

Caslon Old Roman, No. 78

DESPITE ITS NAME, CASLON OLD ROMAN BEARS NO Similarity To Caslon Old Style. It Was Designed In The Late 1890's for the Caslon Foundry of London, and was shortly afterwards introduced in America. Caslon Old Roman was made available on the Monotype in a full range of composition and display sizes in 1907. Owing to its "square cut" and generally monotone weight this face is classed among the antique letters. It is of pleasing weight, not too heavy for purposes of continued reading, and admirably suited for display lines. The M is straddled, the T is the only character with beards at the top, the swells of the O and Q are thrown on a decided angle, and the X lacks cersips on the inside part of the right stroke. The Crossbar of 4 is high and the 5 has a ball only at the bottom. Despite its name, Caslon Old Roman 6 Point, 78J, 7 Set—Line Std. .0650"—Machine Typesetting

CASLON OLD ROMAN WAS MADE AVAILABLE On The Monotype In A Full Range Of Composition and display sizes in 1907. Owing to its "square cut" and generally monotone weight this face is classed among the antique letters. It is of pleasing weight, not too heavy for purposes of continued reading, and admirably suited for display lines. The M is straddled, the T is the only character with beards at the top, the swells of the O and Q are thrown on a decided angle, and the X lacks cersips on the inside 8 Point, 78J, 8J Set—Line Std. .0850"—Machine Typesetting

OWING TO ITS "SQUARE CUT" AND Generally Monotone Weight This Face Is classed among the antique letters. It is of pleasing weight, not too heavy for purposes of continued reading, and admirably suited for display lines. The M is straddled, the T is the only character with beards at the top, the swells of the O and Q are thrown on a 10 Point, 78J, 10J Set—Line Std. .1050"—Machine Typesetting

IT IS OF PLEASING WEIGHT, NOT Too Heavy For Purposes Of Continued reading, and admirably suited for display lines. The M is straddled, the T is the only character with beards at the top, the swells of the O and Q are thrown on an angle, and \$1234567890 12 Point, 78J, 12 Set—Line Std. .1250"—Machine Typesetting

OWING TO ITS SQUARE CUT
and generally monotone weight this
OF A PLEASING COLOR
and not too bold for ad work

CHARACTERS IN FONTS

A B C D E F G H I J K L M N O P Q
R S T U V W X Y Z & Æ Æ
a b c d e f g h i j k l m n o p q r s t u v w x y z
æ œ ñ ð ð ð ð ð \$1234567890£ .,:;!?

Standard C1 Arrangement. (Can be combined for machine typesetting in Special Arrangement with Caslon Old Roman Italic, No. 78K.)
Composition—6 to 12 Point, 82 Characters. Display—14 Point, 82 Characters; 18 and 24 Point, 77; 30 and 36, 80.

DESPITE THE NAME, CASLON OLD Roman Bears No Similarity to the Caslon Old style. It was designed in the late 1890's for the Caslon foundry of London, and shortly afterwards was introduced in America. Caslon Old 14 Point—Line Standard .1522"—For Hand Composition

THE ROMAN IS CLASSED As An Antique Letter. It Is Not too bold for continuous reading, and is admirably suited \$12345 14 Point—Line Standard .1937"—For Hand Composition

THIS CASLON OLD Roman Is Available On the Monotype in \$67890 24 Point—Line Standard .2650"—For Hand Composition

Caslon Old Roman Italic, No. 781

THIS LETTER DESIGNED AS AN ITALIC COMPANION
For Caslon Old Roman Resembles To Some Extent A Sloped roman. It is on a greater degree of inclination than the average italic face and possesses other characteristics which contribute to make a decidedly ornamental design. Like its companion Roman, Caslon Old Roman Italic was designed in the closing decade of the past century, and was made available for Monotype machine typesetting and typesetting in 1907. The letter designed as an italic companion for Caslon Old Roman resembles to some extent a sloped roman. It is on a greater degree of inclination than the average italic face and possesses other characteristics which contribute to make a decidedly ornamental design. As its companion Roman, Caslon Old Roman Italic was designed in the closing of 6 Point, 78K, 7 Set—Line Std., .0650"—Machine Typesetting

CASLON OLD ROMAN ITALIC RESEMBLES TO SOME EXTENT A SLOPED ROMAN. IT IS ON A GREATER DEGREE OF INCLINATION THAN THE AVERAGE ITALIC FACE AND POSSESSES OTHER CHARACTERISTICS WHICH CONTRIBUTE TO MAKE A DECIDEDLY ORNAMENTAL DESIGN. Like its companion Roman, Caslon Old Roman Italic was designed in the closing decade of the past century, and was made available for Monotype machine typesetting and typesetting in 1907. The letter designed as the italic companion for Caslon Old Roman scored 8 Point, 78K, 8½ Set—Line Std., .0850"—Machine Typesetting

THE INCLINATION IS OF A GREATER DEGREE THAN THE AVERAGE ITALIC FACE AND POSSESSES OTHER CHARACTERISTICS WHICH CONTRIBUTE TO MAKE A DECIDEDLY ORNAMENTAL DESIGN. Like its companion roman, the Caslon Old Roman Italic was designed in the closing decade of the past century, and was made available for Monotype machine typesetting 10 Point, 78K, 10½ Set—Line Std., .1050"—Machine Typesetting

LIKE ITS COMPANION ROMAN, CASLON OLD ROMAN ITALIC WAS DESIGNED IN THE CLOSING DECADE OF THE PAST CENTURY, AND WAS SINCE MADE AVAILABLE FOR MONOTYPE MACHINE TYPESSETTING AND TYPECASTING ABOUT 1907. The letter designed as an italic companion for Caslon Old Roman resembles \$1234567890 12 Point, 78K, 12 Set—Line Std., .1250"—Machine Typesetting

THE LETTER DESIGNED AS A COMPANION FACE FOR CASLON A FEW PRINTERS IN THE PAST CENTURY HAVE NOTED

CHARACTERS IN FONTS

A B C D E F G H I J K L M N O P Q
R S T U V W X Y Z & Æ Æ
a b c d e f g h i j k l m n o p q r s t u v w x y z
œ œ fi fl ffi ffi \$1234567890.,-':;!?

Standard C1 Arrangement. (Can be combined for machine typesetting in Special Arrangement with Caslon Old Roman, No. 781.)
Composition—6 to 12 Point, 81 Characters. Display—14 and 18 Point, 81 Characters; 24 and 30 Point, 79; 36 Point, 72.

THE LETTER DESIGNED AS THE ITALIC COMPANION FOR CASLON OLD ROMAN RESEMBLES TO SOME EXTENT A SLOPED ROMAN. IT IS ON A GREATER DEGREE OF INCLINATION THAN THE AVERAGE ITALIC FACE AND POSSESSES OTHER

14 Point—Line Standard .1521"—For Hand Composition

IN THE LAST DECADE OF THE PAST CENTURY, CASLON OLD ROMAN ITALIC WAS MADE AVAILABLE FOR PRINTERS \$12345

18 Point—Line Standard .1931"—For Hand Composition

MONOTYPE TYPE FACES HAVE A GREATER DEMAND IN THE \$67890

24 Point—Line Standard .2650"—For Hand Composition

30 Point—Line Standard .3320"—For Hand Composition

36 Point—Line Standard .4012"—For Hand Composition