

Bold Antique Condensed, No. 145

THE KIND OF LETTER WE NOW CALL "ANTIQUE" Was Introduced in America Early In The Nineteenth Century at a time when the prevailing romans were thin and emaciated looking, with protracted hair lines and faint serifs. Many and varied are the forms of this design which have passed on and off the typographic stage during the hundred years since their introduction, and a few derivatives even now find quite extensive use by printers and by typographers. A bold representative of the antique style of letter, which Theodore Low DeVinne said was probably cut before 1820, is the ancestor of today's Bold Antique which is, like its immediate predecessor, Doric, smoother and more refined in design as a result of bracketing its serifs. Bold Antique Condensed was cut for Monotype typesetting early in 1912, and afterwards made available in \$1234567890

6 Point, 145J, 7 Set—Monotype Machine Typesetting

AN EARLY AND BOLD REPRESENTATIVE OF The Antique Style Of Letter, Which Theodore Low DeVinne said was probably cut before 1820, is the ancestor of today's Bold Antique, which is, like its immediate predecessor, Doric, smoother and more refined in design as a result of bracketing its serifs. Bold Antique Condensed was cut for Monotype typesetting early in 1912, and soon afterwards the display sizes were made available. It is a strong and sturdy letter, of a \$1234567890

8 Point, 145J, 8½ Set—Monotype Machine Typesetting

MANY AND VARIED ARE THE FORMS Of This Design Which Have Passed On and off the typographic stage during the hundred years since their introduction, and a few derivatives even now find quite extensive use by good printers. An early and bold version of the antique style of letter, which Theodore Low \$1234567890

10 Point, 145J, 10 Set—Monotype Machine Typesetting

BOLD ANTIQUE CONDENSED IS Cut For Monotype Typesetting Up to and including 12 point, and the display sizes are available from 14 to 36 point inclusive. It is a strong and likable letter, of an even color, and is popular for use \$1234567890

12 Point, 145J, 12 Set—Monotype Machine Typesetting

FOR NARROW MEASURE FORMS A condensed typeface is a valuable asset

30 Point—For Hand Composition

STRONG AND STURDY FACE of even color for bold ad heads

36 Point—For Hand Composition

CHARACTERS IN FONTS

A B C D E F G H I J K L M N O P Q R
S T U V W X Y Z & Æ Æ
a b c d e f g h i j k l m n o p q r s t u
v w x y z æ œ fi fl ff ffi flf
\$ 1 2 3 4 5 6 7 8 9 0 £ . , - ' : ; ! ?

Standard C2 Arrangement

Composition—6 to 12 Point, 82 Characters
Display—14 to 36 Point, 82 Characters

THE STYLE OF LETTER WHICH WE Now Call "Antique" Was Introduced In America early in the 19th Century, at a time when the prevailing romans were very thin with hair lines and faint serifs

14 Point—For Hand Composition

USE THE NON-DISTRIBUTION System In Your Plant. You Will save money by having plenty of new type and material \$12345

18 Point—For Hand Composition

AN EARLY BOLD TYPE Resembling The Antique style of letter in \$67890

24 Point—For Hand Composition