  |   |   |
|  |  |  |   |  |   |
| 24 Point No. 229  | 24 Point No. 230  | 24 Point No. 231  | 24 Point No. 236  | 24 Point No. 238  |   |
|  |  |  |   |  |   |
| 24 Point No. 226  | 18 Point No. 228  | 24 Point No. 228  | 30 Point No. 228  | 24 Point No. 225  |   |
|  |  |  |    |   |  |
| 36 Point No. 226  | 36 Point No. 223  | 24 Point No. 223  | 24 Point No. 224  | 36 Point No. 224  | 36 Point No. 225  |



# Monotype Border Matrices

Cellular Matrices, 12 point and smaller in either dimensions, 30 cents each; Electro Display Matrices, larger than 12 point in either dimensions, 40 cents each; unless a higher price is shown with the Series Number.



5 Point No. 19    6 Point No. 11    8 Point No. 42    6 Point No. 13    5 Point No. 20

6 Point No. 19    6 Pt. 3 em Strip No. 11    10 Point No. 42    6 Pt. 6 em Strip No. 13    6 Point No. 20

6 Pt. 6 em Strip No. 19    6 Pt. 6 em Strip No. 11    8 Point No. 13    6 Pt. 6 em Strip No. 20

6 Pt. 3 em Strip No. 19    8 Point No. 11    12 Point No. 42    6 Point No. 14    8 Point No. 20

8 Point No. 19    8 Point No. 44    6 Point No. 198    8 Point No. 14

8 Point No. 19    10 Point No. 44    8 Point No. 198    8 Point No. 52    12 Point No. 87

6 Point Strip No. 5    6 Point No. 5    12 Point No. 5    6 Point Strip No. 6

6 Point No. 6    6 Point No. 12    6 Point No. 199    6 Point No. 10    6 Point Strip No. 10

8 Point No. 6    8 Point No. 12    8 Point No. 199    8 Point No. 10    8 Point Strip No. 10

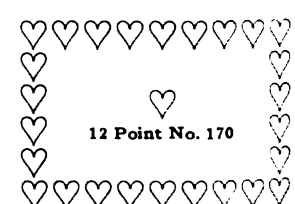
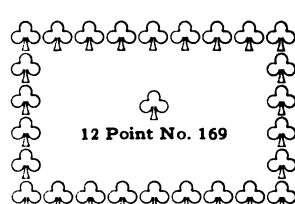
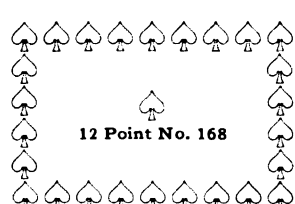
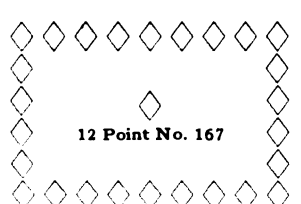
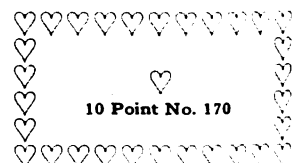
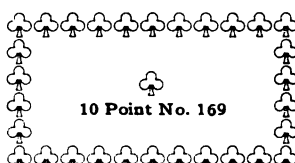
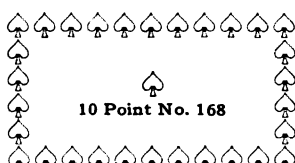
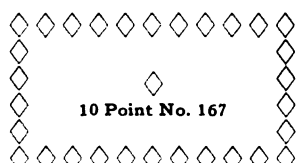
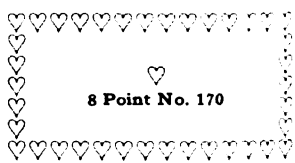
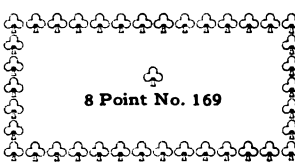
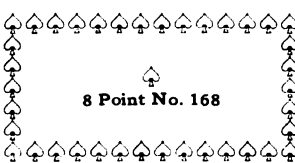
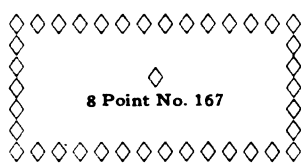
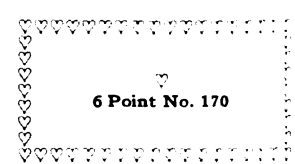
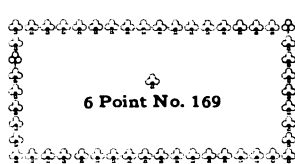
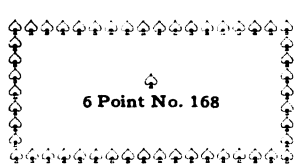
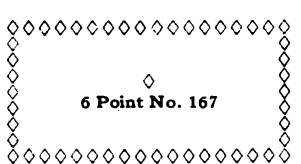
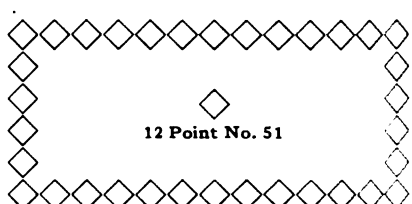
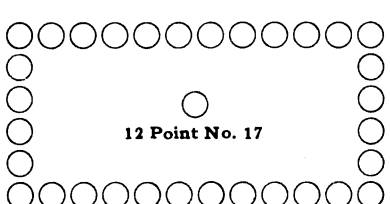
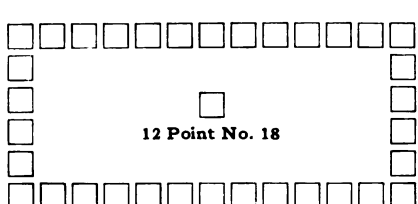
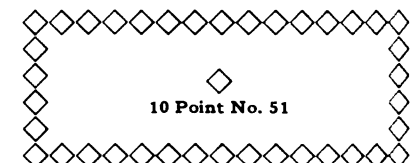
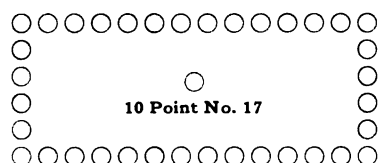
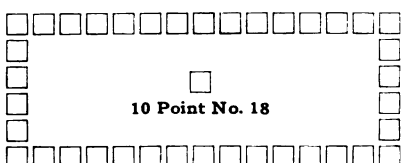
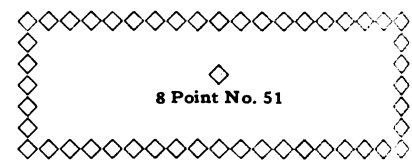
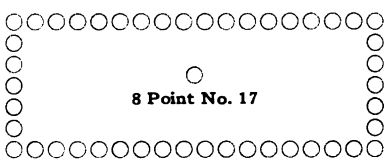
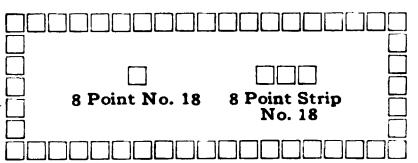
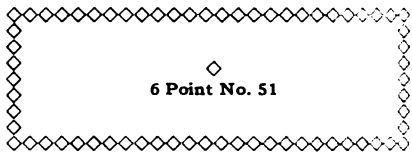
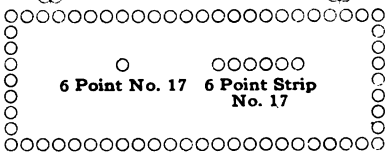
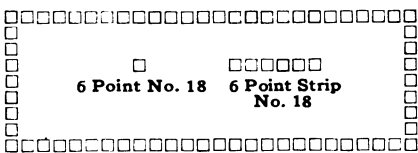
10 Point No. 6    10 Point No. 12    10 Point No. 199    10 Point No. 10    10 Point Strip No. 10

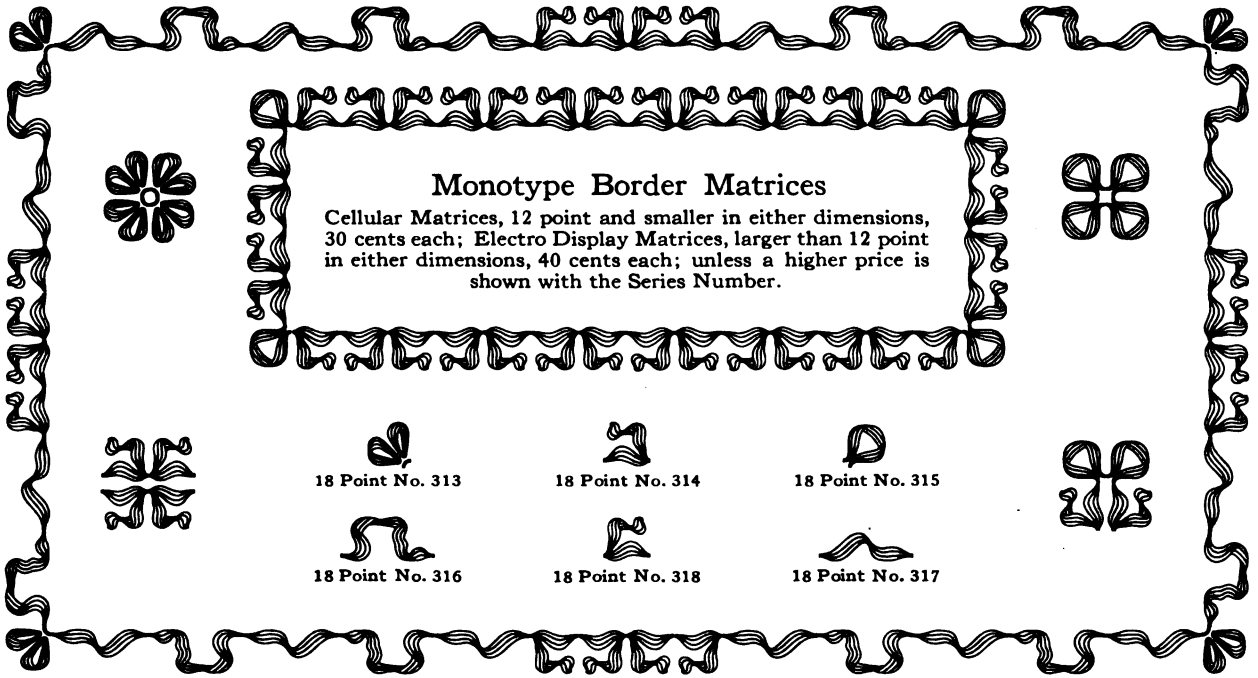
12 Point No. 6    12 Point No. 12    12 Point No. 199    12 Point No. 10    12 Point Strip No. 10



**Monotype Border Matrices**

Cellular Matrices, 12 point and smaller in either dimensions, 30 cents each; Electro Display Matrices, larger than 12 point in either dimensions, 40 cents each; unless a higher price is shown with the Series Number.





### Monotype Border Matrices

Cellular Matrices, 12 point and smaller in either dimensions, 30 cents each; Electro Display Matrices, larger than 12 point in either dimensions, 40 cents each; unless a higher price is shown with the Series Number.



18 Point No. 313



18 Point No. 314



18 Point No. 315



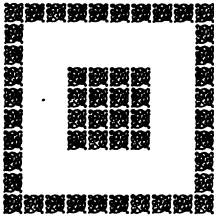
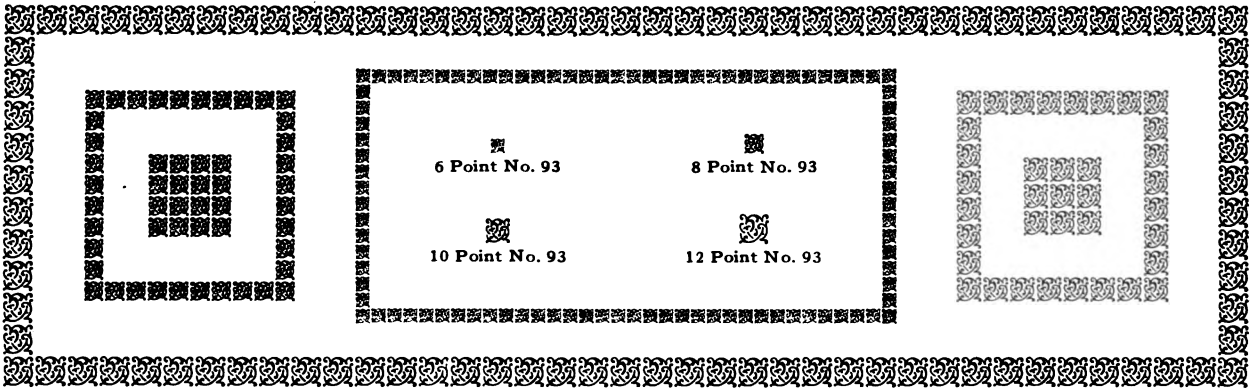
18 Point No. 316



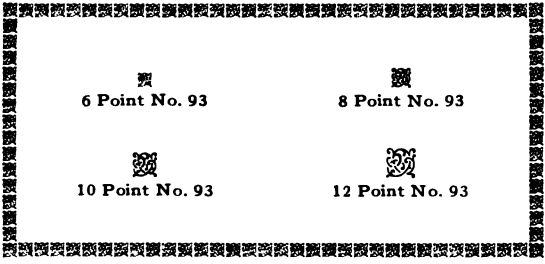
18 Point No. 318



18 Point No. 317



6 Point No. 93



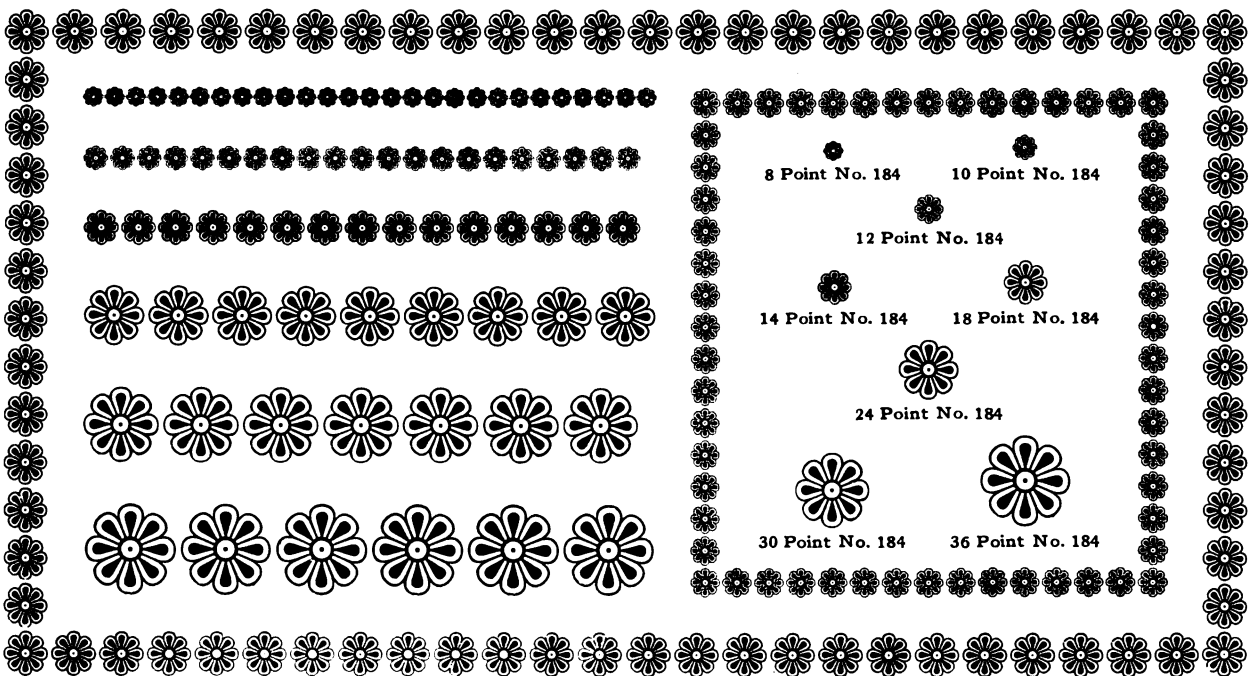
8 Point No. 93



10 Point No. 93



12 Point No. 93



8 Point No. 184

10 Point No. 184

12 Point No. 184

14 Point No. 184

18 Point No. 184

24 Point No. 184

30 Point No. 184

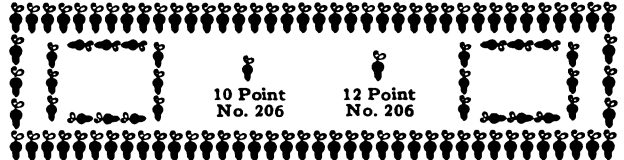
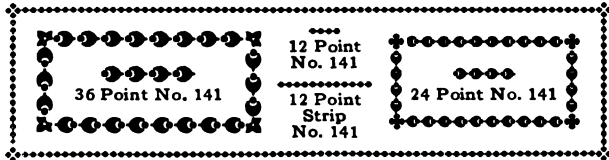
36 Point No. 184

# Monotype Border Matrices

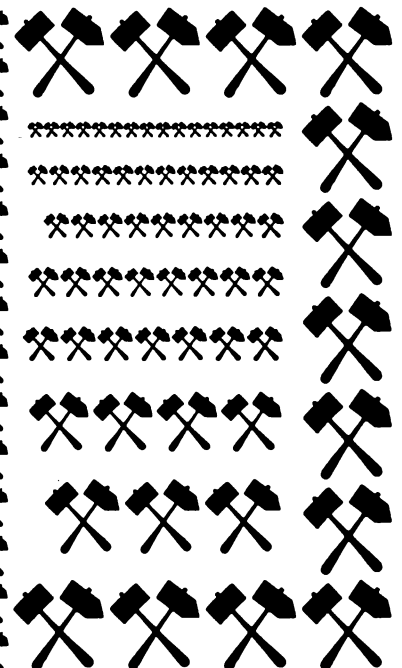
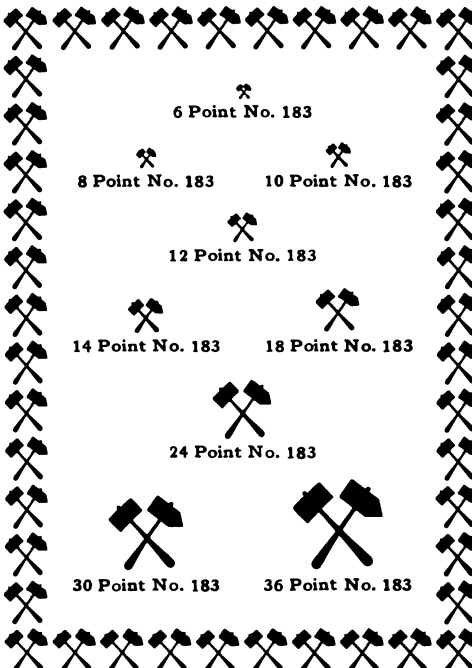
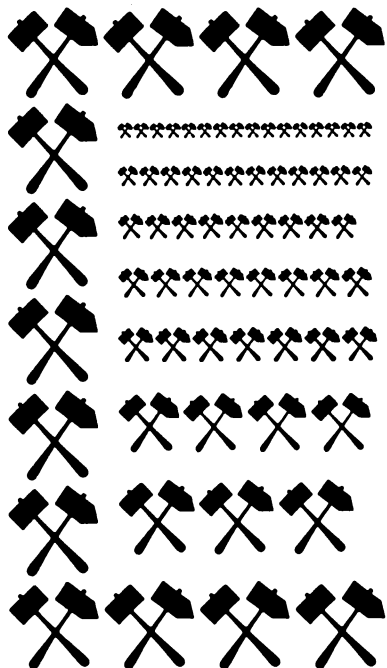
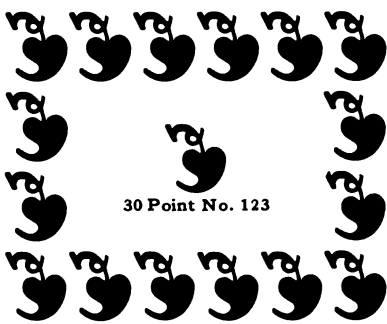
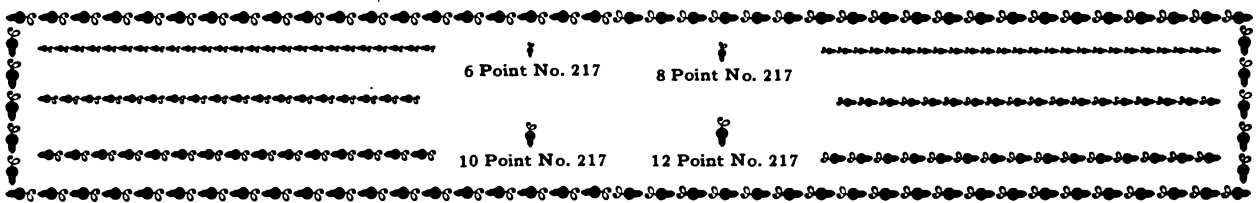
  
18 Point No. 370

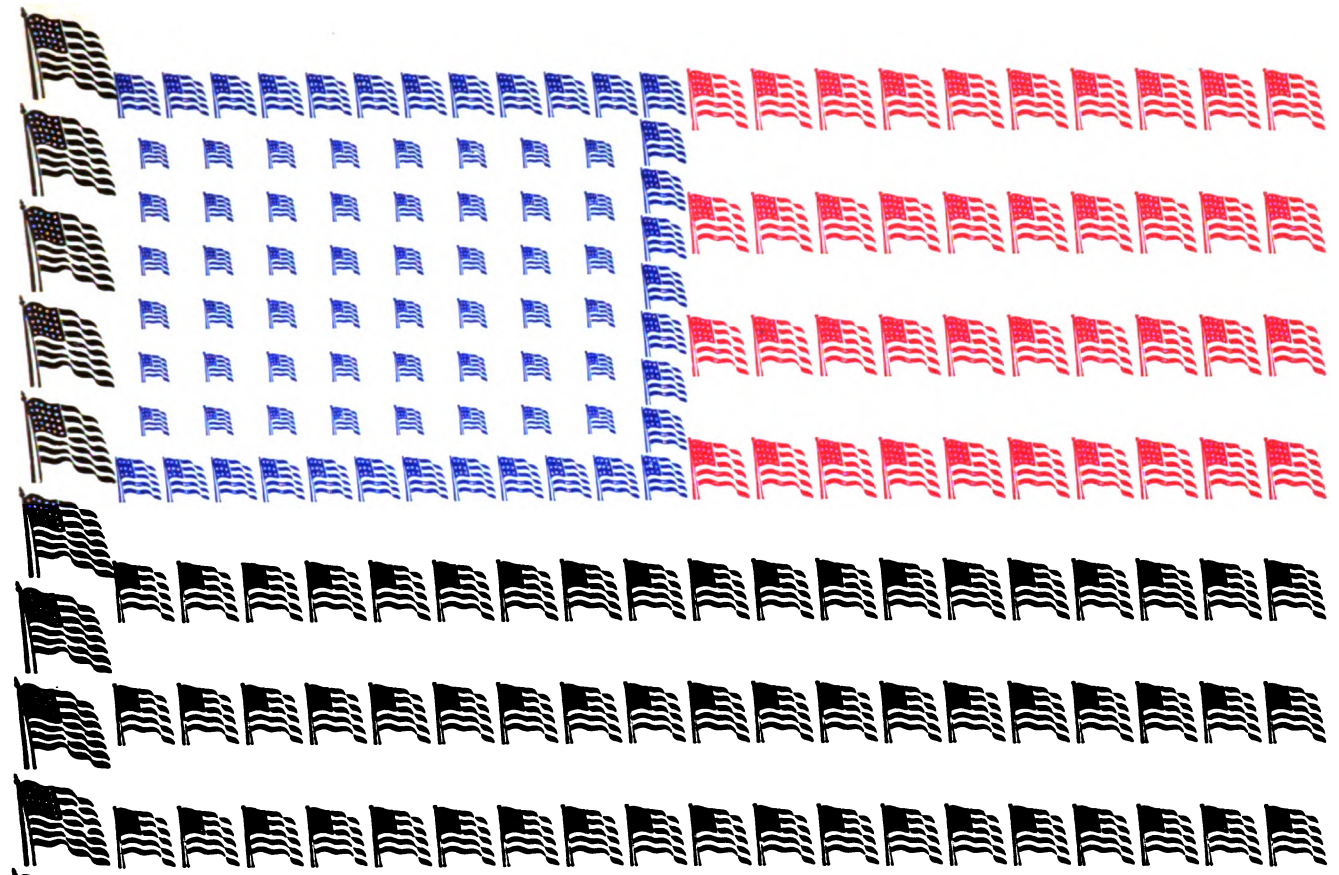
Cellular Matrices, 12 point and smaller in either dimensions, 30 cents each;  
Electro Display Matrices, larger than 12 point in either dimensions, 40 cents  
each; unless a higher price is shown with the Series Number.

  
36 Point No. 369















6 Point No. 137    6 Point No. 133    6 Point No. 135





**Monotype Border Matrices**

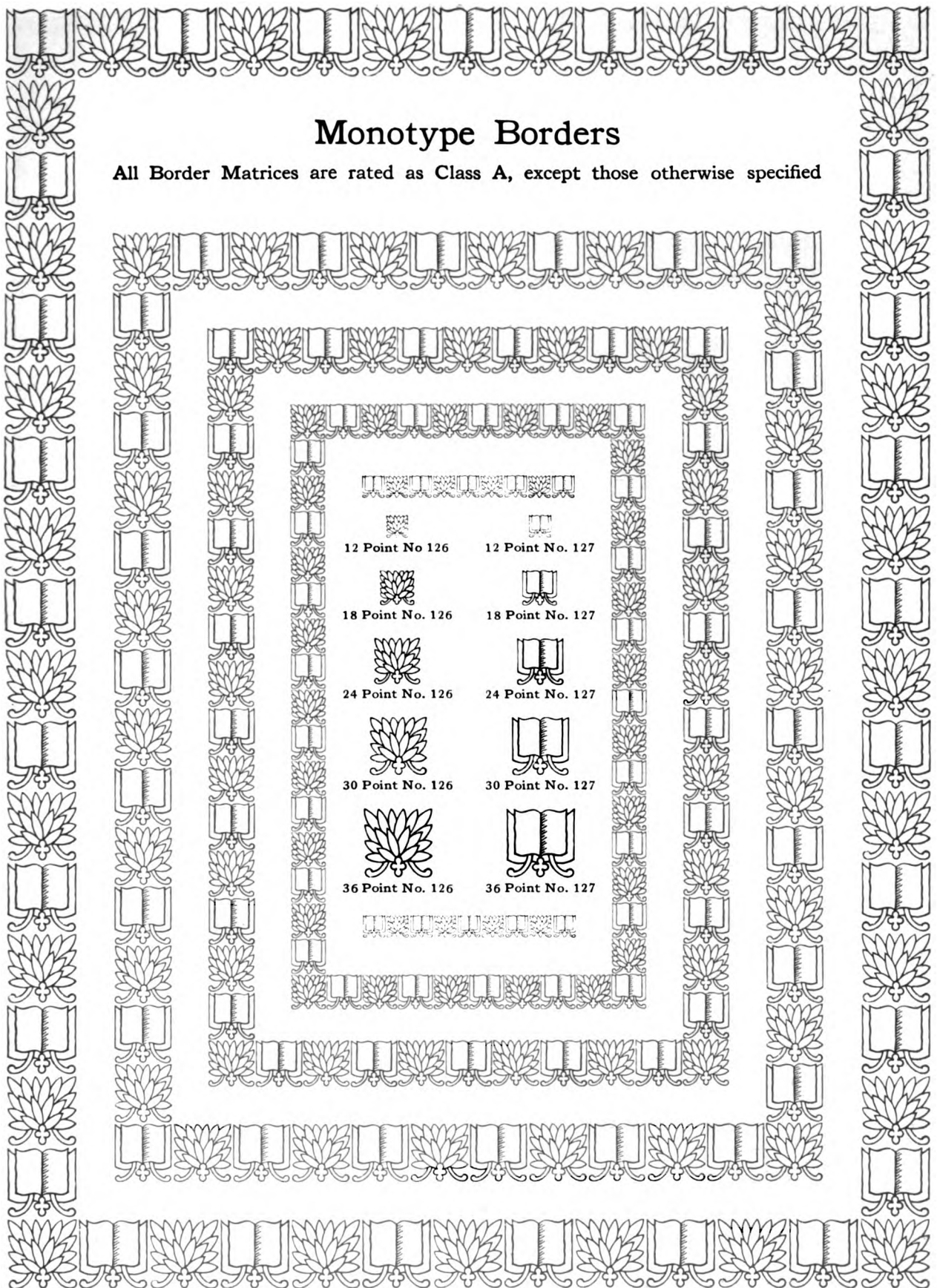
Cellular Matrices, 12 point and smaller in either dimensions, 30 cents each; Electro Display Matrices, larger than 12 point in either dimensions, 40 cents each; unless a higher price is shown with the Series Number.

 <b>12 Point</b> <b>No. 100</b>	 <b>36 Point</b> <b>No. 448</b>	 <b>36 Point</b> <b>No. 449</b>
<b>Other Sizes in Preparation</b>		
 <b>18 Point</b> <b>No. 100</b>	 <b>12 Point</b> <b>No. 50</b>	 <b>12 Point</b> <b>No. 379</b>
 <b>24 Point</b> <b>No. 100</b>	 <b>18 Point</b> <b>No. 50</b>	 <b>18 Point</b> <b>No. 379</b>
 <b>36 Point</b> <b>No. 100</b>	 <b>24 Point</b> <b>No. 50</b>	 <b>36 Point</b> <b>No. 379</b>



# Monotype Borders

All Border Matrices are rated as Class A, except those otherwise specified



12 Point No. 126

12 Point No. 127



18 Point No. 126

18 Point No. 127



24 Point No. 126

24 Point No. 127



30 Point No. 126

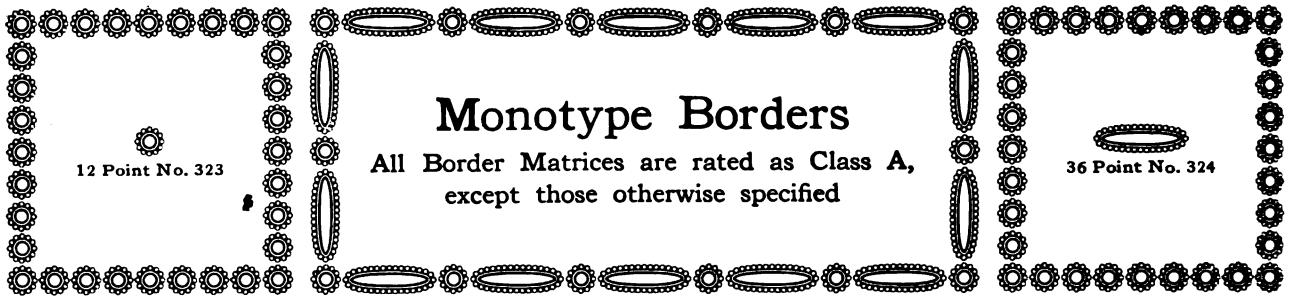
30 Point No. 127



36 Point No. 126

36 Point No. 127



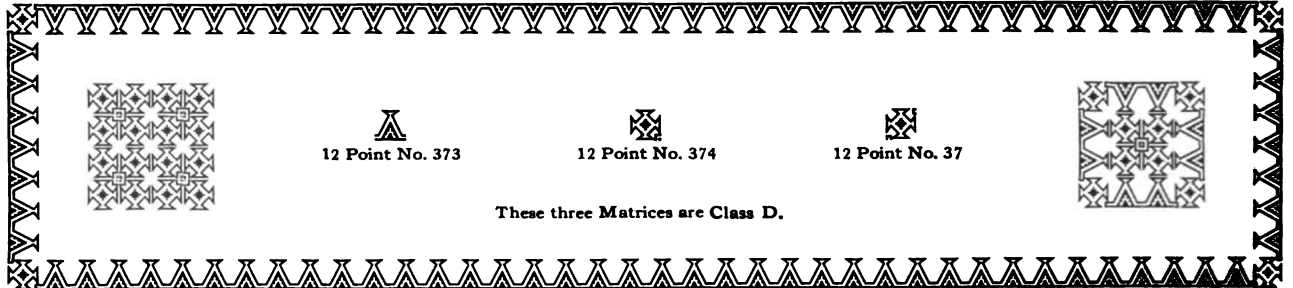


# Monotype Borders

All Border Matrices are rated as Class A,  
except those otherwise specified

12 Point No. 323

36 Point No. 324

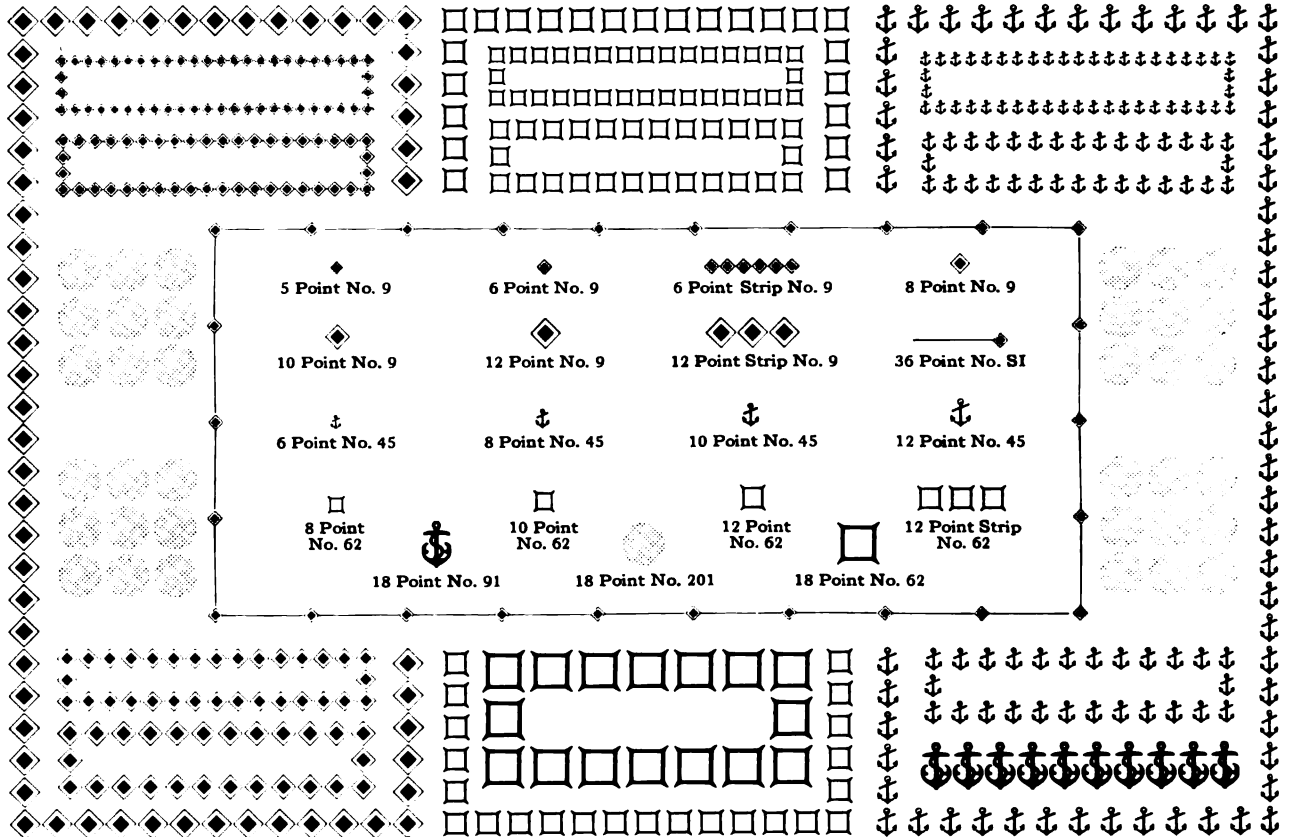


12 Point No. 373

12 Point No. 374

12 Point No. 37

These three Matrices are Class D.



5 Point No. 9

6 Point No. 9

6 Point Strip No. 9

8 Point No. 9

10 Point No. 9

12 Point No. 9

12 Point Strip No. 9

36 Point No. SI

6 Point No. 45

8 Point No. 45

10 Point No. 45

12 Point No. 45

8 Point No. 62

10 Point No. 62

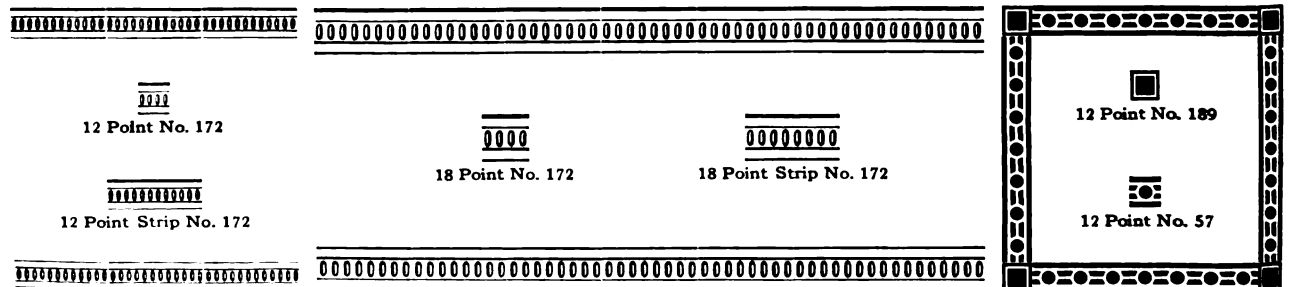
12 Point No. 62

12 Point Strip No. 62

18 Point No. 91

18 Point No. 201

18 Point No. 62



12 Point No. 172

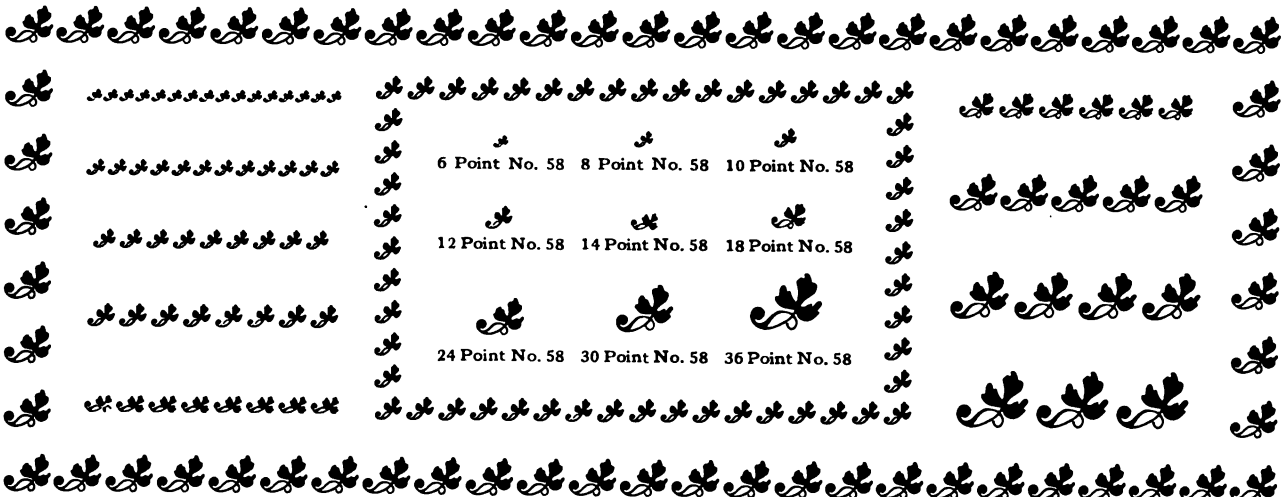
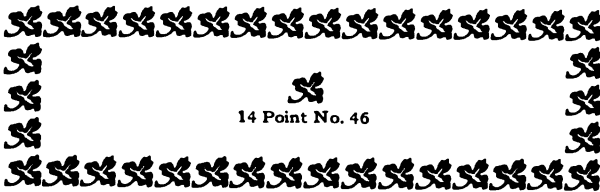
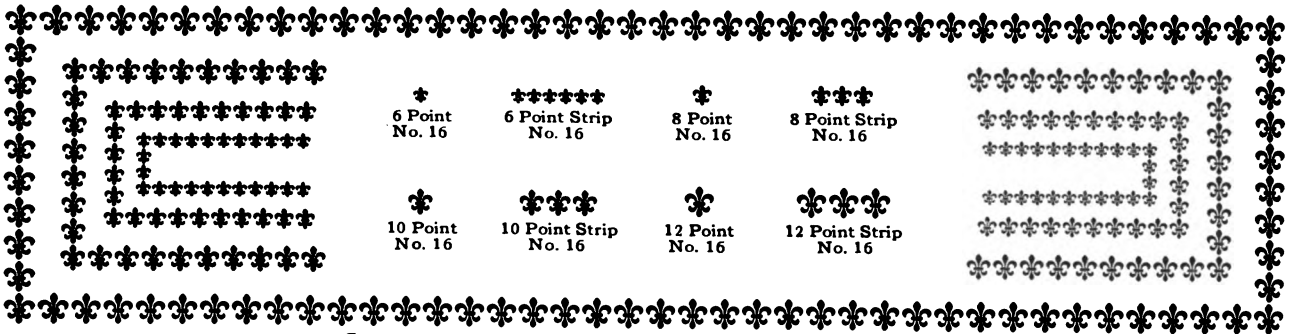
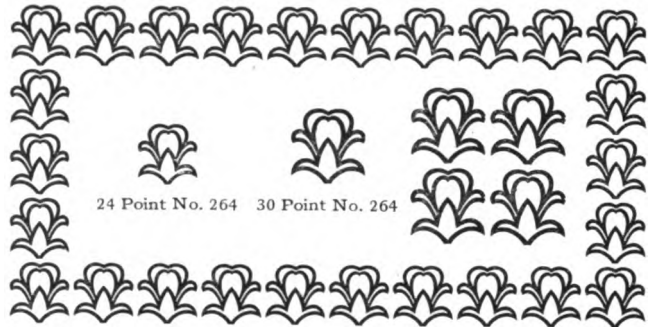
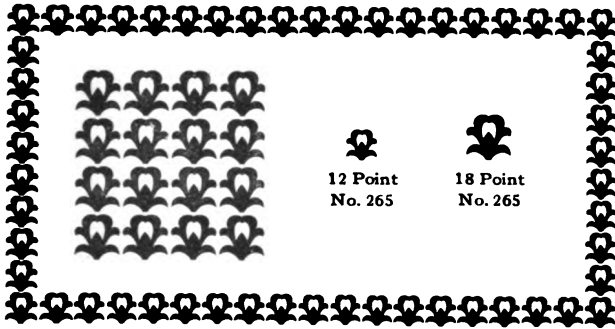
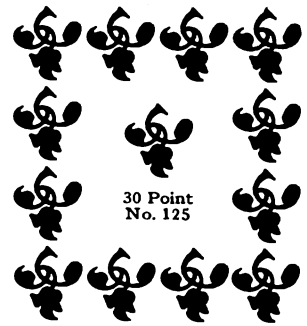
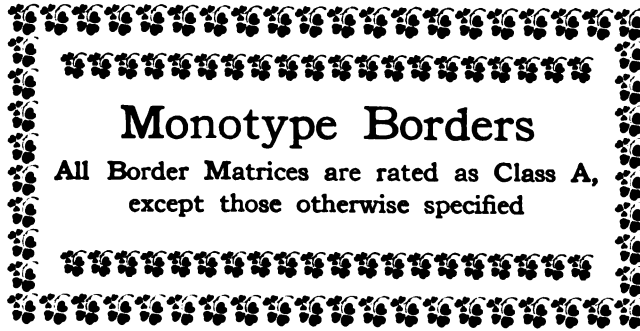
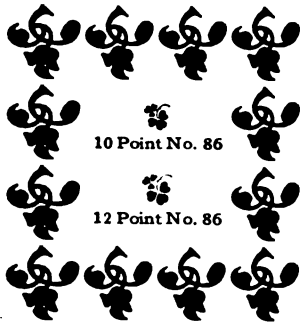
18 Point No. 172

18 Point Strip No. 172

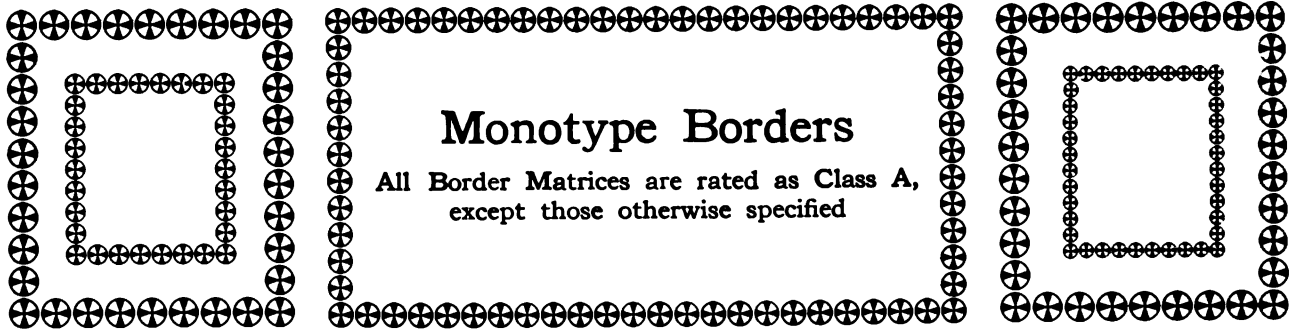
12 Point Strip No. 172

12 Point No. 189

12 Point No. 57

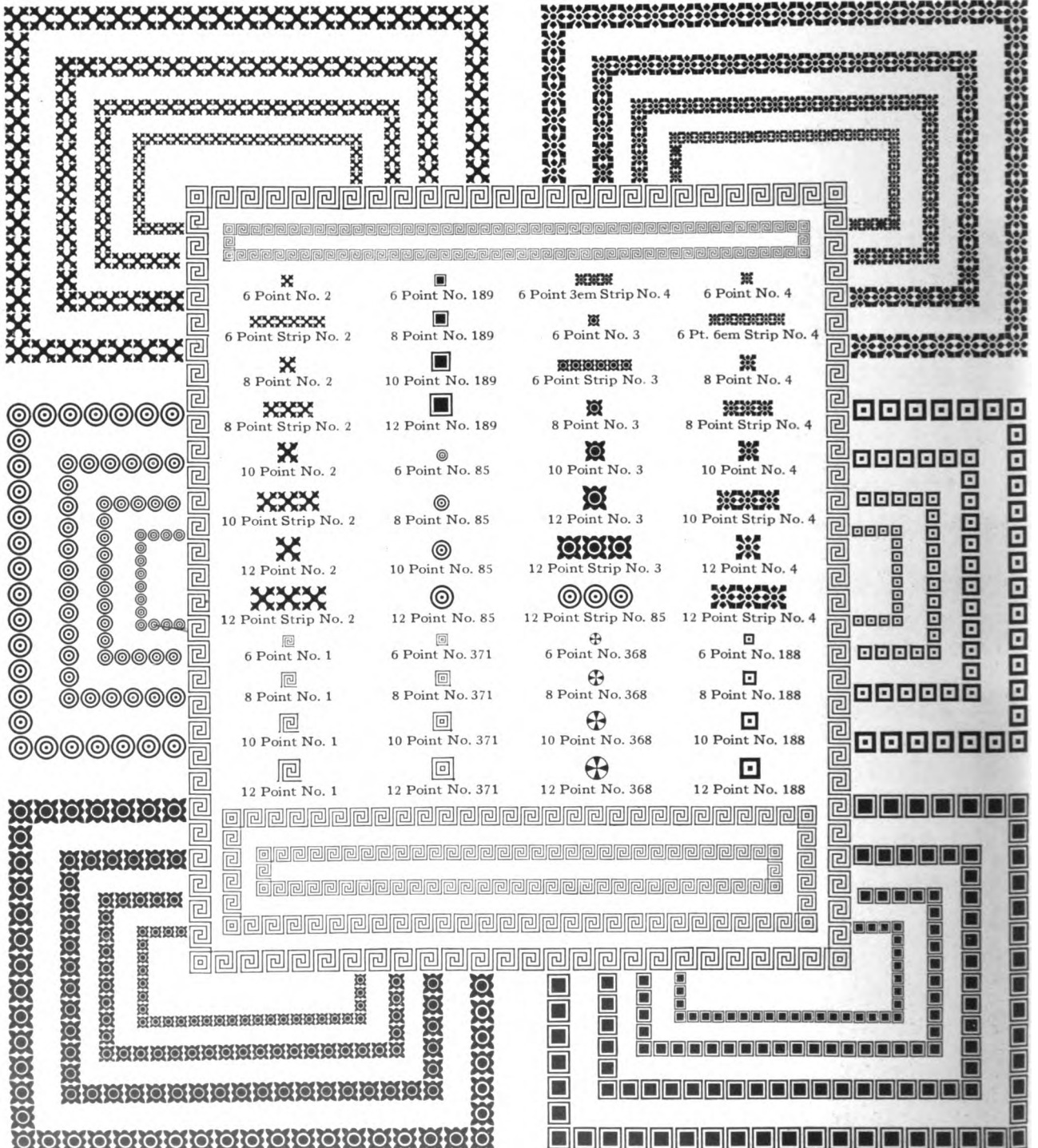









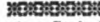










































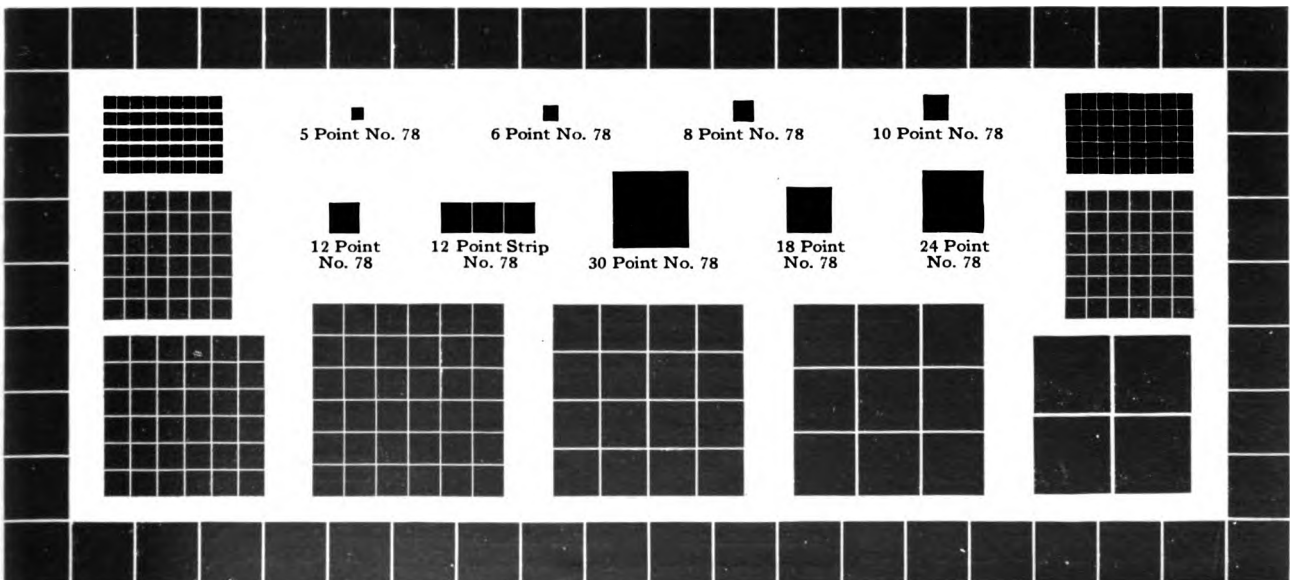
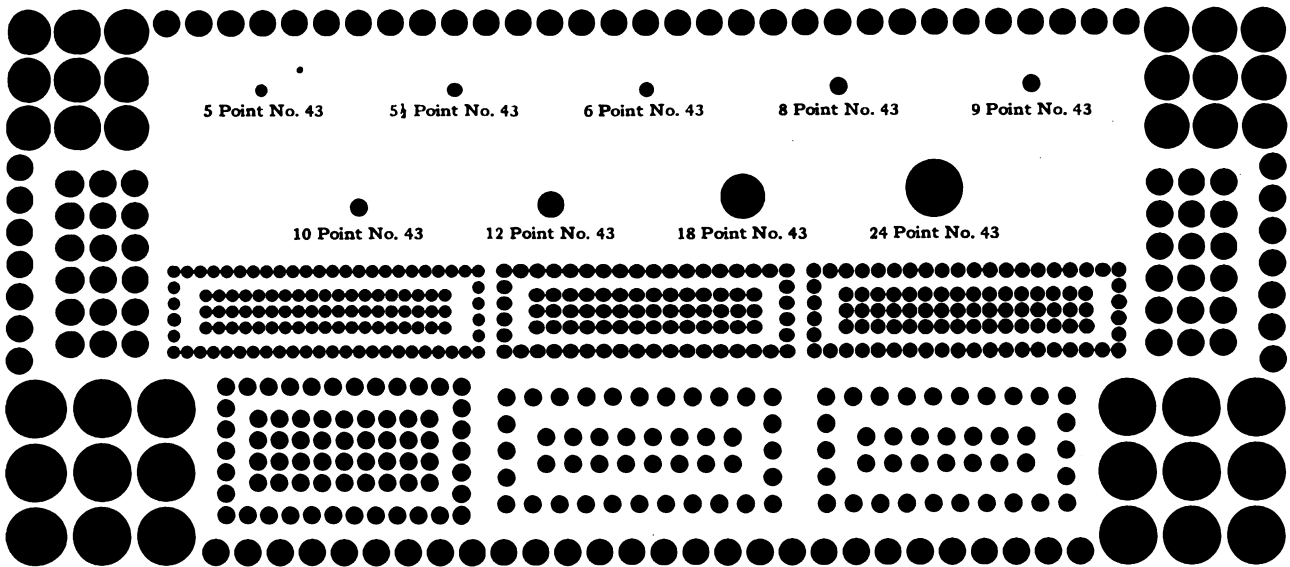
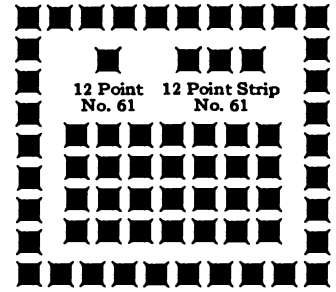
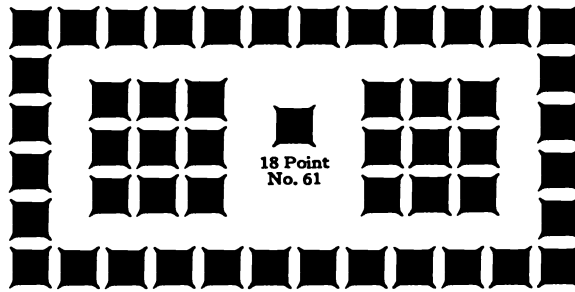
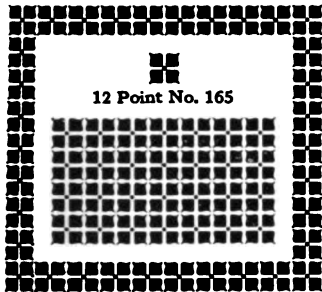
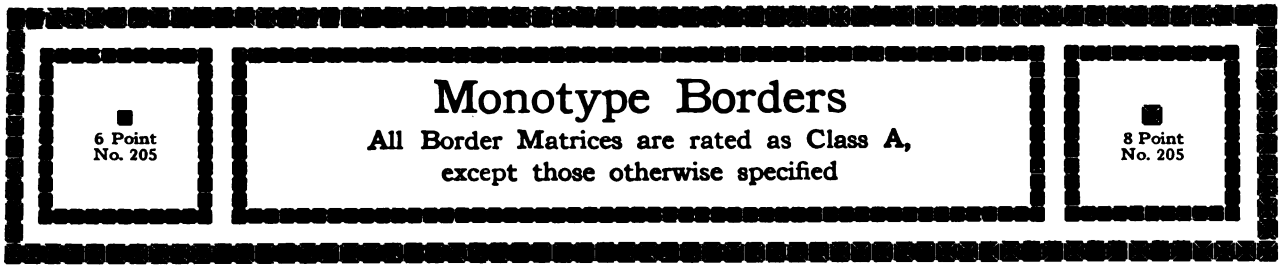


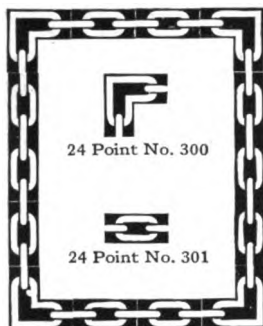
# Monotype Borders

All Border Matrices are rated as Class A,  
except those otherwise specified



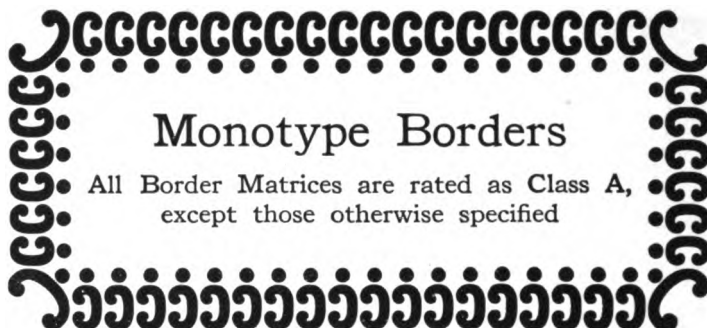
			
6 Point No. 2	6 Point No. 189	6 Point 3em Strip No. 4	6 Point No. 4
			
6 Point Strip No. 2	8 Point No. 189	6 Point No. 3	6 Pt. 6em Strip No. 4
			
8 Point No. 2	10 Point No. 189	6 Point Strip No. 3	8 Point No. 4
			
8 Point Strip No. 2	12 Point No. 189	8 Point No. 3	8 Point Strip No. 4
			
10 Point No. 2	6 Point No. 85	10 Point No. 3	10 Point No. 4
			
10 Point Strip No. 2	8 Point No. 85	12 Point No. 3	10 Point Strip No. 4
			
12 Point No. 2	10 Point No. 85	12 Point Strip No. 3	12 Point No. 4
			
12 Point Strip No. 2	12 Point No. 85	12 Point Strip No. 85	12 Point Strip No. 4
			
6 Point No. 1	6 Point No. 371	6 Point No. 368	6 Point No. 188
			
8 Point No. 1	8 Point No. 371	8 Point No. 368	8 Point No. 188
			
10 Point No. 1	10 Point No. 371	10 Point No. 368	10 Point No. 188
			
12 Point No. 1	12 Point No. 371	12 Point No. 368	12 Point No. 188





24 Point No. 300

24 Point No. 301



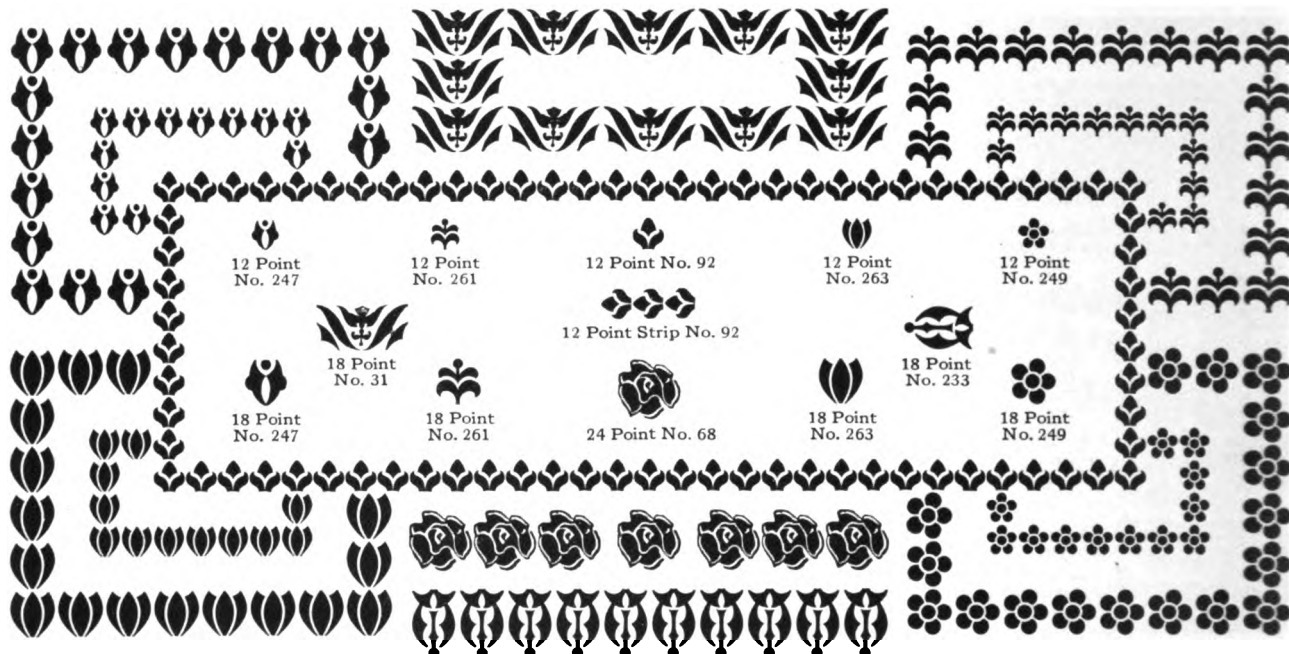
# Monotype Borders

All Border Matrices are rated as Class A, except those otherwise specified



24 Point No. 277

24 Point No. 278



12 Point No. 247

12 Point No. 261

12 Point No. 92

12 Point No. 263

12 Point No. 249

18 Point No. 31

18 Point No. 247

18 Point No. 261

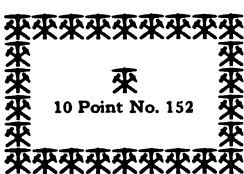
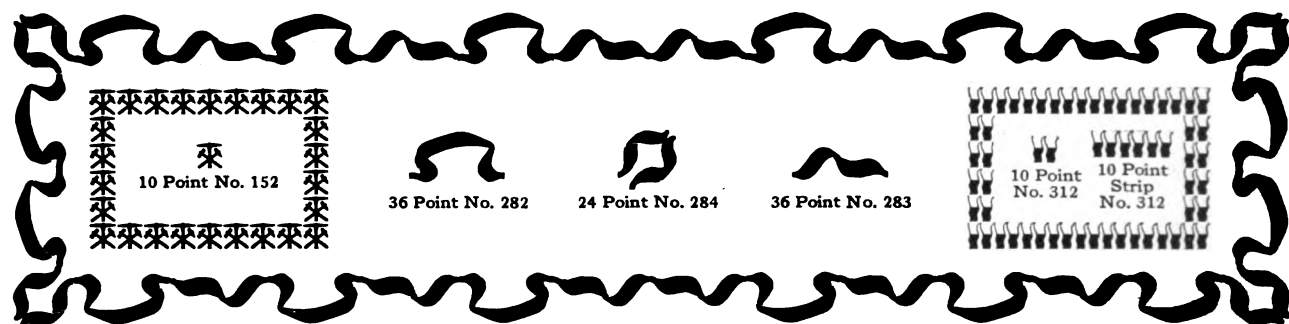
12 Point Strip No. 92

24 Point No. 68

18 Point No. 233

18 Point No. 263

18 Point No. 249



10 Point No. 152



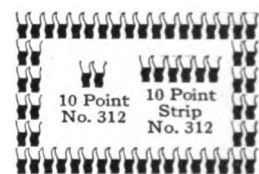
36 Point No. 282



24 Point No. 284

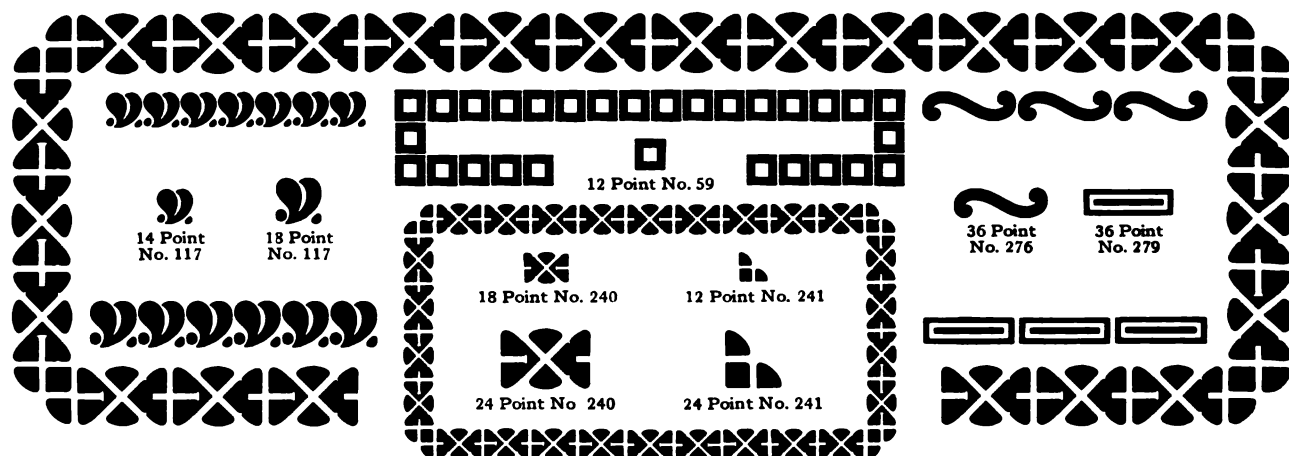


36 Point No. 283



10 Point No. 312

10 Point Strip No. 312



14 Point No. 117



18 Point No. 117



12 Point No. 59



18 Point No. 240

12 Point No. 241



36 Point No. 276



36 Point No. 279

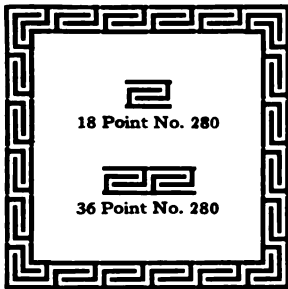


24 Point No. 240



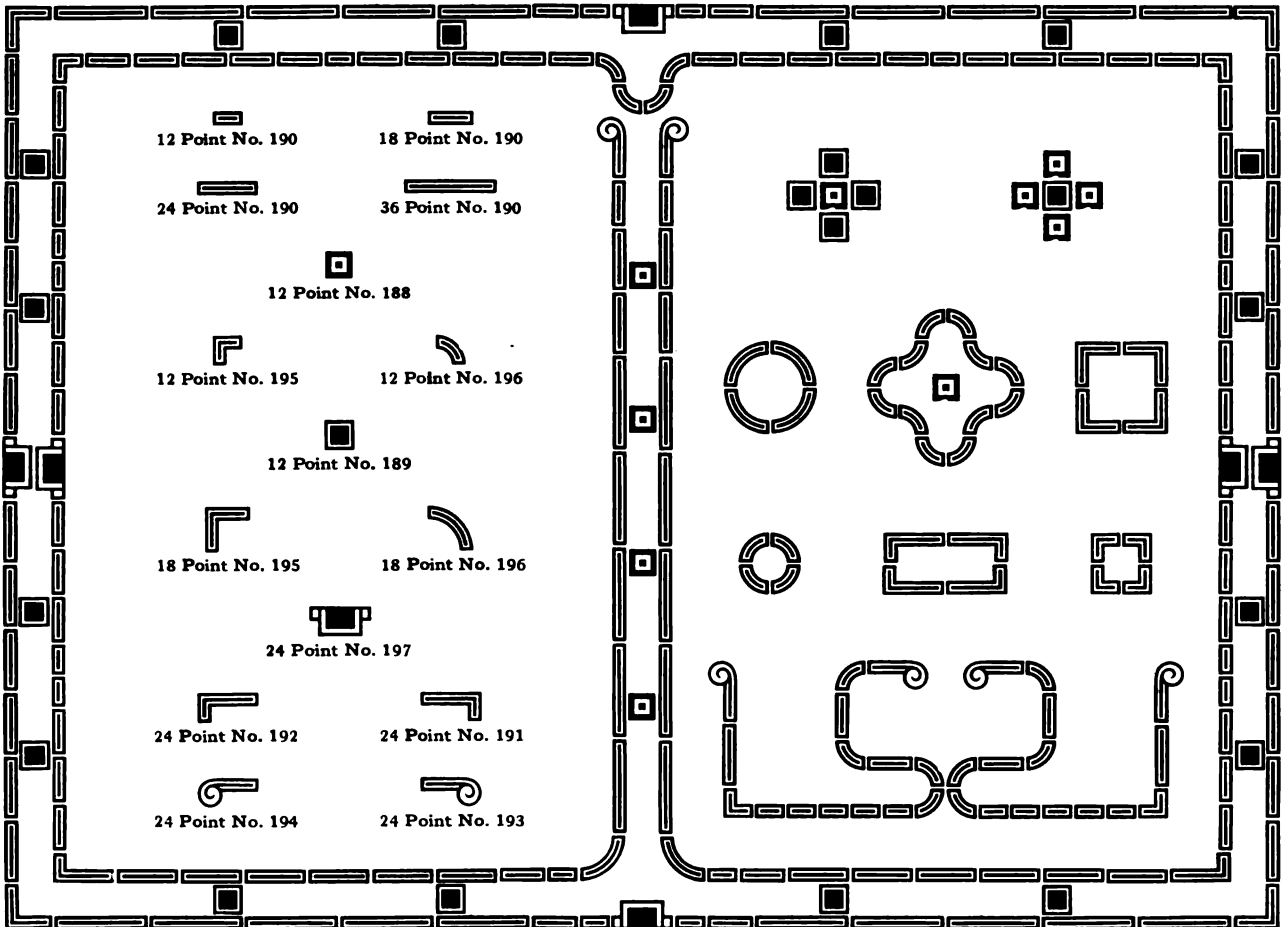
24 Point No. 241

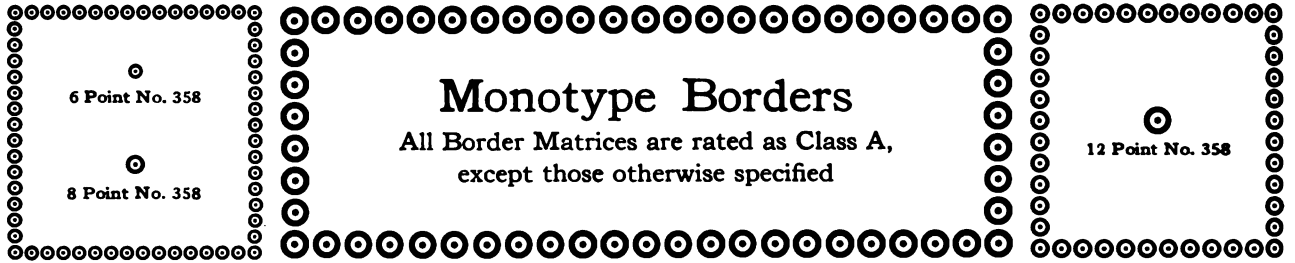




# Monotype Borders

All Border Matrices are rated as Class A,  
except those otherwise specified





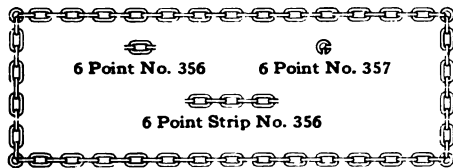
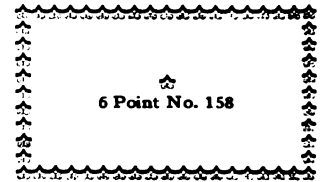
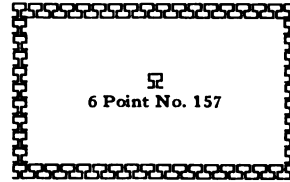
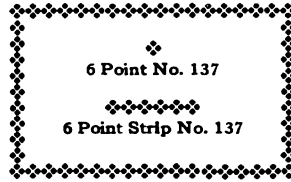
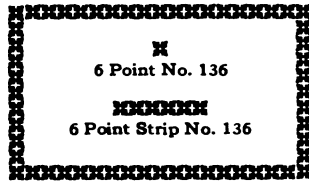
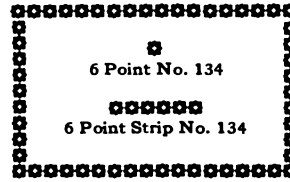
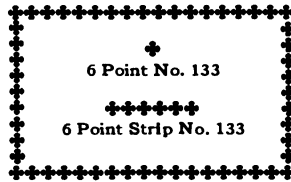
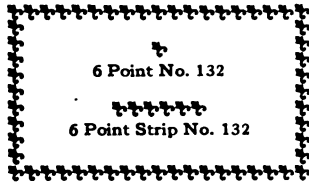
# Monotype Borders

All Border Matrices are rated as Class A,  
except those otherwise specified

6 Point No. 358

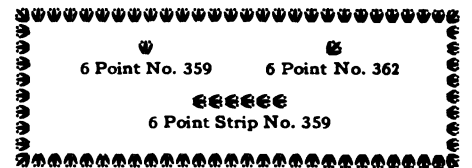
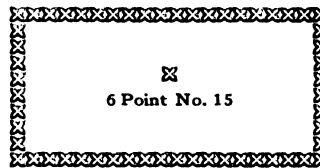
8 Point No. 358

12 Point No. 358



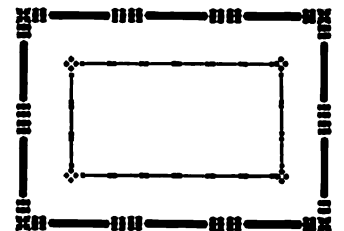
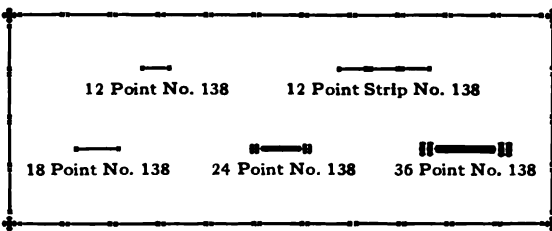
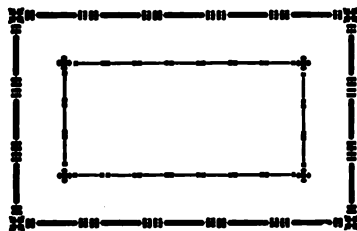
6 Point No. 357

6 Point Strip No. 356

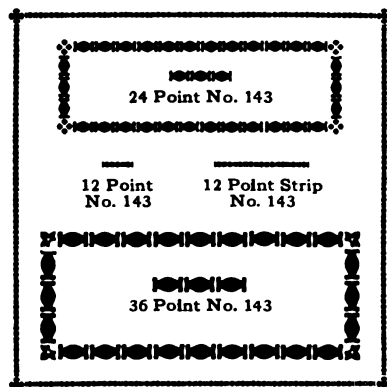


6 Point No. 362

6 Point Strip No. 359

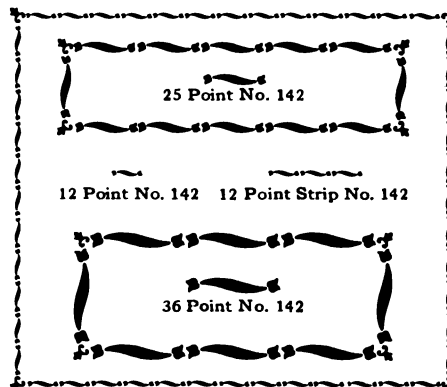


18 Point No. 138    24 Point No. 138    36 Point No. 138



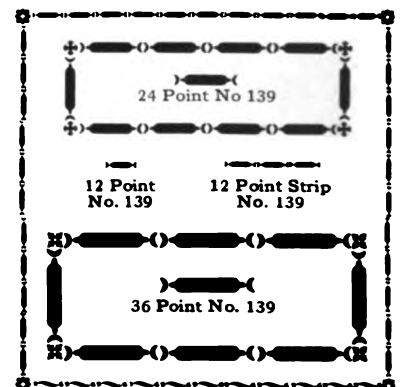
12 Point No. 143    12 Point Strip No. 143

36 Point No. 143



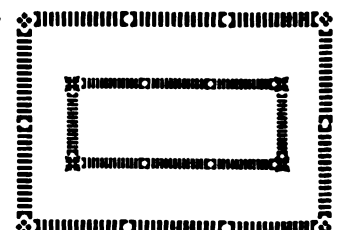
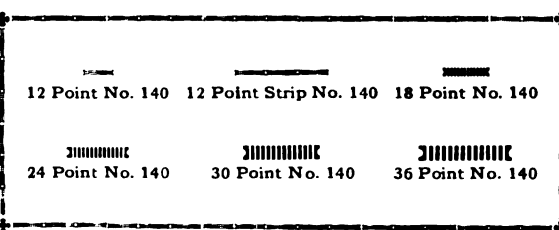
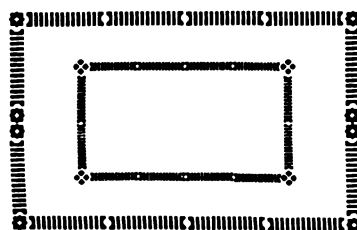
12 Point No. 142    12 Point Strip No. 142

36 Point No. 142



12 Point No. 139    12 Point Strip No. 139

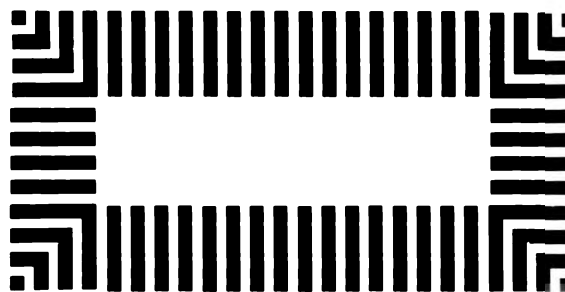
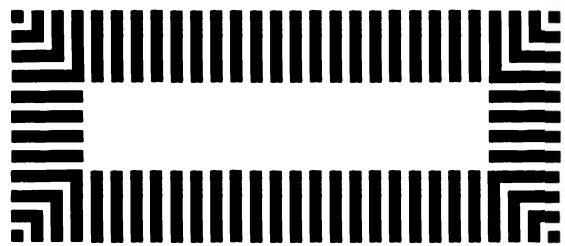
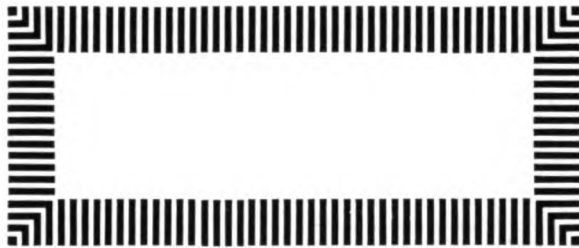
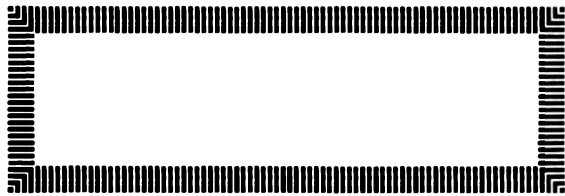
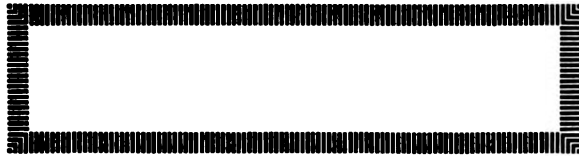
36 Point No. 139























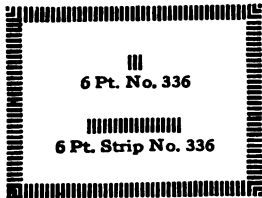
24 Point No. 140    30 Point No. 140    36 Point No. 140

# Monotype Borders

All Border Matrices are rated as Class A,  
except those otherwise specified

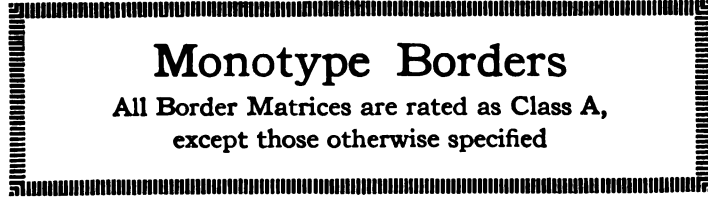


	
6 Point No. 88	6 Point No. 89
	
6 Point Strip No. 88	
	
8 Point No. 88	8 Point No. 89
	
8 Point Strip No. 88	
	
10 Point No. 88	10 Point No. 89
	
10 Point Strip No. 88	
	
12 Point No. 88	12 Point No. 89
	
12 Point Strip No. 88	
	
18 Point No. 88	18 Point No. 89
	
24 Point No. 88	24 Point No. 89
	
30 Point No. 88	30 Point No. 89
	
36 Point No. 88	36 Point No. 89



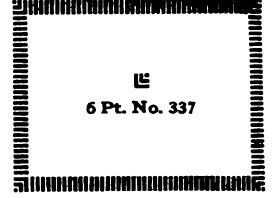
6 Pt. No. 336

6 Pt. Strip No. 336



# Monotype Borders

All Border Matrices are rated as Class A,  
except those otherwise specified



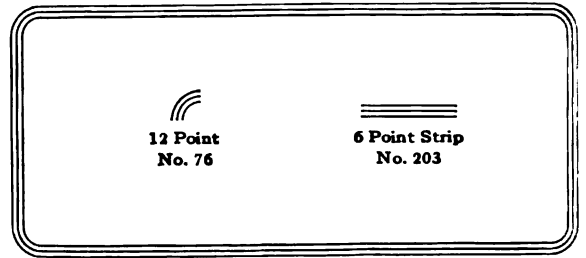
6 Pt. No. 337



12 Point  
No. 53

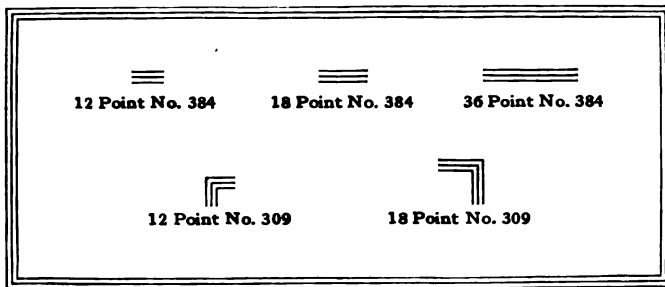
12 Point Strip  
No. 53

12 Point  
No. 54



12 Point  
No. 76

6 Point Strip  
No. 203



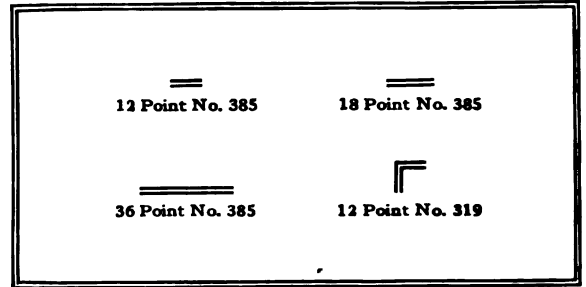
12 Point No. 384

18 Point No. 384

36 Point No. 384

12 Point No. 309

18 Point No. 309

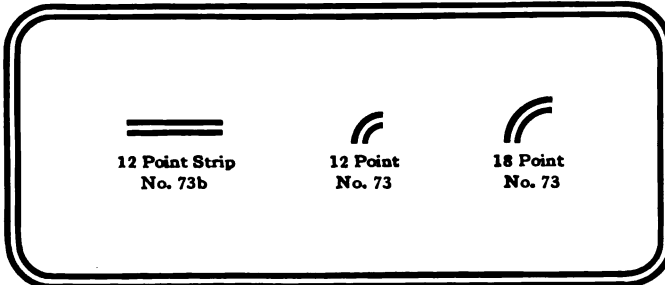


12 Point No. 385

18 Point No. 385

36 Point No. 385

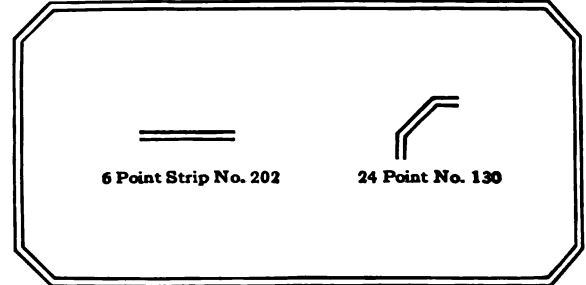
12 Point No. 319



12 Point Strip  
No. 73b

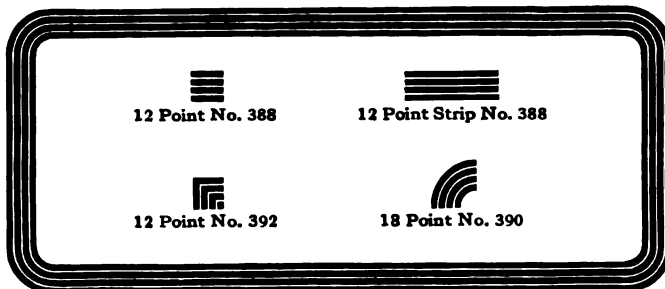
12 Point  
No. 73

18 Point  
No. 73



6 Point Strip No. 202

24 Point No. 130

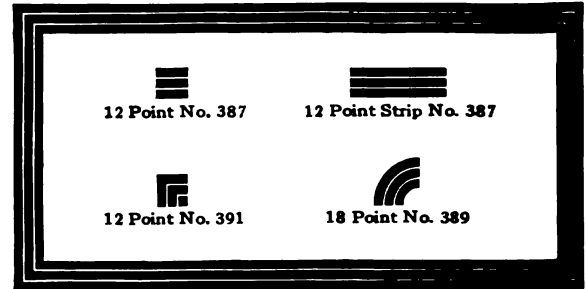


12 Point No. 388

12 Point Strip No. 388

12 Point No. 392

18 Point No. 390



12 Point No. 387

12 Point Strip No. 387

12 Point No. 391

18 Point No. 389

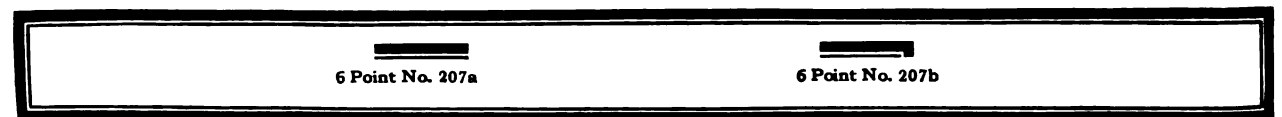


12 Point No. 71

6 Point No. 71

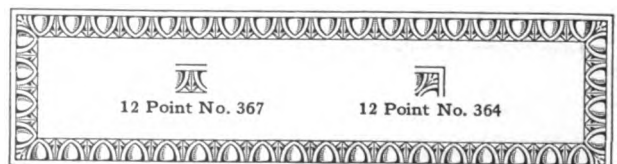
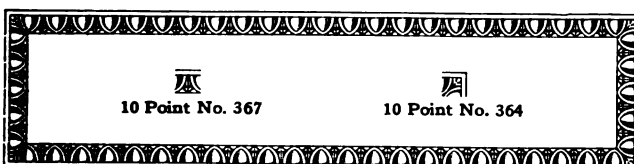
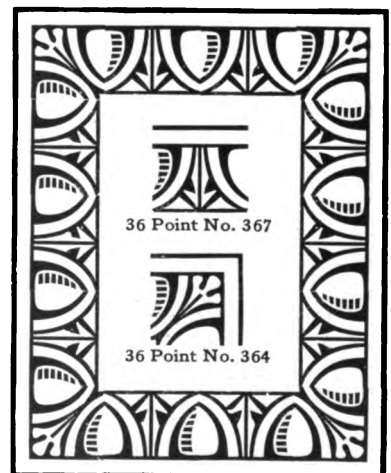
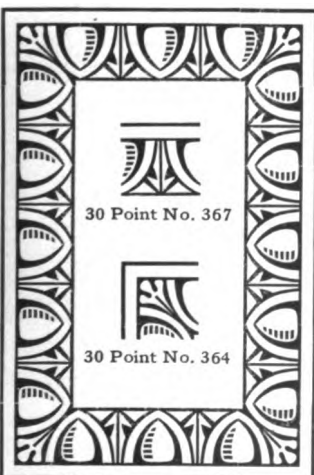
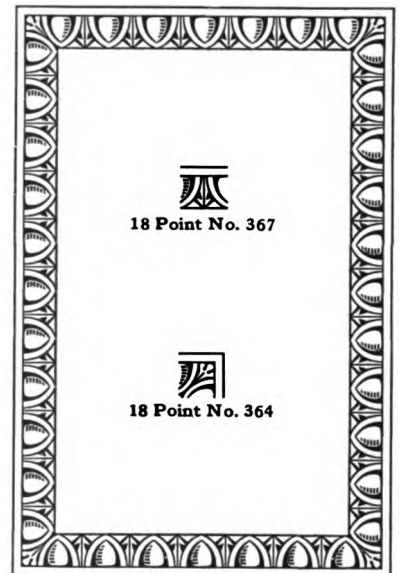
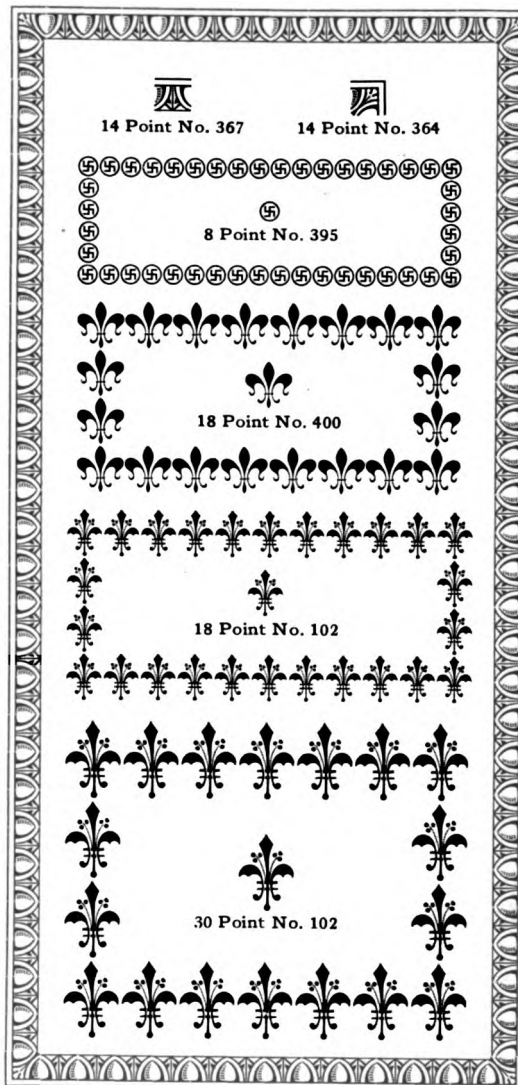
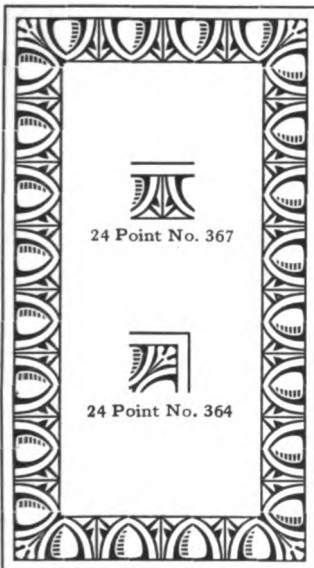
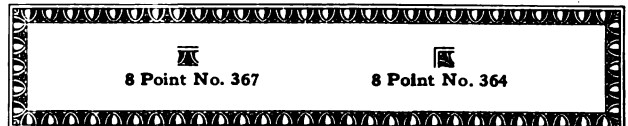
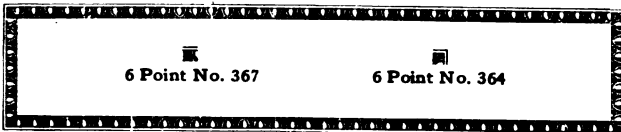
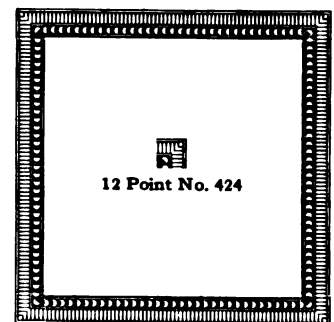
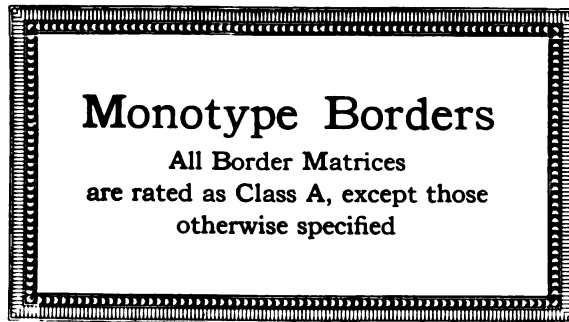
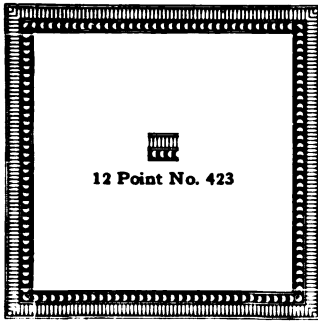
36 Point No. 452

18 Point No. 71



6 Point No. 207a

6 Point No. 207b





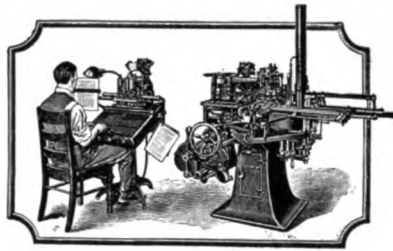






# MONOTYPE PLATE-GOTHICS

A NEW DEPARTURE IN  
MONOTYPE COMPOSITION



LANSTON MONOTYPE  
MACHINE COMPANY

PHILADELPHIA

1920

## **MONOTYPE PLATE-GOTHICS**

**T**HE PLATE-GOTHIC COMBINATIONS SHOWN IN THESE PAGES ARE THOSE WHICH HAVE BEEN COMPLETED. THEY ARE SUFFICIENT IN NUMBER AND VARIETY TO SET PRACTICALLY ALL THE SMALL JOB WORK IN THE AVERAGE PRINTING OFFICE TO THE SATISFACTION OF EVEN THE MOST CRITICAL PRINTER OR BUYER OF PRINTING, THOUGH THEY DO NOT EXHAUST THE POSSIBILITIES OF THIS LATEST DEVELOPMENT OF MONOTYPE LABOR-SAVING AND QUALITY-ENSURING INVENTIONS.

AS A SUGGESTION OF WHAT HAS BEEN ACCOMPLISHED IN THE PLATE-GOTHIC COMBINATIONS, WE CALL YOUR ATTENTION TO THE FACT THAT THE BEST POSSIBLE OF THE OLDER ARRANGEMENTS PROVIDED FOR ONLY THREE ALPHABETS OF CAPITALS AND TWO SETS OF FIGURES, WHILE EACH OF THE PLATE-GOTHIC COMBINATIONS CONSISTS OF FOUR COMPLETE ALPHABETS OF CAPITALS AND FOUR SETS OF FIGURES AND POINTS, ANY OR ALL OF WHICH MAY BE SET TOGETHER IN THE SAME LINE WHEN DESIRED.

OTHER FACES SUITABLE FOR USE IN THE PLATE-GOTHIC COMBINATIONS ARE BEING CONSIDERED AND ARE IN PREPARATION. THEIR COMPLETION WILL BE ANNOUNCED BY THE ISSUE OF ADDITIONAL SPECIMEN PAGES WHICH WILL BE SENT TO ALL MONOTYPE USERS.

# PLATE - GOTHIC No. 340J SERIES

## COMPOSITION MATRICES

**T**HE Plate-Gothics are so arranged that all four sizes of six-point are carried in one Matrix Case and, similarly, all four sizes of twelve-point are carried in one Matrix Case. Thus, four sizes may be composed at one operation on the Style D Keyboard, or eight sizes on the Duplex Keyboard, and cast in justified lines on the Casting Machine. At the Keyboard the right and left Keybars and Keybanks P-G and the Stopbars S108 are required, and at the Casting Machine the Normal Wedge S108 is required. A five-unit high space is required before the M and W of both six- and twelve-point No. 1 size of the 340J series.

Both six-point and twelve-point fonts will line when cast in composition on the same Mold, but to justify the six-point with the twelve-point, when setting by hand, the following plan has been adopted: The twelve-point remains on its standard line, .1250, but the six-point is cast to .0697 line. The six-point is then justified to the twelve-point by placing four points above and two points below the six-point type. Electro-Display Matrices of the No. 187 series, shown on page four, are the same type design and are an extension of this 340J series and justify with twelve-point by point justification. To justify together the twelve-, fourteen-, eighteen-, and twenty-four-point sizes, place all the spacing at the top. This makes all sizes line. The comma, semi-colon, and tail of the Cap Q of the eighteen- and twenty-four-point sizes will overhang the body slightly, and there will be a slight overhang at the top of the 18H4 and 24H4 sizes.

This plan for point line justifying all sizes of the Plate-Gothic for hand composition applies to all series of Plate-Gothics now ready and those that may be added in the future. The line standards for casting type for hand composition for Plate-Gothics according to the above plan will be as follows:

Six-point	.0697	Fourteen-point	.1527
Twelve-point	.1250 (Standard)	Eighteen-point	.2080
	Twenty-four-point		.2910

The Draw Rod should be readjusted to suit the movement of the Centering Pin when running on special line adjustment in order to produce the point line justification.

THE FRENCH SHOP  
SILKS  
CHESTNUT AND FIFTH AVENUE  
PITTSBURGH

DEAR MADAM:  
THIS WILL INFORM  
BEAUTIFUL COLORS AND FINE

## SKETCH CLUB EXHIBITION OF WATER COLORS

AT THE  
CLUB HOUSE  
FEBRUARY 4, 5, 6 AND 7, 1920  
EIGHT THIRTY IN THE EVENING

ADMIT ONE

10 BOULEVARD

## JAQUIN GARDENS

CORPORATION  
GROWERS AND DISTRIBUTORS OF  
ORANGES, LEMONS AND CITRUS FRUIT  
JAQUIN, CALIFORNIA

SAMUEL A. HARGRAVES  
PHILADELPHIA OFFICE MGR.

123 NORTH MARKET STREET  
PHILADELPHIA, PA.

STY SHADES OF  
VARIETY ONLY  
OUR CALL YOUR

FEBRUARY, 1920

# No. 340J. Arrangement P-G—Composition Matrices

Specimens of the four sizes contained in each matrix case, each size shown separately

12 Point No. 340J, 11 Set

No. 1

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, ABCDEFGHIJKLMNOPQRSTUVWXYZ.  
\$1234567890

No. 2

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

No. 3

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

No. 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

6 Point No. 340J, 7 Set

No. 1

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

No. 2

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND HIS PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

No. 3

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

No. 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890

ELECTRO-DISPLAY MATRICES No. 187, shown on page four, are the same type design and are an extension of the 340J Series shown on this page

## No. 340J. Arrangement P-G—Composition Matrices

Specimens of all the possible cap and small cap combinations that can be made with the four sizes in each matrix case

6 Point No. 340J, 7 Set

Nos. 1 and 2

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS

12 Point No. 340J, 11 Set

Nos. 1 and 2

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PRO-

Nos. 1 and 3

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT

Nos. 1 and 3

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE

Nos. 1 and 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND HIS PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM

Nos. 1 and 4

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; IT IS THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET

Nos. 2 and 3

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT

Nos. 2 and 3

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE

Nos. 2 and 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALL

Nos. 2 and 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS

Nos. 3 and 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF

Nos. 3 and 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS



14 Point No. 168

**THE MONOTYPE  
CONTINUOUSLY RENEWS ALL THE PERISHABLE  
MATERIAL USED BY COMPOSITORS  
\$1234567890**

18 Point No. 168

**EVERY HOUR OF  
EVERY COMPOSITOR PRODUCTIVE WITH  
NON-DISTRIBUTION  
\$1234567890**

18H4 Point No. 168

**MERITS OF  
A MONOTYPE NON-DISTRIBUTION  
SYSTEM ARE IN EVIDENCE  
\$1234567890**

24 Point No. 168

**LEADS, SLUGS,  
QUADS AND SPACE MATERIAL  
IN UNLIMITED QUANTITIES  
\$1234567890**

24H4 Point No. 168

**FOR QUALITY  
ALWAYS USE MONOTYPE  
COMPOSITION  
\$1234567890**

ELECTRO-DISPLAY MATRICES No. 168, shown on this page, are the same type design and are an extension of the 342J Series shown on pages two and three

# PLATE-GOTHIC No. 343J SERIES

## COMPOSITION MATRICES

THIS NEW IDEA OF SETTING PLATE-GOTHICS ON THE MONOTYPE IN JUSTIFIED LINES IS ANOTHER OF THE MANY ECONOMIES OF THE MONOTYPE SYSTEM WHICH EXTENDS THE ADVANTAGES OF REAL MACHINE COMPOSITION TO THE KIND OF WORK THAT YOU ALWAYS THOUGHT HAD TO BE SET BY HAND. NOW YOU GET A BETTER PRODUCT FROM ALWAYS NEW MONOTYPE AT A MACHINE-SET COST.

LETTER HEADS  
BUSINESS CARDS  
ENVELOPES  
BILL HEADS  
STATEMENTS  
MENUS  
PROGRAMS  
DANCE CARDS  
ANNOUNCEMENTS  
TAGS



**P**ROFITS ARE NEVER  
MADE BY A PRINTER  
WHO IS STRUGGLING TO  
GET PRODUCTION FROM  
POOR EQUIPMENT

LACK OF PROPER FACILITIES FOR  
MAKING LABOR EFFECTIVE, AND  
THEREFORE PRODUCTIVE, CANNOT  
BE MADE UP BY DRIVING NOR BY  
CHEAPENING LABOR

PROFITS DEPEND UPON QUALITY AS  
WELL AS ON PRODUCTION

### THE MONOTYPE

MAKES EVERY WORKER IN THE COM-  
POSING ROOM A GREATER PRODUCER  
BY SUPPLYING HIM THE MATERIAL  
FOR AND THE INCENTIVE TO EFFI-  
CIENCY, AND IMPROVES THE QUALITY  
OF HIS WORK

DEPOSIT SLIPS  
PROMISSORY NOTES  
CHECKS  
CIRCULARS  
BOOKLETS  
RECEIPTS  
ORDER BLANKS  
BLANK FORMS  
ADVERTISEMENTS  
LABELS



**T**HE Plate-Gothics are so arranged that all four sizes of six-point are carried in one Matrix Case and, similarly, all four sizes of twelve-point are carried in one Matrix Case. Thus, four sizes may be composed at one operation on the Style D Keyboard, or eight sizes on the Duplex Keyboard, and cast in justified lines on the Casting Machine. At the Keyboard the right and left Keybars and Keybanks P-G and the Stop-bars S108 are required, and at the Casting Machine the Normal Wedge S108 is required. A five-unit high space is required before the M and W of both six- and twelve-point No. 1 size of the 343J series.

Both six-point and twelve-point fonts will line when cast in composition on the same Mold, but to justify the six-point with the twelve-point, when setting by hand, the following plan has been adopted: The twelve-point remains on its standard line, .1250, but the six-point is cast to .0697 line. The six-point is then justified to the twelve-point by placing four points above and two points below the six-point type. Electro-Display Matrices of the No. 169 series, shown on page four, are the same type design and are an extension of this 343J series and justify with twelve-point by point justification. To justify together the twelve-, fourteen-, eighteen-, and twenty-four-point sizes, place all the spacing at the top. This makes all sizes line. The comma, semi-colon, and tail of the Cap Q of the eighteen- and twenty-four-point sizes will overhang the body slightly, and there will be a slight overhang at the top of the 18H4 and 24H4 sizes.

This plan for point line justifying all sizes of the Plate-Gothic for hand composition applies to all series of Plate-Gothics now ready and those that may be added in the future. The line standards for casting type for hand composition for Plate-Gothics according to the above plan will be as follows:

Six-point	.0697	Fourteen-point	.1527
Twelve-point	.1250 (Standard)	Eighteen-point	.2080
	Twenty-four-point		.2910

The Draw Rod should be readjusted to suit the movement of the Centering Pin when running on special line adjustment in order to produce the \*point line justification.

# No. 343J. Arrangement P-G—Composition Matrices

Specimens of the four sizes contained in each matrix case, each size shown separately

12 Point No. 343J, 9 Set

No. 1

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY,

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

No. 2

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

No. 3

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

No. 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

6 Point No. 343J, 5 Set

No. 1

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SUR-

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

No. 2

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND THE PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND THE CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

No. 3

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND THE PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND THE CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN VERY RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

No. 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND THE PROFESSIONS SURROUND THEMSELVES WITH THE HISTORY, LITERATURE, AND THE CONCRETE EXAMPLES OF THE WORK WITH WHICH THEY ARE PARTICULARLY ENGAGED. YET IT IS ONLY IN VERY RARE INSTANCES THAT SUCH AN ATMOSPHERE, WITH ITS MATERIAL APPURTENANCES, IS TO BE FOUND IN A PRINTING OFFICE. ART DOES NOT FLOURISH IN HIDDEN PLACES, NOR UNDER RESTRAINT, NOR IN IGNORANCE OF WHAT TALENT

ABCDEFGHIJKLMNPOQRSTUVWXYZ

\$1234567890

ELECTRO-DISPLAY MATRICES No. 169, shown on page four, are the same type design and are an extension of the 343J Series shown on this page

## No. 343J. Arrangement P-G—Composition Matrices

Specimens of all the possible cap and small cap combinations that can be made with the four sizes in each matrix case

6 Point No. 343J, 5 Set

Nos. 1 and 2

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW

Nos. 1 and 3

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE

Nos. 1 and 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS

Nos. 2 and 3

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS

Nos. 2 and 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS,

Nos. 3 and 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED

12 Point No. 343J, 9 Set

Nos. 1 and 2

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND.

Nos. 1 and 3

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND

Nos. 1 and 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT

Nos. 2 and 3

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIG-

Nos. 2 and 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO

Nos. 3 and 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DIS-

ELECTRO-DISPLAY MATRICES No. 169, shown on page four, are the same type design and are an extension of the 343J Series shown on this page

14 Point No. 169

THE FOURTEEN POINT SIZE  
OF THIS SERIES TAKES THE PLACE OF THE CELLULAR, 12H4  
POINT SIZE, WHICH HAS BEEN DISCONTINUED  
\$1234567890

18 Point No. 169

A NON-DISTRIBUTION SYSTEM  
IS POSSIBLE ONLY WITH THE MONOTYPE TYPE AND  
RULE CASTER. SAVES TIME HUNTING SORTS  
\$1234567890

18H4 Point No. 169

OUR TYPE AND RULE CASTER  
TURNS OUT FINISHED RULES, LEADS, SLUGS,  
IN ANY DESIRED LENGTHS  
\$1234567890

24 Point No. 169

NEW AND UP-TO-DATE  
FACES ARE ALWAYS OBTAINABLE ON  
THE MONOTYPE  
\$1234567890

24H4 Point No. 169

PLATE-GOTHICS  
ECONOMICALLY COMPOSED ON  
THE MONOTYPE  
\$1234567890

# PLATE-GOTHIC No. 344J SERIES

## ARRANGEMENT P-G—COMPOSITION MATRICES

Specimens of the four sizes contained in the matrix case, each size shown separately

6 Point No. 344J, 8½ Set

No. 1

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO

ABCDEFGHIJKLMNQRSTUWXYZ  
\$1234567890

No. 2

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST

ABCDEFGHIJKLMNQRSTUWXYZ  
\$1234567890

No. 3

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH

ABCDEFGHIJKLMNQRSTUWXYZ  
\$1234567890

No. 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AND ART, THEY MUST BE WILLING AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE

ABCDEFGHIJKLMNQRSTUWXYZ  
\$1234567890

Specimens of all the possible cap and small cap combinations that can be made with the four sizes in the matrix case

6 Point No. 344J, 8½ Set

Nos. 1 and 2

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET ANY MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE

Nos. 1 and 3

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE

Nos. 1 and 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALL-

Nos. 2 and 3

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED

Nos. 2 and 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART

Nos. 3 and 4

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT

THE 344J Series is so arranged that all four sizes of six-point are carried in one Matrix Case. Thus, four sizes may be composed at one operation on the Keyboard, and cast in justified lines on the Casting Machine. At the Keyboard the right and left Keybars and Keybanks P-G and the Stopbars S108 are required, and at the Casting Machine the Normal Wedge S108 is required. A five-unit high space is required before the M and W of the six-point No. 1 size of the 344J series.

When setting by hand, the following plan has been adopted. The six-point is cast to .0697 line. The sizes above six-point are Electro-Display Matrices designated as the No. 166 series and are a continuation of the 344J series, shown on reverse of this sheet. The twelve-point is cast on its standard line .1250; to justify the six- with the twelve-point place four points above and two points below the six-point type. The eight- and the ten-point will be cast on twelve-point body with the standard twelve-point line.

To justify together the twelve-, fourteen-, and eighteen-point sizes, place all the spacing at the top. This makes all sizes line. The comma, semi-colon, and tail of the Cap Q of the eighteen-point size will overhang the body slightly, and there will be a slight overhang at the top of the 18H4 Size.

The line standards for casting type for hand composition for Plate-Gothics according to the above plan will be as follows: Six-point .0697; eight- and ten-point on twelve-point body .1250; twelve-point .1250 (Standard); fourteen-point .1527; eighteen-point .2080.

The Draw Rod should be readjusted to suit the movement of the Centering Pin when running on special line adjustment in order to produce the point line justification.

\*8 Point No. 166

**MONOTYPE FACES**

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**\$1234567890**

\*10 Point No. 166

**MONOTYPE FACES**

**THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**\$1234567890**

14 Point No. 166

**SERVICE AND QUALITY ARE MONOTYPE ASSETS WHICH KEEP YOUR WHOLE PLANT BUSY**

**\$1234567890**

14B Point No. 166

**NEW MONOTYPE TYPE**

**WILL ADD DISTINCTIVENESS TO YOUR NEXT BOOKLET OR CATALOG, ETC.**

**\$1234567890**

18 Point No. 166

**MORE THAN 1300 FONTS FROM WHICH TO SELECT A FACE TO MEET YOUR NEEDS**

**\$1234567890**

18H4 Point No. 166

**MONOTYPE WORK MEANS MAXIMUM QUALITY AT MINIMUM COST**

**\$1234567890**

\* The 8 and 10 point sizes of this series are cast on the T mold, using the 12 point mold blade.

ELECTRO-DISPLAY MATRICES No. 166, shown on this page, are the same type design and are an extension of the 344J Series shown on the reverse side of this sheet

# PLATE-GOTHIC No. 345J SERIES

## COMPOSITION MATRICES

SET YOUR  
ADVERTISEMENTS  
ECONOMICALLY

**HAIRDRESSING**

"MARIE"

THE BELVIEU



9 A.M. TO 3 P.M.

**FRANK SMITH  
FURNISHINGS**



12 N. 52D STREET

**ACTO TRUST CO.**

SOLICITS  
YOUR  
ACCOUNT



2D AND 4TH AVENUE

**MCDONALD'S**

FANCY  
GROCERIES  
MEATS



MAIN STREET

PRINT FROM  
NEW TYPE

**T**HE Plate-Gothics are so arranged that all four sizes of six-point are carried in one Matrix Case and, similarly, all four sizes of twelve-point are carried in one Matrix Case. Thus, four sizes may be composed at one operation on the Style D Keyboard, or eight sizes on the Duplex Keyboard, and cast in justified lines on the Casting Machine. At the Keyboard the right and left Keybars and Keybanks P-G and the Stopbars S108 are required, and at the Casting Machine the Normal Wedge S108 is required. A five-unit high space is required before the M and W of both six- and twelve-point No. 1 size of the 345J series.

Both six-point and twelve-point fonts will line when cast in composition on the same Mold, but to justify the six-point with the twelve-point, when setting by hand, the following plan has been adopted: The twelve-point remains on its standard line, .1250, but the six-point is cast to .0697 line. The six-point is then justified to the twelve-point by placing four points above and two points below the six-point type. Electro-Display Matrices of the No. 345 series, shown on page four, are the same type design and are an extension of this 345J series and justify with twelve-point by point justification. To justify together the twelve-, fourteen-, eighteen-, and twenty-four-point sizes, place all the spacing at the top. This makes all sizes line. The comma, semi-colon, and tail of the Cap Q of the eighteen- and twenty-four-point sizes will overhang the body slightly, and there will be a slight overhang at the top of the 18H4 and 24H4 sizes.

This plan for point line justifying all sizes of the Plate-Gothic for hand composition applies to all series of Plate-Gothics now ready and those that may be added in the future. The line standards for casting type for hand composition for Plate-Gothics according to the above plan will be as follows:

Six-point	.0697
Twelve-point	.1250 (Standard)
Fourteen-point	.1527
Eighteen-point	.2080
Twenty-four-point	.2910

The Draw Rod should be readjusted to suit the movement of the Centering Pin when running on special line adjustment in order to produce the point line justification.

SET THEM  
ON THE MONOTYPE  
KEYBOARD

**JAMIESON'S  
PHOTO  
SUPPLIES  
SHOP**



747 PINE STREET

**J. H. GREENE**

FOOT FORM SHOES  
FOR  
MEN AND WOMEN



210 EAST STATE STREET

**AL. WHITE  
HATTER**

SPRING STYLES  
NOW READY



ON THE AVENUE

**BRONSON'S**

CLOTHES FOR MEN  
CORRECT STYLES



THE BELVIEU

DISCARD  
DISTRIBUTION

**THE DEMAND FOR ALL KINDS OF COMMERCIAL WORK IN THE PLATE-GOTHIC FAMILIES IS CONSTANTLY INCREASING, AND THE PRINTER WITH THESE NEW MONOTYPE COMBINATIONS, ARRANGED TO QUICKEN AND SIMPLIFY EVERY FACTOR OF PRODUCTION, HAS THE ADVANTAGE OF IMPROVING HIS PRESENT QUALITY AT A LOWER COST, AND OF ATTRACTING A BIGGER VOLUME OF NEW BUSINESS TO THE SHOP**



# No. 345J. Arrangement P-G—Composition Matrices

Specimens of the four sizes contained in each matrix case, each size shown separately

12 Point No. 345J, 12 Set

6 Point No. 345J, 7 Set

No. 1

No. 1

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCY OF**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**\$1234567890**

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**\$1234567890**

No. 2

No. 2

**THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**\$1234567890**

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND HIS PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**\$1234567890**

No. 3

No. 3

**THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY,**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**\$1234567890**

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**\$1234567890**

No. 4

No. 4

**THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF SOME FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**\$1234567890**

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**\$1234567890**

ELECTRO-DISPLAY MATRICES No. 345, shown on page four, are the same type design and are an extension of the 345J Series shown on this page

## No. 345J. Arrangement P-G—Composition Matrices

Specimens of all the possible cap and small cap combinations that can be made with the four sizes in each matrix case

6 Point No. 345J, 7 Set

Nos. 1 and 2

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS**

Nos. 1 and 3

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT**

Nos. 1 and 4

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND HIS PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM**

Nos. 2 and 3

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT**

Nos. 2 and 4

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALL-**

Nos. 3 and 4

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF**

12 Point No. 345J, 12 Set

Nos. 1 and 2

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECE-**

Nos. 1 and 3

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRES-**

Nos. 1 and 4

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND.**

Nos. 2 and 3

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE**

Nos. 2 and 4

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND.**

Nos. 3 and 4

**THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND.**

ELECTRO-DISPLAY MATRICES No. 345, shown on page four, are the same type design and are an extension of the 345J Series shown on this page

14 Point No. 345

**YOU GET ALL THE  
ADVANTAGES OF THE STANDARD MATRIX LINE  
WITH MONOTYPE PLATE-GOTHICS  
\$1234567890**

18 Point No. 345

**THE MONOTYPE  
CAN FURNISH MORE TYPE FACES THAN  
ANY OTHER MACHINE  
\$1234567890**

18H4 Point No. 345

**AS YOUR BUSINESS  
GROWS YOU ADD JUST THE TYPE  
FACES YOU REQUIRE  
\$1234567890**

24 Point No. 345

**HAND COMPOSITION  
ENTIRELY INDEPENDENT OF  
COMPOSING MACHINE  
\$1234567890**

24H4 Point No. 345

**YOUR CUSTOMERS  
WILL WANT MONOTYPE  
PLATE-GOTHICS  
\$1234567890**

# PLATE-GOTHIC No. 346K SERIES

## COMPOSITION MATRICES

**T**HE Plate-Gothics are so arranged that all four sizes of six-point are carried in one Matrix Case and, similarly, all four sizes of twelve-point are carried in one Matrix Case. Thus, four sizes may be composed at one operation on the Style D Keyboard, or eight sizes on the Duplex Keyboard, and cast in justified lines on the Casting Machine. At the Keyboard the right and left Keybars and Keybanks PG and the Stopbars S108 are required, and at the Casting Machine the Normal Wedge S108 is required. A five-unit high space is required before the M and W of both six- and twelve-point No. 1 size of the 346K series.

Both six-point and twelve-point fonts will line when cast in composition on the same Mold, but to justify the six-point with the twelve-point, when setting by hand, the following plan has been adopted: The twelve-point remains on its standard line, .1250, but the six-point is cast to .0697 line. The six-point is then justified to the twelve-point by placing four points above and two points below the six-point type. Electro-Display Matrices of the No. 3461 series, shown on page four, are the same type design and are an extension of this 346K series and

justify with twelve-point by point justification. To justify together the twelve-, fourteen-, eighteen-, and twenty-four-point sizes, place all the spacing at the top. This makes all sizes line. The comma, semi-colon, and tail of the Cap Q of the eighteen- and twenty-four-point sizes will overhang the body slightly, and there will be a slight overhang at the top of the 18H4 and 24H4 sizes.

This plan for point line justifying all sizes of the Plate-Gothic for hand composition applies to all series of Plate-Gothics now ready and those that may be added in the future. The line standards for casting type for hand composition for Plate-Gothics according to the above plan will be as follows:

Six-point	.0697
Twelve-point	.1250 (Standard)
Fourteen-point	.1527
Eighteen-point	.2080
Twenty-four-point	.2910

The Draw Rod should be readjusted to suit the movement of the Centering Pin when running on special line adjustment in order to produce the point line justification.

## EXPERIENCE AND PERFECTION

**ANY MACHINE WHICH SUPPLANTS HAND LABOR MUST GO THROUGH A PERIOD OF SUSPICION. PERFECTION OF A MACHINE CAN COME ONLY THROUGH THE EXPERIENCE OF THE PERSON USING IT. EXPERIENCE IS OUR GREATEST SALESMAN. MORE THAN ONE-HALF OF OUR ORDERS TO-DAY ARE FROM PRINTERS WHO KNOW FROM EXPERIENCE THAT THE MONOTYPE MEANS PERFECTION IN THE COMPOSING ROOM**

**LANSTON MONOTYPE MACHINE CO.  
PHILADELPHIA**

# No. 346K. Arrangement P-G—Composition Matrices

Specimens of the four sizes contained in each matrix case, each size shown separately

12 Point No. 346K, 12 Set

No. 1

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDEN-  
ABCDEF GHIJKL MNOPQRSTUVW  
\$1234567890**

No. 2

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN  
ABCDEF GHIJKL MNOPQRSTUVWXYZ  
\$1234567890**

No. 3

**THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY,  
ABCDEF GHIJKL MNOPQRSTUVWXYZ  
\$1234567890**

No. 4

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS  
ABCDEF GHIJKL MNOPQRSTUVWXYZ  
\$1234567890**

6 Point No. 346K, 7 Set

No. 1

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE  
ABCDEF GHIJKL MNOPQRSTUVWXYZ  
\$1234567890**

No. 2

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS  
ABCDEF GHIJKL MNOPQRSTUVWXYZ  
\$1234567890**

No. 3

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED  
ABCDEF GHIJKL MNOPQRSTUVWXYZ  
\$1234567890**

No. 4

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND PROFESSIONS SURROUND THEMSELVES WITH  
ABCDEF GHIJKL MNOPQRSTUVWXYZ  
\$1234567890**

ELECTRO-DISPLAY MATRICES No. 346, shown on page four, are the same type design and are an extension of the 346K Series shown on this page

## No. 346K. Arrangement P-G—Composition Matrices

Specimens of all the possible cap and small cap combinations that can be made with the four sizes in each matrix case

6 Point No. 346K, 7 Set

Nos. 1 and 2

*THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS*

Nos. 1 and 3

*THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT*

Nos. 1 and 4

*THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM*

Nos. 2 and 3

*THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT*

Nos. 2 and 4

*THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS*

Nos. 3 and 4

*THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF*

12 Point No. 346K, 12 Set

Nos. 1 and 2

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECE-**

Nos. 1 and 3

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESS-**

Nos. 1 and 4

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE**

Nos. 2 and 3

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESS-**

Nos. 2 and 4

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND.**

Nos. 3 and 4

**THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND.**

ELECTRO-DISPLAY MATRICES No. 3461, shown on page four, are the same type design and are an extension of the 346K Series shown on this page

14 Point No. 3461

**EACH LETTER IN MONOTYPE  
COMPOSITION IS TYPE CAST SEPARATELY AND  
EACH LETTER IS PERFECT  
\$1234567890**

18 Point No. 3461

**THE MONOTYPE  
IS USED ALL AROUND THE WORLD FOR  
ALL-ROUND WORK  
\$1234567890**

18H4 Point No. 3461

**THE KEYBOARD  
OPERATOR IS ALWAYS BUSY ON  
NEW COMPOSITION  
\$1234567890**

24 Point No. 3461

**GOOD PRINTERS  
ARE ARTISTS : SINGLE TYPES  
ARE THEIR MEDIUM  
\$1234567890**

24H4 Point No. 3461

**THE MONOTYPE  
IS FAMOUS FOR QUALITY  
\$1234567890**

ELECTRO-DISPLAY MATRICES No. 3461, shown on this page, are the same type design and are an extension of the 346 K Series shown on pages two and three

# TITLE [PLATE-GOTHIC] No. 347J SERIES

## ARRANGEMENT P-G-COMPOSITION MATRICES

Specimens of the four sizes contained in the matrix case, each size shown separately

Specimens of all the possible cap and small cap combinations that can be made with the four sizes in the matrix case

6 Point No. 347J, 8 Set

6 Point No. 347J, 8 Set

No. 1

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A THOROUGH APPRENTICESHIP; IT IS THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z  
\$1234567890

No. 2

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A THOROUGH APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z  
\$1234567890

No. 3

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE.

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z  
\$1234567890

No. 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND THE PROFESSIONS SURROUND THEM-

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z  
\$1234567890

Nos. 1 and 2

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET ANY MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION.

Nos. 1 and 3

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM

Nos. 1 and 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND

Nos. 2 and 3

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM

Nos. 2 and 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING AND SHOW THAT

Nos. 3 and 4

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF

THE 347J Series is so arranged that all four sizes of six-point are carried in one Matrix Case. Thus, four sizes may be composed at one operation on the Keyboard, and cast in justified lines on the Casting Machine. At the Keyboard the right and left Keybars and Keybanks P-G and the Stopbars S108 are required, and at the Casting Machine the Normal Wedge S108 is required. A five-unit high space is required before the M and W of the six-point No. 1 size of the 347J Series.

When setting by hand, the following plan has been adopted. The six-point is cast to .0697 line. The sizes above six-point are Electro-Display Matrices designated as the No. 223 Series and are a continuation of the 347J Series, shown on reverse of this sheet. The twelve-point is cast on its standard line .1250; to justify the six- with the twelve-point place four points above and two points below the six-point type. The eight- and ten-point will be cast on twelve-point body with the standard twelve-point line.

To justify together the twelve-, eighteen-, and twenty-four-point sizes, place all the spacing at the top. This makes all sizes line. The comma, semicolon, and tail of the Cap Q of the eighteen- and twenty-four-point size will overhang the body slightly.

The line standards for casting type for hand composition for Plate-Gothics according to the above plan will be as follows: Six-point .0697; eight- and ten-point on twelve-point body .1250; twelve-point .1250 (Standard); eighteen-point .2080; twenty-four-point .2910.

The Draw Rod should be readjusted to suit the movement of the Centering Pin when running on special line adjustment in order to produce the point line justification.



No. 223

Electro-Display Matrices

\*8 Point No. 223 In Preparation

\*10 Point No. 223

FOR FINE STATIONERY PRINTING  
NEW. CLEAN. SHARP MONOTYPE TYPE FACES ARE  
NECESSARY TO GET GOOD RESULTS  
\$1234567890

\*12 Point No. 223

PRACTICE NON-DISTRIBUTION  
TO ATTAIN THE VERY BEST RESULTS  
IN YOUR PRESS ROOMS  
\$1234567890

18 Point No. 223

NON-DISTRIBUTION  
IS MORE ECONOMICAL THAN  
SPOTTING UP  
\$1234567890

24 Point No. 223

MONOTYPE TYPE  
SAVES MORE THAN  
IT COSTS  
\$1234567890

\*The 8, 10, and 12 point sizes of this series are cast on the T mold, using the 12 point mold blade.

ELECTRO-DISPLAY MATRICES No. 223, shown on this page, are the same type design and are an extension of the 347J Series shown on the reverse side of this sheet

# TITLE [PLATE-GOTHIC] No. 348J SERIES ARRANGEMENT

## ARRANGEMENT P-G—COMPOSITION MATRICES

Specimens of the four sizes contained in the matrix case, each size shown separately

6 Point No. 348J, 8 Set

No. 1

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED TOO ARROGANT WHEN THEY

ABCDEFGHIJKLMN O PQRSTU VWXYZ  
\$1234567890

No. 2

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT

ABCDEFGHIJKLMN O PQRSTU VWXYZ  
\$1234567890

No. 3

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CON-

ABCDEFGHIJKLMN O PQRSTU VWXYZ  
\$1234567890

No. 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND OF THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY ARE WILLING, TO SUBJECT IT TO SUCH LAWS AS HAVE MADE ITS SISTER ARTS SO FREE. ALL THOSE CONCERNED IN WHAT ARE ACCEPTED AS THE FINE ARTS, THE LEARNED SCIENCES, AND THE PROFESSIONS WILL SURROUND THEM-

ABCDEFGHIJKLMN O PQRSTU VWXYZ  
\$1234567890

Specimens of all the possible cap and small cap combinations that can be made with the four sizes in the matrix case

6 Point No. 348J, 8 Set

Nos. 1 and 2

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET ANY MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD A KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION.

Nos. 1 and 3

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND HIS PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM

Nos. 1 and 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND

Nos. 2 and 3

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALL-

Nos. 2 and 4

THE BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS AN ART, THEY MUST BE WILLING, AND SHOW THAT THEY

Nos. 3 and 4

THE VERY BEST KIND OF ORIGINALITY IS THAT WHICH COMES AFTER A SOUND APPRENTICESHIP; THAT WHICH SHALL PROVE TO BE THE BLENDING OF A FIRM CONCEPTION OF ALL USEFUL PRECEDENT AND THE PROGRESSIVE TENDENCIES OF AN ABLE MIND. FOR, LET A MAN BE AS ABLE AND ORIGINAL AS HE MAY, HE CANNOT AFFORD TO DISCARD KNOWLEDGE OF WHAT HAS GONE BEFORE OR WHAT IS NOW GOING ON IN HIS OWN TRADE AND PROFESSION. IF THE PRINTERS OF TODAY DO NOT WISH TO BE ESTEEMED ARROGANT WHEN THEY TERM THIS CALLING OF THEIRS

THE 348J Series is so arranged that all four sizes of six-point are carried in one Matrix Case. Thus, four sizes may be composed at one operation on the Keyboard, and cast in justified lines on the Casting Machine. At the Keyboard the right and left Keybars and Keybanks P-G and the Stopbars S108 are required, and at the Casting Machine the Normal Wedge S108 is required. A five-unit high space is required before the M and W of the six-point No. 1 size of the 348J Series.

When setting by hand, the following plan has been adopted. The six-point is cast to .0697 line. The sizes above six-point are Electro-Display Matrices designated as the No. 323 Series, shown on reverse of this sheet, and are a continuation of the 348J Series. The twelve-point is cast on its standard line .1250; to justify the six- with the twelve-point place four points above and two points below the six-point type. The nine-point will be cast on twelve-point body with the standard twelve-point line.

To justify together the twelve-, fourteen-, eighteen-, and twenty-four-point sizes, place all the spacing at the top. This makes all sizes line. The comma, semicolon, and tail of the Cap Q of the eighteen- and twenty-four-point size will overhang the body slightly.

The line standards for casting type for hand composition for Plate-Gothics according to the above plan will be as follows: Six-point .0697; nine-point on twelve-point body .1250; fourteen-point .1527; eighteen-point .2080; twenty-four-point .2910.

The Draw Rod should be readjusted to suit the movement of the Centering Pin when running on special line adjustment in order to produce the point line justification.

9 Point No. 323 In Preparation

14B Point No. 323

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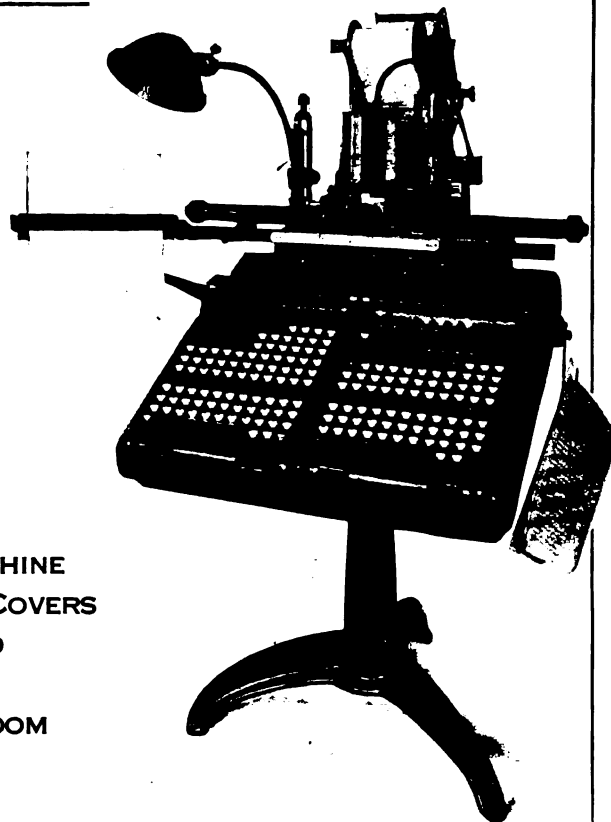
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AND ORNAMENTS



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SO COMPLETELY COVERS  
EVERY NEED  
OF THE  
COMPOSING ROOM

# USE OF "WORDS TO PICA"

IT HAS been our practice in the past to include on the specimen sheets showing the cellular sizes of each series the information "Words to Pica," but with the perfection and rapidly expanding use of the more accurate system, "Copyfitting," this information will be omitted when present sheets are reprinted.

For the convenience of those who are now using the "Words to Pica" system we have worked out the table herewith, which gives all the information formerly included on the specimen sheets, with directions how to use. When making calculations, use the figures given in the table, not those given on your present specimen sheets, some of which we have found to be incorrect.

## "WORDS TO PICA" CHART

**HOW TO USE:** Divide "Words to Pica," of selected arrangement and set size, INTO, number of words of copy, AND, result will be number of picas copy will make.

Set	C Arrangement					C1 Arrangement		C2 Arrangement		C3 Arrangement		C4 Arrangement	
	Roman			Italic		Caps	Lower Case	Caps	Lower Case	Caps	Lower Case	Caps	Lower Case
	Caps	Small Caps	Lower Case	Caps	Lower Case								
5	.58	.80	.88	.58	.95	.62	.88	.58	.77	.54	1.00	.69	.88
5½	.56	.76	.84	.56	.90	.59	.84	.56	.74	.52	.95	.66	.84
5¾	.53	.73	.80	.53	.86	.56	.80	.53	.70	.49	.91	.63	.80
5⅞	.51	.69	.77	.51	.82	.54	.77	.51	.67	.47	.87	.60	.77
6	.49	.66	.73	.49	.79	.51	.73	.49	.65	.45	.83	.57	.73
6¼	.47	.64	.70	.47	.76	.49	.70	.47	.62	.44	.80	.55	.70
6½	.45	.61	.68	.45	.73	.47	.68	.45	.60	.42	.77	.53	.68
6¾	.43	.59	.65	.43	.70	.46	.65	.43	.57	.40	.74	.51	.65
7	.42	.57	.63	.42	.68	.44	.63	.42	.55	.39	.71	.49	.63
7¼	.40	.55	.61	.40	.65	.43	.61	.40	.53	.38	.69	.47	.61
7½	.39	.53	.59	.39	.63	.41	.59	.39	.52	.36	.67	.46	.59
7¾	.38	.51	.57	.38	.61	.40	.57	.38	.50	.35	.65	.44	.57
8	.36	.50	.55	.36	.59	.39	.55	.36	.48	.34	.63	.43	.55
8¼	.35	.48	.53	.35	.57	.37	.53	.35	.47	.33	.61	.42	.53
8½	.34	.47	.52	.34	.56	.36	.52	.34	.46	.32	.59	.40	.52
8¾	.33	.46	.50	.33	.54	.35	.50	.33	.44	.31	.57	.39	.50
9	.32	.44	.49	.32	.53	.34	.49	.32	.43	.30	.56	.38	.49
9¼	.32	.43	.48	.32	.51	.33	.48	.32	.42	.29	.54	.37	.48
9½	.31	.42	.46	.31	.50	.32	.46	.31	.41	.29	.53	.36	.46
9¾	.30	.41	.45	.30	.48	.32	.45	.30	.40	.28	.51	.35	.45
10	.29	.40	.44	.29	.47	.31	.44	.29	.39	.27	.50	.34	.44
10¼	.28	.39	.43	.28	.46	.30	.43	.28	.38	.27	.49	.34	.43
10½	.28	.38	.42	.28	.45	.29	.42	.28	.37	.26	.48	.33	.42
10¾	.27	.37	.41	.27	.44	.29	.41	.27	.36	.25	.47	.32	.41
11	.27	.36	.40	.27	.43	.28	.40	.27	.35	.25	.45	.31	.40
11¼	.26	.35	.39	.26	.42	.27	.39	.26	.34	.24	.44	.31	.39
11½	.25	.35	.38	.25	.41	.27	.38	.25	.34	.24	.43	.30	.38
11¾	.25	.34	.37	.25	.40	.26	.37	.25	.33	.23	.42	.29	.37
12	.24	.33	.37	.24	.39	.26	.37	.24	.32	.23	.42	.29	.37
12¼	.24	.33	.36	.24	.39	.25	.36	.24	.32	.22	.41	.28	.36
12½	.23	.32	.35	.23	.38	.25	.35	.23	.31	.22	.40	.27	.35
14	.21		.31	.21	.34			.21	.28				
18	.16		.24	.16	.26			.16	.22				
Word Length	4.08	3.01	2.73	4.10	2.54	3.89	2.73	4.11	3.10	4.41	2.40	3.49	2.73







